BOB GOODLATTE, Virginia

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Congress of the United States House of Representatives

COMMITTEE ON THE JUDICIARY

2138 RAYBURN HOUSE OFFICE BUILDING

WASHINGTON, DC 20515-6216

(202) 225-3951 http://www.house.gov/judiciary

February 26, 2015

ONE HUNDRED FOURTEENTH CONGRESS

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JOHN CONYERS, JR., Michigan

RANKING MEMBER

The Honorable Tom Wheeler Chairman Federal Communications Commission 445 12th Street, NW Washington, D.C. 20554

Dear Chairman Wheeler:

We are writing to express our deep disappointment with the Federal Communications Commission's ("FCC") narrow approval of the "Open Internet" rules. The Commission's actions today threaten the future viability of the Internet and America's ability to compete in the global technology marketplace. Today's rules do not offer an enduring solution, only a partisan headline for a partisan initiative that is destined for years of litigation, generating years of debilitating uncertainty.

Contained in the last correspondence from the Committee on this issue is an outline of the various reasons that antitrust enforcement is superior to regulation in protecting an open Internet. Notwithstanding your response that you "strongly believe in the rigorous application of antitrust laws" and that "[s]trong, enforceable Open Internet rules can work in tandem with antitrust law to meet net neutrality principles, protect consumers, and promote free expression,"2 your actions today stand in direct conflict with these statements. In short, the substance of the rules contradicts your rhetoric.

This is chiefly because the "Open Internet" rules approved by the FCC subject Internet market participants to Title II of the Communications Act, the most oppressive and backward regulatory option possible. By imposing this heavy regulatory burden, the rules endanger the effectiveness of future antitrust enforcement and may result in removing the Federal Trade Commission, one of our two antitrust enforcement agencies, from enforcing both antitrust and consumer protection laws. This is hardly an outcome that allows the "Open Internet" rules to "work in tandem with antitrust law" or one that will "protect consumers."

A copy of this correspondence is attached hereto as **Exhibit 1**.

A copy of this correspondence is attached hereto as **Exhibit 2**.

Furthermore, the assertion that these rules will "foster innovation and competition" lacks factual or historical support. Witness testimony before the House Judiciary Committee on this very issue detailed the many instances in which regulation of the kind manifested by Title II and the Commission's new rules stifled competition, including in the context of both railroad transportation and long-distance telephone networks. Indeed, it was antitrust law, not regulation, which ultimately introduced competition to the long-distance telephone market.

We are also troubled by the manner in which the "Open Internet" rules were formulated. On November 10, 2014, President Obama urged the FCC to impose Title II regulations on the Internet. Shortly thereafter, you began making statements in support of a Title II approach. Certainly, the timing of your support for Title II following the President's recommendation calls into question the degree, if not the existence, of the FCC's independence from the White House. Our concerns that the Commission's independence has been politically compromised are only heightened by recent reporting that the Commission's new approach was developed by a "shadow FCC" at the White House, then forced on the Commission by President Obama after the November 2014 election.

We will not stand by idly as the White House, using the FCC, attempts to advance rules that imperil the future of the Internet. We plan to support and urge our colleagues to pass a Congressional Review Act resolution disapproving the "Open Internet" rules. Not only will such a resolution nullify the "Open Internet" rules, the resolution will prevent the FCC from relying on Title II for any future net neutrality rules unless Congress explicitly instructs the FCC to take such action.

Additionally, the Judiciary Committee plans to hold a hearing on the "Open Internet" rules on March 17, 2015. We would welcome your testimony at this hearing, where you will have an opportunity to explain how the "Open Internet" rules accommodate effective antitrust enforcement, as well as discuss the serious threats the rules pose to the Internet's viability and America's competitiveness. Regardless of your participation, the Committee will hold an open and transparent proceeding that will allow for a public debate regarding the impact of the FCC's rules on the future of competition on the Internet. This stands in stark contrast to the closed-door, partisan process that resulted in 300-plus pages of rules that the public had access to only after they were approved by a slim majority of unelected Commissioners, following White House political influence.

