



United States of America
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

BY EMAIL

Timothy Cushing
Techdirt.com

MAY 04 2015

Re: FOIA-2015-00955
Roca Labs

Dear Mr. Cushing:

This is in response to your request dated April 29, 2015 under the Freedom of Information Act seeking access to all complaints against Roca Labs and/or Roca Labs Neutraceuticals. In accordance with the FOIA and agency policy, we have searched our records as of April 29, 2015, the date we received your request in our FOIA office.

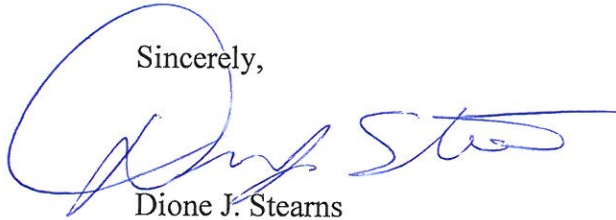
We have located approximately 118 responsive complaints that consumers have made to the Federal Trade Commission ("FTC"). You should know that the enclosed complaints have not necessarily been verified by the FTC. Therefore, you should make your own judgment about relying on the information provided. I am denying access to consumers' names and addresses, and any other identifying information found in the complaints. This information is exempt from release under FOIA Exemption 6, 5 U.S.C. § 552(b)(6), because individuals' right to privacy outweighs the general public's interest in seeing personal identifying information. *See The Lakin Law Firm v. FTC*, 352 F.3d 1122 (7th Cir. 2003).

You requested a waiver of all fees, however as a member of the news media, you are not charged for search and review time. Because we are responding electronically, no fees accrued and your waiver request is moot.

If you are not satisfied with this response to your request, you may appeal by writing to Freedom of Information Act Appeal, Office of the General Counsel, Federal Trade Commission, 600 Pennsylvania Avenue, N.W., Washington D.C. 20580, within 30 days of the date of this letter. Please enclose a copy of your original request and a copy of this response. If you believe that we should choose to disclose additional materials beyond what the FOIA requires, please explain why this would be in the public interest.

If you have any questions about the way we handled your request or about the FOIA regulations or procedures, please contact Jonathan Hill at (202) 326-2684.

Sincerely,

A handwritten signature in blue ink, appearing to read "Dione J. Stearns". The signature is stylized and written over a large, hand-drawn blue oval.

Dione J. Stearns
Assistant General Counsel

Enclosed: 1 spreadsheet