Libertarian Party NATIONAL HEADQUARTERS

July 1, 1975

Edward H. Crane III Chairman Andrea Millen Vice-Chairwomen Greg Clark Secretary John Kraft Robert H. Meier National Director

Dear Libertarian:

We hope you'll take time to look over the enclosed material which we think will be of interest to you. The membership applications and blue LP cards are for your use in recruiting friends and relatives into the Libertarian Party. And if you haven't joined the national LP, what better time to do so than right now?

Newsweek magazine calls us the "growing libertarian movement". You can help in continuing that growth by acting as a personal emissary for the Party. Why not fill out the enclosed order form for additional LP materials and send us your check today. Remember, the Republicans and Democrats will be receiving millions of tax dollars to run their campaigns, but we depend on voluntary contributions and membership dues to get the libertarian message to the public.

Also enclosed is the second Presidential Convention newsletter. New York's Free Libertarian Party has been actively working to make the August 26-September 1, convention the most important libertarian gathering ever. Register now for this historic event (you don't have to be a delegate to attend) which will feature such libertarian notables as Murray Rothbard, John Hospers, Robert Nozick, Roy Childs, Manny Klausner, Jim Blanchard, Bill Evers, Ralph Raico, D.T. Armentano, Robert Poole, Lynn Kinsky, Dave Nolan and many, many others.

Libertarianism is an idea whose time has come, but ideas need action in order to be implemented. The Libertarian Party needs activists -- we need you.

National Chairman

PLEASE NOTE: Any LP member planning on running for Chairman, Vice Chairman, Secretary, Treasurer or Executive Committee (At-Large) should send a photo and a 100 word biography to the National Headquarters prior to August 1 for inclusion in the LP NEWS. Campaign materials and your platform should be distributed at the convention. Names and addresses of delegates will be available to candidates on August 7 for \$5.00.

Libertarian Party National Headquarters



Edward H. Crane III Chairman

> Andrea Millen Vice Chairwoman

Gregory J. Clark Secretary

Francine Youngstein

Robert H. Meier National Director

January 19, 1976

TO:

Execom, State Chairs and LP Activists

FROM:

Ed Crane

SUBJECT: MacBride/Bergland campaign

- 1. March and April tours for both candidates are detailed on the attached sheets. State chairs and/or whomever has been appointed to coordinate these campaign trips within your state should confirm these dates as soon as possible. Planning for the trips is entirely in the hands of the state and local organizations but national headquarters must be kept informed of the detailed itinerary as it is developed. (Forms are enclosed for those states on the March-April tour). So far this arrangement has worked exceedingly well. Roger reports that his recent trips to California, Idaho and Utah have all been well planned and highly successful. News conferences have been well attended, popular radio and television talk shows have been eager to have Roger as a guest and civic and college speaking engagements have been relatively easy to arrange. Please note: All correspondence regarding the details of Roger's and Dave's tours should be directed to Linda Webb at national headquarters. She will be maintaining and coordinating the schedules from this end.
- 2. A new "little blue card" designed along the New Dawn theme is being printed specifically to promote Roger's candidacy. The LP blue card distribution is nearing 200,000. Also, banners are in the works for the "headquarters kits".
- 3. People magazine says they "tentatively" plan to run the article on Roger next week. This week H.H. Humphrey was the one political story they allow for each issue. This will be my last update on People magazine—they've faked me out too many times so I'll just suggest you thumb through the next several editions. Potomac magazine, the highly influential Sunday supplement to the Washington Post, definitely will run a feature article on MacBride and the headquarters staff next Sunday. We'll have copies available at the New Orleans meeting.
- 4. Speaking of which—it begins at 10:00 a.m. on Saturday, January 31. Two items that will definitely be on the agenda are the 1976 convention and whether or not to support state and local candidates with national money. To date only Phil Manger and Dionne Casey have said they will be unable to attend the meeting. Please send in your banquet reservations for Saturday night if you're planning on attending. Jerry Millett and the LPL have put a lot of work into making this a worthwhile event.

