



## OCA-PA-West Weekly Report, 7 - 13 Dec 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) "American Idol" (FOUO) (OCA-PA-LA), Update:** American Idol was auditioning SGT (b) (6) as a potential final candidate for their fall season. Unfortunately she was voted off the show late last week during filming in Hollywood and returned to Fort Bragg on Friday. SGT (b) (6) is a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group). **ASSESSMENT:** American Idol has proven enormously successful and the revenue it generated helped push Fox to the leading TV network in 2008. The program attracts an average of 24 million viewers, and places among the top programs amongst the 18-49 age group. It is also broadcast to over 100 nations outside of the United States. Supports Building Resiliency. (b) (6)

**(FOUO) Extreme Makeover Home Addition at Fort Hood (FOUO) (OCA-PA) Update:** Extreme Makeover Home Edition (EMHA) unveiled SSG (b) (6) new home on Sunday. They also provided SSG (b) (6) and his fiancé a wedding on Sunday, which was filmed for the episode. EMHA announced at Fort Hood on Monday, 6 DEC, that Fort Hood shooting victim, SSG (b) (6) would be receiving a new home tailored to his severe wounds and physical limitations, with filming occurring last week in Killeen, TX. Approval was coordinated with Fort Hood staff and leadership eight months ago, when SSG (b) (6) was assigned to Fort Hood, and approved by OCA-PA and OSD(PA). Fort Hood put considerable effort into preparing for this event over many months. EMHA will immediately begin building a new residence to be presented to SSG (b) (6) next week. **ASSESSMENT:** EMHA is a top-rated ABC series now entering its eighth season and has an average viewing audience of 14 million per episode nationally. Supports Building Resiliency. (b) (6)

**(U) Army Elite! (U) (OCA-PA-LA) (b) (6)** reviewed the rough cut of the program which is scheduled to air 10 JAN 11. The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. Two of the individuals profiled, MG(Ret) James "Spider" Marks and (b) (6) are retired Army officers who used the training they received from the US Army to assume significant civilian positions. Marks is the CEO of a gaming company called Invism. (b) (6) is a highly successful ophthalmologist in the DC area. The one profile of an active Army individual is of Col.

(b) (6). ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

## Entertainment – Documentaries

**(FOUO) C-Span – America: The Price of Peace (FOUO) (OCPA-LA)** C-Span – America: The Price of Peace objective is to explain through a series of interviews how the United States Federal Government helps families of fallen soldiers and those serving overseas. The Price of Peace is a positive short film portraying America's war efforts, a few of the dedicated people that comprise our military, and the involvement of government-run facilities. The major focus of this short film is Picatinny Arsenal and its many contributions to the war effort and possibly an overview and reactions from some of its military families living on the post. Interviews and photos of returning veterans will also be included. (b) (6) will work PAA. Supports Modernizing our Force. (b) (6)

**(FOUO) History and Future of Nuclear Power (FOUO) (OCPA)** This documentary film is about the history and future of nuclear power, tracing the history of nuclear power development in the United States from the Manhattan Project up through present day, with a special emphasis on the development of 4th generation nuclear reactors. Robert Stone Productions will be filming at the White Sands Missile Range (WSMR), Trinity Site where the first nuclear weapons test of an atomic bomb occurred. This documentary program will show the history of weapons development and be an opportunity to showcase the US Army civilian workforce at WSMR. ASSESSMENT: This is a feature-length independently produced documentary for release in movie theaters. Distribution TBD. Supports Modernizing the Force. (b) (6)

**(FOUO) British Broadcasting Corporation, "10 Years of Terror" (FOUO) (OCPA-LA)** The program will be a history of the last 10 years of terror events. The program will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. Supports Building Resiliency. (b) (6)

**(FOUO) KTLA, „Career Day“ (FOUO) (OCPA-LA)** OCPA-LA contacted by local station, KTLA, to participate in television series, „Career Day“, Request is to profile the career of U.S. Army Soldiers. Would involve interview and "day in the life" style footage. The show is designed for teenagers, and meets the FCC's standards for core programming for children. Coordinating with local recruiting battalion for support. ASSESSMENT: Series is nationally syndicated by Tribune Broadcasting. Tribune Broadcasting owns and operates 23 major-market TV stations and reached more than 80% of U.S. TV households. They are picking up 'Career Day' a year earlier than originally expected. Earlier this month, Sinclair Broadcast Group selected the show for a fall 2011 release in 29 markets. Viewing audience potentially 700-800K nationally. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) My Mother: Ethel Kennedy (FOUO) (OCPA-LA)** This will be a feature-length documentary film directed and produced by Rory Kennedy, Emmy-award winning filmmaker and youngest daughter of Robert F. Kennedy & Ethel Kennedy. The film will be an inside look at the Kennedy family and at Mrs. Ethel Kennedy's life, both before and after the events of 1968. The

film is currently in production for HBO Documentaries and will air on HBO in the summer 2011. Ms. Rory Kennedy will accompany Mrs. Ethel Kennedy as she visits the grave of her late husband (Robert F. Kennedy) and brothers-in-law (John F. Kennedy & Edward M. Kennedy) at Arlington National Cemetery. Mrs. Kennedy plans to pay her respects at Arlington on 19 November 2010. The visit to Arlington National Cemetery will be an opportunity for Americans to see this show, Arlington, and the reverence that is paid to our fallen at the cemetery. An HBO documentary typically has a viewing audience of 5 million. Supports Building Resiliency.

(b) (6)

**(FOUO) The Real (b) (4) (FOUO) (OCPA-LA)** Stuart Television Productions, Inc is producing a documentary program for PBS concerning the issue of teen pregnancy. One of the subjects of the program will be PVT (b) (6) E Battery, 1/40 Field Artillery, Fort Sill, OK. She was chosen as a subject because of her uplifting story: how she overcame being a "child at risk", successfully navigating some difficult years as a teenager in South Carolina which has high teen pregnancy rate, to then take control of her life and join the U.S. Army. The documentary film will start with her move from South Carolina to New York with her grandparents after her mother was murdered by her father. While her siblings had difficulty (a sister becoming a teenage mother, a brother who had some minor problems with the police), (b) (6) overcame tough times with the help of a social worker and mentor at her high school. ASSESSMENT: PBS programming reaches 118 million people through television and another 21 million on-line each month. This program will address the opportunities that are available to young women in the US Army. Supports Building Resiliency. (b) (6)

**(U) How Do They Do It? (U) (OCPA-LA)** WAGtv will producing a documentary film for the Discovery Channel on the A-Z production process involved in manufacturing and upgrading the Abrams tank, from the early design stages through to seeing some of the materials which go into the production of this tank. The documentary will highlight the most important attributes of this weapon system which make it an outstanding choice as the main battle tank for the US Army. The documentary will highlight the turbine engine, off road capabilities, its armor, active protection system, damage control system and fire suppression system. The Production Company will also include B-Roll footage of the technical and operational testing of the Abrams tank. ASSESSMENT: This program typically has a viewing audience of 2-3 million. Supports Modernizing our Force. (b) (6)

**(U) Longhorn Army Ammunition Plant (U) (OCPA-LA)** Richard Michael Pruitt Productions is producing a documentary on the Caddo National Wildlife Refuge near Karnack, Texas. It starts with the history of the Caddo Indians, then on to the early European settlers, the Longhorn Army Ammunition Plant, and present day use as a Wildlife Refuge. The majority of the documentary will highlight the activities that Fish and Wildlife Service is offering to the public such as education programs, horseback riding, bird watching and research to name a few. One segment of the story will address the pollution to the land dating back to the 1940's as well as the U.S. Army's efforts and initiatives to mitigate the contaminants to the environment. ASSESSMENT: distribution TBD. Supports Seeking Efficiencies and Affordability; the US Army's efforts to be good stewards of our Nation's valuable resources. (b) (6)

**(U) The Belfast Media Group “SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6) who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation’s allies. Supports Building Resiliency. (b) (6)

**(U) Out in Front Productions, LLC “Forgotten Flag Raisers” (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Building Resiliency. (b) (6)

**(FOUO) Optomen Productions, ‘Picatinny Arsenal’ (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, ‘Barrett Firearms’ (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Modernizing the Force. (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease

Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (Dr) (b) (6), from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is „Ultimate Factories: Making the Brand“, and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) Discovery Channel, The Daily Planet; „Army Green Round“ (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead “green” round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move

forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each has their side of the story. Their presentation of the “facts” as they each see them should provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) [REDACTED]

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. „Frontline Battle Machines” bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Modernizing the Force and Building Resiliency. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6) [REDACTED]

**(FOUO) Discovery Channel, “Surviving the Cut, Season 2” (FOUO) (OCPA-LA)** Discovery Channel has signed agreement for six more episodes of the successful prime time military series, “Surviving the Cut”. The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. ASSESSMENT: Season 2 viewership likely comparable to Season 1; a ratings hit for Discovery and #1 with Males 18-49; approx. 7 million viewers per episode. Supports Maintaining our Combat Edge. PAA complete. (b) (6) [REDACTED]

**(FOUO) National Geographic, “Known Universe” (FOUO) (OCPA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science „fact” as a result of technological

advancements. Similar to the Discovery Channel program, "Weaponology". We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. Supports Modernizing the Force. (b) (6)

**(FOUO) History Channel, "Custer's Last Stand" (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) National Geographic "Bomb Hunters" (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). ASSESSMENT: High-drama series comparable to „Deadliest Catch“ in scope and popularity; series viewership estimated at 4-5 million. Supports Maintaining our Combat Edge. (b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. ASSESSMENT: Viewership (TBD) in sought after M18-39 demographic; anticipate program being popular with outdoors and gun enthusiasts. Supports Modernizing the Force. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite

universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at (b) (6) and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Modernizing the Force. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Building Resiliency. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Supports Building Resiliency. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and

through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Building Resiliency. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, „Modern Marvels“, titled, "What's In Your Pocket". The episode will focus on „pocket contents“ of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500 episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Modernizing the Force. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Filmmaker, Michael Watkins, and producer, Meg Pryor, redeployed successfully from Afghanistan last week. Both deeply appreciative of the experience and anticipate a very complimentary documentary as a result. ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – „the biggest, the best and latest achievements“ - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) Feature film, "The Lucky One" (FOUO) (OCPA)** Warner Bros. contacted OCPA-LA after having difficulty coordinating with a sister service. After reading the script, based on a book by "Dear John" author Nicolas Sparks, (b) (6) negotiated with Warner Bros. to provide short-notice support to the filming in exchange for adding U.S. Army personnel and equipment, as well as a recruiting station for backdrop. Coordination made with USAREC and U.S. Army Reserves. Shooting is ongoing in Louisiana this week. (b) (6) is flying to Louisiana, THU-SUN, 16-19 DEC, to further coordinate Army personnel and assets on location. ASSESSMENT: "The Lucky One" is budgeted at \$20-25 million and can be expected to attract an audience in the range of 12-15 million in the key 18-39 y.o. demographic. Supports Building Resiliency. (b) (6)

**(FOUO) Script research, "Victory" (FOUO) (OCPA)** Screenwriter, Peter Gibbons, looking to set his film in South Korea with the film's hero being a CID agent assigned to U.S. Army Korea. Gibbons is traveling to Korea this week for research and has requested to meet with a CID agent assigned to Korea to discuss professional responsibilities. Coordination has been made with USACIDC who identified an agent for Gibbons to interview there. The South Korea film industry is sponsoring Mr. Gibbons trip. Gibbons' working title is, "Victory". ASSESSMENT: TBD; this is the initial research for the writing of a feature film. Supports Building Resiliency. (b) (6)

**(FOUO) Marvel Comics feature film, 'The Avengers' (FOUO) (OCPA-LA)** (b) (6) met with producers for new feature film in development and based on the comic book series, 'The Avengers'. The screenplay includes a culminating battle scene involving approx. 30-40 U.S. Army Soldiers. The discussions focused on Army support and opportunities for connecting one of the film's superhero protagonists, Captain America, with his U.S. Army roots. The producers were very receptive to the input. ASSESSMENT: 'The Avengers' is being developed as a summer blockbuster film for 2012. Supports Modernizing the Force. (b) (6)

**(U) Dog Green Productions "Morgenthau" (U) (OCPA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morganthaus.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(U) Zipporah Films "University" (U) (OCPA-LA)** US Army Cadet Command supports filming of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer.

ASSESSMENT: Supports Adapting our Institutions. (b) (6)

**(FOUO) 'Battleship', Center for the Intrepid (FOUO) (OCPA-LA)** Mr. (b) (6) on set last week for new feature film, 'Battleship', which was filming on location at the Center for the Intrepid, Brooke Army Medical Center. Filming at the Center for the Intrepid accomplished successfully. The scenes included real-life Army Colonel (b) (6) who portrays a wounded Soldier in the movie. (b) (6) is an artillery officer, West Point Graduate and former Army Football Player who was wounded in Iraq in 2007. 'Battleship' is an upcoming 2012 science fiction naval war film based on the game of the same name. The film is being directed by Peter Berg and will be released by Universal Pictures. The film was originally planned to be released in 2011, but rescheduled to May 18, 2012. ASSESSMENT: 'Battleship' to be released as a blockbuster film and will draw sizable audiences in the 18-39 age group. Supports Building Resiliency. (b) (6)

### Entertainment Television

**(FOUO) American Truckers (FOUO) (OCPA-LA)** American Truckers is a new show on SPEED Channel. The general idea for this episode is for our host Robb Mariani and builder Kelvin Locklear to deliver a newly rebuilt 1983 Peterbilt 362 semi-truck cabover to our soldier SFC (b) (6) a member of the Company B, 2nd Battalion, 7th Special Forces Group (Airborne) at Ft. Bragg, N.C. The truck used to owned and operated by SFC (b) (6) father who gave it to him back in the 80's. (b) (6) has not seen the truck since October of this year and we are anticipating his surprise when he sees what has been done to the truck and what the final outcome will be. Apparently there have been some added extras put into this truck for (b) (6) that he is unaware of. So it should make for an interesting and exciting reveal. Production Company is: Brentwood Communications International, Inc. (BCII). The shoot date would be 20 December, 2010 if approved. Still waiting to hear from Fort Bragg. Request was forwarded to (b) (6) Supports Building Resiliency. (b) (6)

**(FOUO) HBO sitcom, 'VEEP' (FOUO) (OCPA-LA)** Met with HBO producer, Chris Goddick, to discuss possibility of developing a U.S. Army character for new sitcom in development and designed for Julia Louis-Dreyfus, titled, 'VEEP'. Dreyfus will play the first female U.S. Vice President. Producer interested in the possibility of adding a military advisor to support the Dreyfus character. Our interest is a character that connects well with audiences and shows the human dimension of military service. Producer has requested assistance in linking the director, Armando Iannucci, with actual military advisors. ASSESSMENT: HBO is one of the largest of the premium cable television networks and broadcasts to sizable U.S. audiences and over 150 countries. Supports Building Resiliency. (b) (6)

**(FOUO) Superpower Television Series. (FOUO) OCPA-LA** was contacted by Asylum Entertainment about a proposed television series featuring Department of Defense weapon systems. This Peter Berg project is in development, but the plan is for a series of scripted episodes based on actual events and during the program they will showcase the applicable weapon systems for the scenario. Supports Modernizing the Force. (b) (6)

**(U) Lifetime's Army Wives Season Five (U) (OCPA-LA)** (b) (6) met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. Update: (b) (6) has reviewed draft episodes 501 and 502, and provided key input and guidance. ASSESSMENT: This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. (b) (6) reviewed outlines for episodes 501-504 and provided notes. Additionally, reviewed script for episode 501, 502 and 503, and provided feedback. (b) (6) has arranged for the CSM from the LA Recruiting Battalion to meet with the AWS5 writers room 14 DEC 10, as at the suggestion of (b) (6) one of the new recurring characters this season will be a Hispanic Command Sergeant Major to play opposite LTC (b) (6) in her new role at the fictitious Fort Marshall. Provided Army Demographic breakdown to Army Wives writers and producers. Supports Building Resiliency (b) (6)

**(FOUO) "Biggest Loser" (FOUO) (OCPA-LA)** Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. ASSESSMENT: Series audience is huge and currently averages 10.25 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. Production Company hired independent consulting company to assist with finding nominees. The USAF, USN, USMC and USCG have already arranged for taping of service member homecomings at various locations throughout the US. The producers are still sifting through and accepting nominees from Soldiers at various locations to include WRAMC, Fort Campbell and Soldiers deployed in Afghanistan and Iraq. Supports Building Resiliency. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) (b) (6) Los Angeles Itinerary (FOUO) (OCPA)** Two pro sports teams have committed to hosting portions of (b) (6)'s visit; LA Kings Hockey and LA Lakers, on Mon.

and Tue., 10-11 Jan., respectively. As additional opportunities firm up, we may have to select between only one of the sports franchises for scheduling purposes. OCPA-LA is coordinating other potential opportunities. ASSESSMENT: TBD. (b) (6)

**(FOUO) TRADOC support; Army success in culinary competition (FOUO) (OCPA-LA)**  
TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG (b) (6) whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. (b) (6) team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". ASSESSMENT: Coordination ongoing and TBD. Supports Building Resiliency. (b) (6)

**(FOUO) FOIA request; video game correspondence (FOUO) (OCPA-LA)** A FOIA request was submitted to OCPA-LA from online gaming publication, Kotaku.com, for correspondence between OCPA-LA and commercial video game developers. Editor-in-chief Brian Crecente says he is making the request as a journalist. Mr. (b) (6) has sent pertinent correspondence to Mr. (b) (6), OCPA, for review and guidance. Official correspondence involves assistance or coordination with four leading game developers; Electronic Arts, Namco Bandai, Redstorm, and Activision/Blizzard. Of note; the latter three projects are ongoing. Activision/Blizzard has specified that their project, a future military game set in the year 2075, is 'highly confidential'. The release of official correspondence could jeopardize OCPA-LA's ability to enter in to future relationships with production companies and curtail opportunities to guide development to the Army's benefit. The FOIA statute requires reply within 20 business days. ASSESSMENT: TBD. (b) (6)

**(FOUO) Activision/Blizzard video game (FOUO) (OCPA-LA)** OCPA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. Update: (b) (6) and (b) (6) met with company president and game developers. Expressed concern that scenario being considered involves future war with China. Game developers looking at other possible conflicts to design the game around, however, developers are seeking a military power with substantial capabilities. ASSESSMENT: Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) VOA Persian News Network, Interview with Army Spouse (FOUO) (OCPA-LA)**  
OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of

the office sitting in for support. Mrs. (b) (6)s husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. ASSESSMENT: VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(FOUO) 'Ace Combat' Video Game, sound recordings (FOUO) (OCPA-LA)** NAMCO BANDAI has obtained official DoD approval for support for the Ace Combat video game. Requesting Army support for sound recordings. AZ Army National Guard has expressed interest in providing audio access to military equipment such as an AH-64. Coordinating with NGB for support. The Ace Combat series, which number 11 editions, is a military strategy game focused principally on air combat. The games of the series all take place in the same fictionalized world populated with fictional countries with details loosely based on real-life location, events, and wars. ASSESSMENT: NAMCO BANDAI is one of the world's top makers of video games with products very popular with 18-39 y.o. males. Military depictions will potentially benefit recruitment. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCPA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. Supports Building Resiliency. (b) (6)

**(U) Army Museum Video (U) (OCPA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding

them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may want to provide well wishes, including any high profile individuals in the entertainment industry. The 10 minute video can be viewed at the following link: <http://www.vimeo.com/17572400>  
ASSESSMENT: Supports Building Resiliency. (b) (6)

## Administrative

### U.S. Army Entertainment Office Facebook Page

743 monthly active users ↓39 since last week

1,078 people like this ↑21 since last week

17 wall posts and comments this week ↓7 since last week

135 visits this week ↓10 since last week



## OCA-PA-West Weekly Report, 21 - 27 Dec 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(U) 2011 Tournament of Roses Parade – Pasadena, CA (U) (OCA-PA-LA)** The Tournament of Roses Parade, better known as the Rose Parade, is "America's New Year Celebration", a festival of flower-covered floats, marching bands, equestrians and a college football game on New Year's Day. The 122<sup>nd</sup> Rose Parade themed "Building Dreams, Friendships & Memories", will take place on Saturday, January 1, 2011 at 8:00 a.m. (PST) featuring spirited marching bands from throughout the nation, majestic floral floats, and high-stepping equestrian units. The 1<sup>st</sup> Cavalry Division Horse Cavalry Detachment will travel from Fort Hood, TX to Pasadena to ride in the parade. Additionally, a Color Guard from the 11<sup>th</sup> Cavalry Regiment, Fort Irwin, CA will participate in the parade. ASSESSMENT: The parade will be broadcast on ABC, NBC, Univision and the Travel Channel. The 2010 Parade was watched on television in 27 counties and had 13 million hits on the parade website throughout 150 countries. Supports building Resiliency. (b) (6)

#### **(U) Operation Patriot Care Package II (U) (OCA-PA-LA)**

Mr. Michael L. Slee, Zaragoza Pictures, Inc. produced a holiday special with the 101<sup>st</sup> Airborne Division. Mr Slee filmed preparation of holiday gift packages with the Fort Campbell Family Support Group in late November and then travelled to Afghanistan to be present when the packages arrived in country. The special segment will air Tuesday, 28 December on Fox News and the Sean Hannity Show, reuniting the husbands in Afghanistan and family members in Nashville, TN. ASSESSMENT: The Sean Hannity Show has a daily viewing audience of 2.5 million. Supports building Resiliency. (b) (6)

**(U) Army Elite! (U) (OCA-PA-LA)** (b) (6) reviewed the rough cut of the program which is scheduled to air 10 JAN 11. The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. Two of the individuals profiled, MG(Ret) James "Spider" Marks and (b) (6) are retired Army officers who used the training they received from the US Army to assume significant civilian positions. Marks is the CEO of a gaming company called Invism. (b) (6) is a highly successful ophthalmologist in the DC area. The one profile of an active Army individual is of Col. (b) (6). ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

**Entertainment – Documentaries**

**(U) 756th Tank Battalion Documentary (U) (OCPA-LA)** This documentary is about the tank crews of the 756th Tank Battalion during World War II. There will be a portion of the film dedicated to the M4 Sherman tank. The documentary will cover the Sherman from concept to manufacturing, the assembly, testing, training, and then into battle. The focus will be on what it was like to live in the M4 Sherman, while working and pushing the tank to its limits in fighting the enemy. The approach of this film is for people to be able to smell, taste and feel what it was like to be in the battle, inside the M4 Sherman tank. There will also be emotional firsthand accounts from veteran armor Soldiers. The filmmaker will interview historians at the Patton Museum as well as subject matter experts on tank design at the Tank and Automotive Command. The documentary will be an opportunity to draw comparisons to the World War II tanks and the current main battle tanks. Assessment: Distribution TBD. Supports modernizing the force. (b)

**(FOUO) C-Span – America: The Price of Peace (FOUO) (OCPA-LA)** The C-Span – America: The Price of Peace objective is to explain through a series of interviews how the United States Federal Government helps families of fallen soldiers and those serving overseas. The Price of Peace is a positive short film portraying America's war efforts, a few of the dedicated people that comprise our military, and the involvement of government-run facilities. The major focus of this short film is Picatinny Arsenal and its many contributions to the war effort, and possibly an overview and reactions from some of its military families living on the site. Interviews and photos of returning veterans will also be included. (b) (6) will work PAA. Supports Modernizing our Force. (b) (6)

**(FOUO) History and Future of Nuclear Power (FOUO) (OCPA)** This documentary film is about the history and future of nuclear power, tracing the history of nuclear power development in the United States from the Manhattan Project up until the present day, with a special emphasis on the development of 4th generation nuclear reactors. Robert Stone Productions will be filming at the White Sands Missile Range (WSMR), Trinity Site where the first nuclear weapons test of an atomic bomb occurred. This documentary program will show the history of weapons development and be an opportunity to show cases the US Army civilian workforce at WSMR. ASSESSMENT: This is a feature-length independently produced documentary for release in movie theaters. Distribution TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) British Broadcasting Corporation, "10 Years of Terror" (FOUO) (OCPA-LA)** The program will be a history of the last 10 years of terror events. The program will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) KTLA, 'Career Day' (FOUO) (OCPA-LA)** OCPA-LA contacted by local station, KTLA, to participate in television series, 'Career Day', Request is to profile the career of U.S. Army Soldiers. Would involve interview and "day in the life" style footage. The show is designed for teenagers, and meets the FCC's standards for core programming for children. Coordinating

with local recruiting battalion for support. ASSESSMENT: Series is nationally syndicated by Tribune Broadcasting. Tribune Broadcasting owns and operates 23 major-market TV stations and reached more than 80% of U.S. TV households. They are picking up 'Career Day' a year earlier than originally expected. Earlier this month, Sinclair Broadcast Group selected the show for a fall 2011 release in 29 markets. Viewing audience potentially 700-800K nationally. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How Do They Do It? (U) (OCA-PA-LA)** WAGtv will producing a documentary film for the Discovery Channel on the A-Z production process involved in manufacturing and upgrading the Abrams tank, from the early design stages through to seeing some of the materials which go into the production of this tank. The documentary will highlight the most important attributes of this weapon system which make it an outstanding choice as the main battle tank for the US Army. The documentary will highlight the turbine engine, off road capabilities, its armor, active protection system, damage control system and fire suppression system. The Production Company will also include B-Roll footage of the technical and operational testing of the Abrams tank. ASSESSMENT: This program typically has a viewing audience of 2-3 million. Supports Modernizing our Force. (b) (6)

**(U) The Belfast Media Group “SGT (b) (6) (U) (OCA-PA-LA)** The Irish TV station, TG4 ([www.tg4.ie](http://www.tg4.ie)), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6), who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. (b) (6)

**(U) Out in Front Productions, LLC “Forgotten Flag Raisers” (U) (OCA-PA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(FOUO) Optomen Productions, ‘Picatinny Arsenal’ (FOUO) (OCA-PA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull

in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, 'Barrett Firearms' (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (b) (6) from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) Discovery Channel, The Daily Planet; 'Army Green Round' (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round,

being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each has their side of the story. Their presentation of the “facts” as they each see them should provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) (6)

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. ‘Frontline Battle Machines’ bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Understanding and Advocacy. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6)

**(FOUO) National Geographic, “Known Universe” (FOUO) (OCPA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science ‘fact’ as a result of technological advancements. Similar to the Discovery Channel program, “Weaponology”. We are working

with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being worked. (b) (6)

**(FOUO) History Channel, "Custer's Last Stand" (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) National Geographic "Bomb Hunters" (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). ASSESSMENT: High-drama series comparable to 'Deadliest Catch' in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) [REDACTED] at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6) [REDACTED]

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Broaden Understanding and Advocacy. (b) (6) [REDACTED]

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500 episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Build Awareness and Understanding. (b) (6) [REDACTED]

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Filmmaker, Michael Watkins, and producer, Meg Pryor, redeployed successfully from Afghanistan last week. Both deeply appreciative of the experience and anticipate a very complimentary documentary as a result. ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner

boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCA-PA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – ‘the biggest, the best and latest achievements’ - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCA-PA-LA)** Shot in 3D IMAX, “Rescue” will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world’s largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. (b) (6)

## Major Motion Pictures

**(FOUO) Script research, “Victory” (FOUO) (OCA-PA)** Screenwriter, Peter Gibbons, looking to set his film in South Korea with the film's hero being a CID agent assigned to U.S. Army Korea. Gibbons is traveling to Korea this week for research and has requested to meet with a CID agent assigned to Korea to discuss professional responsibilities. Coordination has been made with USACIDC who identified an agent for Gibbons to interview there. The South Korea film industry is sponsoring Mr. Gibbons trip. Gibbons’ working title is, “Victory”. ASSESSMENT: TBD; this is the initial research for the writing of a feature film. Supports Building Resiliency. (b) (6)

**(FOUO) Marvel Comics feature film, ‘The Avengers’ (FOUO) (OCA-PA-LA)** (b) (6) met with producers for new feature film in development and based on the comic book series, ‘The Avengers’. The screenplay includes a culminating battle scene involving approx. 30-40 U.S. Army Soldiers. The discussions focused on Army support and opportunities for connecting one of the film’s superhero protagonists, Captain America, with his U.S. Army roots. The producers were very receptive to the input. ASSESSMENT: ‘The Avengers’ is being developed as a summer blockbuster film for 2012. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Dog Green Productions “Morgenthau” (U) (OCA-PA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County).

The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morgenthau.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(U) Zipporah Films "University" (U) (OCPA-LA)** US Army Cadet Command supports filming of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. ASSESSMENT: Supports Adapting our Institutions. (b) (6)

## Entertainment Television

**(FOUO) Extreme Makeover Home Addition at Fort Hood (FOUO) (OCPA) Update:** Extreme Makeover Home Edition (EMHA) unveiled SSG (b) (6) new home on Sunday. They also provided SSG (b) (6) and his fiancé a wedding on Sunday, which was filmed for the episode. EMHA announced at Fort Hood on Monday, 6 DEC, that Fort Hood shooting victim, SSG (b) (6) would be receiving a new home tailored to his severe wounds and physical limitations, with filming occurring last week in Killeen, TX. Approval was coordinated with Fort Hood staff and leadership eight months ago, when SSG (b) (6) was assigned to Fort Hood, and approved by OCPA and OSD(PA). Fort Hood put considerable effort into preparing for this event over many months. EMHA will immediately begin building a new residence to be presented to SSG (b) (6) next week. ASSESSMENT: EMHA is a top-rated ABC series now entering its eighth season and has an average viewing audience of 14 million per episode nationally. Supports Building Resiliency. (b) (6)

**(FOUO) American Truckers (FOUO) (OCPA-LA)** American Truckers is a new show on SPEED Channel. The general idea for this episode is for our host Robb Mariani and builder Kelvin Locklear to deliver a newly rebuilt 1983 Peterbilt 362 semi-truck cabover to our soldier SFC (b) (6) a member of the Company B, 2nd Battalion, 7th Special Forces Group (Airborne) at Ft. Bragg, N.C. The truck used to owned and operated by SFC (b) (6) father who gave it to him back in the 80's. (b) (6) has not seen the truck since October of this year and we are anticipating his surprise when he sees what has been done to the truck and what the final outcome will be. Apparently there have been some added extras put into this truck for (b) (6) that he is unaware of. So it should make for an interesting and exciting reveal. Production Company is: Brentwood Communications International, Inc. (BCII). The shoot date would be 20 December, 2010 if approved. Still waiting to hear from Fort Bragg. Request was forwarded to Carol Darby. (b) (6)

**(U) WWE, "Tribute to the Troops" (U) (OCPA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on **11 DEC 2010. The show will air on NBC on 18 DEC** and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The

program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) HBO sitcom, 'VEEP' (FOUO) (OCPA-LA)** Met with HBO producer, Chris Goddick, to discuss possibility of developing a U.S. Army character for new sitcom in development and designed for Julia Louis-Dreyfus, titled, 'VEEP'. Dreyfus will play the first female U.S. Vice President. Producer interested in the possibility of adding a military advisor to support the Dreyfus character. Our interest is a character that connects well with audiences and shows the human dimension of military service. Producer has requested assistance in linking the director, Armando Iannucci, with actual military advisors. **ASSESSMENT:** HBO is one of the largest of the premium cable television networks and broadcasts to sizable U.S. audiences and over 150 countries. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Superpower Television Series. (FOUO) OCPA-LA** was contacted by Asylum Entertainment about a proposed television series featuring Department of Defense weapon systems. This Peter Berg project is in development, but the plan is for a series of scripted episodes based on actual events and during the program they will showcase the applicable weapon systems for the scenario. Supports Modernizing the Force. (b) (6)

**(U) Lifetime's Army Wives Season Five (U) (OCPA-LA)** (b) (6) met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. Update: (b) (6) has reviewed draft episodes 501 and 502, and provided key input and guidance. **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. (b) (6) reviewed outlines for episodes 501-504 and provided notes. Additionally, reviewed script for episode 501, 502 and 503, and provided feedback. (b) (6) has arranged for the CSM from the LA Recruiting Battalion to meet with the AWS5 writers room 14 DEC 10, as at the suggestion of (b) (6) one of the new recurring characters this season will be a Hispanic Command Sergeant Major to play opposite LTC (b) (6) in her new role at the fictitious Fort Marshall. Provided Army Demographic breakdown to Army Wives writers and producers. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) "Biggest Loser" (FOUO) (OCPA-LA)** Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers

ongoing. ASSESSMENT: Series audience is huge and currently averages 10.25 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge.

(b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. Production Company hired independent consulting company to assist with finding nominees. The USAF, USN, USMC and USCG have already arranged for taping of service member homecomings at various locations throughout the US. The producers are still sifting through and accepting nominees from Soldiers at various locations to include WRAMC, Fort Campbell and Soldiers deployed in Afghanistan and Iraq. Supports Broadens Understanding and Restoring Balance. (b) (6)

**(U) UFC Fight for the Troops (U) (OCPA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. Production assistance agreement completed and sent to Fort Hood leadership. The program will tape and air live 11 JAN 2011. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) TRADOC support; Army success in culinary competition (FOUO) (OCPA-LA)**

TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG (b) (6) whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. (b) (6) team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". ASSESSMENT: Coordination ongoing and TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) FOIA request; video game correspondence (FOUO) (OCPA-LA)** A FOIA request was submitted to OCPA-LA from online gaming publication, Kotaku.com, for correspondence between OCPA-LA and commercial video game developers. Editor-in-chief Brian Crecente says he is making the request as a journalist. Mr. (b) (6) has sent pertinent correspondence to Mr. (b) (6), OCPA, for review and guidance. Official correspondence involves assistance or coordination with four leading game developers; Electronic Arts, Namco Bandai, Redstorm, and Activision/Blizzard. Of note; the latter three projects are ongoing. Activision/Blizzard has specified that their project, a future military game set in the year 2075, is 'highly confidential'. The release of official correspondence could jeopardize OCPA-LA's ability to enter in to future relationships with production companies and curtail opportunities to guide development to the Army's benefit. The FOIA statute requires reply within 20 business days. ASSESSMENT: TBD. (b) (6)

**(FOUO) Activision/Blizzard video game (FOUO) (OCPA-LA)** OCPA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. Update: (b) (6) and (b) (6) met with company president and game developers. Expressed concern that scenario being considered involves future war with China. Game developers looking at other possible conflicts to design the game around, however, developers are seeking a military power with substantial capabilities. ASSESSMENT: Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Adapting our Institutions and Maintaining Our Combat Edge. LTC (b) (6)

**(FOUO) VOA Persian News Network, Interview with Army Spouse (FOUO) (OCPA-LA)**

OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. ASSESSMENT: VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(FOUO) 'Ace Combat' Video Game, sound recordings (FOUO) (OCPA-LA) NAMCO**

BANDAI has obtained official DoD approval for support for the Ace Combat video game. Requesting Army support for sound recordings. AZ Army National Guard has expressed interest in providing audio access to military equipment such as an AH-64. Coordinating with NGB for support. The Ace Combat series, which number 11 editions, is a military strategy game focused principally on air combat. The games of the series all take place in the same fictionalized world populated with fictional countries with details loosely based on real-life location, events, and wars. ASSESSMENT: NAMCO BANDAI is one of the world's top makers of video games with products very popular with 18-39 y.o. males. Military depictions will potentially benefit recruitment. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCPA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) Army Museum Video (U) (OCPA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b) (6)

**Community Relations**

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may want to provide well wishes, including any high profile individuals in the entertainment industry. The 10 minute video can be viewed at the following link: <http://www.vimeo.com/17572400> ASSESSMENT: Supports Maintaining our Combat Edge and Supports Soldiers and Families. Supports Care for Soldiers and Families. (b) (6)

**Administrative**

**Facebook - U.S. Army Entertainment Office**

895 monthly active users - 152 since last week

1,100 people like this - 22 since last week

19 wall posts and comments this week - 2 since last week

172 visits this week - 37 since last week



## OCA-PA-West Weekly Report, 26 Oct – 1 Nov 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(U) Lifetime's Army Wives Season Five (U) (OCA-PA-LA)** (b) (6) met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. ASSESSMENT: This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Broadens Understanding and Advocacy. (b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCA-PA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. Supports Broadens Understanding and Restoring Balance.

(b) (6)

**(FOUO) National Geographic, 'Border Wars' (FOUO) (OCA-PA-LA)** National Geographic's 'Border Wars' series has requested to embed for 2 days with the Arizona Army National Guard, 4-5 NOV. The episode would look at the ARNG role in support of Counter Narcotics and Illegal Immigration efforts. AZ ARNG has expressed interest in participating. Working with OSD(PA) to determine if supportable from a policy/guidance perspective. The series highlights the work of US government agencies as they attempt to secure America's borders against drug trafficking and illegal immigration. Production is returning to Nogales, Arizona, after a year and a half spent embedded with Customs and Border Patrol in California, Texas, Florida and Puerto Rico. NatGeo TV sees an opportunity to document the work of the National Guard in helping to secure the border vicinity Nogales, AZ. Nat Geo understands it is largely surveillance and

support mission, however, believes the National Guard border mission is an important part of the larger national effort and is requesting access to highlight the day-to-day work being done by men and women to protect the border. STATUS: Awaiting decision from OSD(PA), expected this week. ASSESSMENT: 'Border Wars' is the National Geographic highest-rating series of all time during its premiere (4.6 million in two airings that night). Since then the series has averaged 2.9 million viewers per episode. Broadcasts to more than 250 million households in 34 languages in 166 countries. Supports Broaden Understanding and Advocacy; and Adapting our Institutions. (b) (6)

## Entertainment – Documentaries

**(U) The Belfast Media Group “SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for (b) (6) broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6) who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation’s allies. (b) (6)

**(U) Out in Front Productions, LLC “Forgotten Flag Raisers” (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. (b) (6) and his family are subjects of our documentary. Production Assistant Agreement has been signed. Assessment: Supports Good Stewardship. (b) (6)

**(FOUO) Optomen Productions, ‘Picatinny Arsenal’ (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, 'Barrett Firearms' (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (Dr) (b) (6) from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: This documentary will highlight the story of a generation that fought and continues, over half a century later, to believe in their mission and their country. This documentary will express how important it is to remember their sacrifice, revere their service, and ultimately make clear that the health of our nation rests in the hands of its citizens and their sincere belief that freedom is worth fighting for. Supports Building Resiliency. (b) (6)

**(U) Army Elite! (U) (OCPA-LA)** The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. From reconnaissance and intelligence gathering to saving lives and engineering the impossible, welcome to Army Elite. In short, this special will profile the elite medical, engineering and intelligence training provided by the US Army. This program will feature successful individual engineers, doctors and intelligence specialists who received their professional training from the Army and developed great expertise as practicing professionals while in the Army. In addition to compelling individual profiles, it will showcase the best projects and accomplishments of these groups. Army Doctors, the Army Corps of Engineers and Army Intelligence officers and other critical skills that keep today’s Army alive, on the move and extremely well informed. While these functions seamlessly keep the fighting troops in a strong position each is exceedingly crucial and quite distinct from the other. OCPA-LA is coordinating with production company, OSD(PA) and various MACOMs to determine if the US Army can support. No production agreement is currently in place. ASSESSMENT: Supports Modernizing the Force. (b) [REDACTED]

**(U) Discovery Channel, The Daily Planet; ‘Army Green Round’ (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead “green” round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6) [REDACTED]

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each has their side of the story. Their presentation of the “facts” as they each see them should provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) [REDACTED]

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for

Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. 'Frontline Battle Machines' bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Understanding and Advocacy. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6)

**(FOUO) Discovery Channel, "Surviving the Cut, Season 2" (FOUO) (OCPA-LA)**

Discovery Channel has signed agreement for six more episodes of the successful prime time military series, "Surviving the Cut". The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. ASSESSMENT: Season 2 viewership likely comparable to Season 1; a ratings hit for Discovery and #1 with Males 18-49; approx. 7 million viewers per episode. Supports Broaden Understanding and Advocacy. PAA complete. (b) (6)

**(FOUO) National Geographic, "Known Universe" (FOUO) (OCPA-LA)**

National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that "harnesses the powers of the universe". These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science 'fact' as a result of technological advancements. Similar to the Discovery Channel program, "Weaponology". We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being worked. (b) (6)

**(FOUO) History Channel, "Custer's Last Stand" (FOUO) (OCPA-LA)**

Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) National Geographic "Bomb Hunters" (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and

personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6) ASSESSMENT: High-drama series comparable to 'Deadliest Catch' in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence. (b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. ASSESSMENT: Viewership (TBD) in sought after M18-39 demographic; anticipate program being popular with outdoors and gun enthusiasts. Supports Equip and Train Soldiers. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How the States Got Their Shapes (U) (OCPA-LA)** History Channel program examines U.S. history and contemporary landscape to reveal, "How the States Got Their Shapes". The episode focuses on remote locations in the U.S., with filming at White Sands Missile Range & Museum and the Trinity Test Site, to explain why remote places, such as the Tularosa Basin and the deserts of New Mexico, were ideal locations for the U.S. Army to test atomic weapons and missiles. Filming will occur in Nov 10. ASSESSMENT: Viewership estimated at 2-3 million. Supports Broaden Understanding Advocacy. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no

faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500

episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Build Awareness and Understanding. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Filmmaker, Michael Watkins, and producer, Meg Pryor, currently in Afghanistan (for three weeks) and embedded with Army Combat Photographers. ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – ‘the biggest, the best and latest achievements’ - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. (b) (6)

## Major Motion Pictures

**(U) Dog Green Productions "Morgenthau" (U) (OCPA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morgenthau.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(U) Zipporah Films "University" (U) (OCPA-LA)** US Army Cadet Command supports filming

of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. ASSESSMENT: Supports Adapting our Institutions. (b) (6)

**(FOUO) TRANSFORMERS III (FOUO) (OCPA-LA) Update:** Filming completed at Kennedy Space Center (KSC) and National Capital Region, NCR. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009 with more than 100 million in theater viewers; 9.6 million DVDs sold. Supports US Army recruiting efforts. (b) (6)

**(FOUO) 'Battleship' (FOUO) (OCPA-LA) Update:** OCPA-LA assisting Delta Productions with supporting scenes for new Peter Berg blockbuster film loosely based on the Milton Bradley Company Game. Filming has taken place in Hawaii and Louisiana. Production Company would like to film at the 'Center for the Intrepid', San Antonio, TX. LTC (b) (6) plays the part of a wounded Soldier. Coordinating for access and support with Brooke Army Medical Center. Requested film date 20 NOV 10. Supports Broadens Understanding and Advocacy (b) (6)

**(FOUO) 'Tank Wars' (FOUO) (OCPA-LA)** Assisting screenwriter David White with development of screenplay on future armored warfare. Writer interested in Future Combat System and prototype armored vehicles. Working to build writer's understanding of Army professionalism, tactics and combined arms synergy. ASSESSMENT: As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(FOUO) 'ARSOF in Iraq' (FOUO) (OCPA-LA)** Assisting screenwriter Eric Wolfinger with development of screenplay on U.S. special operations in Iraq. Writer's story follows ARSOF on an intelligence gathering operation in Iraq to access insurgent activity and cell leadership. Working to build writer's understanding of Army professionalism, tactics and teamwork. ASSESSMENT: As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(U) The Dryland (U) (OCPA-LA)** 'The Dryland' DVD release scheduled for 9 NOV 10 The film is an apolitical and raw look at the struggles of a Soldier leaving the Army and dealing with Post Traumatic Stress Disorder (PTSD). (b) (6)

**(U) 'Battle of Qala-I-Jangi' (U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, (b) (6), capture of 'American Taliban', (b) (6), and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. developing script. A-List writer, Dan Gordon ('Passenger 57', 'Wyatt Earp', 'The Celestine Prophecy') has been hired to do the script polish.

Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and (b) (6)

## Entertainment Television

**(U) WWE, "Tribute to the Troops" (U) (OCA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on 11 DEC 2010. The show will air on NBC on 18 DEC and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) UFC Fight for the Troops (U) (OCA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) "VH1 Divas Salute The Troops"**. This year VH1 is giving the "Divas" franchise a military makeover by partnering with the USO to bring the iconic event to America's troops and

their families. Drawing from the tone of the original USO shows and using Marine Corps Air Station (MCAS) Miramar in San Diego as home base, this year's "VH1 Divas Salute The Troops" show will be a unique and uplifting version of VH1's high profile signature event. Katy Perry, Sugarland, Keri Hilson and Nicki Minaj will perform in front of thousands of men and women in uniform at MCAS Miramar. Taking the effort overseas to thank troops serving in remote locations, Paramore will visit Marines, Soldiers, Airmen, Sailors, and Coastguardsmen stationed at a military base in the Middle East. The USO will be interviewing Soldiers about why they serve; the interviews will be used as inserts during the program. Coordinating with Fort Irwin to set up interviews. The USMC Office has the lead for DOD. The USO Presents "VH1 Divas Salute The Troops" premieres on Sunday, December 5 at 9:00 PM ET/PT on VH1. (b) [REDACTED]

**(FOUO) The Rachel Ray Show (OCPA-LA)** The Rachael Ray Show is interested in connecting with families who have spouses returning home during the month of November. They want to tell their stories and then surprise a few wives with makeovers before their spouses arrive home. The Rachael Ray Show is a 2 time Emmy winning, nationally syndicated daytime talk show in its 5th season. They receive about 2 million viewers per day and have about 14 million page views on our website per month. Rachael's show features everything from cooking, celebrity interviews, fashion & beauty, home design, medical & human interest stories. Coordinating with Fort Stewart GA for the return of the 3<sup>rd</sup> Infantry Division in early NOV. Project is still in the planning phase, original proposal will need to be scoped for a battalion size unit. (b) (6) [REDACTED]

**(U) The Country Music Association (CMA) Country Christmas Special (OCPA-LA)** The CMA Country Christmas Special will be taped at the Bridgestone Arena, Nashville, TN on November 11, 2010. CMA has requested to record family shout-outs to deployed Soldiers at Fort Campbell, KY. The shout-outs will be aired in conjunction with the Christmas Special. Coordinating with Fort Campbell for the date of the shout-out filming. Mr. (b) (6) [REDACTED]

**(FOUO) Army Wives Season Five (FOUO) (OCPA-LA)** Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) [REDACTED] will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate new members of the crew. (b) (6) [REDACTED]

**(FOUO) Jay Leno's Tonight Show Veteran's Day Salute to Troop (FOUO)(OCPA-LA)** Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving. The show will provide transportation for the Soldiers. Coordinating now for 100 Soldiers to be in audience for show taping, followed by photos with Jay and formal dinner after the program. Supports Broaden Understanding and Advocacy. (b) (6) [REDACTED]

**(FOUO) Behind the Scenes and Praise (FOUO) (OCA-PA-LA)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete. (b) (6)

**(U) Catch 21 (U) (OCA-PA-LA)** Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010. **Update:** Air date 11 NOV 2010. (b) (6)

**(FOUO) "Dixie Divas"(FOUO) (OCA-PA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers. (b) (6)

**(U) American Idol (FOUO) (OCA-PA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. SGT (b) (6) was selected to go on to Hollywood week. She will fly to LA to film the next segment O/A mid November. (b) (6)

**Video Games/Music Video/MISC**

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCA-PA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) Army Museum Video (U) (OCPA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Federal Executive Board Panel Discussion (U) (OCPA-LA) On 28 OCT 10, (b) (6)**

(b) (6) participated in a joint panel before the Greater Los Angeles Area Federal Executive Board to discuss the role and mission of OCPA-LA. The audience consisted of early to mid-career Federal employees who have been identified by their respective agencies as having leadership potential. ASSESSMENT: This is a great opportunity to increase their awareness of the services provided by OCPA-LA and share with them future career opportunities within the U.S. Army. Supports Adapting our Institutions. (b) (6)

**Community Relations**

**(FOUO) NBC Sports "What Would You Fight For" (FOUO) (OCPA-LA)** This project is a 2-minute ad that will air at halftime of the November 20th Notre Dame-Army game on NBC. The story profiles the work of Notre Dame aerospace and mechanical engineering professor John Renaud who through a \$1.3 million grant from TARDEC (The U.S. Army Tank Automotive Research Development and Engineering Center) is working on the creation of new materials and structures that make military vehicles more resistant to blasts, thereby improving soldier safety and survivability on the battlefield. In order to tell the story of Professor Renaud's work, NBC requests to film the following: 1) B-roll at the TARDEC facility in Warren, Michigan. 2) Interview with US Army Captain (b) (6). He is a Notre Dame Alumnus (2005) currently stationed at Fort Benning, Georgia. Captain (b) (6) has served two tours in Iraq and can speak firsthand to the practical importance of Prof Renaud's work as well as to what it means to him that his alma mater is working to improve the safety of soldiers on the battlefield. 3) Applicable b-roll at Fort Benning (or from DVIDS) that would visually show a patrol scenario similar to those Captain (b) (6) faced on the battlefield in Iraq. Production Assistant Agreement has been signed. ASSESSMENT: Supports Modernizing the Force and Building Resiliency. (b) (6)

**(U) 76 Classic Basketball Tournament (U) (OCPA-LA)** OCPA LA coordinated for the UCLA ROTC Detachment to provide the Color Guard for the opening ceremonies for this year's 76 Classic Basketball Tournament ([www.76classic.com/home/](http://www.76classic.com/home/)). We are working directly with Kent Berry from ESPN. This is a college basketball tournament played in Anaheim over the Thanksgiving weekend. The first day of the tournament is Thanksgiving. One of the schools participating this year is Cal State Northridge. ESPN will provide more than 200 free tickets to service members and family members for the tournament. ASSESSMENT: Anticipated attendance is 20,000+ fans. Supports Building Resiliency. (b) (6)

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may want to provide well wishes, including any high profile individuals in the entertainment industry. ASSESSMENT: Supports Maintaining our Combat Edge and Supports Soldiers and Families. Supports Care for Soldiers and Families. (b) (6)

**(U) Combined Federal Campaign (CFC) Annual Golf Tournament (U) (OCPA-LA)** The SoCal Tri-County (Orange, Riverside & San Bernardino Counties) Combined Federal Campaign (CFC) Annual Golf Tournament will be held on November 5th at the Navy Golf Course in Cypress and is a Pro-Am Scramble Format (the 5th player for each team will be a PGA golfer). (b) (6)

**(U) Forest Lawn Memorial Veterans Day ceremony (U) (OCPA-LA)**  
(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. ASSESSMENT: Anticipated audience: 1,500 community members, including many with military service. (b) (6)

## Administrative



U.S. Army Entertainment Office (as of 1 NOV 10)

953 monthly active users ↓273 since last week

975 people like this ↑22 since last week

9 wall posts and comments this week ↓5 since last week

435 visits this week ↓82 since last week



## OCA-PA-West Weekly Report 26 Aug – 1 Sep 2010

\*New/updated entries in red

### Top Items

**09/08/2010**      **Colbert Report Honors Returning Troops**      (b) (6)  
Stephen Colbert is planning two episodes of the Colbert Report on 8 & 9 SEP to honor our returning Service Members. Vice President Biden, GEN Odierno, Mayor Bloomberg and Toby Keith will be guests on 8 SEP. There will be 150 Service Members in the studio audience as well as troops in Afghanistan and Iraq linked in via satellite. DVIDS is providing technical support for the program. OCPA-NE is coordinating for the in-studio audience as well as a tactical vehicle that will be used set up the show on 8 SEP. On 9 SEP the show will have Senator Webb, Paul Rieckoff (IAVA), an OEF/OIF Veteran as guests and 150 OIF/OEF veterans in the studio audience as well as patients and staff at Walter Reed Army Medical Center and troops deployed to Afghanistan linked in via satellite. OCPA-NE has contacted LT (b) (6) PAO for GEN Odierno to assist with his visit to New York City. **Update:** PAA complete. The Colbert Report has also added an Army Band for 8 SEP and two Soldiers to rappel on stage for the 9 SEP show. (b) (6) (b) (6) will be a guest on the 9 SEP 10 show as well.

**10/01/2010**      **American Idol**      (b) (6)  
**American Idol is considering, (b) (6), 4<sup>TH</sup> Psyop Group (POG) as a potential final candidate for their fall season.** Coordination has been made with producers, USASOC and 4<sup>TH</sup> POG. American Idol sending video crew to Fort Bragg to film SGT (b) (6) parachuting from UH-60 as part of personal backstory segment. PAA being drafted.

### Entertainment – Documentaries

**10/01/2010**      **'What's In Your Pocket'**      (b) (6)  
Producer for History Channel series, 'Modern Marvels', interested in examining unique items in the pockets of Soldiers as part of upcoming episode, titled, "What's In Your Pocket". The episode will focus on what various occupations, to include military personnel, carry in their pockets (others occupations range from Search & Rescue, Police, EMT, construction worker, and everyday people.) The producer will meet with Soldiers and have them empty their pockets to show what they carry as part of their war fighting missions, followed by examining a few of the items. Coordination made with USASOC to support. Support decision pending. PAA complete.

**10/01/2010**      **'Spotlight on Women in Helicopter Aviation'**      (b) (6)  
Helicopter Association International producing film, "Spotlight on Women in Helicopter Aviation", and spotlighting COL (RET) (b) (6) who is the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals is to celebrate the rich history of females in the helicopter industry and to highlight the wide-ranging opportunities that exist for those who want to get involved today. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, aerial photographers, and more. PAA in the works.

**10/01/2010 "The Deadliest Weapon: The War against IEDs." (b) (6)**

Documentary producer requesting to detail the growing threat, evolution and use of IEDs - and the efforts to counter the insurgent's weapon of choice. Would also include perspective on technologies used in the field to detect or disarm IEDs, along with current efforts to train Soldiers on how to detect and avoid IED events. Producer requesting to videotape at Fort Irwin's IED training facility and interview instructors and trainees in the techniques and technologies used to detect IEDs in the field. In discussion with Fort Irwin and JIEDDO to assess TTP risks. Preproduction funding in place for delivery to National Geographic Channel, January 2011.

**10/01/2010 "Modern Marvels: Driver's Seat" (b) (6) (b) (6)**

Episode of History Channel's 'Modern Marvels', titled, "Driver's Seat", is to give the viewer an idea of what it's like to operate some of the world's toughest and most innovative vehicles. Specific interest in featuring such Army vehicles as an Army combat helicopter and an armored vehicle. Coordinated with 1<sup>st</sup> Cavalry Division for support. PAA complete. Shoot scheduled SEP 6 - 20.

**10/01/2010 TF Paladin documentary series (b) (6)**

Independent filmmakers John Bolger and Geoff Bell have pitched a documentary series to Discovery. Although they do not yet have distribution secured, they have initiated the embed packet with IJC IOT move forward as soon as the network approval process is complete. The proposed episodes include embedding four camera crews with TF Paladin in the South, North, West and East regions of Afghanistan to best achieve the objective of showing 'the Army's brave men and women defending our freedoms and liberty with respect, honor and incredible personal courage.' More specifically, they are interested in the bomb detection and detonation and forensics sides of Paladin's work. PAA will be completed after embed application is completed and approved in Afghanistan and Discovery authorizes distribution.

**10/01/2010 'Curiosity: The Questions of Life' (b) (6) (b) (6)**

Discovery Channel's new program: 'Curiosity: The Questions of Life' is pursuing an hour long episode on the mystery of sleep. They are looking for a SME that's involved with research or study on sleep deprivation. Producer interested in filming a Soldier undergoing "testing" and/or allow their host (Dan Riskin) take part in an experiment(s). Coordinating with Walter Reed for possible support. PAA to be drafted.

**09/22/10 Kissimmee Basin Documentary Mr (b) (6)**

Kissimmee Basin the Northern Everglades will be a 1-hour high definition broadcast quality nature documentary utilizing media devices, content, form, and production strategies in order to address the creative, ethical, and conceptual ideas and choices to tell a compelling, educational and entertaining story. The documentary will focus on the heartland of the Kissimmee Basin and the history of Florida's Cattleman Ranching tradition and customs. It will highlight Florida's environmental, economic and cultural heritage addressing the best practice models, protecting water resources and preservation of the natural landscapes. The filmmaker will interview Mr (b) (6) Principal Deputy Assistant Secretary of the Army (Civil Works) on 22 SEP 10 about the US Army's role in managing the Kissimmee Basin.

**09/01/10 Born Fighting Documentary Mr (b) (6)**

Born Fighting is an historical film about the Scots-Irish and their influence on modern day America. It is based on a book called "Born Fighting" written by Senator Jim Webb, who is also the presenter. He will be exploring his Scots-Irish family ancestors on a journey from Scotland

to Northern Ireland and then to Virginia. The film will be exploring the influence these people had on shaping America today in the military, politics and in culture. Senator Webb has traced his family ancestors back to the 1700's and has located the graves of his ancestors in small graveyard in the Scottish countryside. The journey leads him all the way to Arlington cemetery, where his own father is buried. Filming at Arlington National Cemetery is scheduled for mid-September. PAA has been drafted.

### **Extraordinary Acts of Courage**

(b) (6)

This television series "Extraordinary Acts of Courage" addresses civilian heroics and is produced for the OWN: The Oprah Winfrey Network. This episode will include interviews with PVT (b) (6) a Soldier attending training at Fort Sill, OK. (b) (6) mother is the subject of the segment; a grandmother, she tackled a robber at a bank in Van Nuys, CA where (b) (6) was cashing a check. Mrs (b) (6) was the inspiration for (b) (6) and the reason he decided to join the Army. PAA has been completed. The interview with PVT (b) (6) will occur at Fort Sill later this month.

### **Travel Channel International Limited**

(b) (6)

The project is a non-commercial broadcast travelogue. Its aim is to promote tourism during the period of the Civil War period and beyond. It is fully supported and sponsored by Capital Region USA. This program will focus on Arlington's symbolism as the home of Robert E. Lee and its development as the last resting place for the Union military play a key role in the story. The Travel Channel will film interiors and exteriors of Arlington House, the Confederate Memorial, various general views of the cemetery and Union graves, views looking over the Potomac to the Lincoln Memorial, and the memorials to John and Robert Kennedy. Filming will consist of a mix of stand-ups with our presenter and B Roll shooting. Filming at Arlington National Cemetery will be in accordance with the established policies of the Arlington National Cemetery. PAA is complete. Filming date TBD.

### **08/25/2010 'Moving the Heaviest Metal', Documentary**

(b) (6)

Armored Fighting Vehicles (AFV) relocate from Aberdeen Proving Grounds to Fort Lee. Documentary filmmaker, Michael Dolan, will film the move of approx. 250 historic AFVs and heavy weapons from APG to Fort Lee as they are transported by truck and rail to Fort Lee. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. PAA complete.

### **08/25/2010 'One Nation Under Ground'**

(b) (6)

"One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. Coordination made with PAO, White Sands Missile Range (WSMR). High Noon Films will be granted access to WSMR and Trinity Site this for filming Fall. PAA complete.

### **08/25/2010 Brad Meltzer's Decoded**

(b) (6)

History Channel, new series, "Brad Meltzer's Decoded." The show 'takes a fresh look at some of the enduring unsolved mysteries in America's past'. An upcoming episode will focus on DB Cooper - the only unsolved skyjacking case in the world. The producer is interested in speaking with a paratrooper or ex-paratrooper in vic Fort Lewis about the possibilities of D.B. Cooper surviving the jump under the weather conditions and other specific circumstances that night.

Coordinating with USASOC for possible 1SFG/HALO support. Pending decision. PAA drafted.

**08/25/2010 Requiem Documentary**

(b) (6)

Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and include interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordination made for documentary filmmaker, Michael Watkins, to travel to Afghanistan this fall and embed with Army Combat Photographers. PAA complete.

**08/25/2010 Discovery Channel series, 'Surviving the Cut'**

(b) (6)

The six-episode series on training special operations forces (SOF) premiered with 'Army Ranger School'. The series has proven a ratings hit for Discovery and #1 with Males 18-49. **Update: The next U.S. Army episode details the Special Forces Combat Diver Course (CDQC) and will air WED, 8 SEP. Other remaining episodes include the Marine Recon and Sniper courses, and Navy EOD Final Certification.**

**08/17/2010 Regenerative Medicine**

(b) (6)

OCPA LA and OTSG received request from Mark Mannucci and Anna Bowers, independent film producers that we worked with on the recent National Geographic Television production, Regenerative Medicine which will air at the end of the year. They were at Walter Reed Medical Center in June and during the course of their visit met several wounded warriors. Needless to say they were impressed by the Soldiers and all that the military is doing for them. They want to do another show for National Geographic that would involve filming three or four wounded warriors benefiting from recent medical advances. They believe transplant recipients are the way to go. They propose the following:

1. Identify four patients who will receive, arm, ear or other transplants who are willing to participate.
2. They obtain the go ahead/funding from National Geographic.
3. They film the patient pre-surgery, surgery and post surgery.

If they get the go ahead, the project could start the end of this year or early next year and would run for up to two years as patients rehabilitate and adjust. OTSG has declined support based on the science today, the only thing they could film would be hand transplants and the command feels that logistically they cannot support. **Update: Requesting OTSG to reconsider the project.**

**8/17/2010 Overcoming Obstacles-Treating Your Diabetes**

(b) (6)

OCPA LA was contacted by Angie (b) (6) a producer working on a Discovery Channel one-hour documentary on diabetes. They are looking for a patient to profile for the show and became aware of the great work that Walter Reed Medical Center in D.C. does with its diabetes program. Their request is to profile a Soldier with diabetes for the program, and thus also be able to feature the work that Walter Reed is doing as well. The show is a one-hour educational documentary, Overcoming Obstacles in Treating Your Diabetes, is about the risks and dangers of diabetes patient non-adherence to medication. The show will follow five diabetes patients for a glimpse into their lives, their struggles with adherence and strategies to overcome them. These inspiring stories will illustrate why medications such as insulin are needed and address many of the fears and myths about long-term use. In addition, the documentary will discuss and highlight strategies and tools to improve patient adherence to treatment plans. They are looking for the last patient to be profiled in the show. They are in production now and would need to conduct our interviews with the patient in the next week. Since the show prominently features

the patient, they would need to spend a couple days with the patient basically "following" their lives. We would also interview the physician in regard to the patient's treatment regimen and issues of non-adherence. This request is with OTSG for review.

**8/17/2010 BE ALL THAT SHE CAN BE**

(b) (6)

Be All That She Can Be is a series detailing the lives of female Soldiers as they move between the front lines and life on the home front: women who enlist so they can deploy with their husbands, mothers leaving their children to deploy to combat zones and conduct IED sweeps, lifers performing their specialties while other wives welcome home military husbands who cannot cope with family life, or come home to a family life where they cannot manage. All are professionals, all facing the uncertainty of returning to changed lives and all paying the price for doing their duty. In Be All That She Can Be the women come from all walks of life: mothers, wives, daughters, grandmothers, rich, poor, black, white, gay and straight. They are Christian, Jewish and Muslim- West Point graduates and high school beauty queens, but they all share the common thread: Soldiers in wartime returning to a life they may no longer recognize. 230,000 females have served in Iraq and Afghanistan. These are the real military wives, combat veterans returning from long deployments, all facing re- entry into life at a home they may not recognize, many suffering from post-traumatic stress disorder and some learning to cope with physical disabilities incurred in combat. The production company, Pacific Coast Video is currently working with networks to secure distribution.

**08/17/2010 Extraordinary Dogs TV Series - Parachute Dogs**

(b) (6)

Back2back Productions, a television production company based in Brighton, UK is currently producing a 13 part factual series, which is sponsored by the pet food brand Eukanuba, entitled "Extraordinary Dogs". The series explores the wonderful and often astonishing nature of man's best friend. They will uncover an encyclopedia of amazing, compelling, and fantastic dog stories worldwide - from heroic rescue dogs to pet pooches, incredible feats of survival to frontline Army dogs. They will also be exploring the fascinating science behind the dog finding out what makes them do the things they do. This story concerns US military canines that are deployed by parachute by being strapped to their handlers. This historical tandem jump took place Sept. 18, 2009 on Ft. Leonard Wood. Coordinating with unit/installation PAO for access to Soldiers. More to follow.

**08/17/2010 House Hunters International**

(b) (6)

House Hunters International (HHI) is a half-hour program currently airing on the Home and Garden Television Network (HGTV). The program is a spin-off of the popular House Hunters and has spent the last several seasons exploring the idiosyncrasies of buying real estate in other countries. Whether Homebuyers are relocating permanently or plan to purchase a vacation or retirement home, HHI is about their personal journey of discovery and the making of life-long dreams. The series is designed to de-mystify the international home-buying process by going behind the scenes of a house hunt where buyers and their real estate agents tour 3 homes. At its core, HHI is a travel show concentrating on the idiosyncrasies of the locales and what makes them special and different. A great deal of effort will be made to capture rich visuals and to provide sequences where viewers will be exposed to local vistas, traditions, lifestyles and architecture. In this episode they will be following 3 ex-patriots living overseas. These individuals could be former Soldiers; back story would include filming military locations. Continuing to develop the story; more to follow.

**10/02/2010 65th Anniversary of the Atomic Age**

(b) (6)

A Japanese production company requested access to Trinity Site, location of the world's first nuclear bomb testing, for conducting interviews regarding development of first Atomic weapons.

The documentary will look at the historic and scientific facts of Atomic bombs, particularly in wake of recent threats by countries like Iran and North Korea. It includes public opinion regarding nuclear weapons in the documentary, with interviews being conducted during the public tour, October 2, 2010, at Trinity Site, White Sands, NM. The 30 minute documentary is aimed at broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA complete.

**11/2010 Discovery Channel Canada**

(b) (6)

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete.

**Under the Skin: Stories Behind the Ink**

(b) (6)

██████████ is working with filmmaker (a Soldier in the WTU) and his Tripler Army Medical Center PAO, (b) (6) ISO his project, "Under the Skin: Stories Behind the Ink." OTSG has given their approval to support. The goal is to show the program and all of its members in a positive light saving and treating the wounded by interviewing Soldiers and staff such Psychologists, Psychiatrists, Physical Therapists, nurses to Doctors all willing to talk simply about what combat does to people, how difficult it is to carry traumatic incidents around with them and most importantly how the Army has made tremendous efforts to create a program specially designed for Wounded Warriors and how that program operates. Must now coordinate details with Warriors in Transition and then production assistance agreement will be drafted.

**How the States Got Their Shapes**

(b) (6)

Every state has a shape...and every line has a story to tell. "How the States Got Their Shapes" examines American history and the contemporary landscape to reveal those tales. This program airs on the History Channel. Every episode starts by posing a question that will make connections between unlikely places. Their host takes us on a journey across the United States to find the people and places that reveal these connections. This episode focuses on places in the U.S that are remote and difficult to get to. The support requested is to film at White Sands Missile Range & Museum and the Trinity Test Site in order to educate the American people as to why remote places such as the Tularosa Basin and the deserts of New Mexico were ideal locations for the U.S Army to test its atomic weapons and missiles. **Update: Production assistance agreement has been signed, filming will occur in Nov 10.**

**Going Home documentary**

(b) (6)

GOING HOME will be a theatrical and public television documentary. We will capture the images of our fallen heroes from Iraq and Afghanistan from their departure point across the Atlantic, until they find native soil here at Dover, and finally to their resting places all around the county, including Arlington National Cemetery. We'll also hear their stories from those shepherding them home and those waiting for them. We propose interviewing the crews and soldiers who help ferry home the bodies from Europe to Dover Air Force Base. (This could include the chaplains, mortuary staff, officers, and other involved with the fallen at Dover.) Under full prearrangement and clearance, we would then follow three or four to their final destinations, and hear from the military escorts, comrades in arms, family and friends (We would also return to those towns at a later date to gather additional interviews and footage so we might tell their stories more in depth.). Shot in HiDef, the 90 minute show would air Memorial Day or Veterans 2011. (We are also pursuing a theatrical/DVD release to benefit veteran's groups, such as the American Freedom Foundation.) Other elements would be educational and community outreach that involves screenings, materials for schools, visits from returning vets,

and a book. This respectful program will be done with the complete permission of the families, the US Army, and any other necessary supervisors. GOING HOME will have no narration: rather, it will feature the words of various family members and those who accompany the fallen on their journey home, as well as images of these warriors who have made the ultimate sacrifice for our country. (b) (6) will work with HRC PAO, LTC (b) (6) in close coordination with (b) (6) on this project. No PAA has been created yet as details of our involvement in this project are still being worked out. Conducted conference call 4 AUG 2010 with (b) (6) filmmaker and LTC (b) (6) to determine support requirements and legal considerations; PAA will be drafted within two weeks.

#### **LASIK: The Right Stuff**

(b) (6)

The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military as well as how their clinical research then led to NASA also clearing laser vision correction for astronauts. Additionally, it will show how the adoption of advanced laser vision correction by the DoD and NASA has created a new pool of talented/skilled men and women who want to serve in the military or NASA, but were unable to due to their visual constraints. Department of Navy has a pre-existing PAA in place. Army will honor Navy agreement and filming will occur at Womack Army Medical Center in late August.

#### **Modern Marvels, History Channel**

(b) (6)

Half Yard Productions is developing episode for History Channel on 'Unmanned Vehicles' to air on their long-running, award-winning series, Modern Marvels. Production Company requesting access to the Army's unmanned vehicle systems (land/sea/air) and personnel who operate them. They are interested in filming winter 2010. PAA drafted. Coordination working.

#### **IMAX Project Rescue**

(b) (6)

Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia.

#### **08/17/2010 Vice Guide to Everything**

(b) (6)

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Production assistance agreement signed. Update: Filming complete at Fort Irwin, awaiting the rough cut. Airdate TBD.

#### **08/16/2010 Women, War and Peace**

(b) (6)

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to

create a military-specific documentary, but rather to complement the storyline we are already following. Reintegrating the Taliban into society is now the predominant international strategy for pulling out of Afghanistan. On the ground, there is a consensus that the Afghan war has reached the end game; U.S. and NATO military engagement is not open-ended, and President Hamid Karzai is under pressure to find a negotiated solution that will bring stability to the country. But at what price? Women in particular are urgently posing this question, and they are maneuvering to make sure that their voices are included at this critical juncture. Women account for only 1 percent of the signatories to all peace agreements over the past decade, and Afghanistan is not shaping up to be the exception. Women have so far been excluded from the key sessions, and Karzai's aides have privately advised women activists that they should sacrifice their rights, if that's what it takes to reintegrate the insurgents. PAA is signed and production company is working with Kandahar-based media support center. Troops will not be "extras" but shown doing their job ISO ISAF's mission in Afghanistan as it relates to the documentary series this production company is creating. American Soldiers, along with our sister services, Afghan and coalition forces are engaged every day in villages throughout the AoR with the mission focus of security, governance and development. All those things feed directly into and impact the lives of Afghan women. In some cases, our PRTs are directly focused on women's initiatives from their involvement in schools (or building of and teaching curriculums) to women's shelters to highlight equal rights (or women's rights as they know and understand them in Afghanistan). The security our troops provide alone is reason enough to involve ourselves in this project as it's a wonderful opportunity to highlight the ongoing initiatives our troops are involved in and the complexities of the mission(s) in various regions throughout the country. UPDATE: The team has been given a second embed (approved by RC-S) beginning on August 16th for a producer to film with some female medical teams in Kandahar. The footage would be used in the same film as before -- for "Women, War and Peace" project.

#### **Combat Medic Challenge**

Mr. (b) (6)

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. Update: The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

### **Major Motion Pictures**

#### **09/03/10 The Dryland**

Mr. (b) (6)

The Dryland is opening in Boise, ID - Albuquerque, NM - Santa Fe, NM and Houston, TX this weekend. The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the [realwarriors.net](http://realwarriors.net) and [militaryonesource.com](http://militaryonesource.com) websites, and the filmmaker happily honored our request.

#### **09/08/2010 TRANSFORMERS III (TF3)**

Mr (b) (6)

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10)

and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating with PM Stryker for vehicles in Chicago, 16-24 JUL 10.

**Update:** TF3 is moving to Detroit. Coordinating for a mortar Stryker Vehicle and 6 Soldiers for 8/9 SEP 10.

**07/24/2010 Souvenirs**

(b) (6)

"Souvenirs" is an independent film that spans two generations of Soldiers, grandfather and grandson. The grandfather served as 82<sup>nd</sup> ABN DIV infantry Soldier during WW II. The grandson is assigned to an infantry company during OIF. OCPA-LA traveled to Minnesota to assist on the military scenes and conducted interviews with local media. SEN Dick Cohen (serves on Obama's President's Committee on the Arts and Humanities) recently visited the set this week in MN.

**Entertainment Television**

**09/11/2010 ESPN Game Day**

(b) (6)

Mr. Lee Corso from ESPN College Game Day confirmed he would interview MG Bartell on the Game Day before the UCLA Game at the Rose Bowl on SEP 11. MG Bartell will conduct a second interview that morning with KCLA a sports talk radio station, hosted by Matt Stevens.

**Army Wives Season 4**

(b) (6)

Sunday, 22 August, at 10p, Lifetime aired the season four finale of Army Wives delivering the drama's most-watched episode of the year across multiple demographics with 3.9 million total viewers. Target audience for recruiting and centers of influence: (1.7 million audience 18-49 viewers; 1.5 million Women 25-54 viewers; 2.0 million Audience 25-54 viewers). Season Five has not been announced.

**08/05/2010 Catch 21**

(b) (6)

Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. **Update:** Show taped 5 AUG 10. Air date TBD.

**09/07/2010 Robby Gordon and the Troops**

(b) (6)

Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas, September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO. UPDATE: They are scheduled to bring Robby to Fort Irwin on September 7th and return for additional shooting without Robby on the 24th and 25th.

So, we need approval to shoot on the base these days. In addition, we'll likely be having 2-3 soldiers working as honorary pit crew members on Robby Gordon's crew at the Primm off road race in Vegas September 11-12.

**09/16/2010**

**The Young & the Restless**

**OCPA LA staff**

"The Young & the Restless" is shooting an episode with a military funeral that will feature Military Honor Guard Pallbearers. The production contacted our office and feels it would be most accurate to have actual Army officers or former military portray our Honor Guard on the show. This is good opportunity to showcase American Soldiers in a national television program. The Soldiers in Dress Blues will be prominently displayed on national television. The Young and the Restless is currently the highest-rated daytime drama on American television. The daily audience is 5 million viewers. It is at the top of the weekly Nielsen ratings in the category of daytime drama. It has won seven Daytime Emmy Awards for Outstanding Drama Series. OCPA LA coordinated for six Soldiers to appear as funeral detail and three officers to be in the audience with the cast. Filming took place 11 August 2010; air date will be 16 SEP 10.

**Undercover Boss**

(b) (6)

CBS television interested in Army participation in episode of "Undercover Boss". The series features CEOs or other high-level executives going undercover within their own companies to work the front lines. They learn how to perform a series of six entry-level positions, during which they get an up-close and personal look at the people who work for their company. The program had a great first season, with ratings of over 17 million viewers each week. "Undercover Boss" would provide the American public an insider viewpoint on the Army favorable to the featured unit. Working with NTC to identify potential player units.

**Obese – An ABC Show**

(b) (6)

The show documents 8 different people across the nation over the course of a year as they change their lives through better nutrition and exercise, under the guidance of trainer Chris Powell. Over the course of a year, Chris re-vamps their house, removing all TV's and entertainment systems, and guides them through creating a better life for them. One of our cast members, Alex, has been battling obesity his entire life, and hopes that his life-changing transformation will inspire his younger brothers, whom he fears are on the road to obesity themselves. Coming up on the six month mark, and working on the milestones, goals or dreams that they have always wanted to accomplish but have not been able to due to their health or their weight. Alex would like to go through an Army obstacle course. We want to show that while six months ago, he had difficulty with even minor physical activity, through his hard work and dedication, he is now able to work out with the most elite athletes: US Army Soldiers.

Proposed Workout: An obstacle course with a drill sergeant and possibly other recruits. This obstacle course is what the soldiers do on day 3 or 4 of signing up for the Army:

- Climb Eagle Tower (40' high, 45 degree angle) with rope...will need leg strength to get over
- Repel down rope from wall; climb cargo net; go across rope bridge with net underneath; have meeting with someone who will do some hand to hand combat vignettes with him; possible meeting with Master Fitness Trainers

\*\*Note from doctor, certificate of insurance and medical coverage is provided

\*\*MG Ferriter pushed this project forward and wanted to participate.

**UPDATE: Filming complete at Fort Benning, GA. Air date TBD.**

**9-LINE**

(b) (6)

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for

a treatment; will forward to OSD upon receipt. Reviewed treatment and had a follow up meeting to discuss character development 17 AUG 2010. **Update:** A follow-up meeting is scheduled for mid-SEP; will introduce the idea of adding a chaplain to the cast for the program.

**11/11/10 Behind the Scenes and Praise Mr. (b) (6)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) (b) (6) Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were received very well. PAA has been drafted.

## Video Games/Music Video/MISC

**Army Museum Video (b) (6)**

Conducted initial meeting with executive producer, Mr. Bob Williams, to discuss narrative videos being designed for new U.S. Army Museum, slated for opening at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. In addition 43 other videos are being created for telling the Army story at the museum. Treatments for all videos due in 60 days. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

**09/15/10 "We Thank You" Music Video Mr. (b) (6)**

MBUE, LLC has requested US Army support for a Music Video for the song "We Thank You" written by Joseph Washington. The song is a very patriotic piece. The 75th Battle Command Training Division will provide off duty Soldiers to participate in the video. Filming is scheduled in Houston in mid-September. PAA has been drafted.

## Community Relations

**09/27/2010 1<sup>st</sup> Annual Greater Los Angeles (GLAC) AUSA Charity Golf Tournament**

The 1<sup>st</sup> Annual GLAC AUSA Charity Golf Tournament will be held at the Navy Golf Course, Cypress, CA on 27 SEP 10. Last year AUSA, GLAC Family Programs provided support to more than 100 requests for assistance from units, Soldiers and families.

**11/11/2010 Forest Lawn Memorial Veterans Day ceremony (b) (6)**

(b) (6) was asked by Operation Tribute to Freedom coordinator to be the keynote speaker at the November 11, 2010 Forest Lawn Memorial Veterans Day ceremony. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. The topic of presentation will be recent OIF/OEF deployment experiences and the significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service.

## Administrative

## facebook

- **Total fans:** 847
- **Comments from fans:** 3
- **Wall Posts:** 11
- **Total fan interactions:** 3
- **Most interactive content:** Reaching out to Military Children of Deployed Soldiers
- **Number of page views this week:** 778



## OCA-Western Region Weekly Report

06/02/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Shooting SA Television Program – Mr (b) (6)**

Shooting USA on the Outdoor Channel reports on stories from across the country of interest to the shooting community. Everything from national competitions and our Olympic shooting team, to firearms safety and instructional tips from our partners – the U.S. Army Marksmanship Unit. The program is the top rated show on their network. These features highlight individual firearms that hold a special place in American history; thus their interest in going to Fort Knox and the General George Patton Museum next week. They want to do a History's Guns report about General Patton's famous firearms housed in their collection. They also have an interest in videotaping other firearms the General owned (I believe there is a second Patton revolver at the Museum) as well as other artifacts such as his staff car and office van. Fort Knox Public Affairs Office wants to support; will be an opportunity to show a little history about the Armor Branch and Fort Knox.

#### **RESTREPO Documentary – Mr (b) (6)**

RESTRPO is a DOD supported documentary. Award-winning journalists Tim Hetherington and Sebastian Junger chronicle the deployment of a platoon of American soldiers at one of the most dangerous outposts in Afghanistan, capturing the day-to-day reality of modern warfare as never seen before. From June 2007 to July 2008, Hetherington and Junger embedded with the soldiers of Second Platoon, Battle Company in the remote Korengal Valley in eastern Afghanistan, as they fought to build and maintain a remote 15-man outpost named "Restrepo" after a platoon medic who was killed in action. The filmmakers avoid all outside commentary and political

context in order to present us war as it is actually lived by soldiers, through their own eyes and in their own words - the backbreaking labor, the deadly firefights, the boredom, and the camaraderie. UPDATE: The filmmakers have requested special screenings at Forts Benning, Campbell, Bragg, Hood and West Point. Coordinating with AAFES.

**TRUTH ACTUALLY – Mr (b) (6)**

This 5STRONG ENTERTAINMENT documentary will inquire among heads of state, policy makers, media elite, academics and the general citizenry of the United States and of Afghanistan. The war in Afghanistan means that two nations are locked in a conflict; the outcome could determine the fate of world events for generations to come. TRUTH ACTUALLY will compare the responses for US and Afghan citizens showing a side of Afghanistan few Americans know. The documentary will compare answers from US Soldiers and Muslim Extremist and US politicians with Afghan politicians. Focusing on the Army, their goal is to show the American public some of the positive intriguing stories happening in Afghanistan not shown by the American News organizations. A side of a conflict few get to see but will bring a deeper understanding of the sacrifice and service our men and women of our armed forces are providing in the hope of bringing back interest to a conflict forgotten by the people. (Supports „Broaden Understanding and Advocacy“)

**Santino Austin Project – Mr (b) (6)**

This show is for Lifetime Television and features 2 past Project Runway designers as they search the country for deserving women who have a momentous event coming up and need a special outfit for this celebration. Captain (b) (6) is celebrating her graduation from graduate school and in this special episode Lifetime will feature her involvement in the Reserve Officer Training Corps (ROTC). Production assistance agreement is complete. Filming will begin next week. (Supports „Broaden Understanding and Advocacy“)

**The Achievement of Governor William L. Guy – Mr (b) (6)**

The project is being produced by The Dakota Institute which is a part on The Fort Mandan Foundation, a non-profit foundation located in Washburn, ND. The documentary is about the life of William Guy who was governor of North Dakota for 12 years, including the time when the Anti-Ballistic Missile (ABM) site at Nekoma was built. A short segment of the film will deal with the cold war and include the building of the ABM site at Nekoma. This documentary will provide some history of the US Army mission during the Cold War. Production assistance agreement completed. (Supports „Broaden Understanding and Advocacy“)

**The Rule of Law: West Virginia’s Military Police in Iraq – (b) (6)**

This production will document the 151<sup>st</sup> Military Police Battalion, a WV Guard unit, currently assigned to the 1st Brigade, 82nd Airborne Division. Their mission is to train Iraqi National Police. West Virginia Public Broadcasting believes the 151<sup>st</sup>’s participation in that process will make a great documentary. The documentary will show West Virginian MP’s working with Iraqi’s as they continue to strengthen the rule of law & describe their journey. Production assistance agreement is complete. (Supports „Broaden Understanding and Advocacy“)

### **SPEED Channel - Intersections – Mr (b) (6)**

In this episode, the SPEED Channel will compare and contrast the U.S. Army's Stryker against a commercial Armored Truck. In the canyons of Afghanistan, Army troop movements need to be as secure as possible. In this episode we follow a nine-man infantry squad returning in a Stryker Troop Carrier from a simulated forward operating base in hostile territory. The road ahead offers the enemy myriad areas from which to launch attacks. Should the squad come under fire, the Stryker Troop Carrier has a number of defensive and offensive strategies and weapons at its disposal that will ensure a safe return to headquarters. The streets of New York City offer a variety of potential threats to an armored truck and its crew. In this episode we follow a Brink's truck crew as they navigate their way in transporting more than \$10MM in gold bars from the NY Federal Reserve Bank to a NYC based banking client. They must be on the alert for all sorts of creative attack strategies, on their vehicle, its cargo and the men stationed inside. The Pennsylvania National Guard Stryker Brigade has agreed to support this episode. This will be an opportunity for the PA National Guard to showcase the Army's newest family of combat vehicles.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **Update:** The project is in post production; awaiting rough cut. (Supports „Broaden Understanding and Advocacy“)

### **Fort Monmouth: Unexpected History – Mr (b) (6)**

This documentary, "Fort Monmouth: Unexpected History" will showcase the many technological firsts, important personalities and other significant elements in Fort Monmouth's history. It will create a compelling and highly watchable program. In the late 19th century what is now the main post was the first site of Monmouth Park Race Track. For a short while it was the largest track in the world, and home of the Jersey Derby. In 1917, anticipating entry into World War 1, the Army acquired the land for the new Signal Corps School. Since then, the work at the Fort has centered on Communications and Electronic Warfare. Much of the US military's current technological expertise stems from long standing programs at the Fort, and civilian spillover like FM radio, RADAR and cell phones can be traced back to scientists and engineers who came through what became the army version of Bell Labs. Today, technology developed at Fort Monmouth is supporting our deployed troops in Iraq and Afghanistan. (Supports „Broaden Understanding and Advocacy“)

### **“Earth - The Operators' Manual” --(b) (6) “Earth**

The Operators' Manual” is a hybrid initiative combining primetime broadcasts, an interactive

website and on-site outreach events at leading science centers across America. Its mission is to inform Earth's "users" (all of us) about the best practices for understanding and taking care of the planet. The project is produced by Geoffrey Haines-Stiles Productions, Inc., an independent media company whose programs have appeared on PBS, CNN, Discovery/Science Channel, and elsewhere, with funding from the National Science Foundation. **Update:** [Film crews will be filming all summer at Fort Irwin, CA.](#)

**Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced  
Toughest Military Jobs: Big – June 3 @ 9pm, 12am

**Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** [Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.](#)

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** [The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.](#)

**Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010. **Update:** [Project is in post production; waiting on the rough cut.](#)

**Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landustuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or

four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Producer has secured funding, waiting on a distribution plan. Landstuhl Army Medical Center will support, working jointly with the US Air Force Public Affairs Office for the air ambulance component.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School. **Update:** [filming will occur in Santa Clarita, CA on 5 JUN; Soldiers will participate as extras in a reenactment sequence.](#)

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. **Update:** [Filming of the CDQC concluded 16 APR; waiting on the rough cut. US Army Special Operations Command has cancelled the RIP and Ranger School segments.](#)

**Major Motion Pictures:**

**The Dry Land – (b) (6) Mr (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the [realwarriors.net](#) and [militaryonesource.com](#) websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:**

Coordinating CONUS-wide screenings at Army posts. On 2 JUN the director screened the movie for the staff at the Institute for Creative Technologies (ICT) in Marina Del Rey. ICT is under contract with the US Army to conduct research on helping Soldiers with Post Traumatic Stress Disorder. (Supports „Broaden Understanding and Advocacy“)

## Upcoming Screenings

4 JUN 10 – AUSA Symposium, Long Beach, CA

### TRANSFORMERS III – Mr (b) (6)

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to “help (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ‘09 and ‘10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA. Filming a Pentagon NMCC scene on 26 May in Playa Del Rey, CA. Coordinating with PEO Aviation for Army Aviation support for filming at Long Beach, CA 7-11 JUN 10.

### Souvenirs – Mr (b) (6)

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. Have an inquiry from Congressman Kline’s office about DOD support for the film. (Supports „Broaden Understanding and Advocacy“)

---

## Entertainment Television:

### Enough Already! with Peter Walsh – (b) (6)

The Oprah Winfrey Network (OWN) is looking for military homeowners in the Los Angeles area who can use the help of professional organizer, Peter Walsh. This program is all about conquering your clutter, getting organized and to stop allowing clutter from holding you back. The show will feature a dual military couple assigned to the 311<sup>th</sup> Expeditionary Support Command, Los Angeles, CA. Through military moves and multiple deployments, things just accumulate. Peter Walsh will help them get organized.

## **SPIKE TV's GUYS CHOICE AWARDS – 5 JUN 10**

GUYS CHOICE celebrates everything guys love---movies, sports, comedy, music and beyond. Previous honorees, presenters and participants include: Clint Eastwood, Brad Pitt, Robert Downey Jr., Halle Berry, Mel Gibson, Will Ferrell, Jack Black, Matt Damon, LeBron James, Quentin Tarantino, Megan Fox and many, many more. GUYS CHOICE has quickly established itself as the place to celebrate all things in "guydom", one night only, in a big way. The tone is cool, funny, irreverent, and heroic. The show tapes on Saturday June 5th at SONY Studios in Culver City, CA from 7:30-9:30 pm. Spike TV has invited 15 members from each Service to the ceremony.

### **Extreme Makeover: Home Edition – (b) (6)**

Producers are currently researching a potential episode honoring the troops. This episode would focus on SSG (b) (6) and his fiancée to determine their needs. SSG (b) (6) was wounded during the attack at Fort Hood, Texas 5 NOV 2009. **UPDATE:** Working with Fort Hood PAO and Strategic Communications XO. Production assistance agreement has been signed. Waiting on filming dates.

### **TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** Coordinating with MDW public affairs for a venue.

### **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will commence on 11 JUN 10.

### **Army Wives Season 4 Season – (b) (6)**

reviewed scripts for episodes 415 and 416 and the outline for 417, which is currently being re-written at the direction of the studio. Executive producers requested she participate in weekly Concept Meetings for rest of season -- (b) (6) will now conference in on weekly

meetings held in Charleston in addition to the meetings with writers locally in LA. She will be on set 2-5 and 9-17 JUNE ISO episodes 414 and 415 filming, both of which involve Afghanistan-specific scenes (new sets are being built). Additionally, (b) (6) continues to work with the writer and show runner for the story line in episode 418 which will include real-life, ripped-from-the-headlines scenarios from Afghanistan. The negotiations are ongoing as the show wants to take it a different direction and details are being worked to ensure credibility is maintained while not interfering with creativity. The show's ratings continue to be the highest for Lifetime so fully expect the show to be picked up for a fifth season. Nothing has been announced yet however. **UPDATE:** (b) (6) is on the set in Charleston until 22 JUN 10.

06-06-10 Episode #407 Over and Out  
06-13-10 Episode #409 New Orders  
06-20-10 Episode #410 Trial & Error

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports „Broaden Understanding and Advocacy“)

### **Intersections a New Oprah Winfrey Network Series –(b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Will connect with LTC (b) (6), (b) (6) for a couple of days, and then move to SPC (b) (6), (b) (6) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called “Intersections.” **UPDATE:** project is in post production; waiting on rough cut.

### **MTV's “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like

to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.

---

#### **Video Games/Music Videos/MISC:**

##### **Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **UPDATE:** Afghanistan project has been cancelled. Looking to reschedule at Fort Bragg, NC.

#### **Community Relations/Business Development:**

##### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the "Give a Soldier a Night Out" program.

##### **Veterans Home of California Dedication Ceremony – 14 JUN 10**

Greater Los Angeles area Veterans Home of California--West Los Angeles dedication and ribbon-cutting ceremony on Flag Day, Monday, June 14 at 10 a.m. at the West Los Angeles Veterans Facility in Westwood.



## OCA- Western Region Weekly Report

02/03/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

**Top Three (3):**

**82nd Airborne Chorus at the 82nd Academy Awards Show Pitch - (b) (6)**

This year is the 82nd Academy Awards and 4 of the 10 movies up for best picture have an element of military portrayal (although none were supported by the Army). There is definitely a military theme in terms of recognized pictures, so we are hoping there will be an opportunity to showcase our Soldiers. We are pitching for a role in the actual show, or perhaps even pre-show entertainment for the 82<sup>nd</sup> Airborne Division Chorus. **More to follow as this is only in the "pitch" phase.**

**Dear John - (b) (6)**

This film releases this Friday to a national audience. The main character, (b) (6) exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. There is one issue in the film that Soldiers will recognize. There was a scene that needed to be re-shot. The producers didn't contact us for support on the shoot and their costumer put on the class-B shoulder boards on upside down. The scene begins properly, then cuts to shots with the rank on incorrectly, and then ends with the rank on correctly again. This is the only error we noticed in the film. Over-all a very good film, the main character SSG (b) (6) clearly demonstrates the Army values, Loyalty, Duty, Respect, Selfless Service, Honor, Integrity and Personal Courage.

**Hawaii Five-0 (CBS) - (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). We are in preliminary talks with the producers and are working with Schofield Barracks PAOs on the availability of support. More to follow.

### **Entertainment – Documentaries:**

#### **Korean Ministry of National Defense (MND) Documentary – Mr (b) (6)**

The MND of the Republic of Korea is going to make a special television series program about US Military Reserve Forces. This is intended to seek a role model for the Korea reserve forces development in line with the celebration of the 60<sup>th</sup> Korean War Anniversary. The special television program will cover various items such as a reserve unit facilities, training scenes, and interviews with reserve Soldiers. The Kansas National Guard will be featured in the documentary. This project has the support of 8<sup>th</sup> Army, the National Guard Bureau and OSD(PA).

#### **Surviving Families Helping Others – Mr (b) (6)**

In Their Boots has requested permission to film at Arlington National Cemetery for a documentary film, “Surviving Families Helping Others”. At all stages of life help is needed for those who have served in Iraq and Afghanistan (one of the group staff members explains this). During the explanation we go on a visual journey of all the people we have met. We end with someone expressing how helping others inspires them and how being helped can inspire others to action. (Supports ‘Broaden Understanding and Advocacy’)

#### **One Night on Earth – Mr (b) (6)**

Cream Productions is developing a new 1-hr documentary around the concept of "One Night on Earth" for the National Geographic Channel, which will look at technologies mankind uses to see in the dark: in other words, what we see and how we see it. Of particular interest is what the U.S. Army uses for its ground forces and, if applicable, from the sky to see at night and to monitor what is happening during nightfall around the world. Coordinating with PEO Soldier, specifically Program Manger Sensors and Lasers for support. This is an excellent opportunity to inform the American public about the night vision systems and laser capabilities provided to our deployed Soldiers that allow them to Own the Night.

#### **History Channel - Hunt for Osama Bin Laden – (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future.

### **Automotivation Garage – Mr (b) (6)**

Brenton Productions, Inc. will be producing two mini-documentaries about the “Automotivation Garage” and the troops who operate it. One episode on TruckU will cover their current project involving the weapons carrier/Bronco, now nearing completion. Another episode on Two Guys Garage will cover the build of a Factory Five '33 Ford Street Rod kit that will be donated to the garage by Factory Five Racing. Soldiers from Warrior Transition Unit at Brooke Army Medical Center will be participating in both projects as guest mechanics.

### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

### **The Longoria Affair Documentary – Mr (b) (6)**

Pamela A. Aguilar, an independent producer with public television (PBS), requested permission to film at Arlington National Cemetery for national broadcast slated documentary currently in production titled: The Longoria Affair. The film is about American history, service to country, patriotism, and of coming together to bridge differences. It tells the story of an American soldier who in death was denied the right to a wake in his hometown’s funeral home because he was of Mexican ancestry. The incident brought National attention to a longtime regional problem of discrimination against U.S. born Hispanic citizens in the Southwest and it gave rise to the Mexican-American Civil Rights Movement in the United States. With the help of then U.S. Senator Lyndon Baines Johnson, Private Felix Longoria was buried at Arlington National Cemetery on February 16, 1949; he was one of the first Latinos to be given this honor. Filming to occur in the next few weeks at Arlington National Cemetery.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin’s cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt’s perspective. Ernie Pyle called Bill Mauldin “the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real.” Mauldin’s 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as “The Greatest Cartoonist Who Ever Was”. Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. (Supports ‘Broaden Understanding and Advocacy’)

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons

and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not “high tech.” The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports ‘Broaden Understanding and Advocacy’)

### **Meteorite Men - (b) (6)**

This show on Discovery Science is tracking the major meteorite that landed in Utah a few weeks ago. They've tracked it to an area potentially on Dugway Proving Grounds. We are working with the PAO at Dugway to get access. Recommended the producer's contact Army North and or the Corps of Engineers to see if they would be interested in accompanying the meteorite hunting team to communicate messages related to disaster response in case one of these meteorites were to hit an inhabited area of the United States. **Update:** Have received permission to film at Dugway Proving Grounds. Discovery Science Teams will be visiting Dugway in the coming weeks to film the show. (Supports ‘Broaden Understanding and Advocacy’)

### **Major Motion Pictures:**

#### **Fort McCoy – Mr (b) (6)**

Screened the low budget film “Fort McCoy”. This film is based on a true story about a family that lives near a POW camp at Fort McCoy, WI during World War II. The film is well made, a good Hallmark movie. The film is in post production. Producer is lining the film up for film festivals.

#### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

#### **"The Dry Land" - (b) (6)**

The Dry Land premiered at the Sundance Film Festival this week and (b) (6) attended the event. The movie was met with great interest and it touched many of the 1300 people in attendance. The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. The audience applauded loudly when these websites were shown in the end credits. (b) (6) was asked to come to the stage and talk about the Army's participation in the film. He received an overwhelming amount of applause from the audience and accepted that applause on behalf of all Soldiers (the clip below is of his remarks, just after the applause). We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort.

(b) (6) clip: [http://www.youtube.com/watch?v=jgToxf2\\_zYI](http://www.youtube.com/watch?v=jgToxf2_zYI) (Supports "Care for our Wounded Soldiers"). Attached is a review of "The Dry Land" premier at Sundance. <http://www.darkhorizons.com/news/16200/sundance-review-the-dry-land->

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. (Supports 'Broaden Understanding and Advocacy')

---

### **Entertainment Television:**

#### **Army Wives – (b) (6)**

Have reviewed and provided notes for the first five scripts of season 4. No significant issues. Have delivered "Comprehensive Soldier Fitness" posters to the set designer and received verification that they've been used already.

#### **New Oprah Winfrey Network Series – Mr (b) (6)**

Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points

of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people.

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

### **"It Would Take an Army" – Mr (b) (6)**

On 7 DEC 09, I met with two executive producers for Mark Burnett productions about a one-hour network reality television series called It Would Take an Army. This series, in the vein of Extreme Makeover: Home Edition, will document community renovation projects supervised by expert Veterans from various armed forces. The purpose of this inspirational program is to highlight the unique skill set and leadership capabilities of our country's most talented Veterans, as they work in conjunction with local citizens, businesses and contractors who are passionate about rebuilding this great country from the ground up. Update: Provided a letter of encouragement to Mark Burnett productions for this project. Next Step, the executive producers will be seeking a network studio for distribution. (Supports 'Broaden Understanding and Advocacy')

### **The "A Games" – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

---

### **Video Games/Music Videos/MISC:**

#### **America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the

concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval, will coordinate with USMA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

EA Los Angeles announced their new game today (on the heels of "Call of Duty" release which garnered the single largest 5 day gross for ANY entertainment launch ever (\$550 million in 5 days)), with a press release and a new website ([www.medalofhonor.com](http://www.medalofhonor.com)). They have launched Facebook and Twitter sites as well that will assist them in creating and maintaining 'buzz' up to their launch in fall 2010. Our initial intention was to organize some "co-branded" promotions with Accessions Command, but USAAC has a strict policy on not getting involved in M-Rated videogame projects. We will likely coordinate MWR events for Soldiers at various posts, and if conditions allow, Afghanistan.

**ARMY CASTING CALL: (This is a new section where we'd like help from OCPA to find the right Soldiers to highlight)**

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting.

**ESPN: Outdoors Visit to Afghanistan – Mr (b) (6)**

Mr. Steve Bowman, Executive Editor ESPN Outdoors.com would like to travel to Afghanistan to meet with Soldiers that are hunting and fishing enthusiast and capture their stories. ESPN Outdoors.com is the nation's largest and most visited outdoor news site. As part of ESPN's daily offerings to sportsmen, they set up a live camera feed from a food plot in Arkansas and have been running it 24 hours, 7 days a week since October. As part of that feed, there is a comment section at the bottom of the page. Among those comments, they started seeing some from Soldiers who were actually tuning into the feed from Afghanistan and Iraq. Their comments moved ESPN so much that we placed yellow ribbons in the plot in those Soldiers honor. Coordinating with Afghanistan for the ESPN visit. The ESPN webcams can be seen at: <http://sports.espn.go.com/outdoors/hunting/news/story?id=4533705>

**ESPN Outdoors Bass Master Classic Tournament – Mr (b) (6)**

ESPN will be televising the Bassmaster Classic 2010 which will be held 19-21 FEB 2010 at Lay Lake, Birmingham, AL. ESPN would like to get shout outs from Soldiers deployed to OIF and OEF that will air during the telecast of the tournament. Coordinating with Brittani White at

DVIDS to capture the shout outs.

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project.

**MARKSMEN BEING SOUGHT FOR REALITY TV COMPETITION – (b) (6)**

The History Channel is planning to launch a reality TV series called "Top Shot." The network and the show's producers are currently seeking skilled marksmen to cast for the show. In a casting announcement, the show's producers say, "If you are skilled with a pistol, rifle or any other firearm, you could win \$100,000 in prizes on TV's biggest marksmanship competition how." <http://pilgrimfilms.tv/casting/>

---

**Community Relations/Business Development:**

**AMC Band and HBO Band of Brothers - (b) (6)**

Received a request from the Army Materiel Command (AMC) Band for permission to use music and visuals from HBO's "Band of Brothers" miniseries in a musical tribute show they are producing for their Spring 2010 concert series. HBO has agreed to support and we are in final coordination on the details of what songs and visuals.

**The Northern Trust Open (1-7 FEB 10) – (b) (6)**

The PGA is offering free admission for all military members to The Northern Trust Open, Riviera Country Club, Pacific Palisades, CA. The honored unit for the event will be the 40th Brigade Support Battalion, California National Guard. The PGA Tour also hosted a Golf Picnic at the West Los Angeles VA Healthcare Center on 2 FEB 10.

**82<sup>nd</sup> Airborne Division Chorus visits Los Angeles. (15-19 FEB 10) – (b) (6)**

The 82nd Airborne Chorus is traveling to Los Angeles in conjunction with Accessions Command events to include NHRA Pomona and a new program, a Major League Baseball Urban Invitational tournament in Compton, CA. They also have several days where the Chorus is available to perform locally in the L.A. area, from 15-19 Feb. OCPA-West is pitching the Chorus to Jimmy Kimmel and Ellen.

**US Army Entertainment Office Facebook Page – (b) (6)**

Our office Facebook page reached the 500 fan milestone this week.

**Federal Executive Board – 11 FEB 10**

On 11 FEB 10, we will present an overview of our role in representing the US Army with the Motion Picture and Television Industry. This presentation and panel discussion will be to representatives from all 28 Federal Executive Boards. The panel will include representatives from each of the Services.

**Welcome Home Troops – 28 FEB 10**

Welcome Home Troops announces its second annual NASCAR give away at Las Vegas Motor Speedway. Offer is free to all Military Service Members and their Families for the Sprint Cup Race - Sunday February 28, 2010. Tickets are for reserved grandstand admission for Sunday's Shelby American NASCAR Sprint Cup race where the stars of NASCAR's premier series battle it out on the 1.5-mile tri-oval.



## OCA-Western Region Weekly Report

03/04/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Top Three (3):**

#### **CNN Barbara Starr Interview – (b) (6)**

CNN (Barbara Starr) is doing a story focusing on Department of Defense support to the entertainment industry, primarily major motion pictures, documentaries, television, and video games. The timing of the story is tied to the upcoming 82nd Annual Academy Awards Ceremony to be held in Hollywood, CA on 7 MAR 10. There are a number of military themed movies that have been nominated for awards this year, either for best picture or best actor/supporting actor. Of particular note is the movie "The Hurt Locker" which has received 9 Academy Award recommendations. DOD did not support "The Hurt Locker" because elements of the story were not in line with Army values. LTC (b) (6) was interviewed by CNN's Producer for Barbara Star on 19 FEB 10 about our role in assisting the entertainment industry. The interview went very well. The story will be a broader subject of the military and Hollywood relationship (Transformers, Dear John, Army Wives, etc). Barbara Starr will also interview public affairs officers from the other Services and OSD-PA. **Air date is 5 MAR 10.**

#### **Hurt Locker Interviews - (b) (6)**

LTC (b) (6) was interviewed by the Australian Broadcasting Corp's morning radio program and the New York Times on the Oscar nominated "The Hurt Locker." While reporters tried to bring the Army into the fray of the ongoing debate, we kept our messages broadly focused on why we support or not support film projects, and our mission of this office "to educate the American public through entertainment media."  
<http://www.abc.net.au/am/content/2010/s2836080.htm>

Additionally I have included a blog with a very good assessment of the Hurt Locker movie.  
<http://lens.blogs.nytimes.com/2010/03/01/essay-15/>

### **82<sup>nd</sup> Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10.

### **Entertainment – Documentaries:**

#### **Carbon Nation Documentary - (b) (6)**

Carbon Nation will have its world premiere in DC on Sunday, Mar 28 @ 6p – at the DC Environmental Film Festival. <http://www.dcenvironmentalfilmfest.org/films/show/557>. The filmmakers will remain in the DC are Mar 29-31 and would like to screen this at DOD. I have seen email traffic via COL (b) (6) about this possibly being coordinated. Nothing firm yet.

#### **Baker Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

#### **Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. **UPDATE:** Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC.

#### **How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the

allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant.

### **One Night on Earth – Mr (b) (6)**

Cream Productions is developing a new 1-hr documentary around the concept of "One Night on Earth" for the National Geographic Channel, which will look at technologies mankind uses to see in the dark: in other words, what we see and how we see it. Of particular interest is what the U.S. Army uses for its ground forces and, if applicable, from the sky to see at night and to monitor what is happening during nightfall around the world. Coordinating with PEO Soldier, specifically Program Manager Sensors and Lasers for support. This is an excellent opportunity to inform the American public about the night vision systems and laser capabilities provided to our deployed Soldiers that allow them to Own the Night.

### **History Channel - Hunt for Osama Bin Laden – Mr (b) (6) (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future. [UPDATE: Production assistance agreement has been signed with October Films. We have received an extensive list of Soldiers that the producer would like to interview. Coordinating with unit public affairs officers and determining availability of Soldiers for the requested interviews.](#)

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. [Assisting SMA\(ret\)](#)

Tilley with talking points for his interview in support of the documentary. (Supports ‘Broaden Understanding and Advocacy’)

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not “high tech.” The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports ‘Broaden Understanding and Advocacy’)

### **Major Motion Pictures:**

#### **Dear John - (b) (6)**

The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made \$72M in its first three weeks of release. The main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

#### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

#### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don’t understand their sister’s Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today’s military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. (Supports ‘Broaden Understanding and Advocacy’)

#### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

---

### **Entertainment Television:**

#### **Ice Road Truckers – Mr (b) (6)**

The TV Show Ice Road Truckers on the History Channel and would like to coordinate a delivery from the Carlile trucking company, which frequently delivers shipments to Ft. Wainwright, AK. The contents of the shipment are irrelevant it would be anything that looks cool and for the purposes of the TV viewer, we don't really need to know what the cargo is, however, urgent and important would be the implication. Waiting for the treatment of this episode.

#### **Hawthorne TV Series – (b) (6)**

On Friday, 26 MAR 10 we provided courtesy support to the TNT hit series Hawthorne. The first two episodes of their second season depicts CPT (b) (6) (Christina Moore) deployed to Operation ENDURING FREEDOM. Christina Moore portrays a very dedicated Reserve Army Nurse who volunteered for the duty. Soldiers from the US Army Los Angeles Recruiting Battalion were used as extras during the two scenes.

#### **The Biggest Loser – (b) (6)**

**No Change:** The Biggest Loser is an American reality television show that began broadcasting on the NBC network. The basic premise of the show is that overweight people become contestants who are competing to win \$250,000 by losing the highest percentage of weight. An Army Spouse was a contestant on the program but was eliminated during this season. A value-added program with McCann Worldwide will feature this spouse as she continues to lose weight. The program will include mentoring by an Army Chef on proper nutrition and an exercise routine planned by an Army Master Fitness Trainer. The segments will air on NBC. More to follow.

#### **Hawaii Five-0 (CBS) - (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). Coordinating support for the series with Schofield

Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. **UPDATE:** Shoot is scheduled for 24-25 March; (b) (6) will be on set for the filming.

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. **UPDATE: Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called “Intersections.” Filming began 2 MAR on Fort Benning at the Central Issue Facility and ended with LTC (b) (6), (b) attending a class to learn how to properly adjust her combat equipment. LTC (b) (6), (b) will be deploying to Iraq in a few weeks, but first she will go through Fort Benning for her train-up. The production team would like to follow LTC (b) through the deployment process and onto Kuwait and if possible into Iraq.**

### **MTV’s “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **MTV is reviewing the production assistance agreement.**

### **Private Chefs (Bravo Network) – (b) (6) (b) (6)**

**No Change:** The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The

production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project. The Commanding General of Fort Knox has tentatively agreed to support the project.

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

### **The “A Games” – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

### **Master Chef – (b) (6)**

**No Change:** 3-Ball Productions is developing a new series for Fox called 'MasterChef', where they will be taking take the country's most ambitious and brilliant amateur cooks on a culinary journey. After thousands of application forms and auditions, on screen they will be sifting through about 50 hopefuls to come up with the final winner. The series has been a massive hit in the UK and Australia, and fronted by Chef Gordon Ramsey. By the time they get to our semi finals and finals, we will be down to a handful of skilled cooks and will need the most inspiring cooking tasks. They would love one of these to be provided by the Army as we can think of nothing more challenging than preparing a top quality meal for troops returning after their tour of duty - a 'welcome back/ thank you' meal as such for all their endeavors. Currently coordinating for a unit and venue to support their request; filming of the semi-finals will occur between the 26th March and 16th April 10.

---

### **Video Games/Music Videos/MISC:**

### **The Soldiers – (b) (6)**

The concept of "The Soldiers" was developed by CPW Productions Limited early last year. After considerable research they identified three individuals suitable to bring together as a group of vocalists. The contractual structure is that each individual is signed to our production company as a recording artist and performer. The three perform together under the identity of "The Soldiers" which is a trademark of CPW productions in the field of recording activity and more generally in the entertainment industry and connected business. CPW itself has a recording agreement with Rhino Records, a label of Warner Music Group. The project has been reviewed by OGC; evaluating way ahead.

### **Songs for Soldiers Written by Kids – Mr (b) (6)**

Lauren Barrett operates Sessions Songwriting for Kids!™ where she teaches children how to write songs. This year she has a group of kids who attend Crossroads School for the Arts and Sciences in Santa Monica who are writing a song for the troops. She mentioned at the beginning of the year that they would try and contact someone at the Army here in LA about getting a CD recording of their song to the troops and possibly performing for a few Soldiers and their families. Since mentioning it, they have brought it up every class. The songs will be recorded next week, when completed Ms Barrett will provide this office with a copy. More to follow.

### **America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval; will coordinate with USMA. **UPDATE:** Postponed until the fall 2010.

### **Electronic Arts "Medal of Honor" video game - (b) (6)**

**No Update:** Coordinating with Electronic Arts and US Army Family and Morale Welfare and Recreation Command for a Troop Appreciation Event in Afghanistan in OCT 10. More to follow.

### **Community Relations/Business Development:**

#### **LT Dan Band – 12 MAR 10**

Mr Gary Sinise will visit the Fort Irwin on 12 MAR 10 to receive an orientation of the National Training Center, meet Soldiers and perform a MWR concert with the LT Dan Band.

#### **West Point Society of Los Angeles Founders Day – 14 MAR 10**

The West Point Society of Los Angeles will celebrate Founders Day at the Sherwood Country Club on 14 MAR 10. LTG Hagenbeck, Superintendent of the West Point will be the keynote speaker. Mr (b) (6) Southern California Civilian Aide to the Secretary of the Army as well as other centers of influence (COIs) will be in attendance.

**TOWN HALL Los Angeles – 31 MAR 10**

TOWN HALL Los Angeles is working with the RAND Corporation to convene a panel to address the myriad of 21st century challenges facing our veterans upon their return. Panelists include Toni Reinis, Executive Director, New Directions, Inc.; Terry Schell, Co-Author, Invisible Wounds of War; a Behavioral Scientist RAND Corporation. The panel moderator will be Mike O'Sullivan West Coast Bureau Chief Voice of America. Coordinating with the California National Guard leadership for a panel member.

**AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA.



## OCA- Western Region Weekly Report

05/05/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Ghost Hunters – Mr (b) (6)**

SyFy will highlight the academy on one of their Ghost Hunters episodes and feature Quarters 100 (Superintendent's House) and Scott Barracks. Both have had stories of supposed spiritual activity. This program draws 2.5-3 million viewers for a first time airing and they travel across the country and internationally to some of the most famous and historical locations in the world. While not typical, it allows West Point the opportunity to reach a unique and untapped audience for this special segment.

#### **Intersections – Mr (b) (6)**

In this episode, the SPEED Channel will compare and contrast the U.S. Army's Stryker against a commercial Armored Truck. In the canyons of Afghanistan, Army troop movements need to be as secure as possible. In this episode we follow a nine-man infantry squad returning in a Stryker Troop Carrier from a simulated forward operating base in hostile territory. The road ahead offers the enemy myriad areas from which to launch attacks. Should the squad come under fire, the Stryker Troop Carrier has a number of defensive and offensive strategies and weapons at its disposal that will ensure a safe return to headquarters. The streets of New York City offer a variety of potential threats to an armored truck and its crew. In this episode we follow a Brink's truck crew as they navigate their way in transporting more than \$10MM in gold bars from the NY Federal Reserve Bank to a NYC based banking client. They must be on the alert for all sorts of creative attack strategies, on their vehicle, its cargo and the men stationed inside. The Pennsylvania National Guard Stryker Brigade has agreed to support this episode. This will be an

opportunity for the PA National Guard to showcase the Army's newest family of combat vehicles.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man “buddy” team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the completion will be held 7-9 May 2010.

### **Fort Monmouth: Unexpected History – Mr (b) (6)**

This documentary, “Fort Monmouth: Unexpected History” will showcase the many technological firsts, important personalities and other significant elements in Fort Monmouth's history. It will create a compelling and highly watchable program. In the late 19th century what is now the main post was the first site of Monmouth Park Race Track. For a short while it was the largest track in the world, and home of the Jersey Derby. In 1917, anticipating entry into World War 1, the Army acquired the land for the new Signal Corps School. Since then, the work at the Fort has centered on Communications and Electronic Warfare. Much of the US military's current technological expertise stems from long standing programs at the Fort, and civilian spillover like FM radio, RADAR and cell phones can be traced back to scientists and engineers who came through what became the army version of Bell Labs. Today, technology developed at Fort Monmouth is supporting our deployed troops in Iraq and Afghanistan.

### **Dirty Jobs – Mr (b) (6)**

Mobile Harbor is the 9th largest US port with over 60 million tons of products handled each year. The Mobile Harbor project requires annual dredging to maintain the commercial navigation channel and allow commercial goods to reach the port. The Mobile Corps is performing maintenance dredging in Mobile Bay via a pipeline dredge and disposing of dredged material onto Gaillard Island. The show's host Mike Rowe will join the Mobile's Corps of Engineers and their dredging contractor, Mike Hooks, Inc., aboard the cutter suction dredge, Dredge 32, in this ongoing 24-hour/day effort. Mike Rowe will work alongside the dredge crew performing duties and getting dirty doing jobs such as: adding boards to the weir box to raise the pond inside the disposal area; cleaning out various items (logs, stumps, car doors, etc.) that lodge in the dredge pump impeller; relocating discharge pipe inside the disposal area; oiling/lubricating parts on the dredge; working on disposal site (Gaillard Island) in close proximity to large numbers of pelicans that circle and can cover a person with undesirable elements. There are also large quantities of mosquitoes and an occasional alligator to deal with. [UPDATE: Filming scheduled to begin 10 May10. The Gulf oil spill could delay filming.](#)

### **“Earth - The Operators' Manual” --(b) (6) “Earth**

The Operators' Manual” is a hybrid initiative combining primetime broadcasts, an interactive

website and on-site outreach events at leading science centers across America. Its mission is to inform Earth's "users" (all of us) about the best practices for understanding and taking care of the planet. The project is produced by Geoffrey Haines-Stiles Productions, Inc., an independent media company whose programs have appeared on PBS, CNN, Discovery/Science Channel, and elsewhere, with funding from the National Science Foundation.

**PBS Series "Need to Know" – (b) (6)**

██████████ was contacted by producer Julie Cohen regarding a show which will air nationally on PBS on Friday nights. They are hoping to air highlight as their first show in April. A 5 to 6 minute profile of a woman who is in training with one of the army's elite ordnance disposal units – the soldiers who defuse improvised explosive devices in Afghanistan and Iraq. Around the time The Hurt Locker won its Oscar, several news organizations (including Nightline) did pieces on these units in the field, focusing on male soldiers. My thought here is to go to a military training center where these soldiers learn their highly specialized work and profile a woman soldier who is preparing to go into this technically challenging, highly dangerous line of work (there are actually a number of women in this field, as I learned when I did a Dateline piece in 2004 on soldiers killed in Iraq). The piece would be told mainly from the soldier's point of view, supplemented with some perspective from her colleagues and commanding officer, with little or no narration. EOD School declined support due to classified nature of training modules.

**Lions of Babylon Documentary – (b) (6)**

Lions of Babylon, is the story of Saab al Bor, Iraq. The town about twenty minutes from Taji and an hour or so north of Baghdad had been an open air morgue in 2007, its population scattered with few residents remaining as various Shia and Sunni militias and coalition forces fought for control. In 2009, B 2/14 Cavalry out of Hawaii entered and along with the people began a process that resulted in renewal of the town. IDPs returned and the population grew to 40,000. A functioning government worked in coordination with IP, IA, Sons of Iraq militias and B2/14 to secure the town to the point where its leaders promote it as "The City of Peace". Footage was shot in Iraq January thru early April of 2009 as part of a military embed (as well as a writing assignment for Tribune Co. for which I wrote an 11 part series) and includes interviews and footage of stakeholders in Saab al Bor society-from Sons of Iraq crew leaders and crews to IA, IP and government officials to teachers and storekeepers as well as members of B 2/14 Cavalry. The aim of the film is to show in Saab al Bor a cross section of Iraqi society as it struggles to rebuild and reconstruct its community on the eve of provincial elections. The subtext is "counter-insurgency done well" as we see B 2/14's engagement with leaders and involvement in reconstruction and follow some of its members into training stateside for follow-up interviews. The narration of the film is essentially through the eyes of the soldiers and the Iraqis who were in Saab al Bor. Producer has filmed two days at Fort Irwin, returned to Virginia and asked to come back to Fort Irwin for a week in May. Approved by Fort Irwin.

**Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced

Toughest Military Jobs: Endurance – May 13 @ 9pm, 12am

Toughest Military Jobs: Dirt – May 20 @ 9pm, 12am

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

**Shok Valley Documentary – Mr. (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010. Waiting on the rough cut.

**Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Producer has secured funding, waiting on a distribution plan. Landstuhl Army Medical Center will support, working jointly with the US Air Force Public Affairs Office for the air ambulance component.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and

skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School.

**Baker Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

**Update:** Awaiting air date and final DVDs.

**Best of the Best Discovery Series - (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Filming concluded 16 APR. Waiting on the rough cut.

**Major Motion Pictures:**

**The Dry Land - (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** The AUSA National Headquarters hosted a screening of The Dry Land in Arlington, VA, on May 5, 2010. Coordination ongoing for CONUS-wide outreach tour in Jun and Jul 10. Theatrical release scheduled for early August 10. (Supports 'Broaden Understanding and Advocacy')

### **TRANSFORMERS III - (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to “help (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ’09 and ’10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** OSD-PA provided consolidated script notes to the production company 8 APR 10; making preliminary coordination for movie support. Filming will begin 11 May 10 at Edwards AFB, CA.

### **Paramount Marketing Conference Call – (b) (6) Mr (b) (6)**

On 14 APR 10, OCPA-West facilitated a meeting between the Paramount Pictures Worldwide Marketing Partnerships and the US Army Accessions Command advertising agency, McCann Worldwide. The purpose of the meeting was to make introductions and discuss opportunities for the US Army to leverage the success of the Transformers franchise. LeeAnne Stables, Executive Vice President, Worldwide Marketing Partnerships Paramount Pictures discussed the timelines for production and post production as well as sensitivities surrounding pre-release of Transformers material prior to the premiere in July 2011. McCann Worldwide will provide Paramount with draft proposals for Army advertising spots. Next step: follow-up conference call to further develop relationship.

### **Dear John - (b) (6)**

The movie Dear John, an adaptation of the Nicolas Sparks best-seller has reached a plateau at the box office with **\$94.7M** after eleven weeks of release. This has exceeded other Nicolas Sparks’ movies like “The Notebook”. This equates to a viewing audience of **12.6M**. In Dear John, the main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. (Supports ‘Broaden Understanding and Advocacy’)

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. **Update:** This film premiered in Monroe, LA on 17 APR 10; waiting on distribution. (Supports 'Broaden Understanding and Advocacy')

### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

### **The Fields -- (b) (6)**

The film entitled THE FIELDS is a cop procedural set in Texas City. The production has asked for, and received permission from Accessions Command, to use Army Strong coffee mugs throughout the film. The mugs will be used by the character Detective Brian Heigh who is played by Jeffrey Dean Morgan. It's a small opportunity for brand integration.

### **Will Gardner – Mr (b) (6)**

The filmmaker describes "Will Gardner", as a movie that "chronicles a homeless Iraqi war veteran who takes a motorcycle trip across the country picking up the pieces of his life lost while away in combat. The film is faithful to the military and does not denigrate this great country or the people who served it, and rather, is intended to inform the general public that some vets fall through inadvertent "cracks" in the system". It is an independent film without distribution. After reading the script, my assessment is there are no Army messages in this movie and it reinforces negative stereotypes about our veterans. Do not recommend that we support.

---

### **Entertainment Television:**

**Extreme Makeover: Home Edition – (b) (6)**

Producers are currently researching a potential episode honoring the troops. This episode would focus on SSG (b) (6) and his fiancée to determine their needs. SSG (b) (6) was wounded during the attack at Fort Hood, Texas 5 NOV 2009. Working with Fort Hood PAO and Strategic Communications XO. PAA drafted but not yet approved.

**TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conny Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** [Coordinating with MDW public affairs for a venue.](#)

**Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will commence on 11 JUN 10.

**Army Wives Season 4 Season – (b) (6)**

- 05-09-10 Episode #408 Guns and Roses (Airs out of sequence)
- 05-16-10 Episode #405 Evasive Maneuvers (airs out of sequence)
- 05-23-10 Episode #406 Heavy Losses
- 06-06-10 Episode #407 Over and Out
- 06-13-10 Episode #409 New Orders
- 06-20-10 Episode #410 Trial & Error

**Military Spouse Appreciation Day Shout Out – (b) (6)**

(b) (6) was contacted by Deputy Chief, Strategic Communications regarding a possible shout out to Armed Service spouses from the "Army Wives" cast ISO Military Spouse Appreciation Day 7 MAY 2010. (b) (6) is awaiting details and information (requested 15-second PSA) to pass along to Lifetime TV leadership and lawyers for consideration

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports ‘Broaden Understanding and Advocacy’)

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called “Intersections.” **UPDATE:** project is in post production; waiting on rough cut.

### **MTV’s “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort

Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

---

## **Video Games/Music Videos/MISC:**

### **GTSY website – (b) (6)**

(b) (6) attended conference call to discuss G1's new initiative GTSY.com. GTSY.com is in pursuit of entertaining video media for the home page. The clips (10-60 seconds max.) are intended to draw first time users to the site and keep them coming back for more. Our goal is to have content that is a GTSY exclusive. We are looking for clips produced on set where convenient to production location/entertainer. GTSY will provide a contact or correspondent as necessary. All of this is to engage the soldier and promote staying connected to friends and family during times of separation as a way to remain healthy and grounded. This content will be interwoven with Army produced social messaging (Sexual Assault Prevention, Suicide Prevention, substance abuse, etc) and is intended to provide a buffer and balance to this content. OCPA-LA advised that providing video clips may be a challenge due to legal issues.

### **Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to Facebook.com/Hallmark Channel and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service Announcements on their website.

### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** [masters of the 82nd Airborne Chorus singing background for Jamie Tate. The music video will be filmed 17-19 MAY 10.](#)

<https://rcpt.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f>

**Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **UPDATE:** Afghanistan project has been postponed. Looking for dates later in the 4<sup>th</sup> quarter.

**Community Relations/Business Development:**

**HBO/USO Bicycle Giveaway – 4 May 10**

On 4 May 10, Home Box Office (HBO) and United Services Organization (USO) joined together to assemble bicycles for children of deployed Service men and women. The event took place in Hauppauge, NY and Santa Monica, CA. LT (b) (6) and SFC (b) (6) and along with 20 members of the HBO staff assembled several bikes at the Santa Monica Headquarters. The bikes will be distributed through the USO.

**Armed Forces Day Parade – 14-16 MAY 2010**

The City of Torrance Armed Forces Day Celebration is 14-16 May 2010. The US Coast Guard is the honored service this year. The parade and banquet will be held 15 May 10. The event will be support by Soldiers and equipment from the Fort Irwin, California National Guard, and the US Army Reserve.

**Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**California National Guard Public Affairs Conference – 25-28 May 10**

The California National Guard's annual public affairs conference is 25-28 May in San Diego. We have been invited to provide a presentation to the PAOs throughout the state about the mission of our office and what we at OCPA-West.

**Christian Business Men’s Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year’s breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many “pre-believers” attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** [coordinating with the San Diego Recruiting Command for support; two Soldiers will sing the National Anthem at the beginning of the event.](#)

**AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year’s Army Ball is “A Tribute to Veterans”. The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the “Give a Soldier a Night Out” program.



## OCA- Western Region Weekly Report

01/06/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

#### **Baker Boys - (b) (6)**

This documentary is a raw look at Soldiers from B Company, 1-15 Infantry of the 3rd ID on the ground in Iraq (filmed in 2008). While raw (language and behavior), the Soldiers are shown as professional, good natured, disciplined, and vulnerable. It also follows them upon their return home and ends with discussion of PTSD (the reporter admittedly suffers from it too). We requested and they agreed to put a message at the end of the film directing people to "Military One Source" and "RealWarriors.Net" for information on how to get help. **Update:** The Baker Boys documentary premiered on HD-Net 5 JAN 10. Here is a listing for upcoming broadcasts:

[http://www.hdnetmovies.com/program\\_search\\_results.html?keyword=in%20focus%20baker%20boys&whattosearch=both&ws=1](http://www.hdnetmovies.com/program_search_results.html?keyword=in%20focus%20baker%20boys&whattosearch=both&ws=1).

Also, the director was interviewed by Dennis Miller on his radio show. Here's the clip: <http://bakerboysmovie.com/> (ensure your audio is turned on...it runs automatically).

### **The Longoria Affair Documentary – Mr (b) (6)**

Pamela A. Aguilar, an independent producer with public television (PBS), requested permission to film at Arlington National Cemetery for national broadcast slated documentary currently in production titled: The Longoria Affair. The film is about American history, service to country, patriotism, and of coming together to bridge differences. It tells the story of an American soldier who in death was denied the right to a wake in his hometown's funeral home because he was of Mexican ancestry. The incident brought National attention to a longtime regional problem of discrimination against U.S. born Hispanic citizens in the Southwest and it gave rise to the Mexican-American Civil Rights Movement in the United States. With the help of then U.S. Senator Lyndon Baines Johnson, Private Felix Longoria was buried at Arlington National Cemetery on February 16, 1949; he was one of the first Latinos to be given this honor. Filming to occur in the next few weeks at Arlington National Cemetery.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. (Supports 'Broaden Understanding and Advocacy')



*Just gimme a couple aspirin. I already have a purple heart." (Bill Mauldin 1921-2003)*

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not “high tech.” The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports ‘Broaden Understanding and Advocacy’)

### **Meteorite Men - (b) (6)**

This show on Discovery Science is tracking the major meteorite that landed in Utah a few weeks ago. They've tracked it to an area potentially on Dugway Proving Grounds. We are working with the PAO at Dugway to get access. Recommended the producer's contact Army North and or the Corps of Engineers to see if they would be interested in accompanying the meteorite hunting team to communicate messages related to disaster response in case one of these meteorites were to hit an inhabited area of the United States. No response yet, but are still working it. (Supports ‘Broaden Understanding and Advocacy’)

### **Netherlands Student Pilots – Mr (b) (6)**

The Netherlands Defense Recruitment Department is making a short film of NL flight students (fixed- and rotary wing) doing their training at locations in the USA (Sheppard AFB TX, Springfield AFB OH, Ft Hood and Ft Rucker). This internet film should give an answer to future NL aviators which should be more able to visualize the training locations. This project will be an opportunity to showcase our world class flight training

### **442 Documentary – Mr (b) (6)**

United Television Broadcasting Systems, Inc. has requested support for their documentary on the 442<sup>nd</sup> RCT. This documentary film aims to reveal the history of the 442nd Infantry Regiment that is relatively unknown to the Japanese. While the 442nd is somewhat known among the Japanese Americans, very few understand the full extent of their accomplishments in history and society. They are often portrayed and remembered just as heroes of war. Production assistance agreement has been drafted. Project is nearing the end of production; coordinating final interviews. LTG Peterson, DCG FORSCOM was interviewed at the University of Southern California ROTC Building on 13 NOV 09. The interview went very well. The documentary film’s theatrical release will be in the Fall 2010. (Supports ‘Broaden Understanding and Advocacy’)

---

### **Major Motion Pictures:**

#### **Dear John – (b) (6)**

Fort Bragg is hosting a screening of the film on 23 January. The principle actors, Channing

Tatum (GI Joe) and Amanda Seyfried (Mama Mia), will attend as well. Trying to work with Fort Bragg PAO to officially recognize Channing Tatum for his work portraying Soldiers in movies...similar to what we tried to do with "Honorary NCO" for Year of the NCO. Also, Army MWR is launching a "Books-to-Movies" promotion from Jan 11 - Feb 14 2010 around this movie to promote Army libraries.

### **Transformers III – (b) (6)**

Got word from the producer yesterday that they are still refining the script. We should see something by the end of the month. Additionally, he noted that production should begin early May 2010.

### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

### **"The Dry Land" - (b) (6)**

**Update:** "The Dry Land" has been accepted into the Sundance Film Festival. This is a huge milestone for this low budget film with a relatively unknown cast. The Sundance Festival will be 21-31 JAN 10, Park City, UT. Currently working with the producers to schedule screening opportunities with psychiatrists at WRAMC, and once the film is about to release, screenings at up to five Army posts. Considerations in selecting posts include size of the post and deployment timelines (don't want to screen the picture to units about to deploy). This film is a raw account of a veteran Soldier returning from Iraq who suffers from PTSD and supports the StratComm Line of Effort "Care for Wounded Warriors." It will include a public service message in the final credits that will promote and drive traffic to militaryonesource.com and realwarriors.net. Update: (Supports "Care for our Wounded Soldiers").

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 3 step-brothers. The three brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana

National Guard, and Texarkana Army Depot. Update: Filming is complete, will provide support as required during Post Production. (Supports 'Broaden Understanding and Advocacy')

---

### **Entertainment Television:**

#### **"It Would Take an Army" – Mr (b) (6)**

On 7 DEC 09, I met with two executive producers for Mark Burnett productions about a one-hour network reality television series called It Would Take an Army. This series, in the vein of Extreme Makeover: Home Edition, will document community renovation projects supervised by expert Veterans from various armed forces. The purpose of this inspirational program is to highlight the unique skill set and leadership capabilities of our country's most talented Veterans, as they work in conjunction with local citizens, businesses and contractors who are passionate about rebuilding this great country from the ground up. Update: Provided a letter of encouragement to Mark Burnett productions for this project. Next Step, the executive producers will be seeking a network studio for distribution. (Supports 'Broaden Understanding and Advocacy')

#### **Army Wives Season 4 - (b) (6)**

Have read and provided notes for the first three episodes. Nothing extraordinary. Still trying to weave "Comprehensive Soldier Fitness" into the storyline. Principle photography begins this week on the first episode of the season.

---

### **Video Games/Music Videos/MISC:**

#### **America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval, will coordinate with USMA.

#### **Electronic Arts "Medal of Honor" video game - (b) (6)**

EA Los Angeles announced their new game today (on the heels of "Call of Duty" release which garnered the single largest 5 day gross for ANY entertainment launch ever (\$550 million in 5 days)), with a press release and a new website ([www.medalofhonor.com](http://www.medalofhonor.com)). They have launched Facebook and Twitter sites as well that will assist them in creating and maintaining 'buzz' up to their launch in fall 2010. Our initial intention was to organize some "co-branded" promotions with Accessions Command, but USAAC has a strict policy on not getting involved in M-Rated videogame projects. We will likely coordinate MWR events for Soldiers at various posts, and if conditions allow, Afghanistan.

### **Big 12 Conference PSA – Mr (b) (6)**

The Big 12 conference is interested in producing a salute to the men and women of the armed forces public service announcement. The spot will air during the Cotton Bowl telecast on Fox and in stadiums where Big 12 schools are participating in bowl games. The production company has asked to film Soldiers at Fort Hood, TX. Fort Hood PAO will request Soldiers to participate in the PSAs. They will be searching for graduates of the Big 12 Conference Schools (Colorado, Iowa State, Kansas, Kansas State, Missouri, Nebraska, Baylor, Oklahoma, Oklahoma State, Texas, Texas A&M, and Texas Tech). This PSA will support USAREC's current campaign to recruit officers for the US Army. We have reviewed the rough cut of the PSAs. They are great. There is a mix of officers and NCOs representing the Big 12 Schools. The PSA will be airing during the BCS Championship Game. (Supports 'Broaden Understanding and Advocacy')

---

**ARMY CASTING CALL: (This is a new section where we'd like help from OCPA to find the right Soldiers to highlight)**

### **MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting.

### **ESPN: Outdoors Visit to Afghanistan – Mr (b) (6)**

Mr. Steve Bowman, Executive Editor ESPN Outdoors.com would like to travel to Afghanistan to meet with Soldiers that are hunting and fishing enthusiast and capture their stories. ESPN Outdoors.com is the nation's largest and most visited outdoor news site. As part of ESPN's daily offerings to sportsmen, they set up a live camera feed from a food plot in Arkansas and have been running it 24 hours, 7 days a week since October. As part of that feed, there is a comment section at the bottom of the page. Among those comments, they started seeing some from Soldiers who were actually tuning into the feed from Afghanistan and Iraq. Their comments moved ESPN so much that we placed yellow ribbons in the plot in those Soldiers honor. Coordinating with Afghanistan for the ESPN visit. The ESPN webcams can be seen at: <http://sports.espn.go.com/outdoors/hunting/news/story?id=4533705>

### **ESPN Outdoors Bass Master Classic Tournament – Mr (b) (6)**

ESPN will be televising the Bassmaster Classic 2010 which will be held 19-21 FEB 2010 at Lay Lake, Birmingham, AL. ESPN would like to get shout outs from Soldiers deployed to OIF and OEF that will air during the telecast of the tournament. Coordinating with Brittani White at DVIDS to capture the shout outs.

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project.

**MARKSMEN BEING SOUGHT FOR REALITY TV COMPETITION – (b) (6)**

The History Channel is planning to launch a reality TV series called "Top Shot." The network and the show's producers are currently seeking skilled marksmen to cast for the show. In a casting announcement, the show's producers say, "If you are skilled with a pistol, rifle or any other firearm, you could win \$100,000 in prizes on TV's biggest marksmanship competition how." <http://pilgrimfilms.tv/casting/>

---

**Community Relations:**

**Federal Executive Board – Mr (b) (6)**

On 11 FEB 10, we will present an overview of our role in representing the US Army with the Motion Picture and Television Industry. This presentation and panel discussion will be to representatives from all 28 Federal Executive Boards. The panel will include representatives from each of the Services.



## OCAPA-West Weekly Report, 30 Nov – 6 Dec 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) Feature film, “The Lucky One” (FOUO) (OCAPA)** Warner Bros. contacted OCPA-LA after having difficulty coordinating with a sister service. After reading the script, based on a book by “Dear John” author Nicolas Sparks, (b) (6) negotiated with Warner Bros. to provide short-notice support to the filming in exchange for adding U.S. Army personnel and equipment, as well as a recruiting station for backdrop. Coordination made with USAREC and U.S. Army Reserves. Shooting is ongoing in Louisiana this week. (b) (6) is flying to Louisiana, TUE-WED, 7-8 DEC, to coordinate Army assets on location. ASSESSMENT: “The Lucky One” is budgeted at \$20-25 million and can be expected to attract an audience in the range of 12-15 million in the key 18-39 y.o. demographic. Supports Building Resiliency. (b) (6)

**(FOUO) “American Idol “ (FOUO) (OCAPA-LA)** American Idol is considering, (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. (b) (6) was selected to go on to Hollywood week. (b) (6) will fly to LA on 6 DEC for 11 days for the taping of the Hollywood portion of the show. (b) (6) is her POC while in the city. ASSESSMENT: American Idol has proven enormously successful and the revenue it generated helped push Fox to the leading TV network in 2008. The program attracts an average of 24 million viewers, and places among the top programs amongst the 18-49 age group. It is also broadcast to over 100 nations outside of the United States. (b) (6)

**(FOUO) Extreme Makeover Home Addition at Fort Hood (FOUO) (OCAPA)** Extreme Makeover Home Edition (EMHA) announced at Fort Hood on Monday, 6 DEC, that Fort Hood shooting victim, (b) (6) (b) (6) would be receiving a new home tailored to his severe wounds and physical limitations, with filming occurring this week in Killeen, TX. Approval was coordinated with Fort Hood staff and leadership eight months ago, when SSG (b) (6) was assigned to Fort Hood, and approved by OCPA and OSD(PA). Legal and ethical reviews have

reaffirmed the permissibility of SSG (b) (6) participation. Fort Hood has put considerable effort into preparing for this event over many months. EMHA will immediately begin building a new residence to be presented to SSG (b) (6) next week. ASSESSMENT: EMHA is a top-rated ABC series now entering its eighth season and has an average viewing audience of 14 million per episode nationally. Supports Building Resiliency. (b) (6)

**(U) WWE, "Tribute to the Troops" (U) (OCPA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on **11 DEC 2010. The show will air on NBC on 18 DEC** and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) (b) (6) Los Angeles Itinerary (FOUO) (OCPA)** Update: Two pro sports teams have committed to hosting portions of (b) (6) visit; LA Kings Hockey and LA Lakers, on Mon. and Tue., 10-11 Jan., respectively. As additional opportunities firm up, we may have to select between only one of the sports franchises for scheduling purposes. OCPA-LA is coordinating other potential opportunities. ASSESSMENT: TBD. (b) (6)

## Entertainment – Documentaries

**(FOUO) History and Future of Nuclear Power (FOUO) (OCPA)** This documentary film is about the history and future of nuclear power, tracing the history of nuclear power development in the United States from the Manhattan Project up until the present day, with a special emphasis on the development of 4th generation nuclear reactors. Robert Stone Productions will be filming at the White Sands Missile Range (WSMR), Trinity Site where the first nuclear weapons test of an atomic bomb occurred. This documentary program will show the history of weapons development and be an opportunity to show cases the US Army civilian workforce at WSMR. ASSESSMENT: This is a feature-length independently produced documentary for release in movie theaters. Distribution TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) British Broadcasting Corporation, "10 Years of Terror" (FOUO) (OCPA-LA)** The program will be a history of the last 10 years of terror events. The program will be made up of

interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) KTLA, 'Career Day' (FOUO) (OCPA-LA)** OCPA-LA contacted by local station, KTLA, to participate in television series, 'Career Day', Request is to profile the career of U.S. Army Soldiers. Would involve interview and "day in the life" style footage. The show is designed for teenagers, and meets the FCC's standards for core programming for children. Coordinating with local recruiting battalion for support. **ASSESSMENT:** Series is nationally syndicated by Tribune Broadcasting. Tribune Broadcasting owns and operates 23 major-market TV stations and reached more than 80% of U.S. TV households. They are picking up 'Career Day' a year earlier than originally expected. Earlier this month, Sinclair Broadcast Group selected the show for a fall 2011 release in 29 markets. Viewing audience potentially 700-800K nationally. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) My Mother: Ethel Kennedy (FOUO) (OCPA-LA)** This will be a feature-length documentary film directed and produced by Rory Kennedy, Emmy-award winning filmmaker and youngest daughter of Robert F. Kennedy & Ethel Kennedy. The film will be an inside look at the Kennedy family and at Mrs. Ethel Kennedy's life, both before and after the events of 1968. The film is currently in production for HBO Documentaries and will air on HBO in the summer 2011. Ms. Rory Kennedy will accompany Mrs. Ethel Kennedy as she visits the grave of her late husband (Robert F. Kennedy) and brothers-in-law (John F. Kennedy & Edward M. Kennedy) at Arlington National Cemetery. Mrs. Kennedy plans to pay her respects at Arlington on 19 November 2010. The visit to Arlington National Cemetery will be an opportunity for Americans to see this show America the reverence that is paid to our fallen at the cemetery. An HBO documentary typically has a viewing audience of 5 million. Supports Building Resiliency. (b) (6)

**(FOUO) The Real (b) (4) (FOUO) (OCPA-LA)** Stuart Television Productions, Inc is producing a documentary program for PBS concerning the issue of teen pregnancy. One of the subjects of the program will be PVT (b) (6) E Battery, 1/40 Field Artillery, Fort Sill, OK. She was chosen as a subject because of her uplifting story: how she overcame being a "child at risk", successfully navigating some difficult years as a teenager in South Carolina which has high teen pregnancy rate, to then take control of her life and join the U.S. Army. The documentary film will start with her move from South Carolina to New York with her grandparents after her mother was murdered by her father. While her siblings had difficulty (a sister becoming a teenage mother, a brother who had some minor problems with the police), (b) (6) overcame tough times with the help of a social worker and mentor at her high school. **ASSESSMENT:** PBS programming reaches 118 million people through television and another 21 million on-line each month. This program will address the opportunities that are available to young women in the US Army. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How Do They Do It? (U) (OCPA-LA)** WAGtv will producing a documentary film for the Discovery Channel on the A-Z production process involved in manufacturing and upgrading the

Abrams tank, from the early design stages through to seeing some of the materials which go into the production of this tank. The documentary will highlight the most important attributes of this weapon system which make it an outstanding choice as the main battle tank for the US Army. The documentary will highlight the turbine engine, off road capabilities, its armor, active protection system, damage control system and fire suppression system. The Production Company will also include B-Roll footage of the technical and operational testing of the Abrams tank. ASSESSMENT: This program typically has a viewing audience of 2-3 million. Supports Modernizing our Force. (b) (6)

**(U) Longhorn Army Ammunition Plant (U) (OCPA-LA)** Richard Michael Pruitt Productions is producing a documentary on the Caddo National Wildlife Refuge near Karnack, Texas. It starts with the history of the Caddo Indians, then on to the early European settlers, the Longhorn Army Ammunition Plant, and present day use as a Wildlife Refuge. The majority of the documentary will highlight the activities that Fish and Wildlife Service is offering to the public such as education programs, horseback riding, bird watching and research to name a few. One segment of the story will address the pollution to the land dating back to the 1940's as well as the U.S. Army's efforts and initiatives to mitigate the contaminants to the environment. ASSESSMENT: distribution TBD. Supports Seeking Efficiencies and Affordability; the US Army's efforts to be good stewards of our Nation's valuable resources. (b) (6)

**(U) The Belfast Media Group "SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6), who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. (b) (6)

**(U) Out in Front Productions, LLC "Forgotten Flag Raisers" (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(FOUO) Optomen Productions, 'Picatinny Arsenal' (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, 'Barrett Firearms' (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Adapting our Institutions and Maintaining Our Combat Edge. LTC (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ 'Iraqibacter' disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (Dr) (b) (6) from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11.

ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) Army Elite! (U) (OCPA-LA)** The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. From reconnaissance and intelligence gathering to saving lives and engineering the impossible, welcome to Army Elite. In short, this special will profile the elite medical, engineering and intelligence training provided by the US Army. This program will feature successful individual engineers, doctors and intelligence specialists who received their professional training from the Army and developed great expertise as practicing professionals while in the Army. In addition to compelling individual profiles, it will showcase the best projects and accomplishments of these groups. Army Doctors, the Army Corps of Engineers and Army Intelligence officers and other critical skills that keep today's Army alive, on the move and extremely well informed. While these functions seamlessly keep the fighting troops in a strong position each is exceedingly crucial and quite distinct from the other. OCPA-LA is coordinating with production company, OSD(PA) and various MACOMs to determine if the US Army can support. No production agreement is currently in place. ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

**(U) Discovery Channel, The Daily Planet; 'Army Green Round' (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each

has their side of the story. Their presentation of the “facts” as they each see them should provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) [REDACTED]

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. ‘Frontline Battle Machines’ bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Understanding and Advocacy. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6) [REDACTED]

**(FOUO) Discovery Channel, “Surviving the Cut, Season 2” (FOUO) (OCPA-LA)** Discovery Channel has signed agreement for six more episodes of the successful prime time military series, “Surviving the Cut”. The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. ASSESSMENT: Season 2 viewership likely comparable to Season 1; a ratings hit for Discovery and #1 with Males 18-49; approx. 7 million viewers per episode. Supports Broaden Understanding and Advocacy. PAA complete. (b) (6) [REDACTED]

**(FOUO) National Geographic, “Known Universe” (FOUO) (OCPA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science ‘fact’ as a result of technological advancements. Similar to the Discovery Channel program, “Weaponology”. We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being worked. (b) (6) [REDACTED]

**(FOUO) History Channel, “Custer’s Last Stand” (FOUO) (OCPA-LA)** Two-hour

documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) National Geographic “Bomb Hunters” (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). ASSESSMENT: High-drama series comparable to ‘Deadliest Catch’ in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence. (b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army’s leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. ASSESSMENT: Viewership (TBD) in sought after M18-39 demographic; anticipate program being popular with outdoors and gun enthusiasts. Supports Equip and Train Soldiers. (b) (6)

**(U) “Bridging the Gap” (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. “Bridging the Gap” shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled,

"What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500 episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Build Awareness and Understanding. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Filmmaker, Michael Watkins, and producer, Meg Pryor, redeployed successfully from Afghanistan last week. Both deeply appreciative of the experience and anticipate a very complimentary documentary as a result. ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. (b) (6)

## Major Motion Pictures

**(FOUO) Marvel Comics feature film, 'The Avengers' (FOUO) (OCPA-LA)** (b) (6) met with producers for new feature film in development and based on the comic book series, 'The Avengers'. The screenplay includes a culminating battle scene involving approx. 30-40 U.S. Army Soldiers. The discussions focused on Army support and opportunities for connecting one of the film's superhero protagonists, Captain America, with his U.S. Army roots. The producers were very receptive to the input. ASSESSMENT: 'The Avengers' is being developed as a summer blockbuster film for 2012. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Dog Green Productions “Morgenthau” (U) (OCPA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morgenthau.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) [REDACTED]

**(U) Zipporah Films “University” (U) (OCPA-LA)** US Army Cadet Command supports filming of ROTC department for film titled, “University.” The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. ASSESSMENT: Supports Adapting our Institutions. (b) (6) [REDACTED]

**(FOUO) ‘Battleship’, Center for the Intrepid (FOUO) (OCPA-LA)** Mr. (b) (6) [REDACTED] on set last week for new feature film, ‘Battleship’, which was filming on location at the Center for the Intrepid, Brooke Army Medical Center. Filming at the Center for the Intrepid accomplished successfully. The scenes included real-life Army Colonel (b) (6) [REDACTED] who portrays a wounded Soldier in the movie. (b) (6) [REDACTED] is an artillery officer, West Point Graduate and former Army Football Player who was wounded in Iraq in 2007. ‘Battleship’ is an upcoming 2012 science fiction naval war film based on the game of the same name. The film is being directed by Peter Berg and will be released by Universal Pictures. The film was originally planned to be released in 2011, but rescheduled to May 18, 2012. ASSESSMENT: ‘Battleship’ to be released as a blockbuster film and will draw sizable audiences in the 18-39 age group. Supports Broaden Understanding and Advocacy. (b) (6) [REDACTED]

## Entertainment Television

**(FOUO) “VH1 Divas Salute The Troops”.** This year VH1 is giving the “Divas” franchise a military makeover by partnering with the USO to bring the iconic event to America's troops and their families. Drawing from the tone of the original USO shows and using Marine Corps Air Station (MCAS) Miramar in San Diego as home base, this year's “VH1 Divas Salute The Troops” show will be a unique and uplifting version of VH1's high profile signature event. Katy Perry, Sugarland, Keri Hilson and Nicki Minaj will perform in front of thousands of men and women in uniform at MCAS Miramar. Taking the effort overseas to thank troops serving in remote locations, Paramore will visit Marines, Soldiers, Airmen, Sailors, and Coastguardsmen stationed at a military base in the Middle East. The USO will be interviewing Soldiers about why they serve; the interviews will be used as inserts during the program. Soldier interviews will take place in Theater within next few weeks. The USMC Office has the lead for DOD. **The USO presented “VH1 Divas Salute The Troops” premiered on Sunday, December 5 at 9:00 PM ET/PT on VH1. ASSESSMENT: Televised nationally, the music concert was a ratings hit for VH-1 with approx. 3 million viewers in key 18-39 y.o. demographic.** (b) [REDACTED]

**(FOUO) HBO sitcom, ‘VEEP’ (FOUO) (OCPA-LA)** Met with HBO producer, Chris Goddard, to discuss possibility of developing a U.S. Army character for new sitcom in development and

designed for Julia Louis-Dreyfus, titled, 'VEEP'. Dreyfus will play the first female U.S. Vice President. Producer interested in the possibility of adding a military advisor to support the Dreyfus character. Our interest is a character that connects well with audiences and shows the human dimension of military service. Producer has requested assistance in linking the director, Armando Iannucci, with actual military advisors. ASSESSMENT: HBO is one of the largest of the premium cable television networks and broadcasts to sizable U.S. audiences and over 150 countries. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Superpower Television Series. (FOUO) OCPA-LA** was contacted by Asylum Entertainment about a proposed television series featuring Department of Defense weapon systems. This Peter Berg project is in development, but the plan is for a series of scripted episodes based on actual events and during the program they will showcase the applicable weapon systems for the scenario. Supports Modernizing the Force. (b) (6)

**(U) Lifetime's Army Wives Season Five (U) (OCPA-LA)** (b) (6) met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. Update: (b) (6) has reviewed draft episodes 501 and 502, and provided key input and guidance. ASSESSMENT: This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. (b) (6) reviewed outlines for episode 505 and provided notes. Additionally, reviewed script for episode 502 and provided feedback. (b) (6) has arranged for the CSM from the LA Recruiting Battalion to meet with the AWS5 writers room, as at the suggestion of (b) (6) one of the new recurring characters this season will be a Hispanic Command Sergeant Major to play opposite LTC (b) (6) in her new role at the fictitious Fort Marshall. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) "Biggest Loser" (FOUO) (OCPA-LA)** Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. ASSESSMENT: Series audience is huge and currently averages 10.25 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) "Grey's Anatomy", WRAMC (FOUO) (OCPA-LA)** Writers for popular TV series, "Grey's Anatomy", are interested in doing an episode featuring islet cell transplant surgery. This is the result of an article in Reader's Digest about a wounded soldier in Afghanistan that had life-saving treatment at Walter Reed Army Medical Center. The Grey's Anatomy writers are

asking to speak with COL (b) (6) WRAMC, to discuss the case. Article link: <http://www.diabetesresearch.org/Document.Doc?id=536>. Coordinating with AMEDD. ASSESSMENT: The show has attained commercial and critical acclaim, with audiences ranging from 16.25 million viewers to 19 million for last season's finale. It has received a Golden Globe Award for Best Television Series and received three Emmy awards. Positive portrayal will help dispel myths about military medicine being behind the times. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. **Production Company hired independent consulting company to assist with finding nominees. The USAF, USN, USMC and USCG have already arranged for taping of service member homecomings at various locations throughout the US. The producers are still sifting through and accepting nominees from Soldiers at various locations to include WRAMC, Fort Campbell and Soldiers deployed in Afghanistan and Iraq.** Supports Broadens Understanding and Restoring Balance. (b) (6)

**(U) WWE, "Tribute to the Troops" (U) (OCPA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on 11 DEC 2010. The show will air on NBC on 18 DEC and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) UFC Fight for the Troops (U) (OCPA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on

base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. Production assistance agreement completed and sent to Fort Hood leadership. The program will tape and air live 11 JAN 2011. (b) (6)

**(U) The Country Music Association (CMA) Country Christmas Special (OCPA-LA)** The CMA Country Christmas Special will be taped at the Bridgestone Arena, Nashville, TN on November 11, 2010. CMA has requested to record family shout-outs to deployed Soldiers at Fort Campbell, KY. The shout-outs will be aired in conjunction with the Christmas Special. Coordinating with Fort Campbell for the date of the shout-out filming. Mr. (b) (6) OCPA-LA/703-235-7621

**(FOUO) "Bama Belles – formally titled Dixie Divas"(FOUO) (OCPA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers. (b) (6) watched episodes 1-3 and provided feedback about Soldier's participation to USAR leadership. (b) (6)

**(U) American Idol (FOUO) (OCPA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. SGT (b) (6) was selected to go on to Hollywood week. SGT (b) (6) will fly to LA on 6 DEC for 11 days for the taping of the Hollywood portion of the show. (b) (6) is her POC while in the city. (b) (6)

**Video Games/Music Video/MISC**

**(FOUO) TRADOC support; Army success in culinary competition (FOUO) (OCPA-LA)**  
TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG (b) (6) whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. (b) (6) team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". ASSESSMENT: Coordination ongoing and TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) FOIA request; video game correspondence (FOUO) (OCPA-LA)** A FOIA request was submitted to OCPA-LA from online gaming publication, Kotaku.com, for correspondence between OCPA-LA and commercial video game developers. Editor-in-chief Brian Crecente says he is making the request as a journalist. Mr. (b) (6) has sent pertinent correspondence to Mr. (b) (6), OCPA, for review and guidance. Official correspondence involves assistance or coordination with four leading game developers; Electronic Arts, Namco Bandai, Redstorm, and Activision/Blizzard. Of note; the latter three projects are ongoing. Activision/Blizzard has specified that their project, a future military game set in the year 2075, is 'highly confidential'. The release of official correspondence could jeopardize OCPA-LA's ability to enter in to future relationships with production companies and curtail opportunities to guide development to the Army's benefit. The FOIA statute requires reply within 20 business days. ASSESSMENT: TBD. (b) (6)

**(FOUO) Activision/Blizzard video game (FOUO) (OCPA-LA)** OCPA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. **Update: (b) (6) and (b) (6) met with company president and game developers. Expressed concern that scenario being considered involves future war with China. Game developers looking at other possible conflicts to design the game around, however, developers are seeking a military power with substantial capabilities.** ASSESSMENT: Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Adapting our Institutions and Maintaining Our Combat Edge. LTC (b) (6)

**(FOUO) VOA Persian News Network, Interview with Army Spouse (FOUO) (OCPA-LA)**  
OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. (b) (6)

writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. ASSESSMENT: VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(FOUO) 'Ace Combat' Video Game, sound recordings (FOUO) (OCPA-LA)** NAMCO BANDAI has obtained official DoD approval for support for the Ace Combat video game. Requesting Army support for sound recordings. AZ Army National Guard has expressed interest in providing audio access to military equipment such as an AH-64. Coordinating with NGB for support. The Ace Combat series, which number 11 editions, is a military strategy game focused principally on air combat. The games of the series all take place in the same fictionalized world populated with fictional countries with details loosely based on real-life location, events, and wars. ASSESSMENT: NAMCO BANDAI is one of the world's top makers of video games with products very popular with 18-39 y.o. males. Military depictions will potentially benefit recruitment. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCPA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) Army Museum Video (U) (OCPA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b) (6)

## Community Relations

**(FOUO) NBC Sports "What Would You Fight For" (FOUO) (OCPA-LA)** This project is a 2-minute ad that will air at halftime of the November 20th Notre Dame-Army game on NBC. The story profiles the work of Notre Dame aerospace and mechanical engineering professor John Renaud who through a \$1.3 million grant from TARDEC (The U.S. Army Tank Automotive Research Development and Engineering Center) is working on the creation of new materials

and structures that make military vehicles more resistant to blasts, thereby improving soldier safety and survivability on the battlefield. In order to tell the story of Professor Renaud's work, NBC requests to film the following: 1) B-roll at the TARDEC facility in Warren, Michigan. 2) Interview with US Army Captain (b) (6) [REDACTED]. He is a Notre Dame Alumnus (2005) currently stationed at Fort Benning, Georgia. Captain (b) (6) [REDACTED] has served two tours in Iraq and can speak firsthand to the practical importance of Prof Renaud's work as well as to what it means to him that his alma mater is working to improve the safety of soldiers on the battlefield. 3) Applicable b-roll at Fort Benning (or from DVIDS) that would visually show a patrol scenario similar to those Captain (b) (6) [REDACTED] faced on the battlefield in Iraq. Production Assistant Agreement has been signed. ASSESSMENT: Supports Modernizing the Force and Building Resiliency. (b) [REDACTED]

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may want to provide well wishes, including any high profile individuals in the entertainment industry. ASSESSMENT: Supports Maintaining our Combat Edge and Supports Soldiers and Families. Supports Care for Soldiers and Families. (b) (6) [REDACTED]

## Administrative

### Facebook: U.S. Army Entertainment Office

782 monthly active users ↑21 since last week

1,057 people like this ↑9 since last week

24 wall posts and comments this week ↓10 since last week

145 visits this week ↓3 since last week





## OCA-West Weekly Report 30 Sep – 6 Oct 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

1

#### Top Items

**U) HBO Documentary, “Wartorn: 1861-2010” (U) –** On MON, 3 OCT, the new HBO documentary, “Wartorn: 1861-2010”, was shown to senior Army leaders, to include, GEN Chiarelli and MG Lanza, in the Pentagon. DoD PAO, (b) (6) attended and described the response as positive. The documentary is a graphic and uncompromising look at combat stress (‘Shell Shock’) from the Civil War to present, and chronicles the effects of post-traumatic stress on military personnel and families. The viewpoint is presented through the experiences of Soldiers as described in Civil War journals and interviews with living U.S. military veterans (WWII, Vietnam and OIF). It includes interviews with uniformed leaders and Soldiers (GEN Chiarelli, GEN Odierno, COL (b) (6) Chief of Psychiatry, WRAMC, and COL (b) (6) Center for Study of Traumatic Stress). Documentary host, ‘Sopranos’ actor James Gandolfini, conducted the interviews in Iraq and NCR. Interview comments by Army senior leaders express understanding, compassion and concern. The harshest comments are by family members (FMs) of Soldiers who had either committed suicide or whose lives had been dramatically affected. FMs criticisms include, “It’s like they took [our son] put him through a paper shredder and sent him back to us. We have to put all the pieces back together.” And, “The Army turned my son into a killer. They trained my son to kill to protect others. They forgot to untrain him... To take the urge to kill away from him.” The documentary will serve to educate, however, the sobering examples of PTSD’s effects on Soldiers and families will also likely generate public concerns for the care of our Wounded Warriors. HBO’s request for interviews with Army leaders and Soldiers was agreed to on 15 MAR 2010. (b) (6)

**(U) Voice Awards, 13 OCT (U) (OCA-LA)** The Voice Awards are sponsored by the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services. The Voice Awards recognize writers and producers of entertainment programming—television and film—who have given voice to people with mental health problems by incorporating dignified, respectful, and accurate portrayals of people with mental illnesses into their scripts, programs, and productions. The highest ratings are reserved for those productions that emphasize the positive journey of recovery from mental health problems. This year the Lifetime Series “Army Wives” and motion picture “The Dry Land” will receive an award. OCA-West is coordinating for an Army Color Guard for the event. Supports Broaden Understanding and Advocacy. (b) (6) OCA-

1

LA/310-235-7621.

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. Supports Equip and Train Soldiers. Mr.

(b) (6)

### Entertainment – Documentaries

**(FOUO) National Geographic “Bomb Hunters” (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6) Supports Build Trust and Confidence. (b) (6)

**(U) “Bridging the Gap” (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. “Bridging the Gap” shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How the States Got Their Shapes (U) (OCPA-LA)** History Channel program examines U.S. history and contemporary landscape to reveal, “How the States Got Their Shapes”. The episode focuses on remote locations in the U.S., with filming at White Sands Missile Range & Museum and the Trinity Test Site, to explain why remote places, such as the Tularosa Basin and the deserts of New Mexico, were ideal locations for the U.S. Army to test atomic weapons and missiles. Filming will occur in Nov 10. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are

called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. **New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well.** Supports Broaden Understanding and Advocacy. (b) (6)

**(U) 'Escape From Alcatraz' (U) (OCPA-LA)** National Geographic filming episode on famous 1962 prison escape from Alcatraz Prison and island. Corps of Engineers supporting with coastal expert for interviews on water currents and tides. PAA complete. Show scheduled for early 2011. (b) (6)

**(U) 'Dog First Aid' (U) (OCPA-LA)** Educational video producer is developing episode on Emergency First Aid for Dogs. Assisting producer with access to 'Holland Working Dog Veterinary Hospital', Lackland AFB, for interviews with veterinarians and dog care footage. Holland is a U.S. Army facility, and responsible for comprehensive veterinary care for all DoD

military working dogs along with services to military working dogs worldwide. PAA complete.

(b) (6)

**(U) 'Operation Infrastructure' (U) (OCPA-LA)** America is a great country known for its innovation and resiliency. Our nation's infrastructure was built to last and be the best, and all over the country right now there is a need to reinvest in America's infrastructure while we continue to innovate and move forward. The show's host, Timothy Galarnyk, an engineer and inspector, the practical, no-nonsense, go-to-guy who has been tracking America's infrastructure for years; and fellow host, Chad Housekecht, all around fix-it guy, and quick-witted amateur historian will travel together across America to explore our nation's infrastructures: bridges, tunnels, roadways, rails, dams, sewer mains, power lines, communications towers, building structures, you name it! Tim & Chad will explain the history and the engineering behind various projects on our nation's to-do list, while unraveling the logistics and the steps needed to put this infrastructure in place. In this episode, the hosts will visit Project Brays and look at what is being done to mitigate flooding in the watershed. The story of bayou reconstruction has national significance with many cities following Houston's lead. Coordinating with the U.S. Army Corps of Engineers, Galveston District. PAA drafted. (b) (6)

**(U) "LASIK: The Right Stuff" (U) (OCPA-LA)** The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military. Production Company will arrive at Fort Bragg, NC on the evening of September 29-2 OCTOBER to film B-Roll and conduct interviews with LTG Frank Helmick, COL (Dr) (b) (6) and Lasik Patients. They will also film Dr. (b) (6) doing the Lasik Vision Corrective (LVC) procedure. PAA complete. (b) (6) PAS for Special Operations provided B-roll footage as well. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. (b) (6)

**(U) 'Spotlight on Women in Helicopter Aviation' (U) (OCPA-LA)** Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, and aerial photographers. (b) (6)

**(U) "Modern Marvels: Driver's Seat" (OCPA-LA)** History Channel 'Modern Marvels' episode, "Driver's Seat", examines what it's like to operate some of the 'world's toughest and most innovative vehicles'. Access to Army combat helicopter and armored vehicles coordinated at Fort Bliss and Fort Hood. Filming conducted 20-26 SEP. (b) (6)

**(U) Extraordinary Acts of Courage (U) (OCPA-LA)** This television series "Extraordinary Acts of Courage" addresses civilian heroics and is produced for the OWN: The Oprah Winfrey Network. This episode will include interviews with (b) (6) a Soldier attending training at Fort Sill, OK. (b) (6) mother is the subject of the segment; a grandmother, she tackled a robber at a bank in Van Nuys, CA where (b) (6) was cashing a check. (b) (6) was the inspiration for (b) (6) and the reason he decided to join the Army. PAA complete; filming interview competed with (b) (6) at Fort Sill. Awaiting announcement of air date. Mr. (b) (6).

**(U) Travel Channel International Limited (U) (OCPA-LA)** The project is a non-commercial broadcast travelogue. Its aim is to promote tourism during the period of the Civil War period and beyond. It is fully supported and sponsored by Capital Region USA. This program will focus on Arlington's symbolism as the home of Robert E. Lee and its development as the last resting place for the Union military play a key role in the story. The Travel Channel will film interiors and exteriors of Arlington House, the Confederate Memorial, various general views of the cemetery and Union graves, views looking over the Potomac to the Lincoln Memorial, and the memorials to John and Robert Kennedy. Filming will consist of a mix of stand-ups with our presenter and B Roll shooting. Filming at Arlington National Cemetery will be in accordance with the established policies of the Arlington National Cemetery. PAA is complete. Filming date TBD. (b) (6)

**(U) "Moving the Heaviest Metal", Documentary (U) (OCPA-LA)** Approx. 250 historic Armored Fighting Vehicles relocating from Aberdeen Proving Grounds to Fort Lee, VA. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. (b) (6)

**(U) 'One Nation Under Ground'(U) (OCPA-LA)** "One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. Coordination made with PAO, White Sands Missile Range (WSMR). High Noon Films will be granted access to WSMR and Trinity Site this for filming Fall. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Meeting with Director, Michael Watkins, this FRI to discuss other possible Army-related projects. Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordination made for documentary filmmaker, Michael Watkins, to travel to Afghanistan this fall and embed with Army Combat Photographers. PAA complete. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia. (b) (6)

**(U) Kissimmee Basin Documentary (U) (OCPA-LA)** Kissimmee Basin the Northern Everglades will be a 1-hour high-definition broadcast quality nature documentary focusing on the heartland of the Kissimmee Basin and the history of Florida's Cattleman Ranching tradition and customs. It will highlight Florida's environmental, economic and cultural heritage addressing the best practice models, protecting water resources and preservation of the natural landscapes. The filmmaker interviewed Mr Terrence Salt, Principal Deputy Assistant Secretary of the Army (Civil Works) on 22 SEP 10 about the US Army's role in managing the Kissimmee Basin. (b) (6)

**(U) Born Fighting Documentary (U) (OCPA-LA)** Filming concluded at Arlington National Cemetery. Historical documentary looks at influence of Scots-Irish on modern day America, based on book, "Born Fighting", by Senator Jim Webb, who is also the presenter. Webb explores his Scots-Irish family ancestors on a journey from Scotland to Northern Ireland and then to Virginia. The journey leads him to Arlington National Cemetery where his own father is buried. (b) (6)

**(U) Vice Guide to Everything (U) (OCPA-LA)** "The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Filming complete at Fort Irwin, awaiting the rough cut. (b) (6)

### Major Motion Pictures

**(FOUO) TRANSFORMERS III (FOUO) (OCPA-LA)** The production company will be filming at Hurlburt AFB, Orlando Executive Airport and the Kennedy Space Center (KSC) the first two weeks of October. Mr. (b) (6) is in Florida through 9 OCT. The production company is looking for 60-100 military extras at KSC. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009. (b) (6)

**(U) The Dryland (U) (OCPA-LA)** 'The Dryland' DVD release scheduled for 9 NOV 10 The film

is an apolitical and raw look at the struggles of a Soldier leaving the Army and dealing with Post Traumatic Stress Disorder (PTSD). (b) (6)

**(U) 'Battle of Qala-I-Jangi'(U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. producer developing script. Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and (b) (6)

## Entertainment Television

**(FOUO) Army Wives Season Five (FOUO) (OCPA-LA)** Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate new members of the crew. (b) (6)

**(U) Arizona National Guard Featured in Emmy-Winning Program (U) (OCPA-LA)** Members of the Arizona Army National Guard and their families are prominently featured in the Fox Sports Arizona 4th of July "This One's For You!". The program will be honored with the Governor's Award Emmy at the Rocky Mountain Emmy Awards October 9, 2010 at the Sheraton Downtown Phoenix, Arizona. The Rocky Mountain Southwest Chapter of the National Academy of Television Arts and Sciences president Jennifer Jones will present the Emmy to Fox Sports representatives, who will be accompanied by Maj. Gen. Hugo E. Salazar, The Adjutant General and Commanding General of the Arizona National Guard, and Gold Star parents Maria and David Miller whose son, Pfc. Mykel Miller, was killed in action in Afghanistan in September 2007 while a member of Arizona's 158 Infantry. The Governor's Award is the highest award given by this chapter, recognizing a unique individual, organization or station demonstrating examples of excellence in broadcasting beyond those normally found in individual craft areas or individual programs. Fox Sports "This One's For You!" has been produced every July 4th since 2005 and features families and friends of deployed service members doing shout outs and live [tape delay] exchanges between families at the Arizona Diamondbacks' Chase Field and their service members in theater. The game play-by-play broadcast is interspersed with these exchanges as well as interviews with servicemembers.

(b) (6)

**(U) The Oprah Winfrey Show: All New! Ultimate Amazing Animals (U) (OCPA-LA)** Oprah's show included a soldier from 48<sup>th</sup> Infantry Brigade who shared how three stray dogs members of his unit adopted in Afghanistan saved the lives of 50 men. As the soldier told the story, an insurgent got inside their compound 11 FEB 2009 late at night and the three dogs began barking and then bit and pulled on the would-be suicide bomber causing him to detonate before getting to the barracks where the men slept. One dog died as a result of his wounds. The other two were treated for severe wounds but lived and eventually relocated to America and adopted by members of the unit. (b) (6)

**(FOUO) Jay Leno's Tonight Show Veteran's Day Salute to Troop (FOUO)(OCA-PA-LA)** Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving. The show will provide transportation for the Soldiers. Coordinating now for 100 Soldiers to be in audience for show taping, followed by photos with Jay and formal dinner after the program. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO)Behind the Scenes and Praise (FOUO) (OCA-PA-LA)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete. (b) (6)

**(FOUO)Kathy Griffin comedy show, tickets for Soldiers (FOUO)(OCA-PA-LA)** Kathy Griffin is offering soldiers & their families tickets to her shows & 'meet and greets' in the various cities she performs. (b) (6) coordinated through Ms. Griffin's assistant for 10 Soldiers, each with a guest, to attend the comedy show 25 SEP 10 in Temecula, California and coordinated that all future ticket availability will be offered through VetTix.org. Additional shows include: 10/17 Berkeley CA; 10/18 Santa Cruz CA; 10/22 San Diego CA; 12/11 Palm Desert CA...EARLY SHOW; 12/11 Palm Desert CA...LATE SHOW; 12/16 Los Angeles CA; and 12/17 Los Angeles CA. Supports community involvement. (b) (6)

**(FOUO)Two Guys Garage - Speed Channel (FOUO) (OCA-PA-LA)**

From pistons to painting, welding to wheel balancing, dyno and track testing, Two Guys Garage covers virtually every aspect of vehicle repairing, customizing and restoring. The hosts perform product demonstrations and installations on a wide variety of import and domestic cars and light trucks, and they show viewers the right way to execute modifications with hands-on projects throughout the season. EPISODE #912 - Operation Comfort involves wounded Soldiers from Brooke Army Medical Center. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Building the Bionic Body (FOUO) (OCA-PA-LA)** Dean of Invention: As an inventor and entrepreneur, Dean Kamen has dedicated his life to developing technologies that help people lead better lives. He holds more than 440 U.S. and foreign patents, many of them for innovative medical devices that have expanded the frontiers of health care worldwide. Now more than ever, there is a great need for limb replacement. More than a thousand soldiers have returned home from Iraq and Afghanistan missing an arm or a leg—a higher percentage' than in any previous conflict. And every year 100,000 diabetics in this country suffer the same amputations. The "Building the Bionic Body" includes Sparky II, a bionic ankle assembly developed at West Point. The show premieres October 22 at 10/9c on Planet Green. Supports Care for Wounded Warriors. (b) (6)

**(U) Catch 21 (U) (OCA-PA-LA)** Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010. Update: Air date 11 NOV 2010. (b) (6)

**(FOUO) "Dixie Divas"(FOUO) (OCPA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. **Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers.** (b) (6)

**(U) American Idol (FOUO) (OCPA-LA)** American Idol is considering, (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. (b) (6) **was selected to go on to Hollywood week. She will fly to LA to film the next segment O/A mid November.** (b) (6)

**(U) Extreme Makeover Weight Lose Edition (U) (OCPA-LA)** 3 Ball Production filmed a portion of ABC Network's new reality show "Extreme Makeover Weight Lose Edition" (working title "Obese") on location at Fort Benning. The show follows individuals over the course of one year attempting to overcome obesity from guidance provided by personal trainer Chris Powell. Request was to film cast member Alex Respass conducting training with Basic Combat Training Soldiers during a 24 hour period, with the intent of Respass gaining motivation and discipline to continue his weight loss goals. Specific events were Eagle Tower and physical training. Mission Success as it hits Mission and Priorities of Inspired Leadership, Standards of Discipline, and Teamwork captured by film crew UPDATE: Filming complete at Fort Benning, GA. **Awaiting air date.** (b) (6)

**Airdate TBD "Chain of Adventure"** (b) (6)  
Internet commercials, entitled, "Chain of Adventure", and featuring Bear Grylls, host of the Discovery Network program, "Man Vs Wild", filmed on US Army Corp property at Summersville Lake, WV. Shooting took place 21 SEP. Coordination made with Corps of Engineers.

#### Video Games/Music Video/MISC

**(U) "Soldier Girl" Music Video (U) (OCPA-LA)**  
Sideshow Productions requested US Army support for a Music Video for the song "Soldier Girl". The song is a patriotic piece. Fort Meade has agreed to support. The production assistance agreement has been drafted. **Supports Broaden Understanding and Advocacy.** (b) (6)

**09/23/2010 Western Technical College, El Paso** (b) (6)  
Western Technical College (WTC), El Paso, TX, requests to film promotional video at White Sands Missile Range, and featuring Ms. (b) (6) for a campaign to promote "Women in Technology". Barron is a Systems Technologist for Physical Science Laboratories at White

Sands and a WTC Electronic Engineering Technology graduate. Barron to be profiled as a success story. Filming scheduled for THU, 23 SEP. PAA being drafted.

### In progress **Army Museum Video**

(b) (6)

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

## Community Relations

### (FOUO) Casualty support (FOUO) (OCPA-LA)

Mr. (b) (6) is contacting 'Transformers' producers regarding the recent death of CW3 Matthew G. Wagstaff in Afghanistan. Wagstaff appears in the first Transformers movie, piloting a UH-60. Family members requested OCPA-LA assist in notifying producers and extending an invitation to the funeral services on 5 OCT in Orem, Utah. Wagstaff was among nine killed in the crash of a NATO helicopter in southern Afghanistan on 21 SEP. Mr. (b) (6) is working with the family's CAO. (b) (6)

**(U) Combined Federal Campaign (CFC) Annual Golf Tournament (U) (OCPA-LA)** The SoCal Tri-County (Orange, Riverside & San Bernardino Counties) Combined Federal Campaign (CFC) Annual Golf Tournament will be held on November 5th at the Navy Golf Course in Cypress and is a Pro-Am Scramble Format (the 5th player for each team will be a PGA golfer). OCPA-LA/310-235-7621.

### (U) Forest Lawn Memorial Veterans Day ceremony (U) (OCPA-LA)

(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service. (b) (6)

## Administrative

facebook



U.S. Army Entertainment Office

1,164 monthly active users ↑171 since last week

914 people like this ↑13 since last week

62 wall posts and comments this week ↑11 since last week

547 visits this week 24 since last week



## OCA-PA-West Weekly Report 30 Sep – 6 Oct 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

1

#### Top Items

**U) HBO Documentary, “Wartorn: 1861-2010” (U) –** On MON, 3 OCT, the new HBO documentary, “Wartorn: 1861-2010”, was shown to senior Army leaders, to include, GEN Chiarelli and MG Lanza, in the Pentagon. DoD PAO, (b) (6) attended and described the response as positive. The documentary is a graphic and uncompromising look at combat stress (‘Shell Shock’) from the Civil War to present, and chronicles the effects of post-traumatic stress on military personnel and families. The viewpoint is presented through the experiences of Soldiers as described in Civil War journals and interviews with living U.S. military veterans (WWII, Vietnam and OIF). It includes interviews with uniformed leaders and Soldiers (GEN Chiarelli, GEN Odierno, COL (b) (6) Chief of Psychiatry, WRAMC, and COL (b) (6) Center for Study of Traumatic Stress). Documentary host, ‘Sopranos’ actor James Gandolfini, conducted the interviews in Iraq and NCR. Interview comments by Army senior leaders express understanding, compassion and concern. The harshest comments are by family members (FMs) of Soldiers who had either committed suicide or whose lives had been dramatically affected. FMs criticisms include, “It’s like they took [our son] put him through a paper shredder and sent him back to us. We have to put all the pieces back together.” And, “The Army turned my son into a killer. They trained my son to kill to protect others. They forgot to untrain him... To take the urge to kill away from him.” The documentary will serve to educate, however, the sobering examples of PTSD’s effects on Soldiers and families will also likely generate public concerns for the care of our Wounded Warriors. HBO’s request for interviews with Army leaders and Soldiers was agreed to on 15 MAR 2010. (b) (6)

**(U) Voice Awards, 13 OCT (U) (OCA-PA-LA)** The Voice Awards are sponsored by the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services. The Voice Awards recognize writers and producers of entertainment programming—television and film—who have given voice to people with mental health problems by incorporating dignified, respectful, and accurate portrayals of people with mental illnesses into their scripts, programs, and productions. The highest ratings are reserved for those productions that emphasize the positive journey of recovery from mental health problems. This year the Lifetime Series “Army Wives” and motion picture “The Dry Land” will receive an award. OCA-PA-West is coordinating for an Army Color Guard for the event. Supports Broaden Understanding and Advocacy. (b) (6) OCA-PA-

1

LA/310-235-7621.

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. Supports Equip and Train Soldiers. (b) [REDACTED]

### Entertainment – Documentaries

**(FOUO) National Geographic “Bomb Hunters” (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6) Supports Build Trust and Confidence. (b) (6) [REDACTED]

**(U) “Bridging the Gap” (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. “Bridging the Gap” shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) [REDACTED] at Columbia University, Oct 2. (b) (6) [REDACTED] is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6) [REDACTED]

**(U) How the States Got Their Shapes (U) (OCPA-LA)** History Channel program examines U.S. history and contemporary landscape to reveal, “How the States Got Their Shapes”. The episode focuses on remote locations in the U.S., with filming at White Sands Missile Range & Museum and the Trinity Test Site, to explain why remote places, such as the Tularosa Basin and the deserts of New Mexico, were ideal locations for the U.S. Army to test atomic weapons and missiles. Filming will occur in Nov 10. (b) (6) [REDACTED]

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are

called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. **New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well.** Supports Broaden Understanding and Advocacy. (b) (6)

**(U) 'Escape From Alcatraz' (U) (OCPA-LA)** National Geographic filming episode on famous 1962 prison escape from Alcatraz Prison and island. Corps of Engineers supporting with coastal expert for interviews on water currents and tides. PAA complete. Show scheduled for early 2011. (b) (6)

**(U) 'Dog First Aid' (U) (OCPA-LA)** Educational video producer is developing episode on Emergency First Aid for Dogs. Assisting producer with access to 'Holland Working Dog Veterinary Hospital', Lackland AFB, for interviews with veterinarians and dog care footage. Holland is a U.S. Army facility, and responsible for comprehensive veterinary care for all DoD

military working dogs along with services to military working dogs worldwide. PAA complete.

(b) (6)

**(U) 'Operation Infrastructure' (U) (OCPA-LA)** America is a great country known for its innovation and resiliency. Our nation's infrastructure was built to last and be the best, and all over the country right now there is a need to reinvest in America's infrastructure while we continue to innovate and move forward. The show's host, Timothy Galarnyk, an engineer and inspector, the practical, no-nonsense, go-to-guy who has been tracking America's infrastructure for years; and fellow host, Chad Housekecht, all around fix-it guy, and quick-witted amateur historian will travel together across America to explore our nation's infrastructures: bridges, tunnels, roadways, rails, dams, sewer mains, power lines, communications towers, building structures, you name it! Tim & Chad will explain the history and the engineering behind various projects on our nation's to-do list, while unraveling the logistics and the steps needed to put this infrastructure in place. In this episode, the hosts will visit Project Brays and look at what is being done to mitigate flooding in the watershed. The story of bayou reconstruction has national significance with many cities following Houston's lead. Coordinating with the U.S. Army Corps of Engineers, Galveston District. PAA drafted. (b) (6)

**(U) "LASIK: The Right Stuff" (U) (OCPA-LA)** The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military. Production Company will arrive at Fort Bragg, NC on the evening of September 29-2 OCTOBER to film B-Roll and conduct interviews with LTG Frank Helmick, COL (Dr) (b) (6) and Lasik Patients. They will also film Dr. (b) (6) doing the Lasik Vision Corrective (LVC) procedure. PAA complete. (b) (6) PAS for Special Operations provided B-roll footage as well. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. (b) (6)

**(U) 'Spotlight on Women in Helicopter Aviation' (U) (OCPA-LA)** Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, and aerial photographers. (b) (6)

**(U) "Modern Marvels: Driver's Seat" (OCPA-LA)** History Channel 'Modern Marvels' episode, "Driver's Seat", examines what it's like to operate some of the 'world's toughest and most innovative vehicles'. Access to Army combat helicopter and armored vehicles coordinated at Fort Bliss and Fort Hood. Filming conducted 20-26 SEP. (b) (6)

**(U) Extraordinary Acts of Courage (U) (OCPA-LA)** This television series "Extraordinary Acts of Courage" addresses civilian heroics and is produced for the OWN: The Oprah Winfrey Network. This episode will include interviews with PVT (b) (6) a Soldier attending training at Fort Sill, OK. (b) (6) mother is the subject of the segment; a grandmother, she tackled a robber at a bank in Van Nuys, CA where (b) (6) was cashing a check. (b) (6) was the inspiration for Brandon and the reason he decided to join the Army. PAA complete; filming interview competed with PVT (b) (6) at Fort Sill. Awaiting announcement of air date. (b) (6)

**(U) Travel Channel International Limited (U) (OCPA-LA)** The project is a non-commercial broadcast travelogue. Its aim is to promote tourism during the period of the Civil War period and beyond. It is fully supported and sponsored by Capital Region USA. This program will focus on Arlington's symbolism as the home of Robert E. Lee and its development as the last resting place for the Union military play a key role in the story. The Travel Channel will film interiors and exteriors of Arlington House, the Confederate Memorial, various general views of the cemetery and Union graves, views looking over the Potomac to the Lincoln Memorial, and the memorials to John and Robert Kennedy. Filming will consist of a mix of stand-ups with our presenter and B Roll shooting. Filming at Arlington National Cemetery will be in accordance with the established policies of the Arlington National Cemetery. PAA is complete. Filming date TBD. (b) (6)

**(U) "Moving the Heaviest Metal", Documentary (U) (OCPA-LA)** Approx. 250 historic Armored Fighting Vehicles relocating from Aberdeen Proving Grounds to Fort Lee, VA. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. (b) (6)

**(U) 'One Nation Under Ground'(U) (OCPA-LA)** "One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. Coordination made with PAO, White Sands Missile Range (WSMR). High Noon Films will be granted access to WSMR and Trinity Site this for filming Fall. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Meeting with Director, Michael Watkins, this FRI to discuss other possible Army-related projects. Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordination made for documentary filmmaker, Michael Watkins, to travel to Afghanistan this fall and embed with Army Combat Photographers. PAA complete. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia. (b) (6)

**(U) Kissimmee Basin Documentary (U) (OCPA-LA)** Kissimmee Basin the Northern Everglades will be a 1-hour high-definition broadcast quality nature documentary focusing on the heartland of the Kissimmee Basin and the history of Florida's Cattleman Ranching tradition and customs. It will highlight Florida's environmental, economic and cultural heritage addressing the best practice models, protecting water resources and preservation of the natural landscapes. The filmmaker interviewed Mr Terrence Salt, Principal Deputy Assistant Secretary of the Army (Civil Works) on 22 SEP 10 about the US Army's role in managing the Kissimmee Basin. (b) (6)

**(U) Born Fighting Documentary (U) (OCPA-LA)** Filming concluded at Arlington National Cemetery. Historical documentary looks at influence of Scots-Irish on modern day America, based on book, "Born Fighting", by Senator Jim Webb, who is also the presenter. Webb explores his Scots-Irish family ancestors on a journey from Scotland to Northern Ireland and then to Virginia. The journey leads him to Arlington National Cemetery where his own father is buried. (b) (6)

**(U) Vice Guide to Everything (U) (OCPA-LA)** "The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Filming complete at Fort Irwin, awaiting the rough cut. (b) (6)

### Major Motion Pictures

**(FOUO) TRANSFORMERS III (FOUO) (OCPA-LA)** The production company will be filming at Hurlburt AFB, Orlando Executive Airport and the Kennedy Space Center (KSC) the first two weeks of October. Mr. (b) (6) is in Florida through 9 OCT. The production company is looking for 60-100 military extras at KSC. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009. (b) (6)

**(U) The Dryland (U) (OCPA-LA)** 'The Dryland' DVD release scheduled for 9 NOV 10 The film

is an apolitical and raw look at the struggles of a Soldier leaving the Army and dealing with Post Traumatic Stress Disorder (PTSD). (b) (6)

**(U) 'Battle of Qala-I-Jangi'(U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. producer developing script. Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and (b) (6)

## Entertainment Television

**(FOUO) Army Wives Season Five (FOUO) (OCPA-LA)** Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate new members of the crew. (b) (6)

**(U) Arizona National Guard Featured in Emmy-Winning Program (U) (OCPA-LA)** Members of the Arizona Army National Guard and their families are prominently featured in the Fox Sports Arizona 4th of July "This One's For You!". The program will be honored with the Governor's Award Emmy at the Rocky Mountain Emmy Awards October 9, 2010 at the Sheraton Downtown Phoenix, Arizona. The Rocky Mountain Southwest Chapter of the National Academy of Television Arts and Sciences president Jennifer Jones will present the Emmy to Fox Sports representatives, who will be accompanied by Maj. Gen. Hugo E. Salazar, The Adjutant General and Commanding General of the Arizona National Guard, and Gold Star parents Maria and David Miller whose son, Pfc. Mykel Miller, was killed in action in Afghanistan in September 2007 while a member of Arizona's 158 Infantry. The Governor's Award is the highest award given by this chapter, recognizing a unique individual, organization or station demonstrating examples of excellence in broadcasting beyond those normally found in individual craft areas or individual programs. Fox Sports "This One's For You!" has been produced every July 4th since 2005 and features families and friends of deployed service members doing shout outs and live [tape delay] exchanges between families at the Arizona Diamondbacks' Chase Field and their service members in theater. The game play-by-play broadcast is interspersed with these exchanges as well as interviews with servicemembers. OCPA-LA/310-235-7621

**(U) The Oprah Winfrey Show: All New! Ultimate Amazing Animals (U) (OCPA-LA)** Oprah's show included a soldier from 48<sup>th</sup> Infantry Brigade who shared how three stray dogs members of his unit adopted in Afghanistan saved the lives of 50 men. As the soldier told the story, an insurgent got inside their compound 11 FEB 2009 late at night and the three dogs began barking and then bit and pulled on the would-be suicide bomber causing him to detonate before getting to the barracks where the men slept. One dog died as a result of his wounds. The other two were treated for severe wounds but lived and eventually relocated to America and adopted by members of the unit. OCPA-LA/310-235-7621 4 OCT

**(FOUO) Jay Leno's Tonight Show Veteran's Day Salute to Troop (FOUO)(OCA-PA-LA)** Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving. The show will provide transportation for the Soldiers. Coordinating now for 100 Soldiers to be in audience for show taping, followed by photos with Jay and formal dinner after the program. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO)Behind the Scenes and Praise (FOUO) (OCA-PA-LA)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete. (b) (6)

**(FOUO)Kathy Griffin comedy show, tickets for Soldiers (FOUO)(OCA-PA-LA)** Kathy Griffin is offering soldiers & their families tickets to her shows & 'meet and greets' in the various cities she performs. (b) (6) coordinated through Ms. Griffin's assistant for 10 Soldiers, each with a guest, to attend the comedy show 25 SEP 10 in Temecula, California and coordinated that all future ticket availability will be offered through VetTix.org. Additional shows include: 10/17 Berkeley CA; 10/18 Santa Cruz CA; 10/22 San Diego CA; 12/11 Palm Desert CA...EARLY SHOW; 12/11 Palm Desert CA...LATE SHOW; 12/16 Los Angeles CA; and 12/17 Los Angeles CA. Supports community involvement. (b) (6)

**(FOUO)Two Guys Garage - Speed Channel (FOUO) (OCA-PA-LA)**

From pistons to painting, welding to wheel balancing, dyno and track testing, Two Guys Garage covers virtually every aspect of vehicle repairing, customizing and restoring. The hosts perform product demonstrations and installations on a wide variety of import and domestic cars and light trucks, and they show viewers the right way to execute modifications with hands-on projects throughout the season. EPISODE #912 - Operation Comfort involves wounded Soldiers from Brooke Army Medical Center. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Building the Bionic Body (FOUO) (OCA-PA-LA)** Dean of Invention: As an inventor and entrepreneur, Dean Kamen has dedicated his life to developing technologies that help people lead better lives. He holds more than 440 U.S. and foreign patents, many of them for innovative medical devices that have expanded the frontiers of health care worldwide. Now more than ever, there is a great need for limb replacement. More than a thousand soldiers have returned home from Iraq and Afghanistan missing an arm or a leg—a higher percentage' than in any previous conflict. And every year 100,000 diabetics in this country suffer the same amputations. The "Building the Bionic Body" includes Sparky II, a bionic ankle assembly developed at West Point. The show premieres October 22 at 10/9c on Planet Green. Supports Care for Wounded Warriors. (b) (6)

**(U) Catch 21 (U) (OCA-PA-LA)** Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010.

**Update:** Air date 11 NOV 2010. (b) (6)

**(FOUO) "Dixie Divas"(FOUO) (OCA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. **Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers.** (b) (6)

**(U) American Idol (FOUO) (OCA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. **SGT (b) (6) was selected to go on to Hollywood week. She will fly to LA to film the next segment O/A mid November.** (b) (6)

**(U) Extreme Makeover Weight Lose Edition (U) (OCA-LA)** 3 Ball Production filmed a portion of ABC Network's new reality show "Extreme Makeover Weight Lose Edition" (working title "Obese") on location at Fort Benning. The show follows individuals over the course of one year attempting to overcome obesity from guidance provided by personal trainer Chris Powell. Request was to film cast member Alex Respass conducting training with Basic Combat Training Soldiers during a 24 hour period, with the intent of Respass gaining motivation and discipline to continue his weight loss goals. Specific events were Eagle Tower and physical training. Mission Success as it hits Mission and Priorities of Inspired Leadership, Standards of Discipline, and Teamwork captured by film crew UPDATE: Filming complete at Fort Benning, GA. **Awaiting air date.** (b) (6)

**Airdate TBD "Chain of Adventure"** (b) (6)  
Internet commercials, entitled, "Chain of Adventure", and featuring Bear Grylls, host of the Discovery Network program, "Man Vs Wild", filmed on US Army Corp property at Summersville Lake, WV. Shooting took place 21 SEP. Coordination made with Corps of Engineers.

#### Video Games/Music Video/MISC

**(U) "Soldier Girl" Music Video (U) (OCA-LA)**  
Sideshow Productions requested US Army support for a Music Video for the song "Soldier Girl". The song is a patriotic piece. Fort Meade has agreed to support. The production assistance agreement has been drafted. **Supports Broaden Understanding and Advocacy.** (b) (6)

**09/23/2010 Western Technical College, El Paso** (b) (6)  
Western Technical College (WTC), El Paso, TX, requests to film promotional video at White Sands Missile Range, and featuring Ms. (b) (6) for a campaign to promote "Women in Technology". Barron is a Systems Technologist for Physical Science Laboratories at White

Sands and a WTC Electronic Engineering Technology graduate. Barron to be profiled as a success story. Filming scheduled for THU, 23 SEP. PAA being drafted.

**In progress Army Museum Video**

(b) (6)

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

**Community Relations**

**(FOUO) Casualty support (FOUO) (OCPA-LA)**

Mr. (b) (6) is contacting 'Transformers' producers regarding the recent death of CW3 Matthew G. Wagstaff in Afghanistan. Wagstaff appears in the first Transformers movie, piloting a UH-60. Family members requested OCPA-LA assist in notifying producers and extending an invitation to the funeral services on 5 OCT in Orem, Utah. Wagstaff was among nine killed in the crash of a NATO helicopter in southern Afghanistan on 21 SEP. Mr. (b) (6) is working with the family's CAO. (b) (6)

**(U) Combined Federal Campaign (CFC) Annual Golf Tournament (U) (OCPA-LA)** The SoCal Tri-County (Orange, Riverside & San Bernardino Counties) Combined Federal Campaign (CFC) Annual Golf Tournament will be held on November 5th at the Navy Golf Course in Cypress and is a Pro-Am Scramble Format (the 5th player for each team will be a PGA golfer). OCPA-LA/310-235-7621.

**(U) Forest Lawn Memorial Veterans Day ceremony (U) (OCPA-LA)**

(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service. (b) (6)

**Administrative**

facebook



U.S. Army Entertainment Office

1,164 monthly active users ↑171 since last week

914 people like this ↑13 since last week

62 wall posts and comments this week ↑11 since last week

547 visits this week  24 since last week



## OCA- Western Region Weekly Report

04/06/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced!

Toughest Military Jobs: Endurance – May 13 @ 9pm, 12am

Toughest Military Jobs: Dirt – May 20 @ 9pm, 12am

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

#### **Shok Valley Documentary – Mr. (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. Project is under review by US Army Special Operations Command for interviews with the Soldiers involved in the operation.

#### **Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School. Mr. Slee filmed the Best Ranger Competition in 2009 which was paced on the GO ARMY website.

### **Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. **UPDATE:** The JFK Special Warfare School supports the request; production assistance agreement is completed, filming scheduled for April 7/8 2010.

### **SPEED CHANNEL TRUCK-U AUTOMOVATION FILMING WITH WOUNDED**

**WARRIORS – Mr (b) (6)** Five wounded warriors were interviewed and filmed, Feb. 1st & 2nd, while working on a weapons carrier project (World War Weapons Carrier on the chassis of a 1984 Ford Bronco), donated by Operation Comfort, a non-profit organization focused on helping wounded Soldiers rehabilitate through sports and special projects. Warriors demonstrated welding, auto body prep/paint in the restoration of a vehicle and shared their experiences and how the project exceeded their expectations. Filming took place off post at Lonesome Dove Ranch, where the working garage is located. The show is scheduled to air on the **Speed Channel, May 2nd at 11:30 a.m. EST.**

### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Provided the documentary filmmaker with a letter of encouragement.

### **6th Squadron, 4th Cavalry Regiment Documentary – Mr (b) (6)**

Contacted by Mike Boettcher about interviewing Soldiers at Fort Knox, KY for a documentary about the 6th Squadron, 4th Cavalry Regiment. Mike Boettcher was embedded with an Apache Troop in Afghanistan in 2008. Mike and his son Carlos conducted hours of interviews with the Soldiers. They are now putting together a documentary using those interviews that tells the story of 65 men who, despite spending a year in one of the toughest spots in Afghanistan, all got out alive. Mr Boettcher is requesting to go to Fort Knox to meet with members of Apache troop who are willing to share their personal photos and video - elements that will help fill out our documentary. **Update:** Production assistance agreement is complete, coordinating with Fort Knox to conduct the interviews.

### **Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production.

**Baker Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid. **Update:** Awaiting air date and final DVDs.

**Best of the Best Discovery Series - (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** Filming resumes, 7 APR. Filming for the Discovery Channel Combat Diver School documentary began 7 MAR in Key West, FL. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Filming concludes April 16.

**How things Work for the Discovery Channel - Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant. **UPDATE:** project is in post production; waiting on rough cut.

### **History Channel - Hunt for Osama Bin Laden – Mr (b) (6) (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future. Production assistance agreement has been signed with October Films. We have received an extensive list of Soldiers that the producer would like to interview. Coordinating with unit public affairs officers and determining availability of Soldiers for the requested interviews.

### **Major Motion Pictures:**

#### **The Dry Land – (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. **UPDATE:** Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. (Supports 'Broaden Understanding and Advocacy')

#### **TRANSFORMERS III - (b) (6)**

visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Provided script notes to OSD-PA on 30 MAR 10; making inquires for movie support.

#### **Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$91.6M** in its first eight weeks of release which is commensurate with other Nicolas Sparks'

movies like “The Notebook”. This equates to a viewing audience of **12.2M**. In Dear John, the main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

**Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE: Script is under review by OSD-PA.** (Supports ‘Broaden Understanding and Advocacy’)

**Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don’t understand their sister’s Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today’s military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. This film will premier in Monroe, LA on 17 APR 10. **UPDATE: Coordinating movie credits with the production company.** (Supports ‘Broaden Understanding and Advocacy’)

**The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

---

**Entertainment Television:**

### **TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. [Update: Coordinating with MDW public affairs for a venue.](#)

### **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. [Update: Production assistance agreement has been drafted, under review by Production Company.](#)

### **Hawaii Five-0 (CBS) – Mr (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). Coordinating support for the series with Schofield Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. UPDATE: Mr (b) (6) is on-set in Hawaii. We expect a positive portrayal of Soldiers in this pilot. [Update: program is in post production. The pilot episode will not air until the fall 2010.](#)

### **Army Wives – (b) (6) / (b) (6)**

Now that (b) (6) is back on-board, we will begin the battle-hand-over of that project.

### **BIGGEST LOSER AND FORT BRAGG SPOUSE – (b) (6)**

The wife of a Soldier stationed at Fort Bragg (currently deployed to Afghanistan) was a contestant on THE BIGGEST LOSER. She was eliminated from the contest, however all contestants continue to pursue their weight-loss goals. Through the Army's advertising agency, we have an opportunity to highlight "Army Strong" and elements of "Comprehensive Soldier Fitness" by using existing Army programs, to help this spouse meet her goals. Fort Bragg will assign a Master Fitness Trainer, a nutritionist, and an Army culinary arts specialist to develop a plan to help this spouse meet her goals. THE BIGGEST LOSER will go to Fort Bragg and film a 'package' that will be played on the LIVE FINALE episode on May 25. Other elements include

"Extra" and "Hollywood Insider" and UniVision (owned by NBC, and the spouse speaks Spanish) segments. This is an excellent opportunity. We are trying to work with the unit to get the Soldier's mid-tour leave timed with the finale to surprise the wife, on the set of the show. Worst-case, we will get the husband/Soldier on the show via satellite (DVIDS). Fort Bragg supports and is on-board. **UPDATE:** The spouse has been in touch with one of the Fort Bragg dieticians to talk meal plans and will meet with her again after her return from spring break. They have also lined her up with a few fitness folks with her husband's unit, that will good for motivation and to push her out of her normal routine, which is always beneficial. And the Fort Bragg culinary team showed her some really good examples of correct meal portions without losing flavor or interest.

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports 'Broaden Understanding and Advocacy')

### **ESPN Sports Center – Mr (b) (6)**

OCPA-NE, (b) (6) put us in contact with Mr. Jack Obringer, Sr. Coordinating Producer ESPN Sports Center. Mr Obringer wanted to discuss the possibility of filming ESPN Sports Center in Baghdad, Kabul and perhaps Frankfurt, GE around Veterans Day 2010. ESPN is still in the planning phase, they are weighing options. More to follow.

### **Ice Road Truckers – Mr (b) (6)**

The TV Show Ice Road Truckers on the History Channel and would like to coordinate a delivery from the Carlile trucking company, which frequently delivers shipments to Ft. Wainwright, AK. The contents of the shipment are irrelevant it would be anything that looks cool and for the purposes of the TV viewer, we don't really need to know what the cargo is, however, urgent and important would be the implication. Waiting for the treatment of this episode.

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for

military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections." **UPDATE:** [project is in post production; waiting on rough cut.](#)

#### **MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** [production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.](#)

#### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

#### **The "A Games" – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

---

#### **Video Games/Music Videos/MISC:**

#### **Huey Dunbar Music Video titled "Mi Deseo" – (b) (6)**

Diamante Pictures specializes in branded entertainment, creatively integrating positive sponsor

messaging into their projects - from reality shows to webisodes and in this case, a music video. In this upcoming video, they would like to expand and continue this Army story line. Treatment was reviewed. This video will reach millions of U.S. Latinos and represents an innovative way to deliver an effective and uplifting message to one of our key demographics. They are seeking an Army location, and 2-3 soldiers to play extras to shoot a small scene. Location TBD, but will be in close proximity to New York City, most likely FT Dix, NJ. Tentatively shoot 2 days in April. PAA being reviewed by Diamante Picture attorneys. **UPDATE:** [waiting for translation of the lyrics.](#)

**Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to Facebook.com/Hallmark Channel and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service Announcements on their website.

**82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** [masters of the 82nd Airborne Chorus singing background for Jamie Tate. The music video will be filmed 17-19 MAY 10.](#)

<https://rcpt.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f>

**Electronic Arts "Medal of Honor" video game - (b) (6)**

**No Change:** Coordinating with Electronic Arts and US Army Family and Morale Welfare and Recreation Command for a Troop Appreciation Event in Afghanistan in OCT 10. More to follow.

**Community Relations/Business Development:**

**USO & Jim Whamond Memorial Golf Classic – 12 APR 10**

The USO Memorial Military Dedication Golf Classis will be held at the Bear Creek, Golf Club, Ontario CA, on 12 APR 10.

**Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga,

CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many "pre-believers" attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** [coordinating with the San Diego Recruiting Command for support; the CBMC has also requested a singer for the event.](#)

#### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the "Give a Soldier a Night Out" program.



## OCA-PA-West Weekly Report, 2-8 Nov 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) "Grey's Anatomy", WRAMC (FOUO) (OCA-PA-LA)** Writers for popular TV series, "Grey's Anatomy", are interested in doing an episode featuring islet cell transplant surgery. This is the result of an article in Reader's Digest about a wounded soldier in Afghanistan that had life-saving treatment at Walter Reed Army Medical Center. The Grey's Anatomy writers are asking to speak with COL (b) (6) WRAMC, to discuss the case. Article link: <http://www.diabetesresearch.org/Document.Doc?id=536>. Coordinating with AMEDD. **ASSESSMENT:** The show has attained commercial and critical acclaim, with audiences ranging from 16.25 million viewers to 19 million for last season's finale. It has received a Golden Globe Award for Best Television Series and received three Emmy awards. Positive portrayal will help dispel myths about military medicine being behind the times. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) "Biggest Loser" (FOUO) (OCA-PA-LA)** Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. **ASSESSMENT:** Series audience is huge and currently averages 10.25 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge.

(b) (6)

**(FOUO) Jay Leno's Tonight Show Veteran's Day Salute to Troop (FOUO)(OCA-PA-LA)** Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving.. The US Army will be providing 100 Soldiers from all components to be in audience for show taping, followed by photos with Jay and formal dinner after the program. **ASSESSMENT:** The Tonight Show will have 100 service members in dress uniform from each of the military departments. This is an annual event for Jay Leno and he always respectfully honors our troops. The Tonight Show currently averages 4 million viewers. Supports Broaden Understanding and Advocacy. (b) (6)

#### Entertainment – Documentaries

**(FOUO) The Real (b) (4) (FOUO) (OCPA-LA)** Stuart Television Productions, Inc is producing a documentary program for PBS concerning the issue of teen pregnancy. One of the subjects of the program will be PVT (b) (6) E Battery, 1/40 Field Artillery, Fort Sill, OK. She was chosen as a subject because of her uplifting story: how she overcame being a "child at risk", successfully navigating some difficult years as a teenager in South Carolina which has high teen pregnancy rate, to then take control of her life and join the U.S. Army. The documentary film will start with her move from South Carolina to New York with her grandparents after her mother was murdered by her father. While her siblings had difficulty (a sister becoming a teenage mother, a brother who had some minor problems with the police), (b) (6) overcame tough times with the help of a social worker and mentor at her high school. **ASSESSMENT:** PBS programming reaches 118 million people through television and another 21 million on-line each month. This program will address the opportunities that are available to young women in the US Army. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How Do They Do It? (U) (OCPA-LA)** WAGtv will producing a documentary film for the Discovery Channel on the A-Z production process involved in manufacturing and upgrading the Abrams tank, from the early design stages through to seeing some of the materials which go into the production of this tank. The documentary will highlight the most important attributes of this weapon system which make it an outstanding choice as the main battle tank for the US Army. The documentary will highlight the turbine engine, off road capabilities, its armor, active protection system, damage control system and fire suppression system. The Production Company will also include B-Roll footage of the technical and operational testing of the Abrams tank. **ASSESSMENT:** This program typically has a viewing audience of 2-3 million. Supports Modernizing our Force. (b) (6)

**(U) Longhorn Army Ammunition Plant (U) (OCPA-LA)** Richard Michael Pruitt Productions is producing a documentary on the Caddo National Wildlife Refuge near Karnack, Texas. It starts with the history of the Caddo Indians, then on to the early European settlers, the Longhorn Army Ammunition Plant, and present day use as a Wildlife Refuge. The majority of the documentary will highlight the activities that Fish and Wildlife Service is offering to the public such as education programs, horseback riding, bird watching and research to name a few. One segment of the story will address the pollution to the land dating back to the 1940's as well as the U.S. Army's efforts and initiatives to mitigate the contaminants to the environment. **ASSESSMENT:** distribution TBD. Supports Seeking Efficiencies and Affordability; the US Army's efforts to be good stewards of our Nation's valuable resources. (b) (6)

**(U) The Belfast Media Group "SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6) who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. **Assessment:** This is

a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. (b) (6)

**(U) Out in Front Productions, LLC "Forgotten Flag Raisers" (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(FOUO) Optomen Productions, 'Picatinny Arsenal' (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, 'Barrett Firearms' (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (Dr) (b) (6) from the US Army Walter Reed Medical Center about

the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) Army Elite! (U) (OCPA-LA)** The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. From reconnaissance and intelligence gathering to saving lives and engineering the impossible, welcome to Army Elite. In short, this special will profile the elite medical, engineering and intelligence training provided by the US Army. This program will feature successful individual engineers, doctors and intelligence specialists who received their professional training from the Army and developed great expertise as practicing professionals while in the Army. In addition to compelling individual profiles, it will showcase the best projects and accomplishments of these groups. Army Doctors, the Army Corps of Engineers and Army Intelligence officers and other critical skills that keep today's Army alive, on the move and extremely well informed. While these functions seamlessly keep the fighting troops in a strong position each is exceedingly crucial and quite distinct from the other. OCPA-LA is coordinating with production company, OSD(PA) and various MACOMs to determine if the US Army can support. No production agreement is currently in place. ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

**(U) Discovery Channel, The Daily Planet; 'Army Green Round' (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy;

Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each has their side of the story. Their presentation of the “facts” as they each see them should provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) (6)

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. ‘Frontline Battle Machines’ bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Understanding and Advocacy. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6)

**(FOUO) Discovery Channel, “Surviving the Cut, Season 2” (FOUO) (OCPA-LA)** Discovery Channel has signed agreement for six more episodes of the successful prime time military series, “Surviving the Cut”. The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. ASSESSMENT: Season 2 viewership likely comparable to Season 1; a ratings hit for Discovery and #1 with Males 18-49; approx. 7 million viewers per episode. Supports Broaden Understanding and Advocacy. PAA complete. (b) (6)

**(FOUO) National Geographic, “Known Universe” (FOUO) (OCPA-LA)**

National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science ‘fact’ as a result of technological advancements. Similar to the Discovery Channel program, “Weaponology”. We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being worked. (b) (6)

**(FOUO) History Channel, “Custer’s Last Stand” (FOUO) (OCPA-LA)**

Two-hour documentary special for the History Channel examining the history of Custer’s Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer’s West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) National Geographic “Bomb Hunters” (FOUO) (OCPA-LA)**

National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). ASSESSMENT: High-drama series comparable to ‘Deadliest Catch’ in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence.

(b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army’s leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. ASSESSMENT: Viewership (TBD) in sought after M18-39 demographic; anticipate program being popular with outdoors and gun enthusiasts. Supports Equip and Train Soldiers. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How the States Got Their Shapes (U) (OCPA-LA)** History Channel program examines U.S. history and contemporary landscape to reveal, "How the States Got Their Shapes". The episode focuses on remote locations in the U.S., with filming at White Sands Missile Range & Museum and the Trinity Test Site, to explain why remote places, such as the Tularosa Basin and the deserts of New Mexico, were ideal locations for the U.S. Army to test atomic weapons and missiles. Filming will occur in Nov 10. ASSESSMENT: Viewership estimated at 2-3 million. Supports Broaden Understanding Advocacy. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have.

ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500 episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Build Awareness and Understanding. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Filmmaker, Michael Watkins, and producer, Meg Pryor, currently in Afghanistan (for three weeks) and embedded with Army Combat Photographers. ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. (b) (6)

### Major Motion Pictures

**(U) Dog Green Productions "Morgenthau" (U) (OCPA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morganthaus.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(U) Zipporah Films "University" (U) (OCPA-LA)** US Army Cadet Command supports filming of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. ASSESSMENT: Supports Adapting our Institutions. (b) (6)

**(FOUO) TRANSFORMERS III (FOUO) (OCPA-LA) Update:** Filming completed at Kennedy Space Center (KSC) and National Capital Region, NCR. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009 with more than 100 million in theater viewers; 9.6 million DVDs sold. Supports US Army recruiting efforts. (b) (6)

**(FOUO) 'Battleship' (FOUO) (OCPA-LA) Update:** OCPA-LA assisting Delta Productions with supporting scenes for new Peter Berg blockbuster film loosely based on the Milton Bradley Company Game. Filming has taken place in Hawaii and Louisiana. Production Company would like to film at the 'Center for the Intrepid', San Antonio, TX. LTC (b) (6) plays the part of a wounded Soldier. Coordinating for access and support with Brooke Army Medical Center. Requested film date 20 NOV 10. Supports Broadens Understanding and Advocacy (b) (6)

**(FOUO) 'Tank Wars' (FOUO) (OCPA-LA)** Assisting screenwriter David White with development of screenplay on future armored warfare. Writer interested in Future Combat System and prototype armored vehicles. Working to build writer's understanding of Army professionalism, tactics and combined arms synergy. ASSESSMENT: As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(FOUO) 'ARSOF in Iraq' (FOUO) (OCPA-LA)** Assisting screenwriter Eric Wolfinger with development of screenplay on U.S. special operations in Iraq. Writer's story follows ARSOF on an intelligence gathering operation in Iraq to access insurgent activity and cell leadership. Working to build writer's understanding of Army professionalism, tactics and teamwork. ASSESSMENT: As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(U) The Dryland (U) (OCPA-LA)** 'The Dryland' DVD release scheduled for 9 NOV 10 The film is an apolitical and raw look at the struggles of a Soldier leaving the Army and dealing with Post Traumatic Stress Disorder (PTSD). (b) (6)

**(U) 'Battle of Qala-I-Jangi'(U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. developing script. A-List writer, Dan Gordon ('Passenger 57', 'Wyatt Earp', 'The Celestine Prophecy') has been hired to do the script polish. Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and (b) (6)

## Entertainment Television

**(FOUO) Good Morning America – Chevy Salutes America's Heroes Promotion. (FOUO) (OCPA-LA)** On 8 November 2010, Chevrolet officially announced that 1SG (b) (6) 307th Expeditionary Signal Battalion, Schofield Barracks, HI was the 2010 winner of the Chevy Salutes America's Heroes Promotion. The grand prize award includes a 2011 Chevrolet Cruze and a trip to Nashville, TN to attend the 44th Annual Country Music Awards. County music artists Brad Paisley and Carrie Underwood will preside over the evening. 1SG (b) (6) will be interviewed on ABC's Good Morning America Wednesday, 10 NOV 10. The project has been reviewed by 1SG (b) (6) ethics attorney and there is no legal objection. ASSESSMENT: Good Morning America is the number two national morning news and talk show with an average of 4.5 million viewers. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Lifetime's Army Wives Season Five (U) (OCPA-LA)** (b) (6) met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. ASSESSMENT: This show continues to have a weekly audience well over 4 million,

specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Broadens Understanding and Advocacy. (b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. Supports Broadens Understanding and Restoring Balance.

(b) (6)

**(U) WWE, "Tribute to the Troops" (U) (OCPA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on 11 DEC 2010. The show will air on NBC on 18 DEC and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) UFC Fight for the Troops (U) (OCPA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in

and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted.

ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) "VH1 Divas Salute The Troops"**. This year VH1 is giving the "Divas" franchise a military makeover by partnering with the USO to bring the iconic event to America's troops and their families. Drawing from the tone of the original USO shows and using Marine Corps Air Station (MCAS) Miramar in San Diego as home base, this year's "VH1 Divas Salute The Troops" show will be a unique and uplifting version of VH1's high profile signature event. Katy Perry, Sugarland, Keri Hilson and Nicki Minaj will perform in front of thousands of men and women in uniform at MCAS Miramar. Taking the effort overseas to thank troops serving in remote locations, Paramore will visit Marines, Soldiers, Airmen, Sailors, and Coastguardsmen stationed at a military base in the Middle East. The USO will be interviewing Soldiers about why they serve; the interviews will be used as inserts during the program. Coordinating with Fort Irwin to set up interviews. The USMC Office has the lead for DOD. The USO Presents "VH1 Divas Salute The Troops" premieres on Sunday, December 5 at 9:00 PM ET/PT on VH1. (b) (6)

**(FOUO) The Rachael Ray Show (OCPA-LA)** The Rachael Ray Show is interested in connecting with families who have spouses returning home during the month of November. They want to tell their stories and then surprise a few wives with makeovers before their spouses arrive home. The Rachael Ray Show is a 2 time Emmy winning, nationally syndicated daytime talk show in its 5th season. They receive about 2 million viewers per day and have about 14 million page views on our website per month. Rachael's show features everything from cooking, celebrity interviews, fashion & beauty, home design, medical & human interest stories. Coordinating with Fort Stewart GA for the return of the 3<sup>rd</sup> Infantry Division in early NOV. Project is still in the planning phase, original proposal will need to be scoped for a battalion size unit. (b) (6)

**(U) The Country Music Association (CMA) Country Christmas Special (OCPA-LA)** The CMA Country Christmas Special will be taped at the Bridgestone Arena, Nashville, TN on November 11, 2010. CMA has requested to record family shout-outs to deployed Soldiers at Fort Campbell, KY. The shout-outs will be aired in conjunction with the Christmas Special. Coordinating with Fort Campbell for the date of the shout-out filming. Mr. (b) (6) OCPA-LA/703-235-7621

**(FOUO) Army Wives Season Five (FOUO) (OCPA-LA)** Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and

new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate new members of the crew. (b) (6)

**(FOUO) Jay Leno's Tonight Show Veteran's Day Salute to Troop (FOUO)(OCPA-LA)** Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving. The show will provide transportation for the Soldiers. Coordinating now for 100 Soldiers to be in audience for show taping, followed by photos with Jay and formal dinner after the program. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Behind the Scenes and Praise (FOUO) (OCPA-LA)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete. (b) (6)

**(U) Catch 21 (U) (OCPA-LA)** Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010. **Update:** Air date 11 NOV 2010. (b) (6)

**(FOUO) "Dixie Divas"(FOUO) (OCPA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers. (b) (6)

**(U) American Idol (FOUO) (OCPA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. SGT (b) (6) was selected to go on to Hollywood week. She will fly to LA to film the next segment O/A mid November. (b) (6)

**Video Games/Music Video/MISC**

**(FOUO) VOA Persian News Network, Interview with Army Spouse (FOUO) (OCPA-LA)**

OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. ASSESSMENT: VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(FOUO) Music for Fisher House (FOUO) (OCPA-LA)** Indie Rock musician, Michelle Penn's new single, "Welcome Me Home" was recorded specifically to give back to American Soldiers. The song was written from the perspective of a Soldier returning home after a lengthy deployment. Twenty five cents from every song download goes directly to the Fisher House, an organization committed to helping military families. Link to song (music video features real-life footage of soldiers being welcomed home by their families): <http://www.youtube.com/watch?v=TJ0-hrHzS8Y>. OCPA-LA providing artist guidance on interested organizations. ASSESSMENT: Possibly a few thousand downloads. Supports Building Resiliency. (b) (6)

**(FOUO) 'Ace Combat' Video Game, sound recordings (FOUO) (OCPA-LA)** NAMCO BANDAI has obtained official DoD approval for support for the Ace Combat video game. Requesting Army support for sound recordings. AZ Army National Guard has expressed interest in providing audio access to military equipment such as an AH-64. Coordinating with NGB for support. The Ace Combat series, which number 11 editions, is a military strategy game focused principally on air combat. The games of the series all take place in the same fictionalized world populated with fictional countries with details loosely based on real-life location, events, and wars. ASSESSMENT: NAMCO BANDAI is one of the world's top makers of video games with products very popular with 18-39 y.o. males. Military depictions will potentially benefit recruitment. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCPA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) Army Museum Video (U) (OCPA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. **Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery.** ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b) (6)

**Community Relations**

**(FOUO) Texas Christian University (FOUO) (OCPA-LA) MSG (b) (6)** provided Professor Trisha Jenkins with OCPA-LA informational pamphlets and standard operating procedures for a film class at TCU. The class is for future film students and addresses working with the government on entertainment projects. ASSESSMENT: Reaching film students early in their careers will pay dividend following graduation. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) NBC Sports "What Would You Fight For" (FOUO) (OCPA-LA)** This project is a 2-minute ad that will air at halftime of the November 20th Notre Dame-Army game on NBC. The story profiles the work of Notre Dame aerospace and mechanical engineering professor John Renaud who through a \$1.3 million grant from TARDEC (The U.S. Army Tank Automotive Research Development and Engineering Center) is working on the creation of new materials and structures that make military vehicles more resistant to blasts, thereby improving soldier safety and survivability on the battlefield. In order to tell the story of Professor Renaud's work, NBC requests to film the following: 1) B-roll at the TARDEC facility in Warren, Michigan. 2) Interview with US Army Captain (b) (6). He is a Notre Dame Alumnus (2005) currently stationed at Fort Benning, Georgia. Captain (b) (6) has served two tours in Iraq and can speak firsthand to the practical importance of Prof Renaud's work as well as to what it means to him that his alma mater is working to improve the safety of soldiers on the battlefield. 3) Applicable b-roll at Fort Benning (or from DVIDS) that would visually show a patrol scenario similar to those Captain (b) (6) faced on the battlefield in Iraq. Production Assistant Agreement has been signed. ASSESSMENT: Supports Modernizing the Force and Building Resiliency. (b) (6)

**(U) 76 Classic Basketball Tournament (U) (OCPA-LA)** OCPA LA coordinated for the UCLA ROTC Detachment to provide the Color Guard for the opening ceremonies for this year's 76 Classic Basketball Tournament ([www.76classic.com/home/](http://www.76classic.com/home/)). We are working directly with Kent Berry from ESPN. This is a college basketball tournament played in Anaheim over the Thanksgiving weekend. The first day of the tournament is Thanksgiving. One of the schools participating this year is Cal State Northridge. ESPN will provide more than 200 free tickets to service members and family members for the tournament. ASSESSMENT: Anticipated attendance is 20,000+ fans. Supports Building Resiliency. (b) (6)

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may want to provide well wishes, including any high profile individuals in the entertainment industry. ASSESSMENT: Supports Maintaining our Combat Edge and Supports Soldiers and Families. Supports Care for Soldiers and Families. (b) (6)

**(U) Combined Federal Campaign (CFC) Annual Golf Tournament (U) (OCPA-LA)** The SoCal Tri-County (Orange, Riverside & San Bernardino Counties) Combined Federal Campaign (CFC) Annual Golf Tournament will be held on November 5th at the Navy Golf Course in Cypress and is a Pro-Am Scramble Format (the 5th player for each team will be a PGA golfer). OCPA-LA/310-235-7621.

**(U) Forest Lawn Memorial Veterans Day ceremony (U) (OCPA-LA)**

(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. ASSESSMENT: Anticipated audience: 1,500 community members, including many with military service. (b) (6)

**Administrative**

**FACEBOOK**



**U.S. Army Entertainment Office**

678 monthly active users ↓275 since last week

997 people like this ↑22 since last week

12 wall posts and comments this week ↑3 since last week

498 visits this week ↑63 since last week



## OCA-PA-West Weekly Report 2-8 Sep 2010

New/updated entries in Red

Key dates specified; ongoing support listed as 'In progress'

### Top Items

**09/08/2010** **Colbert Report Honors Returning Troops** **Mr (b) (6) MAJ Island**  
**Stephen Colbert episodes air tonight and tomorrow night** on The Colbert Report, 8 & 9 SEP to honor returning service members. Vice President Biden, GEN Odierno, Mayor Bloomberg and Toby Keith will be guests on 8 SEP. U.S. Army Band and 150 Service Members in studio, as well as troops in Afghanistan and Iraq linked in via satellite. OCA-PA-NE is coordinating for the in-studio audience as well as a tactical vehicle that will be used on 8 SEP. On TUE, 9 SEP, two Soldiers will rappel on stage, and show will have Senator Webb, Paul Rieckoff (IAVA), an OEF/OIF Veteran as guests and 150 OIF/OEF veterans in the studio audience as well as patients and staff at Walter Reed Army Medical Center and troops deployed to Afghanistan linked in via satellite.

**09/08/2010** **Discovery Channel series, 'Surviving the Cut'** **(b) (6)**  
**Episode detailing Special Forces Combat Diver Course (CDQC) airs tonight, WED, 8 SEP.** The six-episode series on training special operations forces premiered with 'Army Ranger School'. The series has proven a ratings hit for Discovery and #1 with Males 18-49. Other remaining episodes include the Marine Recon and Sniper courses, and Navy EOD Final Certification.

**09/08/2010** **"Battle of Qala-I-Jangi"** **(b) (6) Clearwater**  
Attending initial read through of draft script for feature film depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, and capture of 'American Taliban', John Walker Lindh. COL **(b) (6)** CDR, 5<sup>TH</sup> SFG, was awarded DSC for actions during the battle. Warner Bros. producer developing script.

### Entertainment – Documentaries

**09/08/10** **Born Fighting Documentary** **Mr (b) (6)**  
Concludes filming at Arlington National Cemetery this week. Historical documentary looks at influence of Scots-Irish on modern day America, based on book, "Born Fighting", by Senator Jim Webb, who is also the presenter. Webb explores his Scots-Irish family ancestors on a journey from Scotland to Northern Ireland and then to Virginia. The journey leads him to Arlington National Cemetery where his own father is buried. PAA complete.

**In progress** **"LASIK: The Right Stuff"** **(b) (6)**  
The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military. Production Company will arrive at Fort Bragg, NC on the evening of September 29-2 OCTOBER to film B-Roll and conduct interviews with LTG Frank Helmick, COL (Dr) **(b) (6)** and Lasik Patients. They will also film Dr. **(b) (6)** doing the Lasik Vision Corrective (LVC) procedure. Production assistance agreement complete.

**09/14/2010 Sniper: Deadliest Missions**

Mr (b) (6)

Viewers will get an unprecedented look at a few of the most extreme missions of the most extreme job in the world. You have one shot, one scoped sight, one controlled breath, one squeeze of a honed trigger. In a fraction of a second, you will either be a hero who took out an enemy commander, or a lone hunter who has suddenly become the hunted. This special deconstructs and analyzes the most dangerous feats undertaken in the history of military warfare. The legendary snipers who are still alive will share never-before-told stories about their classified missions. What techniques were used by these sharpshooters? What roles did the weather conditions, terrain, weapons systems, and snipers' physiological states play in the success of each operation? Examine the painstaking process perfected by the expert marksmen who live by the credo, "One shot, one kill." Show airs on the History Channel 8:00PM, 14 SEP 10.

**09/22/10 Kissimmee Basin Documentary**

Mr (b) (6)

Kissimmee Basin the Northern Everglades will be a 1-hour high definition broadcast quality nature documentary utilizing media devices, content, form, and production strategies in order to address the creative, ethical, and conceptual ideas and choices to tell a compelling, educational and entertaining story. The documentary will focus on the heartland of the Kissimmee Basin and the history of Florida's Cattleman Ranching tradition and customs. It will highlight Florida's environmental, economic and cultural heritage addressing the best practice models, protecting water resources and preservation of the natural landscapes. The filmmaker will interview Mr (b) (6) Principal Deputy Assistant Secretary of the Army (Civil Works) on 22 SEP 10 about the US Army's role in managing the Kissimmee Basin.

**10/01/2010 TF Paladin documentary series**

(b) (6)

Independent filmmakers John Bolger and Geoff Bell have pitched a documentary series to Discovery. Although they do not yet have distribution secured, they have initiated the embed packet with IJC IOT move forward as soon as the network approval process is complete. The proposed episodes include embedding four camera crews with TF Paladin in the South, North, West and East regions of Afghanistan to best achieve the objective of showing 'the Army's brave men and women defending our freedoms and liberty with respect, honor and incredible personal courage.' More specifically, they are interested in the bomb detection and detonation and forensics sides of Paladin's work. PAA will be completed after embed application is completed and approved in Afghanistan and Discovery authorizes distribution.

**10/02/2010 65th Anniversary of the Atomic Age**

(b) (6)

A Japanese production company requested access to Trinity Site, location of the world's first nuclear bomb testing, for conducting interviews regarding development of first Atomic weapons. The documentary will look at the historic and scientific facts of Atomic bombs, particularly in wake of recent threats by countries like Iran and North Korea. It includes public opinion regarding nuclear weapons in the documentary, with interviews being conducted during the public tour, October 2, 2010, at Trinity Site, White Sands, NM. The 30 minute documentary is aimed at broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA complete.

**In progress 'What's In Your Pocket'**

(b) (6)

USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete.

**In progress 'Spotlight on Women in Helicopter Aviation'** (b) (6)  
Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, aerial photographers, and more. PAA in the works.

**In progress "Modern Marvels: Driver's Seat"** (b) (6) (b) (6)  
History Channel 'Modern Marvels' episode, titled, "Driver's Seat", to look at what it's like to operate some of the world's toughest and most innovative vehicles. Specific interest in featuring Army combat helicopter and armored vehicles. Coordinated with Fort Bliss, TX, and 1<sup>st</sup> CD for support. PAA complete. Shoot scheduled SEP 6 - 20.

**In progress 'Curiosity: The Questions of Life'** (b) (6) (b) (6)  
Discovery Channel's new program: 'Curiosity: The Questions of Life' is pursuing an hour long episode on the mystery of sleep. They are looking for a SME that's involved with research or study on sleep deprivation. Producer interested in filming a Soldier undergoing "testing" and/or allow their host (Dan Riskin) take part in an experiment(s). Coordinating with Walter Reed for possible support. PAA to be drafted.

**In progress Extraordinary Acts of Courage** Mr (b) (6)  
This television series "Extraordinary Acts of Courage" addresses civilian heroics and is produced for the OWN: The Oprah Winfrey Network. This episode will include interviews with PVT (b) (6) a Soldier attending training at Fort Sill, OK. (b) (6) mother is the subject of the segment; a grandmother, she tackled a robber at a bank in Van Nuys, CA where (b) (6) was cashing a check. Mrs (b) (6) was the inspiration for (b) (6) and the reason he decided to join the Army. PAA has been completed. The interview with PVT (b) (6) will occur at Fort Sill later this month.

**Travel Channel International Limited** Mr. (b) (6)  
The project is a non-commercial broadcast travelogue. Its aim is to promote tourism during the period of the Civil War period and beyond. It is fully supported and sponsored by Capital Region USA. This program will focus on Arlington's symbolism as the home of Robert E. Lee and its development as the last resting place for the Union military play a key role in the story. The Travel Channel will film interiors and exteriors of Arlington House, the Confederate Memorial, various general views of the cemetery and Union graves, views looking over the Potomac to the Lincoln Memorial, and the memorials to John and Robert Kennedy. Filming will consist of a mix of stand-ups with our presenter and B Roll shooting. Filming at Arlington National Cemetery will be in accordance with the established policies of the Arlington National Cemetery. PAA is complete. Filming date TBD.

**In progress 'Moving the Heaviest Metal', Documentary** (b) (6)  
Approx. 250 historic Armored Fighting Vehicles relocating from Aberdeen Proving Grounds to Fort Lee, VA. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. PAA complete.

**In progress 'One Nation Under Ground'**

(b) (6)

"One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. Coordination made with PAO, White Sands Missile Range (WSMR). High Noon Films will be granted access to WSMR and Trinity Site this for filming Fall. PAA complete.

**In progress Brad Meltzer's Decoded**

(b) (6)

History Channel, new series, "Brad Meltzer's Decoded." The show 'takes a fresh look at some of the enduring unsolved mysteries in America's past'. An upcoming episode will focus on DB Cooper - the only unsolved skyjacking case in the world. The producer is interested in speaking with a paratrooper or ex-paratrooper in vic Fort Lewis about the possibilities of D.B. Cooper surviving the jump under the weather conditions and other specific circumstances that night. USASOC considering 1SFG/HALO support. Pending decision. PAA drafted.

**In progress Requiem Documentary**

(b) (6)

Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordination made for documentary filmmaker, Michael Watkins, to travel to Afghanistan this fall and embed with Army Combat Photographers. PAA complete.

**In progress Regenerative Medicine**

(b) (6)

OCPA LA and OTSG received request from Mark Mannucci and Anna Bowers, independent film producers that we worked with on the recent National Geographic Television production, Regenerative Medicine which will air at the end of the year. They were at Walter Reed Medical Center in June and during the course of their visit met several wounded warriors. Needless to say they were impressed by the Soldiers and all that the military is doing for them. They want to do another show for National Geographic that would involve filming three or four wounded warriors benefiting from recent medical advances. They believe transplant recipients are the way to go. They propose the following:

1. Identify four patients who will receive, arm, ear or other transplants who are willing to participate.
2. They obtain the go ahead/funding from National Geographic.
3. They film the patient pre-surgery, surgery and post surgery.

If they get the go ahead, the project could start the end of this year or early next year and would run for up to two years as patients rehabilitate and adjust. OTSG has declined support based on the science today, the only thing they could film would be hand transplants and the command feels that logistically they cannot support. Update: Requesting OTSG to reconsider the project.

**In progress Overcoming Obstacles-Treating Your Diabetes Mr. (b) (6)**

OCPA LA was contacted by Angie Brown, a producer working on a Discovery Channel one-hour documentary on diabetes. They are looking for a patient to profile for the show and became aware of the great work that Walter Reed Medical Center in D.C. does with its diabetes program. Their request is to profile a Soldier with diabetes for the program, and thus also be able to feature the work that Walter Reed is doing as well. The show is a one-hour educational documentary, Overcoming Obstacles in Treating Your Diabetes, is about the risks and dangers of diabetes patient non-adherence to medication. The show will follow five diabetes patients for

a glimpse into their lives, their struggles with adherence and strategies to overcome them. These inspiring stories will illustrate why medications such as insulin are needed and address many of the fears and myths about long-term use. In addition, the documentary will discuss and highlight strategies and tools to improve patient adherence to treatment plans. They are looking for the last patient to be profiled in the show. They are in production now and would need to conduct our interviews with the patient in the next week. Since the show prominently features the patient, they would need to spend a couple days with the patient basically "following" their lives. We would also interview the physician in regard to the patient's treatment regimen and issues of non-adherence. This request is with OTSG for review.

**In progress BE ALL THAT SHE CAN BE**

(b) (6)

Be All That She Can Be is a series detailing the lives of female Soldiers as they move between the front lines and life on the home front: women who enlist so they can deploy with their husbands, mothers leaving their children to deploy to combat zones and conduct IED sweeps, lifers performing their specialties while other wives welcome home military husbands who cannot cope with family life, or come home to a family life where they cannot manage. All are professionals, all facing the uncertainty of returning to changed lives and all paying the price for doing their duty. In Be All That She Can Be the women come from all walks of life: mothers, wives, daughters, grandmothers, rich, poor, black, white, gay and straight. They are Christian, Jewish and Muslim- West Point graduates and high school beauty queens, but they all share the common thread: Soldiers in wartime returning to a life they may no longer recognize. 230,000 females have served in Iraq and Afghanistan. These are the real military wives, combat veterans returning from long deployments, all facing re- entry into life at a home they may not recognize, many suffering from post-traumatic stress disorder and some learning to cope with physical disabilities incurred in combat. The production company, Pacific Coast Video is currently working with networks to secure distribution.

**In progress Extraordinary Dogs TV Series - Parachute Dogs**

(b) (6)

Back2back Productions, a television production company based in Brighton, UK is currently producing a 13 part factual series, which is sponsored by the pet food brand Eukanuba, entitled "Extraordinary Dogs". The series explores the wonderful and often astonishing nature of man's best friend. They will uncover an encyclopedia of amazing, compelling, and fantastic dog stories worldwide - from heroic rescue dogs to pet pooches, incredible feats of survival to frontline Army dogs. They will also be exploring the fascinating science behind the dog finding out what makes them do the things they do. This story concerns US military canines that are deployed by parachute by being strapped to their handlers. This historical tandem jump took place Sept. 18, 2009 on Ft. Leonard Wood. Coordinating with unit/installation PAO for access to Soldiers. More to follow.

**08/17/2010 House Hunters International**

(b) (6)

House Hunters International (HHI) is a half-hour program currently airing on the Home and Garden Television Network (HGTV). The program is a spin-off of the popular House Hunters and has spent the last several seasons exploring the idiosyncrasies of buying real estate in other countries. Whether Homebuyers are relocating permanently or plan to purchase a vacation or retirement home, HHI is about their personal journey of discovery and the making of life-long dreams. The series is designed to de-mystify the international home-buying process by going behind the scenes of a house hunt where buyers and their real estate agents tour 3 homes. At its core, HHI is a travel show concentrating on the idiosyncrasies of the locales and what makes them special and different. A great deal of effort will be made to capture rich visuals and to provide sequences where viewers will be exposed to local vistas, traditions, lifestyles and architecture. In this episode they will be following 3 ex-patriots living overseas.