³ Fed. Commc'ns Comm'n, *Chairman Wheeler Proposes New Rules for Protecting an Open Internet* (Feb. 4, 2015), http://www.fcc.gov/document/chairman-wheeler-proposes-new-rules-protecting-open-internet.

⁴ See "Net Neutrality: Is Antitrust Law More Effective than Regulation in Protecting Consumers and Innovation?": Hearing Before the Subcomm. on Regulatory Reform, Commercial and Antitrust Law of the H. Comm. on the Judiciary, 113th Cong. (2014).

⁵ White House, *Net Neutrality: President Obama's Plan for a Free and Open Internet* (Nov. 10, 2014), http://www.whitehouse.gov/net-neutrality.

⁶ Gautham Nagesh and Brody Mullins, *Net Neutrality: How White House Thwarted FCC Chief*, WALL St. J., Feb. 4, 2015, *available at* http://www.wsj.com/articles/how-white-house-thwarted-fcc-chief-on-internet-rules-1423097522.

Finally, to the extent a public record supports further action, we will consider introducing legislation to ensure the antitrust laws are the preferred enforcement method against anticompetitive conduct on the Internet. Moreover, given how the FCC has exercised its authority, this legislation may include a restriction on the FCC's ability to regulate the Internet.

Rest assured, the Committee on the Judiciary will take every action necessary to ensure that the Internet remains a free, competitive marketplace.

Sincerely,

Bob Goodlatte Chairman

House Committee on the Judiciary

Tom Marino

Chairman

House Committee on the Judiciary Subcommittee on Regulatory Reform,

Tom Marino PA19

Commercial and Antitrust Law

Darrell Issa

Chairman

House Committee on the Judiciary

Subcommittee on Courts, Intellectual Property

and the Internet

Jim Sensenbrenner, Jr.

Ćhairman

House Committee on the Judiciary

Subcommittee on Crime, Terrorism,

Homeland Security and Investigations

Trent Franks

Chairman

House Committee on the Judiciary

Subcommittee on the Constitution and Civil

Justice

Lamar Smith

Member

House Committee on the Judiciary

Trey Gowdy

Chairman

House Committee on the Judiciary

Subcommittee on Immigration and Border

Enforcement

Grave Chabot

Steve Chabot

Member

House Committee on the Judiciary

Siture King

Steve King Member

House Committee on the Judiciary

Louie Gohmert

Vice-Chairman

House Committee on the Judiciary Subcommittee on Crime, Terrorism, Homeland

Security and Investigations

Jim Jordan Member

House Committee on the Judiciary

AWW

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Blake Farenthold

Blake Farenthold Vice-Chairman

House Committee on the Judiciary Subcommittee on Regulatory Reform, Commercial and Antitrust Law Doug Collins
Vice-Chairman

