

# CLARK PRESIDENT

Ed Clark for President Committee  
2300 Wisconsin Avenue, NW  
Washington, DC 20007  
(202) 333-8263

Ray Cunningham,  
*Chairman*  
Jule R. Herbert Jr.,  
*Treasurer*  
Chris Hocker,  
*National Coordinator*  
Edward H. Crane III,  
*Communications Director*  
Kristina Herbert,  
*Headquarters Manager*

MEMO

TO: Clark V.I.P.'s

FROM: Ed Crane

DATE: May 10, 1980

SUBJECT: Campaign Update

Enclosed are a few of the most recent articles on Ed. Note that the story from the Washington Post on our ballot status came from the enclosed news release. Ed's presence at the White House Correspondent's Dinner has generated several inquiries from major media outlets.

We ran the enclosed ad in the Oil & Gas Journal recently, and have gotten a surprisingly good response. Other special interest ads are being planned. ~~The new Clark card is enclosed in case you hadn't seen it.~~

The new 10 minute Clark film is being distributed throughout the country. It is available on 16mm, Super 8, Betamax, and VHS at no charge except for postage. Anita Anderson in this office is responsible for distribution, and you should call or write her for details. Please use the film if you get it. Anita will instruct you where to send it next when you are through with it.

We hope to begin our TV spots in the beginning of July. You'll be receiving details on exactly when and on which network they will be airing throughout the campaign.

The following is from page 226 of the June Penthouse previewing the July issue:

"The Libertarian Response -- Our government has been dominated--many say tyrannized--by the two-party system for 200 years. Since 1972, however, a new, third force called the Libertarian party has emerged to reflect the feelings of voters who have rejected the stupidity and conscious abuse of the federal government. July's Penthouse features an interview with Ed Clark, the Libertarian candidate for president in 1980. 'The new reality of American politics is that the people correctly perceive that government is largely opposed to them,' Clark says, 'The Libertarian party carries on the principles of the American Revolution--a civil rights revolution.'"

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Ballot drives are all on schedule. Right now the big problem is West Virginia where the crazy law and a stubborn bureaucracy is making things unusually difficult. Note the enclosed postage paid return envelope. Please feel free to put a contribution it, and drop it in the mail. Thanks.



THE WASHINGTON POST

Friday, May 9, 1980

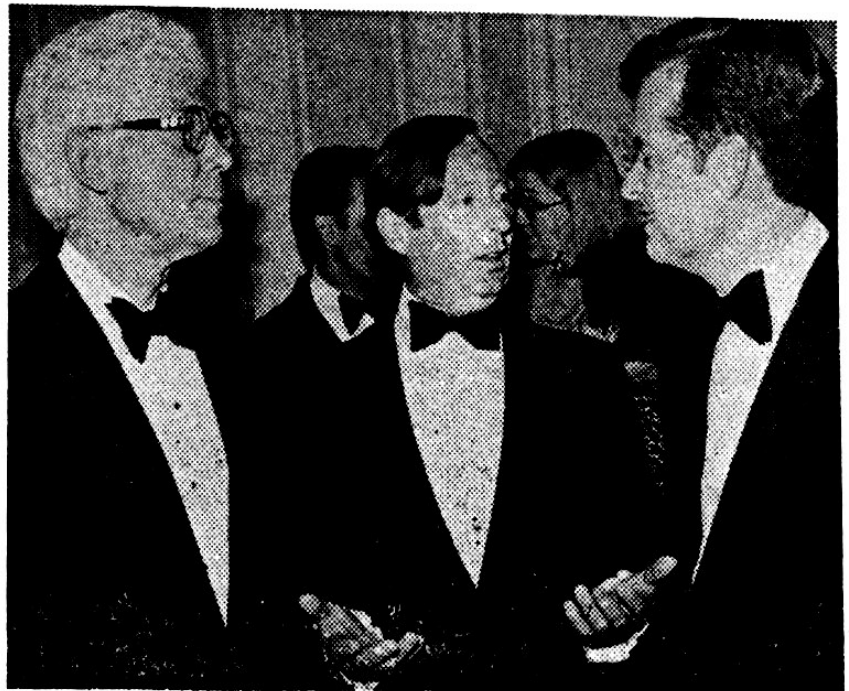
Libertarian presidential candidate Ed Clark has fulfilled requirements to qualify for the ballot in 29 states, enough to give him an electoral majority in the fall, his campaign reported yesterday.