These individuals could be former Soldiers; back story would include filming military locations. Continuing to develop the story; more to follow.

**11/2010      Discovery Channel Canada**

(b) (6)

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete.

**In progress      Under the Skin: Stories Behind the Ink**

(b) (6)

(b) (6) is working with filmmaker (a Soldier in the WTU) and his Tripler Army Medical Center PAO, (b) (6) ISO his project, "Under the Skin: Stories Behind the Ink." OTSG has given their approval to support. The goal is to show the program and all of its members in a positive light saving and treating the wounded by interviewing Soldiers and staff such as Psychologists, Psychiatrists, Physical Therapists, nurses to Doctors all willing to talk simply about what combat does to people, how difficult it is to carry traumatic incidents around with them and most importantly how the Army has made tremendous efforts to create a program specially designed for Wounded Warriors and how that program operates. Must now coordinate details with Warriors in Transition and then production assistance agreement will be drafted.

**In progress      How the States Got Their Shapes**

(b) (6)

Every state has a shape...and every line has a story to tell. "How the States Got Their Shapes" examines American history and the contemporary landscape to reveal those tales. This program airs on the History Channel. Every episode starts by posing a question that will make connections between unlikely places. Their host takes us on a journey across the United States to find the people and places that reveal these connections. This episode focuses on places in the U.S that are remote and difficult to get to. The support requested is to film at White Sands Missile Range & Museum and the Trinity Test Site in order to educate the American people as to why remote places such as the Tularosa Basin and the deserts of New Mexico were ideal locations for the U.S Army to test its atomic weapons and missiles. **Update: Production assistance agreement has been signed, filming will occur in Nov 10.**

**In progress      Going Home documentary**

(b) (6)

GOING HOME will be a theatrical and public television documentary. We will capture the images of our fallen heroes from Iraq and Afghanistan from their departure point across the Atlantic, until they find native soil here at Dover, and finally to their resting places all around the county, including Arlington National Cemetery. We'll also hear their stories from those shepherding them home and those waiting for them. We propose interviewing the crews and soldiers who help ferry home the bodies from Europe to Dover Air Force Base. (This could include the chaplains, mortuary staff, officers, and other involved with the fallen at Dover.) Under full prearrangement and clearance, we would then follow three or four to their final destinations, and hear from the military escorts, comrades in arms, family and friends (We would also return to those towns at a later date to gather additional interviews and footage so we might tell their stories more in depth.). Shot in HiDef, the 90 minute show would air Memorial Day or Veterans 2011. (We are also pursuing a theatrical/DVD release to benefit veteran's groups, such as the American Freedom Foundation.) Other elements would be educational and community outreach that involves screenings, materials for schools, visits from returning vets, and a book. This respectful program will be done with the complete permission of the families, the US Army, and any other necessary supervisors. GOING HOME will have no narration: rather, it will feature the words of various family members and those who accompany the fallen on their journey home, as well as images of these warriors who have made the ultimate sacrifice

for our country. (b) (6) will work with HRC PAO, LTC (b) (6) in close coordination with (b) (6) on this project. No PAA has been created yet as details of our involvement in this project are still being worked out. Conducted conference call 4 AUG 2010 with (b) (6) filmmaker and LTC (b) (6) to determine support requirements and legal considerations; PAA will be drafted within two weeks.

**In progress      IMAX Project Rescue**

(b) (6)

Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia.

**In progress      Vice Guide to Everything**

(b) (6)

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Production assistance agreement signed. Update: Filming complete at Fort Irwin, awaiting the rough cut. Airdate TBD.

**In progress      Combat Medic Challenge**

Mr. (b) (6)

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. Update: The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**08/16/2010      Women, War and Peace**

(b) (6)

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to create a military-specific documentary, but rather to complement the storyline we are already following. Reintegrating the Taliban into society is now the predominant international strategy for pulling out of Afghanistan. On the ground, there is a consensus that the Afghan war has reached the end game; U.S. and NATO military engagement is not open-ended, and President Hamid Karzai is under pressure to find a negotiated solution that will bring stability to the country. But at what price? Women in particular are urgently posing this question, and they are maneuvering to make sure that their voices are included at this critical juncture. Women account for only 1 percent of the signatories to all peace agreements over the past decade, and Afghanistan is not shaping up to be the exception. Women have so far been excluded from the key sessions, and Karzai's aides have privately advised women activists that they should sacrifice their rights, if that's what it takes to reintegrate the insurgents. PAA is signed and production company is working with Kandahar-based media support center. Troops will not be "extras" but shown doing their job ISO ISAF's mission in Afghanistan as it relates to the documentary series this production company is creating. American Soldiers, along with our sister services, Afghan and coalition forces are engaged every day in villages throughout the



MG Bartell interview cancelled; he cannot travel to Los Angeles on 11 SEP 10.

**In progress**      **American Idol**      (b) (6)  
**American Idol is considering, SGT (b) (6) 4<sup>TH</sup> Psyop Group (POG) as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and 4<sup>TH</sup> POG. American Idol sending video crew to Fort Bragg to film SGT (b) (6) parachuting from UH-60 as part of personal backstory segment. Production assistance agreement complete.**

**On hold**      **Army Wives**      (b) (6)  
Awaiting announcement for Season Five. Lifetime aired the Season Four finale on SUN, 22 AUG. Was most-watched episode of the year across multiple demographics; 3.9 million total viewers. Target audience for recruiting and centers of influence: (1.7 million audience 18-49 viewers; 1.5 million Women 25-54 viewers; 2.0 million Audience 25-54 viewers).

**Air date TBD**      **Catch 21**      (b) (6)  
Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. **Update:** Show taped 5 AUG 10. Air date TBD.

**09/07/2010**      **Robby Gordon and the Troops**      (b) (6)  
Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas, September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO. UPDATE: They are scheduled to bring Robby to Fort Irwin on September 7th and return for additional shooting without Robby on the 24th and 25th. So, we need approval to shoot on the base these days. In addition, we'll likely be having 2-3 soldiers working as honorary pit crew members on Robby Gordon's crew at the Primm off road race in Vegas September 11-12.

**09/16/2010**      **The Young & the Restless**      **OCPA LA staff**  
"The Young & the Restless" featured a military funeral. OCPA LA coordinated for six Soldiers to appear as funeral detail and three officers to be in the audience with the cast. Filming took place 11 AUG. Young and the Restless is currently the highest-rated daytime drama on American television with daily audience of 5 million viewers. ; air date will be 16 SEP 10.

**In progress**      **Undercover Boss**      (b) (6)  
CBS television interested in Army participation in episode of "Undercover Boss". The series features CEOs or other high-level executives going undercover within their own companies to work the front lines. They learn how to perform a series of six entry-level positions, during which they get an up-close and personal look at the people who work for their company. The program had a great first season, with ratings of over 17 million viewers each week. "Undercover Boss" would provide the American public an insider viewpoint on the Army favorable to the featured

unit. Working to identify potential player units.

### **Obese – An ABC Show**

(b) (6)

The show documents 8 different people across the nation over the course of a year as they change their lives through better nutrition and exercise, under the guidance of trainer Chris Powell. Over the course of a year, Chris re-vamps their house, removing all TV's and entertainment systems, and guides them through creating a better life for them. One of our cast members, Alex, has been battling obesity his entire life, and hopes that his life-changing transformation will inspire his younger brothers, whom he fears are on the road to obesity themselves. Coming up on the six month mark, and working on the milestones, goals or dreams that they have always wanted to accomplish but have not been able to due to their health or their weight. Alex would like to go through an Army obstacle course. We want to show that while six months ago, he had difficulty with even minor physical activity, through his hard work and dedication, he is now able to work out with the most elite athletes: US Army Soldiers. Proposed Workout: An obstacle course with a drill sergeant and possibly other recruits. This obstacle course is what the soldiers do on day 3 or 4 of signing up for the Army:

- Climb Eagle Tower (40' high, 45 degree angle) with rope...will need leg strength to get over
- Repel down rope from wall; climb cargo net; go across rope bridge with net underneath; have meeting with someone who will do some hand to hand combat vignettes with him; possible meeting with Master Fitness Trainers

\*\*Note from doctor, certificate of insurance and medical coverage is provided

\*\*MG Ferriter pushed this project forward and wanted to participate.

**UPDATE: Filming complete at Fort Benning, GA. Air date TBD.**

### **9-LINE**

(b) (6)

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for a treatment; will forward to OSD upon receipt. Reviewed treatment and had a follow up meeting to discuss character development 17 AUG 2010. **Update: A follow-up meeting is scheduled for mid-SEP; will introduce the idea of adding a chaplain to the cast for the program.**

**11/11/10**

### **Behind the Scenes and Praise**

Mr (b) (6)

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) (b) (6) Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA has been drafted.

## **Video Games/Music Video/MISC**

### **In progress**

### **Army Museum Video**

(b) (6)

Working with executive producer on support to narrative videos designed for new U.S. Army Museum, slated for opening at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. **Received a request for support from Jeb Bennett, Project Director, National Museum of the US Army. They are currently at 35% design for the building and 65% design for the exhibits. Mr. Robert Williams at Interactive Media Group in Los Angeles has been retained as a consultant with the functions of Executive Producer for all Audio/Visual (A/V) elements of the museum. Mr. Bennett has for our assistance on an "as**

available” basis during the development and production phase of the A/V projects. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

**09/15/10 “We Thank You” Music Video Mr. (b) (6)**

MBUE, LLC has requested US Army support for a Music Video for the song “We Thank You” written by Joseph Washington. The song is a very patriotic piece. The 75th Battle Command Training Division will provide off duty Soldiers to participate in the video. Filming is scheduled in Houston in mid-September. PAA has been drafted.

## Community Relations

**09/11/2010 Greater Los Angeles Advisory Board Mr (b) (6)**

The Greater Los Angeles “Grassroots” Advisory Board will meet 1100-1230, 11 SEP 10 at the Los Angeles Recruiting Battalion, Encino CA. The meeting will be chaired by Councilman Dennis Zine. MG Bartell, Cadet Command will not be able attend; COL (b) (6) Commander 8<sup>th</sup> ROTC Brigade will attend in his stead.

**09/27/2010 1<sup>st</sup> Annual Greater Los Angeles (GLAC) AUSA Charity Golf Tournament**

The 1<sup>st</sup> Annual GLAC AUSA Charity Golf Tournament will be held at the Navy Golf Course, Cypress, CA on 27 SEP 10. Last year AUSA, GLAC Family Programs provided support to more than 100 requests for assistance from units, Soldiers and families.

**11/11/2010 Forest Lawn Memorial Veterans Day ceremony (b) (6)**

was asked by Operation Tribute to Freedom coordinator to be the keynote speaker at the November 11, 2010 Forest Lawn Memorial Veterans Day ceremony. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. The topic of presentation will be recent OIF/OEF deployment experiences and the significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service.

## Administrative

### facebook

- **Total fans: 861**
- **Wall posts: 4**
- **Fan likes: 5**
- **Comments from fans: 0**
- **Total fan interactions: 0**
- **Most interactive content: The Dryland DVD release date – 9 NOV 10**
- **Number of page views this week: 529**

**As of 8 SEP 10**





## OCPA-Western Region Weekly Report

02/09/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Top Three (3):**

#### **Dear John - (b) (6)**

The movie Dear John, an adaptation of the Nicolas Sparks best-seller had a record-breaking Super Bowl opening weekend with \$32.4 million. The movie pulled in \$13.8 million on Friday along, and moved into the number one position ahead of Avatar. The main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

#### **The Ellen DeGeneres Show**

The Ellen Show offered 50 seats in our studio audience to military families - wives whose husbands are overseas or vice versa, or couples who are both in the military - who want to have some fun for Valentine's Day. The taping is Thursday, February 11th at Warner Bros. studios in Burbank at 3:30. Military families were quick to respond to the offer. The show will air Friday, 12 FEB 10.

#### **Federal Executive Board – 11 FEB 10**

On 11 FEB 10, (b) (6) will present an overview of our role in representing the US Army with the Motion Picture and Television Industry. This presentation and panel discussion will be to representatives from all 28 Federal Executive Boards. The panel will include representatives from each of the Services.

## **Entertainment – Documentaries:**

### **Korean Ministry of National Defense (MND) Documentary – Mr (b) (6)**

The MND of the Republic of Korea is going to make a special television series program about US Military Reserve Forces. This is intended to seek a role model for the Korea reserve forces development in line with the celebration of the 60<sup>th</sup> Korean War Anniversary. The special television program will cover various items such as a reserve unit facilities, training scenes, and interviews with reserve Soldiers. The Kansas National Guard will be featured in the documentary. This project has the support of 8<sup>th</sup> Army, the National Guard Bureau and OSD(PA). Production assistance agreement signed.

### **Surviving Families Helping Others – Mr (b) (6)**

In Their Boots has requested permission to film at Arlington National Cemetery for a documentary film, “Surviving Families Helping Others”. At all stages of life help is needed for those who have served in Iraq and Afghanistan (one of the group staff members explains this). During the explanation we go on a visual journey of all the people we have met. We end with someone expressing how helping others inspires them and how being helped can inspire others to action. PAA signed. (Supports ‘Broaden Understanding and Advocacy’)

### **One Night on Earth – Mr (b) (6)**

Cream Productions is developing a new 1-hr documentary around the concept of "One Night on Earth" for the National Geographic Channel, which will look at technologies mankind uses to see in the dark: in other words, what we see and how we see it. Of particular interest is what the U.S. Army uses for its ground forces and, if applicable, from the sky to see at night and to monitor what is happening during nightfall around the world. Coordinating with PEO Soldier, specifically Program Manager Sensors and Lasers for support. This is an excellent opportunity to inform the American public about the night vision systems and laser capabilities provided to our deployed Soldiers that allow them to Own the Night.

### **History Channel - Hunt for Osama Bin Laden – (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future.

### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army

Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. (Supports 'Broaden Understanding and Advocacy')

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not "high tech." The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports 'Broaden Understanding and Advocacy')

### **Major Motion Pictures:**

#### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

### **"The Dry Land" - (b) (6)**

The Dry Land premiered at the Sundance Film Festival this week and (b) (6) attended the event. The movie was met with great interest and it touched many of the 1300 people in attendance. The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. The audience applauded loudly when these websites were shown in the end credits. (b) (6) was asked to come to the stage and talk about the Army's participation in the film. He received an overwhelming amount of applause from the audience and accepted that applause on behalf of all Soldiers (the clip below is of his remarks, just after the applause). We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort.

(b) (6) clip: [http://www.youtube.com/watch?v=jgToxf2\\_zYI](http://www.youtube.com/watch?v=jgToxf2_zYI) (Supports "Care for our Wounded Soldiers"). Attached is a review of "The Dry Land" premier at Sundance. <http://www.darkhorizons.com/news/16200/sundance-review-the-dry-land->

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. (Supports 'Broaden Understanding and Advocacy')

---

### **Entertainment Television:**

#### **Army Wives – (b) (6)**

Have reviewed episode 401, very accurate handling of a sensitive issue of a Soldier with PTSD; the episode clearly shows Comprehensive Soldier Fitness Posters as well as the Soldier Magazine in the set design.

#### **Hawaii Five-0 (CBS) - (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). We are in preliminary talks with the producers and are working with Schofield Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. More to follow.

**New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people.

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. MTV is reviewing the production assistance agreement.

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project. [The Commanding General of Fort Knox has tentatively agreed to support the project.](#)

**PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit

Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

### **The “A Games” – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

### **Master Chef – (b) (6)**

3-Ball Productions is developing a new series for Fox called 'MasterChef', where they will be taking take the country's most ambitious and brilliant amateur cooks on a culinary journey. After thousands of application forms and auditions, on screen they will be sifting through about 50 hopefuls to come up with the final winner. The series has been a massive hit in the UK and Australia, and fronted by Chef Gordon Ramsey. By the time they get to our semi finals and finals, we will be down to a handful of skilled cooks and will need the most inspiring cooking tasks. They would love one of these to be provided by the Army as we can think of nothing more challenging than preparing a top quality meal for troops returning after their tour of duty - a 'welcome back/ thank you' meal as such for all their endeavors. Currently coordinating for a unit and venue to support their request; filming of the semi-finals will occur between the 26th March and 16th April 10.

---

### **Video Games/Music Videos/MISC:**

#### **America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval; will coordinate with USMA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

Coordinating with Electronic Arts and MWR Command for a release event with Soldiers in Afghanistan. More to follow.

**ARMY CASTING CALL: (This is a new section where we'd like help from OCPA to find the right Soldiers to highlight)**

**MARKSMEN BEING SOUGHT FOR REALITY TV COMPETITION - (b) (6)**

The History Channel is planning to launch a reality TV series called "Top Shot." The network and the show's producers are currently seeking skilled marksmen to cast for the show. In a casting announcement, the show's producers say, "If you are skilled with a pistol, rifle or any other firearm, you could win \$100,000 in prizes on TV's biggest marksmanship competition how." <http://pilgrimfilms.tv/casting/>

---

**Community Relations/Business Development:**

**AUSA Army Ball Planning Board Meeting - (b) (6)**

As a member of the AUSA Army Ball planning committee, participated in this month's meeting. The theme of this year's Army Ball is "A Tribute to Veterans". The board agreed on the party gifts, photography plan and entertainment of the event. The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA.

**AMC Band and HBO Band of Brothers - (b) (6)**

Received a request from the Army Materiel Command (AMC) Band for permission to use music and visuals from HBO's "Band of Brothers" miniseries in a musical tribute show they are producing for their Spring 2010 concert series. HBO has agreed to support and we are in final coordination on the details of what songs and visuals.

**82<sup>nd</sup> Airborne Division Chorus visits Los Angeles. (15-19 FEB 10) - (b) (6)**

The 82nd Airborne Chorus is traveling to Los Angeles in conjunction with Accessions Command events to include NHRA Pomona and a new program, a Major League Baseball Urban Invitational tournament in Compton, CA. They also have several days where the Chorus is available to perform locally in the L.A. area, from 15-19 Feb. OCPA-West is pitching the Chorus to Jimmy Kimmel and Ellen.

**Welcome Home Troops - 28 FEB 10**

Welcome Home Troops announces its second annual NASCAR give away at Las Vegas Motor Speedway. Offer is free to all Military Service Members and their Families for the Sprint Cup Race - Sunday February 28, 2010. Tickets are for reserved grandstand admission for Sunday's Shelby American NASCAR Sprint Cup race where the stars of NASCAR's premier series battle it out on the 1.5-mile tri-oval.



## OCA-Western Region Weekly Report

03/10/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM.

#### **6th Squadron, 4th Cavalry Regiment Documentary – Mr (b) (6)**

Contacted by Mike Boettcher about interviewing Soldiers at Fort Knox, KY for a documentary about the 6th Squadron, 4th Cavalry Regiment. Mike Boettcher was embedded with an Apache Troop in Afghanistan in 2008. Mike and his son (b) (6) conducted hours of interviews with the Soldiers. They are now putting together a documentary using those interviews that tells the story of 65 men who, despite spending a year in one of the toughest spots in Afghanistan, all got out alive. Mr Boettcher is requesting to go to Fort Knox to meet with members of Apache troop who are willing to share their personal photos and video - elements that will help fill out our documentary. Production assistance agreement has been drafted.

### **Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3rd Infantry Division. Production assistance agreement is complete, filming to begin next week.

### **Carbon Nation Documentary - (b) (6)**

Carbon Nation will have its world premiere in DC on Sunday, Mar 28 @ 6p – at the DC Environmental Film Festival. <http://www.dcenvironmentalfilmfest.org/films/show/557>. The filmmakers will remain in the DC are Mar 29-31 and would like to screen this at DOD. **Update:** Coordinating to get a copy of the documentary film for OCPA.

### **(b) (6) Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

### **Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. **UPDATE:** Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC.

### **How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating

with Rock Island for filming at a munitions plant.

**History Channel - Hunt for Osama Bin Laden – Mr (b) (6) (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future. **UPDATE:** [Production assistance agreement has been signed with October Films. We have received an extensive list of Soldiers that the producer would like to interview. Coordinating with unit public affairs officers and determining availability of Soldiers for the requested interviews.](#)

**Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. [Assisting SMA\(ret\) Tilley with talking points for his interview in support of the documentary.](#) (Supports 'Broaden Understanding and Advocacy')

**How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not "high tech." The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports 'Broaden Understanding and Advocacy')

**Major Motion Pictures:**

**Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$76.6M** in its first four weeks of release. The main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

**Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

**Update:** Have received a revised script.

**Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. (Supports 'Broaden Understanding and Advocacy')

**The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

---

**Entertainment Television:**

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Coordinating the production assistance agreement with MTV.

### **ESPN Sports Center – Mr (b) (6)**

OCPA-NE, (b) (6) put us in contact with Mr. Jack Obringer, Sr. Coordinating Producer ESPN Sports Center. Mr Obringer wanted to discuss the possibility of filming ESPN Sports Center in Baghdad, Kabul and perhaps Frankfurt, GE around Veterans Day 2010. ESPN is still in the planning phase, they are weighing options. More to follow.

### **Ice Road Truckers – Mr (b) (6)**

The TV Show Ice Road Truckers on the History Channel and would like to coordinate a delivery from the Carlile trucking company, which frequently delivers shipments to Ft. Wainwright, AK. The contents of the shipment are irrelevant it would be anything that looks cool and for the purposes of the TV viewer, we don't really need to know what the cargo is, however, urgent and important would be the implication. [Waiting for the treatment of this episode.](#)

### **The Biggest Loser – (b) (6)**

**No Change:** The Biggest Loser is an American reality television show that began broadcasting on the NBC network. The basic premise of the show is that overweight people become contestants who are competing to win \$250,000 by losing the highest percentage of weight. An Army Spouse was a contestant on the program but was eliminated during this season. A value-added program with McCann Worldwide will feature this spouse as she continues to lose weight. The program will include mentoring by an Army Chef on proper nutrition and an exercise routine planned by an Army Master Fitness Trainer. The segments will air on NBC. More to follow.

### **Hawaii Five-0 (CBS) - (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). Coordinating support for the series with Schofield Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. **UPDATE:** [Shoot is scheduled for 22-26 March; \(b\) \(6\) will be on set for the filming.](#)

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points

of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections." Filming began 2 MAR on Fort Benning at the Central Issue Facility and ended with LTC (b) (6) attending a class to learn how to properly adjust her combat equipment. LTC (b) (6) will be deploying to Iraq in a few weeks, but first she will go through Fort Benning for her train-up. The production team would like to follow LTC (b) (6) through the deployment process and onto Kuwait and if possible into Iraq. **Update:** Looking for a second Soldier that is redeploying from Theater.

### **MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. [MTV is reviewing the production assistance agreement.](#)

### **Private Chefs (Bravo Network) – (b) (6) (b) (6)**

**No Change:** The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project. The Commanding General of Fort Knox has tentatively agreed to support the project.

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit

Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

### **The “A Games” – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

### **Master Chef – (b) (6)**

**No Change:** 3-Ball Productions is developing a new series for Fox called 'MasterChef', where they will be taking the country's most ambitious and brilliant amateur cooks on a culinary journey. After thousands of application forms and auditions, on screen they will be sifting through about 50 hopefuls to come up with the final winner. The series has been a massive hit in the UK and Australia, and fronted by Chef Gordon Ramsey. By the time they get to our semi finals and finals, we will be down to a handful of skilled cooks and will need the most inspiring cooking tasks. They would love one of these to be provided by the Army as we can think of nothing more challenging than preparing a top quality meal for troops returning after their tour of duty - a 'welcome back/ thank you' meal as such for all their endeavors. Currently coordinating for a unit and venue to support their request; filming of the semi-finals will occur between the 26th March and 16th April 10.

---

### **Video Games/Music Videos/MISC:**

#### **The Best Ranger Competition Webisodes – (b) (6)**

OCPA-West supported the filming of The 2009 Best Ranger Competition. The documentary was edited into webisodes by Mr. Michael Slee and placed on GoArmy.Com. The total number of viewers to visit the Best Ranger Competition video link was 5,844,282. Of those viewers, 1,022,996 (18%) followed through to goarmy.com for additional information. The Dynamic Logic research study which accompanied the program demonstrated the webisodes' effectiveness in driving recruitment focused metrics.

#### **Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos,

testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to [Facebook.com/Hallmark Channel](https://www.facebook.com/HallmarkChannel) and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS.

### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10.

### **The Soldiers – (b) (6)**

The concept of "The Soldiers" was developed by CPW Productions Limited early last year. After considerable research they identified three individuals suitable to bring together as a group of vocalists. The contractual structure is that each individual is signed to our production company as a recording artist and performer. The three perform together under the identity of "The Soldiers" which is a trademark of CPW productions in the field of recording activity and more generally in the entertainment industry and connected business. CPW itself has a recording agreement with Rhino Records, a label of Warner Music Group. The project has been reviewed by OGC; evaluating way ahead.

### **Songs for Soldiers Written by Kids – (b) (6)**

Lauren Barrett operates Sessions Songwriting for Kids!™ where she teaches children how to write songs. This year she has a group of kids who attend Crossroads School for the Arts and Sciences in Santa Monica who are writing a song for the troops. She mentioned at the beginning of the year that they would try and contact someone at the Army here in LA about getting a CD recording of their song to the troops and possibly performing for a few Soldiers and their families. Since mentioning it, they have brought it up every class. The songs will be recorded next week, when completed Ms Barrett will provide this office with a copy. **Update:** [Coordinating for the children to sing their song at a drill weekend for the 40<sup>th</sup> Brigade Support Battalion in Bell, CA.](#)

### **Electronic Arts "Medal of Honor" video game - (b) (6)**

**No Change:** Coordinating with Electronic Arts and US Army Family and Morale Welfare and Recreation Command for a Troop Appreciation Event in Afghanistan in OCT 10. More to follow.

### **Community Relations/Business Development:**

**LT Dan Band – 12 MAR 10**

Mr Gary Sinise will visit the Fort Irwin on 12 MAR 10 to receive an orientation of the National Training Center, meet Soldiers and perform a MWR concert with the LT Dan Band.

**West Point Society of Los Angeles Founders Day – 14 MAR 10**

The West Point Society of Los Angeles will celebrate Founders Day at the Sherwood Country Club on 14 MAR 10. LTG Hagenbeck, Superintendent of the West Point will be the keynote speaker. Mr Jay McCann, Southern California Civilian Aide to the Secretary of the Army as well as other centers of influence (COIs) will be in attendance.

**TOWN HALL Los Angeles – 31 MAR 10**

TOWN HALL Los Angeles is working with the RAND Corporation to convene a panel to address the myriad of 21st century challenges facing our veterans upon their return. Panelists include Toni Reinis, Executive Director, New Directions, Inc.; Terry Schell, Co-Author, Invisible Wounds of War; a Behavioral Scientist RAND Corporation. The panel moderator will be Mike O'Sullivan West Coast Bureau Chief Voice of America. **Update:** LTC (b) (6) Commander, 40<sup>th</sup> Brigade Support Battalion, California National Guard will be a panel member.

**AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. **Update:** (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the "Give a Soldier a Night Out" program.



## OCA-Western Region Weekly Report

08/11/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

**New entries in Blue.**

### **Entertainment – Documentaries:**

#### **65th Anniversary of the Atomic Age – (b) (6)**

Japanese production company requested access to Trinity Site, location of the world's first nuclear bomb testing, for conducting interviews regarding development of first Atomic weapons. The documentary will look at the historic and scientific facts of Atomic bombs, particularly in wake of recent threats by countries like Iran and North Korea. It includes public opinion regarding nuclear weapons in the documentary, with interviews being conducted during the public tour, October 2, 2010, at Trinity Site, White Sands, NM. The 30 minute documentary is aimed at broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA being worked.

#### **Discovery Channel Canada – (b) (6)**

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA being worked.

#### **Under the Skin: Stories Behind the Ink -- (b) (6)**

██████████ is working with filmmaker (a Soldier in the WTU) and his Tripler Army Medical Center PAO, (b) (6) ISO his project, "Under the Skin: Stories Behind the Ink." OTSG has given their approval to support. The goal is to show the program and all of its members in a

positive light saving and treating the wounded by interviewing Soldiers and staff such as Psychologists, Psychiatrists, Physical Therapists, nurses to Doctors all willing to talk simply about what combat does to people, how difficult it is to carry traumatic incidents around with them and most importantly how the Army has made tremendous efforts to create a program specially designed for Wounded Warriors and how that program operates. Must now coordinate details WRT WTs and then production assistance agreement will be drafted.

### **"World of Wargames" -- (b) (6)**

Filmmaker would like to request permission to use a few short clips (2-3 seconds each) of the America's Army video game in my short film called "World of Wargames." This is a non-commercial film intended to play at film festivals. It is a fictional story set in the near future about 2 elite teams of soldiers from different countries who resolve a military conflict using a virtual reality simulation (I.e. Video game). The filmmaker is hoping to have it completed by the end of August so that we can meet the deadline for the Sundance Film Festival. "World of Wargames" is non-partisan, non-judgmental and objective. It is intended to get people to think and talk about whether it is realistic to completely replace battlefields with computer simulations.

There are several military-themed first-person shooter games available (Call of Duty, etc.) but we feel that America's Army is the most realistic because it is used in actual training exercises, and the most likely to be used if there ever were a virtual reality simulation of battle. We would like to give full acknowledgement to the U.S. Army for allowing us to use the clips and who knows, we may even attract a new audience of players to your game. (b) (6) has reviewed script and will draft PAA to cover use of the game.

### **Catch 21 -- (b) (6)**

Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Show tapes tomorrow.

### **Top Chef in New York City -- (b) (6)**

Top Chef is challenging their chef contestants to create MREs. The show will be supported by the food scientists from the Natick Soldier System Center. Additionally it is the birthday of the Intrepid Aircraft Carrier, one of the most renowned ships in US History -- and they're throwing her a birthday ball with 100 servicemen attending in their dress uniforms. Their chefs will be divided into 5 teams of 2 and will be responsible for preparing and serving meals to the military personnel. The catch: they won't be serving fancy dishes. Instead they'll be making real MRE's. Once the chefs prepare the meals, they will be retorted by the experts from Natick. When the service members show up the packaged meal is all that will be on the plate. Can their chefs escalate packaged MRE's to culinary perfection?

### **How the States Got Their Shapes -- (b) (6)**

Every state has a shape...and every line has a story to tell. "How the States Got Their Shapes" examines American history and the contemporary landscape to reveal those tales. Every episode

starts by posing a question that will make connections between unlikely places. Their host takes us on a journey across the United States to find the people and places that reveal these connections. This episode focuses on places in the U.S that are remote and difficult to get to. The support requested is to film at White Sands Missile Range & Museum and the Trinity Test Site in order to educate the American people as to why remote places such as the Tularosa Basin and the deserts of New Mexico were ideal locations for the U.S Army to test its atomic weapons and missiles.

### **Going Home documentary -- (b) (6)**

GOING HOME will be a theatrical and public television documentary. We will capture the images of our fallen heroes from Iraq and Afghanistan from their departure point across the Atlantic, until they find native soil here at Dover, and finally to their resting places all around the county, including Arlington National Cemetery. We'll also hear their stories from those shepherding them home and those waiting for them. We propose interviewing the crews and soldiers who help ferry home the bodies from Europe to Dover Air Force Base. (This could include the chaplains, mortuary staff, officers, and other involved with the fallen at Dover.) Under full prearrangement and clearance, we would then follow three or four to their final destinations, and hear from the military escorts, comrades in arms, family and friends (We would also return to those towns at a later date to gather additional interviews and footage so we might tell their stories more in depth.). Shot in HiDef, the 90 minute show would air Memorial Day or Veterans 2011. (We are also pursuing a theatrical/DVD release to benefit veteran's groups, such as the American Freedom Foundation.) Other elements would be educational and community outreach that involves screenings, materials for schools, visits from returning vets, and a book. This respectful program will be done with the complete permission of the families, the US Army, and any other necessary supervisors. GOING HOME will have no narration: rather, it will feature the words of various family members and those who accompany the fallen on their journey home, as well as images of these warriors who have made the ultimate sacrifice for our country. (b) (6) will work with HRC PAO, LTC (b) (6) in close coordination with (b) (6) on this project. No PAA has been created yet as details of our involvement in this project are still being worked out. [Conducted conference call 4 AUG 2010 with \(b\) \(6\) filmmaker and LTC \(b\) \(6\) to determine support requirements and legal considerations; PAA will be drafted within two weeks.](#)

### **"Sci Fi Science: Physics of the Impossible – Holodeck -- (b) (6)**

ITV requested to film the omni-directional treadmill at Aberdeen Proving Ground 4 August 2010. Sci Fi Science: Physics of the Impossible Series 2 follows the ideas of theoretical physicist Michio Kaku who attempts to demonstrate how concepts of science fiction can be made into reality through the laws of physics. PAA drafted and with production company.

### **LASIK: The Right Stuff -- (b) (6)**

The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military as well as how their clinical research then led to NASA also clearing laser vision correction for astronauts.

Additionally, it will show how the adoption of advanced laser vision correction by the DoD and NASA has created a new pool of talented/skilled men and women who want to serve in the military or NASA, but were unable to due to their visual constraints. Department of Navy has a pre-existing PAA in place. Army will honor Navy agreement and filming will occur at Womack Army Medical Center in August.

### **Modern Marvels, History Channel – (b) (6)**

Half Yard Productions is developing an episode on 'Unmanned Vehicles' for the long-running and award-winning series, Modern Marvels. Production company requesting access to the Army's unmanned vehicle systems (land/sea/air) and personnel who operate them. Interested in filming Fall/Winter 2010. (b) (6) will work to find unit and POC to establish timeline that will work for both Army and production company. As details are finalized, PAA will be developed.

### **Military Channel, Military expert – (b) (6)**

Military Channel will be airing an assortment of war-oriented movies later this summer and seeking a military expert's opinion on the individual movies or the true events the movie is based on. For example, the 1959 classic PORK CHOP HILL, and somebody familiar with the real battle of Pork Chop Hill by the 7th Infantry Division during the Korean War. History Channel wondering if the US Army War College might have an expert interested in possibly participating. (b) (6) is working to find the proper SME to appear on camera.

### **IMAX Project Rescue – (b) (6)**

The mission of the film, Rescue, which is in production in 3D IMAX, is to illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event that set into motion a coordinated effort of highly-trained rescue teams using Total Force military assets and resources, cooperating with allied militaries and humanitarian organizations. Production is now interested in filming back stories -- particularly training, as well as any real rescues that may present themselves. Their key interest filming of the CH-47 Chinook and related rescues/training. Working with the US Army Reserve at Fort Lewis WA to filming training and rescue operations on Mt Rainer. **UPDATE:** [Coordinating with US Army Aviation units, the Nevada National Guard may be able to support the project.](#)

### **Vice Guide to Everything – (b) (6)**

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Production assistance agreement signed.

### **Women, War and Peace – (b) (6)**

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to create a military-specific documentary, but rather to complement the storyline we are already following. Reintegrating the Taliban into society is now the predominant international strategy for pulling out of Afghanistan. On the ground, there is a consensus that the Afghan war has reached the end game; U.S. and NATO military engagement is not open-ended, and President Hamid Karzai is under pressure to find a negotiated solution that will bring stability to the country. But at what price? Women in particular are urgently posing this question, and they are maneuvering to make sure that their voices are included at this critical juncture. Women account for only 1 percent of the signatories to all peace agreements over the past decade, and Afghanistan is not shaping up to be the exception. Women have so far been excluded from the key sessions, and Karzai's aides have privately advised women activists that they should sacrifice their rights, if that's what it takes to reintegrate the insurgents. PAA is signed and production company is working with Kandahar-based media support center. Troops will not be "extras" but shown doing their job ISO ISAF's mission in Afghanistan as it relates to the documentary series this production company is creating. American Soldiers, along with our sister services, Afghan and coalition forces are engaged every day in villages throughout the AoR with the mission focus of security, governance and development. All those things feed directly into and impact the lives of Afghan women. In some cases, our PRTs are directly focused on women's initiatives from their involvement in schools (or building of and teaching curriculums) to women's shelters to highlight equal rights (or women's rights as they know and understand them in Afghanistan). The security our troops provide alone is reason enough to involve ourselves in this project as it's a wonderful opportunity to highlight the ongoing initiatives our troops are involved in and the complexities of the mission(s) in various regions throughout the country. UPDATE: The team has been given a second embed (approved by RC-S) beginning on August 16th for a producer to film with some female medical teams in Kandahar. The footage would be used in the same film as before -- for "Women, War and Peace" project.

### **QRFs in Afghanistan Documentary – (b) (6)**

Received a request to develop a documentary about QRFs in Afghanistan. From producers: "Our goal is to make a sound engaging documentary style show that gives our efforts in Afghanistan a name, a face, a feeling, and an exciting honest connection the home front can relate to. Like you mentioned you would do, speaking with boots on the ground/leaders in the QRF would greatly help our show specifics. Especially if it's people within/around the QRF who can give us a detailed mission styles, and an average daily look at this elite unit." (b) (6) conference with COL (b) (6) (ISAF PAO) to determine the best way to develop their storyline. (b) (6) will work with producers and SMEs on the ground to further create a well-rounded treatment before giving approval. **UPDATE:** Waiting on approval from RC-North in Afghanistan to allow filmmakers to embed.

### **Robby Gordon and the Troops - (b) (6)**

Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq

Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas, September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO. **UPDATE:** They are scheduled to bring Robby to Fort Irwin on September 7th and return for additional shooting without Robby on the 24th and 25th. So, we need approval to shoot on the base these days. In addition, we'll likely be having 2-3 soldiers working as honorary pit crew members on Robby Gordon's crew at the Primm off road race in Vegas September 11-12.

#### **Exoskeleton Documentary – (b) (6)**

National Geographic Channel wants to produce a one-hour documentary program on the development of exoskeleton suits. Coordinating with Natick Soldier RD&E Center.

#### **Halfway Home – (b) (6)**

This Documentary tells the stories of several warriors who have suffered from, or are suffering from, Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injuries (TBIs). It is the filmmakers intention to inform the audience about these unseen and misunderstood wounds of war, and to highlight programs, new and old, that assist warriors in their efforts to get –all the way home.” Interested in interviewing Brigadier General Loree K. Sutton regarding her inspired work at the DCoE, including her Real Warriors campaign, and her interest in creating a new program modeled after POPPA, (Police Organization Providing Peer Assistance)—a successful peer support system created for the New York Police Department that is credited with dramatically cutting officer suicide rates in the past 15 years. They also interested in Filming at Walter Reed Medical Facility. **UPDATE:** Post production, awaiting rough cut.

#### **Documentary pitch on the Army Colonels and sisters of Delta Sigma Theta – (b) (6)**

FORSCOM PAO and OCPA-LA have been approached following the article on the Colonels written by Sgt. (b) (6) (b) (6) about five Army colonels all who are in the sorority Delta Sigma Theta. The premise is as follows: We would like to expand the article and pitch a program/short series to cable networks on these women and their work in the military as well as their daily lives. With such a high number of female soldiers fighting overseas and in the military today, we would like to see better representation of these members of society. The story of the Delta Sigma Theta women and the bond they share of being both in the army and part of a sorority is one that we believe will touch many people. \*\*need to get a legal review before moving forward\*\* **UPDATE:** This project has developed into an entirely different project altogether looking more at women in the military vice just a select few officers at one major command. The producer states

**RESTREPO Documentary – Mr (b) (6) (b) (6)**

"Restrepo" is a documentary about 2nd Platoon, Battle Company, 173rd Airborne Brigade in the Korengal Valley of eastern Afghanistan from June 2007 through June 2008. At that time, it was widely considered as one of the most dangerous areas of Afghanistan. This documentary shows the difficulties and frustrations of fighting a fleeting enemy in extremely rugged terrain. The footage was shot over the entire year and is a very good inside look at an infantry platoon in Afghanistan. Some of this footage has already been aired on ABC's Nightline during 2007 and 2008.

**UPDATE:** RESTREPO is in limited Theatrical release as of 2 JUL 10 and will air on the National Geographic Channel in SEP 10.

**Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **UPDATE:** The project is in post production; the program will be formatted for the GoArmy.COM website. Mr Michael Slee is coordinating to interview the top 3 Teams. (Supports "Broaden Understanding and Advocacy")

**Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative "a well known sanctuary of the Hezbe Islamic al Gulbadin terrorist organization." Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Major Motion Pictures:**

**The Dry Land – Mr (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this

film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** film is schedule for Theatrical release 30 JUL 10. America Ferrera was interviewed 27 JUL on talk show ~~–The View~~” about her role in the film The Dryland. The clip they played was the one where he dropped her off at work following the incident in the bedroom and he tells her "I am fine. I don't really want to talk about it." Joy Behar talked about how she felt when watching it and how it was an "affecting film." America discussed at length the research she did talking with spouses of Army wives and the transition for Soldiers coming home and transition isn't a disorder but should be recognized by Americans. As usual, America Ferrera is a wonderful spokesperson for our troops and their families. They talked about screening it at military installations and how important it is to talk with families. They also mentioned the ~~–Military One Source~~” website at the end of the film and how to get help. They said they plan to talk to President Obama about this when he is on The View this Thursday. It was nearly a 10 minute segment. Wilmer Valderrama was interviewed on Regis and Kelly Live on 28 JUL. (Supports Broaden Understanding and Advocacy)

#### **TRANSFORMERS III – Mr (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to ~~–help~~ (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ‘09 and ‘10) and the TF3 script is showing this ~~–pisode~~” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating with PM Stryker for vehicles in Chicago, 16-24 JUL 10. **Update:** Filming of the military scenes in Chicago are complete. Coordinating for interior Mortar Stryker Vehicle shots in the Detroit area.

#### **Souvenirs – (b) (6)**

~~–Souvenirs~~” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** (b) (6) traveled to Minnesota for the military scenes (24-26 JUL 10), and conducted interviews with local media. SEN Dick Cohen (serves on Obama’s President’s

Committee on the Arts and Humanities) will be visiting the set this week in MN. (Supports Broaden Understanding and Advocacy)

---

### **Entertainment Television:**

#### **"The Young & the Restless" -- OCPA LA staff**

"The Young & the Restless" is shooting an episode with a military funeral that will feature Military Honor Guard Pallbearers. The production contacted our office and feels it would be most accurate to have actual Army officers or former military portray our Honor Guard on the show. This is good opportunity to showcase American Soldiers in a national television program. The Soldiers in Dress Blues will be prominently displayed on national television. The Young and the Restless is currently the highest-rated daytime drama on American television. The daily audience is 5 million viewers. It is at the top of the weekly Nielsen ratings in the category of daytime drama. It has won seven Daytime Emmy Awards for Outstanding Drama Series. OCPA LA coordinated for six Soldiers to appear as funeral detail and three officers to be in the audience with the cast. Filming takes place 11 August 2010; air date will be 16 SEP 10.

#### **Undercover Boss – (b) (6)**

CBS television is interested in the Army possibly participating in an episode of "Undercover Boss". The series features CEOs or other high-level executives going undercover within their own companies to work the front lines. They learn how to perform a series of six entry-level positions, during which they get an up-close and personal look at the people who work for their company. The program had a great first season, with ratings of over 17 million viewers each week. "Undercover Boss" would provide the American public an insider viewpoint on the Army largely favorable to the featured unit. CBS notes that every brand featured from the first season had an increase in stock value. CBS will work with us to determine what jobs the executive will perform while undercover, how they will go undercover, and what employees will be featured on the show. Production is over 8-10 consecutive days. OCPA-W is working with OJA to determine possible regulatory restrictions that might preclude a general officer from participating.

#### **Obese – An ABC Show – (b) (6)**

The show documents 8 different people across the nation over the course of a year as they change their lives through better nutrition and exercise, under the guidance of trainer Chris Powell. Over the course of a year, Chris re-vamps their house, removing all TV's and entertainment systems, and guides them through creating a better life for them. One of our cast members, Alex, has been battling obesity his entire life, and hopes that his life-changing transformation will inspire his younger brothers, whom he fears are on the road to obesity themselves. Coming up on the six month mark, and working on the milestones, goals or dreams that they have always wanted to accomplish but have not been able to due to their health or their weight. Alex would like to go through an Army obstacle course. We want to show that while six months ago, he had difficulty with even minor physical activity, through his hard work and dedication, he is now able to work out with the most elite athletes: US Army Soldiers.

Proposed Workout: An obstacle course with a drill sergeant and possibly other recruits. This obstacle course is what the soldiers do on day 3 or 4 of signing up for the Army:

- Climb Eagle Tower (40' high, 45 degree angle) with rope...will need leg strength to get over
- Repel down rope from wall; climb cargo net; go across rope bridge with net underneath; have meeting with someone who will do some hand to hand combat vignettes with him; possible meeting with Master Fitness Trainers

\*\*Note from doctor, certificate of insurance and medical coverage is provided

\*\*MG Ferriter pushed this project forward and wanted to participate.

**UPDATE:** PAA signed and filming will occur over the next two weeks at Fort Benning.

### 9-LINE – (b) (6)

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for a treatment; will forward to OSD upon receipt. **UPDATE:** Reviewed treatment and scheduled follow up meeting to discuss character development 12 AUG 2010. Will forward to OSD after discussions.

### ESPN Sports Center – (b) (6)

OCPA's working with ESPN to bring Sports Center Live to Germany, Afghanistan and Iraq for Veterans Day 2010. ESPN wants to broadcast their Sports Center Show with the Troops for Veterans Day. **UPDATE:** Germany, OEF and OIF will support. Network executives are reluctant to send crews to OEF and OIF; awaiting ESPNS decision.

### Army Wives Season 4 – (b) (6)

08-15-10                      Deadly Force

08-22-10                      Season Finale

### Army Wives Season 5 – (b) (6)

ABC Studios and Lifetime TV have not announced a Season 5 but expectations are that the announcement will come soon. (b) (6) is working with show runner to discuss possible story lines and continued DoD support in preparation for the show's expected fifth season.

---

### Video Games/Music Videos/MISC:

#### Army Museum Video – (b) (6)

Conducted initial meeting with executive producer, Mr. Bob Williams, to discuss narrative videos being designed for new U.S. Army Museum, slated for opening at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. In addition 43 other videos are being created for telling the Army story at the museum. Treatments for all videos due in 60 days. Will work with producer to identify and facilitate filming of key sequences that best

represent the contemporary Army.

### **Electronic Arts - Medal of Honor – (b) (6)**

EA Sports prepares for release of Medal Of Honor Video Game NY Times magazine will include a special section about the game ICW the game's release October 12th. The NY Times magazine reporter plans interviews with retired LTC (b) (6) and others who were involved in the game's development and about how video games portray actual events that have happened, the impact of the game on the public and Soldiers.

Trailer Teaser: <http://www.youtube.com/watch?v=jYkqYWYuyAI>

---

### **Community Relations:**

#### **Heroes Night with the WNBA Los Angeles Sparks**

The WNBA Los Angeles Sparks honored 15 Soldiers on August 8<sup>th</sup> during their home game against the San Antonio Silver Stars. The Soldiers were recognized at center court before the start of the game.

#### **William Morris Endeavor Agency/10 AUG 10 – (b) (6)**

Met with agent from William Morris Endeavor Agency for initial discussions on how best to align U.S. Army interests with feature films projects. The goal to enter studio projects early in the development stages when characters and storylines are most easily shaped to the Army's benefit. Positive discussion; agreement to meet again at William Morris agency in next few weeks for further discussions with agents and creative teams there.

#### **MOUNTAINGATE Veterans Appreciation Tournament – 9 AUG 10**

The MOUNTAINGATE Veterans Appreciation Tournament is a fund raiser for the Wounded Warrior Project (WWP). WWP was founded on the principle that veterans are our nation's greatest citizens. The WWP seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other locations around the world. Many of the injuries are traumatic amputations, gunshot wounds, burns and blast injuries that will retire these brave warriors from military service. The tournament will include wounded warriors as tournament players. (b) (6) coordinated for the keynote speaker, a wounded warrior who has undergone 39 separate surgeries. J.R. Martinez is now a daytime soap opera star on the show "All My Children." Four Medal of Honor recipients along with two dozen wounded warriors, celebrities and hundreds of members of the community attended Monday's event.

#### **Fort Irwin Visit**

Director, Deputy and NCOIC will travel to Fort Irwin to visit with the new Public Affairs Staff, Strategic Communications Director, G6, Chief of Staff and Commander of Operations Group to discuss best practices for leveraging the National Training Center ISO entertainment projects showcasing the Army's premiere training facility charged with preparing our troops for combat.

**Forest Lawn Memorial Veterans Day ceremony – (b) (6)**

(b) (6) was asked by Operation Tribute to Freedom coordinator to be the keynote speaker at the November 11, 2010 Forest Lawn Memorial Veterans Day ceremony. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. The topic of presentation will be recent OIF/OEF deployment experiences and the significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service.

**Armed Forces Appreciation Day Football Game -- (b) (6)**

Meeting for Armed Forces Appreciation Day Football Game, Thursday 29 July. Among the agenda items will be the selection process for “Veteran of the Year,” to be honored during half time. This year’s game, on Saturday, November 6, 2010, will match the UCLA Bruins against the Oregon State Beavers.

---

**Social Networking:**

253 Monthly Active Users (+0.80% last week)

833 total Fans (+0.24% vs. last week)

0 Wall Posts, Comments, and Likes this week (no change vs. last week)

343 daily Post Views this week (+0.88% vs. last week)



## OCA-Western Region Weekly Report

01/12/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Automotivation Garage – Mr (b) (6)**

Brenton Productions, Inc. will be producing two mini-documentaries about the “Automotivation Garage” and the troops who operate it. One episode on TruckU will cover their current project involving the weapons carrier/Bronco, now nearing completion. Another episode on Two Guys Garage will cover the build of a Factory Five '33 Ford Street Rod kit that will be donated to the garage by Factory Five Racing. Soldiers from Warrior Transition Unit at Brooke Army Medical Center will be participating in both projects as guest mechanics. Filming will begin in the next few weeks.

#### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

#### **The Longoria Affair Documentary – Mr (b) (6)**

Pamela A. Aguilar, an independent producer with public television (PBS), requested permission to film at Arlington National Cemetery for national broadcast slated documentary currently in production titled: The Longoria Affair. The film is about American history, service to country, patriotism, and of coming together to bridge differences. It tells the story of an American soldier

who in death was denied the right to a wake in his hometown's funeral home because he was of Mexican ancestry. The incident brought National attention to a longtime regional problem of discrimination against U.S. born Hispanic citizens in the Southwest and it gave rise to the Mexican-American Civil Rights Movement in the United States. With the help of then U.S. Senator Lyndon Baines Johnson, Private Felix Longoria was buried at Arlington National Cemetery on February 16, 1949; he was one of the first Latinos to be given this honor. Filming to occur in the next few weeks at Arlington National Cemetery.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. (Supports 'Broaden Understanding and Advocacy')

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not "high tech." The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports 'Broaden Understanding and Advocacy')

### **Meteorite Men - (b) (6)**

This show on Discovery Science is tracking the major meteorite that landed in Utah a few weeks ago. They've tracked it to an area potentially on Dugway Proving Grounds. We are working with the PAO at Dugway to get access. Recommended the producer's contact Army North and or the Corps of Engineers to see if they would be interested in accompanying the meteorite hunting team to communicate messages related to disaster response in case one of these meteorites were to hit an inhabited area of the United States. **Update:** [Have received permission to film at Dugway Proving Grounds. Discovery Science Teams will be visiting Dugway in the coming weeks to film the show.](#) (Supports 'Broaden Understanding and Advocacy')

### **Netherlands Student Pilots – Mr (b) (6)**

The Netherlands Defense Recruitment Department is making a short film of NL flight students

(fixed- and rotary wing) doing their training at locations in the USA (Sheppard AFB TX, Springfield AFB OH, Ft Hood and Ft Rucker). This internet film should give an answer to future NL aviators which should be more able to visualize the training locations. This project will be an opportunity to showcase our world class flight training

### **Major Motion Pictures:**

#### **Dear John – (b) (6)**

Fort Bragg is hosting a screening of the film on 23 January. The principle actors, Channing Tatum (GI Joe) and Amanda Seyfried (Mama Mia), will attend as well. Trying to work with Fort Bragg PAO to officially recognize Channing Tatum for his work portraying Soldiers in movies...similar to what we tried to do with "Honorary NCO" for Year of the NCO. Also, Army MWR is launching a "Books-to-Movies" promotion from Jan 11 - Feb 14 2010 around this movie to promote Army libraries.

#### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

#### **"The Dry Land" - (b) (6)**

**Update:** "The Dry Land" has been accepted into the Sundance Film Festival. This is a huge milestone for this low budget film with a relatively unknown cast. The Sundance Festival will be 21-31 JAN 10, Park City, UT. The film's premier will be at Sundance on Sunday, Jan 25th at noon. It will be followed by a Q & A with the film's stars and producers. There may be questions raised regarding US policies and programs to assist returning Soldiers and vets – and how the various services and the VA communicates with and engages their families. As seen in "The Dry Land," families are uniquely positioned to identify depression and displaced rage. Family members may be key to getting affected soldiers and vets to agree to discuss their conditions and to seek timely treatment. The Producers have asked for the US Army to participate in the panel session. Currently working with the producers to schedule screening opportunities with psychiatrists at WRAMC, and once the film is about to release, screenings at up to five Army posts. Considerations in selecting posts include size of the post and deployment timelines (don't want to screen the picture to units about to deploy). This film is a raw account of a veteran Soldier returning from Iraq who suffers from PTSD and supports the StratComm Line

of Effort "Care for Wounded Warriors." It will include a public service message in the final credits that will promote and drive traffic to militaryonesource.com and realwarriors.net. Update: (Supports "Care for our Wounded Soldiers").

**Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 3 step-brothers. The three brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Update: Filming is complete, will provide support as required during Post Production. (Supports 'Broaden Understanding and Advocacy')

---

**Entertainment Television:**

**"It Would Take an Army" – Mr (b) (6)**

On 7 DEC 09, I met with two executive producers for Mark Burnett productions about a one-hour network reality television series called It Would Take an Army. This series, in the vein of Extreme Makeover: Home Edition, will document community renovation projects supervised by expert Veterans from various armed forces. The purpose of this inspirational program is to highlight the unique skill set and leadership capabilities of our country's most talented Veterans, as they work in conjunction with local citizens, businesses and contractors who are passionate about rebuilding this great country from the ground up. Update: Provided a letter of encouragement to Mark Burnett productions for this project. Next Step, the executive producers will be seeking a network studio for distribution. (Supports 'Broaden Understanding and Advocacy')

**The "A Games" – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

---

**Video Games/Music Videos/MISC:**

**"BROTHERS AT WAR" - Mr (b) (6)**

Jake Rademacher, the Director for the theatrical movie BROTHERS AT WAR will go live on Vokle.com in his first Online Embed to nationally introduce the new DVD. Military bloggers and their readers, media, and participants discuss the movie, and question Rademacher by video and text. Tues., Jan. 12 – 1:15 p.m. Eastern (12:15 pm Central; 10:15 am Pacific). Top military bloggers interview Rademacher as listeners text in comments and questions.

**America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval, will coordinate with USMA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

EA Los Angeles announced their new game today (on the heels of "Call of Duty" release which garnered the single largest 5 day gross for ANY entertainment launch ever (\$550 million in 5 days)), with a press release and a new website ([www.medalofhonor.com](http://www.medalofhonor.com)). They have launched Facebook and Twitter sites as well that will assist them in creating and maintaining 'buzz' up to their launch in fall 2010. Our initial intention was to organize some "co-branded" promotions with Accessions Command, but USAAC has a strict policy on not getting involved in M-Rated videogame projects. We will likely coordinate MWR events for Soldiers at various posts, and if conditions allow, Afghanistan.

**ARMY CASTING CALL: (This is a new section where we'd like help from OCPA to find the right Soldiers to highlight)**

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting.

**ESPN: Outdoors Visit to Afghanistan – Mr (b) (6)**

Mr. Steve Bowman, Executive Editor ESPN Outdoors.com would like to travel to Afghanistan to meet with Soldiers that are hunting and fishing enthusiast and capture their stories. ESPN Outdoors.com is the nation's largest and most visited outdoor news site. As part of ESPN's daily offerings to sportsmen, they set up a live camera feed from a food plot in Arkansas and have been running it 24 hours, 7 days a week since October. As part of that feed, there is a comment section at the bottom of the page. Among those comments, they started seeing some from Soldiers who were actually tuning into the feed from Afghanistan and Iraq. Their comments moved ESPN so much that we placed yellow ribbons in the plot in those Soldiers honor. Coordinating with Afghanistan for the ESPN visit. The ESPN webcams can be seen at:

<http://sports.espn.go.com/outdoors/hunting/news/story?id=4533705>

**ESPN Outdoors Bass Master Classic Tournament – Mr (b) (6)**

ESPN will be televising the Bassmaster Classic 2010 which will be held 19-21 FEB 2010 at Lay Lake, Birmingham, AL. ESPN would like to get shout outs from Soldiers deployed to OIF and OEF that will air during the telecast of the tournament. Coordinating with Brittani White at DVIDS to capture the shout outs.

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project.

**MARKSMEN BEING SOUGHT FOR REALITY TV COMPETITION – (b) (6)**

The History Channel is planning to launch a reality TV series called "Top Shot." The network and the show's producers are currently seeking skilled marksmen to cast for the show. In a casting announcement, the show's producers say, "If you are skilled with a pistol, rifle or any other firearm, you could win \$100,000 in prizes on TV's biggest marksmanship competition how." <http://pilgrimfilms.tv/casting/>

---

**Community Relations:**

**Federal Executive Board – Mr (b) (6)**

On 11 FEB 10, we will present an overview of our role in representing the US Army with the Motion Picture and Television Industry. This presentation and panel discussion will be to representatives from all 28 Federal Executive Boards. The panel will include representatives from each of the Services.



## OCA- Western Region Weekly Report

05/12/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **The Rule of Law: West Virginia's Military Police in Iraq – (b) (6)**

This production will document the 151<sup>st</sup> Military Police Battalion, a WV Guard unit, currently assigned to the 1st Brigade, 82nd Airborne Division. Their mission is to train Iraqi National Police. West Virginia Public Broadcasting believes the 151<sup>st</sup>'s participation in that process will make a great documentary. The documentary will show West Virginian MP's working with Iraqi's as they continue to strengthen the rule of law & describe their journey.

#### **Ghost Hunters – Mr (b) (6)**

SyFy will highlight the academy on one of their Ghost Hunters episodes and feature Quarters 100 (Superintendent's House) and Scott Barracks. Both have had stories of supposed spiritual activity. This program draws 2.5-3 million viewers for a first time airing and they travel across the country and internationally to some of the most famous and historical locations in the world. While not typical, it allows West Point the opportunity to reach a unique and untapped audience for this special segment. **Update:** production assistance agreement on hold.

#### **Intersections – Mr (b) (6)**

In this episode, the SPEED Channel will compare and contrast the U.S. Army's Stryker against a commercial Armored Truck. In the canyons of Afghanistan, Army troop movements need to be as secure as possible. In this episode we follow a nine-man infantry squad returning in a Stryker Troop Carrier from a simulated forward operating base in hostile territory. The road ahead offers

the enemy myriad areas from which to launch attacks. Should the squad come under fire, the Stryker Troop Carrier has a number of defensive and offensive strategies and weapons at its disposal that will ensure a safe return to headquarters. The streets of New York City offer a variety of potential threats to an armored truck and its crew. In this episode we follow a Brink's truck crew as they navigate their way in transporting more than \$10MM in gold bars from the NY Federal Reserve Bank to a NYC based banking client. They must be on the alert for all sorts of creative attack strategies, on their vehicle, its cargo and the men stationed inside. The Pennsylvania National Guard Stryker Brigade has agreed to support this episode. This will be an opportunity for the PA National Guard to showcase the Army's newest family of combat vehicles.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the completion was held 7-9 May 2010.

### **Fort Monmouth: Unexpected History – Mr (b) (6)**

This documentary, "Fort Monmouth: Unexpected History" will showcase the many technological firsts, important personalities and other significant elements in Fort Monmouth's history. It will create a compelling and highly watchable program. In the late 19th century what is now the main post was the first site of Monmouth Park Race Track. For a short while it was the largest track in the world, and home of the Jersey Derby. In 1917, anticipating entry into World War 1, the Army acquired the land for the new Signal Corps School. Since then, the work at the Fort has centered on Communications and Electronic Warfare. Much of the US military's current technological expertise stems from long standing programs at the Fort, and civilian spillover like FM radio, RADAR and cell phones can be traced back to scientists and engineers who came through what became the army version of Bell Labs. Today, technology developed at Fort Monmouth is supporting our deployed troops in Iraq and Afghanistan.

### **"Earth - The Operators' Manual" -- (b) (6) "Earth**

The Operators' Manual" is a hybrid initiative combining primetime broadcasts, an interactive website and on-site outreach events at leading science centers across America. Its mission is to inform Earth's "users" (all of us) about the best practices for understanding and taking care of the planet. The project is produced by Geoffrey Haines-Stiles Productions, Inc., an independent media company whose programs have appeared on PBS, CNN, Discovery/Science Channel, and elsewhere, with funding from the National Science Foundation.

### **PBS Series "Need to Know" – (b) (6)**

was contacted by producer Julie Cohen regarding a show which will air nationally on

PBS on Friday nights. They are hoping to air highlight as their first show in April. A 5 to 6 minute profile of a woman who is in training with one of the army's elite ordnance disposal units – the soldiers who defuse improvised explosive devices in Afghanistan and Iraq. Around the time The Hurt Locker won its Oscar, several news organizations (including Nightline) did pieces on these units in the field, focusing on male soldiers. My thought here is to go to a military training center where these soldiers learn their highly specialized work and profile a woman soldier who is preparing to go into this technically challenging, highly dangerous line of work (there are actually a number of women in this field, as I learned when I did a Dateline piece in 2004 on soldiers killed in Iraq). The piece would be told mainly from the soldier's point of view, supplemented with some perspective from her colleagues and commanding officer, with little or no narration. EOD School declined support due to classified nature of training modules.

### **Lions of Babylon Documentary – (b) (6)**

Lions of Babylon, is the story of Saab al Bor, Iraq. The town about twenty minutes from Taji and an hour or so north of Baghdad had been an open air morgue in 2007, its population scattered with few residents remaining as various Shia and Sunni militias and coalition forces fought for control. In 2009, B 2/14 Cavalry out of Hawaii entered and along with the people began a process that resulted in renewal of the town. IDPs returned and the population grew to 40,000. A functioning government worked in coordination with IP, IA, Sons of Iraq militias and B2/14 to secure the town to the point where its leaders promote it as "The City of Peace". Footage was shot in Iraq January thru early April of 2009 as part of a military embed (as well as a writing assignment for Tribune Co. for which I wrote an 11 part series) and includes interviews and footage of stakeholders in Saab al Bor society-from Sons of Iraq crew leaders and crews to IA, IP and government officials to teachers and storekeepers as well as members of B 2/14 Cavalry. The aim of the film is to show in Saab al Bor a cross section of Iraqi society as it struggles to rebuild and reconstruct its community on the eve of provincial elections. The subtext is "counter-insurgency done well" as we see B 2/14's engagement with leaders and involvement in reconstruction and follow some of its members into training stateside for follow-up interviews. The narration of the film is essentially through the eyes of the soldiers and the Iraqis who were in Saab al Bor. Producer has filmed two days at Fort Irwin, returned to Virginia and asked to come back to Fort Irwin for a week in May. Approved by Fort Irwin.

### **Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced

Toughest Military Jobs: Endurance – May 13 @ 9pm, 12am

Toughest Military Jobs: Dirt – May 20 @ 9pm, 12am

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in

April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010. Waiting on the rough cut.

**Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Producer has secured funding, waiting on a distribution plan. Landstuhl Army Medical Center will support, working jointly with the US Air Force Public Affairs Office for the air ambulance component.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School.

**(b) (6) Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

**Update:** Awaiting air date and final DVDs.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Filming concluded 16 APR. Waiting on the rough cut.

**Major Motion Pictures:**

**The Dry Land – (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** [Coordinating CONUS-wide screenings at Army posts. The first will be at Fort Lewis, 31 May 10. \(Supports ‘Broaden Understanding and Advocacy’\)](#)

**TRANSFORMERS III - (b) (6)**

visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to “help (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ’09 and ’10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations

include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA.

#### **Paramount Marketing Conference Call – (b) (6) Mr (b) (6)**

On 14 APR 10, OCPA-West facilitated a meeting between the Paramount Pictures Worldwide Marketing Partnerships and the US Army Accessions Command advertising agency, McCann Worldwide. The purpose of the meeting was to make introductions and discuss opportunities for the US Army to leverage the success of the Transformers franchise. LeeAnne Stables, Executive Vice President, Worldwide Marketing Partnerships Paramount Pictures discussed the timelines for production and post production as well as sensitivities surrounding pre-release of Transformers material prior to the premiere in July 2011. McCann Worldwide will provide Paramount with draft proposals for Army advertising spots. Next step: follow-up conference call to further develop relationship.

#### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. (Supports ‘Broaden Understanding and Advocacy’)

#### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don’t understand their sister’s Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today’s military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. **Update:** This film premiered in Monroe, LA on 17 APR 10; waiting on distribution. (Supports ‘Broaden Understanding and Advocacy’)

#### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many

of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

**The Fields -- (b) (6)**

The film entitled THE FIELDS is a cop procedural set in Texas City. The production has asked for, and received permission from Accessions Command, to use Army Strong coffee mugs throughout the film. The mugs will be used by the character Detective Brian Heigh who is played by Jeffrey Dean Morgan. It's a small opportunity for brand integration.

**Will Gardner – Mr (b) (6)**

The filmmaker describes "Will Gardner", as a movie that "chronicles a homeless Iraqi war veteran who takes a motorcycle trip across the country picking up the pieces of his life lost while away in combat. The film is faithful to the military and does not denigrate this great country or the people who served it, and rather, is intended to inform the general public that some vets fall through inadvertent "cracks" in the system". It is an independent film without distribution. After reading the script, my assessment is there are no Army messages in this movie and it reinforces negative stereotypes about our veterans. Do not recommend that we support.

---

**Entertainment Television:**

**SPIKE TV's GUYS CHOICE AWARDS – 5 JUN 10**

GUYS CHOICE celebrates everything guys love---movies, sports, comedy, music and beyond. Previous honorees, presenters and participants include: Clint Eastwood, Brad Pitt, Robert Downey Jr., Halle Berry, Mel Gibson, Will Ferrell, Jack Black, Matt Damon, LeBron James, Quentin Tarantino, Megan Fox and many, many more. GUYS CHOICE has quickly established itself as the place to celebrate all things in "guydom", one night only, in a big way. The tone is cool, funny, irreverent, and heroic. The show tapes on Saturday June 5th at SONY Studios in Culver City, CA from 7:30-9:30 pm. Spike TV has invited 15 members from each Service e to the ceremony.

**Extreme Makeover: Home Edition – (b) (6)**

Producers are currently researching a potential episode honoring the troops. This episode would focus on SSG (b) (6) and his fiancée to determine their needs. SSG (b) (6) was wounded during the attack at Fort Hood, Texas 5 NOV 2009. Working with Fort Hood PAO and Strategic Communications XO. PAA drafted but not yet approved.

**TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military

Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** [Coordinating with MDW public affairs for a venue.](#)

### **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master (b) (6) of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will commence on 11 JUN 10.

### **Army Wives Season 4 Season – (b) (6)**

05-16-10	Episode #405 Evasive Maneuvers (airs out of sequence)
05-23-10	Episode #406 Heavy Losses
06-06-10	Episode #407 Over and Out
06-13-10	Episode #409 New Orders
06-20-10	Episode #410 Trial & Error

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** [program is in post production; awaiting rough cut.](#) (Supports 'Broaden Understanding and Advocacy')

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC (b) (6), (b) (6) for a couple of days, and then move to SPC (b) (6), (b) (6) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and

challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections." **UPDATE:** [project is in post production; waiting on rough cut.](#)

#### **MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** [production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.](#)

#### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

---

#### **Video Games/Music Videos/MISC:**

##### **GTSY website – (b) (6)**

(b) (6) attended conference call to discuss G1's new initiative GTSY.com. GTSY.com is in pursuit of entertaining video media for the home page. The clips (10-60 seconds max.) are intended to draw first time users to the site and keep them coming back for more. Our goal is to have content that is a GTSY exclusive. We are looking for clips produced on set where convenient to production location/entertainer. GTSY will provide a contact or correspondent as

necessary. All of this is to engage the soldier and promote staying connected to friends and family during times of separation as a way to remain healthy and grounded. This content will be interwoven with Army produced social messaging (Sexual Assault Prevention, Suicide Prevention, substance abuse, etc) and is intended to provide a buffer and balance to this content. OCPA-LA advised that providing video clips may be a challenge due to legal issues.

### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** masters of the 82nd Airborne Chorus singing background for Jamie Tate. The music video will be filmed 17-19 MAY 10.

<https://rcpt.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f>

### **Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **UPDATE:** Afghanistan project has been postponed. Looking for dates later in the 4<sup>th</sup> quarter.

### **Community Relations/Business Development:**

#### **Armed Forces Day Parade – 14-16 MAY 2010**

The City of Torrance Armed Forces Day Celebration is 14-16 May 2010. The US Coast Guard is the honored service this year. The parade and banquet will be held 15 May 10. The event will be support by Soldiers and equipment from the Fort Irwin, California National Guard, and the US Army Reserve.

#### **Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave

from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

### **California National Guard Public Affairs Conference – 25-28 May 10**

The California National Guard's annual public affairs conference is 25-28 May in San Diego. We have been invited to provide a presentation to the PAOs throughout the state about the mission of our office and what we at OCPA-West.

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many "pre-believers" attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** [coordinating with the San Diego Recruiting Command for support; two Soldiers will sing the National Anthem at the beginning of the event.](#)

### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the "Give a Soldier a Night Out" program.

### **Veterans Home of California Dedication Ceremony – 14 JUN 10**

[Greater Los Angeles area Veterans Home of California--West Los Angeles dedication and ribbon-cutting ceremony on Flag Day, Monday, June 14 at 10 a.m. at the West Los Angeles Veterans Facility in Westwood.](#)



## OCA-Western Region Weekly Report

04/14/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

*New entries in Blue.*

### **Entertainment – Documentaries:**

#### **PBS Series "Need to Know" – (b) (6)**

██████████ was contacted by producer Julie Cohen regarding a show which will air nationally on PBS on Friday nights. They are hoping to air highlight as their first show in April A 5 to 6 minute profile of a woman who is in training with one of the army's elite ordnance disposal units – the soldiers who defuse improvised explosive devices in Afghanistan and Iraq. Around the time The Hurt Locker won its Oscar, several news organizations (including Nightline) did pieces on these units in the field, focusing on male soldiers. My thought here is to go to a military training center where these soldiers learn their highly specialized work and profile a woman soldier who is preparing to go into this technically challenging, highly dangerous line of work (there are actually a number of women in this field, as I learned when I did a Dateline piece in 2004 on soldiers killed in Iraq). The piece would be told mainly from the soldier's point of view, supplemented with some perspective from her colleagues and commanding officer, with little or no narration. EOD School declined support due to classified nature of training modules.

#### **Lions of Babylon Documentary – (b) (6)**

Lions of Babylon, is the story of Saab al Bor, Iraq. The town about twenty minutes from Taji and an hour or so north of Baghdad had been an open air morgue in 2007, its population scattered with few residents remaining as various Shia and Sunni militias and coalition forces fought for control. In 2009, B 2/14 Cavalry out of Hawaii entered and along with the people began a process that resulted in renewal of the town. IDPs returned and the population grew to 40,000. A functioning government worked in coordination with IP, IA, Sons of Iraq militias and B2/14 to

secure the town to the point where its leaders promote it as "The City of Peace". Footage was shot in Iraq January thru early April of 2009 as part of a military embed (as well as a writing assignment for Tribune Co. for which I wrote an 11 part series) and includes interviews and footage of stakeholders in Saab al Bor society-from Sons of Iraq crew leaders and crews to IA, IP and government officials to teachers and storekeepers as well as members of B 2/14 Cavalry. The aim of the film is to show in Saab al Bor a cross section of Iraqi society as it struggles to rebuild and reconstruct its community on the eve of provincial elections. The subtext is "counter-insurgency done well" as we see B 2/14's engagement with leaders and involvement in reconstruction and follow some of its members into training stateside for follow-up interviews. The narration of the film is essentially through the eyes of the soldiers and the Iraqis who were in Saab al Bor. Producer has filmed two days at Fort Irwin, returned to Virginia and asked to come back to Fort Irwin for a week in May. Approved by Fort Irwin.

### **Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced

Toughest Military Jobs: Endurance – May 13 @ 9pm, 12am

Toughest Military Jobs: Dirt – May 20 @ 9pm, 12am

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

### **Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

### **Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. **UPDATE:** The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010.

**SPEED CHANNEL TRUCK-U AUTOMOVATION FILMING WITH WOUNDED WARRIORS – Mr (b) (6)** Five wounded warriors were interviewed and filmed, Feb. 1st & 2nd, while working on a weapons carrier project (World War Weapons Carrier on the chassis of a 1984 Ford Bronco), donated by Operation Comfort, a non-profit organization focused on helping wounded Soldiers rehabilitate through sports and special projects. Warriors demonstrated welding, auto body prep/paint in the restoration of a vehicle and shared their experiences and how the project exceeded their expectations. Filming took place off post at Lonesome Dove Ranch, where the working garage is located. The show is scheduled to air on the [Speed Channel, May 2nd at 11:30 a.m. EST.](#)

**Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Provided the documentary filmmaker with a letter of encouragement.

**6th Squadron, 4th Cavalry Regiment Documentary – Mr (b) (6)**

Contacted by Mike Boettcher about interviewing Soldiers at Fort Knox, KY for a documentary about the 6th Squadron, 4th Cavalry Regiment. Mike Boettcher was embedded with an Apache Troop in Afghanistan in 2008. Mike and his son Carlos conducted hours of interviews with the Soldiers. They are now putting together a documentary using those interviews that tells the story of 65 men who, despite spending a year in one of the toughest spots in Afghanistan, all got out alive. Mr Boettcher is requesting to go to Fort Knox to meet with members of Apache troop who are willing to share their personal photos and video - elements that will help fill out our documentary. **Update:** Production assistance agreement is complete, coordinating with Fort Knox to conduct the interviews.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** [Production assistance agreement is complete, documentary is in production.](#)

**(b) (6) Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid. **Update:** [Awaiting air date and final DVDs.](#)

### **Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** Filming resumes, 7 APR. Filming for the Discovery Channel Combat Diver School documentary began 7 MAR in Key West, FL. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Filming has resumed and will conclude 16 APR.

### **How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant. **UPDATE:** project is in post production; waiting on rough cut.

### **Major Motion Pictures:**

#### **The Dry Land – (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. **UPDATE:** Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball

on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. (Supports 'Broaden Understanding and Advocacy')

### **TRANSFORMERS III - (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** OSD-PA provided consolidated script notes to the production company 8 APR 10; making preliminary coordination for movie support.

### **Paramount Marketing Conference Call – (b) (6) Mr (b) (6)**

On 14 APR 10, OCPA-West facilitated a meeting between the Paramount Pictures Worldwide Marketing Partnerships and the US Army Accessions Command advertising agency, McCann Worldwide. The purpose of the meeting was to make introductions and discuss opportunities for the US Army to leverage the success of the Transformers franchise. LeeAnne Stables, Executive Vice President, Worldwide Marketing Partnerships Paramount Pictures discussed the timelines for production and post production as well as sensitivities surrounding pre-release of Transformers material prior to the premiere in July 2011. McCann Worldwide will provide Paramount with draft proposals for Army advertising spots. Next step: follow-up conference call to further develop relationship.

### **Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$94.5M** in its first nine weeks of release which has exceeded other Nicolas Sparks' movies like "The Notebook". This equates to a viewing audience of **12.6M**. In Dear John, the main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

### **Souvenirs – Mr (b) (6)**

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

**UPDATE:** Script is under review by OSD-PA. (Supports ‘Broaden Understanding and Advocacy’)

**Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don’t understand their sister’s Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today’s military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. **Update:** This film will premier in Monroe, LA on 17 APR 10. (Supports ‘Broaden Understanding and Advocacy’)

**The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

---

**Entertainment Television:**

**TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** Coordinating with MDW public affairs for a venue.

**Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States.

Master (b) of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update: Production assistance agreement has been drafted, under review by Production Company.**

**Army Wives Season 4 Season Premiere – (b) (6)**

A solid start for the ARMY WIVES Season 4 premiere. For the night, it ranked as the #1 show in W18-49 and W25-54 on cable. In A18-49, we were the #4 show on cable (with Discovery's LIFE at #1 with 1.4/4); and in Total Viewers, we ranked as the #5 cable show (with Discovery's LIFE at #1 with 3.97 million viewers). While this is our lowest premiere to date, this was the first time we premiered in the spring, versus summer, and competition from the broadcast networks was much stronger than we've ever faced for a premiere. Total Viewers: 3.32 million. According to ABCS research, we were the #1 original drama premiere on ad-supported cable for 2010. It's also interesting to note we performed only slightly below LIFETIME's top show last week, Thursday's PROJECT RUNWAY, which had 3.370 million viewers, 1.4 A18-49, 2.1 W18-49, and 2.2 A25-54. (And that show has seen upticks the past few weeks as it nears its finale.) (b) (6) is working with writers to develop Afghanistan-specific story lines as the 23rd ID HQs will receive last minute orders to deploy ISO the surge.

**Army Wives Air Dates: (all episodes air 10:00pm to 11:00 pm et/pt)**

04-11-10	Episode #401	Collateral Damage
04-18-10	Episode #402	Scars & Stripes
04-25-10	Episode #403	Homefront
05-02-10	Episode #404	Be All You Can Be Episode
05-09-10	Episode #408	Guns and Roses (Airs out of sequence)
05-16-10	Episode #405	Evasive Maneuvers (airs out of sequence)
05-23-10	Episode #406	Heavy Losses
06-06-10	Episode #407	Over and Out
06-13-10	Episode #409	New Orders
06-20-10	Episode #410	Trial & Error

**Military Spouse Appreciation Day Shout Out – (b) (6)**

(b) (6) was contacted by Deputy Chief, Strategic Communications regarding a possible shout out to Armed Service spouses from the "Army Wives" cast ISO Military Spouse Appreciation Day 7 MAY 2010. (b) (6) is awaiting details and information (requested 15-second PSA) to pass along to Lifetime TV leadership and lawyers for consideration

### **BIGGEST LOSER AND FORT BRAGG SPOUSE - (b) (6)**

The wife of a Soldier stationed at Fort Bragg (currently deployed to Afghanistan) was a contestant on THE BIGGEST LOSER. She was eliminated from the contest, however all contestants continue to pursue their weight-loss goals. Through the Army's advertising agency, we have an opportunity to highlight "Army Strong" and elements of "Comprehensive Soldier Fitness" by using existing Army programs, to help this spouse meet her goals. Fort Bragg will assign a Master Fitness Trainer, a nutritionist, and an Army culinary arts specialist to develop a plan to help this spouse meet her goals. THE BIGGEST LOSER will go to Fort Bragg and film a 'package' that will be played on the LIVE FINALE episode on May 25. Other elements include "Extra" and "Hollywood Insider" and UniVision (owned by NBC, and the spouse speaks Spanish) segments. This is an excellent opportunity. We are trying to work with the unit to get the Soldier's mid-tour leave timed with the finale to surprise the wife, on the set of the show. Worst-case, we will get the husband/Soldier on the show via satellite (DVIDS). Fort Bragg supports and is on-board. **UPDATE:** The spouse has been in touch with one of the Fort Bragg dieticians to talk meal plans and will meet with her again after her return from spring break. They have also lined her up with a few fitness folks with her husband's unit, that will good for motivation and to push her out of her normal routine, which is always beneficial. And the Fort Bragg culinary team showed her some really good examples of correct meal portions without losing flavor or interest.

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports 'Broaden Understanding and Advocacy')

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be

featuring her in a new TV program called “Intersections.” **UPDATE:** project is in post production; waiting on rough cut.

**MTV’s “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting.

**UPDATE:** production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.

**PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. **Waiting on rough cut.**

---

**Video Games/Music Videos/MISC:**

**Interview with Al Jazeera English – (b) (6)**

On 14 APR LTC (b) (6) was interviewed by Al Jazeera English about the US Army’s support to the entertainment industry. (b) (6) explained our relationship with Hollywood, and support provided to major motion pictures, television and video games. They shot footage of the movie posters in the hallways in our office as well. They also interviewed a representative from the Navy Office and will interview Mr (b) (6) at OSD-PA. Air date TBD.

**Huey Dunbar Music Video titled “Mi Deseo” – (b) (6)**

Diamante Pictures specializes in branded entertainment, creatively integrating positive sponsor messaging into their projects - from reality shows to webisodes and in this case, a music video. In this upcoming video, they would like to expand and continue this Army story line. Treatment was reviewed. This video will reach millions of U.S. Latinos and represents an innovative way to deliver an effective and uplifting message to one of our key demographics. They are seeking

an Army location, and 2-3 soldiers to play extras to shoot a small scene. Location TBD, but will be in close proximity to New York City, most likely FT Dix, NJ. Tentatively shoot 2 days in April. PAA being reviewed by Diamante Picture attorneys. **UPDATE:** [waiting for translation of the lyrics.](#)

**Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to Facebook.com/Hallmark Channel and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service Announcements on their website.

**82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** [masters of the 82nd Airborne Chorus singing background for Jamie Tate. The music video will be filmed 17-19 MAY 10.](#)

<https://rept.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f>

**Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details.

**Community Relations/Business Development:**

**Armed Forces Day Parade – 14-16 MAY 2010**

The City of Torrance Armed Forces Day Celebration is 14-16 May 2010. The US Coast Guard is the honored service this year. The parade and banquet will be held 15 May 10. The event will be support by Soldiers and equipment from the Fort Irwin, California National Guard, and the US Army Reserve.

### **Run for the Wall - 19-28 May 10**

The “Run for the Wall” (RFTW) is not a “run” but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran’s Memorials, Veterans’ Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**Christian Business Men’s Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year’s breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Grisct (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many “pre-believers” attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** [coordinating with the San Diego Recruiting Command for support; the CBMC has also requested a singer for the event.](#)

### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year’s Army Ball is “A Tribute to Veterans”. The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the “Give a Soldier a Night Out” program.



## OCA- Western Region Weekly Report

07/14/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **BBC Horizon: Senses – Mr (b) (6)**

The program will explore how scientists have been working to reveal how the senses work, focusing on the advances in knowledge that have been made over the last 10-15 years. We will feature visual and other sensory illusions to explore how input from the senses is processed by the brain to produce a picture of the world around us. The program will move on to look at how the senses interact with one another and influence each other more than people had realized in the past (e.g. sound affecting taste). By featuring a blind man who can echolocate, we will discuss the idea of cross modal plasticity - the brain's ability to rewire itself to take in visual/spatial information through a different sensory modality. The fact that information, usually received by one sense can be received by another has led to innovative applications: the TSAS is one such example. Designed to solve the problem of (b) (6) out' - a significant problem for the military - this system provides pilots information about orientation, which is usually given visually. Test flights show that blindfolded pilots are able to land safely in compromised visibility situations using the tactile information provided by the system. Finally, we will look at whether it is possible, then, to gain an entirely new sense, by looking at a new study on the feelSpace - a belt which gives tactile information about the magnetic field, which the brain may even be able to integrate in a way that will allow users to have an intuitive sense of direction. Filming will begin at USAARL 24 JUL 10 .

#### **BBC Horizon's Asteroids: The Bad, The Good and The Ugly – (b) (6)**

Horizon is the BBC's 60 minute science documentary & this episode focuses on asteroids. The

documentary is looking at two main themes, the evolution of our understanding of the threat from near earth asteroids, and recent scientific breakthroughs in looking at the origins and compositions of asteroids - in particular the so called "Main Belt Comets" and the discovery of ice on asteroid 24 Themis. Lincoln Near Earth Asteroid Research (LINEAR), located on White Sands Missile Range is one of the leading telescope facilities in the world for identifying asteroids and near earth objects. This filming sequence at LINEAR will show its role in surveying the sky and the vital information this has provided to scientists for many years.

### **IMAX Project Rescue – (b) (6)**

The mission of the film, Rescue, which is in production in 3D IMAX, is to illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event that set into motion a coordinated effort of highly-trained rescue teams using Total Force military assets and resources, cooperating with allied militaries and humanitarian organizations. Production is now interested in filming back stories -- particularly training, as well as any real rescues that may present themselves. Their key interest filming of the CH-47 Chinook and related rescues/training. Working with the US Army Reserve at Fort Lewis WA to filming training and rescue operations on Mt Rainer.

### **Vice Guide to Everything – (b) (6)**

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Production assistance agreement drafted.

### **Pit Bulls and Parolees – (b) (6)**

"Pit Bulls and Parolees" is a documentary-style reality show currently filming its second season on Animal Planet. The show is focused around the world's largest pit bull rescue, the Villalobos Rescue Center. Tia Torres, the rescue center's founder, is our main cast member; secondary cast members are Tia's daughters, Tania and Mariah, and "parolees" (kennel staff). All episodes have two main elements: a rescue and an adoption. For this specific episode, we have partnered with a US Veteran's support group, Pets 2 Vets (<http://www.pets2vets.org>), an organization founded by a decorated Air Force Veteran, for our adoption. P2V pairs active duty military and veterans recovering from the stress and trauma of service, usually PTSD and/or TBI, with shelter animals (in this case a rescued pit bull). The purpose of this segment is to highlight the adoption of another dog from the Villalobos Rescue Center into a home with a veteran in need of the help and support of a loving pet. Working with the Warrior Transition Units to identify an interested wounded warrior or veteran wishing to adopt a rescued Pit Bull.

### **Women, War and Peace – (b) (6)**

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll

footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to create a military-specific documentary, but rather to complement the storyline we are already following. Reintegrating the Taliban into society is now the predominant international strategy for pulling out of Afghanistan. On the ground, there is a consensus that the Afghan war has reached the end game; U.S. and NATO military engagement is not open-ended, and President Hamid Karzai is under pressure to find a negotiated solution that will bring stability to the country. But at what price? Women in particular are urgently posing this question, and they are maneuvering to make sure that their voices are included at this critical juncture. Women account for only 1 percent of the signatories to all peace agreements over the past decade, and Afghanistan is not shaping up to be the exception. Women have so far been excluded from the key sessions, and Karzai's aides have privately advised women activists that they should sacrifice their rights, if that's what it takes to reintegrate the insurgents. PAA is with production company legal representative. No filming has been allowed in Afghanistan thus far. (b) (6) in touch with Kandahar-based media support center.

### **QRFs in Afghanistan Documentary – (b) (6)**

Received a request to develop a documentary about QRFs in Afghanistan. From producers: "Our goal is to make a sound engaging documentary style show that gives our efforts in Afghanistan a name, a face, a feeling, and an exciting honest connection the home front can relate to. Like you mentioned you would do, speaking with boots on the ground/leaders in the QRF would greatly help our show specifics. Especially if it's people within/around the QRF who can give us a detailed mission styles, and an average daily look at this elite unit." (b) (6) conference with COL (b) (6) (ISAF PAO) to determine the best way to develop their storyline. (b) (6) will work with producers and SMEs on the ground to further create a well-rounded treatment before giving approval.

### **Robby Gordon and the Troops - (b) (6)**

Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas, September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO.

### **A Promise of Freedom – (b) (6)**

This film is focused on America's Iraqi allies. Iraqis who have risked – and are still risking – their lives to rebuild the country. The film follows several cases of U.S.-affiliated Iraqis who

were killed or who are in danger, and seeks to understand what the future holds for those still in the country as America prepares to withdraw. In addition to following Iraqis in Iraq, (b) (6) Syria and Egypt, (b) (6) has been filming with Iraqi families as they begin to build new lives in America. On this trip to Iraq she is also filming with Iraqis who have resettled in America and then decided to return to Iraq. **Update:** Project is in post production; awaiting rough cut.

### **Exoskeleton Documentary – (b) (6)**

National Geographic Channel wants to produce a one-hour documentary program on the development of exoskeleton suits. Coordinating with Natick Soldier RD&E Center.

### **Cantore Stories – (b) (6)**

Cantore Stories will showcase how people live, survive and deal with extreme weather conditions at Yuma Proving Ground and other locations with extreme weather for the Weather Channel. At YPG the Weather Channel will feature testing, exercises and training in harsh desert conditions. Production assistance agreement completed. **UPDATE:** [filming complete, project is post production.](#)

### **Weird, True and Freaky – (b) (6)**

This Discovery Channel Animal Planet episode is about animals used for medicinal purposes. Looking to feature a Soldier who was injured fighting in Afghanistan and treated with Extra Cellular Matrix which is derived from pig's bladder to regrow skin and tissue cells. Filming to take place at the Brooke Army Medical Center to interview the Soldier, his surgeon and physical therapist. Production assistance agreement completed. **UPDATE:** [filming is complete; project is in post production.](#)

### **Discovery Channel visit to Yuma Proving Ground (YPG) – (b) (6)**

Discovery Channel Canada is planning to send a film crew to YPG on 6/7 July to film test projects for the Canadian television program "Daily Planet". The program has a viewership of 4 million. They will film M777 howitzer testing on 6 July and Zephyr unmanned aerial vehicle (UAV) testing on 7 July. They will also film testing of the Bradley Fighting Vehicle negotiating the test courses at YPG. Production assistance agreement is complete. **UPDATE:** [filming is complete, project is in post production.](#)

### **Killing Lincoln-Inside the Conspirator – (b) (6)**

This documentary is serving as a companion to the upcoming Robert Redford feature film, —The Conspirator.” Both film and documentary will focus on the conspiracy to assassinate President Lincoln, specifically the trial and execution of the conspirators. Filming will occur at Fort McNair of exteriors which played a role in the conspirators’ trial and executions, and the filming of interviews in approved interior settings. US Army military historians will also be interviewed to support the documentary. Production assistance agreement is complete. **UPDATE:** [filming is complete, project is in post production.](#)

### **Making Stuff/Smart Materials – (b) (6)**

The PBS/NOVA documentary –Making Stuff’ is a series of four episodes, the Smart Materials segment will demonstrate advanced Magneto-Rheological (MR) semi-active suspension system developed by the Lord Corporation for the US Army under contract with TARDEC’s Ground Vehicle Power & Mobility Track and Suspension Team. The durability testing will take place at the Lord Corporation’s test track in Moncure, NC using the HMMWV. Production assistance complete, filming will occur next week. **UPDATE:** [filming is complete, project is in post production.](#)

### **The Surge – (b) (6)**

This Institute for the Study of War (ISW) documentary is intended to portray the history of this OIF military operation as it unfolded and explain why and how it improved security and stability in Iraq. The film uses interviews with commanders on the ground to tell the story. ISW will be screening the documentary in Iraq and requesting Soldiers to provide comment on the current environment in Iraq. **UPDATE:** [web event has been postponed. Rescheduled event to coincide with USO event, date TBD.](#)

### **Halfway Home – (b) (6)**

This Documentary tells the stories of several warriors who have suffered from, or are suffering from, Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injuries (TBIs). It is the filmmakers intention to inform the audience about these unseen and misunderstood wounds of war, and to highlight programs, new and old, that assist warriors in their efforts to get –all the way home.” Interested in interviewing Brigadier General Loree K. Sutton regarding her inspired work at the DCoE, including her Real Warriors campaign, and her interest in creating a new program modeled after POPPA, (Police Organization Providing Peer Assistance)—a successful peer support system created for the New York Police Department that is credited with dramatically cutting officer suicide rates in the past 15 years. They also interested in Filming at Walter Reed Medical Facility. **UPDATE:** [Walter Reed has approved project. Production assistance agreement is signed. LTC \(b\) \(6\) will be interviewed for the document, he works with the Real Warriors Program.](#)

### **MTV’s Coming Home Series – (b) (6)**

(b) (6) continues to coordinate with the leadership in Afghanistan to find possible candidates to participate in the upcoming MTV series Coming Home. Award-winning producer Morgan Spurlock is creating a show that will follow soldiers from the weeks prior to leaving the combat zone through their transition back to civilian life. MTV is looking for soldiers on active duty, not USAR or USNG and a flyer has been sent out to PAO leadership and through DVIDS for casting. This show is a terrific opportunity to target our recruiting-aged audience and show them first-hand and from the horse’s mouth what it means to serve our country in a time of war.

### **Documentary pitch on the Army Colonels and sisters of Delta Sigma Theta – (b) (6)**

FORSCOM PAO and OCPA-LA have been approached following the article on the Colonels written by Sgt. (b) (6) (b) (6) about five Army colonels all who are in the sorority Delta Sigma Theta. The premise is as follows: We would like to expand the article and pitch a program/short series to cable networks on these women and their work in the military as well as

their daily lives. With such a high number of female soldiers fighting overseas and in the military today, we would like to see better representation of these members of society. The story of the Delta Sigma Theta women and the bond they share of being both in the army and part of a sorority is one that we believe will touch many people. \*\*need to get a legal review before moving forward\*\* **UPDATE:** Visit to Fort McPherson postponed until after Labor Day.

### **Shooting USA Television Program – Mr (b) (6)**

Shooting USA on the Outdoor Channel reports on stories from across the country of interest to the shooting community. Everything from national competitions and our Olympic shooting team, to firearms safety and instructional tips from our partners – the U.S. Army Marksmanship Unit. The program is the top rated show on their network. These features highlight individual firearms that hold a special place in American history; thus their interest in going to Fort Knox and the General George Patton Museum next week. They want to do a History's Guns report about General Patton's famous firearms housed in their collection. They also have an interest in videotaping other firearms the General owned (I believe there is a second Patton revolver at the Museum) as well as other artifacts such as his staff car and office van. Fort Knox Public Affairs Office wants to support; will be an opportunity to show a little history about the Armor Branch and Fort Knox. **Update:** Have reviewed the rough cut. No issues - waiting on air date.

### **RESTREPO Documentary – Mr (b) (6) (b) (6)**

"Restrepo" is a documentary about 2nd Platoon, Battle Company, 173rd Airborne Brigade in the Korengal Valley of eastern Afghanistan from June 2007 through June 2008. At that time, it was widely considered as one of the most dangerous areas of Afghanistan. This documentary shows the difficulties and frustrations of fighting a fleeting enemy in extremely rugged terrain. The footage was shot over the entire year and is very good inside look at an infantry platoon in Afghanistan. Some of this footage has already been aired on ABC's Nightline during 2007 and 2008.

**UPDATE:** RESTREPO is in limited Theatrical release as of 2 JUL 10 and will air on the National Geographic Channel in SEP 10.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **UPDATE:** The project is in post production; the program will be formatted for the GoArmy.COM website. Mr Michael Slee is coordinating to interview the top 3 Teams. (Supports 'Broaden Understanding and Advocacy')

### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok

valley in Nuristan province, what they called in the battle narrative –a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School. **Update:** Filming complete, awaiting rough cut.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made –Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. **Update:** Filming of the CDQC concluded 16 APR; waiting on the rough cut. US Army Special Operations Command has cancelled the RIP and Ranger School segments.

**Major Motion Pictures:**

**The Dry Land – (b) (6) Mr (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight

the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** film is schedule for Theatrical release 30 JUL 10. (Supports Broaden Understanding and Advocacy)

### **TRANSFORMERS III – Mr (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to ~~help~~ (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this ~~episode~~" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating with PM Stryker for vehicles in Chicago, 16-24 JUL 10.

### **Souvenirs – Mr (b) (6)**

–Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script has been approved by OSD. (b) (6) will travel to Minnesota for the military scenes (24-28 JUL 10). (Supports Broaden Understanding and Advocacy)

---

### **Entertainment Television:**

#### **Meeting with Writers (Unnamed Project) – (b) (6)**

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for a treatment; will forward to OSD upon receipt.

#### **Six Minds – (b) (6)**

Received a request Merv Griffin Entertainment, the creators of Wheel of Fortune and Jeopardy, bring you the new game show, Six Minds, where six minds are definitely better than one. They are searching for outgoing, smart, and competitive six player teams who are ready to work together to solve a series of logic based puzzles in order to win a cash prize. You must be able to think outside the box, as your team races against the clock, to find the answers to questions that are simple, yet deceptive. If you know the right group of clever teammates that are all over the age of (18) and a legal U.S. resident, they want to meet you. Each team needs a team leader, who will apply on behalf of the team. Team Leaders should submit requests to [6mindscasting@gmail.com](mailto:6mindscasting@gmail.com).

### **Iron Chef – (b) (6)**

Filming of Iron Chef will take place at Raleigh Studios in Manhattan Beach, CA, 18 JUN 10. The Challenge involves an iconic ingredient...the potato...Iron Chef Contestants will elevate the spud to culinary greatness. Since the spud has been associated with the drudgery of Kitchen Police (KP) duty, LTC (b) (6) Director Joint Culinary Center of Excellence at the US Army Quartermaster School will present this secret ingredient to the chefs, and be a guest judge. LTC (b) (6) will arrive at the studio in a utility HMMWV with the potatoes loaded in the back...production will supply the potatoes and containers...the chefs will assemble around the HMMWV and LTC (b) (6) for the presentation of the secret ingredient. **UPDATE: Filming complete, waiting on rough cut and air date. LTC (b) (6) participated in the show as a co-host and judge. (Supports \_Broaden Understanding and Advocacy\_)**

### **ESPN Sports Center – (b) (6)**

OCPA's working with ESPN to bring Sports Center Live to Germany, Afghanistan and Iraq for Veterans Day 2010. ESPN wants to broadcast their Sports Center Show with the Troops for Veterans Day. **UPDATE: Germany, OEF and OIF will support. Network executives are reluctant to send crews to OEF and OIF; awaiting ESPNS decision.**

### **Don't Forget the Lyrics! – (b) (6)**

–Don't Forget the Lyrics!" is a musical game shows that tests contestants' knowledge of song lyrics from different genres, decades and artists. Mark McGrath, a member of the multi-platinum group, Sugar Ray, will host –Don't Forget the Lyrics!" where he brings ordinary people center stage for a chance to win up to \$100,000 just by knowing the words to the biggest hit songs ever recorded. Whether you like Motown or Country, they are looking for all types of music fans as the songs are hits, from the 50 have to present day top 40. Don't Forget the Lyrics is currently auditioning for contestants. **UPDATE: here is the list of finalists that are scheduled to play on July 20th. (b) (6) (Navy), (b) (6) (Air Force), (b) (6) (Navy) (b) (6) (Coast Guard), and (b) (6) (Air Force).**

### **Enough Already! with Peter Walsh – (b) (6)**

The Oprah Winfrey Network (OWN) is looking for military homeowners in the Los Angeles area who can use the help of professional organizer, Peter Walsh. This program is all about conquering your clutter, getting organized and to stop allowing clutter from holding you back.

The show will feature a dual military couple assigned to the 311<sup>th</sup> Expeditionary Support Command, Los Angeles, CA. Through military moves and multiple deployments, things just accumulate. Peter Walsh will help them get organized. **UPDATE:** filming complete with the military couple, US Army supporting a segment with Barbara Winkler, Chairman SoCal Quilts of Valor. Ms Winkler makes quilts veterans.

**Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master (b) (6) of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will completed 11 JUN 10. Waiting on rough cut.

**Army Wives Season 4 Season – (b) (6)**

"Army Wives" Episode 13 -- debuts on Lifetime TV July 18 at 10:00 p.m. (Eastern). This dramatic episode tells the critical deployment story and features a large deployment scene that was filmed at Charleston Air Force Base, SC in May 2010. The episode features a speech given by actor Brian McNamara, playing Army Major General Holden and his soldiers deploying from the base and marching onto a C-17. The entire episode will air online <http://www.mylifetime.com/shows/army-wives/video>, usually the following week. You can now check out a preview for Episode 13 of "Army Wives" Season 4 (Airs Sunday, July 18 at 10 pm et/pt.) at: <http://www.mylifetime.com/shows/army-wives> (I had to access the link from a non-networked computer). Season finale is being filmed this week. Season four wraps next Monday. Season 5 has not yet been announced but is pending. (b) (6) is working with CSA office and Lifetime on proposed screening of episode 413 in DC on 29 July.

07-18-10	Army Strong
07-25-10	AWOL
08-01-10	Hearts & Minds
08-08-10	Mud, Sweat & Tears
08-15-10	Deadly Force
08-22-10	Season Finale (yet to be named)

**MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at

Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** The scheduled airdate for this episode is 26 JUL 10. (Supports Broaden Understanding and Advocacy)

---

**Video Games/Music Videos/MISC:**

**A Soldier is Worth it to Me (Music Video) – (b) (6)**

The Nashville Recruiting Bn received a request from a local country artist to provide Soldiers for a music video (the subject of which will be about a chance meeting with a Soldier who has been injured in Iraq). Have reviewed the lyrics – no issues. Mr. Parker is producing a video with the help of a local film school to promote the song and would like to use Soldiers in the video to make it more realistic. **Update:** Filming occurred 11 JUL 10 in Nashville, TN. Awaiting rough cut. (Supports Broaden Understanding and Advocacy)

**Electronic Arts - Medal of Honor – (b) (6)**

EA Medal of Honor marketing launch (b) (6) is assisting EA Sports with follow up interviews for those who were involved in assisting with the development of the video game. EA executives will travel to Fort Irwin to follow up with Apache pilots who provided support during game's creation.

---

**Community Relations:**

**MOUNTAINGATE Veterans Appreciation Tournament – 9 AUG 10**

The MOUNTAINGATE Veterans Appreciation Tournament is a fund raiser for the Wounded Warrior Project (WWP). WWP was founded on the principle that veterans are our nation's greatest citizens. The WWP seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other locations around the world. Many of the injuries are traumatic amputations, gunshot wounds, burns and blast injuries that will retire these brave warriors from military service. The tournament will include wounded warriors as tournament players. Coordinating for a flag officer participating.



## OCA-PA-West Weekly Report 9-15 Sep 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

**New/updated entries in Red**

**Key dates specified; ongoing support listed as 'In progress'**

### Top Items

**9/15/2010 Oprah Winfrey "Women in the Military" episode (b) (6)**  
Episode will focus on the variety of challenges service women deal with once they return home from deployment. Everything from health concerns, divorce, custody issues, even homelessness. They'll have a representative from Veterans Affairs ((b) (6)) on the show who will act as the "expert" on the subject. She'll explain how the VA is working hard to expand their current system to include women but will also highlight the many areas they feel need improvement. Two female Soldiers were identified by RC-East Media Support Center (Bagram, Afghanistan) and did a preliminary phone interviews with the producer over the weekend. OCPA LA was notified Monday. Both were selected to be highlighted on the show and were interviewed via DVIDS 15 SEP. They each are juggling family-related challenges while serving overseas. Each are going through divorces right now – one will be fighting for custody when she returns, while the will be starting her life over now that her relationship is ending. They will be speaking about their personal struggles and how they're handling them while deployed. CBS correspondent Mandy Clark spent an afternoon with them on the base, and conducted interviews with them for Harpo Productions. They'll be running some of that footage in the show as well. (b) (6) worked with Harpo producer to complete production assistance agreement in place. Air Date TBA.

**9/15/2010 National Science Foundation; 'Finding Your Science' (b) (6)**  
National Science Foundation requested permission to use America's Army video game clips for an episode of 'Finding Your Science' -- a video series produced by the NSF that engages the 'greatest minds in science to share perspective and inspiration for making breakthrough discoveries'. This specific episode features Dr. James Gee, a linguist and learning expert, who talks about best principles in good video game design. Approval coordinated and received with appropriate organizations.

**09/16/2010 The Young & the Restless (b) (6)**  
Popular daytime drama features military funeral detail, THU, 16, SEP. OCPA-LA coordinated for six Soldiers to appear as funeral detail and three officers to be in the audience with the cast. Filming took place 11 AUG. 'Young and the Restless' is currently the highest-rated daytime drama on American television with daily audience of 5 million viewers.

**In progress American Idol**

(b) (6)

American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. She'll be in NYC later this month to re-tape her third audition in front of American Idol's celebrity panel and chance to win the "Golden Ticket" to the LA portion of the show. Production assistance agreement is complete.

## Entertainment – Documentaries

### 9/15/2010 Nat Geo; 'Escape From Alcatraz'

(b) (6)

National Geographic filming episode on famous 1962 prison escape from Alcatraz Prison and island. Corps of Engineers supporting with coastal expert for interviews on water currents and tides. PAA being drafted. Show scheduled for early 2011.

### 9/15/2010 Dog First Aid

(b) (6)

Educational video producer is developing episode on Emergency First Aid for Dogs. Assisting producer with access to 'Holland Working Dog Veterinary Hospital', Lackland AFB, for interviews with veterinarians and dog care footage. Holland is a U.S. Army facility, and responsible for comprehensive veterinary care for all DoD military working dogs along with services to military working dogs worldwide. PAA being drafted.

### 9/15/2010 'Hungry Men at Work'

(b) (6)

New Spike TV series, 'Hungry Men at Work' is in development and will feature hard-working people on remote work sites. Focus is on important of food and the great lengths organizations and their cooks go to take care of their employees, even in austere conditions. The decidedly 'male' food show will feature adventure, rugged locations and intense jobs. Spike cable network reaches nearly 100 million homes. Page Productions produces the immensely popular Food Network series 'Diners, Drive-ins, and Dives', and multiple Food Network Specials. Assisting producer with concepts for future Army support. Shooting to begin as early as OCT.

### In progress Operation Infrastructure

Mr. (b) (6)

America is a great country known for its innovation and resiliency. Our nation's infrastructure was built to last and be the best, and all over the country right now there is a need to reinvest in America's infrastructure while we continue to innovate and move forward. The show's host, Timothy Galarnyk, an engineer and inspector, the practical, no-nonsense, go-to-guy who has been tracking America's infrastructure for years; and fellow host, Chad Housekecht, all around fix-it guy, and quick-witted amateur historian will travel together across America to explore our nation's infrastructures: bridges, tunnels, roadways, rails, dams, sewer mains, power lines, communications towers, building structures, you name it! Tim & Chad will explain the history and the engineering behind various projects on our nation's to-do list, while unraveling the logistics and the steps needed to put this infrastructure in place. In this episode, the hosts will visit Project Brays and look at what is being done to mitigate flooding in the watershed. The story of bayou reconstruction has national significance with many cities following Houston's lead. Coordinating with the U.S. Army Corps of Engineers, Galveston District. PAA drafted.

### 09/22/10 Kissimmee Basin Documentary

Mr. (b) (6)

Kissimmee Basin the Northern Everglades will be a 1-hour high-definition broadcast quality nature documentary focusing on the heartland of the Kissimmee Basin and the history of Florida's Cattleman Ranching tradition and customs. It will highlight Florida's environmental, economic and cultural heritage addressing the best practice models, protecting water resources and preservation of the natural landscapes. The filmmaker will interview Mr (b) (6) Principal Deputy Assistant Secretary of the Army (Civil Works) on 22 SEP 10 about the US Army's role in managing the Kissimmee Basin.

**10/02/2010 65th Anniversary of the Atomic Age**

(b) (6)

A Japanese production company requested access to Trinity Site, location of the world's first nuclear bomb testing, for conducting interviews regarding development of first Atomic weapons. The documentary will look at the historic and scientific facts of Atomic bombs, particularly in wake of recent threats by countries like Iran and North Korea. It includes public opinion regarding nuclear weapons in the documentary, with interviews being conducted during the public tour, October 2, 2010, at Trinity Site, White Sands, NM. The 30 minute documentary is aimed at broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA complete.

**11/10/2010 How the States Got Their Shapes**

(b) (6)

Every state has a shape...and every line has a story to tell. "How the States Got Their Shapes" examines American history and the contemporary landscape to reveal those tales. This program airs on the History Channel. Every episode starts by posing a question that will make connections between unlikely places. Their host takes us on a journey across the United States to find the people and places that reveal these connections. This episode focuses on places in the U.S that are remote and difficult to get to. The support requested is to film at White Sands Missile Range & Museum and the Trinity Test Site in order to educate the American people as to why remote places such as the Tularosa Basin and the deserts of New Mexico were ideal locations for the U.S Army to test its atomic weapons and missiles. Update: Production assistance agreement has been signed, filming will occur in Nov 10.

**In progress "LASIK: The Right Stuff"**

(b) (6)

The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military. Production Company will arrive at Fort Bragg, NC on the evening of September 29-2 OCTOBER to film B-Roll and conduct interviews with LTG Frank Helmick, COL (Dr) (b) (6) and Lasik Patients. They will also film Dr. (b) (6) doing the Lasik Vision Corrective (LVC) procedure. Production assistance agreement complete. (b) (6) PAS for Special Operations provided B-roll footage as well.

**In progress TF Paladin documentary series**

(b) (6)

Independent filmmakers John Bolger and Geoff Bell have pitched a documentary series to Discovery. Although they do not yet have distribution secured, they have initiated the embed packet with IJC IOT move forward as soon as the network approval process is complete. The proposed episodes include embedding four camera crews with TF Paladin in the South, North, West and East regions of Afghanistan to best achieve the objective of showing 'the Army's brave men and women defending our freedoms and liberty with respect, honor and incredible personal courage.' More specifically, they are interested in the bomb detection and detonation and forensics sides of Paladin's work. PAA will be completed after embed application is completed and approved in Afghanistan.

**In progress BE ALL THAT SHE CAN BE**

(b) (6)

Be All That She Can Be is a series detailing the lives of female Soldiers as they move between the front lines and life on the home front: women who enlist so they can deploy with their husbands, mothers leaving their children to deploy to combat zones, lifers performing their specialties while other wives welcome home military husbands. All are professionals, all facing the uncertainty of returning to changed lives and all paying the price for doing their duty. The production company, Pacific Coast Video is currently working with networks to secure distribution. **OCPA-LA provided Letter of Encouragement.**

**In progress Going Home documentary**

(b) (6)

GOING HOME will be a theatrical and public television documentary. We will capture the images of our fallen heroes from Iraq and Afghanistan from their departure point across the Atlantic, until they find native soil here at Dover, and finally to their resting places all around the county. Shot in HiDef, the 90 minute show would air Memorial Day or Veterans 2011. This respectful program will be done with the complete permission of the families, the US Army, and any other necessary supervisors. GOING HOME will have no narration: rather, it will feature the words of various family members and those who accompany the fallen on their journey home, as well as images of these warriors who have made the ultimate sacrifice for our country. (b) (6) will work with HRC PAO, LTC (b) (6) in close coordination with retired (b) (6) on this project. No PAA has been created yet as details of our involvement in this project are still being worked out. **Letter of Encouragement provided.**

**In progress Women, War and Peace**

(b) (6)

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to create a military-specific documentary, but rather to complement the storyline we are already following. PAA is signed and production company is working with Kandahar-based media support center. Troops will not be "extras" but shown doing their job ISO ISAF's mission in Afghanistan as it relates to the documentary series this production company is creating. American Soldiers, along with our sister services, Afghan and coalition forces are engaged every day in villages throughout the AoR with the mission focus of security, governance and development. Filming ongoing.

**In progress 'What's In Your Pocket'**

(b) (6)

USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete.

**In progress 'Spotlight on Women in Helicopter Aviation'**

(b) (6)

Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, aerial photographers, and more.

**In progress "Modern Marvels: Driver's Seat"**

(b) (6) (b) (6)

History Channel 'Modern Marvels' episode, titled, "Driver's Seat", to look at what it's like to operate some of the world's toughest and most innovative vehicles. Specific interest in featuring Army combat helicopter and armored vehicles. Coordinated with Fort Bliss and 21<sup>st</sup> AVN BDE, Fort Hood, for support. PAA complete. Shoot scheduled 20-26 SEP.

**In progress 'Curiosity: The Questions of Life'**

(b) (6) (b) (6)

Discovery Channel's new program: 'Curiosity: The Questions of Life' is pursuing an hour long episode on the mystery of sleep. They are looking for a SME that's involved with research or study on sleep deprivation. Producer interested in filming a Soldier undergoing "testing" and/or allow their host (Dan Riskin) take part in an experiment(s). Coordinating with Walter Reed for possible support. PAA to be drafted.

**In progress Extraordinary Acts of Courage**

Mr (b) (6)

This television series "Extraordinary Acts of Courage" addresses civilian heroics and is produced for the OWN: The Oprah Winfrey Network. This episode will include interviews with PVT (b) (6) a Soldier attending training at Fort Sill, OK. (b) (6) mother is the subject of the segment; a grandmother, she tackled a robber at a bank in Van Nuys, CA where (b) (6) was cashing a check. Mrs (b) (6) was the inspiration for (b) (6) and the reason he decided to join the Army. PAA complete. The interview with PVT (b) (6) will occur later this month at Fort Sill.

**In progress Travel Channel International Limited**

Mr. (b) (6)

The project is a non-commercial broadcast travelogue. Its aim is to promote tourism during the period of the Civil War period and beyond. It is fully supported and sponsored by Capital Region USA. This program will focus on Arlington's symbolism as the home of Robert E. Lee and its development as the last resting place for the Union military play a key role in the story. The Travel Channel will film interiors and exteriors of Arlington House, the Confederate Memorial, various general views of the cemetery and Union graves, views looking over the Potomac to the Lincoln Memorial, and the memorials to John and Robert Kennedy. Filming will consist of a mix of stand-ups with our presenter and B Roll shooting. Filming at Arlington National Cemetery will be in accordance with the established policies of the Arlington National Cemetery. PAA is complete. Filming date TBD.

**In progress 'Moving the Heaviest Metal', Documentary**

(b) (6)

Approx. 250 historic Armored Fighting Vehicles relocating from Aberdeen Proving Grounds to Fort Lee, VA. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. PAA complete.

**In progress 'One Nation Under Ground'**

(b) (6)

"One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. Coordination made with PAO, White Sands Missile Range (WSMR). High Noon Films will be granted access to WSMR and Trinity Site this for filming Fall. PAA complete.

**In progress Requiem Documentary**

(b) (6)

**Meeting with Director, Michael Watkins, this FRI to discuss other possible Army-related projects.**  
Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordination made for documentary filmmaker, Michael Watkins, to travel to Afghanistan this fall and embed with Army Combat Photographers. PAA complete.

**In progress Overcoming Obstacles-Treating Your Diabetes Mr. (b) (6)**

OCPA LA was contacted by Angie (b) (6) a producer working on a Discovery Channel one-hour documentary on diabetes. They are looking for a patient to profile for the show and became aware of the great work that Walter Reed Medical Center in D.C. does with its diabetes program. Their request is to profile a Soldier with diabetes for the program, and thus also be able to feature the work that Walter Reed is doing as well. The show is a one-hour educational documentary, Overcoming Obstacles in Treating Your Diabetes, is about the risks and dangers of diabetes patient non-adherence to medication. The show will follow five diabetes patients for a glimpse into their lives, their struggles with adherence and strategies to overcome them. These inspiring stories will illustrate why medications such as insulin are needed and address many of the fears and myths about long-term use. In addition, the documentary will discuss and highlight strategies and tools to improve patient adherence to treatment plans. They are looking for the last patient to be profiled in the show. They are in production now and would need to conduct our interviews with the patient in the next week. Since the show prominently features the patient, they would need to spend a couple days with the patient basically "following" their lives. We would also interview the physician in regard to the patient's treatment regimen and issues of non-adherence. This request is with OTSG for review.

**In progress Discovery Channel Canada (b) (6)**

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete.

**In progress IMAX Project Rescue (b) (6)**

Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia.

**Airdate TBD Born Fighting Documentary Mr (b) (6)**

Filming concluded at Arlington National Cemetery. Historical documentary looks at influence of Scots-Irish on modern day America, based on book, "Born Fighting", by Senator Jim Webb, who is also the presenter. Webb explores his Scots-Irish family ancestors on a journey from Scotland to Northern Ireland and then to Virginia. The journey leads him to Arlington National Cemetery where his own father is buried.

**Airdate TBD Vice Guide to Everything (b) (6)**

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Filming complete at Fort Irwin, awaiting the rough cut.

## Major Motion Pictures

**Update:** **TRANSFORMERS III** **Mr. (b) (6)**

Mr. (b) (6) travelling to Detroit next week to support filming. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009.

**Update:** **The Dryland** **Mr. (b) (6)**

'The Dryland' DVD release scheduled for 9 NOV 10 The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD.

**In progress:** **"Battle of Qala-I-Jangi"** **(b) (6) Clearwater**

Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. producer developing script. Monitoring development and guiding Army characterizations where possible.

## Entertainment Television

**09/15/2010** **Wheel of Fortune Salutes our Military** **(b) (6)**

The Wheel of Fortune taped their annual Salute to Our Military episodes at Sony Pictures Studio. Four Soldiers were selected to be contestants, along with members of every other service. Episodes will air week of Veteran's Day.

**09/20/2010** **The Price is Right** **OCPA LA**

The Price is Right has requested support for their Veteran's Day show. They would like to have 60 service members from each of the five branches to fill the audience. Arrangements have been made to transport Soldiers from Fort Irwin (production company covers cost of bus, transport and meals for Soldiers). The show will be filmed Sept 20. Episode will air Veteran's Day.

**09/21/2010** **"Chain of Adventure"** **(b) (6)**

Three Internet commercials, entitled, "Chain of Adventure", and featuring Bear Grylls, host of the Discovery Network program, "Man Vs Wild", being filmed on US Army Corp property at Summersville Lake, WV. Shooting scheduled for 21 SEP. Coordination made with Corps of Engineers. PAA complete.

**09/24-25/2010** **Robby Gordon and the Troops** **(b) (6)**

Robby Gordon invited Soldiers to work in his pit crew during the Prime 300 in Las Vegas, 10-12 SEP. Robby visited Fort Irwin on September 13<sup>th</sup>, toured the installation, meeting with Soldiers

and family members and signing autographs all part of a one-hour special profiling NASCAR and off-road champion Robby Gordon visiting the troops at Fort Irwin. His production team will go back to Fort Irwin 24-25 SEP for additional Broll footage.

**11/11/2010 Behind the Scenes and Praise**

**Mr. (b) (6)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete.

**11/11/2010 Catch 21**

**(b) (6)**

Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010. **Update: Air date 11 NOV 2010.**

**Awaiting Air Date Obese – An ABC Show**

**(b) (6)**

3 Ball Production filmed a portion of ABC Network's new reality show "Obese" on location at Fort Benning. The show follows individuals over the course of one year attempting to overcome obesity from guidance provided by personal trainer Chris Powell. Request was to film cast member Alex Respass conducting training with Basic Combat Training Soldiers during a 24 hour period, with the intent of Respass gaining motivation and discipline to continue his weight loss goals. Specific events were Eagle Tower and physical training. Mission Success as it hits Mission and Priorities of Inspired Leadership, Standards of Discipline, and Teamwork captured by film crew **UPDATE: Filming complete at Fort Benning, GA. Air date TBD.**

**On hold Army Wives**

**(b) (6)**

Awaiting announcement for Season Five.

**Video Games/Music Video/MISC**

**09/15/2010 "We Thank You" Music Video**

**Mr. (b) (6)**

MBUE, LLC has requested US Army support for a Music Video for the song "We Thank You" written by Joseph Washington. The song is a very patriotic piece. The 75th Battle Command Training Division will provide off duty Soldiers to participate in the video. Filming is scheduled in Houston in mid-September. PAA has been drafted.

**09/23/2010 Western Technical College, El Paso**

**(b) (6)**

Western Technical College (WTC), El Paso, TX, requests to film promotional video at White Sands Missile Range, and featuring Ms. (b) (6) for a campaign to promote "Women in Technology". Barron is a Systems Technologist for Physical Science Laboratories at White Sands and a WTC Electronic Engineering Technology graduate. Barron to be profiled as a success story. Filming scheduled for THU, 23 SEP. PAA being drafted.

**In progress**

**Army Museum Video**

**(b) (6)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

## Community Relations

### 09/27/2010 1<sup>st</sup> Annual Greater Los Angeles (GLAC) AUSA Charity Golf Tournament

The 1<sup>st</sup> Annual GLAC AUSA Charity Golf Tournament will be held at the Navy Golf Course, Cypress, CA on 27 SEP 10. Last year AUSA, GLAC Family Programs provided support to more than 100 requests for assistance from units, Soldiers and families.

### 11/11/2010 Forest Lawn Memorial Veterans Day ceremony (b) (6)

asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service. **Update: Must write speech.**

## Administrative

### facebook

- **Total fans:** 864
- **Comments from fans:** 1
- **Wall Posts:** 12
- **Total fan interactions:** 7
- **Most interactive content:** "Uncommon Valor" book release – a story of the Medal of Honor, new book by John Gresham
- **Number of page views this week:** 504



## OCA-Western Region Weekly Report

02/17/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Top Three (3):**

#### **"The Dry Land" Screening at USC - (b) (6)**

The Dry Land movie will be screened at the University of Southern California, School of Cinematic Arts on 18 FEB 10. The screening will take place in film critic Leonard Maltin's classroom; LTC (b) (6) will be a guest panelist following the screening. The Dry Land film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD.

#### **USA Today Article - (b) (6)**

LTC (b) (6) was interviewed by Gregg Zoroya, USA TODAY about DOD support to the entertainment industry. Greg spoke with the writer at length about our role and support to motion pictures. The writer asked for an explanation on DOD's decision not to support the movie "The Hurt Locker". Greg explained that "The Army, for its part, did not support the movie because there were "elements that were not in line with Army values". See the entire article at the link below.

<http://www.usatoday.com/life/movies/news/2010-02-17-hurtlocker17 CV N.htm>

#### **CNN Barbara Starr Interview - (b) (6)**

LTC (b) (6) will be interviewed by CNN's Barbara Starr this Friday about our role in assisting the entertainment industry. The story will be a broader subject of the military and Hollywood relationship (Transformers, Dear John, Army Wives, etc). Barbara Starr will also interview officers from other Services as well. Air date TBD.

## **Entertainment – Documentaries:**

### **Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course.

### **How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant.

### **One Night on Earth – Mr (b) (6)**

Cream Productions is developing a new 1-hr documentary around the concept of "One Night on Earth" for the National Geographic Channel, which will look at technologies mankind uses to see in the dark: in other words, what we see and how we see it. Of particular interest is what the U.S. Army uses for its ground forces and, if applicable, from the sky to see at night and to monitor what is happening during nightfall around the world. Coordinating with PEO Soldier, specifically Program Manger Sensors and Lasers for support. This is an excellent opportunity to inform the American public about the night vision systems and laser capabilities provided to our deployed Soldiers that allow them to Own the Night.

### **History Channel - Hunt for Osama Bin Laden – (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future.

### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. [Assisting SMA\(ret\) Tilley with talking points for his interview in support of the documentary.](#) (Supports 'Broaden Understanding and Advocacy')

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not "high tech." The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports 'Broaden Understanding and Advocacy')

### **Major Motion Pictures:**

#### **Dear John - (b) (6)**

The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made \$56M in its first two weeks of release. The main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. (Supports ‘Broaden Understanding and Advocacy’)

---

### **Entertainment Television:**

#### **The Biggest Loser – (b) (6)**

The Biggest Loser is an American reality television show that began broadcasting on the NBC network. The basic premise of the show is that overweight people become contestants who are competing to win \$250,000 by losing the highest percentage of weight. An Army Spouse was a contestant on the program but was eliminated during this season. A value-added program with McCann Worldwide will feature this spouse as she continues to lose weight. The program will include mentoring by an Army Chef on proper nutrition and an exercise routine planned by an

Army Master Fitness Trainer. The segments will air on NBC. More to follow.

**Army Wives – (b) (6)**

Currently reviewing the script for episode 406.

**Hawaii Five-0 (CBS) - (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). [Coordinating support for the series with Schofield Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. More to follow.](#)

**Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. [Left/Right production is reviewing the production assistance agreement.](#)

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. [MTV is reviewing the production assistance agreement.](#)

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the

general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project. The Commanding General of Fort Knox has tentatively agreed to support the project.

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

### **The “A Games” – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

### **Master Chef – (b) (6)**

3-Ball Productions is developing a new series for Fox called 'MasterChef', where they will be taking take the country's most ambitious and brilliant amateur cooks on a culinary journey. After thousands of application forms and auditions, on screen they will be sifting through about 50 hopefuls to come up with the final winner. The series has been a massive hit in the UK and Australia, and fronted by Chef Gordon Ramsey. By the time they get to our semi finals and finals, we will be down to a handful of skilled cooks and will need the most inspiring cooking tasks. They would love one of these to be provided by the Army as we can think of nothing more challenging than preparing a top quality meal for troops returning after their tour of duty - a 'welcome back/ thank you' meal as such for all their endeavors. Currently coordinating for a unit and venue to support their request; filming of the semi-finals will occur between the 26th March and 16th April 10.

---

**Video Games/Music Videos/MISC:****The Soldiers – (b) (6)**

The concept of "The Soldiers" was developed by CPW Productions Limited early last year. After considerable research they identified three individuals suitable to bring together as a group of vocalists. The contractual structure is that each individual is signed to our production company as a recording artist and performer. The three perform together under the identity of "The Soldiers" which is a trademark of CPW productions in the field of recording activity and more generally in the entertainment industry and connected business. CPW itself has a recording agreement with Rhino Records, a label of Warner Music Group. The project has been reviewed by OGC; evaluating way ahead.

**Songs for Soldiers Written by Kids – Mr (b) (6)**

Lauren Barrett operates Sessions Songwriting for Kids!™ where she teaches children how to write songs. This year she has a group of kids who attend Crossroads School for the Arts and Sciences in Santa Monica who are writing a song for the troops. She mentioned at the beginning of the year that they would try and contact someone at the Army here in LA about getting a CD recording of their song to the troops and possibly performing for a few Soldiers and their families. Since mentioning it, they have brought it up every class. The songs will be recorded next week, when completed Ms Barrett will provide this office with a copy. More to follow.

**America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval; will coordinate with USMA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

Coordinating with Electronic Arts and US Army Family and Morale Welfare and Recreation Command for a Troop Appreciation Event in Afghanistan in OCT 10. More to follow.

**Community Relations/Business Development:****AAF-Los Angeles North – 18 FEB 10**

AAF-Los Angeles North is a chapter of the American Advertising Federation (AAF) and is comprised of professionals involved in the creation, production, and distribution of advertising and marketing who are committed to advancing themselves, their businesses, and their industry.

On 18 FEB 10, LTC (b) (6) will be presenting a briefing to the AAF-Los Angeles North on the US Army's support to the entertainment industry.

**A Tribute to the USO – 21 FEB 10**

The LAX Bob Hope USO has 150 complimentary tickets for service members to attend a star studded event at the Saban Theater, Beverly Hills. This will be a benefit event for the Bob Hope Hollywood USO and other local charities. For complimentary tickets email [bobhopeusolax@aol.com](mailto:bobhopeusolax@aol.com).

**Welcome Home Troops – 28 FEB 10**

Welcome Home Troops announces its second annual NASCAR give away at Las Vegas Motor Speedway. Offer is free to all Military Service Members and their Families for the Sprint Cup Race - Sunday February 28, 2010. Tickets are for reserved grandstand admission for Sunday's Shelby American NASCAR Sprint Cup race where the stars of NASCAR's premier series battle it out on the 1.5-mile tri-oval.

**LT Dan Band – 12 MAR 10**

Mr Gary Sinise will visit the Fort Irwin on 12 MAR 10 to receive an orientation of the National Training Center, meet Soldiers and perform a MWR concert with the LT Dan Band.

**West Point Society of Los Angeles Founders Day – 14 MAR 10**

The West Point Society of Los Angeles will celebrate Founders Day at the Sherwood Country Club on 14 MAR 10. LTG Hagenbeck, Superintendent of the West Point will be the keynote speaker. Mr Jay McCann, Southern California Civilian Aide to the Secretary of the Army as well as other centers of influence (COIs) will be in attendance.



## OCA-Western Region Weekly Report

06/17/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Halfway Home – (b) (6)**

This Documentary tells the stories of several warriors who have suffered from, or are suffering from, Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injuries (TBIs). It is the filmmakers intention to inform the audience about these unseen and misunderstood wounds of war, and to highlight programs, new and old, that assist warriors in their efforts to get –all the way home.” Interested in interviewing Brigadier General Loree K. Sutton regarding her inspired work at the DCoE, including her Real Warriors campaign, and her interest in creating a new program modeled after POPPA, (Police Organization Providing Peer Assistance)—a successful peer support system created for the New York Police Department that is credited with dramatically cutting officer suicide rates in the past 15 years. They also interested in Filming at Walter Reed Medical Facility. Production assistance agreement drafted. Walter Reed has approved project.

#### **Shooting USA Television Program – Mr (b) (6)**

Shooting USA on the Outdoor Channel reports on stories from across the country of interest to the shooting community. Everything from national competitions and our Olympic shooting team, to firearms safety and instructional tips from our partners – the U.S. Army Marksmanship Unit. The program is the top rated show on their network. These features highlight individual firearms that hold a special place in American history; thus their interest in going to Fort Knox and the General George Patton Museum next week. They want to do a History’s Guns report about General Patton’s famous firearms housed in their collection. They also have an interest in

videotaping other firearms the General owned (I believe there is a second Patton revolver at the Museum) as well as other artifacts such as his staff car and office van. Fort Knox Public Affairs Office wants to support; will be an opportunity to show a little history about the Armor Branch and Fort Knox.

#### **RESTREPO Documentary – Mr (b) (6)**

RESTRPO is a DOD supported documentary. Award-winning journalists Tim Hetherington and Sebastian Junger chronicle the deployment of a platoon of American soldiers at one of the most dangerous outposts in Afghanistan, capturing the day-to-day reality of modern warfare as never seen before. From June 2007 to July 2008, Hetherington and Junger embedded with the soldiers of Second Platoon, Battle Company in the remote Korengal Valley in eastern Afghanistan, as they fought to build and maintain a remote 15-man outpost named "Restrepo" after a platoon medic who was killed in action. The filmmakers avoid all outside commentary and political context in order to present us war as it is actually lived by soldiers, through their own eyes and in their own words - the backbreaking labor, the deadly firefights, the boredom, and the camaraderie. UPDATE: The filmmakers have requested special screenings at Forts Benning, Campbell, Bragg, Hood and West Point. Coordinating with AAFES. OCPA-West is attending a screening in Santa Monica, CA, 21 JUN 10.

#### **TRUTH ACTUALLY – Mr (b) (6)**

This 5STRONG ENTERTAINMENT documentary will inquire among heads of state, policy makers, media elite, academics and the general citizenry of the United States and of Afghanistan. The war in Afghanistan means that two nations are locked in a conflict; the outcome could determine the fate of world events for generations to come. TRUTH ACTUALLY will compare the responses for US and Afghan citizens showing a side of Afghanistan few Americans know. The documentary will compare answers from US Soldiers and Muslim Extremist and US politicians with Afghan politicians. Focusing on the Army, their goal is to show the American public some of the positive intriguing stories happening in Afghanistan not shown by the American News organizations. A side of a conflict few get to see but will bring a deeper understanding of the sacrifice and service our men and women of our armed forces are providing in the hope of bringing back interest to a conflict forgotten by the people. (Supports \_Broaden Understanding and Advocacy')

#### **SPEED Channel - Intersections – Mr (b) (6)**

In this episode, the SPEED Channel will compare and contrast the U.S. Army's Stryker against a commercial Armored Truck. In the canyons of Afghanistan, Army troop movements need to be as secure as possible. In this episode we follow a nine-man infantry squad returning in a Stryker Troop Carrier from a simulated forward operating base in hostile territory. The road ahead offers the enemy myriad areas from which to launch attacks. Should the squad come under fire, the Stryker Troop Carrier has a number of defensive and offensive strategies and weapons at its disposal that will ensure a safe return to headquarters. The streets of New York City offer a variety of potential threats to an armored truck and its crew. In this episode we follow a Brink's truck crew as they navigate their way in transporting more than \$10MM in gold bars from the NY Federal Reserve Bank to a NYC based banking client. They must be on the alert for all sorts

of creative attack strategies, on their vehicle, its cargo and the men stationed inside. The Pennsylvania National Guard Stryker Brigade has agreed to support this episode. This will be an opportunity for the PA National Guard to showcase the Army's newest family of combat vehicles.

#### **Best Ranger Competition – Mr. (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **Update:** [The project is in post production; awaiting rough cut. \(Supports Broaden Understanding and Advocacy\)](#)

#### **"Earth - The Operators' Manual" -- (b) (6) "Earth**

The Operators' Manual" is a hybrid initiative combining primetime broadcasts, an interactive website and on-site outreach events at leading science centers across America. Its mission is to inform Earth's "users" (all of us) about the best practices for understanding and taking care of the planet. The project is produced by Geoffrey Haines-Stiles Productions, Inc., an independent media company whose programs have appeared on PBS, CNN, Discovery/Science Channel, and elsewhere, with funding from the National Science Foundation. **Update:** [Film crews will be filming all summer at Fort Irwin, CA.](#)

#### **Shok Valley Documentary – Mr. (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative "a well known sanctuary of the Hezbe Islamic al Gulbadin terrorist organization." Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** [Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.](#)

#### **Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** [The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.](#)

#### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landustuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the

Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Producer has secured funding, waiting on a distribution plan. Landstuhl Army Medical Center will support, working jointly with the US Air Force Public Affairs Office for the air ambulance component.

### **Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School. **Update:** Filming complete, awaiting rough cut.

### **Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. **Update:** Filming of the CDQC concluded 16 APR; waiting on the rough cut. US Army Special Operations Command has cancelled the RIP and Ranger School segments.

### **Major Motion Pictures:**

#### **The Dry Land – (b) (6) Mr (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the

Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** Coordinating CONUS-wide screenings at Army posts. On 2 JUN the director screened the movie for the staff at the Institute for Creative Technologies (ICT) in Marina Del Rey. ICT is under contract with the US Army to conduct research on helping Soldiers with Post Traumatic Stress Disorder. The producers are working with AAFES to screen the film at CONUS installations. (Supports Broaden Understanding and Advocacy)

### **TRANSFORMERS III – Mr (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to “help (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ‘09 and ‘10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA. Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating support for scenes in Chicago.

### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. Have an inquiry from Congressman Kline’s office about DOD support for the film. (Supports Broaden Understanding and Advocacy)

---

### **Entertainment Television:**

#### **Iron Chef – (b) (6)**

Filming of Iron Chef will take place at Raleigh Studios in Manhattan Beach, CA, 18 JUN 10. The Challenge involves an iconic ingredient...the potato...Iron Chef Contestants will elevate the spud to culinary greatness. Since the spud has been associated with the drudgery of Kitchen Police (KP) duty, LTC (b) (6) Director Joint Culinary Center of Excellence at the US Army Quartermaster School will present this secret ingredient to the chefs, and be a guest judge.

LTC (b) (6) will arrive at the studio in a utility HMMWV with the potatoes loaded in the back...production will supply the potatoes and containers...the chefs will assemble around the HMMWV and LTC (b) (6) for the presentation of the secret ingredient. (Supports 'Broaden Understanding and Advocacy')

### **ESPN Sports Center – (b) (6)**

OSCA's working with ESPN to bring Sports Center Live to Germany, Afghanistan and Iraq for Veterans Day 2010. ESPN wants to broadcast their Sports Center Show with the Troops for Veterans Day. More to follow.

### **Don't Forget the Lyrics! – (b) (6)**

–Don't Forget the Lyrics!" is a musical game show that tests contestants' knowledge of song lyrics from different genres, decades and artists. Mark McGrath, a member of the multi-platinum group, Sugar Ray, will host –Don't Forget the Lyrics!" where he brings ordinary people center stage for a chance to win up to \$100,000 just by knowing the words to the biggest hit songs ever recorded. Whether you like Motown or Country, they are looking for all types of music fans as the songs are hits, from the 50 have to present day top 40. Don't Forget the Lyrics is currently auditioning for contestants.

### **Enough Already! with Peter Walsh – (b) (6)**

The Oprah Winfrey Network (OWN) is looking for military homeowners in the Los Angeles area who can use the help of professional organizer, Peter Walsh. This program is all about conquering your clutter, getting organized and to stop allowing clutter from holding you back. The show will feature a dual military couple assigned to the 311<sup>th</sup> Expeditionary Support Command, Los Angeles, CA. Through military moves and multiple deployments, things just accumulate. Peter Walsh will help them get organized.

### **SPIKE TV's GUYS CHOICE AWARDS – 20 JUN 10**

GUYS CHOICE celebrates everything guys love---movies, sports, comedy, music and beyond. Previous honorees, presenters and participants include: Clint Eastwood, Brad Pitt, Robert Downey Jr., Halle Berry, Mel Gibson, Will Ferrell, Jack Black, Matt Damon, LeBron James, Quentin Tarantino, Megan Fox and many, many more. GUYS CHOICE has quickly established itself as the place to celebrate all things in "guydom", one night only, in a big way. The tone is cool, funny, irreverent, and heroic. The show tapes on Saturday June 5th at SONY Studios in Culver City, CA from 7:30-9:30 pm. Spike TV has invited 15 members from each Service to the ceremony. The Guys Awards show will air June 20 on Spike TV.

<http://www.people.com/people/article/0,,20391618,00.html>

### **Extreme Makeover: Home Edition – (b) (6)**

Producers are currently researching a potential episode honoring the troops. This episode would focus on SSG (b) (6) and his fiancée to determine their needs. SSG (b) (6) was wounded during the attack at Fort Hood, Texas 5 NOV 2009. **UPDATE:** Working with Fort Hood PAO and Strategic Communications XO. Production assistance agreement has been signed.

## **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master (b) (6) of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update: Production assistance agreement has been drafted, under review by Production Company; filming will completed 11 JUN 10. Waiting on rough cut.**

## **Army Wives Season 4 Season – (b) (6)**

(b) (6) has been on set on and off for the past several weeks meeting with department heads, executive producers and writers to ensure the Afghanistan-specific deployment scenarios are as realistic as possible. The Art Department and set designers have created a Forward Operating Base, aid station, OP, guard tower, DFAC and various other external sets in which to film the scenes for episodes 413-season finale. The Art Department and set designers are in the process of creating an Afghan village in another part of Charleston and have casted for more than 40 extras to play Afghans. The costume department and props have purchased or made the traditional clothing for each of the extras. Additionally, they have purchased NATO and coalition country uniforms (to include Afghan Soldier uniforms) and the specific weapons that each nation's military carries to portray on screen the reality of the ISAF effort in Afghanistan. Episode 413 was shot on the Charleston AFB and is by far one of the best episodes of the show. The story lines are emotive, the video captured at the base is fantastic and the final product is truly amazing. Air dates for all shows completed are listed below. Episodes 416 caused for a great deal of pre-production involvement and the final product should be a tribute soldiers downrange. 417 has an entirely different feel to it because of where the show is going with it, but the writers were willing to change a good deal of the script to make sure that the Army didn't come across as the "villain." Episode 418, the season finale, has not yet been written, but given the expected story line, (b) (6) will likely have to return to Charleston to be on set when they begin filming in early-to-late July. The show will wrap 20 July. They've yet to announce a Season Five, but everyone expects them to get picked up. (b) (6) conducted a conference call with Wendy Davis (who plays LTC (b) (6) (b) (6)), FORSCOM PAO, and five African-American colonels who Ms. Davis would like to meet. The initial "meeting" over the phone went well and there will be follow-up to schedule actual visit once Ms. Davis gets approval to clear her schedule and leave set for a few days to travel to Atlanta. Possible itinerary includes meeting with real Army wives. This is primarily a research mission for Ms. Davis who wishes to learn more about what it is really like to be a black, female leader in our Army as she prepares for next season. Finally, the cast and crew of Army Wives celebrated the US Army's 235th Birthday with a traditional cake cutting ceremony and reading of the proclamation (by (b) (6) Harry Bring, executive producer and Army veteran was the oldest soldier. Richard Bryant (who plays SPC (b) (6)) was the youngest soldier.

- 06-20-10      **Episode #410 Trial & Error**
- 06-27-10      **Episode #411 Safety First**
- 07-11-10      **Episode #412 Change of Station (aka Rumors of War)**

**MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports Broaden Understanding and Advocacy)

**Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Will connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections." **UPDATE:** project is in post production; waiting on rough cut.

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** production assistance agreement is complete, coordinating with theater on the size of the production team. .

---

**Video Games/Music Videos/MISC:****Coach Carter – (b) (6) Mr (b) (6)**

The FX Network has offered an added-value opportunity to the Army. Specifically, this is on their "DVD On TV" program, in which a movie is shown with interstitials of special content which help enhance the viewing experience. Often these interstitials are filled with trivia, video segments, and/or special features taken from the movie's DVD release. The show host will interview LTC (b) (6), (b) from the Los Angeles Recruiting Battalion. During the interview their show host will ask LTC (b) (6), (b) about his early life and what led him to decide to join the Army. LTC (b) (6), (b) will explain the benefits of joining the Army and the many opportunities being part of the Army provides. LTC (b) (6), (b) will also interact with the host on the basketball court. Filming for the segment is occurring on 17 JUN at the LA Recruiting Bn Headquarters, Encino, CA. (Supports Broaden Understanding and Advocacy)

**A Soldier is Worth it to Me (Music Video) – (b) (6)**

The Nashville Recruiting Bn received a request from a local country artist to provide Soldiers for a music video (the subject of which will be about a chance meeting with a Soldier who has been injured in Iraq). Have reviewed the lyrics – no issues. Mr. Parker is producing a video with the help of a local film school to promote the song and would like to use Soldiers in the video to make it more realistic. (Supports Broaden Understanding and Advocacy)

**Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **UPDATE:** Afghanistan project has been cancelled. Looking to reschedule at Fort Bragg, NC.

**Community Relations/Business Development:****Military Working Dog Script – (b) (6)**

Provided courtesy support Patrick Duncan writer/producer/director to coordinate a visit Lackland Air Force Base 37<sup>th</sup> Training Wing. Mr Duncan is researching military working dogs and their handlers for a script he is writing.



## OCA- Western Region Weekly Report

03/17/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

***Top Three:***

### **LSU FILM COURSE GUEST LECTURE - (b) (6)**

On Thursday, 18 MAR 10, (b) (6) will be a guest lecturer at Louisiana State University's film course, via Skype. He will share with the course OCA-West's mission, how we operate in Los Angeles, what it's like working with the film business, and will be taking Q&A.

### **Entertainment – Documentaries:**

#### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Provided the documentary filmmaker with a letter of encouragement.

#### **6th Squadron, 4th Cavalry Regiment Documentary – Mr (b) (6)**

Contacted by Mike Boettcher about interviewing Soldiers at Fort Knox, KY for a documentary about the 6th Squadron, 4th Cavalry Regiment. Mike Boettcher was embedded with an Apache Troop in Afghanistan in 2008. Mike and his son Carlos conducted hours of interviews with the Soldiers. They are now putting together a documentary using those interviews that tells the story of 65 men who, despite spending a year in one of the toughest spots in Afghanistan, all got out alive. Mr Boettcher is requesting to go to Fort Knox to meet with members of Apache troop who are willing to share their personal photos and video - elements that will help fill out our documentary. **Update:** [Production assistance agreement is complete, coordinating with Fort Knox to conduct the interviews.](#)

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3rd Infantry Division. Production assistance agreement is complete, filming to begin next week.

**Carbon Nation Documentary - (b) (6)**

Carbon Nation will have its world premiere in DC on Sunday, Mar 28 @ 6p – at the DC Environmental Film Festival. <http://www.dcenvironmentalfilmfest.org/films/show/557>. The filmmakers will remain in the DC are Mar 29-31 and would like to screen this at DOD. **Update:** [Coordinating to get a copy of the documentary film for OCPA.](#)

**(b) (6) Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC.

**How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a

topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant.

### **History Channel - Hunt for Osama Bin Laden – Mr (b) (6) (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future. Production assistance agreement has been signed with October Films. We have received an extensive list of Soldiers that the producer would like to interview. Coordinating with unit public affairs officers and determining availability of Soldiers for the requested interviews.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. [Assisting SMA\(ret\) Tilley with talking points for his interview in support of the documentary.](#) (Supports 'Broaden Understanding and Advocacy')

### **Major Motion Pictures:**

#### **TRANSFORMERS III - (b) (6)**

[Have been engaged in working with the costumers on potential costume assistance. \(b\) \(6\)](#)  
[will be going to Bay Films on Friday to read the script. More details regarding the Army's](#)

support for this film will be outlined in next week's report.

**Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$82.2M** in its first five weeks of release which is commensurate with other Nicolas Sparks' movies like "The Notebook". In Dear John, the main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

**Souvenirs – Mr (b) (6)**

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

**Update:** Have received a revised script.

**Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. (Supports 'Broaden Understanding and Advocacy')

**The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

---

**Entertainment Television:****Extreme Makeover: Home Edition – Mr (b) (6)**

"Heathcock family - Extreme Makeover: Home Edition" travels to Hattiesburg, Miss. - with Christian Slater as the celebrity volunteer - to meet SSG (b) (6), a devoted husband and father who re-enlisted in the Army National Guard following 9/11. In that time, he has served two tours of duty in Iraq, where he leads squads in combat missions. When he is fortunate to spend time at home, (b) (6) works several jobs, which leaves little time to repair the devastating damage to their home left by Hurricane Katrina. Extreme Makeover: Home Edition" **SUNDAY, MARCH 21 (8:00-9:00 p.m., ET) on ABC**, Ty Pennington and the designers will have the opportunity to give back to this soldier who has given so much to his country and his community. Celine Dion and the Jonas Brothers also make special guest appearances in the episode.

**BIGGEST LOSER AND FORT BRAGG SPOUSE - (b) (6)**

The wife of a Soldier stationed at Fort Bragg (currently deployed to Afghanistan) was a contestant on THE BIGGEST LOSER. She was eliminated from the contest, however all contestants continue to pursue their weight-loss goals. Through the Army's advertising agency, we have an opportunity to highlight "Army Strong" and elements of "Comprehensive Soldier Fitness" by using existing Army programs, to help this spouse meet her goals. Fort Bragg will assign a Master Fitness Trainer, a nutritionist, and an Army culinary arts specialist to develop a plan to help this spouse meet her goals. THE BIGGEST LOSER will go to Fort Bragg and film a 'package' that will be played on the LIVE FINALE episode on May 25. Other elements include "Extra" and "Hollywood Insider" and UniVision (owned by NBC, and the spouse speaks Spanish) segments. This is an excellent opportunity. We are trying to work with the unit to get the Soldier's mid-tour leave timed with the finale to surprise the wife, on the set of the show. Worst-case, we will get the husband/Soldier on the show via satellite (DVIDS). Fort Bragg supports and is on-board. More to follow.

**SPEED CHANNEL TRUCK-U AUTOMOVATION FILMING WITH WOUNDED**

**WARRIORS – Mr (b) (6)** Five wounded warriors were interviewed and filmed, Feb. 1st & 2nd, while working on a weapons carrier project (World War Weapons Carrier on the chassis of a 1984 Ford Bronco), donated by Operation Comfort, a non-profit organization focused on helping wounded Soldiers rehabilitate through sports and special projects. Warriors demonstrated welding, auto body prep/paint in the restoration of a vehicle and shared their experiences and how the project exceeded their expectations. Filming took place off post at Lonesome Dove Ranch, where the working garage is located. The show is scheduled to air on the Speed Channel, March 21st at 1:00 p.m.; March 22nd, 3:30 p.m., March 26th, 10:00 a.m., May 2nd at 11:30 a.m. EST.

**ARMY WIVES - (b) (6)**

Have reviewed episodes up to 404, and scripts up to 407. Nothing significant to report.

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. [UPDATE: Coordinating the production assistance agreement with MTV.](#)

### **ESPN Sports Center – Mr (b) (6)**

OCPA-NE, (b) (6) put us in contact with Mr. Jack Obringer, Sr. Coordinating Producer ESPN Sports Center. Mr Obringer wanted to discuss the possibility of filming ESPN Sports Center in Baghdad, Kabul and perhaps Frankfurt, GE around Veterans Day 2010. ESPN is still in the planning phase, they are weighing options. More to follow.

### **Ice Road Truckers – Mr (b) (6)**

The TV Show Ice Road Truckers on the History Channel and would like to coordinate a delivery from the Carlile trucking company, which frequently delivers shipments to Ft. Wainwright, AK. The contents of the shipment are irrelevant it would be anything that looks cool and for the purposes of the TV viewer, we don't really need to know what the cargo is, however, urgent and important would be the implication. [Waiting for the treatment of this episode.](#)

### **The Biggest Loser – (b) (6)**

**No Change:** The Biggest Loser is an American reality television show that began broadcasting on the NBC network. The basic premise of the show is that overweight people become contestants who are competing to win \$250,000 by losing the highest percentage of weight. An Army Spouse was a contestant on the program but was eliminated during this season. A value-added program with McCann Worldwide will feature this spouse as she continues to lose weight. The program will include mentoring by an Army Chef on proper nutrition and an exercise routine planned by an Army Master Fitness Trainer. The segments will air on NBC. More to follow.

### **Hawaii Five-0 (CBS) - (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). Coordinating support for the series with Schofield Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. [UPDATE: Shoot is scheduled for 22-26 March 10. Mr. \(b\) \(6\) will travel to the set for filming the opening military scene.](#)

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

**Update:** Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will

connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections."

#### **MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. [MTV is reviewing the production assistance agreement.](#)

#### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

#### **The "A Games" – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

## Video Games/Music Videos/MISC:

### Huey Dunbar Music Video titled “Mi Deseo” – (b) (6)

Diamante Pictures specializes in branded entertainment, creatively integrating positive sponsor messaging into their projects - from reality shows to webisodes and in this case, a music video. In this upcoming video, they would like to expand and continue this Army story line. Treatment was reviewed. This video will reach millions of U.S. Latinos and represents an innovative way to deliver an effective and uplifting message to one of our key demographics. They are seeking an Army location, and 2-3 soldiers to play extras to shoot a small scene. Location TBD, but will be in close proximity to New York City, most likely FT Dix, NJ. Tentatively shoot 2 days in April. PAA being reviewed by Diamante Picture attorneys.

### Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)

Hallmark Channel’s Facebook page will play host to a unique ‘Meet My Mom Virtual Wall,’ where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to Facebook.com/Hallmark Channel and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. **Update:** Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service Announcements on their website.

### 82nd Airborne Chorus Music Video – (b) (6)

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10.

### Songs for Soldiers Written by Kids – (b) (6)

Lauren Barrett operates Sessions Songwriting for Kids!™ where she teaches children how to write songs. This year she has a group of kids who attend Crossroads School for the Arts and Sciences in Santa Monica who are writing a song for the troops. She mentioned at the beginning of the year that they would try and contact someone at the Army here in LA about getting a CD recording of their song to the troops and possibly performing for a few Soldiers and their families. Since mentioning it, they have brought it up every class. The songs will be recorded next week, when completed Ms Barrett will provide this office with a copy. **Update:** In Lieu of students singing for the 40th BSB soldiers, (b) (6) will provide Army representation and support by attending concert on 26 Mar. Performance at Crossroads School in Santa Monica, CA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

**No Change:** Coordinating with Electronic Arts and US Army Family and Morale Welfare and Recreation Command for a Troop Appreciation Event in Afghanistan in OCT 10. More to follow.

**Community Relations/Business Development:**

**Ontario Reign Hockey-Military Appreciation Night – 20 MAR 10**

The Ontario Reign, proud affiliate of the NHL Los Angeles Kings, are hosting the 2nd Annual "Military Appreciation Night" sponsored by University of La Verne on Saturday, March 20th at 7:00 p.m.

**TOWN HALL Los Angeles – 31 MAR 10**

TOWN HALL Los Angeles is working with the RAND Corporation to convene a panel to address the myriad of 21st century challenges facing our veterans upon their return. Panelists include Toni Reinis, Executive Director, New Directions, Inc.; Terry Schell, Co-Author, Invisible Wounds of War; a Behavioral Scientist RAND Corporation. The panel moderator will be Mike O'Sullivan West Coast Bureau Chief Voice of America. **Update:** LTC (b) (6) Commander, 40<sup>th</sup> Brigade Support Battalion, California National Guard will be a panel member.

**Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many "pre-believers" attended as guests of CBMC inviters. More than thirty school district and college

trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. Contacted the San Diego Recruiting Command for insights into this organization.

**AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the "Give a Soldier a Night Out" program.



## OCA-PA-West Weekly Report 12 – 18 Aug 2010

\*New/updated entries in red

### Top Items

### Entertainment – Documentaries

#### 08/17/2010 **Regenerative Medicine**

(b) (6)

OCA-PA LA and OTSG received request from Mark Mannucci and Anna Bowers, independent film producers that we worked with on the recent National Geographic Television production, Regenerative Medicine which will air at the end of the year. They were at Walter Reed Medical Center in June and during the course of their visit met several wounded warriors. Needless to say they were impressed by the Soldiers and all that the military is doing for them. They want to do another show for National Geographic that would involve filming three or four wounded warriors benefiting from recent medical advances. They believe transplant recipients are the way to go. They propose the following:

1. Identify four patients who will receive, arm, ear or other transplants who are willing to participate.
2. They obtain the go ahead/funding from National Geographic.
3. They film the patient pre-surgery, surgery and post surgery.

If they get the go ahead, the project could start the end of this year or early next year and would run for up to two years as patients rehabilitate and adjust. OTSG has declined support based on the science today, the only thing they could film would be hand transplants and the command feels that logistically they cannot support.

#### 8/17/2010 **Overcoming Obstacles-Treating Your Diabetes** Mr. (b) (6)

OCA-PA LA was contacted by Angie (b) (6) a producer working on a Discovery Channel one-hour documentary on diabetes. They are looking for a patient to profile for the show and became aware of the great work that Walter Reed Medical Center in D.C. does with its diabetes program. Their request is to profile a Soldier with diabetes for the program, and thus also be able to feature the work that Walter Reed is doing as well. The show is a one-hour educational documentary, Overcoming Obstacles in Treating Your Diabetes, is about the risks and dangers of diabetes patient non-adherence to medication. The show will follow five diabetes patients for a glimpse into their lives, their struggles with adherence and strategies to overcome them. These inspiring stories will illustrate why medications such as insulin are needed and address many of the fears and myths about long-term use. In addition, the documentary will discuss and highlight strategies and tools to improve patient adherence to treatment plans. They are looking for the last patient to be profiled in the show. They are in production now and would need to conduct our interviews with the patient in the next week. Since the show prominently features the patient, they would need to spend a couple days with the patient basically "following" their lives. We would also interview the physician in regard to the patient's treatment regimen and issues of non-adherence. This request is with OTSG for review.

#### 8/17/2010 **BE ALL THAT SHE CAN BE**

(b) (6)

Be All That She Can Be is a series detailing the lives of female Soldiers as they move between the front lines and life on the home front: women who enlist so they can deploy with their husbands, mothers leaving their children to deploy to combat zones and conduct IED sweeps,

lifers performing their specialties while other wives welcome home military husbands who cannot cope with family life, or come home to a family life where they cannot manage. All are professionals, all facing the uncertainty of returning to changed lives and all paying the price for doing their duty. In *Be All That She Can Be* the women come from all walks of life: mothers, wives, daughters, grandmothers, rich, poor, black, white, gay and straight. They are Christian, Jewish and Muslim- West Point graduates and high school beauty queens, but they all share the common thread: Soldiers in wartime returning to a life they may no longer recognize. 230,000 females have served in Iraq and Afghanistan. These are the real military wives, combat veterans returning from long deployments, all facing re- entry into life at a home they may not recognize, many suffering from post-traumatic stress disorder and some learning to cope with physical disabilities incurred in combat. The production company, Pacific Coast Video is currently working with networks to secure distribution.

**08/17/2010 Extraordinary Dogs TV Series - Parachute Dogs**

(b) (6)

Back2back Productions, a television production company based in Brighton, UK is currently producing a 13 part factual series, which is sponsored by the pet food brand Eukanuba, entitled "Extraordinary Dogs". The series explores the wonderful and often astonishing nature of man's best friend. They will uncover an encyclopedia of amazing, compelling, and fantastic dog stories worldwide - from heroic rescue dogs to pet pooches, incredible feats of survival to frontline Army dogs. They will also be exploring the fascinating science behind the dog finding out what makes them do the things they do. This story concerns US military canines that are deployed by parachute by being strapped to their handlers. This historical tandem jump took place Sept. 18, 2009 on Ft. Leonard Wood. Coordinating with unit/installation PAO for access to Soldiers. More to follow.

**08/17/2010 House Hunters International**

(b) (6)

House Hunters International (HHI) is a half-hour program currently airing on the Home and Garden Television Network (HGTV). The program is a spin-off of the popular House Hunters and has spent the last several seasons exploring the idiosyncrasies of buying real estate in other countries. Whether Homebuyers are relocating permanently or plan to purchase a vacation or retirement home, HHI is about their personal journey of discovery and the making of life-long dreams. The series is designed to de-mystify the international home-buying process by going behind the scenes of a house hunt where buyers and their real estate agents tour 3 homes. At its core, HHI is a travel show concentrating on the idiosyncrasies of the locales and what makes them special and different. A great deal of effort will be made to capture rich visuals and to provide sequences where viewers will be exposed to local vistas, traditions, lifestyles and architecture. In this episode they will be following 3 ex-patriots living overseas. These individuals could be former Soldiers; back story would include filming military locations. Continuing to develop the story; more to follow.

**10/02/2010 65th Anniversary of the Atomic Age**

(b) (6)

A Japanese production company requested access to Trinity Site, location of the world's first nuclear bomb testing, for conducting interviews regarding development of first Atomic weapons. The documentary will look at the historic and scientific facts of Atomic bombs, particularly in wake of recent threats by countries like Iran and North Korea. It includes public opinion regarding nuclear weapons in the documentary, with interviews being conducted during the public tour, October 2, 2010, at Trinity Site, White Sands, NM. The 30 minute documentary is aimed at broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA being worked.

### 11/2010 **Discovery Channel Canada**

(b) (6)

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – „the biggest, the best and latest achievements“ - in science and engineering. Coordination made with PAO, Fort Bliss. PAA being worked.

### **Under the Skin: Stories Behind the Ink**

(b) (6)

██████████ is working with filmmaker (a Soldier in the WTU) and his Tripler Army Medical Center PAO, (b) (6) ISO his project, "Under the Skin: Stories Behind the Ink." OTSG has given their approval to support. The goal is to show the program and all of its members in a positive light saving and treating the wounded by interviewing Soldiers and staff such Psychologists, Psychiatrists, Physical Therapists, nurses to Doctors all willing to talk simply about what combat does to people, how difficult it is to carry traumatic incidents around with them and most importantly how the Army has made tremendous efforts to create a program specially designed for Wounded Warriors and how that program operates. Must now coordinate details with Warriors in Transition and then production assistance agreement will be drafted.

### **World of Wargames**

(b) (6)

Filmmaker requests permission to use a few short clips (2-3 seconds each) of the America's Army video game in my short film called "World of Wargames." This is a non-commercial film intended to play at film festivals. It is a fictional story set in the near future about 2 elite teams of soldiers from different countries who resolve a military conflict using a virtual reality simulation (I.e. Video game). The filmmaker is hoping to have it completed by the end of August so that we can meet the deadline for the Sundance Film Festival. "World of Wargames" is non-partisan, non-judgmental and objective. It is intended to get people to think and talk about whether it is realistic to completely replace battlefields with computer simulations. There are several military-themed first-person shooter games available (Call of Duty, etc.) but they feel that America's Army is the most realistic because it is used in actual training exercises, and the most likely to be used if there ever were a virtual reality simulation of battle. They would like to give full acknowledgement to the U.S. Army for allowing us to use the clips and who knows, we may even attract a new audience of players to your game. (b) (6) has reviewed script and will draft PAA to cover use of the game. **Update: ASA(M&RA) has declined use of the video clips for this short film.**

### **How the States Got Their Shapes**

(b) (6)

Every state has a shape...and every line has a story to tell. "How the States Got Their Shapes" examines American history and the contemporary landscape to reveal those tales. This program airs on the History Channel. Every episode starts by posing a question that will make connections between unlikely places. Their host takes us on a journey across the United States to find the people and places that reveal these connections. This episode focuses on places in the U.S that are remote and difficult to get to. The support requested is to film at White Sands Missile Range & Museum and the Trinity Test Site in order to educate the American people as to why remote places such as the Tularosa Basin and the deserts of New Mexico were ideal locations for the U.S Army to test its atomic weapons and missiles. **Update: Production assistance agreement has been signed, filming will occur in Nov 10.**

### **Going Home documentary**

(b) (6)

GOING HOME will be a theatrical and public television documentary. We will capture the images of our fallen heroes from Iraq and Afghanistan from their departure point across the Atlantic, until they find native soil here at Dover, and finally to their resting places all around the

county, including Arlington National Cemetery. We'll also hear their stories from those shepherding them home and those waiting for them. We propose interviewing the crews and soldiers who help ferry home the bodies from Europe to Dover Air Force Base. (This could include the chaplains, mortuary staff, officers, and other involved with the fallen at Dover.) Under full prearrangement and clearance, we would then follow three or four to their final destinations, and hear from the military escorts, comrades in arms, family and friends (We would also return to those towns at a later date to gather additional interviews and footage so we might tell their stories more in depth.). Shot in HiDef, the 90 minute show would air Memorial Day or Veterans 2011. (We are also pursuing a theatrical/DVD release to benefit veteran's groups, such as the American Freedom Foundation.) Other elements would be educational and community outreach that involves screenings, materials for schools, visits from returning vets, and a book. This respectful program will be done with the complete permission of the families, the US Army, and any other necessary supervisors. GOING HOME will have no narration: rather, it will feature the words of various family members and those who accompany the fallen on their journey home, as well as images of these warriors who have made the ultimate sacrifice for our country. (b) (6) will work with HRC PAO, LTC (b) (6) in close coordination with (b) (6) on this project. No PAA has been created yet as details of our involvement in this project are still being worked out. Conducted conference call 4 AUG 2010 with (b) (6) filmmaker and LTC (b) (6) to determine support requirements and legal considerations; PAA will be drafted within two weeks.

#### **LASIK: The Right Stuff**

(b) (6)

The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military as well as how their clinical research then led to NASA also clearing laser vision correction for astronauts. Additionally, it will show how the adoption of advanced laser vision correction by the DoD and NASA has created a new pool of talented/skilled men and women who want to serve in the military or NASA, but were unable to due to their visual constraints. Department of Navy has a pre-existing PAA in place. Army will honor Navy agreement and filming will occur at Womack Army Medical Center in late August.

#### **Modern Marvels, History Channel**

(b) (6)

Half Yard Productions is developing an episode on „Unmanned Vehicles“ for the long-running and award-winning series, Modern Marvels. Production company requesting access to the Army's unmanned vehicle systems (land/sea/air) and personnel who operate them. They are interested in filming Fall/Winter 2010. (b) (6) will work to find unit and POC to establish timeline that will work for both Army and production company. As details are finalized, PAA will be developed.

#### **IMAX Project Rescue**

(b) (6)

The mission of the film, Rescue, which is in production in 3D IMAX, is to illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event that set into motion a coordinated effort of highly-trained rescue teams using Total Force military assets and resources, cooperating with allied militaries and humanitarian organizations. Production is now interested in filming back stories -- particularly training, as well as any real rescues that may present themselves. Their key interest filming of the CH-47 Chinook and related rescues/training. Working with the US Army Reserve at Fort Lewis WA to filming training and rescue

operations on Mt Rainer. UPDATE: Coordinating with US Army Aviation units, the 11<sup>th</sup> Aviation Regiment (USAR) as well as the Nevada National Guard may be able to support the project.

**08/17/2010 Vice Guide to Everything**

(b) (6)

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Production assistance agreement signed. **Update: Currently filming at Fort Irwin, CA – 17/18 AUG 10.**

**08/16/2010 Women, War and Peace**

(b) (6)

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to create a military-specific documentary, but rather to complement the storyline we are already following. Reintegrating the Taliban into society is now the predominant international strategy for pulling out of Afghanistan. On the ground, there is a consensus that the Afghan war has reached the end game; U.S. and NATO military engagement is not open-ended, and President Hamid Karzai is under pressure to find a negotiated solution that will bring stability to the country. But at what price? Women in particular are urgently posing this question, and they are maneuvering to make sure that their voices are included at this critical juncture. Women account for only 1 percent of the signatories to all peace agreements over the past decade, and Afghanistan is not shaping up to be the exception. Women have so far been excluded from the key sessions, and Karzai's aides have privately advised women activists that they should sacrifice their rights, if that's what it takes to reintegrate the insurgents. PAA is signed and production company is working with Kandahar-based media support center. Troops will not be "extras" but shown doing their job ISO ISAF's mission in Afghanistan as it relates to the documentary series this production company is creating. American Soldiers, along with our sister services, Afghan and coalition forces are engaged every day in villages throughout the AoR with the mission focus of security, governance and development. All those things feed directly into and impact the lives of Afghan women. In some cases, our PRTs are directly focused on women's initiatives from their involvement in schools (or building of and teaching curriculums) to women's shelters to highlight equal rights (or women's rights as they know and understand them in Afghanistan). The security our troops provide alone is reason enough to involve ourselves in this project as it's a wonderful opportunity to highlight the ongoing initiatives our troops are involved in and the complexities of the mission(s) in various regions throughout the country. UPDATE: The team has been given a second embed (approved by RC-S) beginning on August 16th for a producer to film with some female medical teams in Kandahar. The footage would be used in the same film as before -- for "Women, War and Peace" project.

**Combat Medic Challenge**

Mr. (b) (6)

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. Update: The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

## Major Motion Pictures

**05/11/2010**

### **TRANSFORMERS III (TF3)**

Mr (b) (6)

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating with PM Stryker for vehicles in Chicago, 16-24 JUL 10.

**Update: TF3 has requested 25 military extras for the weekend in Chicago. The schedule has been in a bit of turmoil due to weather issues. Coordinating for interior Mortar Stryker Vehicle shots in the Detroit area in SEP 10.**

**07/24/2010**

### **Souvenirs**

(b) (6)

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82nd Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. UPDATE: (b) (6) traveled to Minnesota for the military scenes (24-26 JUL 10), and conducted interviews with local media. SEN Dick Cohen (serves on Obama's President's Committee on the Arts and Humanities) will be visiting the set this week in MN. (Supports „Broaden Understanding and Advocacy“)

## Entertainment Television

**09/08/2010**

### **Colbert Report Honors Returning Troops MAJ Island/Mr (b) (6)**

Stephen Colbert is planning two episodes of the Colbert Report on 8 & 9 SEP to honor our returning Service Members. Vice President Biden, GEN Odierno, Mayor Bloomberg and Toby Keith will be guests on 8 SEP. There will be 150 Service Members in the studio audience as well as troops in Afghanistan and Iraq linked in via satellite. DVIDS is providing technical support for the program. OCPA-NE is coordinating for the in-studio audience as well as a tactical vehicle that will be used set up the show on 8 SEP. On 9 SEP the show will have Senator Webb, (b) (6) (IAVA), an OEF/OIF Veteran as guests and 150 OIF/OEF veterans in the studio audience as well as patients and staff at Walter Reed Army Medical Center and troops deployed to Afghanistan linked in via satellite. OCPA-NE has contacted LT (b) (6) PAO for GEN Odierno to assist with his visit to New York City.

**09/11/2010**

### **ESPN Game Day**

(b) (6)

Mr. Lee Corso from ESPN College Game Day confirmed he would interview MG Bartell on the Game Day before the UCLA Game at the Rose Bowl on SEP 11. MG Bartell will conduct a second interview that morning with KCLA a sports talk radio station, hosted by Matt Stevens.

### **Army Wives Season 5**

(b) (6)

ABC Studios and Lifetime TV have not announced a Season 5 but expectations are that the announcement will come soon. (b) (6) is working with show runner to discuss possible story lines and continued DoD support in preparation for the show's expected fifth season.

**08/05/2010**

### **Catch 21**

(b) (6)

Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. **Show taped 5 AUG 10. Air date TBD.**

**09/04/2010**

### **Top Chef in New York City**

(b) (6)

Top Chef is challenging their chef contestants to create MREs. The show will be supported by the food scientists from the Natick Soldier System Center. Additionally it is the birthday of the Intrepid Aircraft Carrier, one of the most renowned ships in US History -- and they're throwing her a birthday ball with 100 servicemen attending in their dress uniforms. Their chefs will be divided into 5 teams of 2 and will be responsible for preparing and serving meals to the military personnel. The catch: they won't be serving fancy dishes. Instead they'll be making real MRE's. Once the chefs prepare the meals, they will be retorted by the experts from Natick. When the service members show up the packaged meal is all that will be on the plate. Can their chefs escalate packaged MRE's to culinary perfection? **The event will be filmed on 5/6 SEP 10. Air date TBD.**

**09/07/2010**

### **Robby Gordon and the Troops**

(b) (6)

Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas, September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO. UPDATE: They are scheduled to bring Robby to Fort Irwin on September 7th and return for additional shooting without Robby on the 24th and 25th. So, we need approval to shoot on the base these days. In addition, we'll likely be having 2-3 soldiers working as honorary pit crew members on Robby Gordon's crew at the Primm off road race in Vegas September 11-12.

**09/16/2010**

### **The Young & the Restless**

**OCPA LA staff**

"The Young & the Restless" is shooting an episode with a military funeral that will feature Military Honor Guard Pallbearers. The production contacted our office and feels it would be most accurate to have actual Army officers or former military portray our Honor Guard on the show. This is good opportunity to showcase American Soldiers in a national television program. The Soldiers in Dress Blues will be prominently displayed on national television. The Young and the Restless is currently the highest-rated daytime drama on American television. The daily audience is 5 million viewers. It is at the top of the weekly Nielsen ratings in the category of daytime drama. It has won seven Daytime Emmy Awards for Outstanding Drama

Series. OCPA LA coordinated for six Soldiers to appear as funeral detail and three officers to be in the audience with the cast. **Filming took place 11 August 2010; air date will be 16 SEP 10.**

### **Undercover Boss**

(b) (6)

CBS television is interested in the Army possibly participating in an episode of "Undercover Boss". The series features CEOs or other high-level executives going undercover within their own companies to work the front lines. They learn how to perform a series of six entry-level positions, during which they get an up-close and personal look at the people who work for their company. The program had a great first season, with ratings of over 17 million viewers each week. "Undercover Boss" would provide the American public an insider viewpoint on the Army largely favorable to the featured unit. CBS notes that every brand featured from the first season had an increase in stock value. CBS will work with us to determine what jobs the executive will perform while undercover, how they will go undercover, and what employees will be featured on the show. Production is over 8-10 consecutive days. OCPA-W is working with OJA to determine possible regulatory restrictions that might preclude a general officer from participating.

### **Obese – An ABC Show**

(b) (6)

The show documents 8 different people across the nation over the course of a year as they change their lives through better nutrition and exercise, under the guidance of trainer Chris Powell. Over the course of a year, Chris re-vamps their house, removing all TV's and entertainment systems, and guides them through creating a better life for them. One of our cast members, Alex, has been battling obesity his entire life, and hopes that his life-changing transformation will inspire his younger brothers, whom he fears are on the road to obesity themselves. Coming up on the six month mark, and working on the milestones, goals or dreams that they have always wanted to accomplish but have not been able to due to their health or their weight. Alex would like to go through an Army obstacle course. We want to show that while six months ago, he had difficulty with even minor physical activity, through his hard work and dedication, he is now able to work out with the most elite athletes: US Army Soldiers.

Proposed Workout: An obstacle course with a drill sergeant and possibly other recruits. This obstacle course is what the soldiers do on day 3 or 4 of signing up for the Army:

- Climb Eagle Tower (40' high, 45 degree angle) with rope...will need leg strength to get over
- Repel down rope from wall; climb cargo net; go across rope bridge with net underneath; have meeting with someone who will do some hand to hand combat vignettes with him; possible meeting with Master Fitness Trainers

\*\*Note from doctor, certificate of insurance and medical coverage is provided

\*\*MG Ferriter pushed this project forward and wanted to participate.

UPDATE: PAA signed and filming will occur over the next two weeks at Fort Benning.

### **9-LINE**

(b) (6)

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for a treatment; will forward to OSD upon receipt. **Update: Reviewed treatment and had a follow up meeting to discuss character development 17 AUG 2010.**

## **Video Games/Music Video/MISC**

### **Army Museum Video**

(b) (6)

Conducted initial meeting with executive producer, Mr. Bob Williams, to discuss narrative videos being designed for new U.S. Army Museum, slated for opening at Fort Belvoir, 2015.

Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of „thematic building blocks“, and voices of notable Army veterans. In addition 43 other videos are being created for telling the Army story at the museum. Treatments for all videos due in 60 days. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

## Community Relations

### **09/10/2010 William Morris Endeavor Agency**

(b) (6)

On 10 AUG, met with an executive from William Morris Endeavor Agency for initial discussions on how best to align U.S. Army interests with feature films projects. The goal to enter studio projects early in the development stages when characters and storylines are most easily shaped to the Army's benefit. Positive discussion; agreement to meet again at William Morris agency in next few weeks for further discussions with agents and creative teams there.

### **09/27/2010 1<sup>st</sup> Annual Greater Los Angeles (GLAC) AUSA Charity Golf Tournament**

The 1<sup>st</sup> Annual GLAC AUSA Charity Golf Tournament will be held at the Navy Golf Course, Cypress, CA on 27 SEP 10. Last year AUSA, GLAC Family Programs provided support to more than 100 requests for assistance from units, Soldiers and families.

### **11/06/2010 Armed Forces Appreciation Day Football Game**

(b) (6)

This year's game, on Saturday, November 6, 2010, will match the UCLA Bruins against the Oregon State Beavers. Veteran of the Year," to be honored during half time.

### **11/11/2010 Forest Lawn Memorial Veterans Day ceremony**

(b) (6)

was asked by Operation Tribute to Freedom coordinator to be the keynote speaker at the November 11, 2010 Forest Lawn Memorial Veterans Day ceremony. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. The topic of presentation will be recent OIF/OEF deployment experiences and the significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service.

## Administrative

facebook

- **Total fans:** 835
- **Comments from fans:** 0
- **Wall Posts:** 2
- **Total fan interactions:** 2
- **Most interactive content:** "Surviving the Cut": Discovery Channel
- **Number of page views this week:** 997





## OCA-PA-West Weekly Report, 12–18 Oct 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) LTG Keen presents award to Sean Penn (FOUO) (OCA-PA-LA)** LTG Keen, DCG, SOUTHCOM, will present actor Sean Penn an award recognizing the actor's 'outstanding humanitarian achievements' for his work in Haiti at the festival's Hollywood Awards Gala Ceremony, on 25 OCT, 2010. LTG Keen was the on-scene commander during disaster relief activities in Haiti this year. OCA-PA-LA has discussed with SOUTHCOM PA. (b) (6) will provide assistance for media operations at the event, as warranted. The awards ceremony will take place at the Beverly Hilton Hotel in Beverly Hills. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCA-PA-LA)** Service representatives met with 'Minute To Win It' producers last week to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode (TBD). Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(FOUO) 'Wizard of Oz' Support to AMC (FOUO) (OCA-PA-LA)** OCA-PA-LA assisting U.S. Army Material Command with acquiring rights to select scenes from 1939 film, 'The Wizard of Oz'. GEN Dunwoody will be featured speaker at luncheon for 300 ROTC cadets during AUSA and requested rights to use scenes of the Cowardly Lion to illustrate the topic of Courage. Coordination for usage made Warner Brothers Studios. Awaiting approval. (b) (6)

#### Entertainment – Documentaries

**(FOUO) National Geographic, "Known Universe" (FOUO) (OCA-PA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that "harnesses the powers of the universe". These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science 'fact' as a result of technological advancements. Similar to the Discovery Channel program, "Weaponology". We are working with producers to develop ideas, guide development and access. This will be the third season of the National Geographic series, and will air on domestic and international cable channels

beginning in APR 2011. PAA being worked. (b) (6)

**(FOUO) History Channel, "Custer's Last Stand" (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA; to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. (b) (6)

**(FOUO) Discovery Channel, "Surviving the Cut, Season 2" (FOUO) (OCPA-LA)** Discovery Channel has signed agreement for six more episodes of the successful prime time military series, "Surviving the Cut". The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. PAA being worked. (b) (6)

**(FOUO) Pinyon Canyon archeology (FOUO) (OCPA-LA)** Local Colorado independent videographer requesting support in accessing Pinyon Canyon training area, CO, taping of archeology sites. Specifically sites relevant to the 1949/1950 excavations by Columbia University. Coordinating with Fort Carson PAO before drafting PAA. (b) (6)

**(FOUO) National Geographic "Bomb Hunters" (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6) Supports Build Trust and Confidence. (b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. Supports Equip and Train Soldiers. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and

the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How the States Got Their Shapes (U) (OCPA-LA)** History Channel program examines U.S. history and contemporary landscape to reveal, "How the States Got Their Shapes". The episode focuses on remote locations in the U.S., with filming at White Sands Missile Range & Museum and the Trinity Test Site, to explain why remote places, such as the Tularosa Basin and the deserts of New Mexico, were ideal locations for the U.S. Army to test atomic weapons and missiles. Filming will occur in Nov 10. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home.

The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) 'Operation Infrastructure' (U) (OCPA-LA)** America is a great country known for its innovation and resiliency. Our nation's infrastructure was built to last and be the best, and all over the country right now there is a need to reinvest in America's infrastructure while we continue to innovate and move forward. The show's host, Timothy Galarnyk, an engineer and inspector, the practical, no-nonsense, go-to-guy who has been tracking America's infrastructure for years; and fellow host, Chad Housekrecht, all around fix-it guy, and quick-witted amateur historian will travel together across America to explore our nation's infrastructures: bridges, tunnels, roadways, rails, dams, sewer mains, power lines, communications towers, building structures, you name it! Tim & Chad will explain the history and the engineering behind various projects on our nation's to-do list, while unraveling the logistics and the steps needed to put this infrastructure in place. In this episode, the hosts will visit Project Brays and look at what is being done to mitigate flooding in the watershed. The story of bayou reconstruction has national significance with many cities following Houston's lead. Coordinating with the U.S. Army Corps of Engineers, Galveston District. PAA drafted. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. (b) (6)

**(U) 'Spotlight on Women in Helicopter Aviation' (U) (OCPA-LA)** Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, and aerial photographers. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken

by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. **Filmmaker, Michael Watkins, and producer, Meg Pryor, currently in Afghanistan (for three weeks) and embed with Army Combat Photographers.** (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia. (b) (6)

## Major Motion Pictures

**(FOUO) TRANSFORMERS III (FOUO) (OCPA-LA) Update:** Filming completed at Kennedy Space Center (KSC) and National Capital Region, NCR. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009. (b) (6)

**(FOUO) 'Battleship' (FOUO) (OCPA-LA)** OCPA-LA assisting Peter Berg productions with supporting scenes for new blockbuster film loosely based on the Milton Bradley Company Game. Filming has taken place in Hawaii and Louisiana. Production Company would like to film at the 'Center for the Intrepid', San Antonio, TX. Coordinating for access and support, requested film date 20 NOV 10. (b) (6)

**(U) The Dryland (U) (OCPA-LA)** 'The Dryland' DVD release scheduled for 9 NOV 10 The film is an apolitical and raw look at the struggles of a Soldier leaving the Army and dealing with Post Traumatic Stress Disorder (PTSD). (b) (6)

**(U) 'Battle of Qala-I-Jangi' (U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. developing script. **A-List writer, Dan Gordon ('Passenger 57', 'Wyatt Earp', 'The Celestine Prophecy')** has been hired to do the script polish. Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and

(b) (6)

## Entertainment Television

**(FOUO) 'Hawaii 5-O' Support to 8<sup>TH</sup> TSC (FOUO) (OCA-LA)** OCA-LA assisted 8TH TSC with acquiring rights to opening footage from new TV series, 'Hawaii 5-O'. MG Terry, CG, 8<sup>TH</sup> TSC, requested to use segment during upcoming speech to CGSC class, Fort Leavenworth. Coordination for usage made successfully through DoD project officer. (b) (6)

**(FOUO) "VH1 Divas Salute The Troops"**. This year VH1 is giving the "Divas" franchise a military makeover by partnering with the USO to bring the iconic event to America's troops and their families. Drawing from the tone of the original USO shows and using Marine Corps Air Station (MCAS) Miramar in San Diego as home base, this year's "VH1 Divas Salute The Troops" show will be a unique and uplifting version of VH1's high profile signature event. Katy Perry, Sugarland, Keri Hilson and Nicki Minaj will perform in front of thousands of men and women in uniform at MCAS Miramar. Taking the effort overseas to thank troops serving in remote locations, Paramore will visit Marines, Soldiers, Airmen, Sailors, and Coastguardsmen stationed at a military base in the Middle East. The USO will be interviewing Soldiers about why they serve; the interviews will be used as inserts during the program. Coordinating with Fort Irwin to set up interviews. The USMC Office has the lead for DOD. The USO Presents "VH1 Divas Salute The Troops" premieres on Sunday, December 5 at 9:00 PM ET/PT on VH1. (b) (6)

**(FOUO) The Rachel Ray Show (OCA-LA)** The Rachael Ray Show is interested in connecting with families who have spouses returning home during the month of November. They want to tell their stories and then surprise a few wives with makeovers before their spouses arrive home. The Rachael Ray Show is a 2 time Emmy winning, nationally syndicated daytime talk show in its 5th season. They receive about 2 million viewers per day and have about 14 million page views on our website per month. Rachael's show features everything from cooking, celebrity interviews, fashion & beauty, home design, medical & human interest stories. Coordinating with Fort Stewart GA for the return of the 3<sup>rd</sup> Infantry Division in early NOV. Project is still in the planning phase, original proposal will need to be scoped for a battalion size unit. (b) (6)

**(U) The Country Music Association (CMA) Country Christmas Special (OCA-LA)** The CMA Country Christmas Special will be taped at the Bridgestone Arena, Nashville, TN on November 11, 2010. CMA has requested to record family shout-outs to deployed Soldiers at Fort Campbell, KY. The shout-outs will be aired in conjunction with the Christmas Special. Coordinating with Fort Campbell for the date of the shout-out filming. Mr. (b) (6) OCA-LA/703-235-7621

**(FOUO) Army Wives Season Five (FOUO) (OCA-LA)** Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate

new members of the crew. (b) (6)

**(FOUO) Jay Leno's Tonight Show Veteran's Day Salute to Troop (FOUO)(OCA-PA-LA)** Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving. The show will provide transportation for the Soldiers. Coordinating now for 100 Soldiers to be in audience for show taping, followed by photos with Jay and formal dinner after the program. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Behind the Scenes and Praise (FOUO) (OCA-PA-LA)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete. (b) (6)

**(U) Catch 21 (U) (OCA-PA-LA)** Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010.

**Update:** Air date 11 NOV 2010. (b) (6)

**(FOUO) "Dixie Divas"(FOUO) (OCA-PA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers. (b) (6)

**(U) American Idol (FOUO) (OCA-PA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. SGT (b) (6) was selected to go on to Hollywood week. She will fly to LA to film the next segment O/A mid November.

(b) (6)

**Video Games/Music Video/MISC**

**(U) Transformer “Wrecker” Vehicle (OCPA-LA).**

MAJ (b) (6) National Guard Bureau) requested a point of contact with Paramount Studios to discuss co-branding opportunities using the Transformers “Wrecker” vehicle (#88). The #88 Transformers “Wrecker” vehicle is loosely based on Dale Earnhardt, Jr.’s NASCAR AMP Energy/ National Guard Chevrolet Impala. MAJ (b) (6) was provided with the contact information for Ms. Paramount Marketing Department.

**(U) “Soldier Girl” Music Video (U) (OCPA-LA)**

Sideshow Productions requested US Army support for a Music Video for the song “Soldier Girl”. The song is a patriotic piece. Fort Meade has agreed to support. The production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy. (b) (6)

**09/23/2010 Western Technical College, El Paso (b) (6)**

Western Technical College (WTC), El Paso, TX, requests to film promotional video at White Sands Missile Range, and featuring Ms. (b) (6) for a campaign to promote “Women in Technology”. (b) (6) is a Systems Technologist for Physical Science Laboratories at White Sands and a WTC Electronic Engineering Technology graduate. (b) (6) to be profiled as a success story. Filming scheduled for THU, 23 SEP. PAA being drafted.

**In progress Army Museum Video (b) (6)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of ‘thematic building blocks’, and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

**Community Relations**

**(FOUO) Casualty support (FOUO) (OCPA-LA)**

Mr. (b) (6) is contacting ‘Transformers’ producers regarding the recent death of CW3 Matthew G. Wagstaff in Afghanistan. Wagstaff appears in the first Transformers movie, piloting a UH-60. Family members requested OCPA-LA assist in notifying producers and extending an invitation to the funeral services on 5 OCT in Orem, Utah. Wagstaff was among nine killed in the crash of a NATO helicopter in southern Afghanistan on 21 SEP. Mr. (b) (6) is working with the family’s CAO. (b) (6)

**(U) Combined Federal Campaign (CFC) Annual Golf Tournament (U) (OCPA-LA)** The SoCal Tri-County (Orange, Riverside & San Bernardino Counties) Combined Federal Campaign (CFC) Annual Golf Tournament will be held on November 5th at the Navy Golf Course in Cypress and is a Pro-Am Scramble Format (the 5th player for each team will be a PGA golfer). OCPA-LA/310-235-7621.

**(U) Forest Lawn Memorial Veterans Day ceremony (U) (OCPA-LA)**

(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service. (b) (6)

**(U) 76 Classic Basketball Tournament in Anaheim, CA, 25 NOV 10 (OCPA-LA).** The 76 Classic is a 3-day, 8-team, 12-game men's Division I exempt basketball event. All 12 games are played at the Anaheim Convention Center in California. The 76 Classic is an ESPN Regional TV (ERT) owned and operated event. All games are televised on the ESPN family of networks. ESPN has been kind enough to donate free tickets for Service members to attend the event. The US Army ROTC detachment at California State University – Fullerton will provide a Color Guard for the opening ceremony. (b) (6)

## Administrative

facebook



U.S. Army Entertainment Office (as of 18 OCT 10)

1,323 monthly active users ↑1 since last week

939 people like this ↑16 since last week

24 wall posts and comments this week ↓17 since last week

567 visits this week ↑28 since last week



## OCA-PA-West Weekly Report, 12–18 Oct 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) LTG Keen presents award to Sean Penn (FOUO) (OCA-PA-LA)** LTG Keen, DCG, SOUTHCOM, will present actor Sean Penn an award recognizing the actor's 'outstanding humanitarian achievements' for his work in Haiti at the festival's Hollywood Awards Gala Ceremony, on 25 OCT, 2010. LTG Keen was the on-scene commander during disaster relief activities in Haiti this year. OCA-PA-LA has discussed with SOUTHCOM PA. (b) (6) will provide assistance for media operations at the event, as warranted. The awards ceremony will take place at the Beverly Hilton Hotel in Beverly Hills. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCA-PA-LA)** Service representatives met with 'Minute To Win It' producers last week to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode (TBD). Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(FOUO) 'Wizard of Oz' Support to AMC (FOUO) (OCA-PA-LA)** OCA-PA-LA assisting U.S. Army Material Command with acquiring rights to select scenes from 1939 film, 'The Wizard of Oz'. GEN Dunwoody will be featured speaker at luncheon for 300 ROTC cadets during AUSA and requested rights to use scenes of the Cowardly Lion to illustrate the topic of Courage. Coordination for usage made Warner Brothers Studios. Awaiting approval. (b) (6)

#### Entertainment – Documentaries

**(FOUO) National Geographic, "Known Universe" (FOUO) (OCA-PA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that "harnesses the powers of the universe". These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science 'fact' as a result of technological advancements. Similar to the Discovery Channel program, "Weaponology". We are working with producers to develop ideas, guide development and access. This will be the third season of the National Geographic series, and will air on domestic and international cable channels

beginning in APR 2011. PAA being worked. (b) (6)

**(FOUO) History Channel, "Custer's Last Stand" (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA; to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. (b) (6)

**(FOUO) Discovery Channel, "Surviving the Cut, Season 2" (FOUO) (OCPA-LA)** Discovery Channel has signed agreement for six more episodes of the successful prime time military series, "Surviving the Cut". The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. PAA being worked. (b) (6)

**(FOUO) Pinyon Canyon archeology (FOUO) (OCPA-LA)** Local Colorado independent videographer requesting support in accessing Pinyon Canyon training area, CO, taping of archeology sites. Specifically sites relevant to the 1949/1950 excavations by Columbia University. Coordinating with Fort Carson PAO before drafting PAA. (b) (6)

**(FOUO) National Geographic "Bomb Hunters" (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6) Supports Build Trust and Confidence. (b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. Supports Equip and Train Soldiers. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and

the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How the States Got Their Shapes (U) (OCPA-LA)** History Channel program examines U.S. history and contemporary landscape to reveal, "How the States Got Their Shapes". The episode focuses on remote locations in the U.S., with filming at White Sands Missile Range & Museum and the Trinity Test Site, to explain why remote places, such as the Tularosa Basin and the deserts of New Mexico, were ideal locations for the U.S. Army to test atomic weapons and missiles. Filming will occur in Nov 10. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home.

The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) 'Operation Infrastructure' (U) (OCPA-LA)** America is a great country known for its innovation and resiliency. Our nation's infrastructure was built to last and be the best, and all over the country right now there is a need to reinvest in America's infrastructure while we continue to innovate and move forward. The show's host, Timothy Galarnyk, an engineer and inspector, the practical, no-nonsense, go-to-guy who has been tracking America's infrastructure for years; and fellow host, Chad Housekecht, all around fix-it guy, and quick-witted amateur historian will travel together across America to explore our nation's infrastructures: bridges, tunnels, roadways, rails, dams, sewer mains, power lines, communications towers, building structures, you name it! Tim & Chad will explain the history and the engineering behind various projects on our nation's to-do list, while unraveling the logistics and the steps needed to put this infrastructure in place. In this episode, the hosts will visit Project Brays and look at what is being done to mitigate flooding in the watershed. The story of bayou reconstruction has national significance with many cities following Houston's lead. Coordinating with the U.S. Army Corps of Engineers, Galveston District. PAA drafted. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. (b) (6)

**(U) 'Spotlight on Women in Helicopter Aviation' (U) (OCPA-LA)** Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, and aerial photographers. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken

by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. **Filmmaker, Michael Watkins, and producer, Meg Pryor, currently in Afghanistan (for three weeks) and embed with Army Combat Photographers.** (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia. (b) (6)

## Major Motion Pictures

**(FOUO) TRANSFORMERS III (FOUO) (OCPA-LA) Update:** Filming completed at Kennedy Space Center (KSC) and National Capital Region, NCR. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009. (b) (6)

**(FOUO) 'Battleship' (FOUO) (OCPA-LA)** OCPA-LA assisting Peter Berg productions with supporting scenes for new blockbuster film loosely based on the Milton Bradley Company Game. Filming has taken place in Hawaii and Louisiana. Production Company would like to film at the 'Center for the Intrepid', San Antonio, TX. Coordinating for access and support, requested film date 20 NOV 10. (b) (6)

**(U) The Dryland (U) (OCPA-LA)** 'The Dryland' DVD release scheduled for 9 NOV 10 The film is an apolitical and raw look at the struggles of a Soldier leaving the Army and dealing with Post Traumatic Stress Disorder (PTSD). (b) (6)

**(U) 'Battle of Qala-I-Jangi' (U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. developing script. **A-List writer, Dan Gordon ('Passenger 57', 'Wyatt Earp', 'The Celestine Prophecy')** has been hired to do the script polish. Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and

(b) (6)

## Entertainment Television

**(FOUO) 'Hawaii 5-O' Support to 8<sup>TH</sup> TSC (FOUO) (OCA-LA)** OCA-LA assisted 8<sup>TH</sup> TSC with acquiring rights to opening footage from new TV series, 'Hawaii 5-O'. MG Terry, CG, 8<sup>TH</sup> TSC, requested to use segment during upcoming speech to CGSC class, Fort Leavenworth. Coordination for usage made successfully through DoD project officer. (b) (6)

**(FOUO) "VH1 Divas Salute The Troops"**. This year VH1 is giving the "Divas" franchise a military makeover by partnering with the USO to bring the iconic event to America's troops and their families. Drawing from the tone of the original USO shows and using Marine Corps Air Station (MCAS) Miramar in San Diego as home base, this year's "VH1 Divas Salute The Troops" show will be a unique and uplifting version of VH1's high profile signature event. Katy Perry, Sugarland, Keri Hilson and Nicki Minaj will perform in front of thousands of men and women in uniform at MCAS Miramar. Taking the effort overseas to thank troops serving in remote locations, Paramore will visit Marines, Soldiers, Airmen, Sailors, and Coastguardsmen stationed at a military base in the Middle East. The USO will be interviewing Soldiers about why they serve; the interviews will be used as inserts during the program. Coordinating with Fort Irwin to set up interviews. The USMC Office has the lead for DOD. The USO Presents "VH1 Divas Salute The Troops" premieres on Sunday, December 5 at 9:00 PM ET/PT on VH1. (b) (6)

**(FOUO) The Rachel Ray Show (OCA-LA)** The Rachael Ray Show is interested in connecting with families who have spouses returning home during the month of November. They want to tell their stories and then surprise a few wives with makeovers before their spouses arrive home. The Rachael Ray Show is a 2 time Emmy winning, nationally syndicated daytime talk show in its 5th season. They receive about 2 million viewers per day and have about 14 million page views on our website per month. Rachael's show features everything from cooking, celebrity interviews, fashion & beauty, home design, medical & human interest stories. Coordinating with Fort Stewart GA for the return of the 3<sup>rd</sup> Infantry Division in early NOV. Project is still in the planning phase, original proposal will need to be scoped for a battalion size unit. (b) (6)

**(U) The Country Music Association (CMA) Country Christmas Special (OCA-LA)** The CMA Country Christmas Special will be taped at the Bridgestone Arena, Nashville, TN on November 11, 2010. CMA has requested to record family shout-outs to deployed Soldiers at Fort Campbell, KY. The shout-outs will be aired in conjunction with the Christmas Special. Coordinating with Fort Campbell for the date of the shout-out filming. Mr. (b) (6) OCA-LA/703-235-7621

**(FOUO) Army Wives Season Five (FOUO) (OCA-LA)** Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate

new members of the crew. (b) (6)

**(FOUO) Jay Leno's Tonight Show Veteran's Day Salute to Troop (FOUO)(OCA-LA)** Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving. The show will provide transportation for the Soldiers. Coordinating now for 100 Soldiers to be in audience for show taping, followed by photos with Jay and formal dinner after the program. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Behind the Scenes and Praise (FOUO) (OCA-LA)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete. (b) (6)

**(U) Catch 21 (U) (OCA-LA)** Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010.

**Update:** Air date 11 NOV 2010. (b) (6)

**(FOUO) "Dixie Divas"(FOUO) (OCA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers. (b) (6)

**(U) American Idol (FOUO) (OCA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. SGT (b) (6) was selected to go on to Hollywood week. She will fly to LA to film the next segment O/A mid November.

(b) (6)

**Video Games/Music Video/MISC**

**(U) Transformer “Wrecker” Vehicle (OCPA-LA).**

MAJ (b) (6) (National Guard Bureau) requested a point of contact with Paramount Studios to discuss co-branding opportunities using the Transformers “Wrecker” vehicle (#88). The #88 Transformers “Wrecker” vehicle is loosely based on Dale Earnhardt, Jr.’s NASCAR AMP Energy/ National Guard Chevrolet Impala. MAJ (b) (6) was provided with the contact information for Ms. (b) (6) Paramount Marketing Department.

**(U) “Soldier Girl” Music Video (U) (OCPA-LA)**

Sideshow Productions requested US Army support for a Music Video for the song “Soldier Girl”. The song is a patriotic piece. Fort Meade has agreed to support. The production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy. (b) (6)

**09/23/2010 Western Technical College, El Paso (b) (6)**

Western Technical College (WTC), El Paso, TX, requests to film promotional video at White Sands Missile Range, and featuring Ms. (b) (6) for a campaign to promote “Women in Technology”. (b) (6) is a Systems Technologist for Physical Science Laboratories at White Sands and a WTC Electronic Engineering Technology graduate. (b) (6) to be profiled as a success story. Filming scheduled for THU, 23 SEP. PAA being drafted.

**In progress Army Museum Video (b) (6)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of ‘thematic building blocks’, and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

**Community Relations**

**(FOUO) Casualty support (FOUO) (OCPA-LA)**

Mr. (b) (6) is contacting ‘Transformers’ producers regarding the recent death of CW3 Matthew G. Wagstaff in Afghanistan. Wagstaff appears in the first Transformers movie, piloting a UH-60. Family members requested OCPA-LA assist in notifying producers and extending an invitation to the funeral services on 5 OCT in Orem, Utah. Wagstaff was among nine killed in the crash of a NATO helicopter in southern Afghanistan on 21 SEP. Mr. (b) (6) is working with the family’s CAO. (b) (6)

**(U) Combined Federal Campaign (CFC) Annual Golf Tournament (U) (OCPA-LA)** The SoCal Tri-County (Orange, Riverside & San Bernardino Counties) Combined Federal Campaign (CFC) Annual Golf Tournament will be held on November 5th at the Navy Golf Course in Cypress and is a Pro-Am Scramble Format (the 5th player for each team will be a PGA golfer). OCPA-LA/310-235-7621.

**(U) Forest Lawn Memorial Veterans Day ceremony (U) (OCPA-LA)**

(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service. (b) (6)

**(U) 76 Classic Basketball Tournament in Anaheim, CA, 25 NOV 10 (OCPA-LA).** The 76 Classic is a 3-day, 8-team, 12-game men's Division I exempt basketball event. All 12 games are played at the Anaheim Convention Center in California. The 76 Classic is an ESPN Regional TV (ERT) owned and operated event. All games are televised on the ESPN family of networks. ESPN has been kind enough to donate free tickets for Service members to attend the event. The US Army ROTC detachment at California State University – Fullerton will provide a Color Guard for the opening ceremony. (b) (6)

## Administrative

facebook



U.S. Army Entertainment Office (as of 18 OCT 10)

1,323 monthly active users ↑1 since last week

939 people like this ↑16 since last week

24 wall posts and comments this week ↓17 since last week

567 visits this week ↑28 since last week



## OCA- Western Region Weekly Report

05/19/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

*New entries in Blue.*

### **Entertainment – Documentaries:**

#### **Santino Austin Project – Mr (b) (6)**

This show is for Lifetime Television and features 2 past Project Runway designers as they search the country for deserving women who have a momentous event coming up and need a special outfit for this celebration. Captain (b) (6) is celebrating her graduation from graduate school and in this special episode Lifetime will feature her involvement in the Reserve Officer Training Corps (ROTC). Production assistance agreement is complete. Filming will begin next week. (Supports ‘Broaden Understanding and Advocacy’)

#### **The Achievement of Governor William L. Guy – Mr (b) (6)**

The project is being produced by The Dakota Institute which is a part on The Fort Mandan Foundation, a non-profit foundation located in Washburn, ND. The documentary is about the life of William Guy who was governor of North Dakota for 12 years, including the time when the Anti-Ballistic Missile (ABM) site at Nekoma was built. A short segment of the film will deal with the cold war and include the building of the ABM site at Nekoma. This documentary will provide some history of the US Army mission during the Cold War. Production assistance agreement competed. (Supports ‘Broaden Understanding and Advocacy’)

#### **The Rule of Law: West Virginia’s Military Police in Iraq – (b) (6)**

This production will document the 151<sup>st</sup> Military Police Battalion, a WV Guard unit, currently assigned to the 1st Brigade, 82nd Airborne Division. Their mission is to train Iraqi National

Police. West Virginia Public Broadcasting believes the 151st's participation in that process will make a great documentary. The documentary will show West Virginian MP's working with Iraqi's as they continue to strengthen the rule of law & describe their journey. Production assistance agreement is complete. (Supports 'Broaden Understanding and Advocacy')

### **Intersections – Mr (b) (6)**

In this episode, the SPEED Channel will compare and contrast the U.S. Army's Stryker against a commercial Armored Truck. In the canyons of Afghanistan, Army troop movements need to be as secure as possible. In this episode we follow a nine-man infantry squad returning in a Stryker Troop Carrier from a simulated forward operating base in hostile territory. The road ahead offers the enemy myriad areas from which to launch attacks. Should the squad come under fire, the Stryker Troop Carrier has a number of defensive and offensive strategies and weapons at its disposal that will ensure a safe return to headquarters. The streets of New York City offer a variety of potential threats to an armored truck and its crew. In this episode we follow a Brink's truck crew as they navigate their way in transporting more than \$10MM in gold bars from the NY Federal Reserve Bank to a NYC based banking client. They must be on the alert for all sorts of creative attack strategies, on their vehicle, its cargo and the men stationed inside. The Pennsylvania National Guard Stryker Brigade has agreed to support this episode. This will be an opportunity for the PA National Guard to showcase the Army's newest family of combat vehicles.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. (Supports 'Broaden Understanding and Advocacy')

### **Fort Monmouth: Unexpected History – Mr (b) (6)**

This documentary, "Fort Monmouth: Unexpected History" will showcase the many technological firsts, important personalities and other significant elements in Fort Monmouth's history. It will create a compelling and highly watchable program. In the late 19th century what is now the main post was the first site of Monmouth Park Race Track. For a short while it was the largest track in the world, and home of the Jersey Derby. In 1917, anticipating entry into World War 1, the Army acquired the land for the new Signal Corps School. Since then, the work at the Fort has centered on Communications and Electronic Warfare. Much of the US military's current technological expertise stems from long standing programs at the Fort, and civilian spillover like FM radio, RADAR and cell phones can be traced back to scientists and engineers who came through what became the army version of Bell Labs. Today, technology developed at Fort Monmouth is supporting our deployed troops in Iraq and Afghanistan. (Supports 'Broaden Understanding and Advocacy')

### **“Earth - The Operators' Manual” --(b) (6) “Earth**

The Operators' Manual” is a hybrid initiative combining primetime broadcasts, an interactive website and on-site outreach events at leading science centers across America. Its mission is to inform Earth's "users" (all of us) about the best practices for understanding and taking care of the planet. The project is produced by Geoffrey Haines-Stiles Productions, Inc., an independent media company whose programs have appeared on PBS, CNN, Discovery/Science Channel, and elsewhere, with funding from the National Science Foundation.

### **PBS Series "Need to Know" --(b) (6)**

was contacted by producer Julie Cohen regarding a show which will air nationally on PBS on Friday nights. They are hoping to air highlight as their first show in April A 5 to 6 minute profile of a woman who is in training with one of the army's elite ordnance disposal units – the soldiers who defuse improvised explosive devices in Afghanistan and Iraq. Around the time The Hurt Locker won its Oscar, several news organizations (including Nightline) did pieces on these units in the field, focusing on male soldiers. My thought here is to go to a military training center where these soldiers learn their highly specialized work and profile a woman soldier who is preparing to go into this technically challenging, highly dangerous line of work (there are actually a number of women in this field, as I learned when I did a Dateline piece in 2004 on soldiers killed in Iraq). The piece would be told mainly from the soldier's point of view, supplemented with some perspective from her colleagues and commanding officer, with little or no narration. EOD School declined support due to classified nature of training modules.

### **Lions of Babylon Documentary --(b) (6)**

Lions of Babylon, is the story of Saab al Bor, Iraq. The town about twenty minutes from Taji and an hour or so north of Baghdad had been an open air morgue in 2007, its population scattered with few residents remaining as various Shia and Sunni militias and coalition forces fought for control. In 2009, B 2/14 Cavalry out of Hawaii entered and along with the people began a process that resulted in renewal of the town. IDPs returned and the population grew to 40,000. A functioning government worked in coordination with IP, IA, Sons of Iraq militias and B2/14 to secure the town to the point where its leaders promote it as "The City of Peace". Footage was shot in Iraq January thru early April of 2009 as part of a military embed (as well as a writing assignment for Tribune Co. for which I wrote an 11 part series) and includes interviews and footage of stakeholders in Saab al Bor society-from Sons of Iraq crew leaders and crews to IA, IP and government officials to teachers and storekeepers as well as members of B 2/14 Cavalry. The aim of the film is to show in Saab al Bor a cross section of Iraqi society as it struggles to rebuild and reconstruct its community on the eve of provincial elections. The subtext is "counter-insurgency done well" as we see B 2/14's engagement with leaders and involvement in reconstruction and follow some of its members into training stateside for follow-up interviews. The narration of the film is essentially through the eyes of the soldiers and the Iraqis who were in Saab al Bor. Producer has filmed two days at Fort Irwin, returned to Virginia and asked to come back to Fort Irwin for a week in May. Approved by Fort Irwin.

### **Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced

Toughest Military Jobs: Dirt – May 20 @ 9pm, 12am

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

**Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010. Waiting on the rough cut.

**Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Producer has secured funding, waiting on a distribution plan. Landstuhl Army Medical Center will support, working jointly with the US Air Force Public Affairs Office for the air ambulance component.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School.

**(b) (6) Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid. **Update:** Awaiting air date and final DVDs.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Filming concluded 16 APR. Waiting on the rough cut.

**Major Motion Pictures:**

**The Dry Land – (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** Coordinating CONUS-wide screenings at Army posts. The first will be at Fort Lewis, 30 May 10. (Supports ‘Broaden Understanding and Advocacy’)

### **TRANSFORMERS III - (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to “help (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ’09 and ’10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA. Coordinating for Army Aviation support.

### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. (Supports ‘Broaden Understanding and Advocacy’)

### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

### **The Fields -- (b) (6)**

The film entitled THE FIELDS is a cop procedural set in Texas City. The production has asked for, and received permission from Accessions Command, to use Army Strong coffee mugs throughout the film. The mugs will be used by the character Detective Brian Heigh who is played by Jeffrey Dean Morgan. It's a small opportunity for brand integration.

### **Will Gardner – Mr (b) (6)**

The filmmaker describes “Will Gardner”, as a movie that “chronicles a homeless Iraqi war veteran who takes a motorcycle trip across the country picking up the pieces of his life lost while away in combat. The film is faithful to the military and does not denigrate this great country or the people who served it, and rather, is intended to inform the general public that some vets fall through inadvertent "cracks" in the system”. It is an independent film without distribution. After reading the script, my assessment is there are no Army messages in this movie and it reinforces negative stereotypes about our veterans. Do not recommend that we support.

---

## **Entertainment Television:**

### **SPIKE TV’s GUYS CHOICE AWARDS – 5 JUN 10**

GUYS CHOICE celebrates everything guys love---movies, sports, comedy, music and beyond. Previous honorees, presenters and participants include: Clint Eastwood, Brad Pitt, Robert Downey Jr., Halle Berry, Mel Gibson, Will Ferrell, Jack Black, Matt Damon, LeBron James, Quentin Tarantino, Megan Fox and many, many more. GUYS CHOICE has quickly established itself as the place to celebrate all things in "guydom", one night only, in a big way. The tone is cool, funny, irreverent, and heroic. The show tapes on Saturday June 5th at SONY Studios in Culver City, CA from 7:30-9:30 pm. Spike TV has invited 15 members from each Service to the ceremony.

### **Extreme Makeover: Home Edition – (b) (6)**

Producers are currently researching a potential episode honoring the troops. This episode would focus on SSG (b) (6) and his fiancée to determine their needs. SSG (b) (6) was wounded during the attack at Fort Hood, Texas 5 NOV 2009. Working with Fort Hood PAO and Strategic Communications XO. PAA drafted but not yet approved.

### **TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** [Coordinating with MDW public affairs for a venue.](#)

### **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master (b) (6) of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a

household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will commence on 11 JUN 10.

**Army Wives Season 4 Season – (b) (6)**

(b) (6) is on the set this week for the filming of episode 413.

05-23-10	Episode #406 Heavy Losses
06-06-10	Episode #407 Over and Out
06-13-10	Episode #409 New Orders
06-20-10	Episode #410 Trial & Error

**MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports ‘Broaden Understanding and Advocacy’)

**Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Will connect with LTC (b) (6), (b) (6) for a couple of days, and then move to SPC (b) (6), (b) (6) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called “Intersections.” **UPDATE:** project is in post production; waiting on rough cut.

**MTV’s “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like

to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

---

### **Video Games/Music Videos/MISC:**

#### **GTSY website – (b) (6)**

(b) (6) attended conference call to discuss G1's new initiative GTSY.com. GTSY.com is in pursuit of entertaining video media for the home page. The clips (10-60 seconds max.) are intended to draw first time users to the site and keep them coming back for more. Our goal is to have content that is a GTSY exclusive. We are looking for clips produced on set where convenient to production location/entertainer. GTSY will provide a contact or correspondent as necessary. All of this is to engage the soldier and promote staying connected to friends and family during times of separation as a way to remain healthy and grounded. This content will be interwoven with Army produced social messaging (Sexual Assault Prevention, Suicide Prevention, substance abuse, etc) and is intended to provide a buffer and balance to this content. OCPA-LA advised that providing video clips may be a challenge due to legal issues.

#### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** [The music video will be filmed 17-19 MAY 10.](#)

**Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **UPDATE:** [Afghanistan project has been cancelled. Looking to reschedule at Fort Bragg, NC.](#)

**Community Relations/Business Development:**

**Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**California National Guard Public Affairs Conference – 25-28 May 10**

[The California National Guard's annual public affairs conference is 25-28 May in San Diego. We have been invited to provide a presentation to the PAOs throughout the state about the mission of our office and what we at OCPA-West.](#)

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many "pre-believers" attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members,

their mayors and administrators attended, in full or in part. **UPDATE:** coordinating with the San Diego Recruiting Command for support; two Soldiers will sing the National Anthem at the beginning of the event.

### **Memorial Day Ceremony - Covina Hills, CA**

The program's keynote speaker will be highly decorated **CSM** (b) (6) of the 79th Sustainment Support Command, while Covina Councilmember Walter Allen III will read the Presidential Proclamation. The Covina Concert Band, led by conductor Don Holcomb, will perform patriotic music. Representatives of the Lutheran High School Navy JROTC will conduct additional patriotic presentations and ceremonies. A wreath in memory of those who served will be placed by Gunnery Sergeant (b) (6) United States Marine Corp. (Retired), Legion of Valor.

### **Memorial Day Ceremony – Cypress, CA**

The keynote speaker will be Pastor Michael Coppersmith of Our Savior's Community Church in Palm Springs, while Cypress Mayor Prakash Narain, M.D., will deliver the Presidential Proclamation. Actor and noted Lincoln impersonator William Peck will deliver the Gettysburg Address. Throughout the ceremony, representatives of every branch of the United States Armed Forces will join to commemorate the men and women who served in military operations, including the Spanish-American War, both World Wars, the Korean War, Vietnam, Desert Storm, Afghanistan, Operation Iraqi Freedom, and others. A special Advancing of the Colors will include representatives from Veterans groups, the American Legion, and other military organizations. The Cypress High School Band, under the direction of James Quirion, will perform a patriotic musical tribute.

### **Memorial Day Ceremony – Long Beach, CA**

The event will begin with a Memorial March that will include representatives of Veterans Groups, the American Legion, the Boy Scouts, and active branches of the United States Armed Forces. **LTC** (b) (6) of the California National Guard's 40th Infantry Division will deliver the keynote address, while Congresswoman Laura Richardson of the state's 37th District will read the Presidential Proclamation. Renowned recording artist Robbie Britt will perform patriotic music. The placement of memorial wreaths will honor those who served in World War I, World War II, Korea, Vietnam, Desert Storm, Somalia/Bosnia, and Afghanistan/Iraq.

### **Memorial Day Ceremony – Cathedral City, CA**

The program will begin at 10:30 a.m. with the Pledge of Allegiance led by Palm Springs Mayor Steve Pougnet. The program will also include a keynote address delivered by celebrated United States Marine Corps Sergeant (b) (6), who currently serves at the Weapons and Field Training Battalion at Camp Pendleton, as well as patriotic music by the Worship Choir of Our Savior's Community Church, under the direction of Carla Paul, a Presidential Proclamation read by Cathedral City Mayor Kathy DeRosa, a wreath laying ceremony, joint color guard, rifle salute, and more.

### **Memorial Day Ceremony – Glendale, CA**

The Memorial March will begin at the Little Church of the Flowers and proceed to the burial site of a soldier who served in the Civil War. Other highlights include: Civil War Re-enactors from 100th Pennsylvania Volunteer Infantry-Company K and the Richmond Howitzers, music by The Band of the California Battalion, Taps, and a reading of the Presidential Proclamation by Glendale Mayor Ara Najarian.

### **Reverend Friend’s Empty Chair Memorial Ceremony – Redondo Beach, CA**

Reverend Friend will hold his 5th annual Empty Chair Memorial Ceremony on 31 May 10. The ceremony will include remarks by current and former members of the Armed Forces. A representative from the 40th Infantry Division will be in attendance.

### **Memorial Ceremony – Torrance, CA**

Sen. Jenny Oropenza will be the keynote speaker at a service from 11 a.m. to 12:30 p.m. Saturday at the James Armstrong Theatre, 3330 Civic Center Drive. The families of those killed while serving in the U.S. military will be presented with California flags that have flown over the state Capitol. CPT Matthew Ferrara of Torrance, and Specialist Lester G. Roque of Torrance, are among those who will be honored.

### **Veterans Park Ground Breaking - Redondo Beach, CA**

The City of Redondo Beach will have the ground breaking for their new Veterans Memorial Park on 31 May 2010. All Services will be represented at the ceremony.

### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year’s Army Ball is “A Tribute to Veterans”. The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the “Give a Soldier a Night Out” program.

### **Veterans Home of California Dedication Ceremony – 14 JUN 10**

Greater Los Angeles area Veterans Home of California--West Los Angeles dedication and ribbon-cutting ceremony on Flag Day, Monday, June 14 at 10 a.m. at the West Los Angeles Veterans Facility in Westwood.



## OCA-Western Region Weekly Report

01/20/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **History Channel - Hunt for Osama Bin Laden – (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future.

#### **Automotivation Garage – Mr (b) (6)**

Brenton Productions, Inc. will be producing two mini-documentaries about the “Automotivation Garage” and the troops who operate it. One episode on TruckU will cover their current project involving the weapons carrier/Bronco, now nearing completion. Another episode on Two Guys Garage will cover the build of a Factory Five '33 Ford Street Rod kit that will be donated to the garage by Factory Five Racing. Soldiers from Warrior Transition Unit at Brooke Army Medical Center will be participating in both projects as guest mechanics.

#### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-

10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

**The Longoria Affair Documentary – Mr (b) (6)**

Pamela A. Aguilar, an independent producer with public television (PBS), requested permission to film at Arlington National Cemetery for national broadcast slated documentary currently in production titled: The Longoria Affair. The film is about American history, service to country, patriotism, and of coming together to bridge differences. It tells the story of an American soldier who in death was denied the right to a wake in his hometown's funeral home because he was of Mexican ancestry. The incident brought National attention to a longtime regional problem of discrimination against U.S. born Hispanic citizens in the Southwest and it gave rise to the Mexican-American Civil Rights Movement in the United States. With the help of then U.S. Senator Lyndon Baines Johnson, Private Felix Longoria was buried at Arlington National Cemetery on February 16, 1949; he was one of the first Latinos to be given this honor. Filming to occur in the next few weeks at Arlington National Cemetery.

**Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. (Supports 'Broaden Understanding and Advocacy')

**How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not "high tech." The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports 'Broaden Understanding and Advocacy')

**Meteorite Men - (b) (6)**

This show on Discovery Science is tracking the major meteorite that landed in Utah a few weeks

ago. They've tracked it to an area potentially on Dugway Proving Grounds. We are working with the PAO at Dugway to get access. Recommended the producer's contact Army North and or the Corps of Engineers to see if they would be interested in accompanying the meteorite hunting team to communicate messages related to disaster response in case one of these meteorites were to hit an inhabited area of the United States. **Update:** Have received permission to film at Dugway Proving Grounds. Discovery Science Teams will be visiting Dugway in the coming weeks to film the show. (Supports 'Broaden Understanding and Advocacy')

### **Major Motion Pictures:**

#### **Dear John – (b) (6)**

Fort Bragg is hosting a screening of the film on 23 January. The principle actors, Channing Tatum (GI Joe) and Amanda Seyfried (Mama Mia), will attend as well. Also, Army MWR is launching a "Books-to-Movies" promotion from Jan 11 - Feb 14 2010 around this movie to promote Army libraries.

#### **Fort McCoy – Mr (b) (6)**

Screened the low budget film "Fort McCoy". This film is based on a true story about a family that lives near a POW camp at Fort McCoy, WI during World War II. The film is well made, a good Hallmark movie. The film is in post production. Producer is lining the film up for film festivals.

#### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

#### **"The Dry Land" - (b) (6)**

**Update:** "The Dry Land" has been accepted into the Sundance Film Festival. This is a huge milestone for this low budget film with a relatively unknown cast. The Sundance Festival will be 21-31 JAN 10, Park City, UT. The film's premier will be at Sundance on Sunday, Jan 25th at noon. It will be followed by a Q & A with the film's stars and producers. (b) (6) will

attend the Sundance Screening of **The Dry Land** and participate in a panel discussion following the screening. (Supports “Care for our Wounded Soldiers”).

**Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 3 step-brothers. The three brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Update: Filming is complete, will provide support as required during Post Production. (Supports 'Broaden Understanding and Advocacy')

---

**Entertainment Television:**

**"It Would Take an Army" – Mr (b) (6)**

On 7 DEC 09, I met with two executive producers for Mark Burnett productions about a one-hour network reality television series called It Would Take an Army. This series, in the vein of Extreme Makeover: Home Edition, will document community renovation projects supervised by expert Veterans from various armed forces. The purpose of this inspirational program is to highlight the unique skill set and leadership capabilities of our country's most talented Veterans, as they work in conjunction with local citizens, businesses and contractors who are passionate about rebuilding this great country from the ground up. Update: Provided a letter of encouragement to Mark Burnett productions for this project. Next Step, the executive producers will be seeking a network studio for distribution. (Supports 'Broaden Understanding and Advocacy')

**The "A Games" – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

---

**Video Games/Music Videos/MISC:**

**America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for

the history of excellence at the United States Military Academy. OSD-PA has provided approval, will coordinate with USMA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

EA Los Angeles announced their new game today (on the heels of "Call of Duty" release which garnered the single largest 5 day gross for ANY entertainment launch ever (\$550 million in 5 days)), with a press release and a new website (www.medalofhonor.com). They have launched Facebook and Twitter sites as well that will assist them in creating and maintaining 'buzz' up to their launch in fall 2010. Our initial intention was to organize some "co-branded" promotions with Accessions Command, but USAAC has a strict policy on not getting involved in M-Rated videogame projects. We will likely coordinate MWR events for Soldiers at various posts, and if conditions allow, Afghanistan.

**ARMY CASTING CALL: (This is a new section where we'd like help from OCPA to find the right Soldiers to highlight)**

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting.

**ESPN: Outdoors Visit to Afghanistan – Mr (b) (6)**

Mr. Steve Bowman, Executive Editor ESPN Outdoors.com would like to travel to Afghanistan to meet with Soldiers that are hunting and fishing enthusiast and capture their stories. ESPN Outdoors.com is the nation's largest and most visited outdoor news site. As part of ESPN's daily offerings to sportsmen, they set up a live camera feed from a food plot in Arkansas and have been running it 24 hours, 7 days a week since October. As part of that feed, there is a comment section at the bottom of the page. Among those comments, they started seeing some from Soldiers who were actually tuning into the feed from Afghanistan and Iraq. Their comments moved ESPN so much that we placed yellow ribbons in the plot in those Soldiers honor. Coordinating with Afghanistan for the ESPN visit. The ESPN webcams can be seen at: <http://sports.espn.go.com/outdoors/hunting/news/story?id=4533705>

**ESPN Outdoors Bass Master Classic Tournament – Mr (b) (6)**

ESPN will be televising the Bassmaster Classic 2010 which will be held 19-21 FEB 2010 at Lay Lake, Birmingham, AL. ESPN would like to get shout outs from Soldiers deployed to OIF and OEF that will air during the telecast of the tournament. Coordinating with Brittani White at DVIDS to capture the shout outs.

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project.

**MARKSMEN BEING SOUGHT FOR REALITY TV COMPETITION – (b) (6)**

The History Channel is planning to launch a reality TV series called "Top Shot." The network and the show's producers are currently seeking skilled marksmen to cast for the show. In a casting announcement, the show's producers say, "If you are skilled with a pistol, rifle or any other firearm, you could win \$100,000 in prizes on TV's biggest marksmanship competition how." <http://pilgrimfilms.tv/casting/>

---

**Community Relations:**

**U.S. Army Los Angeles Community Advisory Board – Mr (b) (6)**

The U.S. Army Los Angeles Community Advisory Board will meet 22 JAN 10 at Los Angeles City Hall. Major General Campbell will be speaking about USAREC's vision for 2010. The meeting agenda items will include a continued discussion about the superintendent luncheon, an introduction to the proposed school counselors workshop and strategic planning to extend formal Army community partnerships through established programs such as PaYS, MAVNI, the post-9/11 GI Bill, and March2Success. They will highlight the Los Angeles Recruiting Battalion's successful partnerships with 102.7 KIIS-FM and AEG Worldwide. The Grassroots Advisory Board has been hugely successful in assisting the LA Recruiting Battalion as well as OCPA-West.

**Welcome Home Troops**

Welcome Home Troops announces its second annual NASCAR give away at Las Vegas Motor Speedway. Offer is free to all Military Service Members and their Families for the Sprint Cup Race - Sunday February 28, 2010. Tickets are for reserved grandstand admission for Sunday's

Shelby American NASCAR Sprint Cup race where the stars of NASCAR's premier series battle it out on the 1.5-mile tri-oval.

**Federal Executive Board – Mr (b) (6)**

On 11 FEB 10, we will present an overview of our role in representing the US Army with the Motion Picture and Television Industry. This presentation and panel discussion will be to representatives from all 28 Federal Executive Boards. The panel will include representatives from each of the Services.



## OCA- Western Region Weekly Report

04/22/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Army Entertainment Presentation to the Valley Industrial Association of Santa Clarita -**

**(b) (6)**

Santa Clarita is a community in Northern Los Angeles County where several television shows, movies and TV commercials are frequently filmed and where local leaders are trying to increase the production workload to boost the local economy. The association requested the Army present on how we "communicate the Army brand through entertainment media." **(b) (6)** gave a 20 minute briefing and took questions for approximately 15 minutes. The 150 attendees were very interested in how we do business and also interested in the strategic approach we take to providing support for entertainment media. BENEFIT: educating the American public on their Army.

### **Property Book Inventory – (b) (6)**

**(b) (6)** conducted 100% inventory with **(b) (6)** and signed Hand Receipt.

### **Entertainment – Documentaries:**

#### **PBS Series "Need to Know" – (b) (6)**

**(b) (6)** was contacted by producer Julie Cohen regarding a show which will air nationally on PBS on Friday nights. They are hoping to air highlight as their first show in April A 5 to 6 minute profile of a woman who is in training with one of the army's elite ordnance disposal units – the soldiers who defuse improvised explosive devices in Afghanistan and Iraq. Around the time The Hurt Locker won its Oscar, several news organizations (including Nightline) did pieces

on these units in the field, focusing on male soldiers. My thought here is to go to a military training center where these soldiers learn their highly specialized work and profile a woman soldier who is preparing to go into this technically challenging, highly dangerous line of work (there are actually a number of women in this field, as I learned when I did a Dateline piece in 2004 on soldiers killed in Iraq). The piece would be told mainly from the soldier's point of view, supplemented with some perspective from her colleagues and commanding officer, with little or no narration. EOD School declined support due to classified nature of training modules.

### **Lions of Babylon Documentary – (b) (6)**

Lions of Babylon, is the story of Saab al Bor, Iraq. The town about twenty minutes from Taji and an hour or so north of Baghdad had been an open air morgue in 2007, its population scattered with few residents remaining as various Shia and Sunni militias and coalition forces fought for control. In 2009, B 2/14 Cavalry out of Hawaii entered and along with the people began a process that resulted in renewal of the town. IDPs returned and the population grew to 40,000. A functioning government worked in coordination with IP, IA, Sons of Iraq militias and B2/14 to secure the town to the point where its leaders promote it as "The City of Peace". Footage was shot in Iraq January thru early April of 2009 as part of a military embed (as well as a writing assignment for Tribune Co. for which I wrote an 11 part series) and includes interviews and footage of stakeholders in Saab al Bor society-from Sons of Iraq crew leaders and crews to IA, IP and government officials to teachers and storekeepers as well as members of B 2/14 Cavalry. The aim of the film is to show in Saab al Bor a cross section of Iraqi society as it struggles to rebuild and reconstruct its community on the eve of provincial elections. The subtext is "counter-insurgency done well" as we see B 2/14's engagement with leaders and involvement in reconstruction and follow some of its members into training stateside for follow-up interviews. The narration of the film is essentially through the eyes of the soldiers and the Iraqis who were in Saab al Bor. Producer has filmed two days at Fort Irwin, returned to Virginia and asked to come back to Fort Irwin for a week in May. Approved by Fort Irwin.

### **The Rule Of Law: West Virginia's Military Police in Iraq" – (b) (6)**

This production will document the 151<sup>st</sup> Military Police Battalion, a West Virginia National Guard unit, currently assigned to the 1st Brigade, 82nd Airborne Division. Their mission is to train Iraqi National Police. The West Virginia Public Broadcasting will produce this documentary and showcase West Virginian Military Police working side-by-side with Iraqi Police as they continue to strengthen the rule of law & describe the journey. Production assistance agreement has been drafted, waiting for embed approval and final coordination with the 151<sup>st</sup> Military Police Battalion.

### **Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced

Toughest Military Jobs: Endurance – May 13 @ 9pm, 12am

Toughest Military Jobs: Dirt – May 20 @ 9pm, 12am

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

#### **Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

#### **Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010.

#### **SPEED CHANNEL TRUCK-U AUTOMOVATION FILMING WITH WOUNDED WARRIORS – Mr (b) (6)**

Five wounded warriors were interviewed and filmed, Feb. 1st & 2nd, while working on a weapons carrier project (World War Weapons Carrier on the chassis of a 1984 Ford Bronco), donated by Operation Comfort, a non-profit organization focused on helping wounded Soldiers rehabilitate through sports and special projects. Warriors demonstrated welding, auto body prep/paint in the restoration of a vehicle and shared their experiences and how the project exceeded their expectations. Filming took place off post at Lonesome Dove Ranch, where the working garage is located. The show is scheduled to air on the **Speed Channel, May 2nd at 11:30 a.m. EST.**

#### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Provided the documentary filmmaker with a letter of encouragement.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for a production team visit to the U.S Army Sniper School.

**(b) (6) Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid. **Update:** Awaiting air date and final DVDs.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. Filming resumed, 7 APR. Filming for the Discovery Channel Combat Diver School documentary began 7 MAR in Key West, FL. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Filming has concluded 16 APR 10.

**How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant. **UPDATE:** project is in post production;

waiting on rough cut.

## Major Motion Pictures:

### **The Dry Land – (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. **UPDATE:** Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. (Supports 'Broaden Understanding and Advocacy')

### **TRANSFORMERS III - (b) (6)**

visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** OSD-PA provided consolidated script notes to the production company 8 APR 10; making preliminary coordination for movie support.

### **Paramount Marketing Conference Call – (b) (6) Mr (b) (6)**

On 14 APR 10, OCPA-West facilitated a meeting between the Paramount Pictures Worldwide Marketing Partnerships and the US Army Accessions Command advertising agency, McCann Worldwide. The purpose of the meeting was to make introductions and discuss opportunities for the US Army to leverage the success of the Transformers franchise. LeeAnne Stables, Executive Vice President, Worldwide Marketing Partnerships Paramount Pictures discussed the timelines for production and post production as well as sensitivities surrounding pre-release of Transformers material prior to the premiere in July 2011. McCann Worldwide will provide Paramount with draft proposals for Army advertising spots. Next step: follow-up conference call to further develop relationship.

### **Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$94.6M** in its first ten weeks of release which has exceeded other Nicolas Sparks' movies like "The Notebook". This equates to a viewing audience of **12.6M**. In Dear John, the main

character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

**UPDATE:** Script is under review by OSD-PA. (Supports ‘Broaden Understanding and Advocacy’)

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don’t understand their sister’s Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today’s military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. **Update:** This film premiered in Monroe, LA on 17 APR 10.

<http://www.knoe.com/Global/story.asp?S=12326154> (Supports ‘Broaden Understanding and Advocacy’)

### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

---

### **Entertainment Television:**

## **TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** Coordinating with MDW public affairs for a venue.

## **Iron Chef - (b) (6)**

Received a request to participate in the Food Network's Iron Chef Program. The show will be filmed in two locations. Phase 1, The Chairman's Challenge: Cook Like a Warrior will be held at the U.S Army Soldier Systems Center (Natick Labs), in Natick MA. Phase 2 will be a Mass Tactical Airborne Operation and Field Feeding at Fort Bragg, NC. In the specialized Natick kitchen, chefs are given a tutorial on MRE preparation. Once complete their meals must be packed for shipping in MRE pouches. The chefs and their meals will be transported to an East Coast field location or base. The chefs are expecting a presentation to the three Iron Chef Judges, but no! The ultimate judges are hundreds of hungry troops. The pallets of MREs and the troops who will sample and judge will be air dropped at a specified location...likely Fort Bragg. Based on Soldier feedback and input from the judges and military personnel, it's being proposed that the winning MRE could be produced for the armed forces as a special, limited edition "Iron Chef MRE." Production assistance agreement has been drafted, coordination ongoing with Natick Labs and the 82<sup>nd</sup> Airborne Division.

## **The History Channel - "Only in America with Larry the Cable Guy" – (b)**

The History Channel signed Dan Whitney aka Larry the Cable Guy to host a new series called "Only in America with Larry the Cable Guy". Currently in production for release this fall. The Army's segment will highlight the history behind Fort Irwin as well as the current training of our Soldiers. Intent is to pay homage to the US Army by immersing Larry the Cable Guy into life at Fort Irwin. Filming is scheduled for the end of May or first week in June. Fort Irwin has agreed to support, production assistance agreement drafted and waiting signatures.

## **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master (b) of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been

signed, final coordination with West Point ongoing, filming to begin 11 JUN 10.

#### **Army Wives Season 4–(b) (6)**

worked with Army Wives writing staff developing story lines for future episodes to include deployment of division headquarters to Afghanistan in support of surge, highlighting IED training, SRP IPF deployment showcasing Comprehensive Soldier Fitness efforts.

#### **Upcoming Army Wives Episodes:**

04-25-10	Episode #403	Homefront
05-02-10	Episode #404	Be All You Can Be Episode
05-09-10	Episode #408	Guns and Roses (Airs out of sequence)
05-16-10	Episode #405	Evasive Maneuvers (airs out of sequence)
05-23-10	Episode #406	Heavy Losses
06-06-10	Episode #407	Over and Out
06-13-10	Episode #409	New Orders
06-20-10	Episode #410	Trial & Error

#### **BIGGEST LOSER AND FORT BRAGG SPOUSE –(b) (6)**

The wife of a Soldier stationed at Fort Bragg (currently deployed to Afghanistan) was a contestant on THE BIGGEST LOSER. She was eliminated from the contest, however all contestants continue to pursue their weight-loss goals. Through the Army's advertising agency, we have an opportunity to highlight "Army Strong" and elements of "Comprehensive Soldier Fitness" by using existing Army programs, to help this spouse meet her goals. Fort Bragg will assign a Master Fitness Trainer, a nutritionist, and an Army culinary arts specialist to develop a plan to help this spouse meet her goals. THE BIGGEST LOSER will go to Fort Bragg and film a 'package' that will be played on the LIVE FINALE episode on May 25. Other elements include "Extra" and "Hollywood Insider" and UniVision (owned by NBC, and the spouse speaks Spanish) segments. This is an excellent opportunity. We are trying to work with the unit to get the Soldier's mid-tour leave timed with the finale to surprise the wife, on the set of the show. Worst-case, we will get the husband/Soldier on the show via satellite (DVIDS). Fort Bragg supports and is on-board. The spouse has been in touch with one of the Fort Bragg dieticians to talk meal plans and will meet with her again after her return from spring break. They have also lined her up with a few fitness folks with her husband's unit, that will good for motivation and to push her out of her normal routine, which is always beneficial. And the Fort Bragg culinary team showed her some really good examples of correct meal portions without losing flavor or interest. **UPDATE:** projected has been cancelled at the request of the participant.

#### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at

Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports ‘Broaden Understanding and Advocacy’)

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called “Intersections.” **UPDATE:** project is in post production; waiting on rough cut.

### **MTV’s “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6) His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope

that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

---

## **Video Games/Music Videos/MISC:**

### **Interview with Al Jazeera English – (b) (6)**

On 14 APR 10, LTC (b) (6) was interviewed by Al Jazeera English about the US Army's support to the entertainment industry. (b) (6) explained our relationship with Hollywood, and support provided to major motion pictures, television and video games. They shot footage of the movie posters in the hallways in our office as well. They also interviewed a representative from the Navy Office and will interview Mr (b) (6) at OSD-PA. Air date TBD.