House Committee on the Judiciary Subcommittee on Courts, Intellectual

ong Collins

Property and the Internet

Ron DeSantis Vice-Chairman

House Committee on the Judiciary

Subcommittee on the Constitution and Civil

Justice

Ken Buck Member

House Committee on the Judiciary

Dave Trott

Member

House Committee on the Judiciary

Mim Zallex

Mimi Walters

Member

House Committee on the Judiciary

John Ratcliffe

Member

House Committee on the Judiciary

Mike Bishop

Member

House Committee on the Judiciary

cc: Speaker John Boehner

House Energy and Commerce Committee Chairman Fred Upton

Commissioner Mignon Clyburn

Commissioner Jessica Rosenworcel

Commissioner Ajit Pie

Commissioner Michael O'Rielly

Exhibit 1

BOB GOODLATTE, Virginia

F. JAMES SENSENBERENNER, JR., Wisconsin HOWARD COBLE, North Carolina LAMAR SMITH, Texas STEVE CHABOT, Ohio SPENCER BACHUS, Alabama DARRELL E. ISSA, California J. RANDY FORBES, Virginia STEVE KING, Iowa TRENT FRANKS, Arizona LOUIE GOHMERT, Texas JIM JORDAN, Ohio TED POE, Texas JASON CHAFFETZ, Utah TOM MARINO, Pennsylvania TREY GWDVY, South Carolina RAÚL R. LABRADOR, Idaho BLAKE FARENTHOLD, Texas GEORGE HOLDING, North Carolina DOUG COLLINS, Georgia RON DESANTIS, Florida JASON SMITH, Missouri VACANCY

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November 10, 2014

The Honorable Tom Wheeler Chairman Federal Communications Commission 445 12th Street, NW Washington, D.C. 20554

Dear Chairman Wheeler:

I believe that we share the same goal of protecting and promoting an open Internet where ideas, commerce, innovation, and competition can continue to flourish. I strongly disagree, however, with the method by which you seek to achieve this goal, namely, through regulation rather than antitrust enforcement. What is more, I am deeply concerned that the particular regulations you are pursuing are burdensome, rest on a fundamental misinterpretation of the Federal Communications Act, are objected to by your fellow Commissioners, and would inevitably trigger a third round of prolonged litigation over their questionable legality. None of this will achieve our common goal of an open, flourishing Internet. Rather than pursue promulgation and implementation of these regulations, the Federal Communications Commission (FCC) should rely on our nation's existing and effective antitrust laws and antitrust enforcement agencies to protect the Internet.

We and hundreds of millions of Americans share an appreciation for the Internet as it exists today. In a remarkably short span of time, the Internet has grown from a small network connecting a few universities to one that reaches into nearly every American home and across the globe, providing an unprecedented engine of economic growth and a platform for the robust exchange of commerce and ideas. While it began as a medium to transmit simple text and images, it has become a global network that can deliver real-time, high-definition video and audio, facilitate myriads of services, and generate over a trillion dollars in commerce and economic productivity. Clearly, the Internet deserves not only our attention, but our protection.

To best safeguard the future of the Internet, it is important to recognize the history of its growth. The staggering explosion of the Internet's reach and technological development has occurred in a deregulatory environment. Importantly, at no point in time during this period, or ever, have there been legally enforceable "net neutrality" regulations. This is a point that bears repeating. The Internet has flourished not because of regulations, but due to their absence.

JOHN CONYERS, JR., Michigan RANKING MEMBER

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HAKEM S. JEFRIES, New York
DAVID CICILLINE, Rhode Island

Given the success of a deregulatory approach to the Internet, it is difficult to understand either a need or justification for regulation now. Notably, the FCC has failed to perform a single, peer-reviewed study examining potential market failures that result in discriminatory treatment that might best be rectified by a regulatory response. Simply put, it is not clear what current, harmful activity by Internet market participants the proposed FCC regulations would effectively remedy. Nevertheless, there are some who advocate for imposing an onerous, and potentially decades-old, regulatory structure on the Internet. Foisting an enormous regulatory burden on one of the nation's leading economic drivers without clear evidence of market failures that regulations could cure seems not only unwise but reckless.

Not only are the FCC net neutrality regulations without factual or evidentiary support, but they lack legal merit as well. The courts have struck down two previous attempts by the FCC to regulate net neutrality, finding that the FCC was acting outside its statutory authority. In the most recent decision by the United States Court of Appeals for the District of Columbia, the majority opinion bluntly stated "[w]e think it obvious that the Commission would violate the Communications Act were it to regulate broadband providers as common carriers." Yet, the FCC is considering whether to do just that. I do not believe that issuing unwarranted and legally deficient regulations is the best method by which to achieve an open and competitive Internet.