dward H. Grane, III

FHC: 1w

Libertarian Party National Headquarters

Edward H. Crane III Chairman

> Andrea Millen Vice Chairwoman

Gregory J. Clark Secretary

Francine Youngstein Treasurer

> Robert H. Meier National Director

March 4, 1976

TO: Exe

Executive Committee, State Chairs, VIPs and

LP Activists

FROM: Ed Crane

SUBJECT: General news

- 1. People Magazine Maybe the article already appeared and we simply missed it.
- 2. Alabama petition drive Looks good! We submitted 7700 signatures (5000 valid required) on the March 1 deadline. The various county clerks are now verifying them and we fully expect to have gained a permanent spot on the Alabama ballot when they're done. This was a tremendous effort by libertarians from Alabama, Georgia, Louisiana and Mississippi. Dave Theroux coordinated the drive. If our signatures are approved we will have gained ballot status in a state we had "written off" some time ago. This can happen elsewhere if LP members get serious about the 1976 campaign. It's up to the people who are reading this letter to assure that they do. There are only eight states where we have no chance at all for ballot status. That means it is actually possible for us to be on the ballot in 42 states and that is exactly what will happen if everyone makes a personal commitment to get the job done.
- 3. YLA booklet The enclosed (to Execom and state chairs only) booklet represents a lot of hard work by Tom Palmer. Tom, Judy Gans and Don Feder did a fine job in putting the booklet together. I have believed for a long time that the LP and the libertarian movement in general should be much stronger on campus than it now is. With the publication of the YLA Campus Organizing Manual we are now in a position to rectify that situation. A copy of an ad we are running in over 100 college newspapers is also enclosed.
- 4. Gay Rights booklet This outstanding work by Ralph Raico is capable of mobilizing vast portions of the gay community to join the movement. It is important that the booklet get wide circulation as soon as possible so that its full impact can be realized by election day. Support from the gay community can also be a great asset to our ballot drives in most states.
- 5. Execom minutes from our esteemed Secretary, Greg Clark, were received last week but I waited for this mailing before sending it out. Strict constructionalists should therefore direct gripes to me.

Also in the gripe department: California and Illinois don't want to have the national convention so we'll have it here in Washington, D.C. at the Mayflower Hotel September 24-26. Anyone on the Execom who wants a mail ballot anyway should notify me and I will dutifully send one out.

- 6. MacBride/Bergland campaign Continues to reap massive amounts of publicity. Dave just got back from the Oregon state convention which I understand went quite well. Execom members Cunningham and Susel also attended. Roger is now in Texas and headed for New Mexico and Arizona. An updated itinerary is enclosed. In the works: a tape series by MacBride with a question and answer format and a 60 second radio commercial. The manuscript for Roger's new book is completed and in my unbiased opinion it's going to be a great campaign aide. Publication date is May 1. Direct mail packages to 30,000 libertarians, 20,000 doctors and 20,000 gun owners are scheduled to go out over the next three weeks.
- 7. Texas schedule is enclosed to demonstrate what happens during a typical campaign trip. Linda Webb asks that those responsible for either Dave's or Roger's state tours work up a similar schedule in writing (even if it's not finalized) and send it to her two weeks prior to their arrival. Also, Colorado LP is hereby officially slapped on the hand for arranging a tour for Dave without consulting national headquarters. If the candidates have time to campaign we must decide which priorities (from the 50 state input we receive) take precedence. Always work through national in this regard. We will do our best to accommodate you.

Ed Crane

EHC: lw

SCHEDULE FOR ROGER L. MACBRIDE

LIBERTARIAN PARTY PRESIDENTIAL CANDIDATE

Mike Stephens CONTACT: Dallas:

(214) 692-0242

Houston: Dave Hutzelman

(713) 464-6603

MARCH 2, 1976 (Tuesday)

6:05-8:26PM

Washington, D.C. (Dulles) - Ft. Worth American Airlines #69 (Love Field)

Ed Olson will pick you up. He will be your driver for tommorrow.