### **Huey Dunbar Music Video titled “Mi Deseo” – (b) (6)**

Diamante Pictures specializes in branded entertainment, creatively integrating positive sponsor messaging into their projects - from reality shows to webisodes and in this case, a music video. In this upcoming video, they would like to expand and continue this Army story line. Treatment was reviewed. This video will reach millions of U.S. Latinos and represents an innovative way to deliver an effective and uplifting message to one of our key demographics. They are seeking an Army location, and 2-3 soldiers to play extras to shoot a small scene. Location TBD, but will be in close proximity to New York City, most likely FT Dix, NJ. Tentatively shoot 2 days in April. PAA being reviewed by Diamante Picture attorneys. [UPDATE: waiting for translation of the lyrics.](#)

### **Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to Facebook.com/Hallmark Channel and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service Announcements on their website. [UPDATE: Soldier/Family shout-outs are appearing on the Hallmark Channel fan page.](#)

### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. [UPDATE: masters of the 82nd Airborne Chorus singing background for Jamie Tate. The music video will](#)

be filmed 17-19 MAY 10.

<https://rept.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f>

**Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **Update:** the event has been postponed.

**Community Relations/Business Development:**

**Armed Forces Day Parade – 14-16 MAY 2010**

The City of Torrance Armed Forces Day Celebration is 14-16 May 2010. The US Coast Guard is the honored service this year. The parade and banquet will be held 15 May 10. The event will be support by Soldiers and equipment from the Fort Irwin, California National Guard, and the US Army Reserve.

**Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many "pre-

believers” attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** coordinating with the San Diego Recruiting Command for support; the CBMC has also requested a singer for the event.

**AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year’s Army Ball is “A Tribute to Veterans”. The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the “Give a Soldier a Night Out” program.



## OCA-PA-West Weekly Report, 16-22 Nov 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) 'Battleship', Center for the Intrepid (FOUO) (OCA-PA-LA)** Mr. (b) (6) on set last week for new feature film, 'Battleship', which was filming on location at the Center for the Intrepid, Brooke Army Medical Center. Filming at the Center for the Intrepid accomplished successfully. The scenes included real-life Army Colonel (b) (6) who portrays a wounded Soldier in the movie. (b) (6) is an artillery officer, West Point Graduate and former Army Football Player who was wounded in Iraq in 2007. 'Battleship' is an upcoming 2012 science fiction naval war film based on the game of the same name. The film is being directed by Peter Berg and will be released by Universal Pictures. The film was originally planned to be released in 2011, but rescheduled to May 18, 2012. ASSESSMENT: 'Battleship' to be released as a blockbuster film and will draw sizable audiences in the 18-39 age group. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) HBO sitcom, 'VEEP' (FOUO) (OCA-PA-LA)** Met with HBO producer, Chris Goddard, to discuss possibility of developing a U.S. Army character for new sitcom in development and designed for Julia Louis-Dreyfus, titled, 'VEEP'. Dreyfus will play the first female U.S. Vice President. Producer interested in the possibility of adding a military advisor to support the Dreyfus character. Our interest is a character that connects well with audiences and shows the human dimension of military service. Producer has requested assistance in linking the director, Armando Iannucci, with actual military advisors. ASSESSMENT: HBO is one of the largest of the premium cable television networks and broadcasts to sizable U.S. audiences and over 150 countries. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Warner Brothers Studios (FOUO) (OCA-PA-LA)** Met with Warner Bros. Pictures Vice President, Lisa Rawlins, to discuss future working relationship with the U.S. Army and opportunities to include U.S. Army brand and Soldiers in future projects. A very positive meeting that laid the ground work for a strong working relationship. ASSESSMENT: Warner Bros. is one of the largest entertainment corporations in the world and in 2009 became the first studio in history to gross more than \$2 billion domestically in a single year. Future projects TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Marvel Comics feature film, 'The Avengers' (FOUO) (OCPA-LA)** (b) (6) met with producers for new feature film in development and based on the comic book series, 'The Avengers'. The screenplay includes a culminating battle scene involving approx. 30-40 U.S. Army Soldiers. The discussions focused on Army support and opportunities for connecting one of the film's superhero protagonists, Captain America, with his U.S. Army roots. The producers were very receptive to the input. **ASSESSMENT:** 'The Avengers' is being developed as a summer blockbuster film for 2012. Supports Broaden Understanding and Advocacy. (b) (6)

### Entertainment – Documentaries

**(FOUO) KTLA, 'Career Day' (FOUO) (OCPA-LA)** OCPA-LA contacted by local station, KTLA, to participate in television series, 'Career Day', Request is to profile the career of U.S. Army Soldiers. Would involve interview and "day in the life" style footage. The show is designed for teenagers, and meets the FCC's standards for core programming for children. Coordinating with local recruiting battalion for support. **ASSESSMENT:** Series is nationally syndicated by Tribune Broadcasting. Tribune Broadcasting owns and operates 23 major-market TV stations and reached more than 80% of U.S. TV households. They are picking up 'Career Day' a year earlier than originally expected. Earlier this month, Sinclair Broadcast Group selected the show for a fall 2011 release in 29 markets. Viewing audience potentially 700-800K nationally. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) My Mother: Ethel Kennedy (FOUO) (OCPA-LA)** This will be a feature-length documentary film directed and produced by Rory Kennedy, Emmy-award winning filmmaker and youngest daughter of Robert F. Kennedy & Ethel Kennedy. The film will be an inside look at the Kennedy family and at Mrs. Ethel Kennedy's life, both before and after the events of 1968. The film is currently in production for HBO Documentaries and will air on HBO in the summer 2011. Ms. Rory Kennedy will accompany Mrs. Ethel Kennedy as she visits the grave of her late husband (Robert F. Kennedy) and brothers-in-law (John F. Kennedy & Edward M. Kennedy) at Arlington National Cemetery. Mrs. Kennedy plans to pay her respects at Arlington on 19 November 2010. The visit to Arlington National Cemetery will be an opportunity for Americans to see this show America the reverence that is paid to our fallen at the cemetery. An HBO documentary typically has a viewing audience of 5 million. Supports Building Resiliency. (b) (6)

**(FOUO) The Real (b) (4) (FOUO) (OCPA-LA)** Stuart Television Productions, Inc is producing a documentary program for PBS concerning the issue of teen pregnancy. One of the subjects of the program will be PVT (b) (6) E Battery, 1/40 Field Artillery, Fort Sill, OK. She was chosen as a subject because of her uplifting story: how she overcame being a "child at risk", successfully navigating some difficult years as a teenager in South Carolina which has high teen pregnancy rate, to then take control of her life and join the U.S. Army. The documentary film will start with her move from South Carolina to New York with her grandparents after her mother was murdered by her father. While her siblings had difficulty (a sister becoming a teenage mother, a brother who had some minor problems with the police), (b) (6) overcame tough times with the help of a social worker and mentor at her high school. **ASSESSMENT:** PBS programming reaches 118 million people through television and another 21 million on-line each month. This program will address the opportunities that are available to

young women in the US Army. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How Do They Do It? (U) (OCPA-LA)** WAGtv will producing a documentary film for the Discovery Channel on the A-Z production process involved in manufacturing and upgrading the Abrams tank, from the early design stages through to seeing some of the materials which go into the production of this tank. The documentary will highlight the most important attributes of this weapon system which make it an outstanding choice as the main battle tank for the US Army. The documentary will highlight the turbine engine, off road capabilities, its armor, active protection system, damage control system and fire suppression system. The Production Company will also include B-Roll footage of the technical and operational testing of the Abrams tank. ASSESSMENT: This program typically has a viewing audience of 2-3 million. Supports Modernizing our Force. (b) (6)

**(U) Longhorn Army Ammunition Plant (U) (OCPA-LA)** Richard Michael Pruitt Productions is producing a documentary on the Caddo National Wildlife Refuge near Karnack, Texas. It starts with the history of the Caddo Indians, then on to the early European settlers, the Longhorn Army Ammunition Plant, and present day use as a Wildlife Refuge. The majority of the documentary will highlight the activities that Fish and Wildlife Service is offering to the public such as education programs, horseback riding, bird watching and research to name a few. One segment of the story will address the pollution to the land dating back to the 1940's as well as the U.S. Army's efforts and initiatives to mitigate the contaminants to the environment. ASSESSMENT: distribution TBD. Supports Seeking Efficiencies and Affordability; the US Army's efforts to be good stewards of our Nation's valuable resources. (b) (6)

**(U) The Belfast Media Group "SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6), who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. (b) (6)

**(U) Out in Front Productions, LLC "Forgotten Flag Raisers" (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the

cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(FOUO) Optomen Productions, 'Picatinny Arsenal' (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, 'Barrett Firearms' (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (Dr) (b) (6) from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer

will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) Army Elite! (U) (OCPA-LA)** The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. From reconnaissance and intelligence gathering to saving lives and engineering the impossible, welcome to Army Elite. In short, this special will profile the elite medical, engineering and intelligence training provided by the US Army. This program will feature successful individual engineers, doctors and intelligence specialists who received their professional training from the Army and developed great expertise as practicing professionals while in the Army. In addition to compelling individual profiles, it will showcase the best projects and accomplishments of these groups. Army Doctors, the Army Corps of Engineers and Army Intelligence officers and other critical skills that keep today's Army alive, on the move and extremely well informed. While these functions seamlessly keep the fighting troops in a strong position each is exceedingly crucial and quite distinct from the other. OCPA-LA is coordinating with production company, OSD(PA) and various MACOMs to determine if the US Army can support. No production agreement is currently in place. ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

**(U) Discovery Channel, The Daily Planet; 'Army Green Round' (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to

tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each has their side of the story. Their presentation of the “facts” as they each see them should provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) [REDACTED]

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. ‘Frontline Battle Machines’ bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Understanding and Advocacy. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6) [REDACTED]

**(FOUO) Discovery Channel, “Surviving the Cut, Season 2” (FOUO) (OCPA-LA)** Discovery Channel has signed agreement for six more episodes of the successful prime time military series, “Surviving the Cut”. The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. ASSESSMENT: Season 2 viewership likely comparable to Season 1; a ratings hit for Discovery and #1 with Males 18-49; approx. 7 million viewers per episode. Supports Broaden Understanding and Advocacy. PAA complete. (b) (6) [REDACTED]

**(FOUO) National Geographic, “Known Universe” (FOUO) (OCPA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science ‘fact’ as a result of technological advancements. Similar to the Discovery Channel program, “Weaponology”. We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being

worked. (b) (6)

**(FOUO) History Channel, “Custer’s Last Stand” (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) National Geographic “Bomb Hunters” (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). ASSESSMENT: High-drama series comparable to ‘Deadliest Catch’ in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence. (b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army’s leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. ASSESSMENT: Viewership (TBD) in sought after M18-39 demographic; anticipate program being popular with outdoors and gun enthusiasts. Supports Equip and Train Soldiers. (b) (6)

**(U) “Bridging the Gap” (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. “Bridging the Gap” shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military

relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) “What’s In Your Pocket” (U) (OCPA-LA)** USASOC providing access to 75<sup>h</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, ‘Modern Marvels’, titled, “What’s In Your Pocket”. The episode will focus on ‘pocket contents’ of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500 episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Build Awareness and Understanding. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Filmmaker, Michael Watkins, and producer, Meg Pryor, redeployed successfully from Afghanistan. Both deeply appreciative of the experience and anticipate a very complimentary documentary as a result. ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – ‘the biggest, the best and latest achievements’ - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, “Rescue” will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world’s largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. (b) (6)

## Major Motion Pictures

**(U) Dog Green Productions “Morgenthau” (U) (OCPA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and

the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morganthaus.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(U) Zipporah Films “University” (U) (OCPA-LA)** US Army Cadet Command supports filming of ROTC department for film titled, “University.” The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. ASSESSMENT: Supports Adapting our Institutions. (b) (6)

**(FOUO) ‘Battleship’ (FOUO) (OCPA-LA) Update:** OCPA-LA assisting Delta Productions with supporting scenes for new Peter Berg blockbuster film loosely based on the Milton Bradley Company Game. Filming has taken place in Hawaii and Louisiana. Production Company would like to film at the ‘Center for the Intrepid’, San Antonio, TX. LTC (b) (6) plays the part of a wounded Soldier. Coordinating for access and support with Brooke Army Medical Center. Requested film date 20 NOV 10. Supports Broadens Understanding and Advocacy (b) (6)

**(FOUO) ‘Tank Wars’ (FOUO) (OCPA-LA)** Assisting screenwriter David White with development of screenplay on future armored warfare. Writer interested in Future Combat System and prototype armored vehicles. Working to build writer’s understanding of Army professionalism, tactics and combined arms synergy. ASSESSMENT: As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(FOUO) ‘ARSOF in Iraq’ (FOUO) (OCPA-LA)** Assisting screenwriter Eric Wolfinger with development of screenplay on U.S. special operations in Iraq. Writer’s story follows ARSOF on an intelligence gathering operation in Iraq to access insurgent activity and cell leadership. Working to build writer’s understanding of Army professionalism, tactics and teamwork. ASSESSMENT: As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(U) ‘Battle of Qala-I-Jangi’(U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of ‘American Taliban’, John Walker Lindh, and COL (b) (6) CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. developing script. A-List writer, Dan Gordon (‘Passenger 57’, ‘Wyatt Earp’, ‘The Celestine Prophecy’) has been hired to do the script polish. Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and (b) (6)

## Entertainment Television

**(FOUO) Superpower Television Series. (FOUO) OCPA-LA** was contacted by Asylum Entertainment about a proposed television series featuring Department of Defense weapon systems. This Peter Berg project is in development, but the plan is for a series of scripted episodes based on actual events and during the program they will showcase the applicable weapon systems for the scenario. Supports Modernizing the Force. (b) (6)

**(U) Lifetime's Army Wives Season Five (U) (OCPA-LA) (b) (6)** met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. Update: (b) (6) has reviewed draft episodes 501 and 502, and provided key input and guidance. ASSESSMENT: This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) "Biggest Loser" (FOUO) (OCPA-LA)** Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. ASSESSMENT: Series audience is huge and currently averages 10.25 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) "Grey's Anatomy", WRAMC (FOUO) (OCPA-LA)** Writers for popular TV series, "Grey's Anatomy", are interested in doing an episode featuring islet cell transplant surgery. This is the result of an article in Reader's Digest about a wounded soldier in Afghanistan that had life-saving treatment at Walter Reed Army Medical Center. The Grey's Anatomy writers are asking to speak with COL (b) (6) WRAMC, to discuss the case. Article link: <http://www.diabetesresearch.org/Document.Doc?id=536>. Coordinating with AMEDD. ASSESSMENT: The show has attained commercial and critical acclaim, with audiences ranging from 16.25 million viewers to 19 million for last season's finale. It has received a Golden Globe Award for Best Television Series and received three Emmy awards. Positive portrayal will help dispel myths about military medicine being behind the times. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life

surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. Supports Broadens Understanding and Restoring Balance.

(b) (6)

**(U) WWE, "Tribute to the Troops" (U) (OCPA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on 11 DEC 2010. The show will air on NBC on 18 DEC and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) UFC Fight for the Troops (U) (OCPA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) "VH1 Divas Salute The Troops"**. This year VH1 is giving the "Divas" franchise a military makeover by partnering with the USO to bring the iconic event to America's troops and their families. Drawing from the tone of the original USO shows and using Marine Corps Air Station (MCAS) Miramar in San Diego as home base, this year's "VH1 Divas Salute The Troops" show will be a unique and uplifting version of VH1's high profile signature event. Katy Perry, Sugarland, Keri Hilson and Nicki Minaj will perform in front of thousands of men and women in uniform at MCAS Miramar. Taking the effort overseas to thank troops serving in remote locations, Paramore will visit Marines, Soldiers, Airmen, Sailors, and Coastguardsmen stationed at a military base in the Middle East. The USO will be interviewing Soldiers about why they serve; the interviews will be used as inserts during the program. Soldier interviews will take place in Theater within next few weeks. The USMC Office has the lead for DOD. The USO Presents "VH1 Divas Salute The Troops" premieres on Sunday, December 5 at 9:00 PM ET/PT on VH1. (b) (6)

**(U) The Country Music Association (CMA) Country Christmas Special (OCPA-LA)** The CMA Country Christmas Special will be taped at the Bridgestone Arena, Nashville, TN on November 11, 2010. CMA has requested to record family shout-outs to deployed Soldiers at Fort Campbell, KY. The shout-outs will be aired in conjunction with the Christmas Special. Coordinating with Fort Campbell for the date of the shout-out filming. Mr. (b) (6) OCPA-LA/703-235-7621

**(FOUO) Army Wives Season Five (FOUO) (OCPA-LA)** Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate new members of the crew. (b) (6)

**(FOUO) "Dixie Divas"(FOUO) (OCPA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers. (b) (6)

**(U) American Idol (FOUO) (OCPA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. SGT (b) (6) was selected to go on to Hollywood week. She will fly to LA to film the next segment O/A mid November. (b) (6)

## Video Games/Music Video/MISC

**(FOUO) The Top 40 Under 40 Military (FOUO) (OCPA-LA)** Each November in honor of Veterans Day, Civilian Job News, the worldwide military base newspaper, releases its Top 40 Under 40 Military edition which will endeavor to recognize the top service members who are serving or have served in the U.S. armed forces. The criteria for consideration are as follows: Serving or has served in the U.S. armed forces; Under 40 years old; Exemplary military performance as per their assignments and evaluations; and an Honorable discharge or anticipate an honorable discharge. A distinguished committee selects the finalists and winners from the nominating pools. This year's class of "The Top 40 under 40 Military" includes MSG (b) (6) from OCPA-LA. Supports Maintain our Combat Edge. <http://www.civilianjobs.com/40U40.htm> (b) (6)

**(FOUO) Activision/Blizzard video game (FOUO) (OCPA-LA)** OCPA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. ASSESSMENT: Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) Film location restoration, M.A.S.H. 4077 (FOUO) (OCPA-LA)** OCPA-LA met with site manager for old MASH 4077 film location near Los Angeles. The location was the site of filming for the original feature film 'M\*A\*S\*H' and the long-running television series portraying U.S. Army surgeons during Korean conflict. Site manager is looking to connect with the U.S. Army for unit sponsorship or volunteer support. The site is on California state property and is currently overgrown and in disrepair; however, the site is being developed into a destination location and positive reflection on the Army. ASSESSMENT: The site is currently popular for visitors from the U.S. and around the world. Anticipate a future dedication ceremony involving former cast members and likely covered by national and regional media (date TBD). Supports Adapting our Institutions and Good Stewardship. (b) (6)

**(FOUO) VOA Persian News Network, Interview with Army Spouse (FOUO) (OCPA-LA)** OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. ASSESSMENT: VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports

Building Resiliency. (b) (6)

**(FOUO) Music for Fisher House (FOUO) (OCA-PA-LA)** Indie Rock musician, Michelle Penn's new single, "Welcome Me Home" was recorded specifically to give back to American Soldiers. The song was written from the perspective of a Soldier returning home after a lengthy deployment. Twenty five cents from every song download goes directly to the Fisher House, an organization committed to helping military families. Link to song (music video features real-life footage of soldiers being welcomed home by their families): <http://www.youtube.com/watch?v=TJ0-hrHzS8Y>. OCA-PA-LA providing artist guidance on interested organizations. ASSESSMENT: Possibly a few thousand downloads. Supports Building Resiliency. (b) (6)

**(FOUO) 'Ace Combat' Video Game, sound recordings (FOUO) (OCA-PA-LA)** NAMCO BANDAI has obtained official DoD approval for support for the Ace Combat video game. Requesting Army support for sound recordings. AZ Army National Guard has expressed interest in providing audio access to military equipment such as an AH-64. Coordinating with NGB for support. The Ace Combat series, which number 11 editions, is a military strategy game focused principally on air combat. The games of the series all take place in the same fictionalized world populated with fictional countries with details loosely based on real-life location, events, and wars. ASSESSMENT: NAMCO BANDAI is one of the world's top makers of video games with products very popular with 18-39 y.o. males. Military depictions will potentially benefit recruitment. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCA-PA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) Army Museum Video (U) (OCA-PA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b) (6)

## Community Relations

**(FOUO) NBC Sports “What Would You Fight For” (FOUO) (OCPA-LA)** This project is a 2-minute ad that will air at halftime of the November 20th Notre Dame-Army game on NBC. The story profiles the work of Notre Dame aerospace and mechanical engineering professor John Renaud who through a \$1.3 million grant from TARDEC (The U.S. Army Tank Automotive Research Development and Engineering Center) is working on the creation of new materials and structures that make military vehicles more resistant to blasts, thereby improving soldier safety and survivability on the battlefield. In order to tell the story of Professor Renaud's work, NBC requests to film the following: 1) B-roll at the TARDEC facility in Warren, Michigan. 2) Interview with US Army Captain (b) (6) [REDACTED]. He is a Notre Dame Alumnus (2005) currently stationed at Fort Benning, Georgia. Captain (b) (6) [REDACTED] has served two tours in Iraq and can speak firsthand to the practical importance of Prof Renaud's work as well as to what it means to him that his alma mater is working to improve the safety of soldiers on the battlefield. 3) Applicable b-roll at Fort Benning (or from DVIDS) that would visually show a patrol scenario similar to those Captain (b) (6) [REDACTED] faced on the battlefield in Iraq. Production Assistant Agreement has been signed. ASSESSMENT: Supports Modernizing the Force and Building Resiliency. (b) [REDACTED]

**(U) 76 Classic Basketball Tournament (U) (OCPA-LA)** OCPA LA coordinated for the UCLA ROTC Detachment to provide the Color Guard for the opening ceremonies for this year's 76 Classic Basketball Tournament ([www.76classic.com/home/](http://www.76classic.com/home/)). We are working directly with Kent Berry from ESPN. This is a college basketball tournament played in Anaheim over the Thanksgiving weekend. The first day of the tournament is Thanksgiving. One of the schools participating this year is Cal State Northridge. ESPN will provide more than 200 free tickets to service members and family members for the tournament. ASSESSMENT: Anticipated attendance is 20,000+ fans. Supports Building Resiliency. (b) (6) [REDACTED]

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may want to provide well wishes, including any high profile individuals in the entertainment industry. ASSESSMENT: Supports Maintaining our Combat Edge and Supports Soldiers and Families. Supports Care for Soldiers and Families. (b) (6) [REDACTED]

**Administrative**



**U.S. Army Entertainment Office**

**677** monthly active users **↓36** since last week

**1,029** people like this **↑15** since last week

**23** wall posts and comments this week **↓40** since last week

**229** visits this week **↓300** since last week



## OCA-PA-West Weekly Report 16-22 Sep 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

**New/updated entries in Red**

**Key dates specified; ongoing support listed as 'In progress'**

### Top Items

#### **09/23/10 HBO Documentary "Wartorn"**

(b) (6)

██████████ is in New York at HBO Studios to review the rough-cut of a new documentary entitled "Wartorn". This documentary addresses our service members returning from Operations ENDURING FREEDOM and IRAQI FREEDOM suffering from Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI). This will be our first opportunity to screen the documentary; will provide update following the screening.

#### **In progress MTV's Coming Home**

(b) (6)

Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. Supports Broaden Understanding and Advocacy.

### Entertainment – Documentaries

#### **In process Film request at Carlisle Barracks**

(b) (6)

Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of

contact for this project is (b) (6) at Carlisle Barracks. Support Good Stewards.

**In progress Chaplains**

**Mr (b) (6)**

The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy.

**In progress Nat Geo; 'Escape From Alcatraz'**

**(b) (6)**

National Geographic filming episode on famous 1962 prison escape from Alcatraz Prison and island. Corps of Engineers supporting with coastal expert for interviews on water currents and tides. PAA being drafted. Show scheduled for early 2011.

**In progress Dog First Aid**

**(b) (6)**

Educational video producer is developing episode on Emergency First Aid for Dogs. Assisting producer with access to 'Holland Working Dog Veterinary Hospital', Lackland AFB, for interviews with veterinarians and dog care footage. Holland is a U.S. Army facility, and responsible for comprehensive veterinary care for all DoD military working dogs along with services to military working dogs worldwide. PAA being drafted.

**In progress Operation Infrastructure**

**Mr. (b) (6)**

America is a great country known for its innovation and resiliency. Our nation's infrastructure was built to last and be the best, and all over the country right now there is a need to reinvest in America's infrastructure while we continue to innovate and move forward. The show's host, Timothy Galarnyk, an engineer and inspector, the practical, no-nonsense, go-to-guy who has been tracking America's infrastructure for years; and fellow host, Chad Housekecht, all around fix-it guy, and quick-witted amateur historian will travel together across America to explore our nation's infrastructures: bridges, tunnels, roadways, rails, dams, sewer mains, power lines, communications towers, building structures, you name it! Tim & Chad will explain the history and the engineering behind various projects on our nation's to-do list, while unraveling the logistics and the steps needed to put this infrastructure in place. In this episode, the hosts will visit Project Brays and look at what is being done to mitigate flooding in the watershed. The story of bayou reconstruction has national significance with many cities following Houston's lead. Coordinating with the U.S. Army Corps of Engineers, Galveston District. PAA drafted.

**09/22/10 Kissimmee Basin Documentary**

**Mr (b) (6)**

Kissimmee Basin the Northern Everglades will be a 1-hour high-definition broadcast quality nature documentary focusing on the heartland of the Kissimmee Basin and the history of Florida's Cattleman Ranching tradition and customs. It will highlight Florida's environmental, economic and cultural heritage addressing the best practice models, protecting water resources and preservation of the natural landscapes. The filmmaker will interview Mr (b) (6) Principal Deputy Assistant Secretary of the Army (Civil Works) on 22 SEP 10 about the US Army's role in managing the Kissimmee Basin.

**10/02/2010 65th Anniversary of the Atomic Age**

**(b) (6)**

A Japanese production company requested access to Trinity Site, location of the world's first nuclear bomb testing, for conducting interviews regarding development of first Atomic weapons. The documentary will look at the historic and scientific facts of Atomic bombs, particularly in wake of recent threats by countries like Iran and North Korea. It includes public opinion regarding nuclear weapons in the documentary, with interviews being conducted during the public tour, October 2, 2010, at Trinity Site, White Sands, NM. The 30 minute documentary is aimed at broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA complete.

**11/10/2010 How the States Got Their Shapes**

(b) (6)

Every state has a shape...and every line has a story to tell. "How the States Got Their Shapes" examines American history and the contemporary landscape to reveal those tales. This program airs on the History Channel. Every episode starts by posing a question that will make connections between unlikely places. Their host takes us on a journey across the United States to find the people and places that reveal these connections. This episode focuses on places in the U.S that are remote and difficult to get to. The support requested is to film at White Sands Missile Range & Museum and the Trinity Test Site in order to educate the American people as to why remote places such as the Tularosa Basin and the deserts of New Mexico were ideal locations for the U.S Army to test its atomic weapons and missiles. Update: Production assistance agreement has been signed, filming will occur in Nov 10.

**In progress "LASIK: The Right Stuff"**

(b) (6)

The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military. Production Company will arrive at Fort Bragg, NC on the evening of September 29-2 OCTOBER to film B-Roll and conduct interviews with LTG Frank Helmick, COL (Dr) (b) (6) and Lasik Patients. They will also film Dr. (b) (6) doing the Lasik Vision Corrective (LVC) procedure. Production assistance agreement complete. (b) (6) PAS for Special Operations provided B-roll footage as well.

**In progress TF Paladin documentary series**

(b) (6)

Independent filmmakers John Bolger and Geoff Bell have pitched a documentary series to Discovery. Although they do not yet have distribution secured, they have initiated the embed packet with IJC IOT move forward as soon as the network approval process is complete. The proposed episodes include embedding four camera crews with TF Paladin in the South, North, West and East regions of Afghanistan to best achieve the objective of showing 'the Army's brave men and women defending our freedoms and liberty with respect, honor and incredible personal courage.' More specifically, they are interested in the bomb detection and detonation and forensics sides of Paladin's work. PAA drafted, with the production company for review and signature.

**In progress BE ALL THAT SHE CAN BE**

(b) (6)

Be All That She Can Be is a series detailing the lives of female Soldiers as they move between the front lines and life on the home front: women who enlist so they can deploy with their husbands, mothers leaving their children to deploy to combat zones, lifers performing their specialties while other wives welcome home military husbands. All are professionals, all facing the uncertainty of returning to changed lives and all paying the price for doing their duty. The production company, Pacific Coast Video is currently working with networks to secure distribution. OCPA-LA provided Letter of Encouragement.

**In progress 'What's In Your Pocket'**

(b) (6)

USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete.

**In progress 'Spotlight on Women in Helicopter Aviation'**

(b) (6)

Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, aerial photographers, and more.

**In progress "Modern Marvels: Driver's Seat"**

(b) (6)

(b) (6)

History Channel 'Modern Marvels' episode, titled, "Driver's Seat", to look at what it's like to operate some of the world's toughest and most innovative vehicles. Specific interest in featuring Army combat helicopter and armored vehicles. Coordinated with Fort Bliss and 21<sup>st</sup> AVN BDE, Fort Hood, for support. PAA complete. Shoot scheduled 20-26 SEP.

**In progress Extraordinary Acts of Courage**

Mr (b) (6)

This television series "Extraordinary Acts of Courage" addresses civilian heroics and is produced for the OWN: The Oprah Winfrey Network. This episode will include interviews with PVT (b) (6) a Soldier attending training at Fort Sill, OK. (b) (6) mother is the subject of the segment; a grandmother, she tackled a robber at a bank in Van Nuys, CA where (b) (6) was cashing a check. Mrs (b) (6) was the inspiration for (b) (6) and the reason he decided to join the Army. PAA complete; filming interview competed with PVT (b) (6) at Fort Sill. Awaiting announcement of air date.

**In progress Travel Channel International Limited**

Mr. (b) (6)

The project is a non-commercial broadcast travelogue. Its aim is to promote tourism during the period of the Civil War period and beyond. It is fully supported and sponsored by Capital Region USA. This program will focus on Arlington's symbolism as the home of Robert E. Lee and its development as the last resting place for the Union military play a key role in the story. The Travel Channel will film interiors and exteriors of Arlington House, the Confederate Memorial, various general views of the cemetery and Union graves, views looking over the Potomac to the Lincoln Memorial, and the memorials to John and Robert Kennedy. Filming will consist of a mix of stand-ups with our presenter and B Roll shooting. Filming at Arlington National Cemetery will be in accordance with the established policies of the Arlington National Cemetery. PAA is complete. Filming date TBD.

**In progress 'Moving the Heaviest Metal', Documentary**

(b) (6)

Approx. 250 historic Armored Fighting Vehicles relocating from Aberdeen Proving Grounds to Fort Lee, VA. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. PAA complete.

**In progress 'One Nation Under Ground'**

(b) (6)

"One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. Coordination made with PAO, White Sands Missile Range (WSMR). High Noon Films will be granted access to WSMR and Trinity Site this for filming Fall. PAA complete.

**In progress Requiem Documentary**

(b) (6)

Meeting with Director, Michael Watkins, this FRI to discuss other possible Army-related projects.

Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordination made for documentary filmmaker, Michael Watkins, to travel to Afghanistan this fall and embed with Army Combat Photographers. PAA complete.

**In progress Discovery Channel Canada**

(b) (6)

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete.

**In progress IMAX Project Rescue**

(b) (6)

Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia.

**Airdate TBD Born Fighting Documentary**

Mr (b) (6)

Filming concluded at Arlington National Cemetery. Historical documentary looks at influence of Scots-Irish on modern day America, based on book, "Born Fighting", by Senator Jim Webb, who is also the presenter. Webb explores his Scots-Irish family ancestors on a journey from Scotland to Northern Ireland and then to Virginia. The journey leads him to Arlington National Cemetery where his own father is buried.

**Airdate TBD Vice Guide to Everything**

(b) (6)

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Filming complete at Fort Irwin, awaiting the rough cut.

**Major Motion Pictures**

**Update: TRANSFORMERS III**

Mr. (b) (6)



the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. She'll be in NYC later this month to re-tape her third audition in front of American Idol's celebrity panel and chance to win the "Golden Ticket" to the LA portion of the show. Production assistance agreement is complete.

**09/21/2010 "Chain of Adventure"**

(b) (6)

Three Internet commercials, entitled, "Chain of Adventure", and featuring Bear Grylls, host of the Discovery Network program, "Man Vs Wild", being filmed on US Army Corp property at Summersville Lake, WV. Shooting scheduled for 21 SEP. Coordination made with Corps of Engineers. PAA complete.

**11/11/2010 Behind the Scenes and Praise**

Mr (b) (6)

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete.

**11/11/2010 Catch 21**

(b) (6)

Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010. **Update: Air date 11 NOV 2010.**

**Awaiting Air Date Extreme Makeover Weight Lose Edition**

(b) (6)

3 Ball Production filmed a portion of ABC Network's new reality show "Extreme Makeover Weight Lose Edition" (working title "Obese") on location at Fort Benning. The show follows individuals over the course of one year attempting to overcome obesity from guidance provided by personal trainer Chris Powell. Request was to film cast member Alex Respass conducting training with Basic Combat Training Soldiers during a 24 hour period, with the intent of Respass gaining motivation and discipline to continue his weight loss goals. Specific events were Eagle Tower and physical training. Mission Success as it hits Mission and Priorities of Inspired Leadership, Standards of Discipline, and Teamwork captured by film crew **UPDATE: Filming complete at Fort Benning, GA. Air date TBD.**

**On hold Army Wives**

(b) (6)

Awaiting announcement for Season Five.

**Video Games/Music Video/MISC**

**In progress**

**"Soldier Girl" Music Video**

Mr. (b) (6)

Sideshow Productions requested US Army support for a Music Video for the song "Soldier Girl". The song is a patriotic piece. Fort Meade has agreed to support. The production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy.

**In progress**      **"We Thank You" Music Video**      **Mr. (b) (6)**  
MBUE, LLC has requested US Army support for a Music Video for the song "We Thank You" written by Joseph Washington. The song is a very patriotic piece. The 75th Battle Command Training Division will provide off duty Soldiers to participate in the video. Filming is scheduled in Houston in mid-September. PAA has been drafted. Supports Broaden Understanding and Advocacy.

**09/23/2010**      **Western Technical College, El Paso**      **(b) (6)**  
Western Technical College (WTC), El Paso, TX, requests to film promotional video at White Sands Missile Range, and featuring Ms. (b) (6) for a campaign to promote "Women in Technology". Barron is a Systems Technologist for Physical Science Laboratories at White Sands and a WTC Electronic Engineering Technology graduate. Barron to be profiled as a success story. Filming scheduled for THU, 23 SEP. PAA being drafted.

**In progress**      **Army Museum Video**      **(b) (6)**  
Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

## Community Relations

**09/27/2010**      **1<sup>st</sup> Annual Greater Los Angeles (GLAC) AUSA Charity Golf Tournament**  
The 1<sup>st</sup> Annual GLAC AUSA Charity Golf Tournament will be held at the Navy Golf Course, Cypress, CA on 27 SEP 10. Last year AUSA, GLAC Family Programs provided support to more than 100 requests for assistance from units, Soldiers and families.

**11/11/2010**      **Forest Lawn Memorial Veterans Day ceremony**      **(b) (6)**  
(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service.

## Administrative

**facebook**

- **Total fans: 890**
- **Comments from fans: 0**
- **Wall Posts: 21**

- **Total fan interactions: 10**
- **Most interactive content: The Military Child Education Coalition - Living in the New Normal.**
- **Number of page views this week: 599**



## OCA- Western Region Weekly Report

06/23/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Discovery Channel visit to Yuma Proving Ground (YPG) – (b) (6)**

Discovery Channel Canada is planning to send a film crew to YPG on 6/7 July to film test projects for the Canadian television program "Daily Planet". The program has a viewership of 4 million. They will film M777 howitzer testing on 6 July and Zephyr unmanned aircraft vehicle (UAV) testing on 7 July. They will also film testing of the Bradley Fighting Vehicle negotiating the test courses at YPG. Production assistance agreement is complete.

#### **Killing Lincoln-Inside the Conspirator – (b) (6)**

This documentary is serving as a companion to the upcoming Robert Redford feature film, "The Conspirator." Both film and documentary will focus on the conspiracy to assassinate President Lincoln, specifically the trial and execution of the conspirators. Filming will occur at Fort McNair of exteriors which played a role in the conspirators' trial and executions, and the filming of interviews in approved interior settings. US Army military historians will also be interviewed to support the documentary. Production assistance agreement is complete.

#### **Making Stuff/Smart Materials – (b) (6)**

The PBS/NOVA documentary "Making Stuff" is a series of four episodes, the Smart Materials segment will demonstrate advanced Magneto-Rheological (MR) semi-active suspension system developed by the Lord Corporation for the US Army under contract with TARDEC's Ground Vehicle Power & Mobility Track and Suspension Team. The durability testing will take place at

the Lord Corporation's test track in Moncure, NC using the HMMWV. Production assistance complete, filming will occur next week.

### **The Surge – (b) (6)**

This Institute for the Study of War (ISW) documentary is intended to portray the history of this OIF military operation as it unfolded and explain why and how it improved security and stability in Iraq. The film uses interviews with commanders on the ground to tell the story. ISW will be screening the documentary in Iraq and requesting Soldiers to provide comment on the current environment in Iraq.

### **Halfway Home – (b) (6)**

This Documentary tells the stories of several warriors who have suffered from, or are suffering from, Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injuries (TBIs). It is the filmmakers intention to inform the audience about these unseen and misunderstood wounds of war, and to highlight programs, new and old, that assist warriors in their efforts to get –all the way home.” Interested in interviewing Brigadier General Loree K. Sutton regarding her inspired work at the DCoE, including her Real Warriors campaign, and her interest in creating a new program modeled after POPPA, (Police Organization Providing Peer Assistance)—a successful peer support system created for the New York Police Department that is credited with dramatically cutting officer suicide rates in the past 15 years. They also interested in Filming at Walter Reed Medical Facility. **UPDATE: Walter Reed has approved project. Production assistance agreement is signed. Coordinating filming date with BG Sutton's office.**

### **MTV's Coming Home Series – (b) (6)**

continues to coordinate with the leadership in Afghanistan to find possible candidates to participate in the upcoming MTV series Coming Home. Award-winning producer Morgan Spurlock is creating a show that will follow soldiers from the weeks prior to leaving the combat zone through their transition back to civilian life. MTV is looking for soldiers on active duty, not USAR or USNG and a flyer has been sent out to PAO leadership and through DVIDS for casting. This show is a terrific opportunity to target our recruiting-aged audience and show them first-hand and from the horse's mouth what it means to serve our country in a time of war.

### **Documentary pitch on the Army Colonels and sisters of Delta Sigma Theta – (b) (6)**

FORSCOM PAO and OCPA-LA have been approached following the article on the Colonels written by Sgt. Hemmerley-(b) (6) about five Army colonels all who are in the sorority Delta Sigma Theta. The premise is as follows: We would like to expand the article and pitch a program/short series to cable networks on these women and their work in the military as well as their daily lives. With such a high number of female soldiers fighting overseas and in the military today, we would like to see better representation of these members of society. The story of the Delta Sigma Theta women and the bond they share of being both in the army and part of a sorority is one that we believe will touch many people. **\*\*need to get a legal review before moving forward\*\***

### **Shooting USA Television Program – Mr (b) (6)**

Shooting USA on the Outdoor Channel reports on stories from across the country of interest to the shooting community. Everything from national competitions and our Olympic shooting team, to firearms safety and instructional tips from our partners – the U.S. Army Marksmanship Unit. The program is the top rated show on their network. These features highlight individual firearms that hold a special place in American history; thus their interest in going to Fort Knox and the General George Patton Museum next week. They want to do a History's Guns report about General Patton's famous firearms housed in their collection. They also have an interest in videotaping other firearms the General owned (I believe there is a second Patton revolver at the Museum) as well as other artifacts such as his staff car and office van. Fort Knox Public Affairs Office wants to support; will be an opportunity to show a little history about the Armor Branch and Fort Knox. **Update:** Have reviewed the rough cut. No issues - waiting on air date.

### **RESTREPO Documentary – Mr (b) (6) (b) (6)**

Attended a screening of the documentary "Restrepo" Monday, evening 21 JUN 10 in Santa Monica. "Restrepo" is a documentary about 2nd Platoon, Battle Company, 173rd Airborne Brigade in the Korengal Valley of eastern Afghanistan from June 2007 through June 2008. At that time, it was widely considered as one of the most dangerous areas of Afghanistan. This documentary shows the difficulties and frustrations of fighting a fleeting enemy in extremely rugged terrain. The footage was shot over the entire year and is very good inside look at an infantry platoon in Afghanistan. Some of this footage has already been aired on ABC's Nightline during 2007 and 2008. The documentary will be in limited Theatrical release 2 JUL 10 and will air on the National Geographic Channel in SEP 10.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **Update:** The project is in post production; the program will be formatted for the GoArmy.COM website. (Supports 'Broaden Understanding and Advocacy')

### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative "a well known sanctuary of the Hezbe Islamic al Gulbadin terrorist organization." Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

### **Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School. **Update:** Filming complete, awaiting rough cut.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. **Update:** Filming of the CDQC concluded 16 APR; waiting on the rough cut. US Army Special Operations Command has cancelled the RIP and Ranger School segments.

**Major Motion Pictures:**

**The Dry Land – (b) (6) Mr (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:**

Coordinating CONUS-wide screenings at Army posts. The producers are working with AAFES to screen the film at CONUS installations. (Supports Broaden Understanding and Advocacy)

### **TRANSFORMERS III – Mr (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to ~~help~~ (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ‘09 and ‘10) and the TF3 script is showing this ~~episode~~” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating military support for scenes in Chicago.

### **Souvenirs – Mr (b) (6)**

–Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

**UPDATE:** Script is under review by OSD-PA. Have an inquiry from Congressman Kline’s office about DOD support for the film. (Supports Broaden Understanding and Advocacy)

---

### **Entertainment Television:**

#### **Six Minds – (b) (6)**

Received a request Merv Griffin Entertainment, the creators of Wheel of Fortune and Jeopardy, bring you the new game show, Six Minds, where six minds are definitely better than one. They are searching for outgoing, smart, and competitive six player teams who are ready to work together to solve a series of logic based puzzles in order to win a cash prize. You must be able to think outside the box, as your team races against the clock, to find the answers to questions that are simple, yet deceptive. If you know the right group of clever teammates that are all over the age of (18) and a legal U.S. resident, they want to meet you. Each team needs a team leader, who will apply on behalf of the team. Team Leaders should submit requests to [6mindscasting@gmail.com](mailto:6mindscasting@gmail.com).

#### **Iron Chef – (b) (6)**

Filming of Iron Chef will take place at Raleigh Studios in Manhattan Beach, CA, 18 JUN 10. The Challenge involves an iconic ingredient...the potato...Iron Chef Contestants will elevate the spud to culinary greatness. Since the spud has been associated with the drudgery of Kitchen Police (KP) duty, LTC (b) (6) Director Joint Culinary Center of Excellence at the US Army Quartermaster School will present this secret ingredient to the chefs, and be a guest judge. LTC (b) (6) will arrive at the studio in a utility HMMWV with the potatoes loaded in the back...production will supply the potatoes and containers...the chefs will assemble around the HMMWV and LTC (b) (6) for the presentation of the secret ingredient. **UPDATE: Filming complete, waiting on rough cut and air date. LTC (b) (6) participated in the show as a co-host and judge. (Supports Broaden Understanding and Advocacy)**

### **ESPN Sports Center – (b) (6)**

OCPA's working with ESPN to bring Sports Center Live to Germany, Afghanistan and Iraq for Veterans Day 2010. ESPN wants to broadcast their Sports Center Show with the Troops for Veterans Day.

### **Don't Forget the Lyrics! – (b) (6)**

–Don't Forget the Lyrics!" is a musical game shows that tests contestants' knowledge of song lyrics from different genres, decades and artists. Mark McGrath, a member of the multi-platinum group, Sugar Ray, will host –Don't Forget the Lyrics!" where he brings ordinary people center stage for a chance to win up to \$100,000 just by knowing the words to the biggest hit songs ever recorded. Whether you like Motown or Country, they are looking for all types of music fans as the songs are hits, from the 50 have to present day top 40. Don't Forget the Lyrics is currently auditioning for contestants.

### **Enough Already! with Peter Walsh – (b) (6)**

The Oprah Winfrey Network (OWN) is looking for military homeowners in the Los Angeles area who can use the help of professional organizer, Peter Walsh. This program is all about conquering your clutter, getting organized and to stop allowing clutter from holding you back. The show will feature a dual military couple assigned to the 311<sup>th</sup> Expeditionary Support Command, Los Angeles, CA. Through military moves and multiple deployments, things just accumulate. Peter Walsh will help them get organized.

### **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update: Production assistance agreement has been drafted, under review by Production Company; filming will completed 11 JUN 10. Waiting on**

rough cut.

### **Army Wives Season 4 Season – (b) (6)**

(b) (6) has been on set on and off for the past several weeks meeting with department heads, executive producers and writers to ensure the Afghanistan-specific deployment scenarios are as realistic as possible. The Art Department and set designers have created a Forward Operating Base, aid station, OP, guard tower, DFAC and various other external sets in which to film the scenes for episodes 413-season finale. The Art Department and set designers are in the process of creating an Afghan village in another part of Charleston and have casted for more than 40 extras to play Afghans. The costume department and props have purchased or made the traditional clothing for each of the extras. Additionally, they have purchased NATO and coalition country uniforms (to include Afghan Soldier uniforms) and the specific weapons that each nation's military carries to portray on screen the reality of the ISAF effort in Afghanistan. Episode 413 was shot on the Charleston AFB and is by far one of the best episodes of the show. The story lines are emotive, the video captured at the base is fantastic and the final product is truly amazing. Air dates for all shows completed are listed below. Episodes 416 caused for a great deal of pre-production involvement and the final product should be a tribute soldiers downrange. 417 has an entirely different feel to it because of where the show is going with it, but the writers were willing to change a good deal of the script to make sure that the Army didn't come across as the "villain." Episode 418, the season finale, has not yet been written, but given the expected story line, (b) (6) will likely have to return to Charleston to be on set when they begin filming in early-to-late July. The show will wrap 20 July. They've yet to announce a Season Five, but everyone expects them to get picked up. (b) (6) conducted a conference call with Wendy Davis (who plays LTC (b) (6) Paul Boyce, FORSCOM PAO, and five African-American colonels who Ms. Davis would like to meet. The initial "meeting" over the phone went well and there will be follow-up to schedule actual visit once Ms. Davis gets approval to clear her schedule and leave set for a few days to travel to Atlanta. Possible itinerary includes meeting with real Army wives. This is primarily a research mission for Ms. Davis who wishes to learn more about what it is really like to be a black, female leader in our Army as she prepares for next season. **UPDATE:** (b) (6) has reviewed the outline for the season finale, Episode #418.

**06-27-10**      **Episode #411 Safety First**

**07-11-10**      **Episode #412 Change of Station (aka Rumors of War)**

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; reviewed the rough cut – no issues. Waiting on airdate. (Supports \_Broaden Understanding and Advocacy')

### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry

Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Will connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections." **UPDATE:** project is in post production; waiting on rough cut.

---

#### **Video Games/Music Videos/MISC:**

##### **Coach Carter – (b) (6) Mr (b) (6)**

The FX Network has offered an added-value opportunity to the Army. Specifically, this is on their "DVD On TV" program, in which a movie is shown with interstitials of special content which help enhance the viewing experience. Often these interstitials are filled with trivia, video segments, and/or special features taken from the movie's DVD release. The show host will interview LTC (b) (6), (b) from the Los Angeles Recruiting Battalion. During the interview their show host will ask LTC (b) (6), (b) about his early life and what led him to decide to join the Army. LTC (b) (6), (b) will explain the benefits of joining the Army and the many opportunities being part of the Army provides. LTC (b) (6), (b) will also interact with the host on the basketball court. **Update:** Filming for the segment occurred on 17 JUN at the LA Recruiting Bn Headquarters, Encino, CA. Awaiting rough cut. (Supports Broaden Understanding and Advocacy)

##### **A Soldier is Worth it to Me (Music Video) – (b) (6)**

The Nashville Recruiting Bn received a request from a local country artist to provide Soldiers for a music video (the subject of which will be about a chance meeting with a Soldier who has been injured in Iraq). Have reviewed the lyrics – no issues. Mr. Parker is producing a video with the help of a local film school to promote the song and would like to use Soldiers in the video to make it more realistic. **Update:** Filming scheduled 11 JUL 10 in Nashville, TN. (Supports Broaden Understanding and Advocacy)



## OCPA-Western Region Weekly Report

02/24/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

*New entries in Blue.*

### **Top Three (3):**

#### **Carbon Nation Documentary - (b) (6)**

Carbon Nation will have its world premiere in DC on Sunday, Mar 28 @ 6p – at the DC Environmental Film Festival. <http://www.dcenvironmentalfilmfest.org/films/show/557>. The filmmakers will remain in the DC area Mar 29-31 and would like to screen this at DOD. Most of the DoD coverage is Army. It would make sense for the Army to take the lead in this effort, perhaps Environmental Command. We have requested assistance from the Assistant Secretary of the Army, Installation Management to coordinate a Pentagon screening.

#### **SPARKy II Documentary – Mr (b) (6)**

Discovery Networks is producing a new science documentary series that will celebrate the most cutting-edge technology on the planet, giving viewers the inside scoop on revolutionary scientific and technological solutions to humankind's most vexing challenges. It will be hosted by Joanne Colan and inventor Dean Kamen. These two will speak with scientists, engineers, doctors and inventors, celebrating their achievements and getting their perspectives on what the future holds in their respective fields. Dean will offer his take and help us understand these complicated topics. SPARKy II is powered ankle-foot prosthetic being developed and tested at the United States Military Academy (USMA), West Point, NY. This episode will feature LTC Joe Hitt, a USMA Mechanical Engineering Professor, and SPARKy II the next generation in prosthetics. USMA is on-board, production assistance agreement drafted.

**Hawaii Five-0 (CBS) - (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). USARPAC has issued the frago to 25th Infantry Division for support with 2 HMMWVs and one MP or infantry platoon. Shoot is scheduled for 26 March.

**Entertainment – Documentaries:**

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course.

**How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. **Update: Production assistance agreement is complete, however they production team will only film at the Iowa Army Ammunition Plant. They will not film testing at Yuma Proving Ground, AZ.**

**One Night on Earth – Mr (b) (6)**

Cream Productions is developing a new 1-hr documentary around the concept of "One Night on Earth" for the National Geographic Channel, which will look at technologies mankind uses to see in the dark: in other words, what we see and how we see it. Of particular interest is what the U.S. Army uses for its ground forces and, if applicable, from the sky to see at night and to monitor what is happening during nightfall around the world. Coordinating with PEO Soldier, specifically Program Manger Sensors and Lasers for support. This is an excellent opportunity to inform the American public about the night vision systems and laser capabilities provided to our deployed Soldiers that allow them to Own the Night.

**History Channel - Hunt for Osama Bin Laden – Mr (b) (6) (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour

definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future. [Update: The History Channel wants to broadcast the show in June 2010. OSD-PA has provided a letter of support of this documentary.](#)

### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced... not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. [Assisting SMA\(ret\) Tilley with talking points for his interview in support of the documentary.](#) (Supports 'Broaden Understanding and Advocacy')

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not "high tech." The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports 'Broaden Understanding and Advocacy')

### **Major Motion Pictures:**

### **"The Dry Land" Screening at USC - (b) (6)**

The Dry Land movie was screened at the University of Southern California, School of Cinematic Arts on 18 FEB 10. The screening was in film critic Leonard Maltin's classroom; LTC (b) (6) was a guest panelist following the screening. The Dry Land film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We are working with the producer and director in organizing several screenings at Army installations prior to release.

### **Dear John - (b) (6)**

Update: The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$65.8M in its first seventeen days of release.** The main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

### **Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses. **Update: awaiting response from the production team.**

### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV

from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. **Update:** This film will premier in Monroe, LA on 17 APR 10. (Supports 'Broaden Understanding and Advocacy')

---

### **Entertainment Television:**

#### **The Biggest Loser – (b) (6)**

The Biggest Loser is an American reality television show that began broadcasting on the NBC network. The basic premise of the show is that overweight people become contestants who are competing to win \$250,000 by losing the highest percentage of weight. An Army Spouse was a contestant on the program but was eliminated during this season. A value-added program with McCann Worldwide will feature this spouse as she continues to lose weight. The program will include mentoring by an Army Chef on proper nutrition and an exercise routine planned by an Army Master Fitness Trainer. **UPDATE:** Fort Bragg is on-board and we are working to coordinate the spouse with a fitness program with a Master Fitness Trainer, a dietician from the hospital, and a chef at the culinary school to develop better habits. We will incorporate Comprehensive Soldier Fitness into the messaging of the show. The segments will air on NBC. More to follow.

#### **Intersections a New Oprah Winfrey Network Series – (b) (6)**

**Update:** Production crew from the Oprah Winfrey Network is filming LTC Angela (b) (6), (b) a physician at MAMC on Wednesday, 23 FEB, as she out processes at Madigan Army Medical Center, Fort Lewis for her deployment. Focus of the story will be on her volunteering to deploy, dual-military couple with husband (another Madigan physician) staying home with the children, role-reversal. Left/Right productions is still looking for a female Soldier returning from theater. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is completed.

#### **Ice Road Truckers – Mr. (b) (6)**

We received a request for support from the producer of the History Channel TV show Ice Road Truckers. They would like to coordinate a delivery from the Carlisle trucking company, which frequently delivers shipments to Ft. Wainwright. Coordinating with Fort Wainwright, AK. This would be an opportunity to inform Americans that we do have Soldiers and the Stryker, the

newest Army armored vehicle stationed in the 50<sup>th</sup> State.

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. [MTV is reviewing the production assistance agreement.](#)

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project. The Commanding General of Fort Knox has tentatively agreed to support the project.

**PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car

unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

**The “A Games” – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

**Master Chef – (b) (6)**

3-Ball Productions is developing a new series for Fox called 'MasterChef', where they will be taking take the country's most ambitious and brilliant amateur cooks on a culinary journey. After thousands of application forms and auditions, on screen they will be sifting through about 50 hopefuls to come up with the final winner. The series has been a massive hit in the UK and Australia, and fronted by Chef Gordon Ramsey. By the time they get to our semi finals and finals, we will be down to a handful of skilled cooks and will need the most inspiring cooking tasks. They would love one of these to be provided by the Army as we can think of nothing more challenging than preparing a top quality meal for troops returning after their tour of duty - a 'welcome back/ thank you' meal as such for all their endeavors. Currently coordinating for a unit and venue to support their request; filming of the semi-finals will occur between the 26th March and 16th April 10.

---

**Video Games/Music Videos/MISC:**

**CNN Barbara Starr Interview – (b) (6)**

LTC (b) (6) was interviewed by CNN's Producer for Barbara Star last Friday about our role in assisting the entertainment industry. The story will be a broader subject of the military and Hollywood relationship (Transformers, Dear John, Army Wives, etc). Barbara Starr will also interview officers from other Services as well. Air date is expected to be 5 MAR 10.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

Electronic Arts "Medal of Honor" MWR Event in Afghanistan - (b) (6) Working with MWR command to conduct a morale expo for Soldiers in Bagram, Afghanistan. The event will give Soldiers a preview of the game (4-months prior to release), allow them to play the game, talk with game developers, and receive gifts (hats, t-shirts, games, etc). We are coordinating for AFN support, and EA expects "Wired" magazine to accompany them on the event. EA also expects to donate several new game consoles (X-Box and PlayStation 3) to the MWR facility. The Army has a support agreement with the game.

**“Comin' Home” Music Video – Mr (b) (6)**

Received a request through CRD-COMREL for archival footage to support a patriotic music video; the footage will be used in a music video for a song written by Kate LeRoux, a local Denver, CO singer/songwriter. The name of the song is "Comin' Home". The sentiment of the song is about a Soldier leaving for active duty, the sadness of the leaving, and the joyous, sweet

anticipation of his/her return; the reunion with his/her spouse/significant other. The song has been copyrighted with the Library of Congress. We reviewed the lyrics and provided a letter of support and directed the requestor to DVIDS and Defense Imagery Management Operations Center in Tobyhanna, PA for the archival footage.

**The Soldiers – (b) (6)**

The concept of "The Soldiers" was developed by CPW Productions Limited early last year. After considerable research they identified three individuals suitable to bring together as a group of vocalists. The contractual structure is that each individual is signed to our production company as a recording artist and performer. The three perform together under the identity of "The Soldiers" which is a trademark of CPW productions in the field of recording activity and more generally in the entertainment industry and connected business. CPW itself has a recording agreement with Rhino Records, a label of Warner Music Group. The project has been reviewed by OGC; evaluating way ahead.

**Songs for Soldiers Written by Kids – Mr (b) (6)**

Lauren Barrett operates Sessions Songwriting for Kids!™ where she teaches children how to write songs. This year she has a group of kids who attend Crossroads School for the Arts and Sciences in Santa Monica who are writing a song for the troops. She mentioned at the beginning of the year that they would try and contact someone at the Army here in LA about getting a CD recording of their song to the troops and possibly performing for a few Soldiers and their families. Since mentioning it, they have brought it up every class. The songs will be recorded next week, when completed Ms Barrett will provide this office with a copy. More to follow.

**America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval; will coordinate with USMA.

**Community Relations/Business Development:**

**Welcome Home Troops – 28 FEB 10**

Welcome Home Troops announces its second annual NASCAR give away at Las Vegas Motor Speedway. Offer is free to all Military Service Members and their Families for the Sprint Cup Race - Sunday February 28, 2010. Tickets are for reserved grandstand admission for Sunday's Shelby American NASCAR Sprint Cup race where the stars of NASCAR's premier series battle it out on the 1.5-mile tri-oval.

**LT Dan Band – 12 MAR 10**

Mr Gary Sinise will visit the Fort Irwin on 12 MAR 10 to receive an orientation of the National Training Center, meet Soldiers and perform a MWR concert with the LT Dan Band.

**West Point Society of Los Angeles Founders Day – 14 MAR 10**

The West Point Society of Los Angeles will celebrate Founders Day at the Sherwood Country Club on 14 MAR 10. LTG Hagenbeck, Superintendent of the West Point will be the keynote speaker. Mr (b) (6) Southern California Civilian Aide to the Secretary of the Army as well as other centers of influence (COIs) will be in attendance.



## OCA-Western Region Weekly Report

03/24/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

***Top Three:***

### **TRANSFORMERS III - (b) (6)**

visited Bay Films on Friday and read the Transformers III script. Monday, representatives from all the services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. Yesterday, all service reps met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to “help (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ’09 and ’10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. More to follow as this develops.

### **Hawaii Five-0 (CBS) – Mr (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). Coordinating support for the series with Schofield Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. **UPDATE:** Mr (b) (6) is on-set in Hawaii. Filming it going well and we expect a positive portrayal of Soldiers in this pilot. Mr (b) (6) is expected to return to work on Friday.

**Army Wives** – (b) (6) / (b) (6)

Now that (b) (6) is back on-board, we will begin the battle-hand-over of that project.

### **Entertainment – Documentaries:**

#### **SPEED CHANNEL TRUCK-U AUTOMOVATION FILMING WITH WOUNDED WARRIORS – Mr (b) (6)**

Five wounded warriors were interviewed and filmed, Feb. 1st & 2nd, while working on a weapons carrier project (World War Weapons Carrier on the chassis of a 1984 Ford Bronco), donated by Operation Comfort, a non-profit organization focused on helping wounded Soldiers rehabilitate through sports and special projects. Warriors demonstrated welding, auto body prep/paint in the restoration of a vehicle and shared their experiences and how the project exceeded their expectations. Filming took place off post at Lonesome Dove Ranch, where the working garage is located. The show is scheduled to air on the **Speed Channel, March 21st at 1:00 p.m.; March 22nd, 3:30 p.m., March 26th, 10:00 a.m., May 2nd at 11:30 a.m. EST.**

#### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** [Provided the documentary filmmaker with a letter of encouragement.](#)

#### **6th Squadron, 4th Cavalry Regiment Documentary – Mr (b) (6)**

Contacted by Mike Boettcher about interviewing Soldiers at Fort Knox, KY for a documentary about the 6th Squadron, 4th Cavalry Regiment. Mike Boettcher was embedded with an Apache Troop in Afghanistan in 2008. Mike and his son Carlos conducted hours of interviews with the Soldiers. They are now putting together a documentary using those interviews that tells the story of 65 men who, despite spending a year in one of the toughest spots in Afghanistan, all got out alive. Mr Boettcher is requesting to go to Fort Knox to meet with members of Apache troop who are willing to share their personal photos and video - elements that will help fill out our documentary. **Update:** [Production assistance agreement is complete, coordinating with Fort Knox to conduct the interviews.](#)

#### **Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called

Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3rd Infantry Division. Production assistance agreement is complete, filming to begin next week.

**Carbon Nation Documentary - (b) (6)**

Carbon Nation will have its world premiere in DC on Sunday, Mar 28 @ 6p – at the DC Environmental Film Festival. <http://www.dcenvironmentalfilmfest.org/films/show/557>. The filmmakers will remain in the DC are Mar 29-31 and would like to screen this at DOD. **Update:** [Coordinating to get a copy of the documentary film for OCPA.](#)

**Baker Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC.

**How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant.

### **History Channel - Hunt for Osama Bin Laden – Mr (b) (6) (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future. Production assistance agreement has been signed with October Films. We have received an extensive list of Soldiers that the producer would like to interview. Coordinating with unit public affairs officers and determining availability of Soldiers for the requested interviews.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin's cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt's perspective. Ernie Pyle called Bill Mauldin "the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real." Mauldin's 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as "The Greatest Cartoonist Who Ever Was". Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. [Assisting SMA\(ret\) Tilley with talking points for his interview in support of the documentary.](#) (Supports 'Broaden Understanding and Advocacy')

### **Major Motion Pictures:**

#### **Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$85M** in its first six weeks of release which is commensurate with other Nicolas Sparks' movies like "The Notebook". In Dear John, the main character, (b) (6) played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

#### **Souvenirs – Mr (b) (6)**

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team.

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. (Supports 'Broaden Understanding and Advocacy')

### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

---

### **Entertainment Television:**

#### **BIGGEST LOSER AND FORT BRAGG SPOUSE - (b) (6)**

The wife of a Soldier stationed at Fort Bragg (currently deployed to Afghanistan) was a contestant on THE BIGGEST LOSER. She was eliminated from the contest, however all contestants continue to pursue their weight-loss goals. Through the Army's advertising agency, we have an opportunity to highlight "Army Strong" and elements of "Comprehensive Soldier Fitness" by using existing Army programs, to help this spouse meet her goals. Fort Bragg will assign a Master Fitness Trainer, a nutritionist, and an Army culinary arts specialist to develop a plan to help this spouse meet her goals. THE BIGGEST LOSER will go to Fort Bragg and film a 'package' that will be played on the LIVE FINALE episode on May 25. Other elements include "Extra" and "Hollywood Insider" and UniVision (owned by NBC, and the spouse speaks Spanish) segments. This is an excellent opportunity. We are trying to work with the unit to get the Soldier's mid-tour leave timed with the finale to surprise the wife, on the set of the show. Worst-case, we will get the husband/Soldier on the show via satellite (DVIDS). Fort Bragg supports and is on-board. [Held a conference call with Fort Bragg today. They are developing a program for the spouse and will begin executing it next week. This will demonstrate the Army's](#)

[commitment to families, health and comprehensive fitness.](#)

**MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Coordinating the production assistance agreement with MTV.

**ESPN Sports Center – Mr (b) (6)**

OCPA-NE, (b) (6) put us in contact with Mr. Jack Obringer, Sr. Coordinating Producer ESPN Sports Center. Mr Obringer wanted to discuss the possibility of filming ESPN Sports Center in Baghdad, Kabul and perhaps Frankfurt, GE around Veterans Day 2010. ESPN is still in the planning phase, they are weighing options. More to follow.

**Ice Road Truckers – Mr (b) (6)**

The TV Show Ice Road Truckers on the History Channel and would like to coordinate a delivery from the Carlile trucking company, which frequently delivers shipments to Ft. Wainwright, AK. The contents of the shipment are irrelevant it would be anything that looks cool and for the purposes of the TV viewer, we don't really need to know what the cargo is, however, urgent and important would be the implication. [Waiting for the treatment of this episode.](#)

**Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC (b) (6), (b) for a couple of days, and then move to SPC (b) (6), (b) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6), (b) (7)(E) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called “Intersections.”

**MTV’s “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like

to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. [MTV is reviewing the production assistance agreement.](#)

### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

### **The “A Games” – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

---

### **Video Games/Music Videos/MISC:**

#### **Huey Dunbar Music Video titled “Mi Deseo” – (b) (6)**

Diamante Pictures specializes in branded entertainment, creatively integrating positive sponsor messaging into their projects - from reality shows to webisodes and in this case, a music video. In this upcoming video, they would like to expand and continue this Army story line. Treatment was reviewed. This video will reach millions of U.S. Latinos and represents an innovative way to deliver an effective and uplifting message to one of our key demographics. They are seeking an Army location, and 2-3 soldiers to play extras to shoot a small scene. Location TBD, but will be in close proximity to New York City, most likely FT Dix, NJ. Tentatively shoot 2 days in April. PAA being reviewed by Diamante Picture attorneys.

#### **Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to Facebook.com/Hallmark Channel and upload photos of them and their moms, 60 second videos

or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service Announcements on their website.

### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10.

### **Songs for Soldiers Written by Kids – (b) (6)**

Lauren Barrett operates Sessions Songwriting for Kids!™ where she teaches children how to write songs. This year she has a group of kids who attend Crossroads School for the Arts and Sciences in Santa Monica who are writing a song for the troops. She mentioned at the beginning of the year that they would try and contact someone at the Army here in LA about getting a CD recording of their song to the troops and possibly performing for a few Soldiers and their families. Since mentioning it, they have brought it up every class. The songs will be recorded next week, when completed Ms Barrett will provide this office with a copy. In Lieu of students singing for the 40th BSB soldiers, (b) (6) will provide Army representation and support by attending concert on 26 Mar. Performance at Crossroads School in Santa Monica, CA.

### **Electronic Arts "Medal of Honor" video game - (b) (6)**

**No Change:** Coordinating with Electronic Arts and US Army Family and Morale Welfare and Recreation Command for a Troop Appreciation Event in Afghanistan in OCT 10. More to follow.

### **Community Relations/Business Development:**

#### **TOWN HALL Los Angeles – 31 MAR 10**

TOWN HALL Los Angeles is working with the RAND Corporation to convene a panel to address the myriad of 21st century challenges facing our veterans upon their return. Panelists include Toni Reinis, Executive Director, New Directions, Inc.; Terry Schell, Co-Author, Invisible Wounds of War; a Behavioral Scientist RAND Corporation. The panel moderator will be Mike O'Sullivan West Coast Bureau Chief Voice of America. LTC (b) (6) Commander, 40<sup>th</sup> Brigade Support Battalion, California National Guard will be a panel member.

#### **Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and

their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Grisct (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many "pre-believers" attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. Contacted the San Diego Recruiting Command for insights into this organization.

#### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the "Give a Soldier a Night Out" program.



## OCA-PA-West Weekly Report 19 – 25 Aug 2010

\*New/updated entries in red

### Top Items

### Entertainment – Documentaries

#### 08/25/2010 **Moving the Heaviest Metal Documentary**

(b) (6)

Armored Fighting Vehicles (AFV) relocates from Aberdeen Proving Grounds to Fort Lee. Documentary filmmaker, Michael Dolan, will film the move of approx. 250 historic AFVs and heavy weapons from APG to Fort Lee as they are transported by truck and rail to Fort Lee. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. PAA drafted.

#### 08/25/2010 **One Nation Under Ground**

(b) (6)

"One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. High Noon Films, in coordination with the PAO, White Sands Missile Range (WSMR), will be granted access to WSMR and Trinity Site this Fall for filming suitable footage. PAA drafted.

#### 08/25/2010 **Brad Meltzer's Decoded**

(b) (6)

History Channel, new series, "Brad Meltzer's Decoded." The show „takes a fresh look at some of the enduring unsolved mysteries in America's past". An upcoming episode will focus on DB Cooper - the only unsolved skyjacking case in the world. The producer is interested in speaking with a paratrooper or ex-paratrooper about the possibilities of D.B. Cooper surviving the jump out of the plane under the weather conditions and other specific circumstances that night. Coordinating to identify an appropriate expert to support. PAA being drafted.

#### 08/25/2010 **Requiem Documentary**

(b) (6)

Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and include interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordinating for documentary filmmaker, Michael Watkins, to travel to Afghanistan this Fall to embed with Army Combat Photographers. PAA complete.

#### 08/25/2010 **Discovery Channel series, 'Surviving the Cut'**

(b) (6)

The six-episode series on training special operations forces (SOF) premiered last week with 'Army Ranger School'. The second in the series, 'USAF Pararescue', airs tonight [WED, 25 AUG]. The series has proven a ratings hit for Discovery and #1 with Males 18-49. The next U.S. Army episode details the Special Forces Combat Diver Course (CDQC) and will air WED, 8 SEP. Other remaining episodes include the Marine Recon and Sniper courses, and Navy EOD Final Certification.

**08/17/2010 Regenerative Medicine**

(b) (6)

OCPA LA and OTSG received request from Mark Mannucci and Anna Bowers, independent film producers that we worked with on the recent National Geographic Television production, Regenerative Medicine which will air at the end of the year. They were at Walter Reed Medical Center in June and during the course of their visit met several wounded warriors. Needless to say they were impressed by the Soldiers and all that the military is doing for them. They want to do another show for National Geographic that would involve filming three or four wounded warriors benefiting from recent medical advances. They believe transplant recipients are the way to go. They propose the following:

1. Identify four patients who will receive, arm, ear or other transplants who are willing to participate.
2. They obtain the go ahead/funding from National Geographic.
3. They film the patient pre-surgery, surgery and post surgery.

If they get the go ahead, the project could start the end of this year or early next year and would run for up to two years as patients rehabilitate and adjust. OTSG has declined support based on the science today, the only thing they could film would be hand transplants and the command feels that logistically they cannot support. **Update: Requesting OTSG to reconsider the project.**

**8/17/2010 Overcoming Obstacles-Treating Your Diabetes Mr. (b) (6)**

OCPA LA was contacted by Angie (b) (6) a producer working on a Discovery Channel one-hour documentary on diabetes. They are looking for a patient to profile for the show and became aware of the great work that Walter Reed Medical Center in D.C. does with its diabetes program. Their request is to profile a Soldier with diabetes for the program, and thus also be able to feature the work that Walter Reed is doing as well. The show is a one-hour educational documentary, Overcoming Obstacles in Treating Your Diabetes, is about the risks and dangers of diabetes patient non-adherence to medication. The show will follow five diabetes patients for a glimpse into their lives, their struggles with adherence and strategies to overcome them. These inspiring stories will illustrate why medications such as insulin are needed and address many of the fears and myths about long-term use. In addition, the documentary will discuss and highlight strategies and tools to improve patient adherence to treatment plans. They are looking for the last patient to be profiled in the show. They are in production now and would need to conduct our interviews with the patient in the next week. Since the show prominently features the patient, they would need to spend a couple days with the patient basically "following" their lives. We would also interview the physician in regard to the patient's treatment regimen and issues of non-adherence. This request is with OTSG for review.

**8/17/2010 BE ALL THAT SHE CAN BE**

(b) (6)

Be All That She Can Be is a series detailing the lives of female Soldiers as they move between the front lines and life on the home front: women who enlist so they can deploy with their husbands, mothers leaving their children to deploy to combat zones and conduct IED sweeps, lifers performing their specialties while other wives welcome home military husbands who cannot cope with family life, or come home to a family life where they cannot manage. All are professionals, all facing the uncertainty of returning to changed lives and all paying the price for doing their duty. In Be All That She Can Be the women come from all walks of life: mothers, wives, daughters, grandmothers, rich, poor, black, white, gay and straight. They are Christian, Jewish and Muslim- West Point graduates and high school beauty queens, but they all share the common thread: Soldiers in wartime returning to a life they may no longer recognize. 230,000 females have served in Iraq and Afghanistan. These are the real military wives, combat

veterans returning from long deployments, all facing re- entry into life at a home they may not recognize, many suffering from post-traumatic stress disorder and some learning to cope with physical disabilities incurred in combat. The production company, Pacific Coast Video is currently working with networks to secure distribution.

**08/17/2010    Extraordinary Dogs TV Series - Parachute Dogs    (b) (6)**

Back2back Productions, a television production company based in Brighton, UK is currently producing a 13 part factual series, which is sponsored by the pet food brand Eukanuba, entitled "Extraordinary Dogs". The series explores the wonderful and often astonishing nature of man's best friend. They will uncover an encyclopedia of amazing, compelling, and fantastic dog stories worldwide - from heroic rescue dogs to pet pooches, incredible feats of survival to frontline Army dogs. They will also be exploring the fascinating science behind the dog finding out what makes them do the things they do. This story concerns US military canines that are deployed by parachute by being strapped to their handlers. This historical tandem jump took place Sept. 18, 2009 on Ft. Leonard Wood. Coordinating with unit/installation PAO for access to Soldiers. More to follow.

**08/17/2010    House Hunters International    (b) (6)**

House Hunters International (HHI) is a half-hour program currently airing on the Home and Garden Television Network (HGTV). The program is a spin-off of the popular House Hunters and has spent the last several seasons exploring the idiosyncrasies of buying real estate in other countries. Whether Homebuyers are relocating permanently or plan to purchase a vacation or retirement home, HHI is about their personal journey of discovery and the making of life-long dreams. The series is designed to de-mystify the international home-buying process by going behind the scenes of a house hunt where buyers and their real estate agents tour 3 homes. At its core, HHI is a travel show concentrating on the idiosyncrasies of the locales and what makes them special and different. A great deal of effort will be made to capture rich visuals and to provide sequences where viewers will be exposed to local vistas, traditions, lifestyles and architecture. In this episode they will be following 3 ex-patriots living overseas. These individuals could be former Soldiers; back story would include filming military locations. Continuing to develop the story; more to follow.

**10/02/2010    65th Anniversary of the Atomic Age    (b) (6)**

A Japanese production company requested access to Trinity Site, location of the world's first nuclear bomb testing, for conducting interviews regarding development of first Atomic weapons. The documentary will look at the historic and scientific facts of Atomic bombs, particularly in wake of recent threats by countries like Iran and North Korea. It includes public opinion regarding nuclear weapons in the documentary, with interviews being conducted during the public tour, October 2, 2010, at Trinity Site, White Sands, NM. The 30 minute documentary is aimed at broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA being worked.

**11/2010    Discovery Channel Canada    (b) (6)**

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – „the biggest, the best and latest achievements" - in science and engineering. Coordination made with PAO, Fort Bliss. PAA being worked.

**Under the Skin: Stories Behind the Ink    (b) (6)**

(b) (6) is working with filmmaker (a Soldier in the WTU) and his Tripler Army Medical Center PAO, (b) (6) ISO his project, "Under the Skin: Stories Behind the Ink." OTSG has given their approval to support. The goal is to show the program and all of its members in a positive light saving and treating the wounded by interviewing Soldiers and staff such as Psychologists, Psychiatrists, Physical Therapists, nurses to Doctors all willing to talk simply about what combat does to people, how difficult it is to carry traumatic incidents around with them and most importantly how the Army has made tremendous efforts to create a program specially designed for Wounded Warriors and how that program operates. Must now coordinate details with Warriors in Transition and then production assistance agreement will be drafted.

### **How the States Got Their Shapes**

(b) (6)

Every state has a shape...and every line has a story to tell. "How the States Got Their Shapes" examines American history and the contemporary landscape to reveal those tales. This program airs on the History Channel. Every episode starts by posing a question that will make connections between unlikely places. Their host takes us on a journey across the United States to find the people and places that reveal these connections. This episode focuses on places in the U.S that are remote and difficult to get to. The support requested is to film at White Sands Missile Range & Museum and the Trinity Test Site in order to educate the American people as to why remote places such as the Tularosa Basin and the deserts of New Mexico were ideal locations for the U.S Army to test its atomic weapons and missiles. **Update: Production assistance agreement has been signed, filming will occur in Nov 10.**

### **Going Home documentary**

(b) (6)

GOING HOME will be a theatrical and public television documentary. We will capture the images of our fallen heroes from Iraq and Afghanistan from their departure point across the Atlantic, until they find native soil here at Dover, and finally to their resting places all around the county, including Arlington National Cemetery. We'll also hear their stories from those shepherding them home and those waiting for them. We propose interviewing the crews and soldiers who help ferry home the bodies from Europe to Dover Air Force Base. (This could include the chaplains, mortuary staff, officers, and other involved with the fallen at Dover.) Under full prearrangement and clearance, we would then follow three or four to their final destinations, and hear from the military escorts, comrades in arms, family and friends (We would also return to those towns at a later date to gather additional interviews and footage so we might tell their stories more in depth.). Shot in HiDef, the 90 minute show would air Memorial Day or Veterans 2011. (We are also pursuing a theatrical/DVD release to benefit veteran's groups, such as the American Freedom Foundation.) Other elements would be educational and community outreach that involves screenings, materials for schools, visits from returning vets, and a book. This respectful program will be done with the complete permission of the families, the US Army, and any other necessary supervisors. GOING HOME will have no narration: rather, it will feature the words of various family members and those who accompany the fallen on their journey home, as well as images of these warriors who have made the ultimate sacrifice for our country. (b) (6) will work with HRC PAO, LTC (b) (6) in close coordination with (b) (6) on this project. No PAA has been created yet as details of our involvement in this project are still being worked out. Conducted conference call 4 AUG 2010 with (b) (6) filmmaker and LTC (b) (6) to determine support requirements and legal considerations; PAA will be drafted within two weeks.

### **LASIK: The Right Stuff**

(b) (6)

The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military as well as how their

clinical research then led to NASA also clearing laser vision correction for astronauts. Additionally, it will show how the adoption of advanced laser vision correction by the DoD and NASA has created a new pool of talented/skilled men and women who want to serve in the military or NASA, but were unable to due to their visual constraints. Department of Navy has a pre-existing PAA in place. Army will honor Navy agreement and filming will occur at Womack Army Medical Center in late August.

### **Modern Marvels, History Channel**

(b) (6)

Half Yard Productions is developing an episode on „Unmanned Vehicles“ for the long-running and award-winning series, Modern Marvels. Production company requesting access to the Army’s unmanned vehicle systems (land/sea/air) and personnel who operate them. They are interested in filming Fall/Winter 2010. (b) (6) will work to find unit and POC to establish timeline that will work for both Army and production company. As details are finalized, PAA will be developed.

### **IMAX Project Rescue**

(b) (6)

The mission of the film, Rescue, which is in production in 3D IMAX, is to illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event that set into motion a coordinated effort of highly-trained rescue teams using Total Force military assets and resources, cooperating with allied militaries and humanitarian organizations. Production is now interested in filming back stories -- particularly training, as well as any real rescues that may present themselves. Their key interest filming of the CH-47 Chinook and related rescues/ training. Working with the US Army Reserve at Fort Lewis WA to filming training and rescue operations on Mt Rainer. UPDATE: Coordinating with US Army Aviation units, the 11<sup>th</sup> Aviation Regiment (USAR) as well as the Nevada National Guard may be able to support the project.

**08/17/2010**

### **Vice Guide to Everything**

(b) (6)

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and “townspeople” people in their simulated environment will be facilitated. Production assistance agreement signed. **Update: Filming complete at Fort Irwin, awaiting the rough cut. Airdate TBD.**

**08/16/2010**

### **Women, War and Peace**

(b) (6)

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to create a military-specific documentary, but rather to complement the storyline we are already following. Reintegrating the Taliban into society is now the predominant international strategy for pulling out of Afghanistan. On the ground, there is a consensus that the Afghan war has reached the end game; U.S. and NATO military engagement is not open-ended, and President Hamid Karzai is under pressure to find a negotiated solution that will bring stability to the country. But at what price? Women in particular are urgently posing this question, and they are maneuvering to make sure that their voices are included at this critical juncture. Women account for only 1 percent of the signatories to all peace agreements over the past decade, and Afghanistan is not shaping up to be the exception. Women have so far been excluded from the key sessions, and Karzai's aides have privately advised women activists that they should

sacrifice their rights, if that's what it takes to reintegrate the insurgents. PAA is signed and production company is working with Kandahar-based media support center. Troops will not be "extras" but shown doing their job ISO ISAF's mission in Afghanistan as it relates to the documentary series this production company is creating. American Soldiers, along with our sister services, Afghan and coalition forces are engaged every day in villages throughout the AoR with the mission focus of security, governance and development. All those things feed directly into and impact the lives of Afghan women. In some cases, our PRTs are directly focused on women's initiatives from their involvement in schools (or building of and teaching curriculums) to women's shelters to highlight equal rights (or women's rights as they know and understand them in Afghanistan). The security our troops provide alone is reason enough to involve ourselves in this project as it's a wonderful opportunity to highlight the ongoing initiatives our troops are involved in and the complexities of the mission(s) in various regions throughout the country. UPDATE: The team has been given a second embed (approved by RC-S) beginning on August 16th for a producer to film with some female medical teams in Kandahar. The footage would be used in the same film as before -- for "Women, War and Peace" project.

### **Combat Medic Challenge**

Mr. (b) (6)

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. Update: The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

## **Major Motion Pictures**

**05/11/2010**

### **TRANSFORMERS III (TF3)**

Mr (b) (6)

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating with PM Stryker for vehicles in Chicago, 16-24 JUL 10.

**Update: TF3 has requested 6 military extras for 27 AUG 10 for filming at the Nest Headquarters in Chicago. OCPA-Midwest and the USAR are identifying the Soldiers.**

**07/24/2010**

### **Souvenirs**

(b) (6)

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82nd Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. UPDATE: (b) (6) traveled to Minnesota for the military scenes (24-26 JUL 10),

and conducted interviews with local media. SEN Dick Cohen (serves on Obama's President's Committee on the Arts and Humanities) will be visiting the set this week in MN. (Supports „Broaden Understanding and Advocacy“)

## Entertainment Television

**09/08/2010**      **Colbert Report Honors Returning Troops**      MAJ Island/Mr (b) (6)  
Stephen Colbert is planning two episodes of the Colbert Report on 8 & 9 SEP to honor our returning Service Members. Vice President Biden, GEN Odierno, Mayor Bloomberg and Toby Keith will be guests on 8 SEP. There will be 150 Service Members in the studio audience as well as troops in Afghanistan and Iraq linked in via satellite. DVIDS is providing technical support for the program. OCPA-NE is coordinating for the in-studio audience as well as a tactical vehicle that will be used set up the show on 8 SEP. On 9 SEP the show will have Senator Webb, Paul Rieckoff (IAVA), an OEF/OIF Veteran as guests and 150 OIF/OEF veterans in the studio audience as well as patients and staff at Walter Reed Army Medical Center and troops deployed to Afghanistan linked in via satellite. OCPA-NE has contacted LT (b) (6) PAO for GEN Odierno to assist with his visit to New York City. **Update: Production assistance agreement has been completed. The Colbert Report has also added an Army Band for 8 SEP and two Soldiers to rappel on stage for the 9 SEP show.**

**09/11/2010**      **ESPN Game Day**      (b) (6)  
Mr. Lee Corso from ESPN College Game Day confirmed he would interview MG Bartell on the Game Day before the UCLA Game at the Rose Bowl on SEP 11. MG Bartell will conduct a second interview that morning with KCLA a sports talk radio station, hosted by Matt Stevens.

**Army Wives Season 4**      (b) (6)  
**Sunday, 22 August, at 10p, Lifetime aired the season four finale of Army Wives delivering the drama's most-watched episode of the year across multiple demographics with 3.9 million total viewers. Target audience for recruiting and centers of influence: (1.7 million audience 18-49 viewers; 1.5 million Women 25-54 viewers; 2.0 million Audience 25-54 viewers). Season Five has not been announced.**

**08/05/2010**      **Catch 21**      (b) (6)  
Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. **Update: Show taped 5 AUG 10. Air date TBD.**

**09/04/2010**      **Top Chef in New York City**      (b) (6)  
Top Chef is challenging their chef contestants to create MREs. The show will be supported by the food scientists from the Natick Soldier System Center. Additionally it is the birthday of the Intrepid Aircraft Carrier, one of the most renowned ships in US History -- and they're throwing her a birthday ball with 100 servicemen attending in their dress uniforms. Their chefs will be divided into 5 teams of 2 and will be responsible for preparing and serving meals to the military personnel. The catch: they won't be serving fancy dishes. Instead they'll be making real MRE's. Once the chefs prepare the meals, they will be retorted by the experts from Natick. When the service members show up the packaged meal is all that will be on the plate. Can their chefs escalate packaged MRE's to culinary perfection? **Update: Program cancelled due to budget concerns on the part of the production company.**

**09/07/2010**      **Robby Gordon and the Troops**      (b) (6)

Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas, September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO. UPDATE: They are scheduled to bring Robby to Fort Irwin on September 7th and return for additional shooting without Robby on the 24th and 25th. So, we need approval to shoot on the base these days. In addition, we'll likely be having 2-3 soldiers working as honorary pit crew members on Robby Gordon's crew at the Primm off road race in Vegas September 11-12.

**09/16/2010**

**The Young & the Restless**

**OCPA LA staff**

"The Young & the Restless" is shooting an episode with a military funeral that will feature Military Honor Guard Pallbearers. The production contacted our office and feels it would be most accurate to have actual Army officers or former military portray our Honor Guard on the show. This is good opportunity to showcase American Soldiers in a national television program. The Soldiers in Dress Blues will be prominently displayed on national television. The Young and the Restless is currently the highest-rated daytime drama on American television. The daily audience is 5 million viewers. It is at the top of the weekly Nielsen ratings in the category of daytime drama. It has won seven Daytime Emmy Awards for Outstanding Drama Series. OCPA LA coordinated for six Soldiers to appear as funeral detail and three officers to be in the audience with the cast. Filming took place 11 August 2010; air date will be 16 SEP 10.

**Undercover Boss**

(b) (6)

CBS television is interested in the Army possibly participating in an episode of "Undercover Boss". The series features CEOs or other high-level executives going undercover within their own companies to work the front lines. They learn how to perform a series of six entry-level positions, during which they get an up-close and personal look at the people who work for their company. The program had a great first season, with ratings of over 17 million viewers each week. "Undercover Boss" would provide the American public an insider viewpoint on the Army largely favorable to the featured unit. CBS notes that every brand featured from the first season had an increase in stock value. CBS will work with us to determine what jobs the executive will perform while undercover, how they will go undercover, and what employees will be featured on the show. Production is over 8-10 consecutive days. OCPA-W is working with OJA to determine possible regulatory restrictions that might preclude a general officer from participating. **Update: The 1<sup>st</sup> Cav Division declined the opportunity to participate at this time; will continue to search for other opportunities to participate in the show.**

**Obese – An ABC Show**

(b) (6)

The show documents 8 different people across the nation over the course of a year as they change their lives through better nutrition and exercise, under the guidance of trainer Chris Powell. Over the course of a year, Chris re-vamps their house, removing all TV's and entertainment systems, and guides them through creating a better life for them. One of our cast members, Alex, has been battling obesity his entire life, and hopes that his life-changing transformation will inspire his younger brothers, whom he fears are on the road to obesity

themselves. Coming up on the six month mark, and working on the milestones, goals or dreams that they have always wanted to accomplish but have not been able to due to their health or their weight. Alex would like to go through an Army obstacle course. We want to show that while six months ago, he had difficulty with even minor physical activity, through his hard work and dedication, he is now able to work out with the most elite athletes: US Army Soldiers.

Proposed Workout: An obstacle course with a drill sergeant and possibly other recruits. This obstacle course is what the soldiers do on day 3 or 4 of signing up for the Army:

- Climb Eagle Tower (40' high, 45 degree angle) with rope...will need leg strength to get over
- Repel down rope from wall; climb cargo net; go across rope bridge with net underneath; have meeting with someone who will do some hand to hand combat vignettes with him; possible meeting with Master Fitness Trainers

\*\*Note from doctor, certificate of insurance and medical coverage is provided

\*\*MG Ferriter pushed this project forward and wanted to participate.

UPDATE: PAA signed and filming will occur over the next two weeks at Fort Benning.

### 9-LINE

(b) (6)

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for a treatment; will forward to OSD upon receipt. Reviewed treatment and had a follow up meeting to discuss character development 17 AUG 2010. **Update: A follow-up meeting is scheduled for 27 AUG; will introduce the idea of adding a chaplain to the cast for the program.**

## Video Games/Music Video/MISC

### Army Museum Video

(b) (6)

Conducted initial meeting with executive producer, Mr. Bob Williams, to discuss narrative videos being designed for new U.S. Army Museum, slated for opening at Fort Belvoir, 2015.

Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of „thematic building blocks“, and voices of notable Army veterans. In addition 43 other videos are being created for telling the Army story at the museum. Treatments for all videos due in 60 days. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

## Community Relations

### 08/25/2010 Los Angeles Film School Tour

(b) (6)

Mr. (b) (6) and (b) (6) visited the Los Angeles Film School for a behind-the-scenes peek at the facilities including theaters, sound stages, TV studios as well as the prop, scene and costume shops. The Los Angeles Film School started a Military Services Support Division January 2010 in order to better connect veterans who are studying to be future filmmakers in the entertainment business. The Military Services Division manager, PR director and marketing executive discussed ways to leverage and maximize the relationship with our office to share information and help those in the industry. There are 148 veterans currently enrolled in the school, up 300 percent from last year.

### 09/27/2010 1<sup>st</sup> Annual Greater Los Angeles (GLAC) AUSA Charity Golf Tournament

The 1<sup>st</sup> Annual GLAC AUSA Charity Golf Tournament will be held at the Navy Golf Course, Cypress, CA on 27 SEP 10. Last year AUSA, GLAC Family Programs provided support to more than 100 requests for assistance from units, Soldiers and families.

**11/06/2010**      **Armed Forces Appreciation Day Football Game**      (b) (6)  
This year's game, on Saturday, November 6, 2010, will match the UCLA Bruins against the Oregon State Beavers. Veteran of the Year," to be honored during half time.

**11/11/2010**      **Forest Lawn Memorial Veterans Day ceremony**      (b) (6)  
[REDACTED] was asked by Operation Tribute to Freedom coordinator to be the keynote speaker at the November 11, 2010 Forest Lawn Memorial Veterans Day ceremony. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. The topic of presentation will be recent OIF/OEF deployment experiences and the significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service.

## Administrative

### facebook

- **Total fans:** 842
- **Comments from fans:** 0
- **Wall Posts:** 19
- **Total fan interactions:** 0
- **Most interactive content:** (b) (6): New Face of Wounded Warrior "Virtual Rehab"
- **Number of page views this week:** 1,172



## OCA-Western Region Weekly Report

05/25/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **TRUTH ACTUALLY – Mr (b) (6)**

This 5STRONG ENTERTAINMENT documentary will inquire among heads of state, policy makers, media elite, academics and the general citizenry of the United States and of Afghanistan. The war in Afghanistan means that two nations are locked in a conflict; the outcome could determine the fate of world events for generations to come. TRUTH ACTUALLY will compare the responses for US and Afghan citizens showing a side of Afghanistan few Americans know. The documentary will compare answers from US Soldiers and Muslim Extremist and US politicians with Afghan politicians. Focusing on the Army, their goal is to show the American public some of the positive intriguing stories happening in Afghanistan not shown by the American News organizations. A side of a conflict few get to see but will bring a deeper understanding of the sacrifice and service our men and women of our armed forces are providing in the hope of bringing back interest to a conflict forgotten by the people. (Supports ‘Broaden Understanding and Advocacy’)

#### **Santino Austin Project – Mr (b) (6)**

This show is for Lifetime Television and features 2 past Project Runway designers as they search the country for deserving women who have a momentous event coming up and need a special outfit for this celebration. Captain (b) (6) is celebrating her graduation from graduate school and in this special episode Lifetime will feature her involvement in the Reserve Officer Training Corps (ROTC). Production assistance agreement is complete. Filming will begin next week. (Supports ‘Broaden Understanding and Advocacy’)

### **The Achievement of Governor William L. Guy – Mr (b) (6)**

The project is being produced by The Dakota Institute which is a part on The Fort Mandan Foundation, a non-profit foundation located in Washburn, ND. The documentary is about the life of William Guy who was governor of North Dakota for 12 years, including the time when the Anti-Ballistic Missile (ABM) site at Nekoma was built. A short segment of the film will deal with the cold war and include the building of the ABM site at Nekoma. This documentary will provide some history of the US Army mission during the Cold War. Production assistance agreement competed. (Supports ‘Broaden Understanding and Advocacy’)

### **The Rule of Law: West Virginia’s Military Police in Iraq – (b) (6)**

This production will document the 151<sup>st</sup> Military Police Battalion, a WV Guard unit, currently assigned to the 1st Brigade, 82nd Airborne Division. Their mission is to train Iraqi National Police. West Virginia Public Broadcasting believes the 151st’s participation in that process will make a great documentary. The documentary will show West Virginian MP’s working with Iraqi’s as they continue to strengthen the rule of law & describe their journey. Production assistance agreement is complete. (Supports ‘Broaden Understanding and Advocacy’)

### **SPEED Channel - Intersections – Mr (b) (6)**

In this episode, the SPEED Channel will compare and contrast the U.S. Army’s Stryker against a commercial Armored Truck. In the canyons of Afghanistan, Army troop movements need to be as secure as possible. In this episode we follow a nine-man infantry squad returning in a Stryker Troop Carrier from a simulated forward operating base in hostile territory. The road ahead offers the enemy myriad areas from which to launch attacks. Should the squad come under fire, the Stryker Troop Carrier has a number of defensive and offensive strategies and weapons at its disposal that will ensure a safe return to headquarters. The streets of New York City offer a variety of potential threats to an armored truck and its crew. In this episode we follow a Brink’s truck crew as they navigate their way in transporting more than \$10MM in gold bars from the NY Federal Reserve Bank to a NYC based banking client. They must be on the alert for all sorts of creative attack strategies, on their vehicle, its cargo and the men stationed inside. The Pennsylvania National Guard Stryker Brigade has agreed to support this episode. This will be an opportunity for the PA National Guard to showcase the Army’s newest family of combat vehicles.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man “buddy” team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **Update:** The project is in post production; awaiting rough cut. (Supports ‘Broaden Understanding and Advocacy’)

### **Fort Monmouth: Unexpected History – Mr (b) (6)**

This documentary, “Fort Monmouth: Unexpected History” will showcase the many technological firsts, important personalities and other significant elements in Fort Monmouth’s history. It will create a compelling and highly watchable program. In the late 19th century what is now the main post was the first site of Monmouth Park Race Track. For a short while it was the largest track in the world, and home of the Jersey Derby. In 1917, anticipating entry into World War 1, the Army acquired the land for the new Signal Corps School. Since then, the work at the Fort has centered on Communications and Electronic Warfare. Much of the US military’s current technological expertise stems from long standing programs at the Fort, and civilian spillover like FM radio, RADAR and cell phones can be traced back to scientists and engineers who came through what became the army version of Bell Labs. Today, technology developed at Fort Monmouth is supporting our deployed troops in Iraq and Afghanistan. (Supports ‘Broaden Understanding and Advocacy’)

### **“Earth - The Operators' Manual” --(b) (6) “Earth**

The Operators' Manual” is a hybrid initiative combining primetime broadcasts, an interactive website and on-site outreach events at leading science centers across America. Its mission is to inform Earth's "users" (all of us) about the best practices for understanding and taking care of the planet. The project is produced by Geoffrey Haines-Stiles Productions, Inc., an independent media company whose programs have appeared on PBS, CNN, Discovery/Science Channel, and elsewhere, with funding from the National Science Foundation. **Update:** Film crews will be filming all summer at Fort Irwin, CA.

### **Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

### **Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

### **Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010. **Update:** [Project is in post production; waiting on the rough cut.](#)

#### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Producer has secured funding, waiting on a distribution plan. Landstuhl Army Medical Center will support, working jointly with the US Air Force Public Affairs Office for the air ambulance component.

#### **Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School. **Update:** [filming will occur in Santa Clarita, CA on 5 JUN; Soldiers will participate as extras in a reenactment sequence.](#)

#### **Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will

be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. **Update:** Filming of the CDQC concluded 16 APR; waiting on the rough cut. US Army Special Operations Command has cancelled the RIP and Ranger School segments.

## Major Motion Pictures:

### The Dry Land – (b) (6) Mr (b) (6)

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** Coordinating CONUS-wide screenings at Army posts. A screening is scheduled on 2 JUN for the staff at the Institute for Creative Technologies (ICT) in Marina Del Rey. ICT is under contract with the US Army to conduct research on helping Soldiers with Post Traumatic Stress Disorder. (Supports 'Broaden Understanding and Advocacy')

## Upcoming Screenings

- 2 JUN 10 - Institute for Creative Technology, Marina Del Rey, CA
- 3 JUN 10 - Camp Pendleton, San Diego, CA
- 4 JUN 10 – AUSA Symposium, Long Beach, CA

### TRANSFORMERS III – Mr (b) (6)

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to “help (him) make it better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ’09 and ’10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA. Coordinating for Army Aviation support. Filming a Pentagon NMCC scene on 26 May in Playa Del Rey, CA.

### Souvenirs – Mr (b) (6)

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. Have an inquiry from Congressman Kline’s office about DOD support for the film. (Supports ‘Broaden Understanding and Advocacy’)

**The Fields -- (b) (6)**

The film entitled THE FIELDS is a cop procedural set in Texas City. The production has asked for, and received permission from Accessions Command, to use Army Strong coffee mugs throughout the film. The mugs will be used by the character Detective Brian Heigh who is played by Jeffrey Dean Morgan. It's a small opportunity for brand integration.

**Will Gardner – Mr (b) (6)**

The filmmaker describes “Will Gardner”, as a movie that “chronicles a homeless Iraqi war veteran who takes a motorcycle trip across the country picking up the pieces of his life lost while away in combat. The film is faithful to the military and does not denigrate this great country or the people who served it, and rather, is intended to inform the general public that some vets fall through inadvertent "cracks" in the system”. It is an independent film without distribution. After reading the script, my assessment is there are no Army messages in this movie and it reinforces negative stereotypes about our veterans. Do not recommend that we support.

---

**Entertainment Television:**

**Enough Already! with Peter Walsh – (b) (6)**

The Oprah Winfrey Network (OWN) is looking for military homeowners in the Los Angeles area who can use the help of professional organizer, Peter Walsh. This program is all about conquering your clutter, getting organized and to stop allowing clutter from holding you back. The show will feature a dual military couple assigned to the 311<sup>th</sup> Expeditionary Support Command, Los Angeles, CA. Through military moves and multiple deployments, things just accumulate. Peter Walsh will help them get organized.

**SPIKE TV’s GUYS CHOICE AWARDS – 5 JUN 10**

GUYS CHOICE celebrates everything guys love---movies, sports, comedy, music and beyond. Previous honorees, presenters and participants include: Clint Eastwood, Brad Pitt, Robert Downey Jr., Halle Berry, Mel Gibson, Will Ferrell, Jack Black, Matt Damon, LeBron James, Quentin Tarantino, Megan Fox and many, many more. GUYS CHOICE has quickly established itself as the place to celebrate all things in "guydom", one night only, in a big way. The tone is cool, funny, irreverent, and heroic. The show tapes on Saturday June 5th at SONY Studios in Culver City, CA from 7:30-9:30 pm. Spike TV has invited 15 members from each Service to the ceremony.

**Extreme Makeover: Home Edition – (b) (6)**

Producers are currently researching a potential episode honoring the troops. This episode would focus on SSG [REDACTED] and his fiancée to determine their needs. SSG [REDACTED] was wounded during the attack at Fort Hood, Texas 5 NOV 2009. **UPDATE:** Working with Fort Hood PAO and Strategic Communications XO. Production assistance agreement has been signed. Waiting on filming dates.

**TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** Coordinating with MDW public affairs for a venue.

**Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will commence on 11 JUN 10.

**Army Wives Season 4 Season – (b) (6)**

[REDACTED] reviewed scripts for episodes 415 and 416 and the outline for 417, which is currently being re-written at the direction of the studio. Executive producers requested she participate in weekly Concept Meetings for rest of season -- (b) (6) will now conference in on weekly meetings held in Charleston in addition to the meetings with writers locally in LA. She will be on set 2-5 and 9-17 JUNE ISO episodes 414 and 415 filming, both of which involve Afghanistan-specific scenes (new sets are being built). Additionally, (b) (6) continues to work with the writer and show runner for the story line in episode 418 which will include real-life, ripped-from-the-headlines scenarios from Afghanistan. The negotiations are ongoing as the show wants to take it a different direction and details are being worked to ensure credibility is maintained while not interfering with creativity. The show's ratings continue to be the highest for Lifetime so fully expect the show to be picked up for a fifth season. Nothing has been announced yet however.

06-06-10      Episode #407 Over and Out

06-13-10 Episode #409 New Orders  
06-20-10 Episode #410 Trial & Error

**MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports ‘Broaden Understanding and Advocacy’)

**Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Will connect with LTC (b) (6) for a couple of days, and then move to SPC (b) (6) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called “Intersections.” **UPDATE:** project is in post production; waiting on rough cut.

**MTV’s “The World of Jenks” – Mr (b) (6)**

This is a new MTV program, “The World of Jenks”. The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.

---

**Video Games/Music Videos/MISC:**

### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** [The music video was filmed 17-19 MAY 10; have reviewed the rough cut – no issues.](#)

### **Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **UPDATE:** [Afghanistan project has been cancelled. Looking to reschedule at Fort Bragg, NC.](#)

### **Community Relations/Business Development:**

#### **Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

#### **California National Guard Public Affairs Conference – 25-28 May 10**

[The California National Guard's annual public affairs conference is 25-28 May in San Diego. We have been invited to provide a presentation to the PAOs throughout the state about the mission of our office and what we at OCPA-West.](#)

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in

1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many “pre-believers” attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** coordinating with the San Diego Recruiting Command for support; two Soldiers will sing the National Anthem at the beginning of the event.

### **Memorial Day Activities at West Los Angeles National Cemetery – 26 May 10**

Keynote addresses by Actor and Veteran Hugh O’Brian with remarks by City of Los Angeles Mayor Antonio R. Villaraigosa. The program will include an acknowledgement of Operation Iraqi Freedom and Operation Enduring Freedom Service Members interred at Los Angeles National Cemetery, a flyover by AT6 planes from the Condor Squadron, a U.S. Air Force rifle salute and music by the **300th Army Band**.

### **Memorial Day Ceremony - Covina Hills, CA**

The program’s keynote speaker will be highly decorated **CSM (b) (6)** of the 79th Sustainment Support Command, while Covina Councilmember Walter Allen III will read the Presidential Proclamation. The Covina Concert Band, led by conductor Don Holcomb, will perform patriotic music. Representatives of the Lutheran High School Navy JROTC will conduct additional patriotic presentations and ceremonies. A wreath in memory of those who served will be placed by Gunnery Sergeant **(b) (6)** United States Marine Corp. (Retired), Legion of Valor.

### **Memorial Day Ceremony – Cypress, CA**

The keynote speaker will be Pastor **(b) (6)** of Our Savior’s Community Church in Palm Springs, while Cypress Mayor Prakash Narain, M.D., will deliver the Presidential Proclamation. Actor and noted Lincoln impersonator William Peck will deliver the Gettysburg Address. Throughout the ceremony, representatives of every branch of the United States Armed Forces will join to commemorate the men and women who served in military operations, including the Spanish-American War, both World Wars, the Korean War, Vietnam, Desert Storm, Afghanistan, Operation Iraqi Freedom, and others. A special Advancing of the Colors will include representatives from Veterans groups, the American Legion, and other military organizations. The Cypress High School Band, under the direction of **(b) (6)**, will perform a patriotic musical tribute.

### **Memorial Day Ceremony – Long Beach, CA**

The event will begin with a Memorial March that will include representatives of Veterans Groups, the American Legion, the Boy Scouts, and active branches of the United States Armed

Forces. (b) (6) of the California National Guard's 40th Infantry Division will deliver the keynote address, while Congresswoman Laura Richardson of the state's 37th District will read the Presidential Proclamation. Renowned recording artist Robbie Britt will perform patriotic music. The placement of memorial wreaths will honor those who served in World War I, World War II, Korea, Vietnam, Desert Storm, Somalia/Bosnia, and Afghanistan/Iraq.

### **Memorial Day Ceremony – Cathedral City, CA**

The program will begin at 10:30 a.m. with the Pledge of Allegiance led by Palm Springs Mayor Steve Pougnet. The program will also include a keynote address delivered by celebrated United States Marine Corps Sergeant (b) (6), who currently serves at the Weapons and Field Training Battalion at Camp Pendleton, as well as patriotic music by the Worship Choir of Our Savior's Community Church, under the direction of (b) (6), a Presidential Proclamation read by Cathedral City Mayor Kathy DeRosa, a wreath laying ceremony, joint color guard, rifle salute, and more.

### **Memorial Day Ceremony – Glendale, CA**

The Memorial March will begin at the Little Church of the Flowers and proceed to the burial site of a soldier who served in the Civil War. Other highlights include: Civil War Re-enactors from 100th Pennsylvania Volunteer Infantry-Company K and the Richmond Howitzers, music by The Band of the California Battalion, Taps, and a reading of the Presidential Proclamation by Glendale Mayor Ara Najarian.

### **Reverend Friend's Empty Chair Memorial Ceremony – Redondo Beach, CA**

Reverend Friend will hold his 5th annual Empty Chair Memorial Ceremony on 31 May 10. The ceremony will include remarks by current and former members of the Armed Forces. A representative from the 40th Infantry Division will be in attendance.

### **Memorial Ceremony – Torrance, CA**

Sen. Jenny Oropeza will be the keynote speaker at a service from 11 a.m. to 12:30 p.m. Saturday at the James Armstrong Theatre, 3330 Civic Center Drive. The families of those killed while serving in the U.S. military will be presented with California flags that have flown over the state Capitol. CPT Matthew Ferrara of Torrance, and Specialist Lester G. Roque of Torrance, are among those who will be honored.

### **Veterans Park Ground Breaking - Redondo Beach, CA**

The City of Redondo Beach will have the ground breaking for their new Veterans Memorial Park on 31 May 2010. All Services will be represented at the ceremony.

### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year's Army Ball is "A Tribute to Veterans". The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at

the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the “Give a Soldier a Night Out” program.

**Veterans Home of California Dedication Ceremony – 14 JUN 10**

Greater Los Angeles area Veterans Home of California--West Los Angeles dedication and ribbon-cutting ceremony on Flag Day, Monday, June 14 at 10 a.m. at the West Los Angeles Veterans Facility in Westwood.



## OCA-Western Region Weekly Report

01/26/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **One Night on Earth – Mr (b) (6)**

Cream Productions is developing a new 1-hr documentary around the concept of "One Night on Earth" for the National Geographic Channel, which will look at technologies mankind uses to see in the dark: in other words, what we see and how we see it. Of particular interest is what the U.S. Army uses for its ground forces and, if applicable, from the sky to see at night and to monitor what is happening during nightfall around the world. Coordinating with PEO Soldier, specifically Program Manager Sensors and Lasers for support. This is an excellent opportunity to inform the American public about the night vision systems and laser capabilities provided to our deployed Soldiers that allow them to Own the Night.

#### **History Channel - Hunt for Osama Bin Laden – (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future.

### **Automotivation Garage – Mr (b) (6)**

Brenton Productions, Inc. will be producing two mini-documentaries about the “Automotivation Garage” and the troops who operate it. One episode on TruckU will cover their current project involving the weapons carrier/Bronco, now nearing completion. Another episode on Two Guys Garage will cover the build of a Factory Five '33 Ford Street Rod kit that will be donated to the garage by Factory Five Racing. Soldiers from Warrior Transition Unit at Brooke Army Medical Center will be participating in both projects as guest mechanics.

### **Fort Lee Culinary Competition – (b) (6)**

Nancy Glass Productions has requested permission to film the Fort Lee Culinary Competition, 4-10 March 2010, Fort Lee, Va. This is a great opportunity for the Army to showcase the Army Food Service, Army Kitchens and Army Chefs as well as dispel myths about Army chow. Nancy Glass Productions is finalizing distribution. Coordinating with Fort Lee and will provide a letter of encouragement to the production company.

### **The Longoria Affair Documentary – Mr (b) (6)**

Pamela A. Aguilar, an independent producer with public television (PBS), requested permission to film at Arlington National Cemetery for national broadcast slated documentary currently in production titled: The Longoria Affair. The film is about American history, service to country, patriotism, and of coming together to bridge differences. It tells the story of an American soldier who in death was denied the right to a wake in his hometown’s funeral home because he was of Mexican ancestry. The incident brought National attention to a longtime regional problem of discrimination against U.S. born Hispanic citizens in the Southwest and it gave rise to the Mexican-American Civil Rights Movement in the United States. With the help of then U.S. Senator Lyndon Baines Johnson, Private Felix Longoria was buried at Arlington National Cemetery on February 16, 1949; he was one of the first Latinos to be given this honor. Filming to occur in the next few weeks at Arlington National Cemetery.

### **Bill Mauldin Documentary – Mr (b) (6)**

Wind & Stars Productions is making a documentary about the life of Bill Mauldin. No one on the homefront had ever seen cartoons like these. Bill Mauldin was more than a cartoonist. With WWII censorship guaranteed a sanitized flow of images in which our fighting men were always brave and morale high. But Mauldin’s cartoons showed a different war, penned by a 22-year-old infantry sergeant who lived on the frontlines to capture the fighting grunt’s perspective. Ernie Pyle called Bill Mauldin “the finest cartoonist the war has produced...not merely because his cartoons are funny, but because they are also terribly grim and real.” Mauldin’s 700 wartime cartoons stand as masterpieces of WWII. One young machine-gunner named Charles M. Schulz ranked Mauldin as “The Greatest Cartoonist Who Ever Was”. Wind & Stars will capture B Roll at Arlington National Cemetery to be included in this documentary film. (Supports ‘Broaden Understanding and Advocacy’)

### **How to fight the terrorists in Central Asia – Mr (b) (6)**

This 60-minute program NHK Japan Broadcasting Corporation is to look at the modern weapons and countermeasures the US force is using and developing to use against terrorists, especially in

situations where they are using weapons such as the AK-47 and RPG-7 and IEDs, that are not “high tech.” The program will also look at how tactics to oppose these weapons are being developed. As Japan is considering how to join and support U.S. forces in the UN operation in Afghanistan, they wish to learn what advanced weapons and strategies are available as well as how difficult it may be to fight against terrorists in central Asia, even with advanced weapons systems. Project is being reviewed by Aberdeen Proving Ground. (Supports ‘Broaden Understanding and Advocacy’)

### **Meteorite Men - (b) (6)**

This show on Discovery Science is tracking the major meteorite that landed in Utah a few weeks ago. They've tracked it to an area potentially on Dugway Proving Grounds. We are working with the PAO at Dugway to get access. Recommended the producer's contact Army North and or the Corps of Engineers to see if they would be interested in accompanying the meteorite hunting team to communicate messages related to disaster response in case one of these meteorites were to hit an inhabited area of the United States. **Update:** Have received permission to film at Dugway Proving Grounds. Discovery Science Teams will be visiting Dugway in the coming weeks to film the show. (Supports ‘Broaden Understanding and Advocacy’)

### **Major Motion Pictures:**

#### **Dear John – (b) (6)**

Fort Bragg hosted a screening of the film Dear John on 23 January. The principle actors, Channing Tatum (GI Joe) and Amanda Seyfried (Mama Mia), attended the screening as well as Nicolas Sparks, the author of the book “Dear John” and “The Notebook”. Also, Army MWR is launching a "Books-to-Movies" promotion from Jan 11 - Feb 14 2010 around this movie to promote Army libraries. The screening was attended by numerous media outlets, attached is a clip from the Fayetteville Observer.

<http://www.fayobserver.com/Articles/2010/01/24/970665>

#### **Fort McCoy – Mr (b) (6)**

Screened the low budget film “Fort McCoy”. This film is based on a true story about a family that lives near a POW camp at Fort McCoy, WI during World War II. The film is well made, a good Hallmark movie. The film is in post production. Producer is lining the film up for film festivals.

#### **The Long Road Home - (b) (6)**

(b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded.

**Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many

of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

### **"The Dry Land" - (b) (6)**

The Dry Land premiered at the Sundance Film Festival this week and (b) (6) attended the event. The movie was met with great interest and it touched many of the 1300 people in attendance. The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. The audience applauded loudly when these websites were shown in the end credits. (b) (6) was asked to come to the stage and talk about the Army's participation in the film. He received an overwhelming amount of applause from the audience and accepted that applause on behalf of all Soldiers (the clip below is of his remarks, just after the applause). We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort.

(b) (6) clip: [http://www.youtube.com/watch?v=jgToxf2\\_zYI](http://www.youtube.com/watch?v=jgToxf2_zYI) (Supports "Care for our Wounded Soldiers"). Attached is a review of "The Dry Land" premier at Sundance. <http://www.darkhorizons.com/news/16200/sundance-review-the-dry-land->

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. **Update:** Have reviewed the rough cut, it holds true to the script. It is a good B movie, acting and cinematography are commensurate with the budget. (Supports 'Broaden Understanding and Advocacy')

---

### **Entertainment Television:**

#### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on

the program is owned by PVT (b) (6) stepfather, Mr (b) (6) His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville.

**"It Would Take an Army" – Mr (b) (6)**

On 7 DEC 09, I met with two executive producers for Mark Burnett productions about a one-hour network reality television series called It Would Take an Army. This series, in the vein of Extreme Makeover: Home Edition, will document community renovation projects supervised by expert Veterans from various armed forces. The purpose of this inspirational program is to highlight the unique skill set and leadership capabilities of our country's most talented Veterans, as they work in conjunction with local citizens, businesses and contractors who are passionate about rebuilding this great country from the ground up. Update: Provided a letter of encouragement to Mark Burnett productions for this project. Next Step, the executive producers will be seeking a network studio for distribution. (Supports 'Broaden Understanding and Advocacy')

**The "A Games" – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

---

**Video Games/Music Videos/MISC:**

**America United: In Support of Our Troops – (b) (6)**

Star-Cast LLC contacted West Point to film a concert at the Military Academy. Over the course of the next several months, Star-Cast is requesting to tape comedy/musical concerts at several domestic and overseas military bases, culminating in the broadcast of the highlights as part of a prime-time network special on ABC (May 31, 2010). They would like to film tape one of the concerts at West Point. The concert would provide world-class entertainment for the cadets, your staff, and their families. In addition, the broadcast could provide positive national exposure for the history of excellence at the United States Military Academy. OSD-PA has provided approval, will coordinate with USMA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

EA Los Angeles announced their new game today (on the heels of "Call of Duty" release which garnered the single largest 5 day gross for ANY entertainment launch ever (\$550 million in 5 days)), with a press release and a new website (www.medalofhonor.com). They have launched Facebook and Twitter sites as well that will assist them in creating and maintaining 'buzz' up to their launch in fall 2010. Our initial intention was to organize some "co-branded" promotions with Accessions Command, but USAAC has a strict policy on not getting involved in M-Rated

videogame projects. We will likely coordinate MWR events for Soldiers at various posts, and if conditions allow, Afghanistan.

**ARMY CASTING CALL: (This is a new section where we'd like help from OCPA to find the right Soldiers to highlight)**

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting.

**ESPN: Outdoors Visit to Afghanistan – Mr (b) (6)**

Mr. Steve Bowman, Executive Editor ESPN Outdoors.com would like to travel to Afghanistan to meet with Soldiers that are hunting and fishing enthusiast and capture their stories. ESPN Outdoors.com is the nation's largest and most visited outdoor news site. As part of ESPN's daily offerings to sportsmen, they set up a live camera feed from a food plot in Arkansas and have been running it 24 hours, 7 days a week since October. As part of that feed, there is a comment section at the bottom of the page. Among those comments, they started seeing some from Soldiers who were actually tuning into the feed from Afghanistan and Iraq. Their comments moved ESPN so much that we placed yellow ribbons in the plot in those Soldiers honor. Coordinating with Afghanistan for the ESPN visit. The ESPN webcams can be seen at: <http://sports.espn.go.com/outdoors/hunting/news/story?id=4533705>

**ESPN Outdoors Bass Master Classic Tournament – Mr (b) (6)**

ESPN will be televising the Bassmaster Classic 2010 which will be held 19-21 FEB 2010 at Lay Lake, Birmingham, AL. ESPN would like to get shout outs from Soldiers deployed to OIF and OEF that will air during the telecast of the tournament. Coordinating with Brittani White at DVIDS to capture the shout outs.

**Private Chefs (Bravo Network) – (b) (6) (b) (6)**

The show highlights private chefs for the rich and famous. We want to highlight an Army executive chef and the General officer (and family) who enjoy their services. This is an opportunity to see a unique job in the Army and give audiences a glimpse of a side of the Army rarely seen. The time commitment would be 1-2 days of shooting with a camera crew present 8-10 hours per day it will be mostly about the chef, him/her cooking setting the table shopping etc. but they will need some interaction with the chef and the General and/or spouse (example him/her serving breakfast lunch or dinner or discussing an event with the principal etc. ) the general's time commitment would be 1-2 hours per day but would only consist of basic

interaction they would have on a regular day with their chef anyway. We have an opportunity to shape the story line anyway we like, they encourage the General to do some type of event during the shoot it could be a charity event, cocktail party or a sit down dinner or a luncheon etc. The production company will cover all expenses (food cost, waiter, maid etc if allowable) and will ensure that all members of the film crew will be as unobtrusive and respectful as possible, treating the filming location and all subjects with the utmost dignity and care. Their goal is to showcase the world of the Private Chef & they want to make sure that it will be a pleasant fun experience for everyone involved. They are very interested in including an Army chef & a General in this project.

**MARKSMEN BEING SOUGHT FOR REALITY TV COMPETITION – (b) (6)**

The History Channel is planning to launch a reality TV series called "Top Shot." The network and the show's producers are currently seeking skilled marksmen to cast for the show. In a casting announcement, the show's producers say, "If you are skilled with a pistol, rifle or any other firearm, you could win \$100,000 in prizes on TV's biggest marksmanship competition how." <http://pilgrimfilms.tv/casting/>

---

**Community Relations/Business Development:**

**McCann Worldwide's entertainment branding group, Momentum Worldwide**

Met with Executive VP, (b) (6) at the request of Accession Command's Chief Marketing Officer. The meeting went extremely well and we discussed how Momentum might be able to help OCPA-West do more to communicate the Army's messages and achieve our Strategic Communication objectives, specifically related to recruiting. It was an initial meeting and will certainly lead to a more robust relationship in the future.

**Federal Executive Board – 11 FEB 10**

On 11 FEB 10, we will present an overview of our role in representing the US Army with the Motion Picture and Television Industry. This presentation and panel discussion will be to representatives from all 28 Federal Executive Boards. The panel will include representatives from each of the Services.

**Welcome Home Troops – 28 FEB 10**

Welcome Home Troops announces its second annual NASCAR give away at Las Vegas Motor Speedway. Offer is free to all Military Service Members and their Families for the Sprint Cup Race - Sunday February 28, 2010. Tickets are for reserved grandstand admission for Sunday's Shelby American NASCAR Sprint Cup race where the stars of NASCAR's premier series battle it out on the 1.5-mile tri-oval.



## OCA-Western Region Weekly Report

04/28/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man “buddy” team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the completion will be held 7-9 May 2010.

#### **Fort Monmouth: Unexpected History – Mr (b) (6)**

This documentary, “Fort Monmouth: Unexpected History” will showcase the many technological firsts, important personalities and other significant elements in Fort Monmouth’s history. It will create a compelling and highly watchable program. In the late 19th century what is now the main post was the first site of Monmouth Park Race Track. For a short while it was the largest track in the world, and home of the Jersey Derby. In 1917, anticipating entry into World War 1, the Army acquired the land for the new Signal Corps School. Since then, the work at the Fort has centered on Communications and Electronic Warfare. Much of the US military’s current technological expertise stems from long standing programs at the Fort, and civilian spillover like FM radio, RADAR and cell phones can be traced back to scientists and engineers who came through what became the army version of Bell Labs. Today, technology developed at

Fort Monmouth is supporting our deployed troops in Iraq and Afghanistan.

### **Dirty Jobs – Mr (b) (6)**

Mobile Harbor is the 9th largest US port with over 60 million tons of products handled each year. The Mobile Harbor project requires annual dredging to maintain the commercial navigation channel and allow commercial goods to reach the port. The Mobile Corps is performing maintenance dredging in Mobile Bay via a pipeline dredge and disposing of dredged material onto Gaillard Island. The show's host Mike Rowe will join the Mobile's Corps of Engineers and their dredging contractor, Mike Hooks, Inc., aboard the cutter suction dredge, Dredge 32, in this ongoing 24-hour/day effort. Mike Rowe will work alongside the dredge crew performing duties and getting dirty doing jobs such as: adding boards to the weir box to raise the pond inside the disposal area; cleaning out various items (logs, stumps, car doors, etc.) that lodge in the dredge pump impeller; relocating discharge pipe inside the disposal area; oiling/lubricating parts on the dredge; working on disposal site (Gaillard Island) in close proximity to large numbers of pelicans that circle and can cover a person with undesirable elements. There are also large quantities of mosquitoes and an occasional alligator to deal with.

### **“Earth - The Operators' Manual” --(b) (6) “Earth**

The Operators' Manual” is a hybrid initiative combining primetime broadcasts, an interactive website and on-site outreach events at leading science centers across America. Its mission is to inform Earth's "users" (all of us) about the best practices for understanding and taking care of the planet. The project is produced by Geoffrey Haines-Stiles Productions, Inc., an independent media company whose programs have appeared on PBS, CNN, Discovery/Science Channel, and elsewhere, with funding from the National Science Foundation.

### **PBS Series "Need to Know" –(b) (6)**

was contacted by producer Julie Cohen regarding a show which will air nationally on PBS on Friday nights. They are hoping to air highlight as their first show in April. A 5 to 6 minute profile of a woman who is in training with one of the army's elite ordnance disposal units – the soldiers who defuse improvised explosive devices in Afghanistan and Iraq. Around the time The Hurt Locker won its Oscar, several news organizations (including Nightline) did pieces on these units in the field, focusing on male soldiers. My thought here is to go to a military training center where these soldiers learn their highly specialized work and profile a woman soldier who is preparing to go into this technically challenging, highly dangerous line of work (there are actually a number of women in this field, as I learned when I did a Dateline piece in 2004 on soldiers killed in Iraq). The piece would be told mainly from the soldier's point of view, supplemented with some perspective from her colleagues and commanding officer, with little or no narration. EOD School declined support due to classified nature of training modules.

### **Lions of Babylon Documentary –(b) (6)**

Lions of Babylon, is the story of Saab al Bor, Iraq. The town about twenty minutes from Taji and an hour or so north of Baghdad had been an open air morgue in 2007, its population scattered with few residents remaining as various Shia and Sunni militias and coalition forces fought for control. In 2009, B 2/14 Cavalry out of Hawaii entered and along with the people began a

process that resulted in renewal of the town. IDPs returned and the population grew to 40,000. A functioning government worked in coordination with IP, IA, Sons of Iraq militias and B2/14 to secure the town to the point where its leaders promote it as "The City of Peace". Footage was shot in Iraq January thru early April of 2009 as part of a military embed (as well as a writing assignment for Tribune Co. for which I wrote an 11 part series) and includes interviews and footage of stakeholders in Saab al Bor society-from Sons of Iraq crew leaders and crews to IA, IP and government officials to teachers and storekeepers as well as members of B 2/14 Cavalry. The aim of the film is to show in Saab al Bor a cross section of Iraqi society as it struggles to rebuild and reconstruct its community on the eve of provincial elections. The subtext is "counter-insurgency done well" as we see B 2/14's engagement with leaders and involvement in reconstruction and follow some of its members into training stateside for follow-up interviews. The narration of the film is essentially through the eyes of the soldiers and the Iraqis who were in Saab al Bor. Producer has filmed two days at Fort Irwin, returned to Virginia and asked to come back to Fort Irwin for a week in May. Approved by Fort Irwin.

#### **Military's Toughest Jobs – Mr. (b) (6)**

Military's Toughest Jobs on THE MILITARY CHANNEL -Airdates announced

Toughest Military Jobs: Endurance – May 13 @ 9pm, 12am

Toughest Military Jobs: Dirt – May 20 @ 9pm, 12am

Toughest Military Jobs: Danger – May 27 @ 9pm, 12am

Toughest Military Jobs: Big – June 3 @ 9pm, 12am

#### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative “a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** [Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.](#)

#### **Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** [The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.](#)

#### **Tactical Arms –(b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement is completed, filming completed April 7/8 2010. Waiting on

the rough cut.

**SPEED CHANNEL TRUCK-U AUTOMOVATION FILMING WITH WOUNDED WARRIORS – Mr (b) (6)** Five wounded warriors were interviewed and filmed, Feb. 1st & 2nd, while working on a weapons carrier project (World War Weapons Carrier on the chassis of a 1984 Ford Bronco), donated by Operation Comfort, a non-profit organization focused on helping wounded Soldiers rehabilitate through sports and special projects. Warriors demonstrated welding, auto body prep/paint in the restoration of a vehicle and shared their experiences and how the project exceeded their expectations. Filming took place off post at Lonesome Dove Ranch, where the working garage is located. The show is scheduled to air on the [Speed Channel, May 2nd at 11:30 a.m. EST.](#)

**Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. [Update: Producer has secured funding, waiting on a distribution plan. Landstuhl Army Medical Center will support, working jointly with the US Air Force Public Affairs Office for the air ambulance component.](#)

**6th Squadron, 4th Cavalry Regiment Documentary – Mr (b) (6)**

Contacted by (b) (6) about interviewing Soldiers at Fort Knox, KY for a documentary about the 6th Squadron, 4th Cavalry Regiment. (b) (6) was embedded with an Apache Troop in Afghanistan in 2008. (b) (6) and his son (b) (6) conducted hours of interviews with the Soldiers. They are now putting together a documentary using those interviews that tells the story of 65 men who, despite spending a year in one of the toughest spots in Afghanistan, all got out alive. Mr (b) (6) is requesting to go to Fort Knox to meet with members of Apache troop who are willing to share their personal photos and video - elements that will help fill out our documentary. [Update: Production assistance agreement is complete, coordinating with Fort Knox to conduct the interviews.](#)

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. [Update: Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School.](#)

### **Baker Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

**Update:** Awaiting air date and final DVDs.

### **Best of the Best Discovery Series - (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Filming has resumed and concluded 16 APR. Waiting on the rough cut.

### **Major Motion Pictures:**

#### **The Dry Land - (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** The AUSA National Headquarters has scheduled a screening of The Dry Land in Arlington, VA, 1200-1430, 5 MAY 10. GEN(ret) Sullivan and LTG Stroup(ret) will attend the screening. (Supports 'Broaden Understanding and Advocacy')

#### **TRANSFORMERS III - (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it

better.” As you know, TF2 was the biggest blockbuster of 2009 (Avatar’s revenue’s split ’09 and ’10) and the TF3 script is showing this “episode” will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today’s Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** OSD-PA provided consolidated script notes to the production company 8 APR 10; making preliminary coordination for movie support.

**Paramount Marketing Conference Call – (b) (6) Mr (b) (6)**

On 14 APR 10, OCPA-West facilitated a meeting between the Paramount Pictures Worldwide Marketing Partnerships and the US Army Accessions Command advertising agency, McCann Worldwide. The purpose of the meeting was to make introductions and discuss opportunities for the US Army to leverage the success of the Transformers franchise. LeeAnne Stables, Executive Vice President, Worldwide Marketing Partnerships Paramount Pictures discussed the timelines for production and post production as well as sensitivities surrounding pre-release of Transformers material prior to the premiere in July 2011. McCann Worldwide will provide Paramount with draft proposals for Army advertising spots. Next step: follow-up conference call to further develop relationship.

**Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$94.6M** in its first ten weeks of release which has exceeded other Nicolas Sparks’ movies like “The Notebook”. This equates to a viewing audience of **12.6M**. In Dear John, the main character, SSG John Tyree played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

**Souvenirs – Mr (b) (6)**

“Souvenirs” is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. (Supports ‘Broaden Understanding and Advocacy’)

**Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don’t understand their sister’s Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today’s military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the

script. It is a good low-budget film; acting and cinematography are commensurate with the budget. **Update:** This film premiered in Monroe, LA on 17 APR 10; waiting on distribution. (Supports 'Broaden Understanding and Advocacy')

### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports 'Broaden Understanding and Advocacy')

### **The Fields -- (b) (6)**

The film entitled THE FIELDS is a cop procedural set in Texas City. The production has asked for, and received permission from Accessions Command, to use Army Strong coffee mugs throughout the film. The mugs will be used by the character Detective Brian Heigh who is played by Jeffrey Dean Morgan. It's a small opportunity for brand integration.

---

### **Entertainment Television:**

#### **Extreme Makeover: Home Edition -- (b) (6)**

Producers are currently researching a potential episode honoring the troops. This episode would focus on SSG (b) (6) and his fiancée to determine their needs. SSG (b) (6) was wounded during the attack at Fort Hood, Texas 5 NOV 2009. Working with Fort Hood PAO and Strategic Communications XO. PAA drafted but not yet approved.

#### **TOP CHEF -- (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. **Update:** Coordinating with MDW public affairs for a venue.

#### **Cake Boss -- (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will commence on 11 JUN 10.

**Army Wives Season 4 Season Premiere – (b) (6)**

COL (b) (6) and Ms (b) (6) visited the Army Wives writers room on 27 APR 10. (b) (6) read 410, 411, 412 and the outline for 413. Also provided notes and story line ideas for episodes 413-416 (deployment series).

**Army Wives Air Dates: (all episodes air 10:00pm to 11:00 pm et/pt)**

05-02-10	Episode #404 Be All You Can Be Episode
05-09-10	Episode #408 Guns and Roses (Airs out of sequence)
05-16-10	Episode #405 Evasive Maneuvers (airs out of sequence)
05-23-10	Episode #406 Heavy Losses
06-06-10	Episode #407 Over and Out
06-13-10	Episode #409 New Orders
06-20-10	Episode #410 Trial & Error

**Military Spouse Appreciation Day Shout Out – (b) (6)**

(b) (6) was contacted by Deputy Chief, Strategic Communications regarding a possible shout out to Armed Service spouses from the "Army Wives" cast ISO Military Spouse Appreciation Day 7 MAY 2010. (b) (6) is awaiting details and information (requested 15-second PSA) to pass along to Lifetime TV leadership and lawyers for consideration

**MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** program is in post production; awaiting rough cut. (Supports 'Broaden Understanding and Advocacy')

**Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will

travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC [REDACTED] for a couple of days, and then move to SPC [REDACTED] unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC [REDACTED] a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections." **UPDATE:** [project is in post production; waiting on rough cut.](#)

#### **MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. **UPDATE:** [production assistance agreement is complete, coordinating with theater on the size of the production team. MTV is planning to travel to Afghanistan on or about 10 JUN 10.](#)

#### **PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

---

#### **Video Games/Music Videos/MISC:**

### **GTSY website – (b) (6)**

(b) (6) attended conference call to discuss G1's new initiative GTSY.com. GTSY.com is in pursuit of entertaining video media for the home page. The clips (10-60 seconds max.) are intended to draw first time users to the site and keep them coming back for more. Our goal is to have content that is a GTSY exclusive. We are looking for clips produced on set where convenient to production location/entertainer. GTSY will provide a contact or correspondent as necessary. All of this is to engage the soldier and promote staying connected to friends and family during times of separation as a way to remain healthy and grounded. This content will be interwoven with Army produced social messaging (Sexual Assault Prevention, Suicide Prevention, substance abuse, etc) and is intended to provide a buffer and balance to this content. OCPA-LA advised that providing video clips may be a challenge due to legal issues.

### **Huey Dunbar Music Video titled “Mi Deseo” – (b) (6)**

Diamante Pictures specializes in branded entertainment, creatively integrating positive sponsor messaging into their projects - from reality shows to webisodes and in this case, a music video. In this upcoming video, they would like to expand and continue this Army story line. Treatment was reviewed. This video will reach millions of U.S. Latinos and represents an innovative way to deliver an effective and uplifting message to one of our key demographics. They are seeking an Army location, and 2-3 soldiers to play extras to shoot a small scene. Location TBD, but will be in close proximity to New York City, most likely FT Dix, NJ. Tentatively shoot 2 days in April. PAA being reviewed by Diamante Picture attorneys. **UPDATE:** waiting for translation of the lyrics.

### **Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to Facebook.com/Hallmark Channel and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service Announcements on their website.

### **82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** masters of the 82nd Airborne Chorus singing background for Jamie Tate. The music video will be filmed 17-19 MAY 10.

<https://rcpt.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f>

**Electronic Arts "Medal of Honor" video game - (b) (6) (b) (6)**

Coordinating with Electronic Arts, Morale Welfare and Recreation Command and ISAF/IJC in Afghanistan for a Troop Appreciation Event in Bagram, Afghanistan in 7-10 MAY 10. EA will showcase video game for Soldiers and service members at Bagram Air Field and allow them to see "the making of the game and talk to those involved in the process. This is an opportunity for EA to "say thanks" to the men and women of our Armed Forces (and the subject of their game), to boost the morale of our troops in the fight and it will present positive media opportunities for the Army. (b) (6) and (b) (6) are coordinating final details. **UPDATE: Afghanistan project has been postponed.**

**Community Relations/Business Development:**

**IAVA's Heroes Celebration – 29 APR 10**

(b) (6) and (b) (6) will attend Iraq & Afghanistan Veterans of America (IAVA) Heroes Celebration. Cameron Diaz, Norman Lear, Ron Meyer and Nick Styne will host IAVA's Second Annual Heroes Celebration Thursday, April 29TH, 2010 from 7:00--9:30PM in Los Angeles.

**Armed Forces Day Parade – 14-16 MAY 2010**

The City of Torrance Armed Forces Day Celebration is 14-16 May 2010. The US Coast Guard is the honored service this year. The parade and banquet will be held 15 May 10. The event will be support by Soldiers and equipment from the Fort Irwin, California National Guard, and the US Army Reserve.

**Run for the Wall - 19-28 May 10**

The "Run for the Wall" (RFTW) is not a "run" but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran's Memorials, Veterans' Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**Christian Business Men's Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year's breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of

the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many “pre-believers” attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** [coordinating with the San Diego Recruiting Command for support; two Soldiers will sing the National Anthem at the beginning of the event.](#)

#### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year’s Army Ball is “A Tribute to Veterans”. The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the “Give a Soldier a Night Out” program.



## OCA- Western Region Weekly Report

07/28/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

**New entries in Blue.**

**Entertainment – Documentaries:**

**Going Home documentary -- (b) (6)**

GOING HOME will be a theatrical and public television documentary. We will capture the images of our fallen heroes from Iraq and Afghanistan from their departure point across the Atlantic, until they find native soil here at Dover, and finally to their resting places all around the county, including Arlington National Cemetery. We'll also hear their stories from those shepherding them home and those waiting for them. We propose interviewing the crews and soldiers who help ferry home the bodies from Europe to Dover Air Force Base. (This could include the chaplains, mortuary staff, officers, and other involved with the fallen at Dover.) Under full prearrangement and clearance, we would then follow three or four to their final destinations, and hear from the military escorts, comrades in arms, family and friends (We would also return to those towns at a later date to gather additional interviews and footage so we might tell their stories more in depth.). Shot in HiDef, the 90 minute show would air Memorial Day or Veterans 2011. (We are also pursuing a theatrical/DVD release to benefit veteran's groups, such as the American Freedom Foundation.) Other elements would be educational and community outreach that involves screenings, materials for schools, visits from returning vets, and a book. This respectful program will be done with the complete permission of the families, the US Army, and any other necessary supervisors. GOING HOME will have no narration: rather, it will feature the words of various family members and those who accompany the fallen on their journey home, as well as images of these warriors who have made the ultimate sacrifice for our country. (b) (6) will work with HRC PAO, LTC (b) (6) in close coordination with SMA (b) (6) and Ms. (b) (6) on this project. No PAA has been created yet as details of our involvement in this project are still being worked out.

**“Sci Fi Science: Physics of the Impossible – Holodeck -- (b) (6)**

ITV requested to film the omni-directional treadmill at Aberdeen Proving Ground 4 August 2010. Sci Fi Science: Physics of the Impossible Series 2 follows the ideas of theoretical physicist Michio Kaku who attempts to demonstrate how concepts of science fiction can be made into reality through the laws of physics. PAA drafted and with production company.

**Picatinny Arsenal -- RipSaw vehicle documentary, Discovery Channel part II**

There is a request for LTC (b) (6) the director of our Munitions Engineering Technology Center to talk on camera for the premier of the 2nd season of the Howe and How Technologies Show on Discovery Channel. We have an existing partnership to work with the brothers on the RipSaw vehicle and PAA is in place. LTC (b) (6) is working with his PAO on his opening statement and Q&A.

**Threads – (b) (6)**

"Threads" is not a documentary but an offbeat 12-part, half hour episodic television program with a host highlighting interesting, historic and unique features of New Jersey. Episodes in the series include such diverse topics as engineering wonders of the Garden State, historic figures of New Jersey, and New Jersey's ubiquitous traffic circles. This episode is about the first tri-military platform in America encompassing Fort Dix, McGuire Air Force Base, and Lakehurst Naval Air Engineering Station, now known as Joint Base McGuire-Dix-Lakehurst (JB MDL). The episode includes a short segment - five to seven minutes - about Fort Dix (a synoptic photo narrative history and interview about Vietnam-era training). PAA complete and production company is coordinating with PAO on site.

**Modern Marvels, History Channel – (b) (6)**

Half Yard Productions is developing an episode on ‘Unmanned Vehicles’ for the long-running and award-winning series, Modern Marvels. Production company requesting access to the Army’s unmanned vehicle systems (land/sea/air) and personnel who operate them. Interested in filming Fall/Winter 2010. (b) (6) will work to find unit and POC to establish timeline that will work for both Army and production company. As details are finalized, PAA will be developed.

**Military Channel, Military expert – (b) (6)**

Military Channel will be airing an assortment of war-oriented movies later this summer and seeking a military expert's opinion on the individual movies or the true events the movie is based on. For example, the 1959 classic PORK CHOP HILL, and somebody familiar with the real battle of Pork Chop Hill by the 7th Infantry Division during the Korean War. History Channel wondering if the US Army War College might have an expert interested in possibly participating. (b) (6) is working to find the proper SME to appear on camera.

**BBC Horizon: Senses – Mr (b) (6)**

The program will explore how scientists have been working to reveal how the senses work,

focusing on the advances in knowledge that have been made over the last 10-15 years. We will feature visual and other sensory illusions to explore how input from the senses is processed by the brain to produce a picture of the world around us. The program will move on to look at how the senses interact with one another and influence each other more than people had realized in the past (e.g. sound affecting taste). By featuring a blind man who can echolocate, we will discuss the idea of cross modal plasticity - the brain's ability to rewire itself to take in visual/spatial information through a different sensory modality. The fact that information, usually received by one sense can be received by another has led to innovative applications: the TSAS is one such example. Designed to solve the problem of (b) (6) out' - a significant problem for the military - this system provides pilots information about orientation, which is usually given visually. Test flights show that blindfolded pilots are able to land safely in compromised visibility situations using the tactile information provided by the system. Finally, we will look at whether it is possible, then, to gain an entirely new sense, by looking at a new study on the feelSpace - a belt which gives tactile information about the magnetic field, which the brain may even be able to integrate in a way that will allow users to have an intuitive sense of direction. Filming will begin at USAARL 24 JUL 10 .

### **BBC Horizon's Asteroids: The Bad, The Good and The Ugly – (b) (6)**

Horizon is the BBC's 60 minute science documentary & this episode focuses on asteroids. The documentary is looking at two main themes, the evolution of our understanding of the threat from near earth asteroids, and recent scientific breakthroughs in looking at the origins and compositions of asteroids - in particular the so called "Main Belt Comets" and the discovery of ice on asteroid 24 Themis. Lincoln Near Earth Asteroid Research (LINEAR), located on White Sands Missile Range is one of the leading telescope facilities in the world for identifying asteroids and near earth objects. This filming sequence at LINEAR will show its role in surveying the sky and the vital information this has provided to scientists for many years.

**UPDATE:** PAA drafted and forwarded to production company. Waiting for signature to finalize.

### **IMAX Project Rescue – (b) (6)**

The mission of the film, Rescue, which is in production in 3D IMAX, is to illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event that set into motion a coordinated effort of highly-trained rescue teams using Total Force military assets and resources, cooperating with allied militaries and humanitarian organizations. Production is now interested in filming back stories -- particularly training, as well as any real rescues that may present themselves. Their key interest filming of the CH-47 Chinook and related rescues/training. Working with the US Army Reserve at Fort Lewis WA to filming training and rescue operations on Mt Rainer. **UPDATE:** PAA signed by both parties, and forwarded to LTC (b) (6) and MAJ (b) (6) MAJ (b) (6) drafting request for production to fly on a Chinook. Filming dates TBD.

### **Vice Guide to Everything – (b) (6)**

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Production assistance agreement drafted. **UPDATE: PAA is signed.**

### **Pit Bulls and Parolees – (b) (6)**

"Pit Bulls and Parolees" is a documentary-style reality show currently filming its second season on Animal Planet. The show is focused around the world's largest pit bull rescue, the Villalobos Rescue Center. Tia Torres, the rescue center's founder, is our main cast member; secondary cast members are Tia's daughters, Tania and Mariah, and "parolees" (kennel staff). All episodes have two main elements: a rescue and an adoption. For this specific episode, we have partnered with a US Veteran's support group, Pets 2 Vets (<http://www.pets2vets.org>), an organization founded by a decorated Air Force Veteran, for our adoption. P2V pairs active duty military and veterans recovering from the stress and trauma of service, usually PTSD and/or TBI, with shelter animals (in this case a rescued pit bull). The purpose of this segment is to highlight the adoption of another dog from the Villalobos Rescue Center into a home with a veteran in need of the help and support of a loving pet. **UPDATE: Project has been cancelled by production company due to a lack of responses to their casting call.**

### **Women, War and Peace – (b) (6)**

The production primarily involves a handful of Afghan women's rights activists. The production team is already in Afghanistan. The embed, starting July 16, was set-up as a way to obtain B-roll footage of the security presence in Kandahar, and to capture the COIN strategy being implemented. The intention is not to use Mr. Quraishi's time with U.S. and Afghan forces to create a military-specific documentary, but rather to complement the storyline we are already following. Reintegrating the Taliban into society is now the predominant international strategy for pulling out of Afghanistan. On the ground, there is a consensus that the Afghan war has reached the end game; U.S. and NATO military engagement is not open-ended, and President Hamid Karzai is under pressure to find a negotiated solution that will bring stability to the country. But at what price? Women in particular are urgently posing this question, and they are maneuvering to make sure that their voices are included at this critical juncture. Women account for only 1 percent of the signatories to all peace agreements over the past decade, and Afghanistan is not shaping up to be the exception. Women have so far been excluded from the key sessions, and Karzai's aides have privately advised women activists that they should sacrifice their rights, if that's what it takes to reintegrate the insurgents. **UPDATE: PAA is signed and production company is working with Kandahar-based media support center. Troops will not be "extras" but shown doing their job ISO ISAF's mission in Afghanistan as it relates to the documentary series this production company is creating. American Soldiers, along with our sister services, Afghan and coalition forces are engaged every day in villages throughout the AoR with the mission focus of security, governance and development. All those things feed directly into and impact the lives of Afghan women. In some cases, our PRTs are directly**

focused on women's initiatives from their involvement in schools (or building of and teaching curriculums) to women's shelters to highlight equal rights (or women's rights as they know and understand them in Afghanistan). The security our troops provide alone is reason enough to involve ourselves in this project as it's a wonderful opportunity to highlight the ongoing initiatives our troops are involved in and the complexities of the mission(s) in various regions throughout the country.

### **QRFs in Afghanistan Documentary – (b) (6)**

Received a request to develop a documentary about QRFs in Afghanistan. From producers: "Our goal is to make a sound engaging documentary style show that gives our efforts in Afghanistan a name, a face, a feeling, and an exciting honest connection the home front can relate to. Like you mentioned you would do, speaking with boots on the ground/leaders in the QRF would greatly help our show specifics. Especially if it's people within/around the QRF who can give us a detailed mission styles, and an average daily look at this elite unit." (b) (6) conference with COL (b) (6) (ISAF PAO) to determine the best way to develop their storyline. (b) (6) will work with producers and SMEs on the ground to further create a well-rounded treatment before giving approval.

### **Robby Gordon and the Troops - (b) (6)**

Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas, September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO. [They are coordinating different dates.](#)

### **A Promise of Freedom – (b) (6)**

This film is focused on America's Iraqi allies. Iraqis who have risked – and are still risking – their lives to rebuild the country. The film follows several cases of U.S.-affiliated Iraqis who were killed or who are in danger, and seeks to understand what the future holds for those still in the country as America prepares to withdraw. In addition to following Iraqis in Iraq, Jordan, Syria and Egypt, Murphy has been filming with Iraqi families as they begin to build new lives in America. On this trip to Iraq she is also filming with Iraqis who have resettled in America and then decided to return to Iraq. **Update:** Project is in post production; awaiting rough cut.

### **Exoskeleton Documentary – (b) (6)**

National Geographic Channel wants to produce a one-hour documentary program on the development of exoskeleton suits. Coordinating with Natick Soldier RD&E Center.

### **Cantore Stories – (b) (6)**

Cantore Stories will showcase how people live, survive and deal with extreme weather conditions at Yuma Proving Ground and other locations with extreme weather for the Weather Channel. At YPG the Weather Channel will feature testing, exercises and training in harsh desert conditions. Production assistance agreement completed. **UPDATE:** filming complete, project is post production.

### **Weird, True and Freaky – (b) (6)**

This Discovery Channel Animal Planet episode is about animals used for medicinal purposes. Looking to feature a Soldier who was injured fighting in Afghanistan and treated with Extra Cellular Matrix which is derived from pig's bladder to regrow skin and tissue cells. Filming to take place at the Brooke Army Medical Center to interview the Soldier, his surgeon and physical therapist. Production assistance agreement completed. **UPDATE:** filming is complete; project is in post production.

### **Discovery Channel visit to Yuma Proving Ground (YPG) – (b) (6)**

Discovery Channel Canada is planning to send a film crew to YPG on 6/7 July to film test projects for the Canadian television program "Daily Planet". The program has a viewership of 4 million. They will film M777 howitzer testing on 6 July and Zephyr unmanned aerial vehicle (UAV) testing on 7 July. They will also film testing of the Bradley Fighting Vehicle negotiating the test courses at YPG. Production assistance agreement is complete. **UPDATE:** filming is complete, project is in post production.

### **Killing Lincoln-Inside the Conspirator – (b) (6)**

This documentary is serving as a companion to the upcoming Robert Redford feature film, "The Conspirator." Both film and documentary will focus on the conspiracy to assassinate President Lincoln, specifically the trial and execution of the conspirators. Filming will occur at Fort McNair of exteriors which played a role in the conspirators' trial and executions, and the filming of interviews in approved interior settings. US Army military historians will also be interviewed to support the documentary. Production assistance agreement is complete. **UPDATE:** filming is complete, project is in post production.

### **Making Stuff/Smart Materials – (b) (6)**

The PBS/NOVA documentary "Making Stuff" is a series of four episodes, the Smart Materials segment will demonstrate advanced Magneto-Rheological (MR) semi-active suspension system developed by the Lord Corporation for the US Army under contract with TARDEC's Ground Vehicle Power & Mobility Track and Suspension Team. The durability testing will take place at the Lord Corporation's test track in Moncure, NC using the HMMWV. Production assistance complete, filming will occur next week. **UPDATE:** filming is complete, project is in post production.

### **The Surge – (b) (6)**

This Institute for the Study of War (ISW) documentary is intended to portray the history of this OIF military operation as it unfolded and explain why and how it improved security and stability in Iraq. The film uses interviews with commanders on the ground to tell the story. ISW will be screening the documentary in Iraq and requesting Soldiers to provide comment on the current environment in Iraq. **UPDATE:** web event has been postponed. Rescheduled event to coincide with USO event, date TBD.

### **Halfway Home – (b) (6)**

This Documentary tells the stories of several warriors who have suffered from, or are suffering from, Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injuries (TBIs). It is the filmmakers intention to inform the audience about these unseen and misunderstood wounds of war, and to highlight programs, new and old, that assist warriors in their efforts to get –all the way home.” Interested in interviewing Brigadier General Loree K. Sutton regarding her inspired work at the DCoE, including her Real Warriors campaign, and her interest in creating a new program modeled after POPPA, (Police Organization Providing Peer Assistance)—a successful peer support system created for the New York Police Department that is credited with dramatically cutting officer suicide rates in the past 15 years. They also interested in Filming at Walter Reed Medical Facility. **UPDATE:** Walter Reed has approved project. Production assistance agreement is signed. LTC Robinson will be interviewed for the document, he works with the Real Warriors Program.

### **MTV’s Coming Home Series – (b) (6)**

(b) (6) continues to coordinate with the leadership in Afghanistan to find possible candidates to participate in the upcoming MTV series Coming Home. Award-winning producer Morgan Spurlock is creating a show that will follow soldiers from the weeks prior to leaving the combat zone through their transition back to civilian life. MTV is looking for soldiers on active duty, not USAR or USNG and a flyer has been sent out to PAO leadership and through DVIDS for casting. This show is a terrific opportunity to target our recruiting-aged audience and show them first-hand and from the horse’s mouth what it means to serve our country in a time of war.

### **Documentary pitch on the Army Colonels and sisters of Delta Sigma Theta – (b) (6)**

FORSCOM PAO and OCPA-LA have been approached following the article on the Colonels written by Sgt. (b) (6) (b) (6) about five Army colonels all who are in the sorority Delta Sigma Theta. The premise is as follows: We would like to expand the article and pitch a program/short series to cable networks on these women and their work in the military as well as their daily lives. With such a high number of female soldiers fighting overseas and in the military today, we would like to see better representation of these members of society. The story of the Delta Sigma Theta women and the bond they share of being both in the army and part of a sorority is one that we believe will touch many people. \*\*need to get a legal review before moving forward\*\* **UPDATE:** Visit to Fort McPherson postponed until after Labor Day.

### **Shooting USA Television Program – Mr (b) (6)**

Shooting USA on the Outdoor Channel reports on stories from across the country of interest to the shooting community. Everything from national competitions and our Olympic shooting

team, to firearms safety and instructional tips from our partners – the U.S. Army Marksmanship Unit. The program is the top rated show on their network. These features highlight individual firearms that hold a special place in American history; thus their interest in going to Fort Knox and the General George Patton Museum next week. They want to do a History's Guns report about General Patton's famous firearms housed in their collection. They also have an interest in videotaping other firearms the General owned (I believe there is a second Patton revolver at the Museum) as well as other artifacts such as his staff car and office van. Fort Knox Public Affairs Office wants to support; will be an opportunity to show a little history about the Armor Branch and Fort Knox. **Update:** Have reviewed the rough cut. No issues - waiting on air date.

**RESTREPO Documentary – Mr (b) (6) (b) (6)**

"Restrepo" is a documentary about 2nd Platoon, Battle Company, 173rd Airborne Brigade in the Korengal Valley of eastern Afghanistan from June 2007 through June 2008. At that time, it was widely considered as one of the most dangerous areas of Afghanistan. This documentary shows the difficulties and frustrations of fighting a fleeting enemy in extremely rugged terrain. The footage was shot over the entire year and is a very good inside look at an infantry platoon in Afghanistan. Some of this footage has already been aired on ABC's Nightline during 2007 and 2008.

**UPDATE:** RESTREPO is in limited Theatrical release as of 2 JUL 10 and will air on the National Geographic Channel in SEP 10.

**Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **UPDATE:** The project is in post production; the program will be formatted for the GoArmy.COM website. Mr Michael Slee is coordinating to interview the top 3 Teams. (Supports \_Broaden Understanding and Advocacy')

**Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative "a well known sanctuary of the Hezbe Islamic al Gulbadin terrorist organization." Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger

Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School. **Update:** Filming complete, awaiting rough cut.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made “Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Update: Filming of the CDQC concluded 16 APR; waiting on the rough cut. US Army Special Operations Command has cancelled the RIP and Ranger School segments.

**Major Motion Pictures:**

**The Dry Land –Mr (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** film is schedule for Theatrical release 30 JUL 10. America Ferrera was interviewed 27 JUL on talk show “The View” about her role in the film The Dryland. The clip they played was the one

where he dropped her off at work following the incident in the bedroom and he tells her "I am fine. I don't really want to talk about it." Joy Behar talked about how she felt when watching it and how it was an "affecting film." America discussed at length the research she did talking with spouses of Army wives and the transition for Soldiers coming home and transition isn't a disorder but should be recognized by Americans. As usual, America Ferrera is a wonderful spokesperson for our troops and their families. They talked about screening it at military installations and how important it is to talk with families. They also mentioned the "Military One Source" website at the end of the film and how to get help. They said they plan to talk to President Obama about this when he is on The View this Thursday. It was nearly a 10 minute segment. Wilmer Valderrama was interviewed on Regis and Kelly Live on 28 JUL. (Supports Broaden Understanding and Advocacy)

### **TRANSFORMERS III – Mr (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating with PM Stryker for vehicles in Chicago, 16-24 JUL 10. **Update:** Filming continues in Chicago. OCPA-West is assisting in identifying 50 Soldiers as extras for filming 3-5 AUG; also coordinating for 6 tactical vehicles to be on the set in the NEST Headquarters. Mr (b) (6) will return to Chicago on or about 2 AUG for the filming of the NEST HQ scenes.

### **Souvenirs – (b) (6)**

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** (b) (6) traveled to Minnesota for the military scenes (24-26 JUL 10), and conducted interviews with local media. SEN Dick Cohen (serves on Obama's President's Committee on the Arts and Humanities) will be visiting the set this week in MN. (Supports Broaden Understanding and Advocacy)

---

### **Entertainment Television:**

### **Undercover Boss – (b) (6)**

CBS television is interested in the Army possibly participating in an episode of "Undercover Boss". The series features CEOs or other high-level executives going undercover within their own companies to work the front lines. They learn how to perform a series of six entry-level positions, during which they get an up-close and personal look at the people who work for their company. The program had a great first season, with ratings of over 17 million viewers each week. "Undercover Boss" would provide the American public an insider viewpoint on the Army largely favorable to the featured unit. CBS notes that every brand featured from the first season had an increase in stock value. CBS will work with us to determine what jobs the executive will perform while undercover, how they will go undercover, and what employees will be featured on the show. Production is over 8-10 consecutive days. OCPA-W is working with OJA to determine possible regulatory restrictions that might preclude a general officer from participating.

### **Threads -- (b) (6)**

"Threads" is not a documentary but an offbeat 12-part, half hour episodic television program with a host highlighting interesting, historic and unique features of New Jersey. Episodes in the series include such diverse topics as engineering wonders of the Garden State, historic figures of New Jersey, and New Jersey's ubiquitous traffic circles. This episode is about the first tri-military platform in America encompassing Fort Dix, McGuire Air Force Base, and Lakehurst Naval Air Engineering Station, now known as Joint Base McGuire-Dix-Lakehurst (JB MDL). The episode includes a short segment - five to seven minutes - about Fort Dix (a synoptic photo narrative history and interview about Vietnam-era training).

### **Obese – An ABC Show – (b) (6)**

The show documents 8 different people across the nation over the course of a year as they change their lives through better nutrition and exercise, under the guidance of trainer Chris Powell. Over the course of a year, Chris re-vamps their house, removing all TV's and entertainment systems, and guides them through creating a better life for them. One of our cast members, Alex, has been battling obesity his entire life, and hopes that his life-changing transformation will inspire his younger brothers, whom he fears are on the road to obesity themselves. Coming up on the six month mark, and working on the milestones, goals or dreams that they have always wanted to accomplish but have not been able to due to their health or their weight. Alex would like to go through an Army obstacle course. We want to show that while six months ago, he had difficulty with even minor physical activity, through his hard work and dedication, he is now able to work out with the most elite athletes: US Army Soldiers.

Proposed Workout: An obstacle course with a drill sergeant and possibly other recruits. This obstacle course is what the soldiers do on day 3 or 4 of signing up for the Army:

- Climb Eagle Tower (40' high, 45 degree angle) with rope...will need leg strength to get over
- Repel down rope from wall; climb cargo net; go across rope bridge with net underneath; have meeting with someone who will do some hand to hand combat vignettes with him; possible meeting with Master Fitness Trainers

\*\*Note from doctor, certificate of insurance and medical coverage is provided

\*\*MG Ferriter pushed this project forward and wanted to participate.

PAA is currently with the show's producers and lawyers. Waiting on signature.

### **9-LINE – (b) (6)**

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for a treatment; will forward to OSD upon receipt. **UPDATE:** Reviewed treatment and scheduled follow up meeting to discuss character development 2 AUG 2010.

### **Six Minds – (b) (6)**

Received a request Merv Griffin Entertainment, the creators of Wheel of Fortune and Jeopardy, bring you the new game show, Six Minds, where six minds are definitely better than one. They are searching for outgoing, smart, and competitive six player teams who are ready to work together to solve a series of logic based puzzles in order to win a cash prize. You must be able to think outside the box, as your team races against the clock, to find the answers to questions that are simple, yet deceptive. If you know the right group of clever teammates that are all over the age of (18) and a legal U.S. resident, they want to meet you. Each team needs a team leader, who will apply on behalf of the team. Team Leaders should submit requests to [6mindscasting@gmail.com](mailto:6mindscasting@gmail.com).

### **Iron Chef – (b) (6)**

Filming of Iron Chef will take place at Raleigh Studios in Manhattan Beach, CA, 18 JUN 10. The Challenge involves an iconic ingredient...the potato...Iron Chef Contestants will elevate the spud to culinary greatness. Since the spud has been associated with the drudgery of Kitchen Police (KP) duty, LTC (b) (6) Director Joint Culinary Center of Excellence at the US Army Quartermaster School will present this secret ingredient to the chefs, and be a guest judge. LTC (b) (6) will arrive at the studio in a utility HMMWV with the potatoes loaded in the back...production will supply the potatoes and containers...the chefs will assemble around the HMMWV and LTC (b) (6) for the presentation of the secret ingredient. **UPDATE:** Filming complete, waiting on rough cut and air date. LTC (b) (6) participated in the show as a co-host and judge. (Supports \_Broaden Understanding and Advocacy')

### **ESPN Sports Center – (b) (6)**

OCPA's working with ESPN to bring Sports Center Live to Germany, Afghanistan and Iraq for Veterans Day 2010. ESPN wants to broadcast their Sports Center Show with the Troops for Veterans Day. **UPDATE:** Germany, OEF and OIF will support. Network executives are reluctant to send crews to OEF and OIF; awaiting ESPNS decision.

### **Don't Forget the Lyrics! – (b) (6)**

–Don't Forget the Lyrics!" is a musical game shows that tests contestants' knowledge of song lyrics from different genres, decades and artists. Mark McGrath, a member of the multi-platinum group, Sugar Ray, will host –Don't Forget the Lyrics!" where he brings ordinary people center stage for a chance to win up to \$100,000 just by knowing the words to the biggest hit songs ever recorded. Whether you like Motown or Country, they are looking for all types of music fans as

the songs are hits, from the 50 have to present day top 40. Don't Forget the Lyrics is currently auditioning for contestants. **UPDATE:** Participants were (b) (6) (Navy), (b) (6) (Air Force), (b) (6) (Air Force), SSG (b) (6) (Army), (b) (6) (Navy) & (b) (6) (Coast Guard) were both dropped. Held meeting with OSD media liaison Vince Ogilve and sister services to determine better way ahead for participation and planning in game show activities IOT maximize the benefit and ROI, including a large studio audience filled with service members.

### **Enough Already! with Peter Walsh – (b) (6)**

The Oprah Winfrey Network (OWN) is looking for military homeowners in the Los Angeles area who can use the help of professional organizer, Peter Walsh. This program is all about conquering your clutter, getting organized and to stop allowing clutter from holding you back. The show will feature a dual military couple assigned to the 311<sup>th</sup> Expeditionary Support Command, Los Angeles, CA. Through military moves and multiple deployments, things just accumulate. Peter Walsh will help them get organized. **UPDATE:** filming complete with the military couple, US Army supporting a segment with (b) (6), Chairman

SoCal Quilts of Valor. Ms (b) (6) makes quilts veterans. Four Soldiers helped deliver them on Friday, 23 JULY 2010. Awaiting rough cut.

### **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will completed 11 JUN 10. Waiting on rough cut.

### **Army Wives Season 4 Season – (b) (6)**

(b) (6) is working with OCPA HQs, CSA office and Lifetime on screening of episode 413 in DC on 29 July. Awaiting TDY orders. Season 4 wrapped Tuesday.

08-01-10	Hearts & Minds
08-08-10	Mud, Sweat & Tears
08-15-10	Deadly Force
08-22-10	Season Finale

## Video Games/Music Videos/MISC:

### **A Soldier is Worth it to Me (Music Video) – (b) (6)**

The Nashville Recruiting Bn received a request from a local country artist to provide Soldiers for a music video (the subject of which will be about a chance meeting with a Soldier who has been injured in Iraq). Have reviewed the lyrics – no issues. Mr. Parker is producing a video with the help of a local film school to promote the song and would like to use Soldiers in the video to make it more realistic. **Update:** Filming occurred 11 JUL 10 in Nashville, TN. Awaiting rough cut. (Supports ‘Broaden Understanding and Advocacy’)

### **Electronic Arts - Medal of Honor – (b) (6)**

EA Sports prepares for release of Medal Of Honor Video Game NY Times magazine will include a special section about the game ICW the game's release October 12th. The NY Times magazine reporter plans interviews with retired LTC (b) (6) and others who were involved in the game's development and about how video games portray actual events that have happened, the impact of the game on the public and Soldiers.

Trailer Teaser: <http://www.youtube.com/watch?v=jYkqYWYuyAI>

---

## Community Relations:

### **Armed Forces Appreciation Day Football Game -- (b) (6)**

Meeting for Armed Forces Appreciation Day Football Game, Thursday 29 July. Among the agenda items will be the selection process for “Veteran of the Year,” to be honored during half time. This year’s game, on Saturday, November 6, 2010, will match the UCLA Bruins against the Oregon State Beavers.

### **MOUNTAINGATE Veterans Appreciation Tournament – 9 AUG 10**

The MOUNTAINGATE Veterans Appreciation Tournament is a fund raiser for the Wounded Warrior Project (WWP). WWP was founded on the principle that veterans are our nation’s greatest citizens. The WWP seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other locations around the world. Many of the injuries are traumatic amputations, gunshot wounds, burns and blast injuries that will retire these brave warriors from military service. The tournament will include wounded warriors as tournament players. Coordinating for a flag officer participating.

---

## Social Networking:

157 Monthly Active Users (-37.7% vs. last week)

816 total Fans (+1.5% vs. last week)

0 Wall Posts, Comments, and Likes this week (no change vs. last week)

694 page views this week (+11.4% vs. last week)



## OCA-PA-West Weekly Report, 23-29 Nov 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) British Broadcasting Corporation, "10 Years of Terror" (FOUO) (OCA-PA-LA)** The program will be a history of the last 10 years of terror events. The program will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) TRADOC support; Army success in culinary competition (FOUO) (OCA-PA-LA)** TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG Mark Morgan, whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. Morgan's team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". ASSESSMENT: Coordination ongoing and TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) FOIA request; video game correspondence (FOUO) (OCA-PA-LA)** A FOIA request was submitted to OCA-PA-LA from online gaming publication, Kotaku.com, for correspondence between OCA-PA-LA and commercial video game developers. Editor-in-chief Brian Crecente says he is making the request as a journalist. Mr. (b) (6) has sent pertinent correspondence to Mr. (b) (6) OCA-PA, for review and guidance. Official correspondence involves assistance or coordination with four leading game developers; Electronic Arts, Namco Bandai, Redstorm, and Activision/Blizzard. Of note; the latter three projects are ongoing. Activision/Blizzard has specified that their project, a future military game set in the year 2075, is 'highly confidential'. The release of official correspondence could jeopardize OCA-PA-LA's ability to enter in to future relationships with production companies and curtail opportunities to guide development to the Army's benefit. The FOIA statute requires reply within 20 business days. ASSESSMENT: TBD. (b) (6)

#### Entertainment – Documentaries



sister becoming a teenage mother, a brother who had some minor problems with the police), (b) (4) overcame tough times with the help of a social worker and mentor at her high school. ASSESSMENT: PBS programming reaches 118 million people through television and another 21 million on-line each month. This program will address the opportunities that are available to young women in the US Army. Supports Broaden Understanding and Advocacy. (b) (4)

**(U) How Do They Do It? (U) (OCPA-LA)** WAGtv will producing a documentary film for the Discovery Channel on the A-Z production process involved in manufacturing and upgrading the Abrams tank, from the early design stages through to seeing some of the materials which go into the production of this tank. The documentary will highlight the most important attributes of this weapon system which make it an outstanding choice as the main battle tank for the US Army. The documentary will highlight the turbine engine, off road capabilities, its armor, active protection system, damage control system and fire suppression system. The Production Company will also include B-Roll footage of the technical and operational testing of the Abrams tank. ASSESSMENT: This program typically has a viewing audience of 2-3 million. Supports Modernizing our Force. (b) (6)

**(U) Longhorn Army Ammunition Plant (U) (OCPA-LA)** Richard Michael Pruitt Productions is producing a documentary on the Caddo National Wildlife Refuge near Karnack, Texas. It starts with the history of the Caddo Indians, then on to the early European settlers, the Longhorn Army Ammunition Plant, and present day use as a Wildlife Refuge. The majority of the documentary will highlight the activities that Fish and Wildlife Service is offering to the public such as education programs, horseback riding, bird watching and research to name a few. One segment of the story will address the pollution to the land dating back to the 1940's as well as the U.S. Army's efforts and initiatives to mitigate the contaminants to the environment. ASSESSMENT: distribution TBD. Supports Seeking Efficiencies and Affordability; the US Army's efforts to be good stewards of our Nation's valuable resources. (b) (6)

**(U) The Belfast Media Group "SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6) who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. (b) (6)

**(U) Out in Front Productions, LLC "Forgotten Flag Raisers" (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over

Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(FOUO) Optomen Productions, 'Picatinny Arsenal' (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, 'Barrett Firearms' (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (Dr) (b) (6) from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011.

The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) Army Elite! (U) (OCPA-LA)** The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. From reconnaissance and intelligence gathering to saving lives and engineering the impossible, welcome to Army Elite. In short, this special will profile the elite medical, engineering and intelligence training provided by the US Army. This program will feature successful individual engineers, doctors and intelligence specialists who received their professional training from the Army and developed great expertise as practicing professionals while in the Army. In addition to compelling individual profiles, it will showcase the best projects and accomplishments of these groups. Army Doctors, the Army Corps of Engineers and Army Intelligence officers and other critical skills that keep today's Army alive, on the move and extremely well informed. While these functions seamlessly keep the fighting troops in a strong position each is exceedingly crucial and quite distinct from the other. OCPA-LA is coordinating with production company, OSD(PA) and various MACOMs to determine if the US Army can support. No production agreement is currently in place. ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

**(U) Discovery Channel, The Daily Planet; 'Army Green Round' (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move

forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each has their side of the story. Their presentation of the “facts” as they each see them should provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) [REDACTED]

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. ‘Frontline Battle Machines’ bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Understanding and Advocacy. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6) [REDACTED]

**(FOUO) Discovery Channel, “Surviving the Cut, Season 2” (FOUO) (OCPA-LA)** Discovery Channel has signed agreement for six more episodes of the successful prime time military series, “Surviving the Cut”. The premier episode to open season 2 will focus on the US Army Sniper School at Fort Benning. Coordinating for coverage of sniper class starting 15 NOV. ASSESSMENT: Season 2 viewership likely comparable to Season 1; a ratings hit for Discovery and #1 with Males 18-49; approx. 7 million viewers per episode. Supports Broaden Understanding and Advocacy. PAA complete. (b) (6) [REDACTED]

**(FOUO) National Geographic, “Known Universe” (FOUO) (OCPA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science ‘fact’ as a result of technological

advancements. Similar to the Discovery Channel program, "Weaponology". We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being worked. (b) (6)

**(FOUO) History Channel, "Custer's Last Stand" (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) National Geographic "Bomb Hunters" (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). ASSESSMENT: High-drama series comparable to 'Deadliest Catch' in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence. (b) (6)

**(U) International Sniper Competition (FOUO) (OCPA-LA)** Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. ASSESSMENT: Viewership (TBD) in sought after M18-39 demographic; anticipate program being popular with outdoors and gun enthusiasts. Supports Equip and Train Soldiers. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite

universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and

through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500 episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Build Awareness and Understanding. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. **Filmmaker, Michael Watkins, and producer, Meg Pryor, redeployed successfully from Afghanistan last week. Both deeply appreciative of the experience and anticipate a very complimentary documentary as a result.** ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCPA-LA)** Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. (b) (6)

## Major Motion Pictures

**(FOUO) Marvel Comics feature film, 'The Avengers' (FOUO) (OCPA-LA)** (b) (6) met with producers for new feature film in development and based on the comic book series, 'The Avengers'. The screenplay includes a culminating battle scene involving approx. 30-40 U.S. Army Soldiers. The discussions focused on Army support and opportunities for connecting one of the film's superhero protagonists, Captain America, with his U.S. Army roots. The producers were very receptive to the input. **ASSESSMENT:** 'The Avengers' is being developed as a summer blockbuster film for 2012. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Dog Green Productions "Morgenthau" (U) (OCPA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morgenthau.com>. Production Assistance agreement has been signed. **ASSESSMENT:** Supports Good Stewardship. (b) (6)

**(U) Zipporah Films "University" (U) (OCPA-LA)** US Army Cadet Command supports filming of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. **ASSESSMENT:** Supports Adapting our Institutions. (b) (6)

**(FOUO) 'Battleship', Center for the Intrepid (FOUO) (OCPA-LA)** Mr. (b) (6) on set last week for new feature film, 'Battleship', which was filming on location at the Center for the Intrepid, Brooke Army Medical Center. Filming at the Center for the Intrepid accomplished successfully. The scenes included real-life Army Colonel (b) (6) who portrays a wounded Soldier in the movie. (b) (6) is an artillery officer, West Point Graduate and former Army Football Player who was wounded in Iraq in 2007. 'Battleship' is an upcoming 2012 science fiction naval war film based on the game of the same name. The film is being directed by Peter Berg and will be released by Universal Pictures. The film was originally planned to be released in 2011, but rescheduled to May 18, 2012. **ASSESSMENT:** 'Battleship' to be released as a blockbuster film and will draw sizable audiences in the 18-39 age group. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) 'Tank Wars' (FOUO) (OCPA-LA)** Assisting screenwriter David White with development of screenplay on future armored warfare. Writer interested in Future Combat System and prototype armored vehicles. Working to build writer's understanding of Army professionalism, tactics and combined arms synergy. **ASSESSMENT:** As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(FOUO) 'ARSOF in Iraq' (FOUO) (OCPA-LA)** Assisting screenwriter Eric Wolfinger with

development of screenplay on U.S. special operations in Iraq. Writer's story follows ARSOF on an intelligence gathering operation in Iraq to access insurgent activity and cell leadership. Working to build writer's understanding of Army professionalism, tactics and teamwork. ASSESSMENT: As project is in development, too early to determine potential audience size. Supports Build Understanding and Advocacy. (b) (6)

**(U) 'Battle of Qala-I-Jangi'(U) (OCPA-LA)** Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6), CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. developing script. A-List writer, Dan Gordon ('Passenger 57', 'Wyatt Earp', 'The Celestine Prophecy') has been hired to do the script polish. Monitoring development and guiding Army characterizations where possible. Mr. (b) (6) and (b) (6)

### Entertainment Television

**(FOUO) HBO sitcom, 'VEEP' (FOUO) (OCPA-LA)** Met with HBO producer, Chris Goddard, to discuss possibility of developing a U.S. Army character for new sitcom in development and designed for Julia Louis-Dreyfus, titled, 'VEEP'. Dreyfus will play the first female U.S. Vice President. Producer interested in the possibility of adding a military advisor to support the Dreyfus character. Our interest is a character that connects well with audiences and shows the human dimension of military service. Producer has requested assistance in linking the director, Armando Iannucci, with actual military advisors. ASSESSMENT: HBO is one of the largest of the premium cable television networks and broadcasts to sizable U.S. audiences and over 150 countries. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) CBS daytime program "The Talk", hosted by Julie Chen, Sharon Osbourne, Sara Gilbert, Leah Remini and Holly Robinson Peete. (U) (OCPA-LA)** The program debuted early October and can be seen in Los Angeles at 1:00PM, Monday through Friday. The producers hope to create a week of special "Holiday Wishes" for our program, December 13-17. It is the wish of one of our hosts, Leah Remini, to provide a life-changing gift to a worthy Iraq or Afghanistan soldier, along the lines of scholarships for their children. (b) (6) is working with the California USNG and USAR to find the deserving military member(s) and help facilitate this segment for television. Please visit the website, [www.thetalk.com](http://www.thetalk.com), you will see that a soldier whose company Leah has helped, surprised her on the Veteran's Day broadcast, 11/11. The video of the segment is easily located on the site. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) Superpower Television Series. (FOUO) OCPA-LA** was contacted by Asylum Entertainment about a proposed television series featuring Department of Defense weapon systems. This Peter Berg project is in development, but the plan is for a series of scripted episodes based on actual events and during the program they will showcase the applicable weapon systems for the scenario. Supports Modernizing the Force. (b) (6)

**(U) Lifetime's Army Wives Season Five (U) (OCPA-LA)** (b) (6) met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. Update: (b) (6) has reviewed draft episodes 501 and 502, and provided key input and guidance. ASSESSMENT: This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. (b) (6) reviewed outlines for episodes 501-504 and provided notes. Additionally, reviewed script for episode 501 and provided feedback. (b) (6) has arranged for the CSM from the LA Recruiting Battalion to meet with the AWS5 writers room, as at the suggestion of (b) (6) one of the new recurring characters this season will be a Hispanic Command Sergeant Major to play opposite LTC (b) (6) in her new role at the fictitious Fort Marshall. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) "Biggest Loser" (FOUO) (OCPA-LA)** Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. ASSESSMENT: Series audience is huge and currently averages 10.25 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge.

(b) (6)

**(FOUO) "Grey's Anatomy", WRAMC (FOUO) (OCPA-LA)** Writers for popular TV series, "Grey's Anatomy", are interested in doing an episode featuring islet cell transplant surgery. This is the result of an article in Reader's Digest about a wounded soldier in Afghanistan that had life-saving treatment at Walter Reed Army Medical Center. The Grey's Anatomy writers are asking to speak with COL (b) (6) WRAMC, to discuss the case. Article link: <http://www.diabetesresearch.org/Document.Doc?id=536>. Coordinating with AMEDD. ASSESSMENT: The show has attained commercial and critical acclaim, with audiences ranging from 16.25 million viewers to 19 million for last season's finale. It has received a Golden Globe Award for Best Television Series and received three Emmy awards. Positive portrayal will help dispel myths about military medicine being behind the times. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of

a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. **Production Company hired independent consulting company to assist with finding nominees. The USAF, USN, USMC and USCG have already arranged for taping of service member homecomings at various locations throughout the US. The producers are still sifting through and accepting nominees from Soldiers at various locations to include WRAMC, Fort Campbell and Soldiers deployed in Afghanistan and Iraq.** Supports Broadens Understanding and Restoring Balance. (b) (6)

**(U) WWE, "Tribute to the Troops" (U) (OCPA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on 11 DEC 2010. The show will air on NBC on 18 DEC and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) UFC Fight for the Troops (U) (OCPA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. **Production assistance agreement completed and sent to Fort Hood leadership. The program will tape and air live 11**

JAN 2011. (b) (6)

**(FOUO) "VH1 Divas Salute The Troops"**. This year VH1 is giving the "Divas" franchise a military makeover by partnering with the USO to bring the iconic event to America's troops and their families. Drawing from the tone of the original USO shows and using Marine Corps Air Station (MCAS) Miramar in San Diego as home base, this year's "VH1 Divas Salute The Troops" show will be a unique and uplifting version of VH1's high profile signature event. Katy Perry, Sugarland, Keri Hilson and Nicki Minaj will perform in front of thousands of men and women in uniform at MCAS Miramar. Taking the effort overseas to thank troops serving in remote locations, Paramore will visit Marines, Soldiers, Airmen, Sailors, and Coastguardsmen stationed at a military base in the Middle East. The USO will be interviewing Soldiers about why they serve; the interviews will be used as inserts during the program. **Soldier interviews will take place in Theater within next few weeks.** The USMC Office has the lead for DOD. The USO Presents "VH1 Divas Salute The Troops" premieres on Sunday, December 5 at 9:00 PM ET/PT on VH1. (b) (6)

**(U) The Country Music Association (CMA) Country Christmas Special (OCPA-LA)** The CMA Country Christmas Special will be taped at the Bridgestone Arena, Nashville, TN on November 11, 2010. CMA has requested to record family shout-outs to deployed Soldiers at Fort Campbell, KY. The shout-outs will be aired in conjunction with the Christmas Special. Coordinating with Fort Campbell for the date of the shout-out filming. Mr. (b) (6) OCPA-LA/703-235-7621

**(FOUO) "Bama Belles – formally titled Dixie Divas"(FOUO) (OCPA-LA)** USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. Filming is complete. Show will premiere on TLC 5 DEC 2010. Supports Care for Warriors and Equip and Train Soldiers. (b) (6) **watched episodes 1 and 2 and provided feedback about Soldier's participation to USAR leadership.** (b) (6)

**(U) American Idol (FOUO) (OCPA-LA)** American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. Production assistance agreement is complete. **SGT (b) (6) was selected to go on to Hollywood week. SGT (b) (6) will fly to LA on 6 DEC for 11 days for the taping of the Hollywood portion of the show. (b) (6) is her POC while in the city.** (b) (6)

**Video Games/Music Video/MISC**

**(FOUO) Activision/Blizzard video game (FOUO) (OCPA-LA)** OCPA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. **ASSESSMENT:** Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) Film location restoration, M.A.S.H. 4077 (FOUO) (OCPA-LA)** OCPA-LA met with site manager for old MASH 4077 film location near Los Angeles. The location was the site of filming for the original feature film 'M\*A\*S\*H' and the long-running television series portraying U.S. Army surgeons during Korean conflict. Site manager is looking to connect with the U.S. Army for unit sponsorship or volunteer support. The site is on California state property and is currently overgrown and in disrepair; however, the site is being developed into a destination location and positive reflection on the Army. **ASSESSMENT:** The site is currently popular for visitors from the U.S. and around the world. Anticipate a future dedication ceremony involving former cast members and likely covered by national and regional media (date TBD). Supports Adapting our Institutions and Good Stewardship. (b) (6)

**(FOUO) VOA Persian News Network, Interview with Army Spouse (FOUO) (OCPA-LA)** OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. **ASSESSMENT:** VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(FOUO) 'Ace Combat' Video Game, sound recordings (FOUO) (OCPA-LA)** NAMCO BANDAI has obtained official DoD approval for support for the Ace Combat video game. Requesting Army support for sound recordings. AZ Army National Guard has expressed interest in providing audio access to military equipment such as an AH-64. Coordinating with NGB for support. The Ace Combat series, which number 11 editions, is a military strategy game focused principally on air combat. The games of the series all take place in the same fictionalized world populated with fictional countries with details loosely based on real-life location, events, and wars. **ASSESSMENT:** NAMCO BANDAI is one of the world's top makers of video games with products very popular with 18-39 y.o. males. Military depictions will potentially benefit recruitment. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCPA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) Army Museum Video (U) (OCPA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b) (6)

**Community Relations**

**(FOUO) NBC Sports "What Would You Fight For" (FOUO) (OCPA-LA)** This project is a 2-minute ad that will air at halftime of the November 20th Notre Dame-Army game on NBC. The story profiles the work of Notre Dame aerospace and mechanical engineering professor John Renaud who through a \$1.3 million grant from TARDEC (The U.S. Army Tank Automotive Research Development and Engineering Center) is working on the creation of new materials and structures that make military vehicles more resistant to blasts, thereby improving soldier safety and survivability on the battlefield. In order to tell the story of Professor Renaud's work, NBC requests to film the following: 1) B-roll at the TARDEC facility in Warren, Michigan. 2) Interview with US Army Captain (b) (6). He is a Notre Dame Alumnus (2005) currently stationed at Fort Benning, Georgia. Captain (b) (6) has served two tours in Iraq and can speak firsthand to the practical importance of Prof Renaud's work as well as to what it means to him that his alma mater is working to improve the safety of soldiers on the battlefield. 3) Applicable b-roll at Fort Benning (or from DVIDS) that would visually show a patrol scenario similar to those Captain (b) (6) faced on the battlefield in Iraq. Production Assistant Agreement has been signed. ASSESSMENT: Supports Modernizing the Force and Building Resiliency. (b) (6)

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a

holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may want to provide well wishes, including any high profile individuals in the entertainment industry. ASSESSMENT: Supports Maintaining our Combat Edge and Supports Soldiers and Families. Supports Care for Soldiers and Families. (b) (6)

## Administrative

### FACEBOOK



### U.S. Army Entertainment Office

761 monthly active users ↑84 since last week

1,043 people like this ↑14 since last week

34 wall posts and comments this week ↑11 since last week

148 visits this week ↓81 since last week



## OCA-West Weekly Report 22-29 Sep 2010

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

**New/updated entries in Red**

**Key dates specified; ongoing support listed as 'In progress'**

### Top Items

#### **JAN 2011 Army Wives Season Five**

(b) (6)

Lifetime announced Season Five of Army Wives. Filming will begin in January 2011. (b) (6) will coordinate with Show Runner and Executive Producer to develop story lines and ideas. Discussing possibly taking writers and new staff members to a military installation before the start of the next season. There has been a considerable leadership change both at Lifetime Television and within the Production Company, specifically the two key positions of on set executive producers in Charleston, where the show is filmed. An "Army 101" day at an Army installation may prove necessary to educate new members of the crew.

#### **11/11/2010 Jay Leno's Tonight Show Veteran's Day Salute to Troops**

(b) (6)

Jay Leno's Tonight Show will host its annual Salute to the Troops show on Veterans Day this year rather than on Thanksgiving. The show will provide transportation for the Soldiers. Coordinating now for 100 Soldiers to be in audience for show taping, followed by photos with Jay and formal dinner after the program. Supports Broaden Understanding and Advocacy.

#### **October 2010 National Geographic "Bomb Hunters"**

(b) (6)

National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). Supports Build Trust and Confidence.

### Entertainment – Documentaries

#### **09/23/10 HBO Documentary "Wartorn"**

(b) (6)

(b) (6) flew to HBO headquarters, NYC, to review portions of new HBO documentary entitled, "Wartorn: 1861-2010". The documentary chronicles combat stress and post-traumatic stress from the Civil War to present, and explores effects on military personnel and families. It

includes interviews with GEN Chiarelli, GEN Odierno, WRAMC personnel, and Soldiers. Documentary host, 'Sopranos' actor James Gandolfini, conducted the interviews in Iraq and NCR. Interview comments selected were appropriate and did not raise red flags. Attending the screening were Producer Matthew O'Neill, and HBO Documentaries President and VP, Sheila Nevins and Sara Bernstein. HBO is treating the subject respectfully and responsibly. Overall perspectives and tone appear as beneficial for educating and informing the public on an important military issue. HBO said it will be sending OCPA-LA a full rough cut within the week (TBD). HBO anticipates releasing "Wartorn" around Veteran's Day, 11 NOV 2010.

**10/2/2010 "Bridging the Gap"**

(b) (6)

Documentary series on civil military relations and the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy.

**10/11/2010 International Sniper Competition**

Mr (b) (6)

Zaragoza Pictures, Inc. has requested to film the 2010 International Sniper Competition. The US Army Sniper School was established in 1987, at the Infantry Center at Fort Benning, GA, and continues to produce top-notch snipers today. Its continuous existence reflects the longest sniper training course in the history of the US Army and is a testament to the high priority sniper training now enjoys among the Army's leadership. The 2010 International Sniper Competition is scheduled for October 11-15, 2010 at Fort Benning GA. This event will again bring teams from all over the world to Fort Benning to compete in 10 to 15 sniper related events. The focus of the competition is to bring teams together to share battlefield lessons learned, provide training initiatives and ideas and to compete tactically and technically. The event is limited to 35 teams (70 snipers) not including unit coaches, commanders and spectators. Supports Equip and Train Soldiers.

**10/2/2010 65th Anniversary of the Atomic Age**

(b) (6)

Japanese production company films interviews during the public tour at Trinity Site, White Sands, NM, October 2, on development of first Atomic weapons. The documentary looks at historic and scientific facts of Atomic bombs, and in wake of threats by countries like Iran and North Korea. The 30 minute documentary to be broadcast in Japan in Nov. 2010 by Asahi Broadcasting Corporation, Inc. (ABC). Coordination made with PAO, White Sands Missile Range. PAA complete.

**11/10/2010 How the States Got Their Shapes**

Mr (b) (6)

History Channel program examines U.S. history and contemporary landscape to reveal, "How the States Got Their Shapes". The episode focuses on remote locations in the U.S., with filming at White Sands Missile Range & Museum and the Trinity Test Site, to explain why remote places, such as the Tularosa Basin and the deserts of New Mexico, were ideal locations for the U.S. Army to test atomic weapons and missiles. Filming will occur in Nov 10.

**In progress Chaplains**

Mr (b) (6)

The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy.

**In process Film request at Carlisle Barracks and ANC**

(b) (6)

Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. Support Good Stewards.

**In progress MTV's Coming Home**

(b) (6)

Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. Supports Broaden Understanding and Advocacy.

**In progress 'Escape From Alcatraz'**

(b) (6)

National Geographic filming episode on famous 1962 prison escape from Alcatraz Prison and island. Corps of Engineers supporting with coastal expert for interviews on water currents and tides. PAA complete. Show scheduled for early 2011.

**In progress 'Dog First Aid'**

(b) (6)

Educational video producer is developing episode on Emergency First Aid for Dogs. Assisting producer with access to 'Holland Working Dog Veterinary Hospital', Lackland AFB, for interviews with veterinarians and dog care footage. Holland is a U.S. Army facility, and responsible for comprehensive veterinary care for all DoD military working dogs along with services to military working dogs worldwide. PAA complete.

**In progress 'Operation Infrastructure'**

Mr. (b) (6)

America is a great country known for its innovation and resiliency. Our nation's infrastructure was built to last and be the best, and all over the country right now there is a need to reinvest in America's infrastructure while we continue to innovate and move forward. The show's host, Timothy Galarnyk, an engineer and inspector, the practical, no-nonsense, go-to-guy who has been tracking America's infrastructure for years; and fellow host, Chad Housekcht, all around fix-it guy, and quick-witted amateur historian will travel together across America to explore our nation's infrastructures: bridges, tunnels, roadways, rails, dams, sewer mains, power lines, communications towers, building structures, you name it! Tim & Chad will explain the history and the engineering behind various projects on our nation's to-do list, while unraveling the logistics and the steps needed to put this infrastructure in place. In this episode, the hosts will visit Project Brays and look at what is being done to mitigate flooding in the watershed. The story of bayou reconstruction has national significance with many cities following Houston's lead. Coordinating with the U.S. Army Corps of Engineers, Galveston District. PAA drafted.

**In progress "LASIK: The Right Stuff"**

(b) (6)

The documentary titled, "LASIK: The Right Stuff" was funded by the American Society of Cataract and Refractive Surgery with the objective to document the Department of Defense's 15 year journey to bring laser vision correction to all branches of the military. Production Company will arrive at Fort Bragg, NC on the evening of September 29-2 OCTOBER to film B-Roll and conduct interviews with LTG Frank Helmick, COL (Dr) (b) (6) and Lasik Patients. They will also film Dr. (b) (6) doing the Lasik Vision Corrective (LVC) procedure. PAA complete. Lisa Moore PAS for Special Operations provided B-roll footage as well.

**In progress "What's In Your Pocket"**

(b) (6)

USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete.

**In progress 'Spotlight on Women in Helicopter Aviation'**

(b) (6)

Helicopter Assoc. Int'l producing film, "Spotlight on Women in Helicopter Aviation", featuring COL(RET) (b) (6) the Army's first rated female helicopter pilot. Coordinating with Fort Belvoir/Davison Army Airfield to film Col. (b) (6) in front of a UH-1H, the same aircraft she flew for the majority of her career. Project's goals are to celebrate the rich history of females in the helicopter industry. The film includes interviews and action footage with female pilots, mechanics, CEOs, flight nurses, paramedics, and aerial photographers.

**In progress "Modern Marvels: Driver's Seat"**

(b) (6)

History Channel 'Modern Marvels' episode, "Driver's Seat", examines what it's like to operate some of the 'world's toughest and most innovative vehicles'. Access to Army combat helicopter and armored vehicles coordinated at Fort Bliss and Fort Hood. Filming conducted 20-26 SEP.

**In progress Extraordinary Acts of Courage**

Mr (b) (6)

This television series "Extraordinary Acts of Courage" addresses civilian heroics and is produced for the OWN: The Oprah Winfrey Network. This episode will include interviews with PVT (b) (6) a Soldier attending training at Fort Sill, OK. (b) (6) mother is the subject of the segment; a grandmother, she tackled a robber at a bank in Van Nuys, CA where Brendan was cashing a check. Mrs (b) (6) was the inspiration for (b) (6) and the reason he decided to join the Army. PAA complete; filming interview competed with PVT (b) (6) at Fort Sill. Awaiting announcement of air date.

**In progress Travel Channel International Limited**

Mr. (b) (6)

The project is a non-commercial broadcast travelogue. Its aim is to promote tourism during the period of the Civil War period and beyond. It is fully supported and sponsored by Capital Region USA. This program will focus on Arlington's symbolism as the home of Robert E. Lee and its development as the last resting place for the Union military play a key role in the story. The Travel Channel will film interiors and exteriors of Arlington House, the Confederate Memorial, various general views of the cemetery and Union graves, views looking over the Potomac to the Lincoln Memorial, and the memorials to John and Robert Kennedy. Filming will consist of a mix of stand-ups with our presenter and B Roll shooting. Filming at Arlington National Cemetery will be in accordance with the established policies of the Arlington National Cemetery. PAA is complete. Filming date TBD.

**In progress 'Moving the Heaviest Metal', Documentary**

(b) (6)

Approx. 250 historic Armored Fighting Vehicles relocating from Aberdeen Proving Grounds to Fort Lee, VA. The documentary will include histories of the various vehicles, interviews with Army veterans. The centerpiece of the program is expected to be the 280mm railway cannon, "Anzio Annie". The move is a result of BRAC and to be accomplished by SEP 2011. Coordination made with PAOs, APG and Ft Lee. PAA complete.

**In progress 'One Nation Under Ground'**

(b) (6)

"One Nation Under Ground" is a documentary that draws comparisons between America's Civil Defense efforts in the late 1940's thru 1960's, with today's efforts at Homeland Security. Entitled "One Nation Under Ground", the documentary will also closely examine the dangers of nuclear terrorism, including so called "dirty bombs", and EMP weapons. Coordination made with PAO, White Sands Missile Range (WSMR). High Noon Films will be granted access to WSMR and Trinity Site this for filming Fall. PAA complete.

**In progress Requiem Documentary**

(b) (6)

Meeting with Director, Michael Watkins, this FRI to discuss other possible Army-related projects. Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Coordinating with 55th Combat Camera Company, Fort Meade, for interviews. Coordination made for documentary filmmaker, Michael Watkins, to travel to Afghanistan this fall and embed with Army Combat Photographers. PAA complete.

**In progress Discovery Channel Canada**

(b) (6)

Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Their interest is filming 'Abrams Tanks' maneuvering. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' -

in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete.

**In progress      IMAX Project Rescue**

**Mr (b) (6)**

Shot in 3D IMAX, "Rescue" will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. Note: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world's largest cinema screen, 8-stories tall, in Sydney, Australia.

**Airdate TBD      Kissimmee Basin Documentary**

**Mr (b) (6)**

Kissimmee Basin the Northern Everglades will be a 1-hour high-definition broadcast quality nature documentary focusing on the heartland of the Kissimmee Basin and the history of Florida's Cattleman Ranching tradition and customs. It will highlight Florida's environmental, economic and cultural heritage addressing the best practice models, protecting water resources and preservation of the natural landscapes. The filmmaker interviewed Mr Terrence Salt, Principal Deputy Assistant Secretary of the Army (Civil Works) on 22 SEP 10 about the US Army's role in managing the Kissimmee Basin.

**Airdate TBD      Born Fighting Documentary**

**Mr (b) (6)**

Filming concluded at Arlington National Cemetery. Historical documentary looks at influence of Scots-Irish on modern day America, based on book, "Born Fighting", by Senator Jim Webb, who is also the presenter. Webb explores his Scots-Irish family ancestors on a journey from Scotland to Northern Ireland and then to Virginia. The journey leads him to Arlington National Cemetery where his own father is buried.

**Airdate TBD      Vice Guide to Everything**

**Mr (b) (6)**

"The Vice Guide to Everything," is an 8-episode, half-hour show covering the most interesting people and things happening on the planet. This episode will focus exclusively on one of the Iraqi/Afghani Training Cities at FT Irwin. They will spend a day exploring the village, finding out how/why it was created and hearing about the results of training in such a specific environment. Meeting, Interviewing & Filming soldiers and "townspeople" people in their simulated environment will be facilitated. Filming complete at Fort Irwin, awaiting the rough cut.

**Major Motion Pictures**

**Update:      TRANSFORMERS III**

**Mr. (b) (6)**

The production company will be filming at Hurlburt AFB, Orlando Executive Airport and the Kennedy Space Center (KSC) the first two weeks of October. The production company is looking for 60-100 military extras at KSC. Military scenes have depicted Strykers, Apaches, Blackhawks, Chinooks, Gray Eagle UAVs, Palletized Loading System (PLS) and an Army Fire Truck. TF3 will showcase bravery and values of Soldiers in an apolitical blockbuster. TF2 was the biggest blockbuster of 2009.

**Update:      The Dryland**

**Mr. (b) (6)**

'The Dryland' DVD release scheduled for 9 NOV 10 The film is an apolitical and raw look at the struggles of a Soldier leaving the Army and dealing with Post Traumatic Stress Disorder

(PTSD).

**In progress: 'Battle of Qala-I-Jangi' (b) (6) Clearwater**

Script in development depicting 2001 prison uprising at Qala-I-Jangi. Battle notable for death of CIA agent, Johnny Michael Spann, capture of 'American Taliban', John Walker Lindh, and COL (b) (6), CDR, 5<sup>TH</sup> SFG, being awarded DSC for his actions. Warner Bros. producer developing script. Monitoring development and guiding Army characterizations where possible.

## Entertainment Television

**11/11/2010 Behind the Scenes and Praise Mr (b) (6)**

The Trinity Broadcasting Network has requested an interview with Chaplain (MAJ) (b) (6) Office of the Chief of Chaplains has approved this interview. Chaplain (b) (6) will participate in two shows, the first is a 4pm taping of Behind The Scenes that will air 5pm-5:30pm, 11 NOV and the second is part of the 2 hour Praise taping from 6-8 PM to air same night 7-9pm on 11 Nov 10. Chaplain (b) (6) will discuss the roles and mission of chaplains in the US Army. He participated in the show last year and the broadcasts were very well received. PAA complete.

**SEP-DEC 2010 Kathy Griffin comedy show, tickets for Soldiers (b) (6)**

Kathy Griffin is offering soldiers & their families tickets to her shows & 'meet and greets' in the various cities she performs. (b) (6) coordinated through Ms. Griffin's assistant for 10 Soldiers, each with a guest, to attend the comedy show 25 SEP 10 in Temecula, California and coordinated that all future ticket availability will be offered through VetTix.org. Supports community involvement.

**10/03/2010 Two Guys Garage - Speed Channel Mr. (b) (6)**

From pistons to painting, welding to wheel balancing, dyno and track testing, Two Guys Garage covers virtually every aspect of vehicle repairing, customizing and restoring. The hosts perform product demonstrations and installations on a wide variety of import and domestic cars and light trucks, and they show viewers the right way to execute modifications with hands-on projects throughout the season. EPISODE #912 - Operation Comfort involves wounded Soldiers from Brooke Army Medical Center. Supports Broaden Understanding and Advocacy.

Air Dates and Times.

SUNDAY - 10/3/10 @ 12:30 PM EST

WEDNESDAY - 10/6/10 @ 3:00 PM

FRIDAY - 10/8/10 @ 4:30 AM

SATURDAY - 10/9/10 @ 10:00 AM

**10/22/2010 Building the Bionic Body Mr (b) (6)**

Dean of Invention: As an inventor and entrepreneur, Dean Kamen has dedicated his life to developing technologies that help people lead better lives. He holds more than 440 U.S. and foreign patents, many of them for innovative medical devices that have expanded the frontiers of health care worldwide. Now more than ever, there is a great need for limb replacement. More than a thousand soldiers have returned home from Iraq and Afghanistan missing an arm or a leg—a higher percentage' than in any previous conflict. And every year 100,000 diabetics in this country suffer the same amputations. The "Building the Bionic Body" includes Sparky II, a bionic ankle assembly developed at West Point. The show premieres October 22 at 10/9c on Planet Green.

**11/11/2010 Catch 21**

(b) (6)

Catch 21 is a game show on the Game Show Network that has identified four contestants, USMC, USN, USAF and a USNG soldier to participate on this show mid-August. (b) (6) contacted the casting director, OSD and service leads to determine if the armed forces can support. UPDATE: PAA approved. Filming Completed August 2010. **Update: Air date 11 NOV 2010.**

**In Progress "Dixie Divas"**

(b) (6)

USAR NCO, SGT (b) (6) will participate in reality show titled "Dixie Divas." The series follows five Alabama women who juggle their careers and home lives with busy calendars packed with all the great activities the south has to offer from bow hunting to wakeboarding at the lake. The women being highlighted are: radio personality Amie Pollard, beauty queen Melissa McLaney, skin care specialist Jana Roberts, Army Reservist (b) (6) and internet web developer Val Tignini. For two episodes of the show SGT (b) (6) will be traveling back to Dothan to stay in Amy Pollards guest house and visit with her friends in Alabama before she is called to active duty. The Army Reserves have been a positive experience for SGT (b) (6) and she is looking forward to her year-long tour of active duty where she will be teaching Combat Medic Courses at Fort Sam Houston, Texas. As her upcoming tour of duty is such a big influence on her life, the show wants to ensure they portray her service accurately. (Possibly show SGT (b) (6) in uniform doing physical training, and if at all possible spend a day with her in Texas to get B-Roll establishing her service in the Army). SGT (b) (6) will be traveling to Alabama September 25-October 3. SGT (b) (6) will be in an off-duty status during taping. Further requests for access to installations and SGT (b) (6) service will be considered on a case-by-case basis. Production Assistance Agreement is drafted and with production company for signature. Supports Recruiting, Training, Readiness and Care for Warriors.

**In progress American Idol**

(b) (6)

American Idol is considering, SGT (b) (6) a 37F PSYOP Specialist assigned to the Military Information Support Group (formally known as 4<sup>TH</sup> Psyop Group as a potential final candidate for their fall season. Coordination has been made with producers, USASOC and MISC. An American Idol production team visited Fort Bragg first week of September to tape her participating in an airborne operation and to shoot interviews with her. She'll be in NYC later this month to re-tape her third audition in front of American Idol's celebrity panel and chance to win the "Golden Ticket" to the LA portion of the show. Production assistance agreement is complete.

**Airdate TBD Extreme Makeover Weight Lose Edition**

(b) (6)

3 Ball Production filmed a portion of ABC Network's new reality show "Extreme Makeover Weight Lose Edition" (working title "Obese") on location at Fort Benning. The show follows individuals over the course of one year attempting to overcome obesity from guidance provided by personal trainer Chris Powell. Request was to film cast member Alex Respass conducting training with Basic Combat Training Soldiers during a 24 hour period, with the intent of Respass gaining motivation and discipline to continue his weight loss goals. Specific events were Eagle Tower and physical training. Mission Success as it hits Mission and Priorities of Inspired Leadership, Standards of Discipline, and Teamwork captured by film crew UPDATE: Filming complete at Fort Benning, GA. Air date TBD.

**Airdate TBD "Chain of Adventure"**

(b) (6)

Internet commercials, entitled, "Chain of Adventure", and featuring Bear Grylls, host of the Discovery Network program, "Man Vs Wild", filmed on US Army Corp property at Summersville Lake, WV. Shooting took place 21 SEP. Coordination made with Corps of Engineers.

## Video Games/Music Video/MISC

**In progress**      **"Soldier Girl" Music Video**      **Mr. (b) (6)**  
Sideshow Productions requested US Army support for a Music Video for the song "Soldier Girl". The song is a patriotic piece. Fort Meade has agreed to support. The production assistance agreement has been drafted. Supports Broaden Understanding and Advocacy.

**09/23/2010**      **Western Technical College, El Paso**      **(b) (6)**  
Western Technical College (WTC), El Paso, TX, requests to film promotional video at White Sands Missile Range, and featuring Ms. **(b) (6)** for a campaign to promote "Women in Technology". **(b) (6)** is a Systems Technologist for Physical Science Laboratories at White Sands and a WTC Electronic Engineering Technology graduate. **(b) (6)** to be profiled as a success story. Filming scheduled for THU, 23 SEP. PAA being drafted.

**In progress**      **Army Museum Video**      **(b) (6)**  
Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army.

## Community Relations

**09/29/10**      **Casualty support**      **(b) (6)**  
Mr. **(b) (6)** is contacting 'Transformers' producers regarding the recent death of CW3 Matthew G. Wagstaff in Afghanistan. Wagstaff appears in the first Transformers movie, piloting a UH-60. Family members requested OCPA-LA assist in notifying producers and extending an invitation to the funeral services on 5 OCT in Orem, Utah. Wagstaff was among nine killed in the crash of a NATO helicopter in southern Afghanistan on 21 SEP. Mr. **(b) (6)** is working with the family's CAO.

**10/13/2010**      **The Voice Awards**      **(b) (6)**  
The Voice Awards are sponsored by the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services. The Voice Awards recognize writers and producers of entertainment programming—television and film—who have given voice to people with mental health problems by incorporating dignified, respectful, and accurate portrayals of people with mental illnesses into their scripts, programs, and productions. The highest ratings are reserved for those productions that emphasize the positive journey of recovery from mental health problems. This year the Lifetime Series "Army Wives" and motion picture "The Dry Land" will receive an award. OCPA-West is coordinating for an Army Color Guard for the event. Supports Broaden Understanding and Advocacy.

**11/05/2010 Combined Federal Campaign (CFC) Annual Golf Tournament.**  
The SoCal Tri-County (Orange, Riverside & San Bernardino Counties) Combined Federal Campaign (CFC) Annual Golf Tournament will be held on November 5th at the Navy Golf Course in Cypress and is a Pro-Am Scramble Format (the 5th player for each team will be a PGA golfer).

**11/11/2010 Forest Lawn Memorial Veterans Day ceremony** (b) (6)  
(b) (6) asked to be keynote speaker at the Forest Lawn Memorial Veterans Day ceremony, Nov. 11. Additional Speakers will include Stan Chambers (Emcee), various dignitaries from the surrounding areas. Topic will be recent OIF/OEF deployment experiences and significance of Veterans Day. Anticipated audience: 1,500 community members, including many with military service.

## Administrative

facebook



**U.S. Army Entertainment Office**

**993** monthly active users **↑126** since last week

**901** people like this **↑15** since last week

**51** wall posts and comments this week **↑30** since last week

**523** visits this week **↓76** since last week



## OCA- Western Region Weekly Report

06/30/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **QRFs in Afghanistan Documentary – (b) (6)**

Received a request to develop a documentary about QRFs in Afghanistan. From producers: "Our goal is to make a sound engaging documentary style show that gives our efforts in Afghanistan a name, a face, a feeling, and an exciting honest connection the home front can relate to. Like you mentioned you would do, speaking with boots on the ground/leaders in the QRF would greatly help our show specifics. Especially if it's people within/around the QRF who can give us a detailed mission styles, and an average daily look at this elite unit." (b) (6) conference with COL (b) (6) (ISAF PAO) to determine the best way to develop their storyline. (b) (6) will work with producers and SMEs on the ground to further create a well-rounded treatment before giving approval.

#### **Robby Gordon and the Troops - (b) (6)**

Received a request to access Ft Irwin for a television production with the working title "Robby Gordon Off Road with the Troops." This special will be similar in many ways to the "Iraq Confidential with Jesse James" program that first ran on Military Channel and Discovery Channel in 2006. They would like access to Fort Irwin for one to two days on any of the following dates - September 7th, 8th or 9th, 2010. This program is scheduled to debut on the Military Channel in Q4 2010 and will also air on Discovery's HD Theater network. A typical program like this one will run 20-30 times over the course of 12 months on each network. Iraq Confidential with Jesse James has aired with this frequency for the last four years. Following the proposed visit to Fort Irwin Robby Gordon will be racing in the Prime 300 in Las Vegas,

September 10-12. On behalf of Robby, one of the world's elite NASCAR and off-road racers, we would like to invite some interested soldiers/vets to work on his pit crew during this race. Awaiting response from Fort Irwin PAO.

**A Promise of Freedom – (b) (6)**

This film is focused on America's Iraqi allies. Iraqis who have risked – and are still risking – their lives to rebuild the country. The film follows several cases of U.S.-affiliated Iraqis who were killed or who are in danger, and seeks to understand what the future holds for those still in the country as America prepares to withdraw. In addition to following Iraqis in Iraq, Jordan, Syria and Egypt, Murphy has been filming with Iraqi families as they begin to build new lives in America. On this trip to Iraq she is also filming with Iraqis who have resettled in America and then decided to return to Iraq. Production assistance agreement complete. Production company is currently filming in theater.

**Exoskeleton Documentary – (b) (6)**

National Geographic Channel wants to produce a one-hour documentary program on the development of exoskeleton suits. Coordinating with Natick Soldier RD&E Center.

**Cantore Stories – (b) (6)**

Cantore Stories will showcase how people live, survive and deal with extreme weather conditions at Yuma Proving Ground and other locations with extreme weather for the Weather Channel. At YPG the Weather Channel will feature testing, exercises and training in harsh desert conditions. Production assistance agreement completed.

**Weird, True and Freaky – (b) (6)**

This Discovery Channel Animal Planet episode is about animals used for medicinal purposes. Looking to feature a Soldier who was injured fighting in Afghanistan and treated with Extra Cellular Matrix which is derived from pig's bladder to regrow skin and tissue cells. Filming to take place at the Brooke Army Medical Center to interview the Soldier, his surgeon and physical therapist. Production assistance agreement completed.

**Discovery Channel visit to Yuma Proving Ground (YPG) – (b) (6)**

Discovery Channel Canada is planning to send a film crew to YPG on 6/7 July to film test projects for the Canadian television program "Daily Planet". The program has a viewership of 4 million. They will film M777 howitzer testing on 6 July and Zephyr unmanned aerial vehicle (UAV) testing on 7 July. They will also film testing of the Bradley Fighting Vehicle negotiating the test courses at YPG. Production assistance agreement is complete.

**Killing Lincoln-Inside the Conspirator – (b) (6)**

This documentary is serving as a companion to the upcoming Robert Redford feature film, —The Conspirator.” Both film and documentary will focus on the conspiracy to assassinate President Lincoln, specifically the trial and execution of the conspirators. Filming will occur at Fort

McNair of exteriors which played a role in the conspirators' trial and executions, and the filming of interviews in approved interior settings. US Army military historians will also be interviewed to support the documentary. Production assistance agreement is complete.

### **Making Stuff/Smart Materials – (b) (6)**

The PBS/NOVA documentary "Making Stuff" is a series of four episodes, the Smart Materials segment will demonstrate advanced Magneto-Rheological (MR) semi-active suspension system developed by the Lord Corporation for the US Army under contract with TARDEC's Ground Vehicle Power & Mobility Track and Suspension Team. The durability testing will take place at the Lord Corporation's test track in Moncure, NC using the HMMWV. Production assistance complete, filming will occur next week.

### **The Surge – (b) (6)**

This Institute for the Study of War (ISW) documentary is intended to portray the history of this OIF military operation as it unfolded and explain why and how it improved security and stability in Iraq. The film uses interviews with commanders on the ground to tell the story. ISW will be screening the documentary in Iraq and requesting Soldiers to provide comment on the current environment in Iraq.

### **Halfway Home – (b) (6)**

This Documentary tells the stories of several warriors who have suffered from, or are suffering from, Post Traumatic Stress Disorder (PTSD) and Traumatic Brain Injuries (TBIs). It is the filmmakers intention to inform the audience about these unseen and misunderstood wounds of war, and to highlight programs, new and old, that assist warriors in their efforts to get "all the way home." Interested in interviewing Brigadier General Loree K. Sutton regarding her inspired work at the DCoE, including her Real Warriors campaign, and her interest in creating a new program modeled after POPPA, (Police Organization Providing Peer Assistance)—a successful peer support system created for the New York Police Department that is credited with dramatically cutting officer suicide rates in the past 15 years. They also interested in Filming at Walter Reed Medical Facility. [UPDATE: Walter Reed has approved project. Production assistance agreement is signed. Coordinating filming date with BG Sutton's office.](#)

### **MTV's Coming Home Series – (b) (6)**

continues to coordinate with the leadership in Afghanistan to find possible candidates to participate in the upcoming MTV series Coming Home. Award-winning producer Morgan Spurlock is creating a show that will follow soldiers from the weeks prior to leaving the combat zone through their transition back to civilian life. MTV is looking for soldiers on active duty, not USAR or USNG and a flyer has been sent out to PAO leadership and through DVIDS for casting. This show is a terrific opportunity to target our recruiting-aged audience and show them first-hand and from the horse's mouth what it means to serve our country in a time of war.

### **Documentary pitch on the Army Colonels and sisters of Delta Sigma Theta – (b) (6)**

FORSCOM PAO and OCPA-LA have been approached following the article on the Colonels

written by Sgt. (b) (6) - (b) (6) about five Army colonels all who are in the sorority Delta Sigma Theta. The premise is as follows: We would like to expand the article and pitch a program/short series to cable networks on these women and their work in the military as well as their daily lives. With such a high number of female soldiers fighting overseas and in the military today, we would like to see better representation of these members of society. The story of the Delta Sigma Theta women and the bond they share of being both in the army and part of a sorority is one that we believe will touch many people. \*\*need to get a legal review before moving forward\*\*

### **Shooting USA Television Program – Mr (b) (6)**

Shooting USA on the Outdoor Channel reports on stories from across the country of interest to the shooting community. Everything from national competitions and our Olympic shooting team, to firearms safety and instructional tips from our partners – the U.S. Army Marksmanship Unit. The program is the top rated show on their network. These features highlight individual firearms that hold a special place in American history; thus their interest in going to Fort Knox and the General George Patton Museum next week. They want to do a History's Guns report about General Patton's famous firearms housed in their collection. They also have an interest in videotaping other firearms the General owned (I believe there is a second Patton revolver at the Museum) as well as other artifacts such as his staff car and office van. Fort Knox Public Affairs Office wants to support; will be an opportunity to show a little history about the Armor Branch and Fort Knox. **Update:** Have reviewed the rough cut. No issues - waiting on air date.

### **RESTREPO Documentary – Mr (b) (6) (b) (6)**

"Restrepo" is a documentary about 2nd Platoon, Battle Company, 173rd Airborne Brigade in the Korengal Valley of eastern Afghanistan from June 2007 through June 2008. At that time, it was widely consider as one the most dangerous areas of Afghanistan. This documentary shows the difficulties and frustrations of fighting a fleeting enemy in extremely rugged terrain. The footage was shot over the entire year and is very good inside look at an infantry platoon in Afghanistan. Some of this footage has already been aired on ABC's Nightline during 2007 and 2008. **UPDATE:** RESTREPO will be in limited Theatrical release 2 JUL 10 and will air on the National Geographic Channel in SEP 10.

### **Best Ranger Competition – Mr (b) (6)**

Zaragoza Pictures, Inc. will document The Best Ranger Competition again this year at Fort Benning, Georgia. The Best Ranger Competition 2010, is the 27th anniversary of this grueling competition, starring the best trained soldiers of the world, our United States Army, RANGERS! The competition has evolved over the past twenty-five years from one that was originally created to salute the best two-man "buddy" team in the Ranger Department at Fort Benning to determine the best two-man team from the entire United States Armed Forces. The Best Ranger Competition is held on Fort Benning and is open to the public. This year the competition was held 7-9 May 2010. **Update:** The project is in post production; the program will be formatted for the GoArmy.COM website. (Supports \_Broaden Understanding and Advocacy')

### **Shok Valley Documentary – Mr (b) (6)**

On April 6, 2008 40 Special Forces soldiers from C Company, 3rd Battalion, 3rd Special Forces Group and another 100 Afghan special operations commandos descended into the rugged Shok valley in Nuristan province, what they called in the battle narrative –a well known sanctuary of the Hezeb Islamic al Gulbadin terrorist organization.” Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary on the actions that took place in Shok Valley in April 2008. **Update:** Project is under review by US Army Special Operations Command to approve interviews with the Special Operations Soldiers involved in the operation.

**Combat Medic Challenge – Mr. (b) (6)**

Mr Michael Slee, Zaragoza Pictures, Inc. has requested permission to make a documentary about the Combat Medic Challenge held at Camp Bullis, TX. Mr. Slee filmed the Best Ranger Competition in 2009 which was placed on the GO ARMY website. **Update:** The proposal is under review by Deputy Chief of Staff of the AMEDD Center and School.

**Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3<sup>rd</sup> Infantry Division. **Update:** Production assistance agreement is complete, documentary is in production. Coordinating with Fort Benning for the production company to film at the US Army Sniper School. **Update:** Filming complete, awaiting rough cut.

**Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that made –Two Weeks in Hell”, a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC. **UPDATE:** The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. **Update:** Filming of the CDQC concluded 16 APR; waiting on the rough cut. US Army Special Operations Command has cancelled the RIP and Ranger School segments.

**Major Motion Pictures:**

**The Dry Land – (b) (6) Mr (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. Members of the Greater Los Angeles Chapter of AUSA Army Ball Committee screened the film 5 APR 10. America Ferrera and Wilmer Valderrama have been invited to the AUSA Army Ball on 4 JUN 10 in Long Beach, CA. Excerpts from the film will be shown at the Army Ball. AUSA is also coordinating for a screening at the AUSA Symposium in Long Beach, 2-4 JUN 10. **UPDATE:** Coordinating CONUS-wide screenings at Army posts. The producers are working with AAFES to screen the film at CONUS installations. (Supports Broaden Understanding and Advocacy)

### **TRANSFORMERS III – Mr (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Filming began 11 May 10 at Edwards AFB, CA. On 15 JUN the Production Company completed 10 days of filming in Long Beach, CA. The scenes included an Apache, 2-Blackhawks, a Chinook, 2-Gray Eagle UAVs, a Palletized Loading System (PLS) and an Army Fire Truck. Coordinating military support for scenes in Chicago, 16-18 JUL 10.

### **Souvenirs – Mr (b) (6)**

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script has been approved by OSD. Drafting production assistance agreement. (Supports Broaden Understanding and Advocacy)

---

### **Entertainment Television:**

#### **Meeting with Writers (Unnamed Project) – (b) (6)**

Met with writers about a possible Network Primetime TV Military Medical Drama Series. The proposed series will feature medics, doctors, nurses and care for our wounded. Have asked for a treatment; will forward to OSD upon receipt.

### **Six Minds – (b) (6)**

Received a request Merv Griffin Entertainment, the creators of Wheel of Fortune and Jeopardy, bring you the new game show, Six Minds, where six minds are definitely better than one. They are searching for outgoing, smart, and competitive six player teams who are ready to work together to solve a series of logic based puzzles in order to win a cash prize. You must be able to think outside the box, as your team races against the clock, to find the answers to questions that are simple, yet deceptive. If you know the right group of clever teammates that are all over the age of (18) and a legal U.S. resident, they want to meet you. Each team needs a team leader, who will apply on behalf of the team. Team Leaders should submit requests to [6mindscasting@gmail.com](mailto:6mindscasting@gmail.com).

### **Iron Chef – (b) (6)**

Filming of Iron Chef will take place at Raleigh Studios in Manhattan Beach, CA, 18 JUN 10. The Challenge involves an iconic ingredient...the potato...Iron Chef Contestants will elevate the spud to culinary greatness. Since the spud has been associated with the drudgery of Kitchen Police (KP) duty, LTC (b) (6) Director Joint Culinary Center of Excellence at the US Army Quartermaster School will present this secret ingredient to the chefs, and be a guest judge. LTC (b) (6) will arrive at the studio in a utility HMMWV with the potatoes loaded in the back...production will supply the potatoes and containers...the chefs will assemble around the HMMWV and LTC (b) (6) for the presentation of the secret ingredient. **UPDATE: Filming complete, waiting on rough cut and air date. LTC (b) (6) participated in the show as a co-host and judge. (Supports \_Broaden Understanding and Advocacy)**

### **ESPN Sports Center – (b) (6)**

OCA's working with ESPN to bring Sports Center Live to Germany, Afghanistan and Iraq for Veterans Day 2010. ESPN wants to broadcast their Sports Center Show with the Troops for Veterans Day.

### **Don't Forget the Lyrics! – (b) (6)**

–Don't Forget the Lyrics!" is a musical game shows that tests contestants' knowledge of song lyrics from different genres, decades and artists. Mark McGrath, a member of the multi-platinum group, Sugar Ray, will host –Don't Forget the Lyrics!" where he brings ordinary people center stage for a chance to win up to \$100,000 just by knowing the words to the biggest hit songs ever recorded. Whether you like Motown or Country, they are looking for all types of music fans as the songs are hits, from the 50 have to present day top 40. Don't Forget the Lyrics is currently auditioning for contestants.

### **Enough Already! with Peter Walsh – (b) (6)**

The Oprah Winfrey Network (OWN) is looking for military homeowners in the Los Angeles area who can use the help of professional organizer, Peter Walsh. This program is all about conquering your clutter, getting organized and to stop allowing clutter from holding you back. The show will feature a dual military couple assigned to the 311<sup>th</sup> Expeditionary Support

Command, Los Angeles, CA. Through military moves and multiple deployments, things just accumulate. Peter Walsh will help them get organized.

**Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. **Update:** Production assistance agreement has been drafted, under review by Production Company; filming will completed 11 JUN 10. Waiting on rough cut.

**Army Wives Season 4 Season – (b) (6)**

has read, reviewed and offered input for 417 and 418 (season finale). She has reviewed rough cuts for episodes 413-415 this week. Expect changes to Season Finale as it goes through studio and network changes.

07-04-10	Collateral Damage (R)
07-11-10	Change of Station
07-18-10	Army Strong
07-25-10	AWOL
08-01-10	Hearts & Minds
08-08-10	Mud, Sweat & Tears
08-15-10	Deadly Force
08-22-10	Season Finale (yet to be named)

**MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. Production assistance agreement is complete, filming 3 APR at Fort Irwin. **UPDATE:** The scheduled airdate for this episode is 26 JUL 10. (Supports Broaden Understanding and Advocacy)

---

**Video Games/Music Videos/MISC:**

**Coach Carter – (b) (6) Mr (b) (6)**

The FX Network has offered an added-value opportunity to the Army. Specifically, this is on their "DVD On TV" program, in which a movie is shown with interstitials of special content which help enhance the viewing experience. Often these interstitials are filled with trivia, video segments, and/or special features taken from the movie's DVD release. The show host will interview LTC [REDACTED] from the Los Angeles Recruiting Battalion. During the interview their show host will ask LTC [REDACTED] about his early life and what led him to decide to join the Army. LTC [REDACTED] will explain the benefits of joining the Army and the many opportunities being part of the Army provides. LTC [REDACTED] will also interact with the host on the basketball court. **Update:** Filming for the segment occurred on 17 JUN at the LA Recruiting Bn Headquarters, Encino, CA. Awaiting rough cut. (Supports Broaden Understanding and Advocacy)

**A Soldier is Worth it to Me (Music Video) – (b) (6) [REDACTED]**

The Nashville Recruiting Bn received a request from a local country artist to provide Soldiers for a music video (the subject of which will be about a chance meeting with a Soldier who has been injured in Iraq). Have reviewed the lyrics – no issues. Mr. Parker is producing a video with the help of a local film school to promote the song and would like to use Soldiers in the video to make it more realistic. **Update:** Filming occurred 11 JUL 10 in Nashville, TN. (Supports Broaden Understanding and Advocacy)



## OCA- Western Region Weekly Report

03/31/2010

***NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION.***

***The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.***

***New entries in Blue.***

### **Entertainment – Documentaries:**

#### **Tactical Arms – (b) (6)**

Tactical Arms ([www.tacticalarms.tv](http://www.tacticalarms.tv)) would like to film at the JFK Special Warfare Center, Fort Bragg for the Sportsman Channel. This program will showcase the grounds, buildings, and iconic scenes of one of our most famous bases, Fort Bragg, NC. Another part of our show involves firing and evaluating weapons, in this case combat pistols and carbines. Larry Vickers, the host of Tactical Arms, is very familiar with Fort Bragg, and believes the facilities at Range 37 would be an excellent place to “assess” the weapons for these episodes, as well as show another exciting facet of Fort Bragg. The JFK Special Warfare School supports the request; production assistance agreement has been drafted.

#### **SPEED CHANNEL TRUCK-U AUTOMOVATION FILMING WITH WOUNDED**

**WARRIORS – Mr (b) (6)** Five wounded warriors were interviewed and filmed, Feb. 1st & 2nd, while working on a weapons carrier project (World War Weapons Carrier on the chassis of a 1984 Ford Bronco), donated by Operation Comfort, a non-profit organization focused on helping wounded Soldiers rehabilitate through sports and special projects. Warriors demonstrated welding, auto body prep/paint in the restoration of a vehicle and shared their experiences and how the project exceeded their expectations. Filming took place off post at Lonesome Dove Ranch, where the working garage is located. The show is scheduled to air on the **Speed Channel, May 2nd at 11:30 a.m. EST.**

#### **Landstuhl Documentary – (b) (6)**

Documentary filmmaker Andy Papadopoulos, proposes filming at Landstuhl Army Medical Center for ten to fifteen days in May or June 2010. At the medical center they would like to conduct in depth interviews with six to ten or more medical and service personal, including the Commander, Doctors Surgeons, Nurses and Technicians and follow them as they deliver treatment and professional services. In the middle of this filming at Landstuhl they would like to send a film crew of 3 people (Camera operator, Audio Tech and Producer) to a "CASH" in Iraq or Afghanistan, and for additional five days to film the medical professionals and follow three or four wounded soldiers with a variety of injuries from the CASH back to Germany for treatment. Coordinating with OTSG and MEDCOM. **Update:** Provided the documentary filmmaker with a letter of encouragement.

### **6th Squadron, 4th Cavalry Regiment Documentary – Mr (b) (6)**

Contacted by (b) (6) about interviewing Soldiers at Fort Knox, KY for a documentary about the 6th Squadron, 4th Cavalry Regiment. (b) (6) was embedded with an Apache Troop in Afghanistan in 2008. (b) (6) and his son Carlos conducted hours of interviews with the Soldiers. They are now putting together a documentary using those interviews that tells the story of 65 men who, despite spending a year in one of the toughest spots in Afghanistan, all got out alive. Mr (b) (6) is requesting to go to Fort Knox to meet with members of Apache troop who are willing to share their personal photos and video - elements that will help fill out our documentary. **Update:** Production assistance agreement is complete, coordinating with Fort Knox to conduct the interviews.

### **Sniper: Deadliest Missions – Mr (b) (6)**

Received a request from Karga Seven Films for support for a new sniper documentary called Deadliest Missions for the History Channel. The documentary will highlight the bravery and skill of two snipers in Ramadi, Iraq in 2006. The Soldiers were members of Shadow Team, 2nd Battalion, 69th Infantry, 3rd Infantry Division. Production assistance agreement is complete, filming to begin this week.

### **Carbon Nation Documentary - (b) (6)**

Carbon Nation will have its world premiere in DC on Sunday, Mar 28 @ 6p – at the DC Environmental Film Festival. <http://www.dcenvironmentalfilmfest.org/films/show/557>. The filmmakers will remain in the DC area Mar 29-31 and would like to screen this at DOD.

### **Baker Boys (Documentary) - (b) (6)**

Currently reviewing hours of additional raw interview footage that the producers wish to use for the project's website. These interviews are one-on-one with Soldiers and are extremely candid.

### **Best of the Best Discovery Series – (b) (6)**

This new Discovery documentary series will follow Soldiers as they participate in the US Army Special Forces Training Combat Diver Qualification Course (CDQC), the Ranger Indoctrination Program (RIP) and the U.S. Army Ranger School. This series will consist of 6 episodes, 3 episodes will be devoted to the Army. This series will be produced by the same company that

made "Two Weeks in Hell", a very successful documentary about the Special Operations Qualification Course. Production agreement and filming plan have been reviewed with producer for this 6 week project. Filming scheduled for 7 Mar. – 16 Apr. Discovery Channel producers requested support from USAJFKSWCS to film a documentary about Combat Diver School Training in Florida. The intent of the documentary is to focus on the discipline required to succeed in the course, and the exceptional professionalism of Special Forces Soldiers. Request has been approved by the USASOC CG. USAJFKSWCS Public Affairs personnel will be on site with support from USASOC and/or USASFC.

#### **How things Work for the Discovery Channel – Mr (b) (6) (b) (6)**

"How Things Work" for the Discovery Channel is essentially an hour-long program that takes a topic (in this case cereal) and examines points in history where the topic in question played a role in world changing events. During World War II Quaker Oats began building munitions for the allies. One of the reasons they got the contract was their superior safety record in working with grains (and the associated dust). Each segment opens with a contemporary process or location, one that relates to the topic of the segment but is not necessarily cereal. The production company will be filming munitions testing at Yuma Proving Ground, AZ and so they thought what better way to introduce the topic of munitions than with a visit to a munitions manufacturing institution (such as Rock Island). The manufacturing of any munitions is appropriate, but the manufacturing of howitzer shells and/or aerial bombs would be ideal as it would dovetail with the testing at Yuma. Production assistance has been drafted, coordinating with Rock Island for filming at a munitions plant.

#### **History Channel - Hunt for Osama Bin Laden – Mr (b) (6) (b) (6)**

The subject of the program is the Hunt for Osama Bin Laden and Al Qaeda. It is a two hour definitive program explaining and exploring the attempts that have been made to kill or capture Bin Laden and high ranking Al Qaeda leaders since 1995. Their approach will be to produce a document of record, and I would like to emphasize that our film will not be pursuing any political agenda, nor will it offer any editorial judgment on events of the last two decades. Rather it will seek to reveal and explain the various attempts that have been made on Bin Laden's life and that of high ranking Al Qaeda, and analyze which of the approaches might most usefully be pursued if the hunt is to finally succeed in the future. Production assistance agreement has been signed with October Films. We have received an extensive list of Soldiers that the producer would like to interview. Coordinating with unit public affairs officers and determining availability of Soldiers for the requested interviews.

#### **Major Motion Pictures:**

##### **The Dry Land – (b) (6)**

The film is an apolitical and raw look at the struggles of a Soldier ETS'ing from the Army and dealing with PTSD. We asked for a "call to action" at the end of the movie that would highlight the realwarriors.net and militaryonesource.com websites, and the filmmaker happily honored our request. We plan to work with MEDCOM and Army installations to coordinate screenings of this film. This project supports the "taking care of wounded warriors" line of effort. **UPDATE:**

General Casey met the director Ryan Piers Williams Wilmer Valderrama at a Blue Star Families Event in Washington, DC on 26 MAR 10. The CSA asked to see the movie The Dry Land. Coordinating with LTC (b) (6) to get a copy to the CSA's office. (Supports 'Broaden Understanding and Advocacy')

### **TRANSFORMERS III - (b) (6)**

(b) (6) visited Bay Films on 9 MAR 10 and read the Transformers III script. Monday, 22 MAR 10 representatives from all the Services, along with Mr (b) (6) from DoD, met to discuss script notes and revisions. On 23 MAR 10, all Service representatives met with the director, producer, and writer of the film to discuss the possibility of further changes Michael Bay was very receptive to our notes and expressed his desire for us to "help (him) make it better." As you know, TF2 was the biggest blockbuster of 2009 (Avatar's revenue's split '09 and '10) and the TF3 script is showing this "episode" will be no different. It will give us the opportunity to showcase the bravery and values of our Soldiers and the excellent technology of today's Army to a global audience, in an apolitical blockbuster. Proposed shooting locations include Chicago and Washington DC. **Update:** Provided script notes to OSD-PA on 30 MAR 10; making inquires for movie support.

### **Dear John - (b) (6)**

**Update:** The movie Dear John, an adaptation of the Nicolas Sparks best-seller has made **\$88.4M** in its first seven weeks of release which is commensurate with other Nicolas Sparks' movies like "The Notebook". This equates to a viewing audience of **11.8M**. In Dear John, the main character, SSG John Tyree played by Channing Tatum, exudes the Army Values and honorably and realistically portrays an Army Soldier to a predominantly female audience. The reviews have been very positive especially among women.

### **Souvenirs – Mr (b) (6)**

"Souvenirs" is a low budget film that spans two generations. The story covers the service of a grandfather and his grandson. The grandfather was an infantry Soldier during World War II in the 82<sup>nd</sup> Airborne Division, his grandson is an infantryman assigned- to an infantry company during Operation Iraqi Freedom. The story follows the two Soldiers during their respect combat operations. I have provided script notes to the producer/writer. There are four major issues, one war crime and 3 additional court martial offenses; awaiting response from the production team. **UPDATE:** Script is under review by OSD-PA. (Supports 'Broaden Understanding and Advocacy')

### **Flag of My Father – Mr (b) (6)**

R Squared Production is currently filming in Monroe, LA. This low-budget film is about an Army nurse and her relationship with her Dad, a former Marine and her 4 step-brothers. The four brothers never served in the military, don't understand their sister's Army service and resent the close relationship that their sister shares with their Dad. The script touches on the role of women in today's military and addresses stereotyping of women in the armed forces. Request for support includes an honor guard from the Army and USMC as well as a damaged HMMWV from Defense Reutilization and Marketing Service. Support is being provided by the Louisiana

National Guard, and Texarkana Army Depot. Have reviewed the rough cut, it holds true to the script. It is a good low-budget film; acting and cinematography are commensurate with the budget. Update: This film will premier in Monroe, LA on 17 APR 10. **UPDATE:** [Coordinating movie credits with the production company.](#) (Supports ‘Broaden Understanding and Advocacy’)

### **The Long Road Home - (b) (6)**

**No Change:** (b) (6) has finished the script and made significant notes. (b) (6) met with the producer and writer to discuss the notes on 28 OCT 09. This film has tremendous potential to highlight the struggles and the heroism of our Soldiers. This film is not yet funded. **Background:** (b) (6) completed the book authored by Martha Raddatz and is currently reviewing the script. Initial analysis is that the script will follow the book, however it's evident the screenwriter has little to no experience with the Army. If we support the film, it will require significant attention from this office to ensure realistic/plausible portrayal of our Soldiers, many of whom are still on active duty. More to follow after script review and discussions with the producer. PLEASE NOTE, while it's important that this film is on the radar screens of several general officers, we mustn't get ahead of ourselves. It is still very early in the development stage and it's very possible that this film never gets produced. (Supports ‘Broaden Understanding and Advocacy’)

---

### **Entertainment Television:**

#### **TOP CHEF – (b) (6)**

In honor of the men and women serving in the US Armed Forces, TOP CHEF would like to put together a formal ball/party in the Washington DC area to celebrate the three Military Departments. For this challenge, they will have the Chef-testants cook in teams for a cocktail party that will take place in a beautiful ball/multi-function room like the Fort Myer Officers Club or Conmy Hall. The chefs-testants will be tasked to use a protein from one of three categories (air, land and sea) as part of the menu. Servicemen and women from the Departments of the Air Force, Army and Navy will be invited to the formal ball. Coordinating with MDW public affairs.

#### **Cake Boss – (b) (6)**

Buddy Valastro is one of the most successful and renowned cake artists in the United States. Master baker of Carlo's City Hall Bake Shop in Hoboken, New Jersey, Buddy is the cake boss. He supervises a team that includes his mother, four older sisters and three brothers-in-law. And when you're working with family on a daily basis, there is bound to be a lot of drama. The Valastros know drama but and at the end of the day they also know love. Cake Boss chronicles Buddy's over-arching desire to achieve his late father's dream of making Carlo's Bake Shop a household name with or without the help of his family. Cake Boss is interested in including West Point in one of their segments that will highlight the 100th Anniversary of the West Point Cadet Chapel this year, on Fri. June 11, 2010. Production assistance agreement has been drafted.

### **Hawaii Five-0 (CBS) – Mr (b) (6)**

CBS is remaking the '70's hit series Hawaii Five-0 and has requested DoD support. Army, Navy, Air Force and Coast Guard will be involved in the pilot program (dependent upon some script revisions and availability of support). Coordinating support for the series with Schofield Barracks, 25<sup>th</sup> Infantry Division and USARPAC PAOs on the availability of support. UPDATE: Mr (b) (6) is on-set in Hawaii. Filming it going well and we expect a positive portrayal of Soldiers in this pilot.

### **Army Wives – (b) (6) / (b) (6)**

Now that (b) (6) is back on-board, we will begin the battle-hand-over of that project.