That is not to say that we should stand by and allow companies to engage in discriminatory or anticompetitive activities. Rather, I believe that the principles of "net neutrality" can be best achieved through the vigorous application of the antitrust laws. Strong enforcement of the antitrust laws can prevent dominant Internet service providers from discriminating against competitors' content or engaging in anticompetitive pricing practices. Furthermore, antitrust laws can be applied uniformly to all Internet market participants, not just to Internet service providers, to ensure that improper behavior is policed across all corners of the Internet marketplace.

The House Judiciary Committee recently conducted a hearing to examine whether antitrust law or regulation is more effective at protecting consumers and innovation on the Internet. Witnesses, including a current Commissioner of the Federal Trade Commission and a former Commissioner of the FCC, testified that the antitrust laws are better suited to police anticompetitive and discriminatory conduct, if and when it occurs. Witnesses also pointed to the fact that regulation was unsuccessful at preventing anticompetitive conduct from occurring during the formation of the analogous railroad and long-distance telephone networks. In fact, it was antitrust enforcement, not regulation, which ultimately introduced competition into the long-distance telephone market. The successful break-up of the long-distance telephone monopoly under antitrust laws was preceded by decades of ineffective and failed efforts by the FCC to

⁴ *Id*.

¹ See Comcast Corp. v. FCC, 600 F.3d 642 (D.C. Cir. 2010); Verizon v. FCC, 740 F.3d 623 (D.C. Cir. 2014).

² Verizon v. FCC, 740 F.3d 623, 651 (D.C. Cir. 2014).

³ See "Net Neutrality: Is Antitrust Law More Effective than Regulation in Protecting Consumers and Innovation?": Hearing Before the Subcomm. on Regulatory Reform, Commercial and Antitrust Law of the H. Comm. on the Judiciary, 113th Cong. (2014).

introduce competition through regulation into the long-distance market.⁵ It is no coincidence that extraordinary competition in this market and the inception of the dynamic Internet marketplace occurred after effective antitrust enforcement.

The above informs and reinforces my belief that strong antitrust enforcement is superior to regulation of the Internet because antitrust law affords a number of benefits relative to regulation. Antitrust law and the standards applied by the courts have developed, evolved, and been refined over decades. In comparison, new regulations contain untested definitions and standards, which would be interpreted and enforced by a constantly rotating Commission and finally resolved only over time in the courts.

Antitrust law also is applied uniformly and governs the conduct of all participants in the Internet marketplace. Regulations would apply only to a select number of entities.

Antitrust law fosters a competitive environment where innovation flourishes and businesses are free to experiment with new strategies, so long as they are not anticompetitive or discriminatory. Regulation substitutes the free will of the market with the judgment of a government agency, which history has demonstrated often results in the suppression of innovative and competitive forces to the ultimate detriment of the consumer.

Antitrust law prosecutes conduct once it occurs, by determining on a case-by-case basis whether parties actually engaged in improper conduct. Moreover, the threat of antitrust enforcement -- with its possibilities of treble damages and targeted, injunctive relief -- surgically discourages anticompetitive conduct before it occurs. Regulation, by contrast, is a blunt, "one-size fits all" approach that creates a burden on all regulated parties regardless of whether they are acting unlawfully. Oftentimes, the cost of this regulation is ultimately borne by the consumer.

Antitrust law violations may be brought by private parties or enforcement agencies equipped with lawyers and economists who have decades of experience policing anticompetitive conduct. Regulatory violations, however, typically may be pursued only by a select group of defined parties and the regulatory agency. Notably, the FCC has only a single administrative law judge.

Both of the relevant antitrust enforcement agencies have separately issued statements indicating a preference for the use of the antitrust laws over regulation when policing anticompetitive conduct on the Internet. The Department of Justice has stated that "[t]he FCC should be highly skeptical of calls to substitute special economic regulation of the Internet for free and open competition enforced by the antitrust laws." Similarly, the Federal Trade Commission has warned that "[p]olicy makers should be wary of calls for network neutrality regulation simply because we do not know what the net effects of potential conduct by broadband providers will be on consumers, including, among other things, the prices that consumers may pay for Internet access, the quality of Internet access and other services that will

⁵ Id. (testimony of Bruce M. Owen).