Retire: Fairmount Hotel

1609 Ross Ave. Dallas, TX. 75201 (214) 748-5454

MARCH 3, 1976 (Wednesday)

Contact: Mike Stephens

(214) 692-0242

7:30-8:00AM Dallas

En Route

8:00-9:00AM

Channel 8 - AM Show (WFAA)

Communications Center

Dallas, TX. (214) 748-9631

9:00-9:45AM

Breakfast

9:45-10:00AM

En Route

10:00-10:30AM

Channel 8 - Taping/News 8 Probe

Communications Center

(214) 748-9631

10:30-11:00AM

En Route

11:00-11:45AM

Meeting with Editorial Staff

Dallas Morning News (214) 745-8222

11:45-12:00PM

En Route

12:00-2:00PM

Luncheon Speech - Dallas Bar Association

Adolphus Hotel(?)

Contact: Martin Gibson

(214) 655-2911

New conference immediately following.

2:00-2:30PM

En Route

MARCH	3,	1976	(cont)
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4:15-6:00PM

Meeting with Editorial Staff 2:30-3:30PM Fort Worth Fort Worth Star Telegram (817) 336-9271

3:30-4:15PM En Route to Hotel

6:00-6:30PM En Route

6:30-7:00PM Channel 13 - News Room Interview

Rest

(214) 744-1300

7:00-7:30PM En Route

Reception with local people 7:30-9:30PM

Sheffield Manor Apts. (Club Room)

6809 Larmanda Dallas, TX.

(214) 692-0242 - Mike Stephens

9:30-10:00PM En Route

10:00-10:45PM WFAA - Radio Talk Show Host: Dan Cutrere

(214) 748-9631

Retire: Fairmont Hotel Stauffers

Dallas

(214) 748-5454

Contact: Dave Hutzelman MARCH 4, 1976 (Thursday) (713) 464-6603

Karen Brown (713) 683-8296

9:45-10:00AM Dallas En route to airport

10:00-10:50AM Houston √ Braniff #401

Karen Brown or Dave Hutzelman to pick

you up

En Route 10:50-11:30AM

Lunch 11:30-12:30PM

OPEN 12:30-2:00PM

News conference 2:00-4:00PM

Stouffer's Inn (Sam Rayburn #2)

Greenway Road (713) 629-1200

Taping-KULF-Radio Talk Show 4:00-5:00PM

Host: Phil Constantine

(713) 224-7900

. 3.

Contact: Dave Hutzelman

(713) 464-6603 Karen Brown

(713) 683-8296

MARCH 4, 1976 (cont)

5:00-6:15PM

Private meeting with Judge Pressler

Stouffer's Inn

6:15-6:45PM

En Route

6:45-7:30PM

Speech (Ten minutes) Rice University 309 Sewall Hall

7:30-8:00PM

En Route

8:00-8:30PM

Rest

8:30-10:00PM

Reception/Speech - 30 minutes Stouffer's Inn (Camelia Room)

Theme: The Second Libertarian Revolution

They will be showing Incredible Bread

Machine and CBC Film clip.

10:00PM

Spanish Trace Apartments
5909 Fondren Road
Houston, TX.
(713) 783-8014-Norm Berels Retire: Stouffer's Inn

Furnished Apartment

MARCH 5, 1976 (Friday)

Contact: Ed Carruthers

(512) 451-7032

471-4230

Terry Parker (512) 458-3311

Houston 8:15-8:50AM

En Route to Airport

8:50-9:35AM

San Antonio

Southwest Airline #81 (You will have to

purchase ticket at counter)

9:35-10:00AM

En Route

10:00-11:00AM

San Antonio College

11:00-1:00PM Austin

En Route (2 Hour Drive)

1:00-2:00PM

News Conference State Capitol

Lt. Governor's Room

1 4.