### **BIGGEST LOSER AND FORT BRAGG SPOUSE - (b) (6)**

The wife of a Soldier stationed at Fort Bragg (currently deployed to Afghanistan) was a contestant on THE BIGGEST LOSER. She was eliminated from the contest, however all contestants continue to pursue their weight-loss goals. Through the Army's advertising agency, we have an opportunity to highlight "Army Strong" and elements of "Comprehensive Soldier Fitness" by using existing Army programs, to help this spouse meet her goals. Fort Bragg will assign a Master Fitness Trainer, a nutritionist, and an Army culinary arts specialist to develop a plan to help this spouse meet her goals. THE BIGGEST LOSER will go to Fort Bragg and film a 'package' that will be played on the LIVE FINALE episode on May 25. Other elements include "Extra" and "Hollywood Insider" and UniVision (owned by NBC, and the spouse speaks Spanish) segments. This is an excellent opportunity. We are trying to work with the unit to get the Soldier's mid-tour leave timed with the finale to surprise the wife, on the set of the show. Worst-case, we will get the husband/Soldier on the show via satellite (DVIDS). Fort Bragg supports and is on-board. **UPDATE:** The spouse has been in touch with one of the Fort Bragg dieticians to talk meal plans and will meet with her again after her return from spring break. They have also lined her up with a few fitness folks with her husband's unit, that will good for motivation and to push her out of her normal routine, which is always beneficial. And the Fort Bragg culinary team showed her some really good examples of correct meal portions without losing flavor or interest.

### **MTV Tr3s Television Network – Mr (b) (6)**

A Fort Irwin family has contacted MTV about filming their Quinceanera. The Quinceanera is planned to take place on 3 APR 10, with service at the Blackhorse Chapel and Reception at Sandy Basin Community Center. **UPDATE:** Production assistance agreement is complete, filming 3 APR at Fort Irwin. (Supports 'Broaden Understanding and Advocacy')

### **ESPN Sports Center – Mr (b) (6)**

OCPA-NE, (b) (6) put us in contact with Mr. Jack Obringer, Sr. Coordinating Producer ESPN Sports Center. Mr Obringer wanted to discuss the possibility of filming ESPN Sports Center in Baghdad, Kabul and perhaps Frankfurt, GE around Veterans Day 2010. ESPN is still in the planning phase, they are weighing options. More to follow.

**Ice Road Truckers – Mr (b) (6)**

The TV Show Ice Road Truckers on the History Channel and would like to coordinate a delivery from the Carlile trucking company, which frequently delivers shipments to Ft. Wainwright, AK. The contents of the shipment are irrelevant it would be anything that looks cool and for the purposes of the TV viewer, we don't really need to know what the cargo is, however, urgent and important would be the implication. [Waiting for the treatment of this episode.](#)

**Intersections a New Oprah Winfrey Network Series – (b) (6)**

Left/Right Productions has selected the second Soldier redeploying from Theater. Specialist (b) (6) Currently stationed at Al Taji Army Airfield, part of the 1<sup>st</sup> Air Cavalry Brigade, 1<sup>st</sup> Cavalry Division, scheduled return is early April. Second member film crew will travel to Kuwait and be transported into Iraq end of month. Dates still tentative. Will connect with LTC (b) (6) for a couple of days, and then move to SPC (b) (6) unit for filming. Unit PAO working on coordinating crews return on his flight. Left/Right Productions, an award-winning television production company based in New York City is working in conjunction with the Oprah Winfrey Network to develop an inspiring new documentary series about individuals experiencing life-transforming events. The series will highlight the unique rewards and challenges experienced by individuals who are facing imminent life changes. They are interested in hearing from families and individuals in the Army who are about to deploy overseas for military service and individuals who are about to return from overseas deployment. They hope to hear from families and individuals who have strong points of view about their choices, have unique stories, are battling doubts, but beyond that we are looking for compelling stories to tell. Left/Right is a nonfiction television production company that specializes in telling real stories about extraordinary people. Production assistance agreement is signed. Left/Right productions selected LTC (b) (6) a physician at Madigan Army Medical Center and will be featuring her in a new TV program called "Intersections." [UPDATE: Left/Right Productions will be filming LTC \(b\) \(6\) in Iraq and simultaneously taping her husband at Madigan Army Medical Center 2-3 April 10.](#)

**MTV's "The World of Jenks" – Mr (b) (6)**

This is a new MTV program, "The World of Jenks". The show will follow documentary film maker, Andrew Jenks, as he delves into the lives of strangers. Within this series they would like to film an episode that features Andrew living the life of a Soldier for eight days. During this time Andrew will not only follow the Soldier, but live his or her life. We've discussed two scenarios, a) following a Soldier as he/she prepares to leave for Afghanistan and b) following a Soldier who is coming home from Afghanistan. They are in the casting role now and looking for Soldiers that would like to participate. Coordinating with theater and DVIDS for the casting. [UPDATE: production assistance agreement is complete, coordinating with theater on the size of the production team.](#)

**PowerBlock Program for Spike TV – Mr (b) (6)**

RTM PRODUCTIONS, INC. working with their partners, Corinthian Colleges, Inc. and Summit Racing Equipment will produce a half-hour television special transforming a solid, but

underpowered, F Body Camaro belonging to a Military Service member stationed at Fort Campbell, KY from a mild mannered engine to a performance V8. RTM will secure all the parts (engine, transmission, drive train, exhaust, brakes, wheels, tires, and all other required components) needed for this upgrade project at no cost to the owner of the vehicle. This will be their small way of thanking a Soldier for their service to our country. The car to be featured on the program is owned by PVT (b) (6) stepfather, Mr (b) (6). His stepfather bought the car new and has owned it for 40 years. Mr (b) (6) entered the car in the contest with the hope that he could have it modified and give to his stepson before PVT (b) (6) deployed this summer. PVT (b) (6) is from Co. C, 2-502nd, 101st Airborne Division (Air Assault). Filming of the car unveiling will occur Friday, 29 JAN 10 at RTM Studios in Nashville. [Waiting on rough cut.](#)

### **The “A Games” – Mr (b) (6)**

EVP, Branded Entertainment presented a proposal to produce a multi-platform, multi-format reality series based around the "Best Ranger Competition". The project is still in development. We provided EVP, Branded Entertainment with a letter of intent. More to follow.

---

### **Video Games/Music Videos/MISC:**

#### **[EXTREME TRUCKING Casting Call](#)**

The History Channel is looking for veterans with a Commercial Drivers License for a new television program Extreme Trucking. If you're male, ages 33-45, have a big personality and think you have what it takes, email [andrew@metalflowersmedia.com](mailto:andrew@metalflowersmedia.com) with: Name, Age, Phone, Location, Recent photo, Licenses and Trucking Experience. Must have (or be willing to get) a valid US passport. Must have a clean driving history. Questions, call 323-963-4224.

### **Huey Dunbar Music Video titled “Mi Deseo” – (b) (6)**

Diamante Pictures specializes in branded entertainment, creatively integrating positive sponsor messaging into their projects - from reality shows to webisodes and in this case, a music video. In this upcoming video, they would like to expand and continue this Army story line. Treatment was reviewed. This video will reach millions of U.S. Latinos and represents an innovative way to deliver an effective and uplifting message to one of our key demographics. They are seeking an Army location, and 2-3 soldiers to play extras to shoot a small scene. Location TBD, but will be in close proximity to New York City, most likely FT Dix, NJ. Tentatively shoot 2 days in April. PAA being reviewed by Diamante Picture attorneys. **UPDATE:** [waiting for translation of the lyrics.](#)

### **Hallmark Channel: Troops Invited to Send Mother's Day Greetings Home – Mr (b) (6)**

Hallmark Channel's Facebook page will play host to a unique 'Meet My Mom Virtual Wall,' where not only viewers, but Troopers serving in all parts of the world, can submit photos, testimonials and videos as a tribute to their own moms. Beginning March 17, Soldiers can go to [Facebook.com/Hallmark Channel](https://www.facebook.com/HallmarkChannel) and upload photos of them and their moms, 60 second videos or text testimonials. The interactive forum will be available for all to see, and is just a small way to connect families who are far apart this Mother's Day. Coordinating with the Hallmark Channel and DVIDS. The Hallmark Channel has offered to post US Army Public Service

Announcements on their website.

**82nd Airborne Chorus Music Video – (b) (6)**

Bodell Records a division of Cauley Music Group, LLC based in Nashville will record the 82nd Airborne Division Chorus of a song called "I'll Give My All." They proposes to record the song with a Nashville artist as well as do a photo shoot, a 2-3 day video shoot and have the Chorus attend a couple of PR functions. They will also make a donation from the proceeds to a non-profit foundation to support Soldiers. Production assistance agreement is complete. The recording session is currently scheduled for currently scheduled for 25/26 MAR 10. **UPDATE:** [masters of the 82nd Airborne Chorus singing background for Jamie Tate](https://rcpt.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f)  
<https://rcpt.yousendit.com/842816073/4ca80c6012697d8724b39a5b641d4b5f>

**Songs for Soldiers Written by Kids – (b) (6)**

Lauren Barrett operates Sessions Songwriting for Kids!™ where she teaches children how to write songs. This year she has a group of kids who attend Crossroads School for the Arts and Sciences in Santa Monica who are writing a song for the troops. She mentioned at the beginning of the year that they would try and contact someone at the Army here in LA about getting a CD recording of their song to the troops and possibly performing for a few Soldiers and their families. Since mentioning it, they have brought it up every class. The songs will be recorded next week, when completed Ms Barrett will provide this office with a copy. In Lieu of students singing for the 40th BSB soldiers, (b) (6) will provide Army representation and support by attending concert on 26 Mar. Performance at Crossroads School in Santa Monica, CA.

**Electronic Arts "Medal of Honor" video game - (b) (6)**

**No Change:** Coordinating with Electronic Arts and US Army Family and Morale Welfare and Recreation Command for a Troop Appreciation Event in Afghanistan in OCT 10. More to follow.

**Community Relations/Business Development:**

**TOWN HALL Los Angeles – 31 MAR 10**

Mr (b) (6) and (b) (6) attended a TOWN HALL Los Angeles meeting at the RAND Corporation in Santa Monica, CA. TOWN HALL LA convened a panel to address the myriad of 21st century challenges facing our veterans upon their return. Panelists included Toni Reinis, Executive Director, New Directions, Inc.; Terry Schell, Co-Author, Invisible Wounds of War; a Behavioral Scientist RAND Corporation. The panel moderator was Mike O'Sullivan West Coast Bureau Chief Voice of America. LTC (b) (6) Commander, 40<sup>th</sup> Brigade Support Battalion, California National Guard was also a panel member.

**USO & Jim Whamond Memorial Golf Classic – 12 APR 10**

The USO Memorial Military Dedication Golf Classis will be held at the Bear Creek, Golf Club, Ontario CA, on 12 APR 10.

### **Run for the Wall - 19-28 May 10**

The “Run for the Wall” (RFTW) is not a “run” but a motorcycle ride from Rancho Cucamonga, CA to Arlington, VA. Their mission statement is to promote healing among ALL veterans and their families and friends; call for an accounting of all Prisoners of War and those Missing in Action (POW/MIA); to honor the memory of those Killed in Action (KIA) from all wars; and to support our military personnel all over the world. RFTW riders will visit VA Medical Centers, Veteran’s Memorials, Veterans’ Outreach Facilities, VFW Posts, American Legion Posts, and Community Centers, as well as schools along the routes. One Run – Two Routes; that leave from Victoria Gardens in Rancho Cucamonga on the morning of May 19th and join together again in Arlington, Virginia on May 28th.

**Christian Business Men’s Connection (CBMC) 24th Annual Government Leaders Prayer Breakfast - 28 May 10:** CBMC looking for a military duo or quartet to perform at this year’s breakfast. Each May, all of the 15 CBMC teams of Southern California, host a breakfast at which government leaders from cities, the county, school districts, the courts, and various agencies attend and are prayed for by a leading county area pastor. This year, Lt. General William G. Boykin, retired, will give his testimony. Background: CBMC began in Chicago in 1930 as a group of businessmen, who began meeting to reach the lost in that city, in the depths of the depression. Former Santa Ana Mayor Lorin Griset (one of my primary mentors for years) started CBMC here in 1940. We have groups in over 85 countries, all committed to reaching their peers with the Gospel and equipping them to carry out the Great Commission. In 2009 over three hundred government leaders were in attendance and heard the testimony of Judge Tim Philpot from Kentucky. In addition, approximately 300 business men and women, many “pre-believers” attended as guests of CBMC inviters. More than thirty school district and college trustee boards and executives were represented. Superior Court and Federal District judges attended, as well as members of the county Grand Jury. At least thirty city council members, their mayors and administrators attended, in full or in part. **UPDATE:** [coordinating with the San Diego Recruiting Command for support; the CBMC has also requested a singer for the event.](#)

### **AUSA Army Ball Celebration – 4 Jun 10**

The theme of this year’s Army Ball is “A Tribute to Veterans”. The AUSA Army Ball will be held 4 JUN 10 at the Westin Hotel, Long Beach, CA. (b) (6) represented OCPA-West at the monthly Army Ball Planning meeting. The committee reviewed the budget, invitations, entertainment, and the “Give a Soldier a Night Out” program.



## OCA-PA-West Weekly Report, 28 Dec – 3 Jan 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

#### **(FOUO) Documentary, 'Female Veterans on the Long Journey Home' (FOUO) (OCA-PA-LA)**

The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. PAA complete. Coordination ongoing. ASSESSMENT: Audience size, UNK/TBD. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) Documentary, Ranger School (FOUO) (OCA-PA-LA)** Documentary filmmaker Michael Slee is interested in producing a documentary on U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. Discussions with the Infantry School, Fort Benning, indicate they are receptive to such a documentary. Coordination ongoing for possible Ranger School class dates. Slee meeting with networks on distribution. PAA being developed. ASSESSMENT: Audience size, UNK/TBD. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) Miss America Pageant Parade (FOUO) (OCA-PA-LA)** Coordination made for U.S. Army color guard to support upcoming parade by Miss America contestants during annual national network broadcast, Friday, 15 JAN. The U.S. Army's 6<sup>th</sup> Recruiting Brigade in Las Vegas is looking to support. Beginning this year the Miss America Pageant will be broadcast on ABC, prime time, for the next 5 years. This will be the first Miss America Pageant parade since the '70s. ASSESSMENT: Broadcast on ABC, prime time, national audience is estimated at 4-6 million viewers. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) Country music video, Shawn & Hobby Band (FOUO) (OCA-PA-LA)** OCA-PA-LA is coordinating for Soldier support to country music video by the Nashville recording artist, 'The Shawn & Hobby Band'. The music video, titled, "Far From Home", follows a U.S. Army wife who is waiting for her husband to return home from overseas. The video is for the band's first single

on their new album, to be released mid-2011. In the music video, the spouse (who is portrayed throughout the video) has dreams; dreams of their life together, dreams of fearing the worst for her husband, which includes a scene where she opens her front door and a messenger from the army is standing there, then awakes to reality, to find her husband returned and waiting for her at her front door. The production company is requesting two Soldiers to play the role of casualty notification personnel. Shooting of the Soldier scenes will take place from approx. Jan. 6 – 14, 2010. ASSESSMENT: Audience size, UNK/TBD. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) Documentary, 'Above and Beyond' (FOUO) (OCPA-LA)** (b) (6) and (b) (6) met with television producers interested in developing a documentary series profiling and saluting stories of service members who have gone, 'Above and Beyond'. This was an initial concept discussion with producers. OCPA-LA stated an interest in providing support towards generating an additional media outlet for positive Soldier stories. Producers will meet with networks to establish national distribution. ASSESSMENT: Audience size, UNK/TBD. Supports Broadens Understanding and Advocacy. (b) (6)

## Entertainment – Documentaries

**(FOUO) C-Span – America: The Price of Peace (FOUO) (OCPA-LA)** The C-Span – America: The Price of Peace objective is to explain through a series of interviews how the United States Federal Government helps families of fallen soldiers and those serving overseas. The Price of Peace is a positive short film portraying America's war efforts, a few of the dedicated people that comprise our military, and the involvement of government-run facilities. The major focus of this short film is Picatinny Arsenal and its many contributions to the war effort, and possibly an overview and reactions from some of its military families living on the site. Interviews and photos of returning veterans will also be included. (b) (6) will work PAA. Supports Modernizing our Force. (b) (6)

**(FOUO) History and Future of Nuclear Power (FOUO) (OCPA)** This documentary film is about the history and future of nuclear power, tracing the history of nuclear power development in the United States from the Manhattan Project up until the present day, with a special emphasis on the development of 4th generation nuclear reactors. Robert Stone Productions will be filming at the White Sands Missile Range (WSMR), Trinity Site where the first nuclear weapons test of an atomic bomb occurred. This documentary program will show the history of weapons development and be an opportunity to show cases the US Army civilian workforce at WSMR. ASSESSMENT: This is a feature-length independently produced documentary for release in movie theaters. Distribution TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) British Broadcasting Corporation, "10 Years of Terror" (FOUO) (OCPA-LA)** The program will be a history of the last 10 years of terror events. The program will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10

years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) KTLA, 'Career Day' (FOUO) (OCPA-LA)** OCPA-LA contacted by local station, KTLA, to participate in television series, 'Career Day', Request is to profile the career of U.S. Army Soldiers. Would involve interview and "day in the life" style footage. The show is designed for teenagers, and meets the FCC's standards for core programming for children. Coordinating with local recruiting battalion for support. **ASSESSMENT:** Series is nationally syndicated by Tribune Broadcasting. Tribune Broadcasting owns and operates 23 major-market TV stations and reached more than 80% of U.S. TV households. They are picking up 'Career Day' a year earlier than originally expected. Earlier this month, Sinclair Broadcast Group selected the show for a fall 2011 release in 29 markets. Viewing audience potentially 700-800K nationally. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) How Do They Do It? (U) (OCPA-LA)** WAGtv will producing a documentary film for the Discovery Channel on the A-Z production process involved in manufacturing and upgrading the Abrams tank, from the early design stages through to seeing some of the materials which go into the production of this tank. The documentary will highlight the most important attributes of this weapon system which make it an outstanding choice as the main battle tank for the US Army. The documentary will highlight the turbine engine, off road capabilities, its armor, active protection system, damage control system and fire suppression system. The Production Company will also include B-Roll footage of the technical and operational testing of the Abrams tank. **ASSESSMENT:** This program typically has a viewing audience of 2-3 million. Supports Modernizing our Force. (b) (6)

**(U) Longhorn Army Ammunition Plant (U) (OCPA-LA)** Richard Michael Pruitt Productions is producing a documentary on the Caddo National Wildlife Refuge near Karnack, Texas. It starts with the history of the Caddo Indians, then on to the early European settlers, the Longhorn Army Ammunition Plant, and present day use as a Wildlife Refuge. The majority of the documentary will highlight the activities the that Fish and Wildlife Service is offering to the public such as education programs, horseback riding, bird watching and research to name a few. One segment of the story will address the pollution to the land dating back to the 1940's as well as the U.S. Army's efforts and initiatives to mitigate the contaminants to the environment. **ASSESSMENT:** distribution TBD. Supports Seeking Efficiencies and Affordability; the US Army's efforts to be good stewards of our Nation's valuable resources. (b) (6)

**(U) The Belfast Media Group "SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6), who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company

submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. (b) (6)

**(U) Out in Front Productions, LLC "Forgotten Flag Raisers" (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(FOUO) Optomen Productions, 'Picatinny Arsenal' (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) National Geographic Channel, 'Barrett Firearms' (FOUO) (OCPA-LA)** Television production company, Cuatro Cabezas, USA, is filming a special about the Barrett Firearms for the National Geographic Channel. They have asked for assistance in setting up an interview with U.S. Army sniper, SGT (b) (6) credited with making a 2,100 meter shot with a .50 Caliber Barrett rifle against an enemy target in Afghanistan. Coordinating with USASOC. ASSESSMENT: Documentary is in development; estimated viewership of 2-3 million on initial airing. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Animal Planet (Virus Hunters) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company

will interview COL (Dr) (b) (6) from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) Discovery Channel's new 3D Channel (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I Fought For You (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) Discovery Channel, The Daily Planet; 'Army Green Round' (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) Piñon Canyon Maneuver Site (U) (OCPA-LA)** Piñon Canyon Maneuver Site Documentary Project looks at the expansion to PCMS of another 418,000 acres in the near future. The current plans for expansion have residents conflicted and they have formed a coalition to fight the issue from a grassroots standpoint. The DOD already has the authority from Congress to move forward with acquisition plans once they receive the funding, however the funds have not be authorized at this point in time and there is no planned date for when those funds might be available to the DOD for the purchased of this land as proposed. There are emotions and politics on both sides of this issue. This is the crux of this documentary - allowing both sides to tell their story and juxtaposing it into a dynamic presentation – without bias or prejudice. It is the goal of the filmmakers to put forward a balanced and fair presentation of the issue at hand, allowing the content as gathered to drive the basis for the documentary rather than a narrative or dramatic reenactment. The parties involved are both knowledgeable and intelligent, and each has their side of the story. Their presentation of the "facts" as they each see them should

provide for an engaging and persuasive documentary on the issue of the subject matter. ASSESSMENT: Presentation of this program will be based on the interviews that are gathered from the various parties involved, including but not limited to Army representatives, local ranchers, government officials (local, regional and national), advocates for both sides, etc. My goal is to approach this with an unbiased viewpoint, and allow for the voices to formulate the story rather than have something narrated. OCPA-LA has sent proposal to Fort Carson PAO who is running it up through command channels. Awaiting feedback and/or approval. (b) [REDACTED]

**(U) Discovery, “Frontline Battle Machines” (U) (OCPA-LA)** British production company for Discovery Channel producing 8-part series covering U.S. operations in Afghanistan. The host, Mike Brewer, covered U.K. forces in the first season. Mike Brewer returns for a second season to the frontline in Afghanistan to reveal the new technology available to the US Forces in the war against terror. Each of the eight shows will feature key items of equipment from armoured troop carriers to fighter planes, helicopters, light tanks, machine guns and guided missiles. Will meet the Soldiers who operate the equipment, witnesses actual missions and travels with troops to discover how new technology has transformed the modern battlefield. Program aimed at knowledge about the vehicles and equipment that could mean the difference between life and death on the battlefield. ‘Frontline Battle Machines’ bills itself as a hybrid documentary where humanity meets science and technology. ASSESSMENT: The frontline military series will be seen by sizable worldwide audiences on Discovery International network; audience size, TBD. Supports Building Understanding and Advocacy. CENTCOM PA supports. Production Assistance Agreement being worked. (b) (6) [REDACTED]

**(FOUO) National Geographic, “Known Universe” (FOUO) (OCPA-LA)** National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science ‘fact’ as a result of technological advancements. Similar to the Discovery Channel program, “Weaponology”. We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being worked. (b) (6) [REDACTED]

**(FOUO) History Channel, “Custer’s Last Stand” (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) [REDACTED]

**(FOUO) National Geographic “Bomb Hunters” (FOUO) (OCPA-LA)** National Geographic will

embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6) ASSESSMENT: High-drama series comparable to 'Deadliest Catch' in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence. (b) (6)

**(U) "Bridging the Gap" (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. "Bridging the Gap" shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2. (b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Chaplains (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Film request at Carlisle Barracks and ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the

memorial, to run with old footage of the war/ battleship Maine that they already have.  
ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6)

**(U) MTV's Coming Home (U) (OCPA-LA)** Warrior Poets is casting for MTV's Coming Home. The Documentary will feature five Soldiers from different backgrounds and in different stages of their Army careers. They are looking for Soldiers that are close to their End Term of Service (ETS) date to follow home to civilian life after redeployment. The production company is interested in capturing the Soldiers' last weeks in the Army, including the tail-end of operations and/or the first weeks of reunion/ reintegration. The production team will then separate as they return home to their families, go on leave or settle-in to duties on post and focusing on their reintegration challenges. Warrior Poets casting director, Michael Sutton, is reaching to Installation PAOs in the States to ask for assistance in sharing information about casting call. The US Army is not involved in any way with the selection of the Soldiers for this program, but Warrior Poets will coordinate with OCPA-LA when final casting has been determined after self-nomination process is reviewed. This will ensure the production company coordinates with and through OCPA LA when requesting access to posts across the country. New Casting Call went out over Facebook and Twitter 5 OCT 2010. USMC is now involved as well. ASSESSMENT: Airing on popular youth network will push estimated audience to 2-3 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) "What's In Your Pocket" (U) (OCPA-LA)** USASOC providing access to 75<sup>th</sup> Ranger Regiment Soldiers for upcoming episode of History Channel series, 'Modern Marvels', titled, "What's In Your Pocket". The episode will focus on 'pocket contents' of various occupations, to include military personnel. Filming TBD. PAA complete. ASSESSMENT: Since its series premiere in 1995, Modern Marvels has maintained solid audience share and produced over 500 episodes covering topics that appeal to 18-49 males, with average audiences of 2-3 million per episode. Supports Build Awareness and Understanding. (b) (6)

**(U) Requiem Documentary (U) (OCPA-LA)** Requiem pays tribute to the work of combat photographers from Vietnam to Afghanistan. Requiem will showcase historical images taken by combat photographers in Vietnam, and elsewhere, and includes interviews with veterans, conflict photographers and Soldiers currently operating overseas. Filmmaker, Michael Watkins, and producer, Meg Pryor, redeployed successfully from Afghanistan last week. Both deeply appreciative of the experience and anticipate a very complimentary documentary as a result. ASSESSMENT: Modest documentary by accomplished filmmakers may prove award winner boosting estimated audience (TBD). Supports Maintaining our Combat Edge. (b) (6)

**(U) Discovery Channel Canada (U) (OCPA-LA)** Discovery Channel Canada requests visit to Ft Bliss for one day, late November, for program, titled, "Mega World". Focus will now be on M2 Bradley Infantry Fighting Vehicles as M1 Abrams tanks will be unavailable for filming. Mega World showcases amazing science and technology – 'the biggest, the best and latest achievements' - in science and engineering. Coordination made with PAO, Fort Bliss. PAA complete. ASSESSMENT: Episode will appeal to 18-49 males, with audiences estimated at 2-

3 million. Maintaining our Combat Edge. (b) (6)

**(U) IMAX Project Rescue (U) (OCA-PA-LA)** Shot in 3D IMAX, “Rescue” will illustrate the importance of military personnel and assets in the delivery of disaster relief, civilian search and rescue and humanitarian aid. They filmed in Haiti as an example of a cataclysmic event requiring highly-trained rescue teams. Filming now focused on training, and other real rescue operations available. And will include Aviation battalion with NV ARNG. Coordinating with USASOC for possible Personnel Recovery training. PAA complete. ASSESSMENT: Completed film will be seen on more than 400 massive IMAX screens (118-foot tall) worldwide, to include world’s largest cinema screen, 8-stories tall, in Sydney, AU, with international audiences estimated at 6-8 million. (b) (6)

### Major Motion Pictures

**(FOUO) Script research, “Victory” (FOUO) (OCA-PA)** Screenwriter, Peter Gibbons, looking to set his film in South Korea with the film's hero being a CID agent assigned to U.S. Army Korea. Gibbons is traveling to Korea this week for research and has requested to meet with a CID agent assigned to Korea to discuss professional responsibilities. Coordination has been made with USACIDC who identified an agent for Gibbons to interview there. The South Korea film industry is sponsoring Mr. Gibbons trip. Gibbons’ working title is, “Victory”. ASSESSMENT: TBD; this is the initial research for the writing of a feature film. Supports Building Resiliency. (b) (6)

**(FOUO) Marvel Comics feature film, ‘The Avengers’ (FOUO) (OCA-PA-LA)** (b) (6) met with producers for new feature film in development and based on the comic book series, ‘The Avengers’. The screenplay includes a culminating battle scene involving approx. 30-40 U.S. Army Soldiers. The discussions focused on Army support and opportunities for connecting one of the film’s superhero protagonists, Captain America, with his U.S. Army roots. The producers were very receptive to the input. ASSESSMENT: ‘The Avengers’ is being developed as a summer blockbuster film for 2012. Supports Broaden Understanding and Advocacy. (b) (6)

**(U) Dog Green Productions “Morgenthau” (U) (OCA-PA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morgenthau.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(U) Zipporah Films “University” (U) (OCA-PA-LA)** US Army Cadet Command supports filming

of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. ASSESSMENT: Supports Adapting our Institutions. (b) (6)

## Entertainment Television

**(FOUO) American Truckers (FOUO) (OCPA-LA)** American Truckers is a new show on SPEED Channel. The general idea for this episode is for our host Robb Mariani and builder Kelvin Locklear to deliver a newly rebuilt 1983 Peterbilt 362 semi-truck cabover to our soldier SFC (b) (6) a member of the Company B, 2nd Battalion, 7th Special Forces Group (Airborne) at Ft. Bragg, N.C. The truck used to owned and operated by SFC (b) (6) father who gave it to him back in the 80's. (b) (6) has not seen the truck since October of this year and we are anticipating his surprise when he sees what has been done to the truck and what the final outcome will be. Apparently there have been some added extras put into this truck for (b) (6) that he is unaware of. So it should make for an interesting and exciting reveal. Production Company is: Brentwood Communications International, Inc. (BCII). The shoot date would be 20 December, 2010 if approved. Still waiting to hear from Fort Bragg. Request was forwarded to (b) (6) (b) (6)

**(U) WWE, "Tribute to the Troops" (U) (OCPA-LA)** World Wrestling Entertainment (WWE) will host a televised event at Fort Hood on **11 DEC 2010. The show will air on NBC on 18 DEC** and feature the Superstars and Divas of the WWE. Following an entertainment tradition established by Bob Hope, WWE Superstars and Divas have traveled the globe, including to the front lines of Iraq and Afghanistan, to put smiles on the faces of troops and to give thanks for their commitment to our country. ASSESSMENT: This year's trip marks the eighth consecutive "WWE Tribute to the Troops." "Tribute to the Troops" is a feel-good celebration that chronicles the WWE Superstars and Divas' time spent with American service men and women. The program features personal visits at forward operating bases and military hospitals, and culminates with a live, holiday-themed event featuring WWE Superstars and Divas in front of thousands of military personnel. Last year WWE Tribute to the Troops was seen by over 20 million viewers in the U.S. and aired in over 80 countries internationally, as well as on the American Forces Network, which is seen in 177 countries and aboard U.S. Navy ships at sea. Supports Maintaining our Combat Edge, Supports Soldiers and Families and Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) HBO sitcom, 'VEEP' (FOUO) (OCPA-LA)** Met with HBO producer, Chris Goddard, to discuss possibility of developing a U.S. Army character for new sitcom in development and designed for Julia Louis-Dreyfus, titled, 'VEEP'. Dreyfus will play the first female U.S. Vice President. Producer interested in the possibility of adding a military advisor to support the Dreyfus character. Our interest is a character that connects well with audiences and shows the human dimension of military service. Producer has requested assistance in linking the director, Armando Iannucci, with actual military advisors. ASSESSMENT: HBO is one of the largest of the premium cable television networks and broadcasts to sizable U.S. audiences and over 150 countries. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) Superpower Television Series. (FOUO) OCPA-LA** was contacted by Asylum Entertainment about a proposed television series featuring Department of Defense weapon systems. This Peter Berg project is in development, but the plan is for a series of scripted episodes based on actual events and during the program they will showcase the applicable weapon systems for the scenario. Supports Modernizing the Force. (b) (6)

**(U) Lifetime's Army Wives Season Five (U) (OCPA-LA) (b) (6)** met with the writers of Army Wives Season Five to discuss story lines for each of the season's 13 episodes. The dramatic television series will deal with some extremely difficult, yet relevant topics this season, keeping it fresh while realistic. Possible visits to Fort Jackson, SC or Fort McPherson, GA were discussed. Update: (b) (6) has reviewed draft episodes 501 and 502, and provided key input and guidance. ASSESSMENT: This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. (b) (6) reviewed outlines for episodes 501-504 and provided notes. Additionally, reviewed script for episode 501, 502 and 503, and provided feedback. (b) (6) has arranged for the CSM from the LA Recruiting Battalion to meet with the AWS5 writers room 14 DEC 10, as at the suggestion of (b) (6) one of the new recurring characters this season will be a Hispanic Command Sergeant Major to play opposite LTC (b) (6) in her new role at the fictitious Fort Marshall. Provided Army Demographic breakdown to Army Wives writers and producers. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) "Biggest Loser" (FOUO) (OCPA-LA)** Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. ASSESSMENT: Series audience is huge and currently averages 10.25 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) Lifetime's "HOMECOMING" (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. Production Assistance Agreement has not been drafted yet. ASSESSMENT: As program is in development viewership is TBD. Production Company hired independent consulting company to assist with finding nominees. The USAF, USN, USMC and USCG have already arranged for taping of service member homecomings at various locations throughout the US. The producers are still sifting through and accepting nominees from Soldiers at various locations to include

WRAMC, Fort Campbell and Soldiers deployed in Afghanistan and Iraq. Supports Broadens Understanding and Restoring Balance. (b) (6)

**(U) UFC Fight for the Troops (U) (OCPA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. Production assistance agreement completed and sent to Fort Hood leadership. The program will tape and air live 11 JAN 2011. (b) (6)

#### Video Games/Music Video/MISC

**(U) Army Elite! (U) (OCPA-LA)** (b) (6) reviewed the rough cut of the program which is scheduled to air 10 JAN 11. The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. Two of the individuals profiled, MG(Ret) James "Spider" Marks and Dr. Mary Catherine Fischer are retired Army officers who used the training they received from the US Army to assume significant civilian positions. Marks is the CEO of a gaming company called Invisim. Dr Fischer is a highly successful ophthalmologist in the DC area. The one profile of an active Army individual is of Col. (b) (6) ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

**(FOUO) (b) (6) Los Angeles Itinerary (FOUO) (OCPA)** Two pro sports teams have committed to hosting portions of (b) (6) visit; LA Kings Hockey and LA Lakers, on Mon. and Tue., 10-11 Jan., respectively. As additional opportunities firm up, we may have to select between only one of the sports franchises for scheduling purposes. OCPA-LA is coordinating other potential opportunities. ASSESSMENT: TBD. (b) (6)

**(FOUO) TRADOC support; Army success in culinary competition (FOUO) (OCA-PA-LA)**

TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG Mark Morgan, whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. Morgan's team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". ASSESSMENT: Coordination ongoing and TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) FOIA request; video game correspondence (FOUO) (OCA-PA-LA)**

A FOIA request was submitted to OCA-PA-LA from online gaming publication, Kotaku.com, for correspondence between OCA-PA-LA and commercial video game developers. Editor-in-chief Brian Crecente says he is making the request as a journalist. Mr. (b) (6) has sent pertinent correspondence to Mr. (b) (6) OCA-PA, for review and guidance. Official correspondence involves assistance or coordination with four leading game developers; Electronic Arts, Namco Bandai, Redstorm, and Activision/Blizzard. Of note; the latter three projects are ongoing. Activision/Blizzard has specified that their project, a future military game set in the year 2075, is 'highly confidential'. The release of official correspondence could jeopardize OCA-PA-LA's ability to enter in to future relationships with production companies and curtail opportunities to guide development to the Army's benefit. The FOIA statute requires reply within 20 business days. ASSESSMENT: TBD. (b) (6)

**(FOUO) Activision/Blizzard video game (FOUO) (OCA-PA-LA)**

OCA-PA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. Update: (b) (6) and (b) (6) met with company president and game developers. Expressed concern that scenario being considered involves future war with China. Game developers looking at other possible conflicts to design the game around, however, developers are seeking a military power with substantial capabilities. ASSESSMENT: Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) VOA Persian News Network, Interview with Army Spouse (FOUO) (OCA-PA-LA)**

OCA-PA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCA-PA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. ASSESSMENT: VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports

Building Resiliency. (b) (6)

**(FOUO) 'Ace Combat' Video Game, sound recordings (FOUO) (OCPA-LA)** NAMCO BANDAI has obtained official DoD approval for support for the Ace Combat video game. Requesting Army support for sound recordings. AZ Army National Guard has expressed interest in providing audio access to military equipment such as an AH-64. Coordinating with NGB for support. The Ace Combat series, which number 11 editions, is a military strategy game focused principally on air combat. The games of the series all take place in the same fictionalized world populated with fictional countries with details loosely based on real-life location, events, and wars. ASSESSMENT: NAMCO BANDAI is one of the world's top makers of video games with products very popular with 18-39 y.o. males. Military depictions will potentially benefit recruitment. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'Minute To Win It', Production Meeting (FOUO) (OCPA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) Army Museum Video (U) (OCPA-LA)**

Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. ASSESSMENT: Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b) (6)

**Community Relations**

**(U) US Armed Forces Holiday Messages – LA Film School (U) (OCPA-LA)** The holiday season is rapidly approaching and The Los Angeles Film School and The Los Angeles Recording School are planning on compiling support and seasons greeting video clips to send overseas to our Soldiers, Sailors, Marines, and Airmen that are serving around the world on behalf of our country. They will honor our servicemen and women by demonstrating support for everything they do and reminding them that there are folks back home that care. The LA Film School is providing a secure location Oct. 28th at their facilities in Hollywood to participate in a holiday video to show the men and women of our Armed Forces that their sacrifices are valued and they are remembered. This dynamic video-card project is not for profit. OCPA-LA is coordinating with the school to reach out to those who may

want to provide well wishes, including any high profile individuals in the entertainment industry. The 10 minute video can be viewed at the following link: <http://www.vimeo.com/17572400>  
ASSESSMENT: Supports Maintaining our Combat Edge and Supports Soldiers and Families.  
Supports Care for Soldiers and Families. (b) (6)

## Administrative

### U.S. Army Entertainment Office Facebook Page

**743** monthly active users  **39** since last week

**1,078** people like this  **21** since last week

**17** wall posts and comments this week  **7** since last week

**135** visits this week  **10** since last week



## OCA-PA-West Weekly Report, 1 – 7 Feb 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) “SUPERMAN: MAN OF STEEL”, WARNER BROS. (FOUO) (SAPA-CRD)** OCA-PA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming “Superman” feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film’s producers and writers. This latest version of the ‘Superman’ saga will focus on the character’s origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency. (b) (6)

**(FOUO) CBS DOCUMENTARY, ‘HAWAII UNDISCOVERED’ (FOUO) (SAPA-CRD)** Documentary producer for “Hawaii Undiscovered” series contacted OCA-PA-LA for explore the U.S. Army’s history and presence in Hawaii. Coordination made with USARPAC and 25<sup>th</sup> ID for support. Mr. (b) (6) is meeting with CBS producers next week on Oahu to discuss the Army’s future support to ‘Hawaii Five-O’ and will also meet

with the documentary film crew at that time. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. Mr. (b) (6) SAPA-CRD/310-235-7621.

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation.

**ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. (b) (6) is coordinating with sister services and USAR/USNG and VA wounded warrior unit for participants. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don’t typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

## Entertainment – Documentaries

**(FOUO) Cupcake Wars (FOUO) (SAPA-CRD)** Food Network’s “Cupcake Wars” contact our office about a possible episode with the US Army. “Cupcake Wars” is a hosted one-hour competition show that pits four cupcake makers against each other. They will face-off in our dream cupcake kitchen where they will be tested in challenges that will send bakers home if they don’t cut it. In the end, the last two bakers standing will have to create a giant 1000 cupcake display that captures the theme for the day. It might be a gala movie opening, an exciting fashion event, a major “happening.” Only one cupcake maker will be judged the best and have their creation at the centerpiece of the big event where media and fame awaits them. It’s a war of egos, taste and lots of frosting as it’s an all out cupcake war. We are still in the pre-production phase, but the show is interested in having an Army Chef as a guest judge. The baking competition takes place on a Los Angeles sound stage, but the production is considering a proposal to have this episode’s Cupcake rollout finale at the Pentagon on or about the Army’s Birthday. More to follow. **ASSESSMENT:** This will be a great addition to the Army’s 2011 Birthday celebration, and will air on the Food Network, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) NASHVILLE CUPCAKES (FOUO) (SAPA-CRD)** This TLC reality show is about the Francois family and their cupcake business. The show will follow the Francois family (dad Francois, mom Mignon, and their five kids) as they run their popular Nashville cupcake bakery, The Cupcake Collection, and deal with the ups and downs of mixing family and business. In this episode, Francois and family will take the “Cupcake Bus” on a trip to Fort Campbell, KY in February 2011 to meet Soldiers and share their confectionary delights with the Troopers of the 101st Airborne Division and their families. **ASSESSMENT:** This will be a great community relations event for the Fort Campbell community and will air on TLC, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) COOKIE COMMANDOS (FOUO) (SAPA-CRD)** Cookie Commandos is a thirty minute documentary for PBS about retirees in Sun City, Texas that are part of the USO group 'Cookie Commandos' at Ft. Hood. The audience will see the veterans who wake up at the crack of dawn to collect cookies, (b) (6) and doughnuts from local stores, and people in the community that bake them for the soldiers. These volunteers then travel with cars full to the top with treats to hand out to the hundreds of soldiers getting processed at Ft. Hood every Thursday. Not only do these retired volunteers (and former veterans themselves), walk the lines giving treats and saying thanks to the troops, but they bring food to the 'Wounded Warriors' buildings where severely injured soldiers are recovering, and to the 'Fisher House', which gives a home to military families to be close to a loved one during hospitalization. **ASSESSMENT:** This will be a great community relations event for the Fort Hood community and will air on Austin's PBS Channel, with 250,000 viewers. Supports Building Resiliency. (b) (6)

**(FOUO) STATE DEPARTMENT DOCUMENTARY, AFGHANISTAN (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company contracted by U.S. State Dept. Filmmaker requesting to film short scene on FOB in Afghanistan and involving use of five soldiers. The short scene will “involve a female interrupter working for US forces and her family struggles.” The soldiers will be mostly background and will only have a few lines. Filmmaker requesting to film the scene in the last two weeks of JAN. ISAF/RC-E has expressed willingness to support. OCPA-LA is coordinating with OSD(PA) for approval. **ASSESSMENT:** Viewership UNK; video product aimed at Afghan national audiences. Supports Adapting Our Institutions. (b) (6)

**(U) THE WORLD OF JENKS (U) (SAPA-CRD)** “The World of Jenks: Season 2” will be a verite docu-series that captures Jenks living with a stranger for eight days as he actively lives a completely different way of life from his own. He will walk the proverbial mile in someone else's shoes - whether that someone else is a homeless person or a supermodel or anything in between. It will not only be the subjects that we see develop as characters but also Andrew. His experiences during each journey continuously

change how he perceives and interacts with the subjects and the world around him. Jenks and his crew will keep the cameras rolling every hour, every day. For each journey into the unknown, Jenks, along with his team, will bring us closer to touching and tasting the life of somebody else. During this Second Season Andrew Jenks will meet Soldiers, Sailors, Airmen and Marines in various aspects of their lives on and off duty. Assessment: The World of Jenks typically draws and audience of 1.5M in the 18-24 year old market. Supports Building Resiliency. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it's doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. PAA being worked. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)** A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They

are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY CHANNEL'S NEW 3D CHANNEL (FOUO) (SAPA-CRD)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of

filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge.

(b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead “green” round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

## Major Motion Pictures

## Entertainment Television

**(FOUO) LIFETIME'S ARMY WIVES SEASON FIVE (FOUO) (SAPA-CRD)** (b) (6) has reviewed draft episodes 509 and provided key input and guidance (episode focuses on promotions, family and deployment stresses). (b) (6) will travel to Charleston for the taping of episode of 509 in Mid-May. **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency. (b) (6)



surface and into the heart of each ship to explore places and technologies that are usually off-limits. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. Ultimately, it's an unrestricted profile of a super ship worthy of being cast as the star of the show. In this episode, elements of a US Army Striker Brigade are transported on the US merchant ship North Star from the Port of Tacoma, WA to the Port of Anchorage, AK. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "COMING HOME" (formally titled "HOMECOMING") (FOUO) (SAPA-CRD)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE: Lifetime producers are at Fort Campbell, Ky., covering redeployment ceremonies and special one-on-one family reunions. ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) Craig Morton: Salute to Our Troops (FOUO) (SAPA-CRD)** Craig Morton is an American country music artist and an Army veteran. Morgan spent ten years on active duty as a Fire Support Specialist in the United States Army, serving in the 101st and 82nd Airborne Divisions before launching his music career. He holds Airborne, Jumpmaster, and Air Assault qualifications. Craig has been touring overseas with the troops and collecting footage along the way. The footage and a shout to the troops will air on CNN's Headline News "Morning Express with Robin Meade". Country Music Television will also air a video diary of Craig's tour. Date/Time TBD. **ASSESSMENT:** This will be a great tribute from one former Soldier to all of our deployed servicemen and women. Estimated viewership between the CNN and CMT piece will 2-3 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command

Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b)

## Community Relations

NSTR

## Administrative

### FACEBOOK: U.S. Army Entertainment Office

638 monthly active users  
1,993 people like this page  
797 Daily Post Views  
2 Daily Post Feedbacks



## OCA-PA-West Weekly Report, 8-14 Feb 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

#### **(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**

Asylum Entertainment linked with I Corps for support. 3-2 Stryker Bde designated as Army unit to be profiled. Filming now aimed at MAR 2011. OCA-PA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) [REDACTED]

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCA-PA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD)** OCA-PA-LA reached out to ABC after seeing network interest in their saluting returning troops. Initial intent to produce a two-part profile to air during Sweeps Week, 1-2 MAR. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade the Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCA-PA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCA-PA-LA approached to support two-part BBC series which will show how military operations over the past nine years of

war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This ‘hybrid’ approach will allow rich scientific content to be presented with sensitivity and humanity.

**ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) ‘FOLLOW THE HONEY’, DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army’s multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) ‘ARMY’S DRILL SERGEANT OF THE YEAR COMPETITION’ (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary on the Army’s Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, ‘THE SCIENCE OF DECOMPOSITION’ (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army’s research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one

day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers ‘eating the sandwiches after their exercise’. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) [REDACTED]

**(FOUO) NIPPON TV, ‘BALLISTIC THICKENING AGENTS’ (FOUO) (SAPA-CRD)** OCPA-LA was approached by Nippon TV for support of program, titled, “Most Popular Lectures”, to air in Japan. The program introduces viewers to various topics from scientific research to politics through lectures by studio guests. Past guests include a former vice president of the United States, Mr. Al Gore and also a former President of the Soviet Union, Mr. Mikhail Gorbachev. Nippon TV is requesting to discuss ‘Shear Thickening Fluids’ (STFs) and ‘Liquid Armor’ developed by the U.S. Army Research Laboratory. The material is an amazing technology designed to protect soldiers on the ground. Professor Fuji Nagami, Tohoku University, will discuss the development and applications of STFs and Liquid Armor. Segment will air in Japan on Feb 12. OCPA-LA coordinating with ARL. **ASSESSMENT:** International audience a key U.S. ally in PACOM; size TBD. Supports Maintaining Our Combat Edge. Mr. (b) [REDACTED] SAPA-CRD/310-235-7621.

**(FOUO) HISTORY CHANNEL, ‘SNIPER: BULLETPROOF’ (FOUO) (SAPA-CRD)** OCPA-LA working with producer on documentary featuring Army snipers. History Channel has ordered it as a 2-hour special, ‘SNIPER: BULLETPROOF’. Producers interested in filming at Sniper School at Fort Benning.

### Entertainment – Documentaries

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) CBS DOCUMENTARY, ‘HAWAII UNDISCOVERED’ (FOUO) (SAPA-CRD)**  
**Update:** Mr. (b) (6) [REDACTED] met with the producers and worked through potential issues or concerns that might impact future Army participation. Initial coordination made for an upcoming episode that would involve the Army in a rescue scenario. Documentary producer for “Hawaii Undiscovered” series contacted OCPA-LA for explore the U.S. Army’s history and presence in Hawaii. Coordination made with USARPAC and 25<sup>th</sup> ID for support. Mr. (b) (6) [REDACTED] is meeting with CBS producers next week on Oahu to discuss the Army’s future support to ‘Hawaii Five-O’

and will also meet with the documentary film crew at that time. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. Mr. (b) (6) SAPA-CRD/310-235-7621.

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) ‘CUPCAKE WARS’ (FOUO) (SAPA-CRD)** Food Network’s “Cupcake Wars” contact our office about a possible episode with the US Army. “Cupcake Wars” is a hosted one-hour competition show that pits four cupcake makers against each other. They will face-off in our dream cupcake kitchen where they will be tested in challenges that will send bakers home if they don’t cut it. In the end, the last two bakers standing will have to create a giant 1000 cupcake display that captures the theme for the day. It might be a gala movie opening, an exciting fashion event, a major “happening.” Only one cupcake maker will be judged the best and have their creation at the centerpiece of the big event where media and fame awaits them. It’s a war of egos, taste and lots of frosting as it’s an all out cupcake war. We are still in the pre-production phase, but the show is interested in having an Army Chef as a guest judge. The baking competition takes place on a Los Angeles sound stage, but the production is considering a proposal to have this episode’s Cupcake rollout finale at the Pentagon on or about the Army’s Birthday. More to follow. **ASSESSMENT:** This will be a great addition to the Army’s 2011 Birthday celebration, and will air on the Food Network, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ‘NASHVILLE CUPCAKES’, TLC (FOUO) (SAPA-CRD)** This TLC reality show is about the Francois family and their cupcake business. The show will follow the Francois family (dad Francois, mom Mignon, and their five kids) as they run their popular Nashville cupcake bakery, The Cupcake Collection, and deal with the ups and downs of mixing family and business. In this episode, Francois and family will take the “Cupcake Bus” on a trip to Fort Campbell, KY in February 2011 to meet Soldiers and share their confectionary delights with the Troopers of the 101st Airborne Division and their families. **ASSESSMENT:** This will be a great community relations event for the Fort Campbell community and will air on TLC, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) COOKIE COMMANDOS (FOUO) (SAPA-CRD)** Cookie Commandos is a thirty minute documentary for PBS about retirees in Sun City, Texas that are part of the USO group 'Cookie Commandos' at Ft. Hood. The audience will see the veterans who wake up at the crack of dawn to collect cookies, (b) (6) and doughnuts from local stores, and people in the community that bake them for the soldiers. These volunteers then travel with cars full to the top with treats to hand out to the hundreds of soldiers getting processed at Ft. Hood every Thursday. Not only do these retired volunteers (and former veterans themselves), walk the lines giving treats and saying thanks to the troops, but they bring food to the 'Wounded Warriors' buildings where severely injured soldiers are recovering, and to the 'Fisher House', which gives a home to military families to be close to a loved one during hospitalization. **ASSESSMENT:** This will be a great community relations event for the Fort Hood community and will air on Austin’s PBS Channel, with 250,000 viewers. Supports Building Resiliency. (b) (6)

**(FOUO) STATE DEPARTMENT DOCUMENTARY, AFGHANISTAN (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company contracted by U.S. State Dept. Filmmaker requesting to film short scene on FOB in Afghanistan and involving use of five soldiers. The short scene will “involve a female interrupter working for US forces and her family struggles.” The soldiers will be mostly background and will only have a few lines. Filmmaker requesting to film the scene in the last two weeks of JAN. ISAF/RC-E has expressed willingness to support. OCPA-LA is coordinating with OSD(PA) for approval. **ASSESSMENT:** Viewership UNK; video product aimed at Afghan national audiences. Supports Adapting Our Institutions. (b) (6)

**(U) THE WORLD OF JENKS (U) (SAPA-CRD)** “The World of Jenks: Season 2” will be a verite docu-series that captures Jenks living with a stranger for eight days as he actively lives a completely different way of life from his own. He will walk the proverbial mile in someone else’s shoes - whether that someone else is a homeless person or a supermodel or anything in between. It will not only be the subjects that we see develop as characters but also Andrew. His experiences during each journey continuously change how he perceives and interacts with the subjects and the world around him. Jenks and his crew will keep the cameras rolling every hour, every day. For each journey into the unknown, Jenks, along with his team, will bring us closer to touching and tasting the life of somebody else. During this Second Season Andrew Jenks will meet Soldiers, Sailors, Airmen and Marines in various aspects of their lives on and off duty. **Assessment:** The World of Jenks typically draws and audience of 1.5M in the 18-24 year old market. Supports Building Resiliency. (b) (6)

**(U) SAVING HEROES (U)** “Saving Heroes” is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it’s doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. **Assessment:** Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining ‘U.S. forces, their equipment and weaponry troops rely on and bring to bear on today’s battlefield.’ Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; “Battle 360”, “Patton 360”, “Shootout!”, and the Emmy Award winning documentary, “A Distant Shore: African Americans of D-Day”, along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:** (b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on ‘a trilogy dealing with American identity.’ Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has

adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)**

**Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, ‘THE ARSENAL’ (FOUO) (SAPA-CRD)**

**Update:** (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and ‘the people who develop military ideas for the battlefield’. The format of this series is described as similar to the popular series, “The Deadliest Catch”, with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)**

Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, ‘FEMALE VETERANS ON THE LONG JOURNEY HOME’**

**(FOUO) (SAPA-CRD)** The documentary, ‘Female Veterans on the Long Journey Home’, by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in ‘reclaiming their personal connections and rebuilding a life that incorporates the person they have become’. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women’s own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY CHANNEL’S NEW 3D CHANNEL (FOUO) (SAPA-CRD)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel’s 3D Channel scheduled for launch in early 2011. The current working title of the series is ‘Ultimate Factories: Making the Brand’, and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, ‘PICATINNY ARSENAL’ (FOUO) (SAPA-CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; ‘ARMY GREEN ROUND’ (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead “green” round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

## Major Motion Pictures

**(FOUO) “SUPERMAN: MAN OF STEEL”, WARNER BROS. (FOUO) (SAPA-CRD)** OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming “Superman” feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film’s producers and writers. This latest version of the ‘Superman’ saga will focus on the character’s origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) LIFETIME’S ARMY WIVES SEASON FIVE (FOUO) (SAPA-CRD)** (b) (6) is working with writers to develop story line involving the sexual assault of a female soldier while deployed. The story line is still being vetted through leadership at Lifetime, but (b) (6) is

working to include SARC involvement and restricted/unrestricted reporting as part of storyline. Female Soldier was Apache pilot. Reviewed rough cut of episode 503. No issues. Provided key input and guidance for episodes 504-509. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities and care of our military families. On a lighter note, MWR sports programs and USO support to deployed troops will be showcased as well.

(b) (6) will travel to Charleston for the taping of episode of 509 in Mid-May. **ASSESSMENT:** Season Five will premiere on Lifetime TV in March. This show continued to have a weekly audience during Season 4 well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency.

(b) (6)

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a “soldier comes home” storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse’s service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(U) MIGHT PLANES (C-5 GALAXY) – DISCOVERY CHANNEL (U)** Might Planes will examine extraordinary aircraft, their missions and the technology that makes them mighty. It’s subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. In this episode, the focus is on the US Air Force C-5 Galaxy; however, elements of the 101<sup>st</sup> Airborne Division will be redeployed from Afghanistan to Fort Campbell, KY. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(U) BIGGER, HIGHER, FASTER (U)** This New Delhi Television series looks at the state of the art in military and civilian aviation technology around the world. This episode will feature the U.S. Army’s Apache Attack Helicopters (AH-64) and film them in an operational environment. The Apache has been flight tested in India and is being considered a major potential acquisition by the Indian Air Force. The purchase of these helicopters would be in line with the evolving strategic relationship between India and the United States, an equation reinforced regularly through joint exercises between our Armed Forces. This project has been cleared by the US State Department and PEO Aviation. **ASSESSMENT:** This program will assist the Department of Defense in Foreign Military Sales of the Apache Helicopter. Supports Modernizing the Force.

(b) (6)

**(U) CMT’S “THE SINGING BEE” (U)** The Singing Bee is a karaoke game show that originally aired on NBC and now airs on CMT. Combining karaoke singing with a spelling bee-style competition, this show features contestants trying to remember the lyrics to popular songs. Actress Melissa Peterman hosts. The Singing Bee blends a mix of 60 percent country music and 40 percent popular favorites from other genres. The Singing Bee is casting for an Armed Forces Tribute. The US Air Force has the lead for the Department of Defense. The Singing Bee is currently casting nationwide for Service Members. **Assessment:** The show will honor

service members from all branches; CMT is broadcast to more than 88 million homes. Supports Building Resiliency. (b) (6)

**(U) MIGHTY SHIPS (NORTH STAR) – DISCOVERY CHANNEL (U)** Mighty Ships delivers to viewers the highest level of access imaginable, taking them below the surface and into the heart of each ship to explore places and technologies that are usually off-limits. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. Ultimately, it's an unrestricted profile of a super ship worthy of being cast as the star of the show. In this episode, elements of a US Army Striker Brigade are transported on the US merchant ship North Star from the Port of Tacoma, WA to the Port of Anchorage, AK. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME’S “COMING HOME” (formally titled “HOMECOMING”) (FOUO) (SAPA-CRD)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Lifetime producers are at Fort Campbell, Ky., covering redeployment ceremonies and special one-on-one family reunions. **Expect to begin receiving rough cuts for review within two weeks. ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. (b) (6) is coordinating with sister services and USAR/USNG and VA wounded warrior unit for participants. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

**(FOUO) Craig Morton: Salute to Our Troops (FOUO) (SAPA-CRD)** Craig Morton is an American country music artist and an Army veteran. Morgan spent ten years on active duty as a Fire Support Specialist in the United States Army, serving in the 101st and 82nd Airborne Divisions before launching his music career. He holds Airborne, Jumpmaster, and Air Assault qualifications. Craig has been touring overseas with the troops and collecting footage along the way. The footage and a shout to the troops will air on CNN's Headline News "Morning Express with Robin Meade". Country Music Television will also air a video diary of Craig's tour.

Date/Time TBD. **ASSESSMENT:** This will be a great tribute from one former Soldier to all of our deployed servicemen and women. Estimated viewership between the CNN and CMT piece will 2-3 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of ‘thematic building blocks’, and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

NSTR

## Administrative

### FACEBOOK: U.S. Army Entertainment Office

626 monthly active users  
1,230 people like this page  
10,938 Weekly Post Views  
46 Daily Post Feedbacks



## OCA-PA-West Weekly Report, 18 Jan 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(U) MEDAL OF HONOR RECIPIENT, (b) (6) VISIT TO LOS ANGELES (U) (SAPA-CRD)** Update: Feedback from COIs engaged in Southern California continues to be highly positive. The limited regional media that were engaged during the visit produced highly positive coverage. NBC Nightly News is planning a profile segment to air nationally, based upon (b) (6) interview with KNBC at Universal Studios. (b) (6) sat in on the interview and viewed it as positive and likely highly complementary to (b) (6) and the Army. **ASSESSMENT:** Audiences for all media engaged in Southern California, to include Disney media, is estimated in the range of 20-30 million. Supports Building Resiliency. (b) (6)

**(U) "NEW YEAR'S EVE" (U) (SAPA-CRD)** Producers of the new Garry Marshall film "New Year's Eve," which will air on NBC are developing their characters. One of the main characters, a nurse, has a husband who is deployed to Afghanistan. The show's writers are in touch with OCA-PA-LA to discuss character development. **Assessment:** This new prime-time television show gives the US Army the opportunity to help the American people understand the US Army, its Soldiers and the issues the Army family deals with WRT deployments. Supports Building Resiliency. (b) (6)

**(U) TV SERIES, 'HAWAII FIVE-O' (U) (SAPA-CRD)** OCA-PA-LA supported filming of the hit CBS TV series and coordinated for assets from 25<sup>th</sup> Inf. Div., Schofield Barracks. The episode, #115, involved a catastrophic natural disaster, a Tsunami, heading for the Hawaiian Islands. The scenes that included the Army were set at the Tsunami Warning Center on Oahu, and include Soldiers and a UH-60 in support of disaster relief activities. (b) (6) coordinated with USARPAC and 25<sup>TH</sup> ID and was on set for the filming. Clearwater met with USARPAC PAO, COL (b) (6) and discussed raising visibility on the Army's commitment in the Pacific. Clearwater will be meeting with the H5O writers here in LA towards introducing Army themes for future episodes. **ASSESSMENT:** CBS has scheduled the episode to follow the AFC Championship game on SUN, 23 JAN. This will increase substantially the weekly audience from H5O's average of 14.7 million viewers nationally to approx. 18-20 million viewers. Supports Building Resiliency. (b) (6)

**(U) UFC FIGHT FOR THE TROOPS (U) (SAPA-CRD)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. **ASSESSMENT:** Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Building Resiliency. The program will tape and air live 11 JAN 2011; expect a viewing audience of 5-7 million. (b) (6)

## Entertainment – Documentaries

**(U) RANGER SCHOOL DOCUMENTARY (U) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(U) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (U) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6

million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(U) C-SPAN – AMERICA: THE PRICE OF PEACE (U) (SAPA-CRD)** C-Span – America: The Price of Peace objective is to explain through a series of interviews how the United States Federal Government helps families of fallen soldiers and those serving overseas. The Price of Peace is a positive short film portraying America’s war efforts, a few of the dedicated people that comprise our military, and the involvement of government-run facilities. The major focus of this short film is Picatinny Arsenal and its many contributions to the war effort, and possibly an overview and reactions from some of its military families living on the site. Interviews and photos of returning veterans will also be included. **Assessment:** C-SPAN has an audience of 1-2 million on nationwide. Supports Modernizing our Force. (b) (6)

**(U) BRITISH BROADCASTING CORPORATION, “10 YEARS OF TERROR” (U) (SAPA-CRD)** The program will be a history of the last 10 years of terror events. The program will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. **Assessment:** We expect this BBC documentary will have a viewing audience of 3-5 million worldwide. Supports Building Resiliency. (b) (6)

**(U) THE BELFAST MEDIA GROUP “SGT (b) (6)” (U) (SAPA-CRD)** The Irish TV station, TG4 ([www.tg4.ie](http://www.tg4.ie)), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6), who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. **Assessment:** This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation’s allies. Supports Building Resiliency. (b) (6)

**(U) OUT IN FRONT PRODUCTIONS, LLC “FORGOTTEN FLAG RAISERS” (U) (SAPA-CRD)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(U) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (U) (SAPA-CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(U) DISCOVERY CHANNEL'S NEW 3D CHANNEL (U) (SAPA-CRD)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I FOUGHT FOR YOU (U) (SAPA-CRD)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. **ASSESSMENT:** Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (U) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(U) NATIONAL GEOGRAPHIC "BOMB HUNTERS" (U) (SAPA-CRD)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and

personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). **ASSESSMENT:** High-drama series comparable to 'Deadliest Catch' in scope and popularity; series viewership estimated at 4-5 million. Supports Maintaining our Combat Edge. (b) (6)

### Major Motion Pictures

**(U) DOG GREEN PRODUCTIONS "MORGENTHAU" (U) (SAPA-CRD)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthaus.com](http://www.morgenthaus.com), and the website is <http://www.morganthaus.com>. Production Assistance agreement has been signed. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(U) ZIPPORAH FILMS "UNIVERSITY" (U) (SAPA-CRD)** US Army Cadet Command supports filming of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

### Entertainment Television

**(U) TOP CHEF MASTERS (U) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a "soldier comes home" storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(U) LIFETIME'S ARMY WIVES SEASON FIVE (U) (SAPA-CRD)** (b) (6) has reviewed draft episodes 505-507, reviewed rough cut of episode 501 and provided key input and guidance. **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency. (b) (6)

**(U) “BIGGEST LOSER” (U) (SAPA-CRD)** Update: Production company has postponed shooting the episode with USASOC until this summer. Speaking with USASOC, they say this delay is beneficial for their timelines as well. Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. **ASSESSMENT:** Series audience is huge and currently averages 10.25 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) [REDACTED]

**(U) LIFETIME’S “COMING HOME” (formally titled “HOMECOMING”) (U) (SAPA-CRD)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It’s the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Lifetime producers covered One Millionth Soldier coming home on R&R through DFW and interviewed GEN Casey for the show. This week, the production team is at Balboa Naval Hospital in San Diego following a US Army Soldier (wounded warrior). **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6) [REDACTED]

#### Video Games/Music Video/MISC

**(U) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (U) (SAPA-CRD)** (b) [REDACTED] was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6) [REDACTED]

**(U) ARMY ELITE! (U) (SAPA-CRD)** (b) (6) [REDACTED] reviewed the rough cut of the program which is scheduled to air 10 JAN 11. The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. Two of the individuals profiled, MG(Ret) James "Spider" Marks and Dr. (b) (6) [REDACTED] are retired Army officers who used the training they received from the US Army to assume significant civilian positions. Marks is the CEO of a gaming company called Invism. Dr (b) (6) [REDACTED] is a highly successful ophthalmologist in the DC area. The one profile of an active Army individual is of Col. (b) (6) [REDACTED] **ASSESSMENT:** Audience TBD. Supports Modernizing the Force. (b) [REDACTED]

**(U) TRADOC SUPPORT; ARMY SUCCESS IN CULINARY COMPETITION (U) (SAPA-CRD)** TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG Mark Morgan, whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. Morgan's team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". **ASSESSMENT:** Coordination ongoing and TBD. Supports Building Resiliency. (b) (6)

**(U) ACTIVISION/BLIZZARD VIDEO GAME (U) (SAPA-CRD)** OCPA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. Update: (b) (6) and (b) (6) met with company president and game developers. Expressed concern that scenario being considered involves future war with China. Game developers looking at other possible conflicts to design the game around, however, developers are seeking a military power with substantial capabilities. **ASSESSMENT:** Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(U) VOA PERSIAN NEWS NETWORK, INTERVIEW WITH ARMY SPOUSE (U) (SAPA-CRD)** OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. **ASSESSMENT:** VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(U) 'MINUTE TO WIN IT', PRODUCTION MEETING (U) (SAPA-CRD)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. **Assessment:** The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. Supports Building Resiliency. (b) (6)

(U) **ARMY MUSEUM VIDEO (U) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

NSTR.

## Administrative

### U.S. Army Entertainment Office Facebook Page

667 monthly active users ↓162 since last week

1162 people like this ↑8 since last week

7 wall posts or comments this week ↑6 since last week

116 visits this week ↓62 since last week



## OCA-PA-West Weekly Report, 18 Jan 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) MEDAL OF HONOR RECIPIENT, (b) (6) VISIT TO LOS ANGELES (FOUO) (OCA-PA-LA)** Update: Feedback from COIs engaged in Southern California continues to be highly positive. The limited regional media that were engaged during the visit produced highly positive coverage. NBC Nightly News is planning a profile segment to air nationally, based upon (b) (6) interview with KNBC at Universal Studios. (b) (6) sat in on the interview and viewed it as positive and likely highly complementary to (b) (6) and the Army. ASSESSMENT: Audiences for all media engaged in Southern California, to include Disney media, is estimated in the range of 20-30 million. Supports Restoring Balance. (b) (6)

**(FOUO) "NEW YEAR'S EVE" (FOUO) (OCA-PA-LA)** Producers of the new Garry Marshall film "New Year's Eve," which will air on NBC are developing their characters. One of the main characters, a nurse, has a husband who is deployed to Afghanistan. The show's writers are in touch with OCA-PA-LA to discuss character development. Assessment: This new prime-time television show gives the US Army the opportunity to help the American people understand the US Army, its Soldiers and the issues the Army family deals with WRT deployments. Supports Strength of the Army Family. (b) (6)

**(FOUO) TV SERIES, 'HAWAII FIVE-O' (FOUO) (OCA-PA-LA)** OCA-PA-LA supported filming of the hit CBS TV series and coordinated for assets from 25<sup>th</sup> Inf. Div., Schofield Barracks. The episode, #115, involved a catastrophic natural disaster, a Tsunami, heading for the Hawaiian Islands. The scenes that included the Army were set at the Tsunami Warning Center on Oahu, and include Soldiers and a UH-60 in support of disaster relief activities. (b) (6) coordinated with USARPAC and 25<sup>TH</sup> ID and was on set for the filming. Clearwater met with USARPAC PAO, COL (b) (6) and discussed raising visibility on the Army's commitment in the Pacific. Clearwater will be meeting with the H5O writers here in LA towards introducing Army themes for future episodes. ASSESSMENT: CBS has scheduled the episode to follow the AFC Championship game on SUN, 23 JAN. This will increase substantially the weekly audience from H5O's average of 14.7 million viewers nationally to approx. 18-20 million viewers. Supports Adapting Our Institutions. (b) (6)

**Entertainment – Documentaries**

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (OCA-PA-LA)** Documentary filmmaker Michael Slee has approached OCA-PA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (FOUO) (OCA-PA-LA)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Restoring Balance. (b) (6)

**(FOUO) DOCUMENTARY, 'ABOVE AND BEYOND' (FOUO) (OCA-PA-LA)** (b) (6) and (b) (6) met with television producers interested in developing a documentary series profiling and saluting stories of service members who have gone, 'Above and Beyond'. This was an initial concept discussion with producers. OCA-PA-LA stated an interest in providing support towards generating an additional media outlet for positive Soldier stories. Producers will meet with networks to establish national distribution. **ASSESSMENT:** Audience size, UNK/TBD. Supports Broadens Understanding and Advocacy. (b) (6)

**(FOUO) C-SPAN – AMERICA: THE PRICE OF PEACE (FOUO) (OCA-PA-LA)** The C-Span – America: The Price of Peace objective is to explain through a series of interviews how the United States Federal Government helps families of fallen soldiers and those serving overseas. The Price of Peace is a positive short film portraying America's war efforts, a few of the dedicated people that comprise our military, and the involvement of government-run facilities. The major focus of this short film is Picatinny Arsenal and its many contributions to the war effort, and possibly an overview and reactions from some of its military families living on the site. Interviews and photos of returning veterans will also be included. (b) (6) will work PAA. Supports Modernizing our Force. (b) (6)

**(FOUO) BRITISH BROADCASTING CORPORATION, "10 YEARS OF TERROR" (FOUO) (OCA-PA-LA)** The program will be a history of the last 10 years of terror events. The program

will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. Supports Broadens Understanding and Advocacy. (b) (6)

**(U) LONGHORN ARMY AMMUNITION PLANT (U) (OCPA-LA)** Richard Michael Pruitt Productions is producing a documentary on the Caddo National Wildlife Refuge near Karnack, Texas. It starts with the history of the Caddo Indians, then on to the early European settlers, the Longhorn Army Ammunition Plant, and present day use as a Wildlife Refuge. The majority of the documentary will highlight the activities that Fish and Wildlife Service is offering to the public such as education programs, horseback riding, bird watching and research to name a few. One segment of the story will address the pollution to the land dating back to the 1940's as well as the U.S. Army's efforts and initiatives to mitigate the contaminants to the environment. ASSESSMENT: distribution TBD. Supports Seeking Efficiencies and Affordability; the US Army's efforts to be good stewards of our Nation's valuable resources. (b) (6)

**(U) THE BELFAST MEDIA GROUP "SGT (b) (6) (U) (OCPA-LA)** The Irish TV station, TG4 (www.tg4.ie), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6), who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. Assessment: This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. (b) (6)

**(U) OUT IN FRONT PRODUCTIONS, LLC "FORGOTTEN FLAG RAISERS" (U) (OCPA-LA)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (OCPA-LA)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in

theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. ASSESSMENT: Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(U) ANIMAL PLANET (VIRUS HUNTERS) (U) (OCPA-LA)** Lizard Trading Productions is producing a documentary television series for Animal Planet in conjunction with the Centers for Disease Control and Prevention (CDC) tentatively titled, "Virus Hunters." One of the segments will focus on the Acinetobacter Baumannii/ "Iraqibacter" disease. The narrative arc of the show is to introduce each virus through the point-of-view of the patient first, until they present at the hospital. From there it becomes a 'medical mystery' as doctors, epidemiologists, pathologists, etc all work together to figure out a diagnosis. As part of the story they are discussing how the fantastic evacuation chain is saving more lives than ever, how there is a myth about it having come from Iraq, about the incredible ability of the Acinetobacter Baumannii to mutate and become resistant to drugs within just a few short hours, and how it occurs in hospitals not only across America but all over the world. OTSG supports the project. The production company will interview COL (Dr) (b) (6) from the US Army Walter Reed Medical Center about the US Army's efforts to combat the disease. ASSESSMENT: Audience estimated at 1-2 million per episode. Supports Building Resiliency. (b) (6)

**(U) DISCOVERY CHANNEL'S NEW 3D CHANNEL (U) (OCPA-LA)** Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. ASSESSMENT: Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(U) I FOUGHT FOR YOU (U) (OCPA-LA)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments. ASSESSMENT: Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(U) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (U) (OCPA-LA)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny

Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. ASSESSMENT: Program audience averages 1.8 million nationally. Supports Broaden Understanding and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC, “KNOWN UNIVERSE” (FOUO) (OCPA-LA)**

National Geographic producers requesting assistance in creating an episode on futuristic weapons; weapons systems currently under development – or theorized - that “harnesses the powers of the universe”. These may include lasers, electromagnetic rail guns, kinetic weapons, active-denial systems, and even fission or fusion technologies. Interest is in programs that seem like science fiction, but are now transitioning into science ‘fact’ as a result of technological advancements. Similar to the Discovery Channel program, “Weaponology”. We are working with producers to develop ideas, guide development and access. ASSESSMENT: This will be the third season of the National Geographic series, and will air on domestic and international cable channels beginning in APR 2011 with viewers estimated at 3-4 million. PAA being worked. (b) (6)

**(FOUO) HISTORY CHANNEL, “CUSTER’S LAST STAND” (FOUO) (OCPA-LA)** Two-hour documentary special for the History Channel examining the history of Custer's Last Stand, and based on new historical information. Production company will film at USMA (TBD); to include the Custer Monument and grave in the West Point cemetery and perhaps a few general shots at the USMA, West Point. Filming will likely include interviews with Army personnel familiar with Custer's West Point experience. ASSESSMENT: As a feature documentary viewership on first airing is estimated at 5-6 million. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC “BOMB HUNTERS” (FOUO) (OCPA-LA)** National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6). ASSESSMENT: High-drama series comparable to ‘Deadliest Catch’ in scope and popularity; series viewership estimated at 4-5 million. Supports Build Trust and Confidence. (b) (6)

**(U) “BRIDGING THE GAP” (FOUO) (OCPA-LA)** Documentary series on civil military relations and the role of officer training at universities. “Bridging the Gap” shows how students, professors and administrators at Canisius College, a liberal arts college in Buffalo NY., have embraced the concept and its leadership benefits for the school, the city of Buffalo and the nation. The crisis in US civil-military relations was recognized by both, Barack Obama and John McCain, during presidential debates in SEP 08. Both called for reinstatement of ROTC programs at elite universities, such as, Columbia, Yale and Harvard. Producer will film Service and Society Conference organized by Cadet (b) (6) at Columbia University, Oct 2.

(b) (6) is in ROTC program at Fordham and a student at Columbia. Intent is to show him in various daily situations to illustrate the importance of the university connection in a healthy civil-military relationship. ASSESSMENT: Viewership TBD. Supports Equip and Train Soldiers and Supports Broaden Understanding and Advocacy. (b) (6)

(U) **CHAPLAINS (U) (OCPA-LA)** The new PBS documentary series will present the work of chaplains across the faith divides. It will show how, especially in times of crisis, Christians are called upon to minister to non-Christians, how rabbis reach out to Muslims, how people of no faith turn to chaplains in times of need. The series will offer examples of how the barriers between faith traditions often dissolve when the opportunity to serve presents itself. And for the young adult viewer, chaplains will be seen in ways that inspire caring, courage and commitment, thereby raising the possibility of future vocations to various forms of ministry. Project has been approved by the Office of the Chief of Chaplains. Production assistance agreement has been drafted. ASSESSMENT: Viewership estimated at 3-4 million. Supports Broaden Understanding and Advocacy. (b) (6)

(U) **FILM REQUEST AT CARLISLE BARRACKS AND ANC (U) (OCPA-LA)** Kenji Hayasaki, Marcom Visual Creation, Inc. received Department of the Army permission coordinate for access to Carlisle Barracks, Pa., for a project entitled "Paper Prints" (Working Title) for the Broadcast Station: NHK (national public broadcast) in Japan. Mr. Hayasaki requests access to Carlisle Barracks sometime between the end of October through early November to film what remains of the Carlisle Indian Boarding School from early the 1900s. The footage provided will be used only for the production of this specific project. The point of contact for this project is (b) (6) at Carlisle Barracks. Additional request at ANC. NHK (Japan's national public broadcast) requests permission to film at the Spanish American War Memorial for a program with a working title of "Paper Prints" to be shown in Japan. The prints, discovered in the Library of Congress, show short clips of the U.S. from 1893 - 1912 when the film history just began. He says that the Spanish American War plays a big role in the project, "as this is the first war where "Media" & "Moving Image" played a huge role." They'd like to include updated footage of the memorial, to run with old footage of the war/ battleship Maine that they already have. ASSESSMENT: NHK is Japan's largest network; viewership estimated at 4 million. Support Good Stewards. (b) (6)

## Major Motion Pictures

(U) **DOG GREEN PRODUCTIONS "MORGENTHAU" (U) (OCPA-LA)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthaus.com](http://www.morgenthaus.com), and the website is <http://www.morganthaus.com>. Production Assistance agreement has been signed. ASSESSMENT: Supports Good Stewardship. (b) (6)

(U) **ZIPPORAH FILMS “UNIVERSITY” (U) (OCPA-LA)** US Army Cadet Command supports filming of ROTC department for film titled, “University.” The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. ASSESSMENT: Supports Adapting our Institutions. (b) (6)

### Entertainment Television

(U) **TOP CHEF MASTERS (U) (OCPA-LA)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a “soldier comes home” storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. ASSESSMENT: The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance –Sustain and Strength of the Army Family. (b) (6)

(U) **LIFETIME'S ARMY WIVES SEASON FIVE (U) (OCPA-LA)** (b) (6) has reviewed draft episodes 505-507, reviewed rough cut of episode 501 and provided key input and guidance. ASSESSMENT: This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Broadens Understanding and Advocacy and Strength of the Army Family. (b) (6)

(FOUO) **“BIGGEST LOSER” (FOUO) (OCPA-LA)** Update: Production company has postponed shooting the episode with USASOC until this summer. Speaking with USASOC, they say this delay is beneficial for their timelines as well. Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. ASSESSMENT: Series audience is huge and currently averages 10.25 million viewers per episode. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

(U) **LIFETIME'S “COMING HOME” (formally titled “HOMECOMING”) (U) (OCPA-LA)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. UPDATE: Lifetime producers covered One Millionth Soldier

coming home on R&R through DFW and interviewed GEN Casey for the show. This week, the production team is at Balboa Naval Hospital in San Diego following a US Army Soldier (wounded warrior) . ASSESSMENT: Expect viewership in the 4-6 million range. Supports Broadens Understanding and Restoring Balance. (b) (6)

**(U) UFC FIGHT FOR THE TROOPS (U) (OCA-PA-LA)** Fort Hood will host the UFC Fight For The Troops event 22 Jan 11. The event will feature a minimum of seven mixed martial arts bouts in one of the suitable hangars. The event will be televised live on Spike TV, which is currently in approximately 90 million households across North America. (Transmission of the event will be paid for and coordinated by the UFC. UFC will use satellite up links that will be positioned on base at Fort Hood to broadcast the event). As part of the UFC Fight for the Troops telecast on Spike TV, the UFC will be soliciting donations from the TV viewing audience to contribute to the Intrepid Fallen Heroes fund. UFC will retain 187 tickets for commission, fighters/fighter camps, and UFC VIPs. All remaining tickets will be made available (via Fort Hood) to active military personnel free of charge. Fort Hood will handle the production of the tickets and the distribution of the tickets to the military personnel attending the event. Fort Hood will handle all marketing aspects of the event on base. UFC will sell UFC merchandise at the weigh-in and the Event. UFC to retain all merchandise revenue. Fort Hood will sell food and beverage at the weigh-in and the Event and retain all F&B revenue. Fort Hood will set up a static display of aircraft and other military equipment around the hangar on event day. Fort Hood has agreed to request military personnel to attend the event in uniform. Fort Hood SJA had no legal objection to Fort Hood MWR contracting with Ultimate Fighting Championship (UFC) to present an event at Fort Hood that will be televised nationally as long as approval was obtained from Office of the Chief of Public Affairs, Los Angeles. Production Assistance Agreement is being drafted. ASSESSMENT: Nationally-televised program will highlight Soldiers and their Families at Fort Hood, Texas as well as raise money for Intrepid Fallen Heroes Fund. Supports Maintaining our Combat Edge and Supports Broaden Understanding and Advocacy. Production assistance agreement completed and sent to Fort Hood leadership. The program will tape and air live 11 JAN 2011. (b) (6)

#### Video Games/Music Video/MISC

**(U) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (U) (OCA-PA-LA)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, [www.Authoring101.com](http://www.Authoring101.com), interested in filming at Fort Lee, VA. ASSESSMENT: Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

**(U) ARMY ELITE! (U) (OCA-PA-LA)** (b) (6) reviewed the rough cut of the program which is scheduled to air 10 JAN 11. The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. Two of the individuals profiled, MG(Ret) James "Spider" Marks and Dr. (b) (6) are retired Army officers who used the training they received from the US Army to assume significant civilian positions. Marks is the CEO of a gaming company called Invism. Dr (b) (6) is a highly successful ophthalmologist in the DC area. The one profile of an active Army individual is of Col.

(b) (6) ASSESSMENT: Audience TBD. Supports Modernizing the Force. (b) (6)

**(FOUO) TRADOC SUPPORT; ARMY SUCCESS IN CULINARY COMPETITION (FOUO) (OCA-LA)** TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG Mark Morgan, whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. Morgan's team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". ASSESSMENT: Coordination ongoing and TBD. Supports Broaden Understanding and Advocacy. (b) (6)

**(FOUO) FOIA REQUEST; VIDEO GAME CORRESPONDENCE (FOUO) (OCA-LA)** A FOIA request was submitted to OCA-LA from online gaming publication, Kotaku.com, for correspondence between OCA-LA and commercial video game developers. Editor-in-chief Brian Crecente says he is making the request as a journalist. Mr. (b) (6) has sent pertinent correspondence to Mr. (b) (6) OCA, for review and guidance. Official correspondence involves assistance or coordination with four leading game developers; Electronic Arts, Namco Bandai, Redstorm, and Activision/Blizzard. Of note; the latter three projects are ongoing. Activision/Blizzard has specified that their project, a future military game set in the year 2075, is 'highly confidential'. The release of official correspondence could jeopardize OCA-LA's ability to enter in to future relationships with production companies and curtail opportunities to guide development to the Army's benefit. The FOIA statute requires reply within 20 business days. ASSESSMENT: TBD. (b) (6)

**(FOUO) ACTIVISION/BLIZZARD VIDEO GAME (FOUO) (OCA-LA)** OCA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. Update: (b) (6) and (b) (6) met with company president and game developers. Expressed concern that scenario being considered involves future war with China. Game developers looking at other possible conflicts to design the game around, however, developers are seeking a military power with substantial capabilities. ASSESSMENT: Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Adapting our Institutions and Maintaining Our Combat Edge. (b) (6)

**(FOUO) VOA PERSIAN NEWS NETWORK, INTERVIEW WITH ARMY SPOUSE (FOUO) (OCA-LA)** OCA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort

Stewart. Mrs. (b) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. ASSESSMENT: VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(FOUO) 'MINUTE TO WIN IT', PRODUCTION MEETING (FOUO) (OCPA-LA)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. (b) (6)

**(U) ARMY MUSEUM VIDEO (U) (OCPA-LA)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Broaden Understanding and Advocacy. (b)

## Community Relations

NSTR.

## Administrative

### U.S. Army Entertainment Office Facebook Page

667 monthly active users ↓162 since last week

1162 people like this ↑8 since last week

7 wall posts or comments this week ↑6 since last week

116 visits this week ↓62 since last week





## OCA-West Weekly Report, 19-24 Jan 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(U) THE WORLD OF JENKS (U) (SAPA-CRD)** “The World of Jenks: Season 2” will be a verite docu-series that captures Jenks living with a stranger for eight days as he actively lives a completely different way of life from his own. He will walk the proverbial mile in someone else’s shoes - whether that someone else is a homeless person or a supermodel or anything in between. It will not only be the subjects that we see develop as characters but also Andrew. His experiences during each journey continuously change how he perceives and interacts with the subjects and the world around him. Jenks and his crew will keep the cameras rolling every hour, every day. For each journey into the unknown, Jenks, along with his team, will bring us closer to touching and tasting the life of somebody else. During this Second Season Andrew Jenks will meet Soldiers, Sailors, Airmen and Marines in various aspects of their lives on and off duty. Assessment: The World of Jenks typically draws and audience of 1.5M in the 18-24 year old market. Supports Building Resiliency. (b) (6)

**(U) THE OPRAH WINFREY SHOW (U)** On Thursday, 27 JAN the Oprah Winfrey Show will be a “tribute to military families.” In this episode, “The Bravest Families in America” Oprah’s guests will include First Lady Michelle Obama, Tom Brokaw and Bob Woodward. WO1 Douglas Sires and his wife, from Fort Bragg, NC will be on the show as well. The show opens with the statement by Bob Woodward, that there is an epidemic disconnection between the American Public and the US Military. At the conclusion of the show Oprah and Mrs. Obama provide opportunities for all Americans to our troops and families. Assessment: The Oprah Winfrey Show has daily average of 7 million viewers. Supports Building Resiliency. MSG (b) (6) SAPA-CRD/310-235-7621.

**(U) SAVING HEROES (U)** “Saving Heroes” is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening its doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(U) 'BAMA BELLES' REALITY TV SHOW (U)** The Bama Belles, a reality show based out of Dothan, AL is being cancelled. According to cast member and producer Amie Pollard, TLC will not continue with a second season of "Bama Belles" and is still deciding whether to air the third episode. One of the actors on the show was SGT (b) (6) 80th Training Command (USAR). Assessment: Cancellation of the show is in the best interest of the US Army. Supports Building Resiliency. (b) (6)

**(U) BIGGER, HIGHER, FASTER (U)** This New Delhi Television series looks at the state of the art in military and civilian aviation technology around the world. This episode will feature the U.S. Army's Apache Attack Helicopters (AH-64) and film them in an operational environment. The Apache has been flight tested in India and is being considered a major potential acquisition by the Indian Air Force. The purchase of these helicopters would be in line with the evolving strategic relationship between India and the United States, an equation reinforced regularly through joint exercises between our Armed Forces. This project has been cleared by the US State Department and PEO Aviation. ASSESSMENT: This program will assist the Department of Defense in Foreign Military Sales of the Apache Helicopter. Supports Modernizing the Force. (b) (6)

**(U) MIGHTY SHIPS (NORTH STAR) – DISCOVERY CHANNEL (U)** Mighty Ships delivers to viewers the highest level of access imaginable, taking them below the surface and into the heart of each ship to explore places and technologies that are usually off-limits. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. Ultimately, it's an unrestricted profile of a super ship worthy of being cast as the star of the show. In this episode, elements of a US Army Striker Brigade are transported on the US merchant ship North Star from the Port of Tacoma, WA to the Port of Anchorage, AK. ASSESSMENT: This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(U) MIGHT PLANES (C-5 GALAXY) – DISCOVERY CHANNEL (U)** Might Planes will examine extraordinary aircraft, their missions and the technology that makes them mighty. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. In this episode, the focus is on the US Air Force C-5 Galaxy; however, elements of the 101<sup>st</sup> Airborne Division will be redeployed from Afghanistan to Fort Campbell, KY. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(U) CMT'S "THE SINGING BEE" (U)** The Singing Bee is a karaoke game show that originally aired on NBC and now airs on CMT. Combining karaoke singing with a spelling bee-style competition, this show features contestants trying to remember the lyrics to popular songs. Actress Melissa Peterman hosts. The Singing Bee blends a mix of 60 percent country music and 40 percent popular favorites from other genres. The Singing Bee is casting for an Armed Forces Tribute. The US Air Force has the lead for the Department of Defense. The Singing Bee is currently casting nationwide for Service Members. **Assessment:** The show will honor service members from all branches; CMT is broadcast to more than 88 million homes. Supports Building Resiliency. (b) (6)

**(FOUO) STATE DEPARTMENT DOCUMENTARY, AFGHANISTAN (FOUO) (SAPA-CRD)**

OCPA-LA contacted by production company contracted by U.S. State Dept. Filmmaker requesting to film short scene on FOB in Afghanistan and involving use of five soldiers. The short scene will "involve a female interrupter working for US forces and her family struggles." The soldiers will be mostly background and will only have a few lines. Filmmaker requesting to film the scene in the last two weeks of JAN. ISAF/RC-E has expressed willingness to support. OCPA-LA is coordinating with OSD(PA) for approval. **ASSESSMENT:** Viewership UNK; video product aimed at Afghan national audiences. Supports Adapting Our Institutions. (b) (6)

**(FOUO) ARMY TIMES, OCPA-LA 'FIVE THINGS' (FOUO) (SAPA-CRD)** ARMY TIMES contacted OCPA-LA for inclusion in their weekly segment titled, "Five Things", on the subject of upcoming entertainment programs featuring the U.S. Army. Projects discussed include, 'Transformers 3', 'GI Joe 2', 'Souvenirs', and 'Army Wives'. Segment will also briefly profile, "the Army's 'Hollywood' office, which dates back to WWII and has a distinguished history of telling the Army story, through war films and documentaries." Segment expected to run week of 24 JAN. **ASSESSMENT:** ARMY TIMES has an estimated weekly readership of 360,000. Supports Building Resiliency. Mr. (b) (6) SAPA-CRD/310-235-7621.

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. PAA being worked.

**ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011.

**ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)** A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'HAWAII UNDISCOVERED' (FOUO) (SAPA-CRD)** Documentary producer for "Hawaii Undiscovered" series contacted OCPA-LA requesting to explore the U.S. Army's history and presence in Hawaii. Coordinating with USARPAC for support. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is

described as similar to the popular series, “The Deadliest Catch”, with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) TV SERIES, ‘HAWAII FIVE-O’ (FOUO) (SAPA-CRD)** Update: Ratings for post-AFC episode were a season high in viewers and key demographics, according to Nielsen, attracting an impressive 19.23 million viewers nationally. Episode especially high in the key 18-49 y.o. demographic. OCPA-LA supported filming of the hit CBS TV series and coordinated for assets from 25<sup>th</sup> Inf. Div., Schofield Barracks. The episode, #115, involved a catastrophic natural disaster, a Tsunami, heading for the Hawaiian Islands. The scenes that included the Army were set at the Tsunami Warning Center on Oahu, and include Soldiers and a UH-60 in support of disaster relief activities. (b) coordinated with USARPAC and 25<sup>th</sup> ID and was on set for the filming. Clearwater met with USARPAC PAO, COL (b) (6) and discussed raising visibility on the Army’s commitment in the Pacific. Clearwater will be meeting with the H5O writers here in LA towards introducing Army themes for future episodes. **ASSESSMENT:** CBS has scheduled the episode to follow the AFC Championship game on SUN, 23 JAN. This will increase substantially the weekly audience from H5O’s average of 14.7 million viewers nationally to approx. 18-20 million viewers. Supports Building Resiliency. (b)

## Entertainment – Documentaries

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, ‘FEMALE VETERANS ON THE LONG JOURNEY HOME’ (FOUO) (SAPA-CRD)** The documentary, ‘Female Veterans on the Long Journey Home’, by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in ‘reclaiming their personal connections and rebuilding a life that incorporates the person they have become’.

DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency.

(b) (6)

**(FOUO) C-SPAN – AMERICA: THE PRICE OF PEACE (FOUO) (SAPA-CRD)** C-Span – America: The Price of Peace objective is to explain through a series of interviews how the United States Federal Government helps families of fallen soldiers and those serving overseas. The Price of Peace is a positive short film portraying America's war efforts, a few of the dedicated people that comprise our military, and the involvement of government-run facilities. The major focus of this short film is Picatinny Arsenal and its many contributions to the war effort, and possibly an overview and reactions from some of its military families living on the site. Interviews and photos of returning veterans will also be included. **Assessment:** C-SPAN has an audience of 1-2 million on nationwide. Supports Modernizing our Force. (b) (6)

**(FOUO) BRITISH BROADCASTING CORPORATION, "10 YEARS OF TERROR" (FOUO) (SAPA-CRD)** The program will be a history of the last 10 years of terror events. The program will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. **Assessment:** We expect this BBC documentary will have a viewing audience of 3-5 million worldwide. Supports Building Resiliency. (b) (6)

**(FOUO) THE BELFAST MEDIA GROUP "SGT (b) (6)" (FOUO) (SAPA-CRD)** The Irish TV station, TG4 ([www.tg4.ie](http://www.tg4.ie)), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6), who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. **Assessment:** This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. Supports Building Resiliency. (b) (6)

**(FOUO) OUT IN FRONT PRODUCTIONS, LLC “FORGOTTEN FLAG RAISERS”**

**(FOUO) (SAPA-CRD)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, ‘PICATINNY ARSENAL’ (FOUO) (SAPA-**

**CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge.

(b) (6)

**(FOUO) DISCOVERY CHANNEL’S NEW 3D CHANNEL (FOUO) (SAPA-CRD)**

Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel’s 3D Channel scheduled for launch in early 2011. The current working title of the series is ‘Ultimate Factories: Making the Brand’, and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(FOUO) I FOUGHT FOR YOU (FOUO) (SAPA-CRD)** This documentary will follow members of the Greatest Generation who will be flying to Arlington National Cemetery 30-31 October in an Honor Flight, departing from the Greater Rochester International Airport. There will be full of 40+ Battle of the Bulge veterans from WWII. These men and women will be ushered through Washington DC and Virginia to tour the monuments.

**ASSESSMENT:** Documentary likely to find a modest audience (TBD). Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND'**

**(FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC "BOMB HUNTERS" (FOUO) (SAPA-CRD)**

National Geographic will embed its producer Gordon Forbes (Pacific Coast Video) and 2 camera personnel with 53rd EOD Company and 105th EN BN in RC South in October 2010. This is an up close and personal story of individual courage, trust and teamwork as lived by the soldiers who are there. The Bomb Hunters is a story of people who share danger and commitment to a purpose higher than themselves. Team will be provided media escort while in Afghanistan. JIEDDO vetted project and production team is working closely with IJC embed team and CENTCOM PA rep, LCDR (b) (6).

**ASSESSMENT:** High-drama series comparable to 'Deadliest Catch' in scope and popularity; series viewership estimated at 4-5 million. Supports Maintaining our Combat Edge. (b) (6)

## Major Motion Pictures

**(FOUO) DOG GREEN PRODUCTIONS "MORGENTHAU" (FOUO) (SAPA-CRD)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is [www.morgenthau.com](http://www.morgenthau.com), and the website is <http://www.morganthaus.com>. Production Assistance agreement has been signed. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ZIPPORAH FILMS "UNIVERSITY" (FOUO) (SAPA-CRD)** US Army Cadet Command supports filming of ROTC department for film titled, "University." The final film which will be three to four hours long will be a profile of America's most prominent public

university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. **ASSESSMENT:** Supports Building Resiliency.

(b) (6)

## Entertainment Television

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a “soldier comes home” storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse’s service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) LIFETIME’S ARMY WIVES SEASON FIVE (FOUO) (SAPA-CRD)** (b) (6)

has reviewed draft episodes 505-507, reviewed rough cut of episode 501 and provided key input and guidance. **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency. (b) (6)

**(FOUO) “BIGGEST LOSER” (FOUO) (SAPA-CRD)** Update: Production company has postponed shooting the episode with USASOC until this summer. Speaking with USASOC, they say this delay is beneficial for their timelines as well. Popular weight loss series interested in participating in rigorous physical training with U.S. Army. U.S. Army Special Operations Command (USASOC) has said they are very interested in hosting program. Proposed concept from USASOC is to place contestants with a platoon of U.S. Army Rangers at Fort Benning, Ga. USASOC has expressed a willingness to include a range of their warfighters; to include 'Green Berets', Rangers and Special Operations helicopter crews. Coordination with producers ongoing. **ASSESSMENT:** Series audience is huge and currently averages 10.25 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) LIFETIME’S “COMING HOME” (formally titled “HOMECOMING”) (FOUO) (SAPA-CRD)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the

biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Lifetime producers covered One Millionth Soldier coming home on R&R through DFW and interviewed GEN Casey for the show. This week, the production team is at Balboa Naval Hospital in San Diego following a US Army Soldier (wounded warrior) . **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

### Video Games/Music Video/MISC

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, [www.Authoring101.com](http://www.Authoring101.com), interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

**(FOUO) ARMY ELITE! (FOUO) (SAPA-CRD)** (b) (6) reviewed the rough cut of the program which is scheduled to air 10 JAN 11. The one – hour special, Army Elite, will feature three non-combat Army professions that have empowered soldiers to be all they can be. Two of the individuals profiled, MG(Ret) James "Spider" Marks and Dr. (b) (6) are retired Army officers who used the training they received from the US Army to assume significant civilian positions. Marks is the CEO of a gaming company called Invism. Dr (b) (6) is a highly successful ophthalmologist in the DC area. The one profile of an active Army individual is of Col. (b) (6) **ASSESSMENT:** Audience TBD. Supports Modernizing the Force. (b) (6)

**(FOUO) TRADOC SUPPORT; ARMY SUCCESS IN CULINARY COMPETITION (FOUO) (SAPA-CRD)** TRADOC requested support for coordinating coverage of GEN Dempsey's senior enlisted advisor, MSG Mark Morgan, whose culinary team recently distinguished itself in an international food competition in Luxembourg on 24 NOV. Morgan's team was awarded two gold medals and finished third overall. The competition is held every four years. TRADOC is requesting possible assistance with network morning shows, Food Network or Bravo programs like Iron Chef's "Just Deserts". **ASSESSMENT:** Coordination ongoing and TBD. Supports Building Resiliency. (b) (6)

**(FOUO) ACTIVISION/BLIZZARD VIDEO GAME (FOUO) (SAPA-CRD)** OCPA-LA was contacted by Activision/Blizzard, the largest video game publisher in the world. They are in the initial stages of a new project designed to create a realistic representation of a Soldier in 2075. They are interested in discussing the U.S. Army of the future; equipment, units, tactics, etc. Have scheduled an introductory meeting this week to discuss. While their interests will require an outside paid consultant, our interest is to correctly establish and frame the Army brand within the game while still in development. Update: (b) (6) and (b) (6) met with company president and game developers. Expressed concern that scenario being considered involves future war with China. Game developers looking at other possible conflicts to design the game around, however, developers are seeking a military power with substantial capabilities. **ASSESSMENT:** Anticipate game release will be very high-profile and comparable to recent 'Call of Duty' and 'Medal of Honor' releases. Will likely sell in the range of 20-30 million copies. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) VOA PERSIAN NEWS NETWORK, INTERVIEW WITH ARMY SPOUSE (FOUO) (SAPA-CRD)** OCPA-LA is supporting a local Army spouse, Mrs. (b) (6) who is being interviewed by a journalist with the LA Bureau of Voice of America's Persian News Network. The subject; what is it like being an Army spouse and how becoming an Army wife has changed your life. The interview will be conducted on TUE, 9 NOV, in the OCPA-LA conference room with members of the office sitting in for support. Mrs. (b) (6) husband is assigned to Fort Stewart. Mrs. (b) (6) writes a blog post, titled, "Regarding War". The journalist, Monaliza Noormohammadi, [mnoormoh@voanews.com](mailto:mnoormoh@voanews.com), is looking to produce a short report regarding women and war. **ASSESSMENT:** VOA Persian News Network broadcasts televised news and feature stories daily in the Persian Gulf Region and around the world via Internet and satellite. Supports Building Resiliency. (b) (6)

**(FOUO) 'MINUTE TO WIN IT', PRODUCTION MEETING (FOUO) (SAPA-CRD)** Service representatives met with 'Minute To Win It' producers to discuss upcoming second season of hit game show. Focus of discussion was requirements for a future military appreciation episode. Producers addressed questions and concerns to satisfaction of service reps. The program's season finale had featured two Army Wounded Warriors, accompanied by service 'shout outs' from Afghanistan. **Assessment:** The program's first season averaged 7 million viewers per episode, and was a ratings winner in its 8 pm slot. The program, hosted by Guy Fieri was just picked up for a second season. Supports Building Resiliency. (b) (6)

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort

Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) [REDACTED]

## Community Relations

(U) LOS ANGELES KINGS – MILITARY APPRECIATION (U) The Los Angeles Kings Hockey Club honors a service member at every home game. On Thursday, 20 JAN 11, the Los Angeles Kings honored MSG (b) (6) [REDACTED] and her family. Assessment: The game was televised on the NHL Hockey Channel and the Staples Center was sold out (18,000) for this match against the division leading Phoenix Coyotes. Supports Building Resiliency. (b) (6) [REDACTED]

## Administrative



## OCA-West Weekly Report, 25-31 Jan 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) Cupcake Wars (FOUO) (SAPA-CRD)** Food Network's "Cupcake Wars" contact our office about a possible episode with the US Army. "Cupcake Wars" is a hosted one-hour competition show that pits four cupcake makers against each other. They will face-off in our dream cupcake kitchen where they will be tested in challenges that will send bakers home if they don't cut it. In the end, the last two bakers standing will have to create a giant 1000 cupcake display that captures the theme for the day. It might be a gala movie opening, an exciting fashion event, a major "happening." Only one cupcake maker will be judged the best and have their creation at the centerpiece of the big event where media and fame awaits them. It's a war of egos, taste and lots of frosting as it's an all out cupcake war. We are still in the pre-production phase, but the show is interested in having an Army Chef as a guest judge. The baking competition takes place on a Los Angeles sound stage, but the production is considering a proposal to have this episode's Cupcake rollout finale at the Pentagon on or about the Army's Birthday. More to follow. **ASSESSMENT:** This will be a great addition to the Army's 2011 Birthday celebration, and will air on the Food Network, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) NASHVILLE CUPCAKES (FOUO) (SAPA-CRD)** This TLC reality show is about the Francois family and their cupcake business. The show will follow the Francois family (dad Francois, mom Mignon, and their five kids) as they run their popular Nashville cupcake bakery, The Cupcake Collection, and deal with the ups and downs of mixing family and business. In this episode, Francois and family will take the "Cupcake Bus" on a trip to Fort Campbell, KY in February 2011 to meet Soldiers and share their confectionary delights with the Troopers of the 101st Airborne Division and their families. **ASSESSMENT:** This will be a great community relations event for the

Fort Campbell community and will air on TLC, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) COOKIE COMMANDOS (FOUO) (SAPA-CRD)** Cookie Commandos is a thirty minute documentary for PBS about retirees in Sun City, Texas that are part of the USO group 'Cookie Commandos' at Ft. Hood. The audience will see the veterans who wake up at the crack of dawn to collect cookies, (b) (6) and doughnuts from local stores, and people in the community that bake them for the soldiers. These volunteers then travel with cars full to the top with treats to hand out to the hundreds of soldiers getting processed at Ft. Hood every Thursday. Not only do these retired volunteers (and former veterans themselves), walk the lines giving treats and saying thanks to the troops, but they bring food to the 'Wounded Warriors' buildings where severely injured soldiers are recovering, and to the 'Fisher House', which gives a home to military families to be close to a loved one during hospitalization. **ASSESSMENT:** This will be a great community relations event for the Fort Hood community and will air on Austin's PBS Channel, with 250,000 viewers. Supports Building Resiliency. (b) (6)

## Entertainment – Documentaries

**(FOUO) STATE DEPARTMENT DOCUMENTARY, AFGHANISTAN (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company contracted by U.S. State Dept. Filmmaker requesting to film short scene on FOB in Afghanistan and involving use of five soldiers. The short scene will “involve a female interrupter working for US forces and her family struggles.” The soldiers will be mostly background and will only have a few lines. Filmmaker requesting to film the scene in the last two weeks of JAN. ISAF/RC-E has expressed willingness to support. OCPA-LA is coordinating with OSD(PA) for approval. **ASSESSMENT:** Viewership UNK; video product aimed at Afghan national audiences. Supports Adapting Our Institutions. (b) (6)

**(U) THE WORLD OF JENKS (U) (SAPA-CRD)** “The World of Jenks: Season 2” will be a verite docu-series that captures Jenks living with a stranger for eight days as he actively lives a completely different way of life from his own. He will walk the proverbial mile in someone else's shoes - whether that someone else is a homeless person or a supermodel or anything in between. It will not only be the subjects that we see develop as characters but also Andrew. His experiences during each journey continuously change how he perceives and interacts with the subjects and the world around him. Jenks and his crew will keep the cameras rolling every hour, every day. For each journey into the unknown, Jenks, along with his team, will bring us closer to touching and tasting the life of somebody else. During this Second Season Andrew Jenks will meet Soldiers, Sailors, Airmen and Marines in various aspects of their lives on and off

duty. Assessment: The World of Jenks typically draws and audience of 1.5M in the 18-24 year old market. Supports Building Resiliency. (b) (6)

**(U) SAVING HEROES (U)** “Saving Heroes” is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it’s doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining ‘U.S. forces, their equipment and weaponry troops rely on and bring to bear on today’s battlefield.’ Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; “Battle 360”, “Patton 360”, “Shootout!”, and the Emmy Award winning documentary, “A Distant Shore: African Americans of D-Day”, along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. PAA being worked. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary team from Belgium working on ‘a trilogy dealing with American identity.’ Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)** A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army

professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'HAWAII UNDISCOVERED' (FOUO) (SAPA-CRD)** Documentary producer for "Hawaii Undiscovered" series contacted OCPA-LA requesting to explore the U.S. Army's history and presence in Hawaii. Coordinating with USARPAC for support. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) C-SPAN – AMERICA: THE PRICE OF PEACE (FOUO) (SAPA-CRD)** C-Span – America: The Price of Peace objective is to explain through a series of interviews how the United States Federal Government helps families of fallen soldiers

and those serving overseas. The Price of Peace is a positive short film portraying America's war efforts, a few of the dedicated people that comprise our military, and the involvement of government-run facilities. The major focus of this short film is Picatinny Arsenal and its many contributions to the war effort, and possibly an overview and reactions from some of its military families living on the site. Interviews and photos of returning veterans will also be included. **Assessment:** C-SPAN has an audience of 1-2 million on nationwide. Supports Modernizing our Force. (b) (6)

**(FOUO) BRITISH BROADCASTING CORPORATION, "10 YEARS OF TERROR"**

**(FOUO) (SAPA-CRD)** The program will be a history of the last 10 years of terror events. The program will be made up of interviews, archive footage and reconstructions. The BBC will also film at Arlington National Cemetery (TBD). It is hoped that it will be the BBC's definitive program of the time, charting 10 years since 9/11. It will come out in 2011 to mark the 10th anniversary of 9/11. **Assessment:** We expect this BBC documentary will have a viewing audience of 3-5 million worldwide. Supports Building Resiliency. (b) (6)

**(FOUO) THE BELFAST MEDIA GROUP "SGT (b) (6)" (FOUO) (SAPA-CRD)**

The Irish TV station, TG4 ([www.tg4.ie](http://www.tg4.ie)), will make a 25-minute documentary about Sgt. (b) (6) for broadcast in the fall of 2011, focusing on his twin passions: soldiering and Irish culture. (b) (6) who hails from New York and has Irish and Korean heritage, has almost 12 years of experience in the Army and views service as his patriotic duty. Over the last four years, he has also taught himself the Irish language to the highest standard and is competing this week in the Irish national singing competitions for singers of traditional songs in Gaelic. The documentary will follow him in Ireland, New York and Afghanistan asking what motivates this exceptional young man to commit himself to another tour of duty in Afghanistan in 2012. Production company submitted an embed application form and supporting documentation for reporter Kevin McKiernan to embed. Production Assistance Agreement has been signed. **Assessment:** This is a nice human interest piece to connect the Soldier to his heritage and broaden understanding of the American Army with one of our nation's allies. Supports Building Resiliency. (b) (6)

**(FOUO) OUT IN FRONT PRODUCTIONS, LLC "FORGOTTEN FLAG RAISERS"**

**(FOUO) (SAPA-CRD)** This story is of a young man's quest to bring recognition to the heroes who raised the first American flag over Mt. Suribachi during the Battle of Iwo Jima. Along the way he comes up against resistance from the military establishment and 65 years of misinformation. Request to film at Arlington National Cemetery November 3rd was granted. The filmmakers want to use the location to further establish the DC area, specifically they would like to shoot 3-5 establishing shots of the cemetery, and if possible one shoot of Phil Ward's grave. Phil Ward and his family are subjects of our documentary. Production Assistant Agreement has been signed. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY CHANNEL'S NEW 3D CHANNEL (FOUO) (SAPA-CRD)**

Electric Sky Productions, a British Production Company which specializes in factual programs and documentaries is producing a new series for Discovery Channel's 3D Channel scheduled for launch in early 2011. The current working title of the series is 'Ultimate Factories: Making the Brand', and they are very interested in the possibility of filming at the Apache Helicopter factory in Mesa, Arizona. They would like to capture the very essence of the production line and see just how these amazing machines are put together – but for the very first time we will do this in 3D. The viewer will be given an immersive experience inside the factory – the machines, the men and women, the welding and the sparks will break through the window and the viewer will feel almost if they can reach out and touch them. Coordinating with Program Executive Officer (PEO) Aviation as well as the Boeing Assembly Plant in Mesa AZ. Filming tentatively scheduled for JAN 11. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Modernizing the Force. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-**

**CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge.

(b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND'**

**(FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**Major Motion Pictures**

**(FOUO) DOG GREEN PRODUCTIONS "MORGENTHAU" (FOUO) (SAPA-CRD)** This film is being produced by Dog Green Productions for PBS and deals with the family connection of public service of three important individuals who served the New York and America public for the entire 20th century: Ambassador Henry Morgenthau Sr. (Ambassador to the Turkish Ottoman Empire under President Wilson), Secretary Henry Morgenthau Jr. (Secretary of the Treasury under FDR), and the Hon. Robert M. Morgenthau (former long-standing District Attorney of New York County). The film is in production now and is planned to be completed by the fall of 2011. Their site is

www.morgenthau.com, and the website is http://www.morganthaus.com. Production Assistance agreement has been signed. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ZIPPORAH FILMS “UNIVERSITY” (FOUO) (SAPA-CRD)** US Army Cadet Command supports filming of ROTC department for film titled, “University.” The final film which will be three to four hours long will be a profile of America's most prominent public university and will be broadcast on prime time on PBS. Production Assistance agreement has been sent to producer. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

### Entertainment Television

**(FOUO) LIFETIME’S ARMY WIVES SEASON FIVE (FOUO) (SAPA-CRD)** (b) (6) has reviewed draft episodes 506-508, reviewed rough cut of episode 502 and provided key input and guidance (episode focuses on promotions, family and deployment stresses). **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency. (b) (6)

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a “soldier comes home” storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse’s service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(U) MIGHT PLANES (C-5 GALAXY) – DISCOVERY CHANNEL (U)** Might Planes will examine extraordinary aircraft, their missions and the technology that makes them mighty. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. In this episode, the focus is on the US Air Force C-5 Galaxy; however, elements of the 101<sup>st</sup> Airborne Division will be redeployed from Afghanistan to Fort Campbell, KY. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(U) BIGGER, HIGHER, FASTER (U)** This New Delhi Television series looks at the state of the art in military and civilian aviation technology around the world. This

episode will feature the U.S. Army's Apache Attack Helicopters (AH-64) and film them in an operational environment. The Apache has been flight tested in India and is being considered a major potential acquisition by the Indian Air Force. The purchase of these helicopters would be in line with the evolving strategic relationship between India and the United States, an equation reinforced regularly through joint exercises between our Armed Forces. This project has been cleared by the US State Department and PEO Aviation. ASSESSMENT: This program will assist the Department of Defense in Foreign Military Sales of the Apache Helicopter. Supports Modernizing the Force. (b) [REDACTED]

**(U) CMT'S "THE SINGING BEE" (U)** The Singing Bee is a karaoke game show that originally aired on NBC and now airs on CMT. Combining karaoke singing with a spelling bee-style competition, this show features contestants trying to remember the lyrics to popular songs. Actress Melissa Peterman hosts. The Singing Bee blends a mix of 60 percent country music and 40 percent popular favorites from other genres. The Singing Bee is casting for an Armed Forces Tribute. The US Air Force has the lead for the Department of Defense. The Singing Bee is currently casting nationwide for Service Members. Assessment: The show will honor service members from all branches; CMT is broadcast to more than 88 million homes. Supports Building Resiliency. (b) (6) [REDACTED]

**(U) MIGHTY SHIPS (NORTH STAR) – DISCOVERY CHANNEL (U)** Mighty Ships delivers to viewers the highest level of access imaginable, taking them below the surface and into the heart of each ship to explore places and technologies that are usually off-limits. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. Ultimately, it's an unrestricted profile of a super ship worthy of being cast as the star of the show. In this episode, elements of a US Army Striker Brigade are transported on the US merchant ship North Star from the Port of Tacoma, WA to the Port of Anchorage, AK. ASSESSMENT: This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6) [REDACTED]

**(FOUO) LIFETIME'S "COMING HOME" (formally titled "HOMECOMING") (FOUO) (SAPA-CRD)** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE: Lifetime producers are at Fort Campbell, Ky., covering redeployment ceremonies and special one-on-one family**

reunions. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

### Video Games/Music Video/MISC

**(FOUO) Craig Morton: Salute to Our Troops (FOUO) (SAPA-CRD)** Craig Morton is an American country music artist and an Army veteran. Morgan spent ten years on active duty as a Fire Support Specialist in the United States Army, serving in the 101st and 82nd Airborne Divisions before launching his music career. He holds Airborne, Jumpmaster, and Air Assault qualifications. Craig has been touring overseas with the troops and collecting footage along the way. The footage and a shout to the troops will air on CNN's Headline News "Morning Express with Robin Meade". Country Music Television will also air a video diary of Craig's tour. Date/Time TBD. **ASSESSMENT:** This will be a great tribute from one former Soldier to all of our deployed servicemen and women. Estimated viewership between the CNN and CMT piece will 2-3 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

### Community Relations

NSTR

### Administrative

**FACEBOOK: U.S. Army Entertainment Office**

638 monthly active users

1,993 people like this page

797 Daily Post Views

2 Daily Post Feedbacks



## OCA-PA-West Weekly Report, 1-7 March 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "THE X FACTOR" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a new television talent show, "The X Factor". Producers wish to open casting to DoD participants. The new series is a singing competition with aspiring singers drawn from public auditions. The "X Factor" of the title refers to the "undefinable something" that makes for star quality. The prize is a recording contract. The program has been a hit in the U.K. and produced by executive producer Simon Cowell. The show's format is different from competitors such as, 'American Idol'; instead of an act been solely judged by the judges, the finalists are mentored by a judge and compete against the talents of other singers. Coordinating with OSD(PA). **ASSESSMENT:** Good possibility the new program will develop into a ratings hit. American Idol has consistently drawn weekly audiences of 25-30 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) "DUST-OFF" (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in a feature-length documentary chronicling the history and legacy of the 'DUST-OFF' crews that have flown from Vietnam through the current campaign in Afghanistan. The filmmaker is applying for embed status with the 1-214th Aviation Regiment, currently deployed to Afghanistan. Company commander, MAJ (b) (6) C CO., 1-214, will likely sponsor. (b) (6) is the son of one of the Army's original DUSTOFF pilots in 1964, and one of just a handful of Father/Son DUSTOFF families. MAJ (b) (6) has also been the DUSTOFF Association Historian since 1994. The filmmaker has worked previously with the Army on a two-hour documentary on Army aviation that aired on Discovery Channel, titled, 'In The Shadow of The Blade'. **ASSESSMENT:** Program will likely air on Discovery Channel. Estimated audiences of 2-4 million on first airing. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD) Season Five premiered on Sunday, 6 MAR, to great success with more than 4.2 million viewers, Age 25-54, making it the 2nd most watched season premiere of Army Wives ever! The Season 5 premiere was up 13% vs. the Season 4 premiere on 4/11/10 (1,732,000 A25-54 viewers). This ranks as the 2nd most watched season premiere of Army Wives, behind the 2nd season premiere (2,470,000 A25-54). This was up 335% vs. the 2011-to-date time period average (449,000 A2554). The half hour impressions grew throughout the hour (1,911,000 to 1,998,000).** (b) (6) is working with writers to develop story line involving the sexual assault of a female soldier while deployed. The story line is still being vetted through leadership at Lifetime, but (b) (6) is working to include SARC involvement and restricted/unrestricted reporting as part of storyline. Female Soldier was Apache pilot. (b) (6) has also coordinated for filming to take place at Charleston Air Force Base 15 March. She will travel to Charleston for the taping of episode of 509 ISO production and in preparation for episode 510. OSD representative, (b) (6) will travel as well. Reviewed rough cut of episodes 501-504. No issues. (b) (6) provided key input and guidance for episodes 501-510. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. On a lighter note, MWR sports programs and USO support to deployed troops will be showcased as well. **ASSESSMENT:** This show continued to have a weekly audience during Season 4 well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD) The series premiered on Sunday, 6 MAR, to strong success with more than 2.6 million viewers.** It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Lifetime producers are at Fort Campbell, Ky., covering redeployment ceremonies and special one-on-one family reunions. Expect to begin receiving rough cuts for review within the next week. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

## Entertainment – Documentaries

**(FOUO) Tale of Two Systems (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) "THE PBS NOVA "MAKING THINGS SMARTER" (U) (SAPA-CRD)** TV segment featuring the Magneto Rheological Fluid Suspension System TARDEC is working w/LORD Corp. on aired Wednesday, Feb. 9, 2011. The Army Office Chief of Public Affairs' Los Angeles office requested TARDEC provide a project officer for this segment. (b) (6) served as project officer for this production. NOVA is the highest rated science series on television and the most watched documentary series on public television. It is also one of TV's most acclaimed and enduring series, having won every major television award, most of them many times over. The channel reaches more than 120 million viewers monthly in the U.S., and another 21 million people on-line.

The segment can be viewed on-line at: <http://www.pbs.org/wgbh/nova/tech/making-stuff-smarter.html> between minute 29:00 and 33:00. Also featured in this 55-minute program are technology segments of interest featuring the Battle Jacket for fuel tanks and a wall-climbing robotics feature. All good stuff! Please share w/your leader teams as appropriate. David Pogue, PBS NOVA broadcast personality, narrates and hosts the segment. He is also a New York Times technology columnist. NOVA is a popular science television series from the U.S. produced by WGBH Boston. It can be seen on the Public Broadcasting Service (PBS) in the United States and in more than 100 other countries. Filming took place on location at the Lord Corp. campus in Cary, NC, last spring. (b) (6)

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES" (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6)

**(U) "SURVIVING THE CUT" (U) (SAPA-CRD)** Surviving the Cut shares the personal quest of men committed to making it into the military's most coveted and elite units including Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers, and Army Rangers. Take an up close and personal look inside the candidates' emotional journeys as they overcome the ruthless minefields of physical and psychological hurdles to become the best of the best. Discovery has contracted for a new episode of the Cut to highlight the Sappers. MSG

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Trent put the executive producer (Bobby Williams) in touch with the PAO at Fort Leonard Wood and the Sapper School. No production assistance agreement is in place yet. Supports Maintaining our Combat Edge and Building Resilience. **ASSESSMENT:** The Cut was #1 with M18-49 and M25-54 and the highest rated show for the Discovery Channel in 2010. (b) [REDACTED]

**(U) “GO BACK WHERE YOU CAME FROM” (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called “Go Back To Where You Came From.” It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) [REDACTED]

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)**

KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) BATTLEFIELD PRIESTS (FOUO) (SAPA-CRD)** This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they've gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done by military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6) [REDACTED]

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity. **ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency. (b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'CUPCAKE WARS' (FOUO) (SAPA-CRD) UPDATE: The production company has cancelled the planned program with military chefs and roll-out at the Pentagon due to budget constraints.** Food Network's "Cupcake Wars" contact our office about a possible episode with the US Army. "Cupcake Wars" is a hosted one-hour competition show that pits four cupcake makers against each other. They will face-off in our dream cupcake kitchen where they will be tested in challenges that will send bakers home if they don't cut it. In the end, the last two bakers standing will have to create a giant 1000 cupcake display that captures the theme for the day. It might be a gala movie opening, an exciting fashion event, a major "happening." Only one cupcake maker will be judged the best and have their creation at the centerpiece of the big event where media and fame awaits them. It's a war of egos, taste and lots of frosting as it's an all out cupcake war. We are still in the pre-production phase, but the show is interested in having an Army Chef as a guest judge. The baking competition takes place on a Los Angeles sound stage, but the production is considering a proposal to have this episode's Cupcake rollout finale at the Pentagon on or about the Army's Birthday. More to follow. **ASSESSMENT:** This will be a great addition to the Army's 2011 Birthday celebration, and will air on the Food Network, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) 'NASHVILLE CUPCAKES', TLC (FOUO) (SAPA-CRD)** This TLC reality show is about the Francois family and their cupcake business. The show will follow the Francois family (dad Francois, mom Mignon, and their five kids) as they run their popular Nashville cupcake bakery, The Cupcake Collection, and deal with the ups and downs of mixing family and business. In this episode, Francois and family will take the "Cupcake Bus" on a trip to Fort Campbell, KY in February 2011 to meet Soldiers and share their confectionary delights with the

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Troopers of the 101st Airborne Division and their families. **ASSESSMENT:** This will be a great community relations event for the Fort Campbell community and will air on TLC, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) COOKIE COMMANDOS (FOUO) (SAPA-CRD)** Cookie Commandos is a thirty minute documentary for PBS about retirees in Sun City, Texas that are part of the USO group 'Cookie Commandos' at Ft. Hood. The audience will see the veterans who wake up at the crack of dawn to collect cookies, (b) (6) and doughnuts from local stores, and people in the community that bake them for the soldiers. These volunteers then travel with cars full to the top with treats to hand out to the hundreds of soldiers getting processed at Ft. Hood every Thursday. Not only do these retired volunteers (and former veterans themselves), walk the lines giving treats and saying thanks to the troops, but they bring food to the 'Wounded Warriors' buildings where severely injured soldiers are recovering, and to the 'Fisher House', which gives a home to military families to be close to a loved one during hospitalization. **ASSESSMENT:** This will be a great community relations event for the Fort Hood community and will air on Austin's PBS Channel, with 250,000 viewers. Supports Building Resiliency. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it's doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:** (b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)**

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update:** (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project.

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards.

**ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

## Major Motion Pictures

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** Script under revision. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character.

**ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base.

**ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) American Truckers (FOUO) (OCPA-LA) (b) (6)** reviewed the rough cut for American Truckers, a new show on SPEED Channel. Host Robb Mariani and builder Kelvin Locklear deliver a newly rebuilt 1983 Peterbilt 362 semi-truck cabover to our soldier SFC (b) (6) a member of the Company B, 2nd Battalion, 7th Special Forces Group (Airborne) at Ft. Bragg, N.C. The truck used to owned and operated by SFC (b) (6) father who gave it to him back in the 80's. (b) (6) had not seen the truck since October of this year and anticipate his surprise when he saw what has been done to the truck and what the final outcome will be. Made for an interesting and exciting reveal. Described by host as "a trucker's fairy tale." Production Company is: Brentwood Communications International, Inc. (BCII). The shoot date was 20 December, 2010. Air date TBA. **ASSESSMENT:** The program will air on Speed Channel with an estimated audience of 2.5 million. Supports Restoring Balance. (b) (6)

**(FOUO) HAWAII FIVE-0 (Episode 119) (FOUO) (SAPA-CRD)** The 25<sup>th</sup> Infantry Division will be supporting Episode 119. In this episode, a primary character falls into a ravine in a remote area

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

of the island. The US Army is called in for the rescue. The 25<sup>th</sup> Infantry will provide support with a UH-60 MEDEVAC aircraft to assist with filming this episode. Filming took place on 1 MAR 11. Commander, US Army Pacific Command has approved aviation request. **ASSESSMENT:** Hawaii Five-0 airs on CBS and has an average viewing audience of more than 10 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1.5 million. Supports Building Resiliency. (b) (6)

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a "soldier comes home" storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Asylum Entertainment linked with I Corps for support. 3-2 Stryker Bde designated as Army unit to be profiled. Filming now aimed at MAR 2011. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCPA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD)** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. Initial intent to produce a two-part profile to air during Sweeps Week, 1-2 MAR. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception.

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade the Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

**(U) MIGHT PLANES (C-5 GALAXY) – DISCOVERY CHANNEL (U)** Might Planes will examine extraordinary aircraft, their missions and the technology that makes them mighty. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. In this episode, the focus is on the US Air Force C-5 Galaxy; however, elements of the 101<sup>st</sup> Airborne Division will be redeployed from Afghanistan to Fort Campbell, KY. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(U) BIGGER, HIGHER, FASTER (U)** This New Delhi Television series looks at the state of the art in military and civilian aviation technology around the world. This episode will feature the U.S. Army's Apache Attack Helicopters (AH-64) and film them in an operational environment. The Apache has been flight tested in India and is being considered a major potential acquisition by the Indian Air Force. The purchase of these helicopters would be in line with the evolving strategic relationship between India and the United States, an equation reinforced regularly through joint exercises between our Armed Forces. This project has been cleared by the US State Department and PEO Aviation. **ASSESSMENT:** This program will assist the Department of Defense in Foreign Military Sales of the Apache Helicopter. Supports Modernizing the Force. (b) (6)

**(U) MIGHTY SHIPS (NORTH STAR) – DISCOVERY CHANNEL (U)** Mighty Ships delivers to viewers the highest level of access imaginable, taking them below the surface and into the heart of each ship to explore places and technologies that are usually off-limits. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. Ultimately, it's an unrestricted profile of a super ship worthy of being cast as the star of the show. In this episode, elements of a US Army Striker Brigade are transported on the US merchant ship North Star from the Port of Tacoma, WA to the Port of Anchorage, AK. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD)** (b) (6) is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. (b) (6) is coordinating with sister services and USAR/USNG and VA wounded warrior unit for participants. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 7 MAR 11)**

125 New Likes

1,312 People like this page

10,732 Weekly Post Views

69 Daily Post Feedbacks

676 Monthly Active Users



## OCA-West Weekly Report, 7-14 March 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) SAVING ABEL CONCERT (FOUO) (SAPA-CRD)** (b) (6) was contacted by Fort Carson PAO regarding a free concert April 6th hosted by the installation (a band named Saving Able). Capitol Records and the management of the band Saving Abel have requested that this concert be filmed, edited and legally released to military for broadcast to military members in the US and overseas, with special attention to the AFN outlets of our forward deployed bases. The filming, audio and production will be paid for by the band/record company. There is no charge to the military. (b) (6) will coordinate with Capitol Records Group and the band manager (as well as putting them in touch with DMA with regard to the AFN request) to ensure a PAA is drafted giving them authorization to video the event. **ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD)** Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. (b) (6) will coordinate with the production company and draft a production assistance agreement to cover the broadcast portion of the event. OCA-LA received OSD approval to support. **ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) (6)

**(FOUO) "UNTITLED DIARY OF FACEBOOK PROJECT" / MTV (FOUO) (SAPA-CRD)** New Remote Productions, Inc., an internal production company for MTV, is producing a one-hour documentary showcasing what it is like to work for Facebook. As a part of this program, the

Online and Social Media Division was contacted by the Facebook team about participating in a 'Facebook Stories' event. SSG (b) (6) flew to Palo Alto and represented the Army. Facebook flew people in from all over the country and brought them to Facebook headquarters so they could tell their Facebook stories in person in front of hundreds of engineers. Another Soldier from Afghanistan also Skyped in. Both SSG (b) (6) and the other soldier signed release forms. (b) (6) contacted the legal department and ensured those release forms were destroyed as the production assistance agreement covers all soldiers participating in a documentary. PAA being drafted. **ASSESSMENT:** Supports Transforming the Generating Force and Seeking Efficiencies and Affordability. MTV targets recruiting-aged demographic. (b) (6)

## Entertainment Television

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (Episode 502 airs Sunday, 13 March 2011) (FOUO) (SAPA-CRD) (b) (6)** in Charleston for filming of episode 509 at Charleston Air Force Base and preparation for episode 510. (b) (6) from OSD will be traveling there as well. **Season Five premiered on Sunday, 6 MAR, to great success with more than 4.2 million viewers, Age 25-54, making it the 2nd most watched season premiere of Army Wives ever!** The Season 5 premiere was up 13% vs. the Season 4 premiere on 4/11/10 (1,732,000 A25-54 viewers). This ranks as the 2nd most watched season premiere of Army Wives, behind the 2nd season premiere (2,470,000 A25-54). This was up 335% vs. the 2011-to-date time period average (449,000 A2554). The half hour impressions grew throughout the hour (1,911,000 to 1,998,000). (b) (6) is working with writers to develop story line involving the sexual assault of a female soldier while deployed. The story line is still being vetted through leadership at Lifetime, but (b) (6) is working to include SARC involvement and restricted/unrestricted reporting as part of storyline. Female Soldier was Apache pilot. (b) (6) has also coordinated for filming to take place at Charleston Air Force Base 15 March. She will travel to Charleston for the taping of episode of 509 ISO production and in preparation for episode 510. OSD representative, (b) (6) will travel as well. Reviewed rough cut of episodes 501-504. No issues. (b) (6) provided key input and guidance for episodes 501-510. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. On a lighter note, MWR sports programs and USO support to deployed troops will be showcased as well. **ASSESSMENT:** This show continued to have a weekly audience during Season 4 well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6) Air dates are as follows:

<b>03-06-11</b>	<b>Line of Departure (Season Premiere)</b>
<b>03-13-11</b>	<b>Command Presence</b>
<b>03-20-11</b>	<b>Movement to Contact</b>
<b>03-27-11</b>	<b>On Behalf of a Grateful Nation</b>
<b>04-03-11</b>	<b>Soldier On</b>
<b>04-10-11</b>	<b>Walking Wounded</b>
<b>04-17-11</b>	<b>Strategic Alliances</b>
<b>04-30-11</b>	<b>Line of Departure (R)</b>
<b>05-01-11</b>	<b>Supporting Arms</b>

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) LIFETIME'S "COMING HOME" (Second episode aired 13 March 2011) (FOUO) (SAPA-CRD) The series premiered on Sunday, 6 MAR, to strong success with more than 2.6 million viewers, the highest rated non-scripted television show in cable history.** It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. UPDATE: Lifetime producers are at Fort Hood, Texas covering redeployment ceremonies and special one-on-one family reunions. Expect to begin receiving rough cuts for review within the next week. **ASSESSMENT:** Expect viewership in the 2-3 million range. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD) Television crew began filming homecoming reunions this week for 3-part series; at Fort Carson, Mon-Thu. Series aimed at airing in April.** OCA-PA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

**(FOUO) "THE X FACTOR" (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by producers for a new television talent show, "The X Factor". Producers wish to open casting to DoD participants. The new series is a singing competition with aspiring singers drawn from public auditions. The "X Factor" of the title refers to the "undefinable something" that makes for star quality. The prize is a recording contract. The program has been a hit in the U.K. and produced by executive producer Simon Cowell. The show's format is different from competitors such as, 'American Idol'; instead of an act been solely judged by the judges, the finalists are mentored by a judge and compete against the talents of other singers. Coordinating with OSD(PA). **ASSESSMENT:** Good possibility the new program will develop into a ratings hit. American Idol has consistently drawn weekly audiences of 25-30 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1.5 million. Supports Building Resiliency. (b) (6)

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a "soldier comes home" storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**  
**Filming at Fort Lewis, JBLM, took place last week. Very successful, no issues, according to I Corps PAO, who coord on-site support.** 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

**(U) BIGGER, HIGHER, FASTER (U)** This New Delhi Television series looks at the state of the art in military and civilian aviation technology around the world. This episode will feature the U.S. Army's Apache Attack Helicopters (AH-64) and film them in an operational environment. The Apache has been flight tested in India and is being considered a major potential acquisition by the Indian Air Force. The purchase of these helicopters would be in line with the evolving strategic relationship between India and the United States, an equation reinforced regularly through joint exercises between our Armed Forces. This project has been cleared by the US

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

State Department and PEO Aviation. ASSESSMENT: This program will assist the Department of Defense in Foreign Military Sales of the Apache Helicopter. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) “SUPERMAN: MAN OF STEEL”, WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** Script under revision. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming “Superman” feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film’s producers and writers. This latest version of the ‘Superman’ saga will focus on the character’s origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

## Entertainment – Documentaries

**(FOUO) “PTSD Documentary” (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) “BATTLE LAB” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military’s latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD’s more than sixty facilities known as “battle labs” where tomorrow’s technology is being created and tested. Each episode will be organized around a theme –such as “night fighting,” “battling mother nature” and “space wars”. Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “DUST-OFF” (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in a feature-length documentary chronicling the history and legacy of the ‘DUST-OFF’ crews that have flown from Vietnam through the current campaign in Afghanistan. The filmmaker is applying for embed status with the 1-214th Aviation Regiment, currently deployed to Afghanistan. Company commander, MAJ (b) (6) C CO., 1-214, will likely sponsor. (b) (6) is the son of one of the Army’s original DUSTOFF pilots in 1964, and one of just a handful of Father/Son DUSTOFF families. MAJ (b) (6) has also been the DUSTOFF Association Historian since 1994. The filmmaker has worked previously with the Army on a two-hour documentary on Army aviation that aired on Discovery Channel, titled, ‘In The Shadow of The Blade’. **ASSESSMENT:** Program will likely air on Discovery Channel. Estimated

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

audiences of 2-4 million on first airing. Supports Maintaining our Combat Edge. (b) [REDACTED]

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerszas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6) [REDACTED]

**(U) "THE PBS NOVA "MAKING THINGS SMARTER" (U) (SAPA-CRD)** TV segment featuring the Magneto Rheological Fluid Suspension System TARDEC is working w/LORD Corp. on aired Wednesday, Feb. 9, 2011. The Army Office Chief of Public Affairs' Los Angeles office requested TARDEC provide a project officer for this segment. (b) (6) [REDACTED] served as project officer for this production. NOVA is the highest rated science series on television and the most watched documentary series on public television. It is also one of TV's most acclaimed and enduring series, having won every major television award, most of them many times over. The channel reaches more than 120 million viewers monthly in the U.S., and another 21 million people on-line.

The segment can be viewed on-line at: <http://www.pbs.org/wgbh/nova/tech/making-stuff-smarter.html> between minute 29:00 and 33:00. Also featured in this 55-minute program are technology segments of interest featuring the Battle Jacket for fuel tanks and a wall-climbing robotics feature. All good stuff! Please share w/your leader teams as appropriate. David Pogue, PBS NOVA broadcast personality, narrates and hosts the segment. He is also a New York Times technology columnist. NOVA is a popular science television series from the U.S. produced by WGBH Boston. It can be seen on the Public Broadcasting Service (PBS) in the United States and in more than 100 other countries. Filming took place on location at the Lord Corp. campus in Cary, NC, last spring. (b) (6) [REDACTED]

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES" (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6) [REDACTED]

**(U) "SURVIVING THE CUT" (U) (SAPA-CRD)** Surviving the Cut shares the personal quest of men committed to making it into the military's most coveted and elite units including Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers, and Army Rangers. Take an up close and personal look inside the candidates' emotional journeys as they overcome the ruthless minefields of physical and psychological hurdles to become the best of the best. Discovery has contracted for a new episode of the Cut to highlight the Sappers. (b) [REDACTED] put the executive producer (Bobby Williams) in touch with the PAO at Fort Leonard Wood and the Sapper School. No production assistance agreement is in place yet. Supports Maintaining our Combat Edge and Building Resilience. **ASSESSMENT:** The Cut was #1 with

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

M18-49 and M25-54 and the highest rated show for the Discovery Channel in 2010. (b) [REDACTED]

**(U) “GO BACK WHERE YOU CAME FROM” (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called “Go Back To Where You Came From.” It will be the network’s main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family’s route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) [REDACTED]

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)**

KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) BATTLEFIELD PRIESTS (FOUO) (SAPA-CRD)** This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they’ve gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done by military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) BBC DOCUMENTARY, ‘FRONTLINE MEDICINE’ (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity.

**ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) COOKIE COMMANDOS (FOUO) (SAPA-CRD)** Cookie Commandos is a thirty minute documentary for PBS about retirees in Sun City, Texas that are part of the USO group 'Cookie Commandos' at Ft. Hood. The audience will see the veterans who wake up at the crack of dawn to collect cookies, (b) (6) and doughnuts from local stores, and people in the community that bake them for the soldiers. These volunteers then travel with cars full to the top with treats to hand out to the hundreds of soldiers getting processed at Ft. Hood every Thursday. Not only do these retired volunteers (and former veterans themselves), walk the lines giving treats and saying thanks to the troops, but they bring food to the 'Wounded Warriors' buildings where severely injured soldiers are recovering, and to the 'Fisher House', which gives a home to military families to be close to a loved one during hospitalization. **ASSESSMENT:** This will be a great community relations event for the Fort Hood community and will air on Austin's PBS Channel, with 250,000 viewers. Supports Building Resiliency. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it's doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:**

(b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency.

(b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)**

**Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update: (b) (6)**

(b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME'**

**(FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)**

Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO)**

**(SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**Video Games/Music Video/MISC**

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD) (b) (6)**

(b) (6) was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate though the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)**

(b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.

(b) (6)

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD)** (b) (6) is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. **All 5 services have agreed to support.** Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 14 MAR 11)**

740 Monthly active users

14 New likes

1,322 People like this page

3,859 Weekly Post Views

13 Daily Post Feedbacks

430 Weekly Active Users



## OCA-West Weekly Report, 22-28 Feb 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD) Show premieres THIS SUNDAY 6 MARCH 2011 following Army Wives Season 5 premiere (at 10 p.m.). (b) (6) has reviewed rough cuts for episodes 101 and 102. Both feature several soldier stories from Fort Campbell, Ky. Stand up for both episodes occurred at Fort Campbell and include a moment of silence for those who have been killed or severely injured in defense of our nation.** From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. UPDATE: Lifetime producers are at Fort Campbell, Ky., covering redeployment ceremonies and special one-on-one family reunions. Expect to begin receiving rough cuts for review within the next week. ASSESSMENT: **Expect viewership in the 4-6 million range.** Supports Building Resiliency.

(b) (6)

**(FOUO) LIFETIME'S ARMY WIVES SEASON FIVE (FOUO) (SAPA-CRD) Season Five will premiere on Lifetime TV THIS SUNDAY 6 March at 9 p.m.** (b) (6) is working with writers to develop story line involving the sexual assault of a female soldier while deployed. The story line is still being vetted through leadership at Lifetime, but (b) (6) is working to include SARC involvement and restricted/unrestricted reporting as part of storyline. Female Soldier was Apache pilot. (b) (6) has also coordinated for filming to take place at Charleston Air Force Base 15 March. She will travel to Charleston for the taping of episode of 509 ISO production and in preparation for episode 510. OSD representative, (b) (6) will travel as well. Reviewed rough cut of episodes 501-504. No issues. (b) (6) provided key input and guidance for episodes 501-510. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. On a lighter note, MWR sports programs and USO support to deployed troops will be showcased as well. **ASSESSMENT:** This show continued to have a weekly audience during Season 4 well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base.

**ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

## Entertainment – Documentaries

**(U) "THE PBS NOVA "MAKING THINGS SMARTER" (U) (SAPA-CRD)** TV segment featuring the Magneto Rheological Fluid Suspension System TARDEC is working w/LORD Corp. on aired Wednesday, Feb. 9, 2011. The Army Office Chief of Public Affairs' Los Angeles office requested TARDEC provide a project officer for this segment. (b) (6) served as project officer for this production. NOVA is the highest rated science series on television and the most watched documentary series on public television. It is also one of TV's most acclaimed and enduring series, having won every major television award, most of them many times over. The channel reaches more than 120 million viewers monthly in the U.S., and another 21 million people on-line.

The segment can be viewed on-line at: <http://www.pbs.org/wgbh/nova/tech/making-stuff-smarter.html> between minute 29:00 and 33:00. Also featured in this 55-minute program are technology segments of interest featuring the Battle Jacket for fuel tanks and a wall-climbing robotics feature. All good stuff! Please share w/your leader teams as appropriate. David Pogue, PBS NOVA broadcast personality, narrates and hosts the segment. He is also a New York Times technology columnist. NOVA is a popular science television series from the U.S. produced by WGBH Boston. It can be seen on the Public Broadcasting Service (PBS) in the United States and in more than 100 other countries. Filming took place on location at the Lord Corp. campus in Cary, NC, last spring. (b) (6)

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES" (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The

proposal is with USASOC for review. ASSESSMENT: Supports Transforming the Generating Force. UPDATE: Awaiting confirmation to support from USASOC. (b) (6)

(U) **“SURVIVING THE CUT” (U) (SAPA-CRD)** Surviving the Cut shares the personal quest of men committed to making it into the military's most coveted and elite units including Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers, and Army Rangers. Take an up close and personal look inside the candidates' emotional journeys as they overcome the ruthless minefields of physical and psychological hurdles to become the best of the best. Discovery has contracted for a new episode of the Cut to highlight the Sappers. (b) (6) put the executive producer (Bobby Williams) in touch with the PAO at Fort Leonard Wood and the Sapper School. No production assistance agreement is in place yet. Supports Maintaining our Combat Edge and Building Resilience. ASSESSMENT: The Cut was #1 with M18-49 and M25-54 and the highest rated show for the Discovery Channel in 2010. (b) (6)

(U) **“GO BACK WHERE YOU CAME FROM” (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called “Go Back To Where You Came From.” It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement. (b) (6)

(FOUO) **12th Combat Aviation Brigade (CH-47) Documentary (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). ASSESSMENT: This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

(FOUO) **Battlefield Priests (FOUO) (SAPA-CRD)** This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will

listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they've gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done by my military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity. **ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and

which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCA-PA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCA-PA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCA-PA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL, 'SNIPER: BULLETPROOF' (FOUO) (SAPA-CRD)** OCA-PA-LA working with producer on documentary featuring Army snipers. History Channel has ordered it as a 2-hour special, 'SNIPER: BULLETPROOF'. Producers interested in filming at Sniper School at Fort Benning.

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'CUPCAKE WARS' (FOUO) (SAPA-CRD)** Food Network's "Cupcake Wars" contact our office about a possible episode with the US Army. "Cupcake Wars" is a hosted one-hour competition show that pits four cupcake makers against each other. They will face-off in our dream cupcake kitchen where they will be tested in challenges that will send bakers home if they don't cut it. In the end, the last two bakers standing will have to create a giant 1000 cupcake display that captures the theme for the day. It might be a gala movie opening, an exciting fashion event, a major "happening." Only one cupcake maker will be judged the best

and have their creation at the centerpiece of the big event where media and fame awaits them. It's a war of egos, taste and lots of frosting as it's an all out cupcake war. We are still in the pre-production phase, but the show is interested in having an Army Chef as a guest judge. The baking competition takes place on a Los Angeles sound stage, but the production is considering a proposal to have this episode's Cupcake rollout finale at the Pentagon on or about the Army's Birthday. More to follow. **ASSESSMENT:** This will be a great addition to the Army's 2011 Birthday celebration, and will air on the Food Network, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) 'NASHVILLE CUPCAKES', TLC (FOUO) (SAPA-CRD)** This TLC reality show is about the Francois family and their cupcake business. The show will follow the Francois family (dad Francois, mom Mignon, and their five kids) as they run their popular Nashville cupcake bakery, The Cupcake Collection, and deal with the ups and downs of mixing family and business. In this episode, Francois and family will take the "Cupcake Bus" on a trip to Fort Campbell, KY in February 2011 to meet Soldiers and share their confectionary delights with the Troopers of the 101st Airborne Division and their families. **ASSESSMENT:** This will be a great community relations event for the Fort Campbell community and will air on TLC, with 1 -1.5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) COOKIE COMMANDOS (FOUO) (SAPA-CRD)** Cookie Commandos is a thirty minute documentary for PBS about retirees in Sun City, Texas that are part of the USO group 'Cookie Commandos' at Ft. Hood. The audience will see the veterans who wake up at the crack of dawn to collect cookies, brownies, and doughnuts from local stores, and people in the community that bake them for the soldiers. These volunteers then travel with cars full to the top with treats to hand out to the hundreds of soldiers getting processed at Ft. Hood every Thursday. Not only do these retired volunteers (and former veterans themselves), walk the lines giving treats and saying thanks to the troops, but they bring food to the 'Wounded Warriors' buildings where severely injured soldiers are recovering, and to the 'Fisher House', which gives a home to military families to be close to a loved one during hospitalization. **ASSESSMENT:** This will be a great community relations event for the Fort Hood community and will air on Austin's PBS Channel, with 250,000 viewers. Supports Building Resiliency. (b) (6)

**(U) THE WORLD OF JENKS (U) (SAPA-CRD)** "The World of Jenks: Season 2" will be a verite docu-series that captures Jenks living with a stranger for eight days as he actively lives a completely different way of life from his own. He will walk the proverbial mile in someone else's shoes - whether that someone else is a homeless person or a supermodel or anything in between. It will not only be the subjects that we see develop as characters but also Andrew. His experiences during each journey continuously change how he perceives and interacts with the subjects and the world around him. Jenks and his crew will keep the cameras rolling every hour, every day. For each journey into the unknown, Jenks, along with his team, will bring us closer to touching and tasting the life of somebody else. During this Second Season Andrew Jenks will meet Soldiers, Sailors, Airmen and Marines in various aspects of their lives on and off duty. **UPDATE: Looking for Soldier participation as BAMC had to decline support.** Assessment: The World of Jenks typically draws and audience of 1.5M in the 18-24 year old market. Supports Building Resiliency. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it's

doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:** (b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)**  
**Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update:** (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed.

**ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. **(b) [REDACTED]**

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME'**

**(FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. **(b) [REDACTED]**

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)**

Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project.

**ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. **(b) (6) [REDACTED]**

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO)**

**(SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards.

**ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. **(b) [REDACTED]**

**Major Motion Pictures**

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)** OCPA-LA Director, Mr. **(b) (6) [REDACTED]** is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. **(b) (6) [REDACTED]** met with the studio, read the latest version of the script, and is discussing the military portrayals with the

film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) American Truckers (FOUO) (OCPA-LA)** (b) (6) reviewed the rough cut for American Truckers, a new show on SPEED Channel. Host Robb Mariani and builder Kelvin Locklear deliver a newly rebuilt 1983 Peterbilt 362 semi-truck cabover to our soldier SFC (b) (6) a member of the Company B, 2nd Battalion, 7th Special Forces Group (Airborne) at Ft. Bragg, N.C. The truck used to owned and operated by SFC (b) (6) father who gave it to him back in the 80's. (b) (6) had not seen the truck since October of this year and anticipate his surprise when he saw what has been done to the truck and what the final outcome will be. Made for an interesting and exciting reveal. Described by host as "a trucker's fairy tale." Production Company is: Brentwood Communications International , Inc. (BCII). The shoot date was 20 December, 2010. Air date TBA. **ASSESSMENT:** The program will air on Speed Channel with an estimated audience of 2.5 million. Supports Restoring Balance. (b) (6)

**(FOUO) HAWAII FIVE-0 (Episode 119) (FOUO) (SAPA-CRD)** The 25<sup>th</sup> Infantry Division will be supporting Episode 119. In this episode, a primary character falls into a ravine in a remote area of the island. The US Army is called in for the rescue. The 25<sup>th</sup> Infantry will provide support with a UH-60 MEDEVAC aircraft to assist with filming this episode. Filming will take place on 1 MAR 11. Commander, US Army Pacific Command has approved aviation request. **ASSESSMENT:** Hawaii Five-0 airs on CBS and has an average viewing audience of more than 10 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1.5 million. Supports Building Resiliency. (b) (6)

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a "soldier comes home" storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**

Asylum Entertainment linked with I Corps for support. 3-2 Stryker Bde designated as Army unit to be profiled. Filming now aimed at MAR 2011. OCA-PA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. Mr. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCA-PA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD)** OCA-PA-LA reached out to ABC after seeing network interest in their saluting returning troops. Initial intent to produce a two-part profile to air during Sweeps Week, 1-2 MAR. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade the Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCA-PA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

**(U) MIGHT PLANES (C-5 GALAXY) – DISCOVERY CHANNEL (U)** Might Planes will examine extraordinary aircraft, their missions and the technology that makes them mighty. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. In this episode, the focus is on the US Air Force C-5 Galaxy; however, elements of the 101<sup>st</sup> Airborne Division will be redeployed from Afghanistan to Fort Campbell, KY. **ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

**(U) BIGGER, HIGHER, FASTER (U)** This New Delhi Television series looks at the state of the art in military and civilian aviation technology around the world. This episode will feature the U.S. Army's Apache Attack Helicopters (AH-64) and film them in an operational environment. The Apache has been flight tested in India and is being considered a major potential acquisition by the Indian Air Force. The purchase of these helicopters would be in line with the evolving strategic relationship between India and the United States, an equation reinforced regularly through joint exercises between our Armed Forces. This project has been cleared by the US

State Department and PEO Aviation. **ASSESSMENT:** This program will assist the Department of Defense in Foreign Military Sales of the Apache Helicopter. Supports Modernizing the Force.

(b) (6)

**(U) MIGHTY SHIPS (NORTH STAR) – DISCOVERY CHANNEL (U)** Mighty Ships delivers to viewers the highest level of access imaginable, taking them below the surface and into the heart of each ship to explore places and technologies that are usually off-limits. It's subject matter that viewers may think they know, but which unfolds with amazing new details and awesome statistics. Ultimately, it's an unrestricted profile of a super ship worthy of being cast as the star of the show. In this episode, elements of a US Army Striker Brigade are transported on the US merchant ship North Star from the Port of Tacoma, WA to the Port of Anchorage, AK.

**ASSESSMENT:** This program will show the force projection capability of the US Army; average viewing audience for this Discovery program is 1.5 million. Supports Modernizing the Force and Maintaining our Combat Edge. (b) (6)

### Video Games/Music Video/MISC

**(FOUO) Craig Morton: Salute to Our Troops (FOUO) (SAPA-CRD)** Craig Morton is an American country music artist and an Army veteran. Morgan spent ten years on active duty as a Fire Support Specialist in the United States Army, serving in the 101st and 82nd Airborne Divisions before launching his music career. He holds Airborne, Jumpmaster, and Air Assault qualifications. Craig has been touring overseas with the troops and collecting footage along the way. The footage and a shout to the troops will air on CNN's Headline News "Morning Express with Robin Meade". Country Music Television will also air a video diary of Craig's tour.

Date/Time TBD. **ASSESSMENT:** This will be a great tribute from one former Soldier to all of our deployed servicemen and women. Estimated viewership between the CNN and CMT piece will 2-3 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.

(b) (6)

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

### Community Relations

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD) (b) (6)** is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year’s birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. (b) (6) is coordinating with sister services and USAR/USNG and VA wounded warrior unit for participants. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don’t typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 28 FEB 11)**

644 Monthly active users  
1,278 People like this page  
10,066 Weekly Post Views  
27 Daily Post Feedbacks



## OCA-West Weekly Report, 29 March – 4 APRIL 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD) UPDATE:**  
(Episode 504, On Behalf of a Grateful Nation, aired Sunday, 27 March 2011. ARMY WIVES had an AMAZING outing Sunday night, fit for our equally amazing episode...At 4.79 million viewers, this was the most watched episode in the series history. The record was previously held by the season two premiere on 06/08/08 which scored 4.52 million viewers. In A18-49, W18-49, and W25-54 this was the highest rated episode in these demos since Episode 214 on 09/21/08. This was also the highest rated episode in our history in all Adults 18+ and Women 18+.

Episode 505, Soldier On, aired 3 April 2011. (b) (6) has reviewed scripts for the season's final two episodes 512 and 513. No significant issues with either. (b) (6) and (b) (6) will travel to Charleston 6-8 April to facilitate official DoD handoff prior to season's wrap and (b) (6) PCS. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans.

**ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge.

(b) (6) Air dates are as follows:

04-03-11	Soldier On
04-10-11	Walking Wounded
04-17-11	Strategic Alliances
04-30-11	Line of Departure (R)
05-01-11	Supporting Arms

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The fourth episode aired on Sunday, 27 MAR, to its strongest success yet with more than 2.263 million. The next episode, airing this Sunday, will consist of all Army profiles. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network

production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Lifetime producers are at Fort Hood, Texas covering redeployment ceremonies and special one-on-one family reunions. Have reviewed first four episodes. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. Mrs.

(b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) AFGHAN DREAMS (FOUO) (SAPA-CRD)** AFGHAN DREAMS is a documentary by Kirsten Johnson, produced by Kirsten Johnson and Mark Edwards. The film follows two Afghan teenagers, Bahara and Najeeb, who embody the hope of a country that must rebuild itself after decades of war. Through their coming-of-age experiences, the film looks at the challenges of creating a stable and safe society torn between tradition and modernity. For "Afghan Dreams", the filmmaker is looking for a number of different shots. (b) (6) has coordinated with CENTCOM regarding release authority for footage from the blimp which flies over Kabul. PAA is drafted. Waiting on signed version from producer. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) "PENN AND TELLER'S SECRETS OF THE UNIVERSE" (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for support of new show, "Penn and Teller's Secrets of the Universe," which will feature in each episode unique, fact filled segments. The program requests access to the National Training Center (NTC), Fort Irwin, CA, for a segment on the training and ingenuity of the American soldier, specifically how soldiers are trained to combat IEDs in the field. The segment requires interviews with experts who can explain what an IED is and why they are so dangerous to our troops, along with perspective on the U.S. Army's training program for keeping Soldiers alive in the fight against IEDs. Segment length will be short, at approx. 6 minutes. NTC has agreed to support. PAA complete. **ASSESSMENT:** Viewership estimated in the range 4-6 million viewers. Supports Maintaining our Combat Edge.

(b) (6)

**(FOUO) DANISH DOCUMENTARY; FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA contacted by Danish documentary filmmaker interested in access to Fort Irwin for a 'Day in the Life' story profiling life on a U.S. military installation. Focus on Quality of Life and aspects of military life and service; interviews with Soldiers. Coordinating with Fort Irwin. **ASSESSMENT:** Offers degree of education to European audiences regarding the U.S. Army. Supports Restoring Balance. (b) (6)

## Entertainment Television

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) “Combat Hospital” (FOUO) (SAPA-CRD)** Production company will be filmed a scene at March Air Reserve Base on a C-17, 31 MAR 11. The production company has requested 75 Soldiers as extras. OCA-PA-LA contacted Fort Irwin for support. On 16 MAR 11, Department of Defense (DOD) representatives met with the Executive Producer (Dan Petrie Jr.) and the Producer (Michael Maschio) for the new ABC series “Combat Hospital” to discuss DOD support to their project. Mr. Petrie and Mr Maschio want this show to be successful and they want to get it right. They can’t do both without DOD assistance. OSD-PA is going to approve DOD support to this TV series; OCA-PA-LA will be designated as lead for DOD. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, ‘HOMECOMING’ (FOUO) (SAPA-CRD)** Television crew filmed homecoming reunions last week for 3-part series; at Fort Carson, Mon-Thu. Series aimed at airing in April. OCA-PA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

**(FOUO) “THE X FACTOR” (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by producers for a new television talent show, “The X Factor”. Producers wish to open casting to DoD participants. The new series is a singing competition with aspiring singers drawn from public auditions. The “X Factor” of the title refers to the “undefinable something” that makes for star quality. The prize is a recording contract. The program has been a hit in the U.K. and produced by executive producer Simon Cowell. The show’s format is different from competitors such as, ‘American Idol’; instead of an act been solely judged by the judges, the finalists are mentored by a judge and compete against the talents of other singers. Coordinating with OSD(PA). **ASSESSMENT:** Good possibility the new program will develop into a ratings hit. American Idol has consistently drawn weekly audiences of 25-30 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio’s “The River” (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled “The River” and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that

*OCA-PA-LA, ‘Telling the Army story millions of viewers per showing.’*

there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1.5 million. Supports Building Resiliency. (b) (6)

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a "soldier comes home" storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** **Filming at Fort Lewis, JBLM, took place last week. Very successful, no issues, according to I Corps PAO, who coord on-site support.** 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

**(FOUO) AMERICAN MOVIE CLASSICS (AMC) MARATHON - UNTITLED MEMORIAL DAY SHORTS (SAPA-CRD) (FOUO)** AMC contacted OCPA-LA about a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

and scope of the experience of life in the military through the eyes of those who serve either in the Army, Navy, Marines, Air Force or Coast Guard. This first episode (ENLISTMENT) will profile brave, young recruits who just recently enlisted. The second episode (Deployment) will profile service personnel who just received their assignment and are about to be deployed. The third episode (ACTIVE DUTY) will profile the men and women currently serving in their military capacity. Whether on the front lines in Afghanistan or protecting our US borders at home, we will get a firsthand account of the strength and courage these service men and women uphold to protect our country. The episode (HOMECOMING) will profile those men and women who, after honorably serving our country, are returning home to their loved ones. Currently coordinating with DVIDs to interview deployed Soldiers. ASSESSMENT: Expect viewership in the 2-3 million range; program will air Memorial Day Weekend. Supports Building Resiliency. (b) (6)

## Major Motion Pictures

**(FOUO) SCRIPT SUPPORT (FOUO) (SAPA-CRD)** OCPA-LA contacted by CAA (one of Hollywood's top talent agencies, along with William Morris and ICM), asking for support to one of their writers on a possible TV pilot "depicting two families in the National Guard in Los Angeles." Have agreed to meet with the writer, discuss the concept and determine the level of support required. ASSESSMENT: TBD. Supports Building Resiliency. (b) (6)

**(FOUO) 'SOUVENIRS' TRAILER (FOUO) (SAPA-CRD) UPDATE: Trailer on OCPA-supported film, "Souvenirs", is complete and available for viewing.**

**Link: <http://perspectivefilms.com/approval/clients/SOUVENIRSMOVIE/>**

"Souvenirs" is a low-budget film that spans two generations; an infantry Soldier during WW II and his grandson in OIF. Filmed in Minnesota, the ARNG is favorably profiled. (b) (6) traveled to MN for the military scenes (24-26 JUL 10). Film is in final editing. ASSESSMENT: Production company is currently working on distribution deals, which will determine audience size. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OCPA-LA and the USAF Office will review the script on 30 MAR 11 and recommend script revisions and alternative dialog for the military scenes. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

### Entertainment – Documentaries

**(U) “SURVIVING THE CUT – 160<sup>th</sup> SOAR(A) and Sapper Leader Course episodes” (U) (SAPA-CRD)** Surviving the Cut shares the personal quest of men committed to making it into the military's most coveted and elite units including Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers, and Army Rangers. Take an up close and personal look inside the candidates' emotional journeys as they overcome the ruthless minefields of physical and psychological hurdles to become the best of the best. **UPDATE:** Discovery has contracted for two new episodes of the Cut to highlight 160<sup>th</sup> SOAR(A) and the Sappers Leaders Course. Coordination and legal reviews are complete at both USASOC and Fort LW. Both production assistance agreements are complete. Supports Maintaining our Combat Edge and Building Resilience. **ASSESSMENT:** The Cut was #1 with M18-49 and M25-54 and the highest rated show for the Discovery Channel in 2010. (b) (6)

**(FOUO) HISTORY CHANNEL, 'GETTYSBURG' (FOUO) (SAPA-CRD)** OCPA-LA contacted for support on a documentary on the Battle of Gettysburg for the History Channel. As I said, this is a short notice target of opportunity. The producer is seeking a U.S. Army officer to speak to the history and tactical/operational aspects of the Battle of Gettysburg. The interview would take place next week in New York City, 28-31 MAR. Our purpose is to put the stamp of U.S. Army expertise on this key, hard-won battle. The two-hour feature documentary is being produced by Ridley Scott's company ('Black Hawk Down', 'Gladiator', 'G.I. Jane', among others). We are coordinating with the Army War College for support. **ASSESSMENT:** We anticipate the production value and marketing will be good and viewership substantial. Supports Building Resiliency. (b) (6)

**(FOUO) "UNTITLED DIARY OF FACEBOOK PROJECT" / MTV (FOUO) (SAPA-CRD)** Airs on MTV 30 March 2011. New Remote Productions, Inc., an internal production company for MTV, is producing a one-hour documentary showcasing what it is like to work for Facebook. As a part of this program, the Online and Social Media Division was contacted by the Facebook team about participating in a 'Facebook Stories' event. SSG (b) (6) flew to Palo Alto and represented the Army. Facebook flew people in from all over the country and brought them to Facebook headquarters so they could tell their Facebook stories in person in front of hundreds of engineers. Another Soldier from Afghanistan also Skyped in. Both SSG (b) (6) and the other soldier signed release forms. (b) (6) contacted the legal department and ensured those release forms were destroyed as the production assistance agreement covers all soldiers participating in a documentary. PAA executed. Footage reviewed. **ASSESSMENT:** Supports Transforming the Generating Force and Seeking Efficiencies and Affordability. Will air 30 March 2011. MTV targets recruiting-aged demographic. (b) (6)

**(FOUO) MTV's Textaholics (FOUO) (SAPA-CRD)** MTV contacted (b) (6) about a documentary project about texting and those who are addicted. The show will follow several people who cannot stop texting. One of those participants is the daughter of LTC (b) (6), an officer living at Fort Belvoir, Va, who may also be involved in the show. If that's the case, (b) (6) has drafted production assistance agreement and advised him not to sign a release form

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

of any kind as the PAA will cover that. The film crew has not asked for access to Fort Belvoir.

(b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6)

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FORT CARSON'; DUTCH PUBLIC TV (FOUO) (SAPA-CRD)** OCPA-LA contacted by Dutch television, IKON-TV, for support of a 30-minute segment looking at 'Freedom and Liberty in America'; "Is the American Dream still alive? What does it look like?" Dutch documentary crew will be traveling across U.S. and requested access to Fort Carson for a 'Day in the Life' story profiling life on a U.S. military installation. Request was thoroughly examined due to potential ulterior motives at Fort Carson. Following long discussions with producer, single day of access has been approved by OCPA-LA and Fort Carson PAO and will focus on Quality of Life aspects of Fort Carson and interviews with 3-5 Soldiers. Access scheduled for MON, 26 MAR. Filmmaker has been vetted by U.S. State Dept. Public Affairs. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO) (SAPA-CRD)** OCPA-LA has agreed to support AND coordinate for Army participation in popular game show, 'The Price is Right', for upcoming 'salute to the U.S. military week'. The game show will host 300 Soldiers in a hangar at Joint Forces Training Base Los Alamitos (JFTB), in late JUN. 'The Price is Rights' is a CBS program celebrating its 40th year, and has been named by TV Guide as, "the greatest game show of all time". Drew Carey hosts the program, which is well-known for its signature, "Come on down!" Coordinating with the JFTB and Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. Ratings for the game show place it in the top 5 of daytime programs with an average daily viewership of more than 700,000 nationally. (b) (6)

**(FOUO) Military's Channel's "An Officer and a Movie" (FOUO) (SAPA-CRD)** OCPA-LA received a request from the Military Channel to identify an officer to participate in an interview on their program, "An Officer and a Movie". The film to be reviewed is "McKenzie Break" This movie is based on the 1968 novel 'The Bowmanville Break' by Sidney Shelley which detailed the real life revolt and partially successful escape of Nazi German POWs from the Bowmanville Prison Camp in Ontario, Canada 30 September 1943. McKenzie name is taken from a POW camp located in Scotland as the setting for the film is also relocated there. The purpose of the Military Channel interview is not to discuss the merits of the film, but to use the POW theme to jump off into a conversation about modern issues with EPWs and the difficult challenges our servicemen face on a day to day bases. MG Dave Quantock, Commanding General Maneuver

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Support Center of Excellence has agreed to participate in the program. The Military Channel has lined up some notable individuals to participate in discussions of upcoming movies:

- Gen. John P. Jumper USAF (Ret.) - 'Thousand Plane Raid'
- VAdm. "Hammering" Hank Mustin USN (Ret.) – 'The Gallant Hours'
- LTG William G. (Jerry) Boykin USAM (Ret.) - 'Operation Daybreak'
- MG John Batiste USAM (Ret.) - 'The Big Red One'
- Col. (b) (6) USMCR (Ret.) - 'The Great Santini'
- Major (b) (6) USMCR - 'Heartbreak Ridge'

**ASSESSMENT:** This program would typically draw and audience of 1.5-2 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "PTSD Documentary" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "DUST-OFF" (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in a feature-length documentary chronicling the history and legacy of the 'DUST-OFF' crews that have flown from Vietnam through the current campaign in Afghanistan. The filmmaker is applying for embed status with the 1-214th Aviation Regiment, currently deployed to Afghanistan. Company commander, MAJ (b) (6) C CO., 1-214, will likely sponsor. (b) (6) is the son of one of the Army's original DUSTOFF pilots in 1964, and one of just

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

a handful of Father/Son DUSTOFF families. MAJ (b) has also been the DUSTOFF Association Historian since 1994. The filmmaker has worked previously with the Army on a two-hour documentary on Army aviation that aired on Discovery Channel, titled, 'In The Shadow of The Blade'. ASSESSMENT: Program will likely air on Discovery Channel. Estimated audiences of 2-4 million on first airing. Supports Maintaining our Combat Edge. (b)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) "THE PBS NOVA "MAKING THINGS SMARTER" (U) (SAPA-CRD)** TV segment featuring the Magneto Rheological Fluid Suspension System TARDEC is working w/LORD Corp. on aired Wednesday, Feb. 9, 2011. The Army Office Chief of Public Affairs' Los Angeles office requested TARDEC provide a project officer for this segment. (b) (6) served as project officer for this production. NOVA is the highest rated science series on television and the most watched documentary series on public television. It is also one of TV's most acclaimed and enduring series, having won every major television award, most of them many times over. The channel reaches more than 120 million viewers monthly in the U.S., and another 21 million people on-line. The segment can be viewed on-line at: <http://www.pbs.org/wgbh/nova/tech/making-stuff-smarter.html> between minute 29:00 and 33:00. Also featured in this 55-minute program are technology segments of interest featuring the Battle Jacket for fuel tanks and a wall-climbing robotics feature. All good stuff! Please share w/your leader teams as appropriate. David Pogue, PBS NOVA broadcast personality, narrates and hosts the segment. He is also a New York Times technology columnist. NOVA is a popular science television series from the U.S. produced by WGBH Boston. It can be seen on the Public Broadcasting Service (PBS) in the United States and in more than 100 other countries. Filming took place on location at the Lord Corp. campus in Cary, NC, last spring. (b) (6)

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES" (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6)

**(U) "GO BACK WHERE YOU CAME FROM" (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called "Go Back To Where You Came From." It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BATTLEFIELD PRIESTS (FOUO) (SAPA-CRD)** This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they've gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done by military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity. **ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**  
OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**  
OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening its doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:** (b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)**  
**Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update:** (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) [REDACTED]

#### Video Games/Music Video/MISC

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE:** Press Conference delayed until a later date. Working with Fort Bliss leadership and FMWRC to determine best place to host press conference. Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. Production assistance agreement has been executed to cover the broadcast portion of the event. OCPA-LA received OSD approval to support. **ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) [REDACTED]

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD) (b) [REDACTED]** was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate though the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6) [REDACTED]

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6) [REDACTED]** was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6) [REDACTED]

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

**(FOUO) SAVING ABEL CONCERT (FOUO) (SAPA-CRD)** (b) (6) was contacted by Fort Carson PAO regarding a free concert April 6th hosted by the installation (a band named Saving Able). Capitol Records and the management of the band Saving Abel have requested that this concert be filmed, edited and legally released to military for broadcast to military members in the US and overseas, with special attention to the AFN outlets of our forward deployed bases. The filming, audio and production will be paid for by the band/record company. There is no charge to the military. UPDATE: NO OCPA-LA involvement necessary as they will not tape the program or attempt to rebroadcast. The Pentagon Channel will send a team to cover. **ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD)** (b) (6) is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

**(FOUO) Academy of Country Music Awards (ACMA) – Las Vegas (SAPA-CRD)**  
**(FOUO)** Dodge RAM Trucks sponsored the 46<sup>th</sup> Annual Academy of Country Music Awards. RAM Trucks as part of their commitment to our American service men and women honored a Soldier from the 101<sup>st</sup> Airborne Division. On Sunday afternoon, before the Academy of Country Music Awards show, Ram Truck gave a special surprise to SFC (b) (6) -- honoring him for his U.S. Military service and as a representative of all of America's unsung heroes in the military. SFC (b) (6) his wife, (b) (6) twin 11 month-old children, (b) (6) and (b) (6) and his mother-in-law, (b) (6) (b) (6) made a special appearance on the ACMA Ram Red Carpet and received a plaque in honor of (b) (6) service and sacrifices to his country. SFC (b) (6) is currently stationed at Fort Campbell. Just a week before the ACMA show, he arrived home from Afghanistan, where he had just finished a tour where he earned two Purple Hearts. The tour of duty in Afghanistan was (b) (6) third in a combat zone, which includes two tours in Iraq. SFC (b) (6) was deployed to Operation Enduring Freedom two weeks after his wife gave birth to their twins. **ASSESSMENT:** The viewership of

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

the awards show was 13 million. Supports Building Resiliency. (b) (6)

**(U) GREATER LOS ANGELES CHAPTER OF AUSA DINNER (SAPA-CRD) (U)** MG Dave Halverson, Commanding general, Fires Center of Excellence will be the keynote speaker at a Greater Los Angeles Chapter of AUSA dinner on Monday, 11 April 2011, in Orange, CA. This will be an opportunity for the AUSA members in the Greater Los Angeles area to hear about the future of US Army Fires Capabilities and Force Structure. ASSESSMENT: There will be approximately 100 AUSA members at the dinner. Supports Modernizing the Force. (b) ((b) (6)

## Administrative

### FACEBOOK: U.S. Army Entertainment Office (as of 4 April 11)

381 Weekly active users

11 New likes

1,380 People like this page

2,684 Weekly Post Views Daily Post Feedbacks



## OCA-West Weekly Report, 5-11 APRIL 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) BBC "HORIZON", ARMY CADETS (FOUO) (SAPA-CRD)** OCPA-LA contacted by the BBC program, "Horizon", for access to Army ROTC cadets in support of a science documentary looking at the possible neurological impacts on morality. The filmmaker's interest is specifically on the work of Claremont College's Professor Paul Zak, and his research on the human ability to co-operate. Part of Professor Zak's research was with Army cadets and postulates that marching can increase social bonding by increasing the release of Oxytocin, the 'moral molecule'. The program will explore the neural processing pathways, genetics, hormones and how all interact with the environment. Coordinating for ROTC support. "Horizon" is BBC's popular flagship science series, and for 50 years has encompassed a wide range of science. The "Horizon" program's often air in the U.S. on the PBS series NOVA.

**ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD)** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support. **ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ELLEN, 'MOTHERS DAY SHOW' (FOUO) (SAPA-CRD)** OCPA-LA contacted by popular daytime talk show, 'ELLEN', for support of their upcoming 'Mother's Day' episode. The Ellen DeGeneres Show is inviting military Military Moms-To-Be to their Mother's Day Show, on Thursday, May 5th. The whole audience will consist of Moms-to-be. Ellen is offering 15-20 seats to military moms-to-be. Coordinating with Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) DANISH DOCUMENTARY; FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA contacted by Danish documentary filmmaker interested in access to Fort Irwin for a 'Day in the Life' story profiling life on a U.S. military installation. Focus on Quality of Life and aspects of military life and service; interviews with Soldiers. Coordinating with Fort Irwin. **ASSESSMENT:** Offers degree of education to European audiences regarding the U.S. Army. Supports Restoring Balance. (b) (6)

**(FOUO) 'LIONS OF KANDAHAR' (FOUO) (SAPA-CRD)** OCPA-LA pitched idea for feature film to Warner Bros. producer as possible next film project. The concept is based on the book, 'Lions of Kandahar: Story of a Fight Against All Odds', and scheduled for publication on June 28. The book, by MAJ Rusty Bradley, details a 2006 battle in southern Afghanistan's Panjwayi Valley; <http://www.amazon.com/Lions-Kandahar-Story-Fight-Against/dp/0553807579>. Film producer expressing interest. Contacting the authors for an advance copy. **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) INDEPENDENT FILM, 'WHITE RABBIT' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent filmmaker for support of story about female Army veteran returning to college. The treatment includes PTSD issues. The script is still in development, however, agreed to provide filmmaker input and insight on Army character, for purposes of guiding the portrayal. The character is a Signal Corps officer (mostly in plain clothes - but she often wears a Signal Corps T-shirt). **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM, 'WAR BRIDE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by an independent filmmaker for support of his low-budget film. The story involves an American soldier falling in love with an Arab woman and how their love story represents peace in the world despite religious and cultural differences. The film is loosely based on the experience of an U.S. Army Iraq veteran the filmmaker interviewed. The filmmaker would like to film a kidnapping scene at Fort Irwin. Directed the filmmaker to OSD(PA) for approval. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY, "HOW THINGS WORK" (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery channel's "How Things Works" series for a website article exploring "How Army Reconnaissance Jobs Work," and looking at, 'How to Get Army Recon Jobs', and 'Army Ranger Recon Jobs'. Coordinating with Fort Benning for RTB support. **ASSESSMENT:** Popular Discovery program offers recruitment benefits. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) SUPPORT TO AFPS (FOUO) (SAPA-CRD)** OCPA-LA contacted by local American Forces Press Service for broadcast support on a feature story on "military brats" and will include an interview with actor Mark Hamill. Coordinated with local MPAD (USARNG), to provide support for interview. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ARTIST AGENCY, 'THE COLLECTIVE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by artist management company, 'The Collective', which represents about 70 artists from across music, TV, film and comedy. The company is seeking to make contact with US Army radio and advertising campaigns and initiatives. Their purpose is to discuss tie-ins with some of their musicians and 'Army creatives'. Their musicians include such acts as, Linkin Park, Slash, Enrique Iglesias, Peter Gabriel, Staind, Alanis Morissette, Avenged Sevenfold, Counting Crows, Godsmack, Plain White Ts, The Red Jumpsuit Apparatus, etc. Coordinating to support. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) CMT, "MADE" (FOUO) (SAPA-CRD)** OCPA-LA contacted by PAO, US Army Alaska, about participation by one of their Soldiers and his spouse in episode of new Country

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Music Television series, "Made", which will help wannabe performers pursue their dreams. Coordinating with CMT and USARAK. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) RDECOM STRATEGIC COMMUNICATIONS OUTREACH (FOUO)** REDCOM has requested OCPA-LA assistance in coordinating support for a recruitment project. EXE STUDIO GLOBAL is the production company making the recruiting film. The project will be filmed in Culver City, CA 18-20 APR 11. The scenario is set in Europe in the 2045 timeframe. The production company is looking for US Army equipment to place in a tactical operations center as well as a tactical vehicle. We have arranged for the director to walk-through of the 311<sup>th</sup> COSCOM located in West Los Angeles to look at their equipment to determine if there is any assets available that will work in the scenario. **Assessment: TBD.** Supports Maintaining Our Combat Edge. (b) (6)

### Entertainment Television

**(FOUO) Ammo and Attitude (FOUO)** OCPA-LA received a request from the producers of the NBC Versus television program "Ammo and Attitude". This is a hunting/sporting competition reality show. The program is filmed in close proximity to Fort Drum, NY. The show has requested US Army support for their 2<sup>nd</sup> season. The producers would like Soldiers to provide primary marksmanship instruction (PMI) to the contestants for a shooting completion using the AR-15. They would also like to use an obstacle course on Fort Drum with Soldiers providing instruction on negotiating the obstacles. The project is currently under review by Fort Drum. **ASSESSMENT:** TBD. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD) UPDATE:** (Episode 504, On Behalf of a Grateful Nation, aired Sunday, 27 March 2011. ARMY WIVES had an AMAZING outing Sunday night, fit for our equally amazing episode...At 4.79 million viewers, this was the most watched episode in the series history. The record was previously held by the season two premiere on 06/08/08 which scored 4.52 million viewers. In A18-49, W18-49, and W25-54 this was the highest rated episode in these demos since Episode 214 on 09/21/08. This was also the highest rated episode in our history in all Adults 18+ and Women 18+. Episode 505, Soldier On, aired 3 April 2011. (b) (6) has reviewed scripts for the season's final two episodes 512 and 513. No significant issues with either. (b) (6) and (b) (6) will travel to Charleston 6-8 April to facilitate official DoD handoff prior to season's wrap and (b) (6) PCS. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6) Air dates are as follows:

<b>04-17-11</b>	<b>Strategic Alliances</b>
<b>04-30-11</b>	<b>Line of Departure (R)</b>
<b>05-01-11</b>	<b>Supporting Arms</b>

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The fourth episode aired on Sunday, 27 MAR, to its strongest success yet with more than 2.263 million. The next episode, airing this Sunday, will consist of all Army profiles. The program is currently the third highest

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Lifetime producers are at Fort Hood, Texas covering redeployment ceremonies and special one-on-one family reunions. Have reviewed first four episodes. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. Mrs.

(b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) “PENN AND TELLER’S SECRETS OF THE UNIVERSE” (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for support of new show, “Penn and Teller’s Secrets of the Universe,” which will feature in each episode unique, fact filled segments. The program requests access to the National Training Center (NTC), Fort Irwin, CA, for a segment on the training and ingenuity of the American soldier, specifically how soldiers are trained to combat IEDs in the field. The segment requires interviews with experts who can explain what an IED is and why they are so dangerous to our troops, along with perspective on the U.S. Army’s training program for keeping Soldiers alive in the fight against IEDs. Segment length will be short, at approx. 6 minutes. NTC has agreed to support. **Update: Working with JIEDDO to ensure Counter-IED TTP is not compromised during filming.** PAA complete. **ASSESSMENT:** Viewership estimated in the range 4-6 million viewers. Supports Maintaining our Combat Edge.

(b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. (b) (6)

**(FOUO) “Combat Hospital” (FOUO) (SAPA-CRD)** **OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon.** This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** Television crew filmed homecoming reunions last week for 3-part series; at Fort Carson, Mon-Thu. Series aimed at airing in April. OCPA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

**(FOUO) "THE X FACTOR" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a new television talent show, "The X Factor". Producers wish to open casting to DoD participants. The new series is a singing competition with aspiring singers drawn from public auditions. The "X Factor" of the title refers to the "undefinable something" that makes for star quality. The prize is a recording contract. The program has been a hit in the U.K. and produced by executive producer Simon Cowell. The show's format is different from competitors such as, 'American Idol'; instead of an act been solely judged by the judges, the finalists are mentored by a judge and compete against the talents of other singers. Coordinating with OSD(PA). **ASSESSMENT:** Good possibility the new program will develop into a ratings hit. American Idol has consistently drawn weekly audiences of 25-30 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1.5 million. Supports Building Resiliency. (b) (6)

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

locate Soldier nominations to find a "soldier comes home" storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**

Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

**(FOUO) AMERICAN MOVIE CLASSICS (AMC) MARATHON - UNTITLED MEMORIAL DAY SHORTS (SAPA-CRD) (FOUO)** AMC contacted OCPA-LA about a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve either in the Army, Navy, Marines, Air Force or Coast Guard. This first episode (ENLISTMENT) will profile brave, young recruits who just recently enlisted. The second episode (Deployment) will profile service personnel who just received their assignment and are about to be deployed. The third episode (ACTIVE DUTY) will profile the men and women currently serving in their military capacity. Whether on the front lines in Afghanistan or protecting our US borders at home, we will get a firsthand account of the strength and courage these service men and women uphold to protect our country. The episode (HOMECOMING) will profile those men and women who, after honorably serving our country, are returning home to their loved ones. Currently coordinating with DVIDs to interview deployed Soldiers. **ASSESSMENT:** Expect viewership in the 2-3 million range; program will air Memorial Day Weekend. Supports Building Resiliency. (b) ((b) (6)

## Major Motion Pictures

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) SCRIPT SUPPORT (FOUO) (SAPA-CRD)** OCPA-LA contacted by CAA (one of Hollywood's top talent agencies, along with William Morris and ICM), asking for support to one of their writers on a possible TV pilot "depicting two families in the National Guard in Los Angeles." Have agreed to meet with the writer, discuss the concept and determine the level of support required. **ASSESSMENT:** TBD. Supports Building Resiliency. (b) (6)

**(FOUO) 'SOUVENIRS' TRAILER (FOUO) (SAPA-CRD) UPDATE:** Trailer on OCPA-supported film, "Souvenirs", is complete and available for viewing.

**Link:** <http://perspectivefilms.com/approval/clients/SOUVENIRSMOVIE/>

"Souvenirs" is a low-budget film that spans two generations; an infantry Soldier during WW II and his grandson in OIF. Filmed in Minnesota, the ARNG is favorably profiled. (b) (6) traveled to MN for the military scenes (24-26 JUL 10). Film is in final editing. **ASSESSMENT:** Production company is currently working on distribution deals, which will determine audience size. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OCPA-LA and the USAF Office will review the script on 30 MAR 11 and recommend script revisions and alternative dialog for the military scenes. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

## Entertainment – Documentaries

**(FOUO) AFGHAN DREAMS (FOUO) (SAPA-CRD)** AFGHAN DREAMS is a documentary by Kirsten Johnson, produced by Kirsten Johnson and Mark Edwards. The film follows two Afghan teenagers, Bahara and Najeeb, who embody the hope of a country that must rebuild itself after decades of war. Through their coming-of-age experiences, the film looks at the challenges of creating a stable and safe society torn between tradition and modernity. For "Afghan Dreams", the filmmaker is looking for a number of different shots. (b) (6) has coordinated with CENTCOM regarding release authority for footage from the blimp which flies over Kabul. PAA is drafted. Waiting on signed version from producer. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) DANISH DOCUMENTARY; FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA contacted by Danish documentary filmmaker interested in access to Fort Irwin for a 'Day in the Life' story profiling life on a U.S. military installation. Focus on Quality of Life and aspects of military life and service; interviews with Soldiers. Coordinating with Fort Irwin. **ASSESSMENT:** Offers degree of education to European audiences regarding the U.S. Army. Supports Restoring Balance. (b) (6)

**(U) "SURVIVING THE CUT – 160<sup>th</sup> SOAR(A) and Sapper Leader Course episodes" (U) (SAPA-CRD)** Surviving the Cut shares the personal quest of men committed to making it into the military's most coveted and elite units including Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers, and Army Rangers. Take an up close and personal look inside the candidates' emotional journeys as they overcome the ruthless minefields of physical and psychological hurdles to become the best of the best. **UPDATE:** Discovery has contracted for two new episodes of the Cut to highlight 160<sup>th</sup> SOAR(A) and the Sappers Leaders Course. Coordination and legal reviews are complete at both USASOC and Fort LW. Both production assistance agreements are complete. Supports Maintaining our Combat Edge and Building Resilience. **ASSESSMENT:** The Cut was #1 with M18-49 and M25-54 and the highest rated show for the Discovery Channel in 2010. (b) (6)

**(FOUO) HISTORY CHANNEL, 'GETTYSBURG' (FOUO) (SAPA-CRD)** OCPA-LA contacted for support on a documentary on the Battle of Gettysburg for the History Channel. As I said, this is a short notice target of opportunity. The producer is seeking a U.S. Army officer to speak to the history and tactical/operational aspects of the Battle of Gettysburg. The interview would take place next week in New York City, 28-31 MAR. Our purpose is to put the stamp of U.S. Army expertise on this key, hard-won battle. The two-hour feature documentary is being produced by Ridley Scott's company ('Black Hawk Down', 'Gladiator', 'G.I. Jane', among others). We are coordinating with the Army War College for support. **ASSESSMENT:** We anticipate the production value and marketing will be good and viewership substantial. Supports Building Resiliency. (b) (6)

**(FOUO) "UNTITLED DIARY OF FACEBOOK PROJECT" / MTV (FOUO) (SAPA-CRD)** Airs on MTV 30 March 2011. New Remote Productions, Inc., an internal production company for MTV, is producing a one-hour documentary showcasing what it is like to work for Facebook. As a part of this program, the Online and Social Media Division was contacted by the Facebook team about participating in a 'Facebook Stories' event. SSG (b) (6) flew to Palo Alto and represented the Army. Facebook flew people in from all over the country and brought them to Facebook headquarters so they could tell their Facebook stories in person in front of hundreds of engineers. Another Soldier from Afghanistan also Skyped in. Both SSG (b) (6) and the other soldier signed release forms. (b) (6) contacted the legal department and ensured those release forms were destroyed as the production assistance agreement covers all soldiers participating in a documentary. PAA executed. Footage reviewed. **ASSESSMENT:** Supports Transforming the Generating Force and Seeking Efficiencies and Affordability. Will air 30 March 2011. MTV targets recruiting-aged demographic. (b) (6)

**(FOUO) MTV's Textaholics (FOUO) (SAPA-CRD)** MTV contacted (b) (6) about a documentary project about texting and those who are addicted. The show will follow several people who cannot stop texting. One of those participants is the daughter of LTC (b) (6), an officer living at Fort Belvoir, Va, who may also be involved in the show. If that's the case, (b) (6) has drafted production assistance agreement and advised him not to sign a release form

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

of any kind as the PAA will cover that. The film crew has not asked for access to Fort Belvoir.

(b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6)

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FORT CARSON'; DUTCH PUBLIC TV (FOUO) (SAPA-CRD)** OCPA-LA contacted by Dutch television, IKON-TV, for support of a 30-minute segment looking at 'Freedom and Liberty in America'; "Is the American Dream still alive? What does it look like?" Dutch documentary crew will be traveling across U.S. and requested access to Fort Carson for a 'Day in the Life' story profiling life on a U.S. military installation. Request was thoroughly examined due to potential ulterior motives at Fort Carson. Following long discussions with producer, single day of access has been approved by OCPA-LA and Fort Carson PAO and will focus on Quality of Life aspects of Fort Carson and interviews with 3-5 Soldiers. Access scheduled for MON, 26 MAR. Filmmaker has been vetted by U.S. State Dept. Public Affairs. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO) (SAPA-CRD)** OCPA-LA has agreed to support AND coordinate for Army participation in popular game show, 'The Price is Right', for upcoming 'salute to the U.S. military week'. The game show will host 300 Soldiers in a hangar at Joint Forces Training Base Los Alamitos (JFTB), in late JUN. 'The Price is Rights' is a CBS program celebrating its 40th year, and has been named by TV Guide as, "the greatest game show of all time". Drew Carey hosts the program, which is well-known for its signature, "Come on down!" Coordinating with the JFTB and Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. Ratings for the game show place it in the top 5 of daytime programs with an average daily viewership of more than 700,000 nationally. (b) (6)

**(FOUO) Military's Channel's "An Officer and a Movie" (FOUO) (SAPA-CRD)** OCPA-LA received a request from the Military Channel to identify an officer to participate in an interview on their program, "An Officer and a Movie". The film to be reviewed is "McKenzie Break" This movie is based on the 1968 novel 'The Bowmanville Break' by Sidney Shelley which detailed the real life revolt and partially successful escape of Nazi German POWs from the Bowmanville Prison Camp in Ontario, Canada 30 September 1943. McKenzie name is taken from a POW camp located in Scotland as the setting for the film is also relocated there. The purpose of the Military Channel interview is not to discuss the merits of the film, but to use the POW theme to jump off into a conversation about modern issues with EPWs and the difficult challenges our servicemen face on a day to day bases. MG Dave Quantock, Commanding General Maneuver

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Support Center of Excellence has agreed to participate in the program. The Military Channel has lined up some notable individuals to participate in discussions of upcoming movies:

- Gen. John P. Jumper USAF (Ret.) - 'Thousand Plane Raid'
- VAdm. "Hammering" Hank Mustin USN (Ret.) – 'The Gallant Hours'
- LTG William G. (Jerry) Boykin USAM (Ret.) - 'Operation Daybreak'
- MG John Batiste USAM (Ret.) - 'The Big Red One'
- Col. (b) (6) USMCR (Ret.) - 'The Great Santini'
- Major (b) (6) USMCR - 'Heartbreak Ridge'

**ASSESSMENT:** This program would typically draw an audience of 1.5-2 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "PTSD Documentary" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "DUST-OFF" (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in a feature-length documentary chronicling the history and legacy of the 'DUST-OFF' crews that have flown from Vietnam through the current campaign in Afghanistan. The filmmaker is applying for embed status with the 1-214th Aviation Regiment, currently deployed to Afghanistan. Company commander, MAJ (b) (6) C CO., 1-214, will likely sponsor. (b) (6) is the son of one of the Army's original DUSTOFF pilots in 1964, and one of just

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

a handful of Father/Son DUSTOFF families. MAJ (b) has also been the DUSTOFF Association Historian since 1994. The filmmaker has worked previously with the Army on a two-hour documentary on Army aviation that aired on Discovery Channel, titled, 'In The Shadow of The Blade'. ASSESSMENT: Program will likely air on Discovery Channel. Estimated audiences of 2-4 million on first airing. Supports Maintaining our Combat Edge. (b)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) "THE PBS NOVA "MAKING THINGS SMARTER" (U) (SAPA-CRD)** TV segment featuring the Magneto Rheological Fluid Suspension System TARDEC is working w/LORD Corp. on aired Wednesday, Feb. 9, 2011. The Army Office Chief of Public Affairs' Los Angeles office requested TARDEC provide a project officer for this segment. (b) (6) served as project officer for this production. NOVA is the highest rated science series on television and the most watched documentary series on public television. It is also one of TV's most acclaimed and enduring series, having won every major television award, most of them many times over. The channel reaches more than 120 million viewers monthly in the U.S., and another 21 million people on-line. The segment can be viewed on-line at: <http://www.pbs.org/wgbh/nova/tech/making-stuff-smarter.html> between minute 29:00 and 33:00. Also featured in this 55-minute program are technology segments of interest featuring the Battle Jacket for fuel tanks and a wall-climbing robotics feature. All good stuff! Please share w/your leader teams as appropriate. David Pogue, PBS NOVA broadcast personality, narrates and hosts the segment. He is also a New York Times technology columnist. NOVA is a popular science television series from the U.S. produced by WGBH Boston. It can be seen on the Public Broadcasting Service (PBS) in the United States and in more than 100 other countries. Filming took place on location at the Lord Corp. campus in Cary, NC, last spring. (b) (6)

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES" (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6)

**(U) "GO BACK WHERE YOU CAME FROM" (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called "Go Back To Where You Came From." It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BATTLEFIELD PRIESTS (FOUO) (SAPA-CRD)** This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they've gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done my military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity. **ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**  
OCA-PA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**  
OCA-PA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCA-PA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCA-PA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCA-PA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. LTC (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening its doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. **ASSESSMENT:** Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:** (b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency.

(b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)**  
**Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update:** (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) [REDACTED]

#### Video Games/Music Video/MISC

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE:** Press Conference delayed until a later date. Working with Fort Bliss leadership and FMWRC to determine best place to host press conference. Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. Production assistance agreement has been executed to cover the broadcast portion of the event. OCPA-LA received OSD approval to support. **ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) [REDACTED]

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD) (b) [REDACTED]** was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate through the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6) [REDACTED]

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6) [REDACTED]** was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6) [REDACTED]

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD) (b) (6)** is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year’s birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don’t typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

**(U) GREATER LOS ANGELES CHAPTER OF AUSA DINNER (SAPA-CRD) (U)**  
**Cancelled due to budget issues.** MG Dave Halverson, Commanding general, Fires Center of Excellence will be the keynote speaker at a Greater Los Angeles Chapter of AUSA dinner on Monday, 11 April 2011, in Orange, CA. This will be an opportunity for the AUSA members in the Greater Los Angeles area to hear about the future of US Army Fires Capabilities and Force Structure. **ASSESSMENT:** There will be approximately 100 AUSA members at the dinner. Supports Modernizing the Force. Mr. (b) (6)

## Administrative

**FACEBOOK: U.S. Army Entertainment Office (as of 11 April 11)**  
293 Weekly active users  
29 New likes  
1,420 People like this page  
1,341 Weekly Post Views Daily Post Feedbacks



## OCA-West Weekly Report, 12-18 APRIL 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) THE TALK (FOUO) (SAPA-CRD)** The Talk is a positive show which strives to relate to mothers and families all over the world. The hosts are mothers who share their own personal stories on motherhood. The hosts are Sharon Osbourne, Julie Chen, Sara Gilbert, Holly Robinson Peete, and Leah Remini. Next month, they are honoring mothers who are serving in the military. (b) (6) is coordinating to find a deserving soldier to be featured on the program. ASSESSMENT: This show is in its second season and is gaining a larger audience each day, specifically targeting centers of influence in the 25-50 year old female demographic. This episode will highlight realistic stories that showcase the day-to-day life of female Soldiers and the unique challenges of balancing a family. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) AMC's UNTITLED MEMORIAL DAY SHORTS (FOUO) (SAPA-CRD)** American Movie Classics (AMC) is creating a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve. The four episodes will cover 1. Enlistment, 2. Deployment, 3. Active Duty, and 4. Homecoming. ASSESSMENT: Maintaining our Combat Edge. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person the crew. ASSESSMENT: Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) BEST RANGER COMPETITION, FOX SPORTS (FOUO) (SAPA-CRD)** OCA-LA coordinated with Fort Benning for access to Best Ranger Competition 2011 by producer who will be filming the competition for FOX Sports. ASSESSMENT: Maintaining Our Combat Edge. (b) (6)

**(FOUO) Captain America: The First Avenger (FOUO)** Received a request from Marvel Enterprises, the production company of "Captain America: The First Avenger" to film insert shots at Camp Edwards, CA. This installment of Captain America is a period movie set during the 1940s. Camp Edwards has wooden barracks that are from the World War II era. Filming will occur within two weeks. **ASSESSMENT:** This movie will be a summer blockbuster. US release date is 22 JUL 11. Captain America is a former Soldier and possesses the values of today's America Soldier. Supports building resiliency. (b) (6)

## Entertainment Television

**(FOUO) CMT, "MADE" (FOUO) (SAPA-CRD)** OCPA-LA contacted by PAO, US Army Alaska, about participation by one of their Soldiers and his spouse in episode of new Country Music Television series, "Made", which will help wannabe performers pursue their dreams. Coordinating with CMT and USARAK. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ELLEN, 'MOTHERS DAY SHOW' (FOUO) (SAPA-CRD)** **Update: Maximum audience capacity reached. Military Moms-To-Be number approx. 103 from Fort Irwin and USAR.** OCPA-LA contacted by popular daytime talk show, 'ELLEN', for support of their upcoming 'Mother's Day' episode. The Ellen DeGeneres Show is inviting military Military Moms-To-Be to their Mother's Day Show, on Thursday, May 5th. The whole audience will consist of Moms-to-be. Ellen is offering 15-20 seats to military moms-to-be. Coordinating with Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY, "HOW THINGS WORK" (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery channel's "How Things Works" series for a website article exploring "How Army Reconnaissance Jobs Work," and looking at, 'How to Get Army Recon Jobs', and 'Army Ranger Recon Jobs'. Coordinating with Fort Benning for RTB support. **ASSESSMENT:** Popular Discovery program offers recruitment benefits. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) AMMO AND ATTITUDE (FOUO)** **Update: Fort Drum PAO declined support due to commercial endorsement concerns and lack of available resources. Discussed the decision with the producer.** OCPA-LA received a request from the producers of the NBC Versus television program "Ammo and Attitude". This is a hunting/sporting competition reality show. The program is filmed in close proximity to Fort Drum, NY. The show has requested US Army support for their 2<sup>nd</sup> season. The producers would like Soldiers to provide primary marksmanship instruction (PMI) to the contestants for a shooting completion using the AR-15. They would also like to use an obstacle course on Fort Drum with Soldiers providing instruction on negotiating the obstacles. The project is currently under review by Fort Drum. **ASSESSMENT:** TBD. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD) UPDATE:** (Episode 504, On Behalf of a Grateful Nation, aired Sunday, 27 March 2011. ARMY WIVES had an AMAZING outing Sunday night, fit for our equally amazing episode...At 4.79 million viewers, OCPA-LA, 'Telling the Army story millions of viewers per showing.'

this was the most watched episode in the series history. The record was previously held by the season two premiere on 06/08/08 which scored 4.52 million viewers. In A18-49, W18-49, and W25-54 this was the highest rated episode in these demos since Episode 214 on 09/21/08. This was also the highest rated episode in our history in all Adults 18+ and Women 18+.

Episode 505, Soldier On, aired 3 April 2011. (b) (6) has reviewed scripts for the season's final two episodes 512 and 513. No significant issues with either. (b) (6) and (b) (6) will travel to Charleston 6-8 April to facilitate official DoD handoff prior to season's wrap and (b) (6) PCS. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. **UPDATE: Season 5 wraps first week of May. They will not know if they are getting a Season 6 until Mid July after the South Carolina government votes on tax incentives for the industry.**

**ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge.

(b) (6) Air dates are as follows:

**04-30-11**                      **Line of Departure (R)**  
**05-01-11**                      **Supporting Arms**

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The fourth episode aired on Sunday, 27 MAR, to its strongest success yet with more than 2.263 million. The next episode, airing this Sunday, will consist of all Army profiles. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE: Season 1 wraps last week of April. ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. Mrs. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) "PENN AND TELLER'S SECRETS OF THE UNIVERSE" (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for support of new show, "Penn and Teller's Secrets of the Universe," which will feature in each episode unique, fact filled segments. The program requests access to the National Training Center (NTC), Fort Irwin, CA, for a segment on the training and ingenuity of the American soldier, specifically how soldiers are trained to combat IEDs in the field. The segment requires interviews with experts who can explain what an IED is and why they are so dangerous to our troops, along with perspective on the U.S. Army's training program for keeping Soldiers alive in the fight against IEDs. Segment length will be short, at approx. 6 minutes. NTC has agreed to support. Update: Working with JIEDDO to ensure Counter-IED TTP is not compromised during filming. PAA complete. **ASSESSMENT:**

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Viewership estimated in the range 4-6 million viewers. Supports Maintaining our Combat Edge.

(b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO) Update: Have not been able to identify an installation to support this request. Reaching out to Forts Bliss and Lewis.** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. Mr. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot production currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

### Major Motion Pictures

**(FOUO) INDEPENDENT FILM, 'WHITE RABBIT' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent filmmaker for support of story about female Army veteran returning to college. The treatment includes PTSD issues. The script is still in development, however, agreed to provide filmmaker input and insight on Army character, for purposes of guiding the portrayal. The character is a Signal Corps officer (mostly in plain clothes - but she often wears a Signal Corps T-shirt). **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM, 'WAR BRIDE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by an independent filmmaker for support of his low-budget film. The story involves an American soldier falling in love with an Arab woman and how their love story represents peace in the world despite religious and cultural differences. The film is loosely based on the experience of an U.S. Army Iraq veteran the filmmaker interviewed. The filmmaker would like to film a kidnapping scene at Fort Irwin. Directed the filmmaker to OSD(PA) for approval. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OCPA-LA and the USAF Office will review the script on 20 APR 11 and recommend script revisions and alternative dialog for the military scenes. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Resiliency. (b) (6)

### Entertainment – Documentaries

**(FOUO) BBC “HORIZON”, ARMY CADETS (FOUO) (SAPA-CRD)** OCPA-LA contacted by the BBC program, “Horizon”, for access to Army ROTC cadets in support of a science documentary looking at the possible neurological impacts on morality. The filmmaker’s interest is specifically on the work of Claremont College’s Professor Paul Zak, and his research on the human ability to co-operate. Part of Professor Zak’s research was with Army cadets and postulates that marching can increase social bonding by increasing the release of Oxytocin, the ‘moral molecule’. The program will explore the neural processing pathways, genetics, hormones and how all interact with the environment. Coordinating for ROTC support. “Horizon” is BBC’s popular flagship science series, and for 50 years has encompassed a wide range of science. The “Horizon” program’s often air in the U.S. on the PBS series NOVA.

**ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) 3-D DOCUMENTARY, ‘BLACKHORSE’ (FOUO) (SAPA-CRD) Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin’s resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, ‘The Blackhorse’. Documentary would be shot in 3-D format for airing on Discovery’s new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) DANISH DOCUMENTARY; FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA contacted by Danish documentary filmmaker interested in access to Fort Irwin for a ‘Day in the Life’ story profiling life on a U.S. military installation. Focus on Quality of Life and aspects of military life and service; interviews with Soldiers. Coordinating with Fort Irwin. **ASSESSMENT:** Offers degree of education to European audiences regarding the U.S. Army. Supports Restoring Balance. (b) (6)

**(FOUO) AFGHAN DREAMS (FOUO) (SAPA-CRD)** AFGHAN DREAMS is a documentary by Kirsten Johnson, produced by Kirsten Johnson and Mark Edwards. The film follows two Afghan teenagers, Bahara and Najeeb, who embody the hope of a country that must rebuild itself after decades of war. Through their coming-of-age experiences, the film looks at the challenges of creating a stable and safe society torn between tradition and modernity. For “Afghan Dreams”, the filmmaker is looking for a number of different shots. (b) (6) has coordinated with CENTCOM regarding release authority for footage from the blimp which flies over Kabul. PAA is drafted. Waiting on signed version from producer. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) MTV’s Textaholics (FOUO) (SAPA-CRD)** MTV contacted (b) (6) about a documentary project about texting and those who are addicted. The show will follow several people who cannot stop texting. One of those participants is the daughter of LTC (b) (6), an officer living at Fort Belvoir, Va, who may also be involved in the show. If that’s the case, (b) (6) has drafted production assistance agreement and advised him not to sign a release form of any kind as the PAA will cover that. The film crew has not asked for access to Fort Belvoir.

(b) (6)

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6). **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO) (SAPA-CRD)** OCPA-LA has agreed to support AND coordinate for Army participation in popular game show, 'The Price is Right', for upcoming 'salute to the U.S. military week'. The game show will host 300 Soldiers in a hangar at Joint Forces Training Base Los Alamitos (JFTB), in late JUN. 'The Price is Rights' is a CBS program celebrating its 40th year, and has been named by TV Guide as, "the greatest game show of all time". Drew Carey hosts the program, which is well-known for its signature, "Come on down!" Coordinating with the JFTB and Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. Ratings for the game show place it in the top 5 of daytime programs with an average daily viewership of more than 700,000 nationally. (b) (6)

**(FOUO) MILITARY'S CHANNEL'S "AN OFFICER AND A MOVIE" (FOUO) (SAPA-CRD)** OCPA-LA received a request from the Military Channel to identify an officer to participate in an interview on their program, "An Officer and a Movie". The film to be reviewed is "McKenzie Break" This movie is based on the 1968 novel 'The Bowmanville Break' by Sidney Shelley which detailed the real life revolt and partially successful escape of Nazi German POWs from the Bowmanville Prison Camp in Ontario, Canada 30 September 1943. McKenzie name is taken from a POW camp located in Scotland as the setting for the film is also relocated there. The purpose of the Military Channel interview is not to discuss the merits of the film, but to use the POW theme to jump off into a conversation about modern issues with EPWs and the difficult challenges our servicemen face on a day to day bases. MG Dave Quantock, Commanding General Maneuver Support Center of Excellence has agreed to participate in the program. The Military Channel has lined up some notable individuals to participate in discussions of upcoming movies:

- Gen. John P. Jumper USAF (Ret.) - 'Thousand Plane Raid'
- VAdm. "Hammering" Hank Mustin USN (Ret.) - 'The Gallant Hours'
- LTG William G. (Jerry) Boykin USAM (Ret.) - 'Operation Daybreak'
- MG John Batiste USAM (Ret.) - 'The Big Red One'
- Col. (b) (6) USMCR (Ret.) - 'The Great Santini'
- Major (b) (6) USMCR - 'Heartbreak Ridge'

**ASSESSMENT:** This program would typically draw and audience of 1.5-2 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "PTSD Documentary"** (FOUO) (SAPA-CRD) **UPDATE:** Have discussed the proposal with Dr. Haaken. She will be providing OCPA-LA with a copy of her latest documentary project "Guilty Except for Insanity" as an example of her work. Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB"** (FOUO) (SAPA-CRD) OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM** (FOUO) (SAPA-CRD) Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerszas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES"** (U) (SAPA-CRD) Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

2357621

**(U) “GO BACK WHERE YOU CAME FROM” (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called “Go Back To Where You Came From.” It will be the network’s main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family’s route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) [REDACTED]

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) BATTLEFIELD PRIESTS (FOUO) (SAPA-CRD)** This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they’ve gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done by military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) BBC DOCUMENTARY, ‘FRONTLINE MEDICINE’ (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity.

**ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening its doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. **ASSESSMENT:** Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD)** Update: (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed.

**ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards.

**ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) SUPPORT TO AFPS (FOUO) (SAPA-CRD)** OCPA-LA contacted by local American Forces Press Service for broadcast support on a feature story on "military brats" and will include an interview with actor Mark Hamill. Coordinated with local MPAD (USARNG), to provide support for interview. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ARTIST AGENCY, 'THE COLLECTIVE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by artist management company, 'The Collective', which represents about 70 artists from across music, TV, film and comedy. The company is seeking to make contact with US Army radio and advertising campaigns and initiatives. Their purpose is to discuss tie-ins with some of their musicians and 'Army creatives'. Their musicians include such acts as, Linkin Park, Slash, Enrique Iglesias, Peter Gabriel, Staind, Alanis Morissette, Avenged Sevenfold, Counting Crows, Godsmack, Plain White Ts, The Red Jumpsuit Apparatus, etc. Coordinating to support.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) RDECOM STRATEGIC COMMUNICATIONS OUTREACH (FOUO) **Update:** The 11<sup>th</sup> Military Police Brigade (USAR) will be providing support to the project. Filming will begin 19 APR 11 in Long Beach.** REDCOM has requested OCPA-LA assistance in coordinating support for a recruitment project. EXE STUDIO GLOBAL is the production company making the recruiting film. The project will be filmed in Culver City, CA 19-20 APR 11. The scenario is set in Europe in the 2045 timeframe. The production company is looking for US Army equipment to place in a tactical operations center as well as a tactical vehicle. We have arranged for the director to walk-through of the 311<sup>th</sup> COSCOM located in West Los Angeles to look at their equipment to determine if there is are any assets available that will work in the scenario.

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**Assessment:** TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE:** Press Conference delayed until a later date. Working with Fort Bliss leadership and FMWRC to determine best place to host press conference. Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. Production assistance agreement has been executed to cover the broadcast portion of the event. OCPA-LA received OSD approval to support.

**ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) (6)

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD) (b) (6)**

(b) (6) was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate though the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6)**

(b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.

(b) (6)

## Community Relations

**(FOUO) Army Birthday Ball – "Army Wives theme" (FOUO) (SAPA-CRD) (b) (6)** is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series "Army Wives." The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(U) Armed Forces Day Parade, Torrance, CA (U)** In May 2011, the City of Torrance will continue its long-standing tradition and mark the 52nd consecutive year it has been hosting an Armed Forces Day Celebration and Parade to honor the sacrifices of our nation's past and present military. This year, the City once again honors the men and women of our nation's military with a three-day celebration that begins on Friday, May 20, and continues through Sunday, May 22. The Parade highlight is on Saturday, May 21, and this year's honored branch is the United States Army. The City of Torrance is proud to help honor and thank the men and women of our nation's Armed Forces! The Grand Marshall for this year's parade will be LTG(P) Robert Cone. Support from the parade will include all components of the US Army, Fort Irwin, CA, the 311<sup>th</sup> Sustainment Command ESC and the California National Guard. **ASSESSMENT:**

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Last year's 3-day event drew 60,000 visitors. The parade will be covered by local print and television stations. Supports Building Resiliency. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The "Better The World" foundation will be hosting the first "DINNER FOR HEROES" event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support. Bettertheworld.org is a 501c3 non-profit organization dedicated to "Bettering The World". **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 18 April 11)**

395 Weekly active users

23 New likes

1,424 People like this page

4,291 Weekly Post Views



## OCA-PA-West Weekly Report, 19-25 APRIL 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a 'realistic, compelling and inspiring' documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through 'the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier'. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note: production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency, and Maintaining our Combat Edge. (b) (6)

**(FOUO) 'THINGS TO DO BEFORE YOU DIE', FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA contacted by British travel series producing documentary on Route 66, and asking to film at the National Training Center. 'Things to do Before You Die' follows host Karl Pilkington as he learns about local cultures and people. Producer requesting for host to participate in an upcoming training rotation this May. Speaking with NTC PAO, that rotation may not be the most appropriate for filming. OCPA-LA is meeting with the director to discuss further. Continuing to coordinate with NTC. Initial discussions with Fort Irwin indicates lack of interest in supporting. **ASSESSMENT:** Anticipate between 2-4 million viewers in the U.S. and U.K. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) WEST POINT BRIDGE DESIGN CONTEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker about covering the 2011 Bridge Design Contest held at the USMA. The documentary will focus on two West Virginia students, the Chen brothers, participating in the engineering competition. The two young men are sons of an engineering professor at WVU. The filmmaker's intent is to show the family's emphasis on education and early indoctrination to good study habits, and encourage students to pursue engineering and science in their academic futures. The documentary will also show how bridges have accelerated American engineering and the focus on engineering at USMA. Coordinating with USMA. **ASSESSMENT:** Anticipate between 1-2 million viewers. Supports Building Resiliency.

(b) (6)

**(FOUO) 'FACEMAKER' (FOUO) (SAPA-CRD)** OCPA-LA contacted by producer developing a new documentary series being Matthew Singer, a former Hollywood special effects artist turned board-certified anaplastologist and silicone ocularist. Singer is one of the leading expert in the field of facial prosthetics. Producer interested in possibility of Singer applying his unique skills to a severely disfigured Army patient. The series would document the person's story and consultation with Singer as he works to construct and fit an exclusive facial prosthesis for each patient. Currently Singer and his team treat Maxillofacial Prosthetic patients who need treatment, but cannot afford it. In recent years, Singer has begun working with war veterans through Iraq Star Foundation. He is presently reconstructing an ear for a war veteran injured in Iraq. OCPA-LA still assessing the project. **ASSESSMENT:** Program still lacks distribution. Supports Building Resiliency. (b) (6)

**(FOUO) TLC'S "A CONCEPTION STORY" (FOUO) (SAPA-CRD)** A Conception Story, is a nine-month series that documents couples as they try to have a baby. The series in its entirety runs on tlc.com/conception. TLC has cast SSG (b) (6) (b) (6) a Drill Sergeant at Fort Benning, and his wife (b) (6) for Season 2. This couple has struggled for years to conceive and would like to share their story. The series, which is sponsored by First Response, includes an introduction video of the couple and monthly Flip camera video entries that update viewers on their journey. At the conclusion of the series, TLC will bring all the cast together to give a final update on their road to conception. The only production we need to do at Fort Benning would be an introduction video with the couple, since they live on post. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (FOUO)** Extreme Makeover: Home Edition is considering honoring SGT (b) (6) and his wife (b) (6) on an episode this season. SGT (b) (6) is currently undergoing treatment at Brook Army Medical Center. The proposed home would be constructed in their hometown in Arkansas. Extreme Makeover has issued a casting flyer through the American Forces Press Service. This will certainly increase the number of military applicants for the show. OCPA-LA has requested a meeting on 27 APR 11 with the Executive Producer to discuss the contestant vetting process for the show. The concern is that the show will contact military families and raise expectations about participating

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

in the program only to find out later that they were not selected. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) BEST RANGER COMPETITION, FOX SPORTS (FOUO) (SAPA-CRD)** OCPA-LA coordinated with Fort Benning for access to Best Ranger Competition 2011 by producer who will be filming the competition for FOX Sports. **ASSESSMENT:** Maintaining Our Combat Edge.

(b) (6)

**(FOUO) AMC's UNTITLED MEMORIAL DAY SHORTS (FOUO) (SAPA-CRD)** AMC is creating a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve. The four episodes will cover 1. Enlistment, 2. Deployment, 3. Active Duty, and 4. Homecoming. **ASSESSMENT:** Maintaining our Combat Edge. (b) (6)

**(FOUO) CMT, "MADE" (FOUO) (SAPA-CRD)** OCPA-LA contacted by PAO, US Army Alaska, about participation by one of their Soldiers and his spouse in episode of new Country Music Television series, "Made", which will help wannabe performers pursue their dreams. Coordinating with CMT and USARAK. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ELLEN, 'MOTHERS DAY SHOW' (FOUO) (SAPA-CRD)** Update: **Maximum audience capacity reached. Military Moms-To-Be number approx. 103 from Fort Irwin and USAR.** OCPA-LA contacted by popular daytime talk show, 'ELLEN', for support of their upcoming 'Mother's Day' episode. The Ellen DeGeneres Show is inviting military Military Moms-To-Be to their Mother's Day Show, on Thursday, May 5th. The whole audience will consist of Moms-to-be. Ellen is offering 15-20 seats to military moms-to-be. Coordinating with Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY, "HOW THINGS WORK" (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery channel's "How Things Works" series for a website article exploring "How Army Reconnaissance Jobs Work," and looking at, 'How to Get Army Recon Jobs', and 'Army Ranger Recon Jobs'. Coordinating with Fort Benning for RTB support. **ASSESSMENT:** Popular Discovery program offers recruitment benefits. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD) UPDATE:** (Episode 504, On Behalf of a Grateful Nation, aired Sunday, 27 March 2011. ARMY WIVES had an AMAZING outing Sunday night, fit for our equally amazing episode...At 4.79 million viewers, this was the most watched episode in the series history. The record was previously held by the season two premiere on 06/08/08 which scored 4.52 million viewers. In A18-49, W18-49, and W25-54 this was the highest rated episode in these demos since Episode 214 on 09/21/08. This was also the highest rated episode in our history in all Adults 18+ and Women 18+. Episode 505, Soldier On, aired 3 April 2011. (b) (6) has reviewed scripts for the season's

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

final two episodes 512 and 513. No significant issues with either. (b) (6) and (b) (6) will travel to Charleston 6-8 April to facilitate official DoD handoff prior to season's wrap and (b) (6) PCS. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. **UPDATE:** Season 5 wraps first week of May. They will not know if they are getting a Season 6 until Mid July after the South Carolina government votes on tax incentives for the industry.

**ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge.

(b) (6) Air dates are as follows:

**04-30-11**                      **Line of Departure (R)**  
**05-01-11**                      **Supporting Arms**

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The fourth episode aired on Sunday, 27 MAR, to its strongest success yet with more than 2.263 million. The next episode, airing this Sunday, will consist of all Army profiles. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Season 1 wraps last week of April. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. Mrs. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) "PENN AND TELLER'S SECRETS OF THE UNIVERSE" (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for support of new show, "Penn and Teller's Secrets of the Universe," which will feature in each episode unique, fact filled segments. The program requests access to the National Training Center (NTC), Fort Irwin, CA, for a segment on the training and ingenuity of the American soldier, specifically how soldiers are trained to combat IEDs in the field. The segment requires interviews with experts who can explain what an IED is and why they are so dangerous to our troops, along with perspective on the U.S. Army's training program for keeping Soldiers alive in the fight against IEDs. Segment length will be short, at approx. 6 minutes. NTC has agreed to support. Update: Working with JIEDDO to ensure Counter-IED TTP is not compromised during filming. PAA complete. **ASSESSMENT:** Viewership estimated in the range 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCA-PA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **Update: Fort Bliss has indicated that they want support; additional coordination required before final decision can be rendered.** **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCA-PA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCA-PA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCA-PA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCA-PA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

### Major Motion Pictures

**(FOUO) INDEPENDENT FILM, 'WHITE RABBIT' (FOUO) (SAPA-CRD) UPDATE: Based on treatment OCPA-LA declining to provide support.** OCPA-LA contacted by independent filmmaker for support of story about female Army veteran returning to college. The treatment includes PTSD issues. The script is still in development, however, agreed to provide filmmaker input and insight on Army character, for purposes of guiding the portrayal. The character is a Signal Corps officer (mostly in plain clothes - but she often wears a Signal Corps T-shirt).

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM, 'WAR BRIDE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by an independent filmmaker for support of his low-budget film. The story involves an American soldier falling in love with an Arab woman and how their love story represents peace in the world despite religious and cultural differences. The film is loosely based on the experience of an U.S. Army Iraq veteran the filmmaker interviewed. The filmmaker would like to film a kidnapping scene at Fort Irwin. Directed the filmmaker to OSD(PA) for approval.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE: OCPA-LA and the USAF Office reviewed the updated script 20 APR 11; writer incorporated many of the script changes requested by DOD.** OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

### Entertainment – Documentaries

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

the globe; (b) (6) and (b) (6) discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person the crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) BBC "HORIZON", ARMY CADETS (FOUO) (SAPA-CRD)** OCPA-LA contacted by the BBC program, "Horizon", for access to Army ROTC cadets in support of a science documentary looking at the possible neurological impacts on morality. The filmmaker's interest is specifically on the work of Claremont College's Professor Paul Zak, and his research on the human ability to co-operate. Part of Professor Zak's research was with Army cadets and postulates that marching can increase social bonding by increasing the release of Oxytocin, the 'moral molecule'. The program will explore the neural processing pathways, genetics, hormones and how all interact with the environment. Coordinating for ROTC support. "Horizon" is BBC's popular flagship science series, and for 50 years has encompassed a wide range of science. The "Horizon" program's often air in the U.S. on the PBS series NOVA.

**ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD) Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) DANISH DOCUMENTARY; FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA contacted by Danish documentary filmmaker interested in access to Fort Irwin for a 'Day in the Life' story profiling life on a U.S. military installation. Focus on Quality of Life and aspects of military life and service; interviews with Soldiers. Coordinating with Fort Irwin. **ASSESSMENT:** Offers degree of education to European audiences regarding the U.S. Army. Supports Restoring Balance. (b) (6)

**(FOUO) AFGHAN DREAMS (FOUO) (SAPA-CRD)** AFGHAN DREAMS is a documentary by Kirsten Johnson, produced by Kirsten Johnson and Mark Edwards. The film follows two Afghan teenagers, Bahara and Najeeb, who embody the hope of a country that must rebuild itself after decades of war. Through their coming-of-age experiences, the film looks at the challenges of creating a stable and safe society torn between tradition and modernity. For "Afghan Dreams", the filmmaker is looking for a number of different shots. (b) (6) has coordinated with CENTCOM regarding release authority for footage from the blimp which flies over Kabul. PAA is drafted. Waiting on signed version from producer. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) MTV's Textaholics (FOUO) (SAPA-CRD)** MTV contacted (b) (6) about a documentary project about texting and those who are addicted. The show will follow several

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

people who cannot stop texting. One of those participants is the daughter of LTC (b) (6), an officer living at Fort Belvoir, Va, who may also be involved in the show. If that's the case, (b) (6) has drafted production assistance agreement and advised him not to sign a release form of any kind as the PAA will cover that. The film crew has not asked for access to For Belvoir.

(b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6)

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO) (SAPA-CRD)** OCPA-LA has agreed to support AND coordinate for Army participation in popular game show, 'The Price is Right', for upcoming 'salute to the U.S. military week'. The game show will host 300 Soldiers in a hangar at Joint Forces Training Base Los Alamitos (JFTB), in late JUN. 'The Price is Rights' is a CBS program celebrating its 40th year, and has been named by TV Guide as, "the greatest game show of all time". Drew Carey hosts the program, which is well-known for its signature, "Come on down!" Coordinating with the JFTB and Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. Ratings for the game show place it in the top 5 of daytime programs with an average daily viewership of more than 700,000 nationally. (b) (6)

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES" (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6)

**(U) "GO BACK WHERE YOU CAME FROM" (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called "Go Back To Where You Came From." It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting**

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

approval downrange pending drafting the production assistance agreement. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity. **ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCA-PA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCA-PA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCA-PA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it's doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. **ASSESSMENT:** Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCA-PA-LA with interest in filming military training documentary at NTC,

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update: (b) (6)** discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) SUPPORT TO AFPS (FOUO) (SAPA-CRD)** OCPA-LA contacted by local American Forces Press Service for broadcast support on a feature story on "military brats" and will include an interview with actor Mark Hamill. Coordinated with local MPAD (USARNG), to provide support for interview. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ARTIST AGENCY, 'THE COLLECTIVE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by artist management company, 'The Collective', which represents about 70 artists from across

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

music, TV, film and comedy. The company is seeking to make contact with US Army radio and advertising campaigns and initiatives. Their purpose is to discuss tie-ins with some of their musicians and 'Army creatives'. Their musicians include such acts as, Linkin Park, Slash, Enrique Iglesias, Peter Gabriel, Staind, Alanis Morissette, Avenged Sevenfold, Counting Crows, Godsmack, Plain White Ts, The Red Jumpsuit Apparatus, etc. Coordinating to support.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE:** Press Conference delayed until a later date. Working with Fort Bliss leadership and FMWRC to determine best place to host press conference. Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. Production assistance agreement has been executed to cover the broadcast portion of the event. OCPA-LA received OSD approval to support.

**ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) (6)

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD) (b) (6)**

was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate through the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6)**

was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.

(b) (6)

## Community Relations

**(FOUO) Army Birthday Ball – "Army Wives theme" (FOUO) (SAPA-CRD) (b) (6)** is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series "Army Wives." The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The "Better The World" foundation will be hosting the first "DINNER FOR HEROES" event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support.

Bettertheworld.org is a 501c3 non-profit organization dedicated to "Bettering The World".

**ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) [REDACTED]

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 25 April 11)**

1,436 People like this page

12 New likes

730 Monthly Active Users

25 Wall posts this week

272 Visits this week.



## OCPA-West Weekly Report, 26 July – 1 Aug 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) INDEPENDENT FILM; 'FORT BLISS' (FOUO) (SAPA-CRD)** OCPA-LA met with the Producer and Director for the independent film, "Fort Bliss". OPCA-LA has read the script, which discusses contemporary issues facing Soldiers following deployment to Theater. The portrayal of U.S. Army Soldiers and activities is sympathetic and largely positive. Will discuss with OSD(PA) and Fort Bliss for interest in supporting. **ASSESSMENT:** Potentially serves to educate and inform the public on Soldier issues. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'THE MULE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent producer for the film, "The Mule", for filming at Dugway Proving Grounds. The story involves smuggling of illegal aliens and is set along the border area of Arizona and Mexico. Production company would like to utilize the fence and Dugway East Gate entrance for representing US/Mexico Border. OPCA-LA has received the script and is reviewing. There is no direct tie to DoD or U.S. Army in the film. Will discuss with OSD(PA) and Utah for interest in supporting. **ASSESSMENT:** With no direct tie to the Army in the film, there is little direct benefit to the Army beyond building goodwill. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'THE CRAWLING MAN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film producer for filming at Fort Greeley, Alaska. "Crawling Man" is adapted from a famous short story by Jack London. Producer's interest in Fort Greeley is in using a remote training area; approx. 15 miles from installation activities, and consisting of glacial streams, tundra and muskeg. Filming is scheduled for two weeks with a small, 8-man crew. The scene, based on the Jack London story, is set in the 1870's and involves a man lost in the wilderness and trying to survive. It is a film about one person's strength and determination to survive. London based the story partly on a book by Fort Greeley namesake, Lieutenant Adolphus Greeley, about his polar expedition and a man haunted by extreme hunger resulting in food hoarding. Will discuss with OSD(PA) and US Army Alaska regarding interest in supporting. **ASSESSMENT:** Benefits to Army largely limited to supporting credits; however, speaks to the rugged nature of the U.S. Army in Alaska. Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) TLC; 'CANDY QUEEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by TLC to support a new program featuring Ms. (b) (6) who makes 'amazing and extravagant' candy creations. They are seeking 'something new'; an opportunity to surprise a Soldier or

military family with a special candy creation for a birthday party, going away deployment party, coming home party, etc. The show is well intended, family friendly and upbeat. Have discussed with USAR and coordinating with their regional PAOs for support. **ASSESSMENT:** Benefit to Army largely in positive portrayal of Soldiers and family members. Supports Building Resiliency.

(b) (6)

**(FOUO) TELEMUNDO (FOUO) (SAPA-CRD)** OCPA-LA is working with Telemundo on four new projects. The first is shout-outs from our deployed Hispanic troops for airing during regular programming. SFC (b) (6) provided some questions in Spanish to DVIDs to facilitate the shout-outs. He is also coordinating with Lackland AFB for a story on our dog handlers. SFC (b) (6) is working with Telemundo on a Spanish version of "Coming Home" and is coordinating with Telemundo on their 911 10<sup>th</sup> Anniversary Programming. **ASSESSMENT:** Telemundo's multiple platforms include Telemundo, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching 94% of U.S. Hispanic viewers in 210 markets through its 14 owned-and-operated stations, 46 broadcast affiliates, and over 1,000 cable affiliates. Mun2 is the lifestyle cable network for today's culture connectors (C2s) – bicultural Latinos. As the bilingual network that amplifies the Latinos experience, Mun2 is uniquely American and reaches over 35 million U.S. TV households nationwide on digital and analog cable, satellite and free television; Telemundo Digital Media, which leverages Telemundo's original content for distribution across digital and emerging platforms including mobile devices and [www.telemundo.com](http://www.telemundo.com) and [www.holamun2.com](http://www.holamun2.com). Telemundo International, the company's international distribution arm which has positioned Telemundo as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages. Supports Building Resiliency. (b) (6)

**(FOUO) Univision (FOUO) (SAPA-CRD)** On 28 JUL (b) (6) and Mr (b) (6) met with Mr Bob Archuleta, Mayor Pro Tem for the city of Pico Rivera and Mr Alberto Perez, a producer with Univision. Mayor Archuleta is former paratrooper with the 82<sup>nd</sup> Airborne Division, has two sons in the US Army and is very active in the Los Angeles Recruiting Battalion's Grassroots Initiative. Mr Archuleta is very interested in increasing the educational programming on the Spanish speaking networks to inform Americans about Hispanic servicemen and women as well as the occupational and educational opportunities available in the US Military. OCPA-LA presented a number of potential ideas for the Spanish network, such as documentaries about Hispanic servicemen and women, introduction of Soldier characters as relatives to existing characters in ongoing soap operas as well as new programming such as the reunion shows that are showing on English speaking networks. Next step is a meeting with senior leaders in Univision. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) 'HAWAII 5-O' (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers requesting support in filming scene an upcoming episode. The episode involves the death of the Governor. The producers are requesting military personnel for the funeral scene. USAF, USN, USCG and USMC have all agreed to provide personnel for the scene. The Hawaii National Guard has offered to support as well. **ASSESSMENT:** Hawaii 5-O has begun filming for its second season. Audiences during season one averaged 8 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) Extreme Makeover: Home Edition (EMHE) – Hill Family (FOUO) (SAPA-CRD):** OCPA-LA was contacted by EMHE about supporting an episode about SSG(ret) (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

While on patrol in Iraq on November 21st, 2007, the HMMWV in which he was traveling was rocked by a massive Improvised Explosive Device. (b) (6) was knocked unconscious. When he next opened his eyes, he was in a hospital. Like so many of our troops SSG (b) (6) suffers from Post Traumatic Stress Disorder (PTSD). Despite his tremendous challenges, SSGT (b) (6) made significant strides toward recovery at Walter Reid and, later, working with the Warrior Transition Unit. (b) (6) finally returned home. Unfortunately, his home itself presented the greatest challenge to his recovery: the (b) (6) home is near both a rock quarry that uses dynamite to blast and a train yard where behemoth locomotives produce loud noise and vibration that would be unsettling even to someone not suffering from PTSD. EMHE read about SSG (b) (6) story and has decided to build his family a home in a more secluded area of his hometown. EMHE has asked to visit the National Intrepid Center of Excellence (NiCoE) at Bethesda, MD. They have also asked to interview a subject matter expert on PTSD and to visit USC's Institute for Creative Technology. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about "Post Traumatic Stress Disorder". Building Resiliency. (b) (6)

**(FOUO) Fantasy Huddle (FOUO) (SAPA-CRD)** Fantasy Huddle is a National Football League (NFL) and fantasy football-related television show produced by Time Warner Cable Metro Sports based in Kansas City, Mo. The show airs August to December coinciding with the NFL preseason and regular season, providing fantasy football players the opportunity to get expert advice. Fantasy Huddle and the show's producer/host Herbie Teope have received widespread recognition and media coverage. Teope is a regular guest and columnist for shows and publications nationwide and is a member of the Pro Football Writers of America. Prior to joining Time Warner Cable in 2006, Teope proudly served on Army active duty for 20 years and retired from Fort Riley. Time Warner Cable Metro Sports would also like to record up to four segments of its Braggin' Rights TV show. Braggin' Rights is a trivia competition matching a team of sports fans versus a team of Metro Sports on-air personalities. The segments will air in select Time Warner Cable markets. The Braggin' Rights segments will be recorded at the new "Warrior Zone" opening at Fort Riley in August 2011. **ASSESSMENT:** This will be a great community relations event for the Fort Riley community as well as have 2-3 million viewers when televised during the National (b) (6) Season. (b) (6)

**(FOUO) Untold Stories of the ER: Season 6 (FOUO) (SAPA-CRD)** "Untold Stories of the ER" features unusual, touching, humorous, critical or life changing stories from the ER, told from the perspective of the participating doctors, EMT's and nurses. Through dramatic reenactments, we bring the events to life, paying close attention to the medical accuracy of each situation. The show is a testament to medical heroes – and something that everyone involved can be proud of. This episode takes place at the "Baghdad ER". Officially it's the US Army 86th Combat Support Hospital, Ibn Sina Hospital in the Green (International) Zone in Baghdad, Iraq. Ibn Sina was formerly Saddam Hussein's private hospital. The production company will be interviewing Lt. Col. (b) (6) RN (USA) and Dr. (b) (6) a former Army physician (MAJ) and presently on the staff at Skaggs Regional Medical Center in Branson, MO. **ASSESSMENT:** This Discovery Fit & Health Channel series has 1-1.5 million viewers. This program will educate America about the professionalism and compassion of our medical support staff. Supports Building Resiliency. (b) (6)

**(FOUO) Coming Home: Season 2 (FOUO) SAPA-CRD)** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) World's Toughest Driving Test (FOUO) (SAPA-CRD)** World's Toughest Driving Test is a maximum velocity adventure across America which showcases the world's most challenging machines on land, sea, snow and ice. This unforgettable expedition reveals amazing cities, obscure industries, and compelling working class heroes at every turn. One immersive host with an appetite for getting behind the wheel of anything and everything will throw himself into every episode. He will learn from resident experts while adapting to culturally rich surroundings in hopes of mastering machines in just three days. These machines typically take years to master. At the end of each week, he will go face-to-face against the expert who taught him everything he knows in a handicapped challenge that tests his newly acquired skills. Even with the odds stacked in his favor, will 72 hours of training be enough to master The World's Toughest Driving Test? In this episode, the host will visit Fort Bliss, TX and experience the Abrams (M-1A2) Main Battle Tank. **ASSESSMENT:** This BBC America program has a loyal audience from a similar show "Top Gear" and targets our recruitment age viewers of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin. **ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) [REDACTED]

## Major Motion Pictures

### **(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUAT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6) [REDACTED]

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadian Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

#### Entertainment – Documentaries

**(FOUO) DISCOVERY CHANNEL; 'X MACHINES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for new series the 'X Machines'. The show takes a look at "the most exciting and technologically advanced machines from around the world". The series shows how the machines work and documents the skills of those operating them. Requests access to two U.S. Army vehicles; 'Cougar Armoured Fighting Vehicle' and 'Assault Breacher Vehicle'. Other U.S. military vehicles profiled: B2 Spirit Bomber (Air Force); RQ4A Global Hawk (Air Force); CH-53 Super Stallion (Marine Corps); U.S.S. Independence littoral combat ship (Navy). The series will consist of eight 1-hour episodes and feature three different machines per episode. The series has been fully funded by The Discovery Channel and The Science Channel and will air early 2012. OCPA-LA will coordinate for access with appropriate commands for access. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) MODERN MARVELS; 'MOBILE MILITARY BASES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Modern Marvels producers for new episode examining Mobile Military Bases. Producer is in contact with Michael Wolford, formally with the US Army Engineering School, and plans to interview him as an on-screen expert about the design and role of Mobile Military Basis. Producer is also in contact with to CDR (b) (6), CENTCOM. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL; USMA (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel regarding interest in a new program, "The Hidden History of What We Say". The premise is that a lot of words and sayings in the American vernacular originate from the U.S. military. Producers are interested in filming at the US Military Academy, West Point, towards illustrating those military roots. Coordinating with USMA. **ASSESSMENT:** A History Channel program has a typical viewership of 2-4 million on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY OF THE NATIONAL GUARD (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ZDF Documentary: John Fitzgerald Kennedy (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a documentary about President John F. Kennedy's Life. The production company will be filming at Arlington National Cemetery on 12 JUL 11. The

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

production assistance agreement is completed. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCPA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the "Olympics" of Army Competitions. 24 of our nation's best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army's 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army's finest Warriors. We'll get to know these Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b) (6)

**(FOUO) "A Hero's Welcome" (FOUO) (SAPA-CRD)** "A Hero's Welcome" is a documentary television series currently in development focusing on the challenges faced during combat deployment, and the civilian charities dedicated to giving back to our warriors and their families. In this segment the show will focus on the CW Bill Young Bone Marrow Donor Program (CWBY). They are in the midst of helping a young girl recently diagnosed with lymphoma but without a match in the database. Her father is deployed overseas (his compassionate leave request is pending), and the CWBY Program is helping coordinate the search for a donor match to save her life. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. The production assistance agreement is complete and the production company will be filming at Rock Island Arsenal the week of 11 JUL 11. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) SPIKE TV, 'SEARCH & RESTORE' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the SPIKE TV show, "Search & Restore", which has chosen SSG (b) (6) to participate in a complete rebuild of his personal automobile. SSG (b) (6) is stationed on Ft. Carson, CO, as part of the Human Resources Dept., COARNG. The production team is flying to Colorado next week to meet (b) (6) and his family, and trailer his car back to Tennessee, where they will videotape the complete restoration of his 1967 Ford Mustang, which will be restored by a professional automotive build team. While in Colorado the production team will be accessing Ft. Carson on 29 JUN, for 3-4 hours, to gather B-roll to illustrate SSG (b) (6) national service. SSG (b) (6) received the Purple Heart resulting from an RPG attack in Iraq. (b) (6) injuries were successful treated. The production team will interview a fellow Soldier and friend of (b) (6) who was with him that day in Iraq. **ASSESSMENT:** Spike TV has a loyal following of

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

recruiting age males, 18-29 y.o. This program offers a favorable profile of military service which young car enthusiasts will appreciate. Supports Building Resiliency. (b) (6)

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA.

**ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency.

(b) (6)

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA.

**ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO)** OCPA-LA contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11.

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

#### Community Relations

**(FOUO) HM Communications (FOUO) (SAPA-CRD)** SFC (b) (6) and Mr (b) (6) met with Inma Carbajal-Sosa, Senior VP, National Publicity & Promotions to discuss screening of the

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Mexican made movie "Saving PVT Perez". Pantelion Film's "Saving Private Perez," is a comedy featuring the legendary Julian Perez, the most powerful man in Mexico, whose life takes an unexpected turn when destiny leads him on an incredibly dangerous mission bestowed upon him by the only authority he respects: his mother. Joined by a colorful band of infamous criminals, Julian must risk his life to fulfill his mother's wish & rescue his brother from the war-ridden bowels of the most treacherous land in the world, IRAQ. "Saving Private Perez," which will hit US theaters on September 2nd, recently released in Mexico to rave reviews and is not only one of the biggest films ever made in Mexico but also one of the highest grossing pictures in Mexican cinema history. Following in the tradition of hits such as "Tropic Thunder," "Nacho Libre," "Y Tu Mama Tambien," and "Rudo y Cursi,". HM Communications has request OCPA-LA's assistance in setting up screenings of the movie at military installations. Coordinating with AAFES to arrange screenings. Supports Building Resiliency. (b) (6)

## Administrative

### FACEBOOK: U.S. Army Entertainment Office (as of 25 JUL 11)

1,768 People like this page

16 New likes

201 Weekly Active Users

702 Weekly Post Views



## OCPA-West Weekly Report, 2-8 Aug 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) “ARMY WIVES”, SEASON SIX (FOUO) (SAPA-CRD)** OCPA-LA director (b) (6) met with the producers and writers at Fort Bliss, TX, for three days of meetings between the hit series' creative team and Fort Bliss leaders and spouses. The post's commanding general, MG and Mrs. (b) (6), hosted the production crew and provided open access to all aspects of the installation to include contemporary Army lifestyle, benefits and challenges. The sessions were highly successful and served to answer many of the questions the writers had about current Army issues, and generated many ideas for future episodes. Army Wives is a drama series that follows the lives of four U.S. Army wives, their families, and their husbands careers. The series, shot at ABC Studios, premiered on Lifetime in June 2007. **ASSESSMENT:** Army Wives had the largest series premiere in Lifetime's 23-year history, and has maintained the largest viewership in the 10 - 11 p.m. time slot. It remains among the top three television series on cable and has a large loyal weekly audience averaging more than 4 million viewers. It connects the American public with Army lifestyle and issues in a way that no other series matches. Supports Building Resiliency. (b) (6)

**(FOUO) OPRAH WINFREY NETWORK, “ARMY WIVES OF ALASKA” (FOUO) (SAPA-CRD)** OCPA-LA has met with documentary company, 44 Blue, to discuss the concept for a military series to air on the Oprah Winfrey Network (OWN), and designed to tell the story of 'the sisterhood of Army spouses' stationed in Alaska. The concept was presented to US Army Pacific; PAO COL (b) (6) was receptive and took it to LTG Wiercinski, who approved in concept. USARPAC stipulated that the final casting of spouses must capture the diversity of ranks, skills and units serving in Alaska. 44 Blue has agreed to a diverse cast. Coordination is being made for a meeting between executive producer, Stephanie Drachkovitch, and MG Palumbo, CG, US Army Alaska, for final concept approval. Stephanie is the daughter of a career Army officer, and has a deep affinity for Army personnel and their lifestyle. Her company is among the largest producers of documentaries in the industry. **ASSESSMENT:** OCPA-LA believes the timing is right for a docu-series showcasing Army families. The program would provide a favorable depiction of Army lifestyle and serve to further connect the American public to their Army. OWN is a 'healthy lifestyle' network co-owned by Discovery Communications, and replaced the former Discovery Health Channel. It is available in more than 80 million homes. Supports Building Resiliency. (b) (6)

**(FOUO) FEATURE FILM, ‘SIX HOURS IN HELL: THE (b) (6) STORY’ (FOUO) (SAPA-CRD)** OCPA-LA met with actor Jon Huertas ('Castle'; 'Kill Generation') about supporting a feature film on the life and combat heroism of Medal of Honor recipient, SGM (Ret)

(b) (6) SGM (b) (6) was a member of the Studies and Observations Group and received the Medal of Honor for his combat actions following landing at a remote firebase under attack in South Vietnam on May 2, 1968. (b) (6) was wounded multiple times and thought dead by the end of the action. Actor James Olmos has written the screenplay and plans to direct the movie. The movie's intent is to highlight and draw attention to the example of a distinguished Hispanic-American Soldier. OCA-PA-LA will review the script and coordinate with OSD(PA). **ASSESSMENT:** The dramatic true account of heroism in combat speaks favorably to U.S. Army and will connect Hispanic audiences to military service. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'HAWAII 5-O', EPISODE 203 (FOUO) (SAPA-CRD)** OCA-PA-LA coordinated for adding Army personnel to an upcoming scene set in a command center in Hawaii. The scene depicts a command center monitoring a SEAL raid on the compound of a drug cartel. The H5O producers wished to add Army personnel for a sense of Jointness. U.S. Army Pacific agreed to support the scene with off-duty Intel officers. While the roles are non-speaking, the presence of Army ACUs in a key scene supports USARPAC StratComm objectives for underscoring Army presence in the Pacific. **ASSESSMENT:** Now filming its second season, Hawaii 5-O has a weekly of 8-10 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) FEATURE FILM, "TITANIUM MAN" (FOUO) (SAPA-CRD)** OCA-PA-LA was contacted by producers of a low-budget film, titled, "Titanium Man". The production crew is requesting assistance from the Oregon National Guard for filming on in vicinity of Portland, 23 AUG – 19 SEP. Requests include a medical tent, furniture and supplies to depict a scene at the 'US Army 115th Field Hospital in Iraq 2004', as well as, filming at a Security Gate at the Portland Air National Guard Base, Portland, OR. An ARNG medical unit, C Co., 141st Bde Spt Battalion has agreed to support by making medical tents available in their motor pool. The principal actors are Michael Madsen, Lorenzo Lamas, and Robert Janes. The secondary cast are all veterans of GWOT and have service overseas. OCA-PA-LA is reviewing the script and coordinating with OSD(PA) and NGB. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) FUNERAL FOR FORT IRWIN PAO, JOHN WAGSTAFFE (FOUO) (SAPA-CRD)** LTC (b) (6) will attend the funeral for Fort Irwin installation PAO, Mr. John Wagstaffe, on Tuesday, 9 AUG, in Barstow, CA. Wagstaffe, 61, passed away on Tuesday, 2 Aug, from ongoing medical complications. He had been an Army PAO starting as a major and took over the installation PAO position in 2006. OCA-PA-LA worked very closely with Wagstaffe on supporting multiple entertainment media projects over the years. **ASSESSMENT:** Media Chief (b) (6), will assume the role of installation PAO until a new PAO is hired. There is a PAO at Fort Irwin, LTC (b) (6), who is assigned to the Operations Group and supports field training at NTC. There is discussion of LTC (b) (6) picking up the additional duties of installation PAO. OCA-PA-LA has worked previously with both (b) (6) and (b) (6) and anticipates a good working relationship. (b) (6)

**(FOUO) Telemundo - Military Working Dogs (FOUO) (SAPA-CRD)** OCA-PA-LA was contacted by Telemundo about filming a segment on Military Working in San Antonio, TX. SFC (b) (6) is coordinating with the joint military dog training unit at Lackland Air Force Base, San Antonio. **ASSESSMENT:** Telemundo reaches 93 percent of Hispanic and Latino American households in 142 markets via over-the-air, cable, and satellite television. Telemundo is the only Spanish-language network that produces most of its telenovelas. Unlike Univision, which only has

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

Spanish captions, many programs on Telemundo air with closed captions in both Spanish and English. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) MODERN MARVELS; 'MOBILE MILITARY BASES' (FOUO) (SAPA-CRD)**

**UPDATE:** The Honorable Ms. Hammack, Assistant Secretary of the Army (Installations, Energy & Environment) will be at Fort Devens on Friday to participate in filming of the Modern Marvels episode on Mobile Military Bases. Natick Soldier Research, Development and Engineering Center (NSRDEC) has also added an overview of rations, packaging development and testing to illustrate the latest in combat feeding for the series. OCPA-LA contacted by Modern Marvels producers for new episode examining Mobile Military Bases. Producer is in contact with Michael Wolford, formally with the US Army Engineering School, and plans to interview him as an on-screen expert about the design and role of Mobile Military Basis. Producer is also in contact with to CDR William Speaks, CENTCOM. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**Entertainment Television**

**(FOUO) 'HAWAII 5-O' (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers requesting support in filming scene an upcoming episode. The episode involves the death of the Governor. The producers are requesting military personnel for the funeral scene. USAF, USN, USCG and USMC have all agreed to provide personnel for the scene. The Hawaii National Guard has offered to support as well. **ASSESSMENT:** Hawaii 5-O has begun filming for its second season. Audiences during season one averaged 8 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD)**

**UPDATE:** Filming at Walt Disney World with 100 service members, the CENTCOM Color Guard and a Navy Flyover occurred 17 OCT 11. The ceremony was very moving and witnessed by 7 thousand guests along the parade route. The episode involves participation from all branches. Extreme Makeover surprised a Navy veteran named Barbara Marshall on July 14th. She runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and off-duty service members to provide a house that can accommodate even more female veterans and their families. Filming began last week in Fayetteville, NC with support from Fort Bragg and Pope AFB as well as support at Walt Disney World from Florida based units with a parade of 100 service members and a Navy flyover. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about the "Joining Forces" initiative Supports. Building Resiliency. (b) (6)

**(FOUO) Extreme Makeover: Home Edition (EMHE) – (b) (6) Family (FOUO) (SAPA-CRD):**

OCPA-LA was contacted by EMHE about supporting an episode about SSG(ret) (b) (6) While on patrol in Iraq on November 21st, 2007, the HMMWV in which he was traveling was rocked by a massive Improvised Explosive Device. Allen was knocked unconscious. When he next opened his eyes, he was in a hospital. Like so many of our troops SSG (b) (6) suffers from Post Traumatic Stress Disorder (PTSD). Despite his tremendous challenges, SSGT (b) (6) made significant strides toward recovery at Walter Reid and, later, working with the Warrior Transition

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Unit. Allen finally returned home. Unfortunately, his home itself presented the greatest challenge to his recovery: the (b) (6) home is near both a rock quarry that uses dynamite to blast and a train yard where behemoth locomotives produce loud noise and vibration that would be unsettling even to someone not suffering from PTSD. EMHE read about SSG (b) (6) story and has decided to build his family a home in a more secluded area of his hometown. EMHE has asked to visit the National Intrepid Center of Excellence (NiCoE) at Bethesda, MD. They have also asked to interview a subject matter expert on PTSD and to visit USC's Institute for Creative Technology. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about "Post Traumatic Stress Disorder". Building Resiliency. (b) (6)

**(FOUO) TLC; 'CANDY QUEEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by TLC to support a new program featuring Ms. Jackie Sorkin who makes 'amazing and extravagant' candy creations. They are seeking 'something new'; an opportunity to surprise a Soldier or military family with a special candy creation for a birthday party, going away deployment party, coming home party, etc. The show is well intended, family friendly and upbeat. Have discussed with USAR and coordinating with their regional PAOs for support. **ASSESSMENT:** Benefit to Army largely in positive portrayal of Soldiers and family members. Supports Building Resiliency. (b) (6)

**(FOUO) Fantasy Huddle (FOUO) (SAPA-CRD)** Fantasy Huddle is a National Football League (NFL) and fantasy football-related television show produced by Time Warner Cable Metro Sports based in Kansas City, Mo. The show airs August to December coinciding with the NFL preseason and regular season, providing fantasy football players the opportunity to get expert advice. Fantasy Huddle and the show's producer/host Herbie Teope have received widespread recognition and media coverage. Teope is a regular guest and columnist for shows and publications nationwide and is a member of the Pro Football Writers of America. Prior to joining Time Warner Cable in 2006, Teope proudly served on Army active duty for 20 years and retired from Fort Riley. Time Warner Cable Metro Sports would also like to record up to four segments of its Braggin' Rights TV show. Braggin' Rights is a trivia competition matching a team of sports fans versus a team of Metro Sports on-air personalities. The segments will air in select Time Warner Cable markets. The Braggin' Rights segments will be recorded at the new "Warrior Zone" opening at Fort Riley in August 2011. **ASSESSMENT:** This will be a great community relations event for the Fort Riley community as well as have 2-3 million viewers when televised during the National Football Season. (b) (6)

**(FOUO) Untold Stories of the ER: Season 6 (FOUO) (SAPA-CRD)** "Untold Stories of the ER" features unusual, touching, humorous, critical or life changing stories from the ER, told from the perspective of the participating doctors, EMT's and nurses. Through dramatic reenactments, we bring the events to life, paying close attention to the medical accuracy of each situation. The show is a testament to medical heroes – and something that everyone involved can be proud of. This episode takes place at the "Baghdad ER". Officially it's the US Army 86th Combat Support Hospital, Ibn Sina Hospital in the Green (International) Zone in Baghdad, Iraq. Ibn Sina was formerly Saddam Hussein's private hospital. The production company will be interviewing Lt. Col. (b) (6) RN (USA) and Dr. (b) (6) a former Army physician (MAJ) and presently on the staff at Skaggs Regional Medical Center in Branson, MO. **ASSESSMENT:** This Discovery Fit & Health Channel series has 1-1.5 million viewers. This program will educate America about the professionalism and compassion of our medical support staff. Supports Building Resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) Coming Home: Season 2 (FOUO) SAPA-CRD** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) World's Toughest Driving Test (FOUO) (SAPA-CRD)** World's Toughest Driving Test is a maximum velocity adventure across America which showcases the world's most challenging machines on land, sea, snow and ice. This unforgettable expedition reveals amazing cities, obscure industries, and compelling working class heroes at every turn. One immersive host with an appetite for getting behind the wheel of anything and everything will throw himself into every episode. He will learn from resident experts while adapting to culturally rich surroundings in hopes of mastering machines in just three days. These machines typically take years to master. At the end of each week, he will go face-to-face against the expert who taught him everything he knows in a handicapped challenge that tests his newly acquired skills. Even with the odds stacked in his favor, will 72 hours of training be enough to master The World's Toughest Driving Test? In this episode, the host will visit Fort Bliss, TX and experience the Abrams (M-1A2) Main Battle Tank. **ASSESSMENT:** This BBC America program has a loyal audience from a similar show "Top Gear" and targets our recruitment age viewers of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin. **ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) [REDACTED]

## Major Motion Pictures

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) INDEPENDENT FILM; 'FORT BLISS' (FOUO) (SAPA-CRD)** OCPA-LA met with the Producer and Director for the independent film, "Fort Bliss". OPCA-LA has read the script, which discusses contemporary issues facing Soldiers following deployment to Theater. The portrayal of U.S. Army Soldiers and activities is sympathetic and largely positive. Will discuss with OSD(PA) and Fort Bliss for interest in supporting. **ASSESSMENT:** Potentially serves to educate and inform the public on Soldier issues. Supports Building Resiliency. (b) [REDACTED]

**(FOUO) INDEPENDENT FILM; 'THE MULE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent producer for the film, "The Mule", for filming at Dugway Proving Grounds. The story involves smuggling of illegal aliens and is set along the border area of Arizona and Mexico. Production company would like to utilize the fence and Dugway East Gate entrance for representing US/Mexico Border. OPCA-LA has received the script and is reviewing. There is no direct tie to DoD or U.S. Army in the film. Will discuss with OSD(PA) and Utah for interest in supporting. **ASSESSMENT:** With no direct tie to the Army in the film, there is little direct benefit to the Army beyond building goodwill. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) INDEPENDENT FILM; 'THE CRAWLING MAN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film producer for filming at Fort Greeley, Alaska. "Crawling Man" is adapted from a famous short story by Jack London. Producer's interest in Fort Greeley is in using a remote training area; approx. 15 miles from installation activities, and consisting of glacial streams, tundra and muskeg. Filming is scheduled for two weeks with a small, 8-man crew. The scene, based on the Jack London story, is set in the 1870's and involves a man lost in the wilderness and trying to survive. It is a film about one person's strength and determination to survive. London based the story partly on a book by Fort Greeley namesake, Lieutenant Adolphus Greeley, about his polar expedition and a man haunted by extreme hunger resulting in food hoarding. Will discuss with OSD(PA) and US Army Alaska regarding interest in

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

supporting. **ASSESSMENT:** Benefits to Army largely limited to supporting credits; however, speaks to the rugged nature of the U.S. Army in Alaska. Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadian Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

#### Entertainment – Documentaries

**(FOUO) DISCOVERY CHANNEL; 'X MACHINES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for new series the 'X Machines'. The show takes a look at "the most exciting and technologically advanced machines from around the world". The series shows how the machines work and documents the skills of those operating them. Requests access to two U.S. Army vehicles; 'Cougar Armoured Fighting Vehicle' and 'Assault Breacher

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Vehicle'. Other U.S. military vehicles profiled: B2 Spirit Bomber (Air Force); RQ4A Global Hawk (Air Force); CH-53 Super Stallion (Marine Corps); U.S.S. Independence littoral combat ship (Navy). The series will consist of eight 1-hour episodes and feature three different machines per episode. The series has been fully funded by The Discovery Channel and The Science Channel and will air early 2012. OCA-PA-LA will coordinate for access with appropriate commands for access. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL; USMA (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by History Channel regarding interest in a new program, "The Hidden History of What We Say". The premise is that a lot of words and sayings in the American vernacular originate from the U.S. military. Producers are interested in filming at the US Military Academy, West Point, towards illustrating those military roots. Coordinating with USMA. **ASSESSMENT:** A History Channel program has a typical viewership of 2-4 million on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY OF THE NATIONAL GUARD (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCA-PA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the "Olympics" of Army Competitions. 24 of our nation's best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army's 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army's finest Warriors. We'll get to know these Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b) (6)

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCA-PA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) [REDACTED]

### Video Games/Music Video/MISC

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) [REDACTED]

### Community Relations

**(FOUO) TELEMUNDO (FOUO) (SAPA-CRD)** OCPA-LA is working with Telemundo on four new projects. The first is shout-outs from our deployed Hispanic troops for airing during regular programming. SFC (b) (6) provided some questions in Spanish to DVIDs to facilitate the shout-outs. He is also coordinating with Lackland AFB for a story on our dog handlers. SFC (b) (6) is working with Telemundo on a Spanish version of "Coming Home" and is coordinating with Telemundo on their 911 10<sup>th</sup> Anniversary Programming. **ASSESSMENT:** Telemundo's multiple platforms include Telemundo, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching 94% of U.S. Hispanic viewers in 210 markets through its 14 owned-and-operated stations, 46 broadcast affiliates, and over 1,000 cable affiliates. Mun2 is the lifestyle cable network for today's culture connectors (C2s) – bicultural Latinos. As the bilingual network that amplifies the Latinos experience, Mun2 is uniquely American and reaches over 35 million U.S. TV households nationwide on digital and analog cable, satellite and free television; Telemundo Digital Media, which leverages Telemundo's original content for distribution across digital and emerging platforms including mobile devices and [www.telemundo.com](http://www.telemundo.com) and [www.holamun2.com](http://www.holamun2.com). Telemundo International, the company's international distribution arm which has positioned Telemundo as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) HM Communications (FOUO) (SAPA-CRD)** SFC (b) (6) and Mr (b) (6) met with Inma Carbajal-Sosa, Senior VP, National Publicity & Promotions to discuss screening of the Mexican made movie "Saving PVT Perez". Pantelion Film's "Saving Private Perez," is a comedy featuring the legendary Julian Perez, the most powerful man in Mexico, whose life takes an unexpected turn when destiny leads him on an incredibly dangerous mission bestowed upon him by the only authority he respects: his mother. Joined by a colorful band of infamous criminals, Julian must risk his life to fulfill his mother's wish & rescue his brother from the war-ridden bowels of the most treacherous land in the world, IRAQ. "Saving Private Perez," which will hit US theaters on September 2nd, recently released in Mexico to rave reviews and is not only one of the biggest films ever made in Mexico but also one of the highest grossing pictures in Mexican cinema history. Following in the tradition of hits such as "Tropic Thunder," "Nacho

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Libre,” “Y Tu Mama Tambien,” and “Rudo y Cursi,”. HM Communications has request OCPA-LA’s assistance in setting up screenings of the movie at military installations. Coordinating with AAFES to arrange screenings. Supports Building Resiliency. (b) (6)

**(FOUO) Univision (FOUO) (SAPA-CRD)** On 28 JUL SFC (b) (6) and Mr (b) (6) met with Mr Bob Archuleta, Mayor Pro Tem for the city of Pico Rivera and Mr Alberto Perez, a producer with Univision. Mayor Archuleta is for paratrooper with the 82<sup>nd</sup> Airborne Division, has two sons in the US Army and is very active in the Los Angeles Recruiting Battalion’s Grassroots Initiative. Mr Archuleta is very interested in increasing the educational programming on the Spanish speaking networks to inform Americans about Hispanic servicemen and women as well as the occupational and educational opportunities available in the US Military. OCPA-LA presented a number of potential ideas for the Spanish network, such as documentaries about Hispanic servicemen and women, introduction of Soldier characters as relatives to existing characters in ongoing soap operas as well as new programming such as the reunion shows that are showing on English speaking networks. Next step is a meeting with senior leaders in Univision. Supports Building Resiliency. (b) (6)

### Administrative

#### **FACEBOOK: U.S. Army Entertainment Office (as of 8 AUG 2011)**

1,786 People like this page

20 New likes

322 Weekly Active Users

2,023 Weekly Post Views



## OCPA-West Weekly Report, 8-15 Aug 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

#### **(FOUO) Outside the Wire: Through the Eyes of a Soldier (FOUO) (SAPA-CRD)**

Documentary filmmaker Meg Pryor embedded for 4 months with Soldiers in Afghanistan to tell their story. Outside the Wire: Through the Eyes of a Soldier covers the work of the Currahees, a "Band of Brothers" also known as the 101st Airborne, 4th Brigade. It is about the Soldiers work in their area of operation which was Paktika Province, Afghanistan. It's about work over the course of a deployment and illustrates the tremendous scope of responsibility a commander Col. (b) (6) is tasked with when deployed on foreign soils with an estimate 4,000 troops. Pryor immersed into various platoons to follow their footsteps and show the missions and operations that are their tasks "outside the wire". The camera captures the interaction of the Soldiers with the villagers of Paktika Province, with coalition forces, with the Afghanistan National Army who are mentored by the coalition forces, the governance effort conducted with Governor Samim of Paktika Province who shares his hopes and dreams for the people of his province and how the Taliban pray on Paktika. **ASSESSMENT:** This film will be screened for the 101<sup>st</sup> Airborne Division on 9 November and has been selected to be screened at the Napa Valley Film Festival, 11-13 November 2011. This documentary will put a face on America's Army. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "WAR HEROES" (FOUO) (SAPA-CRD)** "War Heroes" is a new series by Seattle-based, PSG Films ('Alaska State Troopers'), and being produced for the National Geographic channel. The program aims to showcase the stories of U.S. military heroism in 10 years of fighting in two wars. Each hour-long episode of will introduce viewers to stories of Soldiers who risked their lives and were recognized for heroism under fire. Using firsthand storytelling, interviews with fellow Soldiers, family members, and realistic combat imagery and photos, the program will showcase the stories of America's military heroes. **ASSESSMENT:** Series has the potential build audiences that can reach reach between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers. (b) (6) is on the set of Avengers in Cleveland, OH, 15-24 AUG for the filming of the final battle scene. Support is being provided by the 391st Military Police Battalion US Army Reserve (25 Soldiers, 5 Vehicles) **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) Modern Marvels - Tiny Weapons (FOUO) (SAPA-CRD)** "Modern Marvels: Tiny Weapons" has been approved by the History Channel. The purpose of filming at Fort Benning is to show how the weaponry of the American infantryman has gotten slightly smaller over the past century as he is given more tasks and tools. **Assesment:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) CUPCAKE WARS (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the Food Network about filming an episode of Cupcake Wars at the Pentagon. Cupcake Wars is a Food Network reality-based competition show hosted by Justin Kredible based on creating unique and professional-style cupcakes that began airing in June 2010. The show is similar to its successful Chopped show in that it starts with 4 contestants who are eliminated one by one in 3 rounds. Cupcake Wars is currently filming its third season. Coordinating with the Joint Culinary Center of Excellence, Fort Lee, VA for participation by our DOD chefs. **ASSESSMENT:** This program will be an opportunity for DOD Chefs to demonstrate their culinary capabilities. Building Resiliency. (b) (6)

**(FOUO) "ARMY WIVES", SEASON SIX (FOUO) (SAPA-CRD)** On 10 AUG 11, OCPA-LA director (b) (6) met with the producers and writers at March Air Reserve Base, Riverside, CA. The writing staff of Army Wives is considering adding an Air Force Character for season six. The concept will be to develop the story line to create a Joint Base similar to Lewis-McChord or McGuire-Dix. **ASSESSMENT:** Army Wives had the largest series premiere in Lifetime's 23-year history, and has maintained the largest viewership in the 10 - 11 p.m. time slot. It remains among the top three television series on cable and has a large loyal weekly audience averaging more than 4 million viewers. It connects the American public with Army lifestyle and issues in a way that no other series matches. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) OPRAH WINFREY NETWORK, "ARMY WIVES OF ALASKA" (FOUO) (SAPA-CRD)** OCPA-LA has met with documentary company, 44 Blue, to discuss the concept for a military series to air on the Oprah Winfrey Network (OWN), and designed to tell the story of 'the sisterhood of Army spouses' stationed in Alaska. The concept was presented to US Army Pacific; PAO COL (b) (6) was receptive and took it to LTG Wiercinski, who approved in concept. USARPAC stipulated that the final casting of spouses must capture the diversity of ranks, skills and units serving in Alaska. 44 Blue has agreed to a diverse cast. Coordination is being made for a meeting between executive producer, Stephanie Drachkovitch, and MG Palumbo, CG, US Army Alaska, for final concept approval. Stephanie is the daughter of a career Army officer, and has a deep affinity for Army personnel and their lifestyle. Her company is among the largest producers of documentaries in the industry. **ASSESSMENT:** OCPA-LA believes the timing is right for a docu-series showcasing Army families. The program would provide a favorable depiction of Army lifestyle and serve to further connect the American public to their Army. OWN is a 'healthy lifestyle' network co-owned by Discovery Communications, and replaced the former Discovery Health Channel. It is available in more than 80 million homes. Supports Building Resiliency. (b) (6)

**(FOUO) Telemundo - Military Working Dogs (FOUO) (SAPA-CRD)** OCPA-LA was contacted by Telemundo about filming a segment on Military Working in San Antonio, TX. SFC (b) (6) is coordinating with the joint military dog training unit at Lackland Air Force Base, San

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Antonio. **ASSESSMENT:** Telemundo reaches 93 percent of Hispanic and Latino American households in 142 markets via over-the-air, cable, and satellite television. Telemundo is the only Spanish-language network that produces most of its telenovelas. Unlike Univision, which only has Spanish captions, many programs on Telemundo air with closed captions in both Spanish and English. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'HAWAII 5-O', EPISODE 203 (FOUO) (SAPA-CRD)** OCPA-LA coordinated for adding Army personnel to an upcoming scene set in a command center in Hawaii. The scene depicts a command center monitoring a SEAL raid on the compound of a drug cartel. The H5O producers wished to add Army personnel for a sense of Jointness. U.S. Army Pacific agreed to support the scene with off-duty Intel officers. While the roles are non-speaking, the presence of Army ACUs in a key scene supports USARPAC StratComm objectives for underscoring Army presence in the Pacific. **ASSESSMENT:** Now filming its second season, Hawaii 5-O has a weekly of 8-10 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) Extreme Makeover: Home Edition (EMHE) – (b) Family (FOUO) (SAPA-CRD):** OCPA-LA was contacted by EMHE about supporting an episode about SSG(ret) (b) (6) While on patrol in Iraq on November 21st, 2007, the HMMWV in which he was traveling was rocked by a massive Improvised Explosive Device. (b) (6) was knocked unconscious. When he next opened his eyes, he was in a hospital. Like so many of our troops SSG (b) (6) suffers from Post Traumatic Stress Disorder (PTSD). Despite his tremendous challenges, SSGT (b) (6) made significant strides toward recovery at Walter Reid and, later, working with the Warrior Transition Unit. Allen finally returned home. Unfortunately, his home itself presented the greatest challenge to his recovery: the (b) (6) home is near both a rock quarry that uses dynamite to blast and a train yard where behemoth locomotives produce loud noise and vibration that would be unsettling even to someone not suffering from PTSD. EMHE read about SSG (b) (6) story and has decided to build his family a home in a more secluded area of his hometown. EMHE has asked to visit the National Intrepid Center of Excellence (NiCoE) at Bethesda, MD. They have also asked to interview a subject matter expert on PTSD and to visit USC's Institute for Creative Technology. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about "Post Traumatic Stress Disorder". Building Resiliency. (b) (6)

**(FOUO) TLC; 'CANDY QUEEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by TLC to support a new program featuring Ms. Jackie Sorkin who makes 'amazing and extravagant' candy creations. They are seeking 'something new'; an opportunity to surprise a Soldier or military family with a special candy creation for a birthday party, going away deployment party, coming home party, etc. The show is well intended, family friendly and upbeat. Have discussed with USAR and coordinating with their regional PAOs for support. **ASSESSMENT:** Benefit to Army largely in positive portrayal of Soldiers and family members. Supports Building Resiliency. (b) (6)

**(FOUO) Fantasy Huddle (FOUO) (SAPA-CRD)** Fantasy Huddle is a National Football League (NFL) and fantasy football-related television show produced by Time Warner Cable Metro Sports based in Kansas City, Mo. The show airs August to December coinciding with the NFL preseason and regular season, providing fantasy football players the opportunity to get expert advice. Fantasy Huddle and the show's producer/host Herbie Teope have received widespread

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

recognition and media coverage. Teope is a regular guest and columnist for shows and publications nationwide and is a member of the Pro Football Writers of America. Prior to joining Time Warner Cable in 2006, Teope proudly served on Army active duty for 20 years and retired from Fort Riley. Time Warner Cable Metro Sports would also like to record up to four segments of its Braggin' Rights TV show. Braggin' Rights is a trivia competition matching a team of sports fans versus a team of Metro Sports on-air personalities. The segments will air in select Time Warner Cable markets. The Braggin' Rights segments will be recorded at the new "Warrior Zone" opening at Fort Riley in August 2011. **ASSESSMENT:** This will be a great community relations event for the Fort Riley community as well as have 2-3 million viewers when televised during the National Football Season. (b) (6)

**(FOUO) Coming Home: Season 2 (FOUO) SAPA-CRD)** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) World's Toughest Driving Test (FOUO) (SAPA-CRD)** World's Toughest Driving Test is a maximum velocity adventure across America which showcases the world's most challenging machines on land, sea, snow and ice. This unforgettable expedition reveals amazing cities, obscure industries, and compelling working class heroes at every turn. One immersive host with an appetite for getting behind the wheel of anything and everything will throw himself into every episode. He will learn from resident experts while adapting to culturally rich surroundings in hopes of mastering machines in just three days. These machines typically take years to master. At the end of each week, he will go face-to-face against the expert who taught him everything he knows in a handicapped challenge that tests his newly acquired skills. Even with the odds stacked in his favor, will 72 hours of training be enough to master The World's Toughest Driving Test? In this episode, the host will visit Fort Bliss, TX and experience the Abrams (M-1A2) Main Battle Tank. **ASSESSMENT:** This BBC America program has a loyal audience from a similar show "Top Gear" and targets our recruitment age viewers of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin. **ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

### Major Motion Pictures

**(FOUO) FEATURE FILM, 'SIX HOURS IN HELL: THE (b) (6) STORY' (FOUO) (SAPA-CRD)** OCPA-LA met with actor Jon Huertas ('Castle'; 'Kill Generation') about supporting a feature film on the life and combat heroism of Medal of Honor recipient, SGM (Ret) (b) (6). SGM (b) (6) was a member of the Studies and Observations Group and received the Medal of Honor for his combat actions following landing at a remote firebase under attack in South Vietnam on May 2, 1968. (b) (6) was wounded multiple times and thought dead by the end of the action. Actor James Olmos has written the screenplay and plans to direct the movie. The movie's intent is to highlight and draw attention to the example of a distinguished Hispanic-American Soldier. OCPA-LA will review the script and coordinate with OSD(PA). **ASSESSMENT:** The dramatic true account of heroism in combat speaks favorably to U.S. Army and will connect Hispanic audiences to military service. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, "TITANIUM MAN" (FOUO) (SAPA-CRD)** OCPA-LA was contacted by producers of a low-budget film, titled, "Titanium Man". The production crew is requesting assistance from the Oregon National Guard for filming on in vicinity of Portland, 23 AUG – 19 SEP. Requests include a medical tent, furniture and supplies to depict a scene at the 'US Army 115th Field Hospital in Iraq 2004', as well as, filming at a Security Gate at the Portland Air National Guard Base, Portland, OR. An ARNG medical unit, C Co., 141st Bde Spt Battalion has agreed to support by making medical tents available in their motor pool. The principal actors are Michael Madsen, Lorenzo Lamas, and Robert Janes. The secondary cast are all veterans of GWOT and have service overseas. OCPA-LA is reviewing the script and coordinating with OSD(PA) and NGB. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'FORT BLISS' (FOUO) (SAPA-CRD)** OCPA-LA met with the Producer and Director for the independent film, "Fort Bliss". OPCA-LA has read the script, which discusses contemporary issues facing Soldiers following deployment to Theater. The portrayal of U.S. Army Soldiers and activities is sympathetic and largely positive. Will discuss

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

with OSD(PA) and Fort Bliss for interest in supporting. **ASSESSMENT:** Potentially serves to educate and inform the public on Soldier issues. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'THE MULE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent producer for the film, "The Mule", for filming at Dugway Proving Grounds. The story involves smuggling of illegal aliens and is set along the border area of Arizona and Mexico. Production company would like to utilize the fence and Dugway East Gate entrance for representing US/Mexico Border. OPCA-LA has received the script and is reviewing. There is no direct tie to DoD or U.S. Army in the film. Will discuss with OSD(PA) and Utah for interest in supporting. **ASSESSMENT:** With no direct tie to the Army in the film, there is little direct benefit to the Army beyond building goodwill. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'THE CRAWLING MAN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film producer for filming at Fort Greeley, Alaska. "Crawling Man" is adapted from a famous short story by Jack London. Producer's interest in Fort Greeley is in using a remote training area; approx. 15 miles from installation activities, and consisting of glacial streams, tundra and muskeg. Filming is scheduled for two weeks with a small, 8-man crew. The scene, based on the Jack London story, is set in the 1870's and involves a man lost in the wilderness and trying to survive. It is a film about one person's strength and determination to survive. London based the story partly on a book by Fort Greeley namesake, Lieutenant Adolphus Greeley, about his polar expedition and a man haunted by extreme hunger resulting in food hoarding. Will discuss with OSD(PA) and US Army Alaska regarding interest in supporting. **ASSESSMENT:** Benefits to Army largely limited to supporting credits; however, speaks to the rugged nature of the U.S. Army in Alaska. Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOVT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadian Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

### Entertainment – Documentaries

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of ‘armor, including body armor/helmets, armored vehicles, and camouflage’. The program’s goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) Untold Stories of the ER: Season 6 (FOUO) (SAPA-CRD)** “Untold Stories of the ER” features unusual, touching, humorous, critical or life changing stories from the ER, told from the perspective of the participating doctors, EMT’s and nurses. Through dramatic reenactments, we bring the events to life, paying close attention to the medical accuracy of each situation. The show is a testament to medical heroes – and something that everyone involved can be proud of. This episode takes place at the “Baghdad ER”. Officially it’s the US Army 86th Combat Support Hospital, Ibn Sina Hospital in the Green (International) Zone in Baghdad, Iraq. Ibn Sina was formerly Saddam Hussein’s private hospital. The production company will be interviewing Lt. Col. (b) (6) RN (USA) and Dr. (b) (6) a former Army physician (MAJ) and presently on the staff at Skaggs Regional Medical Center in Branson, MO. **ASSESSMENT:** This Discovery Fit & Health Channel series has 1-1.5 million viewers. This program will educate America about the professionalism and compassion of our medical support staff. Supports Building Resiliency. (b) (6)

**(FOUO) MODERN MARVELS; ‘MOBILE MILITARY BASES’ (FOUO) (SAPA-CRD)**  
UPDATE: The Honorable Ms. Hammack, Assistant Secretary of the Army (Installations, Energy & Environment) will be at Fort Devens on Friday to participate in filming of the Modern Marvels episode on Mobile Military Bases. Natick Soldier Research, Development and Engineering Center (NSRDEC) has also added an overview of rations, packaging development and testing to illustrate the latest in combat feeding for the series. OCPA-LA contacted by Modern Marvels producers for new episode examining Mobile Military Bases. Producer is in contact with Michael Wolford, formally with the US Army Engineering School, and plans to interview him as an on-screen expert about the design and role of Mobile Military Basis. Producer is also in contact with to CDR William Speaks, CENTCOM. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL; ‘X MACHINES’ (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for new series the ‘X Machines’. The show takes a look at “the most exciting and technologically advanced machines from around the world”. The series shows how the machines work and documents the skills of those operating them. Requests access to two U.S. Army vehicles; ‘Cougar Armoured Fighting Vehicle’ and ‘Assault Breacher

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

Vehicle'. Other U.S. military vehicles profiled: B2 Spirit Bomber (Air Force); RQ4A Global Hawk (Air Force); CH-53 Super Stallion (Marine Corps); U.S.S. Independence littoral combat ship (Navy). The series will consist of eight 1-hour episodes and feature three different machines per episode. The series has been fully funded by The Discovery Channel and The Science Channel and will air early 2012. OCPA-LA will coordinate for access with appropriate commands for access. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL; USMA (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel regarding interest in a new program, "The Hidden History of What We Say". The premise is that a lot of words and sayings in the American vernacular originate from the U.S. military. Producers are interested in filming at the US Military Academy, West Point, towards illustrating those military roots. Coordinating with USMA. **ASSESSMENT:** A History Channel program has a typical viewership of 2-4 million on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY OF THE NATIONAL GUARD (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCPA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the "Olympics" of Army Competitions. 24 of our nation's best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army's 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army's finest Warriors. We'll get to know these Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b) (6)

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

(FOUO) TELEMUNDO (FOUO) (SAPA-CRD) OCPA-LA is working with Telemundo on four new projects. The first is shout-outs from our deployed Hispanic troops for airing during regular programming. SFC (b) (6) provided some questions in Spanish to DVIDs to facilitate the shout-outs. He is also coordinating with Lackland AFB for a story on our dog handlers. SFC (b) (6) is working with Telemundo on a Spanish version of "Coming Home" and is coordinating with Telemundo on their 911 10<sup>th</sup> Anniversary Programming. **ASSESSMENT:** Telemundo's multiple platforms include Telemundo, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching 94% of U.S. Hispanic viewers in 210 markets through its 14 owned-and-operated stations, 46 broadcast affiliates, and over 1,000 cable affiliates. Mun2 is the lifestyle cable network for today's culture connectors (C2s) – bicultural Latinos. As the bilingual network that amplifies the Latinos experience, Mun2 is uniquely American and reaches over 35 million U.S. TV households nationwide on digital and analog cable, satellite and free television; Telemundo Digital Media, which leverages Telemundo's original content for distribution across digital and emerging platforms including mobile devices and [www.telemundo.com](http://www.telemundo.com) and [www.holamun2.com](http://www.holamun2.com). Telemundo International, the company's international distribution arm which has positioned Telemundo as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages. Supports Building Resiliency. (b) (6)

(FOUO) HM Communications (FOUO) (SAPA-CRD) SFC (b) (6) and Mr (b) (6) met with Inma Carbajal-Sosa, Senior VP, National Publicity & Promotions to discuss screening of the Mexican made movie "Saving PVT Perez". Pantelion Film's "Saving Private Perez," is a comedy featuring the legendary Julian Perez, the most powerful man in Mexico, whose life takes an unexpected turn when destiny leads him on an incredibly dangerous mission bestowed upon him by the only authority he respects: his mother. Joined by a colorful band of infamous criminals, Julian must risk his life to fulfill his mother's wish & rescue his brother from the war-ridden bowels of the most treacherous land in the world, IRAQ. "Saving Private Perez," which will hit US theaters on September 2nd, recently released in Mexico to rave reviews and is not only one of the biggest films ever made in Mexico but also one of the highest grossing pictures in Mexican cinema history. Following in the tradition of hits such as "Tropic Thunder," "Nacho Libre," "Y Tu Mama Tambien," and "Rudo y Cursi,". HM Communications has request OCPA-LA's assistance in setting up screenings of the movie at military installations. Coordinating with AAFES to arrange screenings. Supports Building Resiliency. (b) (6)

(FOUO) Univision (FOUO) (SAPA-CRD) On 28 JUL SFC (b) (6) and Mr (b) (6) met with Mr Bob Archuleta, Mayor Pro Tem for the city of Pico Rivera and Mr Alberto Perez, a producer with Univision. Mayor Archuleta is former paratrooper with the 82<sup>nd</sup> Airborne Division, has two sons in the US Army and is very active in the Los Angeles Recruiting Battalion's Grassroots Initiative. Mr Archuleta is very interested in increasing the educational programming on the Spanish speaking networks to inform Americans about Hispanic servicemen and women as well as the occupational and educational opportunities available in the US Military. OCPA-LA presented a number of potential ideas for the Spanish network, such as documentaries about Hispanic servicemen and women, introduction of Soldier characters as relatives to existing characters in ongoing soap operas as well as new programming such as the reunion shows that are showing

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

on English speaking networks. Next step is a meeting with senior leaders in Univision. Supports Building Resiliency. (b) (6)

### Video Games/Music Video/MISC

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family.

**ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

### Community Relations

**(FOUO) STUDENT VETERANS GRADUATION RECOGNITION CEREMONY (FOUO) (SAPA-CRD)** The Honorable Loretta Sanchez, ranking member of the Armed Services Committee invited OCA-PA-LA to attend a recognition ceremony for the recent 2011 graduates of the Southern California Reserve Officer Training Corps (ROTC) program. Congresswoman Sanchez holds this annual event to recognize the newly commissioned officers. The event will be held a California State University, Fullerton, CA. (b) (6)

### Administrative

#### **FACEBOOK: U.S. Army Entertainment Office (as of 15 AUG 2011)**

1,797 People like this page

14 New likes

47 Weekly Active Users

411 Weekly Post Views

OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'



## OCPA-West Weekly Report, 24-30 Aug 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) 'WINGS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA was contacted by a filmmaker contracted by Paramount to produce a documentary on the making of the 1927 silent film, "Wings". The producer is requesting to film in San Antonio and conduct an on-camera interview with (b) (6), Fort Sam Houston Military Museum curator. In addition, filming will take place in The Quadrangle, and the Quadrangle's plaza area, near the Clock Tower where another "Wings" scene was filmed. Filming is slated for Sept. 1. The movie received the film industry's first Academy Award presented for Best Picture, and starred Clara Bow and Gary Cooper. **ASSESSMENT:** The documentary will highlight early Defense Dept. support of entertainment media. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'TRIGGERS', MILITARY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for new six-part television program, 'Triggers', to air on the Military Channel. The documentary will the history, evolution and current capabilities of various military weapons; such as, hand-held weapons, rockets and artillery. In addition to filming actual weapons firing, the program will incorporate active duty experts to explain the mechanics and employment of the weapons systems. OCPA-LA has coordinated with Fort Sill, Fort Bliss and Fort Irwin for interviews with Army weapons experts and to film various weapons firing. The PAA is complete. **ASSESSMENT:** Viewership for the series is anticipated to range from 2-3 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) TLC SERIES, 'SURPRISE HOMECOMING' (FOUO) (SAPA-CRD) UPDATE:** OCPA-LA was contacted by OSD(PA) regarding the TLC program, 'Surprise Homecoming'. The Sesame Workshop was interested in connecting with the producers in an effort to support military families. OCPA-LA put them in touch with the producers for the program. The 8-part series dedicated to reuniting military families finished it's first-run air dates on Aug. 22. While the program generated sizable ratings, no decision has been made by TLC on a second season. **ASSESSMENT:** Viewership for the series ranged from 2-4 million viewers and served to further connect the American public with their Army. Supports Reconstituting the Force. (b) (6)

**(FOUO) 'AMERICAN SOLDIER - THE MATT JAMES STORY' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by disabled veteran and independent filmmaker, Matt James, who is producing a documentary detailing his road to recovery, following injuries he sustained in Iraq in 2005. James, 29, suffered a traumatic brain injury and is determined to use the experience for 'turning his life around'. James' attitude is positive, and his intent is to produce a documentary

that he describes as “the antithesis of the modern-day dramatic film where there is little hope or inspiration”. OCA-PA-LA is evaluating the project. **ASSESSMENT:** Viewership is TBD. Supports Building Resiliency. (b) (6)

**(FOUO) ‘SUZE ORMAN’, OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** Producers for popular financial planner, Suze Orman, was directed to OCA-PA-LA by DVIDS. Producers are interested in finding a Soldier returning from deployment and interested in surprising his spouse in the audience of "America's Money Class with Suze Orman". The spouse will be invited to attend an audience show to receive financial advice from Suze Orman. The program is scheduled to tape in two weeks. OCA-PA-LA is working to identify a Soldier and Army spouse for participation. **ASSESSMENT:** The program will air on the Oprah Winfrey Network and will serve to connect a Soldier story with a national audience. Supports Building Resiliency. (b) (6)

**(FOUO) ‘INTERNATIONAL SNIPER COMPETITION’, FORT BENNING (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by producers interested in filming the upcoming International Sniper Competition at Ft. Benning, Sept. 26-30. The production company, Legion Productions, has covered the competition for the past three years. Legion Productions also produces the military-themed series, “Top Sniper” and “Modern Sniper”. The company plans to give a portion of retail sales to the Fallen Sniper Army and Marine Funds. OCA-PA-LA is coordinating with Fort Benning for access. **ASSESSMENT:** Aimed at airing on the Military Channel, anticipate audience hits in the range of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ‘WHERE SOLDIERS COME FROM’ (FOUO) (SAPA-CRD)** OCA-PA-LA watched the documentary film, “Where Soldiers Come From”, which is a stark, unvarnished look inside a Michigan National Guard unit deployed to OEF in 2009. The filmmaker follows a young man from a blue collar Upper Peninsula family who joins the ARNG to earn extra money and then recruits his friends. The Soldiers are members of the 1431st Engineer Company. Their wartime mission was route clearance in OEF. The initial concept presented in 2008 by the filmmaker, Heather Courtney, was to, “do a film about my hometown...the film is not necessarily about the military, but about this group of young friends and their transition from teenagers to adults.” Like the documentary film, RESTREPO, this film delves into the Soldiers’ private moments during pre-deployment, deployment and post deployment. The Soldiers’ lengthy, all-access interviews are often harsh and uncomplimentary to the Army and their service in Afghanistan. The final act follows the Soldiers’ reintegration with their families and community and concludes on a note of hope for the future as the Citizen-Soldiers move on with their lives. **ASSESSMENT:** BG(Ret) Landwermeyer is scheduled to attend an upcoming screening of the documentary. OCA-PA-LA has recommended to the CPA that BG Landwermeyer be prepared to discuss PTSD, TBI, Soldier Reintegration and the Health of the Force, all of which are presented during the course of the film. The film is beginning to make the rounds of the documentary circuit. Reviewers have been modest in their praise. Supports Maintaining Building Resiliency. (b) (6)

**(FOUO) ‘MEDIA EMBED FOR 3<sup>RD</sup> BCT, 1<sup>ST</sup> AD’ (FOUO) (SAPA-CRD)** OCA-PA-LA is working with the 1<sup>ST</sup> Armored Division PAO to identify potential documentary filmmakers to cover the upcoming deployment of the 3rd Infantry Brigade Combat Team to Afghanistan. The 3,600 Soldier brigade are mounted on Strykers and will be the first BCT to deploy from Fort Bliss to Afghanistan. The brigade is slated to operate in the hotly contested Logar and Wardak Provinces (Eastern Afghanistan). **ASSESSMENT:** TBD. Good possibility of hooking a producer’s interest towards producing a feature documentary along the lines of RESTREPO, but

*OCA-PA-LA, ‘Telling the Army story millions of viewers per showing.’*

featuring a Stryker mounted combat team. Supports Maintaining our Combat Edge. (b) (6)

## Entertainment Television

**(FOUO) “ARMY WIVES”, SEASON SIX (FOUO) (SAPA-CRD)** On 10 AUG 11, OCPA-LA director (b) (6) met with the producers and writers at March Air Reserve Base, Riverside, CA. The writing staff of Army Wives is considering adding an Air Force Character for season six. The concept will be to develop the story line to create a Joint Base similar to Lewis-McChord or McGuire-Dix. **ASSESSMENT:** Army Wives had the largest series premiere in Lifetime's 23-year history, and has maintained the largest viewership in the 10 - 11 p.m. time slot. It remains among the top three television series on cable and has a large loyal weekly audience averaging more than 4 million viewers. It connects the American public with Army lifestyle and issues in a way that no other series matches. Supports Building Resiliency. (b) (6)

**(FOUO) OPRAH WINFREY NETWORK, “ARMY WIVES OF ALASKA” (FOUO) (SAPA-CRD)** OCPA-LA has met with documentary company, 44 Blue, to discuss the concept for a military series to air on the Oprah Winfrey Network (OWN), and designed to tell the story of ‘the sisterhood of Army spouses’ stationed in Alaska. The concept was presented to US Army Pacific; PAO COL (b) (6) was receptive and took it to LTG Wiercinski, who approved in concept. USARPAC stipulated that the final casting of spouses must capture the diversity of ranks, skills and units serving in Alaska. 44 Blue has agreed to a diverse cast. Coordination is being made for a meeting between executive producer, Stephanie Drachkovitch, and MG Palumbo, CG, US Army Alaska, for final concept approval. Stephanie is the daughter of a career Army officer, and has a deep affinity for Army personnel and their lifestyle. Her company is among the largest producers of documentaries in the industry. **ASSESSMENT:** OCPA-LA believes the timing is right for a docu-series showcasing Army families. The program would provide a favorable depiction of Army lifestyle and serve to further connect the American public to their Army. OWN is a ‘healthy lifestyle’ network co-owned by Discovery Communications, and replaced the former Discovery Health Channel. It is available in more than 80 million homes. Supports Building Resiliency. (b) (6)

**(FOUO) TELEMUNDO - MILITARY WORKING DOGS (FOUO) (SAPA-CRD)** OCPA-LA was contacted by Telemundo about filming a segment on Military Working in San Antonio, TX. SFC (b) (6) is coordinating with the joint military dog training unit at Lackland Air Force Base, San Antonio. **ASSESSMENT:** Telemundo reaches 93 percent of Hispanic and Latino American households in 142 markets via over-the-air, cable, and satellite television. Telemundo is the only Spanish-language network that produces most of its telenovelas. Unlike Univision, which only has Spanish captions, many programs on Telemundo air with closed captions in both Spanish and English. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ‘HAWAII 5-O’, EPISODE 203 (FOUO) (SAPA-CRD)** OCPA-LA coordinated for adding Army personnel to an upcoming scene set in a command center in Hawaii. The scene depicts a command center monitoring a SEAL raid on the compound of a drug cartel. The H5O producers wished to add Army personnel for a sense of Jointness. U.S. Army Pacific agreed to support the scene with off-duty Intel officers. While the roles are non-speaking, the presence of Army ACUs in a key scene supports USARPAC StratComm objectives for underscoring Army presence in the Pacific. **ASSESSMENT:** Now filming its second season, Hawaii 5-O has a

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

weekly of 8-10 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (EMHE) – (b) (6) FAMILY (FOUO) (SAPA-CRD):** OCPA-LA was contacted by EMHE about supporting an episode about SSG(ret) (b) (6). While on patrol in Iraq on November 21st, 2007, the HMMWV in which he was traveling was rocked by a massive Improvised Explosive Device. Allen was knocked unconscious. When he next opened his eyes, he was in a hospital. Like so many of our troops SSG (b) (6) suffers from Post Traumatic Stress Disorder (PTSD). Despite his tremendous challenges, SSGT (b) (6) made significant strides toward recovery at Walter Reid and, later, working with the Warrior Transition Unit. Allen finally returned home. Unfortunately, his home itself presented the greatest challenge to his recovery: the (b) (6) home is near both a rock quarry that uses dynamite to blast and a train yard where behemoth locomotives produce loud noise and vibration that would be unsettling even to someone not suffering from PTSD. EMHE read about SSG (b) (6) story and has decided to build his family a home in a more secluded area of his hometown. EMHE has asked to visit the National Intrepid Center of Excellence (NiCoE) at Bethesda, MD. They have also asked to interview a subject matter expert on PTSD and to visit USC's Institute for Creative Technology. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about "Post Traumatic Stress Disorder". Building Resiliency. (b) (6)

**(FOUO) TLC; 'CANDY QUEEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by TLC to support a new program featuring Ms. Jackie Sorokin who makes 'amazing and extravagant' candy creations. They are seeking 'something new'; an opportunity to surprise a Soldier or military family with a special candy creation for a birthday party, going away deployment party, coming home party, etc. The show is well intended, family friendly and upbeat. Have discussed with USAR and coordinating with their regional PAOs for support. **ASSESSMENT:** Benefit to Army largely in positive portrayal of Soldiers and family members. Supports Building Resiliency. (b) (6)

**(FOUO) FANTASY HUDDLE (FOUO) (SAPA-CRD)** Fantasy Huddle is a National Football League (NFL) and fantasy football-related television show produced by Time Warner Cable Metro Sports based in Kansas City, Mo. The show airs August to December coinciding with the NFL preseason and regular season, providing fantasy football players the opportunity to get expert advice. Fantasy Huddle and the show's producer/host Herbie Teope have received widespread recognition and media coverage. Teope is a regular guest and columnist for shows and publications nationwide and is a member of the Pro Football Writers of America. Prior to joining Time Warner Cable in 2006, Teope proudly served on Army active duty for 20 years and retired from Fort Riley. Time Warner Cable Metro Sports would also like to record up to four segments of its Braggin' Rights TV show. Braggin' Rights is a trivia competition matching a team of sports fans versus a team of Metro Sports on-air personalities. The segments will air in select Time Warner Cable markets. The Braggin' Rights segments will be recorded at the new "Warrior Zone" opening at Fort Riley in August 2011. **ASSESSMENT:** This will be a great community relations event for the Fort Riley community as well as have 2-3 million viewers when televised during the National Football Season. (b) (6)

**(FOUO) COMING HOME: SEASON 2 (FOUO) (SAPA-CRD)** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) WORLD'S TOUGHEST DRIVING TEST (FOUO) (SAPA-CRD)** World's Toughest Driving Test is a maximum velocity adventure across America which showcases the world's most challenging machines on land, sea, snow and ice. This unforgettable expedition reveals amazing cities, obscure industries, and compelling working class heroes at every turn. One immersive host with an appetite for getting behind the wheel of anything and everything will throw himself into every episode. He will learn from resident experts while adapting to culturally rich surroundings in hopes of mastering machines in just three days. These machines typically take years to master. At the end of each week, he will go face-to-face against the expert who taught him everything he knows in a handicapped challenge that tests his newly acquired skills. Even with the odds stacked in his favor, will 72 hours of training be enough to master The World's Toughest Driving Test? In this episode, the host will visit Fort Bliss, TX and experience the Abrams (M-1A2) Main Battle Tank. **ASSESSMENT:** This BBC America program has a loyal audience from a similar show "Top Gear" and targets our recruitment age viewers of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin. **ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

## Major Motion Pictures

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers. (b) (6) is on the set of Avengers in Cleveland, OH, 15-24 AUG for the filming of the final battle scene. Support is being provided by the 391st Military Police Battalion US Army Reserve (25 Soldiers, 5 Vehicles) **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, 'SIX HOURS IN HELL: THE (b) (6) STORY' (FOUO) (SAPA-CRD)** OCPA-LA met with actor Jon Huertas ('Castle'; 'Kill Generation') about supporting a feature film on the life and combat heroism of Medal of Honor recipient, SGM (Ret) (b) (6) SGM (b) (6) was a member of the Studies and Observations Group and received the Medal of Honor for his combat actions following landing at a remote firebase under attack in in South Vietnam on May 2, 1968. (b) (6) was wounded multiple times and thought dead by the end of the action. Actor James Olmos has written the screenplay and plans to direct the movie. The movie's intent is to highlight and draw attention to the example of a distinguished Hispanic-American Soldier. OCPA-LA will review the script and coordinate with OSD(PA). **ASSESSMENT:** The dramatic true account of heroism in combat speaks favorably to U.S. Army and will connect Hispanic audiences to military service. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, "TITANIUM MAN" (FOUO) (SAPA-CRD)** OCPA-LA was contacted by producers of a low-budget film, titled, "Titanium Man". The production crew is requesting assistance from the Oregon National Guard for filming on in vicinity of Portland, 23 AUG – 19 SEP. Requests include a medical tent, furniture and supplies to depict a scene at the 'US Army 115th Field Hospital in Iraq 2004', as well as, filming at a Security Gate at the Portland Air National Guard Base, Portland, OR. An ARNG medical unit, C Co., 141st Bde Spt Battalion has agreed to support by making medical tents available in their motor pool. The principal actors are Michael Madsen, Lorenzo Lamas, and Robert Janes. The secondary cast are all veterans of GWOT and have service overseas. OCPA-LA is reviewing the script and coordinating with OSD(PA) and NGB. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'FORT BLISS' (FOUO) (SAPA-CRD)** OCPA-LA met with the Producer and Director for the independent film, "Fort Bliss". OPCA-LA has read the script, which discusses contemporary issues facing Soldiers following deployment to Theater. The portrayal of U.S. Army Soldiers and activities is sympathetic and largely positive. Will discuss with OSD(PA) and Fort Bliss for interest in supporting. **ASSESSMENT:** Potentially serves to educate and inform the public on Soldier issues. Supports Building Resiliency. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

(b) (6) OCPA-LA/310-235-7621.

**(FOUO) INDEPENDENT FILM; 'THE MULE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent producer for the film, "The Mule", for filming at Dugway Proving Grounds. The story involves smuggling of illegal aliens and is set along the border area of Arizona and Mexico. Production company would like to utilize the fence and Dugway East Gate entrance for representing US/Mexico Border. OPCA-LA has received the script and is reviewing. There is no direct tie to DoD or U.S. Army in the film. Will discuss with OSD(PA) and Utah for interest in supporting. **ASSESSMENT:** With no direct tie to the Army in the film, there is little direct benefit to the Army beyond building goodwill. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'THE CRAWLING MAN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film producer for filming at Fort Greeley, Alaska. "Crawling Man" is adapted from a famous short story by Jack London. Producer's interest in Fort Greeley is in using a remote training area; approx. 15 miles from installation activities, and consisting of glacial streams, tundra and muskeg. Filming is scheduled for two weeks with a small, 8-man crew. The scene, based on the Jack London story, is set in the 1870's and involves a man lost in the wilderness and trying to survive. It is a film about one person's strength and determination to survive. London based the story partly on a book by Fort Greeley namesake, Lieutenant Adolphus Greeley, about his polar expedition and a man haunted by extreme hunger resulting in food hoarding. Will discuss with OSD(PA) and US Army Alaska regarding interest in supporting. **ASSESSMENT:** Benefits to Army largely limited to supporting credits; however, speaks to the rugged nature of the U.S. Army in Alaska. Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOU village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadians Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

### Entertainment – Documentaries

#### **(FOUO) OUTSIDE THE WIRE: THROUGH THE EYES OF A SOLDIER (FOUO) (SAPA-CRD)**

Documentary filmmaker Meg Pryor embedded for 4 months with Soldiers in Afghanistan to tell their story. Outside the Wire: Through the Eyes of a Soldier covers the work of the Currahees, a "Band of Brothers" also known as the 101st Airborne, 4th Brigade. It is about the Soldiers work in their area of operation which was Paktika Province, Afghanistan. It's about work over the course of a deployment and illustrates the tremendous scope of responsibility a commander Col. (b) (6) is tasked with when deployed on foreign soils with an estimate 4,000 troops. Pryor immersed into various platoons to follow their footsteps and show the missions and operations that are their tasks "outside the wire". The camera captures the interaction of the Soldiers with the villagers of Paktika Province, with coalition forces, with the Afghanistan National Army who are mentored by the coalition forces, the governance effort conducted with Governor Samim of Paktika Province who shares his hopes and dreams for the people of his province and how the Taliban pray on Paktika. **ASSESSMENT:** This film will be screened for the 101<sup>st</sup> Airborne Division on 9 November and has been selected to be screened at the Napa Valley Film Festival, 11-13 November 2011. This documentary will put a face on America's Army. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "WAR HEROES" (FOUO) (SAPA-CRD)** "War Heroes" is a new series by Seattle-based, PSG Films ('Alaska State Troopers'), and being produced for the National Geographic channel. The program aims to showcase the stories of U.S. military heroism in 10 years of fighting in two wars. Each hour-long episode of will introduce viewers to stories of Soldiers who risked their lives and were recognized for heroism under fire. Using firsthand storytelling, interviews with fellow Soldiers, family members, and realistic combat imagery and photos, the program will showcase the stories of America's military heroes. **ASSESSMENT:** Series has the potential build audiences that can reach reach between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**(FOUO) Modern Marvels - Tiny Weapons (FOUO) (SAPA-CRD)** "Modern Marvels: Tiny Weapons" has been approved by the History Channel. The purpose of filming at Fort Benning is to show how the weaponry of the American infantryman has gotten slightly smaller over the past century as he is given more tasks and tools. **Assesment:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) CUPCAKE WARS (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the Food Network about filming an episode of Cupcake Wars at the Pentagon. Cupcake Wars is a Food Network reality-based competition show hosted by Justin Kredible based on creating unique and professional-style cupcakes that began airing in June 2010. The show is similar to its successful Chopped show in that it starts with 4 contestants who are eliminated one by one in 3 rounds. Cupcake Wars is currently filming its third season. Coordinating with the Joint Culinary Center of Excellence, Fort Lee, VA for participation by our DOD chefs. **ASSESSMENT:** This program will be an opportunity for DOD Chefs to demonstrate their culinary capabilities. Building Resiliency. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCA-PA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) Untold Stories of the ER: Season 6 (FOUO) (SAPA-CRD)** "Untold Stories of the ER" features unusual, touching, humorous, critical or life changing stories from the ER, told from the perspective of the participating doctors, EMT's and nurses. Through dramatic reenactments, we bring the events to life, paying close attention to the medical accuracy of each situation. The show is a testament to medical heroes – and something that everyone involved can be proud of. This episode takes place at the "Baghdad ER". Officially it's the US Army 86th Combat Support Hospital, Ibn Sina Hospital in the Green (International) Zone in Baghdad, Iraq. Ibn Sina was formerly Saddam Hussein's private hospital. The production company will be interviewing Lt. Col. (b) (6) RN (USA) and Dr. (b) (6) a former Army physician (MAJ) and presently on the staff at Skaggs Regional Medical Center in Branson, MO. **ASSESSMENT:** This Discovery Fit & Health Channel series has 1-1.5 million viewers. This program will educate America about the professionalism and compassion of our medical support staff. Supports Building Resiliency. (b) (6)

**(FOUO) MODERN MARVELS; 'MOBILE MILITARY BASES' (FOUO) (SAPA-CRD)**

UPDATE: The Honorable Ms. Hammack, Assistant Secretary of the Army (Installations, Energy & Environment) will be at Fort Devens on Friday to participate in filming of the Modern Marvels episode on Mobile Military Bases. Natick Soldier Research, Development and Engineering Center (NSRDEC) has also added an overview of rations, packaging development and testing to illustrate the latest in combat feeding for the series. OCA-PA-LA contacted by Modern Marvels producers for new episode examining Mobile Military Bases. Producer is in contact with Michael Wolford, formally with the US Army Engineering School, and plans to interview him as an on-screen expert about the design and role of Mobile Military Basis. Producer is also in contact with to CDR (b) (6), CENTCOM. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL; 'X MACHINES' (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by Discovery Channel for new series the 'X Machines'. The show takes a look at "the most exciting and technologically advanced machines from around the world". The series shows how the machines work and documents the skills of those operating them. Requests access to two U.S. Army vehicles; 'Cougar Armoured Fighting Vehicle' and 'Assault Breacher Vehicle'. Other U.S. military vehicles profiled: B2 Spirit Bomber (Air Force); RQ4A Global Hawk (Air Force); CH-53 Super Stallion (Marine Corps); U.S.S. Independence littoral combat ship (Navy). The series will consist of eight 1-hour episodes and feature three different machines per episode. The series has been fully funded by The Discovery Channel and The Science Channel and will air early 2012. OCA-PA-LA will coordinate for access with appropriate commands for access. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) HISTORY CHANNEL; USMA (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel regarding interest in a new program, "The Hidden History of What We Say". The premise is that a lot of words and sayings in the American vernacular originate from the U.S. military. Producers are interested in filming at the US Military Academy, West Point, towards illustrating those military roots. Coordinating with USMA. **ASSESSMENT:** A History Channel program has a typical viewership of 2-4 million on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY OF THE NATIONAL GUARD (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCPA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the "Olympics" of Army Competitions. 24 of our nation's best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army's 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army's finest Warriors. We'll get to know these Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b) (6)

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency. (b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO) OCPA-LA** contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) TELEMUNDO (FOUO) (SAPA-CRD)** OCPA-LA is working with Telemundo on four new projects. The first is shout-outs from our deployed Hispanic troops for airing during regular programming. SFC (b) (6) provided some questions in Spanish to DVIDs to facilitate the shout-outs. He is also coordinating with Lackland AFB for a story on our dog handlers. SFC (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

is working with Telemundo on a Spanish version of "Coming Home" and is coordinating with Telemundo on their 911 10<sup>th</sup> Anniversary Programming. **ASSESSMENT:** Telemundo's multiple platforms include Telemundo, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching 94% of U.S. Hispanic viewers in 210 markets through its 14 owned-and-operated stations, 46 broadcast affiliates, and over 1,000 cable affiliates. Mun2 is the lifestyle cable network for today's culture connectors (C2s) – bicultural Latinos. As the bilingual network that amplifies the Latinos experience, Mun2 is uniquely American and reaches over 35 million U.S. TV households nationwide on digital and analog cable, satellite and free television; Telemundo Digital Media, which leverages Telemundo's original content for distribution across digital and emerging platforms including mobile devices and [www.telemundo.com](http://www.telemundo.com) and [www.holamun2.com](http://www.holamun2.com). Telemundo International, the company's international distribution arm which has positioned Telemundo as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages. Supports Building Resiliency. (b) (6)

**(FOUO) HM Communications (FOUO) (SAPA-CRD)** SFC (b) (6) and Mr (b) (6) met with Inma Carbajal-Sosa, Senior VP, National Publicity & Promotions to discuss screening of the Mexican made movie "Saving PVT Perez". Pantelion Film's "Saving Private Perez," is a comedy featuring the legendary Julian Perez, the most powerful man in Mexico, whose life takes an unexpected turn when destiny leads him on an incredibly dangerous mission bestowed upon him by the only authority he respects: his mother. Joined by a colorful band of infamous criminals, Julian must risk his life to fulfill his mother's wish & rescue his brother from the war-ridden bowels of the most treacherous land in the world, IRAQ. "Saving Private Perez," which will hit US theaters on September 2nd, recently released in Mexico to rave reviews and is not only one of the biggest films ever made in Mexico but also one of the highest grossing pictures in Mexican cinema history. Following in the tradition of hits such as "Tropic Thunder," "Nacho Libre," "Y Tu Mama Tambien," and "Rudo y Cursi,". HM Communications has request OCPA-LA's assistance in setting up screenings of the movie at military installations. Coordinating with AAFES to arrange screenings. Supports Building Resiliency. (b) (6)

**(FOUO) Univision (FOUO) (SAPA-CRD)** On 28 JUL SFC (b) (6) and Mr (b) (6) met with Mr Bob Archuleta, Mayor Pro Tem for the city of Pico Rivera and Mr Alberto Perez, a producer with Univision. Mayor Archuleta is for paratrooper with the 82<sup>nd</sup> Airborne Division, has two sons in the US Army and is very active in the Los Angeles Recruiting Battalion's Grassroots Initiative. Mr Archuleta is very interested in increasing the educational programming on the Spanish speaking networks to inform Americans about Hispanic servicemen and women as well as the occupational and educational opportunities available in the US Military. OCPA-LA presented a number of potential ideas for the Spanish network, such as documentaries about Hispanic servicemen and women, introduction of Soldier characters as relatives to existing characters in ongoing soap operas as well as new programming such as the reunion shows that are showing on English speaking networks. Next step is a meeting with senior leaders in Univision. Supports Building Resiliency. (b) (6)

## Video Games/Music Video/MISC

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

## Community Relations

**(FOUO) MG Halverson Visit to USC's ICT (OCPA-CRD) (FOUO)** On 25 AUG 11, MG Dave Halverson, Commanding General, US Army Fires Center of Excellence toured University of Southern California's the Institute for Creative Technology in Playa Vista, CA. Director, (b) (6) provided an overview of the institute and then MG Halverson experienced many of the technologies that are being developed at ICT to include the Emergent Leader Immersion Training Environment (ELITE), the mixed reality demonstration Gunslinger, Urban Sim, a head mounted projector display and the Stretching Space demonstration. MG Halverson noted that many of the technologies were directly applicable to current training challenges at his installation. Following the ICT visit, MG Halverson traveled to Thales Raytheon Systems for an overview of Battlefield Radar Technology. The day concluded with MG Halverson speaking at an AUSA dinner in Orange, CA. MG Halverson provided the audience with the Chief of Staff's vision for the Army's future as well as some of challenges facing our Army. Mr. (b) (6)

**(FOUO) STUDENT VETERANS GRADUATION RECOGNITION CEREMONY (FOUO) (SAPA-CRD)** SFC (b) (6) and Mr (b) (6) attended a recognition ceremony hosted by The Honorable Loretta Sanchez, ranking member of the Armed Services Committee. The recognition ceremony was for the recent 2011 graduates of California State University, Fullerton. The honorees were all veterans of the Armed Forces. They completed their education using the new GI Bill. The keynote speaker, The Honorable Judge David O. Carter praised the new graduates on continuing their education as it will make them better citizens. California State University, Fullerton, CA. is first in Hispanic graduates in California and ninth nationwide. (b) (6)

**(FOUO) LOS ANGELES DODGERS BASEBALL GAME, 29 AUG 11 (OCPA-CRD) (FOUO)** SFC (b) (6) will be meeting with industry and entertainment media Centers of Influence (COI) at the Dodger's home game against the San Diego Padres. COIs include Tony Zapata (VFW Commander Post 4696), Ruben Treviso (Director of United Veterans of America), and Dina Rodriguez (Univision Producer). This event is hosted by the Los Angeles Recruiting Battalion. (b) (6) played an active roll in coordinating invitations to the Hispanic COIs. This event will be an opportunity to engage with leaders in the Greater Los Angeles Community who help us build a strong bond between the Army and the Community. (b) (6)

## Administrative

**FACEBOOK: U.S. Army Entertainment Office (as of 30 AUG 2011)**  
1,817 People like this page

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

10 New likes  
266 Weekly Active Users  
1,153 Weekly Post Views



## OCPA-West Weekly Report, 29 Nov – 6 Dec 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**Feature Film, “Thunder Run”** OCPA-LA met with paid technical consultant for feature film, “Thunder Run”, in development. The film will depict the 2003 battle for Baghdad. Also attending was COL (Ret) (b) (6) who commanded one of the lead battalions in the attack. Discussions centered on accurate portrayals of key U.S. Army operations and personnel (MG Dave Perkins, COL (b) (6)). OCPA-LA is coordinating for access to M1A1s for computer modeling. OCPA-LA has read/reviewed the screenplay; no issues. **Assessment:** “Thunder Run” will be a big-budget, action-packed summer blockbuster with powerful depictions of Army combat professionalism. Notable ‘stars’, Matthew McConaughey, Sam Worthington and Gerard Butler have signed on to play Army leadership. Supports Nation’s Force of Decisive Action. POC: (b) (6)

**National Geographic Channel, “Inside Afghanistan”** OCPA-LA was contacted by producers for a two-hour documentary examining U.S. military operations in OEF. The production intends to present an “immersive, ground-level view of America’s war in Afghanistan.” OCPA-LA is working with producers to shape that viewpoint and understanding. OCPA-LA is coordinating with U.S. Army units in Afghanistan for access to FET teams, EOD and ARSOF units. Previous productions included, “Inside the Iraq War” and “Inside the Vietnam War”. **Assessment:** Army involvement presents an opportunity to frame public understanding of Army personnel, operations, commitment and professionalism. Supports Nation’s Force of Decisive Action. POC: (b) (6)

**Discovery Channel, “Military Top Tens”** OCPA-LA was contacted for support on a new military series “celebrating the most amazing military machines on the planet”. The series consists of five hour-long episodes designed to be “engaging and fact-packed”, ranging from sniper-rifles to the super-carrier. In addition to the hardware the program will profile “the people who make it happen”. Each episode will be based around a theme; exploring ten very different machines all connected by successful designs and one central need. **Assessment:** The series presents an opportunity to inform and educate the public on Army personnel, operations, and professionalism. Supports Nation’s Force of Decisive Action. POC: (b) (6)

**NHK Japan, “Today’s Close-up”** OCPA-LA contacted by Japan Broadcasting Co. for a program about how “advanced gaming could solve real world problems”. Producers are interested in the U.S. Army’s efforts to create various games for both soldiers and civilians.

From combat scenarios to emergency medical assistance, “people are benefitting from the games”. NHK requests filming Soldiers training with games, as well as games/simulations in development. OCPA-LA will coordinate with the Software Engineering Directorate at RDECOM, US Army PEO STRI, and the National Simulation Center at Ft. Leavenworth. NHK is the public television station in Japan and the largest network in Asia. NHK “Today’s Close-Up” is a magazine-style current events program and the most watched magazine-style news program in Japan with 14-18 million viewers. **Assessment:** Supports depiction of a Trained & Ready Forces to meet our Nation’s needs. POC: (b) (6)

**Oprah Winfrey Network, ‘Army Wives of Alaska’ UPDATE:** 44 Blue Productions completed filming 50 US Army Alaska spouses - potential cast members - in Alaska (30 NOV-4 DEC). While in Alaska, producers also filmed the Deployment Ceremony for 4-25 ABCT, as requested by LTG Wiercinski; and a memorial ceremony for four Soldiers from 1-25 SBCT. Filming included LTG Wiercinski’s speech to a departing main body fight. **Assessment:** US Army Alaska PAO says all filming appeared successful and complimentary to Army units and operations. PAO states, “The Army certainly could not have selected a better company to tell the story of Army families in Alaska. Mrs. (b) (6) and her entire team were extremely respectful and professional throughout.” Supports depiction of a Trained & Ready Forces to meet our Nation’s needs. POC: (b) (6)

### Administrative

#### FACEBOOK: U.S. Army Entertainment Office (as of 6 DEC 2011)

1,956 People like this page

9 New likes

23 Weekly Active Users

73 Weekly Post Views



## OCPA-West Weekly Report, 7-13 Dec 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**'Battle Gear; MRAP'** OCPA-LA contacted by Battle Gear series with request to profile the MRAP vehicle for an upcoming episode. Producers intend to film with manufacturer, Oshkosh, and show MRAP assembly lines, finished products, etc. The series has footage of MRAPs operating from recent shooting at White Sands and Fort Bliss. OCPA-LA is working with PEO to identify sensitivities regarding the vehicle. **Assessment:** The episode will show how the military has taken the steps to produce better and safer armored vehicles for operations in theater, and providing better protection from IEDs and ballistics. Supports depiction of a Trained & Ready Forces to meet our Nation's needs. POC: (b) (6)

**ABC, Good Morning America, 'Soldier Home for Christmas'** OCPA-LA contacted by ABC's Good Morning America for support of a feature segment to air nationally Christmas morning. GMA requested to follow a Soldier returning from Iraq or Afghanistan and arriving home for Christmas. OCPA-LA coordinated with the USAR, which offered SPC (b) (6) (32 yrs old), 822<sup>nd</sup> Military Police Co, from Arlington Heights, IL. The (b) (6) have twin, 2 y.o. daughters. GMA producers evaluating. **Assessment:** The 2-3 minute long GMA segment will be heartwarming and speak the Army's service and sacrifice during the holidays. Supports People Are Our Army. POC: (b) (6)

**ABC, Good Morning America, 'Troop Surprise Homecoming'** GMA producers seeking returning unit to participate in surprise homecoming for family members. GMA will sponsor a concert for family members leading to a curtain-raising reveal. OCPA-LA is coordinating with XVIII ABC and Fort Bliss for possible support. Indications from XVIII ABC are that they will not be able to support until February. Fort Bliss PAO is still assessing availability of returning units. **Assessment:** The GMA concert segment would air throughout GMA's two-hour morning show. Supports People Are Our Army. POC: (b) (6)

**"Gun Pilots", AH-64s in AFG** OCPA-LA contacted for a new television series that would showcase AH-64 Apache flight crews operating in Afghanistan. The 82<sup>ND</sup> CAB has agreed to support. The producer's goal is to embed with Apache crews and follow their operations in AFG, APR-MAY 2012. The series would also profile the professionalism of the maintenance and support teams behind the success of the aerial weapon systems. The television series would likely air late summer or fall 2012. All episode rough-cuts would be reviewed to ensure there is no inadvertent airing of sensitive information or operations. **Assessment:** The docu-series would showcase the professionalism, skill and commitment of our Army Aviation units

and personnel. Supports Nation's Force of Decisive Action. POC: (b) (6)

**Discovery Channel, "An Officer and a Movie"** OCPA-LA contacted for support on the military movie series, "An Officer and a Movie". Discovery Channel lining up interviews for their latest military films; "The Green Berets", "The Devils Brigade", "The Alamo", "A Bridge Too Far", and "The Red Badge of Courage". OCPA-LA has approached USASOC for either LTG Mulholland or MG Reeder to discuss, "The Green Berets". The interview would be with actor Lou Diamond Phillips, in D.C., end of February, and airing throughout the John Wayne classic. The interview would be less about the movie and more about the current role and contributions of ARSOF. GEN Barry McCaffrey requested to do, "A Bridge Too Far", and GEN John Craddock will be interviewed for, "Ike: Countdown to D-Day". MG Allyn, CG, 1ST CAV, recently did an interview from AFG for, "The Desert Rats". MG Quantock participated in, "McKenzie Break". Those interviews were tremendously successful and provided opportunities to highlight the role and contributions of their commands over the past 10 years. **Assessment:** The series presents great opportunities to tell the Army story and showcase Army leadership. This popular film series typically draws an audience of over 2 million viewers. Supports Nation's Force of Decisive Action. POC: (b) (6)

**Documentary, FET Soldiers in Afghanistan** OCPA-LA contacted by Army Reserve PAO, CPT (b) (6) who owns a California-based documentary production company interested in producing a documentary on FET/CST Soldiers in AFG. (b) (6) had previously deployed with CFSOCC-A as PAO and CST Advisor. Coordinating with SOCOM and CFSOCC-A for support. SOCOM is evaluating in light of the recent death of CST member, LT White, and sensitivities to DoD policy of women in combat. Producer's intent is to produce a documentary "about women in the military helping Afghan women." OCPA-LA is meeting with producer this week to discuss further. **Assessment:** (b) (6) represents a knowledgeable, experienced filmmaker with a Public Affairs background. OCPA-LA sees her project as an opportunity to further connect the American people with their Army. Supports Nation's Force of Decisive Action. POC: (b) (6)

### Administrative

#### FACEBOOK: U.S. Army Entertainment Office (as of 13 DEC 2011)

1,961 People like this page  
10 New likes  
17 Weekly Active Users  
38 Weekly Post Views

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*



## OCA-PA-West Weekly Report, 14-20 Dec 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**Army Story Proposal Meeting** OCPA-LA meeting with producer and writer Michael Keane to discuss proposals for possible Army-themed films and television series. Keane recently completed a biography on GEN George S. Patton. He is currently working on a book examining the leadership of recent ISAF commanding generals, McKiernan, McChrystal, and Petraeus, to which he has conducted personal interviews with the subjects. **Assessment:** Keane has a genuine and largely positive interest in the Army. He recently established a partnership for funding future military-themed programming for film and television. Supports Nation's Force of Decisive Action. POC: (b) (6)

**Proposal for Untitled Troop-Family Reality Series** OCPA-LA contacted by producer with proposal for a series that would simultaneously follow deployed troops and their family members at home in their day-to-day activities. **Assessment:** The producer does not have either distribution or funding. Principle interest is in creating a 'sizzle reel' for promotional purposes. OSD guidance discourages service involvement in creating sizzle reels. OSD recommends declining support until distribution and funding are resolved. POC: (b) (6)

**MMA Troop Visit, Fort Shafter** OCPA-LA contacted by producer for Mixed Martial Arts wishing to coordinate with Fort Shafter for a troop visit in mid-JAN. Included in the tour is former Army Soldier and MMA competitor, Brent Schermethorn, and enlisted Marine and Ring Girl, (b) (6). Both will be signing posters for Soldiers. **Assessment:** The 1-2 hour visit is potentially beneficial to local troop morale. Supports People Are Our Army. POC: (b) (6)

### Administrative

#### FACEBOOK: U.S. Army Entertainment Office (as of 20 DEC 2011)

1,961 People like this page  
0 New likes  
9 Weekly Active Users  
222 Weekly Post Views



## OCA-PA-West Weekly Report, 28 June – 5 July 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) Follow-Up: FLOTUS VISIT TO LA (FOUO) (SAPA-CRD)** Following First Lady Michelle Obama's visit to Los Angeles on 13 June, OCA-PA-LA continues to work with a Taskforce of top level producers, writers and directors in Hollywood to boost support for military families. The goal is to continue the momentum generated by the First Lady's visit and inspire the entertainment community to create more TV, feature film and Internet projects about military families and the military. The first project to spin out of the conference is a documentary about three sisters that are military pilots. Two of the sisters became Army Aviators and the third is a Air National Guard C-130 pilot. We are working with RelativityReal on the first installment of this story. (b) (6)

**(FOUO) BRITISH ROYAL COUPLE VISITS L.A./SM FAMILIES (FOUO) (SAPA-CRD)** The British Royal Couple will be meeting with servicemembers and their families during an upcoming visit to Los Angeles, Saturday, 10 July 11. The event being visited is a job fair for military spouses and unemployed veterans sponsored by Sony Pictures Entertainment. OCA-PA-LA is in contact with event organizers and will be attending the event. **ASSESSMENT:** The attendance of the Royal Couple will raise the visibility of any resulting stories to worldwide audiences. Supports Building Resiliency. (b) (6)

**(FOUO) 'GOLDEN KNIGHTS' TANDEM JUMPS (FOUO) (SAPA-CRD)** OCA-PA-LA working with U.S. Army Golden Knights for their upcoming tandem camps the first week of July, at Lake Elsinore, CA. Will work with the Golden Knights to identify local key Centers of Influence (COIs) in Southern California to participate in tandem jumps with the parachute demonstration team. **ASSESSMENT:** Will benefit U.S. Army relationships in Southern California. Supports Building Resiliency. (b) (6)

**(FOUO) THUNDER ROAD MOVIE (FOUO) (SAPA-CRD)** OCA-PA-LA received a script titled "THUNDER ROAD" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCA-PA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

#### Entertainment Television

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin.

**ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadians Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCPA-LA has actively supported the new TLC series, by Authentic Entertainment, now titled, 'Surprise Homecoming'.

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

The eight-part series premieres at 10 p.m., Monday, 30 May. Each episode features three profiles of U.S. Army Soldiers as they reunite with family members in memorable ways. Hosted by celebrity Billy Ray Cyrus, the series has filmed at numerous U.S. Army installations, to include, Fort Bragg, Hood, Campbell, Carson and Bliss. Disney also supported the filming of an Army family reunion at their Florida theme park. The similar program, 'Coming Home', which has been airing on the Lifetime Channel each week since March 2011 has demonstrated the success of the homecoming profiles. Ratings for that program, which airs on Sunday evenings, have been significant and demonstrate that these type of personal, inside-perspective programs connect well with the American public and generate added awareness and support. As a result, both TLC and Lifetime channels have since requested additional episodes. OCPA-LA has agreed to support for the added visibility provided to the service and sacrifices our Soldiers and families represent. We received word the First Lady has been tracking these two productions given her focus on military families. Further, MG Lanza, Army CPA, will be meeting with Authentic Entertainment executives during his visit to Los Angeles in June. **ASSESSMENT:** Anticipate viewership in the range of 3-4 million viewers. Supports Restoring Balance, Building Resilience, and Reconstituting the Force. (b) (6)

**(FOUO) SPEED CHANNEL - METAL OF HONOR (FOUO) (SAPA-CRD)** The Speed Channel is producing a half hour program about fixing up old cars (pimping a ride). The producer would like to involve the US Army. They want to surprise a Soldier when he or she returns home with his/her old beat up car transformed into an amazing new ride. The Speed Channel will be casting for the show in June. **ASSESSMENT:** A Speed Channel program such as this will draw a viewership 1.5-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD)** Extreme Makeover has been picked up for a ninth season. The season premiere will potentially involve participation from all branches. Extreme Makeover will be surprising a Navy veteran named Barbara on July 14th. She now runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and (hopefully) active military to provide a house that can accommodate even more female veterans and their families. More to follow. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows. Supports Building Resiliency. (b) (6)

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a 'realistic, compelling and inspiring' documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through 'the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier'. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note:

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. The film depicts a battle scene in Smallville (Plano, IL) and has Soldiers rappelling into the town from UH-60s. OCPA-LA coordinating with 101<sup>st</sup> ABN DIV for support. A location scout of Plano, IL, is scheduled for this month. Production company is asking for a pilot (IP/IFE or Safety Officer) to visit the location and conduct a safety survey of the area. The production company will pay TDY/Travel for the Army Aviator doing the site survey. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

### Entertainment – Documentaries

**(FOUO) SPIKE TV, 'SEARCH & RESTORE' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the SPIKE TV show, "Search & Restore", which has chosen SSG (b) (6) to participate in a complete rebuild of his personal automobile. SSG (b) (6) is stationed on Ft. Carson, CO, as part of the Human Resources Dept., COARNG. The production team is flying to Colorado next week to meet (b) (6) and his family, and trailer his car back to Tennessee, where they will videotape the complete restoration of his 1967 Ford Mustang, which will be restored by a professional automotive build team. While in Colorado the production team will be accessing Ft. Carson on 29 JUN, for 3-4 hours, to gather B-roll to illustrate SSG (b) (6) national service. SSG (b) (6) received the Purple Heart resulting from an RPG attack in Iraq. (b) (6) injuries were successfully treated. The production team will interview a fellow Soldier and friend of (b) (6) who was with him that day in Iraq. **ASSESSMENT:** Spike TV has a loyal following of recruiting age males, 18-29 y.o. This program offers a favorable profile of military service which young car enthusiasts will appreciate. Supports Building Resiliency. (b) (6)

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA.

**ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency.

(b) (6)

**(FOUO) 'LOUISIANA MANEUVERS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker working on a documentary series about the historically significant 'Louisiana Maneuvers' exercise conducted in 1941. The documentary company is conducting research prior to full production. The Louisiana Maneuvers were a series of military exercises held all over north and west-central Louisiana, including Fort Polk, Camp Claiborne and Camp Livingston. The exercise was designed to test US troop training, logistics, doctrine, and commanders. The Fort Polk Museum and Louisiana National Guard Museum have agreed to support the project. OCPA-LA will conclude a Production Assistance Agreement.

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) 'MENDING FENCES' (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by Casting Director for a new one-hour documentary-style series dedicated to 'helping estranged family members reunite and repair their relationships'. The series would like to reach out to military and families 'who would like to take the first step in opening the lines of communication with an estranged family member'. OCA-PA-LA is accessing the risks and benefits of providing support.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY CHANNEL, 'ANCIENT ALIENS' (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by History Channel producer requesting access to the U.S. Army Natick Soldier Systems Center. Specific interest is in filming the HULC exoskeleton for an upcoming episode, to be titled, 'Heroes, Kings and Aliens'. The episode will examine classical mythologies, to include, 'superhuman strength and endurance', and current efforts to replicate superhuman abilities through the use of technology. OCA-PA-LA is coordinating with NATICK. **ASSESSMENT:** 'Ancient Aliens', in its third season, is a popular documentary-style series. Will showcase Army technologies and capabilities currently in development. Supports Modernizing the Force. (b) (6)

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCA-PA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCA-PA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO)** OCA-PA-LA contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. Bill Rodriguez, was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

settings. Dr. Rodriguez will be interviewed about his work with co-founder Dr. William Bass, who was also Dr. Rodriguez' mentor. Additionally, Dr. Rodriguez will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. Rodriguez will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Point with a two-person the crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD) Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6)

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES " (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed.

**ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

million viewers nationally per week. Supports Maintaining our Combat Edge. (b) [REDACTED]

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, “Fuerszas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6) [REDACTED]

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) ‘FOLLOW THE HONEY’, DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) [REDACTED] has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) [REDACTED]

**(FOUO) ‘ARMY’S DRILL SERGEANT OF THE YEAR COMPETITION’ (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) USARPAC VISIT (FOUO) (SAPA-CRD)** OCPA-LA contacted by USARPAC PAO, COL (b) (6) to schedule two-day trip to Los Angeles to discuss StratComm and entertainment media opportunities for Hawaii-based command. USARPAC says goal of discussions is to "think big" about opportunities available for highlighting the USARPAC mission and personnel through OCPA-LA. **ASSESSMENT:** OCPA-LA sees value in this meeting and will schedule time at end of June for meetings in L.A. to discuss communications opportunities for USARPAC. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

**( (FOUO) MOH P7 (FOUO) (SAPA-CRD)** OCPA-LA is examining support options and ComRel opportunities for possible visit by MOH recipient. Specifically new medical programs tailored to Wounded Warrior care. Other options under consideration; national appearance on evening talk show, e.g., Leno, Conan, etc. Possibly co-hosting select programs on the Military Channel or on NBC's new Veteran's channel. Coordinating with OCPA. **ASSESSMENT:** Notable StratComm opportunities available, given time for coordination. Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) VIDEO GAME DEVELOPMENT (FOUO) (SAPA-CRD)** OCPA-LA contacted by video game production company, Respawn Entertainment, for support on new military video game in development. Developers are specifically seeking access to Army equipment and vehicles for reference photos and sound recordings. OCPA-LA requested to meet with the production company to discuss concept and depictions of U.S. Army personnel, equipment and operations. A meeting has been scheduled for this week. **ASSESSMENT:** The game company formed from executives who created hugely successful, 'Call of Duty' franchise, and recently secured funding from gaming giant, EA. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.

(b) (6)

## Community Relations

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 5 JUL 11)**

1,699 People like this page

21 New likes

33 Weekly Active Users

183 Weekly Post Views

OCPA-LA, 'Telling the Army story millions of viewers per showing.'



## OCPA-West Weekly Report, 5-11 July 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

#### **(FOUO) BRITISH ROYAL COUPLE VISITS L.A./SM FAMILIES (FOUO) (SAPA-CRD)**

Prince William and Kate, the Duke and Duchess of Cambridge, met with service members, veterans and their families at the Mission Serve "Hiring Our Heroes Los Angeles" job fair for veterans and military spouses in Sony Studios, Culver City, Calif., Sunday, July 10, 2011. Mrs. Shinseki also spoke at the event, recognizing Kate as a military spouse as well as praising "Mission Serve" and other non-profit organizations supporting our troops and their families. There were a number of companies represented at the job fair from a wide variety disciplines as well as NBC, CBS, Fox, Warner Brothers and Sony Entertainment. **ASSESSMENT:** The attendance of the Royal Couple highlighted the challenges faced by returning veterans in today's economy. The event was covered by several media outlets. Supports Building Resiliency. (b) (6)

**(FOUO) "A Hero's Welcome" (FOUO) (SAPA-CRD)** "A Hero's Welcome" is a documentary television series currently in development focusing on the challenges faced during combat deployment, and the civilian charities dedicated to giving back to our warriors and their families. In this segment the show will focus on the CW Bill Young Bone Marrow Donor Program (CWBY). They are in the midst of helping a young girl recently diagnosed with lymphoma but without a match in the database. Her father is deployed overseas (his compassionate leave request is pending), and the CWBY Program is helping coordinate the search for a donor match to save her life. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

#### **(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)**

OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. The production assistance agreement is complete and the production company will be filming at Rock Island Arsenal the week of 11 JUL 11. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) Coming Home: Season 2 (FOUO) (SAPA-CRD)** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour

episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) World's Toughest Driving Test (FOUO) (SAPA-CRD)** World's Toughest Driving Test is a maximum velocity adventure across America which showcases the world's most challenging machines on land, sea, snow and ice. This unforgettable expedition reveals amazing cities, obscure industries, and compelling working class heroes at every turn. One immersive host with an appetite for getting behind the wheel of anything and everything will throw himself into every episode. He will learn from resident experts while adapting to culturally rich surroundings in hopes of mastering machines in just three days. These machines typically take years to master. At the end of each week, he will go face-to-face against the expert who taught him everything he knows in a handicapped challenge that tests his newly acquired skills. Even with the odds stacked in his favor, will 72 hours of training be enough to master The World's Toughest Driving Test? In this episode, the host will visit Fort Bliss, TX and experience the Abrams (M-1A2) Main Battle Tank. **ASSESSMENT:** This BBC America program has a loyal audience from a similar show "Top Gear" and targets our recruitment age viewers of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) History of the National Guard (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) Fantasy Huddle (FOUO) (SAPA-CRD)** Fantasy Huddle is a National Football League (NFL) and fantasy football-related television show produced by Time Warner Cable Metro Sports based in Kansas City, Mo. The show airs August to December coinciding with the NFL preseason and regular season, providing fantasy football players the opportunity to get expert advice. Fantasy Huddle and the show's producer/host Herbie Teope have received widespread recognition and media coverage. Teope is a regular guest and columnist for shows and publications nationwide and is a member of the Pro Football Writers of America. Prior to joining Time Warner Cable in 2006, Teope proudly served on Army active duty for 20 years and retired from Fort Riley. Time Warner Cable Metro Sports would also like to record up to four segments of its Braggin' Rights TV show. Braggin' Rights is a trivia competition matching a team of sports fans versus a team of Metro Sports on-air personalities. The segments will air in select Time Warner Cable markets. The Braggin' Rights segments will be recorded at the new "Warrior Zone" opening at Fort Riley in August 2011. **ASSESSMENT:** This will be a great community relations event for the Fort Riley

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

community as well as have 2-3 million viewers when televised during the National  
(b) (6) Season. (b) (6)

**(FOUO) Untold Stories of the ER: Season 6 (FOUO) (SAPA-CRD)** “Untold Stories of the ER” features unusual, touching, humorous, critical or life changing stories from the ER, told from the perspective of the participating doctors, EMT’s and nurses. Through dramatic reenactments, we bring the events to life, paying close attention to the medical accuracy of each situation. The show is a testament to medical heroes – and something that everyone involved can be proud of. This episode takes place at the “Baghdad ER”. Officially it’s the US Army 86th Combat Support Hospital, Ibn Sina Hospital in the Green (International) Zone in Baghdad, Iraq. Ibn Sina was formerly Saddam Hussein’s private hospital. The production company will be interviewing Lt. Col. (b) (6) RN (USA) and Dr. (b) (6) a former Army physician (MAJ) and presently on the staff at Skaggs Regional Medical Center in Branson, MO. **ASSESSMENT:** This Discovery Fit & Health Channel series has 1-1.5 million viewers. This program will educate America about the professionalism and compassion of our medical support staff. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD)** Extreme Makeover has been picked up for a ninth season. The season premiere will involve participation from all branches. Extreme Makeover will be surprising a Navy veteran named Barbara on July 14th. She now runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and off-duty service members to provide a house that can accommodate even more female veterans and their families. Filming will begin this week in Fayetteville, NC with support from Fort Bragg and Pope AFB as well as support at Walt Disney World from Florida based units with a parade of 200 service members and a Navy flyover. **ASSESSMENT:** Extreme Home Makeover is one of ABC’s top rate TV shows. Supports Building Resiliency. (b) (6)

**(FOUO) ZDF Documentary: John Fitzgerald Kennedy (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a documentary about President John F. Kennedy’s Life. The production company will be filming at Arlington National Cemetery on 12 JUL 11. The production assistance agreement is completed. **ASSESSMENT:** ZDF is public TV in Germany and Europe’s largest television network. Supports Building Resiliency. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCPA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the “Olympics” of Army Competitions. 24 of our nation’s best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army’s 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army’s finest Warriors. We’ll get to know these

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b) (6)

## Entertainment Television

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin.

**ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadians Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART: TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCPA-LA has actively supported the new TLC series, by Authentic Entertainment, now titled, 'Surprise Homecoming'. The eight-part series premieres at 10 p.m., Monday, 30 May. Each episode features three profiles of U.S. Army Soldiers as they reunite with family members in memorable ways. Hosted by celebrity Billy Ray Cyrus, the series has filmed at numerous U.S. Army installations, to include, Fort Bragg, Hood, Campbell, Carson and Bliss. Disney also supported the filming of an Army family reunion at their Florida theme park. The similar program, 'Coming Home', which has been airing on the Lifetime Channel each week since March 2011 has demonstrated the success of the homecoming profiles. Ratings for that program, which airs on Sunday evenings, have been significant and demonstrate that these type of personal, inside-perspective programs connect well with the American public and generate added awareness and support. As a result, both TLC and Lifetime channels have since requested additional episodes. OCPA-LA has agreed to support for the added visibility provided to the service and sacrifices our Soldiers and families represent. We received word the First Lady has been tracking these two productions given her focus on military families. Further, MG Lanza, Army CPA, will be meeting with Authentic Entertainment executives during his visit to Los Angeles in June. **ASSESSMENT:** Anticipate viewership in the range of 3-4 million viewers. Supports Restoring Balance, Building Resilience, and Reconstituting the Force. (b) (6)

**(FOUO) SPEED CHANNEL - METAL OF HONOR (FOUO) (SAPA-CRD)** The Speed Channel is producing a half hour program about fixing up old cars (pimping a ride). The producer would like to involve the US Army. They want to surprise a Soldier when he or she returns home with his/her old beat up car transformed into an amazing new ride. The Speed Channel will be casting for the show in June. **ASSESSMENT:** A Speed Channel program such as this will draw a viewership 1.5-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**  
Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

### Major Motion Pictures

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12.  
**ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**Entertainment – Documentaries**

**(FOUO) SPIKE TV, 'SEARCH & RESTORE' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the SPIKE TV show, "Search & Restore", which has chosen SSG (b) (6) to participate in a complete rebuild of his personal automobile. SSG (b) (6) is stationed on Ft. Carson, CO, as part of the Human Resources Dept., COARNG. The production team is flying to Colorado next week to meet (b) (6) and his family, and trailer his car back to Tennessee, where they will videotape the complete restoration of his 1967 Ford Mustang, which will be restored by a professional automotive build team. While in Colorado the production team will be accessing Ft. Carson on 29 JUN, for 3-4 hours, to gather B-roll to illustrate SSG (b) (6) national service. SSG (b) (6) received the Purple Heart resulting from an RPG attack in Iraq. (b) (6) injuries were successfully treated. The production team will interview a fellow Soldier and friend of (b) (6) who was with him that day in Iraq. **ASSESSMENT:** Spike TV has a loyal following of recruiting age males, 18-29 y.o. This program offers a favorable profile of military service which young car enthusiasts will appreciate. Supports Building Resiliency. (b) (6)

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA. **ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency. (b) (6)

**(FOUO) 'LOUISIANA MANEUVERS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker working on a documentary series about the historically significant 'Louisiana Maneuvers' exercise conducted in 1941. The documentary company is conducting research prior to full production. The Louisiana Maneuvers were a series of military exercises held all over north and west-central Louisiana, including Fort Polk, Camp Claiborne and Camp Livingston. The exercise was designed to test US troop training, logistics, doctrine, and commanders. The Fort Polk Museum and Louisiana National Guard Museum have agreed to support the project. OCPA-LA will conclude a Production Assistance Agreement. **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL, 'ANCIENT ALIENS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel producer requesting access to the U.S. Army Natick Soldier Systems Center. Specific interest is in filming the HULC exoskeleton for an upcoming episode, to be titled, 'Heroes, Kings and Aliens'. The episode will examine classical mythologies, to include, 'superhuman strength and endurance', and current efforts to replicate superhuman abilities through the use of technology. OCPA-LA is coordinating with NATICK. **ASSESSMENT:** 'Ancient Aliens', in its third season, is a popular documentary-style series. Will showcase Army technologies and capabilities currently in development. Supports Modernizing the Force. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. (b) (6), was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of settings. Dr. (b) (6) will be interviewed about his work with co-founder Dr. (b) (6), who was also Dr. (b) (6)' mentor. Additionally, Dr. (b) (6) will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. (b) (6) will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits.

**ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete.

**ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)**

A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD)** **Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD) **UPDATE: Production company has just returned from OPERATION Enduring Freedom. The filming went very well.****

OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt.

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

(b) (6) **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) “THERAPISTS BEHIND THE FRONT LINES” (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) “BATTLE LAB” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military’s latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD’s more than sixty facilities known as “battle labs” where tomorrow’s technology is being created and tested. Each episode will be organized around a theme –such as “night fighting,” “battling mother nature” and “space wars”. Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH’s most successful partnership and military capacity-building exercises, the annual, “Fuerzas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision’s will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**  
OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**  
OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) USARPAC VISIT (FOUO) (SAPA-CRD)** OCPA-LA contacted by USARPAC PAO, COL (b) (6) to schedule two-day trip to Los Angeles to discuss StratComm and entertainment media opportunities for Hawaii-based command. USARPAC says goal of discussions is to "think big" about opportunities available for highlighting the USARPAC mission and personnel through OCPA-LA. **ASSESSMENT:** OCPA-LA sees value in this meeting and will schedule time at end of June for meetings in L.A. to discuss communications opportunities for USARPAC. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) [REDACTED]

( (FOUO) MOH P7 (FOUO) (SAPA-CRD) OCPA-LA is examining support options and ComRel opportunities for possible visit by MOH recipient. Specifically new medical programs tailored to Wounded Warrior care. Other options under consideration; national appearance on evening talk show, e.g., Leno, Conan, etc. Possibly co-hosting select programs on the Military Channel or on NBC's new Veteran's channel. Coordinating with OCPA. **ASSESSMENT:** Notable StratComm opportunities available, given time for coordination. Supports Building Resilience and Reconstituting the Force. (b) (6) [REDACTED]

(FOUO) VIDEO GAME DEVELOPMENT (FOUO) (SAPA-CRD) OCPA-LA contacted by video game production company, Respawn Entertainment, for support on new military video game in development. Developers are specifically seeking access to Army equipment and vehicles for reference photos and sound recordings. OCPA-LA requested to meet with the production company to discuss concept and depictions of U.S. Army personnel, equipment and operations. A meeting has been scheduled for this week. **ASSESSMENT:** The game company formed from executives who created hugely successful, 'Call of Duty' franchise, and recently secured funding from gaming giant, EA. Supports Maintaining Our Combat Edge. (b) [REDACTED]

(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6) [REDACTED] was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6) [REDACTED]

## Community Relations

## Administrative

### FACEBOOK: U.S. Army Entertainment Office (as of 11 JUL 11)

1,717 People like this page

24 New likes

25 Weekly Active Users

116 Weekly Post Views

OCPA-LA, 'Telling the Army story millions of viewers per showing.'



## OCPA-West Weekly Report, 12-18 July 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) 'HAWAII 5-O' (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers requesting support in filming scene an upcoming episode. The episode involves the death of the Governor. The producers are requesting military personnel for the funeral scene. USAF, USN, USCG and USMC have all agreed to provide personnel for the scene. OCPA-LA is coordinating with HI ARNG. **ASSESSMENT:** Hawaii 5-O has begun filming for its second season. Audiences during season one averaged 8 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY CHANNEL; USMA (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel regarding interest in a new program, "The Hidden History of What We Say". The premise is that a lot of words and sayings in the American vernacular originate from the U.S. military. Producers are interested in filming at the US Military Academy, West Point, towards illustrating those military roots. Coordinating with USMA. **ASSESSMENT:** A History Channel program has a typical viewership of 2-4 million on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA meets with NTC CG and new Garrison Commander on Wednesday at Fort Irwin. Topics will include StratComm support to NTC. OCPA-LA is also coordinating with Los Angeles Times for media coverage of grand opening of new Fort Irwin Town Center on Thursday. **ASSESSMENT:** Fort Irwin is two hours from the world's largest entertainment industry and well positioned to represent the Army on numerous media projects. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD)**  
**UPDATE:** Filming at Walt Disney World with 100 service members, the CENTCOM Color Guard and a Navy Flyover occurred 17 OCT 11. The ceremony was very moving and witnessed by 7 thousand guests along the parade route. The episode involves participation from all branches. Extreme Makeover surprised a Navy veteran named Barbara Marshall on July 14th. She runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and off-duty service members to provide a house that can accommodate even more female veterans and their families. Filming began last week in Fayetteville, NC with support from Fort Bragg and Pope AFB as well as support at Walt Disney World from Florida based units with a parade of 100

service members and a Navy flyover. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about the "Joining Forces" initiative Supports. Building Resiliency. (b) (6)

**(FOUO) Extreme Makeover: Home Edition (EMHE) – Hill Family (FOUO) (SAPA-CRD):**

OCPA-LA was contacted by EMHE about supporting an episode about SSG(ret) (b) (6) While on patrol in Iraq on November 21st, 2007, the HMMWV in which he was traveling was rocked by a massive Improvised Explosive Device. Allen was knocked unconscious. When he next opened his eyes, he was in a hospital. Like so many of our troops SSG (b) suffers from Post Traumatic Stress Disorder (PTSD). Despite his tremendous challenges, SSGT (b) made significant strides toward recovery at Walter Reid and, later, working with the Warrior Transition Unit. Allen finally returned home. Unfortunately, his home itself presented the greatest challenge to his recovery: the (b) home is near both a rock quarry that uses dynamite to blast and a train yard where behemoth locomotives produce loud noise and vibration that would be unsettling even to someone not suffering from PTSD. EMHE read about SSG (b) story and has decided to build his family a home in a more secluded area of his hometown. EMHE has asked to visit the National Intrepid Center of Excellence (NiCoE) at Bethesda, MD. They have also asked to interview a subject matter expert on PTSD and to visit USC's Institute for Creative Technology. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about "Post Traumatic Stress Disorder". Building Resiliency. (b) (6)

**Entertainment Television**

**(FOUO) Fantasy Huddle (FOUO) (SAPA-CRD)** Fantasy Huddle is a National Football League (NFL) and fantasy football-related television show produced by Time Warner Cable Metro Sports based in Kansas City, Mo. The show airs August to December coinciding with the NFL preseason and regular season, providing fantasy football players the opportunity to get expert advice. Fantasy Huddle and the show's producer/host Herbie Teope have received widespread recognition and media coverage. Teope is a regular guest and columnist for shows and publications nationwide and is a member of the Pro Football Writers of America. Prior to joining Time Warner Cable in 2006, Teope proudly served on Army active duty for 20 years and retired from Fort Riley. Time Warner Cable Metro Sports would also like to record up to four segments of its Braggin' Rights TV show. Braggin' Rights is a trivia competition matching a team of sports fans versus a team of Metro Sports on-air personalities. The segments will air in select Time Warner Cable markets. The Braggin' Rights segments will be recorded at the new "Warrior Zone" opening at Fort Riley in August 2011. **ASSESSMENT:** This will be a great community relations event for the Fort Riley community as well as have 2-3 million viewers when televised during the National Football Season. (b) (6)

**(FOUO) Untold Stories of the ER: Season 6 (FOUO) (SAPA-CRD)** "Untold Stories of the ER" features unusual, touching, humorous, critical or life changing stories from the ER, told from the perspective of the participating doctors, EMT's and nurses. Through dramatic reenactments, we bring the events to life, paying close attention to the medical accuracy of each situation. The show is a testament to medical heroes – and something that everyone involved can be proud of. This episode takes place at the "Baghdad ER". Officially it's the US Army 86th Combat Support Hospital, Ibn Sina Hospital in the Green (International) Zone in Baghdad, Iraq. Ibn Sina was formerly Saddam Hussein's private hospital. The production company will be interviewing Lt. Col. (b) (6) RN (USA) and Dr. (b) (6) a former Army physician (MAJ) and presently on the staff at Skaggs Regional Medical Center in Branson, MO. **ASSESSMENT:** This

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Discovery Fit & Health Channel series has 1-1.5 million viewers. This program will educate America about the professionalism and compassion of our medical support staff. Supports Building Resiliency. (b) (6)

**(FOUO) Coming Home: Season 2 (FOUO) SAPA-CRD** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) World's Toughest Driving Test (FOUO) (SAPA-CRD)** World's Toughest Driving Test is a maximum velocity adventure across America which showcases the world's most challenging machines on land, sea, snow and ice. This unforgettable expedition reveals amazing cities, obscure industries, and compelling working class heroes at every turn. One immersive host with an appetite for getting behind the wheel of anything and everything will throw himself into every episode. He will learn from resident experts while adapting to culturally rich surroundings in hopes of mastering machines in just three days. These machines typically take years to master. At the end of each week, he will go face-to-face against the expert who taught him everything he knows in a handicapped challenge that tests his newly acquired skills. Even with the odds stacked in his favor, will 72 hours of training be enough to master The World's Toughest Driving Test? In this episode, the host will visit Fort Bliss, TX and experience the Abrams (M-1A2) Main Battle Tank. **ASSESSMENT:** This BBC America program has a loyal audience from a similar show "Top Gear" and targets our recruitment age viewers of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin. **ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadians Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

camouflage development. OCA-PA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCA-PA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCA-PA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCA-PA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCA-PA-LA has actively supported the new TLC series, by Authentic Entertainment, now titled, 'Surprise Homecoming'. The eight-part series premieres at 10 p.m., Monday, 30 May. Each episode features three profiles of U.S. Army Soldiers as they reunite with family members in memorable ways. Hosted by celebrity Billy Ray Cyrus, the series has filmed at numerous U.S. Army installations, to include, Fort Bragg, Hood, Campbell, Carson and Bliss. Disney also supported the filming of an Army family reunion at their Florida theme park. The similar program, 'Coming Home', which has been airing on the Lifetime Channel each week since March 2011 has demonstrated the success of the homecoming profiles. Ratings for that program, which airs on Sunday evenings, have been significant and demonstrate that these type of personal, inside-perspective programs connect well with the American public and generate added awareness and support. As a result, both TLC and Lifetime channels have since requested additional episodes. OCA-PA-LA has agreed to support for the added visibility provided to the service and sacrifices our Soldiers and families represent. We received word the First Lady has been tracking these two productions given her focus on military families. Further, MG Lanza, Army CPA, will be meeting with Authentic Entertainment executives during his visit to Los Angeles in June. **ASSESSMENT:** Anticipate viewership in the range of 3-4 million viewers. Supports Restoring Balance, Building Resilience, and Reconstituting the Force. (b) (6)

**(FOUO) SPEED CHANNEL - METAL OF HONOR (FOUO) (SAPA-CRD)** The Speed Channel is producing a half hour program about fixing up old cars (pimping a ride). The producer would like to involve the US Army. They want to surprise a Soldier when he or she returns home with his/her old beat up car transformed into an amazing new ride. The Speed Channel will be casting for the show in June. **ASSESSMENT:** A Speed Channel program such as this will draw a viewership 1.5-2 million. Supports Building Resiliency. LTC (b) (6) OCA-PA-LA/310-

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**  
Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

### Major Motion Pictures

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUAT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**Entertainment – Documentaries**

**(FOUO) History of the National Guard (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ZDF Documentary: John Fitzgerald Kennedy (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a documentary about President John F. Kennedy's Life. The production company will be filming at Arlington National Cemetery on 12 JUL 11. The production assistance agreement is completed. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCPA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the "Olympics" of Army Competitions. 24 of our nation's best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army's 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army's finest Warriors. We'll get to know these Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b)

**(FOUO) "A Hero's Welcome" (FOUO) (SAPA-CRD)**"A Hero's Welcome" is a documentary television series currently in development focusing on the challenges faced during combat deployment, and the civilian charities dedicated to giving back to our warriors and their families. In this segment the show will focus on the CW Bill Young Bone Marrow Donor Program (CWBY). They are in the midst of helping a young girl recently diagnosed with lymphoma but without a match in the database. Her father is deployed overseas (his compassionate leave request is pending), and the CWBY Program is helping coordinate the search for a donor match to save her life. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. The production assistance agreement is complete and the production company will be filming at Rock Island Arsenal the week of 11 JUL 11. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean'

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) SPIKE TV, 'SEARCH & RESTORE' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the SPIKE TV show, "Search & Restore", which has chosen SSG (b) (6) to participate in a complete rebuild of his personal automobile. SSG (b) (6) is stationed on Ft. Carson, CO, as part of the Human Resources Dept., COARNG. The production team is flying to Colorado next week to meet (b) (6) and his family, and trailer his car back to Tennessee, where they will videotape the complete restoration of his 1967 Ford Mustang, which will be restored by a professional automotive build team. While in Colorado the production team will be accessing Ft. Carson on 29 JUN, for 3-4 hours, to gather B-roll to illustrate SSG (b) (6) national service. SSG (b) (6) received the Purple Heart resulting from an RPG attack in Iraq. (b) (6) injuries were successful treated. The production team will interview a fellow Soldier and friend of (b) (6) who was with him that day in Iraq. **ASSESSMENT:** Spike TV has a loyal following of recruiting age males, 18-29 y.o. This program offers a favorable profile of military service which young car enthusiasts will appreciate. Supports Building Resiliency. (b) (6)

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA. **ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency. (b) (6)

**(FOUO) 'LOUISIANA MANEUVERS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker working on a documentary series about the historically significant 'Louisiana Maneuvers' exercise conducted in 1941. The documentary company is conducting research prior to full production. The Louisiana Maneuvers were a series of military exercises held all over north and west-central Louisiana, including Fort Polk, Camp Claiborne and Camp Livingston. The exercise was designed to test US troop training, logistics, doctrine, and commanders. The Fort Polk Museum and Louisiana National Guard Museum have agreed to support the project. OCPA-LA will conclude a Production Assistance Agreement. **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL, 'ANCIENT ALIENS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel producer requesting access to the U.S. Army Natick Soldier Systems Center. Specific interest is in filming the HULC exoskeleton for an upcoming episode, to be titled, 'Heroes, Kings and Aliens'. The episode will examine classical mythologies, to include, 'superhuman strength and endurance', and current efforts to replicate superhuman abilities through the use of technology. OCPA-LA is coordinating with NATICK. **ASSESSMENT:** 'Ancient Aliens', in its third season, is a popular documentary-style series. Will showcase Army technologies and capabilities currently in development. Supports Modernizing the Force. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. (b) (6), was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of settings. Dr. (b) (6) will be interviewed about his work with co-founder Dr. (b) (6), who was also Dr. (b) (6) mentor. Additionally, Dr. (b) (6) will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. (b) (6) will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits.

**ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete.

**ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD) Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD) UPDATE: Production company has just returned from OPERATION Enduring Freedom. The filming went very well.**

OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt.

(b) (6) **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) USARPAC VISIT (FOUO) (SAPA-CRD)** OCPA-LA contacted by USARPAC PAO, COL (b) (6) to schedule two-day trip to Los Angeles to discuss StratComm and entertainment media opportunities for Hawaii-based command. USARPAC says goal of discussions is to "think big" about opportunities available for highlighting the USARPAC mission and personnel through OCPA-LA. **ASSESSMENT:** OCPA-LA sees value in this meeting and will schedule time at end of June for meetings in L.A. to discuss communications opportunities for USARPAC. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MOH P7 (FOUO) (SAPA-CRD)** OCPA-LA is examining support options and ComRel opportunities for possible visit by MOH recipient. Specifically new medical programs tailored to Wounded Warrior care. Other options under consideration; national appearance on evening talk show, e.g., Leno, Conan, etc. Possibly co-hosting select programs on the Military Channel or on NBC's new Veteran's channel. Coordinating with OCPA. **ASSESSMENT:** Notable StratComm opportunities available, given time for coordination. Supports Building Resilience and Reconstituting the Force. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) VIDEO GAME DEVELOPMENT (FOUO) (SAPA-CRD)** OCPA-LA contacted by video game production company, Respawn Entertainment, for support on new military video game in development. Developers are specifically seeking access to Army equipment and vehicles for reference photos and sound recordings. OCPA-LA requested to meet with the production company to discuss concept and depictions of U.S. Army personnel, equipment and operations. A meeting has been scheduled for this week. **ASSESSMENT:** The game company formed from executives who created hugely successful, 'Call of Duty' franchise, and recently secured funding from gaming giant, EA. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

### Community Relations

**(FOUO) COMIC-CON Military Panel (SAPA-CRD) (FOUO)** The Armed Forces of the United States have been featured in film and television over the last century. How does the real military support the entertainment industry? U.S. Army Lt. Colonel (b) (6) (Avengers, Hawaii Five-O), U.S. Marine Corps Lt. (b) (6) (Battle: Los Angeles, Avatar), U.S. Navy Lt. (b) (6) (Battleship, NCIS), U.S. Air Force Lt. Colonel (b) (6) (Transformers, Iron Man 2), and U.S. Coast Guard Commander (b) (6) (The Adjustment Bureau, Deadliest Catch) offer an in-depth discussion and Q&A session. The panel will be moderated by U.S. Air Force veteran Jon Huertas, actor on ABC's Castle and HBO's Generation Kill and chairman for Screen Actors Guild (SAG) Armed Forces Task Force. **ASSESSMENT:** This will be the first time the Department of Defense will be allowed to participate in a COMIC-CON panel. This is a great opportunity to reach out to future comic-book filmmakers. (b) (6)

### Administrative

#### **FACEBOOK: U.S. Army Entertainment Office (as of 18 JUL 11)**

1,741 People like this page

25 New likes

435 Weekly Active Users

2,275 Weekly Post Views



## OCPA-West Weekly Report, 19-25 July 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) DISCOVERY CHANNEL; 'X MACHINES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for new series the 'X Machines'. The show takes a look at "the most exciting and technologically advanced machines from around the world". The series shows how the machines work and documents the skills of those operating them. Requests access to two U.S. Army vehicles; 'Cougar Armoured Fighting Vehicle' and 'Assault Breacher Vehicle'. Other U.S. military vehicles profiled: B2 Spirit Bomber (Air Force); RQ4A Global Hawk (Air Force); CH-53 Super Stallion (Marine Corps); U.S.S. Independence littoral combat ship (Navy). The series will consist of eight 1-hour episodes and feature three different machines per episode. The series has been fully funded by The Discovery Channel and The Science Channel and will air early 2012. OCPA-LA will coordinate for access with appropriate commands for access. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) MODERN MARVELS; 'MOBILE MILITARY BASES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Marvel Marvels producers for new episode examining Mobile Military Bases. Producer is in contact with (b) (6), formally with the US Army Engineering School, and plans to interview him as an on-screen expert about the design and role of Mobile Military Basis. Producer is also in contact with to CDR (b) (6), CENTCOM. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) INDEPENDENT FILM; FORT A.P. HILL (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film producer, Professor Steve Yeager of Towson University, Baltimore, MD, for filming on Fort A.P. Hill (FAPH). The story is about 3 soldiers who were poisoned during the Second World War, and is based on a true story. Interest in FAPH is due to the availability of WWII era wooden barracks. Professor Yeager will send OCPA-LA the script for PAO review prior to shoot for approval. **ASSESSMENT:** TBD. Supports Building Resiliency. (b) (6)

**(FOUO) COMIC-CON (FOUO) (SAPA-CRD)** OCPA-LA participated in a military panel at popular culture convention in San Diego on Friday, 22 July. This was the first ever participation by the services in the annual 'Comic-Con' convention, in a panel titled, "The Military and The Media". The Joint Services panel was moderated by actor Jon Huertas ('Castle'). The service representatives for entertainment media discussed various aspects of military support to film and television projects and received considerable compliments from the audience following the panel. **ASSESSMENT:** The audience attending the Military and The Media discussion was

over 300. Attendance at Comic-Con was 145,000. Other entertainment venues have since come online asking for similar Joint military panels to discuss working with the military. Supports Building Resiliency. (b) (6)

**(FOUO) FORT IRWIN (FOUO) (SAPA-CRD) UPDATE: Meeting with BG Ferrell postponed until TUE, 26 JUL.** OCPA-LA meets with NTC CG and new Garrison Commander on Wednesday at Fort Irwin. Topics will include StratComm support to NTC. OCPA-LA is also coordinating with Los Angeles Times for media coverage of grand opening of new Fort Irwin Town Center on Thursday. **ASSESSMENT:** Fort Irwin is two hours from the world's largest entertainment industry and well positioned to represent the Army on numerous media projects. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) 'HAWAII 5-O' (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers requesting support in filming scene an upcoming episode. The episode involves the death of the Governor. The producers are requesting military personnel for the funeral scene. USAF, USN, USCG and USMC have all agreed to provide personnel for the scene. The Hawaii National Guard has offered to support as well. **ASSESSMENT:** Hawaii 5-O has begun filming for its second season. Audiences during season one averaged 8 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD) UPDATE:** Filming at Walt Disney World with 100 service members, the CENTCOM Color Guard and a Navy Flyover occurred 17 OCT 11. The ceremony was very moving and witnessed by 7 thousand guests along the parade route. The episode involves participation from all branches. Extreme Makeover surprised a Navy veteran named Barbara Marshall on July 14th. She runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and off-duty service members to provide a house that can accommodate even more female veterans and their families. Filming began last week in Fayetteville, NC with support from Fort Bragg and Pope AFB as well as support at Walt Disney World from Florida based units with a parade of 100 service members and a Navy flyover. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about the "Joining Forces" initiative Supports. Building Resiliency. (b) (6)

**(FOUO) Extreme Makeover: Home Edition (EMHE) – (b) Family (FOUO) (SAPA-CRD):** OCPA-LA was contacted by EMHE about supporting an episode about SSG(ret) (b) (6) While on patrol in Iraq on November 21st, 2007, the HMMWV in which he was traveling was rocked by a massive Improvised Explosive Device. Allen was knocked unconscious. When he next opened his eyes, he was in a hospital. Like so many of our troops SSG (b) suffers from Post Traumatic Stress Disorder (PTSD). Despite his tremendous challenges, SSGT (b) made significant strides toward recovery at Walter Reid and, later, working with the Warrior Transition Unit. Allen finally returned home. Unfortunately, his home itself presented the greatest challenge to his recovery: the (b) home is near both a rock quarry that uses dynamite to blast and a train yard where behemoth locomotives produce loud noise and vibration that would be

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

unsettling even to someone not suffering from PTSD. EMHE read about SSG (b) (6) story and has decided to build his family a home in a more secluded area of his hometown. EMHE has asked to visit the National Intrepid Center of Excellence (NiCoE) at Bethesda, MD. They have also asked to interview a subject matter expert on PTSD and to visit USC's Institute for Creative Technology. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows and garners 8.5 million per episode. This show will inform Americans about "Post Traumatic Stress Disorder". Building Resiliency. (b) (6)

**(FOUO) Fantasy Huddle (FOUO) (SAPA-CRD)** Fantasy Huddle is a National Football League (NFL) and fantasy football-related television show produced by Time Warner Cable Metro Sports based in Kansas City, Mo. The show airs August to December coinciding with the NFL preseason and regular season, providing fantasy football players the opportunity to get expert advice. Fantasy Huddle and the show's producer/host Herbie Teope have received widespread recognition and media coverage. Teope is a regular guest and columnist for shows and publications nationwide and is a member of the Pro Football Writers of America. Prior to joining Time Warner Cable in 2006, Teope proudly served on Army active duty for 20 years and retired from Fort Riley. Time Warner Cable Metro Sports would also like to record up to four segments of its Braggin' Rights TV show. Braggin' Rights is a trivia competition matching a team of sports fans versus a team of Metro Sports on-air personalities. The segments will air in select Time Warner Cable markets. The Braggin' Rights segments will be recorded at the new "Warrior Zone" opening at Fort Riley in August 2011. **ASSESSMENT:** This will be a great community relations event for the Fort Riley community as well as have 2-3 million viewers when televised during the National Football Season. (b) (6)

**(FOUO) Untold Stories of the ER: Season 6 (FOUO) (SAPA-CRD)** "Untold Stories of the ER" features unusual, touching, humorous, critical or life changing stories from the ER, told from the perspective of the participating doctors, EMT's and nurses. Through dramatic reenactments, we bring the events to life, paying close attention to the medical accuracy of each situation. The show is a testament to medical heroes – and something that everyone involved can be proud of. This episode takes place at the "Baghdad ER". Officially it's the US Army 86th Combat Support Hospital, Ibn Sina Hospital in the Green (International) Zone in Baghdad, Iraq. Ibn Sina was formerly Saddam Hussein's private hospital. The production company will be interviewing Lt. Col. (b) (6) RN (USA) and Dr. (b) (6) a former Army physician (MAJ) and presently on the staff at Skaggs Regional Medical Center in Branson, MO. **ASSESSMENT:** This Discovery Fit & Health Channel series has 1-1.5 million viewers. This program will educate America about the professionalism and compassion of our medical support staff. Supports Building Resiliency. (b) (6)

**(FOUO) Coming Home: Season 2 (FOUO) SAPA-CRD)** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) World's Toughest Driving Test (FOUO) (SAPA-CRD)** World's Toughest Driving Test is a maximum velocity adventure across America which showcases the world's most challenging machines on land, sea, snow and ice. This unforgettable expedition reveals amazing cities, obscure industries, and compelling working class heroes at every turn. One

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

immersive host with an appetite for getting behind the wheel of anything and everything will throw himself into every episode. He will learn from resident experts while adapting to culturally rich surroundings in hopes of mastering machines in just three days. These machines typically take years to master. At the end of each week, he will go face-to-face against the expert who taught him everything he knows in a handicapped challenge that tests his newly acquired skills. Even with the odds stacked in his favor, will 72 hours of training be enough to master The World's Toughest Driving Test? In this episode, the host will visit Fort Bliss, TX and experience the Abrams (M-1A2) Main Battle Tank. **ASSESSMENT:** This BBC America program has a loyal audience from a similar show "Top Gear" and targets our recruitment age viewers of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin. **ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadians Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCPA-LA has actively supported the new TLC series, by Authentic Entertainment, now titled, 'Surprise Homecoming'. The eight-part series premieres at 10 p.m., Monday, 30 May. Each episode features three profiles of U.S. Army Soldiers as they reunite with family members in memorable ways. Hosted by celebrity Billy Ray Cyrus, the series has filmed at numerous U.S. Army installations, to include, Fort Bragg, Hood, Campbell, Carson and Bliss. Disney also supported the filming of an Army family reunion at their Florida theme park. The similar program, 'Coming Home', which has been airing on the Lifetime Channel each week since March 2011 has demonstrated the success of the homecoming profiles. Ratings for that program, which airs on Sunday evenings, have been significant and demonstrate that these type of personal, inside-perspective programs connect well with the American public and generate added awareness and support. As a result, both TLC and Lifetime channels have since requested additional episodes. OCPA-LA has agreed to support for the added visibility provided to the service and sacrifices our Soldiers and families represent. We received word the First Lady has been tracking these two productions given her focus on military families. Further, MG Lanza, Army CPA, will be meeting with Authentic Entertainment executives during his visit to Los Angeles in June. **ASSESSMENT:** Anticipate viewership in the range of 3-4 million viewers. Supports Restoring Balance, Building Resilience, and Reconstituting the Force. (b) (6)

**(FOUO) SPEED CHANNEL - METAL OF HONOR (FOUO) (SAPA-CRD)** The Speed Channel is producing a half hour program about fixing up old cars (pimping a ride). The producer would like to involve the US Army. They want to surprise a Soldier when he or she returns home with his/her old beat up car transformed into an amazing new ride. The Speed Channel will be casting for the show in June. **ASSESSMENT:** A Speed Channel program such as this will draw a viewership 1.5-2 million. Supports Building Resiliency. LTC (b) (6) OCPA-LA/310-

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12.

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

#### Entertainment – Documentaries

**(FOUO) HISTORY CHANNEL; USMA (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel regarding interest in a new program, "The Hidden History of What We Say". The premise is that a lot of words and sayings in the American vernacular originate from the U.S. military. Producers are interested in filming at the US Military Academy, West Point, towards illustrating those military roots. Coordinating with USMA. **ASSESSMENT:** A History Channel program has a typical viewership of 2-4 million on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA meets with NTC CG and new Garrison Commander on Wednesday at Fort Irwin. Topics will include StratComm support to NTC. OCPA-LA is also coordinating with Los Angeles Times for media coverage of grand opening of new Fort Irwin Town Center on Thursday. **ASSESSMENT:** Fort Irwin is two hours from the world's largest entertainment industry and well positioned to represent the Army on

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

numerous media projects. Supports Building Resiliency. (b) (6)

**(FOUO) History of the National Guard (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ZDF Documentary: John Fitzgerald Kennedy (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a documentary about President John F. Kennedy's Life. The production company will be filming at Arlington National Cemetery on 12 JUL 11. The production assistance agreement is completed. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCPA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the "Olympics" of Army Competitions. 24 of our nation's best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army's 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army's finest Warriors. We'll get to know these Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b)

**(FOUO) "A Hero's Welcome" (FOUO) (SAPA-CRD)** "A Hero's Welcome" is a documentary television series currently in development focusing on the challenges faced during combat deployment, and the civilian charities dedicated to giving back to our warriors and their families. In this segment the show will focus on the CW Bill Young Bone Marrow Donor Program (CWBY). They are in the midst of helping a young girl recently diagnosed with lymphoma but without a match in the database. Her father is deployed overseas (his compassionate leave request is pending), and the CWBY Program is helping coordinate the search for a donor match to save her life. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. The production assistance agreement is complete and the production company will be filming at Rock Island Arsenal the week of 11 JUL 11. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean'

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) SPIKE TV, 'SEARCH & RESTORE' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the SPIKE TV show, "Search & Restore", which has chosen SSG (b) (6) to participate in a complete rebuild of his personal automobile. SSG (b) (6) is stationed on Ft. Carson, CO, as part of the Human Resources Dept., COARNG. The production team is flying to Colorado next week to meet (b) (6) and his family, and trailer his car back to Tennessee, where they will videotape the complete restoration of his 1967 Ford Mustang, which will be restored by a professional automotive build team. While in Colorado the production team will be accessing Ft. Carson on 29 JUN, for 3-4 hours, to gather B-roll to illustrate SSG (b) (6) national service. SSG (b) (6) received the Purple Heart resulting from an RPG attack in Iraq. (b) (6) injuries were successful treated. The production team will interview a fellow Soldier and friend of (b) (6) who was with him that day in Iraq. **ASSESSMENT:** Spike TV has a loyal following of recruiting age males, 18-29 y.o. This program offers a favorable profile of military service which young car enthusiasts will appreciate. Supports Building Resiliency. (b) (6)

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA. **ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency. (b) (6)

**(FOUO) 'LOUISIANA MANEUVERS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker working on a documentary series about the historically significant 'Louisiana Maneuvers' exercise conducted in 1941. The documentary company is conducting research prior to full production. The Louisiana Maneuvers were a series of military exercises held all over north and west-central Louisiana, including Fort Polk, Camp Claiborne and Camp Livingston. The exercise was designed to test US troop training, logistics, doctrine, and commanders. The Fort Polk Museum and Louisiana National Guard Museum have agreed to support the project. OCPA-LA will conclude a Production Assistance Agreement. **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL, 'ANCIENT ALIENS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel producer requesting access to the U.S. Army Natick Soldier Systems Center. Specific interest is in filming the HULC exoskeleton for an upcoming episode, to be titled, 'Heroes, Kings and Aliens'. The episode will examine classical mythologies, to include, 'superhuman strength and endurance', and current efforts to replicate superhuman abilities through the use of technology. OCPA-LA is coordinating with NATICK. **ASSESSMENT:** 'Ancient Aliens', in its third season, is a popular documentary-style series. Will showcase Army technologies and capabilities currently in development. Supports Modernizing the Force. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. (b) (6), was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of settings. Dr. (b) (6) will be interviewed about his work with co-founder Dr. (b) (6), who was also Dr. (b) (6)' mentor. Additionally, Dr. (b) (6) will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. (b) (6) will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits.

**ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete.

**ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD) Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD) UPDATE: Production company has just returned from OPERATION Enduring Freedom. The filming went very well.**

OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt.

(b) (6) **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) USARPAC VISIT (FOUO) (SAPA-CRD)** OCPA-LA contacted by USARPAC PAO, COL (b) (6) to schedule two-day trip to Los Angeles to discuss StratComm and entertainment media opportunities for Hawaii-based command. USARPAC says goal of discussions is to "think big" about opportunities available for highlighting the USARPAC mission and personnel through OCPA-LA. **ASSESSMENT:** OCPA-LA sees value in this meeting and will schedule time at end of June for meetings in L.A. to discuss communications opportunities for USARPAC. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

**( (FOUO) MOH P7 (FOUO) (SAPA-CRD)** OCPA-LA is examining support options and ComRel opportunities for possible visit by MOH recipient. Specifically new medical programs tailored to Wounded Warrior care. Other options under consideration; national appearance on evening talk show, e.g., Leno, Conan, etc. Possibly co-hosting select programs on the Military Channel or on NBC's new Veteran's channel. Coordinating with OCPA. **ASSESSMENT:** Notable StratComm opportunities available, given time for coordination. Supports Building Resilience and Reconstituting the Force. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) VIDEO GAME DEVELOPMENT (FOUO) (SAPA-CRD)** OCPA-LA contacted by video game production company, Respawn Entertainment, for support on new military video game in development. Developers are specifically seeking access to Army equipment and vehicles for reference photos and sound recordings. OCPA-LA requested to meet with the production company to discuss concept and depictions of U.S. Army personnel, equipment and operations. A meeting has been scheduled for this week. **ASSESSMENT:** The game company formed from executives who created hugely successful, 'Call of Duty' franchise, and recently secured funding from gaming giant, EA. Supports Maintaining Our Combat Edge. (b) [REDACTED]

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) [REDACTED] was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6) [REDACTED]

## Community Relations

### NSTR

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 25 JUL 11)**

1,753 People like this page

11 New likes

54 Weekly Active Users

265 Weekly Post Views



## OCA-PA-West Weekly Report, 7-13 June 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) FLOTUS VISIT TO LA (FOUO) (SAPA-CRD)** OCA-PA-LA supported visit of First Lady Michelle Obama's visit to Los Angeles on Monday by coordinating for three Soldiers to participate in the high-profile entertainment industry event. Mrs. Obama was in Los Angeles on Monday to boost support for military families. Writer-producer J.J. Abrams ('Super-8') moderated the panel discussion with the First Lady on how Hollywood can tell stories of today's military families through film and television. OCA-PA-LA coordinated for the participation of Wounded Warrior, \*\*\*, and his wife, who flew in from the Center for the Intrepid, San Antonio, to attend. Also representing the Army were SFC (b) (6), from Fort Irwin. OCA-PA-LA also coordinated a live DVIDS broadcast with CW2 (b) (6), in Afghanistan. her effort to bring attention to the families of American servicemen and women. Mrs. Obama later participated in a guest appearance on "iCarly," a Nickelodeon television show whose lead character is the daughter of a military officer serving overseas. The Beverly Hills event was hosted by several entertainment industry guilds, including the Producers and Screen Actors Guilds and the American Federation of Television and Radio Artists. (b) (6)

**(FOUO) 'THE TALK', FATHER'S DAY SPECIAL (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by CBS daytime talk show, 'The Talk'. Producer interested in surprising the family of a returning Soldier on their Father's Day episode. OCA-PA-LA located a Soldier, SGT (b) (6), 11D, currently deployed to Iraq and returning on R&R. OCA-PA-LA coordinated for SGT (b) (6) spouse and two daughters to fly to Los Angeles. During the taping of the Father's Day episode on 16 JUN, SGT (b) (6) will appear on stage and surprise his daughters, 13 and 17 y.o. OCA-PA-LA is coordinating for a DVIDS 'shout out' from other Fathers serving far from home. The episode will air on 17 JUN. The program hosts are Sharon Osbourne, Julie Chen, Sara Gilbert, Holly Robinson Peete, and Leah Remini. **ASSESSMENT:** The Talk averages 2.5 million viewers each day and is popular among female audiences, 18-39 y.o. The program will serve to further connect the American public to their Army. Supports Building Resiliency. (b) (6)

**(FOUO) 'SURVIVOR' ARMY CONTESTANT (FOUO) (SAPA-CRD) UPDATE: Commander will not approve the leave request for CPT (b) (6) to attend Survivor filming.** CPT (b) (6), 2ND BDE, 10TH MTN DIV, has applied as a contestant on the reality TV program, 'Survivor'. CPT (b) (6) has been invited by Survivor producers to attend the final round of selections, 15-20 JUN, Los Angeles. OCA-PA-LA will meet with her to discuss participation. Her CoC is willing to release her for series taping, scheduled for 15 JUL – 10 SEP. CPT (b) (6) is an AG officer, currently the BDE S4, and a twice-deployed Iraq veteran.

CPT (b) (6) BDE PAO describes her in positive terms and indicates she would represent the Army well, if selected. She would be on leave status at the time of taping. The series has completed its 22nd season and been renewed for seasons 23 and 24, both being filmed in Samoa. **ASSESSMENT:** While slipping in the ratings, the 'Survivor' series continues to draw an average weekly audience of 12 million viewers. CPT (b) (6) participation would ideally showcase a personal example of Army values while operating under stressful conditions. Supports Building Resiliency. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. The film depicts a battle scene in Smallville (Plano, IL) and has Soldiers rappelling into the town from UH-60s. OCPA-LA coordinating with 101<sup>st</sup> ABN DIV for support. A location scout of Plano, IL, is scheduled for this month. Production company is asking for a pilot (IP/IFE or Safety Officer) to visit the location and conduct a safety survey of the area. The production company will pay TDY/Travel for the Army Aviator doing the site survey. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) JAPANESE NETWORK, 'NHK', VISIT TO FORT KNOX (FOUO) (SAPA-CRD)**

OCPA-LA contacted by major Japanese network, NHK, requests one day of filming at Fort Knox for their 'ancestry' program. The person whose ancestry is being explored is a famous actor in Japan, Mr. Tadanobu Asano (below). Asano's grandfather was a U.S. Army Soldier who married Asano's grandmother during the U.S. occupation of Japan. The Soldier, Willard (Bill) Overing, left Japan and came back to Louisville in 1955. Overing was stationed at Fort Knox from 1955 to 1964, until discharge, where he 'worked as a cook' in mess hall on Fort Knox. Towards illustrating Asano's ancestors, NHK requests to film for 1 day at Fort Knox; 'general shots' of the post and the mess hall Overing worked in. Fort Knox has agreed to support; filming coord for 8-10 JUN. PAA complete. **ASSESSMENT:** While little direct payoff to U.S. audiences; potential strategic benefits in further underscoring long-term relationship with a key U.S. ally and audiences in the Pacific Theater. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY CHANNEL, 'ANCIENT ALIENS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel producer requesting access to the U.S. Army Natick Soldier Systems Center. Specific interest is in filming the HULC exoskeleton for an upcoming episode, to be titled, 'Heroes, Kings and Aliens'. The episode will examine classical mythologies, to include, 'superhuman strength and endurance', and current efforts to replicate superhuman abilities through the use of technology. OCPA-LA is coordinating with NATICK. **ASSESSMENT:** 'Ancient Aliens', in its third season, is a popular documentary-style series. Will showcase Army technologies and capabilities currently in development. Supports Modernizing the Force. (b) (6)

**(FOUO) VIDEO GAME DEVELOPMENT (FOUO) (SAPA-CRD)** OCPA-LA contacted by video game production company, Respawn Entertainment, for support on new military video game in development. Developers are specifically seeking access to Army equipment and vehicles for reference photos and sound recordings. OCPA-LA requested to meet with the production company to discuss concept and depictions of U.S. Army personnel, equipment and

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

operations. A meeting has been scheduled for this week. **ASSESSMENT:** The game company formed from executives who created hugely successful, 'Call of Duty' franchise, and recently secured funding from gaming giant, EA. Supports Maintaining Our Combat Edge. (b) [REDACTED]

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA.

**ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency.

(b) (6) [REDACTED]

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUAT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6) [REDACTED]

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) [REDACTED]

**(FOUO) 'LOUISIANA MANEUVERS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker working on a documentary series about the historically significant 'Louisiana Maneuvers' exercise conducted in 1941. The documentary company is conducting research prior to full production. The Louisiana Maneuvers were a series of military exercises held all over north and west-central Louisiana, including Fort Polk, Camp Claiborne and Camp Livingston. The exercise was designed to test US troop training, logistics, doctrine, and commanders. The Fort Polk Museum and Louisiana National Guard Museum have agreed to support the project. OCPA-LA will conclude a Production Assistance Agreement.

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) 'MENDING FENCES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Casting Director for a new one-hour documentary-style series dedicated to 'helping estranged family members

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

reunite and repair their relationships'. The series would like to reach out to military and families 'who would like to take the first step in opening the lines of communication with an estranged family member'. OCPA-LA is assessing the risks and benefits of providing support.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) DAYTIME EMMYS AWARD SHOW (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of 'Daytime Emmy' awards show for Soldier participation via video soundbite. The soundbites will be edited together into a package that airs live during the Emmys. The package will be followed by a thank you to the military, a shot of the military in our audience, and then Marie Osmond will sing a song dedicated to our Soldiers. OCPA-LA coordinating for support. The 2011 Daytime Emmys are set to air live on CBS on June 19. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'GOLDEN KNIGHTS' TANDEM JUMPS (FOUO) (SAPA-CRD)** OCPA-LA working with U.S. Army Golden Knights for their upcoming tandem camps the first week of July, at Lake Elsinore, CA. Will work with the Golden Knights to identify local key Centers of Influence (COIs) in Southern California to participate in tandem jumps with the parachute demonstration team. **ASSESSMENT:** Will benefit U.S. Army relationships in Southern California. Supports Building Resiliency. (b) (6)

**(FOUO) BILLY RAY CYRUS BARBECUE FOR TROOPS (FOUO) (SAPA-CRD)** OCPA-LA agreed to allow Billy Ray Cyrus to film U.S. Army Soldiers and family members from Fort Campbell, KY, at a barbecue he is hosting at his 500-acre ranch in Thompson Station, TN, on 4 JUN. The production company will interview Soldiers and Families to speak about uplifting stories of camaraderie and service to the nation. The day will included games, food, and world-class musical entertainment. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) MOH P7 (FOUO) (SAPA-CRD)** OCPA-LA is examining support options and ComRel opportunities for possible visit by MOH recipient. Specifically new medical programs tailored to Wounded Warrior care. Other options under consideration; national appearance on evening talk show, e.g., Leno, Conan, etc. Possibly co-hosting select programs on the Military Channel or on NBC's new Veteran's channel. Coordinating with OCPA. **ASSESSMENT:** Notable StratComm opportunities available, given time for coordination. Supports Building Resilience and Reconstituting the Force. (b) (6)

## Entertainment Television

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCPA-LA has actively supported the new TLC series, by Authentic Entertainment, now titled, 'Surprise Homecoming'. The eight-part series premieres at 10 p.m., Monday, 30 May. Each episode features three profiles of U.S. Army Soldiers as they reunite with family members in memorable ways. Hosted by celebrity Billy Ray Cyrus, the series has filmed at numerous U.S. Army installations, to include, Fort Bragg, Hood, Campbell, Carson and Bliss. Disney also supported the filming of an Army family reunion at their Florida theme park. The similar program, 'Coming Home', which has been airing on the Lifetime Channel each week since March 2011 has demonstrated the success of the homecoming profiles. Ratings for that program, which airs on Sunday evenings, have been significant and demonstrate that these type of personal, inside-perspective programs connect well with the American public and generate added awareness and support. As a result, both TLC and Lifetime channels have since requested additional episodes. OCPA-LA has agreed to support for the added visibility provided to the service and sacrifices our Soldiers and

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

families represent. We received word the First Lady has been tracking these two productions given her focus on military families. Further, MG Lanza, Army CPA, will be meeting with Authentic Entertainment executives during his visit to Los Angeles in June. **ASSESSMENT:** Anticipate viewership in the range of 3-4 million viewers. Supports Restoring Balance, Building Resilience, and Reconstituting the Force. (b) (6)

**(FOUO) SESAME STREET WORKSHOP – WEST POINT (FOUO) (SAPA-CRD)** Sesame Workshop is developing two new videos for The Electric Company project for military families. :1) A music video called “Let It Out” that aims to help kids express their emotions. In the final music video, we hope to feature real military families as well as the cast of The Electric Company and 2) A “Day in the Life” video that captures cast from The Electric Company interacting and talking with military kids about their experiences and feelings. These videos will feature prominently on Sesame’s new military family website, which launches in November. The hope is for the videos to go viral, so we plan to post the videos on YouTube and other potential video distribution platforms. They also plan to release the videos to partner military organizations, the DoD, and all branches of the military for their own use. Coordinating with West Point to film in June 2011. **ASSESSMENT:** Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) SPEED CHANNEL - METAL OF HONOR (FOUO) (SAPA-CRD)** The Speed Channel is producing a half hour program about fixing up old cars (pimping a ride). The producer would like to involve the US Army. They want to surprise a Soldier when he or she returns home with his/her old beat up car transformed into an amazing new ride. The Speed Channel will be casting for the show in June. **ASSESSMENT:** A Speed Channel program such as this will draw a viewership 1.5-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD)** Extreme Makeover has been picked up for a ninth season. The season premiere will potentially involve participation from all branches. Extreme Makeover will be surprising a Navy veteran named Barbara on July 14th. She now runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and (hopefully) active military to provide a house that can accommodate even more female veterans and their families. More to follow. **ASSESSMENT:** Extreme Home Makeover is one of ABC’s top rate TV shows. Supports Building Resiliency. (b) (6)

**(FOUO) LIFETIME’S “COMING HOME” (FOUO) (SAPA-CRD) Update:** (b) (6) has been asked to make “Coming Home” will be presented with National Association of Television Program Executive (NATPE) 2011 Innovator Award on June 10th in an event at the Hollywood Roosevelt Hotel hosted by Brian McNamara of "Army Wives." In building the award reception, the organizers would like to have a representative of the US Army to say a few words about DOD support to the program. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. Mrs.

(b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) Fishing Behind The Lines (FOUO) (SAPA-CRD)** WPBS Digital Television in Watertown, New York, is planning to produce a 13-part television series, titled “Fishing Behind The Lines”. The premise of the program is to “take a Soldier fishing.” In the process, we learn about the Soldier, about some of the prime locations to fish in our area, and about some of the tourist attractions in the region. The program will be hosted by Don Meissner, who is currently the spokesperson for FISH CAP in St. Lawrence County in New York State. FISH CAP is a new, 3-year, over a half-million dollar project to “make St. Lawrence County the fishing capital of the world,” and to promote tourism in the County. “Fishing Behind the Lines” will spend time with a Fort Drum Soldier and possibly his/her family, talking about the Soldier’s experiences in the Army, and where s/he might have been stationed (for example, Iraq or Afghanistan). We’ll also meet his/her family, if they are in the area, and spend time with them, perhaps fishing or doing tourist things, like visiting a local museum or attraction. **ASSESSMENT:** This type of PBS program would draw approximately 1 million viewers. Supports Building Resiliency. Mr (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (FOUO)** Extreme Makeover: Home Edition is considering honoring SGT (b) (6) and his wife (b) (6) on an episode this season. SGT (b) (6) is currently undergoing treatment at Brook Army Medical Center. The proposed home would be constructed in their hometown in Arkansas. Extreme Makeover has issued a casting flyer through the American Forces Press Service. This will certainly increase the number of military applicants for the show. **UPDATE:** OCPA-LA had a meeting with the Extreme Makeover Executive Producer on 27 MAY 11 to discuss the contestant vetting process for the show. The concern is that the show will contact military families and raise expectations about participating in the program only to find out later that they were not selected. The Executive Producer understood our position and will work more closely with all of the DOD Los Angeles Public Affairs Offices to inform us when a service member will be considered for a show. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a ‘realistic, compelling and inspiring’ documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through ‘the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier’. Would involve filming over

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note: production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. **Update:** Fort Bliss will support with the concert portion of the show. Due to training requirements, the SITCOM skits could not be filmed at Fort Bliss. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. Mr. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

### Entertainment – Documentaries

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency. (b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. (b) (6), was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of settings. Dr. (b) (6) will be interviewed about his work with co-founder Dr. (b) (6), who was also Dr. (b) (6) mentor. Additionally, Dr. (b) (6) will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. (b) (6) will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) CHINOOK HELICOPTERS: 'THE SUGAR BEARS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by New Zealand-based production company NHNZ for a six hour documentary series

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

examining the history and service of the Chinook helicopter in conjunction with the Chinook's 50th anniversary. As part of the series NHNZ would like to profile a U.S. Army aviation company, 'Sugar Bears North', based in Fort Wainwright, Alaska. Each episode would cover some of the wide range of missions the Sugar Bears perform with the Chinook - from alpine rescue to medical missions to delivering scientists into the far North, troop exercises, fire fighting and a special Christmas Santa mission for Alaskan kids in remote villages. The series will also include some of the Chinook's amazing missions from the past, production of the new "F" model and 50th anniversary celebration at the Chinook factory in Philadelphia, and deployment of the F model to Afghanistan by the US Army 10st Combat Aviation Brigade/6th Battalion in Fort Campbell, Kentucky. Coordinating with US Army Alaska. **ASSESSMENT:** Audience estimated at 4-5 million. Supports Maintaining Our Combat Edge. (b) [REDACTED]

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) Louisiana Maneuvers Documentary Project (FOUO) (SAPA-CRD)** LOUISIANA MANEUVERS, LLC is seeking assistance of the knowledgeable members of the Ft. Polk community regarding access to resources under their stewardship that may provide relevant information and material for the Louisiana Maneuvers Documentary project. These resources would include but not be limited to items such as photographs, drawings, maps, film footage, artifacts, memorabilia, contact information for witnesses and participants, referrals to other researchers and curators as well as guidance in the location of historically significant sites that are militarily, politically and socially relevant to the event and perhaps of some archeological interest. **ASSESSMENT:** Distribution TBD. Supports Maintaining our Combat Edge Mr (b) [REDACTED]

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) TLC'S "A CONCEPTION STORY" (FOUO) (SAPA-CRD)** A Conception Story, is a nine-month series that documents couples as they try to have a baby. The series in its entirety runs on tlc.com/conception. TLC has cast SSG Jason (b) (6) a Drill Sergeant at Fort Benning, and his wife (b) (6) for Season 2. This couple has struggled for years to conceive and would like to share their story. The series, which is sponsored by First Response, includes an introduction video of the couple and monthly Flip camera video entries that update viewers on their journey. At the conclusion of the series, TLC will bring all the cast together to give a final update on their road to conception. The only production we need to do at Fort Benning would be an introduction video with the couple, since they live on post. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person the crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD)** Update: 11<sup>th</sup> ACR and NTC have agreed to participate. OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support. **ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6)

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**  
OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**  
OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) MUSIC VIDEO, BILLY RAY CYRUS (FOUO) (SAPA-CRD)** OCPA-LA contacted by Disney Music to review images for the album packaging on the new Billy Ray Cyrus music CD, titled, "I'm American". The booklet designed to accompany CD contains images of Billy Ray Cyrus with uniformed members of the 101<sup>st</sup> ABN DIV and their families. The images were shot at Billy Ray Cyrus's Ranch in Nashville, TN on Labor Day for his upcoming. The album is scheduled to be released this summer. Assessing images. No issues with lyrics; uniformly patriotic. **ASSESSMENT:** Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) MUSIC VIDEO (FOUO) (SAPA-CRD)** OCPA-LA contacted by producer of new Country-genre music video, titled, 'Soldier', requesting support for various video footage; formations, 'soldiers crying and hugging each other', Soldiers saluting the flag, as well as historical footage from War I & II, Vietnam, and Iraq. Have reviewed lyrics; no issues. Coordinating with DVIDS. **ASSESSMENT:** Supports Building Resiliency. Mr (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

(FOUO) **HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.  
(b) (6)

### Community Relations

NSTR

### Administrative

#### **FACEBOOK: U.S. Army Entertainment Office (as of 13 June 11)**

1,633 People like this page

25 New likes

89 Weekly Active Users

457 Weekly Post Views



## OCA-PA-West Weekly Report, 14-20 June 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) SPIKE TV, 'SEARCH & RESTORE' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the SPIKE TV show, "Search & Restore", which has chosen SSG (b) (6) to participate in a complete rebuild of his personal automobile. SSG (b) (6) is stationed on Ft. Carson, CO, as part of the Human Resources Dept., COARNG. The production team is flying to Colorado next week to meet (b) (6) and his family, and trailer his car back to Tennessee, where they will videotape the complete restoration of his 1967 Ford Mustang, which will be restored by a professional automotive build team. While in Colorado the production team will be accessing Ft. Carson on 29 JUN, for 3-4 hours, to gather B-roll to illustrate SSG (b) (6) national service. SSG (b) (6) received the Purple Heart resulting from an RPG attack in Iraq. (b) (6) injuries were successfully treated. The production team will interview a fellow Soldier and friend of (b) (6) who was with him that day in Iraq. **ASSESSMENT:** Spike TV has a loyal following of recruiting age males, 18-29 y.o. This program offers a favorable profile of military service which young car enthusiasts will appreciate. Supports Building Resiliency. (b) (6)

**(FOUO) USARPAC VISIT (FOUO) (SAPA-CRD)** OCPA-LA contacted by USARPAC PAO, COL (b) (6) to schedule two-day trip to Los Angeles to discuss StratComm and entertainment media opportunities for Hawaii-based command. USARPAC says goal of discussions is to "think big" about opportunities available for highlighting the USARPAC mission and personnel through OCPA-LA. **ASSESSMENT:** OCPA-LA sees value in this meeting and will schedule time at end of June for meetings in L.A. to discuss communications opportunities for USARPAC. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the Syfy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**Entertainment Television**

**(FOUO) 'THE TALK', FATHER'S DAY SPECIAL (FOUO) (SAPA-CRD) UPDATE:**  
**Successful national television engagement. Soldier and family well-received and represented the Army and Army Families very well.** OCPA-LA contacted by CBS daytime talk show, 'The Talk'. Producer interested in surprising the family of a returning Soldier on their Father's Day episode. OCPA-LA located a Soldier, SGT Kevin Richards, 11D, currently deployed to Iraq and returning on R&R. OCPA-LA coordinated for SGT Richards' spouse and two daughters to fly to Los Angeles. During the taping of the Father's Day episode on 16 JUN, SGT Richards will appear on stage and surprise his daughters, 13 and 17 y.o. OCPA-LA is coordinating for a DVIDS 'shout out' from other Fathers serving far from home. The episode will air on 17 JUN. The program hosts are Sharon Osbourne, Julie Chen, Sara Gilbert, Holly Robinson Peete, and Leah Remini. **ASSESSMENT:** The Talk averages 2.5 million viewers each day and is popular among female audiences, 18-39 y.o. The program will serve to further connect the American public to their Army. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCPA-LA has actively supported the new TLC series, by Authentic Entertainment, now titled, 'Surprise Homecoming'. The eight-part series premieres at 10 p.m., Monday, 30 May. Each episode features three profiles of U.S. Army Soldiers as they reunite with family members in memorable ways. Hosted by celebrity Billy Ray Cyrus, the series has filmed at numerous U.S. Army installations, to include, Fort Bragg, Hood, Campbell, Carson and Bliss. Disney also supported the filming of an Army family reunion at their Florida theme park. The similar program, 'Coming Home', which has been airing on the Lifetime Channel each week since March 2011 has demonstrated the success of the homecoming profiles. Ratings for that program, which airs on Sunday evenings, have been significant and demonstrate that these type of personal, inside-perspective programs connect well with the American public and generate added awareness and support. As a result, both TLC and Lifetime channels have since requested additional episodes. OCPA-LA has agreed to support for the added visibility provided to the service and sacrifices our Soldiers and families represent. We received word the First Lady has been tracking these two productions given her focus on military families. Further, MG Lanza, Army CPA, will be meeting with Authentic Entertainment executives during his visit to Los Angeles in June. **ASSESSMENT:** Anticipate viewership in the range of 3-4 million viewers. Supports Restoring Balance, Building Resilience, and Reconstituting the Force. (b) (6)

**(FOUO) SPEED CHANNEL - METAL OF HONOR (FOUO) (SAPA-CRD)** The Speed Channel is producing a half hour program about fixing up old cars (pimping a ride). The producer would like to involve the US Army. They want to surprise a Soldier when he or she returns home with his/her old beat up car transformed into an amazing new ride. The Speed Channel will be casting for the show in June. **ASSESSMENT:** A Speed Channel program such as this will draw a viewership 1.5-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD)** Extreme Makeover has been picked up for a ninth season. The season premiere will potentially involve participation from all branches. Extreme Makeover will be surprising a Navy veteran named Barbara on July 14th. She now runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and (hopefully) active military to provide a house that can accommodate even more female veterans and their families. More to follow. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows. Supports Building Resiliency. (b) (6)

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD) Update:** (b) (6) has been asked to make "Coming Home" will be presented with National Association of Television Program Executive (NATPE) 2011 Innovator Award on June 10th in an event at the Hollywood Roosevelt Hotel hosted by Brian McNamara of "Army Wives." In building the award reception, the organizers would like to have a representative of the US Army to say a few words about DOD support to the program. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. Mrs. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families -- Joining Forces -- through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) Fishing Behind The Lines (FOUO) (SAPA-CRD)** WPBS Digital Television in Watertown, New York, is planning to produce a 13-part television series, titled "Fishing Behind The Lines". The premise of the program is to "take a Soldier fishing." In the process, we learn about the Soldier, about some of the prime locations to fish in our area, and about some of the tourist attractions in the region. The program will be hosted by Don Meissner, who is currently the spokesperson for FISH CAP in St. Lawrence County in New York State. FISH CAP is a new, 3-year, over a half-million dollar project to "make St. Lawrence County the fishing capital of the world," and to promote tourism in the County. "Fishing Behind the Lines" will spend time with a Fort Drum Soldier and possibly his/her family, talking about the Soldier's experiences in the Army, and where s/he might have been stationed (for example, Iraq or Afghanistan). We'll also meet his/her family, if they are in the area, and spend time with them, perhaps fishing or doing tourist things, like visiting a local museum or attraction. **ASSESSMENT:** This type of PBS program would draw approximately 1 million viewers. Supports Building Resiliency. Mr (b) (6)

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a 'realistic, compelling and inspiring'

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through 'the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier'. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note: production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander). The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. The film depicts a battle scene in Smallville (Plano, IL) and has Soldiers rappelling into the town from UH-60s. OCPA-LA coordinating with 101<sup>st</sup> ABN DIV for support. A location scout of Plano, IL, is scheduled for this month. Production company is asking for a pilot (IP/IFE or Safety Officer) to visit the location and conduct a safety survey of the area. The production company will pay TDY/Travel for the Army Aviator doing the site survey. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUT village for filming.

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

### Entertainment – Documentaries

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA.

**ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency.

(b) (6)

**(FOUO) 'LOUISIANA MANEUVERS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker working on a documentary series about the historically significant 'Louisiana Maneuvers' exercise conducted in 1941. The documentary company is conducting research prior to full production. The Louisiana Maneuvers were a series of military exercises held all over north and west-central Louisiana, including Fort Polk, Camp Claiborne and Camp Livingston. The exercise was designed to test US troop training, logistics, doctrine, and commanders. The Fort Polk Museum and Louisiana National Guard Museum have agreed to support the project. OCPA-LA will conclude a Production Assistance Agreement.

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'MENDING FENCES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Casting Director for a new one-hour documentary-style series dedicated to 'helping estranged family members reunite and repair their relationships'. The series would like to reach out to military and families 'who would like to take the first step in opening the lines of communication with an estranged family member'. OCPA-LA is assessing the risks and benefits of providing support.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) HISTORY CHANNEL, 'ANCIENT ALIENS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel producer requesting access to the U.S. Army Natick Soldier Systems Center. Specific interest is in filming the HULC exoskeleton for an upcoming episode, to be titled, 'Heroes, Kings and Aliens'. The episode will examine classical mythologies, to include, 'superhuman strength and endurance', and current efforts to replicate superhuman abilities through the use of technology. OCPA-LA is coordinating with NATICK. **ASSESSMENT:** 'Ancient Aliens', in its third season, is a popular documentary-style series. Will showcase Army technologies and capabilities currently in development. Supports Modernizing the Force. (b) (6)

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. Bill Rodriguez, was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of settings. Dr. Rodriguez will be interviewed about his work with co-founder Dr. William Bass, who was also Dr. Rodriguez' mentor. Additionally, Dr. Rodriguez will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. Rodriguez will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) CHINOOK HELICOPTERS: 'THE SUGAR BEARS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by New Zealand-based production company NHNZ for a six hour documentary series examining the history and service of the Chinook helicopter in conjunction with the Chinook's 50th anniversary. As part of the series NHNZ would like to profile a U.S. Army aviation company, 'Sugar Bears North', based in Fort Wainwright, Alaska. Each episode would cover some of the wide range of missions the Sugar Bears perform with the Chinook - from alpine rescue to medical missions to delivering scientists into the far North, troop exercises, fire fighting and a special Christmas Santa mission for Alaskan kids in remote villages. The series will also include some of the Chinook's amazing missions from the past, production of the new "F" model and 50th anniversary celebration at the Chinook factory in Philadelphia, and deployment of the F model to Afghanistan by the US Army 10st Combat Aviation Brigade/6th Battalion in Fort Campbell, Kentucky. Coordinating with US Army Alaska. **ASSESSMENT:** Audience estimated at 4-5 million. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete.

**ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD)** **Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support. **ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6). **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) “BATTLE LAB” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military’s latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD’s more than sixty facilities known as “battle labs” where tomorrow’s technology is being created and tested. Each episode will be organized around a theme –such as “night fighting,” “battling mother nature” and “space wars”. Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH’s most successful partnership and military capacity-building exercises, the annual, “Fuerzas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision’s will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) ‘FOLLOW THE HONEY’, DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army’s multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

### Video Games/Music Video/MISC

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DAYTIME EMMYS AWARD SHOW (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of 'Daytime Emmy' awards show for Soldier participation via video soundbite. The soundbites will be edited together into a package that airs live during the Emmys. The package will be followed by a thank you to the military, a shot of the military in our audience, and then Marie Osmond will sing a song dedicated to our Soldiers. OCPA-LA coordinating for support. The 2011 Daytime Emmys are set to air live on CBS on June 19. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) MOH P7 (FOUO) (SAPA-CRD)** OCPA-LA is examining support options and ComRel opportunities for possible visit by MOH recipient. Specifically new medical programs tailored to Wounded Warrior care. Other options under consideration; national appearance on evening talk show, e.g., Leno, Conan, etc. Possibly co-hosting select programs on the Military Channel or on NBC's new Veteran's channel. Coordinating with OCPA. **ASSESSMENT:** Notable StratComm opportunities available, given time for coordination. Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) VIDEO GAME DEVELOPMENT (FOUO) (SAPA-CRD)** OCPA-LA contacted by video game production company, Respawn Entertainment, for support on new military video game in development. Developers are specifically seeking access to Army equipment and vehicles for reference photos and sound recordings. OCPA-LA requested to meet with the production company to discuss concept and depictions of U.S. Army personnel, equipment and operations. A meeting has been scheduled for this week. **ASSESSMENT:** The game company formed from executives who created hugely successful, 'Call of Duty' franchise, and recently secured funding from gaming giant, EA. Supports Maintaining Our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

(FOUO) MUSIC VIDEO (FOUO) (SAPA-CRD) OCPA-LA contacted by producer of new Country-genre music video, titled, 'Soldier', requesting support for various video footage; formations, 'soldiers crying and hugging each other', Soldiers saluting the flag, as well as historical footage from War I & II, Vietnam, and Iraq. Have reviewed lyrics; no issues. Coordinating with DVIDS. **ASSESSMENT:** Supports Building Resiliency. Mr (b) (6) [REDACTED]

(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6) [REDACTED] was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6) [REDACTED]

### Community Relations

(FOUO) 'GOLDEN KNIGHTS' TANDEM JUMPS (FOUO) (SAPA-CRD) OCPA-LA working with U.S. Army Golden Knights for their upcoming tandem camps the first week of July, at Lake Elsinore, CA. Will work with the Golden Knights to identify local key Centers of Influence (COIs) in Southern California to participate in tandem jumps with the parachute demonstration team. **ASSESSMENT:** Will benefit U.S. Army relationships in Southern California. Supports Building Resiliency. (b) (6) [REDACTED]

### Administrative

**FACEBOOK: U.S. Army Entertainment Office (as of 20 JUN 11)**  
1,664 People like this page  
42 New likes  
57 Weekly Active Users  
417 Weekly Post Views



## OCPA-West Weekly Report, 21-27 June 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) BRITISH ROYAL COUPLE VISITS L.A./SM FAMILIES (FOUO) (SAPA-CRD)** The British Royal Couple will be meeting with servicemembers and their families during an upcoming visit to Los Angeles, 10 July. The event being visited is a job fair for military spouses and unemployed veterans sponsored by Sony Pictures Entertainment. OCPA-LA is in contact with event organizers and will be attending the event. **ASSESSMENT:** The attendance of the Royal Couple will raise the visibility of any resulting stories to worldwide audiences. Supports Building Resiliency. (b) (6)

**(FOUO) BET: USMA CADET (FOUO) (SAPA-CRD)** Cadet Tyki Nelworth (Class of 2014) will be a special guest at the 2011 Black Entertainment Television (BET) Awards, in Los Angeles, on June 26, 2011. The ceremony will take place at the Shrine Auditorium. OCPA-LA is providing support. The awards recognize African-Americans and other minorities in music, acting, sports, and other fields of entertainment over the past year. Actor Kevin Hart will host the event. The program will air live on BET, 8P/7C June 26, 2011. **ASSESSMENT:** The BET Awards brings in 3-5 million viewers every year. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY SUPPORT: 44 BLUE (FOUO) (SAPA-CRD)** OCPA-LA met with one of the largest documentary production companies, 44 Blue, in the entertainment industry to discuss possible opportunities for telling Army stories. Among possible projects discussed; FET team operations in AFG, Wounded Warrior care at the Center for the Intrepid, San Antonio, and Army leader development at the USMA. The Executive Producer is a former Army family member and very receptive to Army stories. OCPA-LA has begun initial coordination on various concepts discussed. **ASSESSMENT:** 44 Blue has a long track record of successful documentaries and is currently working with Oprah Winfrey's new network, OWN, which offers sizable audience reach for connecting American people with their Army. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) ARMY RESEARCH LABORATORY: JON STEWART (FOUO) (SAPA-CRD)** OCPA-LA notified by ARL is considering participating in a segment on the daily comedy show, 'The Daily Show with Jon Stewart'. The segment would involve a senior ARL research scientist in an interview on robotics with one of the show's 'fake correspondents', Jon Oliver. The interview is set for 30 June; air date is unknown. The ARL PAO is confident their scientist is capable of handling the interview smartly. **ASSESSMENT:** The Daily Show averages 2 million viewers nightly; studies show their viewership is largely young and well educated compared to traditional news shows. The program typically receives more male viewers in the 18-34 year old age demographic than all of the evening news broadcasts. Because of this, commentators have said the Daily Show serves as a substantial source of news for young people. Supports Building Resiliency. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadian Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin. **ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) SYFY CHANNEL: 'FACT OR FAKED: PARANORMAL FILES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by the SyFy Channel program, "FACT or FAKED: Paranormal Files". Producers interested in visiting White Sands Missile Range (WSMR) based on a video clip claimed to have been shot at WSMR and which some claim to be supernatural/unexplained. OCPA-LA discussed with WSMR, which declined to participate in the program. **ASSESSMENT:** The show describes itself as a 'science-based paranormal show', and has a small, faithful audience; however, does not currently support Army strategic communications objectives. OCPA-LA explained the decision to the producers. (b) (6)

## Entertainment Television

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) [REDACTED]

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD)** OCPA-LA has actively supported the new TLC series, by Authentic Entertainment, now titled, 'Surprise Homecoming'. The eight-part series premieres at 10 p.m., Monday, 30 May. Each episode features three profiles of U.S. Army Soldiers as they reunite with family members in memorable ways. Hosted by celebrity Billy Ray Cyrus, the series has filmed at numerous U.S. Army installations, to include, Fort Bragg, Hood, Campbell, Carson and Bliss. Disney also supported the filming of an Army family reunion at their Florida theme park. The similar program, 'Coming Home', which has been airing on the Lifetime Channel each week since March 2011 has demonstrated the success of the homecoming profiles. Ratings for that program, which airs on Sunday evenings, have been significant and demonstrate that these type of personal, inside-perspective programs connect well with the American public and generate added awareness and support. As a result, both TLC and Lifetime channels have since requested additional episodes. OCPA-LA has agreed to support for the added visibility provided to the service and sacrifices our Soldiers and families represent. We received word the First Lady has been tracking these two productions given her focus on military families. Further, MG Lanza, Army CPA, will be meeting with Authentic Entertainment executives during his visit to Los Angeles in June. **ASSESSMENT:** Anticipate viewership in the range of 3-4 million viewers. Supports Restoring Balance, Building Resilience, and Reconstituting the Force. (b) (6) [REDACTED]

**(FOUO) SPEED CHANNEL - METAL OF HONOR (FOUO) (SAPA-CRD)** The Speed Channel is producing a half hour program about fixing up old cars (pimping a ride). The producer would like to involve the US Army. They want to surprise a Soldier when he or she returns home with his/her old beat up car transformed into an amazing new ride. The Speed Channel will be casting for the show in June. **ASSESSMENT:** A Speed Channel program such as this will draw a viewership 1.5-2 million. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) EXTREME MAKEOVER: HOME EDITION (Episode 904) (FOUO) (SAPA-CRD)** Extreme Makeover has been picked up for a ninth season. The season premiere will potentially involve participation from all branches. Extreme Makeover will be surprising a Navy veteran named Barbara on July 14th. She now runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and (hopefully) active military to provide a house that can accommodate even more female veterans and their families. More to follow. **ASSESSMENT:** Extreme Home Makeover

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

is one of ABC's top rate TV shows. Supports Building Resiliency. (b) (6)

**(FOUO) Fishing Behind The Lines (FOUO) (SAPA-CRD)** WPBS Digital Television in Watertown, New York, is planning to produce a 13-part television series, titled "Fishing Behind The Lines". The premise of the program is to "take a Soldier fishing." In the process, we learn about the Soldier, about some of the prime locations to fish in our area, and about some of the tourist attractions in the region. The program will be hosted by Don Meissner, who is currently the spokesperson for FISH CAP in St. Lawrence County in New York State. FISH CAP is a new, 3-year, over a half-million dollar project to "make St. Lawrence County the fishing capital of the world," and to promote tourism in the County. "Fishing Behind the Lines" will spend time with a Fort Drum Soldier and possibly his/her family, talking about the Soldier's experiences in the Army, and where s/he might have been stationed (for example, Iraq or Afghanistan). We'll also meet his/her family, if they are in the area, and spend time with them, perhaps fishing or doing tourist things, like visiting a local museum or attraction. **ASSESSMENT:** This type of PBS program would draw approximately 1 million viewers. Supports Building Resiliency. Mr (b) (6)

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a 'realistic, compelling and inspiring' documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through 'the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier'. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note: production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**

Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**Major Motion Pictures**

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros' film 'Superman'. The film depicts a battle scene in Smallville (Plano, IL) and has Soldiers rappelling into the town from UH-60s. OCPA-LA coordinating with 101<sup>st</sup> ABN DIV for support. A location scout of Plano, IL, is scheduled for this month. Production company is asking for a pilot (IP/IFE or Safety Officer) to visit the location and conduct a safety survey of the area. The production company will pay TDY/Travel for the Army Aviator doing the site survey. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOUT village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. . Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**Entertainment – Documentaries**

**(FOUO) SPIKE TV, 'SEARCH & RESTORE' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the SPIKE TV show, "Search & Restore", which has chosen SSG (b) (6) to participate in a complete rebuild of his personal automobile. SSG (b) (6) is stationed on Ft. Carson, CO, as part of the Human Resources Dept., COARNG. The production team is flying to Colorado next week to meet (b) (6) and his family, and trailer his car back to Tennessee, where they will videotape the complete restoration of his 1967 Ford Mustang, which will be restored by a

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

professional automotive build team. While in Colorado the production team will be accessing Ft. Carson on 29 JUN, for 3-4 hours, to gather B-roll to illustrate SSG (b) (6) national service. SSG (b) (6) received the Purple Heart resulting from an RPG attack in Iraq. (b) (6) injuries were successfully treated. The production team will interview a fellow Soldier and friend of (b) (6) who was with him that day in Iraq. **ASSESSMENT:** Spike TV has a loyal following of recruiting age males, 18-29 y.o. This program offers a favorable profile of military service which young car enthusiasts will appreciate. Supports Building Resiliency. (b) (6)

**(FOUO) 'ARLINGTON CEMETERY', HISTORY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of History Channel program, 'Secret Access', towards featuring Arlington National Cemetery. The two-hour documentary would include the history of the Tomb of the Unknowns. Producers request to have access to film Old Guard Soldiers 'on duty at the Memorial Amphitheater and to visit the Tomb at night after the cemetery gates are closed and the Sentinels are on patrol, training, making preparations for duty, etc., in their quarters below the Memorial Amphitheater.' Author Robert M. Poole, 'On Hallowed Ground: The Story of Arlington National Cemetery', has agreed to support filming as expert and interview subject. OCPA-LA discussed with Old Guard, which supports participation. Will draft PAA.

**ASSESSMENT:** Will benefit U.S. Army by raising awareness on the history and dedication of the Old Guard Soldiers in honoring our unknown fallen heroes. Supports Building Resiliency.

(b) (6)

**(FOUO) 'LOUISIANA MANEUVERS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker working on a documentary series about the historically significant 'Louisiana Maneuvers' exercise conducted in 1941. The documentary company is conducting research prior to full production. The Louisiana Maneuvers were a series of military exercises held all over north and west-central Louisiana, including Fort Polk, Camp Claiborne and Camp Livingston. The exercise was designed to test US troop training, logistics, doctrine, and commanders. The Fort Polk Museum and Louisiana National Guard Museum have agreed to support the project. OCPA-LA will conclude a Production Assistance Agreement.

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'MENDING FENCES' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Casting Director for a new one-hour documentary-style series dedicated to 'helping estranged family members reunite and repair their relationships'. The series would like to reach out to military and families 'who would like to take the first step in opening the lines of communication with an estranged family member'. OCPA-LA is assessing the risks and benefits of providing support.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY CHANNEL, 'ANCIENT ALIENS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by History Channel producer requesting access to the U.S. Army Natick Soldier Systems Center. Specific interest is in filming the HULC exoskeleton for an upcoming episode, to be titled, 'Heroes, Kings and Aliens'. The episode will examine classical mythologies, to include, 'superhuman strength and endurance', and current efforts to replicate superhuman abilities through the use of technology. OCPA-LA is coordinating with NATICK. **ASSESSMENT:** 'Ancient Aliens', in its third season, is a popular documentary-style series. Will showcase Army technologies and capabilities currently in development. Supports Modernizing the Force. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6)

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO)** OCPA-LA contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. Bill Rodriguez, was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of settings. Dr. Rodriguez will be interviewed about his work with co-founder Dr. William Bass, who was also Dr. Rodriguez' mentor. Additionally, Dr. Rodriguez will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. Rodriguez will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) CHINOOK HELICOPTERS: 'THE SUGAR BEARS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by New Zealand-based production company NHNZ for a six hour documentary series examining the history and service of the Chinook helicopter in conjunction with the Chinook's 50th anniversary. As part of the series NHNZ would like to profile a U.S. Army aviation company, 'Sugar Bears North', based in Fort Wainwright, Alaska. Each episode would cover some of the wide range of missions the Sugar Bears perform with the Chinook - from alpine rescue to medical missions to delivering scientists into the far North, troop exercises, fire fighting and a special Christmas Santa mission for Alaskan kids in remote villages. The series

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

will also include some of the Chinook's amazing missions from the past, production of the new "F" model and 50th anniversary celebration at the Chinook factory in Philadelphia, and deployment of the F model to Afghanistan by the US Army 10st Combat Aviation Brigade/6th Battalion in Fort Campbell, Kentucky. Coordinating with US Army Alaska. **ASSESSMENT:** Audience estimated at 4-5 million. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person the crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD) Update:** 11<sup>th</sup> ACR and NTC have agreed to participate. OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6)

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed.

**ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, “Fuerszas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) ‘FOLLOW THE HONEY’, DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) ‘ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION’ (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:**

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

### Video Games/Music Video/MISC

**(FOUO) USARPAC VISIT (FOUO) (SAPA-CRD)** OCPA-LA contacted by USARPAC PAO, COL (b) (6) to schedule two-day trip to Los Angeles to discuss StratComm and entertainment media opportunities for Hawaii-based command. USARPAC says goal of discussions is to "think big" about opportunities available for highlighting the USARPAC mission and personnel through OCPA-LA. **ASSESSMENT:** OCPA-LA sees value in this meeting and will schedule time at end of June for meetings in L.A. to discuss communications opportunities for USARPAC. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6)

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, 'HeartsApart', the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, 'so they can always carry their family with them while they are gone'. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** 'HeartsApart' has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MOH P7 (FOUO) (SAPA-CRD)** OCPA-LA is examining support options and ComRel opportunities for possible visit by MOH recipient. Specifically new medical programs tailored to Wounded Warrior care. Other options under consideration; national appearance on evening talk show, e.g., Leno, Conan, etc. Possibly co-hosting select programs on the Military Channel or on NBC's new Veteran's channel. Coordinating with OCPA. **ASSESSMENT:** Notable StratComm opportunities available, given time for coordination. Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) VIDEO GAME DEVELOPMENT (FOUO) (SAPA-CRD)** OCPA-LA contacted by video game production company, Respawn Entertainment, for support on new military video game in development. Developers are specifically seeking access to Army equipment and vehicles for reference photos and sound recordings. OCPA-LA requested to meet with the production company to discuss concept and depictions of U.S. Army personnel, equipment and operations. A meeting has been scheduled for this week. **ASSESSMENT:** The game company formed from executives who created hugely successful, 'Call of Duty' franchise, and recently secured funding from gaming giant, EA. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

### Community Relations

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) 'GOLDEN KNIGHTS' TANDEM JUMPS (FOUO) (SAPA-CRD)** OCPA-LA working with U.S. Army Golden Knights for their upcoming tandem camps the first week of July, at Lake Elsinore, CA. Will work with the Golden Knights to identify local key Centers of Influence (COIs) in Southern California to participate in tandem jumps with the parachute demonstration team. **ASSESSMENT:** Will benefit U.S. Army relationships in Southern California. Supports Building Resiliency. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 27 JUN 11)**

1,679 People like this page

13 New likes

328 Weekly Active Users

1,496 Weekly Post Views



## OCA-PA-West Weekly Report, 15-21 March 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCA-PA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCA-PA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6). **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FORT CARSON'; DUTCH PUBLIC TV (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by Dutch television, IKON-TV, for support of a 30-minute segment looking at 'Freedom and Liberty in America'; "Is the American Dream still alive? What does it look like?" Dutch documentary crew will be traveling across U.S. and requested access to Fort Carson for a 'Day in the Life' story profiling life on a U.S. military installation. Request was thoroughly examined due to potential ulterior motives at Fort Carson. Following long discussions with producer, single day of access has been approved by OCA-PA-LA and Fort Carson PAO and will focus on Quality of Life aspects of Fort Carson and interviews with 3-5 Soldiers. Access scheduled for

MON, 26 MAR. Filmmaker has been vetted by U.S. State Dept. Public Affairs. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO) (SAPA-CRD)** OCPA-LA has agreed to support AND coordinate for Army participation in popular game show, 'The Price is Right', for upcoming 'salute to the U.S. military week'. The game show will host 300 Soldiers in a hangar at Joint Forces Training Base Los Alamitos (JFTB), in late JUN. 'The Price is Rights' is a CBS program celebrating its 40th year, and has been named by TV Guide as, "the greatest game show of all time". Drew Carey hosts the program, which is well-known for its signature, "Come on down!" Coordinating with the JFTB and Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. Ratings for the game show place it in the top 5 of daytime programs with an average daily viewership of more than 700,000 nationally. (b) (6)

**(FOUO) Military's Channel's "An Officer and a Movie" (FOUO) (SAPA-CRD)** OCPA-LA received a request from the Military Channel to identify an officer to participate in an interview on their program, "An Officer and a Movie". The film to be reviewed is "McKenzie Break" This movie is based on the 1968 novel 'The Bowmanville Break' by Sidney Shelley which detailed the real life revolt and partially successful escape of Nazi German POWs from the Bowmanville Prison Camp in Ontario, Canada 30 September 1943. McKenzie name is taken from a POW camp located in Scotland as the setting for the film is also relocated there. The purpose of the Military Channel interview is not to discuss the merits of the film, but to use the POW theme to jump off into a conversation about modern issues with EPWs and the difficult challenges our servicemen face on a day to day bases. MG Dave Quantock, Commanding General Maneuver Support Center of Excellence has agreed to participate in the program. The Military Channel has lined up some notable individuals to participate in discussions of upcoming movies:

- Gen. John P. Jumper USAF (Ret.) - 'Thousand Plane Raid'
- VAdm. "Hammering" Hank Mustin USN (Ret.) - 'The Gallant Hours'
- LTG William G. (Jerry) Boykin USAM (Ret.) - 'Operation Daybreak'
- MG John Batiste USAM (Ret.) - 'The Big Red One'
- Col. (b) (6) USMCR (Ret.) - 'The Great Santini'
- Major (b) (6) USMCR - 'Heartbreak Ridge'

**ASSESSMENT:** This program would typically draw and audience of 1.5-2 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** On 16 MAR 11, Department of Defense (DOD) representatives met with the Executive Producer (Dan Petrie Jr.) and the Producer (Michael Maschio) for the new ABC series "Combat Hospital" to discuss DOD support to their project. Mr. Petrie and Mr Maschio want this show to be successful and they want to get it right. They can't do both without DOD assistance. OSD-PA is going to approve DOD support to this TV series; OCPA-LA will be designated as lead for DOD. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

## Entertainment Television

(FOUO) **LIFETIME'S "ARMY WIVES" SEASON FIVE** (Episode 502 airs Sunday, 13 March 2011) (FOUO) (SAPA-CRD) (b) (6) in Charleston for filming of episode 509 at Charleston Air Force Base and preparation for episode 510. (b) (6) from OSD will be traveling there as well. **Season Five premiered on Sunday, 6 MAR, to great success with more than 4.2 million viewers, Age 25-54, making it the 2nd most watched season premiere of Army Wives ever!** The Season 5 premiere was up 13% vs. the Season 4 premiere on 4/11/10 (1,732,000 A25-54 viewers). This ranks as the 2nd most watched season premiere of Army Wives, behind the 2nd season premiere (2,470,000 A25-54). This was up 335% vs. the 2011-to-date time period average (449,000 A2554). The half hour impressions grew throughout the hour (1,911,000 to 1,998,000). (b) (6) is working with writers to develop story line involving the sexual assault of a female soldier while deployed. The story line is still being vetted through leadership at Lifetime, but (b) (6) is working to include SARC involvement and restricted/unrestricted reporting as part of storyline. Female Soldier was Apache pilot. (b) (6) has also coordinated for filming to take place at Charleston Air Force Base 15 March. She will travel to Charleston for the taping of episode of 509 ISO production and in preparation for episode 510. OSD representative, (b) (6) will travel as well. Reviewed rough cut of episodes 501-504. No issues. (b) (6) provided key input and guidance for episodes 501-510. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. On a lighter note, MWR sports programs and USO support to deployed troops will be showcased as well. **ASSESSMENT:** This show continued to have a weekly audience during Season 4 well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6) Air dates are as follows:

<b>03-27-11</b>	<b>On Behalf of a Grateful Nation</b>
<b>04-03-11</b>	<b>Soldier On</b>
<b>04-10-11</b>	<b>Walking Wounded</b>
<b>04-17-11</b>	<b>Strategic Alliances</b>
<b>04-30-11</b>	<b>Line of Departure (R)</b>
<b>05-01-11</b>	<b>Supporting Arms</b>

(FOUO) **LIFETIME'S "COMING HOME"** (FOUO) (SAPA-CRD) The series premiered on Sunday, 6 MAR, to strong success with more than 2.6 million viewers, the highest rated non-scripted television show in cable history. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

emotional real stories that make this concept so relatable. UPDATE: Lifetime producers are at Fort Hood, Texas covering redeployment ceremonies and special one-on-one family reunions. Expect to begin receiving rough cuts for review within the next week. **ASSESSMENT:** Expect viewership in the 2-3 million range. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD) Television crew filmed homecoming reunions last week for 3-part series; at Fort Carson, Mon-Thu. Series aimed at airing in April.** OCPA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

**(FOUO) "THE X FACTOR" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a new television talent show, "The X Factor". Producers wish to open casting to DoD participants. The new series is a singing competition with aspiring singers drawn from public auditions. The "X Factor" of the title refers to the "undefinable something" that makes for star quality. The prize is a recording contract. The program has been a hit in the U.K. and produced by executive producer Simon Cowell. The show's format is different from competitors such as, 'American Idol'; instead of an act been solely judged by the judges, the finalists are mentored by a judge and compete against the talents of other singers. Coordinating with OSD(PA). **ASSESSMENT:** Good possibility the new program will develop into a ratings hit. American Idol has consistently drawn weekly audiences of 25-30 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1,5 million. Supports Building Resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a “soldier comes home” storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse’s service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) ‘SUPERPOWER’, PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** **Filming at Fort Lewis, JBLM, took place last week. Very successful, no issues, according to I Corps PAO, who coord on-site support.** 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a ‘Superpower’. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

**(U) BIGGER, HIGHER, FASTER (U)** This New Delhi Television series looks at the state of the art in military and civilian aviation technology around the world. This episode will feature the U.S. Army’s Apache Attack Helicopters (AH-64) and film them in an operational environment. The Apache has been flight tested in India and is being considered a major potential acquisition by the Indian Air Force. The purchase of these helicopters would be in line with the evolving strategic relationship between India and the United States, an equation reinforced regularly through joint exercises between our Armed Forces. This project has been cleared by the US State Department and PEO Aviation. **ASSESSMENT:** This program will assist the Department of Defense in Foreign Military Sales of the Apache Helicopter. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) “SUPERMAN: MAN OF STEEL”, WARNER BROS. (FOUO) (SAPA-CRD)** **UPDATE:** Script under revision. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming “Superman” feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

### Entertainment – Documentaries

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "UNTITLED DIARY OF FACEBOOK PROJECT" / MTV (FOUO) (SAPA-CRD)** New Remote Productions, Inc., an internal production company for MTV, is producing a one-hour documentary showcasing what it is like to work for Facebook. As a part of this program, the Online and Social Media Division was contacted by the Facebook team about participating in a 'Facebook Stories' event. SSG (b) (6) flew to Palo Alto and represented the Army. Facebook flew people in from all over the country and brought them to Facebook headquarters so they could tell their Facebook stories in person in front of hundreds of engineers. Another Soldier from Afghanistan also Skyped in. Both SSG (b) (6) and the other soldier signed release forms. (b) (6) contacted the legal department and ensured those release forms were destroyed as the production assistance agreement covers all soldiers participating in a documentary. PAA being drafted. **ASSESSMENT:** Supports Transforming the Generating Force and Seeking Efficiencies and Affordability. MTV targets recruiting-aged demographic. (b) (6)

**(FOUO) "PTSD Documentary" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

technology is being created and tested. Each episode will be organized around a theme –such as “night fighting,” “battling mother nature” and “space wars”. Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “DUST-OFF” (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in a feature-length documentary chronicling the history and legacy of the ‘DUST-OFF’ crews that have flown from Vietnam through the current campaign in Afghanistan. The filmmaker is applying for embed status with the 1-214th Aviation Regiment, currently deployed to Afghanistan. Company commander, MAJ (b) (6) C CO., 1-214, will likely sponsor. (b) (6) is the son of one of the Army’s original DUSTOFF pilots in 1964, and one of just a handful of Father/Son DUSTOFF families. MAJ (b) (6) has also been the DUSTOFF Association Historian since 1994. The filmmaker has worked previously with the Army on a two-hour documentary on Army aviation that aired on Discovery Channel, titled, ‘In The Shadow of The Blade’. **ASSESSMENT:** Program will likely air on Discovery Channel. Estimated audiences of 2-4 million on first airing. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH’s most successful partnership and military capacity-building exercises, the annual, “Fuerszas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision’s will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) “THE PBS NOVA "MAKING THINGS SMARTER" (U) (SAPA-CRD)** TV segment featuring the Magneto Rheological Fluid Suspension System TARDEC is working w/LORD Corp. on aired Wednesday, Feb. 9, 2011. The Army Office Chief of Public Affairs' Los Angeles office requested TARDEC provide a project officer for this segment. (b) (6) served as project officer for this production. NOVA is the highest rated science series on television and the most watched documentary series on public television. It is also one of TV’s most acclaimed and enduring series, having won every major television award, most of them many times over. The channel reaches more than 120 million viewers monthly in the U.S., and another 21 million people on-line.

The segment can be viewed on-line at: <http://www.pbs.org/wgbh/nova/tech/making-stuff-smarter.html> between minute 29:00 and 33:00. Also featured in this 55-minute program are technology segments of interest featuring the Battle Jacket for fuel tanks and a wall-climbing robotics feature. All good stuff! Please share w/your leader teams as appropriate. David Pogue, PBS NOVA broadcast personality, narrates and hosts the segment. He is also a New York Times technology columnist. NOVA is a popular science television series from the U.S. produced by WGBH Boston. It can be seen on the Public Broadcasting Service (PBS) in the United States and in more than 100 other countries. Filming took place on location at the Lord Corp. campus in Cary, NC, last spring. (b) (6)

**(U) “THE HISTORICAL LOOK AT SPECIAL FORCES” (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. ASSESSMENT: Supports Transforming the Generating Force. UPDATE: Awaiting confirmation to support from USASOC. (b) (6)

(U) **"SURVIVING THE CUT"** (U) (SAPA-CRD) Surviving the Cut shares the personal quest of men committed to making it into the military's most coveted and elite units including Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers, and Army Rangers. Take an up close and personal look inside the candidates' emotional journeys as they overcome the ruthless minefields of physical and psychological hurdles to become the best of the best. Discovery has contracted for a new episode of the Cut to highlight the Sappers. (b) (6) put the executive producer (Bobby Williams) in touch with the PAO at Fort Leonard Wood and the Sapper School. No production assistance agreement is in place yet. Supports Maintaining our Combat Edge and Building Resilience. ASSESSMENT: The Cut was #1 with M18-49 and M25-54 and the highest rated show for the Discovery Channel in 2010. (b) (6)

(U) **"GO BACK WHERE YOU CAME FROM"** (U) (SAPA-CRD) SBS Television in Australia is producing a major three-part documentary reality series called "Go Back To Where You Came From." It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) (6)

(FOUO) **12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY** (FOUO) (SAPA-CRD) KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

(FOUO) **BATTLEFIELD PRIESTS** (FOUO) (SAPA-CRD) This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they've gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done by my military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity. **ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) COOKIE COMMANDOS (FOUO) (SAPA-CRD)** Cookie Commandos is a thirty minute documentary for PBS about retirees in Sun City, Texas that are part of the USO group 'Cookie Commandos' at Ft. Hood. The audience will see the veterans who wake up at the crack of dawn to collect cookies, (b) (6) and doughnuts from local stores, and people in the community that bake them for the soldiers. These volunteers then travel with cars full to the top with treats to hand out to the hundreds of soldiers getting processed at Ft. Hood every Thursday. Not only do these retired volunteers (and former veterans themselves), walk the lines giving treats and saying thanks to the troops, but they bring food to the 'Wounded Warriors' buildings where severely injured soldiers are recovering, and to the 'Fisher House', which gives a home to military families to be close to a loved one during hospitalization. **ASSESSMENT:** This will be a great community relations event for the Fort Hood community and will air on Austin's PBS Channel, with 250,000 viewers. Supports Building Resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(U) SAVING HEROES (U)** “Saving Heroes” is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening its doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining ‘U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.’ Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; “Battle 360”, “Patton 360”, “Shootout!”, and the Emmy Award winning documentary, “A Distant Shore: African Americans of D-Day”, along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:** (b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on ‘a trilogy dealing with American identity.’ Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD) Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, “Unknown World”. They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, ‘THE ARSENAL’ (FOUO) (SAPA-CRD) Update:** (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and ‘the people who develop military ideas for the battlefield’. The format of this series is described as similar to the popular series, “The Deadliest Catch”, with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed.

**ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME'**

**(FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)**

Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project.

**ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO)**

**(SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards.

**ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

**Video Games/Music Video/MISC**

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) SAVING ABEL CONCERT (FOUO) (SAPA-CRD)** (b) (6) was contacted by Fort Carson PAO regarding a free concert April 6th hosted by the installation (a band named Saving Able). Capitol Records and the management of the band Saving Abel have requested that this concert be filmed, edited and legally released to military for broadcast to military members in the US and overseas, with special attention to the AFN outlets of our forward deployed bases. The filming, audio and production will be paid for by the band/record company. There is no charge to the military. (b) (6) will coordinate with Capitol Records Group and the band manager (as well as putting them in touch with DMA with regard to the AFN request) to ensure a PAA is drafted giving them authorization to video the event. **ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE: Fort Bliss JAG recommended against participation by MG Pittard and deputy Brigadier General Twitty.** Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. (b) (6) will coordinate with the production company and draft a production assistance agreement to cover the broadcast portion of the event. OCPA-LA received OSD approval to support. **ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) (6)

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate though the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6)

## Community Relations

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD) (b) (6)** is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year’s birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don’t typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 21 MAR 11)**

704 Monthly active users

26 New likes

1,345 People like this page

1,197 Weekly Post Views Daily Post Feedbacks

201 Weekly Active Users



## OCA-PA-West Weekly Report, 22-28 March 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) HISTORY CHANNEL, 'GETTYSBURG' (FOUO) (SAPA-CRD)** OCPA-LA contacted for support on a documentary on the Battle of Gettysburg for the History Channel. As I said, this is a short notice target of opportunity. The producer is seeking a U.S. Army officer to speak to the history and tactical/operational aspects of the Battle of Gettysburg. The interview would take place next week in New York City, 28-31 MAR. Our purpose is to put the stamp of U.S. Army expertise on this key, hard-won battle. The two-hour feature documentary is being produced by Ridley Scott's company ('Black Hawk Down', 'Gladiator', 'G.I. Jane', among others). We are coordinating with the Army War College for support. **ASSESSMENT:** We anticipate the production value and marketing will be good and viewership substantial. Supports Building Resiliency. (b) (6)

**(FOUO) LOS ANGELES CLIPPERS HOST WOUNDED WARRIORS AT OUTREACH EVENT (FOUO) (SAPA-CRD)** (b) (6) was contacted by a member of the Los Angeles Clippers interested in inviting wounded warriors to an outreach event they are hosting, Sunday, 27 March. (b) (6) coordinated with the Warrior Transition Unit 1SG in San Diego and arranged to have four Soldiers attend the event. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in Los Angeles Clippers community to personally thank and honor Soldiers for their service. Supports Care of Troops and Families. (b) (6)

**(FOUO) "UNTITLED DIARY OF FACEBOOK PROJECT" / MTV (FOUO) (SAPA-CRD)** Airs on MTV 30 March 2011. New Remote Productions, Inc., an internal production company for MTV, is producing a one-hour documentary showcasing what it is like to work for Facebook. As a part of this program, the Online and Social Media Division was contacted by the Facebook team about participating in a 'Facebook Stories' event. SSG (b) (6) flew to Palo Alto and represented the Army. Facebook flew people in from all over the country and brought them to Facebook headquarters so they could tell their Facebook stories in person in front of hundreds of engineers. Another Soldier from Afghanistan also Skyped in. Both SSG (b) (6) and the other soldier signed release forms. (b) (6) contacted the legal department and ensured those release forms were destroyed as the production assistance agreement covers all soldiers participating in a documentary. PAA executed. Footage reviewed. **ASSESSMENT:** Supports Transforming the Generating Force and Seeking Efficiencies and Affordability. Will air 30 March 2011. MTV targets recruiting-aged demographic. (b) (6)

**(FOUO) SAVING ABEL CONCERT (FOUO) (SAPA-CRD)** (b) (6) was contacted by Fort Carson PAO regarding a free concert April 6th hosted by the installation (a band named Saving

Able). Capitol Records and the management of the band Saving Abel have requested that this concert be filmed, edited and legally released to military for broadcast to military members in the US and overseas, with special attention to the AFN outlets of our forward deployed bases. The filming, audio and production will be paid for by the band/record company. There is no charge to the military. (b) (6) will coordinate with Capitol Records Group and the band manager (as well as putting them in touch with DMA with regard to the AFN request) to ensure a PAA is drafted giving them authorization to video the event. **ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) SCRIPT SUPPORT (FOUO) (SAPA-CRD)** OCPA-LA contacted by CAA (one of Hollywood's top talent agencies, along with William Morris and ICM), asking for support to one of their writers on a possible TV pilot "depicting two families in the National Guard in Los Angeles." Have agreed to meet with the writer, discuss the concept and determine the level of support required. **ASSESSMENT:** TBD. Supports Building Resiliency. (b) (6)

**(FOUO) 'SOUVENIRS' TRAILER (FOUO) (SAPA-CRD) UPDATE: Trailer on OCPA-supported film, "Souvenirs", is complete and available for viewing.**

**Link:** <http://perspectivefilms.com/approval/clients/SOUVENIRSMOVIE/>

"Souvenirs" is a low-budget film that spans two generations; an infantry Soldier during WW II and his grandson in OIF. Filmed in Minnesota, the ARNG is favorably profiled. (b) (6) traveled to MN for the military scenes (24-26 JUL 10). Film is in final editing. **ASSESSMENT:** Production company is currently working on distribution deals, which will determine audience size. Supports Maintaining Our Combat Edge. (b) (6)

## Entertainment Television

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. Mr. (b) (6)

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (Episode 504, On Behalf of a Grateful Nation, aired Sunday, 27 March 2011. Episode 505, Soldier On, will air 3 April 2011.)**

**(FOUO) (SAPA-CRD)** (b) (6) was in Charleston for filming of episode 509 at Charleston Air Force Base and preparation for episode 510. (b) (6) from OSD traveled there as well. **UPDATE:** (b) (6) has reviewed scripts for episodes 511 and outline for 512. No significant issues with either. (b) (6) is awaiting script/outline for episode 513, final episode for season 5. Episode 510 deals with the sexual assault of a female soldier while deployed who eventually becomes homeless as a result of the PTSD she suffers from due to the attack. Female Soldier was a pilot. (b) (6) is aware of the subject matter and has notified appropriate channels. (b) (6) and (b) (6) will travel to Charleston 6-8 April to facilitate official DoD handoff prior to season's wrap and (b) (6) PCS. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. On a lighter note, MWR sports programs and USO support to

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

deployed troops will be showcased as well. **ASSESSMENT:** This show continued to have a weekly audience during Season 4 well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home.

(b) (6) Air dates are as follows:

<b>04-03-11</b>	<b>Soldier On</b>
<b>04-10-11</b>	<b>Walking Wounded</b>
<b>04-17-11</b>	<b>Strategic Alliances</b>
<b>04-30-11</b>	<b>Line of Departure (R)</b>
<b>05-01-11</b>	<b>Supporting Arms</b>

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The series premiered on Sunday, 6 MAR, to strong success with more than 2.6 million viewers, the highest rated non-scripted television show in cable history. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Lifetime producers are at Fort Hood, Texas covering redeployment ceremonies and special one-on-one family reunions. Have reviewed first four episodes. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** Update: Production company will be filming a scene at March Air Reserve Base on a C-17, 31 MAR 11. The production company has requested 75 Soldiers as extras. OCPA-LA contacted Fort Irwin for support. On 16 MAR 11, Department of Defense (DOD) representatives met with the Executive Producer (Dan Petrie Jr.) and the Producer (Michael Maschio) for the new ABC series "Combat Hospital" to discuss DOD support to their project. Mr. Petrie and Mr Maschio want this show to be successful and they want to get it right. They can't do both without DOD assistance. OSD-PA is going to approve DOD support to this TV series; OCPA-LA will be designated as lead for DOD. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) TLC SERIES, 'HOMECOMING' (FOUO) (SAPA-CRD) Television crew filmed homecoming reunions last week for 3-part series; at Fort Carson, Mon-Thu. Series aimed at airing in April.** OCPA-LA met with Authentic Entertainment to discuss support for 3-part series celebrating military families as they reunite with their Soldiers. Coordination made with OSD(PA). Producers reached out to commands in Afghanistan and Iraq and received sizable number of responses from Soldiers who self-nominated for participation in the program. Currently focusing on 9 U.S. Army and USAF participants. The program will be hosted by Billy Ray Cyrus. Producers have established contact with the White House towards gaining support of the First Lady in this tribute to military families. Disneyworld had agreed to support filming of one episode. Filming to take place around the U.S. **ASSESSMENT:** Expect viewership in the 4-6 million range. Supports Building Resiliency. (b) (6)

**(FOUO) "THE X FACTOR" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a new television talent show, "The X Factor". Producers wish to open casting to DoD participants. The new series is a singing competition with aspiring singers drawn from public auditions. The "X Factor" of the title refers to the "undefinable something" that makes for star quality. The prize is a recording contract. The program has been a hit in the U.K. and produced by executive producer Simon Cowell. The show's format is different from competitors such as, 'American Idol'; instead of an act been solely judged by the judges, the finalists are mentored by a judge and compete against the talents of other singers. Coordinating with OSD(PA). **ASSESSMENT:** Good possibility the new program will develop into a ratings hit. American Idol has consistently drawn weekly audiences of 25-30 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1,5 million. Supports Building Resiliency. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) TOP CHEF MASTERS (FOUO) (SAPA-CRD)** Top Chef Masters is in its third season and will be including some human interest elements with the diners and the overall focus will be world-renowned chefs making a culinary dream come true for their guests. OCPA LA helped locate Soldier nominations to find a "soldier comes home" storyline. The show will travel to Fort Irwin and provide a special meal for a Soldier and his family who have recently reunited following deployment. The show will also film a member of the US Navy, Marines, Coast Guard and Air Force at a studio in LA 17-20 FEB 11. **ASSESSMENT:** The Soldier will be recognized for his service as well as that of his spouse's service. Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** **Filming at Fort Lewis, JBLM, took place last week. Very successful, no issues, according to I Corps PAO, who coord on-site support.** 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

**(FOUO) AMERICAN MOVIE CLASSICS (AMC) MARATHON - UNTITLED MEMORIAL DAY SHORTS (SAPA-CRD) (FOUO)** AMC contacted OCPA-LA about a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve either in the Army, Navy, Marines, Air Force or Coast Guard. This first episode (ENLISTMENT) will profile brave, young recruits who just recently enlisted. The second episode (Deployment) will profile service personnel who just received their assignment and are about to be deployed. The third episode (ACTIVE DUTY) will profile the men and women currently serving in their military capacity. Whether on the front lines in Afghanistan or protecting our US borders at home, we will get a firsthand account of the strength and courage these service men and women uphold to protect our country. The episode (HOMECOMING) will profile those men and women who, after honorably serving our country, are returning home to their loved ones. Currently coordinating with DVIDs to interview deployed Soldiers. **ASSESSMENT:** Expect viewership in the 2-3 million range; program will air Memorial Day Weekend. Supports Building Resiliency. Mr. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

## Major Motion Pictures

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OCPA-LA and the USAF Office will review the script on 30 MAR 11 and recommend script revisions and alternative dialog for the military scenes. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

## Entertainment – Documentaries

**(FOUO) MTV's Textaholics (FOUO) (SAPA-CRD)** MTV contacted (b) (6) about a documentary project about texting and those who are addicted. The show will follow several people who cannot stop texting. One of those participants is the daughter of LTC (b) (6) an officer living at Fort Belvoir, Va, who may also be involved in the show. If that's the case, (b) (6) will draft a production assistance agreement and advise him not to sign a release form of any kind as the PAA will cover that. The film crew has not asked for access to Fort Belvoir. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6).

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FORT CARSON'; DUTCH PUBLIC TV (FOUO) (SAPA-CRD)** OCPA-LA contacted by Dutch television, IKON-TV, for support of a 30-minute segment looking at 'Freedom and Liberty in America'; "Is the American Dream still alive? What does it look like?" Dutch documentary crew will be traveling across U.S. and requested access to Fort Carson for a 'Day in the Life' story profiling life on a U.S. military installation. Request was thoroughly examined due to potential ulterior motives at Fort Carson. Following long discussions with producer, single day of access has been approved by OCPA-LA and Fort Carson PAO and will focus on Quality of Life aspects of Fort Carson and interviews with 3-5 Soldiers. Access scheduled for MON, 26 MAR. Filmmaker has been vetted by U.S. State Dept. Public Affairs. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO) (SAPA-CRD)** OCPA-LA has agreed to support AND coordinate for Army participation in popular game show, 'The Price is Right', for upcoming 'salute to the U.S. military week'. The game show will host 300 Soldiers in a hangar at Joint Forces Training Base Los Alamitos (JFTB), in late JUN. 'The Price is Rights' is a CBS program celebrating its 40th year, and has been named by TV Guide as, "the greatest game show of all time". Drew Carey hosts the program, which is well-known for its signature, "Come on down!" Coordinating with the JFTB and Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. Ratings for the game show place it in the top 5 of daytime programs with an average daily viewership of more than 700,000 nationally. (b) (6)

**(FOUO) Military's Channel's "An Officer and a Movie" (FOUO) (SAPA-CRD)** OCPA-LA received a request from the Military Channel to identify an officer to participate in an interview on their program, "An Officer and a Movie". The film to be reviewed is "McKenzie Break" This movie is based on the 1968 novel 'The Bowmanville Break' by Sidney Shelley which detailed the real life revolt and partially successful escape of Nazi German POWs from the Bowmanville Prison Camp in Ontario, Canada 30 September 1943. McKenzie name is taken from a POW camp located in Scotland as the setting for the film is also relocated there. The purpose of the Military Channel interview is not to discuss the merits of the film, but to use the POW theme to jump off into a conversation about modern issues with EPWs and the difficult challenges our servicemen face on a day to day bases. MG Dave Quantock, Commanding General Maneuver Support Center of Excellence has agreed to participate in the program. The Military Channel has lined up some notable individuals to participate in discussions of upcoming movies:

- Gen. John P. Jumper USAF (Ret.) - 'Thousand Plane Raid'
- VAdm. "Hammering" Hank Mustin USN (Ret.) - 'The Gallant Hours'
- LTG William G. (Jerry) Boykin USAM (Ret.) - 'Operation Daybreak'
- MG John Batiste USAM (Ret.) - 'The Big Red One'
- Col. (b) (6) USMCR (Ret.) - 'The Great Santini'
- Major (b) (6) USMCR - 'Heartbreak Ridge'

**ASSESSMENT:** This program would typically draw and audience of 1.5-2 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) “PTSD Documentary” (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) “BATTLE LAB” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military’s latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD’s more than sixty facilities known as “battle labs” where tomorrow’s technology is being created and tested. Each episode will be organized around a theme –such as “night fighting,” “battling mother nature” and “space wars”. Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “DUST-OFF” (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker interested in a feature-length documentary chronicling the history and legacy of the ‘DUST-OFF’ crews that have flown from Vietnam through the current campaign in Afghanistan. The filmmaker is applying for embed status with the 1-214th Aviation Regiment, currently deployed to Afghanistan. Company commander, MAJ (b) (6) C CO., 1-214, will likely sponsor. (b) (6) is the son of one of the Army’s original DUSTOFF pilots in 1964, and one of just a handful of Father/Son DUSTOFF families. MAJ (b) (6) has also been the DUSTOFF Association Historian since 1994. The filmmaker has worked previously with the Army on a two-hour documentary on Army aviation that aired on Discovery Channel, titled, ‘In The Shadow of The Blade’. **ASSESSMENT:** Program will likely air on Discovery Channel. Estimated audiences of 2-4 million on first airing. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH’s most successful partnership and military capacity-building exercises, the annual, “Fuerzas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision’s will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) “THE PBS NOVA "MAKING THINGS SMARTER" (U) (SAPA-CRD)** TV segment featuring the Magneto Rheological Fluid Suspension System TARDEC is working w/LORD Corp. on aired Wednesday, Feb. 9, 2011. The Army Office Chief of Public Affairs' Los Angeles office requested TARDEC provide a project officer for this segment. (b) (6) served as project officer for this production. NOVA is the highest rated science series on television and the most watched documentary series on public television. It is also one of TV's most acclaimed and enduring series, having won every major television award, most of them many times over. The channel reaches more than 120 million viewers monthly in the U.S., and another 21 million people on-line. The segment can be viewed on-line at: <http://www.pbs.org/wgbh/nova/tech/making-stuff-smarter.html> between minute 29:00 and 33:00. Also featured in this 55-minute program are technology segments of interest featuring the Battle Jacket for fuel tanks and a wall-climbing robotics feature. All good stuff! Please share w/your leader teams as appropriate. David Pogue, PBS NOVA broadcast personality, narrates and hosts the segment. He is also a New York Times technology columnist. NOVA is a popular science television series from the U.S. produced by WGBH Boston. It can be seen on the Public Broadcasting Service (PBS) in the United States and in more than 100 other countries. Filming took place on location at the Lord Corp. campus in Cary, NC, last spring. (b) (6)

**(U) “THE HISTORICAL LOOK AT SPECIAL FORCES” (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. ASSESSMENT: Supports Transforming the Generating Force. UPDATE: Awaiting confirmation to support from USASOC. (b) (6)

**(U) “SURVIVING THE CUT” (U) (SAPA-CRD)** Surviving the Cut shares the personal quest of men committed to making it into the military's most coveted and elite units including Special Forces Divers, Marine Recon, Air Force Pararescue, Navy EOD, Marine Snipers, and Army Rangers. Take an up close and personal look inside the candidates' emotional journeys as they overcome the ruthless minefields of physical and psychological hurdles to become the best of the best. Discovery has contracted for a new episode of the Cut to highlight the Sappers. (b) (6) put the executive producer (Bobby Williams) in touch with the PAO at Fort Leonard Wood and the Sapper School. No production assistance agreement is in place yet. Supports Maintaining our Combat Edge and Building Resilience. ASSESSMENT: The Cut was #1 with M18-49 and M25-54 and the highest rated show for the Discovery Channel in 2010. (b) (6)

**(U) “GO BACK WHERE YOU CAME FROM” (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called “Go Back To Where You Came From.” It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) [REDACTED]

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) BATTLEFIELD PRIESTS (FOUO) (SAPA-CRD)** This YR ENTERTAINMENT docu-series will follow the lives of U.S. Military Chaplains as they travel the battlefields of Afghanistan in service of God and Country, taking their message from Bagram Airfield to the most remote FOBs. We will ride with them in infantry vehicles through the Pamir mountain range. We will listen as they preach peace in the middle of a war zone. We will stand with them in silence as they administer last rites to a Soldier, who only hours before had received communion. And we will listen as they counsel a young Soldier on how to keep his/her humanity in the face of the brutality of war. Each episode will center round our Battlefield Priests, then spread out and explore the lives of the Soldiers they touch—who they are, what they've gone through, how their belief sustains them in their daily lives. We will tell a story not just about religion, but about Faith in a greater being, and what we are capable of enduring in the name of it. **ASSESSMENT:** This documentary will inform America about the missions and work done by military chaplains on and off the battlefield. Distribution TBD. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity. **ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:**

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency.

(b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening its doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. Project is under review. Assessment: Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NTC DOCUMENTARY, BELGIUM TELEVISION (FOUO) (SAPA-CRD) Update:** (b) (6) met with the filmmakers in Los Angeles and discussed the scope of their project and how the U.S. Army will be reflected. No issues or concerns at this time. OCPA-LA contacted by documentary team from Belgium working on 'a trilogy dealing with American identity.' Part three of the trilogy will examine the history and present of the American West. The documentary crew requesting to film at NTC for perspective on how the Mojave Desert has adapted to military training. Coordinating with NTC and the U.S. State Dept. PAA being worked. Filming not slated until Fall 2011. **ASSESSMENT:** Viewership UNK/TBD. Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY, JAPANESE TELEVISION (FOUO) (SAPA-CRD)**  
**Update:** Have learned from Nippon TV that NTC has told them they are unable to support until SEP 2011. (b) (6) is working with NTC PAO to identify possible training opportunities within the next 7 months. A Japanese production company contacted OCPA-LA for access to NTC for a documentary to air on the Nippon TV Network in Japan, titled, "Unknown World". They are interested in a segment describing the the mock Iraqi village and U.S. Army training at NTC. Requesting to film at NTC in MAR for airing in APR 2011. OCPA-LA coordinating with NTC and the U.S. State Dept. PAA being worked. **ASSESSMENT:** Viewership UNK/TBD.

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Will serve to educate and inform foreign ally on U.S. Army professionalism. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update:** (b) (6) discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DOCUMENTARY, 'FEMALE VETERANS ON THE LONG JOURNEY HOME' (FOUO) (SAPA-CRD)** The documentary, 'Female Veterans on the Long Journey Home', by producer Julie DeStefano will explore the specific challenges female Soldiers and their families face as these women rejoin society after active duty. The documentary will start in Afghanistan and follow selected female Soldiers as they return home to their everyday lives, documenting their journey in 'reclaiming their personal connections and rebuilding a life that incorporates the person they have become'. DeStefano is partnered with WQED, PBS affiliate in Pittsburgh, PA. The resulting documentary will be in the women's own words. Production Assistance Agreement is complete, and Community Relations Division will continue coordination with the producer. **ASSESSMENT:** Depending on the network this documentary eventually airs on, potentially 5-6 million viewers nationally on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) OPTOMEN PRODUCTIONS, 'PICATINNY ARSENAL' (FOUO) (SAPA-CRD)** Working with producer to develop possible documentary series on Picatinny Arsenal in New Jersey. The series will probably focus on the men and women who develop weapons and equipment for U.S. forces, along with the research and testing involved. Producer seeks to put a human face on the development process. Will showcase how arsenal adapts to meet new challenges in theater. Producer had not yet secured distribution and is presenting to Discovery Channel. Coordination ongoing with Picatinny Arsenal, which says it supports the project. **ASSESSMENT:** Documentary series is in development; however, if successful would likely pull in estimated 2-3 million viewers per episode. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards.

**ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) [REDACTED]

## Video Games/Music Video/MISC

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE: Press Conference delayed until a later date. Working with Fort Bliss leadership and FMWRC to determine best place to host press conference.** Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. **Production assistance agreement has been executed to cover the broadcast portion of the event. OCPA-LA received OSD approval to support.**

**ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) [REDACTED]

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD) (b) [REDACTED]**

[REDACTED] was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate though the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6) [REDACTED]

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6) [REDACTED]**

[REDACTED] was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.

(b) (6) [REDACTED]

**(FOUO) ARMY MUSEUM VIDEO (FOUO) (SAPA-CRD)** Working with executive producer to support narrative videos for new U.S. Army Museum, slated to open at Fort Belvoir, 2015. Centerpiece will be 360-degree projection telling the story of the U.S. Army through 20 minutes of 'thematic building blocks', and voices of notable Army veterans. 43 other videos are being created for telling the Army story at the museum. Treatments for all videos in the works. Will work with producer to identify and facilitate filming of key sequences that best represent the contemporary Army. Drove Executive Producer to meeting at Defense Imagery Management Operations Center, March AFB, to discuss access to Army imagery. **ASSESSMENT:** Videos will be a foundation for educating visitors, estimated at 1-2 million per year. Supports Building Resiliency. (b) (6) [REDACTED]

## Community Relations

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD) (b) (6)** is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year’s birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The “Better The World” foundation will be hosting the first “DINNER FOR HEROES” event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support. Bettertheworld.org is a 501c3 non-profit organization dedicated to “Bettering The World”. **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don’t typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

**(FOUO) Country Music Awards – Las Vegas (SAPA-CRD) (FOUO) Dodge RAM Trucks** are the sponsor for the 2011 Academy of Country Music Awards. RAM Trucks as part of their commitment to our American service men and women would like to honor 2 Soldiers with their families at the upcoming awards show. This year’s Academy of Country Music Awards is held on Sunday, April 3rd at the MGM Grand Hotel in Las Vegas. RAM Trucks established a website to accept nominations. OCPA-LA assisted in the distribution of a flyer both CONUS and OCONUS to alert Soldiers about this offer. The production company is currently reviewing nominations. The Soldiers and their families will be flown from their home station to Las Vegas to be honored at the CMA Awards ceremony. **ASSESSMENT:** Expect viewership to be in the 7 million range. Supports Building Resiliency. Mr. (b) (6)

**(U) GREATER LOS ANGELES CHAPTER OF AUSA DINNER (SAPA-CRD) (U) MG Dave Halverson,** Commanding general, Fires Center of Excellence will be the keynote speaker at a Greater Los Angeles Chapter of AUSA dinner on Monday, 11 April 2011, in Orange, CA. This will be an opportunity for the AUSA members in the Greater Los Angeles area to hear about the future of US Army Fires Capabilities and Force Structure. **ASSESSMENT:** There will be approximately 100 AUSA members at the dinner. Supports Modernizing the Force. Mr. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 28 MAR 11)**

34 Weekly active users

26 New likes

1,371 People like this page

727 Weekly Post Views Daily Post Feedbacks

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’



## OCA-PA-West Weekly Report, 26 April – 2 May 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete.

**ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL, 'BRAD MELTZER'S DECODED' (FOUO)** OCPA-LA contacted by the History Channel program, 'Brad Meltzer's Decoded'. They are interested in filming at Fort Knox, May 12-13. This would be for two upcoming episodes; an examination on the history of Fort Knox, the Gold Depository, and 'what it's like living as a resident of the town/area. The second episode would be story about GEN George Patton, and the producers request to speak with Historians/Curators at the Patton Museum. Coordinating with Fort Knox.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO)** OCPA-LA is supporting the popular game show, 'The Price is Right', with a military family special taping, MON, 2 MAY. Over 60 family members representing southern California USAR and USARNG units will be attending the taping and potentially winning prizes. **ASSESSMENT:** TPIR is 40 years old and the longest running game show in the nation. Supports Building Resiliency. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY.

**UPDATE:** The Fort Campbell show will air Friday, 6 May 11. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1.5 million. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) EXTREME MAKEOVER: HOME EDITION (FOUO)** Extreme Makeover: Home Edition is considering honoring SGT (b) (6) and his wife (b) (6) on an episode this season. SGT (b) (6) is currently undergoing treatment at Brook Army Medical Center. The proposed home would be constructed in their hometown in Arkansas. Extreme Makeover has issued a casting flyer through the American Forces Press Service. This will certainly increase the number of military applicants for the show. **UPDATE:** OCPA-LA had a meeting with the Extreme Makeover Executive Producer on 27 APR 11 to discuss the contestant vetting process for the show. The concern is that the show will contact military families and raise expectations about participating in the program only to find out later that they were not selected. The Executive Producer understood our position and will work more closely with all of the DOD Los Angeles Public Affairs Offices to inform us when a service member will be considered for a show. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a 'realistic, compelling and inspiring' documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through 'the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier'. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note: production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) BEST RANGER COMPETITION, FOX SPORTS (FOUO) (SAPA-CRD)** OCPA-LA coordinated with Fort Benning for access to Best Ranger Competition 2011 by producer who will be filming the competition for FOX Sports. **ASSESSMENT:** Maintaining Our Combat Edge. (b) (6)

**(FOUO) AMC's UNTITLED MEMORIAL DAY SHORTS (FOUO) (SAPA-CRD)** AMC is creating a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve. The four episodes will cover 1. Enlistment, 2. Deployment, 3. Active Duty, and 4. Homecoming. **ASSESSMENT:** Maintaining our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) CMT, "MADE" (FOUO) (SAPA-CRD)** OCPA-LA contacted by PAO, US Army Alaska, about participation by one of their Soldiers and his spouse in episode of new Country Music Television series, "Made", which will help wannabe performers pursue their dreams. Coordinating with CMT and USARAK. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ELLEN, 'MOTHERS DAY SHOW' (FOUO) (SAPA-CRD) Update: Maximum audience capacity reached. Military Moms-To-Be number approx. 103 from Fort Irwin and USAR.** OCPA-LA contacted by popular daytime talk show, 'ELLEN', for support of their upcoming 'Mother's Day' episode. The Ellen DeGeneres Show is inviting military Military Moms-To-Be to their Mother's Day Show, on Thursday, May 5th. The whole audience will consist of Moms-to-be. Ellen is offering 15-20 seats to military moms-to-be. Coordinating with Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) DISCOVERY, "HOW THINGS WORK" (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery channel's "How Things Works" series for a website article exploring "How Army Reconnaissance Jobs Work," and looking at, 'How to Get Army Recon Jobs', and 'Army Ranger Recon Jobs'. Coordinating with Fort Benning for RTB support. **ASSESSMENT:** Popular Discovery program offers recruitment benefits. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD) UPDATE:** (Episode 504, On Behalf of a Grateful Nation, aired Sunday, 27 March 2011. ARMY WIVES had an AMAZING outing Sunday night, fit for our equally amazing episode...At 4.79 million viewers, this was the most watched episode in the series history. The record was previously held by the season two premiere on 06/08/08 which scored 4.52 million viewers. In A18-49, W18-49, and W25-54 this was the highest rated episode in these demos since Episode 214 on 09/21/08. This was also the highest rated episode in our history in all Adults 18+ and Women 18+. Episode 505, Soldier On, aired 3 April 2011. (b) (6) has reviewed scripts for the season's final two episodes 512 and 513. No significant issues with either. (b) (6) and (b) (6) will travel to Charleston 6-8 April to facilitate official DoD handoff prior to season's wrap and (b) (6) PCS. Future episodes will highlight the sensitivities surrounding NOK notification, CAO responsibilities, sexual assaults and care of our military families and veterans. **UPDATE:** Season 5 wraps first week of May. They will not know if they are getting a Season 6 until Mid July after the South Carolina government votes on tax incentives for the industry. **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6) Air dates are as follows:

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The fourth episode aired on Sunday, 27 MAR, to its strongest success yet with more than 2.263 million. The next episode, airing this Sunday, will consist of all Army profiles. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Season 1 wraps last week of April. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) “PENN AND TELLER’S SECRETS OF THE UNIVERSE” (FOUO) (SAPA-CRD)** OCPA-LA contacted by Discovery Channel for support of new show, “Penn and Teller’s Secrets of the Universe,” which will feature in each episode unique, fact filled segments. The program requests access to the National Training Center (NTC), Fort Irwin, CA, for a segment on the training and ingenuity of the American soldier, specifically how soldiers are trained to combat IEDs in the field. The segment requires interviews with experts who can explain what an IED is and why they are so dangerous to our troops, along with perspective on the U.S. Army’s training program for keeping Soldiers alive in the fight against IEDs. Segment length will be short, at approx. 6 minutes. NTC has agreed to support. Update: Working with JIEDDO to ensure Counter-IED TTP is not compromised during filming. PAA complete. **ASSESSMENT:** Viewership estimated in the range 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **Update:** Fort Bliss has indicated that they want support; additional coordination required before final decision can be rendered. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. Mr. (b) (6)

**(FOUO) “Combat Hospital” (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base.

**ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**

Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**(FOUO) ABC, HOMECOMING SALUTE (FOUO) (SAPA-CRD) USASFC CG has agreed to participate. Currently coordinating date and location.** OCPA-LA reached out to ABC after seeing network interest in their saluting returning troops. ABC's welcome home concept is fun, creative and memorable; incorporating a group of singers in to the end of a homecoming reception. Following official remarks and 'Hug Ex', a half-dozen singers would be joined by either Trace Atkins, Faith Hill, or Kid Rock, to serenade Soldiers and their families. Total time required is 5 minutes near the end of the Hug-Ex portion of the event. The welcome home serenade will air nationally on 'Good Morning America' with a profile of the unit and their service overseas. Followed the next day by interviews with four Soldiers and their families, to air nationally on ABC. OCPA-LA contacted FORSCOM PAO and installations to identify a returning unit for recognition. Unfortunately were unable to identify a unit returning during FEB. Have discussed with producers sliding target window to MAR-APR. Working with FORSCOM PAO to support. **ASSESSMENT:** National viewership estimated in the 12-14 million range over two day airing. Supports Building Resiliency. (b) (6)

### Major Motion Pictures

**(FOUO) INDEPENDENT FILM, 'WHITE RABBIT' (FOUO) (SAPA-CRD) UPDATE: Based on treatment OCPA-LA declining to provide support.** OCPA-LA contacted by independent filmmaker for support of story about female Army veteran returning to college. The treatment includes PTSD issues. The script is still in development, however, agreed to provide filmmaker input and insight on Army character, for purposes of guiding the portrayal. The character is a Signal Corps officer (mostly in plain clothes - but she often wears a Signal Corps T-shirt).

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM, 'WAR BRIDE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by an independent filmmaker for support of his low-budget film. The story involves an American soldier falling in love with an Arab woman and how their love story represents peace in the world despite religious and cultural differences. The film is loosely based on the experience of an U.S. Army Iraq veteran the filmmaker interviewed. The filmmaker would like to film a

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

kidnapping scene at Fort Irwin. Directed the filmmaker to OSD(PA) for approval.

**ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OCPA-LA and the USAF Office reviewed the updated script 20 APR 11; writer incorporated many of the script changes requested by DOD. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

#### Entertainment – Documentaries

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)**

OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency, and Maintaining our Combat Edge. (b) (6)

**(FOUO) 'THINGS TO DO BEFORE YOU DIE', FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA

contacted by British travel series producing documentary on Route 66, and asking to film at the National Training Center. 'Things to do Before You Die' follows host Karl Pilkington as he learns about local cultures and people. Producer requesting for host to participate in an upcoming training rotation this May. Speaking with NTC PAO, that rotation may not be the most appropriate for filming. OCPA-LA is meeting with the director to discuss further. Continuing to coordinate with NTC. Initial discussions with Fort Irwin indicates lack of interest in supporting. **ASSESSMENT:** Anticipate between 2-4 million viewers in the U.S. and U.K. Supports Maintaining our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) WEST POINT BRIDGE DESIGN CONTEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by documentary filmmaker about covering the 2011 Bridge Design Contest held at the USMA. The documentary will focus on two West Virginia students, the Chen brothers, participating in the engineering competition. The two young men are sons of an engineering professor at WVU. The filmmaker's intent is to show the family's emphasis on education and early indoctrination to good study habits, and encourage students to pursue engineering and science in their academic futures. The documentary will also show how bridges have accelerated American engineering and the focus on engineering at USMA. Coordinating with USMA. **ASSESSMENT:** Anticipate between 1-2 million viewers. Supports Building Resiliency.

(b) (6)

**(FOUO) 'FACEMAKER' (FOUO) (SAPA-CRD)** OCPA-LA contacted by producer developing a new documentary series being Matthew Singer, a former Hollywood special effects artist turned board-certified anaplastologist and silicone ocularist. Singer is one of the leading expert in the field of facial prosthetics. Producer interested in possibility of Singer applying his unique skills to a severely disfigured Army patient. The series would document the person's story and consultation with Singer as he works to construct and fit an exclusive facial prosthesis for each patient. Currently Singer and his team treat Maxillofacial Prosthetic patients who need treatment, but cannot afford it. In recent years, Singer has begun working with war veterans through Iraq Star Foundation. He is presently reconstructing an ear for a war veteran injured in Iraq. OCPA-LA still assessing the project. **ASSESSMENT:** Program still lacks distribution. Supports Building Resiliency. (b) (6)

**(FOUO) TLC'S "A CONCEPTION STORY" (FOUO) (SAPA-CRD)** A Conception Story, is a nine-month series that documents couples as they try to have a baby. The series in its entirety runs on tlc.com/conception. TLC has cast SSG (b) (6) a Drill Sergeant at Fort Benning, and his wife (b) (6) for Season 2. This couple has struggled for years to conceive and would like to share their story. The series, which is sponsored by First Response, includes an introduction video of the couple and monthly Flip camera video entries that update viewers on their journey. At the conclusion of the series, TLC will bring all the cast together to give a final update on their road to conception. The only production we need to do at Fort Benning would be an introduction video with the couple, since they live on post. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person the crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) BBC "HORIZON", ARMY CADETS (FOUO) (SAPA-CRD)** OCPA-LA contacted by the BBC program, "Horizon", for access to Army ROTC cadets in support of a science

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

documentary looking at the possible neurological impacts on morality. The filmmaker's interest is specifically on the work of Claremont College's Professor Paul Zak, and his research on the human ability to co-operate. Part of Professor Zak's research was with Army cadets and postulates that marching can increase social bonding by increasing the release of Oxytocin, the 'moral molecule'. The program will explore the neural processing pathways, genetics, hormones and how all interact with the environment. Coordinating for ROTC support. "Horizon" is BBC's popular flagship science series, and for 50 years has encompassed a wide range of science. The "Horizon" program's often air in the U.S. on the PBS series NOVA.

**ASSESSMENT:** Supports Restoring Balance. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD) Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support.

**ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) DANISH DOCUMENTARY; FORT IRWIN (FOUO) (SAPA-CRD)** OCPA-LA contacted by Danish documentary filmmaker interested in access to Fort Irwin for a 'Day in the Life' story profiling life on a U.S. military installation. Focus on Quality of Life and aspects of military life and service; interviews with Soldiers. Coordinating with Fort Irwin. **ASSESSMENT:** Offers degree of education to European audiences regarding the U.S. Army. Supports Restoring Balance. (b) (6)

**(FOUO) AFGHAN DREAMS (FOUO) (SAPA-CRD)** AFGHAN DREAMS is a documentary by Kirsten Johnson, produced by Kirsten Johnson and Mark Edwards. The film follows two Afghan teenagers, Bahara and Najeeb, who embody the hope of a country that must rebuild itself after decades of war. Through their coming-of-age experiences, the film looks at the challenges of creating a stable and safe society torn between tradition and modernity. For "Afghan Dreams", the filmmaker is looking for a number of different shots. (b) (6) has coordinated with CENTCOM regarding release authority for footage from the blimp which flies over Kabul. PAA is drafted. Waiting on signed version from producer. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) MTV's Textaholics (FOUO) (SAPA-CRD)** MTV contacted (b) (6) about a documentary project about texting and those who are addicted. The show will follow several people who cannot stop texting. One of those participants is the daughter of LTC (b) (6) an officer living at Fort Belvoir, Va, who may also be involved in the show. If that's the case, (b) (6) has drafted production assistance agreement and advised him not to sign a release form of any kind as the PAA will cover that. The film crew has not asked for access to Fort Belvoir. (b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, "An Ocean Away", which told the story of the repatriation of Lt. (b) (6).