⁶ U.S. Dep't of Justice, *In the Matter of Broadband Industry Practices*, WC Docket No. 07-52 (Sept. 6, 2007), available at http://www.justice.gov/atr/public/comments/225767.pdf.

be offered, and the choices of content and applications that may be available to consumers in the marketplace."⁷

The antitrust enforcement agencies are not alone in their opposition to regulation of the Internet. Congress has expressly stated, in bi-partisan fashion, that it is the policy of the United States "to preserve the vibrant and competitive free market that presently exists for the Internet ... unfettered by Federal or State regulation."

As you continue to reflect on whether regulation is necessary to protect the Internet, I encourage you to review closely the history of the Internet, the views of your fellow Commissioners, the preferences of Congress and the antitrust enforcement agencies, and our existing national policies.

Rest assured, the Committee on the Judiciary will continue its commitment of protecting an open Internet, including consideration of whether legislative action is necessary to ensure that antitrust law is the preferred method of enforcement, consistent with the views of the antitrust enforcement agencies and our stated national policy. Furthermore, the Committee will continue to examine whether the antitrust laws require amendment to account for the rapidly evolving nature of the Internet.

Sincerely,

Bob Goodlatte

Chairman

House Committee on the Judiciary

cc: Commissioner Mignon Clyburn Commissioner Jessica Rosenworcel Commissioner Ajit Pie Commissioner Michael O'Rielly

47 U.S.C. § 203(b)(2).

⁷ Fed. Trade Comm'n Staff, *Broadband Connectivity Competition Policy* (June 2007), available at http://www.ftc.gov/sites/default/files/documents/reports/broadband-connectivity-competition-policy/v070000report.pdf.

Exhibit 2



FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

December 9, 2014

The Honorable Robert Goodlatte U.S. House of Representatives 2309 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Goodlatte:

Thank you for writing to express your concerns regarding the reinstatement of rules that would preserve a free and Open Internet for all Americans. In your letter, you express opposition to the Federal Communications Commission issuing Open Internet rules and state that application of antitrust laws would better achieve net neutrality principles. Your letter will be included in the record of this proceeding.

I believe that the Internet must remain an open platform for free expression, innovation, and economic growth. We cannot allow broadband networks to cut special deals to prioritize Internet traffic and harm consumers, competition, and innovation.

Like you, I strongly believe in the rigorous application of antitrust laws. However, there has been a decade of consistent action by the Commission to protect and promote the Internet as an open platform for innovation, competition, economic growth, and free expression. At the core of all of these Commission efforts has been a view endorsed by four Chairmen and a majority of the Commission's members in office during that time: that FCC oversight is essential to protect the openness that is critical to the Internet's success. Strong, enforceable Open Internet rules can work in tandem with antitrust law to meet net neutrality principles, protect consumers, and promote free expression.

As you know, after the D.C. Circuit decision, the Commission sought comment on how to best reinstate Open Internet rules in order to protect consumers and continue promoting investment and innovation online. We sought comment on using either or both of Section 706 of the Telecommunications Act and Title II of the Communications Act to protect what the court described as the "virtuous circle" of innovation that fosters broadband deployment and protects consumers. I promised that in this process all options would be on the table in order to identify the best legal approach to keeping the Internet open.

Page 2—The Honorable Robert Goodlatte

I look forward to continuing to receive input from stakeholders, the public, members of Congress of both parties, and my fellow commissioners. Ten years have passed since the Commission started down the road towards enforceable Open Internet rules. We must take the time to get the job done correctly, once and for all, in order to protect consumers and innovators online successfully.

Sincerely,

om Wheeler