Ed Carruthers Contact: (512) 451-7032

Terry Parker (512) 458-3311

MARCH B. 1978 feemed :

SIMM RITHM

WHEN THE SEARCH En Route

7:00-9:00PM Speech - University of Texas

Hoom 100 - Geology

: 0 0 PM Austin En Route and Retire

Martin Gibson MARCH & 1976 (Saturday) Contact:

(214) 655-2911

Paul Henrickson (505) 982-0800

9:30-10:00AM Austin En Route

10:00-12:30PM Grand opening of Libertarian Center and

Brunch

4501 Guadalupe - Suite 105 Austin

12:30-1:00PM En Route to Airport

1+10-1+50PM Braniff #58 - Austin to Dallas

1:30-2:20PM En Route to Hotel

2+20-5+10PM OPEN

5:30-6:00PM En Route

DALLAG Cocktail Party(Details to be received 6:00-8:00PM

by Martin Gibson) Thelesta Davice

OFEN = Tentative reproter interviews)

Fairmont Hotel Retire; 1609 Ross Ave. Dallas, TX. 75201

(214) 748-5454

Contacti

MARCH 7, 1976 (Sunday)

Continental #211 (Connect to El Paso) 9:30-10:44AM Dallas to

11:00-11:45AM Albuquerque Continental #246

Picked up by Maurice and Sandy MacDonald

12:00-2:00PM Santa Fe En Route to Santa Fe

Rest 2:00-6:00PM

Dinner with State Senator I.M. Smalley 6:00-7:00PM and Mrs. Smalley at La Fonda Notel

Libertarian Party of California



Orange County Region

P.O. BOX 2347, HUNTINGTON BEACH, CA 92647

February 4, 1976

TO: BOB MEIER

FROM: DAVID BERGLAND

RE: V.P. CAMPAIGN

As you know I have just completed a tour of Illinois, Iowa and Wisconsin. In Illinois: Rockford and Chicago; in Iowa: Ames and Des Moines; in Wisconsin: Madison and Milwaukee. Following are some observations about the trip which I think should be passed on to the leadership in other states who will be arranging future campaign appearances.

- 1. General public interest in coming out to see or hear a
 V.P. candidate of a minority party is almost non-existent. Therefore, it is not a valuable use of time and effort to hire a hall,
 advertise, etc. for general meetings open to the public. This is
 true for open meetings on campus as well. They are not well attended.
- pending on the area. In major media centers announced press conferences are not well-attended. In smaller places, our luck has been better. As an alternative to press conferences, we have had very good results from advance contact with specific editors, newsmen, etc. to make an appointment for an interview at the radio station, newspaper, or television station. (Pretty girls may be more effective at this than others.)

Radio and television are reluctant to interview the candidate because of "equal time" problems. As an alternative, some may consider discussion of the philosophy, without mention of the candidacy. Many people in radio and TV like our ideas and, with good advance promotion, it is often possible to obtain coverage of party events or in-studio interviews. Local party PR people should be cultivating these relationships now so we can capitalize later.

It is good to have literature, position papers and press releases to give to the interviewers before the interview or, at least, at that time. Particularly with the newspapers or radio-TV news reporters, they can "lift" quotes from the prepared material rather than have to rely on notes.

Interviews with AP and UPI should be given high priority.

These stories go out on the wire and are picked up by newspapers all over the country.

Page Two

3. College and High School. Ready made audiences are usually available at local colleges and high schools. Instructors in economics, law, philosophy, journalism, political science, etc. are usually happy to have us speak. Good advance contact is important. Send literature, establish personal contact now and try to raise interest in a lecture to combined classes.

Try to have a campus club or L.P. representative who can be a follow-up contact for interested students. Have literature for students with local L.P. address and phone number. Many professors like our ideas and can be persuaded to be a campus contact point.

- 4. <u>Business groups.</u> I have not been used much to speak to business or professional groups. Efforts should be made to arrange speaking engagements for such groups. It is important that these people (who are likely sources of funds) become aware of us as the alternative when Reagan loses the primary.
- 5. Party organization and growth. We are still fighting the battle of small numerical strength and fund raising difficulties. Our people are primarily young and penurious.

I have been fairly successful at raising the enthusiasm of party people to work for ballot status and to donate some monetary support. This usually occurs in the context of a dinner/fund raiser for party people. Usually others are invited---but few attend. It seems to me that more effort should be given to increasing attendance at these affairs. Perhaps a lower admission price and stronger pitch for funds later, e.g., auctions---sale of literature-buttons---bumper stickers---photos with autographs, etc. A telephone campaign to sympathizers requesting their attendance could follow invitation sent by mail.