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'THE PRICE IS RIGHT' (FOUO) (SAPA-CRD)** OCPA-LA has agreed to support AND coordinate for Army participation in popular game show, 'The Price is Right', for upcoming 'salute to the U.S. military week'. The game show will host 300 Soldiers in a hangar at Joint Forces Training Base Los Alamitos (JFTB), in late JUN. 'The Price is Rights' is a CBS program celebrating its 40th year, and has been named by TV Guide as, "the greatest game show of all time". Drew Carey hosts the program, which is well-known for its signature, "Come on down!" Coordinating with the JFTB and Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. Ratings for the game show place it in the top 5 of daytime programs with an average daily viewership of more than 700,000 nationally. (b) (6)

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE: OTSG has approved support for the documentary film.** **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

technology is being created and tested. Each episode will be organized around a theme –such as “night fighting,” “battling mother nature” and “space wars”. Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, “Fuerzas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision’s will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) “THE HISTORICAL LOOK AT SPECIAL FORCES” (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6)

**(U) “GO BACK WHERE YOU CAME FROM” (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called “Go Back To Where You Came From.” It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY, 'FRONTLINE MEDICINE' (FOUO)** OCPA-LA approached to support two-part BBC series which will show how military operations over the past nine years of war, along with medical research in the U.S. and Europe have advanced medical knowledge and led to saving the lives of Soldiers and civilians. The production is planning to film in the United Kingdom, Afghanistan and U.S. Host, Michael Mosley, will observe and interview practitioners, patients and researchers alike. The program plans to combine the intimacy of an observational documentary with the content-driven narrative of an authored piece. This 'hybrid' approach will allow rich scientific content to be presented with sensitivity and humanity.

**ASSESSMENT:** U.S. and International audiences likely to be significantly influenced regarding role and benefits of military medicine and research. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC, 'THE SCIENCE OF DECOMPOSITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a BBC documentary is about the science of decomposition. Specifically, it will include a segment examining the U.S. Army's research on food preservation. The BBC is

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

requesting to interview food technologists at Natick Solder RD&E who have developed a sandwich that lasts for 3 years using clever preservation techniques. This sandwich is now widely used in army rations in America. The documentary is for the Discovery Channel in America, the BBC in the UK, and will be broadcast in early 2012. BBC intends to film for one day in March or April. BBC is also requesting access to a US Army training exercise near Washington, DC, to show Soldiers 'eating the sandwiches after their exercise'. OCPA-LA has coordinated with NATICK PAO, who supports participation. **ASSESSMENT:** International audiences, to include key U.S. allies; size TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) NATIONAL GEOGRAPHIC SPECIAL ON BERGA SURVIVORS (FOUO) (SAPA-CRD)** OCPA-LA contacted by National Geographic to assist with documentary on the U.S. Army Soldiers captured during WWII and placed in the Berga concentration camp on suspicion of being of Jewish heritage. Of the 350 GIs selected for the notorious work camp, at least 73, or 21 percent, died in the space of 3 months. More than 100 soldiers died at the camp or on a forced death march of more than 200 miles. This was the highest attrition rate among American prisoners of war in Europe. The story of the Berga G.I.s went untold for many years. National Geographic now intends to tell those stories through interviews with survivors of Berga, family members, and the U.S. Army. Coordinating with USMA and Army Historians. **ASSESSMENT:** Viewership is estimated at 8-9 million on first airing nationwide. Supports Building Resiliency. (b) (6)

**(FOUO) FOX FUEL TV, NTC (FOUO) (SAPA-CRD)** OCPA-LA contacted by FOX subsidiary, Fuel TV, for access to NTC for segment on intensive military training. Coordinating with NTC for film crew access to training area and rotation. **ASSESSMENT:** Fuel TV is currently available to 26-million American households, as well as makes content available to more than 100+ countries worldwide. Viewership is Male 18-36 y.o. Supports Maintaining Our Combat Edge. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening its doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. **ASSESSMENT:** Distribution TBD. Supports Building Resiliency. (b) (6)

**(FOUO) NTC DOCUMENTARY FOR COMCAST (FOUO) (SAPA-CRD)** Filmmaker Mr. Samuel Dolan contacted OCPA-LA with interest in filming military training documentary at NTC, to be produced for Comcast. The concept a three-part series examining 'U.S. forces, their equipment and weaponry troops rely on and bring to bear on today's battlefield.' Dolan oriented on NTC by BG McMaster. Dolan has produced for the History Channel such series as; "Battle 360", "Patton 360", "Shootout!", and the Emmy Award winning documentary, "A Distant Shore: African Americans of D-Day", along with numerous other military history themed programs. Aiming to film in FEB 2011. OCPA-LA coordinating with NTC for support. **ASSESSMENT:** Weekly audiences TBD, however anticipate range of 5-10 million viewers. Supports Maintaining Our Combat Edge. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) DOCUMENTARY, 'THE ARSENAL' (FOUO) (SAPA-CRD) Update: (b) (6)**  
discussed with Picatinny PAO, (b) (6) their interest in supporting. Picatinny still interested. However, will require substantial detailing of plan by both Picatinny and Filmmaker, given the secure and confidential characteristics of the weapons lab. OCPA-LA contacted by documentary filmmaker interested in showcasing Picatinny Arsenal and 'the people who develop military ideas for the battlefield'. The format of this series is described as similar to the popular series, "The Deadliest Catch", with focus on the scientific and engineering hurdles involved in defense research. OCPA-LA in discussion with Picatinny Arsenal regarding interest to support. **ASSESSMENT:** Audience TBD. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) RANGER SCHOOL DOCUMENTARY (FOUO) (SAPA-CRD)** Documentary filmmaker Michael Slee has approached OCPA-LA for support to a documentary on the U.S. Army Ranger School. Slee has covered U.S. Army operations previously with positive results. The Infantry School, Fort Benning, Ga., has indicated they are receptive to such a documentary. CRD is continuing coordination for possible Ranger School class dates. Slee is meeting with networks to discuss distribution. Production Assistance Agreement is being developed. **ASSESSMENT:** Depending on which network this documentary eventually airs on, potentially 7-8 million viewers nationally on first airing. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL, THE DAILY PLANET; 'ARMY GREEN ROUND' (FOUO) (SAPA-CRD)** Discovery series, The Daily Planet, is interested in exploring the new 5.56mm, non-lead "green" round, being developed at the Picatinny Arsenal in New Jersey. Coordinating with Picatinny Arsenal on the PAA. Daily Planet is the nightly science and technology show on Discovery Channel and has been on the air 16 years and winning numerous awards. **ASSESSMENT:** Program audience averages 1.8 million nationally. Supports Building Resiliency and Advocacy; Modernizing the Force; and Adapting our Institutions. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) SUPPORT TO AFPS (FOUO) (SAPA-CRD)** OCPA-LA contacted by local American Forces Press Service for broadcast support on a feature story on "military brats" and will include an interview with actor Mark Hamill. Coordinated with local MPAD (USARNG), to provide support for interview. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) ARTIST AGENCY, 'THE COLLECTIVE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by artist management company, 'The Collective', which represents about 70 artists from across music, TV, film and comedy. The company is seeking to make contact with US Army radio and advertising campaigns and initiatives. Their purpose is to discuss tie-ins with some of their musicians and 'Army creatives'. Their musicians include such acts as, Linkin Park, Slash, Enrique Iglesias, Peter Gabriel, Staind, Alanis Morissette, Avenged Sevenfold, Counting Crows, Godsmack, Plain White Ts, The Red Jumpsuit Apparatus, etc. Coordinating to support. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE: Press Conference delayed until a later date. Working with Fort Bliss leadership and FMWRC to**

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**determine best place to host press conference.** Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. Production assistance agreement has been executed to cover the broadcast portion of the event. OCPA-LA received OSD approval to support.

**ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) [REDACTED]

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD) (b) [REDACTED]**

[REDACTED] was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate though the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6) [REDACTED]

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD) (b) (6) [REDACTED]**

[REDACTED] was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions.

(b) (6) [REDACTED]

## Community Relations

**(FOUO) Army Birthday Ball – "Army Wives theme" (FOUO) (SAPA-CRD) (b) (6) [REDACTED]** is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series "Army Wives." The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6) [REDACTED]

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The "Better The World" foundation will be hosting the first "DINNER FOR HEROES" event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support.

Bettertheworld.org is a 501c3 non-profit organization dedicated to "Bettering The World".

**ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) [REDACTED]

## Administrative

**FACEBOOK: U.S. Army Entertainment Office (as of 2 MAY 11)**

1,469 People like this page

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

33 New likes  
633 Monthly Active Users  
7 Wall posts this week  
639 Visits this week.



## OCA-~~West~~ Weekly Report, 2-9 May 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) ELLEN, 'MOTHERS DAY SHOW' (FOUO) (SAPA-CRD) Update: Maximum audience capacity reached. Military Moms-To-Be number approx. 103 from Fort Irwin and USAR.** OCA-~~LA~~ contacted by popular daytime talk show, 'ELLEN', for support of their upcoming 'Mother's Day' episode. The Ellen DeGeneres Show is inviting military Military Moms-To-Be to their Mother's Day Show, on Thursday, May 5th. The whole audience will consist of Moms-to-be. Ellen is offering 15-20 seats to military moms-to-be. Coordinating with Fort Irwin for support. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) The Great Food Truck Race – Season 2 (FOUO) (SAPA-CRD)** The Food Network is filming its second season of a TV program called the Great Food Truck Race. Seven teams with three contestants each compete in a coast-to-coast culinary battle for a grand prize of \$50,000. Fort Riley, home of the 1<sup>st</sup> Infantry Division was contacted as a potential location for the coast-to-coast competition. Roxy's Grilled Cheese Truck out of Boston, MA will be visiting Manhattan, KS next week and would like to stop by Fort Riley and give the troops a free lunch. The Fort Riley PAO is coordinating with the installation staff and AAFES to accommodate the visit. This would be a great opportunity for America to get a glimpse of this historic installation and see some of our great 1<sup>st</sup> ID troops. **ASSESSMENT:** This would be a great opportunity for America to get a glimpse of this historic installation and see some of our great 1<sup>st</sup> ID troops. This program typically draws an audience 1.5-2 million. Supports Building Resiliency. Mr (b)

**(FOUO) Fishing Behind The Lines (FOUO) (SAPA-CRD)** WPBS Digital Television in Watertown, New York, is planning to produce a 13-part television series, titled "Fishing Behind The Lines". The premise of the program is to "take a Soldier fishing." In the process, we learn about the Soldier, about some of the prime locations to fish in our area, and about some of the tourist attractions in the region. The program will be hosted by Don Meissner, who is currently the spokesperson for FISH CAP in St. Lawrence County in New York State. FISH CAP is a new, 3-year, over a half-million dollar project to "make St. Lawrence County the fishing capital of the world," and to promote tourism in the County. "Fishing Behind the Lines" will spend time with a Fort Drum Soldier and possibly his/her family, talking about the Soldier's experiences in the Army, and where s/he might have been stationed (for example, Iraq or Afghanistan). We'll

also meet his/her family, if they are in the area, and spend time with them, perhaps fishing or doing tourist things, like visiting a local museum or attraction. **ASSESSMENT:** This type of PBS program would draw approximately 1 million viewers. Supports Building Resiliency. Mr

(b) (6)

**(FOUO) “Aerial America” (FOUO) (SAPA-CRD)** “Aerial America” for the Smithsonian Channel is the largest aerial high definition project ever undertaken in the United States and uses the same helicopter-mounted camera system used on BBC's Planet Earth. The Smithsonian series captures the history, beauty and most amazing natural wonders of each US state. It's a tremendous record of the richness and variety of America. In this episode, the audience will be visiting White Sands National Monument located at White Sands Missile Range (WSMR). This will be an opportunity to discuss the history of WSMR as well as present day operations at the installation. **ASSESSMENT:** This type of Smithsonian program would draw approximately 1 million viewers. Potentially supports the Army Themes, Seeking Efficiencies and Affordability, Maintaining our Combat Edge and Modernizing the Force. Mr (b) (6)

**(FOUO) Louisiana Maneuvers Documentary Project (FOUO) (SAPA-CRD)** LOUISIANA MANEUVERS, LLC is seeking assistance of the knowledgeable members of the Ft. Polk community regarding access to resources under their stewardship that may provide relevant information and material for the Louisiana Maneuvers Documentary project. These resources would include but not be limited to items such as photographs, drawings, maps, film footage, artifacts, memorabilia, contact information for witnesses and participants, referrals to other researchers and curators as well as guidance in the location of historically significant sites that are militarily, politically and socially relevant to the event and perhaps of some archeological interest. **ASSESSMENT:** Distribution TBD. Supports Maintaining our Combat Edge Mr (b) (6)

**(FOUO) LIFETIME’S “ARMY WIVES” SEASON FIVE (FOUO) (SAPA-CRD)** Season 5 has wrapped. **The show has been signed for a sixth season.** wraps first week of May. (b) (6) will be the official DoD project officer taking the reins from (b) (6) **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

Air dates are as follows:

<b>05-08-11</b>	<b>Countermeasures</b>	<b>509</b>
<b>05-15-11</b>	<b>Battle Buddies</b>	<b>510</b>
<b>05-22-11</b>	<b>Drop Zone</b>	<b>511</b>

## Entertainment Television

**(FOUO) EXTREME MAKEOVER: HOME EDITION (FOUO)** Extreme Makeover: Home Edition is considering honoring SGT (b) (6) and his wife (b) (6) on an episode this season. SGT (b) (6) is currently undergoing treatment at Brook Army Medical Center. The proposed home would be constructed in their hometown in Arkansas. Extreme Makeover has

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

issued a casting flyer through the American Forces Press Service. This will certainly increase the number of military applicants for the show. **UPDATE:** OCPA-LA had a meeting with the Extreme Makeover Executive Producer on 27 MAY 11 to discuss the contestant vetting process for the show. The concern is that the show will contact military families and raise expectations about participating in the program only to find out later that they were not selected. The Executive Producer understood our position and will work more closely with all of the DOD Los Angeles Public Affairs Offices to inform us when a service member will be considered for a show. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a 'realistic, compelling and inspiring' documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through 'the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier'. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note: production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) AMC's UNTITLED MEMORIAL DAY SHORTS (FOUO) (SAPA-CRD)** AMC is creating a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve. The four episodes will cover 1. Enlistment, 2. Deployment, 3. Active Duty, and 4. Homecoming. **ASSESSMENT:** Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The fourth episode aired on Sunday, 27 MAR, to its strongest success yet with more than 2.263 million. The next episode, airing this Sunday, will consist of all Army profiles. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Season 1 wraps last week of April. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **Update:** Fort Bliss has indicated that they want support; additional coordination required before final decision can be rendered. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. Mr. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OCPA-LA and the USAF Office reviewed the updated script 20 APR 11; writer incorporated many of the script changes requested by DOD. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**Entertainment – Documentaries**

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) CMT'S NEXT SUPERSTAR (FOUO) (SAPA-CRD)** CMT'S NEXT SUPERSTAR is a series set to premiere in April on CMT. In each hour-long episode of 10-episode series, CMT will search for undiscovered singer-songwriters who think they have what it takes to make it in the music industry. Contestants will compete while living together in Nashville. In addition, they will try to impress celebrity guests each week through a series of music business-related challenges and grueling performance rounds. Each week, one finalist will be eliminated and viewers will have the final vote to determine who will win the title of CMT's Next Superstar. In this segment, the contestants will perform for Soldiers and their families at Fort Campbell, KY. **UPDATE:** The Fort Campbell show will air Friday, 6 May 11. **ASSESSMENT:** The program will air on Country Music Television with an estimated audience of 1-1,5 million. Supports Building Resiliency. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)**

OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency, and Maintaining our Combat Edge. (b) (6)

**(FOUO) TLC'S "A CONCEPTION STORY" (FOUO) (SAPA-CRD)** A Conception Story, is a nine-month series that documents couples as they try to have a baby. The series in its entirety runs on tlc.com/conception. TLC has cast SSG (b) (6) a Drill Sergeant at Fort Benning, and his wife (b) (6) for Season 2. This couple has struggled for years to conceive and would like to share their story. The series, which is sponsored by First Response, includes an introduction video of the couple and monthly Flip camera video entries that update viewers on their journey. At the conclusion of the series, TLC will bring all the cast together to give a final update on their road to conception. The only production we need to do at Fort Benning would be an introduction video with the couple, since they live on post. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun "Jiwe" Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary's executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC's 'WHY WE FIGHT NOW' video. Filming will take place at West Point with a two-person the crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, 'BLACKHORSE' (FOUO) (SAPA-CRD)** **Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin's resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, 'The Blackhorse'. Documentary would be shot in 3-D format for airing on Discovery's new 3-D television channel. Coordinating with NTC for support. **ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) AFGHAN DREAMS (FOUO) (SAPA-CRD)** AFGHAN DREAMS is a documentary by Kirsten Johnson, produced by Kirsten Johnson and Mark Edwards. The film follows two Afghan teenagers, Bahara and Najeeb, who embody the hope of a country that must rebuild itself after decades of war. Through their coming-of-age experiences, the film looks at the challenges of creating a stable and safe society torn between tradition and modernity. For "Afghan Dreams", the filmmaker is looking for a number of different shots. (b) (6) has coordinated with CENTCOM regarding release authority for footage from the blimp which flies over Kabul. PAA is drafted. Waiting on signed version from producer. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) MTV's Textaholics (FOUO) (SAPA-CRD)** MTV contacted (b) (6) about a documentary project about texting and those who are addicted. The show will follow several

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

people who cannot stop texting. One of those participants is the daughter of LTC (b) (6) an officer living at Fort Belvoir, Va, who may also be involved in the show. If that's the case, (b) (6) has drafted production assistance agreement and advised him not to sign a release form of any kind as the PAA will cover that. The film crew has not asked for access to Fort Belvoir.

(b) (6)

**(FOUO) 'DUST-OFF' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/MeDEVAC helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, "To Save a Life", the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a MeDEVAC aviation company. MAJ (b) (6) is the son of one of the Army's original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. "In The Shadow of The Blade" was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and "An Ocean Away", which told the story of the repatriation of Lt. (b) (6).

**ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'TALE OF TWO SYSTEMS' (FOUO) (SAPA-CRD)** This feature-length documentary will look at the efforts to integrate age-old, low-cost, preventive methods of healing into our high-tech, costly system. This shift, known as integrative medicine, has been bubbling under the surface for decades. Now the bubble is finally about to burst as this movement is gaining momentum and becoming main stream. The documentary will follow deeply personal stories of patients and leading doctors, organizations and companies committed to transforming the way healthcare is delivered. **ASSESSMENT:** The documentary film maker will highlight US military medical advancements and innovations used in caring for our Soldiers. The filmmaker has filmed onboard a USAF MEDEVAC flight from Germany to Andrews Air Force Base and interviewed a US Air Force doctor about alternatives to traditional pain medication. The documentary does not have distribution. Supports Building Resiliency. (b) (6)

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerszas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(U) "THE HISTORICAL LOOK AT SPECIAL FORCES" (U) (SAPA-CRD)** Visionalist Entertainment Productions is interested in developing a 90-minute documentary style production about the early years of special forces interviewing members from the Vietnam era. The proposal is with USASOC for review. **ASSESSMENT:** Supports Transforming the Generating Force. **UPDATE:** Awaiting confirmation to support from USASOC. (b) (6)

**(U) "GO BACK WHERE YOU CAME FROM" (U) (SAPA-CRD)** SBS Television in Australia is producing a major three-part documentary reality series called "Go Back To Where You Came From." It will be the network's main TV event for 2011, accompanied by a huge outreach and education campaign. The series is in a way a social experiment in which six ordinary Australians agree to challenge their preconceived notions about refugees/asylum seekers by living with and like refugees themselves for up to a month. Grouped in two teams of three, they will start by moving in with a real refugee family in Australia for a week, and then retrace that family's route to Australia in reverse, all the way to where they came from. One of the families that we are keen to film with are Iraqi, originally from Baghdad, Iraq. Some years ago years ago, they fled first to Damascus and Amman, then to Malaysia and then by boat to Australia. Three of Aussie participants will try to do their journey in reverse (while the other three travel to Congo where they are assisted by the UN peacekeeping force MONUSCO). The request is to embed with an American unit in Iraq (Possibly Kirkuk) for 2 or 3 days to film what the unit is doing in terms of development, capacity building, training, and support for local army/police etc, and also to find a way to perhaps speak to a few Iraqi locals. Proposal is with CPIC and OCPA-LA is awaiting approval or declination to support. Supports maintaining our combat edge and how the American military continues to work in Iraq. **UPDATE: Request is with CPIC in Iraq. Awaiting approval downrange pending drafting the production assistance agreement.** (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)**

OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(U) SAVING HEROES (U)** "Saving Heroes" is a proposed series of documentaries that will explore a new era in how the military deals with, supports, studies, and treats the psychological and social stresses associated with being in the armed forces. The U.S. Army is opening it's doors giving unprecedented access to all of the programs that are currently now in place and in development on the battlefields, bases, hospitals, and at home. The goal of this endeavor is to create compelling television programs that appeal to both military and civilian audiences that will air on broadcast networks, cable networks, the world-wideweb, and mobile phone platforms. OTSG supports the documentary request. **ASSESSMENT:** Distribution TBD. Supports Building Resiliency. (b) (6)

**Video Games/Music Video/MISC**

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) HBO - OSCAR EVENT AT FT BLISS (FOUO) (SAPA-CRD) UPDATE: Press Conference delayed until a later date. Working with Fort Bliss leadership and FMWRC to determine best place to host press conference.** Family and Morale Welfare and Recreation Command (FMWRC), Golden Boy Promotions (GBP), and the U.S. Army Morale, Welfare, and Recreation Fund (AMWRF) entered into an agreement to host an HBO special, Oscar de la Hoya event at Fort Bliss in June 2011. Production assistance agreement has been executed to cover the broadcast portion of the event. OCPA-LA received OSD approval to support. **ASSESSMENT:** Targets recruiting-aged demographics. Supports Building Resilience. (b) [REDACTED]

**(FOUO) SOMEBODY DIED FOR ME MUSIC VIDEO PROJECT (FOUO) (SAPA-CRD)** (b) [REDACTED] was contacted by filmmaker Josh Pies requesting support of the National Guard Honor Guard in New York. The project proposal is a music video. The most selfless act an US Citizen can do is to answer the call of military service. There are times where that call is met with life ending consequences that reverberate though the fiber of our nation. Though mournful, the ultimate sacrifice for freedom and safety on the home front is an enduring gift. This video, hinged on the phrase "Somebody died for me", honors one unnamed soldier's sacrifice. By honoring this one soldier's story the work extends to honor all fallen soldiers. **ASSESSMENT:** Will not support. (b) (6) [REDACTED]

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) [REDACTED] was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) [REDACTED] is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6) [REDACTED]

## Community Relations

**(FOUO) Bettering the World Dinner for Heroes (FOUO) (SAPA-CRD)** The "Better The World" foundation will be hosting the first "DINNER FOR HEROES" event thanking and honoring the US military, SAT, 21 MAY (T), in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support. Bettertheworld.org is a 501c3 non-profit organization dedicated to "Bettering The World". **ASSESSMENT:** Will be an excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank service men and women, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) [REDACTED]

**(U) Armed Forces Day Parade, Torrance, CA (U)** In May 2011, the City of Torrance will continue its long-standing tradition and mark the 52nd consecutive year it has been hosting an Armed Forces Day Celebration and Parade to honor the sacrifices of our nation's past and present military. This year, the City once again honors the men and women of our nation's military with a three-day celebration that begins on Friday, May 20, and continues through Sunday, May 22. The Parade highlight is on Saturday, May 21, and this year's honored branch is the United States Army. The City of Torrance is proud to help honor and thank the men and women of our nation's Armed Forces! The Grand Marshall for this year's parade will be GEN Robert Cone, Commander, U.S. Army Training Doctrine Command. Support from the parade will include all components of the US Army, Fort Irwin, CA, the 311th Sustainment Command ESC and the California National Guard. **ASSESSMENT:** Last year's 3-day event drew 60,000

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

visitors. The parade will be covered by local print and television stations. Supports Building Resiliency. (b) (6)

(FOUO) **Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD)** (b) (6) is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year’s birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

## Administrative

### FACEBOOK: U.S. Army Entertainment Office (as of 9 MAY 11)

1,501 People like this page

43 New likes

495 Weekly Active Users

305 News Feed Impressions



## OCA-PA-West Weekly Report, 9-16 May 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) 'ELLEN' SHOW AND HOME AND GARDEN TV (FOUO) (SAPA-CRD)** OCPA-LA contacted by new Home and Garden TV program working with Ellen DeGeneres program to surprise a Fort Hood Soldier with a \$100,000 makeover of the their home in Killeen, TX. The spouse of SGT (b) (6) 615th ASB, had written the Ellen Show asking for tickets to the show 'before her husband is deployed for the 4th time to the middle east'. The surprise took place last week on the "Ellen Show" and in an episode that aired MON, 16 MAY. HGTV will be filming the home makeover at Killeen on THU, 19 MAY. HGTV is requesting limited access to Fort Hood for background footage to accompany the show. Coordinating with Fort Hood. **ASSESSMENT:** Audience estimated at 2-3 million. Supports Building Resiliency. Mr (b) (6)

**(FOUO) BETTERING THE WORLD DINNER FOR HEROES (FOUO) (SAPA-CRD)** The "Better The World" foundation will be hosting the first "DINNER FOR HEROES" event thanking and honoring the US military, SAT, 21 MAY, in Beverly Hills, CA. Guests will be 100 active or recently discharged Military and spouse or guest. All 5 services have agreed to support. Bettertheworld.org is a 501c3 non-profit organization dedicated to "Bettering The World". **ASSESSMENT:** An excellent community relations event allowing key leaders in the Beverly Hills and Los Angeles communities to personally thank servicemembers, which they don't typically have the opportunity to do. Supports Care of Troops and Families. (b) (6)

**(FOUO) CHINOOK HELICOPTERS: 'THE SUGAR BEARS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by New Zealand-based production company NHNZ for a six hour documentary series examining the history and service of the Chinook helicopter in conjunction with the Chinook's 50th anniversary. As part of the series NHNZ would like to profile a U.S. Army aviation company, 'Sugar Bears North', based in Fort Wainwright, Alaska. Each episode would cover some of the wide range of missions the Sugar Bears perform with the Chinook - from alpine rescue to medical missions to delivering scientists into the far North, troop exercises, fire fighting and a special Christmas Santa mission for Alaskan kids in remote villages. The series will also include some of the Chinook's amazing missions from the past, production of the new "F" model and 50th anniversary celebration at the Chinook factory in Philadelphia, and deployment of the F model to Afghanistan by the US Army 10st Combat Aviation Brigade/6th Battalion in Fort Campbell, Kentucky. Coordinating with US Army Alaska. **ASSESSMENT:** Audience estimated at 4-5 million. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge.

(b) (6)

**(FOUO) MUSIC VIDEO, BILLY RAY CYRUS (FOUO) (SAPA-CRD)** OCPA-LA contacted by Disney Music to review images for the album packaging on the new Billy Ray Cyrus music CD, titled, "I'm American". The booklet designed to accompany CD contains images of Billy Ray Cyrus with uniformed members of the 101<sup>st</sup> ABN DIV and their families. The images were shot at Billy Ray Cyrus's Ranch in Nashville, TN on Labor Day for his upcoming. The album is scheduled to be released this summer. Assessing images. No issues with lyrics; uniformly patriotic. **ASSESSMENT:** Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) MUSIC VIDEO (FOUO) (SAPA-CRD)** OCPA-LA contacted by producer of new Country-genre music video, titled, 'Soldier', requesting support for various video footage; formations, 'soldiers crying and hugging each other', Soldiers saluting the flag, as well as historical footage from War I & II, Vietnam, and Iraq. Have reviewed lyrics; no issues. Coordinating with DVIDS. **ASSESSMENT:** Supports Building Resiliency. Mr (b) (6)

**(FOUO) INDY 500, ANDRETTI AUTOSPORTS SALUTES ARMED FORCES (FOUO)**

Andretti Autosports will salute U.S. armed forces by prominently displaying military emblems on their racecars. Each of the team's five cars will recognize a branch of the U.S. military. Representing the U.S. Army will be two Andretti cars. Marco Andretti, driving #26, is carrying the mark of the U.S. Army's Maneuver Center of Excellence based in Fort Benning. The #43 car driven by John Andretti will showcase the crest of the 16<sup>th</sup> Combat Aviation Brigade from Fort Wainwright, Alaska, "Born in Battle". The Brigade was noteworthy for marking the end of 36 months of continual combat deployment by a single aviation unit, in February 2010; a feat unmatched in modern army aviation. Other Andretti cars will salute the USN, USMC, and USCG. Talking points on each unit will be made available to race announcers. **ASSESSMENT:** The Indy 500 Memorial Day race is considered one of the three most significant motorsports events in the world. The official attendance is more than 657,000 people, an estimated 30 million more watch worldwide. Supports Building Resiliency and Maintaining Our Combat Edge.

(b) (6)

**(FOUO) USMA, FOX SPORTS (FOUO)** OCPA-LA contacted by Fox Sports Network (FSN) towards producing a new series telling the story of great American sport rivalries. Fox Sports is requesting to showcase the Army-Navy game in an episode to air this fall. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by Fox Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** FSN is the nation's leading provider of sports programming and accessible to more than 80 million U.S. homes and carries nearly two-thirds of all MLB, NHL and NBA games. Supports Building Resiliency. (b) (6)

**(U) Armed Forces Day Parade, Torrance, CA (U)** This weekend, the City of Torrance will continue its long-standing tradition and mark the 52nd consecutive year it has been hosting an Armed Forces Day Celebration and Parade to honor the sacrifices of our nation's past and present military. This year, the City once again honors the men and women of our nation's military with a three-day celebration that begins on Friday, May 20, and continues through Sunday, May 22. The Parade highlight is on Saturday, May 21, and this year's honored branch is the United States Army. The City of Torrance is proud to help honor and thank the men and women of our nation's Armed Forces! The Grand Marshall for this year's parade will be GEN Robert Cone, Commander, U.S. Army Training Doctrine Command. U.S. Army support for the parade will include all components of the US Army, Fort Irwin, CA, the 311th Sustainment Command ESC and the California National Guard. **ASSESSMENT:** Last year's 3-day event drew 60,000 visitors. The parade will be covered by local print and television stations. Supports Building Resiliency. (b) (6)

**(U) CAMP OZ (FOUO) (SAPA-CRD)** Camp OZ, a documentary film currently in production, follows a year-in-the-life of a handful of American families with parents serving in the military overseas. The film first enters the lives of these families at Camp One World -- a one-week summer program run by Austin's One World Theater, which invites children with parents deployed in Iraq or Afghanistan to participate in a special musical production of The Wizard of Oz. The final performance, telecast live via satellite to the parents overseas, brings families together for a moment even though they are currently living a world apart. The musical's main characters (the Wizard of Oz, Dorothy, The Tin Man, The Scarecrow and others) come to life not only on stage, but also in their homes and at school as we see them in their everyday lives and as they celebrate special occasions such as Thanksgiving, Christmas and graduation. We come to know these children and their families intimately as they share their fears and hopes, their quiet moments, their love for one another, their faith and their lives. **ASSESSMENT:** Distribution TBD. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD)** Season 5 has wrapped. The show has been signed for a sixth season. wraps first week of May. (b) (6) will be the official DoD project officer taking the reins from (b) (6) (b) (6) and (b) (6) are coordinating with the leadership at Fort Bliss Texas for a site visit for the writers room (potentially in August 2011). **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6) Air dates are as follows:

<b>05-22-11</b>	<b>511</b>
<b>05-29-11</b>	<b>512</b>
<b>06-05-11</b>	<b>513 (season finale)</b>

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) Fishing Behind The Lines (FOUO) (SAPA-CRD)** WPBS Digital Television in Watertown, New York, is planning to produce a 13-part television series, titled “Fishing Behind The Lines”. The premise of the program is to “take a Soldier fishing.” In the process, we learn about the Soldier, about some of the prime locations to fish in our area, and about some of the tourist attractions in the region. The program will be hosted by Don Meissner, who is currently the spokesperson for FISH CAP in St. Lawrence County in New York State. FISH CAP is a new, 3-year, over a half-million dollar project to “make St. Lawrence County the fishing capital of the world,” and to promote tourism in the County. “Fishing Behind the Lines” will spend time with a Fort Drum Soldier and possibly his/her family, talking about the Soldier’s experiences in the Army, and where s/he might have been stationed (for example, Iraq or Afghanistan). We’ll also meet his/her family, if they are in the area, and spend time with them, perhaps fishing or doing tourist things, like visiting a local museum or attraction. **ASSESSMENT:** This type of PBS program would draw approximately 1 million viewers. Supports Building Resiliency. Mr **(b) (6)**

**(FOUO) EXTREME MAKEOVER: HOME EDITION (FOUO)** Extreme Makeover: Home Edition is considering honoring SGT **(b) (6)** and his wife **(b) (6)** on an episode this season. SGT **(b) (6)** is currently undergoing treatment at Brook Army Medical Center. The proposed home would be constructed in their hometown in Arkansas. Extreme Makeover has issued a casting flyer through the American Forces Press Service. This will certainly increase the number of military applicants for the show. **UPDATE:** OCPA-LA had a meeting with the Extreme Makeover Executive Producer on 27 MAY 11 to discuss the contestant vetting process for the show. The concern is that the show will contact military families and raise expectations about participating in the program only to find out later that they were not selected. The Executive Producer understood our position and will work more closely with all of the DOD Los Angeles Public Affairs Offices to inform us when a service member will be considered for a show. **ASSESSMENT:** Supports Building Resiliency. **(b) (6)**

**(FOUO) ‘HOMEFRONT’, OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. **(b) (6)** met with producers to discuss concept. The intent is to create a ‘realistic, compelling and inspiring’ documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through ‘the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier’. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah’s guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a ‘Real Housewives of the Army’ series (Note: production company is the same that produces ‘Real Housewives of Atlanta’). Supports Building Resiliency. **(b) (6)**

**(FOUO) AMC’s UNTITLED MEMORIAL DAY SHORTS (FOUO) (SAPA-CRD)** AMC is creating a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve. The four episodes will cover 1. Enlistment, 2.

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

Deployment, 3. Active Duty, and 4. Homecoming. ASSESSMENT: Maintaining our Combat Edge. (b) (6)

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD)** The fourth episode aired on Sunday, 27 MAR, to its strongest success yet with more than 2.263 million. The next episode, airing this Sunday, will consist of all Army profiles. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Season 1 wraps last week of April. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **Update:** Fort Bliss has indicated that they want support; additional coordination required before final decision can be rendered. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. Mr. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

(b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base.

**ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)**

Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

**Major Motion Pictures**

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**

**UPDATE:** OCPA-LA and the USAF Office reviewed the updated script 20 APR 11; writer incorporated many of the script changes requested by DOD. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**Entertainment – Documentaries**

**(FOUO) "Aerial America" (FOUO) (SAPA-CRD)** Update: WSMR will not allow over flight of the restricted airspace. "Aerial America" for the Smithsonian Channel is the largest aerial high definition project ever undertaken in the United States and uses the same helicopter-mounted camera system used on BBC's Planet Earth. The Smithsonian series captures the history, beauty and most amazing natural wonders of each US state. It's a tremendous record of the richness and variety of America. In this episode, the audience will be visiting White Sands National Monument located at White Sands Missile Range (WSMR). This will be an

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

opportunity to discuss the history of WSMR as well as present day operations at the installation. **ASSESSMENT:** This type of Smithsonian program would draw approximately 1 million viewers. Potentially supports the Army Themes, Seeking Efficiencies and Affordability, Maintaining our Combat Edge and Modernizing the Force. Mr (b) (6)

**(FOUO) Louisiana Maneuvers Documentary Project** (FOUO) (SAPA-CRD) LOUISIANA MANEUVERS, LLC is seeking assistance of the knowledgeable members of the Ft. Polk community regarding access to resources under their stewardship that may provide relevant information and material for the Louisiana Maneuvers Documentary project. These resources would include but not be limited to items such as photographs, drawings, maps, film footage, artifacts, memorabilia, contact information for witnesses and participants, referrals to other researchers and curators as well as guidance in the location of historically significant sites that are militarily, politically and socially relevant to the event and perhaps of some archeological interest. **ASSESSMENT:** Distribution TBD. Supports Maintaining our Combat Edge Mr (b) (6)

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF** (FOUO) OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL** (FOUO) (SAPA-CRD) OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river. Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency, and Maintaining our Combat Edge. (b) (6)

**(FOUO) TLC'S "A CONCEPTION STORY"** (FOUO) (SAPA-CRD) A Conception Story, is a nine-month series that documents couples as they try to have a baby. The series in its entirety runs on tlc.com/conception. TLC has cast SSG (b) (6) a Drill Sergeant at Fort Benning, and his wife (b) (6) for Season 2. This couple has struggled for years to conceive and would like to share their story. The series, which is sponsored by First Response, includes an introduction video of the couple and monthly Flip camera video entries that update viewers on their journey. At the conclusion of the series, TLC will bring all the cast together to give a final update on their road to conception. The only production we need to do at Fort Benning would be an introduction video with the couple, since they live on post. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun “Jiwe” Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary’s executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC’s ‘WHY WE FIGHT NOW’ video. Filming will take place at West Point with a two-person crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge. (b) (6)

**(FOUO) 3-D DOCUMENTARY, ‘BLACKHORSE’ (FOUO) (SAPA-CRD)** **Update: 11<sup>th</sup> ACR and NTC have agreed to participate.** OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin’s resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, ‘The Blackhorse’. Documentary would be shot in 3-D format for airing on Discovery’s new 3-D television channel. Coordinating with NTC for support. **ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ‘DUST-OFF’ DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, “To Save a Life”, the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army’s original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. “In The Shadow of The Blade” was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, “An Ocean Away”, which told the story of the repatriation of Lt. (b) (6). **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) “THERAPISTS BEHIND THE FRONT LINES ” (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) “BATTLE LAB” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "FUERZAS COMANDO 2011", SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, "Fuerzas Comando", and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision's will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'FOLLOW THE HONEY', DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

#### Community Relations

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD)** (b) (6) is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. LTG Richard Formica, Commanding General, US Army Space and Missile Defense Command will be the senior Army Office in attendance. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

**(FOUO) Taylor Kitsch Visit to BAMC (FOUO) (SAPA-CRD)** The business manager for Taylor Kitsch contacted OCPA-LA about a possible visit to the Brooke Army Medical Center (BAMC), Fort Sam Houston, TX. Taylor is one of the lead actors in the movie Battleship but is probably best known for his role in the TV series Friday Night Lights. Taylor was not on set during the Battleship filming at BAMC in the fall 2010, but would like to visit our troopers sometime in May. Apparently Taylor Kitsch is also a very good hockey player and was on his way to the NHL until he was injured. I mentioned that some of the wounded warriors participate in sledge hockey. His manager was very interested in having Taylor participate in a practice or perhaps he could hang out with the troops and watch one of the NHL playoff games while he is visiting. More to follow. **Assessment:** Supports Building Resiliency. (b) (6)

#### Administrative

**FACEBOOK: U.S. Army Entertainment Office (as of 16 MAY 11)**  
1,529 People like this page  
27 New likes

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

463 Weekly Active Users  
4,038 Weekly Post Views



## OCA-PA-West Weekly Report, 17-23 May 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access.

**ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) BBC DOCUMENTARY: THE BODY FARM (FOUO) (SAPA-CRD)** BBC contacted the Armed Forces Medical Examiner Office for support of a documentary on the Body Farm. Their forensic anthropologist, Dr. (b) (6), was one of the co-founders of the Body Farm, research facilities (five nationwide) where human decomposition is studied in a variety of settings. Dr. (b) (6) will be interviewed about his work with co-founder Dr. (b) (6), who was also Dr. (b) (6)' mentor. Additionally, Dr. (b) (6) will highlight three non-military cases he solved using data gained during his initial research days at the Body Farm. Dr. (b) (6) will not be officially representing either the Armed Forces Medical Examiner or DOD. He will be identified only as an anthropologist in Washington DC area. OCPA-LA reviewed project and see no issues with supporting. **ASSESSMENT:** BBC documentary audience estimated at 2-3 million. Supports Building Resiliency. (b) (6)

**(FOUO) MEMORIAL DAY SPEAKERS, FOREST LAWN (FOUO) (SAPA-CRD)** OCPA-LA coordinating for speakers to attend Memorial Day events at two Forest Lawn locations in Southern California; Covina Hills and Cathedral City. Soldiers will speak for 7-10 minutes. **ASSESSMENT:** Popular annual event draws large audiences. Supports Building Resiliency. (b) (6)

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is the nation's leading provider of sports programming and is accessible to more than 80 million U.S. homes and carries nearly two-thirds of all MLB, NHL and NBA games. Supports Building Resiliency. (b) (6)

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6)

**(FOUO) Extreme Makeover: Home Edition (Episode 904) (FOUO) (SAPA-CRD)** Extreme Makeover has been picked up for a ninth season. The season premiere will potentially involve participation from all branches. Extreme Makeover will be surprising a Navy veteran named Barbara on July 14th. She now runs a nonprofit for homeless female veterans in Fayetteville, NC, providing housing, education, and job resources in an effort to get them back on their feet. As a Navy veteran herself, she understands the adjustment back to a civilian life and is able to help these women and their families on multiple levels. On this special episode Extreme Makeover will be "Joining Forces" with our First Lady, Michelle Obama, veterans, civilians, and (hopefully) active military to provide a house that can accommodate even more female veterans and their families. More to follow. **ASSESSMENT:** Extreme Home Makeover is one of ABC's top rate TV shows. Supports Building Resiliency. (b) (6)

## Entertainment Television

**(FOUO) INDY 500, ANDRETTI AUTOSPORTS SALUTES ARMED FORCES (FOUO)** Andretti Autosports will salute U.S. armed forces by prominently displaying military emblems on their racecars. Each of the team's five cars will recognize a branch of the U.S. military. Representing the U.S. Army will be two Andretti cars. Marco Andretti, driving #26, is carrying the mark of the U.S. Army's Maneuver Center of Excellence based in Fort Benning. The #43 car driven by John Andretti will showcase the crest of the 16<sup>th</sup> Combat Aviation Brigade from Fort Wainwright, Alaska, "Born in Battle". The Brigade was noteworthy for marking the end of 36 months of continual combat

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

deployment by a single aviation unit, in February 2010; a feat unmatched in modern army aviation. Other Andretti cars will salute the USN, USMC, and USCG. Talking points on each unit will be made available to race announcers. **ASSESSMENT:** The Indy 500 Memorial Day race is considered one of the three most significant motorsports events in the world. The official attendance is more than 657,000 people, an estimated 30 million more watch worldwide. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6)

**(FOUO) USMA, FOX SPORTS (FOUO) OCPA-LA** contacted by Fox Sports Network (FSN) towards producing a new series telling the story of great American sport rivalries. Fox Sports is requesting to showcase the Army-Navy game in an episode to air this fall. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by Fox Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** FSN is the nation's leading provider of sports programming and accessible to more than 80 million U.S. homes and carries nearly two-thirds of all MLB, NHL and NBA games. Supports Building Resiliency. (b) (6)

**(FOUO) LIFETIME'S "ARMY WIVES" SEASON FIVE (FOUO) (SAPA-CRD)** Season 5 has wrapped. The show has been signed for a sixth season. wraps first week of May. (b) (6) will be the official DoD project officer taking the reins from (b) (6) Ken and (b) (6) are coordinating with the leadership at Fort Bliss Texas for a site visit for the writers room (potentially in August 2011). **ASSESSMENT:** This show continues to have a weekly audience well over 4 million, specifically targeting centers of influence in the 25-50 year old female demographic. The program highlights realistic story lines that showcase the day-to-day life of Army spouses and the Soldiers they support. Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge.

(b) (6) Air dates are as follows:

**05-29-11      512**  
**06-05-11      513 (season finale)**

**(FOUO) Fishing Behind The Lines (FOUO) (SAPA-CRD)** WPBS Digital Television in Watertown, New York, is planning to produce a 13-part television series, titled "Fishing Behind The Lines". The premise of the program is to "take a Soldier fishing." In the process, we learn about the Soldier, about some of the prime locations to fish in our area, and about some of the tourist attractions in the region. The program will be hosted by Don Meissner, who is currently the spokesperson for FISH CAP in St. Lawrence County in New York State. FISH CAP is a new, 3-year, over a half-million dollar project to "make St. Lawrence County the fishing capital of the world," and to promote tourism in the County. "Fishing Behind the Lines" will spend time with a Fort Drum Soldier and possibly his/her family, talking about the Soldier's experiences in the

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

Army, and where s/he might have been stationed (for example, Iraq or Afghanistan). We'll also meet his/her family, if they are in the area, and spend time with them, perhaps fishing or doing tourist things, like visiting a local museum or attraction.

**ASSESSMENT:** This type of PBS program would draw approximately 1 million viewers. Supports Building Resiliency. Mr (b) (6)

**(FOUO) EXTREME MAKEOVER: HOME EDITION (FOUO)** Extreme Makeover: Home Edition is considering honoring SGT (b) (6) and his wife (b) (6) on an episode this season. SGT (b) (6) is currently undergoing treatment at Brook Army Medical Center. The proposed home would be constructed in their hometown in Arkansas. Extreme Makeover has issued a casting flyer through the American Forces Press Service. This will certainly increase the number of military applicants for the show. **UPDATE:** OCPA-LA had a meeting with the Extreme Makeover Executive Producer on 27 MAY 11 to discuss the contestant vetting process for the show. The concern is that the show will contact military families and raise expectations about participating in the program only to find out later that they were not selected. The Executive Producer understood our position and will work more closely with all of the DOD Los Angeles Public Affairs Offices to inform us when a service member will be considered for a show. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) 'HOMEFRONT', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** OCPA-LA contacted by production team for Oprah Winfrey Network interested in creating a documentary series following the lives of a group of women on a military base. (b) (6) met with producers to discuss concept. The intent is to create a 'realistic, compelling and inspiring' documentary series following a select group of 6-8 wives and girlfriends, representing all ranks and levels of experience, through 'the challenges and rewards of day-to-day living they encounter as the spouse or significant other of a U.S. Army soldier'. Would involve filming over a 6-month period, and aimed at airing in spring 2012. Oprah's guidance to producers; focus on core beliefs of strength, sacrifice, and sisterhood, as well as family and community. OCPA-LA is still assessing risks and benefits. **ASSESSMENT:** Potential opportunity to inform, educate and connect American audiences to Army families. Potentially supports White House initiatives on military families. However, risks being a 'Real Housewives of the Army' series (Note: production company is the same that produces 'Real Housewives of Atlanta'). Supports Building Resiliency. (b) (6)

**(FOUO) AMC's UNTITLED MEMORIAL DAY SHORTS (FOUO) (SAPA-CRD)** AMC is creating a gripping, four-part series of documentary shorts depicting seminal moments in the lives of the men and women who commit to serving our country in the Armed Forces. Each five-minute episode will capture the breadth and scope of the experience of life in the military through the eyes of those who serve. The four episodes will cover 1. Enlistment, 2. Deployment, 3. Active Duty, and 4. Homecoming. **ASSESSMENT:** Maintaining our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) LIFETIME'S "COMING HOME" (FOUO) (SAPA-CRD) Update:** "Coming Home" will be presented with National Association of Television Program Executive (NATPE) 2011 Innovator Award on June 10th in an event at the Hollywood Roosevelt Hotel hosted by Brian McNamara of "Army Wives." In building the award reception, the organizers would like to have a representative of the US Army to say a few words about DOD support to the program. The program is currently the third highest cable show for Sunday behind Army Wives and Chopped on Food Network. It followed the premiere of Army Wives, Season 5. From the creators of Extreme Makeover: Home Edition comes a 13-episode TV program that celebrates the service of men and women in uniform and captures their happy homecomings for the world to see. We discussed having equal representation from all services and the best way to go about that for each of the 13 episodes. The one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. It's the best of both worlds -- a combination of a big network production and the raw emotional real stories that make this concept so relatable. **UPDATE:** Season 1 wraps last week of April. **ASSESSMENT:** Audience ratings were the second highest for a non-scripted television show in the history of cable. (b) (6) met with Lifetime producers to determine best way to leverage relationship for rest of the first season and season 2 as Mrs. Obama and Dr. Biden are interested in educating Americans about their initiative to support military families – Joining Forces – through Army Wives and Coming Home. Supports Building Resiliency. (b) (6)

**(FOUO) LOUIE (SAPA-CRD) (FOUO)** The comedian Louis Szekely (aka Louis C.K) would like to film a skit at a military installation for his show "Louie" which airs on FX. During his visit to the post he would like to put on a "USO" type show for the troops and use it in the skit. The production company is coordinating to include Keni Thomas in this visit to post and USO Show. Keni Thomas is a former Soldier and Country Western singer. OSD-PA has approved the content of the script. OCPA-LA contacted Fort Hood, TX about possible support; III Corps is currently reviewing the request. **Update:** Fort Bliss will support with the concert portion of the show. Due to training requirements, the SITCOM skits could not be filmed at Fort Bliss. **ASSESSMENT:** Expect viewership to be in the 1.5 - 2 million range. Supports Building Resiliency. Mr. (b) (6)

**(FOUO) "Combat Hospital" (FOUO) (SAPA-CRD)** OSD-PA approved DOD support to this TV series; OCPA-LA is lead for DOD. COL(Ret) (b) (6) has been identified as a technical advisor to the show. COL (b) (6) is a retired Army Surgeon. This is a great opportunity to inform America about the dedication, professionalism and compassion of our military medical personnel. It will be the only show of its kind on television. The show will premiere on ABC, 23 June 2011 at 10PM. The storyline follows a group of military doctors in Kandahar circa 2006, at the Role 3 medical treatment facility there. At that time, the hospital was led by a Canadian Surgical Team. The primary cast consists of the Hospital Commander (Canadian Colonel), a Trauma Surgeon (Canadian Major), a Neurosurgeon (British Contractor), a Psychiatrist (German Major) and a Head Nurse (Canadian Commander) The production company made

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

concessions to the casting, and the US Army now has a Captain (Trauma Team Leader) as a main character as well as a US Army Special Forces Soldier (MSG). They have also added two USAF Pararescue Jumpers. **ASSESSMENT:** This new ABC show will draw approximately 5 million viewers. Supports Building Resiliency. (b) (6)

**(FOUO) ABC Studio's "The River" (FOUO) (SAPA-CRD)** ABC Studios contacted (b) (6) regarding a 2011 pilot productions currently entitled "The River" and requested to shoot in and around Roosevelt Roads in Puerto Rico (currently on the BRAC list). We put them in touch with the Navy. Additionally, the production team is seeking US Army support for use of military vehicles in connection with their anticipated shoot in and around the base. **ASSESSMENT:** (b) (6) and (b) (6) at OSD reviewed the script and determined that there is no depiction of the US military in this sci-fi-type program and declined support. (b) (6)

**(FOUO) 'SUPERPOWER', PETER BERG TELEVISION SERIES (FOUO) (SAPA-CRD)** Filming took place at Fort Lewis, JBLM. Very successful, no issues, according to I Corps PAO, who coord on-site support. 3-2 Stryker Bde designated as Army unit to be profiled. OCPA-LA was contacted by Asylum Entertainment about a television series featuring DoD weapon systems that have given the U.S. a dominant edge as a 'Superpower'. This Peter Berg project is in development, but the plan is for a series showcasing the applicable weapon systems. Supports Modernizing the Force. (b) (6)

## Major Motion Pictures

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced by Marvel Studios and being distributed by Walt Disney Pictures in 2012. OCPA-LA has read initial draft screenplay and rewrites. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today's Soldiers - OCPA-LA has agreed to requests for support; access to White Sands Missile Range and a company of Soldiers for the climactic battle scene. Filming of the final battle scene will take place in Cleveland, OH, in AUG. Coordinating with USAR for support. **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "SUPERMAN: MAN OF STEEL", WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OCPA-LA and the USAF Office reviewed the updated script 20 APR 11; writer incorporated many of the script changes requested by DOD. OCPA-LA Director, Mr. (b) (6) is working with Warner Brothers Studios on shaping the U.S. Army portrayal in the upcoming "Superman" feature film now in development. Mr. (b) (6) met with the studio, read the latest version of the script, and is discussing the military portrayals with the film's producers and writers. This latest version of the 'Superman' saga will focus on the character's origin story and the early days of the character.

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

## Entertainment – Documentaries

**(FOUO) CHINOOK HELICOPTERS: 'THE SUGAR BEARS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by New Zealand-based production company NHNZ for a six hour documentary series examining the history and service of the Chinook helicopter in conjunction with the Chinook's 50th anniversary. As part of the series NHNZ would like to profile a U.S. Army aviation company, 'Sugar Bears North', based in Fort Wainwright, Alaska. Each episode would cover some of the wide range of missions the Sugar Bears perform with the Chinook - from alpine rescue to medical missions to delivering scientists into the far North, troop exercises, fire fighting and a special Christmas Santa mission for Alaskan kids in remote villages. The series will also include some of the Chinook's amazing missions from the past, production of the new "F" model and 50th anniversary celebration at the Chinook factory in Philadelphia, and deployment of the F model to Afghanistan by the US Army 10st Combat Aviation Brigade/6th Battalion in Fort Campbell, Kentucky. Coordinating with US Army Alaska. **ASSESSMENT:** Audience estimated at 4-5 million. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'DOG X', ANIMAL PLANET (FOUO) (SAPA-CRD)** OCPA-LA contacted by Animal Planet producers for a documentary on Military Working Dogs (MWD). Producer's interest driven principally by recent raid on Osama Bin Laden's compound. 'DOG X' is one-hour special exploring the history and realities of MWDs. The Pakistan raid mission will be used 'as an entry point to show just how essential man's best friend is to our military goals and the safety of our nation'. Will be told through intense recreations, 3-D graphic models, news clips, expert interviews, unclassified training footage and special recreations showcasing POV footage from K-9 mounted cameras to show a 'dog's perspective during the raid on Osama Bin Laden'. OCPA-LA is evaluating the request's topical nature versus the public education benefits. **ASSESSMENT:** Audience estimated at 1-2 million. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) "Aerial America" (FOUO) (SAPA-CRD)** Update: WSMR will **NOT** allow over flight of the restricted airspace. "Aerial America" for the Smithsonian Channel is the largest aerial high definition project ever undertaken in the United States and uses the same helicopter-mounted camera system used on BBC's Planet Earth. The Smithsonian series captures the history, beauty and most amazing natural wonders of each US state. It's a tremendous record of the richness and variety of America. In this episode, the audience will be visiting White Sands National Monument located at White Sands Missile Range (WSMR). This will be an opportunity to discuss the history of WSMR as well as present day operations at the installation. **ASSESSMENT:** This type of Smithsonian program would draw approximately 1 million viewers. Potentially supports the Army Themes, Seeking Efficiencies and Affordability, Maintaining our Combat Edge and Modernizing the Force. Mr (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**(FOUO) Louisiana Maneuvers Documentary Project (FOUO) (SAPA-CRD)**

LOUISIANA MANEUVERS, LLC is seeking assistance of the knowledgeable members of the Ft. Polk community regarding access to resources under their stewardship that may provide relevant information and material for the Louisiana Maneuvers Documentary project. These resources would include but not be limited to items such as photographs, drawings, maps, film footage, artifacts, memorabilia, contact information for witnesses and participants, referrals to other researchers and curators as well as guidance in the location of historically significant sites that are militarily, politically and socially relevant to the event and perhaps of some archeological interest.

**ASSESSMENT:** Distribution TBD. Supports Maintaining our Combat Edge Mr (b) [REDACTED]

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge.

(b) (6) [REDACTED]

**(FOUO) 'THE MIGHTY MISSISSIPPI', ROCK ISLAND ARSENAL (FOUO) (SAPA-CRD)** OCPA-LA contacted for support of a three-part travel series called, 'The Mighty Mississippi', by a British production company. Producer's interest is in visiting Rock Island Arsenal to see the work done there and explore its location on the Mississippi. In this series, Sir Trevor McDonald, billed as 'Britain's most celebrated broadcaster and presenter', will travel the Mississippi River to discover an extraordinary part of America. The documentary will explore the tradition, economy and history of the river.

Coordinating with Rock Island Arsenal. **ASSESSMENT:** Sir McDonald's previous two travel series, 'The Secret Caribbean' and 'The Secret Mediterranean' averaged over 4 million viewers in the U.S. and U.K. Supports Building Resiliency and Maintaining our Combat Edge. (b) (6) [REDACTED]

**(FOUO) TLC'S "A CONCEPTION STORY" (FOUO) (SAPA-CRD)** A Conception Story, is a nine-month series that documents couples as they try to have a baby. The series in its entirety runs on [tlc.com/conception](http://tlc.com/conception). TLC has cast SSG (b) (6) [REDACTED] a Drill Sergeant at Fort Benning, and his wife (b) (6) [REDACTED] for Season 2. This couple has struggled for years to conceive and would like to share their story. The series, which is sponsored by First Response, includes an introduction video of the couple and monthly Flip camera video entries that update viewers on their journey. At the conclusion of the series, TLC will bring all the cast together to give a final update on their road to

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

conception. The only production we need to do at Fort Benning would be an introduction video with the couple, since they live on post. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) SOLDIERS OF PEACE: A GLOBAL DOCUMENTARY ABOUT THE POWER OF PEACE (FOUO) (SAPA-CRD)** A documentary story about growing up on opposite corners of the globe; Ishmael Beah and Deshaun “Jiwe” Morris discover how much they have in common and how much they have to offer. Rooted in similar life experience and struggle, the documentary explores their friendship. The documentary’s executive producers are Forest Whitaker, Mark Benjamin and Marc Levin. Benjamin has worked with the Pentagon in the past, including directing USASFC’s ‘WHY WE FIGHT NOW’ video. Filming will take place at West Point with a two-person the crew. **ASSESSMENT:** Supports Building Resiliency, Restoring Balance and Maintaining our Combat Edge.

(b) (6)

**(FOUO) 3-D DOCUMENTARY, ‘BLACKHORSE’ (FOUO) (SAPA-CRD) Update:** 11<sup>th</sup> ACR and NTC have agreed to participate. OCPA-LA met with documentary producer for Flight 33 Entertainment, which is currently scheduled to film a documentary on training at NTC. We discussed with the producer other possible Army stories. Filmmaker liked the idea of an additional hour-long NTC documentary that would profile Fort Irwin’s resident unit, the 11<sup>th</sup> Armored Cavalry Regiment, ‘The Blackhorse’. Documentary would be shot in 3-D format for airing on Discovery’s new 3-D television channel. Coordinating with NTC for support. **ASSESSMENT:** Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) ‘DUST-OFF’ DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA contacted by filmmaker interested in producing a feature-length documentary film chronicling the history and legacy of U.S. Army DUSTOFF/Medevac helicopter air crews from Vietnam thru current U.S. campaigns in Iraq and Afghanistan. Tentatively titled, “To Save a Life”, the documentary will capture the skill and dedication of the Army Aviation and medical care. Filmmaker, Arrowhead Films, is requesting to embed with MAJ (b) (6) C Co., 1-214th Avn. Regiment, currently deployed to Afghanistan as Commander of a Medevac aviation company. MAJ (b) (6) is the son of one of the Army’s original DUSTOFF pilots in Vietnam and one of just a handful of Father-Son DUSTOFF families. Arrowhead Films has previously worked with the Army on two successful documentary films for the Discovery Channel. “In The Shadow of The Blade” was a two hour film that chronicled the flight of a restored UH-1 Huey across the United States, and, “An Ocean Away”, which told the story of the repatriation of Lt. (b) (6). **ASSESSMENT:** Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) “THERAPISTS BEHIND THE FRONT LINES ” (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration. The goal is to produce a documentary for television with a

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed.

**ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) “BATTLE LAB” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military’s latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD’s more than sixty facilities known as “battle labs” where tomorrow’s technology is being created and tested. Each episode will be organized around a theme –such as “night fighting,” “battling mother nature” and “space wars”. Coordinating with OSD(PA) and services. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) “FUERZAS COMANDO 2011”, SOUTHCOM (FOUO) (SAPA-CRD)** Spanish language station, Univision, interested in producing documentary on one of SOCSOUTH's most successful partnership and military capacity-building exercises, the annual, “Fuerzas Comando”, and held this year in El Salvador, 15-23 JUN. Coverage will include the annual SOF competition and multi-national Airborne operation. The exercise showcases partnership between U.S., Latin America and Caribbean militaries. The production will involve USSOCOM, SOCSOUTH, 7th SFG, and Department of State. SOCSOUTH PAO will coordinate access and support for Univision. **ASSESSMENT:** Univision’s will give the exercise visibility throughout Mexico, the Caribbean, Central and South America. The documentary may also be shown on U.S. English speaking networks such as Discovery or National Geographic Channels. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 12TH COMBAT AVIATION BRIGADE (CH-47) DOCUMENTARY (FOUO) (SAPA-CRD)** KÖNIG MEDIA PRODUKTION E.K is documenting the arrival of the CH-47F Chinook in Germany. This documentary film will follow the journey of 12 CH-47F aircraft flying from the Boeing Manufacturing Facility in Ridley Park, PA to Baltimore, MD for the load out to Germany. In Germany the aircraft will be loaded onto barges and ferried on the Rhine River to Mannheim, GE. From there they will be reassembled in Coleman Barracks and flown to Katterbach, GE the home of the 12th Combat Aviation Brigade (CAB). **ASSESSMENT:** This documentary will air on Germany television. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) ‘FOLLOW THE HONEY’, DOCUMENTARY ON 2-45<sup>TH</sup> ADT (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary profiling the humanitarian work of the 2-45th Agricultural Development Team (ADT) of the Oklahoma National Guard on deployment in Afghanistan. Filmmakers Karen Koch and Alexander Paul

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

developed a relationship with the 2-45th ADT and began filming the unit in March, 2010. At that time the unit had come to New Mexico to study Permaculture in preparation for their field work in Afghanistan. The 2-45th is now in the midst of a successful deployment and conducting agricultural missions in areas such as Gardez, Paktiya province. The documentary filmmaker will embed with the Soldiers in Afghanistan. The Soldiers possess a range of unique civil-military skills for Coalition success in Afghanistan. They often visit farms and work with Afghan villagers to advance the production of agriculture, irrigation and livestock, as well as guide the building of farm structures. The 2-45th ADT commander, U.S. Army Col. (b) (6) has expressed a strong interest in supporting this documentary profiling his Soldiers and their mission. The documentary will serve to educate and inform the American people about the ongoing humanitarian efforts by U.S. forces in Afghanistan. **ASSESSMENT:** Independent documentary likely limited to PBS or film festival circuit. While the scope of influence limited, the subject is beneficial to showcasing Army's multiple skills and roles. Audience size: UNK. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) 'ARMY'S DRILL SERGEANT OF THE YEAR COMPETITION' (FOUO) (SAPA-CRD)** OCPA-LA was approached to support a documentary on the Army's Drill Sergeant of the Year Competition, which takes place at a different Army base every year, and involves bringing the top Drill Sergeants from five different regions of the country for a six day competition to determine the Best of the Best. The competition involves Drill Sergeants being judged on physical fitness, weapons systems, land navigation, obstacle courses, and hand-to-hand combat, among many events. Newman and his team previously covered the 2010 Drill Sergeants of the Year, Sgt. (b) (6) and Sgt. (b) (6) for Fox News Channel and which proved very inspirational piece and well received by audiences nationally. Newman is aiming this project at the History or Military Channels. OCPA-LA coordinating. **ASSESSMENT:** While distribution not locked, programming still promising for recruitment benefits. Viewership likely ideal demographic of Male 18-36 y.o. Audience size, UNK. Supports Maintaining Our Combat Edge. (b) (6)

#### Video Games/Music Video/MISC

**(FOUO) MUSIC VIDEO, BILLY RAY CYRUS (FOUO) (SAPA-CRD)** OCPA-LA contacted by Disney Music to review images for the album packaging on the new Billy Ray Cyrus music CD, titled, "I'm American". The booklet designed to accompany CD contains images of Billy Ray Cyrus with uniformed members of the 101<sup>st</sup> ABN DIV and their families. The images were shot at Billy Ray Cyrus's Ranch in Nashville, TN on Labor Day for his upcoming. The album is scheduled to be released this summer. Assessing images. No issues with lyrics; uniformly patriotic. **ASSESSMENT:** Supports Building Resiliency and Restoring Balance. (b) (6)

**(FOUO) MUSIC VIDEO (FOUO) (SAPA-CRD)** OCPA-LA contacted by producer of new Country-genre music video, titled, 'Soldier', requesting support for various video footage; formations, 'soldiers crying and hugging each other', Soldiers saluting the flag,

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

as well as historical footage from War I & II, Vietnam, and Iraq. Have reviewed lyrics; no issues. Coordinating with DVIDS. **ASSESSMENT:** Supports Building Resiliency. Mr (b) (6)

**(FOUO) HISTORICAL TRUTH 101: ARMY WOMEN'S MUSEUM PROJECT (FOUO) (SAPA-CRD)** (b) (6) was contacted by the Combined Arms Support Command Sustainment Center of Excellence regarding interviews with senior leaders. (b) (6) is working PAA for the production company Blue Water Publishing, www.Authoring101.com, interested in filming at Fort Lee, VA. **ASSESSMENT:** Fort Lee wants to support. Supports Adapting our institutions. (b) (6)

## Community Relations

**(FOUO) Guys Choice Awards (FOUO) (SAPA-CRD)** The Spike TV Guys' Choice Awards is an awards show, patterned after the MTV Movie Awards. The award given is a golden pair of antlers on a wooden pedestal which is to symbolize the stag which is often associated with masculinity. Spike TV has invited 12 members of each Service to attend this annual event. Soldiers from the US Army Recruiting Battalion, Los Angeles will attend the event. **ASSESSMENT:** This Spike TV awards show draws an audience of 1.5 million viewers. It is an opportunity for celebrities to meet Soldiers, sometimes for the celebrities first time. Supports Building Resiliency. Mr (b) (6)

**(FOUO) Army Birthday Ball – “Army Wives theme” (FOUO) (SAPA-CRD)** (b) (6) is coordinating with the Greater Los Angeles AUSA leadership to potentially theme this year's birthday ball around the cast and crew of the hit television series “Army Wives.” The special project officers for GLAC of AUSA and the production company are meeting next week to discuss details and possible way ahead. LTG Richard Formica, Commanding General, US Army Space and Missile Defense Command will be the senior Army Office in attendance. **ASSESSMENT:** Would be an excellent opportunity to combine the Army community with the entertainment community, especially a program so committed to telling the Army story. Supports Care of Troops and Families. (b) (6)

## Administrative

### **FACEBOOK: U.S. Army Entertainment Office (as of 23 MAY 11)**

1,546 People like this page

16 New likes

194 Weekly Active Users

1,182 Weekly Post Views



## OCPA-West Weekly Report, 25 OCT – 1 NOV 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**(FOUO) KINGS OF THE GAME – 12 NOV 11 (SAPA-CRD) (FOUO)** Kings of the Game is an exhibition basketball tour coordinated by Mission One Voice in association with the National Basketball Players Association. The games will consist of NBA Players and service members from branches of the United States Armed Forces and will be held at various venues across the country. These select venues will be located in within close proximity of military installations around the nation. The first game will be held in Los Angeles on 12 NOV 11. OCPA-LA is coordinating with Fort Irwin to identify Soldiers to play in the game. **ASSESSMENT:** Supports our Soldiers and their Families. (b) (6)

**(FOUO) Los Angeles Galaxy Playoff Game – 3 NOV 11 (SAPA-CRD) (FOUO)** The LA Galaxy will honor 2LT (b) (6) at their playoff game against the New York Red Bulls on 3 NOV 11. LT (b) (6) hales from Santa Ana CA, is a recent graduate from California State University, Fullerton and is a veteran of two tours, one tour to Operation IRAQI FREEDOM and one tour in support of Operation ENDURING FREEDOM. The Los Angeles Recruiting Battalion will also be providing a Color Guard for the Game. **ASSESSMENT:** Supports our Soldiers and their Families. (b) (6)

**(FOUO) American Federation of Television and Radio Artists (AFTRA) (SAPA-CRD) (FOUO)** The 9th Annual Ivy Bethune Tri-Union Diversity Awards, will honoring actor/educator Bill Cosby; actor (b) (6) San Diego's Mo'olelo Performing Arts Company; and disability advocate and dancer Zina Bethune. The event will be held 7 NOV 11 at the Nate Holden Theatre Center Los Angeles. JR (b) (6) one of the honorees, has recently gained national media coverage as a leading contender in this season's "Dancing With The Stars" (DWTS) competition. Even before his current rise to stardom, (b) (6) was a very strong and positive voice for Wounded Warriors across the country; he has used the DWTS opportunity to continue to raise awareness and support for our wounded Veterans. (b) (6) is a nationally known motivational speaker and an outstanding example of an American Soldier. MG Joseph (b) (6) was one of his commanders in Iraq and has maintained a strong relationship with (b) (6). Requesting that MG (b) (6) be present at the event. Also coordinating for a Soldier to sing at the event as well. **ASSESSMENT:** Supports our Soldiers and their Families. (b) (6)

**(FOUO) "2011 Armed Forces Wrestling Championships," TheMat.com (FOUO) (SAPA-CRD)** OCPA-LA is working with producers for a Internet based documentary that will showcase our Fort Carson, CO, the host of qualifying event for the 2012 U.S. Olympic Team Trials in the Greco-Roman discipline. The champions earn a spot in our Olympic Trials. **ASSESSMENT:** USA Wrestling "2011 Armed Forces Wrestling Championships" internet show

will be a hit for TheMat.com and set audience records. Anticipate the Wrestling Championships will also draw substantial viewership. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "ELLEN" (FOUO) (SAPA-CRD) UPDATE:** The (b) (6) have been confirmed for the Ellen Show. The story of dual military parents, SGT (b) (6) 29, and SPC (b) (6), 28, resonated with producers and had them in tears. The (b) (6) have 3 kids, ages 10-2 y.o. The children are currently under the care of SPC (b) (6) mother. SPC (b) (6) is on her 2nd deployment. SGT (b) (6) is on his 3<sup>rd</sup> deployment. This is their first simultaneous deployment. Taping would be on 10 NOV (also SPC (b) (6) birthday). Air date 11 NOV. **ASSESSMENT:** The (b) (6) are great Army representatives/spokespersons. Well spoken; common phrase, "It's our duty to serve." Producers were impressed. The Ellen program has a loyal audience and is one of the top rated daytime programs on network television. It currently averages 3 million viewers and has won 32 Daytime Emmy Awards. Supports Soldiers and Families. (b) (6)

**(FOUO) 2011 Carrier Classic – 11 NOV 11 (FOUO) (SAPA-CRD) UPDATE:** OCA-PA-LA is coordinating for 200 Soldiers to attend the game. Quicken Loans is the sponsor the 2011 Quicken Loans Carrier Classic as a way to honor the veterans and troops who bravely serve our country on Veterans Day and every day. This event is more than two great basketball teams coming together to play in an incredible environment. It's a way to recognize and support the service of the members of the Armed Forces, the veterans and their families and all those who have made the ultimate sacrifice. On 11 NOV 11, the University of North Carolina and Michigan State University will face off on the USS Carl Vinson in San Diego. **ASSESSMENT:** The game will be televised on ESPN and will draw approximately 3 million viewers. Supports Soldiers and Families. (b) (6)

(FOUO) Veteran Job Fair (SAPA-CRD) (FOUO) Honoring our Veterans Mini Job Fair will be held at the East San Gabriel Valley ROP- Adult Career Training (A.C.T.) 1501 West Del Norte Street, West Covina, CA. The focus of the event will be to provide opportunities to veterans in the Southern California Region. **ASSESSMENT:** Supports our Soldiers and their Families.

(b) (6)

### Administrative

#### **FACEBOOK: U.S. Army Entertainment Office (as of 1 NOV 2011)**

1,908 People like this page

8 New likes

20 Weekly Active Users

172 Weekly Post Views

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*



## OCPA-West Weekly Report, 1-7 Nov 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**(FOUO) APACHE DOCUMENTARY, "GUN PILOTS" (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for a new docu-series featuring AH-64 crews and operations in Afghanistan. The film would include tactical missions, as well as the behind-the-scenes professionalism that enables operational success; e.g., leadership, planning, maintenance and logistics. In addition, intervals will be conducted with 'customers'; tactical units benefitting from combat aviation support. OCPA-LA will coordinate with Afghanistan for support. **ASSESSMENT:** The series' depiction of Army aviation will highlight Army professionalism, skill and commitment to the fight. Supports equip and train our Soldiers. (b) (6)

**(FOUO) "BOMB PATROL" (FOUO) (SAPA-CRD)** OCPA-LA contacted by the production company for the docu-series, "Bomb Patrol", on the G4 network. The current season features US Navy EOD personnel in Afghanistan. Producers would like to discuss featuring a U.S. Army Route Clearance team in their next 10-episode season. The current season includes Army EOD personnel, whose inclusion OCPA-LA previously approved. OCPA-LA will coordinate with Afghanistan for a season focused on a U.S. Army unit. Of note: Episode 5, opens with a tribute to Army SGT Michael D. Kirspel, 3/10th MTN DIV, KIA, Afghanistan. The Kirspel family gave filmmakers their permission to film the service in Afghanistan. At the producer's request, OCPA-LA will contact the family and make them aware that the episode is scheduled to air 22 NOV 11. **ASSESSMENT:** The depiction of Army EOD and Route Clearance units will highlight Army professionalism, skill and commitment to the fight. Supports equip and train our Soldiers. (b) (6)

**(FOUO) "INSIDE OPERATIONS" (FOUO) (SAPA-CRD)** OCPA-LA and other service representatives met with production company, RelativityREAL, on a new series for the Discovery Channel to feature assorted open-source military video clips. Video would be acquired from publicly available sources; DVIDS, ComCam, and YouTube. All videos will be vetted through service liaison offices for prior approval before release. The producers intend to expand on video clips with interviews of servicemembers associated with the video, designed to bring first-person contextual perspective. Clips will range from tactical, training, rescue operations, etc. The USMC will take the lead drafting the PAA, followed by OCPA-LA review. **ASSESSMENT:** The series offers a further vehicle for informing and educating audiences on Army activities and operations. Supports equip and train our Soldiers. (b) (6)

**(FOUO) ARMY WIVES ALASKA (FOUO) (SAPA-CRD) UPDATE:** MG Lanza and MG Palumbo, CG, US Army Alaska, met with executive producers last week and gave their approvals to proceed with a documentary series showcasing Army families. Casting calls have gone out to Army families in Alaska. Over 250 submissions from Army

**spouses have been submitted, as of 7 NOV.** 44 Blue Productions is requesting to develop a television program about Army Wives for the Oprah Winfrey Network (OWN). OCPA-LA coordinated with USARPAC for a meeting between the CG, USARPAC, and the Executive Producer, Stephanie Drachkovitch. USARPAC CG approved support. The program is aimed at airing on OWN, Fall 2012. **ASSESSMENT:** Executive producer, Stephanie Drachkovitch, is a former Army family member and remains sensitive to the unique blend of patriotism, commitment, resilience and sacrifice inherent in our Army families. Supports Soldiers and Families. (b) (6)

**(FOUO) “ELLEN” (FOUO) (SAPA-CRD) UPDATE: Dual-Military couple, SGT & SPC (b) (6) 1<sup>st</sup> CAV, arrived today in Los Angeles from Afghanistan. OCPA-LA met Soldiers at LAX and briefed them for their upcoming appearance on Ellen. Taping scheduled for THU, 10 NOV, before a live audience. Episode to air FRI, 11 NOV.** OCPA-LA was contacted by producers for the Ellen DeGeneres show who are seeking to salute a currently deployed Soldier, and military family, on their daytime talk show this Veteran’s Day. The program recently reunited a U.S. Marine with his family. Viewer response was significant and the producers would like to do that again with a Soldier. OCPA-LA is coordinating with deployed units for potential candidates. **ASSESSMENT:** The Ellen program has a loyal audience and is one of the top rated daytime programs on network television. It currently averages 3 million viewers and won 32 Daytime Emmy Awards. Supports Soldiers and Families. (b) (6)

**(FOUO) “TRIGGERS” (FOUO) (SAPA-CRD) UPDATE: The Howitzer episode involving scenes with active-duty FA units at Fort Sill will air 21 DEC. The series itself premieres on the Military Channel on 30 NOV.** This six-part documentary covering the history, evolution and current capabilities of various military weapons; such as, hand-held weapons, rockets and artillery. In addition to filming actual weapons firing, the program will incorporate active duty experts to explain the mechanics and employment of the weapons systems. The program is aimed at airing on the Military Channel. **ASSESSMENT:** The series offers a further venue for informing and educating audiences on Army capabilities and operations. Supports equip and train our Soldiers. (b) (6)

## Administrative

### FACEBOOK: U.S. Army Entertainment Office (as of 7 NOV 2011)

1,919 People like this page

11 New likes

28 Weekly Active Users

232 Weekly Post Views



## OCPA-West Weekly Report, 8-14 Nov 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**(FOUO) “THE NEWCOMERS” (FOUO) (SAPA-CRD)** OCPA-LA was contacted by producers for a new feature film, “The Newcomers”. The \$35 million film is a science fiction thriller involving the Earth coming under attack by Alien forces from space. Producers request assistance in portrayal of U.S. Army personnel and assets. OCPA-LA has requested a copy of the script and will coordinate with OSD-PA. **ASSESSMENT:** Too early to assess the eventually popularity of the film, however, even as a modest success offers a vehicle to illustrate U.S. Army capabilities and professionalism. Supports Modernization. (b) (6)

**(FOUO) “ARMY WIVES” (FOUO) (SAPA-CRD)** OCPA-LA was contacted by writers for the long-running, Army supported television series to discuss the Congressional Inquiry process and possible scenarios for the upcoming season. Director (b) (6) provided guidance on the process and presented scenario options for upcoming episodes which the writers found highly useful and plan to incorporate into the season’s story structure. **ASSESSMENT:** Army Wives is currently into its sixth series and climbed in popularity to the #1 program on the Lifetime Channel. It has a loyal audience of approx. 4 million viewers each week. Supports Health of the Force. (b) (6)

**(FOUO) “GREAT PLANES” (FOUO) (SAPA-CRD)** OCPA-LA contacted by the production company for the docu-series, “Great Planes”, on the Discovery Channel. Each episode looks into the anatomy and working structure of aircraft. For upcoming episodes, the series requests to profile U.S. Army aircraft, specifically, the AH-64 Apache. The program would include interviews by host, Max Moga, with Apache pilots to discuss what makes the Apache the preeminent warfighting aircraft. Television crew would require approx. 1 day with Army aviation for the episode. OCPA-LA will coordinate with 101<sup>ST</sup> ABN DIV for support. Requested time frame for filming is December. **ASSESSMENT:** Enhances depiction of Army Aviation professionalism, skill and commitment to the fight. Supports Modernization. (b) (6)

**(FOUO) MODERN MARVELS, “THE SCIENCE OF SMELLS” (FOUO) (SAPA-CRD)** OCPA-LA was contacted by Modern Marvel producers for permission to film the Army using scents in battlefield training at the NTC. The training scenarios at NTC have proved beneficial for enhancing the tactical realism by providing such smells as decaying bodies, burning tires, etc. OCPA-LA will coordinate with NTC. **ASSESSMENT:** The series offers an additional vehicle for informing and educating audiences on Army activities, operations and training realism. Supports Health of the Force. (b) (6)

**(FOUO) THE HISTORY CHANNEL, “10 THINGS YOU DIDN’T KNOW...” (FOUO) (SAPA-CRD)**  
OCPA-LA was contacted by History Channel producers for support of their television series, “10 Things You Didn’t Know...”. The subject of the film is President Abraham Lincoln. History Channel researchers believe Lincoln observed artillery testing at Fort McNair and are requesting to film at the historic fort. OCPA-LA is coordinating with Army Historians and Fort McNair.  
**ASSESSMENT:** The program would speak to the considerable history of the U.S. Army and serve to inform and educate the public. Supports Professionalism of the Force. (b) (6)

**(FOUO) “THE ONE” (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for a new television series on romance and dating to be hosted by Eva Longoria. Producers are requesting to feature a U.S. Army officer or Soldier in the series as an eligible bachelor for possible marriage. OCPA-LA will reach out to other Army PAOs to assess interest. **ASSESSMENT:** Dating programs are popular and followed by sizable American audiences. The right Army representative may, like (b) (6) connect with American audiences on a personal level and provide an example of the high quality of U.S. Army personnel, service and professionalism. Supports Professionalism of the Force. (b) (6)

**Administrative**

**FACEBOOK: U.S. Army Entertainment Office (as of 14 NOV 2011)**

1,935 People like this page  
20 New likes  
196 Weekly Active Users  
1,042 Weekly Post Views



## OCPA-West Weekly Report, 27 SEP – 3 OCT 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**(FOUO) “REAL AMERICAN WOMEN” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers of a new docu-series, entitled, "Real American Women". For the pilot episode, the program is requesting to feature MAJ (b) (6), assigned to Blanchfield Army Community Hospital, Fort Campbell. The Nashville-based producer recently came in contact MAJ (b) (6) and was impressed by her commitment to family and country. Access is requested to Fort Campbell for interviews and filming MAJ (b) (6) daily activities as mother, wife, and Army officer. The program's concept is to present inspirational stories of "real women who are making a difference in their communities, families, jobs, and personal lives." OCPA-LA coordinating with Fort Campbell. **ASSESSMENT:** The docu-series has potential to further connect female viewers with their Army. The show is currently in consideration by the Lifetime and CMT networks. (b) (6)

**(FOUO) MILITARY WORKING DOGS SCHOOL (FOUO) (SAPA-CRD)** OCPA-LA is assisting in the coordination for media visits to the DoD Military Working Dog School and the Military Working Dog Hospital, 17-18 OCT, Lackland AFB. Two separate entertainment media projects are scheduled for the visit; Telemundo Television and a documentary filmmaker located in Texas. Both will interview and videotape dog handlers and dogs in training. Interviews will include handler's deployment experiences with dogs in a combat environment. Cameras will also cover the dogs in various stages of medical rehabilitation. As well as the puppy breeding program. **ASSESSMENT:** The programs will serve to educate the public on a unique aspect of military service and operations. Supports equip and train our Soldiers. (b) (6)

**(FOUO) PBS, “AMERICA REVEALED” (FOUO) (SAPA-CRD)** OCPA-LA was contacted by producers for the PBS program, "America Revealed". Producers request access to the Red River Army Depot and the production of Army Humvees. The program is a version of the popular docu-series, "Made in America", and showcases the products and processes of American industry. OCPA-LA is coordinating with Red River Army Depot. **ASSESSMENT:** The program will educate the public on the quality of Army equipment and their manufacturing. Supports equip and train our Soldiers. (b) (6)

**(FOUO) “RACHAEL RAY SHOW” (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Rachael Ray Show, who are interested in an upcoming segment on featuring MRE meals. The segment is designed to allow the host to create fun and tasty dishes from the MREs for their upcoming Thanksgiving episode. Rachael Ray is a Food Network star and well-known for her kitchen skills and creative cooking. **ASSESSMENT:** The approx 3-5 minute segment will highlight the high quality of Army field rations. This season the show has averaged 2,593,000 viewers per episode. (b) (6)

**(FOUO) PBS DOCUMENTARY, "OVERDRAFT" (FOUO) (SAPA-CRD)** OCPA-LA was contacted by Charlotte public television station, WTVI, for support on a one-hour documentary titled, "Overdraft". The program's subject is the national debt crisis, and aims to help viewers understand their role at the federal, state and local levels. The film crew is requesting access to Fort Campbell for footage that conveys "the scope of military life... [and how] American tax dollars pay for training and weapons, but may not be aware that funding allotted by the federal government for military spending also provides services such as daycare, housing, social services, medical facilities, PX centers and much more." The program is scheduled to premiere on PBS stations nationwide this winter, just as the 2012 political season is in full swing.

**ASSESSMENT:** OCPA-LA has concerns about supporting due to the filmmaker's intent and arguments, which they describe as "emotional and personal". OCPA-LA has contacted OCPA MRD for guidance. We have concerns the program may position the Army inappropriately in an increasingly heated national debate. (b) (6)

### **Administrative**

#### **FACEBOOK: U.S. Army Entertainment Office (as of 19 SEP 2011)**

1,876 People like this page

17 New likes

24 Weekly Active Users

429 Weekly Post Views

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*



## OCPA-West Weekly Report, 12-18 OCT 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**(FOUO) “ELLEN” (FOUO) (SAPA-CRD)** OCPA-LA was contacted by producers for the Ellen DeGeneres show who are seeking to salute a currently deployed Soldier, and his family, on their daytime talk show this Veteran’s Day. The program recently reunited a U.S. Marine with his family. Viewer response was significant and the producers would like to do that again with a Soldier. OCPA-LA is coordinating with deployed units for potential candidates. **ASSESSMENT:** The Ellen program has a loyal audience and is one of the top rated daytime programs on network television. It currently averages 3 million viewers and has won 32 Daytime Emmy Awards. **ASSESSMENT:** Supports Soldiers and Families. (b) (6)

**(FOUO) “The Talk” Veteran’s Day Show (FOUO) (SAPA-CRD)** OCPA-LA was contacted by CBS daytime talk show, ‘The Talk’. The producer is interested in surprising the family of a returning Soldier on their Veteran’s Day episode. OCPA-LA is coordinating with 3<sup>rd</sup> Army to identify a returning Soldier. **ASSESSMENT:** The Talk averages 2.5 million viewers each day and is popular among female audiences, 18-39 y.o. The program will serve to further connect the American public to their Army. Supports Building Resiliency. (b) (6)

**(FOUO) “AIRBORNE SCHOOL” (FOUO) (SAPA-CRD)** OCPA-LA has been contacted for a documentary series on the U.S. Army Airborne School at Fort Benning. The series would follow prospective Airborne troopers from arrival through the 3 weeks of intensive training designed to make them “one of America’s best”. The documentary would observe the instructors, also known as the “Black Hats”, as they train and motivate these recruits. Other highlights of training would include, Graduation, Barrack living, inspections, Physical training, Ft. Benning base life, and Riggers. Ultimately, it would follow a few Airborne troopers as they report to duty assignments, such as the 82<sup>nd</sup> Airborne Division. OCPA-LA is coordinating with Fort Benning. **ASSESSMENT:** Supports equip and train our Soldiers. (b) (6)

**(FOUO) “Aerial America” (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the Smithsonian Channel for support on their new series, 'Aerial America', below. 'Aerial America' for the Smithsonian Channel is the largest aerial high-definition project ever undertaken in the US, capturing the unique history, iconic landmarks and most beautiful natural features of each US state. Once all 50 episodes are completed, they will be a remarkable record of the richness and variety of our nation - from its wildest spaces to the streets of its most populated urban centers, all seen from above. The producers are requesting to fly over Redstone Arsenal and Anniston Army Depot for approx. 30 min., during the window 20-24 October, while filming the state of Alabama. We informed the producer that the airspace is restricted and will require

approval from the commander. This past week the series successfully filmed over Fort Indiantown Gap in Pennsylvania. In April they filmed in Mississippi where they told the story of U.S. Army training as they flew over Camp Shelby. That installation directed the aerial film crew to ground training, which will showcase the quality of the Army's combat training.

**ASSESSMENT:** Supports equip and train our Soldiers. (b) (6)

**(FOUO) Extreme Makeover: Home Edition – Veteran's Day Special (FOUO) (SAPA-CRD)**

Extreme Makeover is making a Veteran's Day Special to air this coming Veteran's Day on 11/11/11. The goal is to honor all of our military heroes and showcase those military families that have appeared on our show in the past. This will air as a one hour special with "look backs" and updates on our military families. The goal is for Ty Pennington to host the event at Fort Leonard Wood, MO on 24 OCT 11. The show will take on a six act structure while we honor our veterans and showcase everything that the military has done for Extreme Makeover over the years. They will be filming "where are they now" segments with five of our past families that fit into the themes based on wounded warriors, military families, and heroes helping heroes. For example, we will visit Barbara Marshall in Fayetteville and see how the Jubilee House is already home to a new group of veterans while some of her past residents have gotten back on their feet. Fort Leonard Wood is reviewing the request. **ASSESSMENT:** Supports Soldiers and Families. (b) (6)

**(FOUO) "Dale Con Ganas" (FOUO) (SAPA-CRD)** From the creator and Executive Producer of NBC's The Biggest Loser, and super-producer Emilio Estefan, comes a loud, festive, ground-breaking weight loss competition targeted at Hispanic Americans Over the course of 12 weeks, four very different Los Angeles area families will train at home, overhaul their diets, and learn the benefits of a fit-conscious lifestyle. The families will compete in fun, spectacular challenges for coveted take-home prizes, and each week, the families will weigh in on a giant scale. Throughout this inspiring journey, celebrities, Soldiers and pro athletes from the Spanish community will help our contestants transform their lives. The US Army will be assisting in the production of an episode with Hispanic Soldiers and filming at the US Army Reserve Center, Encino and the Joint Force Training Center, Los Alamitos, CA. **ASSESSMENT:** Supports Soldiers and Families. (b) (6)

**(FOUO) "Battle Times Three: Lt. Col. Major Clark and the 597th" (FOUO) (SAPA-CRD)** This documentary film will be produced by LTC (b) (6) daughter, (b) (6). This film will document Clark's military service. LTC (b) (6) attributes his leadership development and lifetime successes to the unique opportunities afforded him as a member of one of two all-Black World War II field artillery units, (b) (6) unit was commanded throughout the war by a Black Officer, Colonel (b) (6). (b) (6) was unit historian and wrote a book about this storied unit, which at one time had more members inducted into the Ft. Sill Officer Candidate School Hall of Fame than any other unit. When complete, the film will be screened at The Bare Bones International Film Festival. **ASSESSMENT:** Supports our Army Heritage. (b) (6)

**(FOUO) 79<sup>th</sup> Sustainment Command Headquarters Ground Breaking Ceremony (FOUO) (SAPA-CRD)** On 15 OCT 11, OCPA-LA supported the ground breaking ceremony for the new 79<sup>th</sup> Sustainment Support Command (SSC) Headquarters and U.S. Army Reserve Center at the Joint Forces Training Base Los Alamitos, CA. The ceremony was officiated by the 79<sup>th</sup> Sustainment Support Command Commanding General Maj. Gen. William D. Frink, Jr. and the Los Angeles District Corps of Engineers Commander Col. (b) (6). Project to be completed in early 2013, this new 52,479 square foot Army Reserve Center will be the future home of the

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

79th SSC, the Headquarters for roughly twenty-five thousand Army Reserve Soldiers and government civilians throughout the Western United States. **ASSESSMENT:** Supports equip and train our Soldiers. (b) (6)

**(FOUO) OPRAH WINFREY NETWORK, "ARMY WIVES OF ALASKA" (FOUO) (SAPA-CRD)** On 17 OCT 11, the 44 Blue Executive Producer, Stephanie Drachkovitch and LTC (b) (6) met with Commander, US Army Pacific Command to discuss the concept for a military series to air on the Oprah Winfrey Network (OWN). The show is designed to tell the story of 'the sisterhood of Army spouses' stationed in Alaska. LTG Wiercinski approved the concept and requested that MG Palumbo, CG US Army Alaska be briefed as soon as possible; the brief is tentatively schedule for 7 NOV 11. Additionally, LTG Wiercinski requested 44 Blue film the deployment ceremony for the 4<sup>th</sup> Brigade Combat Team (Airborne), 25th Infantry Division on 29 NOV 11. **ASSESSMENT:** Supports Building Resiliency. (b) (6)

**(FOUO) MILITARY'S CHANNEL'S "AN OFFICER AND A MOVIE" (FOUO) (SAPA-CRD)** OCPA-LA received a request from the Military Channel to identify officers to participate in interviews on their program, "An Officer and a Movie". This is the second season for this program. The first movies selected for season two include, Courage Under Fire, Red Badge of Courage, Von Ryan's Express and Raid on Entebbe. The Military Channel has already signed GEN (Ret) McCaffrey on for the movie "Red Badge of Courage". Last season MG Dave Quantock was interviewed for the movie "McKenzie Break". Other officers interviewed last season were were:

- Gen. John P. Jumper USAF (Ret.) - 'Thousand Plane Raid'
- VAdm. "Hammering" Hank Mustin USN (Ret.) – 'The Gallant Hours'
- LTG William G. (Jerry) Boykin USAM (Ret.) - 'Operation Daybreak'
- MG John Batiste USAM (Ret.) - 'The Big Red One'
- Col. (b) (6) USMCR (Ret.) - 'The Great Santini'
- Major (b) (6) USMCR - 'Heartbreak Ridge'

They are planning on filming these episodes the week of Nov 7 - Nov 11 in Washington, DC.

**ASSESSMENT:** This program would typically draw and audience of 1.5-2 million viewers. Supports Maintaining our Combat Edge. (b) (6)

### Administrative

#### **FACEBOOK: U.S. Army Entertainment Office (as of 18 OCT 2011)**

1,892 People like this page  
17 New likes  
474 Weekly Active Users  
2,970 Weekly Post Views



## OCPA-West Weekly Report, 19-25 OCT 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**(FOUO) "THE TALK" (FOUO) (SAPA-CRD)** OCPA-LA is coordinating to support a Veteran's Day reunion on the popular daytime talk show, "The Talk", and honoring MAJ (b) (6), Third Army (currently deployed to Kuwait). The segment will feature footage and photos of MAJ (b) (6) in Kuwait. The USO president will be on the Veteran's Day Reunion special to discuss resources available to families while servicemember are deployed. (b) (6) family lives in Roseville City, CA; wife, Claudia, and three kids ages 21 to 3 y.o. **ASSESSMENT:** Supports Soldiers and Families. (b) (6)

**(FOUO) "HISPANIC HERITAGE MONTH SHOUT-OUTS" (FOUO) (SAPA-CRD)** OCPA-LA conducted shouts outs in both Spanish and English which will allow national media outlets and military AFN networks profiles to be filmed and uploaded to DVIDS. **ASSESSMENT:** Supports Soldiers and Families. SFC (b) (6) (b) (6)

**(FOUO) "COMING HOME" (FOUO) (SAPA-CRD)** OCPA-LA is coordinating with the Lifetime series, "Coming Home", and the Sesame Street Studios for a family reunion for SGT (b) (6) (b) (6) (currently deployed to Afghanistan) and wife and two children, ages 4 and 5 y.o. The surprise will take place 28 OCT during a Sesame Street presentation of "Talk, Listen, Connect" hosted by the Muppets. Sesame Street is sensitive to the issues that face military children and is tailoring the program accordingly. **ASSESSMENT:** Supports Soldiers and Families. (b) (6)

**(FOUO) "COMING HOME" (FOUO) (SAPA-CRD)** OCPA-LA is coordinating with the Lifetime series, "Coming Home", and the NFL who will be honoring SFC (b) (6), 101ST ABN and his family during an upcoming San Francisco 49ers and Washington Redskins football game in San Francisco. **ASSESSMENT:** Supports Soldiers and Families. (b) (6)

**(FOUO) "ELLEN" (FOUO) (SAPA-CRD) UPDATE:** Interviews between Ellen producers and 1st CAV in Afghanistan went very well. The story of dual military parents, SGT (b) (6) 29, and SPC (b) (6), 28, resonated with producers and had them in tears. The (b) (6) have 3 kids, ages 10-2 y.o. The children are currently under the care of SPC (b) (6) mother. SPC (b) (6) is on her 2nd deployment. SGT (b) (6) is on his 3<sup>rd</sup> deployment. This is their first simultaneous deployment. Taping would be on 10 NOV (also SPC (b) (6) birthday). Air date 11 NOV. **ASSESSMENT:** The (b) (6) are great Army representatives/spokespersons. Well spoken; common phrase, "It's our duty to serve." Producers were impressed. The Ellen program has a loyal audience and is one of the top rated daytime programs on network television. It currently averages 3 million viewers and has won 32

Daytime Emmy Awards. Supports Soldiers and Families. (b) (6)

**(FOUO) 2011 Carrier Classic – 10 NOV 11 (FOUO) (SAPA-CRD)** Quicken Loans is the sponsor the 2011 Quicken Loans Carrier Classic as a way to honor the veterans and troops who bravely serve our country on Veterans Day and every day. This event is more than two great basketball teams coming together to play in an incredible environment. It's a way to recognize and support the service of the members of the Armed Forces, the veterans and their families and all those who have made the ultimate sacrifice. On 10 NOV 11, the University of North Carolina and Michigan State University will face off on the USS Carl Vinson in San Diego. The organizers have invited 150 Soldiers to attend the event. **ASSESSMENT:** The game will be televised on ESPN and will draw approximately 3 million viewers. Supports Soldiers and Families. (b) (6)

### **Administrative**

#### **FACEBOOK: U.S. Army Entertainment Office (as of 24 SEP 2011)**

1,897 People like this page

15 New likes

361 Weekly Active Users

1,144 Weekly Post Views



## OCPA-West Weekly Report, 7-13 Sep 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### New/updated entries in Red

#### Top Items

**(FOUO) ARMY DRILL SERGEANTS (FOUO) (SAPA-CRD)** OCPA-LA is working to support a new television series depicting Army Drill Sergeants. The series, which has been green lighted by NBC, is currently outlining scripts for the pilot and initial episodes. OCPA-LA is coordinating for the writers to meet with Drill Sergeants this week at Forts Benning and Jackson. Mr. (b) (6) will travel along to assist in plot development and the characterization of Army training. OSD(PA) has reviewed the concept and supports participation. Coordination has been made with TRADOC. The show's creator, Rod Lurie is a former Army officer, USMA class of '84, and an experienced producer having created the television series, '*Commander in Chief*', and '*Line of Fire*'. His latest film, '*Nothing But the Truth*', will be released later this year.

**ASSESSMENT:** The series' depiction of Army Basic Training will significantly impact Army recruitment efforts. Anticipate first season audiences in the range of 6-8 million viewers each week. (b) (6)

**(FOUO) ARMY-NAVY 2001: EMBODIMENT OF AMERICAN HEROES (FOUO) (SAPA-CRD)** OCPA-LA is coordinating access for a documentary examining the contributions of the USMA class of 2001. The documentary will use the 2001 Army-Navy Game as the entry point for telling the story of players and other 2001 graduates to examine where their military careers have taken them over the past 10 years of war. **ASSESSMENT:** The finished documentary will address the unique training and contributions provided by the Service Academies. The one-hour documentary will be distributed on cable networks, with audiences estimated at 3-4 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) HAWAII FIVE-O (FOUO) (SAPA-CRD)** OCPA-LA is working with the CBS television series, '*Hawaii Five-O*', on an episode scheduled to begin filming this week. The episode involves a homeless Army veteran being accused of murder and will air this fall. OCPA-LA is coordinating for a meeting with the series' writers to develop future plots involving the Army.

**ASSESSMENT:** H5O is entering its second season and averages 9 million viewers each week. Supports Building Resiliency. (b) (6)

#### Entertainment Television

**(FOUO) 'SUZE ORMAN', OPRAH WINFREY NETWORK (FOUO) (SAPA-CRD)** Producers for popular financial planner, Suze Orman, was directed to OCPA-LA by DVIDS. Producers are interested in finding a Soldier returning from deployment and interested in surprising his spouse in the audience of "America's Money Class with Suze Orman". The spouse will be invited to attend an audience show to receive financial advice from Suze Orman. The program is scheduled to tape in two weeks. OCPA-LA is working to identify a Soldier and Army spouse for

participation. **ASSESSMENT:** The program will air on the Oprah Winfrey Network and will serve to connect a Soldier story with a national audience. Supports Building Resiliency. (b) (6)

**(FOUO) 'TRIGGERS', MILITARY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for new six-part television program, 'Triggers', to air on the Military Channel. The documentary will the history, evolution and current capabilities of various military weapons; such as, hand-held weapons, rockets and artillery. In addition to filming actual weapons firing, the program will incorporate active duty experts to explain the mechanics and employment of the weapons systems. OCPA-LA has coordinated with Fort Sill, Fort Bliss and Fort Irwin for interviews with Army weapons experts and to film various weapons firing. The PAA is complete. **ASSESSMENT:** Viewership for the series is anticipated to range from 2-3 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "ARMY WIVES", SEASON SIX (FOUO) (SAPA-CRD)** On 10 AUG 11, OCPA-LA director (b) (6) met with the producers and writers at March Air Reserve Base, Riverside, CA. The writing staff of Army Wives is considering adding an Air Force Character for season six. The concept will be to develop the story line to create a Joint Base similar to Lewis-McChord or McGuire-Dix. **ASSESSMENT:** Army Wives had the largest series premiere in Lifetime's 23-year history, and has maintained the largest viewership in the 10 - 11 p.m. time slot. It remains among the top three television series on cable and has a large loyal weekly audience averaging more than 4 million viewers. It connects the American public with Army lifestyle and issues in a way that no other series matches. Supports Building Resiliency. (b) (6)

**(FOUO) OPRAH WINFREY NETWORK, "ARMY WIVES OF ALASKA" (FOUO) (SAPA-CRD)** OCPA-LA has met with documentary company, 44 Blue, to discuss the concept for a military series to air on the Oprah Winfrey Network (OWN), and designed to tell the story of 'the sisterhood of Army spouses' stationed in Alaska. The concept was presented to US Army Pacific; PAO COL Donnelly was receptive and took it to LTG Wiercinski, who approved in concept. USARPAC stipulated that the final casting of spouses must capture the diversity of ranks, skills and units serving in Alaska. 44 Blue has agreed to a diverse cast. Coordination is being made for a meeting between executive producer, Stephanie Drachkovitch, and MG Palumbo, CG, US Army Alaska, for final concept approval. Stephanie is the daughter of a career Army officer, and has a deep affinity for Army personnel and their lifestyle. Her company is among the largest producers of documentaries in the industry. **ASSESSMENT:** OCPA-LA believes the timing is right for a docu-series showcasing Army families. The program would provide a favorable depiction of Army lifestyle and serve to further connect the American public to their Army. OWN is a 'healthy lifestyle' network co-owned by Discovery Communications, and replaced the former Discovery Health Channel. It is available in more than 80 million homes. Supports Building Resiliency. (b) (6)

**(FOUO) TELEMUNDO - MILITARY WORKING DOGS (FOUO) (SAPA-CRD)** OCPA-LA was contacted by Telemundo about filming a segment on Military Working in San Antonio, TX. SFC (b) (6) is coordinating with the joint military dog training unit at Lackland Air Force Base, San Antonio. **ASSESSMENT:** Telemundo reaches 93 percent of Hispanic and Latino American households in 142 markets via over-the-air, cable, and satellite television. Telemundo is the only Spanish-language network that produces most of its telenovelas. Unlike Univision, which only has Spanish captions, many programs on Telemundo air with closed captions in both Spanish and English. Supports Maintaining our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**(FOUO) TLC; 'CANDY QUEEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by TLC to support a new program featuring Ms. Jackie Sorkin who makes 'amazing and extravagant' candy creations. They are seeking 'something new'; an opportunity to surprise a Soldier or military family with a special candy creation for a birthday party, going away deployment party, coming home party, etc. The show is well intended, family friendly and upbeat. Have discussed with USAR and coordinating with their regional PAOs for support. **ASSESSMENT:** Benefit to Army largely in positive portrayal of Soldiers and family members. Supports Building Resiliency.

(b) (6)

**(FOUO) COMING HOME: SEASON 2 (FOUO) (SAPA-CRD)** OCPA-LA as the Department of Defense lead service has entered into an agreement with Long Pond Media for the second season of Lifetime Television's Coming Home. This successful program is a series of one-hour episodes following service men and women preparing the biggest homecoming surprises in history. In every episode, the show will follow one bigger-than-life surprise intercut with real documentary homecomings that are happening at schools, ball games, and airports, and elsewhere in the USA. **ASSESSMENT:** This program garners 2-3 million viewers each week. Supports Building Resiliency. (b) (6)

**(FOUO) SPEED CHANNEL: 'BATTLE XROSS' (FOUO) (SAPA-CRD)** OCPA-LA contacted by Speed Channel producer for 'Battle Xross', a series that features precision driving contests between two professional racing drivers in unusual locations. Producer is requesting to film an hour-long episode at the NTC, Fort Irwin. OCPA-LA coordinating with Fort Irwin.

**ASSESSMENT:** The Speed Channel program has a loyal audience of recruitment age viewers of 1-2 million. Supports Building Resiliency. (b) (6)

**(FOUO) DOCUMENTARY: FEMALE ARMY HELICOPTER PILOTS (FOUO) (SAPA-CRD)** OCPA-LA met with a production team interested in creating a documentary on the three sisters recently featured during the FLOTUS visit to Los Angeles. Two of the sisters are Army aviators; CW2 (b) (6) is currently deployed to Afghanistan where she is a UH-60 pilot. OCPA-LA has begun coordination with Afghanistan. **ASSESSMENT:** The documentary team is experienced, and includes top members of the Producer's Guild of America. The resulting documentary would be complimentary and further illustrate the professionalism of Army Aviation. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) PURPLE HEART; TV SERIES 'HAVEN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by production company for dramatic television series, "Haven", to review inclusion of a Purple Heart in an upcoming episode. OCPA-LA reviewed the script and found no issues with the depiction as scripted and provided additional guidance for developing the character, who's father is a former Soldier in the episode. The program is a supernatural drama television series loosely based on the Stephen King novel, 'The Colorado Kid'. The show is an American, Canadian co-production airing on the SyFy network. The one-hour drama was recently renewed for a 13-episode second season. **ASSESSMENT:** Series continues to build an audience, and currently reaches between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

## Major Motion Pictures

**(FOUO) FEATURE FILM, 'THE AVENGERS' (FOUO) (SAPA-CRD)** OSD(PA) agreed to support feature film, 'The Avengers'. The film is an American superhero story being produced

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

by Marvel Studios and being distributed by Walt Disney Pictures in 2012. The Army is represented well in the character of Captain America, a former WWII GI brought back to life in contemporary America. Following feedback to producers – including strengthening connection of legacy Army to today’s Soldiers. (b) (6) is on the set of Avengers in Cleveland, OH, 15-24 AUG for the filming of the final battle scene. Support is being provided by the 391st Military Police Battalion US Army Reserve (25 Soldiers, 5 Vehicles) **ASSESSMENT:** Film being designed as a blockbuster release; U.S. and worldwide audiences expected to be sizable. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, ‘SIX HOURS IN HELL: THE ROY BENAVIDEZ STORY’ (FOUO) (SAPA-CRD)** OCPA-LA met with actor Jon Huertas (‘Castle’; ‘Kill Generation’) about supporting a feature film on the life and combat heroism of Medal of Honor recipient, SGM (Ret) (b) (6). SGM (b) (6) was a member of the Studies and Observations Group and received the Medal of Honor for his combat actions following landing at a remote firebase under attack in in South Vietnam on May 2, 1968. Benavidez was wounded multiple times and thought dead by the end of the action. Actor James Olmos has written the screenplay and plans to direct the movie. The movie’s intent is to highlight and draw attention to the example of a distinguished Hispanic-American Soldier. OCPA-LA will review the script and coordinate with OSD(PA). **ASSESSMENT:** The dramatic true account of heroism in combat speaks favorably to U.S. Army and will connect Hispanic audiences to military service. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) FEATURE FILM, “TITANIUM MAN” (FOUO) (SAPA-CRD)** OCPA-LA was contacted by producers of a low-budget film, titled, “Titanium Man”. The production crew is requesting assistance from the Oregon National Guard for filming on in vicinity of Portland, 23 AUG – 19 SEP. Requests include a medical tent, furniture and supplies to depict a scene at the ‘US Army 115th Field Hospital in Iraq 2004’, as well as, filming at a Security Gate at the Portland Air National Guard Base, Portland, OR. An ARNG medical unit, C Co., 141st Bde Spt Battalion has agreed to support by making medical tents available in their motor pool. The principal actors are Michael Madsen, Lorenzo Lamas, and Robert Janes. The secondary cast are all veterans of GWOT and have service overseas. OCPA-LA is reviewing the script and coordinating with OSD(PA) and NGB. **ASSESSMENT:** Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) “SUPERMAN: MAN OF STEEL”, WARNER BROS. (FOUO) (SAPA-CRD)**  
**UPDATE:** OSD(PA) in the final phase of approving support to the Warner Bros’ film ‘Superman’. This latest version of the ‘Superman’ saga will focus on the character’s origin story and the early days of the character. **UPDATE:** Current US Army support will be limited to provide combat vehicles for a battle scene to be filmed at Edwards AFB in JAN/FEB 12. **ASSESSMENT:** Warner Bros. has budgeted \$175 million for production and is aiming this film as a 2012 summer blockbuster. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; ‘FORT BLISS’ (FOUO) (SAPA-CRD)** OCPA-LA met with the Producer and Director for the independent film, “Fort Bliss”. OPCA-LA has read the script, which discusses contemporary issues facing Soldiers following deployment to Theater. The portrayal of U.S. Army Soldiers and activities is sympathetic and largely positive. Will discuss with OSD(PA) and Fort Bliss for interest in supporting. **ASSESSMENT:** Potentially serves to educate and inform the public on Soldier issues. Supports Building Resiliency. (b) (6)

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*

**(FOUO) INDEPENDENT FILM; 'THE MULE' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent producer for the film, "The Mule", for filming at Dugway Proving Grounds. The story involves smuggling of illegal aliens and is set along the border area of Arizona and Mexico. Production company would like to utilize the fence and Dugway East Gate entrance for representing US/Mexico Border. OPCA-LA has received the script and is reviewing. There is no direct tie to DoD or U.S. Army in the film. Will discuss with OSD(PA) and Utah for interest in supporting. **ASSESSMENT:** With no direct tie to the Army in the film, there is little direct benefit to the Army beyond building goodwill. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM; 'THE CRAWLING MAN' (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film producer for filming at Fort Greeley, Alaska. "Crawling Man" is adapted from a famous short story by Jack London. Producer's interest in Fort Greeley is in using a remote training area; approx. 15 miles from installation activities, and consisting of glacial streams, tundra and muskeg. Filming is scheduled for two weeks with a small, 8-man crew. The scene, based on the Jack London story, is set in the 1870's and involves a man lost in the wilderness and trying to survive. It is a film about one person's strength and determination to survive. London based the story partly on a book by Fort Greeley namesake, Lieutenant Adolphus Greeley, about his polar expedition and a man haunted by extreme hunger resulting in food hoarding. Will discuss with OSD(PA) and US Army Alaska regarding interest in supporting. **ASSESSMENT:** Benefits to Army largely limited to supporting credits; however, speaks to the rugged nature of the U.S. Army in Alaska. Audience TBD. Supports Building Resiliency. (b) (6)

**(FOUO) INDEPENDENT FILM REQUEST (FOUO) (SAPA-CRD)** OCPA-LA contacted by independent film writer/director for a feature motion picture about U.S. Army Soldiers in Iraq. In addition to Stryker vehicles, filmmaker is requesting access to MOU village for filming. However, due to high production costs in California, filmmaker is seeking locations in other states, with beneficial tax breaks. Currently reading the script towards accessing Army depictions and benefits. Will coordinate with OSD(PA). **ASSESSMENT:** Audience TBD. Supports Building Resilience and Reconstituting the Force. (b) (6)

**(FOUO) FORT SILL: CANADIAN FEATURE FILM (FOUO) (SAPA-CRD)** OCPA-LA coordinating with Canadian feature film producer regarding interest in filming at Fort Sill. The producer is considering making a movie about Canadian Forces in Afghanistan and interested in possibly filming on the firing ranges at Ft. Sill. The producer previously made the film, 'Passchendaele', in 2008 which the Army provided certain assistance with. OCPA-LA coordinating with the both the PAO and Canadian Liaison Officer at Fort Sill. **ASSESSMENT:** OCPA-LA will conduct a script review and have a better idea of potential audience. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) THUNDER RUN MOVIE (FOUO) (SAPA-CRD)** OCPA-LA received a script titled "THUNDER RUN" by Ken Nolan (Black Hawk Down). The project is based on David Zucchino's Pulitzer Prize nominated book, THUNDER RUN. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) G.I. JOE 2: RETALIATION (FOUO) (SAPA-CRD)** OCPA-LA received a copy of the G.I. JOE 2: Retaliation script. This script is a continuation of the 2009 GI JOE movie. Script is being reviewed by OSD-PA. Supports Maintaining our Combat Edge. (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**Entertainment – Documentaries**

**(FOUO) 'INTERNATIONAL SNIPER COMPETITION', FORT BENNING (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers interested in filming the upcoming International Sniper Competition at Ft. Benning, Sept. 26-30. The production company, Legion Productions, has covered the competition for the past three years. Legion Productions also produces the military-themed series, "Top Sniper" and "Modern Sniper". The company plans to give a portion of retail sales to the Fallen Sniper Army and Marine Funds. OCPA-LA is coordinating with Fort Benning for access. **ASSESSMENT:** Aimed at airing on the Military Channel, anticipate audience hits in the range of 1-2 million. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'MEDIA EMBED FOR 3<sup>RD</sup> BCT, 1<sup>ST</sup> AD' (FOUO) (SAPA-CRD)** OCPA-LA is working with the 1<sup>st</sup> Armored Division PAO to identify potential documentary filmmakers to cover the upcoming deployment of the 3rd Infantry Brigade Combat Team to Afghanistan. The 3,600 Soldier brigade are mounted on Strykers and will be the first BCT to deploy from Fort Bliss to Afghanistan. The brigade is slated to operate in the hotly contested Logar and Wardak Provinces (Eastern Afghanistan). **ASSESSMENT:** TBD. Good possibility of hooking a producer's interest towards producing a feature documentary along the lines of RESTREPO, but featuring a Stryker mounted combat team. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'WINGS' DOCUMENTARY (FOUO) (SAPA-CRD)** OCPA-LA was contacted by a filmmaker contracted by Paramount to produce a documentary on the making of the 1927 silent film, "Wings". The producer is requesting to film in San Antonio and conduct an on-camera interview with John Manguso, Fort Sam Houston Military Museum curator. In addition, filming will take place in The Quadrangle, and the Quadrangle's plaza area, near the Clock Tower where another "Wings" scene was filmed. Filming is slated for Sept. 1. The movie received the film industry's first Academy Award presented for Best Picture, and starred Clara Bow and Gary Cooper. **ASSESSMENT:** The documentary will highlight early Defense Dept. support of entertainment media. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) 'AMERICAN SOLDIER - THE MATT JAMES STORY' (FOUO) (SAPA-CRD)** OCPA-LA was contacted by disabled veteran and independent filmmaker, Matt James, who is producing a documentary detailing his road to recovery, following injuries he sustained in Iraq in 2005. James, 29, suffered a traumatic brain injury and is determined to use the experience for 'turning his life around'. James' attitude is positive, and his intent is to produce a documentary that he describes as "the antithesis of the modern-day dramatic film where there is little hope or inspiration". OCPA-LA is evaluating the project. **ASSESSMENT:** Viewership is TBD. Supports Building Resiliency. (b) (6)

**(FOUO) OUTSIDE THE WIRE: THROUGH THE EYES OF A SOLDIER (FOUO) (SAPA-CRD)** Documentary filmmaker Meg Pryor embedded for 4 months with Soldiers in Afghanistan to tell their story. Outside the Wire: Through the Eyes of a Soldier covers the work of the Currahees, a "Band of Brothers" also known as the 101st Airborne, 4th Brigade. It is about the Soldiers work in their area of operation which was Paktika Province, Afghanistan. It's about work over the course of a deployment and illustrates the tremendous scope of responsibility a commander Col. Sean Jenkins is tasked with when deployed on foreign soils with an estimate 4,000 troops. Pryor immersed into various platoons to follow their footsteps and show the missions and

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

operations that are their tasks "outside the wire". The camera captures the interaction of the Soldiers with the villagers of Paktika Province, with coalition forces, with the Afghanistan National Army who are mentored by the coalition forces, the governance effort conducted with Governor Samim of Paktika Province who shares his hopes and dreams for the people of his province and how the Taliban pray on Paktika. **ASSESSMENT:** This film will be screened for the 101<sup>st</sup> Airborne Division on 9 November and has been selected to be screened at the Napa Valley Film Festival, 11-13 November 2011. This documentary will put a face on America's Army. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) "WAR HEROES" (FOUO) (SAPA-CRD)** "War Heroes" is a new series by Seattle-based, PSG Films ('Alaska State Troopers'), and being produced for the National Geographic channel. The program aims to showcase the stories of U.S. military heroism in 10 years of fighting in two wars. Each hour-long episode of will introduce viewers to stories of Soldiers who risked their lives and were recognized for heroism under fire. Using firsthand storytelling, interviews with fellow Soldiers, family members, and realistic combat imagery and photos, the program will showcase the stories of America's military heroes. **ASSESSMENT:** Series has the potential build audiences that can reach reach between 2-2.5 million viewers per airing. Supports Building Resiliency. (b) (6)

**(FOUO) Modern Marvels - Tiny Weapons (FOUO) (SAPA-CRD)** "Modern Marvels: Tiny Weapons" has been approved by the History Channel. The purpose of filming at Fort Benning is to show how the weaponry of the American infantryman has gotten slightly smaller over the past century as he is given more tasks and tools. **Assesment:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) CUPCAKE WARS (FOUO) (SAPA-CRD)** OCPA-LA was contacted by the Food Network about filming an episode of Cupcake Wars at the Pentagon. Cupcake Wars is a Food Network reality-based competition show hosted by Justin Kredible based on creating unique and professional-style cupcakes that began airing in June 2010. The show is similar to its successful Chopped show in that it starts with 4 contestants who are eliminated one by one in 3 rounds. Cupcake Wars is currently filming its third season. Coordinating with the Joint Culinary Center of Excellence, Fort Lee, VA for participation by our DOD chefs. **ASSESSMENT:** This program will be an opportunity for DOD Chefs to demonstrate their culinary capabilities. Building Resiliency. (b) (6)

**(FOUO) MILITARY CHANNEL: ARMOR (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for the Military Channel for an episode on the subject of 'armor, including body armor/helmets, armored vehicles, and camouflage'. The program's goal is to show the evolution of items that keep soldiers safe today, while also looking at how the technology developed in the past and what the future holds. Producer requests to speak with Soldiers with firsthand accounts of how this technology provided an advantage and saved/protected their life. Would also like to conduct an on-camera interview with Army experts in the fields of armor and camouflage development. OCPA-LA is coordinating for support. Field production aimed at late July and early August. **ASSESSMENT:** Military Channel has a core audience of 1-2 million; the mean demographic being recruitment age males. Supports Maintaining Our Combat Edge. (b) (6)

**(FOUO) MODERN MARVELS; 'MOBILE MILITARY BASES' (FOUO) (SAPA-CRD)**  
UPDATE: The Honorable Ms. Hammack, Assistant Secretary of the Army (Installations, Energy

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

& Environment) will be at Fort Devens on Friday to participate in filming of the Modern Marvels episode on Mobile Military Bases. Natick Soldier Research, Development and Engineering Center (NSRDEC) has also added an overview of rations, packaging development and testing to illustrate the latest in combat feeding for the series. OCA-PA-LA contacted by Modern Marvels producers for new episode examining Mobile Military Bases. Producer is in contact with (b) (6) formally with the US Army Engineering School, and plans to interview him as an on-screen expert about the design and role of Mobile Military Basis. Producer is also in contact with to CDR (b) (6), CENTCOM. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) DISCOVERY CHANNEL; 'X MACHINES' (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by Discovery Channel for new series the 'X Machines'. The show takes a look at "the most exciting and technologically advanced machines from around the world". The series shows how the machines work and documents the skills of those operating them. Requests access to two U.S. Army vehicles; 'Cougar Armoured Fighting Vehicle' and 'Assault Breacher Vehicle'. Other U.S. military vehicles profiled: B2 Spirit Bomber (Air Force); RQ4A Global Hawk (Air Force); CH-53 Super Stallion (Marine Corps); U.S.S. Independence littoral combat ship (Navy). The series will consist of eight 1-hour episodes and feature three different machines per episode. The series has been fully funded by The Discovery Channel and The Science Channel and will air early 2012. OCA-PA-LA will coordinate for access with appropriate commands for access. **ASSESSMENT:** Anticipate sizable worldwide audience estimated at 4-6 million viewers. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) HISTORY CHANNEL; USMA (FOUO) (SAPA-CRD)** OCA-PA-LA contacted by History Channel regarding interest in a new program, "The Hidden History of What We Say". The premise is that a lot of words and sayings in the American vernacular originate from the U.S. military. Producers are interested in filming at the US Military Academy, West Point, towards illustrating those military roots. Coordinating with USMA. **ASSESSMENT:** A History Channel program has a typical viewership of 2-4 million on first airing. Supports Building Resiliency. (b) (6)

**(FOUO) HISTORY OF THE NATIONAL GUARD (FOUO) (SAPA-CRD)** This documentary will focus on the National Guard. The film uses the Virginia 116th Infantry Brigade Combat Team as a focal point, covering its imminent mission in Afghanistan, but it also will tell the broader history of the National Guard and bring out the dramatic change in the National Guard's role since 9/11 as it has become an operational force, rather than a strategic reserve. **ASSESSMENT:** This documentary program will inform America about the US Army National Guard. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) BEST WARRIOR COMPETITION (FOUO) (SAPA-CRD)** OCA-PA-LA received a proposal from MUSA Productions to film the 2011 Best Warrior Competition. This event is a high-intensity inside perspective of the "Olympics" of Army Competitions. 24 of our nation's best Soldiers from across the U.S. Army will face off for the ultimate honor in the Army's 2011 Best Warrior Competition. These Soldiers, in both enlisted and non-commissioned officer categories, are the Army's finest Warriors. We'll get to know these Warriors as we follow their journey through a series of mentally and physically grueling events at Fort Lee, Va. The audience will learn why they strive to be the best...What does Army Strong mean to them? How do they think they'll stack up against the other Warriors? Each episode will give viewers unprecedented access to this annual event that culminates in the crowning of two American heroes as The

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

United States Army's Best Warrior! **ASSESSMENT:** This event will showcase the professionalism and dedication of our Soldiers in an Olympic style event. Distribution TBD. (b) [REDACTED]

**(FOUO) FEMALE BASIC TRAINING DOCUMENTARY (FOUO)** OCPA-LA contacted by independent producer for documentary series on female Soldiers going through basic training. The series is envisioned as an inspirational half-hour documentary series focused on young women 18-25 who join the Army and go through 10 weeks of basic combat training and follow their development. The producer is a former female Soldier who went through Army BCT. The program is requesting to shoot at Ft. Jackson, SC, or Ft. Leonard Wood, MO. Coordinating with Ft. Jackson and Ft. Leonard Wood to embed camera crew. **Update:** Provided the production company with a letter of intent. Once the production company secures funding and distribution, a formal production assistance agreement will be drafted. **ASSESSMENT:** Offers opportunity to showcase Army professionalism and training programs designed to produce the finest soldiers in the world. Supports Maintaining Our Combat Edge and Building Resiliency.

(b) (6) [REDACTED]

**(FOUO) USMA, 'GAME OF HONOR' (FOUO)** OCPA-LA contacted by CBS Sports towards producing a documentary showcasing the Army-Navy game. The Army-Navy game, begun in 1890, is one of the most traditional and enduring rivalries in college football. Support requested by CBS Sports is for interviews with coaches, staff, team players, along with archival footage and photographs. Interviews/filming would take place this fall. The documentary-style program would further showcase the history of the USMA, its curriculum and contributions to audiences which might otherwise not come in contact with the West Point story. Coordinating with USMA. **ASSESSMENT:** CBS Sports is a leading provider of sports programming and is accessible to more than 80 million U.S. homes. Supports Building Resiliency. (b) (6) [REDACTED]

**(FOUO) 'GLORY HOUNDS', ANIMAL PLANET (FOUO) OCPA-LA** contacted by Animal Planet producer for documentary on Military Working Dogs (MWDs). Producer interested in embedding with U.S. forces in Afghanistan to observe and document MWD operations. Seeking to identify and profile 3 or 4 MWD teams currently in theater serving with distinction. Coordinating with CENTCOM and AFG for access. **ASSESSMENT:** Anticipate audiences of 3-4 million viewing favorable depiction of U.S. military operations. Supports Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) '9-11, 10<sup>th</sup> Anniversary', ZDF (FOUO)** OCPA-LA contacted by ZDF German Television which is working on a two-part documentary regarding the tenth anniversary of 9/11. The intent is to explore the significance of that tragedy and how it has changed the political, economic and geostrategic landscape of the world. Towards examining a few of the repercussions of 9-11, ZDF requested to travel to Afghanistan and access to some of the coalition military personnel and operations there. The documentary will air 6-7 SEP. Coordinated with ISAF for access; ISAF has agreed to support. PAA complete. **ASSESSMENT:** ZDF is public TV in Germany and Europe's largest television network. Supports Building Resiliency and Maintaining Our Combat Edge. (b) (6) [REDACTED]

**(FOUO) "THERAPISTS BEHIND THE FRONT LINES" (FOUO) (SAPA-CRD)** Dr. Jan Haaken, clinical psychologist, professor of psychology, and documentary filmmaker, is currently producing a feature-length documentary on the psychological demands of soldiering from the point of view of mental health professionals in the U.S. military and Veterans Administration.

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

The goal is to produce a documentary for television with a release date of Veterans Day, 2011. While public awareness grows of post-traumatic stress disorder and alarming suicide rates among veterans, less well known are the daily challenges faced by mental health professionals who manage the psychic toll of warfare. A key aim of the documentary is to tell the story of mental health and soldiering from the perspectives of caregivers. **UPDATE:** OTSG has approved support for the documentary film; production assistance agreement is completed. **ASSESSMENT:** Distribution TBD. Supports building resiliency. (b) (6)

**(FOUO) "BATTLE LAB" (FOUO) (SAPA-CRD)** OCPA-LA contacted by producers for a series that examines the creation of 21st century fighting forces. Each episode follows the military's latest and greatest prototypes from the early designs to the heat of battle, and meets the engineers who are creating them and the soldiers who need them to stay alive. The series will give insight to DoD's more than sixty facilities known as "battle labs" where tomorrow's technology is being created and tested. Each episode will be organized around a theme –such as "night fighting," "battling mother nature" and "space wars". Coordinating with OSD(PA) and services. **UPDATE:** The producers have contacted PEO Integration to include the Network Integration Evaluation (NIE) in the docu-series. **ASSESSMENT:** Estimated viewership of 6-8 million viewers nationally per week. Supports Maintaining our Combat Edge. (b) (6)

**(FOUO) TELEMUNDO (FOUO) (SAPA-CRD)** OCPA-LA is working with Telemundo on four new projects. The first is shout-outs from our deployed Hispanic troops for airing during regular programming. SFC (b) (6) provided some questions in Spanish to DVIDs to facilitate the shout-outs. He is also coordinating with Lackland AFB for a story on our dog handlers. SFC (b) (6) is working with Telemundo on a Spanish version of "Coming Home" and is coordinating with Telemundo on their 911 10<sup>th</sup> Anniversary Programming. **ASSESSMENT:** Telemundo's multiple platforms include Telemundo, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching 94% of U.S. Hispanic viewers in 210 markets through its 14 owned-and-operated stations, 46 broadcast affiliates, and over 1,000 cable affiliates. Mun2 is the lifestyle cable network for today's culture connectors (C2s) – bicultural Latinos. As the bilingual network that amplifies the Latinos experience, Mun2 is uniquely American and reaches over 35 million U.S. TV households nationwide on digital and analog cable, satellite and free television; Telemundo Digital Media, which leverages Telemundo's original content for distribution across digital and emerging platforms including mobile devices and [www.telemundo.com](http://www.telemundo.com) and [www.holamun2.com](http://www.holamun2.com). Telemundo International, the company's international distribution arm which has positioned Telemundo as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages. Supports Building Resiliency. (b) (6)

**(FOUO) HM Communications (FOUO) (SAPA-CRD)** SFC (b) (6) and Mr (b) (6) met with Inma Carbajal-Sosa, Senior VP, National Publicity & Promotions to discuss screening of the Mexican made movie "Saving PVT Perez". Pantelion Film's "Saving Private Perez," is a comedy featuring the legendary Julian Perez, the most powerful man in Mexico, whose life takes an unexpected turn when destiny leads him on an incredibly dangerous mission bestowed upon him by the only authority he respects: his mother. Joined by a colorful band of infamous criminals, Julian must risk his life to fulfill his mother's wish & rescue his brother from the war-ridden bowels of the most treacherous land in the world, IRAQ. "Saving Private Perez," which will hit US theaters on September 2nd, recently released in Mexico to rave reviews and is not only one of the biggest films ever made in Mexico but also one of the highest grossing pictures

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

in Mexican cinema history. Following in the tradition of hits such as “Tropic Thunder,” “Nacho Libre,” “Y Tu Mama Tambien,” and “Rudo y Cursi,”. HM Communications has request OCPA-LA’s assistance in setting up screenings of the movie at military installations. Coordinating with AAFES to arrange screenings. Supports Building Resiliency. (b) (6)

**(FOUO) Univision (FOUO) (SAPA-CRD)** On 28 JUL SFC (b) (6) and Mr (b) (6) met with Mr Bob Archuleta, Mayor Pro Tem for the city of Pico Rivera and Mr Alberto Perez, a producer with Univision. Mayor Archuleta is for paratrooper with the 82<sup>nd</sup> Airborne Division, has two sons in the US Army and is very active in the Los Angeles Recruiting Battalion’s Grassroots Initiative. Mr Archuleta is very interested in increasing the educational programming on the Spanish speaking networks to inform Americans about Hispanic servicemen and women as well as the occupational and educational opportunities available in the US Military. OCPA-LA presented a number of potential ideas for the Spanish network, such as documentaries about Hispanic servicemen and women, introduction of Soldier characters as relatives to existing characters in ongoing soap operas as well as new programming such as the reunion shows that are showing on English speaking networks. Next step is a meeting with senior leaders in Univision. Supports Building Resiliency. (b) (6)

### Video Games/Music Video/MISC

**(FOUO) PHOTOGRAPHERS FOR DEPLOYING SOLDIERS (FOUO) (SAPA-CRD)** OCPA-LA contacted by professional photographer, Krista Kennell, about a non-profit project to support the U.S. military. Titled, ‘HeartsApart’, the project will connect famous photographers with deploying servicemembers and their families. The program will supply, free-of-charge, waterproof, tear-proof photos that will deploy with the Soldiers, ‘so they can always carry their family with them while they are gone’. The entire shoot will be put on a DVD for the family. **ASSESSMENT:** ‘HeartsApart’ has already signed 10 high-end photographers to volunteer their skills. Will benefit morale and military families. Supports Maintaining Our Combat Edge. (b) (6)

### Community Relations

**(FOUO) MG Justice Visit to SOCAL (FOUO) (SAPA-CRD)** MG Justice, Commanding General, US Army Research, Development and Engineering Command will be visiting the Greater Los Angeles area 21-22 SEP. MG Justice will be visiting the Institute for Creative Technology, Boeing Hughes Research Lab, Silvus Technologies and will speak at a Greater Los Angeles Chapter Industrial Associate Member AUSA Dinner. Supports Maintaining Our Combat Edge. (b) (6)

### Administrative

#### **FACEBOOK: U.S. Army Entertainment Office (as of 12 AUG 2011)**

1,835 People like this page

6 New likes

259 Weekly Active Users

1,371 Weekly Post Views

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’



## OCPA-West Weekly Report, 14-20 Sep 2011

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**(FOUO) 'DANCES WITH THE STARS' (FOUO) (SAPA-CRD)** OCPA-LA is supporting the new season of the ABC series, "Dances with the Stars" (DWTS), and participation of former Soldier and Wounded (b) (6) (b) (6) (b) (6) was severely wounded with burns over 40% of his body as an Infantryman in Iraq, 2003. OCPA-LA has coordinated with Fort Campbell for assistance on a video-biography on (b) (6) life that will air on DWTS. (b) (6) is a nationally recognized actor for his work on the ABC series, "All My Children". DWTS premieres with (b) (6) on Sept. 19<sup>th</sup>. **ASSESSMENT:** DWTS is the #2 most popular show in America (behind 'American Idol') averages 22 million viewers each week. Supports the Image of the Army. (b) (6)

**(FOUO) 'ARMY DRILL SERGEANTS' (FOUO) (SAPA-CRD)** OCPA-LA is working with producers on a new NBC television series depicting Army Drill Sergeants. The producers and writers are currently outlining scripts for the pilot and initial episodes. OCPA-LA is coordinating for writers to meet with Drill Sergeants at Forts Benning and Jackson to better appreciate their professionalism. Mr. (b) (6) will travel along to assist in plot development and the characterization of Army training. OSD-PA has reviewed the concept and supports participation. Coordination has been made with TRADOC. The show's creator, Rod Lurie is a former Army officer, USMA class of '84, and an experienced producer having created the television series, 'Commander in Chief', and 'Line of Fire'. His latest film, 'Nothing But the Truth', will be released later this year. **ASSESSMENT:** The series' depiction of Army Basic Training will shape public perceptions of Army training and potentially impact Army recruitment efforts. Anticipate first season audiences in the range of 6-8 million viewers each week. (b) (6)

**(FOUO) 'SIREN' (FOUO) (SAPA-CRD)** OCPA-LA is working with independent film producers on a movie whose hero is a former Soldier. The plot is based on the classic Greek tale, 'The Odyssey.' Filmmakers requesting the support of four Soldiers for the climatic final scene. OCPA-LA is reviewing the script and will coordinate support with OSD-PA. Any support will likely be provided by USAR personnel. **ASSESSMENT:** Anticipate audiences greater than 20 million. Supports the Image of the Army. (b) (6)

**(FOUO) 'THE INVISIBLE WAR' (FOUO) (SAPA-CRD)** OCPA-LA is assisting with Army support for a PBS documentary in the works on the subject of sexual assault in the military. OSD-PA has provided the filmmaker a letter of support and approved service participation in the documentary film. Each of the services has agreed to provide access for on-camera interviews with subject matter experts. HQDA G-1, Strategic Communications Branch, is assisting in coordinating Army support. **ASSESSMENT:** The documentary will benefit from Army input;

resulting in a greater balance to how the issue is presented publicly. Supports Health of the Force. (b) (6)

**(FOUO) 'HISTORY OF THE 75<sup>TH</sup> RANGER REGIMENT', DISCOVERY CHANNEL (FOUO) (SAPA-CRD)** OCPA-LA is working with producers for a new Discovery Channel documentary that will highlight Ranger legacy and the regiment's GWOT contributions. The documentary will be produced by the series producer of the "Surviving the Cut" series, Bob Williams, who is a former SF Medic. **ASSESSMENT:** Discovery's 'Surviving the Cut' series proved a significant hit for the Discovery Channel and set audience records. Anticipate the History of the 75<sup>th</sup> RR will also draw substantial viewership. Supports Maintaining our Combat Edge. (b)

**(FOUO) 'TINY WEAPONS', MODERN MARVELS (FOUO) (SAPA-CRD)** OCPA-LA is coordinating support for the popular History Channel series, Modern Marvels, on the subject of 'Tiny Weapons'. The episode will show how the weaponry of the American infantryman has gotten slightly smaller over the past century as he is given more tasks and tools. Coordination for interviews has been made with the 3RD Inf. Div., and 197TH Inf. Bde. **ASSESSMENT:** The Popular, long running series averages 6 million viewers. Supports Modernization. (b)

**(FOUO) 'SNIPER SCHOOL: ONLY IN AMERICA' (FOUO) (SAPA-CRD)** OCPA-LA is coordinating support for the History Channel documentary on the Sniper School at Fort Benning. Filming is scheduled for 26-27 October. Coordination for interviews has been made for access to a sniper class to view the practicing of 'stalks' and creating Ghillie suits. **ASSESSMENT:** Estimate 3-4 million viewers. Supports Maintaining our Combat Edge. (b)

**(FOUO) 'AFGHANISTAN, 10 YEARS ON' (FOUO) (SAPA-CRD)** BBC documentary interviewed LTG Caldwell in Afghanistan about the Afghan National Army (ANA) training program and its future. The interview is hosted by British investigative journalist, Ross Kemp. This is third documentary on Afghanistan. Kemp has a large, loyal following in the U.K., and has staked out a public persona as a pro-military commentator who takes a "Soldier's view" of operations. Kemp is planning to embed with the ANA's 4th Kandak Battalion for the documentary. The USMC has completed the production assistance agreement. **ASSESSMENT:** Estimate 7-8 million viewers on BBC networks worldwide. Supports Maintaining our Combat Edge. (b) (6)

## Administrative

### FACEBOOK: U.S. Army Entertainment Office (as of 19 SEP 2011)

1,848 People like this page

13 New likes

277 Weekly Active Users

1,983 Weekly Post Views

OCPA-LA, 'Telling the Army story millions of viewers per showing.'



## OCPA-LA NEW ACTIVITY REPORT Week of 25 September – 2 October 2012



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

#### America's Force for Decisive Action

**Warrior POV** SSG (b) (6) a squad tactics instructor at the Naval Special Warfare School in Coronado, was asked to provide an interview for a DoD supported documentary, Warrior POV about his participation in the 101<sup>st</sup> Airborne's Operation Dragon Strike in Afghanistan. SSG (b) (6) chain-of-command reached out to our office to conduct media training prior to his interview. SFC (b) (6) conducted media training and facilitated the interview here in Los Angeles. **Assessment:** SSG (b) (6) interview went smoothly and he was able to provide clear and concise messages about his unit's involvement in the battle. Even though SSG (b) (6) interview did not have anything to do with his current duty assignment, his chain-of-command was more comfortable with his participation because we were going to have someone prepare him for the interview. POC: (b) (6)

#### Meeting the Needs of the Nation

**Cantigny First Division Oral History Project III** OCPA-LA coordinated support with the U.S. Army's 4th Maneuver Enhancement Brigade to provide public affairs support and 40 active-duty Soldiers that will be recording digital video oral history interviews. The interviews will be accessible through Ball State University Libraries' Digital Media Repository. The interviews will document Soldier accounts during combat missions while deployed with the 1st Infantry Division. The support will be provided by FORT LEONARD WOOD, MO. Documentation will be the first week of November. **Assessment:** The strength of our Nation is the Army. The American public will learn the history of the Army's Soldiers that were have deployed from a first-person POV. POC: (b) (6)

**American Ride** This docu-series will showcase various stand-ups with an American History teacher as he tells the story of Geronimo. Sharing Geronimo's grave, the exterior public grounds, and Cavalry Barracks will assist in painting a picture of this great Apache Warrior. Vineyard Productions is requesting permission to film at the National Historic Landmark Museum as well as other notable locations at Fort Sill, OK. This historical docu-series is targeted to secondary school students and attempts to educate them about events in American

history. In this episode, they are specifically looking at Geronimo's last days at Fort Sill, OK. **Assessment:** This episode exposes the public to Army historians and allows them to see one of our oldest posts. It also POC: (b) (6)

## People are Our Army

**New Futuro** The New Futuro event took place at the Pasadena Convention Center from 10am-6pm, on 29 September 2012. New Futuro provides high-touch, high-tech bilingual education community to help families get their students into college and beyond. They offered free tools, resources and guidance to help Latinos achieve their educational and career goals. OCPA and the Los Angeles Recruiting Bn supported the New Futuro event by providing Soldiers who could explain how a career in the Army can help individuals pursuing college degrees. Subject areas of Expo will include: Financial Aid, Researching & Applying to College, Career Planning and Information for Parents: Youth Development & Wellness. **Assessment:** This event helps preserve our all-volunteer force by connecting the Army to the broader Hispanic Community in Southern California. Participation in this event allowed SFC (b) (6) SFC (b) (6) to connect many of the Hispanic business leaders and COIs in the greater Los Angeles area via an Hour Slide presentation and open forum geared toward conveying the immediate impact initial-entry Soldiers have on the Army's mission. He will follow up with these contacts to see if any of them are interested in supporting future Army/veteran events. POC: (b) (6)

**Arlington National Cemetery Documentary** OCPA-LA coordinated the filming of a four-part documentary series focused on ANC that will be aired on Veterans Day on a local network in Michigan. ANC public affairs brought this opportunity to us as a way to highlight the sentinels at the Tomb of the Unknowns, the Arlington Ladies, the history of the cemetery, and their new ANC smart phone app. **Assessment:** Showcasing the contribution of soldiers and civilians at ANC to an area of the country without significant military presence is an important way to help inform Americans about her Army. POC: (b) (6)

**Chivas USA** The Major League Soccer Team C.D. Chivas USA invited 1,000 service members and their families to their game this Sunday 7 October at the Home Depot Stadium for where the team will be honoring military working dog Gabe and his handler SSG (b) (6) during the game. SSG (b) (6) is in California for the Hero Dog Awards Show that evening with the American Humane Association. **Assessment:** The Chivas draw a predominately Hispanic audience so this event will help build on our Hispanic outreach events we have participated in this month. This event fits into our overall message that People are Our Army and that they serve in a wide variety of capacities including service as military dog handlers. (b) (6)

## PROJECT STATUS from past two weeks:

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Title	Army Subject	Status
Gun Pilots	Apache Battalion	PAA with OSD-PA
Top Gear	2 scenarios with the 101 <sup>st</sup> Abn Div	Filming complete
Arlington Veterans Day	Film TUS, Arlington Ladies, ANC Smartphone app	Sent Dod Request form to Production company
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Interviewing soldiers who participated in the operation
Warrior POV	Interviews with Soldiers on battles	Interviews are ongoing. Interviewed SSG Spear 9/26/12 in LA.
Inside Combat Rescue	Following USAF PJ's in AFG	Reviewing rough cuts with the production company
Cantigny 1st DIV Oral History Project	40 active-duty Soldiers that will be recording digital video oral history interviews	In production
Fort Bliss	Feature film about a combat medic NCO and single mother	Currently filming
Lone Survivor		Pre-production
Drill Sergeant School	FT Eustis and FT Jackson	PAA with OSD
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	PAA with Production Company

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD  
 (b) (6)(b) (6) Deputy, PFD  
 (b) (6)(b) (6) NCOIC: PFD  
 (b) (6) Community Relations NCO: LVE

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
5 December 2012

OCPA-LA

**MLS Soccer Championship Game** – SFC (b) (6) worked with the LA Recruiting Battalion to provide an Army color guard for the MLS championship game on Saturday 1 December. **Assessment:** MLS is an increasingly popular sport, particularly in Southern California, and the game attracted a television audience of 700,000 viewers according to Nielsen and the stadium was sold out. These engagements help connect the Army with the American people and help demonstrate the professionalism of our soldiers.

**American Legion Post #43 speaking engagement** – The Hollywood Post of the American Legion invited LTC (b) (6) to speak at their monthly meeting about the Army. We discussed the topic of soldier transition and the role veterans support groups can play to help our soldiers transition from military service to civilian employment. This American Legion post has a wide range of older veterans, recent veterans, and active, guard/reserve service members and is trying to raise their profile in the community. They were very interested in hosting senior leaders from the Army in the future as part of their public relations efforts. **Assessment:** This was a positive engagement and was well received by the membership of the post. Reaching them with transition messages will hopefully result in their ability to help direct new veterans to the services that are available to them within the community.

**Man Hunt (UPDATE)** – The television show Manhunt is filmed this week at Fort Huachuca, Az featuring the 2<sup>nd</sup> Squadron, 38<sup>th</sup> Cavalry from III Corps' 504<sup>th</sup> Battlefield Surveillance Brigade. In the episode the squadron will use all of its resources to track and capture the host of the program who is trying to evade capture. Filming for the episode will take place on and near Fort Huachuca, AZ between 4-7 December. SFC (b) (6) was on location and served as the project officer to help work Army messaging is incorporated into the storyline. **Assessment:** This show offers the unit an opportunity to highlight the strength of our Army and will be able to highlight the training and competence of our Soldiers. This program will help demonstrate that the Army is America's force for decisive action.

**The Ellen DeGeneres Show** – SFC (b) (6) 35<sup>th</sup> Signal Brigade, Ft Gordon, GA, and his family were invited to be in the studio audience for a taping of the Ellen Show on 9 Dec. The YouTube popularity of SFC (b) (6) welcome home surprise at a USC football game in Columbia, S.C. came to the attention of the producers of the Ellen Show and they featured them in a show filmed at SFC (b) (6) home. The (b) (6) segment was so popular that they wanted to have them come to the studio to sit in the audience. SPC (b) (6) 1-8CAV, Ft Hood Texas, and his family were also invited to be in the audience for an episode of the Ellen Show that will air on 11 Dec. Both soldiers will be in ASUs on the program and will be highlighted for their service and the service of their families. **Assessment:** This

program reaches Army families and the parents of potential Army soldiers. The show has always supported our soldiers and helps connect the Army with the American people and shows why we say our Army families are the strength of our soldiers.

**Active Entertainment Media Projects\*** (as of 5 Dec. 12)

Working Title	Email/Nature of Request	Status
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Mystery Boat of WWII	Requesting permission to film at Arlington National Cemetery	Pre-production; declined, the production company had not complied with the terms of a previous PAA with the Navy
Alaska Railroad	Six part series on the railroad in Alaska - Discovery Channel	Pre-production; received official request for support from the production company
Hunt in Corsicana	Operation Comfort in San Antonio is sending two guys to Corsicana, Texas on a hunt and Martin Archery will film it for the Outdoor Channel	Pre-production; received official request for support from the production company
Starship Troopers	Writer visit to Ft Sill to see soldier and officer training courses	Visit occurred Thursday and Friday
Man Hunt	Show about tracking school with 38th Cav	Production; filming this week
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	PAA signed by OSD-PA
Duck's Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Pre-production; sent request for support to OSD-PA Blue Grass Army Depot cannot support the off-post filming so we will likely decline the opportunity
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
BBC Iraq War Documentary	BBC Documentary on the Iraq War with interview requests for COL (b) (6) and COL (b)	Pre-production; PAA negotiations with the production company
BBC Jr ROTC Documentary	BBC Children's program wants to film a documentary about the Phoenix Military Academy School in Chicago	Pre-production; sent PAA to the production company

\*this list includes only the projects with status changes since 20 November 2012

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
6 November 2012

OCPA-LA

SUICIDE STUDENT DOCUMENTARY FILM (UPDATE) Ms. Marshall, an Army veteran and film student at the University of California Berkley is making a film on suicide in the military for her film thesis project. Fort Leonard Wood and 1ID turned the request down. OCPA-LA offered to coordinate Army-level support with the help of MAJ (b) (6) of OCPA MRD to provide the Army's voice in the production. The film maker is considering whether she wants this support and how she wants to proceed with the project. **Assessment:** Participation in this project demonstrates the commitment our leadership has made to eliminate suicide within our ranks. By helping the filmmaker we are showing how people are our Army.

THE LAST SHIP – OCPA-LA coordinated aviation support (1xUH-60) from the 11<sup>th</sup> Aviation Regiment (USAR) for the pilot episode of the TNT program, The Last Ship. The scene shows a Blackhawk helicopter transporting a CDC doctor to a remote village to investigate a deadly virus. The aircraft arrived on time to the filming location, flew the mission precisely and returned to base on time. The footage will be used with previously filmed Blackhawk footage from the movie Transformers. **Assessment:** The Army is depicted as a responsive, flexible, and versatile force in this television program, and helps us illustrate the message that the Army is America's Force of Decisive Action.

THE CHOIR – OSD-PA signed the PAA for "The Choir." The show will film from 07-15 NOV on and in the vicinity of Ft Riley, KS. Items that crews are expected to highlight include morning physical training, units at the range, the Commanding Generals Mounted Color Guard, activity at the Commissary, Post Exchange and Bowling alley. Crews have also been invited by officials from Kansas State University to attend the 3 NOV Military Appreciation Day football game and the university's 12 NOV basketball game. Final filming for the show is tentatively scheduled to take place during the 12 NOV basketball game. "The Choir" is a reality television show designed to highlight the stories of spouses who come together through singing to overcome adversity. The production is modeled after a British version of a show of the same name. The final product is expected to air in January/February 2013 on the USA Network. **Assessment:** This television program is intended to be inspirational and highlights the way working together as a choir helps build community among the participants. The Army's participation in the program will help deliver the message that our Army families (both women and men) are the strength of our Soldiers.

LONE SURVIVOR (UPDATE) The "Lone Survivor" movie script is based on Marcus Luttrell's book by the same title. The script depicts actual events, which

involved insertion and extraction of US Special Operations Forces onto a ridgeline during Operation Enduring Freedom. The script calls for six helicopters, 2 x Blackhawks, 2 x Chinooks and 2 x Apaches. The USAF will be providing 2 x Pavehawks stationed at Kirtland AFB to cover the requirement for the MH-60s. The filming will occur on three days between 8-10 November at Kirtland, AFB and the surrounding area. The VCSA has approved Army Aviation support to the film; USFORSCOM tasked the 1<sup>st</sup> Cavalry Division for support. Aircraft will arrive at Kirtland AFB on November 7<sup>th</sup>. **Assessment:** Support of entertainment feature films like this reach far greater audiences than any single news media story about the actual events. Audiences going to see the film will voluntarily sit through a two-hour infomercial about the participation of Army Special Forces in one of our many joint missions. It will also show the professionalism and dedication of our Soldiers.

MASTER CHEF – SEASON 4 – OCPA LA is coordinating participation with the California Army National Guard for filming of Master Chef's first field challenge of the season. Location: Camp Roberts/San Miguel, CA. 1-2 days of filming scheduled for March. B-Roll of soldiers, and installation. Filming 500+/- NG Soldiers eating meals from two teams (a team of three chefs and team of two chefs) in a field environment and voting on their favorite. The following day, the losing team will cook as individuals for 10-20 senior leaders in a more formal lunch or dinner "cook off". Senior leaders will vote for their favorite dish and the "losing" chef will be eliminated. Select soldiers will be interviewed. Soldiers on site are undergoing pre mobilization training for deployment to Afghanistan in May. Assessment: This program will expose the public to the Army National Guard's preparedness and continued contribution to overseas contingency missions.

**Active Entertainment Media Projects** (as of 6 Nov. 12)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Pre-production; PAA with OSD-PA
10th Mtn Family Documentary	Cynthia Koa-Johnson, Army spouse wants to make a documentary film about military families at Ft Drum, NY	Pre-production; PAA with filmmaker
JFK Memorial	the Newseum wants to film at the JFK gravesite for a short documentary for their exhibit on the Kennedy Presidency	Pre-production; PAA with OSD-PA
Sons of Guns	Want to interview SGT (b) (6) (US Army Olympian)	Pre-production; PAA with OSD-PA
Military Women	Documentary following four women in the RI NG	Production; PAA with production company
Lone Survivor	Film about SEAL mission in Afghanistan requesting 2x AH-64 and 2xCH-47	Pre-production; filming 6-10 Nov
Combat Camera	Combat Camera documentary	Pre-production; Michael Watkins cancelled the trip
The Choir	Show about creating a choir from spouses at Ft Riley	PAA signed by OSD-PA; filming 7-15 Nov

\*this list includes only the projects with status changes since 9 October 2012



## OCPA-LA NEW ACTIVITY REPORT Week of 30 July – 8 August 2012



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

**Hawaii Five O (Episode 305).** US Army Pacific Command will be providing support to the television series Hawaii Five O (Episode 305). In this episode the US Army is providing EOD support to local law enforcement. The Hawaii Five O team discovers a series of improvised bombs and the US Army is called in to assist. **Assessment:** Supports Profession of Arms. POC: (b) (6)

**ONLY IN AMERICA WITH LARRY THE CABLE GUY.** The producers for the television program “Only in America with Larry the Cable Guy” have requested support for a visit to Fort Rucker, AL. The production will be in Alabama and have asked for an opportunity to visit the US Army Aviation Center of Excellence, to meet with Soldiers and participate in training. OCPA-LA is coordinating with Fort Rucker to evaluate request. **Assessment:** Supports Profession of Arms. POC: LTC(b) (6)

**HUNT MASTERS:** The television program Hunt Masters is produced independently for the Outdoor Channel. The host of the show Gregg Ritz has drawn a once in a lifetime hunting tag for the White Sands Missile Range in New Mexico. The tag is to hunt the only herd of Free Range Oryx in the United States. Mr Ritz has the tag for this hunt in hand and he has been assigned the dates of Nov 30- Dec 3, 2012. This will be an opportunity to showcase the White Sands Missile Range, talk about its mission and discuss the US Army’s role in managing the range as good stewards of our natural resources. Hunt Masters with Gregg Ritz has been in existence for 9 years, going into its 10th season. It is a top 10 Nielsen Rated show on Outdoor Channel, which is distributed in 37 Million Cable Broadcasted homes. **Assessment:** Supports Efficiencies and Affordability or Resources. POC: (b) (6)

**TRIGGERS – MILITARY CHANNEL** The Military Channel program “Triggers” has expressed interest in featuring the Army Marksmanship Unit (AMU). This will be an opportunity to showcase this talented unit and introduce members of the US Olympic Team. Coordinating with the Military Channel, AMU and Fort Benning. Windows of

opportunity for filming are the last week of August in Warrenton, VA or the week of 10 September at Fort Benning, GA. **Assessment:** Supports Profession of Arms. POC: (b) (6)

**UPDATE: THE CHOIR TELEVISION SHOW:** Shed Media US has been contacting family readiness groups across the Army to solicit interest in a new reality television program called "The Choir". This program is not another competition show about finding the next pop superstar or watching people sing off-key in front of judges for a humiliating audition segment. This show is about building community spirit with neighbors, peers, co-workers, and others through the simple joy of singing. The show originally aired in Great Britain and Shed Media is currently considering Fort Irwin, Fort Bragg, Fort Riley, Fort Rucker, Fort Belvoir and Camp Pendleton as potential locations for the US based program. The casting producers would like to do additional research and coordination to narrow the field and make a decision on the location. Shed Media US launched in February 2009, bringing together five successful television production and distribution companies: Ricochet Television, Wall to Wall, Twenty Twenty, Shed Productions and Outright Distribution. In October 2010 Shed Media merged with Warner Brothers. Next Step: Shed Media continues to refine the potential candidates for the program. OSD-PA is supportive if a US Army Command or installation will support the project. The filming will be 3-4 weeks on location and will require a dedicated on-site project officer. **Assessment:** Supports People are Our Army. POC: (b) (6)

**IMAGEN AWARDS:** The Imagen Awards will be held at the Beverly Hilton on 10 August. This awards program was established in 1985 from a suggestion by veteran television producer Norman Lear to encourage and recognize the positive portrayals of Latinos in the media. Later, as The Imagen Foundation, it expanded its programs and initiatives to further its mission to serve as a bridge between the Latino community and the entertainment industry in providing access, education, and resources for Latinos in the industry, as well as those seeking careers in entertainment. The Imagen Awards producers have requested two Latin American Soldiers to participate in the ceremony. Currently coordinating with the US Army Los Angeles Recruiting Battalion for support. OCPA-LA has coordinated for media coverage at the ceremony. **Assessment:** Supports People are Our Army. POC: (b) (6)

**MILITARY BANNER CEREMONY – ANAHEIM** The City of Anaheim, CA has requested support for a Military Banner Ceremony. The city displays military banners of the service members that are from the City of Anaheim. The banners are hung from the street lights along Lincoln Blvd. The City of Anaheim will dedicate this ceremony to Pfc. Christian R. Sannicolas. OCPA-LA is coordinating for a speaker. **Assessment:** Supports People are Our Army. POC: (b) (6)

**MEDIA TRAINING** SFC (b) (6) will be traveling to Las Vegas, NV to conduct media train with the Advertising and Public Affairs officers for the 6<sup>th</sup> Recruiting Brigade. The training will be conducted 15 August. **Assessment:** Supports Profession of Arms. POC: (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**PROJECT STATUS from past two weeks:**

PROJECT STATUS from Past Week	Army Subject	Status
Military Channel Ultimate Warfare	Fallujah and Baghdad	Coordinating; PAA with OSD for review
'Drill Sergeant School'	Army training	Briefed MG May 3 JUL 12; Coordinating Dates; PAA drafted
Discovery Channel, 'Military Top 10'	Army Weapons & Equip.	PAA complete; Coordinating Support @ Fort Bliss
Discovery Channel Future Fight	Stryker, Apache, UAVs	PAA Signed, Coordinating Support
Embrace Your Design	Families - Army Housing	Coordinating w/Fort Sill
History Channel: Only In America	Natick Laboratories	PAA w/Producer
An American Dream	Arlington National Cemetery	With OSD-PA for review
Larry the Cable Guy	Natick Laboratories	PAA with Production Company
Extreme Laboratories – Daily Planet	Natick Laboratories	PAA with Production Company
History Channel – Decoded	WSMR	PAA with Production Company
Hell's Kitchen	Army Values; Culver City, CA	PAA with Production Company
History Detectives	Arlington National Cemetery	PAA with Production Company

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD  
 LTC (b) (6) Deputy, PFD  
 SFC (b) (6) NCOIC: PFD.  
 SFC (b) (6) Community Relations NCO: Leave

**FACEBOOK: U.S. Army Entertainment Office (as of 30 July 2012)**

2,313 People like this page  
 2 New likes  
 9 Weekly Active Users  
 552 Weekly Post Views

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
9 October 2012

**OCPA-LA**

**HERO DOG AWARDS SHOW** The American Humane Association held the second annual Hero Dog Awards show at the Beverly Hills Hilton, Beverly Hills, Calif. on 6 Oct. The AHA honored eight service dogs in the awards show and the Army Dog, Gabe, and his handler, SFC (b) (6) won the top honor among that group selected from among all service dogs in the country. OCPA-LA coordinated for an Army color guard to open the event and connected a former embedded documentarian to the show producers so they could have Army working dog footage for their program from recent dog team deployments in Afghanistan. The program will be televised on the Hallmark Channel on 8 Nov. AHA is well-known in the motion picture and film industry, they are the organization that certifies and ensures animals in the entertainment industry are protected and treated humanely. **Assessment:** Gabe's selection for the program and his ultimate recognition as this year's hero dog was the outcome of OCPA-LA (SFC (b) (6) work linking our contacts at the LA Dodgers, AHA, and Natural Balance Pet Food together. This event was not merely a "one-off" event where our Soldiers are used for military bunting that will not be seen on television. Our Soldier and dog team were the centerpiece of this nationally televised show and SFC (b) (6) was able to explain the role of military working dog teams and how they work to save the lives of our deployed Soldiers.

**BONES** We reached out to the government relations office for Fox Television last month for an office call to explain what we do in the community and offer our support. Their office called us looking for help developing a military suicide awareness PSA to run immediately after the 12 Nov. episode of Bones. This episode will have a veteran theme in honor of Veterans Day and they wanted to make sure they were steering viewers to the right place. We are in contact with the Army G1 office to ensure proper hand-off between the studio and the Army. **Assessment:** Our suicide prevention messages will receive millions of viewers and similar paid advertising cost for that PSA at that time slot would have cost the Army thousands of dollars. This PSA helps show that we are committed to the health of our Soldiers, the Army's greatest asset. This is not a program that has a production assistance agreement with the Army, but could serve as an outlet for further Army messages as the character one of their leads is supposed to be a former Soldier.

**LA RECRUITING BATTALION GRASSROOTS ADVISORY BOARD MEETING**  
OCPA-LA attended the LA Recruiting battalion advisory board meeting where they discussed ways to reach the community with Army messaging by leveraging local COIs. Vice Admiral Harris, Assistant to the Chairman is going to be the guest speaker at the meeting. **Assessment:** These quarterly meetings provide

an opportunity for our office to meet the advisory board members, see what they view as the relevant military issues are within their community. We use these meetings as an opportunity to identify appropriate Army assets that might be able to support these community leaders, help support the Army recruiting mission, and help tell the Army story to influential community leaders.

LONE SURVIVOR (UPDATE) The “Lone Survivor” movie script is based on Marcus Luttrell's book by the same title. The script depicts actual events, which involved insertion and extraction of special operations forces onto a ridgeline during Operation Enduring Freedom. The script calls for six helicopters, 2 x Blackhawks, 2 x Chinooks and 2 x Apaches. The USAF will be providing 2 x Pavehawks out of Kirtland to cover the requirement for the MH-60s. **The filming will occur on two days between 5-10 November** at Kirtland, AFB and the surrounding area. OCPA-LA contacted PEO Aviation, Fort Bliss and Fort Hood for aviation support. Neither can support the request due to operational tempo and scheduled training. **Assessment:** Support of entertainment feature films like this reach far greater audiences than any single news media story about the actual events. Audiences going to see the film will voluntarily sit through a two-hour infomercial about the participation of Army Special Forces in one of our many joint missions. It will also show the professionalism and dedication of our Soldiers.

FORT BLISS THE MOVIE (UPDATE) This independent film tells the story of a female medic who has recently returned from Operation Enduring Freedom and deals with the challenges of reintegration with her family. **Filming of military scenes at all military locations is complete.** **Assessment:** This script is accurate and plausible and variations of this story occur every day across our Army. Unlike many other similar scripted films, the protagonist of this one is a female NCO and offers an opportunity to inform America about the challenges that our female Soldiers face when the return from combat.

**Active Entertainment Media Projects** (as of 9 Oct. 12)

Working Title	Email/Nature of Request	Status
Lone Survivor	Feature film based on Marcus Luttrell's book by the same title	Pre-production
Master Chef	Filming our contestants cooking for soldiers	Pre-production;
Discovery Channel	Forwarding details	Pre-production;
Bomb Hunters	Television show about UXO hunters/disposal	Pre-production; Asked PC for a treatment and sent USAEC some RFIs
Outside the Wire		Pre-production; Awaiting DOD approval
Owner’s Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD

Fishing Behind the Lines	Program where veterans are taken fishing and they discuss fishing and serving the country as a member of the US Armed Forces	Pre-production; Discussions with production company
Combat Camera	Combat Camera documentary	Pre-production; Embed request with ISAF Joint Command Chief Duncan
Citizen Soldiers	Historically Accurate WW2 Film. Request to film at FITG	Pre-production; OCPA-LA Drafting Letter of Encouragement
Combat Medic		Pre-production; OCPA-LA Drafting Letter of Encouragement
Drill Sergeant School	FT Eustis and FT Jackson	Pre-production; PAA with OSD
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	Pre-production; PAA with OSD
American Ride	American History Teacher discusses Geronimo's last day at FT Sill	Pre-production; PAA with OSD
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Pre-production; PAA with OSD-PA
Gun Pilots	Apache Battalion	Pre-production; PAA with OSD-PA
Extreme Laboratories – Daily Planet	Natick Laboratories	Pre-production; PAA with Production Company
Top Engineer - Bridge	Film a bridging competition involving Army soldiers for the Discovery Channel	Pre-production; Production company has reached out to AMRG
10th Mtn Family Documentary	(b) (6) ██████████, Army spouse wants to make a documentary film about military families at Ft Drum, NY	Pre-production; Received the treatment
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Sons of Guns	Want to interview SGT (b) (6) ██████████ (US Army Olympian)	Pre-production; Request with USAAC
Oprah's Favorite Things	Television show where Oprah recognizes military spouses	Pre-production; USMC is working the PAA.
JFK Memorial	The Newseum wants to film at the JFK gravesite for a short documentary for their exhibit on the Kennedy Presidency	Pre-production; Received the treatment; send the DoD support form
Cantigny 1st DIV Oral History Project	40 active-duty Soldiers that will be recording digital video oral history interviews	Production

Fort Bliss	Feature film about a combat medic NCO and single mother	Production; Currently filming
Combat Tech	Need to extend the PAA for Battle Gear to complete the M777A2 episode	Production; Drafted an extension letter
Warrior POV	Interviews with Soldiers on battles	Production; Interviews are ongoing. Interviewed SSG Spear 9/26/12 in LA.
I Forgive You	Robert Kennedy – Arlington National Cemetery	Production; PAA Signed and sent
Top Gear	2 scenarios with the 101 <sup>st</sup> Abn Div	Post-production; Filming complete
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
Married to the Army - Alaska	Docu-series following seven women whose husbands are deployed to AFG	Post-production; Reviewing video lock cuts

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
11 December 2012

OCPA-LA

**The Ellen DeGeneres Show (Update)** – SFC (b) (6) 35<sup>th</sup> Signal Brigade, Ft Gordon, GA, and his family were brought on stage during a taping of the Ellen Show on 11 Dec. When the show filmed at SFC (b) (6) home the family was given money as part of a contest. The (b) (6) subsequently donated the entire amount to a Wounded Warrior charity of their choosing. As a result of that selfless act the show's producers wanted them to come to a taping of the show and be recognized on the stage. SPC (b) (6) 1-8CAV, Ft Hood Texas, and his family were also invited to be in the audience for an episode of the Ellen Show that will air on 13 Dec. Both soldiers will be in ASUs on the program and will be highlighted for their service and the service of their families. **Assessment:** This program reaches Army families and the parents of potential Army soldiers. The show has always supported our soldiers and helps connect the Army with the American people and shows why we say our Army families are the strength of our soldiers.

**Starship Troopers Writer Visit** – The screen writers for the feature film, Starship Troopers visited Fort Sill on Thursday – Friday. The writers wanted to see soldier and officer training first hand so they could incorporate current practices into their screenplay. **Assessment:** Supporting these visits will influence how these writers portray the Army more than this single film. They will see the quality of our young enlisted soldiers and officers, the quality training they receive, and hopefully come away with a greater understanding of how the Army helps meet the needs of our nation.

**USMA Class of '67 Documentary** – The USMA Class of 1967 commissioned the Center for Oral History at West Point to produce a documentary film about their class and its participation in the Vietnam War entitled *Into Harm's Way*. The USMA PAO LTC (b) (6) asked for our opinion on whether it should be released for distribution on PBS. Based on the facts that 1) the documentary had a production assistance agreement with OCPA-LA, 2) the terms of the agreement were all satisfied, and 3) the story contained no historical or factual inaccuracies we agreed that there was no reason to prevent the film's release. The recommendation was in line with what LTC (b) (6) assessment as well. **Assessment:** The documentary tells a balanced story about a part of the U.S. Army's long history of serving as America's force for decisive action. Current veterans likely will see similarities with their own feelings and experiences from combat in the stories told by these Vietnam veterans Army officers.

**Active Entertainment Media Projects\*** (as of 11 Dec. 12)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Man Hunt	Show about tracking school with 38th Cav	Post-production
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
BBC Iraq War Documentary	BBC Documentary on the Iraq War with interview requests for COL (b) (6) and COL (b) (6)	Pre-production; PAA signed by OSD-PA
Hunt in Corsicana	Operation! Comfort in San Antonio is sending two guys to Corsicana, Texas on a hunt and Martin Archery will film it for the Outdoor Channel	Pre-production; PAA with OSD-PA
BBC Jr ROTC Documentary	BBC Children's program wants to film a documentary about the Phoenix Military Academy School in Chicago	Pre-production; PAA with production company
Ducks Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Pre-production; sent request for support to OSD-PA Blue Grass Army Depot cannot support the off-post filming so we will likely decline the opportunity
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Arlington National Cemetery	WETA wants to make a documentary program about ANC	Pre-production; support request with OSD-PA
Fuerzas Comando 2013	Univision aired the 2012 SOCSOUTH commando competition, and they want to film the competition	Pre-production; support request with OSD-PA
Last Man on the Moon	Documentary about CAPT (b) (6) (b) (6) the last man to walk on the moon	Pre-production; discussions with ANC about ability to support. The project does not have distribution secured yet
Starship Troopers	Writer visit to Ft Sill to see soldier and officer training courses	Pre-production; Visit occurred 13-14 Dec

\*this list includes only the projects with status changes since 20 November 2012



## OCPA-LA NEW ACTIVITY REPORT Week of 4 – 11 September 2012



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

#### People are Our Army

**Chivas USA/Cal State Fullerton/USAREC 3x3 Soccer Challenge** SFC (b) (6) volunteered to help USAREC and Cal State Fullerton with their booth on Sunday, 9 September at the Chivas USA/Cal State Fullerton/USAREC 3x3 soccer challenge. This event targeted the Hispanic community and highlighted Hispanic Soldiers in the active Army, National Guard and in Cal State's ROTC department. This event is part of a larger week-long Mexican Independence celebration within the Hispanic community in Los Angeles. **Assessment:** This event helps preserve our all-volunteer force by connecting the Army to the broader Hispanic Community in Southern California letting them know that the U.S. Army values the service of members of their community. POC: (b) (6)

**Chivas USA Military Appreciation Day** The Major League Soccer Team C.D. Chivas USA invited 1,000 service members and their families to their game this Saturday 15 September at the Home Depot Stadium for their Honoring our Heroes Night. The team will be honoring a female Soldier (Cadet Alexandra Montiel 3<sup>rd</sup> at CSU Fullerton) during the game. **Assessment:** This game highlights the service of all of our Soldiers, and also singles out a future female, Hispanic Army officer. By showcasing this future Army leader to this audience we are personifying the theme that People are Our Army. (b) (6)

**One Mind Circle of Hope** The One Mind for Research, co-chaired by Gen. (R) Chiarelli, is hosting their first Circle of Hope Gala on Wednesday 19 September at the Beverley Hills Hotel. One Mind for Research is a non-profit organization that is dedicated to fighting brain disease. They are inviting five servicemembers from each service and their guest to the gala event featuring celebrity hosts including Tom Hanks, Glenn Close, Sally Field, and Gina Rowlands. **Assessment:** This high profile event provides the Army with an opportunity to connect with an organization who can help us connect to other COIs in the entertainment industry. POC: (b) (6)

**Anaheim Military Banner Ceremony** The City of Anaheim will have a Military Banner Ceremony, 1400, 25 September 2012, George Washing Park, Anaheim California. The City of Anaheim displays banners from the light poles along Lincoln Blvd of all the service members from their city. This ceremony will be dedicated to PFC (b) (6) (b) (6) a fallen Soldier assigned to the 82<sup>nd</sup> Airborne Division. The Battalion Commander, LTC (b) (6) and the Battalion Command Sergeants Major, CSM (b) (6) will attend the ceremony. **Assessment:** This event reinforces to the people and COIs within the City of Anaheim that America's greatest generations are built on the strength and the sacrifices of its citizens. POC: (b) (6)

## America's Force of Decisive Action

**National Geographic** The Air Force Entertainment liaison office is traveling to Washington, D.C. (2 OCT 2012) to meet with the producers of a National Geographic documentary highlighting the service of the USAF pararescue units in Afghanistan. They have requested OCPA participation in the meeting to discuss how to show footage of the injured Soldiers who were evacuated by the USAF pararescue unit. Vince Ogilvie from OSD PA will also be attending the meeting. **Assessment:** Providing support to documentary film projects like this one helps the Army reach a wider and more diverse audience than news media. Showing the courage and sacrifices of our Soldiers demonstrates through actions why the U.S. Army is world's most decisive land force. POC: (b) (6)

**Warner Brothers Government Relations** Mr. (b) (6) and LTC (b) (6) met with Lisa Rawlins, Senior Vice President of Government Relations for Warner Brothers Entertainment on Tuesday, 11 September. This meeting was an introductory meeting with Lisa and the new members of the DoD offices to discuss future opportunities with Warner Brothers. Warner Brothers has a major motion picture that will require joint participation in 2013. **Assessment:** Feature film assistance allows us to highlight how responsive, innovative, flexible, agile and lethal our Army is to younger audiences. POC: (b) (6)

## PROJECT STATUS from past two weeks:

PROJECT STATUS from Past Week	Army Subject	Status
Gun Pilots	Apache Battalion	PAA with OSD-PA
Top Gear	2 scenarios with the 101 <sup>st</sup> Abn Div	PAA with OSD-PA
Travel Segment	ANC: Travel Segment for Australian TV	PAA with OSD-PA
I Forgive You	Robert Kennedy – Arlington National Cemetery	PAA with OSD-PA
An American Dream	Arlington National Cemetery	Request with OSD-PA for review
Extreme Laboratories – Daily Planet	Natick Laboratories	PAA with Production Company

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**Administrative**

**Personnel Status, OCA-PA-LA:**

(b) (6) Director: PFD  
LTC (b) (6) Deputy, PFD  
SFC (b) (6) NCOIC: PFD  
SFC (b) (6) Community Relations NCO: PFD

**FACEBOOK: U.S. Army Entertainment Office (as of 11 September 2012)**

2,362 People like this page  
4 New likes  
14 Weekly Active Users  
128 Weekly Post Views

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
13 November 2012

OCPA-LA

**LONE SURVIVOR (UPDATE)** - On 2 NOV, the VCSA approved US Army Aviation support to the motion picture "Lone Survivor". The "Lone Survivor" movie script is based on Marcus Luttrell's book by the same title. The script depicts actual events, which involved insertion and extraction of special operations forces onto a ridgeline during Operation Enduring Freedom. The script called for six helicopters, 2 x Blackhawks, 2 x Chinooks and 2 x Apaches. The USAF provided 2 x Pavehawks stationed at Kirtland AFB to meet the MH-60 requirement. The filming occurred over three days between 8-10 November at Kirtland, AFB and the surrounding area. Aircraft from the 1st Cavalry Division, Fort Hood, TX arrived at Kirtland on 7 Nov. The aviation assets were under the command of LTC (b) (6), HHC, 4-227th ARB. The Apaches and Chinooks participated in the insertion and extraction scenes of the movie. The Soldiers were extremely professional and their contribution to the film is immeasurable. Actors and Computer Generated Imagery (CGI) are a poor substitute for our Soldier and equipment. **Assessment:** The Lone Survivor director, Pete Berg is committed to telling an accurate and compelling story. Support of entertainment feature films like this reach far greater audiences than any single news media story about the actual events. Audiences going to see the film will voluntarily sit through a two-hour infomercial about the participation of Army Special Forces in one of our many joint missions. It will also show the professionalism and dedication of our Soldiers.

**NFL Network NFL Gameday** SFC (b) (6) coordinated with the NFL Network and Los Angeles Recruiting Battalion to find soldiers, family members and Wounded Warriors to attend The NFL GameDay Morning Show on November 11, 2012 (average of 307,000 viewers). He coordinated this opportunity with the assistance of SSG (b) (6) the NFL TWI representative. **Assessment:** By including veterans, recruiters, and family members in the program, we used this media opportunity as a way to demonstrate how people are the strength of our Army. We also engaged the producers of the show to consider including Army leaders in their future programming.

**Warner Brothers Veterans Memorial Ceremony** – On Friday 9 November, Warner Brothers Studios dedicated a plaque to their veterans who have served the country throughout their studio's history. SFC (b) (6) coordinated a color guard to present the colors for the ceremony hosted by Barry Meyer, Warner Brothers Chairman and CEO. Representatives from Got Your Six and current Warner Brothers veterans were in attendance as well. **Assessment:** The major studios in Los Angeles have positive relationships with the military liaison offices here. Providing the color guard was our way of letting them know that we

appreciate their work with us and on behalf of our veterans. Celebrating the history of military service within Hollywood demonstrated to many of the attendees from the entertainment industry that veterans have long been contributing members of their community.

**The Second Annual Hero Dog Awards Show** – On Thursday 8 November, SFC (b) (6) and his retired military working dog, Gabe received the overall award and the military working dog award category at the American Humane Association Hero Dog Awards Show. This show was recorded previously and aired nationally on the Hallmark Channel. SFC (b) (6) gave two acceptance speeches recognizing the service of our Army working dogs deployed in Afghanistan. In addition to promoting SFC (b) (6) story locally at Dodgers and Chivas games, SFC (b) (6) coordinated with a local documentary filmmaker to share b-roll footage from working dogs serving with the 101<sup>st</sup> in Afghanistan for a short video incorporated into the awards show. **Assessment:** The video of our K9 teams in combat highlight the flexibility and responsiveness of our Army to fight and win our Nation's wars. By airing on the Hallmark Channel, the demonstration of the Army serving as America's Force of Decisive Action reached an audience that it might not typically reach.

**The Los Angeles Film School GI Film Festival** – The LA Film School student body is comprised of approximately 18% military veterans. Because of this large veteran cohort, the school hosts its own GI Film festival that helps raise money to help local veterans groups. SFC (b) (6) coordinated a color guard to open the two day event and linked up our regional Soldier for Life coordinator, (b) (6), with leaders of veterans organizations active in the film industry here in Los Angeles. **Assessment:** Participation in this event helped expose the local veteran community with the Soldier for Life concept and reached a large group of veterans and VSOs.

**Bones Suicide Prevent PSA** – The Fox scripted television show, "Bones" included a public service announcement at the end of their 12 November show encouraging people to reach out to servicemen and women in need. Our office facilitated the contact between Fox Studios and the VA to ensure the greatest number of veterans would receive the message. **Assessment:** Bones is not one of our officially supported programs, but the studio reached out to our office because of an existing relationship and wanted to make the PSA Army only. We encouraged them reach the broadest audience of service members in trouble by working with the VA. Though we essentially gave away an Army opportunity, we believe the risk of having a member from another service not call for help on an Army hotline outweighed the branding opportunity for our service.

**Good Morning America** – Col. And Mrs. (b) (6) were guests on Good Morning America on Thursday 15 November to discuss the upcoming television show, Married to the Army Alaska. The couple spoke about the contributions made by Army families and why they decided to participate on the television show.

**Assessment:** According to this week's Nielsen Ratings, GMA has nearly 5.5 million viewers that would have seen the segment. Having an Army family on national television helps inform America about the service and sacrifices of our Soldiers and their families as they help meet the needs of the nation.

**Active Entertainment Media Projects** (as of 13 Nov. 12)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Pre-production; PAA with OSD-PA
10th Mtn Family Documentary	(b) (6) [REDACTED], Army spouse wants to make a documentary film about military families at Ft Drum, NY	Pre-production; PAA with filmmaker
JFK Memorial	the Newseum wants to film at the JFK gravesite for a short documentary for their exhibit on the Kennedy Presidency	Pre-production; PAA with OSD-PA
Sons of Guns	Want to interview (b) (6) [REDACTED] (US Army Olympian)	Pre-production; PAA with OSD-PA
Military Women	Documentary following four women in the RI NG	Production; PAA with production company
Lone Survivor	Film about SEAL mission in Afghanistan requesting 2x AH-64 and 2xCH-47	Pre-production; filmed 1CD assets 6-10 Nov
Drill Sergeant School	FT Eustis and FT Jackson	Pre-production; PAA with OSD-PA
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	Pre-production; PAA with OSD-PA
The Choir	Show about creating a choir from spouses at Ft Riley	PAA signed by OSD-PA; filming 7-15 Nov

\*this list includes only the projects with status changes since 9 October 2012

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
16 October 2012

OCPA-LA

MANHUNT The 504<sup>th</sup> Battlefield Surveillance Brigade was approached by the producers of a television program called Manhunt to participate in an episode where 2-38CAV uses its resources to track and capture the host of the program who is trying to evade capture. **Assessment:** Based on the documentary treatment we received we recommend supporting this program. This show offers the unit an opportunity to highlight the strength of our Army and will be able to highlight the training and competence of our Soldiers.

BONES We reached out to the government relations office for Fox Television last month for an office call to explain what we do in the community and offer our support. Their office called us looking for help developing a military suicide awareness PSA to run immediately after the 12 Nov. episode of Bones. This episode will have a veteran theme in honor of Veterans Day and they wanted to make sure they were steering viewers to the right place. We put the studio in contact with the VA public affairs office to ensure that the PSA reached the widest audience possible, and was not limited to simply helping Soldiers who were at risk. **Assessment:** Our suicide prevention messages will receive millions of viewers and similar paid advertising cost for that PSA at that time slot would have cost the DoD and the VA thousands of dollars. This PSA helps show that we are committed to the health of our Soldiers, the Army's greatest asset. Supporting Fox with this information and following up with them to ensure they received the support they needed from our office will help us on future programs where we will need their support.

LONE SURVIVOR (UPDATE) The "Lone Survivor" movie script is based on Marcus Luttrell's book by the same title. The script depicts actual events, which involved insertion and extraction of special operations forces onto a ridgeline during Operation Enduring Freedom. The script calls for six helicopters, 2 x Blackhawks, 2 x Chinooks and 2 x Apaches. The USAF will be providing 2 x Pavehawks out of Kirtland to cover the requirement for the MH-60s. *The filming will occur on two days between 5-10 November at Kirtland, AFB and the surrounding area.* OCPA-LA is continuing to look for units to provide helicopters and options to create taskings through the Army G3 and the National Guard Bureau. **Assessment:** Support of entertainment feature films like this reach far greater audiences than any single news media story about the actual events. Audiences going to see the film will voluntarily sit through a two-hour infomercial about the participation of Army Special Forces in one of our many joint missions. It will also show the professionalism and dedication of our Soldiers.

ARMY WIVES WRITER VISIT **Text here Assessment: Text here**

**FORT BLISS THE MOVIE (UPDATE) Assessment:** This script is accurate and plausible and variations of this story occur every day across our Army. Unlike many other similar scripted films, the protagonist of this one is a female NCO and offers an opportunity to inform America about the challenges that our female Soldiers face when the return from combat.

**Active Entertainment Media Projects** (as of 16 Oct. 12)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Lone Survivor	Requesting 2xCH-47 and 2xAH-64 for filming in New Mexico	Pre-production; pursuing DA tasking for support
Kid Rock Video - Let's Ride	Kid Rock wants to use Restrepo footage for a music video, the producers have purchased the rights from Nat. Geo.	Pre-production; Awaiting receipt of footage to be used prior to approval
Combat Camera	Combat Camera documentary	Pre-production; Embed request with ISAF Joint Command – sent embed dates
Manhunt	Show about tracking school with 2-38th Cav	Pre-production; Discussing with the unit
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Pre-production; PAA with OSD-PA
10th Mtn Family Documentary	(b) (6), Army spouse wants to make a documentary film about military families at Ft Drum, NY	Pre-production; PAA with OSD-PA
Gun Pilots	Apache Battalion	Pre-production; PAA with OSD-PA
The Choir	Show about creating a choir from spouses at Ft Riley	Pre-production; PAA with OSD-PA
Drill Sergeant School	FT Eustis and FT Jackson	Pre-production; PAA with OSD-PA
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	Pre-production; PAA with OSD-PA
JFK Memorial	The Newseum wants to film at the JFK gravesite for a short documentary for their exhibit on the Kennedy Presidency	Pre-production; PAA with the production company
Top Engineer - Bridge	Film a bridging competition involving Army soldiers for the Discovery Channel	Pre-production; Production company has reached out to AMRG and AMRG believes they do not need a PAA
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD-PA for review
Sons of Guns	Want to interview SGT (b) (6) (US Army Olympian)	Pre-production; Request with AMRG

Fort Bliss	Feature film about a combat medic NCO and single mother	Production; filming on Ft Bliss complete
Military Women	Documentary following four women in the RI NG	Production; PAA with OSD-PA
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company

\*this list includes only the projects with status changes since 9 October 2012



## OCPA-LA NEW ACTIVITY REPORT Week of 11-18 September 2012



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

#### People are Our Army

**National Image 40<sup>th</sup> National Training Veterans Event and Awards Ceremony** SFC (b) (6) is attending this event that is designed to help Hispanic Veterans build the skills required to find employment in the civilian workforce. The awards portion of the conference will honor two military service members and two DA civilians for their dedication and support to Hispanic Employment and community service. **Assessment:** This event helps preserve our all-volunteer force by connecting the Army to the broader Hispanic Community in Southern California. Participation in this event will allow SFC (b) (6) to connect to many of the Hispanic business leaders and COIs in the greater Los Angeles area who may be interested in supporting future Army/veteran events. POC: (b) (6)

**Suicide Student Documentary Film** Ms. Marshall, a film student at the University of California Berkley is making a film on suicide in the military for her film thesis project. She is an Army veteran who served eight years and wants to interview Soldiers and officers from her unit at Fort Leonardwood, Mo. The student has the grant money for her project but does not have distribution beyond release at film festivals and within Berkley. Though this film does not have distribution currently, we have had other student films produced that eventually found distribution as a result of film festivals. Given the sensitivity of the topic and the command emphasis placed on the prevention of suicide within the force, we believe that we should participate in this project. **Assessment:** Participation in this project demonstrates the commitment our leadership has made to eliminate suicide within our ranks. By helping the filmmaker we are showing how people are our Army.

**One Mind Circle of Hope** The One Mind for Research, co-chaired by Gen. (R) Chiarelli, is hosting their first Circle of Hope Gala on Wednesday at the Beverley Hills Hotel. One Mind for Research is a non-profit organization that is dedicated to fighting brain disease. They are inviting 25 Soldiers, Airmen and friends of the military to the gala event featuring celebrity hosts including Tom Hanks, Glenn Close, Sally Field, and

Gina Rowlands. **Assessment:** This high profile event provides the Army with an opportunity to connect with an organization who can help us connect to other COIs in the entertainment industry. POC: (b) (6)

**An Officer and a Movie** The Military Channel's An Officer and a Movie program invited Army LTC (b) (6) from the Army G3 to be interviewed during their showing of the Miracle at Santa Anna. This 2008 Spike Lee film addresses the issue of race in the Army during the Second World War. LTC (b) (6) will be able to discuss his experiences as an African American Army Officer in today's Army. **Assessment:** The Military Channel's Ron Simon is a friend of the Army as is the host of the show, Lou Diamond Phillips. The interview gives us an opportunity to discuss diversity in the Army and highlight the service of all Americans in its Army. The typical viewer of this channel supports the military in general, but this film has the potential to attract channel surfers who might not otherwise understand the diversity of today's Army at all levels of our organization.

**Owner's Manual** We met with producers for a docu-series called Owner's Manual. In the show the two hosts travel throughout the country and learn about and operate large equipment. They approached us to discuss possible Army involvement about the M1 series tank and the M88 recovery vehicle. They would like to have an Army NCO train them on how to operate the equipment from classroom, to simulator, to hands-on application to show the amount of skill and training a Soldier must complete before he/she can operate highly technical Army equipment. The program appeals to viewers who not only like to see heavy equipment in action, but appreciate the complexity of the equipment and the skill of the operator. The producers fully expect the hosts of the show to fail to perform at the level of our most junior Soldiers and want the NCO to correct their errors and eventually have our Soldiers demonstrate how trained professionals operate their equipment in the field. **Assessment:** This program allows viewers to see our Soldiers as trained and skilled professionals who tackle complex tasks in challenging environments. The viewers of this show will leave with a better understanding of why we say the Soldiers are the strength of our Army.

**Screening Event with OWN** Oprah Winfrey Network is looking for a location in the MDW area to screen Married to the Army Alaska for 30 Army spouses. We are coordinating with MDW to find a suitable location for the screening and filming of the event by OWN on 11 October. Currently MDW Public Affairs is looking at using Conmy Hall on Joint Base Myer/Henderson Hall for the event and filming. **Assessment:** Recognizing the contributions of spouses and families as critical to our Army helps reinforce the message that our families are the strength of our Soldiers. Having their service recognized on national television is a small but important way help publicize how they serve the country along with their Soldier.

## America's Force of Decisive Action

**Inside...** NBCUniversal and the Military Channel are working on a series that takes viewers inside the history of Army involvement in Desert One, Grenada, Panama, Somalia, and Iraq. Eric Katzenberg, producer of Surviving the Cut, came to our office to

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

ask if we would consent to the re-use of footage taken for the Ranger School episode of Surviving the Cut for the TV program. We watched the rough cut of the footage and it represents Ranger School as the premiere leadership course in the Army and as a demanding test of a Soldier's personal strength. The interviews granted in the piece were all conducted by veterans, all reflect well upon the Army, and do not touch on operational issues.

**PROJECT STATUS from past two weeks:**

PROJECT STATUS from Past Week	Army Subject	Status
Gun Pilots	Apache Battalion	PAA with OSD-PA
Extreme Laboratories – Daily Planet	Natick Laboratories	PAA with Production Company

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD  
LTC (b) (6) Deputy, PFD  
SFC (b) (6) NCOIC: PFD  
SFC (b) (6) Community Relations NCO: LVE

**FACEBOOK: U.S. Army Entertainment Office (as of 18 September 2012)**

2,375 People like this page  
13 New likes  
43 Weekly Active Users  
1,103 Weekly Post Views

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
20 November 2012

OCPA-LA

**Married to the Army Alaska** – The television program, Married to the Army Alaska premiered on the Oprah Winfrey Network Sunday evening. The lead up to the premiere included appearances by the Army wives on Good Morning America, Headline News, and the Jeff Probst Show as well as television reviews in Variety, TV Guide, and the New York Times. **Assessment:** The social media response to the show has been mostly positive with many spouses commenting that they appreciated having their story told. The program clearly shows the strength of our Army families.

**X Factor** – The television talent show, The X Factor contacted Fort Leonard Wood to film a Thanksgiving episode on the post highlighting the service of our soldiers. One of the contestants on the program is from the Leonard Wood area, and has performed for our troops in the past. The show captured b-roll footage of soldiers training and featured an interview with MG Yenter. **Assessment:** This program provided Fort Leonard Wood with an opportunity to help connect the American people with one of our installations and the soldiers who train there. With increased television viewing over the Thanksgiving holiday, we can expect this segment will exceed last week's 7 million viewers for this episode.

**The Tonight Show with Jay Leno** – The Tonight Show hosted its annual Thanksgiving episode where they invited service members to comprise the entire studio audience. SFC (b) (6) and (b) (6) from the OCPA-West worked with Fort Irwin, the local recruiting battalions, National Guard and Army Reserve units, and ROTC units to ensure maximum Army representation for the show. After the taping the audience was invited to eat with Jay Leno and the entire production crew to thank them for their service. **Assessment:** Leno attracts average audiences of 3 million viewers and like the X Factor, that number should be larger for the Thanksgiving night show. Having the active and reserve components of the Army represented and thanked for their service on national television helps remind Americans about the role our Army plays as the country's force for decisive action.

**Visit to Warner Brothers Studio** – OCPA-West made two office calls at the Warner Brothers Studios with Louise Wu, one of our All-American Bowl nominees, and Alissa Cote, a producer with the Ellen Show. We discussed future television programming opportunities with Ms. Wu and Caribe Road she is an Executive Producer on. We spoke to Ms. Cote about two upcoming episodes of the Ellen Show featuring Army families. **Assessment:** Working with producers and production companies at Warner Brothers allows us to get involved early in the production timeline on potential projects and programs so we can help shape the topics before they are finalized by the studio executives.

## Active Entertainment Media Projects (as of 20 Nov. 12)

Working Title	Email/Nature of Request	Status
Gun Pilots	Apache Battalion	Pre-production
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Mystery Boat of WWII	Requesting permission to film at Arlington National Cemetery	Pre-production; emailed official request for support to production company
Silent Wounds	How a veteran has to transition to civil (sic) life	Pre-production; emailed official request for support to production company
Alaska Railroad	Six part series on the railroad in Alaska - Discovery Channel	Pre-production; emailed official request for support to production company
Hunt in Corsicana	Operation Comfort in San Antonio is sending two guys to Corsicana, Texas on a hunt and Martin Archery will film it for the Outdoor Channel	Pre-production; emailed official request for support to production company
Only in America	Larry the Cable Guy's series highlighting places in America wants to film at White Sands Missile Range	Pre-production; emailed official request for support to production company
Citizen Soldiers	Historically Accurate WW2 Film. Request to film at FITG	Pre-production; OCPA-LA Drafting Letter of Encouragement
Drill Sergeant School	FT Eustis and FT Jackson	Pre-production; PAA signed by OSD-PA
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	Pre-production; PAA signed by OSD-PA
Man Hunt	Show about tracking school with 38th Cav	Pre-production; PAA signed by OSD-PA
The Land of the Volcano	Weather Channel wants to do a show on Lava Tubes in Hawaii	Pre-production; PAA w/ production company
Master Chef	Filming our contestants cooking for soldiers	Pre-production; PAA w/ production company
Chemistry: Challenges and Solutions	Collaboration between the Harvard-Smithsonian Center for Astro-Physics and the U.S. Army to create a free online introductory Chemistry course for high school and first year college students.	Pre-production; PAA w/ production company
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Pre-production; PAA with OSD-PA
Duck's Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Pre-production; sent request for support to OSD-PA

10th Mtn Family Documentary	(b) (6), Army spouse wants to make a documentary film about military families at Ft Drum, NY	Production; PAA signed by OSD-PA
JFK Memorial	The Newseum wants to film at the JFK gravesite for a short documentary for their exhibit on the Kennedy Presidency	Production; PAA signed by OSD-PA
The Choir	Show about creating a choir from spouses at Ft Riley	Production; PAA signed by OSD-PA
Military Women	Documentary following four women in the RI NG	Production; PAA with production company
Sons of Guns	Want to interview SGT (b) (6) (US Army Olympian)	Post-production; PAA signed by OSD-PA
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
31 October 2012

OCPA-LA

THE BACHELOR (UPDATE) The reality television show The Bachelor filmed at Fort Leonard Wood, Mo. The filming highlighted facilities available to families on the Army post and dinner with MG Yenter and his family. **Assessment:** The access granted to the show provided a glimpse into family life on an Army post. This show offers an opportunity to explain to a different segment of American society why we say our families are the strength of our Army.

BBC DOCUMENTARY - IRAQ WAR BBC reached out to this office to conduct interviews with COLs (b) (6) and (b) (6). These interviews will be included as part of a three part series marking the ten year anniversary of the Iraq War. The film makers are looking at the political and strategic decisions of the conflict. These two interviews will supplement those granted previously by Generals Odierno, Casey, and Petraeus (none of these interview requests were coordinated through our office). **Assessment:** These interviews and participation in a documentary on the Iraq War will allow our leaders to describe the decisive role the U.S. Army serves for our nation.

SUICIDE STUDENT DOCUMENTARY FILM (UPDATE) Ms. Marshall, an Army veteran and film student at the University of California Berkley is making a film on suicide in the military for her film thesis project. She met with (b) (6) and submitted the official request for DoD Support Form to our office Monday. Because this is a student film, she does not have funding or distribution for the project. Her film intends to focus on the suicide of SGT (b) (6) at Fort Leonard Wood, Mo. The film wants to look at the role of commanders and leadership in the lives of soldiers. The death is still the subject of an ongoing investigation and the unit and its higher headquarters do not want to participate in this project. Given the sensitivity of the topic and the command emphasis placed on the prevention of suicide within the force, we believe that we should offer Army-level experts to participate in this project to provide the Army's voice in the production. **Assessment:** Participation in this project demonstrates the commitment our leadership has made to eliminate suicide within our ranks. By helping the filmmaker we are showing how people are our Army.

THE CHOIR - On 25 OCT, five members of the preproduction crew for "The Choir" arrived at Fort Riley. Up to 30 additional crew members will eventually join the show's production crew in order to film B roll, interviews, community events and practices in support of "The Choir" from 03-12 NOV. Items that crews are expected to highlight include morning physical training, units at the range, the Commanding Generals Mounted Color Guard, activity at the Commissary, Post Exchange and Bowling alley. Crews have also been invited by officials from

Kansas State University to attend the 3 NOV Military Appreciation Day football game and the university's 12 NOV basketball game. Final filming for the show is tentatively scheduled to take place during the 12 NOV basketball game. "The Choir" is a reality television show designed to highlight the stories of spouses who come together through singing to overcome adversity. The production is modeled after a British version of a show of the same name. The final product is expected to air in January/February 2013 on the USA Network. Assessment: This television program is intended to be inspirational and highlights the way working together as a choir helps build community among the participants. The Army's participation in the program will help deliver the message that our Army families (both women and men) are the strength of our Soldiers.

**LONE SURVIVOR (UPDATE)** The "Lone Survivor" movie script is based on Marcus Luttrell's book by the same title. The script depicts actual events, which involved insertion and extraction of special operations forces onto a ridgeline during Operation Enduring Freedom. The script calls for six helicopters, 2 x Blackhawks, 2 x Chinooks and 2 x Apaches. The USAF will be providing 2 x Pavehawks stationed at Kirtland AFB to cover the requirement for the MH-60s. *The filming will occur on two days between 8-10 November at Kirtland, AFB and the surrounding area.* OCPA-LA is continuing to look for units to provide helicopters and options to create taskings through the Army G3, USSOCOM and the National Guard Bureau. The DOD Project officer is also exploring the possibility of using US Marine Corps Aircraft (CH-46 and AH-1W). **Assessment:** Support of entertainment feature films like this reach far greater audiences than any single news media story about the actual events. Audiences going to see the film will voluntarily sit through a two-hour infomercial about the participation of Army Special Forces in one of our many joint missions. It will also show the professionalism and dedication of our Soldiers.

**Active Entertainment Media Projects** (as of 31 Oct. 12)

Working Title	Email/Nature of Request	Status
Lone Survivor	Requested 2xCH/MH-47s and 2x AH-64s	Pre-production; working request for aircraft
Last Ship	Requested a UH-60 for the show	A/C request with MAJ (b) (6) (USAR)
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
Combat Camera	Combat Camera documentary	Pre-production; Embed dates sent to (b) (6)

Manhunt	Show about tracking school with 38th Cav	Pre-production; PAA with production company
10th Mtn Family Documentary	(b) (6), Army spouse wants to make a documentary film about military families at Ft Drum, NY	Pre-production; PAA with filmmaker
Sons of Guns	Want to interview SGT (b) (6) (US Army Olympian)	Pre-production; PAA with OSD-PA

\*this list includes only the projects with status changes since 9 October 2012

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
27 November 2012

OCPA-LA

**Man Hunt (UPDATE)** – A new program to air on the Discovery Channel called Man Hunt will feature the 2<sup>nd</sup> Squadron, 38<sup>th</sup> Cavalry from III Corps' 504<sup>th</sup> Battlefield Surveillance Brigade. In the episode the squadron will use all of its resources to track and capture the host of the program who is trying to evade capture. Filming for the episode will take place on and near Fort Huachuca, AZ between 4-7 December. SFC (b) (6) from our office will travel to the filming location to serve as the project officer to help work Army messaging is incorporated into the storyline. **Assessment:** This show offers the unit an opportunity to highlight the strength of our Army and will be able to highlight the training and competence of our Soldiers. This program will help demonstrate that the Army is America's force for decisive action.

**LA Recruiting Battalion Visit** – Mr. (b) (6) and SFCs (b) (6) and (b) (6) visited with LTC (b) (6) the LA Recruiting battalion commander to discuss how to maximize the public affairs impact of future COMREL opportunities.

**Assessment:** We work closely with elements of the recruiting battalion and their grassroots partners on earned media opportunities within the community. We met with the new battalion commander to ensure he knows we are here to support them and explain the communications value we can add to their efforts.

**Fuerzas Comando** – The Spanish language documentary, Fuerzas Comando 2012 aired on Univision Saturday. The documentary showed special operations forces from the countries across the Western Hemisphere competing in a military skills competition. SOCSOUTH public affairs supported for the documentary filming resulting in the production company initiating a request to film next year's competition as well. SFC (b) (6), SOCSOUTH's PAO NCOIC, said the experience was positive and was interested in future Spanish-language projects.

**Assessment:** The Hispanic television market is largely untapped by the other service's entertainment offices here in LA. This project and recent contacts with Fox Mundo in Los Angeles represent new opportunities and outlets for the Army to reach wider audiences with our messages. Having SFC (b) (6) a fluent Spanish speaking wounded warrior, in our office has been invaluable to increasing outreach to this important community.

**SMA Visit** – The Sergeant Major of the Army is scheduled to visit the OCPA-West office between 22-24 January 2013. SFC (b) (6) is coordinating print and broadcast media, COMREL opportunities utilizing existing LA Recruiting Battalion community outreach organizations with LA-based talk shows, the LA Grassroots Council, and local VSO groups. SFC (b) (6) has a Wednesday meeting with Wednesday with LA Clippers' leadership about possible 22<sup>nd</sup> January SMA pre-game opportunity. **Assessment:** We will leverage the SMA visit to open doors with local COIs where he can explain the future of the Army to the grassroots audiences and address social issues surrounding soldiers and families to audiences who are less familiar with the Army.

**Active Entertainment Media Projects\*** (as of 27 Nov. 12)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Mystery Boat of WWII	Requesting permission to film at Arlington National Cemetery	Pre-production; emailed official request for support to production company
Silent Wounds	How a veteran has to transition to civil (sic) life	Pre-production; emailed official request for support to production company
Alaska Railroad	Six part series on the railroad in Alaska - Discovery Channel	Pre-production; received official request for support from the production company
Hunt in Corsicana	Operation Comfort in San Antonio is sending two guys to Corsicana, Texas on a hunt and Martin Archery will film it for the Outdoor Channel	Pre-production; received official request for support from the production company
Drill Sergeant School	FT Eustis and FT Jackson	Pre-production; PAA signed by OSD-PA
Man Hunt	Show about tracking school with 38th Cav	Pre-production; PAA signed by OSD-PA
The Land of the Volcano	Weather Channel wants to do a show on Lava Tubes in Hawaii	Pre-production; Project cancelled by the production company
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Pre-production; PAA with OSD-PA
Duck's Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Pre-production; sent request for support to OSD-PA
The Choir	Show about creating a choir from spouses at Ft Riley	Post-production; contacted Ft Riley for an AAR
Military Women	Documentary following four women in the RI NG	Production; PAA with production company
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company

\*this list includes only the projects with status changes since 20 November 2012

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
31 October 2012

OCPA-LA

THE BACHELOR (UPDATE) The reality television show The Bachelor filmed at Fort Leonard Wood, Mo. The filming highlighted facilities available to families on the Army post and dinner with MG Yenter and his family. **Assessment:** The access granted to the show provided a glimpse into family life on an Army post. This show offers an opportunity to explain to a different segment of American society why we say our families are the strength of our Army.

BBC DOCUMENTARY - IRAQ WAR BBC reached out to this office to conduct interviews with COLs (b) (6) and (b) (6). These interviews will be included as part of a three part series marking the ten year anniversary of the Iraq War. The film makers are looking at the political and strategic decisions of the conflict. These two interviews will supplement those granted previously by Generals Odierno, Casey, and Petraeus (none of these interview requests were coordinated through our office). **Assessment:** These interviews and participation in a documentary on the Iraq War will allow our leaders to describe the decisive role the U.S. Army serves for our nation.

SUICIDE STUDENT DOCUMENTARY FILM (UPDATE) Ms. Marshall, an Army veteran and film student at the University of California Berkley is making a film on suicide in the military for her film thesis project. She met with (b) (6) and submitted the official request for DoD Support Form to our office Monday. Because this is a student film, she does not have funding or distribution for the project. Her film intends to focus on the suicide of SGT (b) (6) at Fort Leonard Wood, Mo. The film wants to look at the role of commanders and leadership in the lives of soldiers. The death is still the subject of an ongoing investigation and the unit and its higher headquarters do not want to participate in this project. Given the sensitivity of the topic and the command emphasis placed on the prevention of suicide within the force, we believe that we should offer Army-level experts to participate in this project to provide the Army's voice in the production. **Assessment:** Participation in this project demonstrates the commitment our leadership has made to eliminate suicide within our ranks. By helping the filmmaker we are showing how people are our Army.

THE CHOIR - On 25 OCT, five members of the preproduction crew for "The Choir" arrived at Fort Riley. Up to 30 additional crew members will eventually join the show's production crew in order to film B roll, interviews, community events and practices in support of "The Choir" from 03-12 NOV. Items that crews are expected to highlight include morning physical training, units at the range, the Commanding Generals Mounted Color Guard, activity at the Commissary, Post Exchange and Bowling alley. Crews have also been invited by officials from

Kansas State University to attend the 3 NOV Military Appreciation Day football game and the university's 12 NOV basketball game. Final filming for the show is tentatively scheduled to take place during the 12 NOV basketball game. "The Choir" is a reality television show designed to highlight the stories of spouses who come together through singing to overcome adversity. The production is modeled after a British version of a show of the same name. The final product is expected to air in January/February 2013 on the USA Network. Assessment: This television program is intended to be inspirational and highlights the way working together as a choir helps build community among the participants. The Army's participation in the program will help deliver the message that our Army families (both women and men) are the strength of our Soldiers.

LONE SURVIVOR (UPDATE) The "Lone Survivor" movie script is based on Marcus Luttrell's book by the same title. The script depicts actual events, which involved insertion and extraction of special operations forces onto a ridgeline during Operation Enduring Freedom. The script calls for six helicopters, 2 x Blackhawks, 2 x Chinooks and 2 x Apaches. The USAF will be providing 2 x Pavehawks stationed at Kirtland AFB to cover the requirement for the MH-60s. *The filming will occur on two days between 8-10 November* at Kirtland, AFB and the surrounding area. OCPA-LA is continuing to look for units to provide helicopters and options to create taskings through the Army G3, USSOCOM and the National Guard Bureau. The DOD Project officer is also exploring the possibility of using US Marine Corps Aircraft (CH-46 and AH-1W). **Assessment:** Support of entertainment feature films like this reach far greater audiences than any single news media story about the actual events. Audiences going to see the film will voluntarily sit through a two-hour infomercial about the participation of Army Special Forces in one of our many joint missions. It will also show the professionalism and dedication of our Soldiers.

LA Galaxy Game – OCPA-LA helped the LA Galaxy organize the military assets for Military Appreciation game at the Home Depot Center in Carson, Ca on Sunday 28 Oct 12. Two UH-60 Black Hawks flew over the stadium from the California National Guard unit in Los Alamitos and two Soldiers re-enlisted on the field. The Los Angeles Recruiting Battalion had a suite for COI's from the local community. Assessment: Participation in local professional sporting events helps our Army connect with the community. Having NCOs re-enlist on the field also helps reinforce the message that the strength of our Army is derived from its All-Volunteer members.

**Active Entertainment Media Projects** (as of 31 Oct. 12)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Last Ship	Requested a UH-60 for the show	A/C request with MAJ Wallace (USAR)
Future Fight	Documentary about future weapon systems	Post-production; Reviewed rough cuts
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
Combat Camera	Combat Camera documentary	Pre-production; Embed dates sent to Michael Watkiins
82d Airborne in Afghanistan	Documentary about Operation Hero Recovery in Bala Murghab	Pre-production; PAA with OSD-PA
Sons of Guns	Want to interview SGT (b) (6) (US Army Olympian)	Pre-production; PAA with OSD-PA
The Choir	Show about creating a choir from spouses at Ft Riley	Pre-production; PAA with OSD-PA
Drill Sergeant School	FT Eustis and FT Jackson	Pre-production; PAA with OSD-PA
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	Pre-production; PAA with OSD-PA
JFK Memorial	the Newseum wants to film at the JFK gravesite for a short documentary for their exhibit on the Kennedy Presidency	Pre-production; PAA with OSD-PA
Manhunt	Show about tracking school with 38th Cav	Pre-production; PAA with production company
Lone Survivor		Pre-production; working request for aircraft
Military Women	Documentary following four women in the RI NG	Production; PAA with production company

\*this list includes only the projects with status changes since 9 October 2012



## OCPA-LA NEW ACTIVITY REPORT

Week of 28 March – 3 April 2012



**Audience Inform, Educate & Outreach: 117 million viewers**

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

**Feature film; “Sons of Army Steel”** OCPA-LA contacted by producers for support of a film, ‘Sons of Army Steel’. The film will tell the story of Army families through the lives of four high school-aged brothers as their active duty Army father prepares to deploy for Afghanistan. The story is described as inspirational and heartfelt’ as an Army family is brought closer together prior to deployment. Filmmakers are requesting to film exterior scenes on a U.S. Army installation. OCPA-LA will coordinate with OSD(PA) for script review. **Assessment:** Anticipate audiences worldwide at **20-30 million viewers**. Supports Meeting the Needs of Our Nation. *POC:* (b) (6)

**NBC, New Television series** OCPA-LA discussing with television producers the development of a new one-hour dramatic series for the NBC network, to be set in Afghanistan and Washington D.C. OCPA-LA is discussing with producers concepts and Army depictions and characters for the new television series. Producers previously worked on the TV series, NCIS, and the first two, ‘Call of Duty: Modern Warfare’ video games. **Assessment:** Presents an opportunity to shape the depiction of the U.S. Army in a new, potentially hit television series. Potential audiences of **6-8 million viewers**. Supports Meeting the Needs of Our Nation. *POC:* (b) (6)

**NBC television, “Hawaii Five-O”** OCPA-LA contacted by writers for the Hawaii Five-O television series for assistance in a scene potentially depicting Army aviation in rescue and interdiction scenarios. OCPA-LA discussed with writers scene options and the characterization of Army air crews and equipment. **Assessment:** Hawaii Five-O is a top-rated network program and averages more than **10 million viewers** each week. Supports Meeting the Needs of Our Nation. *POC:* (b) (6)

**ABC World News Tonight, “Outside The Wire”** OCPA-LA’s (b) (6) met with producers of the documentary, “Outside the Wire”, to discuss an offer by Diane Sawyer to profile producer Meg Pryor and her experiences deployed with the U.S. Army on ABC World News Tonight. The subject would be Pryor’s four month embed with the 101<sup>st</sup> ABN DIV in AFG. The documentary is still in post-production and is expected to be completed by JUN. (b) (6) has reviewed a rough-cut and found the documentary highly complementary to Army operations in AFG.

OCA-PA-LA coordinated and supported Pryor's two previous embeds early last year.

**Assessment:** ABC World News Tonight averages more than **8 million viewers** each day. Supports Meeting the Needs of the Nation. POC: (b) (6)

**Independent Film, "Turkey in the Straw"** OCA-PA-LA contacted by filmmakers for support of a low-budget independent film, titled, "Turkey in the Straw". The film is described as "family oriented and lighthearted", and involves the story of an 'Army Brat' whose father is deployed. The daily arrival of 'a neighborhood ice cream truck leads to the boy connecting with an old retired general in unexpected ways.' Filmmakers request permission to film on Fort Huachuca, near officer's housing. OCA-PA-LA is coordinating with OSD(PA). **Assessment:** The independent film will potentially connect **15-20 million viewers** with their Army. Supports People are our Army. POC: (b) (6)

**CBS, "American Country Music Awards"** OCA-PA-LA participated in CBS' salute to the U.S. military at the "American Country Music Awards", in Las Vegas on Sunday. (b) (6) was the senior service representative, which included MOH recipient, CPL (b) (6), Joint service members, Wounded Warriors and retirees who were honored at the event. The pro-military awards ceremony repeatedly paid tribute to the U.S. military throughout the 3 hour broadcast. (b) (6) met with event producers and executives for broadcast-sponsor, Dr. Pepper, and discussed Army participation at next year's event. **Assessment:** The Sunday night ceremony beat out all other networks with **13 million viewers**. Supports People are our Army. POC: (b) (6)

**Discovery Channel; Future Fight** OCA-PA-LA contacted by producers for support of a new docu-series, titled, 'Future Fight'. The television series will feature in each of the three, hour-long episodes 10 items of unique military technology, along with the training and expertise that goes into operating them effectively. Interviews with SME with are combined with discussions of the science and future of military technology. Weapons, equipment and training will be in HD with high speed cameras to visually demonstrate the military's 'incredible capabilities'. OCA-PA-LA is coordinating with OSD(PA). **Assessment:** Anticipate **6-8 million viewers**. Supports Nations Force of Decisive Action-Ready Today, Prepared for Tomorrow. POC: (b) (6)

**Discovery Channel; "Still In The Fight"** OCA-PA-LA contacted by producers to film a scene at Arlington National Cemetery for the film, "Still In The Fight". The documentary film is about three combat wounded warriors and their journey to positive recovery. OCA-PA-LA coordinating with Arlington NMC. **Assessment:** Anticipate **2-4 million viewers**. Supports People Are Our Army. POC: (b) (6)

**National Geographic, "Island Exotic"** OCA-PA-LA contacted by a NatGeo producer for a documentary about the history/activities of U.S. Armed Forces on Guam and the commercial sex industry on the island. According to the producer, 'the U.S. territory is rife with strip clubs, karaoke bars, and massage parlors and the majority of the girls who work in these establishments come from off-island. "Exotic" gives a portrait of the sex industry there, exploring the history and cultural clashes involved, and introducing us to some of the women who sign contracts to come here.' OCA-PA-LA has directed the filmmaker to OSD(PA). **Assessment:** Similar NatGeo programs typically **6-8 million viewers**. POC: (b) (6)

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

**Iraqi Freedom Operation; Arte-TV** OCPA-LA contacted by producers for Arte-TV for a docu-series on the History of Modern War and Operation Iraqi Freedom. Arte-TV is Europe's largest Franco-German television network. Producers are interested examining the military point of view and requests an interview with LTG David Perkins, who led the 2<sup>ND</sup> BDE, 3<sup>RD</sup> ID during the invasion. LTG Perkins is available for interview in April or May in Fort Leavenworth, Ks. OCPA-LA coordinating. **Assessment:** Anticipate **3-4 million viewers**. Supports Meeting the Needs of Our Nation. POC: (b) (6)

**Documentary, "The Music of War"** OCPA-LA contacted by filmmaker interested in a documentary looking at the role music has played in military affairs through history. The filmmaker is interested in interviewing COL (b) (6) U.S. Army Band, and other Army Band SMEs. Will also film performances by "Pershing's Own". **Assessment:** Will introduce civilian audiences to the professionalism and esprit de corps within the Army ranks. Viewership for an independent documentary is estimated at **2-4 million viewers**. Supports People are Our Army. POC: (b) (6)

**Documentary; "The Oath"** OCPA-LA contacted by producers for a documentary film, 'The Oath'. The documentary follows the humanitarian efforts of Army veteran Tom Faunce, his personal missions and reflection as an Army veteran using his experience in war and in life to change the world for the better. Filming will also take place at Arlington NMC as Faunce comes face-to-face with his fallen brothers. OCPA-LA coordinating with Arlington NMC. **Assessment:** Anticipate **2-4 million viewers**. Supports Meeting the Needs of Our Nation. POC: (b) (6)

**Autism Program; Matthew Asner** OCPA-LA meeting this week with Matthew Asner, son of actor Ed Asner, who heads the Autism Association of California and hosts 'Autism America Radio'. Matthew Asner requests support linking with military families suffering from Autism issues. Following discussion, OCPA-LA will coordinate access to Army SMEs. **Assessment:** It is estimated Autism effects **2-4 million military families**. Supports 'April as the Month of the Military Child' and People are Our Army. POC: (b) (6)

**PROJECT STATUS from past week, 21-27 MAR:**

PROJECT STATUS from Past Week	Army Subject	Status
Ellen DeGeneres Show; Soldier-Family Reunion	Soldier homecoming salute	Coordination ongoing
Adam Sandler Productions; Children's Books	Army families	Coordinating with IMCOM
Discovery Channel; 'Triggers, Season 2'	Army technology	PAA to OGC
Travel Channel, "Mysteries at the Museum"	Army History	Cancelled: PAA not received from OGC in time to meet producer's timeline
Smithsonian Channel, "Aerial America"	Army History	PAA at OGC
CMT Network, "Big Food"	Ft. Benning Tank Comp.	PAA at OGC
Warner Bros documentary, 'Pacific Partnership 2012'	Humanitarian assistance in the Pacific Rim	PAA at OSD
Documentary, 'Army Culture Officer'	CGSC Culture Training	Coordination ongoing
Dutch television series, "Labyrinth"	NATICK	PAA at OGC
Documentary, "Love and Sacrifice"	Army History	PAA to OGC
History Channel, "101 Weapons that"	Army History	Coordination ongoing

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

Changed the World'		
BYU-TV, "American Ride"	Army History	Coordination ongoing
Interview; 'Military-Media Relationship'	Army Public Affairs	Interviews complete

**OUTREACH ACTIVITIES**

**'Group of 8' visit to NTC** OCPA-LA is coordinating for the Heads of Production for the top 8 production studios in Hollywood to visit the National Training Center (NTC) and view Soldiers conducting realistic operations in preparation for deployment to Afghanistan. The 'Group of 8' is an informal name, and represents some of the world's most influential media executives. The NTC visit is being coordinated for the June training rotation with the 4th Bde, 2nd ID. OCPA-LA Director (b) (6) has discussed the visit with the NTC CG, who has expressed interest in supporting. OCPA-LA coordinating. **ASSESSMENT:** These are the decision makers who decide which features films get made in Hollywood. Successfully connecting them with Soldiers will possibly influence future depictions of the Army in Hollywood feature films. Supports Meeting the Needs of Our Nation. POC: (b) (6)

**J.J. Abrams, Gift Boxes** OCPA-LA has coordinated with Director J.J. Abrams and his production company, Bad Robot Productions, to present more than 1,000 gift boxes to family members of deployed Soldiers. The gift is a token of appreciation from J.J. and his staff. OCPA-LA has coordinated with the 82nd ABN DIV Public Affairs office. SFC (b) (6), 82<sup>nd</sup> DIV PA NCO and his wife will represent the division's Soldiers and families in a meeting with J.J. Abrams on the set of 'Star Trek 2' on 9 APR 12. Davis is home on mid-tour leave. Bad Robot is closely tied with the White House and the 'Joining Forces' initiative. Bad Robot will continue to work with OCPA-LA to find ways to honor our Service Members, Veterans and families. **ASSESSMENT:** J.J. Abrams is currently one of Hollywood's most successful directors and sets an example for others across the entertainment industry. Supports People are Our Army. POC: (b) (6)

**63RD RSC YELLOW RIBBON REINTEGRATION PROGRAM (YRRP)** Mr. (b) (6), The Director of Well Being, 63d Regional Support, LTC (b) (6) and Mr (b) (6) will brief the Anaheim City Council April 3, 2012 on the Yellow Ribbon Reintegration Program to secure support for an event 20-22 April 2012 in Anaheim, CA. The mission of the Yellow Ribbon Reintegration Program is to promote the well-being of National Guard and Reserve members, their families and communities, by connecting them with resources throughout the deployment cycle. YRRP connects Guard and Reserve service members, their families and loved ones with local resources before, during, and after deployments, especially during the reintegration phase that occurs months after service members return home. This brief to the council is a follow-up to a meeting with Mayor Tait two weeks ago. Mayor Tait expressed his support for the event however; tangible support must be approved by the City Council. **Assessment:** Supports People are Our Army. POC: (b) (6)

**VIETNAM VETERANS WELCOME HOME CEREMONY** The National Training Center and Fort Irwin has invited all Vietnam Veterans and their family members to the "Salute Vietnam Veterans". The ceremony will include a motorcycle parade, group photos, information booths, and static displays of military vehicles and equipment. The event will be held at 1100, Wednesday, April 4, 2012. **Assessment:** Supports People are Our Army. POC: (b) (6)

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**GREATER LOS ANGELES CHAPTER OF AUSA DINNER** COL (b) (6), Director of the Rapid Equipping Force will be visiting defense industry partners in Southern California 3-4 April 2012. The Rapid Equipping Force (REF) harnesses current and emerging technologies to provide rapid solutions to the urgently required capabilities of US Army forces employed globally. COL (b) (6) will also be addressing industry partners at a Greater Los Angeles Chapter AUSA Dinner on 3 April 2012. **Assessment:** Modernizing the Force. POC: (b) (6)

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD.

LTC (b) (6) Deputy: PFD.

SFC (b) (6) NCOIC: PFD.

SFC (b) (6) Community Relations NCO: On leave.

**FACEBOOK: U.S. Army Entertainment Office (as of 3 APR 2012)**

2,168 People like this page

26 New likes

44 Weekly Active Users

1,210 Weekly Post Views



## OCPA-LA NEW ACTIVITY REPORT

Week of 3-10 April 2012



**Audience Inform, Educate & Outreach: 12 million viewers**

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

**Wounded Warrior Surfing Event.** Amazing Surf Adventures (ASA) develops community programs which utilize surfing, along with other activities, to help individuals change their perspective and overcome their particular life's challenges. ASA values an individual's right to lead a happy, productive life. They are dedicated to providing opportunities which assist individuals struggling with life's challenges in reaching their potential, accepting their past and breaking through their perceived limitations. Wounded Warriors assigned to Brooke Army Medical Center will be participating in ASA in San Luis Obispo, CA. SVTAGS is a community access television channel. SVTAGS will be documenting the Wounded Warrior experience with ASA for local and national distribution. **Assessment:** Anticipate audiences nationwide at 1-2 million viewers. Supports People are our Army. POC: (b) (6)

**"FIREBASE" DOCUMENTARY.** The Battle of Firebase Ripcord took place in 1970 in the midst of the Vietnam War. On March 12th the 101st Airborne was ordered to open up Firebase Ripcord to oversee the Ashau Valley in order to prevent the North Vietnamese Army from gaining access to the Ho Chi Minh trail. The resulting battle lasted for 4 ½ months in which 248 Americans were killed. Firebase will be a 60-minute HD documentary similar to those produced by the History Channel and PBS. Archival material such as photographs and film footage from the Vietnam War will help show visually the war and specifically the battle of Firebase Ripcord. The details and specifics of the battle will be explained through on-camera interviews with veterans from the battle. Location footage of the Vietnam Veterans Memorial in Washington D.C. and Arlington National Cemetery will accompany the archival and interview pieces as well. **Assessment:** Anticipate audiences nationwide at 4-5 million viewers. Supports Meeting the Needs of Our Nation. POC: (b) (6)

**SMITHSONIAN CHANNEL'S, "AERIAL AMERICA".** This project will be showcasing American history and National landmarks from the air. Two upcoming episodes will feature Oklahoma and Kansas; and aerial access to Fort Sill, OK, (the only remaining active Army installation from the Indian Wars), and Fort Leavenworth (capture imagery of Grant hall) and Fort Riley, KS (1st INF DIV and Basic Training Facility). Coordinating with Fort Leavenworth and Fort Riley for over flight. **Assessment:** Anticipate audiences nationwide at 4-5 million viewers. Supports Meeting the Needs of Our Nation. POC: (b) (6)

**PROJECT STATUS from past week, 27 MAR – 3 APR 12:**

PROJECT STATUS from Past Week	Army Subject	Status
Ellen DeGeneres Show; Soldier-Family Reunion	Soldier homecoming salute	Coordination ongoing
Discovery Channel; 'Triggers, Season 2'	Army technology	PAA to OGC
Travel Channel, "Mysteries at the Museum"	Army History	Cancelled: PAA not received from OGC in time to meet producer's timeline
Smithsonian Channel, "Aerial America"	Army History	PAA at OGC
CMT Network, "Big Food"	Ft. Benning Tank Comp.	PAA at Production Company
Warner Bros documentary, 'Pacific Partnership 2012'	Humanitarian assistance in the Pacific Rim	PAA at OSD
Documentary, 'Army Culture Officer'	CGSC Culture Training	Coordination ongoing
Dutch television series, "Labyrinth"	NATICK	PAA at Production Company
Documentary, "Love and Sacrifice"	Army History	PAA to OGC
History Channel, "101 Weapons that Changed the World"	Army History	Coordination ongoing
Iraqi Freedom Operation – ARTE-TV	Army History	PAA at OGC

**OUTREACH ACTIVITIES**

**LOS ANGELES DODGERS.** On April 10, 2012, the US Army will be supporting Opening Day at Dodger Stadium with a giant American Flag unfurling. 150 Soldiers from the US Army Los Angeles Recruiting Battalion will be on the field at Dodger Stadium holding the American Flag during the National Anthem. Soldiers will also remain for the opening day game against the Pittsburgh Pirates. **Assessment:** Anticipate attendance for opening day will be 56,000 fans. Supports People are our Army. POC: (b) (6)

**ROWLAND HEIGHTS RECRUITING CENTER GRAND OPENING.** On April 11, 2012, the US Army Recruiting Battalion, Los Angeles will be supporting the Grand Opening of the state-of-the-art Recruiting Center in Rowland Heights. This event will include members of the Los Angeles Grass Roots Community Advisory Board and other centers of influence (COIs). **Assessment:** Anticipate attendance for the grand opening day will be 100 COIs. Supports People are our Army. POC: (b) (6)

**TOYOTA LONG BEACH GRAND PRIX EVENT** On April 13-15, 2012 Toyota Long Beach Grand Prix Event will honor our service members during the race. The Long Beach Grand Prix in April is the single largest event in the city of Long Beach. **Assessment:** Attendance for the weekend regularly reaches or exceeds 200,000 people. Supports People are our Army. POC: (b) (6)

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD.  
 LTC (b) (6) Deputy: Leave  
 SFC (b) (6) NCOIC: PFD.  
 SFC (b) (6) Community Relations NCO: PFD.

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**FACEBOOK: U.S. Army Entertainment Office (as of 10 APR 2012)**

2,184 People like this page

16 New likes

16 Weekly Active Users

232 Weekly Post Views



## OCPA-LA New Activity Report, Week of 1-7 Feb 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**Discovery Channel, '75<sup>TH</sup> Ranger Regiment'** OCPA-LA supporting unique documentary access to the 75<sup>th</sup> Ranger Regiment, for showcasing the intensity of Ranger 'RASP' assessment and selection training programs. Discovery producers will follow class 5-12. The one-hour prime time special will also describe the legacy of the 75th Ranger Regiment: 'Who they are, what they do, and why they are the best at it.' Producers will interview Ranger instructors and leadership about their training and why the intensity is important to their mission. OCPA-LA has coordinated with USASOC. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Feature Film, 'MOH Recipient, Tibor Rubin'** OCPA-LA contacted by academy award winning film producer Michael Barnathan for assistance in developing the story of Army MOH Recipient, Tibor Rubin. Rubin is a Hungarian-born Holocaust survivor who emigrated to the United States in 1948 and received the Medal of Honor for his actions in the Korean War by President George W. Bush on September 23, 2005. Barnathan is producer of the 'The Help', 'Night at the Museum', and the 'Harry Potter' series, among others. OCPA-LA meeting with Barnathan to discuss developing the Army depiction in what would eventually be a big budget feature film. **Assessment:** Supports People are our Army. POC: (b) (6)

**Discovery Channel, 'MAJ Bradley'** OCPA-LA is coordinating between MAJ (b) (6) and the Discovery Channel for Bradley's appearance on the popular movie series, "An Officer and a Movie". Producers are now requesting for MAJ (b) (6) to be interviewed for two classic Army war films, "The Green Berets" and "The Devil's Brigade". The interviews are slated for MON, 27 FEB, at Discovery Channel Headquarters. MAJ (b) (6) recently wrote a book about his ARSOF experiences during a 2006 battle in Afghanistan, "Lions of Kandahar". OCPA-LA is coordinating with USASOC. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**History Channel, 'The Logistical drawdown from Iraq'** OCPA-LA working with History Channel producer on a documentary showcasing the massive and hugely successful logistical effort required recently to extricate the U.S. Army from Iraq, referred to as "Operation Nickel II". The program is aimed at showing the extreme challenges, as well as the skills and professionalism of Army Logisticians. OCPA-LA is coordinating with 3<sup>rd</sup> Army and 1<sup>st</sup> TSC. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Discovery Channel, 'Mysteries at the Museum'** OCA-PA-LA supporting producers with access the Fort Riley post museum for an episode examining early Army medicine and the outbreak of a deadly influenza virus in 1918. Early indicators of the virus and efforts to combat the illness took place at Fort Riley. Related artifacts from that period are contained in the Fort Riley museum. OCA-PA-LA coordinating with Fort Riley. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Documentary, "Healing Waters"** OCA-PA-LA is assisting producers in telling the inspirational stories of Wounded Warriors learning fly fishing as a means to physical and emotional rehabilitation. Held at Ft. Belvoir, the program will follow Wounded Warriors as they participate in fly fishing classes and learn how to overcome disabilities and acquire other means to accomplish their mission. **Assessment:** Supports People are our Army. POC: (b) (6)

**Documentary, "Lunar Module Builders"** OCA-PA-LA working with USAF for access to WSMR & Holloman AFB, on 8 MAR. The documentary will tell the story of Apollo Lunar Module development and the people behind the project. The program will featured former NASA flight director, Mr. Gene Kranz, who well-known for his role in the successful Apollo 13 rescue mission. **Assessment:** Supports People are our Army. POC: (b) (6)

**PBS, "Canine Soldiers"** OCA-PA-LA contacted by PBS producers for support of a documentary on the military working dog school at Lackland AFB (a Joint USAF-Army facility). Producers wish to follow two Army MWD handlers as they go to Yuma for further training later this month. OCA-PA-LA coordinating for access. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Television series, "Secrets of the Cold War"** OCA-PA-LA contacted by producers developing a new television series that will examine untold stories of the Cold War. Much of the historical intrigue showcases Army Intelligence officers and takes place in border regions controlled by U.S. Army units in Germany. The 11-part series is based on a book by an author who spent 16 years in Army intelligence in Heidelberg during the Cold War. OCA-PA-LA will coordinate with Army Historians for support. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Political video, "Presidential Legacies"** OCA-PA-LA contacted video producers at the request of Arlington NMC PAO to investigate a request for filming at the National Cemetery, requested for this WED, 7 FEB. While producers stated the project as an examination of 'Presidential Legacies', following a short discussion with producers, it became apparent the program was likely intended as a partisan political video taking issue with the current administration. OCA-PA-LA reiterated the Army's non-partisan stance and has requested a copy of the script for review. No script has been submitted; instead OCA-PA-LA received an email from the producer stating the video has the support of Congressman Brian Bilbray (CA-R). OCA-PA-LA will alert OCLL. OCA-PA-LA does not intend to support. **Assessment:** Risks possibly implying the U.S. Army

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

and Arlington NMC have taken partisan political positions in an election year. POC: (b) (6)

## Administrative

### Personnel Status, OCPA-LA:

(b) (6) Director: PFD.

LTC (b) (6) Deputy: PFD.

SFC (b) (6) NCOIC: PFD.

SFC (b) (6) Community Relations NCO: TDY, San Diego.

### FACEBOOK: U.S. Army Entertainment Office (as of 24 JAN 2012)

2,014 People like this page

19 New likes

20 Weekly Active Users

116 Weekly Post Views

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*



## OCA-PA-LA New Activity Report, Week of 8-14 FEB 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**Documentary, "Inside Operations"** OCA-PA-LA working with producers for a new television series that would show video footage taken by servicemembers around the world. The program would tell the behind the scenes story of the video. The program has the support of the Joint services. OCA-PA-LA has the lead. OCA-PA-LA is currently discussing with ISAF/AFG possible restrictions on personal video taken in during operations in Afghanistan. **Assessment:** People are Our Army. POC: (b) (6)

**Documentary, "High Ground"** OCA-PA-LA supporting producers of new Wounded Warrior documentary, titled, "High Ground". The a documentary will showcase 11 wounded warriors and 1 Gold Star Mother who make a trek to climb Mt. Lobouche, near Mt. Everest in Nepal. The film follows the group through training in the mountains of Colorado, through Nepal and to the top. Along the way, we hear their thoughts about transitioning from soldier to civilian, trauma, PTSD and the challenges that almost all who serve have experienced in one form or another. During the process from training to ascent, the men and women renew the bonds of brotherhood, teamwork, while finding healing along the way. We anticipate the film be completed in NOV 2012. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Hispanic television, USSOUTHCOM** OCA-PA-LA coordinating with producers for new Spanish-language series that will showcase Hispanic-American Soldiers currently serving in the Army. Discussions ongoing between producers and USSOUTHCOM. Program in discussion and aimed at airing in 2013. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Outdoor Channel, 'A Grateful Nation'** OCA-PA-LA contacted by Outdoor Channel for support of a new series, titled, 'A Grateful Nation'. The series will showcase and salute returning service men/women. The storyline follows SM's love of outdoors and hunting – while including compelling personal stories of service and sacrifice. Audiences for a 'Grateful Nation' is anticipated at more than two-million-viewers. **Assessment:** The 60 minute segment will be informative and speak to the Army's Families, professionalism, dedication, disciplines and leadership. People are Our Army. POC: (b) (6)

**Ellen Show, JBLM** OCA-PA-LA supporting the appearance of a Soldier and his family appearing on the Ellen Show, TUE, 14 FEB (airing WED, 15 FEB). The Soldier, SGT (b) (6), 4-23 Inf, is stationed at Joint Base Lewis-McCord. He and his wife have been invited to attend a taping of the Ellen Show as a result of a letter submitted by the Spouse. County Srat Dierks

Bentley will be sing a patriotic song, during which Ellen will recognize the family in the audience. (b) (6) will be on set during the taping. The Ellen Show has been very good to our Soldiers and their families in the past. Assessment: Supports People are Our Army. POC: (b) (6)

**Feature Film, 'Star Trek'** OCPA-LA contacted by producers for new Sony Pictures / J.J. Abrams production, 'Star Trek'. Producers request courtesy support on a scene involving the dismantling of a bomb. (b) (6) and (b) (6) meeting with actors and producers on the set, THU, 16 FEB, to discuss the scene. Assessment: Supports Depiction of a Trained and Ready Force. POC: (b) (6)

**Army Wives Series (Season 6)** The sixth season of the Lifetime Series Army Wives will premiere 9PM, 4 March 2012. At the close of Season 5 the characters bid a sad farewell to life as they knew it: The 23rd Airborne Division was being disbanded and Fort Marshall will be closed. In 'Farewell to Arms,' Season 5 ended with an emotionally charged toast from Major General Michael Holden (Brian McNamara), who told the assembled guests at the ball that "The 23rd does not die with you; rather, it lives on through you. ... It is our legacy. Be proud of it." Tune in 4 March 2012 to learn the fate of the Soldiers and families of the 23rd Airborne Division. Assessment: Supports People are Our Army. POC: (b) (6)

**Rod Lurie Project - Basic Training** Producer/Director Rod Lurie, was creating a new NBC Television Drama about a basic training company. The focus of the show was on the basic training company cadre. Mr Lurie notified our office this week that NBC did not pick-up the Basic Training show. NBC had over 100 pilot programs to choose from and they selected only 7 or 8 to produce. Assessment: Supports People are Our Army. POC: (b) (6)

**2012 Northern Trust Open** Executive Director Jerry West and The Northern Trust Open will host the best 144 PGA TOUR professionals at the Riviera Country Club, Pacific Palisades, CA February 14-19, 2012. Birdies for the Brave and the Annenberg Foundation are sponsoring a private hospitality tent to all Active Duty/Retired and Reserve military personnel, veterans and their dependents. Other activities scheduled include the placement of the American flag and uniformed military service members on 10th green and as military tee announcers. Supports People are Our Army. POC: (b) (6)

## Administrative

### Personnel Status, OCPA-LA:

(b) (6) Director: PFD.  
LTC (b) (6) Deputy: PFD.  
SFC (b) (6) NCOIC: PFD.  
SFC (b) (6) Community Relations NCO: TDY, San Diego.