Clark's campaign filed 73,000 signatures in Massachusetts this week—against a required 39,000—and now has met ballot access requirements in states that total 285 electoral votes. It takes 270 electoral votes to win the presidency.

Chris Hocker, Clark's national coordinator, predicted that the Libertarian Party candidate will be on the ballot in more states than independent John Anderson because Clark has qualified in five states whose deadlines have passed.

Monday, May 5, 1980

THE WASHINGTON POST



From left, John Anderson, Robert Pierpoint and Ed Clark; by Fred Sweets



# Ed Clark has a solution for the energy crisis: Let America's oil and gas producers produce.

**T**here's nothing wrong with America's energy problems that deregulated, decontrolled private enterprise can't cure.

Government meddling in the oil and gas industry—price controls, allocation programs, and regulations of every sort—has created an energy shortage. President Carter's Department of Energy and the "windfall profits" tax is only making the situation worse.

We can't afford to have government meddle in

energy production. Only a free market can solve our energy problems.

Ed Clark's Libertarian energy program gets to the root of the problem: Abolish the Department of Energy. Repeal the "windfall profits" tax. End price and allocation controls on oil and natural gas. Allow energy prices to reflect the realities of supply and demand.

In short, end all controls, subsidies, regulations, and special taxes. Let America's oil and gas producers produce.

Radical? Sure it is. But nothing short of radical steps toward a free market in energy will do the job. Federal direction of energy production has been not only a colossal failure, but also a very real threat to the economic independence of the American people. Tinkering, adjustments, and halfway measures accomplish nothing; a "semi-free" market still isn't free.

Who in today's political arena will courageously stake out the free market position? Certainly not Jimmy Carter or Teddy Kennedy. And Ronald Reagan — who, as Governor of California, more than doubled government spending in that state — pays lipservice to "free enterprise" while refusing to take a firm stand in favor of complete deregulation and decontrol of energy production.

Only Ed Clark has the independence, the principles, and the understanding of the economic facts of life to offer the real solutions to America's energy problems.

*"One of my first priorities as President would be to abolish the Department of Energy" — Ed Clark*

Ed Clark's Libertarian proposals on other issues make sense, too. With a principled commitment to individual freedom, he favors the biggest tax and spending cut in America's history; an end to deficit budgets and inflation of the money supply; a foreign policy based on peace, free trade, and non-intervention; strict respect for civil liberties; and deregulation of every sector of the economy.

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Ed Clark and thousands of Americans across the nation are building a new political alternative in 1980.

Ed Clark should be your alternative. Show your support for his sensible, effective energy solutions by sending in the coupon on this page.

Ed Clark is a Libertarian who combines his commitment to principle with a thorough understanding of the issues. An honors graduate in International Relations from Dartmouth College, Clark, 50, holds an LL.B. degree from Harvard Law School. He surprised political experts in 1978 by winning nearly 400,000 votes in his race for Governor of California.

The Libertarian candidate for Vice President, businessman David Koch, is president of Koch Engineering Co. in New York.

# CLARK PRESIDENT

Yes! Ed Clark's energy policies make sense. I want to help him take his free-market message to America. Here's my contribution of

\$25     \$50     \$100     \$250     \$500     \$1000

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Occupation \_\_\_\_\_

Business Address \_\_\_\_\_

Make check payable to CLARK FOR PRESIDENT, 2300 Wisconsin Avenue, N.W., Washington, D. C. 20007.