I have observed that most of our members are young. There is some risk that interested middle-aged and older people are not being cultivated or feel out of place with us. Some effort should be made to avoid such a pitfall. One suggestion I have is to make direct contact with small businessmen and shopkeepers---they are really ready. Another suggestion is to wear campaign buttons and carry literature. People who wear the buttons report that many people ask for more information with genuine interest.

Local PR efforts should be relentless. Prepare press releases, position papers, etc. and send them steadily to newsmen and specialty publications of groups or businesses that have interests we can cultivate. Here again, find out, by personal or telephone contact, who should receive our literature and cultivate that person individually. Then, when the candidate appears on the scene, his reception will be much better.

Projects and activities must be arranged for newcomers who want to DO SOMETHING. If we appear lackadaisical or a a mere discussion group, potential workers will lose interest.

February 4, 1976

Page Three

Conclusions. Although some of the above has a pessimistic tone, I am optimistic in general. I have found that local party leadership is generally bright and enthusiastic---but inexperienced. I have learned some lessons and my purpose here is to pass on to the state party leadership some information that will help them avoid mistakes that I and others have made because of our inexperience.

I hope I am right in thinking that the interest of the general public in the L.P. campaign will increase dramatically when we obtain ballot status in a few states. I think public interest will jump again after the major party conventions select their respective tweedledee and tweedledum. Therefore, at this time, it appears our major efforts should be in developing enthusiasm in the troops to obtain ballot status and in continuous PR to increase awareness of our existence. Actual conversion of large segments of the public to our views should be considered as a secondary goal until much later. Efforts at such conversion now will only consume resources and generate frustration.

One final note on the effect of the Reagan candidacy. We should, of course, make it clear that Reagan is not a libertarian and point out why. However, I think we should do so in a way that will keep the "libertarian-conservative" elements in his campaign ready to jump to us after the Republican convention. We should also argue to libertarians who think they might support Reagan "because he has a chance" that if he wins the nomination and Kennedy (or almost anyone else) is the Democratic nominee, it will be very detrimental to the L.P. This is so because otherwise disinterested members of both parties will be whipped up to defeat the terrible evil candidate of the other party. This will mean that many in both parties will participate in that battle rather than look for a real alternative. Our best opportunity is a Ford-Humphrey battle to underscore our claim that the "two-party system" is really them against us.

I hope these ideas are of some help.

Libertarian Party

NATIONAL HEADQUARTERS

1516 P Street, NW Washington, D.C. 20005 (202) 232-2003

March 1976

Executive Committee

OFFICERS

Chairman

Edward H. Crane, III 1516 P Street, NW Washington, D.C. 20005 (202) 232-2003 (o)

Vice-Chairwoman

Andrea Millen 120 East 73rd St. New York, NY 10021 (212) 988-7814 (h)

Secretary

Gregory J. Clark 426 Walnut Blvd. #1 Rochester, MI 48063 (313) 651-1405 (h) 751-8888 (o)

Treasurer

Francine Youngstein 201 E. 66th St. New York, NY 10021 (212) 249-0172 (h) 223-3243 (o)

MEMBERS-AT-LARGE

James U. Blanchard, III 1524 Hillary St. New Orleans, LA 70118 (504) 865-9919 (h) 865-7561 (o)

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John Hathaway c/o Wm. D. Witter 1 Battery Park Plaza New York, NY 10004 (212) 483-0800 (o) 249-5517 (h) Richard Kenney P.O. Box 21751 Seattle, WA 98111 (206) 323-5221 (h)

Philip R. Manger 2620 Maryland Ave. Baltimore, MD 21218 (301) 252-7682 (h)

David F. Nolan 15063 E. Stanford Ave. Denver, CO 80232 (303) 770-2000 (o) 755-6100 (h)

William V. Susel 12248 Spring Trail Rd. San Fernando, CA 91342 (213) 440-3768 (o) 896-4504 (h)