### FACEBOOK: U.S. Army Entertainment Office (as of 14 February 2012)

2,027 People like this page  
19 New likes  
20 Weekly Active Users  
323 Weekly Post Views

OCPA-LA, 'Telling the Army story millions of viewers per showing.'



## OCPA-LA New Activity Report, Week of 22-28 Feb 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**NBC, Variety Show** OCPA-LA contacted by producers for a new variety show in development. Initial interest was for conducting a surprise military reunion. OCPA-LA offered other ideas, to include having the host parachute with the Golden Knights. The host would then emerge on stage in the first episode and step out of an Army jump suit. Producers excited by the idea. OCPA-LA coordinating with Golden Knights. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Fox television, 'Bones'** OCPA-LA was contacted by writers for Fox television series, "Bones". Questions centered on ballistic characteristics of various weapons. Discussed ideas for positive depictions of the Army in future episodes of the popular series. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**PBS, 'Watershed'** OCPA-LA contacted by PBS documentary producers for support of an educational documentary focused on North American watersheds. The documentary will look at what connects all of the watersheds and the challenges they face. Director will perform on-site and on-camera interviews at Kissimmee River Restoration project, Tamiami Trail, and other agreed upon locations. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**U.S. Army depiction, "Battleship"** OCPA-LA reviewed the new Universal Pictures film, "Battleship", with producers, the Chief of Navy Information, RADM Moynihan, and OSD PAO, Phil Stub. The U.S. Army depiction is highly positive. COL (b) (6) Wounded Warrior character was expanded significantly from the original cameo appearance to a major character instrumental to defeating the invading aliens and saving the planet – all while wearing an "ARMY" t-shirt. The \$200 million project is a pro-military chest-thumper with corresponding recruiting benefits. Discussions are ongoing for participation by the services in a premiere 'red carpet' event in Times Square, NYC, May 18. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**National Geographic, "Interstate 80"** OCPA-LA was contacted by producers for a new National Geographic series, titled, "Interstate 80", for support of a visit to a U.S. Army recruiting office in Reno, NV. One of their characters is interested in joining the Army. The ten-hour series documents the men and women that keep Interstate 80 and the Donner Pass open during the ferocious winter weather common to the area. Specialist Tow Trucks, CALTRANS

and the CHP are the focus of our series. We previously worked with the producers on, "Triggers: Weapons that Changed the World" for the Military Channel. OCPA-LA is coordinating with USAREC. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Feature Film, "House of War"** BG Reeder, CG, USASFC, has offered filmmaker Brandon Hogan support for embedding with an SF ODA in AFG, APR-MAY 2012. Hogan's film, "House of War", tells the story of the 2001 prison uprising at Qala-i-Jangi fortress in Afghanistan. Integral to Hogan's story are the actions of Army Special Forces, which successfully contained a Taliban breakout. Army COL (b) (6) received the Silver Star for his actions there. The story also depicts Navy SEAL (b) (6), CIA operations officer Johnny (b) (6), and the 'American Taliban' John Walker Lind. Hogan has secured funding and is slated to begin filming this summer. OCPA-LA supports embedding the filmmaker for the purpose of credibly shaping the portrayal of ARSOF. OCPA-LA is coordinating with USSOCOM. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

## OUTREACH ACTIVITIES

**Visit to VA Long Beach Health Care Center – 9 MAR 12** BG Michael Williamson (JPEO JTRS) will visit the Long Beach Veterans Hospital on 9 MAR 2012. BG Williamson will also have an office call with Ms. Isabel Duff, Director and Mr. Richard Beam, Director of Public & Community Affairs. **Assessment:** Supports Health of the Force. POC: (b) (6)

**Greater Los Angeles Chapter of AUSA Industrial Associates Dinner – 9 MAR 12** BG Michael Williamson will be the Key Note Speaker at an AUSA Industrial Associates Dinner. **Assessment:** Supports a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

## Administrative

### Personnel Status, OCPA-LA:

(b) (6) Director: PFD.

LTC (b) (6) Deputy: On leave.

SFC (b) (6) NCOIC: PFD.

SFC (b) (6) Community Relations NCO: TDY, San Diego.

### FACEBOOK: U.S. Army Entertainment Office (as of 28 FEB 2012)

2,062 People like this page

14 New likes

466 Weekly Active Users

1,142 Weekly Post Views

OCPA-LA, 'Telling the Army story millions of viewers per showing.'



## OCPA-LA New Activity Report, Week of 25-31 Jan 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**BBC, 'WWI Cavalry'** OCPA-LA was contacted by a British documentary company, producing a film for BBC on cavalry operations during WWI. Their interest is in Fort Meade, MD, which had a large cavalry 'remount' station in the First World War. The production company requests access to that installation towards explaining the role of horses and the cavalry. OCPA-LA is coordinating with the Fort Meade museum. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Feature Film, 'Bomb Disposal'** OCPA-LA was contacted by Paramount Studios for support on a new film in development. The film depicts a military force of the future, and includes a scene involving a futuristic bomb disposal unit. Producers wish to speak with Army EOD technicians for better understanding their role and activities. OCPA-LA coordinating. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Documentary, '101<sup>st</sup> Air Medevac'** OCPA-LA contacted by documentary producers interested in embedding with Army helicopter Medevac units assigned to the 101<sup>st</sup> ABN DIV, scheduled to deploy to Afghanistan this summer. Producers wish to showcase the professionalism and skills of Army air crews. OCPA-LA coordinating with 101<sup>st</sup> ABN for access. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**COL (b) (6) "Battleship"**. OCPA-LA contacted by Universal Pictures Publicity requesting to interview COL (b) (6), to discuss his involvement and role in the blockbuster film, "Battleship". The interview will also cover COL (b) (6) relationship with the NY Giants football team, which has had winning games following each visit by COL (b) (6). **Assessment:** Supports People are our Army. POC: (b) (6)

**Stallone visit to ARSOF / JBLM** OCPA-LA was contacted by a representative for actor Sylvester Stallone. Having portrayed a 'Green Beret' in 'Rambo', the actor would asks to spend time with Special Forces Soldiers and express his appreciation for their dedication and professionalism. Stallone asks that the visit be 'low key' and unpublicized. He would appreciate being allowed to see ongoing training, but does not wish to have any demonstrations put on for his sake. The visit is not for purposes of publicity or promotion. OCPA-LA has coordinated with USASOC for access to 1st SFG, 4/160th SOAR, and 2nd Ranger BN. Date TBD.

**Assessment:** Supports People are Our Army. POC: (b) (6)

**Discovery Channel, 'Mysteries at the Museum'** OCA-PA-LA contacted by producers for the Discovery Channel series, 'Mysteries at the Museum'. This will be the second episode the Army is supporting. This episode will explore the Army's manhunt for Saddam Hussein. The foam core plug Hussein was found hiding beneath is on display at the Fort Carson museum. The program wishes to travel to Fort Carson and interview key personnel connected to the search. OCA-PA-LA coordinating with Fort Carson. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**'Best Ranger Competition', History Channel** OCA-PA-LA was contacted by a History Channel producer requesting to film the Army's annual Best Ranger Competition at Fort Benning. The program is aimed at capturing the extreme challenges, as well as the skills, athleticism and competitive spirit of the participants. The producer wants to show how warrior competitions like this serve to enhance combat effectiveness, overall fitness and esprit de corps across the U.S. Army. The 2012 competition will be conducted 13-15 April, with the award ceremony on 16 April, at Fort Benning. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Game show, "Unbreakable"** OCA-PA-LA contacted by PAO, Fort Jackson, for support on Soldier being considered for new game show, "Unbreakable". LT (b) (6) is a candidate for the game show which describes itself as an ultimate adventure race. Contestants are to be provided a backpack and given three days to conquer 'an outdoor obstacle course packed with barriers, trenches to swim and brain-teasing puzzles striking when least expected'. While OCA-PA-LA frequently supports Soldiers in game shows, participation comes down to the Soldier's own command determining their willingness to release the officer for final casting in Los Angeles, 21-25 FEB, and 5 days in mid-to-late March. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Music video, Katie Perry** OCA-PA-LA contacted by a location scout representing singer Katie Perry, and seeking a military location to set an upcoming music video. OCA-PA-LA has requested a copy of the lyrics and will coordinate. **Assessment:** Supports People are Our Army. POC: (b) (6)

**OCA-PA-LA meeting with RCO, 11<sup>TH</sup> ACR** OCA-PA-LA will travel to Fort Irwin on WED, 1 FEB, to meet with the COL (b) (6) CDR, 11<sup>TH</sup> ACR. The purpose to seek 11<sup>TH</sup> ACR assistance in hosting future entertainment media events at Fort Irwin. POC: (b) (6)

## Administrative

### Personnel Status, OCA-PA-LA:

(b) (6) Director: PFD.

LTC (b) (6) Deputy: PFD.

SFC (b) (6) NCOIC: PFD.

SFC (b) (6) Community Relations NCO: TDY, San Diego.

### FACEBOOK: U.S. Army Entertainment Office (as of 31 JAN 2012)

*OCA-PA-LA, 'Telling the Army story millions of viewers per showing.'*

2,004 People like this page

14 New likes

313 Weekly Post Views



## OCA-PA LA NEW ACTIVITY REPORT Week of 24-30 July 2012



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

**THE TELEVISION CRITICS ASSOCIATION (TCA)** OCPA has been invited to participate in a panel discussion at the Television Critics Association about the US Army participation in the Oprah Winfrey Network program, Married to the Army: Alaska. The Television Critics Association represents more than 200 journalists writing about television for print and online outlets in the United States and Canada. The event will be held 2 August at the Beverly Hilton Hotel, Beverly Hills, CA. Assessment: Supports People are Our Army. POC: (b) (6)

**UPDATE: THE CHOIR TELEVISION SHOW:** Shed Media US has been contacting family readiness groups across the Army to solicit interest in a new reality television program called "The Choir". This program is not another competition show about finding the next pop superstar or watching people sing off-key in front of judges for a humiliating audition segment. This show is about building community spirit with neighbors, peers, co-workers, and others through the simple joy of singing. The show originally aired in Great Britain and Shed Media is currently considering Fort Irwin, Fort Bragg, Fort Riley, Fort Rucker, Fort Belvoir and Camp Pendleton as potential locations for the US based program. The casting producers would like to do additional research and coordination to narrow the field and make a decision on the location. Shed Media US launched in February 2009, bringing together five successful television production and distribution companies: Ricochet Television, Wall to Wall, Twenty Twenty, Shed Productions and Outright Distribution. In October 2010 Shed Media merged with Warner Brothers. Next Step: Shed Media continues to refine the potential candidates for the program. OSD-PA is supportive if a US Army Command or installation will support the project. The filming will be 3-4 weeks on location and will require a dedicated on-site project officer. **Assessment:** Supports People are Our Army. POC: (b) (6)

**RAISING THE FLAG ON IWO JIMA** A French-Canadian Broadcaster is making a documentary about Franco-Americans and is requesting to film Rene Gagnon's gravesite at Arlington National Cemetery. The production company also requests to capture video footage of an open funeral service, and possibly interview a historian

about Franco-American Soldiers. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Hell's Kitchen with Gordon Ramsey:** Granada Entertainment contacted OCPA-LA to request support for a Hell's Kitchen episode to be filmed 19 August in Culver City. This is the 10<sup>th</sup> season of this popular Fox television program. The production company would like to have 10 Soldiers participate in the show to demonstrate to the chef contestants the meaning of teamwork. The Soldiers will put the chef contestants through a variety of military oriented challenges and obstacles requiring the chefs to work as a team to accomplish the tasks. **Assessment:** Supports People are Our Army. POC: (b) (6)

**POSTPONED:** WARNER BROS. ENTERTAINMENT, INC.: Warner Brothers (WB) Entertainment will be unveiling a new war memorial, Friday 3 August. Mr. Barry Meyer, Chairman and CEO of Warner Brothers Entertainment will be the guest speaker. Warner Brothers will be inviting veterans from as far back as World War I. They expect to have at least 50 current employees and a countless number of retirees that will be "honored guests". The invite will go out to the entire studio should they wish to attend as well. The US Army will be providing a color guard for the unveiling. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Los Angeles Dodger - Korean War Veteran Recognition Day:** On 4 August the LA Dodgers will pay tribute to Korean War Veterans. OCPA-LA coordinated for the veteran of the Game, a Wounded Warrior, of Korean Dissent, will be honored during Pre-Game Ceremony. More than 100 Service Member and their Families will be guests of the Dodger organization to honor this veteran and his sacrifices. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Behind the scenes Production Tour of "The Voice":** OCPA-LA coordinated for 4 veterans, new to the entertainment industry to receive a tour of the inter-workings of the television show "The Voice" on 4 August. This will provide an informed, detailed look at how shows are made and equip our Veterans with the knowledge necessary to make informed decisions on how to build a successful career in the industry. **Assessment:** Supports People are Our Army. POC: (b) (6)

**IMAGEN AWARDS:** The Imagen Awards will be held at the Beverly Hilton on 10 August. This awards program was established in 1985 from a suggestion by veteran television producer Norman Lear to encourage and recognize the positive portrayals of Latinos in the media. Later, as The Imagen Foundation, it expanded its programs and initiatives to further its mission to serve as a bridge between the Latino community and the entertainment industry in providing access, education, and resources for Latinos in the industry, as well as those seeking careers in entertainment. The Imagen Awards producers have requested two Latin American Soldiers to participate in the ceremony. Currently coordinating with the US Army Los Angeles Recruiting Battalion for support. **Assessment:** Supports People are Our Army. POC: (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**Hiring Heroes – 10,000 Hires:** Steve Dunning from the “Got you Six” campaign provided the following article about the Hiring Heroes Campaign. Less than 15 months after the U.S. Chamber and National Chamber Foundation launched Hiring Our Heroes, a nationwide campaign to help veterans and military spouses find meaningful employment, we have reached the milestone of 10,000 hires. At our more than 220 hiring fairs, lives have been changed – one job at a time. And there is a face to every number. Number 10,000 is Cory Ketchum, a 23-year old Marine veteran, who was hired as a result of our April fair in St. Louis. Cory landed a job with Securitas Security Services as a flex officer, a position that involves checking IDs and patrolling perimeters at various work sites in greater St. Louis. Securitas called him the day after the hiring fair, and Cory began working one month later. <http://www.gotyour6.org/hiring-our-heroes-10000-hires-how-we-got-there/> **Assessment:** Supports People are Our Army. POC: (b) (6)

**PROJECT STATUS from past two weeks:**

PROJECT STATUS from Past Week	Army Subject	Status
Military Channel Ultimate Warfare	Fallujah and Baghdad	Coordinating; PAA with OSD for review
‘Drill Sergeant School’	Army training	Briefed MG May 3 JUL 12; Coordinating Dates; PAA drafted
Discovery Channel, ‘Military Top 10’	Army Weapons & Equip.	PAA complete; Coordinating Support @ Fort Bliss
Discovery Channel Future Fight	Stryker, Apache, UAVs	PAA Signed, Coordinating Support
Embrace Your Design	Families - Army Housing	Coordinating w/Fort Sill
History Channel: Only In America	Natick Laboratories	PAA w/Producer

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD  
 LTC (b) (6) Deputy, PFD  
 SFC (b) (6) NCOIC: PFD.  
 SFC (b) (6) Community Relations NCO: PFD

**FACEBOOK: U.S. Army Entertainment Office (as of 30 July 2012)**

2,312 People like this page  
 7 New likes  
 13 Weekly Active Users  
 412 Weekly Post Views

*OCPA-LA, ‘Telling the Army story millions of viewers per showing.’*



## OCPA-LA NEW ACTIVITY REPORT

### Week of 29 Feb – 6 Mar 2012



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

#### Top Items

**Feature Film, “Citizen-Soldiers”** OCPA-LA contacted by producers for a new movie that would tell the story of the of the 28th Infantry Division during the Battle of the Bulge, WWII. Producers request US Army support for filming at Fort Indiantown Gap, PA, in DEC-FEB 2013. The film is being produced with Dale Dye (‘Saving Private Ryan’, ‘Band of Brothers’, ‘Platoon’. OCPA-LA is coordinating with OSD(PA) and NGB. **Assessment:** Estimate audiences worldwide at more than 35 million viewers. Supports showcasing Army leadership experience and profession. POC: (b) (6)

**Documentary, "The Private Life of Cars"** OCPA-LA contacted by producers of automotive documentary for access to a WWII-era vehicle located in the Fort Campbell Museum. The German roadster belonged to Nazi leader Herman Goering and was captured at the end of the war by the 101<sup>st</sup> ABN DIV. Producers request to film and conduct interviews at the Fort Campbell Museum. OCPA-LA is coordinating with the Fort Campbell and Museum Curator. **Assessment:** Estimated audience 2-3 million viewers. Supports Highlighting Army Accomplishments. POC: (b) (6)

**FOX, “MasterChef”** OCPA-LA was contacted by producers for “MasterChef”, which is a hit culinary series on FOX. After conducting a nationwide search, 100 of the best amateur cooks in America have been selected to compete for the title of the “MasterChef”. MasterChef has selected a U.S. Army soldier, SSG (b) (6) Miami Recruiting Battalion, as a potential contestant. SSG (b) (6) will participate in the initial round of the televised competition, beginning this Saturday, in Los Angeles. His participation has been approved by his command and OCPA-LA. SSG (b) (6) will be on leave status. **Assessment:** MasterChef averages 6 million U.S. viewers per episode. Supports People are Our Army. POC: (b) (6)

**Military Channel, ‘Bataan Death March’** OCPA-LA was contacted by producers interested in following the Pennsylvania Army National Guard to White Sands Missile Range and their participation in the Bataan Memorial Death March, 25 MAR. Those participating will march in honor of those who have been lost from PA. Additionally, the documentary honors those who endured/fell during the Bataan Death March, and will include interviews with survivors. OCPA-LA coordinating with NGB. **Assessment:** Estimated 2-3 million viewers. Supports People are Our Army. POC: (b) (6)

## OUTREACH ACTIVITIES

**LTG Huntoon Visit to Southern California** The Superintendent of West Point, LTG Huntoon will visit Southern California 9-11 MAR. He will be the key note speaker at Founder's Day events in the Southern California area. On Saturday, 10 March LTG Huntoon will also visit the University of Southern California's (USC) Institute for Creative Technology to receive a briefing and a tour. If time permits, OCPA-LA is working a meeting with the President of Prometheus Entertainment, the production company filming the History Channel's "America's Book of Secrets". **Assessment:** Supports People are Our Army. POC: (b) (6)

(b) (6) **BAMC Visit** OCPA-LA contacted by managers for (b) (6) who would like to visit the Brooke Army Medical Center, San Antonio 13-16 MAR. (b) (6) who is a former Soldier and was severely wounded in Iraq, would like to visit with medical personnel who assisted in his recovery at BAMC; (b) (6) (Social worker). OCPA-LA coordinating with BAMC. **Assessment:** Supports People are Our Army. POC: (b) (6)

### Administrative

#### Personnel Status, OCPA-LA:

(b) (6) Director: PFD.  
LTC (b) (6) Deputy: PFD.  
SFC (b) (6) NCOIC: PFD.  
SFC (b) (6) Community Relations NCO: PFD

#### FACEBOOK: U.S. Army Entertainment Office (as of 6 MAR 2012)

2,099 People like this page  
102 New likes  
92 Weekly Active Users  
1,060 Weekly Post Views



## OCPA-LA NEW ACTIVITY REPORT

Week of 7-13 Mar 2012

**Audience Inform, Educate & Outreach: 196 million viewers**



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

**Feature Film, "West Point"** OCPA-LA met with top film producer to discuss concepts for a new big budget movie designed to tell the story of leader development at the U.S. Military Academy. Positive discussion. Producer interested in working closely with OCPA-LA through script development and production to ensure that the depiction of West Point is positive. (b) (6) will open dialogue with USMA towards developing support. **Assessment:** Worldwide audiences estimated at more than **45 million viewers**. Supports showcasing Army leadership experience and profession. POC: (b) (6)

**Feature Film, 'Pacific Rim'** OCPA-LA was contacted by Warner Bros. studio for support on a new film in development, "Pacific Rim". The film includes scenes of a futuristic twin-rotor aircraft that are used to battle attacking aliens. Producers request access to Army aircraft for capturing the qualities of Army aviation. OCPA-LA is coordinating with OSD(PA) and access to aviation units. **Assessment:** Worldwide audiences are estimated at more than **40 million viewers**. Supports People are Our Army. POC: (b) (6)

**Feature Film, "Forty Two"** OCPA-LA contacted by producers for a new movie telling the story of Jackie Robinson. Producers request access to Fort McPherson, GA, for filming the opening sequence which depicts Jackie Robinson's time in Post-WWII Army. OCPA-LA is coordinating with OSD(PA) and INSCOM. **Assessment:** Worldwide audiences estimated at more than **30 million viewers**. Supports showcasing Army leadership experience and profession. POC: (b) (6)

**Feature Film, "The Newcomers"** OCPA-LA contacted by producers for a new Action/Sci-Fi/Thriller set to film in Louisiana and New Mexico. Producers seek access to U.S. Army assets for inclusion 'in defending earth as it comes under attack'. OCPA-LA is discussing with producers specific requirements and will coordinate with OSD(PA). **Assessment:** Worldwide audiences estimated at more than **30 million viewers**. Supports showcasing Army leadership experience and profession. POC: (b) (6)

**Television Series Pilot, "JPAC"** OCPA-LA contacted by producers for a new scripted series with interest by Gary Sinise and Adam Sandler. Producers are developing a two-hour film television series pilot telling the story of JPAC (Joint Prisoner of War/ Missing in Action Accounting Command) responsible for finding America's MIAs. The television series would pay tribute to America's fallen or missing, while each episode searches for MIAs around the world.

The producer described the series as, "Indiana Jones meets CSI." There are currently 88,000 servicemen listed lost dating back to WWI. OCPA-LA coordinating with OSD(PA).

**Assessment:** Anticipate **6-8 million viewers** per episode. Supports People are Our Army.

POC: (b) (6)

**Documentary, 'Medal of Honor'** OCPA-LA contacted by producers for a new documentary profiling U.S. Army Medal of Honor recipients, SFC Giunta and SFC Petry. OCPA-LA is coordinating with USASOC for access to SFC (b) (6). **Assessment:** Estimated audience **6-8 million viewers**. Supports Highlighting Army Accomplishments. POC: (b) (6)

**Docu-Series, "Honor Bound"** OCPA-LA contacted by producers for a new television series telling the stories of the U.S. humanitarian aid and assistance operations in Afghanistan. "Honor Bound" intends to document the smaller, local projects such as digging wells, food delivery, and providing medical care. The goal is to raise awareness on the life-saving work being carried out by US Soldiers every day under often harsh and dangerous conditions. Each episode would be told through U.S. servicemembers serving in AFG and the people they aid. OCPA-LA coordinating with ISAF. **Assessment:** Anticipate **4-5 million viewers** per episode. Supports People are Our Army. POC: (b) (6)

**Docu-Series, "Desperate Measures"** OCPA-LA contacted by History Channel producers for new docu-series exploring how scientists will help mankind thrive in the event of 'cataclysmic planetary and atmospheric changes'. Producers are interested in working with a lab for discussing and testing the planet-saving theories. OCPA-LA will discuss concept with Army Corps of Engineers for their possible involvement. **Assessment:** Anticipate **6-8 million viewers**. Supports Army as Force of Decisive Action. POC: (b) (6)

**Documentary, "Love and Sacrifice"** OCPA-LA contacted by producer for a new documentary, "Love and Sacrifice", about a father and son who were killed in World War Two and are buried alongside one another in the Normandy American Cemetery. The producer is seeking specialists in family support who are knowledgeable of the grieving process to talk about tragic loss and overcoming grief within the context of the story. OCPA-LA will coordinate support. **Assessment:** Anticipate **4-6 million viewers**. Supports People are Our Army. POC: (b) (6)

**Discovery Channel documentary, "NRO"** OCPA-LA received a request from Discovery Channel producers for support of a documentary about the 50th anniversary of the National Reconnaissance Office (NRO). Producers want to explore such Army links as the FBCB2 system mounted on a HMMWV, to demonstrate capability. Fort Belvoir is willing to provide access to a HMMWV with the FBCB2 system. OCPA-LA has discussed with NRO PAO, and is coordinating with OSD(PA). **Assessment:** Anticipate **3-5 million viewers**. Supports Army as Force of Decisive Action. POC: (b) (6)

**History Channel, "America's Book of Secrets: West Point" UPDATE:** rough draft concerns led OCPA-LA to coordinate a teleconference between West Point and producers to address the Academy depiction. (b) (6) guided a script rewrite. (b) (6) and (b) (6) attended a screening of the reworked episode. Significantly improved. USMA PAO has received a copy of the latest cut. Episode is scheduled to air this SAT, 17 MAR, on the History Channel. **Assessment:** The History Channel series, 'Book of Secrets', averages **5**

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

**million viewers** per episode. Supports People are Our Army. POC: (b) (6)

**FOX, "MasterChef" UPDATE: SSG (b) (6) was selected by the judges to advance to the next round of competition on "MasterChef" and remains in LA for filming.** OCPA-LA was contacted by producers for "MasterChef", which is a hit culinary series on FOX. After conducting a nationwide search, 100 of the best amateur cooks in America have been selected to compete for the title of the "MasterChef". MasterChef has selected a U.S. Army soldier, SSG (b) (6) Miami Recruiting Battalion, as a potential contestant. SSG (b) (6) will participate in the initial round of the televised competition, beginning this Saturday, in Los Angeles. His participation has been approved by his command and OCPA-LA. SSG (b) (6) will be on leave status. **Assessment:** MasterChef averages **6 million viewers** per episode. Supports People are Our Army. POC: (b) (6)

## OUTREACH ACTIVITIES

NSTR.

### Administrative

#### Personnel Status, OCPA-LA:

(b) (6) Director: PFD.

LTC (b) (6) Deputy: PFD.

SFC (b) (6) NCOIC: PFD.

SFC (b) (6) Community Relations NCO: PFD

#### FACEBOOK: U.S. Army Entertainment Office (as of 13 MAR 2012)

2,125 People like this page

26 New likes

42 Weekly Active Users

638 Weekly Post Views

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*



## OCPA-LA NEW ACTIVITY REPORT Week of 7-13 Mar 2012



**Audience Inform, Educate & Outreach: 144 million viewers**

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

**New television network, "Soul of the South"** OCPA-LA contacted by new broadcast network, titled, "Soul of the South" that will celebrate, highlight African Americans and Southern Heritage. The network launches on Memorial Day across 50 U.S. cities (including Chicago, DC, Philadelphia). The network wishes to salute African-Americans serving in the armed services. Executives recognize 'the U.S. military has contributed more to racial progress in the United States than any other social institution'. The network wants to include military-themed programming, promote military service and recruitment. OCPA-LA is coordinating with OSD(PA) for support. **Assessment:** Network executives project initial viewership at **20-30 million viewers**. Supports People are Our Army. POC: (b) (6)

**USF-Korea; Peter Berg** OCPA-LA received request for filmmaker Peter Berg, who directed the new blockbuster film "Battleship", to visit the U.S. Soldiers in Korea. The visit is in conjunction with the film's release in Asia. One of the main characters in the movie is a Soldier played by Active Duty Army Colonel (b) (6). OCPA-LA coordinating with USARPAC. **Assessment:** Expected more than **60 million viewers** worldwide will see 'Battleship'. Supports Nation's Force of Decisive Action. POC: (b) (6)

**Discovery Channel Latin America, "2111"** OCPA-LA contacted by producers for Spanish language programming seeking access to U.S. Army Natick Soldier Research, Development and Engineering Center (NSRDEC). Their Discovery series, "2111", investigates what things will be available or common in the next 100 years. Producers request to profile the Army's 'Future Soldier'. The program will air on Discovery Channel's Spanish language network throughout Latin America and the U.S. OCPA-LA coordinating with NSRDEC. **Assessment:** Estimate viewership at **6-8 million viewers**. Supports Meeting the Needs of the Nation. POC: (b) (6)

**FOX Sports, "Best Ranger Competition"** OCPA-LA contacted by producers for FOX Sports interested in covering the Best Ranger Competition 2012 at Fort Benning. OCPA-LA coordinating with Fort Benning. **Assessment:** Anticipate **3-4 million viewers**. Supports People are Our Army. POC: (b) (6)

**FOX Sports, "Army Spring Football Game"** UPDATE: PAA still with OGC. PAA has not been signed. The program filmed two weeks ago. OCPA-LA contacted by producers for a

1-hour documentary on the Army's Spring Football game. The game has moved from West Point to Fort Benning. The documentary tells the story of USMA cadet players, some with great family military legacies. The documentary will culminate in the annual Spring scrimmage at Doughboy Stadium, Fort Benning, GA. OCPA-LA has coordinated with Fort Benning; no issues.

**Assessment:** Anticipate **4-6 million viewers**. Supports People are Our Army. POC: (b) (6)

**Animal Planet, "K-9 Pride"** OCPA-LA contacted by producers for tribute program to Military Working Dogs, "K-9 Pride". The producer is seeking unique MWD footage. The program will recognize the new national monument being built in MDW honoring military working dogs. Coordinating for support. **Assessment:** Estimate viewership at **2-4 million viewers**. Supports Meeting the Needs of the Nation. POC: (b) (6)

**Discovery Channel, 'Orange County Choppers'** OCPA-LA contacted by producers for filming of the 411th Engineer Brigade, a unit local to the home of the popular program, 'American Choppers'. The 411<sup>th</sup> is deploying in April. OCC has shown past support for the unit. OCPA-LA coordinating. **Assessment:** Estimated audience **6-8 million viewers**. Supports Nation's Force of Decisive Action. POC: (b) (6)

**PBS, "The HistoryMakers"** OCPA-LA contacted by OTJAG for support of a production requesting to profile LTG Bostick, DCS, G-1. The HistoryMakers program is dedicated to preserving African American history and is a national 501 (c)(3) non-profit video oral history archive headquartered in Chicago, Illinois. OCPA-LA coordinating with G1 and PBS for support. **Assessment:** Anticipate **4-6 million viewers**. Supports People are Our Army. POC: (b) (6)

**Documentary, "Dark Heart: The Hunt for Joseph Kony"** OCPA-LA was contacted by documentary filmmakers requesting to embed with ARSOF in Africa for documenting U.S. Army efforts to assist in bringing Joseph Kony to justice. In OCT 2011 President Obama ordered the deployment of 100 U.S. military advisors to 'train, assist and provide intelligence to the Uganda Army. OCPA-LA is coordinating with USASOC. **Assessment:** Anticipate **4-6 million viewers**. Supports Army as Force of Decisive Action. POC: (b) (6)

**Al Jazeera documentary, 'Military Linguists'** OCPA-LA received request for Al-Jazeera News Channel documentary on U.S. military linguist program. Requests access to 4-5 linguists, past and present, to discuss the program and Arab-Americans contribution to OIF. The program is also looking for representatives from all the Services and backgrounds (Lebanese, Moroccans, Egyptian, etc). Army G1 PAO noted PAG concerns regarding Army's Interpreter, Translator Program (a specialized program/MOS that recruits native and heritage Dari, Pashto, and Farsi speakers); specifically, identification limited to first names. OCPA-LA has directed the request OSD(PA). **Assessment:** Anticipate **3-5 million viewers**. Supports Meeting the Needs of the Nation. POC: (b) (6)

**Music Video, "Lifestyles of a Military Brat"** OCPA-LA contacted by singer-songwriter for new song, "Lifestyles of a Military Brat". Songwriter is a military/Army dependent who has been invited to Fort Riley, KS, to speak with Army dependent children there. Song will soon be released on the internet. OCPA-LA coordinating. **Assessment:** Audiences estimated at **1-2 million viewers**. Supports People are Our Army. POC: (b) (6)

OCPA-LA, 'Telling the Army story millions of viewers per showing.'

**Swedish Television and Global Universities, “Pictures That Changed Science”** OCPA-LA contacted by Utbildnings Radion, a Swedish Television production Company. Request for support of Educational documentary featuring two pictures taken in 1945 of the Trinity test by Jack Aeby and Berlyn Brixner. To enhance production value and give additional credibility, Utbildnings Radion requested access to filming the Trinity site in New Mexico. White Sands Missile Range Public Affairs Office (PAO) was contacted and is on board to support if time allows. Distribution will be various Universities and Swedish Television. UR (Swedish Television) is the foremost supplier of knowledge-oriented television in Scandinavia, a non-commercial public service network that distributes program content to large parts of the world. The program content is geared for universities and compulsory education guarantees that it is of a serious nature, with a high level of credibility. The programs have long life spans and often remain part of the curriculum for a number of years. **Assessment:** Anticipate **1-2 million viewers**. Supports education and historical Army events. POC: (b) (6)

**OUTREACH ACTIVITIES**

**Atlantis Resort-Bahamas Trip** OCPA-LA contacted by Angel City Designs for assistance. In recognition of Independence Day, Angel City Designs requested support in locating an Army family to honor with a trip to the Atlantis Resort. Resort would like to coordinate a surprise reunion between family and Soldier. OCPA-LA suggested using social media as a means of self nominating from theater. OCPA-LA provided Angel City Designs with a point of contact at the MWR, FT Sam Houston Texas. **Assessment:** Supports People are Our Army. POC: (b) (6)

**MG (b) (6) Visit to ICT** Major General Robert (b) (6) Commanding General, Maneuver Center of Excellence visited the University of Southern California’s Institute for Creative Technology (ICT) on 20 MAR 12. MG (b) (6) was briefed on ICT’s work on Motivation and Learning with Avatars, Mobile Counter-IED Immersion Trainer, and Virtual Humans on the iPad. The discussion centered on using the technology in Solider/Leader Development. **Assessment:** Supports People are Our Army. POC: (b) (6)

**63<sup>rd</sup> RSC Yellow Ribbon Reintegration Program (YRRP)** LTC Ramon Torre, US Army Reserve and Mr (b) (6) briefed the Mr Tom Tait, Mayor of Anaheim on the Yellow Ribbon Reintegration Program. The mission of the Yellow Ribbon Reintegration Program is to promote the well-being of National Guard and Reserve members, their families and communities, by connecting them with resources throughout the deployment cycle. YRRP connects Guard and Reserve service members, their families and loved ones with local resources before, during, and after deployments, especially during the reintegration phase that occurs months after service members return home. Mayor Tait expressed his support for the event to be held 20-22 April 2012 in Anaheim, CA. **Assessment:** Supports People are Our Army. POC: (b) (6)

**PROJECT STATUS from past week, 7-13 MAR:**

PROJECT STATUS from Past Week	Army Subject	Status
Feature Film, “West Point”	USMA	Working with producer
Feature Film, “Pacific Rim”	Army Aviation	Needs OSD approval
Feature Film, “Forty Two”	WWII-era Army	Needs IMCOM clearance
Feature Film, “The Newcomers”	Asst. Army assets	Needs OSD approval
Television Pilot, “JPAC”	JPAC / MIA recovery	Needs OGC review

OCPA-LA, ‘Telling the Army story millions of viewers per showing.’

Documentary, 'Medal of Honor'	Army MOH recipients	<b>PAA complete.</b>
Docu-Series, "Honor Bound"	Humanitarian Assistance	<b>Needs OGC review</b>
Docu-Series, "Desperate Measures"	Army Corps of Engineers	<b>Needs OGC review</b>
Documentary, "Love and Sacrifice"	Army WWII sacrifices	<b>Needs OSD approval</b>
Discovery documentary, "NRO"	FBCB2 capabilities	<b>Waiting OSD approval</b>
History Channel, "West Point"	U.S. Military Academy	<b>Rough-cut reviewed.</b>
History Channel, "The Pentagon"	Pentagon 9-11 losses	<b>Rough-cut reviewed.</b>
FOX, "MasterChef"	Army cook, SSG (b) (6)	<b>Filming complete.</b>

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD.  
 LTC (b) (6) Deputy: PFD.  
 SFC (b) (6) NCOIC: PFD.  
 SFC (b) (6) Community Relations NCO: PFD

**FACEBOOK: U.S. Army Entertainment Office (as of 20 MAR 2012)**

2,135 People like this page  
 10 New likes  
 19 Weekly Active Users  
 369 Weekly Post Views

# OCA-LA NEW ACTIVITY REPORT

## Week of 18 – 25 September 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

#### People are Our Army

**New Futuro** The New Futuro event took place at the Pasadena Convention Center from 10am-6pm, on 29 September 2012. New Futuro provides high-touch, high-tech bilingual education community to help families get their students into college and beyond. They offered free tools, resources and guidance to help Latinos achieve their educational and career goals. OCPA and the Los Angeles Recruiting Bn supported the New Futuro event by providing Soldiers who could explain how a career in the Army can help individuals pursuing college degrees. Subject areas of Expo will include: Financial Aid, Researching & Applying to College, Career Planning and Information for Parents: Youth Development & Wellness. **Assessment:** This event helps preserve our all-volunteer force by connecting the Army to the broader Hispanic Community in Southern California. Participation in this event allowed SFC (b) (6) to connect many of the Hispanic business leaders and COIs in the greater Los Angeles area. He will follow up with these contacts to see if any of them are interested in supporting future Army/veteran events. POC: (b) (6)

**Fort Bliss Movie** OCPA-LA coordinated support with the US Army Reserve at Los Alamitos Joint Training Base for one day of filming. The film tells a fictional story about a female Army medic returning from Operation ENDURING FREEDOM. The major support to the movie will be provided by Fort Bliss, TX during filming the first week of October. **Assessment:** The strength of our Nation is the Army. Although the story is fiction, it is realistic and plausible. It is a story that happens every day in America. POC: (b) (6)

**Lifetime TV Series: Army Wives** The Lifetime TV Series *Army Wives* has been renewed for a seventh season. OCPA-LA is coordinating with Joint Base Lewis-McChord for a visit by the series writers. The writers visited Fort Bliss, TX before season six. This next season will include a storyline about a joint base. The writing team would like to meet the Fort Lewis Garrison Commander and the McChord Wing Commander. Additionally, the writers will meet with Army wives of all ranks to hear their personal stories. **Assessment:** The strength of our Nation is the Army. The writers of *Army Wives* go to great lengths to tell realistic and plausible stories about our

Soldiers and their families. It is the only series on television about the Army and is Lifetime's highest rated drama series. POC: (b) (6)

**Riding My Way Back** We recently received a request for DoD support for a documentary film focusing on Equine Assisted Therapy in the treatment of military servicemembers affected by Post Traumatic Stress (PTS) and Traumatic Brain Injury (TBI). Purposeful Productions is requesting permission to film at the Caisson Riding Program at Fort Belvoir, VA. **Assessment:** This documentary film will demonstrate the lengths that the US military is going to help our Soldiers struggling with PTS or TBI. POC: (b) (6)

**Anaheim Military Banner Ceremony** The City of Anaheim held a Military Banner Ceremony at 1400 on 25 September 2012 in George Washington Park, Anaheim California. The City of Anaheim displays banners from the light poles along Lincoln Blvd of all the service members from their city. **Assessment:** This ceremony was dedicated to PFC Christian SanNicolas, a fallen Soldier assigned to the 82nd Airborne Division. The Battalion Commander, LTC (b) (6) and the Battalion Command Sergeants Major, CSM (b) (6) attended the ceremony. PFC Christian SanNicolas' mother was in attendance. Supports our Soldiers and their families. POC: (b) (6)

## America's Force of Decisive Action

**Cantigny First Division Oral History Project III** The Ball State University Department of History approached us for support of their digital video oral history interviews with a total of 40 active-duty Soldiers of the U.S. Army's 4th Maneuver Enhancement Brigade who are attached to the 1st Infantry Division and based at Fort Leonard Wood, MO. We drafted a production assistance agreement with them to support the project. **Assessment:** This is the third oral history project to be funded by the First Division Museum at Cantigny, Wheaton, IL. This series documents the history of one of our storied divisions. It will capture firsthand accounts of the actions of the 1<sup>st</sup> Infantry Division. POC: (b) (6)

## PROJECT STATUS from past two weeks:

PROJECT STATUS from Past Week	Army Subject	Status
Extreme Laboratories – Daily Planet	Natick Laboratories	PAA with Production Company
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	PAA with Production Company

**Administrative**

Personnel Status, OCA-PA-LA:

(b) (6) Director: PFD

LTC (b) (6) Deputy, PFD

SFC (b) (6) NCOIC: PFD

SFC (b) (6) Community Relations NCO: LVE



## OCPA-West Weekly Report, 26 Dec - 3 Jan 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**History Channel, 'Pentagon Story'** OCPA-LA contacted by History Channel producers for "America's Book of Secrets", who are developing an episode on the "Pentagon". Despite the overstated title, the program is an educational travel series profiling famous locations. The program requests to film for 1 day at the Pentagon and interview 3-4 people, ideally between 20 JAN and 5 FEB. OCPA-LA Director (b) (6) has met with the production team and sees value in supporting. Producers have been in touch with OSD Chief Historian, Dr. Erin R. Mahen, for an interview. OCPA-LA is currently supporting the program's access to the USMA for an episode telling the story of Army leader development. **Assessment:** The episode will showcase the history, role and value of the Pentagon. Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Extreme Makeover Home Edition, 'Shilo Harris'** Extreme Home Makeover will be honoring Army Veteran Shilo Harris and his family in an upcoming episode (a surprise). The Harris' don't know they have been selected. EMHE is requesting to film in and around Fort Sam Houston and San Antonio. In addition, the program would like to film at Landstuhl Regional Medical Center. Shilo came through Landstuhl enroute to Brooke Army Medical Center. EMHE wishes to film a visit by Shilo to Landstul to meet members of the medical team. OCPA-LA is coordinating with Army North and Landstul Regional Medical Center. **Assessment:** Supports People Are Our Army. POC: (b) (6)

**'The Dog Whisperer'** OCPA-LA contacted by producers for popular Animal Planet program, "The Dog Whisperer", requesting to showcase military working dogs. Producers request access to MWD operating in theater, along with the MWD Veterinary Clinic and training programs located in San Antonio. OCPA-LA coordinating with 1<sup>st</sup> CAV in AFG for a possible embed. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

### Administrative

#### FACEBOOK: U.S. Army Entertainment Office (as of 3 JAN 2012)

1,972 People like this page

27 New likes

13 Weekly Active Users

60 Weekly Post Views



## OCPA-West Weekly Report, 3 – 10 Jan 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**Documentary, 'Air Medevac'** OCPA-LA contacted by Canadian documentary filmmaker requesting to embed with 101<sup>st</sup> ABN DIV aviation units this summer for documentary on Air Medevac crews. The filmmaker had previously embedded with the 101<sup>st</sup> ABN DIV in AFG as a journalist and wishes now to tell their story in long form. OCPA-LA is coordinating with the 101<sup>st</sup>. **Assessment:** The episode will showcase the role and professionalism of the U.S. Army air medical crews. Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**'Triggers: M-777'** OCPA-LA meeting with producers for Military Channel program, "Triggers", on Friday to discuss Army stories for season two. Season one premieres this Saturday with the story of 'Artillery'. OCPA-LA coordinated for access to Fort Sill and the M-777 Howitzer, the most widely used artillery piece by the U.S. Army. On Friday, (b) (6) and (b) (6) will discuss with producers how best to profile such Army equipment as the AH-64, UH-60, M-1 Tank, M-2 Bradley, and the Stryker Combat System. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**Documentary, 'Women in the Military'** OCPA-LA discussing with producers a documentary on the developing role of women in the U.S. military since 9-11. The documentary would potentially touch on everything from unprecedented contributions of woman in uniform, to the challenges of single Soldier-Moms, to Combat Heroism, as well as official policy on females serving in combat. The production would be timed to the drawdown of U.S. forces from Afghanistan. **Assessment:** The documentary would showcase the role and professionalism of female servicemembers. Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**"Red Bull Stratos"** OCPA-LA working with the USAF on a documentary profiling the high-altitude parachute jump of U.S. Air Force COL(Ret)(b) (6) who made a successful high-altitude parachute jump over White Sands Missile Range (WSMR) in 1959 at a record-setting altitude of 76,400 feet. The production will be filming the public access areas at White Sands Missile Range (U.S. Army) Museum and Trinity Site on Friday, January 13, 2012. This portion of the program will highlight the rich history of WSMR. Additionally, the production company will be allowed to interview U.S. Air Force Pilots and aircraft maintainers from 49th Fighter Wing at Holloman AFB, NM and have access to film B-roll with retired Air Force Col (b) (6).

**Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs.

POC: (b) (6)

**Documentary, 'Military Sexual Trauma'** Filmmaker directed to OCPA-LA by MRD for evaluation of documentary on PTSD/MST. Director (b) (6) has spoken with the filmmaker, Jennifer Molina. She is currently interviewing health care professionals with the Veterans Administration. She is requesting to interview a Soldier in the FL, GA, AL area; preferably a Commander/CSM to talk about PTSD/MST programs and policies. (b) (6) has explained that DCS, G-1, develops programs and policies for the US Army, and Commanders and their CSMs implement those policies. Molina would like to interview this SME in the next few weeks. OCPA-LA is reserved in support, however, seeking additional recommendations from DCS, G-1.

**Assessment:** Still being assessed. However, has potential to support Health of the Force.

POC: (b) (6)

**Discovery Channel, 'At Work & At War'** OCPA-LA contacted by producers for the Discovery Channel's new 24/7 3-D Network. The request is for support of a potential series about the MRAP, told from the point of view of the soldiers who work with these vehicles in dangerous places. OCPA-LA has concerns given the length of filming required for such a series, 24/7 filming of Soldiers operating in theater, and sensitivities regarding the MRAPs defenses against IED threats. **Assessment:** Modeled on the popular series, 'Ice Road Truckers', the reality series would likely be intrusive and a distraction to on-going combat operations. OCPA-LA is likely to decline support. POC: (b) (6)

**'Go Back To Where You Came From'** OCPA-LA was contacted by Australian TV documentary producers on a series which tackles the social issue of 'asylum seekers'. The first season was broadcast in Australia 2011 and was critically acclaimed. Producers are now traveling to Afghanistan for season 2 and requesting support from ISAF and U.S. Army.

**Assessment:** OCPA-LA is still accessing; however, sees little value for the Army. Will likely decline based upon additional information requested. POC: (b) (6)

## Administrative

### FACEBOOK: U.S. Army Entertainment Office (as of 10 JAN 2012)

1,978 People like this page  
30 New likes  
19 Weekly Active Users  
93 Weekly Post Views



## OCPA-West Weekly Report, 18-24 Jan 2012

NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional information for our Chain-of-Command. IT IS NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking Army assistance.

### Top Items

**History Channel, “101 Foods That Changed History”** OCPA-LA is working with History Channel producers on a two hour special, titled, “101 Foods That Changed History”. Included in the program is a profile of the MRE combat ration and it’s benefit to Army operations. OCPA-LA has coordinated for filming at Fort Benning, and access to an Army battalion receiving field rations. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation’s needs. POC: (b) (6)

**History Channel, ‘Military Family’** OCPA-LA contacted by History Channel producers for a program designed to showcase a military family (multiple members serving) currently in Afghanistan. OCPA-LA coordinated a conference call with producers and 1<sup>st</sup> CAV PAO, LTC (b) (6), in Afghanistan. Good discussion of requirements. Discussions are ongoing. **Assessment:** Supports People are our Army. POC: (b) (6)

**Documentary, “Joy in Slow Motion”** OCPA-LA contacted by documentary producers for a film designed to show various aspects of the human experience in ‘slow motion’. Producers have requested access to a military homecoming ceremony. The intent being to capture the joy and human emotion associated with family reunions. OCPA-LA is working to identify an appropriate unit. **Assessment: Assessment:** Supports People are our Army. POC: (b) (6)

**Documentary, ‘General Patton and Desert Warfare’** OCPA-LA contacted by producers for a documentary profiling General George S. Patton and his experience in Desert Warfare. The documentary will explore Patton’s experience at the WWII-era Desert Training Center. OCPA-LA is coordinating for access to the 11th ACR at Fort Irwin to address contemporary desert warfighting and Army training programs. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation’s needs. POC: (b) (6)

**TLC, ‘A Conception Story’** OCPA-LA working with The Learning Channel on the third season of “A Conception Story” which follows couples on the journey to parenthood. Producers are interested in profiling Army couples at Fort Benning. OCPA-LA coordinating with Fort Benning to identify appropriate Army couples. **Assessment:** Supports People are our Army. POC: (b) (6)

**ARTE (France), 'OIF'** OCPA-LA has received request from French television for a documentary looking at Operation Iraqi Freedom. The documentary is scheduled for release throughout Europe in 2013. Producers request access to interview OIF veterans for stories of their service in Iraq. OCPA-LA coordinating for support. **Assessment:** Supports People are our Army. POC: (b) (6)

**Discovery Channel, 'Amazing Surgery'** OCPA-LA contacted by producers for medical science program examining real-life stories injuries from external objects. Producers request to interview Army PVT (b) (6), 10<sup>th</sup> MTN DIV, who had an embedded RPG successfully removed from his body by an Army surgical team in Afghanistan, 2006. The program examines the medical science and procedures through interviews with the medical team and patient. OCPA-LA coordinating for support. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**World Wrestling Entertainment Channel, Fort Irwin** OCPA-LA contacted by the WWE for access to Fort Irwin for their WWE 'Legends' House' series. The program involves eight WWE Legends living together in one house in Palm Springs. WWE would like to visit Fort Irwin to experience "a day in the life" of a soldier. OCPA-LA coordinating with Fort Irwin for support. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

**National Geographic, "The Dog Whisper"** OCPA-LA contacted by producers for the hit show "The Dog Whisper", hosted by Cesar Millan. Producers request to travel to Afghanistan and showcase Military Working Dogs, interview handlers, view training and see MWDs in action. OCPA-LA coordinating with 1<sup>st</sup> CAV DIV. **Assessment:** Supports depiction of a Trained & Ready Force to meet our Nation's needs. POC: (b) (6)

## Administrative

### Personnel Status, OCPA-LA:

(b) (6) Director: On set of 'Superman: Man of Steel', Edwards AFB, Army film consultant.  
LTC (b) (6) Deputy: Present For Duty (PFD).  
SFC (b) (6) NCOIC: PFD.  
SFC (b) (6) Community Relations NCO: PFD.

### FACEBOOK: U.S. Army Entertainment Office (as of 24 JAN 2012)

1,997 People like this page  
19 New likes  
22 Weekly Active Users  
84 Weekly Post Views

*OCPA-LA, 'Telling the Army story millions of viewers per showing.'*

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
2 April 2013

OCPA-LA

**42 Film Screening EXSUM** – Thursday 28 March OCPA-LA screened *42*, the feature film about the life of Jackie Robinson. Our office supported a scenes depicting his life in the military and specifically the scene where 2LT Robinson refuses to sit in the back of a bus in Killeen, Tex. Ultimately that scene was cut from the film, but the bus event and Robinson's subsequent court-martial are described when the Dodgers are trying to decide which black player to invite to spring training. The movie is long (140 minutes) and by the end you see all of the indignities that Robinson suffered during the early part of his career so the lines about the Army do not stand out. Prior to the screening we identified the Army's SME on the court martial, Col. (R) (b) (6) who has agreed to answer media queries on the case if we receive them. We also found an existing National Archives article summarizing the history of the case that we can share with the media who are looking for more detail. We expect some media interest in the story as part of larger discussions of race relations in America. Based on that expectation, we recommend maintaining a passive PA approach to the story.

**Fox Sports** – Feature producer Jennifer Pransky contacted OCPA-LA to identify two NASCAR fans deployed to Afghanistan so their favorite drivers could give “reverse shout outs” from the drivers to the deployed fans during the Coca-Cola 600 race over Memorial Day weekend. We are working with ISAF public affairs to identify the soldiers and link them up with Fox Sports. **Assessment:** This opportunity was a direct result of the Fox Sports Spring Training with the Troops event from this winter and a follow up meeting we had with them at the studios here in LA.

**Lone Survivor Screening** – Thursday 28 March OCPA-LA screened *Lone Survivor*, the feature film based on the book of the same name written by Marcus Luttrell.

**Assessment:** Screening films gives us a chance to identify any technical errors not caught in post-production and often allows our office to interact with senior production staff and reinforce the fact that our office provides added value to the entertainment industry.

**Operation Mend** – OCPA-LA met with the Operation Mend's public relations staff at UCLA Health Center Wednesday 3 April to discuss Army/UCLA doctors appearing on a panel discussion at the Annenberg School's Hollywood Health and Society forum to discuss Army medicine and healthcare with screenwriters. Operation Mend's physicians have an official partnership with the DoD and VA doctors and they have an established relationship with the Annenberg School making them an ideal partner for the panel.

**Assessment:** Entertainment media has the greatest ability to shape public opinion about the Army because of the size and diversity of the audiences it attracts. Additionally, television and film projects endure for much longer than individual news stories so informing screenwriters about the Army helps inform audiences

**Military Mindfulness** – A documentary filmmaker has been working with Dr. (b) (6) at BAMMC on a project that explores the concept of military mindfulness as a way for servicemembers to create mental resiliency. **Assessment:** This project falls right in line with our ready and resilient theme and highlights a different way Army doctors are approaching mental readiness in the force.

**Active Entertainment Media Projects \* (as of 26 Mar. 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Japan's Next Star	Japanese talent show-type program that wants to include aspects of Army life at Camp Zama in Japan	Post-production; Filming complete at Camp Zama
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; Received the request for support to the production company
24/7/365	Documentary on Emergency Medicine history and Army's role	Pre-production; Received the request for support from the production company
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Good Bye G.I.	Documentary about the closure of Army posts in Germany	Pre-production; PAA sent to production company
Hometown Hero Challenge	Reality television show where service members compete in a military skill competition	Pre-production; USARNG may support; OCPA-LA declining active duty support due to the large support requirement for a show that does not best highlight the roles and mission of the US Army
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Keeping in Step	Documentary on Wounded veterans	Pre-production; sent request for support to PC

\*this list includes only the projects with status changes since 27 Feb. 2013

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**2 October 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 AUG. Peacock Productions has not signed the document yet.

**Queen Latifah Show** – CW3 (R) (b) (6) was featured on the Queen Latifah Show during a makeover segment. SFC (b) (6) helped coordinate

**Wheel of Fortune** – Pat Sajak and Vana White taped a PSA on soldier resiliency in their studio for use by the Army. Sajak, an Army veteran (broadcast journalist) who served during the Vietnam War, welcomed the opportunity to help with the PSA.

**Manhunt** – Two soldiers from 2-38CAV at Ft Hood, and a representative from OCPA-LA traveled to Ft Huachuca from 29 SEP – 1 OCT to complete “pick-ups” for the Discovery Channel television program “Manhunt.” Primary photography was completed last December, and the pick-ups were filmed to address the comments on the episode submitted by OCPA-LA. The series will air in January 2014.

**Long Beach VA Fisher House** – OCPA-LA attended the Blue Star Mothers of America, Chapter 5’s dinner event benefitting the future Fisher House on the Long Beach VA Hospital grounds. The event was help on Saturday 28 SEP at the Dalmatian American Club of San Pedro.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 25 Sep 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
NBC Universal	Unbroken	Biographical film about Louis Zamperini	Pre-production; requesting to cast soldiers
Animal Planet	Wild West Alaska	Episode involving soldiers from USARAK	Post-production; awaiting rough cut
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; received request for support from the production company
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; received request for support from the production company
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) ██████████ and defending it against enemy attacks.	Pre-production; received request for support from the production company
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; received request for support from the production company
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; received request for support from the production company
Dominic Lusardi	Four Weddings	Reality show filmed at the Ft Stewart Club depicting the wedding reception of a veteran's daughter on TLC	Pre-production; declined support
Ellen Eder	The Real Story of Black Hawk Down	Documentary about Operation Restore Hope in Somalia	Pre-production; sent signed PAA to production company

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**3 December 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail”** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. This is not a bad project, but the production company’s unwillingness to agree to the standard terms of the PAA is cause for concern about their motivations and the type of story they want to tell. Our recommendation is that this could be a good story, but perhaps Peacock Productions is not the right production company to make the program.

**Makers: Women in War** – WETA is producing a documentary film focusing on women serving in the military ranging in ranks and branches of service. The producers would like to interview MG Heidi V. (b) (6) Commander Missile Defense Agency at Redstone Arsenal to discuss her experiences as a brigade commander in Iraq. OCPA-LA is working with the public affairs team at Redstone to coordinate the opportunity. There is no date set for the filming as of this report.

**UCLA Business of Science Center** – OCPA-LA and (b) (6), Ft Irwin Garrison Commander, met with Mr. (b) (6) and graduate students in UCLA’s BSC program to discuss opportunities to ride along with members of the Bronco OC team during one day of a force-on-force battle at NTC. The graduate students in this program want to watch how the Army performs CASEVAC to see what efficiencies exist in our system that might be applied to the civilian sector and where gaps in technology exist where they might be able to develop solutions for use in the military and civilian medical communities.

**LA Chivas** – LA Chivas hired a new communications team and met on 4 DEC with OCPA-LA to discuss next season’s opportunities to integrate the Army into their on-field activities.

**Blue Bloods** – On 4 DEC the location manager for the scripted television program, Blue Bloods requested to film at Ft Hamilton on 17-18 DEC. OCPA-LA is currently reviewing the script to determine if it is a supportable project.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 27 Nov 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; PAA signed by OSD-PA
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; PAA signed by OSD-PA
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) (b) (6) and defending it against enemy attacks.	Pre-production; PAA signed by OSD-PA
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; PAA signed by OSD-PA
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; PAA signed by OSD-PA
Adriane Hopper	One Christmas	Television Christmas special to air on TVONE network looking for a soldier homecoming.	Pre-production; PAA signed by OSD-PA
Sandy Christmas	ABC's Home for the Holidays	ABC television program featuring four short films made by soldiers/veterans	Pre-production; PAA with the production company
Discovery Studios	Top Secret Science	The program looks at de-classified or relatively unknown military technologies that are now open-source	Pre-production; received the request for support from the production company
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Pre-production; received the request for support from the production company

Donovan Jacobs	The Iron Harvest	Reality TV program about UXO disposal efforts in the US	Pre-production; received the request for support from the production company
Jake Kilm	Malaysian Documentary on Battle of Bakara	feature-length documentary about the role the Malaysian Army (MALBAT) played during the Battle of Bakara.	Pre-production; sent the request for support to the production company
Catherine Watling	D-Day Documentary	Documentary for PBS about the logistics efforts behind D-Day. For example, over 5,000 ships delivered 30,000 military vehicles and 160,000 soldiers onto the beaches	Pre-production; sent the request for support to the production company
Nancy Mraz	USO Ft Campbell	Documentary film about USO activities on Ft Campbell	Pre-production; PAA signed by OSD-PA
Marco Killian	E/506 Then and Now	Documentary about the men of E/2-506IN from WWII and now	Pre-production; PAA signed by OSD-PA
Rasha Drachkovitch	Lock-up Ft Leavenworth	Reality TV show taking an inside look into America's prison system	Pre-production; sent the request for support to the production company
Stephanie Drachkovitch	West Point	Reality TV show following West Point cadets	Pre-production; sent the request for support to the production company
Diana Sedgwick	Operation Gothic Serpent	Documentary about operation Gothic Serpent in Somalia	Pre-production; Declined USASOC could not provide the footage requested
Hotair Productions	Take Me to Your Mom	Nick Jr. Reality TV program based on the lives of Army mothers	Pre-production; sent the request for support to the production company
Nicolas Koutsikas	Deadly Depths	Documentary about sea-disposal of chemical weapons	Post-production; reviewed the rough-cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Pre-production; sent the request for support to the production company

	Undercover Boss	Reality TV show about a boss getting an inside view of his/her organization by appearing to be a new employee	Pre-production; declined support
Ibex Movies	Saving Numero Uno	Feature film about a screw-up soldier who becomes a hero	Pre-production; declined support
Susanne Lopez	The Great Christmas Light Fight	Christmas special on ABC, one segment will show soldiers preparing for the holidays in Afghanistan	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64	Pre-production; received the request for support from the production company
Solly Granatstein	Years of Living Dangerously	Showtime docu-series about climate change. Reached out to CENTCOM for support on how/if climate changes affects their AOR	Pre-production; received request for support from the production company; awaiting response from CENTCOM PAO
Martin Hughes	Operation Viking Hammer	UK filmmaker wants to interview 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Pre-production; sent request to USASOC PAO

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
3 January 2013

OCPA-LA

**The Rose Bowl Parade** – SFC (b) (6), 173d Airborne Brigade, surprised his three year-old son and wife returning from Afghanistan and appearing at the Rose Parade on a military-themed float dedicated to military working dogs. This opportunity was the outgrowth of a relationship SFC (b) (6) OCPA-LA, has developed over time with Natural Balance Pet Foods. This COMREL relationship that has yielded a number of media opportunities including K9 Gabe and SFC (b) (6) winning the top honors at the Second Annual Hero Dog Awards Show this November on the Hallmark Channel, and a number of soldier appearances and first pitch opportunities at LA Dodgers games. **Assessment:** This event was covered nationally by live ABC and NBC. Further coverage in traditional and social media included a segment on Good Morning America, Wolf Blitzer, the front page of the Los Angeles Times, HGTV, and wire services. All of these sources combined to generate thousands of articles/impressions online. The news coverage of this reunion was expectedly positive and touched on the themes of soldier and family service.

**MG Lanza Visit** – LTC (b) (6), MG Lanza's division PAO, reached out to our office to schedule a meeting with (b) (6) and MG Lanza during a TDY visit to southern California on 8 Jan 13. We are working with the 7ID staff to find out what MG Lanza wants to discuss. **Assessment:** N/A

**Soldier for Life Visit** – (b) (6) and LTC (b) (6) are visiting the USC School of Social Work, the Institute for Creative Technology, and New Directions (a veteran service organization) during their one day visit to Los Angeles on 9 Jan 13. Our office will also attend the meetings to discuss future public affairs opportunities with these organizations. **Assessment:** These visits help re-enforce the message that we view our veterans as Soldiers for Life.

**Active Entertainment Media Projects\*** (as of 21 Dec. 12)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Man Hunt	Show about tracking school with 38th Cav	Post-production
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
BBC Iraq War Documentary	BBC Documentary on the Iraq War with interview requests for COL (b) (6) and COL (b) (6)	Pre-production; PAA signed by OSD-PA
Hunt in Corsicana	Operation! Comfort in San Antonio is sending two guys to Corsicana, Texas on a hunt and Martin Archery will film it for the Outdoor Channel	Pre-production; PAA with OSD-PA
BBC Jr ROTC Documentary	BBC Children's program wants to film a documentary about the Phoenix Military Academy School in Chicago	Pre-production; PAA with production company
Ducks Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Pre-production; sent request for support to OSD-PA Blue Grass Army Depot cannot support the off-post filming so we will likely decline the opportunity
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Arlington National Cemetery	WETA wants to make a documentary program about ANC	Pre-production; support request with OSD-PA
Fuerzas Comando 2013	Univision aired the 2012 SOCSOUTH commando competition, and they want to film the competition	Pre-production
Last Man on the Moon	Documentary about CAPT (b) (6) (b) (6) the last man to walk on the moon	Pre-production; request with OSD-PA
Master Chef	5 chefs feeding 500+/- soldiers during combat feeding challenge.	Pre-production - PAA with production Co. Coordinating with CAARNG

\*this list includes only the projects with status changes since 20 November 2012

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
5 March 2013

*OCPA-LA*

**Writers Visit to Ft Irwin** – 20<sup>th</sup> Century Fox writers on a military-themed pilot wanted to see what life is like on a military installation and asked to visit Ft Irwin. OCPA-LA coordinated with Ft Irwin PAO for access to show the writers the barracks, DFCA, motor pools, and orderly rooms. **Assessment:** The pilot the writers are currently working on will not be supported by the Army, but these writers will eventually work on other projects. Most writers have little life experience and no military experience, if we can show them what the Army is really like, the next Army themed project they work on will be grounded in reality and not what they have seen on television and film.

**Man of Steel** – Warner Brothers screened the feature film Man of Steel to the DoD entertainment liaison offices. We attended the film to ensure the depiction of the US Army was accurate. **Assessment:** No issues with the film or the Army portrayal.

**Juan De Anza Elementary School** – SFC (b) (6) had the opportunity to meet with students in the Los Angeles Public School System at the Juan De Anza Elementary School. SFC (b) (6) discussed the mission of the US Army, what it is like to be a Soldier and the seven Army Values. **Assessment:** This was the first time that many of the young students had the opportunity to meet a Soldier. SFC (b) (6) professionalism and charisma made a lasting impression on the attentive students.

**79<sup>th</sup> Sustainment Support Command (SSC)** – OCPA-LA met with LTC (b) (6), Public Affairs Officer, 79<sup>th</sup> Sustainment Support Command to discuss opportunities for the US Army Reserve Units and Soldiers in the Western United States. **Assessment:** The 79<sup>th</sup> SSC provides command and control for USAR combat service support units and Expeditionary Sustainment Commands in the Western area of responsibility. OCPA-LA will continue to provide opportunities to the 79<sup>th</sup> SSC to showcase their Soldiers, equipment and facilities.

**Active Entertainment Media Projects**

Working Title	Email/Nature of Request	Status
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Alpha Dogs	Television program about military working dogs	Post-production; Reviewing the rough cuts
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Hometown Hero Challenge	Reality television show where service members compete in a military skill competition	Pre-production; request with OSD-PA
The War Photographers	Documentary about the lives of journalists covering America's wars; specifically want some footage from	Pre-production; request with OSD-PA for action

	the Walter Reed Gait Lab	
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; Sent the request for support to the production company
Company Town	Pilot about life in a fictional Navy town (Norfolk)	Pre-production; production company wants to use Ft Monroe as a location
Japan's Next Star	Japanese talent show-type program that wants to include aspects of Army life at Camp Zama in Japan	Pre-production; PAA sent to the OSD-PA for signature
Tim Maggart Music Video	Country music video to depict three generations of paratroopers in a family (requesting to film at Ft Benning)	Pre-production; Received the request for support from the production company
Haitian Creole Music Video	Music video to depict an ex-pat Haitian who joins the US Army to help improve his life (requesting a ARNG location in Florida)	Pre-production; support declined from US Army National Guard

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**11 September 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 August. Peacock Productions has not signed the document yet.

**LA Dodgers September 11<sup>th</sup> Commemoration (11 SEP 2013)** –The LA Dodgers Community Relations office coordinated with our office to have US Army soldiers raise an American Flag over Dodgers Stadium that had flown over RC-South in Kandahar. This will be part of their larger September 11<sup>th</sup> Commemoration events at the game.

**USC School of Social Work Veterans Initiatives Meeting** – As a result SSG (b) (6) visit to the USC School of Social Work, we were invited to participate in their veterans initiatives working group to see what the community is doing to improve veterans health, employment and education in Southern California. We volunteered to be their point of contact if their members needed help contacting staff elements across the Army.

**Vandenberg AFB** – BG Coffin invited filmmakers and AUSA members to visit Vandenberg AFB to see U.S. Army Space efforts. The group toured the facilities and had a chance to meet some of the Army officers who work at the Joint Functional Component Command for Space.

**Veteran of the Game** – The Dodgers honors US Army Reserve Major (b) (6) at their game on Tuesday 10 September. Maj. (b) (6) recently returned from a deployment with the 311<sup>th</sup> Expeditionary Sustainment Command.

**MLB Network Intentional Talk** – Service members from USSOUTHCOM appeared on MLB Network’s intentional Talk program on Tuesday 10 September. Our office coordinated with LTC (b) (6) at USSOUTHCOM for the question submission. MLB Network will have the final military question on their 17 September show. There have been over 20 questions submitted from soldiers on this program this season and they plan to reprise the segment next season as well.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 5 Sep 2013

<b>Requestor</b>	<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Showtime	Homeland	An episode of season three with potential Army depiction (*SPOILER ALERT: the former-Marine protagonist really wasn't a terrorist sleeper agent after all)	Pre-production; discussions with the production company
ESPN	30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Production; PAA signed by OSD-PA
Max Kidd	70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with OSD-PA
Peter Horton	Untitled Scripted, episodic TV series	Wants to discuss realistic hypothetical situations involving US soldiers in Africa for a character's background	Courtesy support
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; received embed from ISAF
Motoman	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; PAA signed by OSD-PA
Brooke Balick: Park Slope Productions	UXO Disposal	TV program showing how the US Army clears UXO on its facilities	Pre-production; sent the production company a letter of encouragement
Tresha Mabile: National Geographic	The Generals	Documentary on how the Vietnam War shaped the recent generation of Army general officers	Pre-production; PAA with the production company for signature
Michelle Abnet and/or Ryan Lough: Revolution Pictures	Scotty McCreery	Country Music Video with some military depiction	Pre-production; PAA with production company for signature

**OCA WEEKLY PLANS & OUTREACH SUMMARY**  
**6 August 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (Update)** - “On the Trail” is a docu-series about Army Basic Training. It is scheduled to be filmed at Fort Benning GA. The NBC Peacock Productions’ legal team is still reviewing the revised production assistance agreement (PAA) provided to them on 15 July 2013. COL (ret) (b) (6) contacted the Fort Benning leadership on behalf of NBC Peacock Productions to resolve production assistance agreement issues. The Fort Benning legal team reviewed the production assistance agreement and provided OCPA-LA with recommended language. The revised Fort Benning language has been forward to OSD-PA for review.

**AAFES** - On 1 August OCPA-LA met with the Public Relations Manager, Army & Air Force Exchange Service (AAFES) to discuss opportunities to highlight the AAFES in DOD supported entertainment projects. These opportunities might include, daytime game shows, major motion pictures and scripted television as well celebrity COMREL visits to installation post exchanges.

**Queen Latifah TV Show** –Capt (b) (6), a Military Intelligence Officer assigned to Fort Lewis Washington, has just returned from Operation ENDURING FREEDOM (OEF) and will be reunited with her dog on the Queen Latifah Show on Thursday, 8 AUG. During Capt (b) (6) deployment her dog was in the care of the non-profit organization “Dogs on Deployment”. The non-profit was founded by a married military couple, (b) (6), who servers in the US Navy, and his wife (b) (6), who servers in the US Marine Corps.

**Mixed Martial Arts (MMA)** – On 30 July, Fort Irwin and the National Training Center hosted MMA Fighter Josh Burkman and associates from the World Series of Fighting. Josh received an overview of the mission of the National Training Center as well as a tour of the maneuver training area. Following the tour, Josh Burkman met with US Army combatives instructors and spoke with service members going through the training. Mr Burkman also donated 250 tickets to MWR for a MMA fight in Ontario CA, on 10 Aug.

**Active Entertainment Media Projects \* (as of 5 August 2013)**

<b>Requestor</b>	<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
ESPN	30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Pre-production; PAA with OSD-PA
Arirang TV	60 <sup>th</sup> Anniversary of the Korean War Cease Fire	South Korean Documentary about the US Army nurses during the Korean War	Pre-production; PAA with OSD-PA
Max Kidd	70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with OSD-PA
ARTE	AFRICOM Documentary	Franco-German television network ARTE wants to make a film about AFRICOM's counter-terrorism efforts	Pre-production; AFRICOM is staffing the request
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
LBI Entertainment	BeLIve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
Joy Smith	Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Meg Prior	Outside the Wire	Documentary about the 10st Abn Division in Afghanistan	Production; ?
SkyhoundMedia/CineGroupFilms	Preserve, Protect, and Defend	Documentary about US military environmental efforts	Preproduction; sent IMCOM/USAEC the query to coordinate possible scouting opportunities
TwoFour Productions	South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA signed by OSD-PA
NBC Universal	Unbroken	Biographical film about Louis Zamperini	Pre-production; scouting
IWC Media	Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Production; sent PAA signed by OSD-PA; Production company wants to film at Ft Drum and USMA – this will

			require an amendment to the PAA
PBS	Coming Back	Series about returning servicemembers	Pre-production; PAA with Production Company
Motoman	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; Production company drafting the request
90 Miles		Reality television program about the retrograde of equipment from Afghanistan	Pre-production; Production company meeting with 3d Army
Brandy Kirschner: Northsouth Productions	Say Yes to the Dress	Reality bridal program involving a future bride and her deployed Army parent	Pre-production; seeking cast members; received request for support from the production company
Brooke Balick: Park Slope Productions	UXO Disposal	TV program showing how the US Army clears UXO on its facilities	Pre-production; received request for support from the production company
Sha Liang: Infocus Asia Pte Ltd	Access 360: World Heritage	Docu-series exploring man's on-going efforts to preserve UNESCO World Heritage Sites. Everglades National Park	Pre-production; production company has the PAA for signature
Tresha Mabile: National Geographic	The Generals	Documentary on how the Vietnam War shaped the recent generation of Army general officers	Pre-production; submitted the request for support to OSD-PA
Stephanie Howard	Caregivers	Documentary exploring the lives of the family members who care for their loved ones wounded in combat	Pre-production; sent the PAA to OSD-PA for signature
Voice of America	Voice of America - JFK	Documentary looking at the 50 years since the JFK assassination	Pre-production; received request for support from the production company
Michelle Abnet and/or Ryan Lough: Revolution Pictures, LLC	Scotty McCreery	Country Music Video with some military depiction	Pre-production; received request for support from the production company

Andrew Huddleston: National Geographic & GRB Entertainment	Showdown of the Unbeatables	Reality TV program comparing different piece of equipment performance under different conditions	Pre-production; received request for support from the production company
Dominique Anders: Asylum Entertainment	10 Things you don't know about the White House	Docu-series depicting little known facts about the White House, want to include Ft Myer and McNair	Pre-production; sent the PAA to the production company
Rob Luehrs	(b) (6) television program	Docu-series chronicling the life of Capt. (b) (6)	Pre-production; sent the request for support to the production company
Jim Brasher: Crater Lion	Enlisted Man	Show that investigates the different jobs possible in the US Army	Pre-production; received request for support from the production company
Bill Fishman: Fallout Entertainment	Enemy Inside	Music video with a PTS theme	Pre-production; received request for support from the production company

OCA WEEKLY PLANS & OUTREACH SUMMARY  
6 February 2013

*OCPA-LA*

**Jay Leno's Garage - Fuel Efficient Demonstrator (FED) UPDATE –** OCPA-LA coordinated with the online program, "Moto Man" to interview the engineers and discuss the vehicle for an upcoming episode. The FED, or fuel efficient demonstrator, is one of two vehicles produced by the Army's Tank Automotive Research, Development and Engineering Center (TARDEC). FED Alpha went on display at the Army's All-American Bowl in January 2013. The FED will be featured on Jay Leno's Garage. GEN Dennis Via will be interviewed for Jay Leno's Garage on 4 FEB 2012 and will discuss the science and technology behind the vehicle. The FED will remain in the Los Angeles, CA following the taping at Jay Leno's Garage and be displayed at local high schools and colleges in the Greater Los Angeles area. Additionally GEN Via will be speaking at a Greater Los Angeles AUSA dinner in Burbank, CA. **Assessment:** This will be a great opportunity to inform the viewers of the Jay Leno's Garage program as well as young men and women in the Los Angeles area of the technology opportunities with the US Army both in and out of uniform. Those technologies can be used on current platforms and future platforms to help increase their fuel efficiency.

**Got Your Six Quarterly Steering Committee Meeting –** OCPA-LA sat in on the quarterly steering committee meeting for the Got Your Six Campaign. In attendance at the meeting were representatives of Got Your Six as well as representatives from every major studio in Los Angeles (ABC, CBS, Dream Works, HBO, NBCUniversal, FOX, Sony Pictures, Warner Brothers, and Paramount), SAG-AFTRA, the Writer, Producer and Director's Guilds, Goodwill Industries, Wells Fargo Bank and a number of talent agencies. We engaged this group to consider hosting Army senior leaders and subject matter experts on military themed panel discussions and offered to help get writers and directors out to Army posts to meet soldiers so they can depict them accurately in film and on television. **Assessment:** If we can show writers, actors, and directors what the Army is actually like before they begin a project where the Army is depicted, we are more likely to get an accurate representation in the end product.

**Meeting with the West LA VA –** OCPA-LA met with the external communications officer at the West Los Angeles Veterans Administration office. We discussed future opportunities and ways the two offices can work together on upcoming events. **Assessment:** Currently our office has a very good relationship with the Long Beach VA Hospital, we took the CSA there when he was here last summer, but we have never had a relationship with the West Los Angeles Hospital and office.

**KTLA News story –** OCPA-LA's SFC (b) (6) coordinated a live new recruit swearing in at Los Alamitos that aired on the local NBC affiliate. **Assessment:** KTLA's Gail (b) (6) continues to come to us for local stories highlighting soldiers and veterans and SFC (b) (6) keeps giving here content she can use. This segment highlighted the message that people are our Army by showing the local audience that young people from this area are continuing to join the Army and serve their country.

**Until They Are Home –** OCPA-LA received a phone call from Ms. (b) (6), a PAO at Ft Carson about a screening of the documentary film, "Until They Come Home" about the Joint POW/MIA Accounting Command in Hawaii and their efforts to find and identify Marines killed on Tarawa. The documentary is almost a year old and was made without a production assistance agreement from the USMC. However, the film appears

to show a positive depiction of U.S. Service members and as long as the soldiers invited are not required to appear in uniform or as part of a promotional opportunity we did not have any objections to their continued coordination. **Assessment:** N/A

**Island Soldiers** – A documentary film maker approached Ft Carson to interview a soldier from Micronesia for a documentary film about how young men and women from Micronesia are joining the U.S. Army to take advantage of the training and education available through the Army to help improve their lives and the lives of their families who live in Micronesia. **Assessment:** The documentary may never have a large audience, but the documentary treatment outlines a film with the goal of casting the Army in a very positive light, highlighting the benefits of military service. Ft Carson is willing to support the film and we agree that it helps personify the message that people are our Army.

**Finishing Schools** – A producer is exploring ideas to showcase military qualification courses in the Army like Airborne, Air Assault, Pathfinder, Northern Warfare, and Mountain Warfare schools. His concept is to tell the stories of these schools from the perspective of the instructor. He is still in the research mode, but may want to travel to visit Ft Benning to observe training. **Assessment:** Other than the terrible name for this particular program, programs like these are ideal vehicles to help us show the professionalism and skill of our non-commissioned officer corps who train the Army in our advanced military training courses.

### Active Entertainment Media Projects

Working Title	Email/Nature of Request	Status
Fuerzas Comando 2013	Univision aired the 2012 SOCSOUTH commando competition, and they want to film the competition	Pre-production; support request with OSD-PA; event has been cancelled
Requiem	Documentary focused on combat camera soldiers in Vietnam and Afghanistan	Pre-production; PAA sent to production company
Finishing Schools	Looking at military qualification courses through the eyes of the Army instructors	Pre-production; Request for support received from the production company
Bruce Willis Documentary	Bruce Willis was born in an Army hospital in Germany in 1955 when his father was stationed there	Pre-production; Request for support received from the production company
Inside and Out	Hunting program with wounded warriors featuring SFC (b) (75 Ranger Regt)	Pre-production; support request with OSD-PA
Shred It	Program highlighting US Army green technologies	Pre-production; support request with OSD-PA
Who Let the Dogs Out	Hallmark Channel Show with an episode featuring military working dogs	Pre-production; support request with OSD-PA
Extreme Schools	BBC Documentary about the Phoenix Academy JROTC program in Chicago	Pre-production; PAA signed by OSD-PA
Wheeler Army Airfield	Italian documentary about the attack on Wheeler Army Airfield and Pearl Harbor	Pre-production; PAA signed by OSD-PA
The Secret State Music video	Military themed music video project to be filmed at Ft Irwin	Production; PAA signed by OSD-PA
Arlington National Cemetery	WETA wants to make a documentary program about the Old Guard	Pre-production; PAA signed by OSD-PA
Harvard/Smithsonian Chemistry class	H/S partnered with Army chemists to create a video to be used to teach chemistry to high school students	Pre-production; PAA signed by OSD-PA
Hunt in Corsicana	Hunting program featuring wounded warriors	Pre-production; PAA signed by OSD-PA
SFC Petry Documentary	Documentary about MOH recipient SFC (b) (6)	Pre-production; PAA signed by OSD-PA
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
The Bachelor	Featuring MG Yenter and his family	Post-production; reviewed the rough-cut
Army Wives – Lifetime	The Lifetime series is entering its 7 <sup>th</sup> Season.	Reviewing the rough cut for Episode 702



**OCA WEEKLY PLANS & OUTREACH SUMMARY**  
**6 November 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 AUG. Peacock Productions has not signed the document yet.

**NFL Network GameDay Morning** – OCPA-LA worked with the producers of NFL Network’s Sunday pre-game program, NFL GameDay Morning last year to have soldiers in the studio during their Veterans Day broadcast. The coverage culminated with a soldier presenting the fans’ picks along with the former players on the show. This year, OCPA-LA coordinated with the show’s producers to have soldiers stationed in Korea provide the fans’ picks. AFN Korea identified and filmed the soldier participation and transferred the files to the NFL Network through DVIDS. The fan’s picks segment will air at the end of the broadcast on the NFL Network on Sunday 10 November. Additionally, there will be 20 Army representatives in the studio during the broadcast, including Mr. Walter Crenshaw, a 104 year old Tuskegee Airman and three future soldiers who are joining the Army and were recruited by the Los Angeles recruiting battalion.

**Dodgers Veterans Day Batting Practice** – The Los Angeles Dodgers hosted 20 soldiers to a special Veterans Day open house event at Dodgers Stadium on Monday 11 NOV. The event will include soldiers and other service members participating in batting practice, a tour of the stadium, and a chance to meet former players. The event will be covered by the Dodgers PR staff and OCPA-LA coordinated to have an Army photographer capture the event for use on social media outlets.

**La Vida Robot (Update)** – A small budget feature film depicting Joshua Davis’ *Wired* magazine article about four Mexican-American students who win the National Underwater Robotics Competition. In the story, one of the students meets an Army recruiter to try and join the Army. The scene depicting the student at the Army Recruiting Center was filmed on Wednesday 6 NOV at San Mateo Recruiting Center in Albuquerque, NM.

**Bob Hope Patriotic Hall Reopening Ceremony** – Bob Hope Patriotic Hall is a 10 story building that was dedicated as Patriotic Hall by the Los Angeles Board of Supervisors in 1925 and was built to serve veterans of Indian Wars, Spanish American War, World War I and to support the Grand Army of the Republic. It serves as the home of the Los Angeles County Department of Military and Veterans Affairs. Patriotic Hall was rededicated to honor of Bob Hope and renamed "Bob Hope Patriotic Hall" on 12 NOV 2004. The Bob Hope Patriotic Hall has been closed for four years to complete a \$45.3 million renovation project to upgrade the facilities. The grand re-opening activities will occur throughout the Veterans Day weekend including an exhibition of photographs taken by documentary filmmaker Meg Prior during her multiple embeds with the 101st Airborne Division (Air Assault) from 2010-13.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 9 Oct 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
NBC Universal	Unbroken	Biographical film about Louis Zamperini	Pre-production; auditioned three active-duty soldiers
Animal Planet	Wild West Alaska	Episode involving soldiers from USARAK	Post-production; requesting to shoot some pick-ups
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; received request for support from the production company
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; received request for support from the production company
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) ██████████ and defending it against enemy attacks.	Pre-production; received request for support from the production company
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; received request for support from the production company
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; received request for support from the production company
Jennifer Booth	La Vida Robot	Feature film about a group of low-income students who win an engineering competition; one wants to join the Army	Production; drafting production assistance agreement
Michael Steiner	A Daughter of These Hills	A student thesis film looking to use audio from the 82 <sup>nd</sup> Airborne Chorus for his military themed short film	Pre-production; contacted the 82 <sup>nd</sup> PAO
Sophia Kruz	Beyond the Light Switch	PBS Detroit docu-series looking into alternative fuel solutions one episode will focus on US Army technologies like	Pre-production; received request from production

		the Reduce generator	company
Katy Sarge	Say Yes to the Dress	Reality TV program featuring a female soldier (wounded warrior) from Walter Reed who is looking for a wedding dress	Pre-production; received query from the production company
Rick Stewart	NRA: Life of Duty	Web-based docu-series that approached The Old Guard to produce a segment on the sentinels at the Tomb of the Unknowns	Pre-productions; TOG PAO contacted OCPA-LA
Adriane Hopper	One Christmas	Television Christmas special to air on TVONE network looking for a soldier homecoming.	Pre-production; received request for support from the production company
Solly Granatstein	Years of Living Dangerously	Showtime docu-series about climate change. Reached out to CENTCOM for support on how/if climate changes affects their AOR	Pre-production; received request for support from the production company; awaiting response from CENTCOM PAO
Alexis Niki	Insider	A French documentary production company requested support for a film about special operations soldiers. OCPA-LA asked 4/25ID Airborne if they could support the request	Pre-production; connecting USARAK PAO with production company
Martin Hughes	Operation Viking Hammer	UK filmmaker wants to interview 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Pre-production; sent request to USASOC PAO
Raul Galvan	Kosciuszko	Milwaukee Public Television Documentary film about American Revolution hero and engineer Thaddeus Kosciuszko to film at West Point and with support from the USMA D/HIST	Pre-production; sent PAA to production company

OCA PA WEEKLY PLANS & OUTREACH SUMMARY  
9 April 2013

*OCPA-LA*

**Intentional Talk on MLB Network** – MLB Network featured a soldier at Camp Arifjan in Kuwait asking a baseball question to the hosts of their program (Kevin Millar and Chris Rose) on Wednesday 3 April and a soldier from Camp Zama in Japan on 9 April. OCPA-LA and MLB Network are working to have a soldier on this segment for the next six weeks. OCPA-LA is gathering questions from soldiers deployed across the globe.

**Assessment:** These opportunities are a small way to keep the Army and its deployed service members in the public view. We intend to capitalize on this support to attract larger roles with the MLB Network and other sports entertainment networks for future Army-related stories.

**LA Dodgers First Pitch** – (b) (6) the son of SSG Jon Martin, killed in Iraq in 2007 was asked to throw out the first pitch for the Dodgers on 5 April in honor of National Gold Star Wives Day. OCPA-LA connected the Dodgers with Honoring our Fallen, a non-profit created to support Gold Star Families in California. **Assessment:** A near capacity crowd on a Friday night game watched the son of a fallen soldier get to throw out a pitch at a MLB game. These efforts help connect Americans with their Army and remind them about the sacrifices our soldiers and their families make in service of the nation.

**Fox Sports story on Andrew Rowe (Gold Star Family member)** – OCPA-LA coordinated to have the son of 1SG Blue Rowe, killed in Iraq in 2009, serve as the batboy for the Angels during their Armed Forces Day Game on May 18<sup>th</sup>. We pitched the story to the feature department of Fox Sports and they are considering the story. By pitching this story we intend to expand the media coverage of these opportunities beyond the stadium audience when possible. **Assessment:** This opportunity was another result of the Fox Sports Spring Training with the Troops event from this winter and a follow up meeting we had with them at the studios here in LA.

**Military and the Media** – On Thursday 11 April, (b) (6) served as the guest lecturer for a Linfield College undergraduate course on Military and the Media via Skype. The course discussed how and why the Army supports the entertainment media and answered questions from the class members. **Assessment:** Many of the news articles and programs about the DoD Entertainment Media offices misrepresent how these offices work with the entertainment media. Participating in this class may help in a small way educate a few future journalism students about the US Army and the role Army Public Affairs plays informing Americans about its military.

**Active Entertainment Media Projects \* (as of 2 Apr. 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautilus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production; coordinating with US Army Pacific and FORSCOM for support.
Japan's Next Star	Japanese talent show-type program that wants to include aspects of Army life at Camp Zama in Japan	Post-production; Filming complete at Camp Zama
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; Received the request for support to the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Lifetime Moms	Documentary about the DC area mothers of a Marine unit who visit the graves of the sons of fallen Marines at ANC when their families cannot visit	Pre-production; PAA signed by OSD-PA
Vietnam War Documentary	Ken Burns documentary film about the Vietnam War and wants to film a veteran speaking to West Point cadets about the war	Pre-production; PAA signed by OSD-PA
Homeland	Documentary about the closure of Schweinfurt	Declined; Germany IMCOM PAO could not support due to conflicting requirements
Good Bye G.I.	Documentary about the closure of Army posts in Germany	Pre-production; PAA sent to production company
Target Earth	Two-hour special about how the military would respond in the event of an alien invasion	Pre-production; not positive we want to support, but this could be a way to discuss ARNORTH's disaster preparation planning and training
Beyond the 18 <sup>th</sup> Hole	Feature television segment about golf as a therapy for wounded soldiers to air during PGA television coverage	Post-production; filmed at ANC on 5 April
WWII Tank Documentary	Documentary about German tanks in WWII, the production company wants to tap into the expertise of Army Col. Wilbeck who is currently at the Air Force War College and has written on WWII tanks	Pre-production; PAA sent to the production company
Hometown Hero Challenge	Reality television show where service members compete in a military skill competition	Pre-production; USARNG may support; OCPA-LA declining active duty support due to the large support requirement for a show that does not best highlight the roles and mission of the US Army
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Keeping in Step	Documentary on Wounded veterans	Pre-production; sent request for support to PC
Buying Alaskan	Documentary series about real-estate in Fairbanks, AK.	Pre-production; PAA sent to production company
Devine Intervention	NATGEO make-over television program about church communities	Request to have church goers participate in Army physical training denied.

Death - a series about Life	Documentary about death for Norwegian, Finish and Icelandic television.	Request to interview and film a Soldier playing 1 <sup>st</sup> person shooter game denied.
-----------------------------	---	---

\*this list includes only the projects with status changes since 27 Feb. 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
9 January 2013

OCPA-LA

**MG Lanza Visit** –MG Lanza and (b) (6) (7ID Surgeon) visited the Institute for Creative Technologies to discuss future cooperation between 7ID and ICT. (b) (6) met briefly with MG Lanza to discuss future entertainment media projects and what assets he wanted us to pitch to production companies when we have the opportunities. **Assessment:** N/A

**Military Working Dog Monument**– OCPA-LA met with the president of Natural Balance pet food on Friday to discuss possible routes and locations for the Military Working Dog monument to visit during its travels across the country. This monument honors the military police K9 teams from all services and has the potential to draw local media attention in the stops it makes in communities across the country. **Assessment:** The ability to influence the route and nominate stops for the monument will help us reach targeted communities with Army messages about how military working dog teams help make our Army more flexible, agile, and versatile as part of America's Force for Decisive Action.

**Southern California Army Advisory Council** – OCPA-LA attended the SCAAC meeting Friday in Costa Mesa, California. Army COIs from Southern California attend this meeting and it provided us another opportunity to speak with them about the Army. **Assessment:** These meetings help us spread the Army story to COIs and stay in contact with Army recruiters in the region.

**Deputy Assistant Secretary of the Army visit** – Mr. (b) (6) is planning a visit to Los Angeles from 17-19 Jan to meet with the LA Advisory Board. Alison Bettencourt contacted us to set-up an office call with him on the 18<sup>th</sup> to discuss what our office does. **Assessment:** N/A

**NFLPA Collegiate Bowl** – OCPA-LA is supporting the NFL Players Association Collegiate Bowl by coordinating for a color guard for the game. Fort Irwin soldiers are providing the color guard and their families will also attend the game. The Collegiate Bowl, played by college all-stars, will be held on 19 January in Carson, California. **Assessment:** This nationally televised game provides the Army with an opportunity to remind Americans about the service of their fellow citizens in the Army. This is the second year our office has been contacted by the NFLPA to support this event. We are using this event as an opportunity to expand our contacts with the NFLPA. Members of the players association, perhaps more so than the front office employees of the NFL, could become great assets to help soldiers receive the messages about seeking help for brain injury.

**Active Entertainment Media Projects\*** (as of 3 Jan. 13)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Man Hunt	Show about tracking school with 38th Cav	Post-production
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
BBC Iraq War Documentary	BBC Documentary on the Iraq War with interview requests for COL (b) (6) and COL (b) (6)	Pre-production; PAA signed by OSD-PA
Hunt in Corsicana	Operation! Comfort in San Antonio is sending two guys to Corsicana, Texas on a hunt and Martin Archery will film it for the Outdoor Channel	Pre-production; PAA with OSD-PA
BBC Jr ROTC Documentary	BBC Children's program wants to film a documentary about the Phoenix Military Academy School in Chicago	Pre-production; PAA with production company
Ducks Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Pre-production; sent request for support to OSD-PA Blue Grass Army Depot cannot support the off-post filming so we will likely decline the opportunity
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Arlington National Cemetery	WETA wants to make a documentary program about ANC	Pre-production; support request with OSD-PA
Fuerzas Comando 2013	Univision aired the 2012 SOCSOUTH commando competition, and they want to film the competition	Pre-production
Last Man on the Moon	Documentary about CAPT Eugene Cernan, the last man to walk on the moon	Pre-production; request with OSD-PA
Master Chef	5 chefs feeding 500+/- soldiers during combat feeding challenge.	Pre-production - PAA with production Co. Coordinating with CAARNG

\*this list includes only the projects with status changes since 20 November 2012

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**2 October 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 AUG. Peacock Productions has not signed the document yet.

**The Tonight Show with Jay Leno** – OCPA-LA is starting the conversation of the producers on The Tonight Show to coordinate DoD support to the final Thanksgiving Tonight Show broadcast. We reached out to Ft Irwin to fill the US Army seats for the program.

**La Vida Robot** – A small budget feature film depicting Joshua Davis’ *Wired* magazine article about four Mexican-American students who win the National Underwater Robotics Competition. One of the students is depicted as wanting to join the Army. The real life person who is depicted in the film is serving today in the US Army. The recruiting battalion in Phoenix wants to support the film as does our office once the government shutdown is resolved.

**Unbroken** – OCPA-LA is working with 1AD, 10<sup>th</sup> Mountain and FORSCOM PAOs to coordinate one soldier appearing in a substantive role in the feature film Unbroken. The production company is looking to cast one of the five soldier director Angelina Jolie met during a 2011 USO visit to Landstuhl Regional Medical Center. If available, the soldier will travel to Australia and be available for the production during the month of November 2013.

**USO External Relations** – OCPA-LA met with (b) (6) with the USO External Relations office. She was in Los Angeles to meet with studio executives about working with Hollywood talent in future USO activities. She met with our office to discuss ways we could work together, specifically using USO celebrities to record Army PSAs.

**Ellen Show** – A producer with The Ellen Show contacted OCPA-LA on Friday 4 OCT and wants to feature an Army captain in a homecoming surprise episode during December. OCPA-LA contacted the soldier and sent some advice on how we can help coordinate the support.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 2 Oct 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
NBC Universal	Unbroken	Biographical film about Louis Zamperini	Pre-production; requesting to cast soldiers
Animal Planet	Wild West Alaska	Episode involving soldiers from USARAK	Post-production; awaiting rough cut
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; received request for support from the production company
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; received request for support from the production company
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after (b) (6) ██████████ defending it against enemy attacks.	Pre-production; received request for support from the production company
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; received request for support from the production company
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; received request for support from the production company
Dominic Lusardi	Four Weddings	Reality show filmed at the Ft Stewart Club depicting the wedding reception of a veteran's daughter on TLC	Pre-production; declined support
Johanna Israel	Untitled script	Screen writer looking for help developing a script involving female soldiers and is looking for help researching female recruiting standards	Pre-production; asked USAREC PAO for assistance
Jennifer Booth	La Vida Robot	Feature film about a group of low-income students who win an	Production; waiting until the end of the

		engineering competition; one wants to join the Army	shutdown to provide assistance
Michael Steiner	A Daughter of These Hills	A student thesis film looking to use audio from the 82 <sup>nd</sup> Airborne Chorus for his military themed short film	Pre-production; contacted the 82 <sup>nd</sup> PAO
Sophia Kruz	Beyond the Light Switch	PBS Detroit docu-series looking into alternative fuel solutions one episode will focus on US Army technologies like the Reduce generator	Pre-production; received request from production company
Katy Sarge	Say Yes to the Dress	Reality TV program featuring a female soldier (wounded warrior) from Walter Reed who is looking for a wedding dress	Pre-production; received query from the production company
Rick Stewart	NRA: Life of Duty	Web-based docu-series that approached The Old Guard to produce a segment on the sentinels at the Tomb of the Unknowns	Pre-productions; TOG PAO contacted OCPA-LA
David Cash	Elephant Grass	Documentary about PTS	Pre-production; does not have funding or distribution yet
Adriane Hopper	One Christmas	Television Christmas special to air on TVONE network looking for a soldier homecoming.	Pre-production; received request for support from the production company
Solly Granatstein	Years of Living Dangerously	Showtime docu-series about climate change. Reached out to CENTCOM for support on how/if climate changes affects their AOR	Pre-production; received request for support from the production company; awaiting response from CENTCOM PAO
Alexis Niki	Insider	A French documentary production company requested support for a film about special operations soldiers. OCPA-LA asked 4/25ID Airborne if they could support the request	Pre-production; awaiting response from USARAK PAO
CJ Baker	Wounded Soldier documentary	1SG (b) (6) from ARSOUTH G3 Training contacted BAMC PAO to film a documentary about wounded soldiers at the Fisher House on post	Pre-production; BAMC PAO declined support
Linda Wolkovitch	Myth Busters	Requested filming an episode in the Natick Soldier System Center's Doriot Chamber (can reach temperatures below -30 degrees Fahrenheit	Pre-production; episode cancelled due to budget shortfalls
Martin Hughes	Operation Viking Hammer	UK filmmaker wants to interview 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Pre-production; sent request to USASOC PAO
Raul Galvan	Kosciuszko	Milwaukee Public Television Documentary film about American	Pre-production; sent PAA to

		Revolution hero and engineer Thaddeus Kosciuszko to film at West Point and with support from the USMA D/HIST	production company
Ellen Eder	The Real Story of Black Hawk Down	Documentary about Operation Restore Hope in Somalia	Pre-production; sent signed PAA to production company

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**11 September 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 August. Peacock Productions has not signed the document yet.

**LA Dodgers September 11<sup>th</sup> Commemoration (11 SEP 2013)** –The LA Dodgers Community Relations office coordinated with our office to have US Army soldiers raise an American Flag over Dodgers Stadium that had flown over RC-South in Kandahar. This will be part of their larger September 11<sup>th</sup> Commemoration events at the game.

**USC School of Social Work Veterans Initiatives Meeting** – As a result SSG (b) (6) visit to the USC School of Social Work, we were invited to participate in their veterans initiatives working group to see what the community is doing to improve veterans health, employment and education in Southern California. We volunteered to be their point of contact if their members needed help contacting staff elements across the Army.

**Vandenberg AFB** – BG Coffin invited filmmakers and AUSA members to visit Vandenberg AFB to see U.S. Army Space efforts. The group toured the facilities and had a chance to meet some of the Army officers who work at the Joint Functional Component Command for Space.

**Veteran of the Game** – The Dodgers honors US Army Reserve Major (b) (6) at their game on Tuesday 10 September. Maj. (b) (6) recently returned from a deployment with the 311<sup>th</sup> Expeditionary Sustainment Command.

**MLB Network Intentional Talk** – Service members from USSOUTHCOM appeared on MLB Network’s intentional Talk program on Tuesday 10 September. Our office coordinated with LTC (b) (6) at USSOUTHCOM for the question submission. MLB Network will have the final military question on their 17 September show. There have been over 20 questions submitted from soldiers on this program this season and they plan to reprise the segment next season as well.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 5 Sep 2013

<b>Requestor</b>	<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Showtime	Homeland	An episode of season three with potential Army depiction (*SPOILER ALERT: the former-Marine protagonist really wasn't a terrorist sleeper agent after all)	Pre-production; discussions with the production company
ESPN	30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Production; PAA signed by OSD-PA
Max Kidd	70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with OSD-PA
Peter Horton	Untitled Scripted, episodic TV series	Wants to discuss realistic hypothetical situations involving US soldiers in Africa for a character's background	Courtesy support
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; received embed from ISAF
Motoman	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; PAA signed by OSD-PA
Brooke Balick: Park Slope Productions	UXO Disposal	TV program showing how the US Army clears UXO on its facilities	Pre-production; sent the production company a letter of encouragement
Tresha Mabile: National Geographic	The Generals	Documentary on how the Vietnam War shaped the recent generation of Army general officers	Pre-production; PAA with the production company for signature
Michelle Abnet and/or Ryan Lough: Revolution Pictures	Scotty McCreery	Country Music Video with some military depiction	Pre-production; PAA with production company for signature

**OCA PA WEEKLY PLANS & OUTREACH SUMMARY**  
**12 December 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail”(Update)** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. This is not a bad project, but the production company’s unwillingness to agree to the standard terms of the PAA is cause for concern about their motivations and the type of story they want to tell. ***OSD-PA sent DoD’s final position to the NBC Peacock attorneys for their consideration on 26 November 2013.***

**ABC’s Home for the Holidays** – ABC produced five short films written by soldiers or veterans as part of their holiday programming. All five of the winning submissions came from soldiers or Army veterans. The films can be viewed online at:  
<http://abc.go.com/holidays>

**Blue Bloods (Update)** –On 4 DEC the location manager for the scripted television program, Blue Bloods requested to film at Ft Hamilton on 17-18 DEC. OCPA-LA is currently reviewing the script to determine if it is a supportable project. ***OCPA-LA declined support for this episode on 4 DEC.***

**The Ellen DeGeneres Show** – The Ellen Show will conduct a surprise homecoming with CPT (b) (6), 143<sup>rd</sup> Combat Sustainment Support Battalion, and his wife on 19 DEC.

**LA Dodger Alumni Caravan Day of Service** – The Los Angeles Dodgers are traveling throughout Southern California during the week of 28-31 January 2014. They have expressed interest in traveling to Ft Irwin as part of the caravan of service. OCPA-LA is working with Ft Irwin to see if the visit is possible.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 3 Dec 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Sandy Christmas	ABC's Home for the Holidays	ABC television program featuring five short films made by soldiers/veterans	Pre-production; PAA with the production company
Discovery Studios	Top Secret Science	The program looks at de-classified or relatively unknown military technologies that are now open-source	Pre-production; received the request for support from the production company
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Pre-production; received the request for support from the production company
Donovan Jacobs	The Iron Harvest	Reality TV program about UXO disposal efforts in the US	Pre-production; received the request for support from the production company
Marco Killian	E/506 Then and Now	Documentary about the men of E/2-506IN from WWII and now	Pre-production; Film maker is trying to get a military flight to Afghanistan
Hotair Productions	Take Me to Your Mom	Nick Jr. Reality TV program based on the lives of Army mothers; requesting to film at Ft Irwin	Pre-production; sent the request for support to the production company
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Pre-production; sent the request for support to the production company
Spike TV	Ink Masters	Reality tattoo show wants to include SSG (b) (6) in an episode of their program; SSG (b) (6) will participate in the program in an off-duty capacity	Received information on the opportunity from Ft Lee; provided guidance to the local PAO team

Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; declined support because the film does not have distribution
Reno Camozzi	Food Court Wars	Reality TV contest show that wants to film on Ft Huachuca	Pre-production; sent the request for support to the production company
Victoria Gardener	Bear Grylls: Escape from Hell	Reality TV program featuring the survival stories of two soldiers from the US Army's Third Infantry Division who were stranded in the desert in Iraq for 7 days in 2003.	Pre-production; received the request for support to the production company; awaiting distribution agreement
Rebecca Tulkoff	Arlington National Cemetery	Documentary for WETA about Arlington National Cemetery	Post-production; reviewing rough-cut
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Pre-production; sent the PAA to the production company
Rob O'Sullivan	None More American	Documentary about the West Point Football players in the current wars	Production; discussing the project with USMA PAO
Emma Barnett	BBC Women at War	Documentary about the incorporation of women in to previously closed MOS	Pre-production; sent the PAA to the production company
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; received the request for support from the production company

OCA WEEKLY PLANS & OUTREACH SUMMARY  
19 March 2013

*OCPA-LA*

**Fox Sports Spring Training with the Troops** – Fox Sports filmed a 30 minute television segment and several shorter webisode/ in-stadium segments during a visit to Grafenwoehr, Germany. Attached is a .pdf with air dates/locations. **Assessment:** OCPA-LA watched and made comments on the rough cut on Friday 8 March. The project reflects very positively on both the unit depicted and the Army families.

**Basic Training (Reality Television Show)** – OCPA-LA received the DoD Request for Assistance form from Peacock Productions on Thursday 14 March along with a hand signed cover memorandum from the CSA concurring with support for the program. We contacted the PAOs at TRADOC responsible for initial entry training and at Ft Benning to let them know this project was approved by the chief of staff. **Assessment:** We asked LTC (b) (6) to share the entire staffing packet on the project that accompanied the cover memorandum so we can see what the CSA has seen and agreed to support. We are awaiting some specific language guidance from TRADOC and Ft. Benning to add to our standard production assistance agreement.

**NFL Network** – OCPA-LA pitched the NFL Network features section on covering the ongoing Army/NFL partnership. Hillary Guy from NFL Network got approval from the NFL headquarters to make the story and we put her in contact with Natick and with Col. (b) (6). We are also pitching the story to Fox Sports and ESPN. **Assessment:** We want to highlight all of the work the Army is already doing to prevent and study TBI in order to show the NFL audiences how their Army is already working with the best scientists in the world to ensure soldier safety.

**Meeting with 90 Miles Productions** – On Tuesday 19 March, OCPA-LA met two executive producers from a small production company about military themed documentary and docu-series projects. They were particularly interested in stories about how things work (depot level maintenance stories, how large equipment is moved/driven/shipped, and what our scientists and engineers do at places like the U.S. Army Natick Soldier Systems Center. **Assessment:** When we help producers craft story ideas that we can support we are much more likely to help create better entertainment projects to help inform and educate Americans about our Army. We got this opportunity to shape the stories the producers will pitch the networks based on a previous project we worked on entitled Manhunt.

**POW Lunch** – OCPA-LA attended the POW Society of Los Angeles monthly luncheon on Monday 18 March. We took the contact information from three Bataan Death March survivors to share with White Sands Missile Range Public Affairs so they could be added to next year's event. We also invited the larger group to participate in the Army Birthday celebration here and discussed their involvement in a Pacific Palisades Independence Day parade. **Assessment:** These gentlemen embody the ideals of Soldier for Life, and are living examples of soldier courage and bravery. We need to include them in as many events as we can in this area as we help educate and inform younger Americans about their Army.

**Active Entertainment Media Projects** \* (as of 19 Mar. 13)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Expedia Washington DC destination Guide	Web-based video featuring Arlington National Cemetery	Post-production; Reviewing the rough cuts
Japan's Next Star	Japanese talent show-type program that wants to include aspects of Army life at Camp Zama in Japan	Post-production; Filming complete at Camp Zama
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; Received the request for support to the production company
24/7/365	Documentary on Emergency Medicine history and Army's role	Pre-production; Received the request for support from the production company
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Good Bye G.I.	Documentary about the closure of Army posts in Germany	Pre-production; PAA sent to production company
Hometown Hero Challenge	Reality television show where service members compete in a military skill competition	Pre-production; USARNG may support; OCPA-LA declining active duty support due to the large support requirement for a show that does not best highlight the roles and mission of the US Army
Combat Exclusion Documentary	Documentary chronicalling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Keeping in Step	Documentary on Wounded veterans	Pre-production; sent request for support to PC

\*this list includes only the projects with status changes since 27 Feb. 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
13 February 2013

*OCPA-LA*

**LA Clippers Marketing Meeting** – OCPA-LA Met with the Clippers marketing team to discuss future partnership opportunities between the Army and the Clippers. In addition to the obvious opportunities to present the national colors at a game, we discussed participating in their charitable events held to benefit at risk youth in the Los Angeles area. They also asked if we had a senior Army leader who could speak at a group of their business partners on Thursday March 7th in Solvang CA. We believe this might be a good opportunity to have BG Volesky visit Los Angeles. We asked if the Clippers would be willing to pay airfare here. **Assessment:** We have a solid relationship with the Dodgers, the LA Kings, the LA Galaxy, and the LA Chivas, but do not have any real relationships with either of the NBA franchises. The Clippers are interested in creating a partnership, but bringing the CPA to speak to them might go a long way to open doors for us here.

**Meeting with the American Ex-Prisoners of War LA Chapter**– The Ex-POW society of Los Angeles meets each month for lunch with their families. On Monday the group invited (b) (6) to their meeting to swear in their newly elected society officers. This ex POW group is comprised of all WWII veterans, the vast majority of whom were Army soldiers. **Assessment:** These men embodiment of Soldier for Life and are a national treasure that we are going to try to incorporate into future COMREL opportunities around Los Angeles.

**Island Soldiers** (Update) – OSD-PA signed the PAA for this documentary and the filmmaker completed his filming at Ft Carson. The filmmaker is submitting the paperwork to embed in Afghanistan to capture footage of the same Micronesian soldier in theater. We recommended to him that he develops a plan in case his embed request was denied. **Assessment:** The documentary may never have a large audience, but the documentary treatment outlines a film with the goal of casting the Army in a very positive light, highlighting the benefits of military service. This film will help personify the message that people are our Army.

**Finishing Schools** (Update) – We drafted a letter of conditional support for the program to help them secure distribution for the program and shared a hooah video from the Northern Warfare School in Alaska. The producer is interested in traveling to visit USARAK to observe training. **Assessment:** Other than the terrible name for this particular program, programs like these are ideal vehicles to help us show the professionalism and skill of our non-commissioned officer corps who train the Army in our advanced military training courses.

**Suicide Documentary** – Months ago, MG (R) Bourne and a representative from One Mind For Research approached OCPA about making a suicide documentary. The film currently does not have domestic distribution secured, but it will be shown in film festivals in the same manner as The Invisible War was last year. OCPA-LA sent the filmmaker the DoD Official Request for Support. We sent the completed for to the Army G-1 and G-3 so they can help identify the best subject matter experts to participate in the documentary. **Assessment:** If we want to talk about ready and resiliency of our Army we need to engage in this documentary, but we should approach this documentary as an opportunity to steer the discussion away from merely recounting the tragic deaths of our soldiers and toward the efforts the Army is making to prevent suicide in our ranks. To do

this we need to identify the best spokespeople who can place the relevant Army statistics into a broader context within the suicide rates of the entire American population.

### Active Entertainment Media Projects

Working Title	Email/Nature of Request	Status
Requiem	Documentary focused on combat camera soldiers in Vietnam and Afghanistan	Pre-production; PAA sent to production company
Finishing Schools	Looking at military qualification courses through the eyes of the Army instructors	Pre-production; Provide the production company a conditional letter of support
South Pole Challenge	CPT (b) (6), blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; Request for support sent to the production company
Combat Exclusion Documentary	Documentary chronicalling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
Bruce Willis Documentary	Bruce Willis was born in an Army hospital in Germany in 1955 when his father was stationed there	Pre-production; Request for support received from the production company
Inside and Out	Hunting program with wounded warriors featuring (b) (6) (b) (6) (75 Ranger Regt)	Pre-production; support request with OSD-PA
Shred It	Program highlighting US Army green technologies	Pre-production; support request with OSD-PA
Who Let the Dogs Out	Hallmark Channel Show with an episode featuring military working dogs	Pre-production; support request with OSD-PA
Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; PAA signed by OSD-PA
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
Army Wives – Lifetime	The Lifetime series is entering its 7 <sup>th</sup> Season.	Reviewing the rough cut for Episode 702

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**14 August 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (Update)** - “On the Trail” is a docu-series about Army Basic Training. It is scheduled to be filmed at Fort Benning GA. The NBC Peacock Productions’ legal team is still reviewing the revised production assistance agreement (PAA) provided to them on 15 July 2013. (b) (6) contacted the Fort Benning leadership on behalf of NBC Peacock Productions to resolve production assistance agreement issues. The Fort Benning legal team reviewed the production assistance agreement and provided OCPA-LA with recommended language. The revised Fort Benning language has been forward to OSD-PA for review. NBC attorneys, OSD-PA, and OCPA-LA participated in a conference call on Thursday 15 Aug. to finalize the agreement language.

**Enlisted (UPDATE)** - 20th Century Fox is producing an Army-themed situational comedy that will air this fall. On 22 July 2013, the production company for the program asked OCPA-LA if they could coordinate a visit to an Army post. The purpose of the visit was to immerse their actors in Army culture so they could understand who are soldiers are and what they do. We reached out to 1AD Public Affairs because they have a proven record of being able to represent the professionalism of our Army units with entertainment media entities. The visit resulted in positive news coverage by the Associated Press and Stars and Stripes describing the actors’ experiences with the Army as “[life-changing](#)” and “[incredible](#).” Accompanying the actors were video and still photographers who captured the immersion experience for use in Fox.com stories and for broadcast news coverage like “Entertainment Tonight.” We do not anticipate significant future contact with the production company for this program, but recommend maintaining a dialog with them. This contact may provide us with opportunities to help shape future storylines. If we receive additional requests from the production we will ensure all Army stake-holders are kept informed throughout the process.

**LA Dodgers Veteran of the Game** – SGT (b) (6) and (b) (6) were recognized by the LA Dodgers as the Veterans of the Game during the games against the Mets on 13 and 14 August 2013. The Dodgers currently lead MLB in game attendance with an average of approximately 45,000 fans per game.

**MLB Network Intentional Talk** – Two soldiers from 1BCT, 1CD (SPC (b) (6) and (b) (6)) were featured on MLB Network’s Intentional Talk program asking questions during their military question of the week segment on 6 and 13 Aug 2013.

**IMAGEN AWARDS** - The Imagen Awards producers have requested DoD Public Affairs Support to participate Celebrity Red Carpet Event held at the Beverly Hilton on Friday 16 Aug. A soldier will be walking the Red Carpet with the Cast of the nominated Web-Series ‘Carbie Road’ and its Executive Producer Louise Wu. OCPA-LA has coordinated Army public affairs coverage at the ceremony. The Imagen Awards program was established in 1985 from a suggestion by veteran television producer Norman Lear to encourage and recognize the positive portrayals of Latinos in the media. Later, as The Imagen Foundation, it expanded its programs and initiatives to further its mission to serve as a bridge between the Latino community and the entertainment industry in providing access, education, and resources for Latinos in the industry, as well as those seeking careers in entertainment. The awards show will air on the Southern California PBS affiliate.

**Active Entertainment Media Projects \* (as of 14 August 2013)**

<b>Requestor</b>	<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Showtime	Homeland	An episode of season three with potential Army depiction (*SPOILER ALERT: the former-Marine protagonist really wasn't a terrorist sleeper agent after all)	Pre-production; discussions with the production company
ESPN	30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Production; PAA with OSD-PA
Arirang TV	60 <sup>th</sup> Anniversary of the Korean War Cease Fire	South Korean Documentary about the US Army nurses during the Korean War	Pre-production; PAA with OSD-PA
Max Kidd	70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with OSD-PA
ARTE	AFRICOM Documentary	Franco-German television network ARTE wants to make a film about AFRICOM's counter-terrorism efforts	Pre-production; AFRICOM is staffing the request
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
LBI Entertainment	BeLIve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
Joy Smith	Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Meg Prior	Outside the Wire	Documentary about the 10st Abn Division in Afghanistan	Production; ?
SkyhoundMedia / CineGroupFilms	Preserve, Protect, and Defend	Documentary about US military environmental efforts	Preproduction; sent IMCOM/USAEC the query to coordinate possible scouting opportunities
TwoFour Productions	South Pole Challenge	(b) ((b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA signed by OSD-PA
NBC Universal	Unbroken	Biographical film about (b) [REDACTED]	Pre-production; scouting; may film in Australia

IWC Media	Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Production; sent PAA signed by OSD-PA; Production company wants to film at Ft Drum and USMA – this will require an amendment to the PAA
PBS	Coming Back	Series about returning servicemembers	Pre-production; PAA signed by OSD-PA
Motoman	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; Production company drafting the request
90 Miles		Reality television program about the retrograde of equipment from Afghanistan	Pre-production; Production company meeting with 3d Army
Brandy Kirschner: Northsouth Productions	Say Yes to the Dress	Reality bridal program involving a future bride and her deployed Army parent	Pre-production; seeking cast members; received request for support from the production company
Brooke Balick: Park Slope Productions	UXO Disposal	TV program showing how the US Army clears UXO on its facilities	Pre-production; received request for support from the production company
Sha Liang: Infocus Asia Pte Ltd	Access 360: World Heritage	Docu-series exploring man's on-going efforts to preserve UNESCO World Heritage Sites. Everglades National Park	Pre-production; production company has the PAA for signature
Tresha Mabile: National Geographic	The Generals	Documentary on how the Vietnam War shaped the recent generation of Army general officers	Pre-production; submitted the request for support to OSD-PA
Stephanie Howard	Caregivers	Documentary exploring the lives of the family members who care for their loved ones wounded in combat	Pre-production; sent the PAA to OSD-PA for signature
Voice of America	Voice of America - JFK	Documentary looking at the 50 years since the JFK assassination	Pre-production; received request for support from the production company
Michelle Abnet and/or Ryan Lough: Revolution Pictures	Scotty McCreery	Country Music Video with some military depiction	Pre-production; received request for support

Andrew Huddleston: National Geographic & GRB Entertainment	Showdown of the Unbeatables	Reality TV program comparing different piece of equipment performance under different conditions	Pre-production; received request for support from the production company
Dominique Anders: Asylum Entertainment	10 Things you don't know about the White House	Docu-series depicting little known facts about the White House, want to include Ft Myer and McNair	Pre-production; sent the PAA to the production company
Rob Luehrs	(b) (6) television program	Docu-series chronicling the life of Capt. (b) (6)	Pre-production; sent the request for support to the production company
Jim Brasher: Crater Lion	Enlisted Man	Show that investigates the different jobs possible in the US Army	Pre-production; received request for support from the production company
Bill Fishman: Fallout Entertainment	Enemy Inside	Music video with a PTS theme	Pre-production; received request for support from the production company

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
16 January 2013

OCPA-LA

**Los Angeles Army Birthday Celebration** – OCPA-LA coordinated with the California Veterans Home for a location to use for the 238<sup>th</sup> Army Birthday celebration. We have secured participation from the California Secretary for Veterans Affairs and the oldest living WWII veteran (former Army private Bea Cohen) to serve as guests for the event. We have also received a verbal commitment from one of the Southern California Army Advisory Council members to provide food at the birthday event. **Assessment:** The LA Army Birthday celebration is going to highlight 238 years of service to the nation by serving lunch and eating with the veterans living at the California Soldiers' Home. We will tie in the Soldier for Life theme at that event.

**Los Angeles Army Advisory Council** – OCPA-LA attended the LAAAC meeting Friday in Downey, California. Army COIs from Los Angeles attend this meeting and it provided us another opportunity to speak with them about the Army. **Assessment:** These meetings help us spread the Army story to COIs and stay in contact with Army recruiters in the region.

**Deputy Assistant Secretary of the Army visit** – Mr. (b) (6) met with Mr. (b) (6) and (b) (6) to discuss ways to work together on earned and paid media opportunities. We discussed our current projects and asked what AMRG's current communications priorities are. **Assessment:** N/A

**NFLPA Collegiate Bowl** – OCPA-LA supported the NFL Players Association Collegiate Bowl by coordinating for a color guard for the game. Soldiers from the local area provided the color guard, and their families also attended the game. The Collegiate Bowl, played by college all-stars, will be held on 19 January in Carson, California. **Assessment:** This nationally televised game provides the Army with an opportunity to remind Americans about the service of their fellow citizens in the Army. This is the second year our office has been contacted by the NFLPA to support this event. We are using this event as an opportunity to expand our contacts with the NFLPA. Members of the players association, perhaps more so than the front office employees of the NFL, could become great assets to help soldiers receive the messages about seeking help for brain injury.

**Active Entertainment Media Projects\*** (as of 16 Jan. 13)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Master Chef	5 chefs feeding 500+/- soldiers during combat feeding challenge.	Pre-production – CAARNG backed out of support, approaching Ft Irwin with the opportunity
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Wheeler Army Airfield	Italian documentary about the attack on Wheeler Army Airfield and Pearl Harbor	Pre-production; support request with OSD-PA
Inside and Out	Hunting program with wounded warriors featuring (b) (6) (b) (6) (75 Ranger Regt)	Pre-production; support request with OSD-PA
The Secret State Music video	Military themed music video project to be filmed at Ft Irwin	Pre-production; request with OSD-PA
Fuerzas Comando 2013	Univision aired the 2012 SOCSOUTH commando competition, and they want to film the competition	Pre-production; support request with OSD-PA
Requiem	Documentary focused on combat camera soldiers in Vietnam and Afghanistan	Pre-production; PAA sent to production company
Arlington National Cemetery	WETA wants to make a documentary program about the Old Guard	Pre-production; PAA sent to production company
Last Man on the Moon	Documentary about CAPT (b) (6) (b) (6) the last man to walk on the moon	Pre-production; PAA signed by OSD-PA
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
Ducks Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Post-production; PAA signed by OSD-PA
The Bachelor	Featuring MG Yenter and his family	Post-production; awaiting rough-cut
Man Hunt	Show about tracking school with 38th Cav	Post-production; awaiting rough-cut
The Kevin Michael Connelly Project	TV show where the host, born without legs, goes to Ft Benning and is put through military training with the RTB	Post-production; review of rough-cut complete
Triggers Abrams Tank	TV show featuring the Abrams tank	Post-production; review of rough-cut complete

\*this list includes only the projects with status changes since 3 January 2013

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**18 October 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 AUG. Peacock Productions has not signed the document yet.

**Unbroken (Update)** – OCPA-LA is working with 1AD, 10<sup>th</sup> Mountain and FORSCOM PAOs to coordinate one soldier appearing in a substantive role in the feature film Unbroken. The production company is looking to cast one of the five soldier director Angelina Jolie met during a 2011 USO visit to Landstuhl Regional Medical Center. If available, the soldier will travel to Australia and be available for the production during the month of November 2013. SGT (b) (6) (1AD), SGT (b) (6) (1AD) and SPC (b) (6) 10 MTN) all auditioned via Skype this week with the casting director.

**Dodgers NLCS Veteran of the Game** – SSG (b) (6) with 1-160IN (National Guard) in Inglewood, CA was recognized at the National League Championship Series Game 4 on Tuesday 15 OCT at Dodgers stadium. (b) (6) served in the 75<sup>th</sup> Ranger Regiment in combat tours to Afghanistan as an 11B prior to joining the CA NG.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 9 Oct 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
NBC Universal	Unbroken	Biographical film about (b) (6)	Pre-production; auditioned three active-duty soldiers
Animal Planet	Wild West Alaska	Episode involving soldiers from USARAK	Post-production; requesting to shoot some pick-ups
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; received request for support from the production company
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; received request for support from the production company
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) and defending it against enemy attacks.	Pre-production; received request for support from the production company
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; received request for support from the production company
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; received request for support from the production company
Jennifer Booth	La Vida Robot	Feature film about a group of low-income students who win an engineering competition; one wants to join the Army	Production; drafting production assistance agreement
Michael Steiner	A Daughter of These Hills	A student thesis film looking to use audio from the 82 <sup>nd</sup> Airborne Chorus for his military themed short film	Pre-production; contacted the 82 <sup>nd</sup> PAO
Sophia Kruz	Beyond the Light Switch	PBS Detroit docu-series looking into alternative fuel solutions one episode will focus on US Army technologies like	Pre-production; received request from production

		the Reduce generator	company
Katy Sarge	Say Yes to the Dress	Reality TV program featuring a female soldier (wounded warrior) from Walter Reed who is looking for a wedding dress	Pre-production; received query from the production company
Rick Stewart	NRA: Life of Duty	Web-based docu-series that approached The Old Guard to produce a segment on the sentinels at the Tomb of the Unknowns	Pre-productions; TOG PAO contacted OCPA-LA
Adriane Hopper	One Christmas	Television Christmas special to air on TVONE network looking for a soldier homecoming.	Pre-production; received request for support from the production company
Solly Granatstein	Years of Living Dangerously	Showtime docu-series about climate change. Reached out to CENTCOM for support on how/if climate changes affects their AOR	Pre-production; received request for support from the production company; awaiting response from CENTCOM PAO
Alexis Niki	Insider	A French documentary production company requested support for a film about special operations soldiers. OCPA-LA asked 4/25ID Airborne if they could support the request	Pre-production; connecting USARAK PAO with production company
Martin Hughes	Operation Viking Hammer	UK filmmaker wants to interview 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Pre-production; sent request to USASOC PAO
Raul Galvan	Kosciuszko	Milwaukee Public Television Documentary film about American Revolution hero and engineer (b) (6) to film at West Point and with support from the USMA D/HIST	Pre-production; sent PAA to production company

**OCA WEEKLY PLANS & OUTREACH SUMMARY**  
**18 September 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 AUG. Peacock Productions has not signed the document yet.

**MLB Network Intentional Talk** – SFC (b) (6) from USAG-Natick and Natick Soldier Systems Center appeared on MLB Network’s intentional Talk program on Tuesday 17 SEP. Our office coordinated with Mr. (b) (6) at Natick for the question submission. This was the final military question for this program this season.

**Meeting at 20<sup>th</sup> Century Fox Studio** – OCPA-LA met with Mr. Jim Sharp, Executive VP for production at 20<sup>th</sup> Century Fox. The meeting was held to discuss potential Army involvement in the reboot of the scripted TV program ‘24.’

**Unbroken** – Director Angelina Jolie met wounded soldiers at Landstuhl Regional Medical Center on 13 MAY 2011. She reached out to the USO and OSD-PA to see if she could cast those soldiers in speaking roles in Unbroken. OCPA-LA is working to identify the soldiers and verify if they are still in the U.S. Army.

**Hollywood, Health & Society Sentinel Awards** – Married to the Army – Alaska was honored at the 14<sup>th</sup> Annual Norman Lear Center/USC Annenberg Hollywood, Health & Society 2013 Sentinel for Health Awards on Thursday 19 SEP. OCPA-LA attended the awards dinner as guests of 44 Blue, the production company who produced the program. The awards recognize exemplary television storylines that inform, educate and motivate viewers to make choices for healthier and safer lives. The 72 entries — the most ever received — spanned 15 networks and cable channels. All eligible submissions are reviewed for accuracy by experts at the CDC and partner organizations, and for entertainment value and potential benefit to the viewing audience by entertainment, academic and public health professionals. The Hollywood, Health & Society organization serves as a liaison between the entertainment industry and the healthcare field. OCPA-LA used his dinner as a way to pitch future cooperation between their organization and ours to connect Army healthcare practitioners with screen writers.

**Four Weddings** – TLC’s reality TV program, Four Weddings requested filming a wedding reception at the Ft Stewart Club. Neither the bride or groom is a service member, but the bride is the daughter of a veteran. The premise of the program is to have the four brides attend one another’s wedding receptions and provide critiques of all aspects. OCPA-LA is recommending declining the opportunity as it does not include any soldiers and is unlikely to reflect well upon the post’s MWR facilities.

**ICT** – The Institute for Creative Technologies, a DoD University Affiliated research Center, hosted SSG (b) (6) on 19 SEP at their facilities in Los Angeles to complete a 360 degree imaging of him. Their goal is to create a lifelike avatar of SSG (b) (6) to use as a counseling tool to help encourage soldiers to seek counseling assistance if they are experiencing PTS. SFC (b) (6) is helping facilitate SSG (b) (6) visit. The imaging is similar to that done with SGT (b) (6) with Accessions Command for GoArmy.com <http://www.youtube.com/watch?v=85lyFwHVvWA> . This invitation was the direct result of SSG Carter’s visit to ICT on 3 SEP.

**Enlisted** – Mr. (b) (6), a contractor with G1 approached OCPA on 16 SEP about incorporating resiliency messaging into the Fox sitcom Enlisted. Since Enlisted is not a supported program, we recommended that we look for more appropriate entertainment media vehicles to incorporate those messages.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 17 Sep 2013

Requestor	Working Title	Email/Nature of Request	Status
Max Kidd	70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with OSD-PA
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Meg Prior	Outside the Wire	Documentary about the 10st Abn Division in Afghanistan	Production; ?
TwoFour Productions	South Pole Challenge	(b) ((b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA signed by OSD-PA
NBC Universal	Unbroken	Biographical film about (b) (b) (6)	Pre-production; requesting to cast soldiers
IWC Media	Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Production; sent PAA signed by OSD-PA; Production company wants to film at Ft Drum and USMA – this will require an amendment to the PAA
PBS	Coming Back	Series about returning service members	Pre-production; PAA with OSD-PA
George Notaras	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; PAA signed by OSD-PA
90 Miles		Reality television program about the retrograde of equipment from Afghanistan	Pre-production; Production company meeting with 3d Army
Brandy Kirschner: Northsouth Productions	Say Yes to the Dress	Reality bridal program involving a future bride and her deployed Army parent	Pre-production; seeking cast members; received request for support from the production company

Tresha Mabile: National Geographic	The Generals	Documentary on how the Vietnam War shaped the recent generation of Army general officers	Pre-production; PAA signed by OSD-PA
Michelle Abnet and/or Ryan Lough: Revolution Pictures, LLC	Scotty McCreery	Country Music Video with some military depiction	Pre-production; received request for support from the production company
Dominique Anders: Asylum Entertainment	10 Things you don't know about the White House	Docu-series depicting little known facts about the White House, want to include Ft Myer and McNair	Pre-production; PAA signed by OSD-PA
Rob Luehrs	Ivan (b) (6) television program	Docu-series chronicling the life of Capt. (b) (6)	Pre-production; sent the request for support to the production company
A.T. Dunn	Trylogi Video Shoot	Music video about military service	Post-production
Elizabeth Muzio	Adequate Therapeutic Options Exist	Requests the use of B-roll from BAMC for a Discovery Channel program about pain management featuring the story of Navy Corpsman (b) (6)	Pre-production; sent the request for support to the production company
Michael Gutenplan	Top Secret Science	Cutting edge scientists and engineers tell their secrets and expose the projects	Pre-production; received request for support from the production company
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; received request for support from the production company
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; received request for support from the production company
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) (b) (6) and defending it against enemy attacks.	Pre-production; received request for support from the production company
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; received request for support from the production company

Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; received request for support from the production company
Dominic Lusardi	Four Weddings	Reality show filmed at the Ft Stewart Club depicting the wedding reception of a veteran's daughter on TLC	Pre-production; received request for support from the production company; recommending declining support
TNT	The Last Ship	Scripted episodic TV program about a Navy ship and crew that survives a global pandemic	Production; considering an Army character for the program
Jennifer Peterson	Operation Dog Tag	Reality TV program about military wives rescuing dogs in Fayetteville, NC	Declined support until they receive distribution
Kim Ku'ulei Birnie	Voyaging canoe Hōkūle'a crew to visit Mākua Valley	Documentary following a canoe around the globe - this segment will be filmed in the US Army controlled MAKUA VALLEY	Pre-production; received request from production company
Peter Reiss	Hard Corps	Docu-series about the US Army Corps of Engineers	Pre-production; PAA signed by OSD-PA
Carol Kerr	A Football Life - The Forward Pass	NFL Films documentary about the 100th Anniversary of the Forward Pass	Post-production; filmed at USMA
Ellen Eder	The Real Story of Black Hawk Down	Documentary about Operation Restore Hope in Somalia	Pre-production; sent PAA to production company
Jeff Semple	Daily Planet – JLENS System Test	Science docu-series episode focused on a JLENS system test	Post-production; PAA signed by OSD-PA

**OCA WEEKLY PLANS & OUTREACH SUMMARY**  
**19 November 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (Update)** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. This is not a bad project, but the production company’s unwillingness to agree to the standard terms of the PAA is cause for concern about their motivations and the type of story they want to tell. Our recommendation is that this could be a good story, but perhaps Peacock Productions is not the right production company to make the program.

**ABC Home for the Holidays** –ABC is honoring military veterans with the annual “Home for the Holidays” campaign, which kicked off with five digital short films on Mon., Nov. 18, 2013. The five short films are by U.S. Veterans about U.S. Veterans coming home this holiday season. ABC held a nationwide contest to select 5 service members to produce a holiday short story. The service members will be producing a group of 2-3 minute shorts for new media written and/or produced with the help of U.S. Veterans. Each short will be an original story inspired by a U.S. Veteran’s experience of coming “Home for the Holidays.” The campaign was kicked off on “Good Morning America” on Mon., Nov. 17, with a special report by News Anchor Josh Elliott about documentary filmmaker Captain (b) (6) (USAR), who wrote, directed and produced “The Letter.”

**IMCOM Gold Star Families PSA** – OCPA-LA participated in a conference call with IMCOM Public Affairs on Monday 18 NOV to discuss how to get their Gold Star Family PSAs on network television. We recommended contacting AMRG to see if they have any contacts in the paid media side of the networks as one possible course of action. We also agreed to send them a list of celebrities and their agents who have military backgrounds or who are active supporters of the military.

**Hero Network** - This non-profit web site was conceived by Dave Girgenti days after the September 11th attacks on New York City. Mr. Girgenti was shocked by the amount of pictures of missing loved ones posted throughout the city. He thought there had to be a faster and more efficient way to connect people in need. That was the moment in which the idea was born. Recently service members have been using the sight requesting a wish to return from theater early reunite with their loved ones. Television talk shows are monitoring the web site for potential stories.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 14 Nov 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; PAA signed by OSD-PA
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; PAA signed by OSD-PA
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) (b) (6) and defending it against enemy attacks.	Pre-production; PAA signed by OSD-PA
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; PAA signed by OSD-PA
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; PAA signed by OSD-PA
Adriane Hopper	One Christmas	Television Christmas special to air on TVONE network looking for a soldier homecoming.	Pre-production; PAA signed by OSD-PA
Sandy Christmas	ABC's Home for the Holidays	ABC television program featuring four short films made by soldiers/veterans	Pre-production; PAA with the production company
Discovery Studios	Top Secret Science	The program looks at de-classified or relatively unknown military technologies that are now open-source	Pre-production; received the request for support from the production company
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Pre-production; received the request for support from the production company

Donovan Jacobs	The Iron Harvest	Reality TV program about UXO disposal efforts in the US	Pre-production; received the request for support from the production company
Jake Kilm	Malaysian Documentary on Battle of Bakara	feature-length documentary about the role the Malaysian Army (MALBAT) played during the Battle of Bakara.	Pre-production; sent the request for support to the production company
Catherine Watling	D-Day Documentary	Documentary for PBS about the logistics efforts behind D-Day. For example, over 5,000 ships delivered 30,000 military vehicles and 160,000 soldiers onto the beaches	Pre-production; sent the request for support to the production company
Nancy Mraz	USO Ft Campbell	Documentary film about USO activities on Ft Campbell	Pre-production; PAA signed by OSD-PA
Marco Killian	E/506 Then and Now	Documentary about the men of E/2-506IN from WWII and now	Pre-production; PAA signed by OSD-PA
Rasha Drachkovitch	Lock-up Ft Leavenworth	Reality TV show taking an inside look into America's prison system	Pre-production; sent the request for support to the production company
Stephanie Drachkovitch	West Point	Reality TV show following West Point cadets	Pre-production; sent the request for support to the production company
Diana Sedgwick	Operation Gothic Serpent	Documentary about operation Gothic Serpent in Somalia	Pre-production; Declined USASOC could not provide the footage requested
Hotair Productions	Take Me to Your Mom	Nick Jr. Reality TV program based on the lives of Army mothers	Pre-production; sent the request for support to the production company
Nicolas Koutsikas	Deadly Depths	Documentary about sea-disposal of chemical weapons	Post-production; reviewed the rough-cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Pre-production; sent the request for support to the production company

	Undercover Boss	Reality TV show about a boss getting an inside view of his/her organization by appearing to be a new employee	Pre-production; declined support
Ibex Movies	Saving Numero Uno	Feature film about a screw-up soldier who becomes a hero	Pre-production; declined support
Susanne Lopez	The Great Christmas Light Fight	Christmas special on ABC, one segment will show soldiers preparing for the holidays in Afghanistan	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64	Pre-production; received the request for support from the production company
Solly Granatstein	Years of Living Dangerously	Showtime docu-series about climate change. Reached out to CENTCOM for support on how/if climate changes affects their AOR	Pre-production; received request for support from the production company; awaiting response from CENTCOM PAO
Martin Hughes	Operation Viking Hammer	UK filmmaker wants to interview 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Pre-production; sent request to USASOC PAO

OCA WEEKLY PLANS & OUTREACH SUMMARY  
20 February 2013

OCPA-LA

**NBC Reality show on Basic Training** – COL (b) (6) at USMA contacted COL (b) (6) in the CSA's office about a reality TV show that NBC's Peacock Productions is currently considering. The series would be focused on Army Basic Training, highlighting "day-in-the-life" of new recruits, with the aim of showcasing how the U.S. Army "transforms and develops" young people into mature confident and capable citizen-soldiers. We have contacted Stephanie Slater at TRADOC about the project. On Friday 15 February we have sent Mr. Val Nicholas of Peacock Productions the initial DoD Request for Support paperwork and have not received anything back other than his receipt acknowledgement. **Assessment:** If the producers of this show choose to highlight how the Army helps make better citizens out of the young people who choose to serve this will be a great project.

**Blacklist** – NBC TV is scouting Ft Hamilton as a location for a pilot episode of a one hour scripted TV drama. The show does not appear to have any reoccurring Army portrayals, but the pilot will depict an Army general and a military installation. **Assessment:** Ft Hamilton has frequently reached out to OCPA-LA office to let us know that they want to be used as an entertainment media friendly location in New York City.

**Hawai'i 50** – The television show Hawaii 50 is filming a scene that requires Army support for an upcoming episode. USARPAC is supporting the filming on location. **Assessment:** OCPA-LA is the only service public affairs office that consistently relies on our Army trained PAOs across the force to handle entertainment media projects. As a result, the Army office is able to consistently initiate and conduct more entertainment media projects than any other office here in Los Angeles.

**"Fight or Flight" Music Video** (Update) – The Band "The Secret State" completed filming a music video at Ft Irwin depicting the Army soldiers and families through the course of a deployment. The three of the four band members are veterans and wanted to make the video as a tribute to military servicemembers. **Assessment:** Various music publications (Billboard, Rolling Stone, etc.) have expressed interest in covering how and why the band chose to make a video at Ft Irwin with a military theme. The band's recording label has approached us about finding ways to include Army soldiers and families on stage and in the audiences of LA based daytime and evening talk show programs as part of their promotional tour.

**WWII Era Meteor Jet fighter documentary pitch** – MAJ (b) (6), a PAO in Innsworth, UK contacted OCPA-LA to help him pitch a documentary story idea to our military production companies in Los Angeles. His unit, the Allied Rapid Reaction Corps, is helping move a World War II vintage jet aircraft across the city of Gloucestershire by CH-47. The aircraft was the first jet used by the Allies during WWII and this one was flown by a former member of Parliament and senior member of PM Margaret Thatcher's staff. **Assessment:** Finding a production company to make a documentary about an aircraft unless they are already making an aircraft series is challenging because of the expenses required by the production company. We have pitched it to three production companies who expressed some interest, but none have committed to anything yet. This idea will likely end up being a news media story only.

**Gallipoli Staff Ride documentary pitch** – LTC (b) (6) a PAO in Ismir, Turkey contacted OCPA-LA to help her pitch a documentary story idea to our military production companies in Los Angeles. Her unit is conducting a Gallipoli Staff Ride in April and wanted us to pitch the History Channel. **Assessment:** Finding a production company to make a documentary about particular battle unless they are already making a series on WWI battles is challenging because of the travel expenses required by the production company. Generally speaking, production companies that make content for cable TV networks do not have large travel budgets. We did pitch the idea to the History Channel, but they declined the opportunity.

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**21 August 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (Update)** - “On the Trail” is a docu-series about Army Basic Training. It is scheduled to film at Fort Benning GA. The OSD General Counsel representative, (b) (6) and the NBC attorneys are much closer to an agreement on the language for the two disputed paragraphs in the PAA. Both sides agreed to settle the remaining wording issues no later than Tuesday 27 Aug. Barring any changes to NBC’s position, we anticipate a signed agreement next week.

**LA Dodgers Sep 11<sup>th</sup> Remembrance** – The LA Dodgers are dedicating their game on September 11<sup>th</sup> to first responders and the military. OCPA-LA and the Dodgers coordinated to send an American Flag to 4ID in Kandahar to fly at their headquarters. The flag and the footage will be used at the 9/11 ceremony as soldiers raise the flag at Dodgers Stadium. Approximately 50 service members and first responders will be on the field during the ceremony as well. OCPA-LA is also coordinating with DVIDS and 4ID to determine if we can have a live feed from Kandahar during the game.

**MoH, SSG (b) (6) visit to LA 1 SEP-4 SEP** – Continuing to lock in engagement and event opportunities for SSG (b) (6) and his wife. Engagements with the USO, Angels, the Jonathan Club, USC, the Institute for Creative Technologies, Sony Pictures Entertainment (tour and meeting with the Sony Veterans Employee Business Resource Group) and AUSA have been locked in. We are still discussing details with Disneyland and the Los Angeles Mayor’s office. OCPA-LA will continue to shape the visit and provide updates.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 14 Aug 2013

Requestor	Working Title	Email/Nature of Request	Status
Showtime	Homeland	An episode of season three with potential Army depiction (*SPOILER ALERT: the former-Marine protagonist really wasn't a terrorist sleeper agent after all)	Pre-production; discussions with the production company
ESPN	30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Production; PAA with OSD-PA
Arirang TV	60 <sup>th</sup> Anniversary of the Korean War Cease Fire	South Korean Documentary about the US Army nurses during the Korean War	Pre-production; PAA with OSD-PA
Max Kidd	70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with OSD-PA
Peter Horton	Untitled Scripted, episodic TV series	Wants to discuss realistic hypothetical situations involving US soldiers in Africa for a character's background	Courtesy support
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; received embed from ISAF
Motoman	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; PAA with production company for signature
Brooke Balick: Park Slope Productions	UXO Disposal	TV program showing how the US Army clears UXO on its facilities	Pre-production; sent the production company a letter of encouragement
Tresha Mabile: National Geographic	The Generals	Documentary on how the Vietnam War shaped the recent generation of Army general officers	Pre-production; PAA with the production company for signature
Stephanie Howard	Caregivers	Documentary exploring the lives of the family members who care for their loved ones wounded in combat	Pre-production; AMEDD declined support
Michelle Abnet and/or Ryan Lough: Revolution Pictures	Scotty McCreery	Country Music Video with some military depiction	Pre-production; PAA with production company for signature
Bill Fishman: Fallout Entertainment	Enemy Inside	Music video with a PTS theme	Pre-production; declined support

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
23 January 2013

OCPA-LA

**Hawaii Five 0 (Episode 315 – Hookman)** OCPA-LA reviewed Hawaii Five 0 Episode 315 which includes a scene filmed at Tripler Army Medical Center. In this scene, the main character McGarrett learns that a police officer has been wounded by a sniper and taken to the Army Medical Center. McGarrett states “Kono. Stay with Lukela. Those Army docs are the best in the business.”

**Assessment:** Hawaii Five O is a highly rated prime time television program. The producers have been very agreeable to include Army related content in their police drama.

**Jay Leno’s Garage - Fuel Efficient Demonstrator (FED)** The FED, or fuel efficient demonstrator, is one of two vehicles produced by the Army's Tank Automotive Research, Development and Engineering Center (TARDEC). FED Alpha went on display at the Army's All-American Bowl in January 2013. The FED will be featured on Jay Leno’s Garage. GEN Dennis Via will be interviewed for Jay Leno’s Garage on 4 FEB 2012 and will discuss the science and technology behind the vehicle. The FED will remain in the Los Angeles, CA following the taping at Jay Leno’s Garage and be displayed at local high schools and colleges in the Greater Los Angeles area. Additionally GEN Via will be speaking at a Greater Los Angeles AUSA dinner in Burbank, CA. **Assessment:** This will be a great opportunity to inform the viewers of the Jay Leno’s Garage program as well as young men and women in the Los Angeles area of the technology opportunities with the US Army both in and out of uniform. Those technologies can be used on current platforms and future platforms to help increase their fuel efficiency.

**Institute for Creative Technologies** – OCPA-LA Reached out to ICT to coordinate a future visit to their facility by the USMA Dean. The USMA Dean will be in Los Angeles on 10 March 2013 and ICT already hosts cadets for internships in the summer. **Assessment:** ICT receives Army funding and has technology and teaching solutions that the military academy might be interested in learning more about for future application. LTG Huntoon has visited ICT twice so far, and this visit could prove helpful to USMA.

**LA Clippers Color Guard** – OCPA-LA coordinated a Army color guard mission with the LA Clippers before their game against the Oklahoma City Thunder. This is the first interaction with the Clippers this office has had in at least the last five years. **Assessment:** In general, color guard missions have limited messaging impact in terms of the major Army themes and lines of effort. However, they are useful in keeping Americans reminded of the professionalism and service of their Army. These missions are particularly important for the Army to participate in here in Los Angeles, because the Air Force, Navy and Marine have a larger presence near-by.

**US Army Medical/Dental Blue Ribbon Committee** – Thursday OCPA-LA attended the U.S. Army 6th Medical Recruiting Battalion’s initial Los Angeles Army Medical/Dental Advisory Board. The purpose of the meeting was to gather information about the Army medical recruiting mission in Southern California, determine the structure and scope of a potential 2013 kick-off event for Southern California, establish a working group to partner with Army recruiters to plan this potential event, commit to reaching out to medical and dental contacts in Southern California for the purposes of advocating for Army medicine and dentistry. **Assessment:** Helping inform the local community about the opportunities available in Army medicine allows us to spread messages about the Army profession to new audiences.

**Active Entertainment Media Projects\*** (as of 23 Jan. 13)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Master Chef	5 chefs feeding 500+/- soldiers during combat feeding challenge.	Pre-production – CAARNG backed out of support, approaching Ft Irwin with the opportunity
Owner's Manual	M1A2 and M88 vehicle operation	Pre-production; Discussions with OSD-PA
Wheeler Army Airfield	Italian documentary about the attack on Wheeler Army Airfield and Pearl Harbor	Pre-production; joint support request with OSD-PA
Inside and Out	Hunting program with wounded warriors featuring (b) (6) (b) (6) (75 Ranger Regt)	Pre-production; support request with OSD-PA
The Secret State Music video	Military themed music video project to be filmed at Ft Irwin	Pre-production; request with OSD-PA
Fuerzas Comando 2013	Univision aired the 2012 SOCSOUTH commando competition, and they want to film the competition	Pre-production; support request with OSD-PA
Requiem	Documentary focused on combat camera soldiers in Vietnam and Afghanistan	Pre-production; PAA sent to production company
Arlington National Cemetery	WETA wants to make a documentary program about the Old Guard	Pre-production; PAA sent to production company
Last Man on the Moon	Documentary about CAPT Eugene Cernan, the last man to walk on the moon	Pre-production; PAA signed by OSD-PA
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
Ducks Unlimited TV	Show featuring wounded warriors duck hunting in Kentucky	Post-production; PAA signed by OSD-PA
The Bachelor	Featuring MG Yenter and his family	Post-production; awaiting rough-cut
Man Hunt	Show about tracking school with 38th Cav	Post-production; awaiting rough-cut
The Kevin Michael Connelly Project	TV show where the host, born without legs, goes to Ft Benning and is put through military training with the RTB	Post-production; review of rough-cut complete
Triggers Abrams Tank	TV show featuring the Abrams tank	Post-production; review of rough-cut complete

\*this list includes only the projects with status changes since 3 January 2013

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**25 September 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (No Change)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions legal have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 AUG. Peacock Productions has not signed the document yet.

**Angels Baseball New Soldier Swear-in** – SFC (b) (6) and the Southern California Recruiting Battalion coordinated a future soldier swear-in ceremony for 150 young men and women at Angels Stadium prior to the game on Tuesday 24 SEP.

**Queen Latifah Show** – CPT (b) (6), stationed at JBLM, was featured on the Queen Latifah Show during a segment about the veteran-run Dogs on Deployment organization. (b) (6) left her dog with a Dogs on Deployment volunteer family and Queen Latifah staged the “dog reunion” with (b) (6) and her dog ‘Emma’ during the national broadcast on Tuesday 24 SEP. SFC (b) (6) coordinated local support after MAJ (b) (6) at JBLM received the request from the show. This is the first of two segments OCPA-LA has coordinated with the producers of the Queen Latifah Show, and we are working on future ways to integrate soldiers onto the program.

<http://www.youtube.com/watch?v=fiPldElkxg0>

**Unbroken (Update)** – OCPA-LA spoke with the executive producer for Unbroken on Friday 27 SEP to coordinate the details of how to incorporate active-duty soldiers on the film. Through the rapid response by LTC (b) (6) at HRC, we were able to identify the soldiers and units requested by Angelina Jolie.

**Sony Picture Entertainment** – OCPA-LA met with Andy Davis, the President of Production Administration at Columbia Pictures on Friday 27 Sep to discuss future projects and ways we can work together on scripted projects in the future.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 18 Sep 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Post-production; completed Afghan embed
Meg Prior	Outside the Wire	Documentary about the 10st Abn Division in Afghanistan	Production; ?
NBC Universal	Unbroken	Biographical film about Louis Zamperini	Pre-production; requesting to cast soldiers
George Notaras	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; PAA signed by OSD-PA
A.T. Dunn	Trylogi Video Shoot	Music video about military service	Post-production
Michael Gutenplan	Top Secret Science	Cutting edge scientists and engineers tell their secrets and expose the projects	Pre-production; received request for support from the production company
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; received request for support from the production company
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; received request for support from the production company
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) and defending it against enemy attacks.	Pre-production; received request for support from the production company
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; received request for support from the production company
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; received request for support from the

			production company
Dominic Lusardi	Four Weddings	Reality show filmed at the Ft Stewart Club depicting the wedding reception of a veteran's daughter on TLC	Pre-production; received request for support from the production company; recommending declining support
TNT	The Last Ship	Scripted episodic TV program about a Navy ship and crew that survives a global pandemic	Production; considering an Army character for the program
Jennifer Peterson	Operation Dog Tag	Reality TV program about military wives rescuing dogs in Fayetteville, NC	Declined support until they receive distribution
Kim Ku'ulei Birnie	Voyaging canoe Hōkūle'a crew to visit Mākua Valley	Documentary following a canoe around the globe - this segment will be filmed in the US Army controlled MAKUA VALLEY	Pre-production; request declined by US Army Garrison Hawaii
Ellen Eder	The Real Story of Black Hawk Down	Documentary about Operation Restore Hope in Somalia	Pre-production; sent PAA to production company
Jeff Semple	Daily Planet – JLENS System Test	Science docu-series episode focused on a JLENS system test	Post-production; PAA signed by OSD-PA

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
26 March 2013

*OCPA-LA*

**AUSA Birthday Ball** – The Greater Los Angeles Chapter of AUSA is continuing their plans to execute their Army Birthday Ball in Long Beach, Ca on 7 June. Based on previous years they expect to have approximately 500 members of the business community attend the ball, including prominent members of the aerospace industry, local government, and entertainment industry. AUSA is planning and executing the ball internally and OCPA-LA will be invited to attend. AUSA has always provided opportunities for ASLs to meet with business leaders in the communities when they travel to Los Angeles. Most recently they hosted GEN Via when he traveled here with the Fuel Efficient Demonstrator Vehicle. **Assessment:** This annual event in the Los Angeles region helps remind people that the Army supports many of the manufacturing jobs in Southern California.

**Meeting with Creative Artists Agency (CAA)** – On Thursday 21 March, OCPA-LA with Chris Lawson and Mark Wind from the Creative Artist Agency about having (b) (6) speak at one of CAA's table talks with their clients about working with the Army on entertainment projects. CAA is considered widely as the top agency in film and is one of the largest entertainment, literary and sports talent agencies in Los Angeles.

**Assessment:** Having CAA include us in a discussion about how the Army and their clients can best work together on projects helps us make contacts with some of the top writers and directors in Los Angeles.

**42 Film Screening** – Thursday 28 March OCPA-LA screened 42, the feature film about the life of Jackie Robinson. Our office supported the scene in the film depicting 2LT (b) (6) brief military career during WWII. Scenes were filming at Fort McPherson, GA. **Assessment:** Screening films gives us a chance to identify any technical errors not caught in post-production and often allows our office to interact with senior production staff and reinforce the fact that our office provides added value to the entertainment industry.

**Music Video Meeting** – OCPA-LA supported a military-themed music video by the band, The Secret State filmed at Ft Irwin. The video tells the story of military life from the perspective on both the deployed soldier and the families at home. Three of four of the band members served in the military and they want to include recognize the sacrifices of soldiers and families during the promotion of their video. We met with their PR team and agent on Tuesday 26 March to discuss ways to include soldiers and families in the PR campaign they are creating as they premiere the new video. **Assessment:** As always we need to be careful about implied endorsement of the band, but we should take advantage of any attention the video attracts to help tell the story about soldiers and families and how they serve as the strength of the nation. The agent for the band was also interested in having them perform for military audiences on upcoming military holidays. Additionally, the story of a former Army medic turned successful musician would be a good counter-point to the unemployed veteran storylines popular in the news media.

**Meeting with 79<sup>th</sup> Sustainment Support Command PAO** – On 21 March, OCPA-LA met with LTC (b) (6), the incoming PAO for the 79<sup>th</sup> SSC to discuss future COMREL opportunities and ways to work together. The 79<sup>th</sup> SSC is one of the largest

US Army Reserve units and the largest one in our region. They are the unit that has provided aviation support for our office in the past for visiting ASLs, feature film and scripted television support, as well as military participation for local sporting events and federal holiday event support. **Assessment:** A strong relationship with the USAR is critical to our operations in an area with few active-duty Army units. The addition of LTC (b) (6) as a full-time PAO for the unit will only serve to strengthen our relationship with the reserves.

**Active Entertainment Media Projects \* (as of 26 Mar. 13)**

Working Title	Email/Nature of Request	Status
WWII Tank Crew Film	Feature Film following a US tank crew in 1945	Pre-production; the production crew wants to visit Ft Irwin to meet with combat veterans who served in mechanized units
Destination Mystery	Historical look at White Sands and first responders at the Defense Threat Reduction Agency	Pre-production; PAA signed by OSD-PA
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; drafted PAA
24/7/365	Documentary on Emergency Medicine history and Army's role	Pre-production; PAA signed by OSD-PA
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Good Bye G.I.	Documentary about the closure of Army posts in Germany	Pre-production; PAA sent to production company
Hometown Hero Challenge	Reality television show where service members compete in a military skill competition	Pre-production; USARNG may support; OCPA-LA declining active duty support due to the large support requirement for a show that does not best highlight the roles and mission of the US Army
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Keeping in Step	Documentary on Wounded veterans	Pre-production; Received request for support from PC; Coordinating with WTU at Balboa

\*this list includes only the projects with status changes since 27 Feb. 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
26 March 2013

*OCPA-LA*

**AUSA Birthday Ball** – The Greater Los Angeles Chapter of AUSA is continuing their plans to execute their Army Birthday Ball in Long Beach, Ca on 7 June. Based on previous years they expect to have approximately 500 members of the business community attend the ball, including prominent members of the aerospace industry, local government, and entertainment industry. AUSA is planning and executing the ball internally and OCPA-LA will be invited to attend. AUSA has always provided opportunities for ASLs to meet with business leaders in the communities when they travel to Los Angeles. Most recently they hosted GEN Via when he traveled here with the Fuel Efficient Demonstrator Vehicle. **Assessment:** This annual event in the Los Angeles region helps remind people that the Army supports many of the manufacturing jobs in Southern California.

**Meeting with Creative Artists Agency (CAA)** – On Thursday 21 March, OCPA-LA with Chris Lawson and Mark Wind from the Creative Artist Agency about having (b) (6) speak at one of CAA's table talks with their clients about working with the Army on entertainment projects. CAA is considered widely as the top agency in film and is one of the largest entertainment, literary and sports talent agencies in Los Angeles.

**Assessment:** Having CAA include us in a discussion about how the Army and their clients can best work together on projects helps us make contacts with some of the top writers and directors in Los Angeles.

**42 Film Screening** – Thursday 28 March OCPA-LA screened 42, the feature film about the life of Jackie Robinson. Our office supported the scene in the film depicting 2LT (b) (6) brief military career during WWII. Scenes were filming at Fort McPherson, GA. **Assessment:** Screening films gives us a chance to identify any technical errors not caught in post-production and often allows our office to interact with senior production staff and reinforce the fact that our office provides added value to the entertainment industry.

**Music Video Meeting** – OCPA-LA supported a military-themed music video by the band, The Secret State filmed at Ft Irwin. The video tells the story of military life from the perspective on both the deployed soldier and the families at home. Three of four of the band members served in the military and they want to include recognize the sacrifices of soldiers and families during the promotion of their video. We met with their PR team and agent on Tuesday 26 March to discuss ways to include soldiers and families in the PR campaign they are creating as they premiere the new video. **Assessment:** As always we need to be careful about implied endorsement of the band, but we should take advantage of any attention the video attracts to help tell the story about soldiers and families and how they serve as the strength of the nation. The agent for the band was also interested in having them perform for military audiences on upcoming military holidays. Additionally, the story of a former Army medic turned successful musician would be a good counter-point to the unemployed veteran storylines popular in the news media.

**Meeting with 79<sup>th</sup> Sustainment Support Command PAO** – On 21 March, OCPA-LA met with LTC (b) (6), the incoming PAO for the 79<sup>th</sup> SSC to discuss future COMREL opportunities and ways to work together. The 79<sup>th</sup> SSC is one of the largest

US Army Reserve units and the largest one in our region. They are the unit that has provided aviation support for our office in the past for visiting ASLs, feature film and scripted television support, as well as military participation for local sporting events and federal holiday event support. **Assessment:** A strong relationship with the USAR is critical to our operations in an area with few active-duty Army units. The addition of LTC (b) (6) as a full-time PAO for the unit will only serve to strengthen our relationship with the reserves.

**Active Entertainment Media Projects** \* (as of 26 Mar. 13)

Working Title	Email/Nature of Request	Status
WWII Tank Crew Film	Feature Film following a US tank crew in 1945	Pre-production; the production crew wants to visit Ft Irwin to meet with combat veterans who served in mechanized units
Destination Mystery	Historical look at White Sands and first responders at the Defense Threat Reduction Agency	Pre-production; PAA signed by OSD-PA
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; drafted PAA
24/7/365	Documentary on Emergency Medicine history and Army's role	Pre-production; PAA signed by OSD-PA
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Good Bye G.I.	Documentary about the closure of Army posts in Germany	Pre-production; PAA sent to production company
Hometown Hero Challenge	Reality television show where service members compete in a military skill competition	Pre-production; USARNG may support; OCPA-LA declining active duty support due to the large support requirement for a show that does not best highlight the roles and mission of the US Army
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Keeping in Step	Documentary on Wounded veterans	Pre-production; Received request for support from PC; Coordinating with WTU at Balboa

\*this list includes only the projects with status changes since 27 Feb. 2013

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**27 August 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (Update)** - “On the Trail” is a docu-series about Army Basic Training. OSD General Counsel and Peacock Productions have agreed to the language on the production assistance agreement. We sent the PAA to Peacock for signature on Tuesday 27 August.

**USC Armed Forces Football Game** – The University of Southern California Football team donated 600 tickets to their home opener against Washington State our office to distribute to soldiers and their families in the region. This game is dedicated to the Armed Forces and is the first time they have ever held an “Armed Forces” event in recent memory. We gave Fort Irwin, the Los Angeles Recruiting Battalion, the Southern California Recruiting Battalion, California Army National Guard, and the Army Fellows working at the RAND Corporation the tickets to the game. The USC ticketing office received our contact information through our relationship between the Army and the LA Dodgers Community Relations office.

**MoH, SSG Ty Carter’s visit to LA 1 SEP-4 SEP** – All engagements and event opportunities for SSG (b) (6) and his wife in Los Angeles are locked in for 1-4 Sep. Engagements with the USO, San Diego Padres, Sea World, the Jonathan Club, USC School of Social Work, the Institute for Creative Technologies, Sony Pictures Entertainment (tour and meeting with the Sony Veterans Employee Business Resource Group), AUSA, and an appearance on the KTLA Morning Show have been locked in.

**Dodgers Veteran of the Game** – US Army veteran and Hall of Fame Manager, Tommy Lasorda, personally invited wounded warrior SFC (b) (6) to attend the Dodgers game on Tuesday 27 August as a guest of the team. (b) (6) was flown out with a guest to LA to meet with Mr. Lasorda, watch the game, and will be recognized on the field as the Veteran of the Game during the third inning.

**The Ellen Show** – A producer with the Ellen Show contacted our office to coordinate an appearance of PFC (b) (6) (A/603d ASB) to sing on the show. (b) (6) recently received a degree on internet celebrity when he posted a YouTube video of himself singing Etta James’ song “At Last.” We have contacted the 3ID and FORSCOM PAO and passed along the request and recommended allowing (b) (6) to appear on the program in ASUs. If approved, the appearance is tentatively scheduled for the week of 16-20 September.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 14 Aug 2013

Requestor	Working Title	Email/Nature of Request	Status
Showtime	Homeland	An episode of season three with potential Army depiction (*SPOILER ALERT: the former-Marine protagonist really wasn't a terrorist sleeper agent after all)	Pre-production; discussions with the production company
ESPN	30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Production; PAA with OSD-PA
Arirang TV	60 <sup>th</sup> Anniversary of the Korean War Cease Fire	South Korean Documentary about the US Army nurses during the Korean War	Pre-production; PAA with OSD-PA
Max Kidd	70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with OSD-PA
Peter Horton	Untitled Scripted, episodic TV series	Wants to discuss realistic hypothetical situations involving US soldiers in Africa for a character's background	Courtesy support
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Nathan Fitch	Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; received embed from ISAF
Motoman	Motoman	Traveling to Kuwait to talk about Army vehicles with 3d Army	Pre-production; PAA with production company for signature
Brooke Balick: Park Slope Productions	UXO Disposal	TV program showing how the US Army clears UXO on its facilities	Pre-production; sent the production company a letter of encouragement
Tresha Mabile: National Geographic	The Generals	Documentary on how the Vietnam War shaped the recent generation of Army general officers	Pre-production; PAA with the production company for signature
Stephanie Howard	Caregivers	Documentary exploring the lives of the family members who care for their loved ones wounded in combat	Pre-production; AMEDD declined support
Michelle Abnet and/or Ryan Lough: Revolution Pictures	Scotty McCreery	Country Music Video with some military depiction	Pre-production; PAA with production company for signature
Bill Fishman: Fallout Entertainment	Enemy Inside	Music video with a PTS theme	Pre-production; declined support

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**27 November 2013**

OCPA-LA

**NBC Peacock Productions “On the Trail” (Update)** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. This is not a bad project, but the production company’s unwillingness to agree to the standard terms of the PAA is cause for concern about their motivations and the type of story they want to tell. Our recommendation is that this could be a good story, but perhaps Peacock Productions is not the right production company to make the program.

**ABC Home for the Holidays** –ABC is honoring military veterans with the annual “Home for the Holidays” campaign, which kicked off with five digital short films on Mon., Nov. 18, 2013. The five short films are by U.S. Veterans about U.S. Veterans coming home this holiday season. ABC held a nationwide contest to select 5 service members to produce a holiday short story. The service members will be producing a group of 2-3 minute shorts for new media written and/or produced with the help of U.S. Veterans. Each short will be an original story inspired by a U.S. Veteran’s experience of coming “Home for the Holidays.” The campaign was kicked off on “Good Morning America” on Mon., Nov. 17, with a special report by News Anchor Josh Elliott about documentary filmmaker Captain Rebecca Murga (USAR), who wrote, directed and produced “The Letter.”

**IMCOM Gold Star Families PSA** – OCPA-LA participated in a conference call with IMCOM Public Affairs on Monday 18 NOV to discuss how to get their Gold Star Family PSAs on network television. We recommended contacting AMRG to see if they have any contacts in the paid media side of the networks as one possible course of action. We also agreed to send them a list of celebrities and their agents who have military backgrounds or who are active supporters of the military.

**Hero Network** - This non-profit web site was conceived by Dave Girgenti days after the September 11th attacks on New York City. Mr. Girgenti was shocked by the amount of pictures of missing loved ones posted throughout the city. He thought there had to be a faster and more efficient way to connect people in need. That was the moment in which the idea was born. Recently service members have been using the sight requesting a wish to return from theater early reunite with their loved ones. Television talk shows are monitoring the web site for potential stories.

**THANKSGIVING FOX SPORTS NFL PRE-GAME SHOW:** Fox Sports will be filming their live FOX Sports NFL Pre-game Show of the Lions vs. Packers game right here at the National Training Center. Filming will take place in Medina Wasl from 8:30 AM - 9:30 AM on Thursday, November 28, 2013. This mock village provides tough, realistic training for thousands of Soldiers each year before they head overseas. The entire Fort Irwin community is invited to come out and enjoy the show. If you've never seen a live show, or Medina Wasl this is your chance. Come for the show and hang out for the rest of the day! There will be sponsors, games, FREE food, drinks and prizes! There will be bleacher seating in front of the giant big screen for an up close and personal football experience.



**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 14 Nov 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Brian Chung	Attack on the Fourth of July	Outlines the combat experience from the vantage point of the forward deployed Soldier as a remote COP	Pre-production; PAA signed by OSD-PA
Brian Chung	Combat Aviation	Four part documentary that highlights the Kiowa Warrior, Apache, Chinook, and the Black Hawk Helicopter as they conduct life saving missions in support of the war fighters on the ground in Afghanistan.	Pre-production; PAA signed by OSD-PA
Brian Chung	Continuing the Fight for a Fallen Brother	Two part documentary of a tight knit Army unit in Afghanistan who remember and honor a fallen comrade by naming their COP after SPC (b) (6) (b) (6) and defending it against enemy attacks.	Pre-production; PAA signed by OSD-PA
Brian Chung	VBIED at the Gate	A documentary with real footage of a VBIED going off at the gate of Joint Installation Salerno in Khost Afghanistan, and the US force's response to help the Afghan wounded.	Pre-production; PAA signed by OSD-PA
Brian Chung	Level Black	A documentary about a combat veteran and his family's daily struggles and victories against PTS	Pre-production; PAA signed by OSD-PA
Adriane Hopper	One Christmas	Television Christmas special to air on TVONE network looking for a soldier homecoming.	Pre-production; PAA signed by OSD-PA
Sandy Christmas	ABC's Home for the Holidays	ABC television program featuring four short films made by soldiers/veterans	Pre-production; PAA with the production company
Discovery Studios	Top Secret Science	The program looks at de-classified or relatively unknown military technologies that are now open-source	Pre-production; received the request for support from the production company
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Pre-production; received the request for support from the production company

Donovan Jacobs	The Iron Harvest	Reality TV program about UXO disposal efforts in the US	Pre-production; received the request for support from the production company
Jake Kilm	Malaysian Documentary on Battle of Bakara	feature-length documentary about the role the Malaysian Army (MALBAT) played during the Battle of Bakara.	Pre-production; sent the request for support to the production company
Catherine Watling	D-Day Documentary	Documentary for PBS about the logistics efforts behind D-Day. For example, over 5,000 ships delivered 30,000 military vehicles and 160,000 soldiers onto the beaches	Pre-production; sent the request for support to the production company
Nancy Mraz	USO Ft Campbell	Documentary film about USO activities on Ft Campbell	Pre-production; PAA signed by OSD-PA
Marco Killian	E/506 Then and Now	Documentary about the men of E/2-506IN from WWII and now	Pre-production; PAA signed by OSD-PA
Rasha Drachkovitch	Lock-up Ft Leavenworth	Reality TV show taking an inside look into America's prison system	Pre-production; sent the request for support to the production company
Stephanie Drachkovitch	West Point	Reality TV show following West Point cadets	Pre-production; sent the request for support to the production company
Diana Sedgwick	Operation Gothic Serpent	Documentary about operation Gothic Serpent in Somalia	Pre-production; Declined USASOC could not provide the footage requested
Hotair Productions	Take Me to Your Mom	Nick Jr. Reality TV program based on the lives of Army mothers	Pre-production; sent the request for support to the production company
Nicolas Koutsikas	Deadly Depths	Documentary about sea-disposal of chemical weapons	Post-production; reviewed the rough-cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Pre-production; sent the request for support to the production company

	Undercover Boss	Reality TV show about a boss getting an inside view of his/her organization by appearing to be a new employee	Pre-production; declined support
Ibex Movies	Saving Numero Uno	Feature film about a screw-up soldier who becomes a hero	Pre-production; declined support
Susanne Lopez	The Great Christmas Light Fight	Christmas special on ABC, one segment will show soldiers preparing for the holidays in Afghanistan	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64	Pre-production; received the request for support from the production company
Solly Granatstein	Years of Living Dangerously	Showtime docu-series about climate change. Reached out to CENTCOM for support on how/if climate changes affects their AOR	Pre-production; received request for support from the production company; awaiting response from CENTCOM PAO
Martin Hughes	Operation Viking Hammer	UK filmmaker wants to interview 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Pre-production; sent request to USASOC PAO

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
30 January 2013

OCPA-LA

**“Fight or Flight” Music Video** – The Band “The Secret State” is filming a music video at Ft Irwin depicting the Army soldiers and families through the course of a deployment. The three of the four band members are veterans and wanted to make the video as a tribute to military servicemembers. **Assessment:** The video and the band’s promotional tour will expose the men and women in the Army to a large/young audience. Fort Irwin

**Pearl Harbor Attack** – An Italian Public Television station with cable distribution in the U.S. is filming at various locations in Hawaii, including Wheeler Army Airfield, for a documentary about the Japanese attack on Pearl Harbor. **Assessment:** Participation in documentaries helps show the professionalism and courage of Army soldiers throughout history to international and national audiences.

**Super Bowl Pre-game** – 25 soldiers from the Los Angeles area have been invited to participate in the Super Bowl pre-game coverage near the CBS studios as part of a salute to American servicemembers. SFC (b) (6) is coordinating with the local recruiters to conduct a swearing in of future Army soldiers to be featured in the segment. **Assessment:** Showing the swear-in helps reinforce the message that people are our Army, and these young people represent the future of America’s Army.

(b) (6) ’ **103<sup>rd</sup> Birthday Party** – Former WWII Army nurse (b) (6) invited OCPA-LA to help celebrate her 103<sup>rd</sup> birthday on Sunday 3 February. Ms. (b) (6) was recently recognized as a local hero by the Los Angeles PBS affiliate for her work on behalf of military veterans in the community. **Assessment:** Ms. (b) (6) is a friend of the Army and vocal proponent for military veterans in the community; she is the embodiment of the idea of Soldier for Life.

**Jay Leno’s Garage - Fuel Efficient Demonstrator (FED) UPDATE** – OCPA-LA coordinated with the online program, “Moto Man” to interview the engineers and discuss the vehicle for an upcoming episode. The FED, or fuel efficient demonstrator, is one of two vehicles produced by the Army’s Tank Automotive Research, Development and Engineering Center (TARDEC). FED Alpha went on display at the Army’s All-American Bowl in January 2013. The FED will be featured on Jay Leno’s Garage. GEN Dennis Via will be interviewed for Jay Leno’s Garage on 4 FEB 2012 and will discuss the science and technology behind the vehicle. The FED will remain in the Los Angeles, CA following the taping at Jay Leno’s Garage and be displayed at local high schools and colleges in the Greater Los Angeles area. Additionally GEN Via will be speaking at a Greater Los Angeles AUSA dinner in Burbank, CA. **Assessment:** This will be a great opportunity to inform the viewers of the Jay Leno’s Garage program as well as young men and women in the Los Angeles area of the technology opportunities with the US Army both in and out of uniform. Those technologies can be used on current platforms and future platforms to help increase their fuel efficiency.

**Active Entertainment Media Projects\*** (as of 30 Jan. 13)

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Fuerzas Comando 2013	Univision aired the 2012 SOCSOUTH commando competition, and they want to film the competition	Pre-production; support request with OSD-PA; event has been cancelled
Requiem	Documentary focused on combat camera soldiers in Vietnam and Afghanistan	Pre-production; PAA sent to production company
Inside and Out	Hunting program with wounded warriors featuring (b) (6) (b) (6) (75 Ranger Regt)	Pre-production; support request with OSD-PA
Shred It	Program highlighting US Army green technologies	Pre-production; support request with OSD-PA
Extreme Schools	BBC Documentary about the Phoenix Academy JROTC program in Chicago	Pre-production; PAA signed by OSD-PA
Wheeler Army Airfield	Italian documentary about the attack on Wheeler Army Airfield and Pearl Harbor	Pre-production; PAA signed by OSD-PA
The Secret State Music video	Military themed music video project to be filmed at Ft Irwin	Production; PAA signed by OSD-PA
Arlington National Cemetery	WETA wants to make a documentary program about the Old Guard	Pre-production; PAA signed by OSD-PA
Harvard/Smithsonian Chemistry class	H/S partnered with Army chemists to create a video to be used to teach chemistry to high school students	Pre-production; PAA signed by OSD-PA
Hunt in Corsicana	Hunting program featuring wounded warriors	Pre-production; PAA signed by OSD-PA
SFC (b) (6) Documentary	Documentary about MOH recipient SFC (b) (6)	Pre-production; PAA signed by OSD-PA
Inside Combat Rescue	Following USAF PJ's in AFG	Post-production; Reviewing rough cuts with the production company
The Bachelor	Featuring MG Yenter and his family	Post-production; reviewed the rough-cut
Army Wives – Lifetime	The Lifetime series is entering its 7 <sup>th</sup> Season.	Reviewing Episode 701

\*this list includes only the projects with status changes since 3 January 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
2 July 2013

*OCPA-LA*

**NBC Peacock Productions “On the Trail”(Update)** - On Thursday 27 June, after reviewing the DoD Production Assistance Agreement for nearly two months, attorneys from Peacock Production returned the PAA with a number of substantive changes to the agreement language. OCPA-LA is currently discussing the document and the requested changes with OSD-PA to determine how to proceed. The Ft. Benning Public Affairs Office is standing by to support, but are waiting until they have the fully executed agreement before they contact Peacock Productions again.

**Feature Film “Fury” (Update)** – David Ayer, director, and primary cast members (including Brad Pitt, Shia LeBeouf, Logan Lerman, Jon Bernthal, and Michael Pena) of the independent film “Fury” visited Fort Irwin, CA 26-28 June. The movie “Fury” is about a US Army tank crew fighting in Germany near the end of World War II. The visit is an opportunity for the cast and crew to meet Soldiers, see our current weapons systems and get a sense of mechanized operations. The cast met with 19K senior NCOs who had served in combat on a tank to discuss what their experiences were like. The cast also had a chance to climb on some mechanized vehicles and eat lunch with soldiers in the 11ACR.

**VFW 2122 Visit** – SFC (b) (6) spoke with members of the Inglewood VFW Post #2122 on 25 June. The membership of this VFW post are primarily African American veterans including several Tuskegee Airmen. They have expressed interest in participating in Army themed events in the future.

**SOCOM Visit** – (b) (6) and (b) (6) from SOCOM Public Affairs met with members of all of the services on Monday 1 July to discuss the potential for creating a billet for a SOCOM liaison to the entertainment media industry. In the past 12 months the Army office has supported one feature film (Lone Survivor) where Army special operations personnel were depicted, and had two requests to support television programs including Army special operations personnel in them (one was a fishing program that did not receive support and one was America’s Ninja Warrior where a former 160<sup>th</sup> crew chief competed on the program. During this same time period we have read one script (that does not have financing or distribution) with Army special operations depiction. We told (b) (6), based on this limited amount of demand, there does not appear to be a need for this additional position. Our recommendation is to continue to operate with USASOC as we do with all Army units and when we receive a production company request featuring their units we will reach out to their PAO to request support.

**Active Entertainment Media Projects \* (as of 2 July 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles at JBLM and location in Hawaii	In production ; SFC (b) (6) Traveling to Hawaii next week
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat	Pre-production; sent PAA to OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
Coming Back	PBS Documentary that wants to capture B-roll at ANC	Pre-production; PAA sent to the production company
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA signed by OSD-PA; Production company wants to film at Ft Drum and USMA – this will require an amendment to the PAA
Unbroken	Production company wants to re-scout Schofield and Wheeler	Pre-production; script review complete
70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; received request for support from production company
60 <sup>th</sup> Anniversary of the Korean War Cease Fire	South Korean Documentary about the US Army nurses during the Korean War	Pre-production; PAA with the production company
30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Pre-production; PAA with the production company
Against the Odds	Documentary about US Army in Ramadi	Pre-production; PAA at OSD-PA for signature
Coming Home	ESPN 4 <sup>th</sup> of July documentary	Post-production; segment will air during 4 <sup>th</sup> of July coverage
Making Stuff Colder	NOVA/PBS documentary filming at Natick Labs	Pre-production; PAA signed by OSD-PA
Wayward Nation	5 minute documentaries about young people re-defining the American Dream; one episode will feature a soldier at Ft Bragg	Pre-production; no PAA required due to duration and limited distribution
America's Ninja Warrior	Reality competition show featuring an Army contractor who works with 160 <sup>th</sup> SOAR	Post-production; reviewed rough cut
AFRICOM Documentary	Franco-German television network ARTE wants to make a film about AFRICOM's counter-terrorism efforts	Pre-production; AFRICOM is staffing the request

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
4 June 2013

OCPA-LA

**Nautilus (Godzilla)** – SFC (b) (6) travelled on Monday and Tuesday 3-4 June to JBLM to facilitate the image capture of Army equipment by the production company for use in the upcoming Godzilla feature film. **Assessment:** The computer images of this equipment will be used in the film for stunts and SFC (b) (6) presence at JBLM was to ensure no sensitive information was released during the process.

**Army Birthday Videos** – As of Tuesday 4 June, DVIDS has received 50 video submissions for use by the Military Channel during their Army Birthday promotion. Units submitting videos include: The Under Secretary and Vice Chief of Staff, 7ID, 10<sup>th</sup> Mountain Division, US Army Intelligence and Security Command, US Army Europe, TARDEC, RDECOM, and US MEDCOM. **Assessment:** Because many of these video clips do not specifically address the Army Birthday they can be repurposed for compilations about why soldiers choose to serve and show the diversity within the US Army.

**Los Angeles Army Birthday Celebration** – Invitations went out to the residents of the California Veterans Home, the American Ex-POWs of Los Angeles, local VSO/MSOs, the 311<sup>th</sup> Expeditionary Sustainment Command (USAR), the Los Angeles CASA, two Army Reserve Ambassadors, and MG Tatu (Commander 79<sup>th</sup> SSC, USAR). We have had local broadcast media interest from KTLA, the local NBC affiliate, to cover the event because of the link with LA veterans. **Assessment:** The veterans groups we have invited to the birthday event are excited to be part of an Army celebration in Los Angeles.

**Col. (b) (6) Visit** – The Fort Irwin Garrison commander was in Santa Ana, California and visited OCPA-LA to discuss future projects involving soldiers from Ft Irwin. One of the ideas we discussed with him was bringing screen writers out to visit with soldiers this fall. Fort Irwin provides soldiers for many of the COMREL events held in Los Angeles. They are also the closest place we can take production companies when they want to see what the Army is really like. **Assessment:** Maintaining a positive working relationship between this office and Ft Irwin is critical to our mission accomplishment in the area.

**Active Entertainment Media Projects \* (as of 4 June 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production ; SFC (b) (6) at JBLM to coordinate Army support (sound capture by production company)
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to OSD-PA for signature
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA signed by OSD-PA
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA with Production Company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
A Game for the Ages	CBS Sports documentary on the 50 <sup>th</sup> Anniversary of the Army Navy Game following the assassination of President Kennedy	Pre-production; PAA sent to the production company
Coming Back	PBS Documentary that wants to capture B-roll at ANC	Pre-production; production company consolidating multiple requests into one document
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to OSD-PA for signature

\* This list reflects only those projects with a status change Since 21 May 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
7 May 2013

OCPA-LA

**G.I. Film Festival** - Two films in the GI Film Festival were supported from this office with production assistance agreements, The Hornet's Nest and Honor Flight. The USAF supported film entitled, "Wings for Maggie Ray" and the USMC supported a film entitled "Always Faithful." **Assessment:** Military members attending this film festival should know that there is no affiliation between the DoD and this film festival. Only 8% of the films even sought DoD support. The film festival has no requirement to include veterans in the production of the projects, nor does it claim to do anything for military members other than provide a forum for military themed films.

**America Ninja Warrior 5** – 160<sup>th</sup> SOAR supported a segment for the upcoming season of the military competition program American Ninja Warrior 5 on Thursday 2 May, allowing them to interview one of their contract crew chiefs and Army veteran Marc Namie. The segment depicts him and what he does for a living as part of his biography they will show as he competes in the show. The American Ninja program is the US version of a Japanese program that shows the country's best athletes competing in tests of strength and skill.

**Assessment:** Namie's participation in this program demonstrates the strength of our Army veterans and civilian employees. The regimental PAO and his chain-of-command went out of their way to help Namie by providing PAO support for this program when they could have easily declined support.

**Inside Combat Rescue Season 2**– The National Geographic Channel has agreed to produce a second season of their successful television program about a USAF pararescue unit in Afghanistan. For the second season they wanted to highlight a unit in RC-SW but the USMC denied the request citing sensitivities of the ANA who would likely be depicted as those needing emergency medical treatment. Additionally, the UK-run hospital was not interested in allowing cameras in their facility. The USAF office here in Los Angeles and the production company are now looking at options in RC-E.

**Assessment:** The US Army gets nothing out of this program other than helping a sister service with a project that highlights a capability that the Army shares with them. Based on season one, our soldiers will only be depicted as the victims of enemy action or accidents. We are highlighting the issues the USMC and the ANA had with the project proposal to the 101<sup>st</sup> PAO so she can advise her command with the most complete information possible.

**West Point Cadets** - USMA confirmed that two cadets will work with us this summer as part of an Academic Individual Advanced Development program. The cadets, CDT (b) (6) ('14) and CDT (b) (6) ('16) will be here 17 July – 3 August and 17 June – 8 July respectively. We sent them the latest Army Public Affairs doctrine and they are sending us their proposed training plan. **Assessment:** We will be able to put them to good use going through archived, completed projects and learning about how we conduct earned media and community relations activities.

**Active Entertainment Media Projects \* (as of 30 Apr. 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production; coordinating with US Army Pacific and FORSCOM for support.
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to production company
Outside the Wire	Documentary about the 10st Abn Division in Afghanistan	Pre-production; Awaiting DOD approval
Arlington Sons	Documentary about families who have served in the military at ANC (The Old Guard and TUSAB)	Pre-production; no support requested yet from the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA at OSD-PA for signature
The Last Hours of JFK	Documentary about JFK; requesting to film at ANC	Pre-production; PAA at OSD-PA for signature
Buying Alaska	Documentary series about real-estate in Fairbanks, AK.	Pre-production; PAA sent to production company
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
WWII Tank Documentary	Documentary about German tanks in WWII, the production company wants to tap into the expertise of Army Col. Wilbeck who is currently at the Air Force War College and has written on WWII tanks	Pre-production; PAA sent to the production company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; received DoD Request for Support form
Sesame Street Resilience	Segment of Sesame Street depicting military family issues/resilience	Pre-production; Received information from the field about the request
The Kennedy Half Century	Legacy of the JFK presidency	Pre-production; Received the request for support from the production company
The 60 <sup>th</sup> year of the Cease Fire Agreement	Documentary commemorating the 60th anniversary of the end of the Korean War	Pre-production; Received the request for support from the production company
American Ride	Series about American History, requesting filming at the mast of the Maine in ANC	Pre-production; Request for support sent to ANC

American Ninja Warrior 5	Reality show featuring an Army contractor crew chief with 160th SOAR	Production; PAA signed by production company
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Unbroken	Biographical film about Louis Zamperini	Pre-production; script review complete discussing potential scout visit
Killed in Action	Feature film about a US air crew in Italy during WWII	Pre-production; Reviewing script
Fields of Lost Shoes	Film about VMI cadets in the Civil War; requesting to film at ANC	Pre-production; sent DoD Request for Support to PC
Preserve, Protect, and Defend	Documentary about US military environmental efforts	Preproduction; sent IMCOM/USAEC the query to coordinate possible scouting opportunities
Homeland	Documentary about the closure of Schweinfurt	Pre-production; sent PAA to PC
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to production company

\* This list reflects only those projects with a status change Since 30 April 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
9 July 2013

OCPA-LA

**Feature Film “Unbroken” (Update)** – Angelina Jolie, director, and members of the production crew of the NBC Universal feature film “Unbroken” visited Schofield Barracks and Wheeler Army Airfield, 9 July. The movie “Unbroken” is about US Army lieutenant and Japanese POW (b) (6) during World War II. The production company has not decided where they are going to film some of the military sequences yet, but Hawaii is currently their most likely COA. Filming is tentatively scheduled for the fall of 2013.

**Godzilla (Update)** – SFC (b) (6) is in Hawaii from 6 – 11 July to coordinate US Army depiction during a mass casualty response scene. The US Army National Guard in Hawaii are depicted in the scene treating civilian and military casualties caused by Godzilla and the other creatures in Hawaii.

**ESPN 4<sup>th</sup> of July feature** – ESPN worked with the 82<sup>nd</sup> Airborne Division to create an Independence Day tribute to military service that ran all day on 4 July. ESPN took existing reunion footage from multiple news media outlets and combined them with re-enactment footage involving a NCO and his family.

**SoCal Recruiting Battalion Grassroots meeting** – OCPA-LA attended the Southern California Recruiting Battalion Grassroots meeting on Friday 12 July in La Havre, CA. These meetings provide an opportunity for our office to meet Friends of the Army in Orange County.

**Tommy Lasorda** – The Los Angeles Dodgers Community Relations Officer contacted us on Tuesday 9 July because Army veteran, and Dodger icon, Tommy Lasorda saw a story about Army SFC (b) (6) on television. Apparently (b) (6) was wounded in an IED explosion that resulted in the loss of one of his legs. Lasorda was so moved that he wants to invite the NCO and his family to Los Angeles. OCPA-LA is tracking SFC (b) (6) down to help coordinate the visit with the Dodgers.

**Active Entertainment Media Projects \* (as of 9 July 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe’s brother	Pre-production; PAA with the production company
60 <sup>th</sup> Anniversary of the Korean War Cease Fire	South Korean Documentary about the US Army nurses during the Korean War	Pre-production; PAA with the production company
70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; received request for support from production company
AFRICOM Documentary	Franco-German television network ARTE wants to make a film about AFRICOM’s counter-terrorism efforts	Pre-production; AFRICOM is staffing the request
Against the Odds	Documentary about US Army in Ramadi	Pre-production; PAA signed by OSD-PA
Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; Received PAA from the production company
BeLIve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
Honor's War	This documentary film, <i>Honor’s War</i> , takes the accounts of men and women’s first hand experience in combat; requesting to film at Ft Leonard Wood	Production; sent PAA to OSD-PA for signature
Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Nautilus (Godzilla)	Feature film; request tactical vehicles and location in Hawaii	In production; filming with Hawaii ARNG
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Unbroken	Biographical film about (b) (6)	Pre-production; scouting in Hawaii (Schofield and Wheeler)
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Production; sent PAA signed by OSD-PA; Production company wants to film at Ft Drum and USMA – this will require an amendment to the PAA
Daily Planet	Overwash Erosion studies with Jacksonville USACE District engineers	Pre-production; PAA with Production Company

OCA PA WEEKLY PLANS & OUTREACH SUMMARY  
11 June 2013

OCPA-LA

**Nautilus (Godzilla)** – SFC (b) (6) travelled on Tuesday and Wednesday 11-12 June to JBLM to facilitate the more digital photography of Army aircraft by the production company for use in the upcoming Godzilla feature film. **Assessment:** The computer images of this equipment will be used in the film for stunts and SFC (b) (6) presence at JBLM was to ensure no sensitive information was released during the process.

**Los Angeles Army Birthday Celebration** – The media advisory for the Army Birthday celebration event in Los Angeles went out to local media on Tuesday 11 June. KTLA, the local NBC affiliate, is going to tape three live segments from the VA home on Friday 14 June. **Assessment:** We have 60 confirmed attendees to the event as of Tuesday 11 June.

**MLB Network** – MLB Network reached out to OCPA-LA to coordinate 12 additional video segments for their Intentional Talk program. They are willing to continue to use Army soldiers exclusively if we can commit to fill the slots for the following dates: July 2, 9, 19, 30; August 6, 13; and September 3, 10, 17. They are particularly looking for interesting segments like this one recorded in April by USARAK:

[http://wapc.mlb.com/play/?content\\_id=26355237](http://wapc.mlb.com/play/?content_id=26355237)

**Assessment:** This is a good opportunity for soldier and units to be shown on national television in the various Army posts across the world. We need OCPA help to market the opportunity to the field and get commitments to support specific dates. Getting the previous 12 segments filmed and delivered to the network exhausted all of the personal contacts we have in the Los Angeles office. If we agree to support these dates OCPA-LA will need help getting submissions from the field.

**Spike Guy's Choice Awards** – The Army and Air Force supported the Spike Television Network Guys' Choice Awards Show on Saturday 8 June. Twenty-five soldiers were on stage as Vin Diesel received the Troops' Choice Award. Two NCOs, SFC (b) (6) (Ft. Irwin) and SSG (b) (6) (Naval Special Warfare Command) escorted Jessica Alba to introduce the men and women from the US Armed Forces. **Assessment:** Every celebrity thanked the members of the US military for their service as part of their awards remarks. The show will air on national television on Wednesday 12 June at 2100hrs Eastern Time. This broadcast is anticipated to reach an audience of nearly one million viewers in the U.S.

**Active Entertainment Media Projects \* (as of 4 June 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles at JBLM and location in Hawaii	In production ; SFC (b) (6) at JBLM to coordinate Army support (sound capture by production company)
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA with Production Company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
A Game for the Ages	CBS Sports documentary on the 50 <sup>th</sup> Anniversary of the Army Navy Game following the assassination of President Kennedy	Pre-production; PAA sent to the production company
Coming Back	PBS Documentary that wants to capture B-roll at ANC	Pre-production; production company consolidating multiple requests into one document
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to OSD-PA for signature

\* This list reflects only those projects with a status change Since 21 May 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
14 May 2013

OCPA-LA

**Hell's Kitchen** – The television program, Hell's Kitchen aired an episode on Monday 13 May honoring the Army and featured soldiers from the U.S. Army Reserves and California Army National Guard. Show host Chef Ramsey and the contestants prepared a meal for 10 soldiers and 10 spouses/guests **Assessment:** These television opportunities help keep the US Army connected to the rest of American and reach a diverse audience with positive messages about our soldiers.

**Intentional Talk on MLB Network** – MLB Network featured a soldier from the California National Guard asking a baseball question to the hosts of their program (Kevin Millar and Chris Rose) on Tuesday 7 May and two soldiers in the U.S. Army Band on 13 May. MLB Network have six more openings for a soldier on this segment between now and 31 May 2013. **Assessment:** These opportunities are a small way to keep the Army and its deployed service members in the public view. We intend to capitalize on this support to attract larger roles with the MLB Network and other sports entertainment networks for future Army-related stories.

**LA Dodgers Veteran of the Game** - U.S. Army Reserve officer, CPT (b) (6) was recognized as the veteran of the game by the LA Dodgers on Tuesday 7 May. CPT (b) (6) has deployed for three years to Iraq and Afghanistan over the course of her 16 year Army career. She served both as an enlisted medic and a MSC officer during her career. **Assessment:** CPT (b) (6) was recognized on the field during the game in the Army Service Uniform and the Dodgers displayed photographs of her combat service as they read her biography during the game.

**Armed Forces Day** – OCPA-LA coordinated Army support for the LA Angels Armed Forces Day activities at the stadium for Saturday 18 May. Soldiers will be on the field prior to the game, will participate in a joint color guard, and will have static display vehicles in the parking lot. OCPA-LA also coordinated to have the son of (b) (6) (b) (6) killed in Iraq in 2009, serve as the batboy for the Angels during the game. **Assessment:** This opportunity was another result of the Fox Sports Spring Training with the Troops event from this winter and a follow up meeting we had with them at the studios here in LA.

**Torrance, Ca. Armed Forces Day** – 300 area soldiers are marching in the Torrance Armed Forces Day Parade. This year the USMC is the lead service providing support so the static displays this year will come from their local units. The Los Angeles recruiting battalion is holding a new soldier swearing-in as part of the day's festivities as well. **Assessment:** This parade has been held for 54 years and is a significant calendar event in that community.

**Keeping the Promise Event** – Keeping the Promise (KTP) is an annual 2-day event that heeds the words of President Abraham Lincoln, that this nation care for those who "shall have borne the battle". The California Disabled Veteran Business Alliance, and its support team, commit to this annual exposition to assist veterans in their efforts to successfully transition back to civilian life through entrepreneurship. This expo is designed to help Corporate America and government agencies build relationships with disabled veteran businesses (DVB). On 13 May OCPA-LA attend the KTP dinner which recognizes prominent business leaders for their outstanding support of veteran owned

businesses. MG Megan Tatu, Commander 79<sup>th</sup> SSC was a keynote speaker at the event. She thanked the KTP participants for their dedicated support of our veterans. MG Tatu also swore in 150 future US military members from the Army, Navy, Air Force, Marines and Coast Guard. **Assessment:** This KTP organization is really making a difference in California. They are working with the California State Legislature and local municipalities to provide incentives for veteran owned small businesses. Additionally, they provide training, mentoring and affordable small business loans to veterans.

**Nautilus (Godzilla)** – SFC (b) (6) travelled this week to JBLM to facilitate the image capture of Army equipment by the production company for use in the upcoming Godzilla feature film. **Assessment:** The computer images of this equipment will be used in the film for stunts and SFC (b) (6) presence at JBLM was to ensure no sensitive information was released during the process.

**Active Entertainment Media Projects \* (as of 7 May 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production; at JBLM scanning a Stryker and taking photos of other Army vehicles.
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to OSD-PA for signature
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA at OSD-PA for signature
The Last Hours of JFK	Documentary about JFK; requesting to film at ANC	Pre-production; PAA at OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; received DoD Request for Support form
The Kennedy Half Century	Legacy of the JFK presidency	Pre-production; PAA sent to the production company
American Ride	Series about American History, requesting filming at the mast of the Maine in ANC	Pre-production; PAA signed by OSD-PA
American Ninja Warrior 5	Reality show featuring an Army contractor crew chief with 160th SOAR	Production; PAA signed by OSD-PA
A Game for the Ages	CBS Sports documentary on the 50 <sup>th</sup> Anniversary of the Army Navy Game following the assassination of President Kennedy	Pre-production; PAA sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to OSD-PA for signature

\* This list reflects only those projects with a status change Since 30 April 2013

OCA WEEKLY PLANS & OUTREACH SUMMARY  
16 April 2013

OCPA-LA

**Intentional Talk on MLB Network** – MLB Network featured a Spec. (b) (6) (B/1-501<sup>st</sup> Airborne, 4<sup>th</sup> BCT, 25ID) in Alaska asking a baseball question to the hosts of their program (Kevin Millar and Chris Rose) on Tuesday 16 April. There will be another soldier on the program Friday 19 April as well. There will be a soldier on this segment for until after Memorial Day. OCPA-LA is gathering questions from soldiers deployed across the globe. **Assessment:** These opportunities are a small way to keep the Army and its deployed service members in the public view. We intend to capitalize on this support to attract larger roles with the MLB Network and other sports entertainment networks for future Army-related stories.

**Meeting with RAND** – OCPA-LA met with Tim Bonds and Marcy Agmon at RAND on Friday 19 April to discuss co-hosting a panel on the Army profession during the Army Birthday Week. **Assessment:** Working with RAND will help us expand our reach among industry and academia in Los Angeles. They are interested in seeing how we can continue to work together in the future for other Army Senior Leader visits.

**Military Channel** – On Monday 15 April, OCPA-LA, DVIDS, and the Military Channel held a conference call to discuss the details of dedicating the Military Channel's primetime programming on 14 June to honor the Army's 238<sup>th</sup> birthday. Military Channel would like to include soldier interviews answering questions about military service in between commercial breaks. **Assessment:** The Military Channel programming during those hours typically reaches 300-500,000 viewers each hour. If this programming stunt is successful, there is a high likelihood they will repeat this event annually.

**LA Dodgers** – Ongoing efforts with the LA Dodgers to get Army soldiers recognized as the veteran of the game. So far four Army soldiers (currently serving and veterans) have been recognized during the game, and there are three more scheduled for the month of April. **Assessment:** The LA Dodgers Community Relations director has been a huge supporter of our office and the US Army. **Assessment:** These opportunities are a small way to keep the Army and its deployed service members in the public view.

**BG Tim Coffin** – BG Coffin, Deputy Commander, Joint Functional Component Command, Space (JFCC-SPACE), United States Strategic Command, Vandenberg Air Force Base, California, spoke at a luncheon at The Proud Bird in El Segundo, CA about Space Operations to military members and industry COIs on Thursday 18 April. **Assessment:** OCPA-LA attended the lunch to make new contacts in the aerospace industry and within the greater Southern California region. Attending these meetings helps let people know our office exists and lets us know if there are other military-themed events might be happening in the area that we can support.

**LA Film School Meeting** – 18% of the students attending the LA Film School are veterans. OCPA-LA met with them on Thursday 18 April to discuss the potential of screening veteran-produced films as part of the Army Birthday activities. **Assessment:** The LA Film School has benefitted greatly from the Post 9-11 GI Bill and is looking for a way to show their support for the military. An event like the one they are proposing fits well into the Soldier for Life theme.

**Active Entertainment Media Projects \* (as of 9 Apr. 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautilus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production; coordinating with US Army Pacific and FORSCOM for support.
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; Received the request for support to the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Lifetime Moms	Documentary about the DC area mothers of a Marine unit who visit the graves of the sons of fallen Marines at ANC when their families cannot visit	Pre-production; PAA signed by OSD-PA
Vietnam War Documentary	Ken Burns documentary film about the Vietnam War and wants to film a veteran speaking to West Point cadets about the war	Pre-production; PAA signed by OSD-PA
Homeland	Documentary about the closure of Schweinfurt	Declined; Germany IMCOM PAO could not support due to conflicting requirements
Target Earth	Two-hour special about how the military would respond in the event of an alien invasion	Pre-production; not positive we want to support, but this could be a way to discuss ARNORTH's disaster preparation planning and training
WWII Tank Documentary	Documentary about German tanks in WWII, the production company wants to tap into the expertise of Army Col. (b) (6) who is currently at the Air Force War College and has written on WWII tanks	Pre-production; PAA sent to the production company
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Keeping in Step	Documentary on CPT (b) (6) (USASOC captain blinded in Iraq and still serving)	Pre-production; sent request for support to PC
Buying Alaskan	Documentary series about real-estate in Fairbanks, AK.	Pre-production; PAA sent to production company
Devine Intervention	NATGEO make-over television program about church communities	Request to have church goers participate in Army physical training denied.

\*this list includes only the projects with status changes since 27 Feb. 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
17 July 2013

OCPA-LA

**NBC Peacock Productions “On the Trail”(Update)** - OCPA-LA reviewed the PAA changes proposed by Peacock Productions and submitted recommendations to OSD-PA on Tuesday 9 July. OSD-PA re-sent the PAA with additional comments to Peacock Productions on Monday 15 July. The production company acknowledged receipt of the document.

**Padres Military Appreciation Day** – Saturday 14 July was Army Appreciation Day at Petco Park. The Padres were the first MLB franchise to host a military appreciation day in 1996, and led the way with camouflage team uniforms in 2000. Fort Irwin soldiers and soldiers from the 6<sup>th</sup> Recruiting Brigade participated in the day’s events including a color guard, National Anthem, and Future Soldier Swear-In on the field.

**Godzilla (Update)** – Godzilla wrapped production in Hawaii and all Army portrayal filming is complete. The film is scheduled to premiere in May 2014.

**MLB Network Intentional Talk** – MAJ (b) (6) 7ID and SPC (b) (6), 222 Broadcast Operations Center (USAR) appeared on MLB Network’s Intentional Talk program on 2 and 9 July respectively. MLB Network has had over a dozen soldiers ask a baseball question on their program since the season began and have seven more opportunities through the end of August.

**Tommy Lasorda (Update)** – The Los Angeles Dodgers Community Relations Officer contacted us on Tuesday 9 July because Army veteran, and Dodger icon, Tommy Lasorda wants to invite (b) (6) (a wounded warrior) and his family to Los Angeles. We are working with the Dodgers to convince them to fly Tommy Lasorda to Walter Reed so he can meet more than one of our wounded warriors. The Dodgers are traveling to play the Nationals on 19-21 July.

**Museum of the U.S. Army** – The U.S. Army Museum has contracted production companies to capture footage from across the Army for use in the museum displays. Currently one of these production companies is filming at Ft Irwin, CA. Frequently our office is asked by units in the field about these projects because the filmmaker requests do not come through FORSCOM or IMCOM channels.

Active Entertainment Media Projects \* (as of 17 July 13)

Working Title	Email/Nature of Request	Status
30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Pre-production; PAA with the production company
60 <sup>th</sup> Anniversary of the Korean War Cease Fire	South Korean Documentary about the US Army nurses during the Korean War	Pre-production; PAA with the production company
70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; received request for support from production company
AFRICOM Documentary	Franco-German television network ARTE wants to make a film about AFRICOM's counter-terrorism efforts	Pre-production; AFRICOM is staffing the request
Against the Odds	Documentary about US Army in Ramadi	Pre-production; PAA signed by OSD-PA
Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; replied to the production company about their proposed changes to the PAA
BeLIve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Production; sent PAA signed by OSD-PA
Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Nautilus (Godzilla)	Feature film; request tactical vehicles and location in Hawaii	In production; filming with Hawaii ARNG complete
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company; production company requested changes and we counter-proposed changes
Unbroken	Biographical film about (b) (6)	Pre-production; scouting in Hawaii (Schofield and Wheeler)
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Production; sent PAA signed by OSD-PA; Production company wants to film at Ft Drum and USMA – this will require an amendment to the PAA
Daily Planet	Over wash Erosion studies with Jacksonville USACE District engineers	Pre-production; PAA with OSD-PA for signature

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
18 June 2013

*OCPA-LA*

**KPCC (NPR Affiliate) Interview** – KPCC’s A (b) (6) interviewed OCPA-LA for “Take Two” about the Army’s support to the entertainment industry as part of a series on interesting jobs in Hollywood. The segment is scheduled to air in July once all of their segments are completed.

**Embrace Your Design** – A pilot episode for “Embrace your Design,” a show for HGTV filmed an episode at Ft Irwin on Monday and Tuesday 17-18 June. The premise of the program is to give renters low-cost design tips for ways to personalize a home. This episode depicts a junior enlisted soldier and her husband as they select their government quarters.

**America’s Ninja Warrior 5** – OCPA-LA reviewed the rough cut of America’s Ninja Warrior for an episode including a former Army crew chief and current contract employee of the 160<sup>th</sup> SOAR. A segment of the production included going to his duty location and Ft Campbell. There were no issues with the episode.

**300<sup>th</sup> Army Band Concert** – The 300<sup>th</sup> US Army Reserve Band, “Hollywood’s Own” from Bell, Ca., are hosting a public concert in Torrance, Ca. on Wednesday 19 June celebrating American music.

**Active Entertainment Media Projects \* (as of 4 June 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles at JBLM and location in Hawaii	In production ; SFC (b) (6) at JBLM to coordinate Army support (sound capture by production company)
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA with Production Company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
A Game for the Ages	CBS Sports documentary on the 50 <sup>th</sup> Anniversary of the Army Navy Game following the assassination of President Kennedy	Pre-production; PAA signed by OSD-PA
Coming Back	PBS Documentary that wants to capture B-roll at ANC	Pre-production; OSD-PA working with the production company on the request
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to OSD-PA for signature

\* This list reflects only those projects with a status change Since 11 June 2013

OCA WEEKLY PLANS & OUTREACH SUMMARY  
21 May 2013

OCPA-LA

**Intentional Talk on MLB Network** – MLB Network featured a soldier from the California National Guard asking a baseball question to the hosts of their program (Kevin Millar and Chris Rose) all week. As of Tuesday 21 May, they featured a soldier from the 79<sup>th</sup> SSC (U.S. Army Reserve) and two soldiers from 4<sup>th</sup> BCT, 3ID. **Assessment:** These opportunities are a small way to keep the Army and its deployed service members in the public view. We intend to capitalize on this support to attract larger roles with the MLB Network and other sports entertainment networks for future Army-related stories.

**LA Dodgers Veteran of the Game** - (b) (6) were recognized as the veterans of the game by the LA Dodgers on Monday 13 May and Tuesday 14 May. CPT (b) (6) has deployed for three years to Iraq and Afghanistan over the course of her 16 year Army career. She served both as an enlisted medic and a MSC officer during her career. **Assessment:** These veteran of the game opportunities are small ways to help keep Americans connected with the Army. They are especially important here in a city that has little active-duty Army presence. May 13

**Armed Forces Day** – OCPA-LA coordinated Army support for the LA Angels Armed Forces Day activities at the stadium for Saturday 18 May. OCPA-LA also coordinated to have the son of 1SG Blue Rowe, killed in Iraq in 2009, serve as the batboy for the Angels during the game. The footage of Andrew serving as a batboy and the interviews with his family will be aired regionally on Fox Sports West during the Memorial Day game when the Angels and the Dodgers play an inter-league game. **Assessment:** This opportunity was another result of the Fox Sports Spring Training with the Troops event from this winter and a follow up meeting we had with them at the studios here in LA.

**Unbroken** – The production designer for the feature film, Unbroken scouted filming locations at Schofield Barracks and Wheeler Army Airfield. They will also scout locations at Ft Bragg, N.C. on Friday 24 May. **Assessment:** Because this film depicts the Army Air Force during WWII there is little support the Army can provide outside of locations, however, the movie is a perfect vehicle to show soldier strength and courage.

**Gracies Award Show** – OCPA-LA was invited to attend the Gracies Award presentation to the Army supported television show, Married to the Army Alaska. For over thirty years, the Alliance for Women in the Media has honored programming created for women, by women, and about women. **Assessment:** When a program we support wins an award it helps our office point to the production value working with the DoD, and particularly the Army, provides to production companies.

**Honor Flight** – The US Army supported film, Honor Flight about the flights bringing WWII veterans to Washington, D.C. won Best Documentary Feature at the G.I. Film Festival. **Assessment:** Only four of the 54 films shown at the festival received DoD support (two received Army support). Like winning a Gracie, having a film win an award that we supported demonstrates the value our office provides to film makers on military themed projects.

**Active Entertainment Media Projects \* (as of 14 May 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production; at JBLM scanning a Stryker and taking photos of other Army vehicles.
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to OSD-PA for signature
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA at OSD-PA for signature
The Last Hours of JFK	Documentary about JFK; requesting to film at ANC	Pre-production; PAA at OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; received DoD Request for Support form
The Kennedy Half Century	Legacy of the JFK presidency	Pre-production; PAA sent to the production company
American Ride	Series about American History, requesting filming at the mast of the Maine in ANC	Pre-production; PAA signed by OSD-PA
American Ninja Warrior 5	Reality show featuring an Army contractor crew chief with 160th SOAR	Production; PAA signed by OSD-PA
A Game for the Ages	CBS Sports documentary on the 50 <sup>th</sup> Anniversary of the Army Navy Game following the assassination of President Kennedy	Pre-production; PAA sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to OSD-PA for signature

\* This list reflects only those projects with a status change Since 30 April 2013

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
23 April 2013

OCPA-LA

**17<sup>th</sup> Annual Prism Awards Show** – SFC (b) (6) coordinated an Army Color Guard participation in the 17<sup>th</sup> Annual Prism Awards show on Thursday 25 April. The Prism Awards recognize the best depiction of substance abuse/mental health prevention, treatment, and recovery in film and television. The show will aired nationally on FX on 14 September 2013.

**Assessment:** In addition to the color guard, OCPA-LA will have a representative at the event to discuss the Army ready and resilience theme with writers for future productions.

**Arlington National Cemetery** – Arlington National Cemetery consistently gets media interest for documentary and unscripted film and television projects. With the 50<sup>th</sup> Anniversary of President Kennedy's assassination this fall interest in filming there continues to grow. **Assessment:** The public affairs media escort capabilities at ANC may become overwhelmed by documentary and media requests this fall for filming the JFK grave site and they may require periodic augmentation to facilitate the requests.

**LA Angels of Anaheim** – Met with the Angels on Friday 19 April to discuss the upcoming Army participation in the Armed Forces Day game on 18 May. **Assessment:** These opportunities are a small way to keep the Army and its soldiers in the public view.

**Intentional Talk on MLB Network** – The 79<sup>th</sup> SSC from the US Army Reserve recorded six questions for use on MLB Network's Intentional Talk program on Monday 22 April. The questions will be used for future segments on the show. We are continuing to work with units in Afghanistan and Korea for contributions as well. **Assessment:** These opportunities are a small way to keep the Army and its deployed service members in the public view. We intend to capitalize on this support to attract larger roles with the MLB Network and other sports entertainment networks for future Army-related stories.

**Military Channel** – On Friday 19 April, the Military Channel sent us the questions they propose asking our soldiers during their Army Birthday programming. We sent them back some feedback on the questions and they are supposed to finalize them and send them back to us this week.

**Assessment:** The Military Channel programming during those hours typically reaches 300-500,000 viewers each hour. If this programming stunt is successful, there is a high likelihood they will repeat this event annually.

**Active Entertainment Media Projects \* (as of 9 Apr. 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautilus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production; coordinating with US Army Pacific and FORSCOM for support.
Basic Training Reality program	Reality TV program following the Soldiers in basic training	Pre-production; Sent the PAA to the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA sent to the production company
Homeland	Documentary about the closure of Schweinfurt	Declined; Germany IMCOM PAO could not support due to conflicting requirements
Target Earth	Two-hour special about how the military would respond in the event of an alien invasion	Pre-production; not positive we want to support, but this could be a way to discuss ARNORTH's disaster preparation planning and training
WWII Tank Documentary	Documentary about German tanks in WWII, the production company wants to tap into the expertise of Army Col. (b) (6) who is currently at the Air Force War College and has written on WWII tanks	Pre-production; PAA sent to the production company
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Keeping in Step	Documentary on CPT (b) (6) (USASOC captain blinded in Iraq and still serving)	Pre-production; sent request for support to PC
Buying Alaskan	Documentary series about real-estate in Fairbanks, AK.	Pre-production; PAA sent to production company
Devine Intervention	NATGEO make-over television program about church communities	Request to have church goers participate in Army physical training denied.

\*this list includes only the projects with status changes since 27 Feb. 2013

OCA WEEKLY PLANS & OUTREACH SUMMARY  
24 July 2013

OCA-LA

**NBC Peacock Productions “On the Trail”(Update)** - We have received no further comment from Peacock Productions since they acknowledged receipt of the revised PAA on 15 July 2013.

**Dodgers** – SFC (b) (6) from OCA-LA connected, SFC (b) (6) in the 2ID Public Affairs Office, with the Los Angeles Dodgers on 17 April 2013 to have 2ID soldiers give a shout-out to Ryu Hun-Jin, their South Korean-born starting pitcher. The Dodgers are willing to broadcast the shout-out on Saturday 28 July when Ryu starts against the Reds. COL (b) (6) at USFK is helping push through the video submission by 2ID. OCA-LA recommended that they send two versions of the shout-out, one to be aired when Ryu starts on 27 July and another recognizing the Armistice and all of the Korean-American fans attending the game on Korea Day on Sunday 28 July.

Additionally the Dodgers are honoring the following soldiers as their Veteran of the Game this week: MSG (b) (6) (25 Jul), SSG (b) (6) (26 Jul), SGT (b) (6) (b) (6) (27 Jul), and SPC (b) (6) (29 July) during Korea Day at Dodgers Stadium.

**Twilight Tattoo** – (b) (6) manning asked for our help to identify some media outlets who might want to attend the Under Secretary’s Twilight Tattoo on 24 July. We contacted a producer working on a documentary about The Old Guard and Arlington National Cemetery at WETA (PBS affiliate in the DC area), Ron Simon an Executive VP at the Military Channel, and Scott Wyerman, Executive VP at National Geographic Channel. All have RSVP’d yes for the tattoo and WETA and the Military Channel are going to cover the ceremony.

**Korean War Armistice** – As a result of OCA-LA’s discussions about the 60<sup>th</sup> Anniversary of the Korean War Armistice, the Military Channel dedicated their programming on Saturday, July 27 to the Korean War and remembering the sacrifices of those who served during this war across all of their platforms on-air, web, and social media.

**Enlisted** – Confirmed with a producer and military technical for the Fox television sitcom Enlisted on Tuesday and Wednesday 23-24 July that they should work all Army coordination through our office and not through BG Volesky’s email inbox. They apologized and passed our message onto the members of their production team.

**Active Entertainment Media Projects \* (as of 24 July 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe’s brother	Pre-production; PAA at OSD-PA for signature
Craft in America	Docu-series highlighting soldier artists who use MWR craft shops to create their art	Pre-production; PAA with OSD-PA for signature
Motoman	Auto-centric program that wants to visit 3 <sup>rd</sup> Army Forward in Kuwait	Pre-production; PAA with OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA with OSD-PA for signature
70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with production company
Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; replied to the production company about their proposed changes to the PAA on 15 Jul 13
Unbroken	Biographical film about Louis Zamperini	Pre-production; coordinating for a second scout trip at Ft Bragg, NC
Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Caregivers	Documentary film highlighting the work wounded warrior families provide during the rehabilitation of their loved ones injured in war	Pre-production; AMEDD determining if they can support (filmmaker is requesting access to Walter Reed, BAMC, and ANC)
Burn Notice	Requested a three man funeral detail for the series finale	Pre-production; OSD-PA recommended passing on the opportunity
Next Fox Sports Event	Short televised shout-outs by soldiers at Ft Knox to air on Fox Sports regional networks	Pre-production; No PAA required due to length of the filming; units are handling as media event
Coming Back with Wes Moore	Docu-series about soldiers and families returning home after the wars in Iraq and Afghanistan	Pre-production; PAA signed by OSD-PA
Wild West Alaska	Docu-series about an Alaskan gun shop, the hosts are visiting Ft Richardson to discuss sport fire arms safety with the 17 <sup>th</sup> CSSB (2 <sup>nd</sup> Engineer Bde)	Production; PAA signed by OSD-PA; filming this week at JBER
Red Zone	Docu-series program on Discovery Channel about 3 <sup>rd</sup> Army’s mission to equip and sustain the warfighters in SW Asia	Pre-production; PAA signed by OSD-PA
BeLIve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Post-production; Filming complete

Daily Planet

Over wash Erosion studies with  
Jacksonville USACE District  
engineers

Post-production; Filming complete

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
25 June 2013

*OCPA-LA*

**NBC Peacock Productions “On the Trail”** - The NBC TV project "On the Trail" about US Army Basic Training was put on hold 21 June 2012, because network executives refused to sign the Department of Defense standard Production Assistance Agreement (PAA). Filming was scheduled to begin at Fort Benning Monday, 23 June; however the project has been put on hold indefinitely. The producer, Mr. Katzenberg, told the Fort Benning PAO months ago the PAA had been signed, but it came to light on Friday, 21 June that NBC opted to put the project on hold instead.

**Feature Film “Fury”** – The director, producer and primary cast members of the independent film “Fury” will visit Fort Irwin, CA 26-28 June. The movie “Fury” is about a US Army tank crew fighting in Germany near the end of World War II. The visit is an opportunity for the cast and crew to meet Soldiers, see our current weapons systems and get a sense of mechanized operations.

**Christmas in the City** – The production company for the Lifetime TV movie “Christmas in the City” contacted our office to donate the new in-the-box toys used as set dressing to children of service members. OCPA-LA contacted the Greater Los Angeles Chapter of AUSA (GLAC) to ask if they could collect the toys and use in their annual holiday toy drive. The toys will be delivered to GLAC this week for storage until the holiday season. The movie does not any military portrayal.

**4<sup>th</sup> of July Celebration** – Joint Force Training Base, Los Alamitos is hosting a 4<sup>th</sup> of July extravaganza that will include an Army Band, Static Displays, Food Court, Sponsor Booths, a Kids Fun Zone, and a Fireworks Spectacular. This is an annual event that is supported by the entire South Bay community.

**Active Entertainment Media Projects \* (as of 4 June 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles at JBLM and location in Hawaii	In production ; SFC (b) (6) at JBLM to coordinate Army support; Coordination with the California National Guard for an M-1 Abrams Tank (sound capture by production company)
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA with Production Company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; PAA with Production Company
A Game for the Ages	CBS Sports documentary on the 50 <sup>th</sup> Anniversary of the Army Navy Game following the assassination of President Kennedy	Pre-production; PAA signed by OSD-PA
Coming Back	PBS Documentary that wants to capture B-roll at ANC	Pre-production; OSD-PA working with the production company on the request
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to OSD-PA for signature

\* This list reflects only those projects with a status change Since 11 June 2013

OCA WEEKLY PLANS & OUTREACH SUMMARY  
28 May 2013

OCPA-LA

**Intentional Talk on MLB Network** – MLB Network featured eleven soldiers from Kuwait, Alaska, Japan, US Army Reserve, Ft Irwin, and Afghanistan. **Assessment:** These appearances help connect Americans with the members of their Army. The segment was popular with the network and they are discussing making this a regular part of the program next season. If they do make this a regular occurrence, they will include the other services and we should let DVIDS handle the marketing of the opportunities.

**311<sup>th</sup> ESC** – LTC (b) (6) met with the chief of staff for the US Army Reserve's 311th Expeditionary Sustainment Command on Thursday 23 May to discuss Army Birthday support. They are providing soldiers to attend the event and have supported local COMREL events in the past. **Assessment:** The participation of the uniformed members of the 311<sup>th</sup> ESC will be a welcomed addition to the Army Birthday Celebration in Los Angeles as we celebrate with veterans living in the California Veterans Home.

**Dodgers Memorial Day Game** – Service members from Southern California participated in the game day events at Dodger Stadium on Monday 27 May. The Army soldiers came from Fort Irwin as well as local National Guard and Reserve units. Also included in the television broadcast of the game was a segment on Fox Sports SW that OCPA-West coordinated. This segment featured Andrew Rowe, an 11 year old Gold Star child, whose father was killed in Afghanistan.

[http://www.foxsportswest.com/pages/video?videoid=6bd3b832-cd29-4ec9-8e2d-213e37e66502&src=v5:share:facebook:&from=mpl\\_en-us\\_player\\_en-us\\_foxsports\\_west\\_player\\_en-us\\_foxsports\\_west](http://www.foxsportswest.com/pages/video?videoid=6bd3b832-cd29-4ec9-8e2d-213e37e66502&src=v5:share:facebook:&from=mpl_en-us_player_en-us_foxsports_west_player_en-us_foxsports_west) **Assessment:** This television segment helped expand the Army messaging about the strength of our Army families beyond the stadium attendees.

**LA Dodgers Veteran of the Game** - 1st Lt. (b) (6), was recognized by the Dodgers as the Veteran of the Game during a surprise homecoming on Friday 24 MAY, and MSG (b) (6) was recognized as the Veteran of the Game on Monday 27 May. (b) (6) is one of two brothers currently serving in the Armed Forces with multiple deployments to both Iraq and Afghanistan. MSG (b) (6) has completed 10 combat deployments during his career before suffering an injury by an IED. (b) (6) is proudest of his opportunities to affect change in the lives of OCONUS children less fortunate than his own. **Assessment:** These 'veteran of the game' opportunities are small ways to help keep Americans connected with the Army. They are especially important here in a city that has little active-duty Army presence. LINK: <http://www.sportingnews.com/mlb/story/2013-05-27/dodgers-memorial-day-surprise-soldier-parents-brandon-neel-video>

**Chris Angel Military Appreciation** – OCPA-LA coordinated Army support for the upcoming Chris Angel show debuting October on VIACOM's Spike TV. Angel has stepped up and created a Ft. Irwin contest for two Uniformed Service Members and their Families an opportunity to win a chance to be his VIP to attend special engagements to be featured in the OCT Spike TV show. To ensure that Soldiers aren't being used as 'Bunting' Angel has requests Soldiers and Family attend in Civilian Attire. OCPA-LA is currently working with Ft. Irwin and the 'Chris Angel Show' for a special all Army illusion segment focusing on current Themes and Messages, primarily 'Resiliency'.

**Assessment:** This television opportunity is a way to highlight the strength of Army families as well as our soldiers.

**Active Entertainment Media Projects \* (as of 28 May 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production; sent PAA to OSD-PA for signature
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA at OSD-PA for signature
The Last Hours of JFK	Documentary about JFK; requesting to film at ANC	Pre-production; PAA signed by OSD-PA
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; received DoD Request for Support form
American Ride	Series about American History, requesting filming at the mast of the Maine in ANC	Pre-production; PAA signed by OSD-PA
A Game for the Ages	CBS Sports documentary on the 50 <sup>th</sup> Anniversary of the Army Navy Game following the assassination of President Kennedy	Pre-production; PAA sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; PAA signed by OSD-PA
Coming Back	PBS Documentary that wants to capture B-roll at ANC	Pre-production; Request with OCPA-LA
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to OSD-PA for signature

\* This list reflects only those projects with a status change Since 21 May 2013



## OCA-PA-LA NEW ACTIVITY REPORT Week of 21-29 August 2012



NOTICE: This report contains information on the development and progress of TV programs, feature films, and other entertainment-oriented and documentary media projects. This information is shared with the Army for the purpose of determining whether the project qualifies for Department of the Army and Department of Defense support. It is pre-decisional and NOT INTENDED FOR PUBLIC DISSEMINATION. The information contained in this report, if publicly disclosed, could be financially and professionally detrimental to the entertainment media production entity or individual filmmaker(s) providing the information, and would deter these companies and individuals from seeking future Army assistance.

### Top Items

**Hell's Kitchen VIP Dinner** Chef Gordon Ramsey has invited 8 service members and two members of their family to attend a dinner to help celebrate their return home. The private event will be a total of 24 people. The event will be filmed and aired this season on Hell's Kitchen. The dinner will be 1630, 3 September at the Hell's Kitchen Studio in Culver City, CA. Coordinating with OSD-PA and the Services. **Assessment:** Supports People are Our Army. POC: (b) (6)

**Soldier for Life Program** OCA-PA-LA coordinated and escorted LTC (b) (6) and LTC (b) (6) from the Soldier for Life Program to the Long Beach Veteran's Medical Center, UCLA's Operation Mend and to the California Department of Veterans' Affairs to discuss opportunities and challenges confronting our Soldiers as they transition to their next career. They also attended a job fair co-hosted by the U.S. Chamber of Commerce, the Los Angeles Area Chamber of Commerce, and other national, state, and local labor and veterans organizations. 75 employers and more than 500 veterans were scheduled to participate. The Soldier for Life team also met with Mr. (b) (6) (b) (6) from NBC Universal's Got Your Six Campaign to discuss veteran employment opportunities. **Assessment:** Supports Soldiers for Life and Health of the Force. POC: (b) (6)

**West Los Angeles Veteran's Medical Center** OCA-PA-LA had a meeting with Lidia Nahuel, Community Outreach Coordinator for the West Los Angeles Veterans Center. Ms Nahuel contacted our office for assistance in placing veterans in the film industry. OCA-PA-LA was able to connect (b) (6) with a number of entertainment industry veterans groups to expand her veteran job placement network. **Assessment:** Supports Soldiers for Life and Health of the Force. POC: (b) (6)

**PROJECT STATUS from past two weeks:**

PROJECT STATUS from Past Week	Army Subject	Status
Journey to Normal: Women of War Come Home	Unique challenges that face women after deployment	PAA signed by OSD-PA
Gun Pilots	Apache Battalion	PAA with Production Company
I Forgive You	Robert Kennedy – Arlington National Cemetery	PAA with OSD-PA
‘Drill Sergeant School’	Army training	Briefed MG May 3 JUL 12; Coordinating Dates; PAA drafted
Embrace Your Design	Families - Army Housing	Coordinating w/Fort Sill
An American Dream	Arlington National Cemetery	With OSD-PA for review
Extreme Laboratories – Daily Planet	Natick Laboratories	PAA with Production Company
History Channel – Decoded	WSMR	PAA with Production Company
History Detectives	Arlington National Cemetery	PAA with Production Company

**Administrative**

**Personnel Status, OCPA-LA:**

(b) (6) Director: PFD  
 LTC (b) (6) Deputy, PFD  
 SFC (b) (6) NCOIC: PFD  
 SFC (b) (6) Community Relations NCO: Leave

**FACEBOOK: U.S. Army Entertainment Office (as of 21 August 2012)**

2,335 People like this page  
 7 New likes  
 13 Weekly Active Users  
 179 Weekly Post Views

OCA PA WEEKLY PLANS & OUTREACH SUMMARY  
30 April 2013

OCPA-LA

**DOD Inspector General (DOD IG) Visit to OCPA-LA.** Representatives from the DoD IG visited OCPA-LA on 30 April. The purpose of the visit was a spiral increment of the DoD ID investigation into DoD's support of the film titled "Zero Dark Thirty". The US Army did not support the movie "Zero Dark Thirty". Specifically the DoD IG's focus was on DoD Agencies and Military Services regarding the release of DoD classified and/or sensitive information to the media. The questions asked by the DoD IG team were about procedures and policies concerning the interaction between DoD employees and the media when the subject is concerning DoD sensitive and/or classified information or programs. OCPA-LA operates by the public affairs tenant "practice security at the source." This is most applicable to the US Army's support of documentary films. OCPA-LA does not have any classified material nor do we have the means to store classified material. The DoD IG team appeared to be satisfied with the procedures and policies implemented by OCPA-LA. Next Step: DoD IG Team will interview the Los Angeles based Navy, Air Force and Marine Public Affairs offices.

**Criss Angel Show** – OCPA-LA met with a producer with the new Spike Television show featuring magician Criss Angel on Friday 26 April about supporting an episode featuring Army families. The production company wants to reunite a deployed soldier with his family as part of a magic trick and also visit a military installation, meet with soldiers and conduct unit PT.

**Assessment:** The production company was interested in highlighting the invaluable support provide by Army families as part of soldier readiness and resiliency.

**Arlington National Cemetery** – Arlington National Cemetery received two JFK requests: The Last Hours of JFK and The Kennedy Half Century as well as a documentary request for the 60<sup>th</sup> Year anniversary of the Korean War Armistice. There is also a proposal for a documentary on Secretary Rumsfeld that they are coordinating support for as well. **Assessment:** These requests are usually limited in scope, requiring only access to the Kennedy Gravesite, Section 60, a specific memorial, or gravesite, but they are by far the most common single location requested by documentary film productions from across the world.

**Meeting with Installation Management Command** – In conjunction with personal leave to San Antonio, (b) (6) visited with Ms. (b) (6) at IMCOM on Friday 26 April to talk about ways OCPA-LA and IMCOM can work together on future projects.

**Assessment:** IMCOM PAOs are often the first Army public affairs contacts for production companies. Establishing a close working relationship with IMCOM helps to expedite the request for support process by getting the production companies linked up with OCPA-LA immediately.

**Meeting with Cal Vets Home** – On Wednesday 1 May, OCPA-LA, the LA Film School and the California Veterans Home public affairs officer met to discuss Army Birthday logistics. **Assessment:** VSO/MSO groups have been very receptive in the area to attending the birthday celebrations and inviting their membership to help us celebrate will help strengthen our connections to more of their local chapters who we have not worked with in the past.

**Unbroken** – OCPA-LA is reviewing the script for the feature film entitled Unbroken about the life of former Army bombardier (b) (6) during WWII. **Assessment:** There will be little material support we can provide to the filming, but they are requesting support for some of the period facilities in Hawaii. The film's depiction of (b) (6) military career strongly supports the theme of soldier resilience, soldier for life, and the strength of Army soldiers

**Active Entertainment Media Projects \* (as of 30 Apr. 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
Embrace Your Design	Low Cost Make Over Program for Military Quarters at Fort Sill, OK	In Production; Casting ... Filming early - mid May FT Irwin
Nautillus (Godzilla)	Feature film; request digital photography of tactical vehicles and location in Hawaii	In production; coordinating with US Army Pacific and FORSCOM for support.
Honor's War	This documentary film, <i>Honor's War</i> , takes the accounts of men and women's firsthand experience in combat; requesting to film at Ft Leonard Wood	Pre-production;
Outside the Wire	Documentary about the 10st Abn Division in Afghanistan	Pre-production; Awaiting DOD approval
Linger	Film about a gay Marine who was raped and killed by a closeted gay Marine general; requesting to film at Ft Hamilton	Pre-production; declined support
Silent Wounds	how a veteran has to transition to civil (sic) life	Pre-production; emailed official request for support to production company
Arlington Sons	Documentary about families who have served in the military at ANC (The Old Guard and TUSAB)	Pre-production; no support requested yet from the production company
Deadly Depths	Documentary about how the DoD is dealing with chemical munitions disposed of in the ocean	Pre-production; PAA at OSD-PA for signature
The Last Hours of JFK	Documentary about JFK; requesting to film at ANC	Pre-production; PAA at OSD-PA for signature
Buying Alaska	Documentary series about real-estate in Fairbanks, AK.	Pre-production; PAA sent to production company
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA sent to the production company
WWII Tank Documentary	Documentary about German tanks in WWII, the production company wants to tap into the expertise of Army Col. (b) (6) who is currently at the Air Force War College and has written on WWII tanks	Pre-production; PAA sent to the production company
American Nurse Project	Documentary about American Nurses including one in the Army	Pre-production; PAA signed by OSD-PA
Daddy Doll	Documentary on Operation Give a Hug	Pre-production; PAA signed by OSD-PA
Drill Sergeant School	FT Eustis and FT Jackson	Pre-production; PAA signed by OSD-PA

Goodbye GI	German Documentary on Army installations closing in Germany	Pre-production; PAA signed by OSD-PA
Vietnam War Documentary	Ken Burns documentary film about the Vietnam War and wants to film a veteran speaking to West Point cadets about the war	Pre-production; PAA signed by OSD-PA
Destination Mystery	Historical look at White Sands and first responders at the Defense Threat Reduction Agency	Pre-production; PAA signed by OSD-PA
Seven Days of JFK	BBC Documentary on the life of JFK	Pre-production; PAA with Production Company
BeLIEve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Pre-production; received DoD Request for Support form
Sesame Street Resilience	Segment of Sesame Street depicting military family issues/resilience	Pre-production; Received information from the field about the request
The Kennedy Half Century	Legacy of the JFK presidency	Pre-production; Received the request for support from the production company
The 60 <sup>th</sup> year of the Cease Fire Agreement	Documentary commemorating the 60th anniversary of the end of the Korean War	Pre-production; Received the request for support from the production company
Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; Received the request for support from the production company
American Ride	Series about American History, requesting filming at the mast of the Maine in ANC	Pre-production; Request for support sent to ANC
American Ninja Warrior 5	Reality show featuring an Army contractor crew chief with 160th SOAR	Pre-production; Request for support sent to OSD-PA
Combat Exclusion Documentary	Documentary chronicling the end of the combat exclusion policy and what it may mean for women in military service	Pre-production; Request for support sent to the production company
An American Dream	Arlington National Cemetery	Pre-production; Request with OSD for review
Unbroken	Biographical film about Louis Zamperini	Pre-production; reviewing script
Killed in Action	Feature film about a US air crew in Italy during WWII	Pre-production; Reviewing script
Fantastic Four	Comic Book themed feature film	Pre-production; scouting conducted at Ft Hamilton without consultation with OCPA-LA - OCPA-LA contacted OSD-PA and determined there isn't any planned military depiction in the film
Target Earth	Two-hour special about how the military would respond in the event of an alien invasion	Pre-production; sent ARNORTH PAO contact information to production company for scouting
Fields of Lost Shoes	Film about VMI cadets in the Civil War; requesting to film at ANC	Pre-production; sent DoD Request for Support to PC

Preserve, Protect, and Defend	Documentary about US military environmental efforts	Preproduction; sent IMCOM/USAEC the query to coordinate possible scouting opportunities
Keeping in Step	Documentary on Wounded veterans	Pre-production; sent PAA to PC
Homeland	Documentary about the closure of Schweinfurt	Pre-production; sent PAA to PC
Brave New World with Stephen Hawking	Series looking at technology at Natick Labs	Pre-production; sent PAA to production company
Life Flight	Documentary on Army MEDEVAC units	Pre-production; sent request for support to the USAR
Tunnels of Cu Chi	Film about a tunnel unit in Vietnam; requesting to film in Hawaii	Pre-production; sent request for support to USARPAC
24/7/365		Pre-production; support request with OSD-PA
Comanche War	Television series about the 1867 US/Comanche Wars	Pre-production; writer contacted OCPA-LA to find a historian to help with some background information - we sent him to the USMA History Department
Canine Soldiers	PBS Documentary about Military Working Dogs and their Handlers	Production waiting for amended PAA.
Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Army Wives – Lifetime	The Lifetime series is entering its 7 <sup>th</sup> Season.	Reviewing scripts and rough cuts

OCPA WEEKLY PLANS & OUTREACH SUMMARY  
31 July 2013

OCPA-LA

**NBC Peacock Productions “On the Trail”(Update)** - “On the Trail” is a docu-series about Army Basic Training. It is scheduled to be filmed at Fort Benning GA. The NBC Peacock Productions’ legal team is still reviewing the revised production assistance agreement (PAA) provided to them on 15 July 2013.