REGIONAL REPRESENTATIVES

Region 1

Carol Cunningham 450 Liberty Terrace #4 San Francisco, CA 94114 (415) 554-1247 (o) 285-3113 (h)

Williamson Evers P.O. Box 4030 Stanford, CA 94305 (415) 326-1624 (h) 497-4632 (o)

Tonie Nathan 1625 Best Lane Eugene, OR 97401 (503) 686-9921 (h)

Region 2

B. Dionne Casey 2885 W. 128th St. #180 Denver, CO 80234 (303) 466-5107 (h)

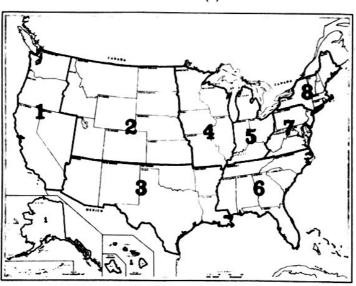
Region 3

John Aynesworth Box 852 Nicoma Park, OK 73066 (405) 769-9270 (h)

William J. Howell 7111 Fair Oaks #354 Dallas, TX 75231 (214) 363-7558 (h)

Region 4

Dale Hemming 5720 E. River Rd. #303 Minneapolis, MN 55432 (612) 561-1234 (h) 378-6494 (o)



MacBride for President Committee Robert H. Meier, Chairman 1516 P Street, NW Washington, D.C. 20005 (202) 232-5227

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Martin D. Jahn 2713 Pineview Dr. Villa Hills, KY 41016 (606) 341-4754

Bill Krebaum 1356 Woodbridge St. Clair Shores, MI 48080 (313) 963-0529 (o)

Region 6

Brian Donerly P.O. Box 12427, Univ. Sta. Gainesville, FL 32604 (904) 376-6746 (h)

Region 7

Kathleen McAdam 339 Grafton Ave. Newark, NJ 07104 (201) 482-3471 (h)

Region 8

David E. Long 95 Centre St. Brookline, MA 02146 (617) 232-0050 (h) 491-3670 (o)

Leland Schubert 234 East 35th St. #3 New York, NY 10016 (212) 889-7782 (h) 889-7983 (o)

Libertarian Party National Headquarters

March 15, 1976

Andrea Millen
Vice Chairwoman
Gregory J. Clark
Secretary
Francine Youngstein
Treasurer
Robert H. Meier

National Director

Edward H. Crane III Chairman

Dear Friend,

For some time now we have been sending you complimentary copies of the LP NEWS. However, because of the thousands of requests for information that have come into the national headquarters of the Libertarian Party we are no longer able to send out our newsletter for free to our "inquiries" list. Consequently I am writing to ask you to subscribe to the LP NEWS by filling out the form on the enclosed post paid envelope.

Of course, we'd prefer it if you'd actually join the Libertarian Party, (and thereby receive the LP NEWS as a part of your dues). If you like what you've seen of our literature and if you agree that it's hopeless to try to reform the Republicans and Democrats then why not join America's fastest growing political party? You'll be supporting what may well be the most dramatic political transformation to occur in any nation in this century.

We're making excellent progress and the media is clearly intrigued and impressed by what we are saying. Today we have chairpersons in each of the 50 states, the District of Columbia and Guam! Most state LPs have decentralized organizations, regular newsletters and are planning on running candidates for federal, state and local office. We anticipate that over 300 Libertarian Party candidates will be on the ballot in 1976. The LP and/or the MacBride/Bergland ticket will be on the ballot in most states.

While the news media continues to give us broad and (for the most part) favorable, accurate coverage, political commentators are now gradually awakening to the fact that the LP is emerging as a viable alternative to the Republican and Democratic parties. This awareness is evidenced in the writings of conservatives and liberals alike. Lee Edwards writes about "the smooth professionalism of the Libertarian Party" and Kevin Phillips recently advised his readers "don't write off the Libertarian Party." Liberal columnist Nicholas von Hoffman wrote "the Libertarians have the economists with the new ideas and the political thinkers with the imagination of freshness."