**National Geographic Documentary “The Generals”** - “The Generals” will explore the big changes that have shaped the US military over the past five decades. This 2-hour special event will be an unprecedented look inside the minds of America’s most famous living generals --- from their leadership style to their mentors to what it takes to be a successful general. The CSA’s office has tentatively agreed to provide support to the documentary film.

**MLB’s Intentional Talk** - On 30 July, SPC (b) (6), 1<sup>st</sup> Brigade Combat Team, 1<sup>st</sup> Cavalry Division was featured on Major League Baseball Network’s Intentional Talk. <http://dvidshub.net/r/syqvfw>

**Active Entertainment Media Projects \* (as of 24 July 13)**

<b>Working Title</b>	<b>Email/Nature of Request</b>	<b>Status</b>
30 for 30 – Johnnie Ashe	ESPN web-based documentary about Arthur Ashe's brother	Pre-production; PAA at OSD-PA for signature
Craft in America	Docu-series highlighting soldier artists who use MWR craft shops to create their art	Pre-production; PAA Signed by OSD-PA
Motoman	Auto-centric program that wants to visit 3 <sup>rd</sup> Army Forward in Kuwait	Pre-production; PAA with OSD-PA for signature
South Pole Challenge	CPT (b) (6) blind Army wounded warrior treks to the South Pole as part of a team of wounded service members	Pre-production; PAA Signed by OSD-PA
70 Years The American Way of Schweinfurt	Documentary about the closure of Army facilities in Schweinfurt	Pre-production; PAA with production company
Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; replied to the production company about their proposed changes to the PAA on 15 Jul 13
Unbroken	Biographical film about Louis Zamperini	Pre-production; coordinating for a second scout trip at Ft Bragg, NC
Island Soldiers	Documentary about Micronesian Soldiers in the US Army	Production; requesting to film at Ft Benning also requesting embed with ISAF
Caregivers	Documentary film highlighting the work wounded warrior families provide during the rehabilitation of their loved ones injured in war	Pre-production; AMEDD determining if they can support (filmmaker is requesting access to Walter Reed, BAMC, and ANC)
Burn Notice	Requested a three man funeral detail for the series finale	Pre-production; OSD-PA recommended passing on the opportunity
Next Fox Sports Event	Short televised shout-outs by soldiers at Ft Knox to air on Fox Sports regional networks	Pre-production; No PAA required due to length of the filming; units are handling as media event
Coming Back with Wes Moore	Docu-series about soldiers and families returning home after the wars in Iraq and Afghanistan	Pre-production; PAA signed by OSD-PA; Production company conducting casting interviews.
Wild West Alaska	Docu-series about an Alaskan gun shop, the hosts are visiting Ft Richardson to discuss sport fire arms safety with the 17 <sup>th</sup> CSSB (2 <sup>nd</sup> Engineer Bde)	Production; PAA signed by OSD-PA; filming this week at JBER
Red Zone	Docu-series program on Discovery Channel about 3 <sup>rd</sup> Army's mission to equip and sustain the warfighters in SW Asia	Pre-production; PAA signed by OSD-PA
BeLIve	Illusionist Criss Angel's new television show, this episode intends to include a soldier reunion	Post-production; Filming complete

Daily Planet	Over wash Erosion studies with Jacksonville USACE District engineers	Post-production; Filming complete
Monty Hall Dive Series	Monty Hall experiences the Environmental Chamber at Natick Labs	Post-production; reviewed and provided comments to Tigress Productions
Voice of America JFK Special	Request to film at the Eternal Flame, Arlington National Cemetery	PAA with Production Company; ANC recommends filming in September when the Eternal Flame is repaired.

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**2 April 2014**

OCPA-LA

**VFW/Budweiser Homecoming Parade – Los Angeles (Update) - (b) (6)**  
██████████, National Legislative Committee Member, VFW LM9645554 followed up his letter from last week with a call to OCPA-LA on Wednesday 2 APR asking how he could incorporate a soldier in the upcoming Budweiser/VFW TV advertisement. We told them no soldier from the U.S. Army (all components) was authorized to participate. We recommended they welcome home a Vietnam War veteran who had never been welcomed home and to leave us out of the commercial. From the direction the conversation took, and the number of follow-on questions he asked, the VFW and Budweiser will continue to probe the Army until they can find a soldier who has not received the guidance from their chain-of-command. We have let all local units, to include the USC and UCLA ROTC units, know not to let their soldiers participate in uniform.

**Restaurant Impossible (update)-** OCPA-LA received the completed DoD Request for Support form from Restaurant Impossible's co-executive producer, Ms. Jill Littman on 2 APR. Per her request, the show they would like to produce an episode that would follow the following formula: "In 2 Days and with \$10,000, Chef Robert Irvine attempts to turn around failing restaurants by updating their menu, their staff, their management and their décor. In this potential episode, Robert will give back to the military that has given this country so much by updating the dining facility we choose, creating a new menu and working with the main players to get everyone on the same mission." After consulting with IMCOM, OCPA-LA will contact the production company to help develop a program that does not reflect poorly on one of our installations or focus on the mismanagement of one of our MWR facilities.

**Korengal** – Sebastian Junger has created a follow-on documentary for Restrepo using footage gathered during that embed. Prior to receiving a rough cut, OCPA-LA had not been approached to support this film. We only received the rough cut because Mr. (b) (6) ██████████ at AAFES told the production company he would not discuss screening the film until they had cleared the project through our office. The film follows the same unit from Restrepo and takes a look at the relationships among the soldiers who served in the B/2-503, 173 Airborne Brigade. The film includes fewer kinetic scenes than Restrepo, but takes a gritty, inside look at what life is like for infantry soldiers on far-flung COPs. The production company did not ask for our approval of the film, nor did we provide any. We provided technical and public affairs feedback on the film but based on their written and verbal feedback, it is unlikely they will incorporate any of our comments into the film. However, there are no violations of OPSEC or UCMJ. Our guidance to AAFES is that they should treat the film screening the same regardless of whether it received DoD support or not and that soldiers should be cautioned not to endorse any film in an official capacity.

**Dodgers Opening Day** – The Los Angeles Dodgers will include an Army color guard and 25 soldiers on field to pull out a giant U.S. flag on the field prior to their home opener against the San Francisco Giants on Friday 4 APR. We fielded

phone calls from the Army unit participating asking us if they could wear ACUs to stretch out the big flag. We informed them they should be in ASUs.

**MLB Network** – MLB Network contacted us to provide support to their daily talk show, Intentional Talk. Last season OCPA-LA assisted the production in finding soldiers across the Army who were willing to ask the hosts of the show a baseball question every week during the season. The producers contacted our office on 31 MAR and asked for help again this year. The Old Guard provided a sergeant to ask the first question on 1 APR (in less than one day of receiving the request). Currently the plan is to have a soldier on the program on April 8, 15, May 6, 13, 20, 27, and June 17, 24.

### All Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; PAA signed by OSD-PA
Shannon Lowry	Adapting to Extreme Weather	CBC Documentary using the Natick Climate Chamber	Production; PAA signed by OSD-PA
Stephanie Wolf	Raw War	It's one of the least known, and most crucial battles of the Vietnam War. The objective: secure Hill 724 and cut off enemy supply lines.	Production; PAA signed by OSD-PA
Boardwalk Entertainment	Life Flight	Documentary showing an Army Reserve medevac aircraft flying into Memorial Hermann-Texas Medical Center	Production; PAA signed by OSD-PA
Dan Stricklin	Texas Country Reporter TV Show	Documentary about a memorial wall recognizing service members killed during the war in Afghanistan	Production; PAA signed by OSD-PA
Kiffy Werkheiser	The 26 <sup>th</sup> Story	Documentary featuring an interview with Ft Lee's SARC discussing US Army sexual assault/harassment prevention and education efforts	Production; PAA signed by OSD-PA
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Production; Coordinating to film b-roll in Florida
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit at JBLM
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Jennifer DeQuattro	Bronze Men	Bronze Men is a new television show for History's H2 Channel which takes place at the Crucible Foundry, in Norman, Oklahoma. The show investigate historical mysteries, and incorporate their findings into statues.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; Sent the request for support form to the production company

Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to OSD-PA for review of changes requested by the production company's attorney
Matthew Dean	Fox Business	Fox Business requested access to West Point to film their participation in the NSA Cyber Defense Competition	Pre-production; will handle this as a media opportunity
Kathryn Gilbert	Ancient Impossible	Comparing the Lima tank plant to the chariot production capabilities of Egyptian Pharaoh Ramesses II	Pre-production; PAA signed by OSD-PA
Justin Rae Barnes	Food Court Wars	Reality TV cooking program requesting an opportunity to film at Fort Huachuca, AZ	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post production; PAA signed by production company
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; Reviewing the script
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; visited Ft Hood, TX
Amanda Fox	Secrets at the Arsenal	Docu-series program requesting to film museum collections at West Point and Ft Campbell	Pre-production; PAA signed by OSD-PA
Rickey Schroeder	The Fighting Season	Docu-series about US Army efforts in Afghanistan	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Jason Preston	Naked and Afraid	Discovery Channel's survivalist reality TV show requesting to have a US Army Reserve SFC to compete on the program	Pre-production; declined US Army support

Ian Mallahan	Dear Neighbors	TNT Reality dating program requesting to film soldiers and location on Ft Benning	Pre-production; declined US Army
Basia Myszynski	Bridging Urban America	Documentary about US Army engineering efforts that helped build America – filming at Rock Island Arsenal	Post-production; PAA signed by OSD-PA
DSP	German engineering in WWII	Documentary about German over-engineering of weapon systems during WWII	Post-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Post-production; awaiting rough cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Post-production; awaiting rough cut
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Post-production; awaiting rough cut
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; awaiting rough cut
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; received rough cut
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; PAA signed by OSD-PA
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA with OSD-PA for signature
Judit Maull	Pixels	Feature film written, directed and starring Adam Sandler	Pre-production; reviewing the script
Martin Hughes	Operation Viking Hammer	Interviews with 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Post-production; awaiting rough cut
Sam Glenn	State of Affairs	NBC scripted pilot about the CIA depicting US Army Special Operations soldiers in one scene	Pre-production sent to the USANG
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Pre-production; The Armor School wants to support
Dan Clark	War of 1812 IMAX film	IMAX film depicting the War of 1812; looking for the rights to use Army music	Post-production; PAA signed by OSD-PA
	Nashville	ABC scripted drama filming at Ft Campbell	Post-production; awaiting rough cut

Sebastian Junger/Kanani Fong	Korengal	Documentary using previous footage from Restrepo	Post-production; reviewed the film
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; PAA signed by OSD-PA
Mark Horowitz	NCIS #256 Shooter	CBS scripted TV drama NCIS episode involving an Army lieutenant character who commits a war crime	Pre-production; declined support

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**2 July 2014**

**Canada Day Reception** – OCPA-LA attended a Canada Day celebration at the Canadian Consulate on Tuesday 1 JUL. In attendance at the event were a number of entertainment industry professionals involved with productions filmed in Canada. The relationship between the Canadian Consulate and OCPA-LA first developed during (b) (6) Medal of Honor outreach tour three years ago during the in-game activities of a LA Kings Hockey game.

**Restaurant Impossible (Update)** – Mr. (b) (6) will travel to Ft Bragg, NC on Monday 7 JUL and will remain there until after production wraps on Restaurant Impossible on 10 JUL. There are no identified obstacles to production at this point.

**WNBA Los Angeles Sparks** – The LA WNBA franchise, the LA Sparks are hosting an Independence Day Weekend Military Appreciation game on Sunday 6 July at the Staples Center. They contacted OCPA-LA to help them find a color team and servicemembers to recognize of the court during the game. We reached out to the LA Recruiting Battalion to resource the soldiers. This is the first contact we have had with Magic Johnson Enterprises and will work to expand these opportunities beyond chances to attend WNBA games in the middle of federal holidays.

**MG Funk Visit** – MG Funk, 1ID Commander was in Southern California for the Society of the 1<sup>st</sup> Infantry Division Reunion in Orange County. On Monday 30 JUN we coordinated outreach activities for him in Los Angeles. He toured USC's Institute for Creative Technologies, NFL Network Studios, and attended a Dodger baseball game. MG Funk was interviewed before, during and after the baseball game and was recognized as the Veteran of the Game during the 3<sup>rd</sup> inning.

**OSD-PA Unscripted projects** – OSD-PA has not assigned a replacement responsible for authorizing DoD support to unscripted film and TV projects yet. Reports from OSD-PA indicate they will post the job opening, and are considering assigning someone in a stop-gap capacity until the hiring action is completed. Until that person is identified, no unscripted projects can be conducted by OCPA-LA. In the meantime, we are continuing to coordinate opportunities where the filming dates are flexible, or sufficiently far enough in the future where we expect to have a new signature authority in place.

**Personnel actions:**

Mr. (b) (6) - TDY (at production company expense) 7-11 July

(b) (6) - Local leave 4-7 July

(b) (6) – Leave 7-11 July

SFC (b) (6) – Present for duty

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting roughcut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; USAEUR working on location/unit
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Left Right Productions
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Production
Jennifer DeVault	Hot 20 Countdown	CMT program highlighting an Army family	Post-production; reviewed rough-cut
Matthew Brisch	Stratford Army Engine Plant	Unrelated film project requesting a film permit for a BRAC'd facility	Declined; ACSIM could not support at this time
Deborah Scranton	War Dogs	Documentary about military working dogs	Pre-production; looking for units to support
John Marks	West Point	Docu-series on military history topics with the USMA D/HIST	Pre-production; received initial contact from USMA PAO
Amanda Fox	Ft Rucker museum filming	Request to film at the Ft Rucker Aviation Museum	Pre-production; received initial request from the producer
Kevin Dunn	Jeremy Nelson Watershed	Documentary about the USACE work in the Everglades	Post-production; reviewing the rough -cut
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Pre-production; received initial contact from the producer
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Pre-production; OSD-PA signed the PAA

Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3ID soldier PFC (b) (6)	Post-production; awaiting roughcut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Pre-production; received the request for support

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**2 October 2014**

**Past Week Focus Areas**

**USC vs Oregon State** – Five hundred Soldiers, veterans and family members attended a game between University of Southern California and Oregon State 27 September at USC.

**Dodgers Veteran of the Game** – Col. (b) (6), Fort Irwin garrison commander, was recognized as the Veteran of the Game in the LA Dodgers' last home game for the regular season 28 September.

**Dodgers' playoff** – OCPA-LA coordinated with Fort Irwin to provide 30 Soldiers to be part of the detail unfolding the ceremonial flag 3 October before the start of the first game of the National Leagues Championship Series at Dodger Stadium.

**"Somebody's Gotta Do It" update** – The production assistance agreement has been signed for the docu-series segment that will feature cleanup of the banks along the Ohio River.

**Upcoming Week Focus**

NSTR

Entertainment Media: Currently the OCPA-Los Angeles office has 37 projects. Of these projects, five are in postproduction and the rest are in preproduction or production.

Personnel actions:

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

### Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Preproduction
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Preproduction
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Katie King Herzog & Company in association with Playtone, HBO, Starbucks	Concert for Valor	Live Veterans Day concert on the National Mall to celebrate the contributions made by service members, both active duty and retired, and to raise money for	Production; PAA fully executed

		specific veterans' causes	
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the first female to be named U.S. Armed Forces Chef of the Year. It will be filmed at the Joint Culinary Center of Excellence 7 OCT	Preproduction; PAA fully executed; CASCOM PAO prepared to support
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Preproduction; PAA fully executed
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; Sent official request for support; still awaiting a response
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; PAA fully executed
Chantel Sausedo	In Performance at the White House:	Producers request SGT (b) (6) perform at	Preproduction; (b) (6) has agreed to perform; Marine

	A Veteran's Day Salute	the White House for show that will air 11 NOV on PBS and <a href="http://whitehouse.gov">whitehouse.gov</a>	Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Jo Sagar	This Old House	PBS is dedicating 3 of 26 episodes to highlight Home For Our Troops, a nonprofit that builds homes for injured veterans and wants to film an opening segment at Fort Stewart.	Preproduction; PAA drafted; awaiting response from production company
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Jamie Flor Reality TV	Buying Alaska	HGTV show about a couple buying a home near Ft Greeley; want to use still images of the post	Postproduction
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his home; BBQ for USAREUR Soldiers	Postproduction; awaiting rough cut; viewed clips that show overt implied endorsement; awaiting resolution
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor

Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton	War Dogs	Documentary about SF military working dogs	Preproduction; looking for units to support
Eric Watez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; filming completed at Ft Bragg; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Preproduction; still seeking distribution (not the Peacock Productions project)
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Production; filming at Watervliet Arsenal complete; Anniston Army Depot next

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**3 December 2014**

**Past Week Focus Areas**

**WWE “Total Divas” update** – The Maneuver Center of Excellence received a request from WWE “Total Divas” reality TV show to film at Fort Benning for one of its upcoming episodes. OCPA-LA and Fort Benning declined support on the basis that 2 to 4 minutes of a 44-minute show is not adequate to inform America about its Army or Fort Benning. WWE had a conversation with CPA and we are reengaging to see how we can incorporate Army messaging into the segment.

**2015 Rose Parade** – OCPA-LA received a request from the Tournament of Roses to provide a color guard for the 2015 Rose Parade that will take place 1 January in Pasadena. Fort Irwin is prepared to support. The Rose Parade’s closing show will honor military veterans, including a surprise spotlight of a recently retired Soldier and Purple Heart recipient for his service in Iraq and Afghanistan.

**Upcoming Week Focus**

**NSTR**

~

**Entertainment Media:** Currently the OCPA-Los Angeles office has 44 working projects. Of these, 6 are in postproduction, 20 are in preproduction and 18 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – on leave 3-5 DEC

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA with OSD for signature; filming tentatively scheduled 4/5 DEC
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; PAA fully signed; filming set for 5 DEC
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA signed by production company; needs OSD signature
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support army

Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu-series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; filming scheduled at Fort Hood
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klemptner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed; Fort Campbell prepared to support
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed

Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the (b) (6)st female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; awaiting rough cut
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut

Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; gave letter of conditional support; MWD program manager has gotten approval to support when the time comes
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed

Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor; working through more issues with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**3 September 2014**

**Past Week Focus Areas**

**A Hero's Welcome UPDATE** – Filming of BBQ in Europe was completed 2 September. The rough cut is expected in six weeks and should air sometime around Veterans Day.

**Upcoming Week Focus**

**Death Row Stories UPDATE** – "Death Row Stories: Double Jeopardy" featuring the Eastburn murders and trials of Timothy Hennis is currently scheduled to premiere 7 September at 9pm EST. Filming wrapped in February with Army attorneys on the former soldier's three trials after the murder of a mother and two daughters in 1985.

**Upcoming Week Focus**

**NSTR**

**Below the line**

**Outreach** – OCPA-LA will attend the following:

Los Angeles veterans' collaborative meeting 10 September

Los Angeles Recruiting Battalion's quarterly grassroots conference with local civic and educational leaders 12 September

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Pre-production; script reviewed and comments provided. TRADOC, Fort Leonard Wood and the Army Engineer School are willing to support
Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Marine Corps is working PAA; (b) (6) has agreed to perform
Jo Sagar	This Old House	PBS is dedicating 3 of 26 episodes to highlight Home For Our Troops, a nonprofit that builds homes for injured veterans and wants to film an opening segment at Fort Stewart.	Pre-production; working with project officer on final details before doing PAA
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Production; PAA signed by OSD-PA
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting rough cut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Reviewed rough cut; comments provided to production company; airs 17 SEP
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Post production
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Left Right Productions
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Post-production; awaiting rough-cut; AMRG reviewing

Jennifer Booth	Spare Parts	Feature film about a high school engineering team	Post-production; reviewed the rough cut
Judith Vreiks	JFK Plaza	Documentary about JFK	Received the rough cut
Victoria Rice	Exercise Tiger	D-Day documentary	Awaiting receipt of the DVD copies
Deborah Scranton	War Dogs	Documentary about military working dogs	Pre-production; looking for units to support
John Marks	West Point	Docu-series on military history topics with the USMA D/HIST	Pre-production; received initial contact from USMA PAO
Amanda Fox	Ft Rucker museum filming	Request to film at the Ft Rucker Aviation Museum	Pre-production; received initial request from the producer
Kevin Dunn	Jeremy Nelson Watershed	Documentary about the USACE work in the Everglades	Post-production; reviewing the rough - cut
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; filming completed at Ft Bragg
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Pre-production; OSD-PA signed PAA; awaiting decision regarding (b) (6) travel
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3ID soldier PFC (b) (6)	Post-production; awaiting roughcut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	OSD-PA signed PAA; filming currently under weigh
Monica Kalmanovitch	Mighty Planes	Series about planes; needs assistance from the USACE	Pre-production; received the request for support
Alex Contos	Military Women	Documentary about women serving in the Rhode Island National Guard	Post-production; awaiting rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**4 June 2014**

**OCPA-LA**

**2014 Stanley Cup Playoffs** – LTC (b) (6), a RAND Fellow, Los Angeles native, and 3 time recipient of the Purple Heart Medal was honored as the “Hero of the Game” at the Staples Center before for Game 1 of the Stanley Cup Playoffs. The Los Angeles Kings won the series opener 3-2 in overtime.

**Spike TV’s Guys Choice Awards** – Spike TV's Guys Choice is everything that a typical award show is NOT – a hilarious, unpretentious, heartfelt event where comedy is king and the world's greatest stars (past and present) align to toast the mega- splendor of all things GUY. The show will be taped Saturday, June 7 at the Sony Pictures Studios in Culver City, CA and air on Wednesday, June 11 at 9:00pm ET/PT on Spike TV. The US Army will have more than 50 soldiers attending the event. The Fort Irwin Garrison Commander, COL (b) (6) will be presenting the “Troops Choice Award”.

**Restaurant Impossible (Update)** – The Ft Bragg Garrison Commander agreed to changing the name of the Green Beret Club to something more inclusive and inviting to regular Army soldiers on the installation. The Production Company has scheduled the filming dates, 8-10 July 2014. Fort Bragg has agreed to the dates. **Next Step:** The production company designer will visit the Green Beret Club to begin the redesign process.

**MG Ted Martin Visit** – The Commanding General, National Training Center and Fort Irwin will visit the University of California’s Institute for Creative Technologies on 10 June. Following his tour of the facility, MG Martin will visit OCPA-LA to discuss opportunities to showcase his installation, soldiers and their families.

**A Hero’s Welcome** – Gary Sinise and the production company for “A Hero’s Welcome” have tentatively selected a soldier to participate in the television show. The candidate soldier is assigned to US Army Pacific (USAPAC). OCPA-LA is coordinating with the production company and the USAPAC PAO to determine if the soldier is a suitable representative of the US Army and will meet the production company’s criteria for their television program. The production company has also requested that Robert Irvine visit an installation in US Army Europe’s AOR to host a barbeque for the troops (date TBD).

**West Point Cadets** – OCPA-LA is currently hosting three USMA cadets 2-13 June as part of their Academic Individual Advanced Development opportunities this summer. The three cadets have been assisting in administrative duties in the office. The cadets have visited Motion Picture Costume Company and the National Training Center, Fort Irwin. We have scheduled cadet visits to Sony Studios and USC’s Institute for Creative Technologies. The office plans to let them see what we do in Army public affairs and expose them to COMREL opportunities in the area during their time here.

**Personnel actions:** (b) (6) on leave 5-6 June.

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Post-production; completed filming on 22 May
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; production company completed Ft Bragg scout
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; sent Letter of Encouragement to the production company
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Ft Rucker Chief of Staff
Yuji Tokiwa	JFK Documentary	Japanese documentary about the life of JFK requesting to film at ANC	Pre-production; sent request to ANC PAO
Stephanie Drachkovitch	USMA Docu-series	TV series about the lives of cadets at West Point	Pre-production; received letter of intent to distribute from National Geographic; USMA not particularly interested in facilitating
Clare Keating	Monumental Mysteries	TV series about historical places	Pre-production; sent DoD request for support to production company
SUSANNA HERBERT	My Million Dollar Idea	TV Series about inventions; want to interview soldiers about the Gatling gun and mine detectors	Pre-production; sent DoD request for support to production company
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Pre-production; received support request from production company
Brian Dale	Untitled Army Veterinarian proposal	Wants to make a series about deployed Army veterinarians	Pre-production; working with OCPA-LA to find a unit to support the concept
Ericka Jones	Untitled Basic Training	Production company wants to make a TV series about Army	Pre-production; still seeking distribution (not

	proposal	basic training	the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Pre-production; contacted Ft Irwin and USMA to determine feasibility of support
Chuck Gallina	Warriors to Lourdes	Documentary taking wounded service members to Lourdes, France	Production; SFC (b) (6) in France w/ production company
James Ellis	War Factory	War Factory takes us into the hidden world of military factories all over the world - where raw materials become finished products.	Pre-production; received request, contacted Watervliet Arsenal

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**5 February 2014**

OCPA-LA

**UPDATE: SMA Visit to Los Angeles** - Ms. (b) (6) in the Executive Outreach office has confirmed with OCPA-LA that the SMA will visit Los Angeles on 21 FEB in conjunction with his visit to the NTC on 20 FEB. OCPA-LA is coordinating with US Army Recruiting Command for a Grassroots meeting with the LA and SoCal Recruiting Battalions, a visit to the University of Southern California for a Veterans Collaborative group and then a visit to Fox Sports to thank them for their efforts to include soldiers in their TV broadcasts.

**Gary Sinise Foundation** - OCPA-LA provided support to Ms (b) (6), public affairs officer, Walter Reed National Military Medical Center (WRNMMC) for the Gary Sinise Foundation visit to Orange County and Los Angeles. The Foundation flew 40 wounded warriors from WRNMMC and Fort Belvoir to Los Angeles, CA for visits to Disneyland and Paramount Studios. The Wounded Warriors spent a day at Disneyland and were honored during their daily retreat ceremony on Main Street. The visit to Paramount Studios included a screening of the movie Forrest Gump and a LT (b) (6) Concert. The Wounded Warriors will return to Washington, DC on Thursday, 6 February.

**Fox Television Master Chef** - Award winning chef Gordon Ramsey and his team visited The National Training Center, Fort Irwin, CA on 3 February to film an episode of the Fox show "Master Chef". The 11<sup>th</sup> Armored Cavalry Regiment and Fort Irwin provided support to the show in accordance with the production assistance agreement. Gordon Ramsey did meet with Soldiers and family members, signed autographs and toured an Army dining facility. The shows air date TBD.

**Fox Sports Spring Training** - The Fox Sports Team and members of Major League Baseball (MLB) will visit Fort Bragg, 5-7 FEB for a Spring Training event with the troops. The Fox Sports Team and MLB Players will conduct physical training with the troops, tour Fort Bragg and observe training and participate in a player-service member wiffle ball game at Ritz-Epps Physical Fitness Center.

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	NBC does not want to air this show concept and NBC Peacock does not want to produce it; Peacock only wants to produce a sizzle reel to sell the concept to another network
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Coordinating to film b-roll at Ft Bragg.
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA

Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Interview with MG (b) (6) complete
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Production; filming at Ft Irwin will begin 2 Feb
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Pre-production; working with OCPA-NY for location
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Pre-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Pre-production; PAA signed by OSD-PA
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**5 November 2014**

**Veterans Day events:**

**A Salute to the Troops** – Sgt. (b) (6) an MP School drill sergeant and 2013 Operation Rising Star winner, performed at the 6 November taping of “In Performance at the Whitehouse: A Salute to the Troops”. She performed along with Marines, Mary J. Blige, Common, John Fogerty, Willie Nelson, and Romeo Santos. The special premiers 7 November at 9 p.m. EST on PBS and will air again on 11 November via Armed Forces Network.

**NFL Network** – NFL Network will air fan shout-outs during its Veterans Day show 9 November from Soldiers who are fans of members of the NFL Game Day Morning crew. Approximately 30 Soldiers from Fort Irwin and the LA Recruiting Battalion will also be in the studio during the taping.

**The Queen Latifah Show** – Soldiers and family members were invited to attend the 6 November taping of the show that will air on Veterans Day. The other services were also invited. Sgt. 1<sup>st</sup> Class (b) (6), an 82<sup>nd</sup> ABN DIV Soldier who surprised his daughter in a pumpkin patch after a recent deployment, is featured on the show. OCPA-LA was on hand for the taping.

**The Rachel Ray Show** – Sgt. (b) (6), named Fort Hood’s 2013 Iron Chef, will appear on the Rachel Ray show with three food service specialists from Navy, Air Force and Marines. The episode was taped 5-6 November in New York City and will air on Veterans Day on ABC. OCPA-NE provided support.

**LA Dodgers** – Approximately 200 service members and family members were invited to attend a batting practice event at Dodger Stadium 11 November as a way to thank them for their service to our country. Participants will have the opportunity to meet Dodger alumni like Army veteran and Hall of Famer Tommy LaSorda and will receive a commemorative photo, t-shirt and gift at the end of the event.

**Concert for Valor** – “Concert for Valor”, a live concert presented by HBO and Starbucks, will be broadcast live on HBO and other authorized outlets at 4 p.m. EST on 11 November. It will feature vignettes and interviews with LTC (b) (6) (b) (6) from Fort Drum, first-year West Point Cadet (b) (6) and MSG (b) (6) at Walter Reed, as well as veterans and service members from other services.

**“A Hero’s Welcome”**– “A Hero’s Welcome”, will air on all six Scripps Networks on Veteran’s Day. The show documents two events spearheaded by Gary Sinise and Chef Robert Irvine: a home makeover in Hawaii for Wounded Warrior Staff Sgt. Tony Wood and a barbecue in Europe for USAREUR troops. It will air on 11 November at 9 p.m. on Food Network; 10 p.m. on Cooking Channel and Great American Country; and 11 p.m. on HGTV, DiY Network, and Travel Channel.

### **Past Week Focus Areas**

**Fort Irwin Open House** – OCPA-LA attended the VIP open house tour at Fort Irwin 7 November. This open house is more comprehensive than other monthly open house in that it is geared toward the entertainment industry. This VIP tour will become a semiannual calendar event that coincides with the Army birthday and Veterans Day Fort Irwin invited celebrities and OCPA-LA invited producers and screenwriters, one of whom jumped with the Golden Knights last week in Perris, CA.

### **Upcoming Week Focus**

**NSTR**

~

**Entertainment Media:** Currently the OCPA-Los Angeles office has 50 working projects. Of these, eight are in postproduction, 28 are in preproduction and 13 are in production. This week's focus has been coordinating support for Veterans Day events.

#### Personnel actions:

Mr. (b) (6) – on leave 5-6 November

LTC (b) (6) – present for duty

MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Paula Nightingale ITN/ Smithsonian Channel	Ebola: Virus at America's Door	Request access to USAMRIID regarding development/ treatment/ vaccines and to Soldiers preparing to deploy to West Africa for a documentary	Preproduction; PAA being drafted; reaching out to SME, organization involved
Bill Deutch/ Annie Benjamin Hiring America	Hiring America	Employment TV show for transitioning military veterans requests to film transition summit at USAG Bavaria 5-6 NOV	Production; PAA is with production company; IMCOM is prepared to support
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Preproduction; PAA at OSD for signature
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay showcases military chefs from 311 <sup>th</sup> ESC as examples of the qualities he'd like to see in his new chefs	Preproduction; working with 63 <sup>rd</sup> RSC on details
Jessica Calventas CBS Primetime	Hawaii Five-O, episode 513	Request use of Tripler Army Medical Center for scenes in an upcoming episode	Awaiting response to see if Tripler/ PACOM will support
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; FORSCOM will determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Preproduction; PAA with production company; USACE Norfolk District prepared to support
Daniel Ramirez Burgeon Media	Woman Abroad	Interview/film female pilots as part of a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Preproduction; request sent to Fort Hood; awaiting response

Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Preproduction; PAA and addendum fully executed; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Philip Cloutier Half Yard Productions	Time Traveling with Brian Unger	Request access to Joint Expeditionary Base East (Fort Story) to film at the first landing site of the Jamestown colonists in April 1607	Preproduction; sent request to Navy entertainment office, as the installation has been transferred from the Army
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed PAA; Fort Campbell prepared to support
Christy Steele Smithsonian Channel	SEAL Dog	Film Holland Military Working Dog Hospital facilities in support of Navy-led support of documentary that is an intimate look at Navy SEAL (b) (6) and his war dog, Chopper	Production; PAA fully executed April 2014; addendum fully executed; filming at JB San Antonio and Holland Military Working Dog Hospital is complete; awaiting rough cut
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed

Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Katie King Herzog & Company in association with Playtone, HBO, Starbucks	Concert for Valor	Live Veterans Day concert on the National Mall to celebrate the contributions made by service members, both active duty and retired, and to raise money for specific veterans' causes	Production; PAA fully executed; have begun receiving rough cuts of vignettes for approval
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the first female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; awaiting rough cut
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support

Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction
Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Preproduction; SGT (b) (6) has agreed to perform; Marine Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM,	Production; previous OSD PAA amended

		DFAS, and Belvoir	
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Jamie Flor Reality TV	Buying Alaska	HGTV show about a couple buying a home near Ft Greeley; want to use still images of the post	Postproduction
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his home; BBQ for USAREUR Soldiers	Postproduction; viewed rough cut; viewed clips that show overt implied endorsement; awaiting resolution
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Preproduction; still seeking distribution (not the Peacock Productions project)
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at	Preproduction; PAA with production company

		different jobs	
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; awaiting rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**6 March 2014**

OCPA-LA

**Update: Scandal** – The ABC scripted drama Scandal filmed an episode involving military veterans on 27 FEB. The US Army did not provide any material support to the program, however, OCPA-LA connect the producer with veterans groups in Los Angeles. OCPA-LA was not on set for the filming, however we did receive feedback from (b) (6), Public Information Officer, California Department of Veterans Affairs that the scene was supportive of our military veterans. Ms (b) (6), a 104 year old Army veteran was one of the extras in the scene.

**UPDATE: State of Affairs** – NBC Universal contacted OCPA-LA on Monday 24 FEB for Army support for a pilot episode of a scripted drama entitled State of Affairs. OCPA-LA read the script and is discussing support options with OSD-PA and the National Guard. The production company has been open to discussion about changing the protagonist from a NATO senior official to a non-state actor. This point was the only major issue with the pilot script.

**UPDATE: Hornet's Nest** – Mike Boettcher spoke with LTC (b) (6) and Mr. (b) (6) on the phone on Thursday 27 February 2014 about the OPSEC violation we identified in his documentary film, The Hornet's Nest. Our original comments to Mike in May 2013 raised a number of issues about accuracy in the film, but the one we believe is a significant problem was the depiction of a soldier showing the effects of enemy direct fire weapon systems on our soldiers' body armor. On Wednesday, 5 March, the producer David Salzberg delivered a copy of the newly edited film to our office. This version has the scene showing the battle damage to a small arms protective insert blurred to the point that it is no longer a OPSEC issue. This latest version does however have advertisements at the start of the film that include footage of our soldiers in combat.

**UPDATE: LockUp** – 44 Blue Productions requested a visit to the U.S. Disciplinary Barracks at Fort Leavenworth, KS to determine the feasibility of filming an episode of the MSNBC docu-series program, LockUp. After several conference calls and a meeting at the Pentagon with Army Corrections Command, the US Army has decided not to support an episode of Lockup.

**Homefront** - Gabrielle Tenenbaum a PBS producer of a documentary currently titled "Homefront" is looking at military families from the different services and how they juggle the demands of the military and family. The production crew is conducting casting interviews around the country to find suitable families to highlight in greater depth during the documentary. This project has support from all of the services and a DoD production assistance agreement. Gabrielle Tenenbaum originally requested interviews at Fort Hood, however the command respectfully declined. OCPA-LA has requested assistance from the FORSCOM PAO.

### All Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
Shannon Lowry	Adapting to Extreme Weather	CBC Documentary using the Natick Climate Chamber	Production; PAA signed by OSD-PA
Stephanie Wolf	Raw War	It's one of the least known, and most crucial battles of the Vietnam War. The objective: secure Hill 724 and cut off enemy supply lines.	Production; PAA signed by OSD-PA
Boardwalk Entertainment	Life Flight	Documentary showing an Army Reserve medevac aircraft flying into Memorial Hermann-Texas Medical Center	Production; PAA signed by OSD-PA
Dan Stricklin	Texas Country Reporter TV Show	Documentary about a memorial wall recognizing service members killed during the war in Afghanistan	Production; PAA signed by OSD-PA
Kiffy Werkheiser	The 26 <sup>th</sup> Story	Documentary featuring an interview with Ft Lee's SARC discussing US Army sexual assault/harassment prevention and education efforts	Production; PAA signed by OSD-PA
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Production; Coordinating to film b-roll in Florida
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit at Ft Hood
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Jennifer DeQuattro	Bronze Men	Bronze Men is a new television show for History's H2 Channel which takes place at the Crucible Foundry, in Norman, Oklahoma. The show investigate historical mysteries, and incorporate their findings into statues.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; Sent the request for support form to the production company

Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to the production company
Matthew Dean	Fox Business	Fox Business requested access to West Point to film their participation in the NSA Cyber Defense Competition	Pre-production; sent request form to the production company
Sharon Matthews	ESPN Tribute to Women in the Military	ESPN features wants to produce a short feature video honoring women who serve in the military	Pre-production; Sent request for support form to the producer
Kathryn Gilbert	Ancient Impossible	Comparing the Lima tank plant to the chariot production capabilities of Egyptian Pharaoh Ramesses II	Pre-production; Sent PAA to Production company
Justin Rae Barnes	Food Court Wars	Reality TV cooking program requesting an opportunity to film at Fort Huachuca, AZ	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; Reviewing the script
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6) (b) (6)	Pre-production; requesting location visit
Amanda Fox	Secrets at the Arsenal	Docu-series program requesting to film museum collections at West Point and Ft Campbell	Pre-production; PAA reenactment language under revision
Rickey Schroeder	The Fighting Season	Docu-series about US Army efforts in Afghanistan	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA

Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Jason Preston	Naked and Afraid	Discovery Channel's survivalist reality TV show requesting to have a US Army Reserve SFC to compete on the program	Pre-production; declined US Army support
Ian Mallahan	Dear Neighbors	TNT Reality dating program requesting to film soldiers and location on Ft Benning	Pre-production; declined US Army
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and Michael Emerson requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6) (b) (6)	Pre-production; coordinating location visits at Hood and Lewis
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; requesting assistance finding contact information for soldiers shown in still photographs
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; received the first rough cut episode
Basia Myszyński	Bridging Urban America	Documentary about US Army engineering efforts that helped build America - filming at Rock Island Arsenal	Post-production; PAA signed by OSD-PA
DSP	German engineering in WWII	Documentary about German over-engineering of weapon systems during WWII	Post-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole - A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Post-production; awaiting rough cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Post-production; awaiting rough cut
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Post-production; awaiting rough cut
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; awaiting rough cut

Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post-production; awaiting rough cut
Mikaela Beardsley	MAKERS - Women in War	PBS Documentary looking at women who serve in the military	Post-production; awaiting rough cut
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Post-production; awaiting rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**7 May 2014**

**OCPA-LA**

**NFL Network Draft Coverage (Update)** – On Friday 9 MAY, NFL Network will feature four soldiers stationed in Afghanistan and Kuwait asking draft related questions of Mike Mayok.

**A Hero's Welcome (Update)** – A reality TV production company working with Robert Irvine and Gary Sinise approached OCPA-LA to create a soldier surprise reality TV special where a severely wounded service member receives a home donated by the Gary Sinise Foundation and other corporate partners. The idea has initial support from HGTV and the Food Network (both owned by Scripps Networks Interactive). The request is currently at OSD-PA for review.

**Restaurant Impossible (Update)** – OCPA-LA has provided the production company with all of the requested background information on the proposed Army-themed program. We are awaiting the location decision and production schedule from the production company.

**The Price is Right** – OCPA-LA supported a taping of the TV game show The Price is Right. This is their annual military segment featuring contestants from each service.

**Nashville** – The ABC scripted drama, Nashville, filmed at Ft Campbell and featuring soldiers, families, and MG McConville aired on Wednesday 7 MAY. The episode was heavily branded with both the US Army logos and the 101<sup>st</sup> division patch.

**SGT (b) (6) visit to Los Angeles** – OCPA-LA is continuing to lock in events for the Sgt (b) (6) Medal of Honor outreach tour. Events on his schedule currently include; speaking with Army Reserve Leaders and friends of the Army Reserve at Los Alamitos, CA, visiting the Long Beach CA hospital, speaking to AUSA and community members at a luncheon in his honor, touring 20<sup>th</sup> Century Fox Studios, having a dinner with a select group of Hollywood executives, and participating as a guest of honor at the 55<sup>th</sup> annual Torrance Armed Forces Day Parade.

**Los Angeles Army Birthday** – The NORTHCOM PAO has confirmed Gen. Jacoby's participation in the Los Angeles Army Birthday events. The tentative plan has him arriving and departing Los Angeles on 13 June. During his visit he will meet with researchers at RAND, have an Army Birthday luncheon hosted by the Greater Los Angeles Chapter of AUSA, meet law enforcement and first responders at the US Coast Guard Air Station at LAX, and tour critical infrastructure on a Coast Guard aircraft.

**Personnel actions:** All present for duty

### All Active Entertainment Media Projects\*

Requestor	Working Title	Email/Nature of Request	Status
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Post-production; reviewed rough cut
Exploration Production, Inc.	Daily Planet	Documentary TV production about the Sherpa Common Guidance Delivery Unit	Production; PAA signed by OSD-PA
Tresha Mabile	The Generals	Documentary about the generals officers who have led the US military during the last 12 years	Post-production; Rough cut reviewed
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Pre-production; Mr. (b) (6) traveling to Ft Benning, GA on Sunday 11 May
ABC	Nashville	ABC scripted drama filming at Ft Campbell	Post-production; awaiting rough cut
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; PAA with production company
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; Army provided locations to production company 14 Apr. Production company asked for more options.
	Hiring America	Pentagon Channel program about hiring military veterans	Pre-production; contacted Ft Bragg for support
Joe LaBracio	Top Gun Chefs	Conde Nast reality TV program showcasing the Armed Forces culinary competitive training event	Pre-production; sent request to Ft Lee
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; sent request to OSD-PA for review

Heather Silver	Time We Share	Documentary about how families deal with the loss of a child; requesting to film at ANC	Pre-production; drafting PAA
Tim Viola	West Point History of Warfare	TV series about the US Civil War and how the US Military Academy teaches it to cadets	Pre-productions; sent
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with producer
J. A. Sanchez	Fireball Run	TV show about tourist destinations across the country	Production; PAA signed by OSD-PA
Claudine Seitz	Sgt. (b) (6)	Documentary about one of the Marines who raised the flag on Iwo Jima; requesting filming at ANC	Pre-production; PAA signed by OSD-PA
(b) (6)	Top Gear	Top Gear America wants to film a show comparing a M1A1 tank, to a Stryker, and a MRAP	Pre-production; declined because Ft Benning could not support the short timeline
Sarah Marshall	Untitled	3 penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Pre-production; received support request from production company
Chuck Gallina	Warriors to Lourdes	Documentary taking wounded service members to Lourdes, France	Pre-production; PAA signed by OSD-PA – joint project with an Army project officer assigned
Heather Peart	T.I. & Tiny: The Family Hustle	VH1 reality TV show featuring rapper T.I. and his wife requesting to film at Ft Benning (basic training)	Pre-production; TRADOC declined support
James Ellis	War Factory	War Factory takes us into the hidden world of military factories all over the world - where raw materials become finished products.	Pre-production; received request, contacted Watervliet Arsenal
Mary Courtney	10 Things You Don't Know About	H2 Channel requested the US Army to help participate in a program about taking care of the flag. Specifically requested having an Army unit in Southern California to unfurl a giant American flag	Production; declined support – could not find a unit willing to support

\*This list includes only the projects with status changes since the 30 April 2014 report

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**08 January 2014**

OCPA-LA

**NBC Peacock Productions “On the Trail”(Update)** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. This is not a bad project, but the production company’s unwillingness to agree to the standard terms of the PAA is cause for concern about their motivations and the type of story they want to tell. OSD-PA sent DoD’s final position to the NBC Peacock attorneys for their consideration on 26 NOV 2013. OCPA-LA had a phone conference with A-DASD Ms. Bardorf on 8 JAN 2014 to discuss her upcoming call with Col. (b) (6).

**A Child’s Guide to War** – A documentary film maker, Michael Nash, wants to produce a film that shows the sacrifices of military children during the last decade of war. Mr. (b) (6) at OSD-PA will call Mr. Nash to discuss the project and determine if there is a role for the various services that merits participation.

**IMCOM Gold Star PSA** – Five members of the IMCOM Commander’s Initiatives Group travelled to LA on Wednesday 8 JAN for a lunch meeting at FOX Sports on 9 JAN to discuss FOX’s plan to air IMCOM’s PSA honoring Gold Star Families. The group will fly out of LA on 10 JAN. (b) (6) attended the meeting on Thursday to help with future coordination with the network.

**Master Chef** – The reality cooking show, Master Chef will film an episode at Ft Irwin on 2 FEB. The production team conducted a site visit on 9 JAN and met with the garrison commander and his PAO team to discuss the filming logistics.

**Academy Awards Meeting** – SFC (b) (6) attended the preliminary Academy Awards Show meeting on 9 JAN to discuss Army press credentials for the red carpet and other opportunities during the awards program.

**Lone Target** – Discovery Channel aired the Army-themed episode of their new program, “Lone Target” featuring soldiers from 2-38CAV (Ft Hood, TX) on 8 JAN. The episode was filmed last year at Ft Huachuca as the unit attended the man tracking course there. The episode depicted the unit tracking the host of the show as he tried to elude capture by the unit.

**Lone Survivor** – Helicopters and crews from 2-227 AVN and 4-227 AVN appear in the feature film, “Lone Survivor,” based on the Marcus Luttrell novel by the same name.

**Enlisted** – The pilot episode of the Fox TV comedy sitcom, Enlisted will premiere on Friday 10 JAN at 2130hrs EST. The network recognized they made many mistakes in the pilot and hired a military consultant (with an Army background) to help them with all subsequent episodes. The show is giving a “unit coin” to the viewer who spots the most errors in the pilot. Initial trade media about the show has been generally positive and the Army Times will run its review of the program next week.

**Active Entertainment Media Projects** \* - Only listed new projects, or status changes since 14 Dec 2013

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Pre-production; PAA signed by OSD-PA
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; renewing the PAA – sent partially executed PAA to OSD-PA for countersignature
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Production; interviewing MG (b) (6) on 9 Jan '14
Donovan Jacobs	The Iron Harvest	Reality TV program about UXO disposal efforts in the US	Pre-production; received the request for support from the production company
Hotair Productions	Take Me to Your Mom	Nick Jr. Reality TV program based on the lives of Army mothers; requesting to film at Ft Irwin	Production company cancelled the shoot
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Pre-production; PAA signed by OSD-PA
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; request at OSD-PA
Reno Camozzi	Food Court Wars	Reality TV contest show that wants to film on Ft Huachuca	Pre-production; sent the request for support to the production company
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; received the request for support from the production company

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**9 April 2014**

OCPA-LA

**Restaurant Impossible (update)** – (b) (6) in the Army Executive Outreach office contacted OCPA-LA to get a status on when the reality TV program Restaurant Impossible was going to film. She said they had been getting “pinged” for that information. According to Ms. (b) (6), one of the co-executive producers for the program, they are waiting on a location decision from Ms. (b) (6) before they can complete their production schedule. The production company expects that schedule to be completed by early May.

**NFL Network** – The NFL Network met with OCPA-LA on Wednesday 9 APR to discuss ways to include soldiers in interstitial segments during the upcoming NFL Draft coverage. We brainstormed some possible connections and locations and will start contacting Army units for feasibility of support. These clips would be short segments between pick announcements that tie NFL teams to their communities.

**MLB Network** – MLB Network has aired three segments involving a soldier during the Intentional Talk program on 1, 4, and 8 APR. Two of the soldiers were from Ft Riley, and another was from The Old Guard. They are scheduled to include soldiers on seven future segments.

**Discovery Communications** – Sean Salo, head of Strategic Marketing with Discovery Communications, contacted our office on Tuesday 8 APR to discuss ways they can assist highlighting the Army on 14 JUN. Last year the Military Channel dedicated a day to Army-themed programming and they are looking to improve upon those efforts again this year.

### All Active Entertainment Media Projects\*

Requestor	Working Title	Email/Nature of Request	Status
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Post-production; awaiting rough cut
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit with US Army Reserve
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; declined support; USMC film
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; PAA with the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post production; PAA at the production company
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; declined DoD support; needed UH-60s in Jordan to be used in a film about the British Army
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; cancelled production due to the Ft Hood shootings
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Production; coordinating interviews in the DC area
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; reviewed rough cut
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; reviewed rough cut

Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Pre-production; The Armor School wants to support
	Nashville	ABC scripted drama filming at Ft Campbell	Post-production; awaiting rough cut
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; PAA with production company
Andrew Maguire	Christmastown	TV episode involving a soldier and his family celebrating Christmas in North Pole, Alaska because he was deployed over the actual holiday	Pre-production; PAA with the production company
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; received request for support from the production company

\*This list includes only the projects with status changes since the 2 April 2014 report

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**9 July 2014**

**Restaurant Impossible (Update)** – Mr. (b) (6) was at Ft Bragg, NC for the filming of Restaurant Impossible. MG Clarence Chinn visited the filming location on 9 JUL. No issues with the filming. Next step is for OCPA-LA to review the rough cut.

**OSD-PA Unscripted projects (No change)** – OSD-PA has not assigned a replacement responsible for authorizing DoD support to unscripted film and TV projects yet. We are continuing to coordinate opportunities where the filming dates are flexible, or sufficiently far enough in the future where we expect to have a new signature authority in place.

**Rodeo** – The StubHub Center in Carson, California hosted the Professional Bull Riders Association Rodeo on 5 JUL. The StubHub Center's community relations director provided tickets to SFC (b) (6) who distributed them among military service members and veterans in the community.

**Personnel actions:**

All – Present for duty

**Medal of Honor Established 12 JUL 1862** - 12 JUL is the 152nd anniversary of the establishment of the Medal of Honor for the U.S. Army.

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting rough cut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Production; filming at Ft Bragg
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; USAEUR working on location/unit
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Left Right Productions
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Post-production; awaiting rough-cut
Jennifer Booth	Spare Parts	Feature film about a high school engineering team	Post-production; reviewed the rough cut
Justin Rae Barnes	Food Court War	Reality cooking show filmed on Ft Huachuca	Received the final DVD
Judith Vveriks	JFK Plaza	Documentary about JFK	Received the rough cut
Janet Arneau	Wounded Allies; Allied Forces	Reality TV competition programs involving service members	Received the request for support; will not support as written
Deena Katz	Patriot Acts	Reality TV talent program	Received the request for support
Kurhaus production	Goodbye GI	German documentary about the closure of US installations there	Film premieres 8 August
Victoria Rice	Exercise Tiger	D-Day documentary	Awaiting receipt of the DVD copies
Deborah Scranton	War Dogs	Documentary about military working dogs	Pre-production; looking for units to support
John Marks	West Point	Docu-series on military history topics with the USMA D/HIST	Pre-production; received initial contact from USMA PAO

Amanda Fox	Ft Rucker museum filming	Request to film at the Ft Rucker Aviation Museum	Pre-production; received initial request from the producer
Kevin Dunn	Jeremy Nelson Watershed	Documentary about the USACE work in the Everglades	Post-production; reviewing the rough -cut
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Pre-production; received request for support contacting Ft Bragg and ANC for feasibility
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Pre-production; OSD-PA signed the PAA
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3ID soldier PFC (b) (6)	Post-production; awaiting roughcut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Pre-production; received the request for support

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**10 December 2014**

**Past Week Focus Areas**

**WWE “Total Divas” update** – WWE “Total Divas” reality TV show filmed at Fort Benning 9 December for one of its upcoming episodes. OCPA-LA and the Maneuver Center of Excellence PAO initially declined the request but ultimately tried to work with WWE to ensure the Army’s themes and messages would be conveyed during the two to four minutes Fort Benning would be featured in the 44-minute program. OCPA-LA sought guidance from DoD OGC for changes WWE wanted to make to the production assistance agreement. Many changes were rejected; a revised PAA was drafted and sent to WWE. MCoE PAO was advised not to sign any individual releases as the PAA will serve as the location and personnel release for all involved. WWE attorneys are looking over the revised PAA and we are awaiting a response.

**“Above the Best” update** – OCPA-LA sent another draft of the PAA to Left/Right, LLC (Caron Shapiro). The project has been in the works for quite some time and will be a one-hour documentary that follows soldiers as they progress through the Warrant Officer Basic Course and Basic Officer Leadership Course, Helicopter Overwater Survival Course and phase I of Initial Entry Rotary Wing training. There will be the potential for this to turn into a television series.

**Upcoming Week Focus**

**Fox Sports shout-outs** – OCPA-LA received a request from Fox Sports to get holiday shout-outs from service members who share a name with famous athletes. We are working with DVIDS to get the shout-outs that will be used across Fox Sports regional networks.

**Entertainment Media:** Currently the OCPA-Los Angeles office has 45 working projects. Of these, 6 are in postproduction, 20 are in preproduction and 19 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Brian Terwilliger WWE	Total Divas	Cameras will follow Total Divas as they participate in WWE's Tribute to the Troops activities at Fort Benning.	Production; PAA drafted and is with WWE; filming scheduled 9 DEC
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; rough cut expected late JAN
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; PAA fully signed; filming set for 5 DEC
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA signed by production company; needs OSD signature
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut

Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; filming scheduled at Fort Hood
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/ high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed; Fort Campbell prepared to support; filming scheduled 11 DEC
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment,	Being Bionic	Docu-series on exoskeleton	Preproduction

Inc.		development technology	
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all- volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully- executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the (b) (6)st female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; rough cut viewed/approved; awaiting air date
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors

Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; gave letter of conditional support; MWD program manager has gotten approval to support when the time comes
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) [REDACTED] as he walks (6) [REDACTED] journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended

Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Documentary that will explore the US Army's Initial Rotary Wing Training at Fort Rucker	Preproduction; PAA with requestor; working through more issues with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor

**OCA-PA WEEKLY PLANS & OUTREACH SUMMARY**  
**10 September 2014**

**Past Week Focus Areas**

**Ellen Degeneres Show** – OCPA-LA provided courtesy support during the 8 September taping involving Spec. (b) (6) and her family after their son's response to the news that his mother is expecting another baby went viral. (<https://www.youtube.com/watch?v=0mjQ2DM3Xdk>) (b) (6) is currently stationed at JBLM and begins transition leave later this month before she separates from the Army. (b) (6) husband, (b) (6) was brought back from his job as a contractor in Afghanistan as a surprise. The show will air 9 September.

**“Fort Bliss” film screening** – OCPA-LA attended the 11 September Hollywood screening of the DoD-supported independent film “Fort Bliss”, which was selected for the GI Film Festival in May 2014. The lead character, Staff Sgt. (b) (6), played by Michelle Monaghan, returns home from an extended tour in Afghanistan, a decorated U.S. Army medic and single mother struggles to rebuild her relationship with her young son. It was filmed in 2012 on location at Fort Bliss, Joint Training Base Los Alamitos, and Los Angeles, CA.

**Stanford vs Army game** – Electronic Arts extended an invitation to 12 Army veterans to join EA's COO in box seats at the Army and Stanford 13 September at Stanford.

**ALMA Awards update** – OCPA-LA received a request from the producers of the 2014 ALMA Awards about including Valor 24 recipients Master Sgt. (b) (6) and Sgt. (b) (6) in this year's event. Due to health concerns, Master Sgt. (b) (6) cannot attend and attempts to get in touch with Sgt. (b) (6) have been unsuccessful. (b) (6) said she will look into getting photos to use during the awards in lieu of their appearance. Once we receive the specifics, we can see if the producers are amenable to this COA.

**Los Angeles Mayor's Veterans Advisory Group** – OCPA-LA attended a veteran's advisory group event 5 September formed by Mayor Eric Garcetti to address issues that are most important to the veterans in the city of Los Angeles. Mayor Garcetti has pledged to end veteran homelessness in Los Angeles by the end of 2015 and secure 10,000 jobs for veterans by 2017. It was reported in the Los Angeles Times, that there are 2,600 homeless veterans within the city limits. Of concern was the common theme that veterans are victims, damaged or otherwise in need of special care. A representative from the USO commented on this message and stated that it was counterproductive to the goal of hiring veterans. Following the meeting, OCPA-PA did provide feedback to the advisor counsel that they should temper their messages and not paint all veterans as damaged goods. OCPA-PA will reach out to the other services to engage their resources to assist the mayor's office.

## Upcoming Week Focus

**“Restaurant Impossible” update** – The “Military: Impossible” episode featuring Chef Robert Irvine’s renovations of the former Green Beret Club at Fort Bragg will air 17 September on Food Network at 10p.m. EST, and again at various times 18, 24, 25, and 27 September.

**Touch-a-Truck event** – OCPA-LA is working with the 311<sup>th</sup> Expeditionary Sustainment Command to support a request from Ivanhoe Elementary School as it celebrates its 125th year serving the Silver Lake neighborhood of Los Angeles. The school has requested a humvee or 5-ton as a part of the Touch-A-Truck event 20 September. Students and their families will be able to touch, draw, measure and learn about each truck, including emergency vehicles, tow and garbage trucks, vintage cars and more.

Entertainment Media: Currently the OCPA-Los Angeles office has 31 active projects. Of these projects, five are in post-production, 12 are in pre-production and five are in production. This week they are assisting “This Old House”, “Shadow Warrior”, “Dogs of War”, “Above the Best”, and “A Soldier’s Long Journey Home” with pre-production issues.

### Personnel actions:

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Sent official request for support
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Sent official request for support
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Pre-production; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Pre-production; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer School
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Pre-production; PAA drafted; crew is prepared to film at Fort Drum 20-24 SEP
Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Pre-production; SGT (b) (6) has agreed to perform; Marine Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production
Jo Sagar	This Old House	PBS is dedicating 3 of 26 episodes to highlight Home For Our Troops, a nonprofit that builds homes for injured veterans and wants to film an opening segment at Fort Stewart.	Pre-production; PAA drafted; awaiting response from production company
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Post-production; awaiting rough cut

Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; amending existing OSD PAA
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Pre-production; PAA signed by OSD-PA
Thomas Welch	The Unexplained Files	Discovery UK show about UFOs and US defenses against them	Declined support
Jason Dutton Kings of Carnage	Music video	Wants to film heavy metal music video at Fort Irwin	Fort Irwin will not support; awaiting reply from requestor
Cara Warwick	Man vs. Expert	TV show wants to see if a military interrogator can beat a lie detector test	Sent request for support; unlikely to support
Lee Reynolds	Raven 4-2	Feature film about SSG (b) [REDACTED]	Reviewed script, sent request to FORSCOM and III Corps for consideration
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Sent letter of conditional support
Ellen Goldschmidt	Rise: An Epic Story of a Soldier, His Dream, and a Promise Kept	Feature film about Purple Heart recipient and Iraq War veteran who plays football at Clemson	Reached out to filmmakers to offer support
Derek Hoffman	Sons of Soldiers	Feature film about a high school football coach near Ft Campbell	Reached out to filmmakers to offer support
Paul Merryman	The Outpost	Feature film about COP (b) (6) [REDACTED]	Reached out to filmmakers to offer support
Jamie Flor Reality TV	Buying Alaska	HGTV show about a couple buying a home near Ft Greeley Alaska; want to use still images of the post	Sent PAA to production company
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his home; BBQ for USAREUR Soldiers	Post-production; awaiting rough cut
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Pre-production; PAA drafted
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Post-production; awaiting rough-cut; AMRG reviewing
Jennifer Booth	Spare Parts	Feature film about a high school engineering team	Post-production; reviewed the rough cut

Deborah Scranton	War Dogs	Documentary about SF military working dogs	Pre-production; looking for units to support
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; filming completed at Ft Bragg; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Post-production; awaiting rough cut
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Production; filming at Watervliet Arsenal complete; Anniston Army Depot next

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**12 June 2014**

**OCPA-LA**

**Spike TV's Guys Choice Awards** – The Spike Guys Choice Awards show aired on Wednesday, 11 JUN at 9:00pm ET/PT on Spike TV. More than 50 soldiers were in attendance at this annual event. The Fort Irwin Garrison Commander, COL Braga, presented the “Troops Choice Award” to Mark Wahlberg for his portrayal of Marcus Luttrell in the U.S. Army supported feature film, Lone Survivor.

**Restaurant Impossible (Update)** – Restaurant Impossible is scheduled to film between 8-10 July 2014. The Ft Bragg Garrison Commander agreed to changing the name of the Green Beret Club to something more inclusive and inviting to regular Army soldiers on the installation. Fort Bragg has agreed to the dates. **Next Step:** The production company designer will visit the Green Beret Club on Friday 13 JUN to begin the redesign process.

**MG Ted Martin Visit** – The Commanding General, National Training Center and Fort Irwin visited the University of Southern California's Institute for Creative Technologies on Tuesday 10 JUN. MG Martin offered ICT an opportunity to work with his staff on any future Army projects where soldiers or training opportunities could help their research.

**U.S. Army Los Angeles Rough Rider Mega Future Soldier function** – The Los Angeles Recruiting Battalion will hold their Army Birthday observance during a grassroots meeting on Saturday 14 JUN at Fort MacArthur in San Pedro, CA from 9:00am to 1:00pm. Local friends of the Army and future soldiers are invited from the area to attend the event and cake cutting.

**Army Birthday Recognition at the Dodger game** – On 14 June 2014 the Los Angeles Dodgers will recognize the Army's 239<sup>th</sup> Birthday and honor a soldier on the field during the 3<sup>rd</sup> Inning of their game against the Arizona Diamondbacks.

**National Training Center VIP Maneuver Box Tour** – Screen writers and television network executives have been invited to tour the maneuver box for a special VIP tour in honor of the Army's 239<sup>th</sup> Birthday. Members of the tour will see 2<sup>nd</sup> BCT, 2ID in their rotation and have an opportunity to meet 11ACR soldiers, fire small arms weapons and ride in Army vehicles on Friday 13 JUN.

**West Point Cadets** – OCPA-LA is currently hosting three USMA cadets 2-13 June as part of their Academic Individual Advanced Development opportunities this summer. The three cadets have been assisting in administrative duties in the office. The cadets have visited USC's Institute for Creative Technologies, Sony Pictures Studio and were on location to watch the filming of a reality TV program. They will depart on Friday

**Personnel actions:** (b) (6) on leave 12-13 June.

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Post-production; completed filming on 22 May
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; production company completed Ft Bragg scout
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; sent Letter of Encouragement to the production company
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Ft Rucker Chief of Staff
Yuji Tokiwa	JFK Documentary	Japanese documentary about the life of JFK requesting to film at ANC	Pre-production; sent request to ANC PAO
Stephanie Drachkovitch	USMA Docu-series	TV series about the lives of cadets at West Point	Pre-production; received letter of intent to distribute from National Geographic; USMA not particularly interested in facilitating
Clare Keating	Monumental Mysteries	TV series about historical places	Pre-production; sent DoD request for support to production company
SUSANNA HERBERT	My Million Dollar Idea	TV Series about inventions; want to interview soldiers about the Gatling gun and mine detectors	Pre-production; sent DoD request for support to production company
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Pre-production; received support request from production company
Brian Dale	Untitled Army Veterinarian proposal	Wants to make a series about deployed Army veterinarians	Pre-production; working with OCPA-LA to find a unit to support the concept
Ericka Jones	Untitled Basic Training	Production company wants to make a TV series about Army	Pre-production; still seeking distribution (not

	proposal	basic training	the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Pre-production; contacted Ft Irwin and USMA to determine feasibility of support
Chuck Gallina	Warriors to Lourdes	Documentary taking wounded service members to Lourdes, France	Production; SFC (b) (6) in France w/ production company
James Ellis	War Factory	War Factory takes us into the hidden world of military factories all over the world - where raw materials become finished products.	Pre-production; received request, contacted Watervliet Arsenal

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**12 November 2014**

**Past Week Focus Areas**

**A Salute to the Troops** – Sgt. (b) (6) an MP School drill sergeant and 2013 Operation Rising Star winner, performed at the 6 November taping of “In Performance at the Whitehouse: A Salute to the Troops”. She performed along with Marines, Mary J. Blige, Common, John Fogerty, Willie Nelson, and Romeo Santos. The special premier 7 November at 9 p.m. EST on PBS and will air again on 11 November via Armed Forces Network.

**NFL Network** – NFL Network aired fan shout-outs during its Veterans Day show 9 November from Soldiers who are fans of members of the NFL Game Day Morning crew. Approximately 30 Soldiers from Fort Irwin and the LA Recruiting Battalion were in the studio during the taping.

**The Queen Latifah Show** – About 25 service members, veterans and family members attended the 6 November taping of the show that aired on Veterans Day. Sgt. 1<sup>st</sup> Class (b) (6), an 82<sup>nd</sup> ABN DIV Soldier who surprised his daughter in a pumpkin patch after a recent deployment, and his family was featured on the show. OCPA-LA was on hand for the taping.

**The Rachel Ray Show** – Sgt. (b) (6), named Fort Hood’s 2013 Iron Chef, appeared on the Rachel Ray show with three food service specialists from Navy, Air Force and Marines. The episode was taped 5-6 November in New York City and aired on Veterans Day on ABC. OCPA-NE provided support.

**LA Dodgers** – Approximately 200 service members and family members attended a batting practice event at Dodger Stadium 11 November as a way to thank them for their service to our country. Participants were able to meet Dodger alumni like Army veteran and Hall of Famer Tommy LaSorda, received commemorative photos, t-shirt and gifts at the end of the event.

**Concert for Valor** – “Concert for Valor”, a live concert presented by HBO and Starbucks, was broadcast live on HBO and other authorized outlets at 4 p.m. EST on 11 November. It featured vignettes and interviews with LTC (b) (6) from Fort Drum, first-year West Point Cadet (b) (6) and MSG (b) (6) at Walter Reed, as well as veterans and service members from other services.

**“A Hero’s Welcome”**– “A Hero’s Welcome”, aired across all six Scripps Networks on Veteran’s Day. The show documents two events spearheaded by Gary Sinise and Chef Robert Irvine: a home makeover in Hawaii for Wounded Warrior Staff Sgt. (b) (6) and a barbecue in Europe for USAREUR troops. It aired on Food Network, Cooking Channel, Great American Country, HGTV, DiY Network, and Travel Channel.

**Fort Irwin Open House** – OCPA-LA attended the VIP open house tour at Fort Irwin 7 November. This open house was more comprehensive than other monthly open house in that it was geared toward the entertainment industry. This VIP tour will be a semiannual calendar event that coincides with the Army birthday and Veterans Day. Fort Irwin invited celebrities and OCPA-LA invited producers and screenwriters.

**Secretary of Homeland Security** – OCPA-LA was invited to join the Pacific Council on International Policy as it hosts U.S. Secretary of Homeland Security, Honorable Jeh Johnson, for a luncheon and conversation 14 November in Los Angeles.

### **Upcoming Week Focus**

**Assistant Secretary of the Army (Acquisition, Logistics and Technology)** – OCPA-LA will attend an AUSA dinner where Honorable Heidi Shyu will serve as the guest speaker 20 November at Joint Forces Training Base Los Alamitos.

~

**Entertainment Media:** Currently the OCPA-Los Angeles office has 51 working projects. Of these, nine are in postproduction, 28 are in preproduction and 13 are in production.

### **Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; vetting request to see if it's supportable
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; working addendum; Air Force has the lead; ARNORTH is prepared to support
Paula Nightingale ITN/ Smithsonian Channel	Ebola: Virus at America's Door	Request access to USAMRIID regarding development/ treatment/ vaccines and to Soldiers preparing to deploy to West Africa for a documentary	Preproduction; PAA being drafted; reaching out to SME, organization involved
Bill Deutch/ Annie Benjamin Hiring America	Hiring America	Employment TV show for transitioning military veterans requests to film transition summit at USAG Bavaria 5-6 NOV	Production; PAA is with production company; IMCOM is prepared to support
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Preproduction; PAA at OSD for signature
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay showcases military chefs from 311 <sup>th</sup> ESC as examples of the qualities he'd like to see in his new chefs	Preproduction; working with 63 <sup>rd</sup> RSC on details
Jessica Calventas CBS Primetime	Hawaii Five-O, episode 513	Request use of Tripler Army Medical Center for scenes in an upcoming episode	Awaiting response to see if Tripler/ PACOM will support
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; FORSCOM will determine if a unit is available to support

Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu-series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Preproduction; PAA with production company; USACE Norfolk District prepared to support
Daniel Ramirez Burgeon Media	Woman Abroad	Interview/film female pilots as part of a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Preproduction; request sent to Fort Hood; awaiting response
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Preproduction; PAA and addendum fully executed; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Philip Cloutier Half Yard Productions	Time Traveling with Brian Unger	Request access to Joint Expeditionary Base East (Fort Story) to film at the first landing site of the Jamestown colonists in April 1607	Preproduction; sent request to Navy entertainment office, as the installation has been transferred from the Army
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed PAA; Fort Campbell prepared to support
Christy Steele Smithsonian Channel	SEAL Dog	Film Holland Military Working Dog Hospital facilities in support of Navy-led support of documentary that is an	Postproduction; Navy has rough cut

		intimate look at Navy SEAL (b) (6) and his war dog, Chopper	
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Katie King Herzog & Company in association with Playtone, HBO, Starbucks	Concert for Valor	Live Veterans Day concert on the National Mall to celebrate the contributions made by service members, both active duty and retired,	Production; PAA fully executed; have begun receiving rough cuts of vignettes for approval

		and to raise money for specific veterans' causes	
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (7) the (6)st female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; awaiting rough cut
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction

Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Preproduction; SGT (b) (6) has agreed to perform; Marine Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Jamie Flor Reality TV	Buying Alaska	HGTV show about a couple buying a home near Ft Greeley; want to use still images of the post	Postproduction
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his home; BBQ for USAREUR Soldiers	Postproduction; viewed rough cut; viewed clips that show overt implied endorsement; awaiting resolution
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army	Postproduction; awaiting rough-cut; AMRG reviewing

		captain as he gets fitted for two new prosthetic legs for the first time	
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Preproduction; still seeking distribution (not the Peacock Productions project)
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; awaiting rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**13 February 2014**

OCPA-LA

**UPDATE: SMA Visit to Los Angeles** - The SMA is visiting Los Angeles on 21 February 2014. Accompanying the SMA are Mrs. (b) (6), Ms. (b) (6), SGM (b) (6), MSG (b) (6), and SFC (b) (6). The SMA's visit is scheduled to make four stops in Los Angeles including: a town hall meeting with NCOs from the LA/SoCal Recruiting battalions, the 79<sup>th</sup> SSC (USAR) and the 40ID (USANG); a meeting with the USC School of Social Work's Veterans Collaborative Working Group; a meeting with the LA Mayor's Military Veteran Advisory Council; and a brief visit to the LAX USO facility.

**Bringing Home the Fallen** - Genesis Studios filmed at Ft. Myer, VA, Arlington National Cemetery, and Dover AFB as part of their documentary film about how the remains of service members are honored by the military once they arrive in the United States

**Naked and Afraid** - LTC (b) (6), USTRANSCOM applied to appear on Discover Channel's Naked and Afraid reality television program where competitors compete in a survival show in a remote location without any clothing. He was selected by the producers to compete in the program. OCPA-LA recommended against supporting this program as it did not help educate and inform Americans about their Army.

**Dear Neighbors** - TNT asked COL (b) (6) Commandant of the Infantry School, to participate in the matchmaking reality program, Dear Neighbors along with SPC (b) (6) (b) (6) from 1-16CAV. OCPA-LA recommended against supporting this program as it did not help educate and inform Americans about their Army.

**Hornet's Nest** - Emailed Mike Boettcher and the producers of the Hornet's Nest on Tuesday 11 FEB to ask if the errors we identified in his documentary had been addressed in the film he is screening throughout the country. He has not responded to the email at this point.

**TNT/TBS meeting** - Met with Mark Weissman, David Eilenberg and other members of TNT/TBS scripted and unscripted production team in Burbank, CA on Wednesday 12 FEB to discuss ways the networks and the Army could work together on future television projects. Weissman heads TNT/TBS scripted and unscripted production at the network and has worked with our office on the pilot episode of The Last Ship. Eilenberg attended JCOC and has worked with Mr. (b) (6) at OSD-PA in the past. We scheduled this meeting to discuss a questionable producer who said she is working on a TV project for TNT - Eilenberg confirmed that in fact, she is not producing a show for their network.

**LockUp** - 44 Blue Productions is requesting a visit to the U.S. Disciplinary Barracks at Fort Leavenworth, KS to determine the feasibility of filming an episode of the MSNBC docu-series program, LockUp there.

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	NBC does not want to air this show concept and NBC Peacock does not want to produce it; Peacock only wants to produce a sizzle reel to sell the concept to another network
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Coordinating to film b-roll at Ft Bragg.
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; awaiting rough cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Post-production; awaiting rough cut
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Post-production; awaiting rough cut
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Pre-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Post-production; awaiting rough cut
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and Michael Emerson requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; requesting location visit

Sarah Chiappinelli	Intrepid Fallen Heroes Fund	Fundraising music video requesting to film Jamie Lee Thurston at Arlington National Cemetery	Pre-production; denying access to ANC due to implied endorsement issues and previous rejections for similar requests that are not in keeping with the dignity of ANC
Justin Rae Barnes	Food Court Wars	Reality TV cooking program requesting an opportunity to film at Fort Huachuca, AZ	Pre-production; sent PAA to production company
Matthew Dean	Fox Business	Fox Business requested access to West Point to film their participation in the NSA Cyber Defense Competition	Pre-production; sent request form to the production company
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; received the first rough cut episode
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Amanda Fox	Secrets at the Arsenal	Docu-series program requesting to film museum collections at West Point and Ft Campbell	Pre-production; PAA signed by OSD-PA
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; PAA signed by OSD-PA
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to the production company
Ian Mallahan	Dear Neighbors	TNT Reality dating program requesting to film soldiers and location on Ft Benning	Pre-production; declined US Army
Jason Preston	Naked and Afraid	Discovery Channel's survivalist reality TV show requesting to have LTC (b) (6) to compete on the program	Pre-production; declined US Army
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; production wrapped on 12 Feb

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**13 March 2014**

OCPA-LA

**UPDATE: Nashville** – ABC contacted OCPA-LA on Wednesday 12 FEB for Army support to an episode of the television drama Nashville on Ft. Campbell. OCPA-LA received the script on 12 MAR and raised some concerns to the OSD attorneys about implied endorsement. Specifically we are concerned about a scene where the First Lady makes statements that endorse The Mission Continues during a USO-type event involving soldiers on Ft Campbell. The attorneys agreed the scene violates ethics regulations and we are discussing ways to resolve the problems with the program's show runner.

**UPDATE: State of Affairs** – NBC Universal contacted OCPA-LA on Monday 24 FEB for Army support for a pilot episode of a scripted drama entitled State of Affairs. OCPA-LA read the script and is discussing support options with OSD-PA and the National Guard. The production company is changing the identity of one of their characters whose behavior reflected poorly on one of our European allies.

**UPDATE: Homefront** - Gabrielle Tenenbaum a PBS producer of a documentary currently titled "Homefront" is looking at military families from the different services and how they juggle the demands of the military and family. The production crew is conducting casting interviews around the country to find suitable families to highlight in greater depth during the documentary. This project has support from all of the services and a DoD production assistance agreement. The FORSCOM PAO connected OCPA-LA with LTC (b) (6) 7ID PAO to support the program. 7ID has already connected with the producer and the project is back on track.

**Closing the Gap** - On 6 MAR, the Gary Sinise Foundation and the USC School of Social Work, Center for Innovation and Research on Veterans and Military Families (CIR) co-hosted a Summit gathering entitled "Closing the Gap: Meeting The Future Needs of America's Most Severely Wounded Heroes and Their Caregivers." The summit included representatives from Operation Mend, the Institute for Creative Technologies, the city government in Temecula, LTG(R) Rick Lynch, Gary Sinise, and approximately 30 other individuals representing the local government and private sector entities to discuss ways to close the widening gap in care for our wounded heroes across America.

**UPDATE: Hornet's Nest** – The last issue our office had identified was the use of documentary footage in an advertisement for Wingspan Financial Advisors at the start of the film they screen across the country. Not only is this a violation of the terms of the production assistance agreement, but it violates the prohibition of U.S. Army endorsement of a non-DoD entity. David Salzberg agreed to remove the commercial from the film screeners.

### All Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
Shannon Lowry	Adapting to Extreme Weather	CBC Documentary using the Natick Climate Chamber	Production; PAA signed by OSD-PA
Stephanie Wolf	Raw War	It's one of the least known, and most crucial battles of the Vietnam War. The objective: secure Hill 724 and cut off enemy supply lines.	Production; PAA signed by OSD-PA
Boardwalk Entertainment	Life Flight	Documentary showing an Army Reserve medevac aircraft flying into Memorial Hermann-Texas Medical Center	Production; PAA signed by OSD-PA
Dan Stricklin	Texas Country Reporter TV Show	Documentary about a memorial wall recognizing service members killed during the war in Afghanistan	Production; PAA signed by OSD-PA
Kiffy Werkheiser	The 26 <sup>th</sup> Story	Documentary featuring an interview with Ft Lee's SARC discussing US Army sexual assault/harassment prevention and education efforts	Production; PAA signed by OSD-PA
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Production; Coordinating to film b-roll in Florida
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit at JBLM
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Jennifer DeQuattro	Bronze Men	Bronze Men is a new television show for History's H2 Channel which takes place at the Crucible Foundry, in Norman, Oklahoma. The show investigate historical mysteries, and incorporate their findings into statues.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; Sent the request for support form to the production company

Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to OSD-PA for review of changes requested by the production company's attorney
Matthew Dean	Fox Business	Fox Business requested access to West Point to film their participation in the NSA Cyber Defense Competition	Pre-production; will handle this as a media opportunity
Kathryn Gilbert	Ancient Impossible	Comparing the Lima tank plant to the chariot production capabilities of Egyptian Pharaoh Ramesses II	Pre-production; PAA signed by OSD-PA
Justin Rae Barnes	Food Court Wars	Reality TV cooking program requesting an opportunity to film at Fort Huachuca, AZ	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; Reviewing the script
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; visited Ft Hood, TX
Amanda Fox	Secrets at the Arsenal	Docu-series program requesting to film museum collections at West Point and Ft Campbell	Pre-production; PAA signed by OSD-PA
Rickey Schroeder	The Fighting Season	Docu-series about US Army efforts in Afghanistan	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Jason Preston	Naked and Afraid	Discovery Channel's survivalist reality TV show requesting to have a US Army Reserve SFC to compete on	Pre-production; declined US Army support

		the program	
Ian Mallahan	Dear Neighbors	TNT Reality dating program requesting to film soldiers and location on Ft Benning	Pre-production; declined US Army
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and (b) (6) (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6) (b) (6)	Pre-production; coordinating location visits at Hood and Lewis
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; reviewed all of the episode rough cuts
Basia Myszynski	Bridging Urban America	Documentary about US Army engineering efforts that helped build America – filming at Rock Island Arsenal	Post-production; PAA signed by OSD-PA
DSP	German engineering in WWII	Documentary about German over-engineering of weapon systems during WWII	Post-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Post-production; awaiting rough cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Post-production; awaiting rough cut
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Post-production; awaiting rough cut
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; awaiting rough cut
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post-production; awaiting rough cut
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; awaiting rough cut
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; PAA signed by OSD-PA
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Post-production; reviewed rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**14 May 2014**

**OCPA-LA**

**Restaurant Impossible (Update)** – The production company wants to film at the Green Beret Club at Ft Bragg, NC. They sent a location scout to Ft Bragg to determine feasibility. Their distant second choice is JBLM, but Washington State does not fit well in their production schedule or travel budget.

**Godzilla Premiere** – The feature film Godzilla premieres nationally on Friday 16 MAY. The film depicts soldiers and US Army equipment defending the country and our fellow citizens from monsters who attack the United States. Army support for this film came from 7ID and Ft Irwin. The production company is screening the film for service members in Washington, DC on Wednesday 14 MAY.

**SGT (b) (6) visit to Los Angeles** –Sgt (b) (6) will arrive in Long Beach on Thursday 15 MAY on the first leg of his Medal of Honor outreach tour. Events on his schedule currently include; speaking with Army Reserve Leaders and friends of the Army Reserve at Los Alamitos, CA, visiting the Long Beach CA hospital, speaking to AUSA and community members at a luncheon in his honor, touring 20<sup>th</sup> Century Fox Studios, meeting with veteran employees at the Creative Artist Agency, having a dinner with a select group of Hollywood executives, and participating as a guest of honor at the 55<sup>th</sup> annual Torrance Armed Forces Day Parade. We have arranged interviews with KUSI's Good Morning San Diego morning program (CBS Affiliate), ZDF (Germany), a production company putting together individual stories of soldier courage, Army internal media, and Fox Mundo.

**Torrance Armed Forces Day Celebration** – The city of Torrance, CA will host the 55<sup>th</sup> Annual Armed Forces Day celebration from Friday 16 May until Sunday 18 MAY. The US Navy is the lead service this year, but the Army will be represented by COL (b) (6) Garrison Commander of Ft Irwin, a M1A1, M2A2, M88A2, and the 11<sup>th</sup> ACR Horse Detachment, as well as soldiers and equipment from the US Army Reserve, and 400+ future soldiers who will swear-in during the parade. Former Army SGT (b) (6) will also be recognized during the parade and during events on Saturday.

**Anaheim Angels Armed Forces Day** – The Angels MLB team asked for help resourcing Army equipment and Gold Star families for their Armed Forces Day game on 17 MAY. OCPA-LA connected them with the Southern California Recruiting Battalion for equipment and IMCOM's Gold Star proponent to find some children. IMCOM identified three families who will have children recognized before and during the game. The Angels have also expressed interest in airing the second Gold Star PSA during their pre-game ceremonies.

**U.S. State Department Public Affairs** – Mr. (b) (6) and (b) (6) from the US State Department's Foreign Press Center were in Los Angeles and visited with representatives from the various services on Wednesday 14 MAY to talk about how we work together. Our office regularly

passes opportunities to Mr. (b) (6) when they are outside of the Department of the Army lane.

**Personnel actions:** Mr. (b) (6) is at Ft Benning, GA from 11-15 May. SFC (b) (6) is TDY as the DoD project officer for a documentary from 12-21 May.

### All Active Entertainment Media Projects\*

Requestor	Working Title	Email/Nature of Request	Status
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Post-production; reviewed rough cut
Exploration Production, Inc.	Daily Planet	Documentary TV production about the Sherpa Common Guidance Delivery Unit	Production; PAA signed by OSD-PA
Tresha Mabile	The Generals	Documentary about the generals officers who have led the US military during the last 12 years	Post-production; Rough cut reviewed
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Pre-production; Mr. (b) (6) traveling to Ft Benning, GA on Sunday 11 May
ABC	Nashville	ABC scripted drama filming at Ft Campbell	Post-production; awaiting rough cut
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; PAA with production company
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; Army provided locations to production company 14 Apr. Production company asked for more options.
	Hiring America	Pentagon Channel program about hiring military veterans	Pre-production; contacted Ft Bragg for support
Joe LaBracio	Top Gun Chefs	Conde Nast reality TV program showcasing the Armed Forces culinary competitive training event	Pre-production; sent request to Ft Lee
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; sent request to OSD-PA for review

Heather Silver	Time We Share	Documentary about how families deal with the loss of a child; requesting to film at ANC	Pre-production; drafting PAA
Tim Viola	West Point History of Warfare	TV series about the US Civil War and how the US Military Academy teaches it to cadets	Pre-productions; sent
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with producer
J. A. Sanchez	Fireball Run	TV show about tourist destinations across the country	Production; PAA signed by OSD-PA
Claudine Seitz	Sgt. (b) (6)	Documentary about one of the Marines who raised the flag on Iwo Jima; requesting filming at ANC	Pre-production; PAA signed by OSD-PA
(b) (6)	Top Gear	Top Gear America wants to film a show comparing a M1A1 tank, to a Stryker, and a MRAP	Pre-production; declined because Ft Benning could not support the short timeline
Sarah Marshall	Untitled	3 penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Pre-production; received support request from production company
Chuck Gallina	Warriors to Lourdes	Documentary taking wounded service members to Lourdes, France	Pre-production; PAA signed by OSD-PA – joint project with an Army project officer assigned
Heather Peart	T.I. & Tiny: The Family Hustle	VH1 reality TV show featuring rapper T.I. and his wife requesting to film at Ft Benning (basic training)	Pre-production; TRADOC declined support
James Ellis	War Factory	War Factory takes us into the hidden world of military factories all over the world - where raw materials become finished products.	Pre-production; received request, contacted Watervliet Arsenal
Mary Courtney	10 Things You Don't Know About	H2 Channel requested the US Army to help participate in a program about taking care of the flag. Specifically requested having an Army unit in Southern California to unfurl a giant American flag	Production; declined support – could not find a unit willing to support

\*This list includes only the projects with status changes since the 30 April 2014 report

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**15 January 2014**

OCPA-LA

**NBC Peacock Productions “On the Trail”(Update)** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. This is not a bad project, but the production company’s unwillingness to agree to the standard terms of the PAA is cause for concern about their motivations and the type of story they want to tell. NBC’s attorney, Ms. Leah Cohen and OSD attorney (b) (6) spoke on 15 JAN about language changes to paragraph 11 of the PAA.

**A Child’s Guide to War (Update)** – A documentary film maker, Michael Nash, wants to produce a film that shows the sacrifices of military children during the last decade of war. Mr. (b) (6) at OSD-PA spoke with (b) (6) is restarting the request process.

**Lone Survivor (Update)** – Helicopters and crews from 2-227 AVN and 4-227 AVN appear in the feature film, “Lone Survivor,” based on the Marcus Luttrell novel by the same name. OCPA-LA is discussing with Mr. (b) (6) at OSD-PA and Capt. (b) (6) (USN) about how and when to approach NBC/Universal to discuss the omission of Maj. (b) (6) in the film’s credits and how to correct it in the DVD version.

**Enlisted (Update)** –Enlisted premiered on Friday 10 JAN at 2130hrs the show did not do very well in the Nielsen ratings, earning a .7 share with 2.5 million total viewers. At the Winter Television Critics Association meeting, Fox Entertainment Chairman Kevin Reilly said that he was committed to airing all 13 episodes.

**HBO TV Show Research Visit** – Academy award-winning screen writer, Eric Roth contacted our office to arrange a research visit to the Center for the Intrepid in San Antonio. The writer he has hired to develop the script for his pilot is Denis Johnson. OCPA-LA is working with (b) (6) at BAMC and CFI to determine feasibility.

**NFLPA Collegiate Bowl** – The NFL Players Association hosts a College All-Star Football Game annually in Carson, California. The Army is providing a color guard for the game and the NFLPA is giving seats to members of the military in the community. This is the second year OCPA-LA has coordinated for support to the game.

**Active Entertainment Media Projects \*** - Only listed new projects, or status changes since 8 Jan 2014

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Coordinating to film b-roll at Ft Bragg.
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; renewing the PAA – sent partially executed PAA to OSD-PA for countersignature
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Interview with MG (b) (6) complete
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Production crew conducted Ft Irwin site visit
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Pre-production; working with OCPA-NY for media escort
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Pre-production; sent PAA to production company
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting “Spring Training” with Army families at Ft Bragg	Pre-production; sent PAA to production company

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**15 October 2014**

**Past Week Focus Areas**

**ALMA Awards** – OCPA-LA coordinated with OCPA CRD for images of the Hispanic Valor 24 Soldiers for use during the American Latino Media Arts Awards 10 October in Los Angeles. The U.S. Army National Guard’s 40<sup>th</sup> Infantry Division provided a choral group and 17 Soldiers who carried flags representing the home state of each of the Hispanic Soldiers of Valor 24. The program was broadcast live on MSNBC 10 October.

**“A Hero’s Welcome” update** – OCPA-LA reviewed the rough cut of “A Hero’s Welcome”, which is scheduled to air around Veteran’s Day. The project involved Gary Sinise and Chef Robert Irvine and was two parts: renovating the home of Wounded Warrior Staff Sgt. (b) (6) in Hawaii and a barbecue in Europe for USAREUR troops. While we have absolutely no problem with the rough cut of the program, there are still issues with implied endorsement of Marie Callender’s products. Apparently Relativity Lifestyle Television had some type of agreement with Marie Callender’s, but we did not sign up to make commercials when we agreed to support “A Hero’s Welcome.” We are still awaiting resolution.

**Upcoming Week Focus**

**ESGR Statement of Support signing ceremony** – Michael Lynton, chairman and CEO of Sony Pictures Entertainment, will sign an Employer Support of the Guard and Reserve corporate statement of support in Culver City 17 October. OCPA-LA will attend the signing ceremony. The ESGR Statement of Support program provides employers the opportunity to publicly demonstrate support for their employees who serve in the National Guard and Reserve.

**Golden Knights tandem camp** – OCPA-LA invited 24 friends of the Army to attend the US Army Golden Knights Tandem Camp on 22-23 October in Perris, CA. Attendees include talent agents, producers, and managers within the entertainment media community. In addition to jumping with the Golden Knights, the invitees will have an opportunity to spend the day with soldiers from the Los Angeles and Southern California Recruiting Battalions. The invitations we extended build on relationships made during Medal of Honor outreach trips and other senior Army leader visits to Los Angeles.

Entertainment Media: Currently the OCPA-Los Angeles office has 41 working projects. Of these, seven are in postproduction, 25 are in preproduction and nine are in production. This week’s focus has been on finalizing the names for next week’s tandem camp and postproduction issues with “A Hero’s Welcome”.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA awaiting OSD signature
Philip Cloutier Half Yard Productions	Time Traveling with Brian Unger	Request access to Joint Expeditionary Base East (Fort Story) to film at the first landing site of the Jamestown colonists in April 1607	Preproduction; sent request to Navy
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/ high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed PAA; Fort Campbell prepared to support
Christy Steele Smithsonian Channel	SEAL Dog	Film Holland Military Working Dog Hospital facilities in support of Navy-led support of documentary that is an intimate look at Navy SEAL (b) (6) and his war dog, Chopper	PAA fully executed April 2014; hospital commander agrees to support; Air Force will provide escort; partially executed addendum awaiting OSD signature
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Preproduction; PAA with requestor
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed

Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Katie King Herzog & Company in association with Playtone, HBO, Starbucks	Concert for Valor	Live Veterans Day concert on the National Mall to celebrate the contributions made by service members, both active duty and retired, and to raise money for specific veterans' causes	Production; PAA fully executed
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the first female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; awaiting rough cut
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support

Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Preproduction; filming at Fort Campbell rescheduled for 18 OCT
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; Sent official request for support; still awaiting a response
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction
Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Preproduction; SGT (b) (6) has agreed to perform; Marine Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM,	Production; previous OSD PAA amended

		DFAS, and Belvoir	
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Jamie Flor Reality TV	Buying Alaska	HGTV show about a couple buying a home near Ft Greeley; want to use still images of the post	Postproduction
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his home; BBQ for USAREUR Soldiers	Postproduction; viewed rough cut; viewed clips that show overt implied endorsement; awaiting resolution
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton	War Dogs	Documentary about SF military working dogs	Preproduction; looking for units to support
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Preproduction; still seeking distribution (not the Peacock Productions project)
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company

James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Production; filming at Watervliet Arsenal complete; Anniston Army Depot next
--------------------------	-------------	---	---

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**16 April 2014**

**OCPA-LA**

**Restaurant Impossible (update)** – On 14 April OCPA-LA provided the production company with the Army's 4 priorities for Restaurant Impossible: 1) Joint Base Lewis-McChord (JBLM), Tacoma WA; 2) Fort Bragg, NC; 3) Fort Drum, NY and 4) Fort Carson, CO. OCPA-LA emphasize with the Restaurant Impossible Team that JBLM was our high number 1 recommendation. The concern is that the Green Beret Club at Fort Bragg was in an area that would really only cater to a small audience (Special Forces (SF) Soldiers and SF Retirees) and we want to have an impact on a larger population of Soldiers. OCPA-LA also stressed that this episode should not follow Chef Irvine's usual format for Restaurant Impossible shows by tearing apart the location and workforce by telling them how much they are poor managers, before building them back up. The Army really wants to highlight the Performance Triad (more sleep, increased activity, and better nutrition) and the Healthy Base Initiative. Jill Littman, Executive Producer for Restaurant Impossible indicated that they would like a venue that is a standalone restaurant and not associated with another activity such as a golf course or bowling alley. IMCOM is relooking possible locations.

**Producers Guild of America (PGA) "Producing with the Military" Panel** – On 12 April, LTC (b) (6) represented the US Army at a PGA Panel discussion at CBS Studios. All services were represented on the panel as well as two producers. John Kretchmer, Executive Producer for Army Wives spoke of his positive experiences working with the Army and Air Force for 7 seasons. There were more than 100 producers from film and television present at the meeting. Discussion included protocols for asking for military assistance, when in the development/production schedule producers should approach DOD, the approval process and the production value of including DOD in the production. The session should lead to new opportunities with production companies.

**Mayor Garcetti: Office of Veterans Affairs** – Mayor Eric Garcetti has reenergized the Office of Veterans Affairs here in Los Angeles. The Mayor's office has 5 veterans events planned in the next month. The first is a Hiring Our Heroes Job Fair on 17 April. The event will be held at the Hollywood American Legion Post 43. The fair will begin with an employment workshop followed by the hiring fair.

**FOX Sports Memorial Day Vignettes** – Fox Sports will be taping a number of Memorial Day vignettes with Soldiers at Fort Irwin, CA on 28 April. The Soldiers will be in the Army Service Uniform and will discuss what Memorial Day means to them. The vignettes will be air on Fox Sports over the Memorial Day weekend during Major League Baseball games and the NASCAR Coca Cola 600.

**Million Dollar Arm Pitching Contest** - Disney is offering nine people the opportunity to go to the World Premiere of Disney's Million Dollar Arm, where they will each have three chances to make one 100 mph (or faster) strike for a \$1 Million prize! On April 25th and 26th from 7:00 am to 6:00 pm, anyone who is a

legal resident of the 50 United States or D.C. and 18 years of age and older, and who has not played in the minor or major league baseball leagues, or any other professional baseball league, can participate in the qualifying round competition at Downtown Disney District in Anaheim, CA and ESPN Wide World of Sports Complex in Orlando, FL and on April 26 only, from 10 a.m. to 6 p.m., at the Tribeca/ESPN Sports Day at the Tribeca Family Festival in New York City. The three contestants from each location who throw the fastest pitch will qualify for the final competition at the World Premiere of Disney's Million Dollar Arm in Hollywood, CA on May 6th. <http://movies.disney.com/million-dollar-arm/special-event>

**Personnel actions:**

LTC (b) on leave – 14-18 April

SFC (b) (6) on leave – 14-18 April

### All Active Entertainment Media Projects\*

Requestor	Working Title	Email/Nature of Request	Status
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Post-production; awaiting rough cut
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit with US Army Reserve
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; declined support; USMC film
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; PAA with the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post production; PAA at the production company
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; declined DoD support; needed UH-60s in Jordan to be used in a film about the British Army
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; cancelled production due to the Ft Hood shootings
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Production; coordinating interviews in the DC area
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; reviewed rough cut
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; reviewed rough cut

Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Pre-production; The Armor School wants to support
	Nashville	ABC scripted drama filming at Ft Campbell	Post-production; awaiting rough cut
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; PAA with production company
Andrew Maguire	Christmastown	TV episode involving a soldier and his family celebrating Christmas in North Pole, Alaska because he was deployed over the actual holiday	Pre-production; PAA with the production company
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; Army provided locations to production company 14 Apr. Production company asked for more options.
Ian Barr	The Ellen DeGeneres Show	SSG (b) (6) – MEDDAC Fort Drum, NY	MEDCOM reviewing YouTube Video to determine Army position
Mary Courtney	H2 Channel - Ten Things You Don't Know About	Giant Flag – CA NG, MAJ (b) (6) is poised to support with 600 Soldiers.	NGB reviewing request.
MC1 David Holmes (USN)	HGTV's 'House Hunters - Guam'	Film the veterinarian clinic on Guam	Navy office has the lead
Ben Schaub	Daily Planet – Yuma Proving Ground	Discovery would like to film the testing of a precision drop system.	Waiting on DOD request form from Production Company
Lesla Lakin	BBC Worldwide/ Mud Sweat & Gears, Fort Irwin	BBC would like to film the M1 Abrams for their show; have also asked for a Stryker MGS	Pre-production, Production has PAA, film dates 25-28 Apr
Martin Doblmeier	Chaplain Documentary w/ CH (COL) (b) (6)	Producer wants to embed with COL (b) (6) in OEF	PAA signed; Coordinating Embed

\*This list includes only the projects with status changes since the 2 April 2014 report

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**16 July 2014**

**OSD-PA Unscripted projects (No change)** – OSD-PA has not assigned a replacement responsible for authorizing DoD support to unscripted film and TV projects yet. We are continuing to coordinate opportunities where the filming dates are flexible, or sufficiently far enough in the future where we expect to have a new signature authority in place.

**America's Got Talent** – OCPA-LA reviewed the footage shot at Ft Stewart in conjunction with PFC (b) (6) appearance on America's Got Talent. Additionally, OCPA-LA will review the rough cuts of the episodes where that footage is used prior to airing.

**Spare Parts** – OCPA-LA reviewed the rough cut of the feature film Spare Parts, formerly known as La Vida Robot. Spare Parts tells the true story of an unlikely group of high school students whose teacher helps them win an underwater robotics competition against the best engineering universities in the country. One of the characters, Oscar Vazquez is an undocumented alien who wants to join the Army to better his life and provide for his family. The scene we supported shows him at a recruiting center where the recruiter tells him he cannot sign a contract without a birth certificate. He also tells Oscar if he has “permanently lost his birth certificate he should be careful presenting himself to government agencies.” Throughout the story Oscar's character explains he wants to join the Army to serve and improve his life. The movie is currently scheduled to premiere on 16 JAN 2015.

**Mayor Garcetti's Human Resource Council Meeting** – The LA Mayor's veterans' hiring initiative is hosting a meeting with local and national non-profits to help companies exchange best practices on hiring veterans. OCPA-LA will attend the meeting on Wednesday 23 JUL.

**Golden Knights Outreach** – OCPA-LA and AMRG held a conference call on Tuesday 15 JUL to discuss the Golden Knights West Coast outreach tour for the fall. AMRG gave us five date ranges to rank based on the best dates to attract film and TV executives and screen writers. We also contacted Ft Irwin to discuss including a maneuver box tour as part of the Golden Knights outreach event.

**Personnel actions:**

Mr. (b) (6) – present for duty  
Lt. Col. (b) (6) – present for duty  
MSG (b) (6) – leave  
SFC (b) (6) – PCS leave

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting rough cut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Production; filming at Ft Bragg
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; USAEUR working on location/unit
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Left Right Productions
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Post-production; awaiting rough-cut
Jennifer Booth	Spare Parts	Feature film about a high school engineering team	Post-production; reviewed the rough cut
Justin Rae Barnes	Food Court War	Reality cooking show filmed on Ft Huachuca	Received the final DVD
Judith Vveriks	JFK Plaza	Documentary about JFK	Received the rough cut
Janet Arneau	Wounded Allies; Allied Forces	Reality TV competition programs involving service members	Received the request for support; will not support as written
Deena Katz	Patriot Acts	Reality TV talent program	Received the request for support
Kurhaus production	Goodbye GI	German documentary about the closure of US installations there	Film premieres 8 August
Victoria Rice	Exercise Tiger	D-Day documentary	Awaiting receipt of the DVD copies
Deborah Scranton	War Dogs	Documentary about military working dogs	Pre-production; looking for units to support
John Marks	West Point	Docu-series on military history topics with the USMA D/HIST	Pre-production; received initial contact from USMA PAO

Amanda Fox	Ft Rucker museum filming	Request to film at the Ft Rucker Aviation Museum	Pre-production; received initial request from the producer
Kevin Dunn	Jeremy Nelson Watershed	Documentary about the USACE work in the Everglades	Post-production; reviewing the rough -cut
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Pre-production; received request for support contacting Ft Bragg and ANC for feasibility
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Pre-production; OSD-PA signed the PAA
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3ID soldier PFC (b) (6)	Post-production; awaiting roughcut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Pre-production; received the request for support
Monica Kalmanovitch	Mighty Planes	Series about planes; needs assistance from the USACE	Pre-production; received the request for support
Alex Contos	Military Women	Documentary about women serving in the Rhode Island National Guard	Post-production; awaiting rough cut

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**17 December 2014**

**Past Week Focus Areas**

**“Above the Best” update** – The attorney for Left/Right, LLC contacted OCPA-LA to discuss the potential for filming a promotional video at Fort Rucker in order to pitch the show concept to network executives. OCPA-LA informed the attorney that we could not agree to an agreement without an existing distribution deal with a network. The project has been in the works for nearly two years and will follow Soldiers as they progress through the Warrant Officer Basic Course and Basic Officer Leadership Course, Helicopter Overwater Survival Course and phase I of Initial Entry Rotary Wing training. We are currently awaiting a response from A&E and Left/Right on the way ahead.

**WWE “Total Divas” update** – OCPA-LA received feedback from OGC on WWE’s proposed changes to the production assistance agreement for footage filmed at Fort Benning 9 December for the “Total Divas” reality TV show. We will share it with WWE and go from there. Filming is complete, but the footage cannot be released without the signed PAA.

**“Unbroken”** – OCPA-LA coordinated with NBC Universal to invite four former U.S. Army POWs from World War II to the 15 December Hollywood premiere of “Unbroken”, the feature film that tells the story of Louis Zamperini, an Olympic runner who was taken prisoner by Japanese forces during World War II. One of the former POWs, William Sanchez, was imprisoned with Louis Zamperini in Japan and was recognized at the premiere. The USO also invited approximately 20 other WWII veterans, as well as service members from all services who volunteer with the USO to the event. “Unbroken” will be released in theaters 25 December.

**“Billy Lynn’s Long Halftime Walk”** – Columbia Pictures is requesting Army support on a feature film based on Ben Fountain’s novel, “Billy Lynn’s Long Halftime Walk”. After reading the initial script, we had concerns with a few Soldier depictions. The production company is looking into potential changes and is asking for Army help to give their actors insight into the life and training of U.S. Army infantry soldiers.

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 45 working projects. Of these, 6 are in postproduction, 20 are in preproduction and 19 are in production.

**Personnel actions:**

Mr. (b) (6) – on leave 15-19 DEC  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Brian Terwilliger WWE	Total Divas	Cameras will follow Total Divas as they participate in WWE's Tribute to the Troops activities at Fort Benning	Production; PAA drafted and is with WWE; filming completed 9 DEC
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; rough cut expected late JAN
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; PAA fully signed; filming set for 5 DEC
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut

Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; filming scheduled at Fort Hood
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/ high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed; Fort Campbell prepared to support; filming scheduled 11 DEC
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment,	Being Bionic	Docu-series on exoskeleton	Preproduction

Inc.		development technology	
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all- volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully- executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the (b) (6)st female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; rough cut viewed/approved; awaiting air date
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors

Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; gave letter of conditional support; MWD program manager has gotten approval to support when the time comes
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) [REDACTED] as he walks (6) [REDACTED] journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended

Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Documentary that will explore the US Army's Initial Rotary Wing Training at Fort Rucker	Preproduction; PAA with requestor; working through more issues with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**19 June 2014**

**America's Got Talent** – On 13 JUN, America's Got Talent filmed PFC (b) (6) from 3ID at Ft Stewart, GA for an upcoming episode of their program. Ieti achieved a degree of social media celebrity last year after he posted a YouTube video of himself singing in Afghanistan. **Next Step:** OCPA-LA is awaiting the roughcut of the segment for review.

**Hispanic Television Outreach** - On 18 JUN, OCPA-LA met with Lucia Cottone, former Sony Pictures SVP, Lifetime TV Executive, and VP at Telemundo to discuss ways to engage Spanish language television networks to help them increase Army portrayals on their programming. Ms. Cottone worked with this office for years on "Army Wives" and agreed to make some introductions for us with programming executives at the major Spanish language networks here in Los Angeles.

**Army Birthday Recognition at the Dodger game** – On 14 June 2014 the Los Angeles Dodgers recognized the Army's 239<sup>th</sup> Birthday and honor a soldier on the field during the 3<sup>rd</sup> Inning of their game against the Arizona Diamondbacks. (Video posted to our Facebook page.)

**National Training Center VIP Maneuver Box Tour** – Celebrities, screen writers and television network executives toured the National Training Center maneuver box for a special VIP tour in honor of the Army's 239<sup>th</sup> Birthday. Members of the tour will see 2<sup>nd</sup> BCT, 2ID in their rotation and met 11ACR soldiers, fire small arms weapons and ride in Army vehicles on Friday 13 JUN. Among the 29 attendees on the tour were: Carl Weathers (Apollo Creed), Jack Simmons Executive at Fox Sports), and Chris Kluwe (former Minnesota Vikings punter).



**Personnel actions:** All present for duty (including MSG (b) (6))

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting roughcut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; sent Letter of Encouragement to the production company
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Ft Rucker Chief of Staff
Clare Keating	Monumental Mysteries	TV series about historical places	Production; filming at ANC
SUSANNA HERBERT	My Million Dollar Idea	TV Series about inventions; want to interview soldiers about the Gatling gun and mine detectors	Production company cancelled
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Pre-production; PAA signed by OSD-PA
Brian Dale	Untitled Army Veterinarian proposal	Wants to make a series about deployed Army veterinarians	Pre-production; working with OCPA-LA to find a unit to support the concept
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3D soldier PFC (b) (6)	Post-production; awaiting roughcut
James Ellis	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**19 November 2014**

**Past Week Focus Areas**

**“Hell’s Kitchen”** – OCPA-LA was on site for the 16 November taping of Season 16, Episode 1 of “Hell’s Kitchen” that features NCOs from 311<sup>th</sup> Expeditionary Sustainment Command. The episode was filmed at 311<sup>th</sup> headquarters and Occidental Studios in the Los Angeles area and will not air for 12-18 months.

**WWE “Total Divas”** – The Maneuver Center of Excellence received a request from WWE “Total Divas” reality TV show to film at Fort Benning for a segment on one of its upcoming episodes. OCPA-LA is in the process of determining whether the request meets OSD and Army criteria for support.

**“The Doctors”** – OCPA-LA attended the 20 November taping of “The Doctors” at Paramount Studios in Hollywood. Staff Sgt. (b) (6) 1<sup>st</sup> Infantry Division, and his wife are featured on the show. Mrs. (b) (6) has periodontal disease that has severely affected her health and is not covered by Tricare.

**Assistant Secretary of the Army (Acquisition, Logistics and Technology)** – OCPA-LA attended an AUSA dinner where Honorable Heidi Shyu was the guest speaker 20 November at Joint Forces Training Base Los Alamitos.

**Upcoming Week Focus**

**Happy Thanksgiving**

~

**Entertainment Media:** Currently the OCPA-Los Angeles office has 47 working projects. Of these, 8 are in postproduction, 22 are in preproduction and 17 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; vetting request to see if it's supportable
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; Air Force has the lead and will review rough cut
Paula Nightingale ITN/ Smithsonian Channel	Ebola: Virus at America's Door	Request access to USAMRIID regarding development/ treatment/ vaccines and to Soldiers preparing to deploy to West Africa for a documentary	Preproduction; on hold for now
Bill Deutch/ Annie Benjamin Hiring America	Hiring America	Employment TV show for transitioning military veterans requests to film transition summit at USAG Bavaria 5-6 NOV	Production; no action taken
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Jessica Calventas CBS Primetime	Hawaii Five-O, episode 513	Request use of Tripler Army Medical Center for scenes in an upcoming episode	Postproduction; filming completed 10 NOV; anticipated air date 30 JAN
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; FORSCOM will determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that	Production; PAA fully signed; currently filming at Tangier

		follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	
Daniel Ramirez Burgeon Media	Woman Abroad	Interview/film female pilots as part of a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klempler Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed PAA; Fort Campbell prepared to support
Christy Steele Smithsonian Channel	SEAL Dog	Film Holland Military Working Dog Hospital facilities in support of Navy-led support of documentary that is an intimate look at Navy SEAL (b) (6) and his war dog, Chopper	Postproduction; reviewed cut and had no issues; Navy has the lead
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD	Production; PAA fully executed; filming begun

		SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the (6)st female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; awaiting rough cut
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support

		Brothers. Requests interviews with active COMCAM personnel	
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction
Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Preproduction; SGT (b) (6) has agreed to perform; Marine Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks (b) (6) journeys with a friend to help heal his wounds	Postproduction; awaiting rough cut

		from war; calls attention to issues faced by veterans and military families	
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; awaiting rough cut

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**20 August 2014**

**UPDATE: A Hero's Welcome** – Engineers from 871st Engineer Company, 8th Mission Support Command, want to assist in the renovations to SSG (b) (6) home. The issue is the leadership wants the Soldiers to be in uniform and use it as training since it falls in line with the units' mission. OCPA-LA is working with OCPA, OGC, involved units and other entities to determine the legality of this.

**This Old House** – A producer for PBS's This Old House reached out to Fort Stewart to see if they could support the filming of an episode of their show featuring former 3ID soldier, Sgt. (b) (6) who lost his arms during OIF I in 2003. PBS is dedicating 3 of 26 episodes to Houses For Our Troops, a non-profit organization that builds homes for injured veterans. In this episode, a house will be built for Sgt. (b) (6). The production company wants to film at Fort Stewart so the audience can understand where Sgt. (b) (6) worked and what he did in the Army. OCPA-LA is working with 3ID and the production company to ensure there is no implied US Army endorsement of the organization.

**COL (retired) Jack Jacobs** – (b) (6) met with Col. (R) (b) (6) 18 AUG during the Mountaingate Veterans Appreciation Golf Tournament in Los Angeles. They discussed ways the Army could support his reality TV series concept about Army Basic Training without violating OSD-PA guidelines restricting service support of promotional/sizzle reels. (b) (6) appeared satisfied with the recommendation for the production company to put a sizzle reel together using DVIDS footage.

**ALMA Awards** – OCPA-LA spoke with Flavio Morales and Kelly Brock, producers of the 2014 ALMA Awards about including Valor 24 recipients Master Sgt. (b) (6) and Sgt. (b) (6) in this year's event. Once the producers send the details of the request, Mari Monserrate has agreed to reach out to the recipients and ask if they would like to participate. We also asked the producers to consider including two currently serving soldiers to serve as the escorts for the two recipients if they are able to attend.

**Halyard Mission** – A Serbian production team has submitted a request to film footage at Arlington in support of a documentary about the 1944 rescue operation behind enemy lines. The project is dedicated to veterans of that operation. Arlington is willing to support; awaiting go-ahead from OSD-PA to do PAA.

Personnel actions:

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Jo Sagar	This Old House	PBS is dedicating 3 of 26 episodes to highlight Home For Our Troops, a nonprofit that builds homes for injured veterans and wants to film an opening segment at Fort Stewart.	Pre-production; working with project officer on final details before doing PAA
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Production; PAA signed by OSD-PA
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting rough cut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Production; filmed at Ft Bragg; rough cut expected this weekend
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Legal concerns being ironed out now. In pre-production; PAA signed; production team working with units on detail; will film in Hawaii 20-24 AUG and in Germany 1-2 SEP
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Left Right Productions
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Post-production; awaiting rough-cut; AMRG reviewing
Jennifer Booth	Spare Parts	Feature film about a high school engineering team	Post-production; reviewed the rough cut
Judith Vreriks	JFK Plaza	Documentary about JFK	Received the rough cut
Deena Katz	Patriot Acts	Reality TV talent program	Received the request for support

Victoria Rice	Exercise Tiger	D-Day documentary	Awaiting receipt of the DVD copies
Deborah Scranton	War Dogs	Documentary about military working dogs	Pre-production; looking for units to support
John Marks	West Point	Docu-series on military history topics with the USMA D/HIST	Pre-production; received initial contact from USMA PAO
Amanda Fox	Ft Rucker museum filming	Request to film at the Ft Rucker Aviation Museum	Pre-production; received initial request from the producer
Kevin Dunn	Jeremy Nelson Watershed	Documentary about the USACE work in the Everglades	Post-production; reviewing the rough -cut
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Crew is at Ft Bragg to conduct interviews; OSD-PA signed PAA
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Pre-production; OSD-PA signed PAA; awaiting decision regarding Chap. Roberts' travel
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3ID soldier PFC (b) (6)	Post-production; awaiting roughcut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	OSD-PA signed PAA; filming currently under weigh
Monica Kalmanovitch	Mighty Planes	Series about planes; needs assistance from the USACE	Pre-production; received the request for support
Alex Contos	Military Women	Documentary about women serving in the Rhode Island National Guard	Post-production; awaiting rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**20 February 2014**

OCPA-LA

**Scandal** – The ABC scripted drama Scandal is requesting DoD support for an episode to be filmed in Los Angeles on 27 FEB. They are looking for 10 female service members and/or veterans for a scene depicting a White House Visit to a VA hospital. This request came from our contact with the show’s creator Shonda Rhimes and the line producer during the Home for the Holidays program ABC filmed this December with some of our Army Veterans. Scandal has never reached out to our office in the past and wrote service members into the script as a way to recognize the heroism of women in uniform. There are no negative issues with the depiction of the Army or our soldiers in the scene or within the context of the episode as currently written.

**Nashville** – The ABC drama Nashville has requested to film a scene depicting a “USO-type” concert held at Ft Campbell for returning soldiers and their families. Ft Campbell Public Affairs is working with the staff to determine feasibility of support. If approved, the filming would occur sometime between 18-24 March.

**UPDATE: SMA Visit to Los Angeles** - The SMA is visiting Los Angeles on 21 February 2014. Accompanying the SMA are Ms. (b) (6), SGM (b) (6) and MSG (b) (6). The SMA’s visit is scheduled to make four stops in Los Angeles including: a town hall meeting with NCOs from the LA/SoCal Recruiting battalions, the 79<sup>th</sup> SSC (USAR) and the 40ID (USANG); a meeting with the USC School of Social Work’s Veterans Collaborative Working Group; a meeting with the LA Mayor’s Military Veteran Advisory Council; and a brief visit to the LAX USO facility.

### Active Entertainment Media Projects \*

Requestor	Working Title	Email/Nature of Request	Status
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and Michael Emerson requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; requesting location visit
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; requesting assistance finding contact information for soldiers shown in still photographs
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit at Ft Hood
Kiffy Werkheiser	The 26 <sup>th</sup> Story	Documentary featuring an interview with Ft Lee's SARC discussing US Army sexual assault/harassment prevention and education efforts	Production; PAA signed by OSD-PA
Dan Stricklin	Texas Country Reporter TV Show	Documentary about a memorial wall recognizing service members killed during the war in Afghanistan	Production; PAA signed by OSD-PA
Boardwalk Entertainment	Life Flight	Documentary showing an Army Reserve medevac aircraft flying into Memorial Hermann-Texas Medical Center	Production; PAA signed by OSD-PA
Rickey Schroeder	The Fighting Season	Docu-series about US Army efforts in Afghanistan	Pre-production; PAA signed by OSD-PA
DSP	German engineering in WWII	Documentary about German over-engineering of weapon systems during WWII	Post-production; PAA signed by OSD-PA
Basia Myszynski	Bridging Urban America	Documentary about US Army engineering efforts that helped build America – filming at Rock Island Arsenal	Post-production; PAA signed by OSD-PA

Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to the production company
-------------------	--------------------	---	--

\* This list includes only projects new to this report, or those with changes since 13 Feb '14

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**14 May 2014**

**OCPA-LA**

**Dodgers Memorial Day Game** – The Los Angeles Dodgers will feature 25 soldiers and as many as 75 Army family members on the field during the Memorial Day game on 26 MAY. The Army will present the National Colors, help pull out the “big flag,” carry a large star with the Army seal on it, and carry the POW/MIA star.

**Restaurant Impossible (Update)** – The production company completed their location scout to Ft Bragg last week. They want to film at the Green Beret Club, and are not going to travel to JBLM to film. We are currently working with the producer and IMCOM to solve a few location-related details.

**Godzilla Premiere (Update)** – The feature film Godzilla premiered nationally on Friday 16 MAY to a national audience of over 12.5 million people. The film depicts soldiers and US Army equipment defending the country and our fellow citizens from monsters who attack the United States. Army support for this film came from 7ID and Ft Irwin. The military participation in the film received media attention from CNN and internally through Army.mil.

**SGT (b) (6) visit to Los Angeles (Update)** –SGT (b) (6) completed his visit to Los Angeles. Due to the timing of his visit so soon after the White House ceremony, he received more local media coverage than SSG (b) (6) trip. NBC, CBS, Fox, and CW’s local TV affiliate s all covered SGT (b) (6) remarks at the Long Beach Veterans Hospital. He was also interviewed by a San Diego television station and was featured prominently on the local coverage of the Torrance Armed Forces Day festivities.

**Torrance Armed Forces Day Celebration (Update)** – The Torrance Armed Forces Day celebration led the local weekend news coverage. Soldiers from across the city, from Fort Irwin, and hundreds of future soldiers participated in the parade

**Anaheim Angels Armed Forces Day (Update)** – The Angels MLB team recognized three local Gold Star families before and during their Armed Forces Day game on Saturday 17 MAY. Fox Sports West also featured brief profiles of the soldiers killed in combat during their TV broadcast of the game.

**Personnel actions:** Mr. (b) (6) is at Ft Benning, GA from 11-15 May. SFC (b) (6) is TDY as the DoD project officer for a documentary from 12-21 May.

### All Active Entertainment Media Projects\*

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Post-production; completed filming on 22 May
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; production company completed Ft Bragg scout
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; contacted producer
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Ft Rucker Chief of Staff
Yuji Tokiwa	JFK Documentary	Japanese documentary about the life of JFK requesting to film at ANC	Pre-production; sent request to ANC PAO
Stephanie Drachkovitch	USMA Docu-series	TV series about the lives of cadets at West Point	Pre-production; received letter of intent to distribute from National Geographic; USMA not particularly interested in facilitating
Clare Keating	Monumental Mysteries	TV series about historical places	Pre-production; sent DoD request for support to production company
SUSANNA HERBERT	My Million Dollar Idea	TV Series about inventions; want to interview soldiers about the Gatling gun and mine detectors	Pre-production; sent DoD request for support to production company
Sarah Marshall	Untitled	3 penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Pre-production; received support request from production company
Brian Dale	Untitled Army Veterinarian proposal	Wants to make a series about deployed Army veterinarians	Pre-production; working with OCPA-LA to find a unit to support the concept

Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Chuck Gallina	Warriors to Lourdes	Documentary taking wounded service members to Lourdes, France	Production; SFC (b) (6) in France w/ production company
James Ellis	War Factory	War Factory takes us into the hidden world of military factories all over the world - where raw materials become finished products.	Pre-production; received request, contacted Watervliet Arsenal

\*This list includes only the projects with status changes since the 7 May 2014 report

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**22 January 2014**

OCPA-LA

**NBC Peacock Productions “On the Trail”(Update)** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. OSD-PA and NBC Peacock’s attorneys spoke Tuesday, 21 January 2014. Peacock Production has no intention of producing this reality TV program and (based on previous conversations with Peacock) NBC does not think it is a good fit for their network. Peacock Productions wants to produce a sizzle reel and package it with an agreement obligating the DoD to an agreement with a third party production company of their choosing to produce such a program in the future. OSD-PA is not inclined to support this request.

**Food Truck Face Off** -- Food Truck Face Off is a one hour competitive food show for Food Networks USA and Canada that puts individuals seeking to own their own food truck in the hot seat. Four teams pitch their concepts to a panel of three judges, who then decide which two teams get to duke it out in the streets. Whichever team earns the most money over two frenzied days of selling will walk away with the keys to their own food truck for one whole year! The producers want to film an episode at Fort Hood, TX. This will be an opportunity to have a COMREL event at the post.

**Consul General of Kuwait** -- On 10 January, the US State Department Office of Foreign Missions visited our office to discuss an event hosted by the Consul General of Kuwait. The Kuwaitis wanted to host a local dinner remembering the liberation of their country. At the dinner they would like to have participation by a member of each of the services. OCPA-LA forwarded the request to OSD-PA for guidance.

**Super Bowl – Fox Sports** -- Jen Pransky, Coordinating Producer at Fox Sports requested one active duty service member from each of the 5 branches to join Martin Sheen, Buzz Aldrin, and Dakota Meyer for the filming of a 6 minute segment where they read portions of the Declaration of Independence. This has been done at the start of the Super Bowl since 2002. The three of the service members read a portion of the Declaration of Independence. Each service was represented (Army, Navy, AF, Marines, and Coast Guard). The segment was taped on 22 January in West Hollywood.

**LA Kings vs. Anaheim, Ducks – Dodger Stadium** -- On Saturday, 25 January, the Los Angeles Kings will face off against the Anaheim Ducks under the lights at Dodger Stadium. Staff Sergeant Leopard, 171<sup>st</sup> Movement Control Team/ Movement Control Company, the 1916<sup>th</sup> Support Battalion and the 916<sup>th</sup> Support Brigade, Fort Irwin, CA will be honored as the hero of the game.

**Joint Advertising Market Research & Studies Commercial** – JAMRS filmed a recruiting commercial in Burbank on Friday 17 JAN. JAMRS contacted OCPA-LA to help them ensure the Army personnel depicted were dressed correctly and the equipment was realistic in the depiction of a domestic humanitarian relief scene. The commercial will become part of their “Today’s Military” program.

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	Pre-production; PAA with the production company
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Coordinating to film b-roll at Ft Bragg.
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; renewing the PAA – sent partially executed PAA to OSD-PA for countersignature
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Interview with MG (b) (6) complete
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Production crew conducted Ft Irwin site visit
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Pre-production; working with OCPA-NY for location
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Pre-production; sent PAA to production company
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to production company

**OCA PA WEEKLY PLANS & OUTREACH SUMMARY**  
**23 April 2014**

**OCPA-LA**

**Los Angeles Dodgers Veteran of the Game** – Four soldiers were recognized on the field during Los Angeles Dodgers baseball games on 20, 21, 22, and 25 April. These soldiers came from across the total Army: SPC (b) (6), SPC (b) (6), SPC (b) (6), and CPL (b) (6).

**Nashville** – OCPA-LA reviewed the rough cut of the ABC TV series drama, Nashville. The Army depiction and branding throughout the episode was as good as anything this office has supported in the last twelve months. The episode will air on 7 MAY at 2200hrs.

**Pacific Council Spring Conference “From Red Carpets to Red Lines: Hollywood and Washington” Panel** – On 25 April, LTC (b) (6) represented the US Army at the Pacific Council’s Spring Conference panel discussion at California Club. The other panelists include Hon. Goli Ameri and Janet Janjigian. The panel discussion focused on the depiction of the government in the film industry and how the two work together.

**NFL Network Draft Coverage** – NFL Network is working with OCPA-LA on three segments to air during the draft coverage. One they are working with the USO and Walter Reed is a live talk back segment during the first day of the draft sometime after the Houston Texans make their first selection. They are also looking for support from JBLM for a remote shot at approximately 1900hrs Pacific of soldiers watching the draft and interested in who the Seahawks will take with their first pick. They are also asking for soldiers to pre-record questions for a segment on Friday (Day Two of the draft) with Mike Mayok. We are soliciting video questions from soldiers across the Army for this segment.

**USC Annenberg School for Communication and Journalism Panel** – The Norman Lear Center at USC’s Annenberg School is hosting a panel on Climate Change and the effects on global security on 30 APR. They reached out to our office to find a SME and we approached BG (R) Chris King, PhD, Dean at CGSC, Ft Leavenworth. His staff is considering the opportunity. The panel will be based on questions posed in the upcoming PBS Documentary, “Extreme Realities.” This documentary film did not request DoD support. The Norman Lear Center at USC works with health care practitioners and scientists and connects them with screen writers interested in those fields for upcoming scripted and unscripted film and TV projects.

**Personnel actions:**

All present for duty

### All Active Entertainment Media Projects\*

Requestor	Working Title	Email/Nature of Request	Status
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Post-production; reviewed rough cut
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit with US Army Reserve
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; PAA with the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post production; PAA at OSD-PA
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; declined DoD support; needed UH-60s in Jordan to be used in a film about the British Army
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Post-production; reviewed rough cut
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; reviewed rough cut
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Pre-production; The Armor School wants to support
	Nashville	ABC scripted drama filming at Ft Campbell	Post-production; awaiting rough cut
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; PAA with production

			company
Andrew Maguire	Christmastown	TV episode involving a soldier and his family celebrating Christmas in North Pole, Alaska because he was deployed over the actual holiday	Pre-production; PAA with the production company
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; Army provided locations to production company 14 Apr. Production company asked for more options.
Ian Barr	The Ellen DeGeneres Show	SSG (b) (6) – MEDDAC Fort Drum, NY	MEDCOM reviewing YouTube Video to determine Army position
Mary Courtney	H2 Channel - Ten Things You Don't Know About	Giant Flag – CA NG, MAJ (b) (6) is poised to support with 600 Soldiers.	NGB reviewing request.
MC1 David Holmes (USN)	HGTV's 'House Hunters - Guam'	Film the veterinarian clinic on Guam	Navy office has the lead
Ben Schaub	Daily Planet – Yuma Proving Ground	Discovery would like to film the testing of a precision drop system.	Waiting on DOD request form from Production Company
Lesla Lakin	BBC Worldwide/ Mud Sweat & Gears, Fort Irwin	BBC would like to film the M1 Abrams for their show; have also asked for a Stryker MGS	Pre-production, Production has PAA, film dates 25-28 Apr
Martin Doblmeier	Chaplain Documentary w/ CH (COL) (b) (6)	Producer wants to embed with COL (b) (6) in OEF	PAA signed; Coordinating Embed

\*This list includes only the projects with status changes since the 16 April 2014 report

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**23 July 2014**

**OSD-PA Unscripted projects** – OSD-PA assigned LTC (b) (6) as its representative to sign unscripted PAAs on behalf of DoD until Mr. (b) (6) position is filled permanently.

**AMRG visit** – Mr. (b) (6) (b) (6) and MAJ (b) (6) from AMRG are traveling to Los Angeles in mid-August and scheduled an office call with OCPA-LA on 14 AUG to discuss the Golden Knights Tandem Outreach and discuss the mission of our office.

**Studio System** – During BG Lewis’s visit to Los Angeles we discussed how OCPA-LA could be more proactive in our approach to upcoming feature film projects. In a meeting with the Creative Artists Agency on Tuesday 22 JUL, we met with members of their research group to discuss this topic. The system the movie studios and major talent agencies use for this purpose is a subscription based service called Studio System. CAA is setting up a meeting between the sales representative for Studio System and our office to see if this might be a solution. The current means we use to get entertainment news is through the trade press or via Mr. (b) (6) personal account with IMDB Pro (a lower-end consumer focused subscription service that has more details than the open IMDB site, but has less functionality than Studio System). At the same time, we are continuing to research other online solutions to help serve this purpose.

**RUTA 35** – The location manager for the Univision TV series entitled RUTA 35 contacted OCPA-LA looking for support. We are reviewing the script and have reached out to Army South for their assistance on potential support to the show.

**Warner Brothers Studios** – OCPA-LA met with Louise Wu on Thursday 24 JUL regarding the Caribe Road web series and some concerns we had with the script. They are requesting USAR aviation support.

**Personnel actions:**

Mr. (b) (6) – present for duty  
Lt. Col. (b) (6) – present for duty  
MSG (b) (6) – present for duty

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting rough cut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Production; filming at Ft Bragg
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; USAEUR working on location/unit
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Left Right Productions
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Post-production; awaiting rough-cut
Jennifer Booth	Spare Parts	Feature film about a high school engineering team	Post-production; reviewed the rough cut
Justin Rae Barnes	Food Court War	Reality cooking show filmed on Ft Huachuca	Received the final DVD
Judith Vveriks	JFK Plaza	Documentary about JFK	Received the rough cut
Janet Arneau	Wounded Allies; Allied Forces	Reality TV competition programs involving service members	Received the request for support; will not support as written
Deena Katz	Patriot Acts	Reality TV talent program	Received the request for support
Kurhaus production	Goodbye GI	German documentary about the closure of US installations there	Film premieres 8 August
Victoria Rice	Exercise Tiger	D-Day documentary	Awaiting receipt of the DVD copies
Deborah Scranton	War Dogs	Documentary about military working dogs	Pre-production; looking for units to support
John Marks	West Point	Docu-series on military history topics with the USMA D/HIST	Pre-production; received initial contact from USMA PAO

Amanda Fox	Ft Rucker museum filming	Request to film at the Ft Rucker Aviation Museum	Pre-production; received initial request from the producer
Kevin Dunn	Jeremy Nelson Watershed	Documentary about the USACE work in the Everglades	Post-production; reviewing the rough -cut
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Pre-production; received request for support contacting Ft Bragg and ANC for feasibility
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Pre-production; OSD-PA signed the PAA
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3ID soldier PFC (b) (6)	Post-production; awaiting roughcut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Pre-production; received the request for support
Monica Kalmanovitch	Mighty Planes	Series about planes; needs assistance from the USACE	Pre-production; received the request for support
Alex Contos	Military Women	Documentary about women serving in the Rhode Island National Guard	Post-production; awaiting rough cut

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**24 December 2014**

**Past Week Focus Areas**

**“Above the Best” update** – The attorney for Left/Right, LLC contacted OCPA-LA to discuss the potential for filming a promotional video at Fort Rucker in order to pitch the show concept to network executives. OCPA-LA informed the attorney that we could not agree to an agreement without an existing distribution deal with a network. The project has been in the works for nearly two years and will follow Soldiers as they progress through the Warrant Officer Basic Course and Basic Officer Leadership Course, Helicopter Overwater Survival Course and phase I of Initial Entry Rotary Wing training. We are currently awaiting a response from A&E and Left/Right on the way ahead.

**WWE “Total Divas” update** – OCPA-LA received feedback from OGC on WWE’s proposed changes to the production assistance agreement for footage filmed at Fort Benning 9 December for the “Total Divas” reality TV show. We will share it with WWE and go from there. Filming is complete, but the footage cannot be released without the signed PAA.

**“Unbroken”** – OCPA-LA coordinated with NBC Universal to invite four former U.S. Army POWs from World War II to the 15 December Hollywood premiere of “Unbroken”, the feature film that tells the story of Louis Zamperini, an Olympic runner who was taken prisoner by Japanese forces during World War II. One of the former POWs, William Sanchez, was imprisoned with Louis Zamperini in Japan and was recognized at the premiere. The USO also invited approximately 20 other WWII veterans, as well as service members from all services who volunteer with the USO to the event. “Unbroken” will be released in theaters 25 December.

**“Billy Lynn’s Long Halftime Walk”** – Columbia Pictures is requesting Army support on a feature film based on Ben Fountain’s novel, “Billy Lynn’s Long Halftime Walk”. After reading the initial script, we had concerns with a few Soldier depictions. The production company is looking into potential changes and is asking for Army help to give their actors insight into the life and training of U.S. Army infantry soldiers.

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 46 working projects. Of these, 6 are in postproduction, 21 are in preproduction and 19 are in production.

**Personnel actions:**

Mr. (b) (6) – on leave 15-19 DEC  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Ashley Maria Ashley Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG (b) (6)	Preproduction; plan to draft PAA; MG (b) (6) wants to support
Brian Terwilliger WWE	Total Divas	Cameras (6) follow Total Divas as they participate in WWE's Tribute to the Troops activities at Fort Benning	Production; PAA drafted and is with WWE; filming completed 9 DEC
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; rough cut expected late JAN
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; PAA fully signed; filming set for 5 DEC
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose,	Production; PAA fully signed; awaiting rough cut

		positive interactions and health	
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu-series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; filming scheduled at Fort Hood
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed; Fort Campbell prepared to support; filming scheduled 11 DEC

Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the (b) (6)st female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; rough cut viewed/approved; awaiting air date

Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; gave letter of conditional support; MWD program manager has gotten approval to support when the time comes
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) [REDACTED] as he walks (6) [REDACTED] journeys with a friend to help heal his wounds from war; calls attention	Postproduction; awaiting rough cut

		to issues faced by veterans and military families	
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Documentary that will explore the US Army's Initial Rotary Wing Training at Fort Rucker	Preproduction; PAA with requestor; working through more issues with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**24 June 2014**

**CMT Hot 20 Countdown** – CMT included an Army family profile during their Hot 20 Countdown program. The family they selected to showcase was from 11D (stationed at Ft Knox). They filmed some of the family in the backyard of their quarters and showed some photos of the soldier and his former Army soldier wife. OCPA-LA reviewed the rough-cut and made some recommended changes to distance the soldier's story from commercial references.

**Mayor Garcetti's Military Veterans Advisory Council Meeting** – OCPA-LA attended the LA City MVAC meeting on Thursday 26 JUN at Patriotic Hall (1816 S. Figueroa St. LA, CA 90015). The purpose of MVAC is to advise Mayor Garcetti on programs and policies relating to the LA military community. The meeting is also a time for the community to discuss emerging veterans' issues and provide feedback on the initiatives we are spearheading.

**Veterans Benefit Concert** – The Pointer Sisters are headlining a concert in Beverly Hills on Sunday 29 JUN to benefit the West Los Angeles Veterans Home Support Foundation, the Jewish War Veterans of California, the NSW Navy Seals Family Foundation, and the GI Film Festival.

**BG Lewis Visit** – BG Lewis visited OCPA-LA on Wednesday 25 JUN. During his visit he toured the USC's Institute for Creative Technologies, met with Andy Given (Executive VP for Production Administration at Columbia Pictures), met TV executives at Discovery Studios, and had dinner with Brian Gott (Director, Burkle Global Impact Initiative).

**Personnel actions:** All present for duty.

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning	Post-production; awaiting roughcut
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; USAEUR working on location/unit
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Left Right Productions
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Production
Jennifer DeVault	Hot 20 Countdown	CMT program highlighting an Army family	Post-production; reviewed rough-cut
Matthew Brisch	Stratford Army Engine Plant	Unrelated film project requesting a film permit for a BRAC'd facility	Declined; ACSIM could not support at this time
Deborah Scranton	War Dogs	Documentary about military working dogs	Pre-production; looking for units to support
John Marks	West Point	Docu-series on military history topics with the USMA D/HIST	Pre-production; received initial contact from USMA PAO
Amanda Fox	Ft Rucker museum filming	Request to film at the Ft Rucker Aviation Museum	Pre-production; received initial request from the producer
Kevin Dunn	Jeremy Nelson Watershed	Documentary about the USACE work in the Everglades	Post-production; reviewing the rough -cut
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Pre-production; received initial contact from the producer
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Pre-production; OSD-PA signed the PAA

Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Post-production on the flag episode; contacted USMA to determine feasibility of support for Am. Revo and WWI episodes
Tim Grau	America's Got Talent	NBC Talent show featuring 3ID soldier PFC (b) (6)	Post-production; awaiting roughcut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; discussing the PAA with the production company attorneys
James Ellis	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Pre-production; received the request for support

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**24 September 2014**

**Past Week Focus Areas**

**Touch-a-Truck event** – OCPA-LA coordinated with 311<sup>th</sup> Expeditionary Sustainment Command to support Ivanhoe Elementary School’s Touch-A-Truck event 20 September. The 387<sup>th</sup> Quartermaster Company provided a humvee and two Soldiers for the community relations event. More than 600 families attended. The coordinator has already requested support for next year.

**“A Hero’s Welcome” update** – OCPA-LA reviewed a rough cut of several clips from the barbecue in Europe. Of issue is the overt implied endorsement of Marie Callender products. We sat in on a conference call with Relativity Lifestyle Television, the production company, where we expressed our concerns and are waiting to get their plan for resolution.

**“Dancing With the Stars”** – Two Soldiers from 311<sup>th</sup> Expeditionary Sustainment Command appeared in the studio audience for an episode of “Dancing with the Stars” 22 September as the guest of former soldier and mixed martial arts fighter Randy Couture and his partner.

**“Concert for Valor”** – OCPA-LA worked with HBO and Hertzog & Company to coordinate support for “Concert for Valor”, a Veterans Day concert that will be broadcast on HBO and other authorized in association with Playtone and Starbucks. The concert will feature vignettes and interviews with LTC (b) (6) (b) (6) from Fort Drum, first-year West Point Cadet (b) (6) and MSG (b) (6) at Walter Reed. The production assistance agreement was approved 24 September. The Marine Corps is working on an addendum for its participants.

**Upcoming Week Focus**

**USC vs Oregon State** – Five hundred Soldiers, veterans and family members will attend a game between University of Southern California and Oregon State 27 September at USC.

**Dodgers Veteran of the Game** – Col. (b) (6), Fort Irwin garrison commander, will be recognized as the Veteran of the Game in the LA Dodgers’ last home game for the regular season 28 September.

Entertainment Media: Currently the OCPA-Los Angeles office has 32 projects. Of these projects, six are in post-production, 13 are in pre-production and eight are in production. This week the main focus is assisting “Concert for Valor” with production and “A Hero’s Welcome” with post-production issues.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

### Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Katie King Herzog & Company in association with Playtone, HBO, Starbucks	Concert for Valor	Live Veterans Day concert on the National Mall to celebrate the contributions made by service members, both active duty and retired, and to raise money for specific veterans' causes	Production; PAA fully executed
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the first female to be named U.S. Armed Forces Chef of the Year. It will be filmed at the Joint Culinary Center of Excellence 7 OCT	Pre-production; PAA fully executed; CASCOM PAO prepared to support
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Pre-production; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Pre-production; PAA fully executed
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Sent official request for support; still awaiting a response
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Pre-production; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Pre-production; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD

Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Production; PAA fully executed
Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Pre-production; SGT (b) (6) has agreed to perform; Marine Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Jo Sagar	This Old House	PBS is dedicating 3 of 26 episodes to highlight Home For Our Troops, a nonprofit that builds homes for injured veterans and wants to film an opening segment at Fort Stewart.	Pre-production; PAA drafted; awaiting response from production company
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Post-production; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Pre-production; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Reviewed script, sent request to FORSCOM and III Corps for consideration
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Sent letter of conditional support
Ellen Goldschmidt	Rise: An Epic Story of a Soldier, His Dream, and a Promise Kept	Feature film about Purple Heart recipient and Iraq War veteran who plays football at Clemson	Reached out to filmmakers to offer support
Derek Hoffman	Sons of Soldiers	Feature film about a high school football coach near Ft Campbell	Pre-production; met with filmmakers
Paul Merryman	The Outpost	Feature film about COP (b) (6)	Reached out to filmmakers to offer support
Jamie Flor Reality TV	Buying Alaska	HGTV show about a couple buying a home near Ft Greeley; want to use still images of the post	Post-production

HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his home; BBQ for USAREUR Soldiers	Post-production; awaiting rough cut; viewed clips that show overt implied endorsement; awaiting resolution
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Pre-production; PAA with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Post-production; awaiting rough-cut; AMRG reviewing
Jennifer Booth	Spare Parts	Feature film about a high school engineering team	Post-production; reviewed the rough cut
Deborah Scranton	War Dogs	Documentary about SF military working dogs	Pre-production; looking for units to support
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; filming completed at Ft Bragg; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Post-production; awaiting rough cut
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Pre-production; still seeking distribution (not the Peacock Productions project)
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Pre-production; PAA fully executed
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Production; filming at Watervliet Arsenal complete; Anniston Army Depot next

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**26 February 2014**

OCPA-LA

**Scandal** – The ABC scripted drama Scandal is requesting DoD support for an episode to be filmed in Los Angeles on 27 FEB. OCPA-LA spoke with the line producer (Ms. Merri Howard) on Friday 21 Feb and informed her that the Army could not provide support to the program because there was not enough time to complete the paperwork. We offered to connect her or the casting director (Candace Miller) with veterans groups in LA. We spoke with Candace Miller on Tuesday 25 February and at that time she had 9/10 amputees requested by the producers and would have no problem filling the additional 10 female veterans from her database of actors. The scene filming will occur on Thursday 27 Feb from 18-2130hrs.

**Oscar Fan Experience** – The Academy of Motion Picture Arts and Sciences will hold their annual Red Carpet Experience for members of the Armed Forces and their spouses on Sunday 2 MAR. The military guests will sit in the bleachers as Hollywood stars walk the red carpet prior to the Oscars. Once again, OCPA-LA's SFC (b) (6) coordinated the military support from the various services including securing DMA print and video coverage on the red carpet.

**Valor 24** – Mr. (b) (6) met Mr. and Mrs. Robert Nietzel in advance of the Medal of Honor presentation to Mr. Nietzel on behalf of his cousin Sgt. Alfred Nietzel. Robert Nietzel is an Army veteran who fought in the Korean War with the 52 FA Bn in 24ID. The Nietzel's have not been to Washington, DC in 40 years and are looking forward to the ceremony in honor of his cousin.

**State of Affairs** – NBC Universal contacted OCPA-LA on Monday 24 FEB for Army support for a pilot episode of a scripted drama entitled State of Affairs. OCPA-LA read the script and is discussing support options with OSD-PA and the National Guard.

**Warriors** – ABC contacted OCPA-LA to request establishing exterior shoots of Walter Reed National Medical Center for a pilot episode of a scripted drama entitled Warriors about a military hospital and its staff. OCPA-LA is discussing the request with the Office of the Assistant Secretary of Defense for Health Affairs.

### All Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
Shannon Lowry	Adapting to Extreme Weather	CBC Documentary using the Natick Climate Chamber	Production; PAA signed by OSD-PA
Stephanie Wolf	Raw War	It's one of the least known, and most crucial battles of the Vietnam War. The objective: secure Hill 724 and cut off enemy supply lines.	Production; PAA signed by OSD-PA
Boardwalk Entertainment	Life Flight	Documentary showing an Army Reserve medevac aircraft flying into Memorial Hermann-Texas Medical Center	Production; PAA signed by OSD-PA
Dan Stricklin	Texas Country Reporter TV Show	Documentary about a memorial wall recognizing service members killed during the war in Afghanistan	Production; PAA signed by OSD-PA
Kiffy Werkheiser	The 26 <sup>th</sup> Story	Documentary featuring an interview with Ft Lee's SARC discussing US Army sexual assault/harassment prevention and education efforts	Production; PAA signed by OSD-PA
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Production; Coordinating to film b-roll in Florida
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit at Ft Hood
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating filming with Hood PAO staff
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Jennifer DeQuattro	Bronze Men	Bronze Men is a new television show for History's H2 Channel which takes place at the Crucible Foundry, in Norman, Oklahoma. The show investigate historical mysteries, and	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public

		incorporate their findings into statutes.	Affairs
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; Sent the request for support form to the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to the production company
Matthew Dean	Fox Business	Fox Business requested access to West Point to film their participation in the NSA Cyber Defense Competition	Pre-production; sent request form to the production company
Sharon Matthews	ESPN Tribute to Women in the Military	ESPN features wants to produce a short feature video honoring women who serve in the military	Pre-production; Sent request for support form to the producer
Kathryn Gilbert	Ancient Impossible	Comparing the Lima tank plant to the chariot production capabilities of Egyptian Pharaoh Ramesses II	Pre-production; Sent PAA to Production company
Justin Rae Barnes	Food Court Wars	Reality TV cooking program requesting an opportunity to film at Fort Huachuca, AZ	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; Reviewing the script
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; requesting location visit

Amanda Fox	Secrets at the Arsenal	Docu-series program requesting to film museum collections at West Point and Ft Campbell	Pre-production; PAA signed by OSD-PA
Rickey Schroeder	The Fighting Season	Docu-series about US Army efforts in Afghanistan	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Jason Preston	Naked and Afraid	Discovery Channel's survivalist reality TV show requesting to have a US Army Reserve SFC to compete on the program	Pre-production; declined US Army support
Ian Mallahan	Dear Neighbors	TNT Reality dating program requesting to film soldiers and location on Ft Benning	Pre-production; declined US Army
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; coordinating location visits at Hood and Lewis
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; requesting assistance finding contact information for soldiers shown in still photographs
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; received the first rough cut episode
Basia Myszyński	Bridging Urban America	Documentary about US Army engineering efforts that helped build America – filming at Rock Island Arsenal	Post-production; PAA signed by OSD-PA
DSP	German engineering in WWII	Documentary about German over-engineering of weapon systems during WWII	Post-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Post-production; awaiting rough cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Post-production; awaiting rough cut

Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Post-production; awaiting rough cut
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; awaiting rough cut
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post-production; awaiting rough cut
Mikaela Beardsley	MAKERS - Women in War	PBS Documentary looking at women who serve in the military	Post-production; awaiting rough cut
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Post-production; awaiting rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**26 February 2014**

OCPA-LA

**Scandal** – The ABC scripted drama Scandal is requesting DoD support for an episode to be filmed in Los Angeles on 27 FEB. OCPA-LA spoke with the line producer (Ms. Merri Howard) on Friday 21 Feb and informed her that the Army could not provide support to the program because there was not enough time to complete the paperwork. We offered to connect her or the casting director (Candace Miller) with veterans groups in LA. We spoke with Candace Miller on Tuesday 25 February and at that time she had 9/10 amputees requested by the producers and would have no problem filling the additional 10 female veterans from her database of actors. The scene filming will occur on Thursday 27 Feb from 18-2130hrs.

**Oscar Fan Experience** – The Academy of Motion Picture Arts and Sciences will hold their annual Red Carpet Experience for members of the Armed Forces and their spouses on Sunday 2 MAR. The military guests will sit in the bleachers as Hollywood stars walk the red carpet prior to the Oscars. Once again, OCPA-LA's SFC (b) (6) coordinated the military support from the various services including securing DMA print and video coverage on the red carpet.

**Valor 24** – Mr. (b) (6) met Mr. and Mrs. Robert Nietzel in advance of the Medal of Honor presentation to Mr. Nietzel on behalf of his cousin Sgt. (b) (6). Robert Nietzel is an Army veteran who fought in the Korean War with the 52 FA Bn in 24ID. The Nietzel's have not been to Washington, DC in 40 years and are looking forward to the ceremony in honor of his cousin.

**State of Affairs** – NBC Universal contacted OCPA-LA on Monday 24 FEB for Army support for a pilot episode of a scripted drama entitled State of Affairs. OCPA-LA read the script and is discussing support options with OSD-PA and the National Guard.

**Warriors** – ABC contacted OCPA-LA to request establishing exterior shoots of Walter Reed National Medical Center for a pilot episode of a scripted drama entitled Warriors about a military hospital and its staff. OCPA-LA is discussing the request with the Office of the Assistant Secretary of Defense for Health Affairs.

### All Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; requesting access to film at Arlington National Cemetery
Shannon Lowry	Adapting to Extreme Weather	CBC Documentary using the Natick Climate Chamber	Production; PAA signed by OSD-PA
Stephanie Wolf	Raw War	It's one of the least known, and most crucial battles of the Vietnam War. The objective: secure Hill 724 and cut off enemy supply lines.	Production; PAA signed by OSD-PA
Boardwalk Entertainment	Life Flight	Documentary showing an Army Reserve medevac aircraft flying into Memorial Hermann-Texas Medical Center	Production; PAA signed by OSD-PA
Dan Stricklin	Texas Country Reporter TV Show	Documentary about a memorial wall recognizing service members killed during the war in Afghanistan	Production; PAA signed by OSD-PA
Kiffy Werkheiser	The 26 <sup>th</sup> Story	Documentary featuring an interview with Ft Lee's SARC discussing US Army sexual assault/harassment prevention and education efforts	Production; PAA signed by OSD-PA
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Production; Coordinating to film b-roll in Florida
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit at Ft Hood
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating filming with Hood PAO staff
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Jennifer DeQuattro	Bronze Men	Bronze Men is a new television show for History's H2 Channel which takes place at the Crucible Foundry, in Norman, Oklahoma. The show investigate historical mysteries, and	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public

		incorporate their findings into statues.	Affairs
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; Sent the request for support form to the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to the production company
Matthew Dean	Fox Business	Fox Business requested access to West Point to film their participation in the NSA Cyber Defense Competition	Pre-production; sent request form to the production company
Sharon Matthews	ESPN Tribute to Women in the Military	ESPN features wants to produce a short feature video honoring women who serve in the military	Pre-production; Sent request for support form to the producer
Kathryn Gilbert	Ancient Impossible	Comparing the Lima tank plant to the chariot production capabilities of Egyptian Pharaoh Ramesses II	Pre-production; Sent PAA to Production company
Justin Rae Barnes	Food Court Wars	Reality TV cooking program requesting an opportunity to film at Fort Huachuca, AZ	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; Reviewing the script
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) (USAR has drilled with OCPA for AUSA) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; requesting location visit

Amanda Fox	Secrets at the Arsenal	Docu-series program requesting to film museum collections at West Point and Ft Campbell	Pre-production; PAA signed by OSD-PA
Rickey Schroeder	The Fighting Season	Docu-series about US Army efforts in Afghanistan	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Jason Preston	Naked and Afraid	Discovery Channel's survivalist reality TV show requesting to have a US Army Reserve SFC to compete on the program	Pre-production; declined US Army support
Ian Mallahan	Dear Neighbors	TNT Reality dating program requesting to film soldiers and location on Ft Benning	Pre-production; declined US Army
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL R(b) (6) (USAR has drilled with OCPA for AUSA) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; coordinating location visits at Hood and Lewis
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; requesting assistance finding contact information for soldiers shown in still photographs
Alexis Girardet	Walking with the Wounded	Documentary about the Wounded Warrior expedition to the South Pole. CPT (b) (6) (blinded by an explosion, but still on active-duty) is on the USA's team	Post-production; received the first rough cut episode
Basia Myszyński	Bridging Urban America	Documentary about US Army engineering efforts that helped build America – filming at Rock Island Arsenal	Post-production; PAA signed by OSD-PA
DSP	German engineering in WWII	Documentary about German over-engineering of weapon systems during WWII	Post-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Post-production; awaiting rough cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Post-production; awaiting rough cut

Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Post-production; awaiting rough cut
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; awaiting rough cut
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post-production; awaiting rough cut
Mikaela Beardsley	MAKERS - Women in War	PBS Documentary looking at women who serve in the military	Post-production; awaiting rough cut
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Post-production; awaiting rough cut

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**26 March 2014**

OCPA-LA

**VFW/Budweiser Homecoming Parade – Los Angeles** - Sherrod N. Conyers, National Legislative Committee Member, VFW LM9645554 sent a letter to the Los Angeles Recruiting Battalion requesting their presence to participate in The Veterans of Foreign Wars(VFW) "Hero's Welcome" Parade Event, sponsored by Budweiser. Budweiser is doing another commercial similar to the one in the Super Bowl featuring a Parade for a returning soldier. The email invitation states "I know you don't need me to tell you how much of a honor this is and how this will bring awareness to the VFW and the US Army Recruiting Battalion of Los Angeles!" Recommend that HQDA reach out to the VFW National Headquarters and ask for their assistance in addressing this issue. Invitation letter is attached.

**UPDATE: Nashville** – The ABC television series Nashville is filming at Fort Campbell, KY 24-27 March. The project has an approved DOD production assistance agreement. LTC (b) is on location as the DoD project officer for the shoot. The Fort Campbell scenes include a USO type concert for the troops. The episode will also include a shout-out to the troops from the FLOTUS.

**Fort Irwin's Vietnam Vets Welcome Home Ceremony & Motorcycle Ride.** – The National Training Center and Fort Irwin will host its 5<sup>th</sup> annual Vietnam Vets Welcome Home Ceremony and Motorcycle Ride Friday, 28 March. This annual ceremony has become a regional event drawing veterans and supporters from San Diego to Bakersfield. The event will be covered by local media.

**Kitchen Impossible** - At the request of Chef Robert Irvine with initial conceptual concurrence from GEN Campbell on 27 FEB 14, Executive Outreach is working with IMCOM to identify MWR locations on Army installations that would be appropriate for a potential military-themed "Restaurant Impossible" in Season 9 of the show. If this comes to fruition and receives approval from IMCOM and GEN Campbell, this show would be an outlet to promote the Army's messaging as outlined in the Ready and Resilient Campaign and the Performance Triad and allow the Army to showcase these healthy lifestyle best practices with the American public connecting the American public directly with our Soldiers and Families. Chef Irvine is interested in engaging with the U.S. Army "Ready and Resilient" effort with a focus on the nutritional welfare of Soldiers, Army families and Wounded Warriors in collaboration with the Army Surgeon General's "Performance Triad" and USO of Metropolitan Washington's "Healthy Initiatives." The "Restaurant: Impossible" episode is merely one component of Executive Outreach's ongoing relationship with Chef Irvine which is why there is continued interest at the Leadership level. OCPA-LA is standing by to support.

**Fort Bliss** – The independent film "Fort Bliss" was selected for the GI Film Festival in May 2014. The lead character, SSG (b) (6) played by Michelle Monaghan, returns home from an extended tour in Afghanistan, a decorated U.S. Army medic and single mother struggles to rebuild her relationship with her young son. The movie was supported by the Department of Defense. It was filmed in 2012 on location at Fort Bliss, Joint Training Base Los

Alamitos, and Los Angeles, CA. This will be the East Coast premiere of the film. The production company will be requesting a Pentagon screening for Army senior leaders.

### All Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Victoria Rice	Exercise Tiger	Documentary Film about a training accident during Exercise Tiger in 1944 prior to the D-Day invasion	Production; PAA signed by OSD-PA
Shannon Lowry	Adapting to Extreme Weather	CBC Documentary using the Natick Climate Chamber	Production; PAA signed by OSD-PA
Stephanie Wolf	Raw War	It's one of the least known, and most crucial battles of the Vietnam War. The objective: secure Hill 724 and cut off enemy supply lines.	Production; PAA signed by OSD-PA
Boardwalk Entertainment	Life Flight	Documentary showing an Army Reserve medevac aircraft flying into Memorial Hermann-Texas Medical Center	Production; PAA signed by OSD-PA
Dan Stricklin	Texas Country Reporter TV Show	Documentary about a memorial wall recognizing service members killed during the war in Afghanistan	Production; PAA signed by OSD-PA
Kiffy Werkheiser	The 26 <sup>th</sup> Story	Documentary featuring an interview with Ft Lee's SARC discussing US Army sexual assault/harassment prevention and education efforts	Production; PAA signed by OSD-PA
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Production; Coordinating to film b-roll in Florida
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit at JBLM
Fred Koster	Ride the Thunder	Vietnam War film that is from the perspective of the South Vietnamese and their experiences fighting and living with Americans during the war.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs
Jennifer DeQuattro	Bronze Men	Bronze Men is a new television show for History's H2 Channel which takes place at the Crucible Foundry, in Norman, Oklahoma. The show investigate historical mysteries, and incorporate their findings into statues.	Pre-production; Sent the request for support to U.S. Army Garrison-Hawaii Public Affairs

Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; Sent the request for support form to the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; sent the PAA to OSD-PA for review of changes requested by the production company's attorney
Matthew Dean	Fox Business	Fox Business requested access to West Point to film their participation in the NSA Cyber Defense Competition	Pre-production; will handle this as a media opportunity
Kathryn Gilbert	Ancient Impossible	Comparing the Lima tank plant to the chariot production capabilities of Egyptian Pharaoh Ramesses II	Pre-production; PAA signed by OSD-PA
Justin Rae Barnes	Food Court Wars	Reality TV cooking program requesting an opportunity to film at Fort Huachuca, AZ	Pre-production; sent PAA to production company
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post production; PAA signed by production company
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; Reviewing the script
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
F. Lee Reynolds	Raven 2-4; The Battle for Baqubah	COL (b) (6) and (b) (6) requested to visit Ft Hood as part of the research for two scripts they are writing about the Battle for Baqubah and SGT (b) (6)	Pre-production; visited Ft Hood, TX
Amanda Fox	Secrets at the Arsenal	Docu-series program requesting to film museum collections at West Point and Ft Campbell	Pre-production; PAA signed by OSD-PA
Rickey Schroeder	The Fighting Season	Docu-series about US Army efforts in Afghanistan	Pre-production; PAA signed by OSD-PA
Rob Pazdro	Food Truck Faceoff	Production company traveling to Ft Hood, TX to scout for a reality food truck cooking program	Pre-production; PAA signed by OSD-PA

Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Jason Preston	Naked and Afraid	Discovery Channel's survivalist reality TV show requesting to have a US Army Reserve SFC to compete on the program	Pre-production; declined US Army support
Ian Mallahan	Dear Neighbors	TNT Reality dating program requesting to film soldiers and location on Ft Benning	Pre-production; declined US Army support
Basia Myszynski	Bridging Urban America	Documentary about US Army engineering efforts that helped build America – filming at Rock Island Arsenal	Post-production; PAA signed by OSD-PA
DSP	German engineering in WWII	Documentary about German over-engineering of weapon systems during WWII	Post-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Post-production; awaiting rough cut
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Post-production; awaiting rough cut
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Post-production; awaiting rough cut
Les Carroll	Bringing Home the Fallen	Documentary about how the military honors the fallen from dignified transfer at Dover AFB, soldiers at Ft Myer, and burial and Arlington National Cemetery	Post-production; awaiting rough cut
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; awaiting rough cut
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; PAA signed by OSD-PA
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA with production company
Judit Maull	Pixels	Feature film written, directed and starring Adam Sandler	Pre-production; reviewing the script
Martin Hughes	Operation Viking Hammer	Interviews with 10 <sup>th</sup> SFG soldiers involved in Operation Viking Hammer	Post-production; awaiting rough cut
Sam Glenn	State of Affairs	NBC scripted pilot about the CIA depicting US Army Special Operations soldiers in one scene	Pre-production sent to the USANG
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game	Pre-production; not inclined to support

		company's products	
Dan Clark	War of 1812 IMAX film	IMAX film depicting the War of 1812; looking for the rights to use Army music	Post-production; drafting the PAA
	Nashville	ABC scripted drama filming at Ft Campbell	Pre-production; PAA signed by OSD-PA
Sebastian Junger/Kanani Fong	Korengal	Documentary using previous footage from Restrepo	Post-production; reviewing the film
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; contacted ANC about their ability to support
Mark Horowitz	NCIS #256 Shooter	CBS scripted TV drama NCIS episode involving an Army lieutenant character who commits a war crime	Pre-production; reviewed script and made comment

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**26 November 2014**

**Past Week Focus Areas**

**WWE “Total Divas”** – The Maneuver Center of Excellence received a request from WWE “Total Divas” reality TV show to film at Fort Benning for a segment on one of its upcoming episodes. OCPA-LA and Fort Benning declined support on the basis that 2 to 4 minutes of a 44-minute show is not adequate to inform America about its Army or Fort Benning. WWE is not happy with that decision and plans to go to the CPA to ask for a reversal. OCPA-LA continues to keep OCPA apprised of developments.

**“The Doctors”** – OCPA-LA attended the 20 November taping of “The Doctors” at Paramount Studios in Hollywood. Staff Sgt. (b) (6) 1<sup>st</sup> Infantry Division, and his wife are featured on the show. Mrs. (b) (6) has periodontal disease that has severely affected her health and is not covered by Tricare. Mrs. (b) (6) applied online to appear on the program and was ultimately chosen. Staff Sgt. (b) (6) surprised his wife by appearing on the show and she surprised him with a new smile - the dental makeover paid for by the show. Tricare was not mentioned during the segment. The show is expected to air around Valentine’s Day.

**Assistant Secretary of the Army (Acquisition, Logistics and Technology)** – OCPA-LA attended an AUSA dinner where Honorable Heidi Shyu was the guest speaker 20 November at Joint Forces Training Base Los Alamitos. About 50 AUSA members were present for the talk that focused on Army Acquisition priorities. The focus of the assistant secretary’s visit to southern California was to speak to small business owners about research and development opportunities.

**Upcoming Week Focus**

**NSTR**

~

**Entertainment Media:** Currently the OCPA-Los Angeles office has 43 working projects. Of these, 7 are in postproduction, 20 are in preproduction and 16 are in production.

**Personnel actions:**

Mr. (b) (6) – on leave 27 NOV-2 DEC  
LTC (b) (6) – on leave 24-28 NOV  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA signed by production company; needs OSD signature
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Jessica Calventas CBS Primetime	Hawaii Five-O, episode 513	Request use of Tripler Army Medical Center for scenes in an upcoming episode	Postproduction; filming completed 10 NOV; anticipated air date 30 JAN
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; production company is coordinating with Fort Hood for filming

Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klemptner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed; Fort Campbell prepared to support
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed

Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) [REDACTED] the (6)st female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; awaiting rough cut
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership	Preproduction; official request received; gave letter of conditional support; MWD

		between military working dogs and their handlers	program manager has gotten approval to support when the time comes
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) as he walks (6) journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor; working through more issues with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army	Postproduction; awaiting rough-cut; AMRG reviewing

		captain as he gets fitted for two new prosthetic legs for the first time	
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**28 May 2014**

**OCPA-LA**

**Restaurant Impossible (Update)** – The Ft Bragg MWR business manager, Michelle Hagwood is working with the garrison staff to determine whether the command will support changing the name of the Green Beret Club to something more inclusive and inviting to regular Army soldiers on Ft Bragg. If we get approval to change the name of the club, we can finalize the shooting schedule for the episode of Restaurant Impossible.

**A Hero's Welcome** – Robert Irvine's assistant asked OCPA-LA for a letter of conditional support they can provide to perspective networks who might be interested in producing this program. We draft these letters in cases like this where there could not be a project without DoD support due to the nature of the program content. We sent a letter to Irvine's staff on Thursday 29 MAY.

**Got Your Six VetFronts** – Got Your 6 in association with the Hollywood Radio and TV society hosted a meeting on Thursday 29 MAY at the Beverly Hill Hilton to discuss ways to portray veterans and service members in film and TV in ways that help them transition into the civilian workforce. Many of the current depictions of service members (and soldiers in particular) are of them having been damaged by their wartime service. We have engaged Chris Marvin with Got Your 6 in the past to try and use the influence his non-profit has with the entertainment industry to change the unbalanced nature of veteran portrayals in film and TV.

**West Point Cadets** – OCPA-LA will host five USMA cadets this summer as part of their Academic Individual Advanced Development opportunities this summer. The first three arrive on Monday 2 JUN and will stay with us for two weeks. Our office plans to let them see what we do in Army public affairs and expose them to COMREL opportunities in the area during their time here.

**The Road to College** – OCPA-LA supported a request by the Benjamin Franklin Elementary School in Anaheim, CA to have a soldier speak to their students about how to prepare and pay for college during their Road to College program. Our office contacted the Southern California Recruiting Battalion and had a recruiter present a short talk about how the Post-9/11 GI Bill helps young people afford college.

**Personnel actions:** All present for duty.

### Active Entertainment Media Projects

Requestor	Working Title	Email/Nature of Request	Status
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Post-production; completed filming on 22 May
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; production company completed Ft Bragg scout
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his/her home	Pre-production; sent Letter of Encouragement to the production company
Caron Shapiro	Above the Best	Docu-series about female pilots starting flight school	Pre-production; discussed concept with Ft Rucker Chief of Staff
Yuji Tokiwa	JFK Documentary	Japanese documentary about the life of JFK requesting to film at ANC	Pre-production; sent request to ANC PAO
Stephanie Drachkovitch	USMA Docu-series	TV series about the lives of cadets at West Point	Pre-production; received letter of intent to distribute from National Geographic; USMA not particularly interested in facilitating
Clare Keating	Monumental Mysteries	TV series about historical places	Pre-production; sent DoD request for support to production company
SUSANNA HERBERT	My Million Dollar Idea	TV Series about inventions; want to interview soldiers about the Gatling gun and mine detectors	Pre-production; sent DoD request for support to production company
Sarah Marshall	Untitled	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Pre-production; received support request from production company
Brian Dale	Untitled Army Veterinarian proposal	Wants to make a series about deployed Army veterinarians	Pre-production; working with OCPA-LA to find a unit to support the concept
Ericka Jones	Untitled Basic Training	Production company wants to make a TV series about Army	Pre-production; still seeking distribution (not

	proposal	basic training	the Peacock Productions project)
Mary Courtney	10 Things You Don't Know	History Channel Program looking for help with three episodes on the US Flag, The American Revolution, and WWI	Pre-production; contacted Ft Irwin and USMA to determine feasibility of support
Chuck Gallina	Warriors to Lourdes	Documentary taking wounded service members to Lourdes, France	Production; SFC (b) (6) in France w/ production company
James Ellis	War Factory	War Factory takes us into the hidden world of military factories all over the world - where raw materials become finished products.	Pre-production; received request, contacted Watervliet Arsenal

**OCPA WEEKLY PLANS & OUTREACH SUMMARY**  
**29 January 2014**

OCPA-LA

**NBC Peacock Productions “On the Trail”(Update)** - “On the Trail” is a docu-series about Army Basic Training. After more than six months of Peacock Production’s unwillingness to sign the DoD Production Assistance Agreement for this project, OCPA-LA and OSD-PA are discussing the possibility of terminating negotiations with the production company. OSD-PA and NBC Peacock’s attorneys spoke Tuesday, 21 January 2014. Peacock Production has no intention of producing this reality TV program and (based on previous conversations with Peacock) NBC does not think it is a good fit for their network. Peacock Productions wants to produce a sizzle reel and package it with an agreement obligating the DoD to an agreement with a third party production company of their choosing to produce such a program in the future. OSD-PA will not support the request to make the production assistance agreement a transferable document.

**Lockup** - 44 Blue Co-owner Stephanie Drachkovitch met with Mr. (b) (6) at the U.S. Army Corrections Command office in the Hoffman Building in Alexandria, VA to discuss the possibility of filming episodes of Lockup at the U.S. Army Disciplinary Barracks at Ft. Leavenworth, KS. LTC (b) (6) joined the meeting via phone with Rasha Drachkovitch from 44 Blue’s office in Burbank, CA. Mr. (b) (6) described the roles and responsibilities of Army Corrections, the different facilities across the Army, the average profile of the inmates, and the average profile of the officers, NCOs, and soldiers who work in the Army corrections facilities. (b) (6) told 44 Blue that MG Quantock was interested in the project and would like to tell the stories of the professionalism of our Army corrections staff. At the conclusion of the meeting (b) (6) asked 44 Blue to develop a treatment specifying what the production company would need from the Army in order to make the concept viable for the network. 44 Blue will send that more detailed request to OCPA-LA and Army Corrections, and will likely request an opportunity to visit the Disciplinary Barracks prior to (b) (6) staff presenting a decision brief to the Provost Marshal General.

**Dodgers Caravan of Service** - On 30 January, Los Angeles Dodgers Alumni and staff traveled to Van Nuys, CA as part of their week-log service project within the greater Los Angeles community to make care packages for deployed service members at Operation Gratitude. OCPA-LA coordinated participation by soldiers from the US Army Reserve 79<sup>th</sup> SSC, 1-160<sup>th</sup> California National Guard, and recruiters and future soldiers from the LA Recruiting Battalion to join the Dodgers in their military service project effort. This was their only military service project stop on the caravan of service (other stops included visits to Children’s Hospitals, schools, and senior citizens homes) and the Army was the only service they requested to participate in the event. The Caravan of Service has received modest local coverage and has been highlighted in the Dodgers’ internal and social media outlets.

**SMA Potential Visit** - Ms. (b) (6) in the Executive Outreach office has been coordinating with OCPA-LA for a possible visit by the SMA to Los Angeles on 21 FEB in conjunction with his visit to the NTC on 20 FEB. OCPA-LA is discussing potential events and places to visit while he is here. Ms. (b) (6) has asked for ideas only at this time and asked us not to lock in any events until we have confirmation that the SMA is actually coming. Currently, we have discussed the following options: visit to the Institute for Creative Technologies, Operation Mend, UCLA ROTC, Grassroots meeting with the LA and SoCal Recruiting Battalions, meeting with the LA mayor, speaking to USAR/USANG soldiers at Los Alamitos, and visiting Fox Sports to thank them for their efforts to include soldiers in their TV broadcasts.

Requestor	Working Title	Email/Nature of Request	Status
Peacock Productions	Basic Training	Reality TV program following the Soldiers in basic training	NBC does not want to air this show concept and NBC Peacock does not want to produce it; Peacock only wants to produce a sizzle reel to sell the concept to another network
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Coordinating to film b-roll at Ft Bragg.
Meg Prior	Outside the Wire: Afghanistan	Documentary describing the US Army actions in Afghanistan	Production; OSD-PA signed the PAA
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Interview with MG (b) (6) complete
Daniel Calin	Master Chef	Reality cooking show where contestants cook on an Army post for soldiers and families	Production; filming at Ft Irwin will begin 2 Feb
Michael Nash	Documentary on Military Children	Documentary film about the effects of war on military children	Pre-production; resubmitting request
Ralph Azriel	CNN Documentary on the Hennis Case	Documentary about the 1985 Hennis case	Pre-production; working with OCPA-NY for location
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Pre-production; OSD-PA signed the PAA
Julia van Schieveen	JFK Plaza	Dutch documentary about the 50 <sup>th</sup> anniversary of President Kennedy's assassination	Pre-production; PAA signed by OSD-PA
Brett Akagi	Bob Dole – A Great American	Kansas University documentary about Sen. Dole, requesting filming at Arlington National Cemetery	Pre-production; PAA signed by OSD-PA
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Pre-production; sent PAA to OSD-PA for legal review on requested changes

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**29 October 2014**

**Past Week Focus Areas**

**Hawaii Five-O** – OCPA-LA reviewed the script for an upcoming episode of the series where permission to film at Tripler Army Medical Center has been requested. We recommended dialogue changes to the script and are awaiting a response from Tripler PAO to see if they can support.

**“A Hero’s Welcome” update** – OCPA-LA approved the rough cut of “A Hero’s Welcome”, which is scheduled to air around Veteran’s Day. The project involved Gary Sinise and Chef Robert Irvine and was two parts: renovating the home of Wounded Warrior Staff Sgt. (b) (6) in Hawaii and a barbecue in Europe for USAREUR troops. While we had no issues with the rough cut of the program, we had concerns with implied endorsement of Marie Callender’s products. The producers incorporated some of those recommended changes and we approved the supplemental material. Our takeaway is to add more specific language to production assistance agreements to address use of footage for advertising purposes.

**Concert for Valor update** – OCPA-LA has reviewed three Army-related vignettes to date for “Concert for Valor”, a Veterans Day concert that will be broadcast on HBO and other authorized in association with Playtone and Starbucks. We worked with Hertzog & Company to coordinate support for the event. The concert will feature vignettes and interviews with LTC (b) (6) from Fort Drum, first-year West Point Cadet (b) (6) and MSG (b) (6) at Walter Reed. We expect to receive the final clips in the next few days.

**The Queen Latifah Show** – OCPA-LA received a request from The Queen Latifah Show to identify 50 Soldiers and family members to attend the 6 November taping of a show that will air on Veterans Day. The other services have also been invited. We are working with California units to fill the request.

**Ebola documentary** – OCPA-LA met with Ben Steele, director of Blakeway Productions reference a documentary for which his company is requesting support. “Ebola: Fighting the World’s Deadliest Disease” is a documentary that tracks the world’s response to the epidemic. The company is already filming with Doctors Without Borders and wants to embed with an Army headquarters deployed in support of Operation United Assistance. While we have no agreement in place to allow the embed, the company requested a meeting to discuss the project.

**Upcoming Week Focus**

**NFL Network** – OCPA-LA received a request from NFL Network for fan shout-outs from Soldiers who are fans of members of the NFL Game Day Morning crew. We’ve reached out to several units for inclusion in the segments will be part of NFL Network’s Veterans Day show that will air 9 November. We are also

working with Fort Irwin and the LA Recruiting Battalion to get Soldiers in the studio during the taping.

**Fort Irwin Open House** – Maj. Gen. Ted Martin, National Training Center commanding general, has extended an invitation to an open house and VIP tour 7 November. This open house is more comprehensive than other monthly open house in that it is geared toward the entertainment industry. This VIP tour will become a semiannual calendar event that coincides with the Army birthday and Veterans Day Fort Irwin has invited celebrities and OCPA-LA has invited producers and screenwriters, one of whom jumped with the Golden Knights last week in Perris, CA.

~

**Entertainment Media:** Currently the OCPA-Los Angeles office has 44 working projects. Of these, eight are in postproduction, 25 are in preproduction and 11 are in production. This week's focus has been getting shout-outs for NFL Network and also approving the vignettes that will be part of the HBO/Starbucks Veteran's Day concert that will air live from the National Mall.

Personnel actions:

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Preproduction; drafting PAA; USACE Norfolk District prepared to support
Daniel Ramirez Burgeon Media	Woman Abroad	Interview/film female pilots as part of a docu-series that is part adventure, part travel diary that gives first-person accounts of women and their homeland	Preproduction; request sent to Fort Hood; awaiting response
Celina Bell Discovery Channel	Might Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Preproduction; Air Force has the lead on the project; working an addendum; Fort Sill is prepared to support
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Philip Cloutier Half Yard Productions	Time Traveling with Brian Unger	Request access to Joint Expeditionary Base East (Fort Story) to film at the first landing site of the Jamestown colonists in April 1607	Preproduction; sent request to Navy entertainment office, as the installation has been transferred from the Army
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/ high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super	Preproduction; PAA fully executed PAA; Fort Campbell prepared to support

		Guppy from Long Beach, CA to Langley AFB, VA	
Christy Steele Smithsonian Channel	SEAL Dog	Film Holland Military Working Dog Hospital facilities in support of Navy-led support of documentary that is an intimate look at Navy SEAL (b) (6) and his war dog, Chopper	PAA fully executed April 2014; addendum fully executed; hospital commander agrees to support; Air Force will provide escort
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction

Katie King Herzog & Company in association with Playtone, HBO, Starbucks	Concert for Valor	Live Veterans Day concert on the National Mall to celebrate the contributions made by service members, both active duty and retired, and to raise money for specific veterans' causes	Production; PAA fully executed; have begun receiving rough cuts of vignettes for approval
Laurie Kaye	Flip My Food with Chef Jeff	Cooking show will feature SGT (b) (6) the first female to be named U.S. Armed Forces Chef of the Year. It was filmed at the Joint Culinary Center of Excellence 7 OCT	Postproduction; awaiting rough cut
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Production; awaiting rough cut
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; working with MWD program manager to gain support of interested parties
Jasmine Reid	Shadow Warrior	Feature film that sees a female engineer suffering from PTS return from combat after seeing several comrades killed. Actress would like to shadow Soldiers to add authenticity to her portrayal	Preproduction; script reviewed and comments provided. TRADOC and Fort Leonard Wood support request to host lead actress, producer and writer for 5 days at US Army Engineer date TBD

Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction
Chantel Sausedo	In Performance at the White House: A Veteran's Day Salute	Producers request SGT (b) (6) perform at the White House for show that will air 11 NOV on PBS and whitehouse.gov	Preproduction; SGT (b) (6) has agreed to perform; Marine Corps has the lead on the PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Jamie Flor Reality TV	Buying Alaska	HGTV show about a couple buying a home near Ft Greeley; want to use still images of the post	Postproduction
HGTV and Food Network	A Hero's Welcome	Reality TV show surprising a deserving soldier with repairs to his home; BBQ for USAREUR Soldiers	Postproduction; viewed rough cut; viewed clips that show overt implied endorsement; awaiting resolution
Caron Shapiro Left/Right Productions	Above the Best	Docu-series about female pilots starting flight school	Preproduction; PAA with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army	Postproduction; awaiting rough-cut; AMRG reviewing

		captain as he gets fitted for two new prosthetic legs for the first time	
Deborah Scranton	War Dogs	Documentary about SF military working dogs	Preproduction; looking for units to support
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut
Ericka Jones	Untitled Basic Training proposal	Production company wants to make a TV series about Army basic training	Preproduction; still seeking distribution (not the Peacock Productions project)
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; awaiting rough cut

**OCA PA WEEKLY PLANS & OUTREACH SUMMARY**  
**30 April 2014**

**OCPA-LA**

**NFL Network Draft Coverage (Update)** – NFL Network cancelled two of the three ideas to include the Army in the draft coverage because of shifting production requirements and timelines. They are still asking for soldiers to pre-record questions for a segment on Friday (Day Two of the draft) with Mike Mayok. We are soliciting video questions from soldiers across the Army for this segment. Currently the 143d ESC (Camp Arif Jan, Kuwait) and 16<sup>th</sup> MPAD (Ft Bliss) have submitted questions.

**A Hero's Welcome** – A reality TV production company working with Robert Irvine and Gary Sinise approached OCPA-LA to create a soldier surprise reality TV special where a severely wounded servicemember receives a home donated by the Gary Sinise Foundation and other corporate partners. The idea has initial support from HGTV and the Food Network (both owned by Scripts Networks Interactive). OCPA-LA is working with the production company on the details of the program.

**Restaurant Impossible (Update)** – OCPA-LA has provided the production company with all of the requested background information on the proposed Army-themed program. We are awaiting the location decision and production schedule from the production company.

**Anaheim Angels Armed Forces Day** – The Angels MLB team asked for help resourcing Army equipment and Gold Star families for their Armed Forces Day game on 17 MAY. OCPA-LA connected them with the Southern California Recruiting Battalion for equipment and IMCOM's Gold Star proponent to find some children. IMCOM identified three families who will have children recognized before and during the game. The Angels have also expressed interest in airing the second Gold Star PSA during their pre-game ceremonies.

**Fort Bliss – The Movie Premiere** – OCPA-LA attended the premiere of the movie "Fort Bliss" at the Newport Beach Film Festival on 29 April. The movie is very plausible and well done. Synopsis: after returning home from an extended tour in Afghanistan, a decorated U.S. Army medic and single mother struggles to rebuild her relationship with her young son. The film is scheduled to be screened at the GI Film Festival in Washington, DC 19-25 May 2014.

**Personnel actions:**

All present for duty

### All Active Entertainment Media Projects\*

Requestor	Working Title	Email/Nature of Request	Status
Catherine Watling	D-Day Laid Bare	Documentary describing the logistics efforts required to make the invasion	Post-production; reviewed rough cut
Gabrielle Tenenbaum	Home Front	PBS docu-series about military families	Production; coordinating production visit with US Army Reserve
Phil Cloutier	Tourjacked	Tourists visit a well-known landmark are invited to explore an obscure historic site or collection that is generally not accessible to the general public.	Pre-production; PAA with the production company
Michael Gutenplan	Top Secret Science	Docu-series about the scientists and engineers at the Natick Soldier Systems Center	Pre-production; discussing the PAA w/ production company's attorney
Lindsay Amstutz	Spring Training with the Troops	FOX Sports feature showing Fox broadcasters and Hall of Fame Baseball Players conducting "Spring Training" with Army families at Ft Bragg	Post production; PAA at OSD-PA
Alec Mackenzie	Kajaki	Feature film set in Afghanistan in 2006 and tells the true story of the remarkable heroism shown by a British Army patrol from 3 <sup>rd</sup> Parachute Regiment (3 PARA) which inadvertently entered an unmarked Soviet-era minefield.	Pre-production; declined DoD support; needed UH-60s in Jordan to be used in a film about the British Army
Christine Fitzpatrick	Apache War Machine	Smithsonian Documentary about the AH-64; requesting to film at Ft Hood	Post-production; reviewed rough cut
Mikaela Beardsley	MAKERS – Women in War	PBS Documentary looking at women who serve in the military	Post-production; reviewed rough cut
Sarah Jones	The Raid	Documentary about the First Special Services Force Training in Helena, MT prior to WWII	Pre-production; awaiting rough cut
Lauren Sisca	Say Yes to the Dress	Reality program about women buying wedding dresses; one is the fiancé of a soldier and one is a female ROTC cadet	Production; PAA signed by OSD-PA
Nicholas Moran	Sullivan Cup	Video game company wants to make YouTube videos about the Sullivan Cup at Ft Benning to be shown to promote the wargaming.net video game company's products	Pre-production; The Armor School wants to support
	Nashville	ABC scripted drama filming at Ft Campbell	Post-production; awaiting rough cut
Calvin Grimm	37 Fallen	PBS documentary about West Virginians who died during the current conflicts	Pre-production; PAA with production

			company
Andrew Maguire	Christmastown	TV episode involving a soldier and his family celebrating Christmas in North Pole, Alaska because he was deployed over the actual holiday	Pre-production; PAA with the production company
Jill Littman	Restaurant Impossible	Chef Irvine helps fix struggling restaurant managers turn their businesses around	Pre-production; Army provided locations to production company 14 Apr. Production company asked for more options.
Ian Barr	The Ellen DeGeneres Show	SSG (b) (6) – MEDDAC Fort Drum, NY	MEDCOM reviewing YouTube Video to determine Army position
Mary Courtney	H2 Channel - Ten Things You Don't Know About	Giant Flag – CA NG, MAJ (b) (6) is poised to support with 600 Soldiers.	NGB reviewing request.
MC1 David Holmes (USN)	HGTV's 'House Hunters - Guam'	Film the veterinarian clinic on Guam	Navy office has the lead
Ben Schaub	Daily Planet – Yuma Proving Ground	Discovery would like to film the testing of a precision drop system.	Waiting on DOD request form from Production Company
Lesla Lakin	BBC Worldwide/ Mud Sweat & Gears, Fort Irwin	BBC would like to film the M1 Abrams for their show; have also asked for a Stryker MGS	Pre-production, Production has PAA, film dates 25-28 Apr
Martin Doblmeier	Chaplain Documentary w/ CH (COL) (b) (6)	Producer wants to embed with COL (b) (6) in OEF	PAA signed; Coordinating Embed

\*This list includes only the projects with status changes since the 16 April 2014 report

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**7 January 2015**

**Past Week Focus Areas**

**“Flip My Food” update** – The episode of “Flip my Food with Chef Jeff” featuring Sgt. (b) (6) U.S. Armed Forces Chef of the Year, will air 22 January in areas where the show is featured (<http://www.flipmyfood.com/tune>). The episode was filmed 7 October at Fort Lee’s Military Culinary Training Center.

**“The Doctors” update** – The episode of “The Doctors” featuring Staff Sgt. (b) (6) 1<sup>st</sup> Infantry Division, and his wife is set to air 9 January. Please check [www.thedoctorstv.com](http://www.thedoctorstv.com) for local air times. OCPA-LA attended the 20 November taping at Paramount Studios in Hollywood. Mrs. (b) (6) who has periodontal disease that severely affected her health and was not covered by Tricare, applied online to appear on the program and was ultimately chosen. Staff Sgt. (b) (6) surprised his wife by appearing on the show and she surprised him with a new smile - the dental makeover paid for by the show. Tricare was not mentioned during the segment.

**“Pioneers in Skirts”** – OCPA-LA received an official request from Ashley Maria at Ashley Maria Productions to interview Maj. Gen. (b) (6) (b) (6) for “Pioneers in Skirts”, a feature documentary exploring the obstacles women face in their careers, and how to overcome them. Maj. Gen. (b) (6) currently the director for test at Missile Defense Command, has expressed interest in being be part of the project. At issue is that there is currently neither complete funding nor distribution for the project. As a rule, both must be secured before we enter into an agreement with requestors. Our recommendation to Maj. Gen. (b) (6) executive officer is that she not participate until funding and distribution are in place.

**Rose Parade** – The theme for the 126<sup>th</sup> Annual Rose Parade was “Inspiring Stories” and the U.S. Army was well-represented at the 1 January event in Pasadena:

- Fort Irwin provided a dismounted color guard and marching element
- 1<sup>st</sup> Cav. Div sent a mounted color guard
- Maj. (b) (6) and Command Sgt. Maj. (b) (6), who were stationed in Japan when a tsunami hit in 2011, represented the Soldiers on the Honda float honoring the services that were part of the cleanup effort dubbed Operation Tomodachi
- Veteran Jeff Spangler, former sentinel at Tomb of the Unknown Soldier, rode on the Odd Fellows and Rebekah’s Rose Parade float entitled “Always Remember”
- Recently retired Staff Sgt. (b) (6), a Purple Heart recipient, was honored during the closing ceremony. Staff Sgt. (b) (6) and his family were chosen through the Military Warriors Support Foundation to receive the 200<sup>th</sup> mortgage-free home provided by Wells Fargo since 2013

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 47 working projects. Of these, 9 are in postproduction, 23 are in preproduction and 15 are in production.

Personnel actions:

Mr. (b) (6) – present for duty

LTC (b) (6) – present for duty

MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; awaiting response from West Point
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; request received; drafting PAA
Ashley Maria Ashley Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi (b) (6)	Preproduction; plan to draft PAA; MG (b) (6) wants to support; project does not have funding or distribution
Brian Terwilliger WWE	Total Divas	Cameras will follow Total Divas as they participate in WWE's Tribute to the Troops activities at Fort Benning	Production; PAA drafted and is with WWE; filming completed 9 DEC
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The	Production; PAA fully signed; filming complete; rough cut expected late JAN

		Space Shuttle Challenger Memorial at Arlington National Cemetery	
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; filming scheduled at Fort Hood

Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klemptner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Preproduction; PAA fully executed; Fort Campbell prepared to support; filming scheduled 11 DEC
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled

Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Postproduction; viewed rough cut and provided feedback; awaiting resolution
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; gave letter of conditional support; MWD program manager has gotten approval to support when the time comes
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made

Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Documentary that will explore the US Army's Initial Rotary Wing Training at Fort Rucker	Preproduction; PAA with requestor; working through more issues with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; should have it within 2 <sup>nd</sup> week of JAN

Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**14 January 2015**

**Past Week Focus Areas**

**“Spare Parts” update** – A small-budget feature film depicting Joshua Davis’ Wired magazine article about four Mexican-American students who won a national underwater robotics competition in 2004 premiered in Tempe, AZ, 6 January and hits theaters 16 January. In the story, one of the students meets an Army recruiter to try and join the Army. OCPA-LA provided support in November 2013 during a scene depicting the student at the Army Recruiting Center filmed at San Mateo Recruiting Center in Albuquerque, NM.

**“The Voice”** – OCPA-LA is working with the production company to get background footage of contestant Staff Sgt. (b) (6) West Point Band vocalist. Filming should take place at West Point this week to air in the next season of the reality TV competition.

**“Pioneers in Skirts” update** – OCPA-LA received an official request from Ashley Maria at Ashley Maria Productions to interview Maj. Gen. Heidi Brown for “Pioneers in Skirts”, a feature documentary exploring the obstacles women face in their careers and how to overcome them. Maj. Gen. Brown, currently the director for test at Missile Defense Command, has expressed interest in being part of the project. At issue is that there is currently neither complete funding nor distribution for the project. As a rule, both must be secured before we enter into an agreement with requestors. Our recommendation to Maj. Gen. Brown’s executive officer is that she not participate until funding and distribution are in place.

**Torrance Armed Forces Day** – OCPA-LA, along with representatives from Fort Irwin, attended the first planning meeting for the 56th Annual Armed Forces Day Celebration & Parade 15 January. The highlighted service for this year’s commemoration will be the US Coast Guard during 16 May parade.

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 47 working projects. Of these, 8 are in postproduction, 23 are in preproduction and 16 are in production.

Personnel actions:

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Preproduction; PAA with production company
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA with production company
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley Maria Ashley Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi Brown	Preproduction; PAA with production company; MG Brown wants to support; project does not have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The	Production; PAA fully signed; filming complete; rough cut expected late JAN

		Space Shuttle Challenger Memorial at Arlington National Cemetery	
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; filming scheduled at Fort Hood

Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klemptner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; filming begun
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled

Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors
Ryan Crow	Big Smo	Reality show personality wants to use footage from Fort Campbell concert on his A&E reality series	Postproduction; viewed rough cut and provided feedback; awaiting resolution
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Christina Rose	Dogs of War	Documentary that explores the relationship and partnership between military working dogs and their handlers	Preproduction; official request received; gave letter of conditional support; MWD program manager has gotten approval to support when the time comes
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made

Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Caron Shapiro Left/Right Productions	Above the Best	Documentary that will explore the US Army's Initial Rotary Wing Training at Fort Rucker	Preproduction; PAA with requestor; working through more issues with requestor
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; should have it within 2 <sup>nd</sup> week of JAN

Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company
James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**28 January 2015**

**Past Week Focus Areas**

**“Rise”** – OCPA-LA read the script and provided feedback for the feature film “Rise: A Soldier, a Dream, and a Promise Kept”, a film adaptation of the book by the same title about the life of former Army Sgt. (b) (6) . (b) (6) served in the Army as an 11C and received the Bronze Star and Purple Heart for his actions at COP Keating in October 2009. After his Army service, (b) (6) was recruited to play college football at Clemson University where he stood out as a player whose success was due less to physical size and strength than it was his determination and drive to accomplish the goals he had set out for himself. “Rise” is in the early stages of development at Sony Pictures Entertainment, but they are interested in Army support for the film and were open to the script changes we recommended. The next step for OCPA-LA is to see if the screen writer would be able to travel to an Army post to observe basic training to help with those aspects of the script.

**“VICE”** – VICE Media has requested access to U.S. forces in Lithuania for an episode of “VICE” on HBO, an Emmy-winning documentary television program now in production on its third season. The episode, shot in Lithuania, will address the changing security situation in the Baltic States over the past year. The target filming dates are within the next week. EUCOM and USAREUR are prepared to support. The production assistance agreement is with the production company’s attorney. OSD is prepared to sign once we get the PAA back.

**Upcoming Week Focus**

**VH1 concert for troops** – VH1 announced its official kickoff to Super Bowl weekend with a special concert salute to the armed forces at Luke Air Force Base in Glendale, AZ. The concert will kick off live 30 January at 9pm on VH1. This year, VH1 and Papa John’s are teaming up to bring [Fall Out Boy](#) and [Charli XCX](#) to headline the [“VH1 + Papa John’s Super Bowl Blitz: A Concert for the Troops”](#) with host [Nick Lachey](#). Army, Navy, Marines and Air Force will be represented. Shout-outs to the troops from several NFL players are slated to be broadcast during the show. The Air Force is working with Defense Video & Imagery Distribution System (DVIDS) to incorporate live shots of Soldiers in Kuwait.

**Entertainment Media:** Currently the OCPA-Los Angeles office has 46 working projects. Of these, 7 are in postproduction, 21 are in preproduction and 18 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Pre-production; PAA with OSD for signature
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Preproduction; PAA drafted and with production company's attorney; EUCOM and USAREUR are prepared to support
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; PAA fully signed; filming completed; awaiting rough cut
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA with production company
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley Maria Ashley Maria	Pioneers in Skirts	Feature documentary exploring obstacles	Preproduction; reworking PAA; need more specifics

Productions		women face in their careers and how they overcome them; requests participation from MG Heidi Brown	from production company; MG Brown wants to support; project does not have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; rough cut expected late JAN
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support army
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu-series that follows attempts to save Tangier Island from its	Production; PAA fully signed; filming complete at Tangier

		drastic erosion, as seen through the eyes of its inhabitants and neighbors.	
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; PAA fully signed; filming scheduled at Fort Hood
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Maja Klempner Exploration Productions; Inc.	Daily Planet	Mini-documentary featuring 1 or more high-intensity training activities or innovative/high-tech military equipment being tested at JBLM	Preproduction
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved	Production

		New York City Rec. Bn.	
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Dave Sewell Motion Video, Inc.	The True Color of War; Special Film Project 186, The Untold Story	Documentary about a group of Hollywood film professionals pressed into service by Jack Warner of Warner Brothers. Requests interviews with active COMCAM personnel	Preproduction; PAA drafted and sent to requestor; Fort Meade PAO/55 <sup>th</sup> SIG willing to support; production company working issues with distributors
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; PAA fully executed
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life	Production; coordination between SOCOM and Walter Reed under way

		across all services	
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Michael Gutenplan	Top Secret Science	Docu-series about scientists and engineers at the Natick Soldier Systems Center	Preproduction; PAA fully executed
Lee Reynolds	Raven 4-2	Feature film about SSG (b) (6)	Preproduction; reviewed script, sent letter of conditional support
Michael Morgan	Game of War	Docu-series where America's Army gamers are taught real infantry skills by infantry NCOs	Preproduction; sent letter of conditional support
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; should have it within 2 <sup>nd</sup> week of JAN
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Preproduction; PAA with production company

James Ellis Yap Films	War Factory	Series looking at military factories; request filming at Watervliet Arsenal	Postproduction; rough cut received; it seems to be more about Marines than the Army; feedback provided to requestor
--------------------------	-------------	---	---

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**4 February 2015**

**Past Week Focus Areas**

**Dodgers Caravan of Service** – OCPA-LA worked with the LA Dodgers to invite Purple-Heart recipients from the Army National Guard's 1<sup>st</sup> Bn., 160<sup>th</sup> Infantry Regiment, to a luncheon as a part of its 12<sup>th</sup> Annual Caravan of Service, a weeklong civic engagement initiative. More than 30 combat-wounded personnel, including more than 20 sent by Wounded Warrior Project, were able to interact with players and other dignitaries during the luncheon held at City Hall. Yasiel Pig, Yasmani Grandal, Howie Kendrick, Joc Pederson and Tommy Lasorda were among those in attendance.

**MTA board meeting** – OCPA-LA attended the Los Angeles Metro Transit Board meeting 29 January where Miriam Adams, the next of kin for Valor 24 Medal of Honor recipient Pvt. (b) (6), spoke in an open forum to advocate for the naming of the new Metrorail stop after her uncle. The stop, at 26th Street and Bergamot in Santa Monica, is near where (b) (6) lived before he enlisted in the Army to fight in WWII. This is the first step in a lengthy process to receive approval to name the stop in his honor.

**"VICE" update** – VICE Media requested access to U.S. forces in Lithuania for an episode of "VICE" on HBO, an Emmy-winning documentary television program now in production on its third season. The episode, shot in Lithuania, will address the changing security situation in the Baltic States over the past year. The target filming dates are within the next week. EUCOM and USAREUR are prepared to support. The production assistance agreement is awaiting OSD signature.

**Fox News** – Fox News contacted Arlington National Cemetery Public Affairs and OCPA-LA to conduct an interview with Sen. Jim Webb about his military service at ANC. Jennifer Lynch declined support citing a legal opinion referencing AR 360-1 and Arlington National Cemetery's CFR. Specifically, political "candidates may attend (events and ceremonies) on official business, but are not allowed to make statements on the Army/cemetery property outside the scope of an official visit."

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 40 working projects. Of these, 4 are in postproduction, 14 are in preproduction and 22 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; PAA with OSD; filming complete
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; awaiting rough cut
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA with OSD
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their	Preproduction; PAA with requestor; MG Brown wants to support; project does not

		careers and how they overcome them; requests participation from MG Heidi V. Brown	have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; rough cut was expected late JAN
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support army
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen	Production; PAA fully signed; filming complete at Tangier

		through the eyes of its inhabitants and neighbors.	
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Preproduction; PAA fully executed
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled

Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) [REDACTED] as he walks (6) [REDACTED] journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut

Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Preproduction; working on PAA
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Production; awaiting rough cut

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**11 February 2015**

**Past Week Focus Areas**

**“VICE” update** – VICE Media completed filming with the U.S. forces in Lithuania for an episode of “VICE” on HBO, an Emmy-winning documentary television program now in production on its third season. The episode, shot in Lithuania, will address the changing security situation in the Baltic States over the past year. The target filming dates are within the next week. OCPA-LA is awaiting a rough cut to review.

**Who Do You Think You Are** – Maj. (b) (6) Assistant Professor of History at West Point participated in an episode of TLC’s Who Do You Think You Are as a subject matter expert in 18<sup>th</sup> Century American Military History. The episode he appears in will air on 22 March 2015.

**Suicide Squad** – OCPA-LA reviewed a copy of the feature film Suicide Squad to determine supportability of the film by the Army. OSD-PA is consolidating comments from the service offices in Los Angeles to determine if we should participate in the film’s production.

**Dodgers** – Laura Levinson, our community relations contact with the Dodgers left their communications team this week. Her departure leaves a big hole in the military’s connection with the team. Among the many integrations between the Army and the team, she was most notably involved in visits to the team by Gen. Odierno, MG Funk, and MG Lewis in recent years. The support from the Dodgers to the military community in Los Angeles was largely coordinated through Laura’s personal efforts. The Army will miss her support.

**West Point Glee Club** – The West Point Glee Club is traveling to Los Angeles from 15-17 March and asked OCPA-LA’s help to identify suitable venues for them to perform. We currently have reached out to the LA Kings, Universal Studios Theme Park, USC, and the TV program *The Voice* for help.

**Selma Screening** – OCPA-LA is working with the West Point History Department to coordinate a screening of the feature film Selma as part of their Black History Month Celebration. Currently in discussions with a talent agent associated with the filmmakers to determine feasibility.

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 40 working projects. Of these, 5 are in postproduction, 12 are in preproduction and 23 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; awaiting rough cut
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA with OSD
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their	Preproduction; PAA with requestor; MG Brown wants to support; project does not

		careers and how they overcome them; requests participation from MG Heidi V. Brown	have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; rough cut was expected late JAN
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Maj-Britt Paulmann Nordisk Film Production	A War	Request use of UH-60 and medevac team for movie about the Danish army	Production; waiting for FORSCOM to determine if a unit is available to support army
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen	Production; PAA fully signed; filming complete at Tangier

		through the eyes of its inhabitants and neighbors.	
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Postproduction; Reviewed rough cut; scheduled to air 22 Mar 2015
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled

Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) [REDACTED] as he walks (6) [REDACTED] journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut

Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Production; awaiting rough cut

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**18 February 2015**

**Past Week Focus Areas**

**CSA interview** – Gen. Odierno will be interviewed 20 February for “Homefront”, a documentary film about the lives of military families during the last 10+ years. The production company has interviewed service members and families across all services for the documentary that is scheduled to air on PBS on Memorial Day.

**“Pioneers in Skirts” update** – The final production assistance agreement was signed by OSD-PA 17 February. Maj. Gen. Heidi V. Brown was interviewed this week for “Pioneers in Skirts” at her new post at U.S. Strategic Command, Offutt Air Force Base, Nebraska. “Pioneers in Skirts” is a feature documentary exploring the obstacles women face in their careers and how to overcome them.

**“Billy Lynn’s Long Halftime Walk” update** – Columbia Pictures is requesting Army support on a feature film based on Ben Fountain’s novel, “Billy Lynn’s Long Halftime Walk”. The production company is looking into potential changes and is asking for Army help to give their actors insight into the life and training of U.S. Army infantry soldiers. OCPA-LA has reached out to Fort Benning to schedule a visit for key personnel involved with the film to observe training and familiarize themselves with the military environment and facilities for use in the film.

**“Somebody’s Gotta Do It” update** – OCPA-LA reviewed the rough cut of an episode of “Somebody’s Gotta Do It”, a CNN television series filmed in October documenting cleanup of debris along the Ohio River banks near Louisville, Kentucky, including the banks in the vicinity of the McAlpine Locks and Dam, which is Corps of Engineers property. There were no issues with the rough cut.

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 39 working projects. Of these, 6 are in postproduction, 11 are in preproduction and 22 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; awaiting rough cut
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA fully signed
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their	Production; PAA fully signed; MG Brown wants to support; project does not have

		careers and how they overcome them; requests participation from MG Heidi V. (b) (6)	funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; awaiting rough cut
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier

Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Postproduction; Reviewed rough cut; scheduled to air 22 Mar 2015
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed

Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) as he walks (6) journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	(b) (6) Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic	Postproduction; awaiting rough-cut; AMRG reviewing

		legs for the first time	
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Postproduction; rough cut reviewed

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**25 February 2015**

**Past Week Focus Areas**

**AUSA** – OCPA-LA attended the Greater Los Angeles County AUSA board of directors meeting 25 February in Cypress, CA, to discuss the Army Birthday the seventh regional AUSA conference.

**“Long Island Medium”** – The TLC program, “Long Island Medium” contacted OCPA-LA to work on an episode involving the US Army and our soldiers. The request was denied because the show did not increase understanding about the roles and missions of the US Army.

**“Embracing Our Troops”** – Satchele Burns, an independent filmmaker known for his work as a videographer for the Vail Ski Resort, is working on a documentary film entitled “Embracing Our Troops” that profiles the thousands of service members who returned from war with injuries, PTS, or other disability claims related to their military service. The stated objective of the film is “to find out how we can more effectively assist our injured veterans. What do they need to further their healing (sic) process? How can we curtail suicide rates while better assisting veterans with physical or mental injuries?” The film is being made in conjunction with Vail Vets, a non-profit organization that helps wounded veterans and their families with world class outdoor athletic programs. Burns contacted Brooke Army Medical Center asking to interview the Center for the Intrepid director, Col. (b) (6), and some of the patients there. These interviews will complement the interview he conducted previously with Gen. Odierno. OCPA-LA received Burns’ contact information from BAMC and sent him the paperwork to initiate a DoD production assistance agreement for the film on Tuesday. Burns has not responded to that email as of 25 February.

**Upcoming Week Focus**

**Month of the Military Child** – OCPA-LA is working with Redondo Beach Unified School District to have Soldiers record a short blurb for inclusion in a video for Month of the Military Child. The requestor is reaching out to all services for participation in the video, which is designed to inform students about the sacrifices made by the children of service members. We are vetting the request through our documentary officer.

**Entertainment Media:** Currently the OCPA-Los Angeles office has 39 working projects. Of these, 6 are in postproduction, 11 are in preproduction and 22 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; awaiting rough cut
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA fully signed
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their	Production; PAA fully signed; MG Brown interview complete; project does not

		careers and how they overcome them; requests participation from MG Heidi V. Brown	have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Production; PAA fully signed; filming complete; awaiting rough cut
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier

Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Postproduction; Reviewed rough cut; scheduled to air 22 Mar 2015
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed

Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) as he walks (6) journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	(b) (6) Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic	Postproduction; awaiting rough-cut; AMRG reviewing

		legs for the first time	
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Postproduction; rough cut reviewed

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**4 March 2015**

**Past Week Focus Areas**

**Vice on HBO** – USAMRIID received a request from Vice on HBO to provide an SME for its Ebola documentary. OSD has the request and is pending a decision. USAMRIID forwarded email traffic from OTSG/MEDCOM Public Affairs that gave approval to engage media for interviews/queries without the need for prior OSD approval/clearance. The main issue is the PAA serves as the release for DoD personnel and locations, which is signed by OSD. We are awaiting feedback from OSD-PA.

**West Point docu-series** - Gen. Odierno visited 44 Blue, a production in Los Angeles, in June 2012 and asked why it made a documentary about Norwich and not about West Point. Since that visit 44 Blue has been trying to present an documentary treatment acceptable to USMA. This week, OCPA-LA received an email from one of the co-owners introducing us to former Pennsylvania Congressman Patrick Murphy who was interested in their idea. Congressman Murphy is an Iraq war veteran, an Army attorney, and taught law at the West Point. He is also a member of the West Point Board of Visitors. USMA Public Affairs, OCPA-LA and 44 Blue have a conference call scheduled to discuss the docu-series concept 26 March.

**Month of the Military Child** – OCPA-LA is working with Redondo Beach Unified School District to have Soldiers record a short blurb for inclusion in a video for Month of the Military Child. The LA Recruiting Battalion has agreed to support the project. The requestor is reaching out to all services for participation in the video, which is designed to inform students about the sacrifices made by the children of service members.

**Saint-Gobain Performance Plastics** – OCPA-LA received a call from a sales manager at Saint-Gobain Performance Plastics in Garden Grove, CA, to request an Army speaker for an appreciation ceremony in mid-April. The company recently manufactured and dispatched replacement seals for the Army's of CH47 Chinook fleet in what it called record time. Saint-Gobain is requesting an Army representative to speak about the significance and the key roles that the helicopter has (specifically the CH47) in combat, non-combat and humanitarian missions, the importance of a strong and prepared Army and having equipment that is ready and reliable, and just to say thank you for their hard work. We forwarded the request to PEO, Aviation, and it plans to support the event.

**"All-Star Academy"** – Spc. (b) (6) 75<sup>th</sup> Fires Brigade, competed against nine other home cooks around the country for a \$50,000 grand prize on "All-Star Academy", a new Food Network series. Competitors were mentored by some of Food Network's popular chefs. Special guest judges include Donatella Arpaia, Elizabeth Falkner, Amanda Freitag, Robert Irvine, Chef John Li, Simon Majumdar, and Geoffrey Zakarian. The episode featuring Spc. (b) (6) aired 1 March.

**"Flip my Food" update** – The episode of "Flip my Food with Chef Jeff" featuring Sgt. (b) (6) 2014 Armed Forces Chef of the Year, aired 3 March. The

cooking show that spotlighted the first female Armed Forces Chef of the Year was filmed at Fort Lee's Joint Culinary Center of Excellence in October 2014.

**Upcoming Week Focus**

**NSTR**

**Entertainment Media:** Currently the OCPA-Los Angeles office has 41 working projects. Of these, 7 are in postproduction, 13 are in preproduction and 21 are in production.

Personnel actions:

Mr. (b) (6) – present for duty

LTC (b) (6) – present for duty

MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Alisa Bronstein Redondo Beach Unified School District	Children of the Military	Request Soldiers in uniform to come to Adams Middle School in Redondo Beach to be filmed talking about the sacrifices military children in honor of Month of the Military Child to be shown throughout California school districts	Preproduction; seeking support from area units
Dilber Shatursun Buddhist Tzu Chi Foundation	North to the Future	Interview (b) (6) with USACE-Alaska District, about coastal erosion and what USACE is doing about it	Preproduction; PAA with requestor
Abby Ellis Vice Media LLC/ Vice on HBO	Ebola documentary	Request interview w/ CPT (b) (6) of USAMRIID in Liberia for Ebola documentary that examine the deadly virus that managed to kill nearly 10,000 people, and to meet the people who remain on the frontlines of this fight as the world's attention turns elsewhere	Preproduction; awaiting word from OSD
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b- roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO- Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; awaiting rough cut
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage	Preproduction; PAA fully signed

		pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi V. Brown	Production; PAA fully signed; MG Brown interview complete; project does not have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Postproduction; rough cut viewed
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series	Preproduction; PAA fully signed

		about logistics and techniques involved with food prep	
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut

Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Postproduction; Reviewed rough cut; scheduled to air 22 Mar 2015
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA

Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks (6) journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	Ben Harrow Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Postproduction; rough cut reviewed

Personnel actions:

Mr. (b) (6) – present for duty

LTC (b) (6) – present for duty

MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Satchele Burns Satchele Burns LLC	Embracing Our Troops	Requests access to Brooke Army Medical Center in support of documentary aimed at determining how best to effectively assist injured veterans	Preproduction; PAA with requestor
Alisa Bronstein Redondo Beach Unified School District	Children of the Military	Request Soldiers in uniform to come to Adams Middle School in Redondo Beach to be filmed talking about the sacrifices military children in honor of Month of the Military Child to be shown throughout California school districts	Preproduction; OSD approved; LA REC BN will support; drafting PAA
Dilber Shatursun Buddhist Tzu Chi Foundation	North to the Future	Interview (b) (6) with USACE-Alaska District, about coastal erosion and what USACE is doing about it	Preproduction; PAA fully signed; filming rescheduled due to weather
Abby Ellis Vice Media LLC/ Vice on HBO	Ebola documentary	Request interview w/ CPT (b) (6) of USAMRIID in Liberia for Ebola documentary that examine the deadly virus that managed to kill nearly 10,000 people, and to meet the people who remain on the frontlines of this fight as the world's attention turns elsewhere	Production; PAA drafted and with requestor
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete

Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; haven't seen rough cut;
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA fully signed
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi V. Brown	Production; PAA fully signed; MG Brown interview complete; project does not have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Postproduction; rough cut viewed
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington	Production; awaiting rough cut

		National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes	Preproduction; PAA fully executed

		Channel	
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Postproduction; Reviewed rough cut; scheduled to air 22 Mar 2015
Partisan Pictures	The Draft	Documentary that examines the draft versus current all- volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully- executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction

Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks (6) journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	(b) (6) Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Watez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the	Postproduction; rough cut reviewed

		country looking at different jobs	
--	--	--------------------------------------	--

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**18 March 2015**

**Past Week Focus Areas**

**“The Price is Right” update** – Approximately 34 Army couples attended the taping for a military appreciation episode of “The Price is Right” at CBS Studios in Los Angeles 17 February. All services were represented for the episode that will air in later spring.

**Comedy Central** – OCPA-LA received a request from Comedy Central to have Jeff Ross, the Roastmaster General, spend 3 to 4 days on an Army post where he will embed himself amongst the Soldiers. This project will be a hybrid of a documentary and a stand up special/comedy roast. Ross, who has gone on several USO tours, wants to participate in various tactical drills and exercises, as well as interview soldiers and officers of all different ranks to get a fuller understanding of what a life in the military is really like, and how extraordinary those who choose to serve truly are. Then on his last day at the base, armed with the personal knowledge he has acquired, Jeff will put on a roast/standup comedy concert for all the people on the base that he has gotten to know during his tenure there. We are working with OCPA to see if this is something that can be supported and, if so, to find the best fit.

**Upcoming Week Focus**

**“Somebody’s Gotta Do It”** – Pilgrim Studios submitted a request to OCPA-LA to film at Fort Bragg and Fort Hood for the CNN series “Somebody’s Gotta Do It”. Mike Rowe, the host, would like to shadow the 1<sup>st</sup> CAV’s horse detachment and engineer battalion at Fort Hood as well as paratroopers and Golden Knights at Fort Bragg. The request is at OSD for a decision.

**Entertainment Media:** Currently the OCPA-Los Angeles office has 45 working projects. Of these, 7 are in postproduction, 14 are in preproduction and 24 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Courtney Klink The Golf Channel	Altered Course	New competition series scheduled to air in June that combines golf, speed, fitness, teamwork and decision-making as teams navigate re-imagined and extreme golf holes in excess of 700 yards. TGC would like to do small profile 2 Fort Carson NCOs who are on a team	Production; request with OSD; Fort Carson requests film date in early April
Mallory Crosland PGA of America	CBS PGA Reach	Requests to film two veterans at Fort Carson who say golf has transformed their lives. Footage will be included in an hour—long special	Preproduction; request with OSD
Jeanette Gardzelewski Pilgrim Studios	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs; wants to shadow horse detachment and tank engineers at Hood and paratroopers and Golden Knights at Bragg	Preproduction; request with OSD
Patrick Ross	Kansas Documentary	Documentary film about Kansas. The film hopes to uncover the glory of the state, its people, its history, its wildlife, and landscapes; would like to film at Fort Riley	Preproduction; request with OSD
Satchele Burns Satchele Burns LLC	Embracing Our Troops	Requests access to Brooke Army Medical Center in support of documentary aimed at determining how best to effectively assist injured veterans	Preproduction; PAA with requestor
Alisa Bronstein Redondo Beach Unified School District	Children of the Military	Request Soldiers in uniform to come to Adams Middle School in	Preproduction; OSD approved; LA REC BN will support; PAA with requestor

		Redondo Beach to be filmed talking about the sacrifices military children in honor of Month of the Military Child to be shown throughout California school districts	
Dilber Shatarsun Buddhist Tzu Chi Foundation	North to the Future	Interview (b) (6) with USACE-Alaska District, about coastal erosion and what USACE is doing about it	Production; PAA fully signed; filming complete; awaiting rough cut
Abby Ellis Vice Media LLC/ Vice on HBO	Ebola documentary	Request interview w/ CPT (b) (6) of USAMRIID in Liberia for Ebola documentary that examine the deadly virus that managed to kill nearly 10,000 people, and to meet the people who remain on the frontlines of this fight as the world's attention turns elsewhere	Production; PAA drafted and with requestor
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Production; haven't seen rough cut;
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA fully signed
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow	Preproduction; vetting request to see if requested organizations want to

		Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi V. (b) (6)	Production; PAA fully signed; MG (b) (6) interview complete; project does not have funding or distribution
Tjeerd Bijman VPRO Dutch Public Television	Speeches	Docu-series where each episode begins with a famous speech. Requests to film an interview in front of The Space Shuttle Challenger Memorial at Arlington National Cemetery	Postproduction; rough cut viewed
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut

Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu-series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian (b) (6) VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction

Jennifer Pike TLC	Who Do You Think You Are?	Genealogy docu-series; segment will feature MAJ (b) (6)	Postproduction; Reviewed rough cut; scheduled to air 22 Mar 2015
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Red Rock Films/ Smithsonian Films	Air Warriors: Black Hawks	Documentary on black hawks	Postproduction; rough cut viewed; recommendations made
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way

Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks (6) journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Sarah Marshall	(b) (6) Story	3 Penny Films wants to follow a wounded Army captain as he gets fitted for two new prosthetic legs for the first time	Postproduction; awaiting rough-cut; AMRG reviewing
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Watez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
Kathy Williams	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs	Postproduction; rough cut reviewed

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**25 March 2015**

**Past Week Focus Areas**

**“The Fighting Season” update** – OCPA-LA has reviewed and provided feedback on the first two episodes of “The Fighting Season”, a Ricky Schroeder Productions documentary series about the US Army and other joint/combined forces conducting operations in Afghanistan “to reduce the capability and the will of the ongoing insurgence while supporting the training, growth in capability and the transfer of security operations to the Afghan National Security Forces”.

**“Brush of Honor” update** – Austin Street Productions and Wellington Entertainment have released the trailer for “Brush of Honor”, the documentary series about service members who lost their lives answering the call of duty and their families. <https://www.youtube.com/watch?v=f3y5woPjxwc>. Working with Gold Star families, the docu-series features 10 half-hour episodes that tell these fallen heroes’ stories through archives and interviews with family, friends and colleagues. The series will air on Inspiration Network (INS) 21 May-19 July 2015.

The tentative list of subjects and air dates is below:

- 5/21, 9pm & 5/24, 6pm: (b) (6), U.S. Air Force, Captain, Combat Controller
- 5/21, 9:30pm & 5/24, 6:30pm: (b) (6), U.S. Army, Specialist, Military Police
- 5/28, 9pm & 5/31, 6pm: (b) (6), U.S. Army, Staff Sergeant
- 6/4, 9pm & 6/7, 6pm: (b) (6), U.S. Navy SEAL, Lieutenant Commander
- 6/11, 9pm & 6/14, 6pm: (b) (6), U.S. Air Force, Captain, F-16 Pilot
- 6/18, 9pm & 6/21, 6pm: (b) (6), U.S. Navy, Hospital Corpsman, Petty Officer 3rd Class
- 6/25, 9pm & 6/28, 6pm: (b) (6), Jr., U.S. Army, Specialist Four, Medal of Honor Recipient
- 7/2, 9pm & 7/5, 6pm: (b) (6), U.S. Navy, Explosive Ordnance Disposal Technician 1st Class
- 7/9, 9pm & 7/12, 6pm: (b) (6), U.S. Navy SEAL, Petty Officer 2nd Class
- 7/16, 9pm & 7/19, 6pm: (b) (6), U.S. Army, Staff Sergeant

**Upcoming Week Focus**

**“The Price is Right”** – OCPA-LA has the lead for the military appreciation episode that will be taped 21 April and air 4 July. The annual Independence Day taping will include members from all branches of the military.

**Entertainment Media:** Currently the OCPA-Los Angeles office has 40 working projects. Of these, three are in postproduction, 14 are in preproduction and 23 are in production.

Personnel actions:

Mr. (b) (6) – present for duty

LTC (b) (6) – present for duty

MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Courtney Klink The Golf Channel	Altered Course	New competition series scheduled to air in June that combines golf, speed, fitness, teamwork and decision-making as teams navigate re-imagined and extreme golf holes in excess of 700 yards. TGC would like to do small profile 2 Fort Carson NCOs who are on a team	Production; PAA fully signed; Fort Carson requests film date in early April
Mallory Crosland PGA of America	CBS PGA Reach	Requests to film two veterans at Fort Carson who say golf has transformed their lives. Footage will be included in an hour—long special	Preproduction; PAA fully signed
Jeanette Gardzelewski Pilgrim Studios	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs; wants to shadow horse detachment and tank engineers at Hood and paratroopers and Golden Knights at Bragg	Preproduction; PAA with requestor
Patrick Ross	Kansas Documentary	Documentary film about Kansas. The film hopes to uncover the glory of the state, its people, its history, its wildlife, and landscapes; would like to film at Fort Riley	Preproduction; PAA fully signed
Satchele Burns Satchele Burns LLC	Embracing Our Troops	Requests access to Brooke Army Medical Center in support of documentary aimed at determining how best to effectively assist injured veterans	Preproduction; PAA with requestor
Alisa Bronstein Redondo Beach Unified School District	Children of the Military	Request Soldiers in uniform to come to Adams Middle School in	Preproduction; OSD approved; LA REC BN will support; PAA with requestor

		Redondo Beach to be filmed talking about the sacrifices military children in honor of Month of the Military Child to be shown throughout California school districts	
Dilber Shatarsun Buddhist Tzu Chi Foundation	North to the Future	Interview (b) (6) with USACE-Alaska District, about coastal erosion and what USACE is doing about it	Production; PAA fully signed; filming complete; awaiting rough cut
Abby Ellis Vice Media LLC/ Vice on HBO	Ebola documentary	Request interview w/ CPT (b) (6) of USAMRIID in Liberia for Ebola documentary that examine the deadly virus that managed to kill nearly 10,000 people, and to meet the people who remain on the frontlines of this fight as the world's attention turns elsewhere	Production; PAA fully signed; awaiting rough cut
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Amanda Zucker Finnmax LLC	The Voice	Requests interview with Staff Sgt. (b) (6) and to film B-roll at West Point for the reality TV singing competition	Postproduction; SSG (b) (6) no longer a contestant; DVDs received
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA fully signed
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow	Preproduction; vetting request to see if requested organizations want to

		Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	Preproduction; PAA with production company
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi V. Brown	Production; PAA fully signed; MG Brown interview complete; project does not have funding or distribution
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Preproduction; PAA fully signed
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut

Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu-series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier
Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews	Preproduction; PAA fully executed; filming scheduled

		from Center for Military History	
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Production
Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Production; coordination between SOCOM and Walter Reed under way
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) (6) as he walks (6) journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Deborah Scranton Free Association	War Dogs	Documentary about SF military working dogs;	Production; crew in Afghanistan

(Channing Tatum is executive producer)		request to interview SFC (b) (6) as he tries to reunite with his first MWD, Mika	
Eric Watz	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut
Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company

**OCA-PA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**1 April 2015**

**Past Week Focus Areas**

**We Are The Mighty** – OCPA-LA visited the office of We Are The Mighty, an online military lifestyle and news outlet 27 March in Los Angeles. The founder, David Gale, met with us in April 2014 to discuss his concept. Now that WATM is fully online, we met with their team to see their operations and determine if there are any future opportunities with them.

**“Raven 4-2”**– OCPA-LA is working with III Corps staff to determine the supportability of “Raven 4-2”, an independent film about Silver Star recipient Sgt. (b) (6). Then-Sgt. Hester was a military police officer with 617<sup>th</sup> MP Company, Kentucky Army National Guard, when her supply convoy was ambushed in March 20, 2005. He led her team through the kill zone and was awarded the Silver Star, along with two other members of her unit. She was the first woman Soldier to receive the Silver Star since World War II and first ever to be cited for valor in close-quarters combat.

**Padma Lakshmi request** – OCPA-LA is working with TRADOC and the Joint Culinary Center of Excellence to develop courses of action for a request by Padma Lakshmi for a Food Channel cooking show featuring military cooks. Ms. Lakshmi is an American cookbook author, actress, model, television host and executive producer. She and her team are scheduled to meet with the DASD, Ms. Bardorf, and several members

**Upcoming Week Focus**

**Dodgers Opening Day** – Fort Irwin will provide a joint color guard in support of Opening Day at Dodger Stadium where the team will host the San Diego Padres.

**Entertainment Media:** Currently the OCPA-Los Angeles office has 39 working projects. Of these, five are in postproduction, 13 are in preproduction and 21 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – pass 3-6 April

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Courtney Klink The Golf Channel	Altered Course	New competition series scheduled to air in June that combines golf, speed, fitness, teamwork and decision-making as teams navigate re-imagined and extreme golf holes in excess of 700 yards. TGC would like to do small profile 2 Fort Carson NCOs who are on a team	Production; PAA fully signed; Fort Carson requests film date in early April
Mallory Crosland PGA of America	CBS PGA Reach	Requests to film two veterans at Fort Carson who say golf has transformed their lives. Footage will be included in an hour—long special	Preproduction; PAA fully signed
Jeanette Gardzelewski Pilgrim Studios	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs; requests to film 1 CAV units at Fort Hood	Preproduction; PAA with requestor
Patrick Ross	Kansas Documentary	Documentary film about Kansas. The film hopes to uncover the glory of the state, its people, its history, its wildlife, and landscapes; would like to film at Fort Riley	Preproduction; PAA fully signed
Satchele Burns Satchele Burns LLC	Embracing Our Troops	Requests access to Brooke Army Medical Center in support of documentary aimed at determining how best to effectively assist injured veterans	Preproduction; PAA with requestor
Alisa Bronstein Redondo Beach Unified School District	Children of the Military	Request Soldiers in uniform to come to Adams Middle School in Redondo Beach to be filmed talking about the sacrifices military	Preproduction; OSD approved; LA REC BN will support; PAA with requestor

		children in honor of Month of the Military Child to be shown throughout California school districts	
Dilber Shatursun Buddhist Tzu Chi Foundation	North to the Future	Interview (b) (6) with USACE-Alaska District, about coastal erosion and what USACE is doing about it	Production; PAA fully signed; filming complete; awaiting rough cut
Abby Ellis Vice Media LLC/ Vice on HBO	Ebola documentary	Request interview w/ CPT (b) (6) of USAMRIID in Liberia for Ebola documentary that examine the deadly virus that managed to kill nearly 10,000 people, and to meet the people who remain on the frontlines of this fight as the world's attention turns elsewhere	Production; PAA fully signed; awaiting rough cut
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO-Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA fully signed
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a	Preproduction; PAA with production company

		one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi V. Brown	Production; PAA fully signed; MG Brown interview complete; project does not have funding or distribution
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Postproduction; rough cut viewed; comments provided
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier

Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Postproduction; rough cut reviewed; comments provided

Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Postproduction; rough cut being reviewed
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) [REDACTED] as he walks (6) [REDACTED] journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) [REDACTED] as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut

Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
---------------	-----------------	---	---

**OCPA-LA WEEKLY PLANS & OUTREACH SUMMARY**  
**8 April 2015**

**Past Week Focus Areas**

**Dodgers Opening Day** – Fort Irwin provided a joint color guard 6 April in support of Opening Day at Dodger Stadium where the team hosted the San Diego Padres.

**Dodger outreach** – MSG (b) (6) met with the new communications team for the Los Angeles Dodgers at the 8 April to reestablish the connection since the previous communication manager departed.

**“The Price is Right” update** – OCPA-LA has the lead on the Independence Day episode of “The Price is Right”. We are working with On-Camera Audiences to arrange transportation to CBS Studios in Los Angeles for the approximately 300 service members from all branches of the military who will attend the 21 April taping. The show will air 4 July.

**“The Fighting Season” update** – OCPA-LA continues to review and provide feedback on the first two episodes of “The Fighting Season”, a Ricky Schroeder Productions documentary series. The series focuses on the U.S. Army and other joint/combined forces conducting operations in Afghanistan in the summer of 2014. The series follows an infantry battalion headquarters from the 82nd Airborne Division, an infantry platoon from the 10th Mountain Division, Lt. Gen. Anderson and the XVIII Airborne Corps staff, and a Security Force Advise and Assist Team in Kabul as they partner with Afghan National Army and Afghan National Police units. The series is similar to the National Geographic series inside combat rescue produced two years ago about the US Air Force PJ teams operating out of Bagram Airfield. The eight-part series is scheduled to air on DirecTV starting in May 2015.

**Upcoming Week Focus**

**Angels’ Veteran of the Game** – OCPA-LA is working with the Anaheim Angels to provide Soldiers to be recognized as Veteran of the Game for all 13 Saturday home games for the 2015 season. Pfc. (b) (6), 1<sup>st</sup> Battalion, 160<sup>th</sup> Infantry Regiment, will be the Veteran of the Game this Saturday, 11 April. We will coordinate with other Southern California units to name Soldiers for future games.

**Entertainment Media:** Currently the OCPA-Los Angeles office has 39 working projects. Of these, five are in postproduction, 13 are in preproduction and 21 are in production.

**Personnel actions:**

Mr. (b) (6) – present for duty  
LTC (b) (6) – present for duty  
MSG (b) (6) – present for duty

## Entertainment Media Projects

Preproduction	Production	Postproduction
---------------	------------	----------------

Requestor	Working Title	Email/Nature of Request	Status
Courtney Klink The Golf Channel	Altered Course	New competition series scheduled to air in June that combines golf, speed, fitness, teamwork and decision-making as teams navigate re-imagined and extreme golf holes in excess of 700 yards. TGC would like to do small profile 2 Fort Carson NCOs who are on a team	Production; PAA fully signed; Fort Carson requests film date in early April
Mallory Crosland PGA of America	CBS PGA Reach	Requests to film two veterans at Fort Carson who say golf has transformed their lives. Footage will be included in an hour—long special	Preproduction; PAA fully signed
Jeanette Gardzelewski Pilgrim Studios	Somebody's Gotta Do It	Dirty Jobs host Mike Rowe travels across the country looking at different jobs; requests to film 1 CAV units at Fort Hood	Preproduction; PAA with requestor
Patrick Ross	Kansas Documentary	Documentary film about Kansas. The film hopes to uncover the glory of the state, its people, its history, its wildlife, and landscapes; would like to film at Fort Riley	Preproduction; PAA fully signed
Satchele Burns Satchele Burns LLC	Embracing Our Troops	Requests access to Brooke Army Medical Center in support of documentary aimed at determining how best to effectively assist injured veterans	Preproduction; PAA with requestor
Alisa Bronstein Redondo Beach Unified School District	Children of the Military	Request Soldiers in uniform to come to Adams Middle School in Redondo Beach to be filmed talking about the sacrifices military	Preproduction; OSD approved; LA REC BN will support; PAA with requestor

		children in honor of Month of the Military Child to be shown throughout California school districts	
Dilber Shatarsun Buddhist Tzu Chi Foundation	North to the Future	Interview (b) (6) with USACE-Alaska District, about coastal erosion and what USACE is doing about it	Production; PAA fully signed; filming complete; awaiting rough cut
Abby Ellis Vice Media LLC/ Vice on HBO	Ebola documentary	Request interview w/ CPT (b) (6) of USAMRIID in Liberia for Ebola documentary that examine the deadly virus that managed to kill nearly 10,000 people, and to meet the people who remain on the frontlines of this fight as the world's attention turns elsewhere	Production; PAA fully signed; awaiting rough cut
Suzanne Lopez Freemantle Media North America	America's Got Talent, Season 10	Requests access to Fort Sam Houston to film b-roll and footage of service members' daily routines	Production; filming complete
Alexander Chitty VICE Media LLC	VICE on HBO- Lithuania	Requests access to U.S. forces in Lithuania for an the third season of this docu-series	Production; filming complete
Lauren Mortellaro Atlas Media Corps	What History Forgot	Requests b-roll and historic footage pertaining to arctic exercises and access to West Point SME to discuss D-Day as a logistical achievement for a docu-series for American Heroes Channel	Preproduction; PAA fully signed
Joy Bronson Doppelganger Productions, Inc.	Women in Combat: The Fight to Fight	Documentary about gender integration; requests to shadow Soldiers going through Pre-Ranger Course and Ranger School, as well as through armor and infantry training as those schools open to females	Preproduction; vetting request to see if requested organizations want to support
Katie Cleary HighDive Films, LLC	Post Panamax Ports	Requests Army Corps of Engineers support for a	Preproduction; PAA with production company

		one-hour documentary about US port expansion and readiness in a post-Panamax shipping economy and potential tradeoffs	
Ashley-Maria Sullivan Ashley-Maria Productions	Pioneers in Skirts	Feature documentary exploring obstacles women face in their careers and how they overcome them; requests participation from MG Heidi V. Brown	Production; PAA fully signed; MG Brown interview complete; project does not have funding or distribution
Silvina Sterin Pensel Anima Films	Star-Spangled Children	Documentary about children whose parents were involved in OIF/OEF. Requests access to Arlington National Cemetery to film the honorary burial of an Air Force retiree who died in 2012	Production; awaiting rough cut
Tim Peplow Windfall Films LTD	Big Kitchens	Request to film Fort Bragg DFAC operations as part of a docu-series about logistics and techniques involved with food prep	Postproduction; rough cut viewed; comments provided
Mike Vance Houston Arts and Media	Home Front: Texas in WWII	Request access to Fort Sam Houston historians and museum for use in educational documentary that details all aspects of life in Texas during WWII	Production; addendum signed; filming complete at Fort Sam Houston. Air Force has the lead and will review rough cut
Tom Rath Missionday	Fully Charged	Documentary about meaning/purpose, positive interactions and health	Production; PAA fully signed; awaiting rough cut
Lauren Robinson Upper Ground Enterprises	Hell's Kitchen Season 16, Episode 1	Chef Gordon Ramsay features NCOs from 311 <sup>th</sup> ESC as the new chefs are introduced in the Season 16 opener	Production; filming with 311 <sup>th</sup> completed; awaiting rough cut
Ian Maddox Bodega Pictures	Tangier: The Disappearing Island	Talk to USACE personnel for docu- series that follows attempts to save Tangier Island from its drastic erosion, as seen through the eyes of its inhabitants and neighbors.	Production; PAA fully signed; filming complete at Tangier

Daniel Ramirez Burgeon Media	Woman Abroad	Film female pilots for a part adventure, part travel diary docu-series that gives first-person accounts of women and their homeland	Production; awaiting rough cut
Celina Bell Discovery Channel	Mighty Planes Season 3, T-38	Film training at Fort Sill, to include Falcon test range and footage of T-38s performing maneuvers and related footage	Production; PAA and addendum fully executed; in writing phase; editing will begin in early 2015; Air Force has the lead on the project
Joel Sturdivant Workaholic Productions, Inc.	Revolutionary War	Request COL (b) (6) TRADOC CDR XO, to provide narration on docu-series about the Revolutionary War for the American Heroes Channel	Preproduction; PAA fully executed
Celina Bell Discovery Channel	Might Planes Season 3, Super Guppy	Film refueling operations at Campbell Army Air Field, KY, during 2-day trip of NASA's Super Guppy from Long Beach, CA to Langley AFB, VA	Production; PAA fully executed; Fort Campbell prepared to support; filming completed; awaiting rough cut
Connelly La Mar & Brian Anderson VICE Media	Robots: AI and the Future of a Mechanical Species	Documentary probing human relationships to robotics; requests interview with EOD SMEs and film at 55 <sup>th</sup> EOD CO, Fort Belvoir	Production; PAA fully executed; awaiting rough cut
Jenny Kubo Storyville Entertainment, Inc.	Being Bionic	Docu-series on exoskeleton development technology	Preproduction
Partisan Pictures	The Draft	Documentary that examines the draft versus current all-volunteer force; involved New York City Rec. Bn.	Production
Rowland Productions	The Tennesseans	Documentary on Tennessee's military history - Revolutionary War to Afghanistan; requests SME interviews from Center for Military History	Preproduction; PAA fully executed; filming scheduled
Big Monster Entertainment	Rising Tides	Documentary on coastal erosion; coordination with USACE	Preproduction; PAA fully-executed
Austin Street Productions	Brush of Honor	Documentary featuring stories of fallen service members	Postproduction; rough cut reviewed; comments provided

Atlas Media Corporation	Monument Guys (working title)	Docu-series on History's H2 Channel exploring historical mysteries; wants to speak to with an artillery expert at Fort Sill	Preproduction; PAA fully executed
Wake Forest University	Regeneration	Film that will tell stories of veterans and others involved in the development of regenerative medicine therapies	Preproduction
Stephanie Howard	The Caregivers	Documentary on family members who care for severely injured Soldiers	Production; awaiting rough cut
Henry Louis Gates Jr.	Finding Your Roots	LTG McMaster will be featured on PBS series that explores race, culture and identity through the genealogies and family histories of celebrities	Preproduction; production company has draft PAA
Gabrielle Tenenbaum The Documentary Group	The Homefront	PBS documentary about how military deployments affect life across all services	Postproduction; rough cut being reviewed
Michael Collins	Almost Sunrise	Documentary that follows veteran (b) [REDACTED] as he walks (6) [REDACTED] journeys with a friend to help heal his wounds from war; calls attention to issues faced by veterans and military families	Postproduction; awaiting rough cut
Michael King	A Soldier's Long Journey Home	TBI and PTS documentary filming soldiers at JBLM, DFAS, and Belvoir	Production; previous OSD PAA amended
Clare Keating	Monumental Mysteries	TV series about historical places	Production; awaiting rough cut
Deborah Scranton Free Association (Channing Tatum is executive producer)	War Dogs	Documentary about SF military working dogs; request to interview SFC (b) (6) [REDACTED] as he tries to reunite with his first MWD, Mika	Production; crew in Afghanistan
Eric Wattez	"Bagdad mon amour"	French Documentary about a soldier who married an Iraqi woman	Production; awaiting rough cut

Eric Salzberg	No Greater Love	Documentary about Army chaplains in Afghanistan	Postproduction; awaiting rough cut; no response from production company
---------------	-----------------	---	---