We also have a presidential candidate, Roger MacBride, who is generating incredible amounts of publicity and raising significant sums of money. Which brings us back to the purpose of this letter. While most libertarian financial resources in this election year are properly being directed to the MacBride/Bergland campaign and to state and local LP candidates, the national LP must continue to carry out its responsibilities, which, of course, require the expenditure of money.

Here's a sample of what your national LP dues will help finance:

- * Young Libertarian Alliance chapters on campuses throughout the nation.
- * Continued publication of LP position papers and other literature.
- * Office rental and a fulltime national headquarters staff.
- * Direct mail fundraising and membership drives.
- * The LP NEWS in its expanded twelve page format.

So please, send us a check today. We've come a very long way in a remarkably short period of time. Your support is needed in order for us to continue our work. If you choose to join the LP please consider one of the "partisan" membership catagories such as Sustaining, Patron or Life. We depend on the extra money we receive from such memberships for the new projects we hope to undertake in the future. Thank you for your support.

Edward H. Crane, III National Chairman

EHC:1w

P.S. As an added inducement to upgrade your membership we will ship you free of charge a beautiful poster of the Libertarian Party's Statement of Principles if your membership is Sustaining or above. This hand-lettered document is done on parchment-like stock and is suitable for framing.

"It is in the area of detail, in the fine tuning they have given their ideology in so few years, that the Libertarian's commitment to an undiluted human freedom is so singularly impressive."

-- THE WASHINGTON POST

"Roger MacBride's Libertarian Party may become the new wisdom of those seeking to turn the older parties into pathways that would have made sense to the Thomas Jefferson who believed that the mark of good government is one that governs least."

-- JOHN CHAMBERLAIN

"The party has come a long way toward receiving national prominence and odds are that the nation has not heard the last from Roger MacBride, the Libertarian Party, and their campaign to roll back big government and guarantee individual freedom in America once more."

-- HUMAN EVENTS

Still More Campaign Progress

But press coverage is only part of our strategy. Here are some other recent accomplishments of the campaign, all made possible through your support:

- * Petition drives are underway to get the LP's presidential ticket on the ballot across the country. As the enclosed map demonstrates, prospects look good for ballot status in 31 states, with a possibility of as many as 43 states.
- * A major advertising campaign to supplement our TV spot has begun. It includes a series of 30 and 60 second radio commercials, print ads, and direct mail appeals to doctors, gun owners, "S-1" opponents, and other groups.
- * We've founded the Young Libertarian Alliance -- a network of LP affiliates on college campuses. A YLA campus organizing manual has been published, and libertarian contacts have been established in more than 150 colleges.
- * The LP is now established in all 50 states. As a result, the campaign will be provided with essential grassroots organization and support.

Of course, right now our highest priority is the ballot drive. Just one year ago we were estimating that our presidential ticket might be on the ballot in 20 states. Today, we are virtually assured of a 50% increase in that estimate and it is not out of the question that a 100% increase can be realized!

If we're successful in this endeavor we will be on the ballot in more states than any other presidential candidate except those of the two "major" parties. An incredible achievement for a party barely four years old! The LP would then be established beyond anyone's doubt as a serious, credible new party.

(For those of you who will have free time this summer, please note: We need volunteers to travel around the country with the campaign. As a campaign volunteer, you'll live and work side by side with other libertarians. Although there is no salary, the campaign will pay the expenses of volunteers. If you're interested, simply check the appropriate box on the enclosed reply card, and we'll send you more information.)

As you may know, our Republican and Democratic opponents will each be handed a check for \$20 million in tax money by the U.S. Government. We wouldn't accept tax money even if the law allowed us to (which it doesn't). So we continue to rely on you in order to finance the campaign. Please be as generous as possible when you send in your donation -- if you are, Roger MacBride will be discussing libertarianism for five minutes with 20 million Americans this June.

≥dward M. Crane, II: National Chairman Libertarian Party

EHC:1w

P.S. If your contribution is \$100 or greater (and if we raise enough money to do the CBS ad), we'll send you a cassette tape of the audio portion of the ad as a momento of this historic event.